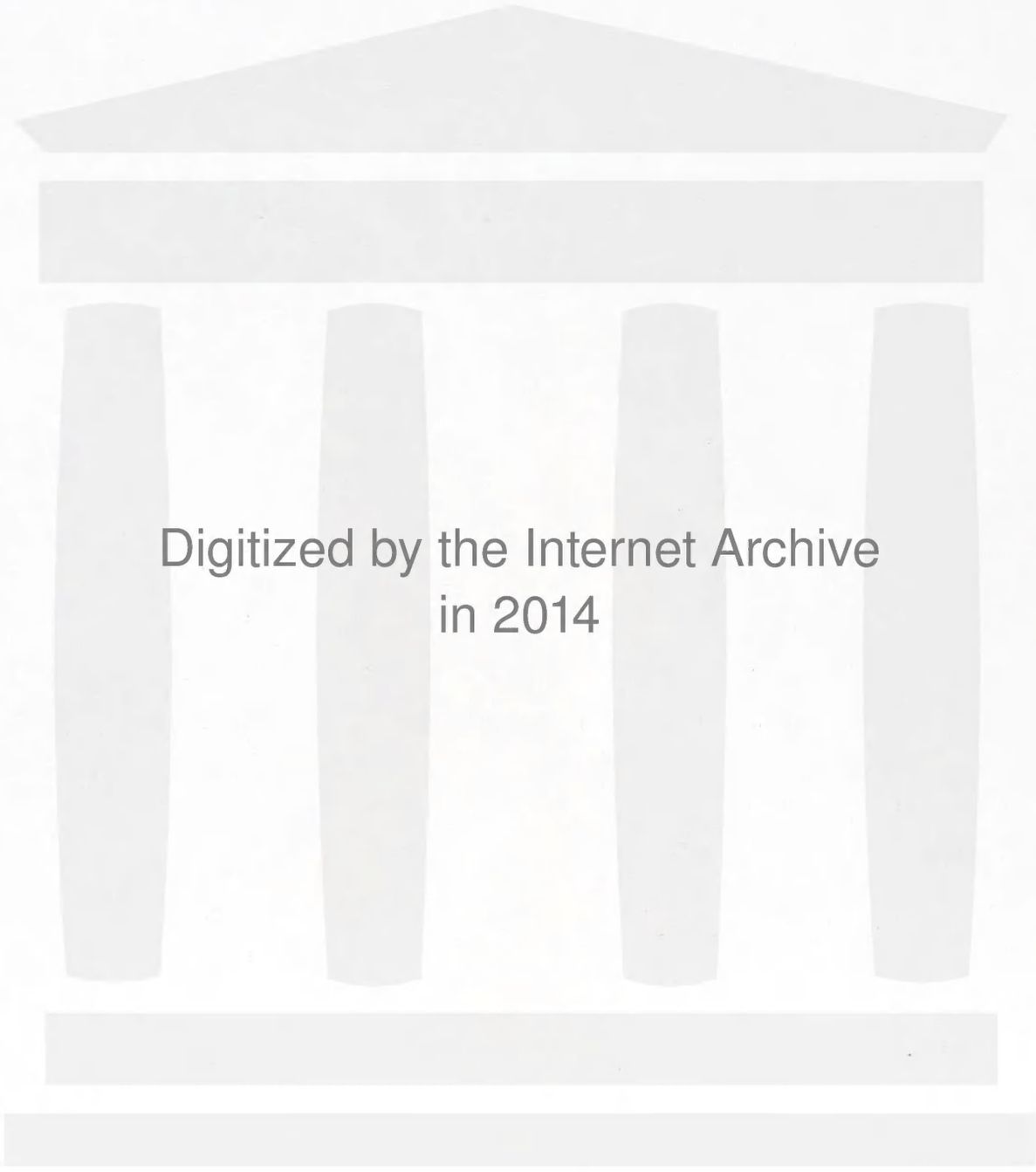

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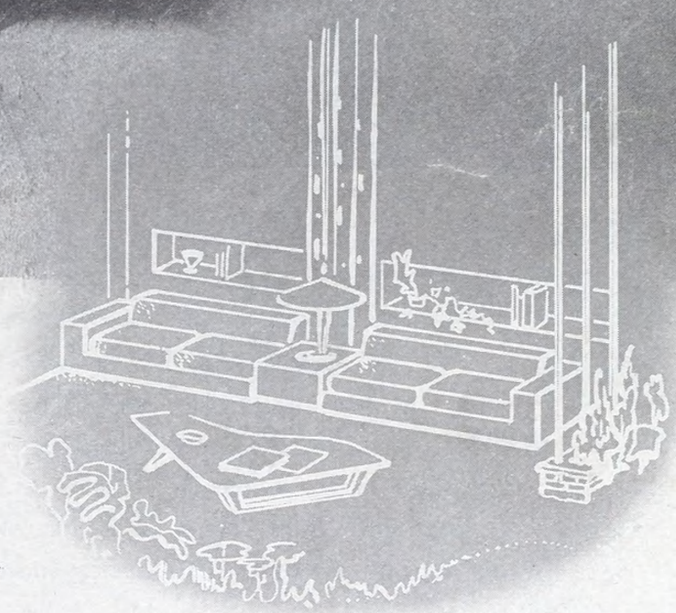
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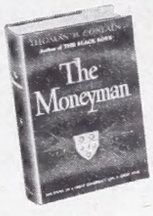
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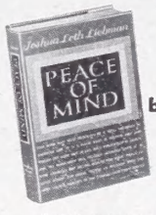

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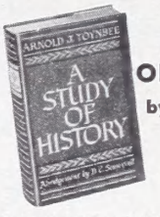

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# HOUSE BEAUTIFUL

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING





● This month's colorful cover was photographed by Maynard Parker in the Atherton, California, garden of Mr. and Mrs. William Payne. Designed by Thomas Church


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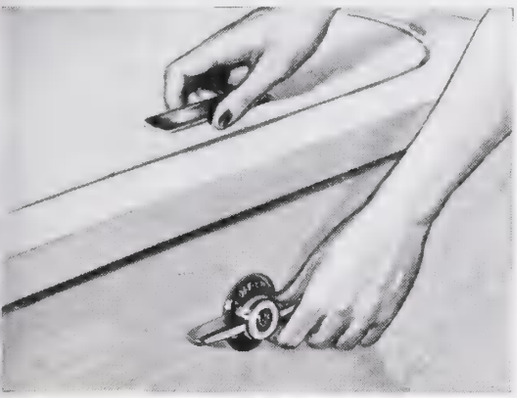
# I can do this—and the dishes at the same time!



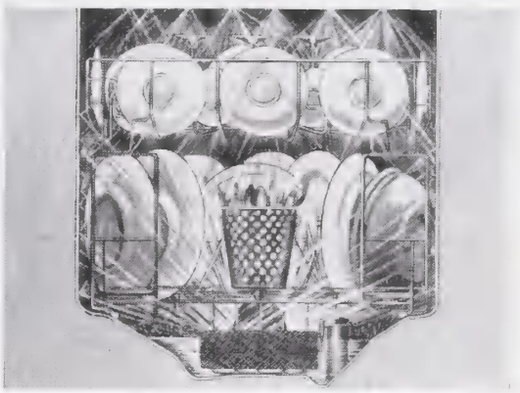
***Wonderful new General Electric Dishwasher washes dishes sparkling clean automatically. They dry in their own heat!***



**1.** What a break for busy housewives—never to have to wash and dry dishes again. Just put everything—china, glassware, silver—right into the Dishwasher. Stationary racks hold them safely. Enough space for a whole day's dishes for a family of four . . . will do pots and pans, too.



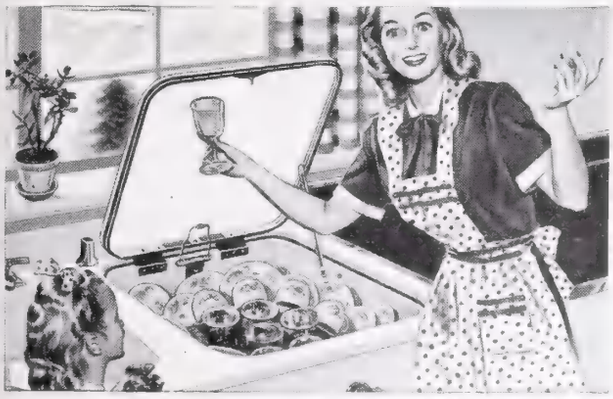
**2.** After adding the detergent (not soap), you simply close the cover and turn a switch. The Dishwasher is now at work, getting each piece cleaner than you could by hand. Your job is done—you're free—to do whatever you choose.



**3.** Without any attention from you, each piece in the Dishwasher is thoroughly cleaned and scoured by the hot water and detergent. Only the water moves—*not* the dishes. They stay firmly in the racks. Then . . .



**4.** Automatically, the dish water drains out. And—automatically—the dishes are given *two* rinses in clear, steaming hot water. They are now sparkling clean, *hygienically* clean . . . cleaner than you could get them by hand!



**5.** Now see the sparkling results. Automatically, the second rinse water has drained out, the lid pops open letting both dishes and Dishwasher dry in their own heat! Yes, the job is done—perfectly—in the time it takes to do your nails.

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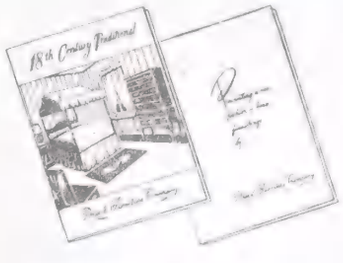
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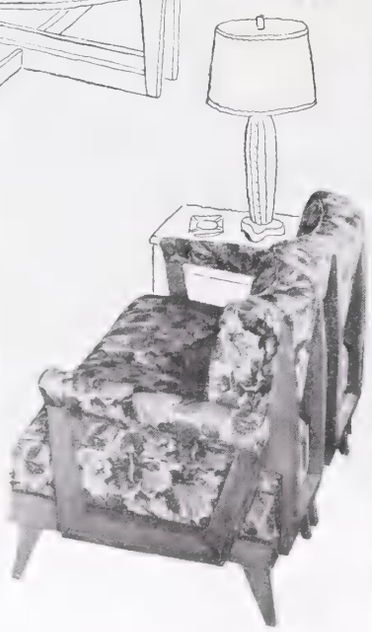
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PHOTOGRAPH BY ROBERT CLEVELAND



● Instead of valance and side draperies, framed botanical prints point up these windows and contrast with the dark walls. Home of Mrs. Robert Dolan, Huntington Palisades, Calif. Adele Faulkner, decorator

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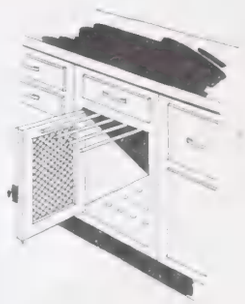
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New Orleans 9, La.
Telephone Ga. 3107

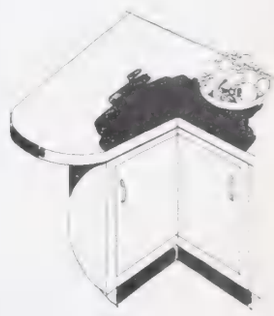
Carbeau, Inc.
139 A Newbury Street
Boston, Mass., Telephone Kenmore 8135
Ayer, Mass., Telephone 2415

Sergent Tile & Cabinet Co.
955 Southwest 8th Street
Miami 36, Florida
Telephone 9-9581

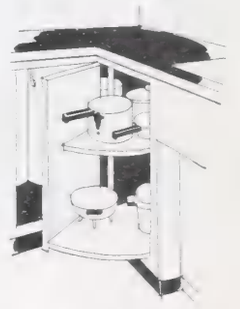
The Kanawha Company
1207 Watts Building
Birmingham, Ala., Telephone 4-5054
Plant, 1915 North 50th Street, Phone 59-2582



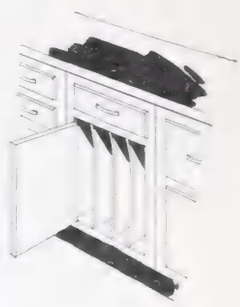
**TOWEL DRIER**—Towels are fan-dri fresh and sweet . . . without clutteri your tidy kitchen.



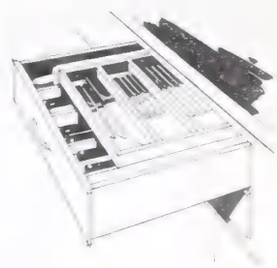
**FREE-SHAPE**—Free-shape top mear greater use of space . . . adds spirit t your work-shop.



**ROTATING CABINET**—Rotating corne cabinet, smooth, silent, brings bulk equipment quickly to hand . . . Use hard to reach corner space.



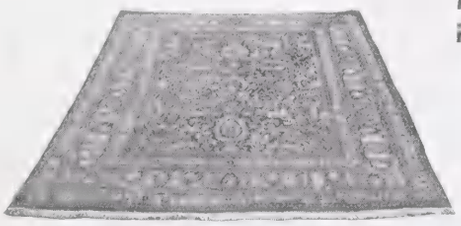
**TRAY BASE**—File your trays on end in this specially slotted base . . . out of sight . . . away from dust.



**CUTLERY DRAWER**—Cutlery drawer divider organizes space for small tools, provides moveable tray

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***is to examine them in your own home***



Hundreds of rare antique, semi-antique, and new oriental rugs to choose from; in perfect condition . . . and moderately priced.

SEND FOR DESCRIPTIVE LISTS and Color Photographs . . . then make your choice. Your selection, with additional rugs for comparison, will be sent to you EXPRESS PREPAID.

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*Many giant and unusual sizes*

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**"The Honey Bee"**

n unusually attractive honey jar of gleamg crystal with heavily silver plated top, and and spoon. Height 4½". Orders shipped same day as received, postage paid nd tax included upon receipt of check for

$6.50

*No C.O.D.'s Please.*

Send for catalog.

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ept. B. Wilmington 43, Del.



**TEDDY BEAR NIGHT LIGHT**

Clear lucite teddy bear whose lighted silhouette throws off just enough of a velvety glow to coax sleepyheads into slumberland. Pink or blue metal base conceals the small bulb that illuminates the teddy bear's outline. **$3.75**

Postpaid,

Send check or money order. Sorry, no C.O.D.'s

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HOUSE AND GARDEN STORE

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**DRAMA!**

for your bathroom.

**CURTAIN!**

for your window and shower made to match in luxurious moire.

This smart **Shower Curtain**, 6'x6' with Distinctive 3 letter Beauvis monogram script style in self tone or contrasting color; $12.75



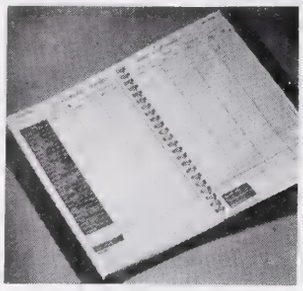
Window curtain; 54" long ..... $ 9.00
Complete Monogramed Ensemble: ..... $21.75
Shower Stall Size 3' x 6' 5" Monogramed ..... $10.50

Both water repellent and washable giving long lasting beauty.
Colors; peach, rose dust, maize, leaf green and white.
Please specify color choice and preferred side for monogram.

**FRANKLIN-BAYER** THE LINEN SHOP, INC. 630 North Michigan Ave. Chicago 11, Ill.

# WINDOW

These pages are planned for your shopping convenience. turned and full refund will be made by firms involved.



**SAVE MONEY IN 1948.** A resolution isn't worth a tinker's dam unless you have the fortitude to carry it out, and this excellently planned budget record book will make your living expenses toe the mark. Each double page is a weekly record with space for listing 27 classifications of expenses. With monthly and annual summaries, it's $1.25 ppd. M. C. Flynn, 43 E. 59th St., New York.



**DOLL BABIERS.** The sweetest miniatures that ever put a maternal gleam in a pigtailed mommie's eye include all the luxurious essentials to pamper a tiny doll. There's a lacy pillow and carriage cover, baby oil, diapers, Q-Tips, a rattle, baby book, talcum powder, and a box of Arrowroot biscuits. $1.50 postpaid from Page & Biddle, Haverford, Pennsylvania.




**BATHROOM ASHTRAY.** A chrome-plated ashtray, 5" x 3¼", has two cigarette rests, a slot for matches, and comes with a small wall bracket that screws into the wall between the tiles. In this way, the ashtray slips off the bracket for easy cleaning. Give it to your husband as a New Year's present and he'll "up" your household allowance. $1.95 plus postage. Lewis & Conger, Sixth Ave. at 45th St., N. Y.




**THE HEIR TAKES THE AIR.** and on the push to the A & P, the stroll along the river, or just sitting in the sun, he'll be warm and tremendously chic under this handsome carriage robe. Made of 100% wool flannel in navy with delft blue or dubonnet with gray, it has an imposing monogram. Underline last initial. $14.95 plus 25¢ post. No c.o.d.'s. Lillian Shoppe, 20 Armat St., Germantown, Phila. 44, Pa.



**GIVE HER THE WORKS.** Dennison's wonderful Handibox is the most satisfactory warehouse of household necessities that ever came to roost in a desk drawer. It's an 8" square leatherette box with two layers filled with 21 conveniences—from airmail stickers and gum tape to mailing labels and index tabs. $3 plus 20¢ postage. Dennison's, 411 Fifth Ave., New York 16, N. Y.

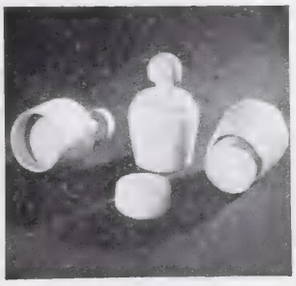
# SHOPPING

All merchandise shown, except personalized items, may be re-
All prices are subject to change. Happy Window Shopping!

**PUZZLING NOTES.** Teen jokesters will think these jigsaw letters are terrific, and they're quite right, of course. After you've written your message, you break apart the interlocking pieces and slip them into the mailing envelope provided. Wonderful way to cheer up a sick child, too. Six puzzle letters with envelopes are $1 ppd. Edith Chapman, 168 E. 33rd St., New York.



**INITIAL BUTTERMOLDS: $1.** For your next party, serve butter pats that are imprinted with your family initial. It couldn't be simpler, and by such small elegancies is a hostess's reputation made. Just press the cup-shaped mold into the butter and push the initialed pats onto your butter dishes. Fun for soft canapés, too. They're $1 for 3 postpaid. Miles Kimball Co. 33 Algoma Blvd., Oshkosh, Wisconsin.



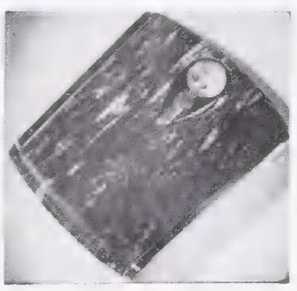
**STRING GLOVES FROM SCOTLAND.** Slip them on with casual elegance for a Sunday afternoon walk in the country. Wear them with your polo coat when you pick the children up at school. Made of mercerized cotton, fully fashioned, they wash like dreams. In canary, tan, or white; small, medium, or large. Specify for men or women. $3.50 ppd. John Jarrell, 84 Broad St., Atlanta, Georgia.



**KEEP YOUR DATES STRAIGHT** with the gayest engagement calendar of 1948. It's called Social Capers; each page shows your schedule for the week, and there's space for recording morning, afternoon, and evening appointments with an extra column for note-jotting. The plastic cover will never get dog-eared, and the price is just $1. Add 10¢ postage. Mermod Jaccard King, St. Louis, Missouri.



**YOU MUST BE LEANER** if you want the "new look" to make you look like a new woman. To check your progress you'll need a good bathroom scale, and this is it. The magnifying lens shows single pounds up to 250. With white base, chrome-plated platform, and marbleized tile rubber surface, $7.95. Exp. Coll. Hammacher Schlemmer, 145 E. 57th St., New York 22, N. Y.

















## FRENCH CHEF SALT and PEPPERS

$2.95 a pair postpaid

A useful and decorative gift for any occasion. You'll want a pair to add a gay touch to your own *table, kitchen* or *barbecue.*

No COD's please. Five inches of highly polished natural California wood . . . topped with a gleaming white Chef's cap.

## SHARPEN KNIVES in 30 SECONDS

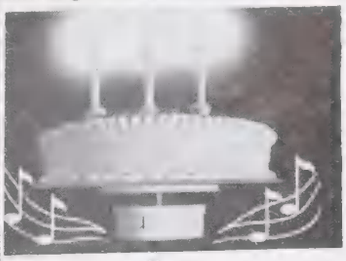
*A modern, scientific application of the old-fashioned grindstone. By a simple push and pull of the knife, the sharpener rolls back and forth along table top or bench.*

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No COD's please

No special skill is required to operate. A minimum of metal is stropped off leaving a finer edge thus prolonging life of cutlery.





## MUSICAL PEDESTALS FOR PARTY CAKES

For birthdays and anniversaries . . . wonderful excitement for young and old.

$7.50 postpaid

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You set your cake on the pedestal . . . and Music plays as cake turns 'round and 'round.

*Specify your choice of tune*

1. Happy Birthday 2. Wedding March

*Pedestal easily holds three pound cake*

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### *Armillary Dial*

*Signs of the Zodiac* (imaginary belt in heavens — paths of Moon, Stars, Sun)

Most unusual and interesting.

**Dial:** Bronze 12" diam. 15" high $35.00

**Pedestal:** Pompeian Stone 30" high .....$15.00

Separately if desired F. O. B. New York.

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FIT GUARANTEED FOR EVERY BREED

## Dress Him Up for SMARTNESS



Handsome by day! Visible at night! Custom-made radiant WHITE superb leather harness. Also, tan and black harnesses. Ruby-red jeweled light reflectors, nickel nail heads. Pet's name inscribed on plate. Fit a lap dog or a police dog. Adjustable, lined and beautiful. Order C.O.D. $3.50 plus postage. Or send $3.50 we pay postage. 5-ft. matching leash, $1.50. 10-ft. leash, $3.00. IMPORTANT: Take BODY girth at forelegs with string. Send string and pet's name.



## Handsome ROUND Collars



New! Different! Finest workmanship! Radiant WHITE, tan or black round collars. Pet's name on plate. Red, blue or green jewels. Complete, $2.50 FLAT military collars, RED, WHITE and BLUE jewels, pet's name on plate, complete $2.50. Send string showing neck girth and pet's name.



**CURTIS CREATIONS**

Dept. H, Genesee-Hopper Bldg., Utica, N.Y.

## FREE TO SADDLE HORSE OWNERS



★ Why pay fancy prices for saddlery? Write for *free* Catalog that has saved real money for thousands of horsemen. Describes over 400 popular items of English and American "tack." I ship saddlery on approval. "little joe" WIESENFELD Dept. 5D, Baltimore 1, Md.



### *Attractive* Hitching Post

*(From an old antique model)*

Here's a real gift. This charming cast iron horse head is made from an old antique Pennsylvania model. You can mount it on a wood or iron post. It is both serviceable and ornamental. Always admired. Height about 7 inches. Only $10.00 Express Prepaid. Your money back if not delighted.

***"little joe"* Wiesenfeld Co.**

Dept. B-33

Baltimore 1, Md.




## Pure Louisiana STRAWBERRY PRESERVES

Expertly Made from the Choicest Berries of This Year's Crop.

Carton of 4 1-lb. Jars $2.95 Postpaid

Carton of 12 1-lb. Jars $8.50 Postpaid

Sorry, No COD's

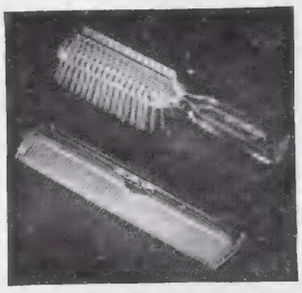
LOUISIANA DELICACIES CO., INC.

P. O. Box 2627 New Orleans, 16, La.

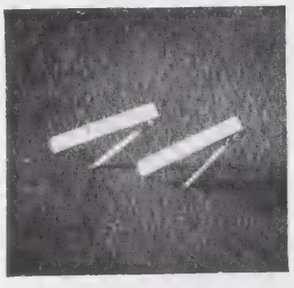
# WINDOW




**NAMED FOR YOU.** An enameled wood plaque comes with the cut-out letters of a child's first name, and they fit in jigsaw fashion into the board. Names of 3 to 4 letters are $1.60 each, five to six letters, $2. Fun and educational for toddlers, and it will put them at the head of the kindergarten class. Ppd. Mayfair Gifts, Forest Hills, N. Y.



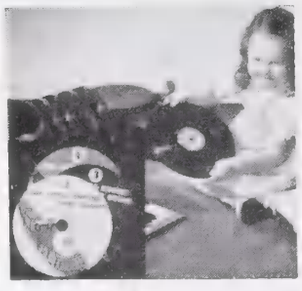
**HAIR-RAISING EXPERIENCE.** To help you live up to your New Year's resolution to brush your hair until it shines like a new-minted penny, we show you a wonderful brush and comb set. Made by Hughes of clear lucite, the brush has nylon bristles, and both pieces come stamped in gold with a three-letter monogram. $4.95 the set ppd. No c.o.d.'s. Eunice Novelties, 541 Madison Ave., New York 22, N. Y.



**GOLD BABY PINS.** These have become one of the favorite gifts for a new-born baby. We even know some people who have them long enough to pin on a blouse or a plain black dress. They are 10k gold, measure ½" long, and a pair of them is spectacularly priced at just $2.75 incl. tax and post. The Gorham Co., 17 Maiden Lane, N. Y.



**BOUND FOR THE SOUTH.** You'll travel light and with the elegance of a potentate if you carry luggage that's as exciting as a sun tan in January. The 15" week-end case is natural tweed canvas with a dark brown alligator canvas binding and a zipper closing. $19.50. An 18" case costs $24.50; 21", $29.50; 18" hat box, $19.50. Also available in all-white. Tax & post. incl. Dale Fifth Avenue, 719 Fifth Ave., N. Y.



**CHILDREN'S RECORD LABELS.** For children who have not yet learned to read, these identifying labels make it possible for them to make their own selections without grown-up help. There are 35 designs available for such classics as "Peter and the Wolf," "Alice in Wonderland," "The Little Engine that Could," etc. 10¢ per package. Pic-Rite Record Labels, 6925 N. Belmont Lane, Milwaukee, Wisconsin.



## So Smart . . . So Useful!

Daytime an occasional table; nighttime a dining room table—that's this beautiful Duncan Phyfe extension table. Walnut, mahogany, blond finish. Walnut or mahogany veneered top, 24"x36"; 36"x50" open; 36" x 70" with two leaves. Height, 30". Solid hardwood construction. Table, $49.45. Chair, $9.75. Both F.O.B. Send 10c for catalogue "Furniture by Sons'".

**SONS' Manufacturing Co.**

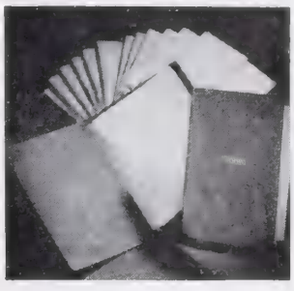
1436 So. 22nd St., Louisville, Ky.

# SHOPPING

**LEADERS IN THE FIELD.** These are the most extraordinary trays for the money that ever won the approval of a discriminating American public. Made by Haskelite of selected wood, they come in two sizes and are decorated with a colorful hunting scene. The lap trays, 15" x 7¼" are just $1.98 for a set of 4. The party or snack trays, 10½" x 4½", are $1.79 for 4. Ppd. The Bar Mart, 62 W. 45th St., New York.



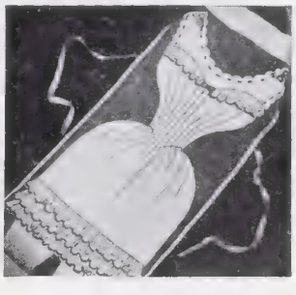
**ELEGANT SCRIBBLERS.** Anyone with a methodical bone in her body, or anyone who needs the incentive of a written list to accomplish her marketing or shopping, will put this purse secretary through its paces. The cover is made of fine morocco-grained leather in library red or brown, stamped in gold with first name or monogram. With 12 filler pads. $2.65 ppd. Daniel's Den, 141 Newbury St., Boston, Massachusetts.



**FINGERTIP POINTERS.** We have a violent aversion to those flimsy fingertip towels that hostesses line up for guests. These, however, are perfect ducks, and they dry your hands with thirsty efficiency. Smart terrycloth in blue, green, maize, peach, or white with a beauvais monogram. Six for $6.25 ppd. Franklin-Bayer, The Linen Shop, 630 N. Michigan Ave., Chicago, Ill.



**BLOOMER-GIRL APRON** is just what your husband needs to keep his New Year's spirits high while he tends bar at your party. The hour-glass figure should be vastly becoming, and if he wants to kick up his heels his modestly be-ribboned panty legs will be worth showing off. Washable and colorfast. $1.75 postpaid. The Game Room, 1538 Connecticut Avenue, Washington 6, D. C.



**PLANT FOUNTAIN.** Your winter line-up of plants will be healthy and easy to care for if you have this simple watering device. The curved plastic stem reaches down into any flower pot, and a gentle squeeze of the 8-oz. rubber bulb forces out a gentle rain. Just $1 postpaid from Breck's, 815 Breck Building, Boston 9, Massachusetts.




## KUT-N-SERV
*Cake Cutter*

**You cut just what you want. Cuts to the desired size, and lifts it from the plate, too. Eliminates crumbling and waste. Stainless steel, white plastic handles. $1.95 plus 15¢ for sending.**

*No C.O.D.'s, please.*

Edith Chapman
168 East 33rd Street New York 16, N. Y.



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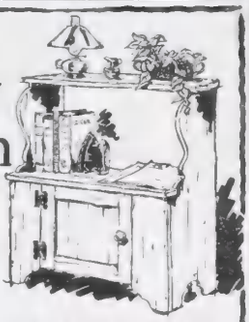
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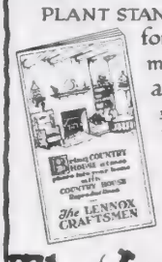
JULIUS GOODMAN & SON
77 Madison Avenue, Memphis, Tennessee

References: The First National Bank, Memphis
Jewelers' Board of Trade

Water Bench



A versatile OCCASIONAL TABLE, PLANT STAND, or UTILITY CABINET for child's room. Hand made of mellow brown antiqued Knotty Pine.
30" high 28½" wide 11½" deep $22.50 express collect
One of 28 practical Reproductions by the LENNOX CRAFTSMEN
*Send for Catalogue*



The Lennox Shop
*The Unusual in Gifts and Home Decorations*
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The Hempstead 38" x 60"

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DESIGNS: Stamped in outline on burlap; Hooks; Wool Strips, Instructions. Dyes, frames, cutting machines.

Kit includes design shown above. Hook, instructions, shading charts and wool for starting ... $6.50
*With* above items and wool for completing ... 25.00
Design only ... 4.25
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**Rebecca S. Andrews**
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Planning to buy or build a new home? Here are 263 plans and ideas you ought to have. Actual pictures of homes already built. Not just sketches. Each complete with detailed description and floor plans. All types architecture, American, Colonial, Monterey, Georgian, Mediterranean, French Normandy, English, Ranch House, and others. Homes for every climate. Each an architectural gem. Brick homes, stucco homes, frame homes. One and two story. Four to ten rooms. One to three baths. A wonderful collection of plans and ideas. Used by contractors, architects, realtors and building material dealers. Complete blue print plans and specifications available. Also one book of 67 plans, ideas for brick fireplaces, barbecues, pools, walks, patios, walls.

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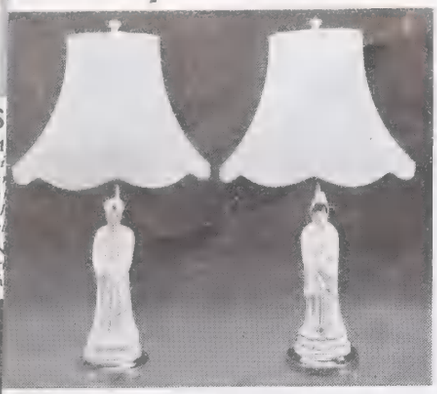


**50¢** by mail postpaid

**FRENCH FRY CUTTER**—Snip the bottom off the potato so it will stand . . . place this marvelous gadget over it and press down hard and fast. There you are, with the entire potato cut just-right for French frying. Taut-drawn steel wires whisk through a whole potato in one second flat! 5½" x 3¼" aluminum frame. Use it for fruits, too.

*Write for Big Catalog . . . Free*
The Unusual
Miles Kimball
33 Algoma Blvd., Oshkosh, Wis.

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Polished, gold-plated base, 6½" diameter, ¾" high. Figurines each 14" high. Overall height, including finial, 30 inches.

• Lamps and decorative accessories greatly enhance the beauty of any nicely furnished room

## Koos Figurine Lamps

bring to your home the combined beauty of lovely lamps and pretty porcelain figurines; pure loveliness for any room and especially appropriate at the sides of your smart sofa.

The exquisite figurines are hand decorated china, ivory colored, with robes outlined in gold leaf, all finely glazed. Off-white shades, self-trimmed, edged and lined in faint pink, as lovely as a rose petal. Truly of exquisite workmanship and noble size.

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Koos Bros. - Art Lamp Division - Rahway, N. J.

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—you get a thorough knowledge of color harmony, textiles, lighting, arrangement, modern and period furniture, backgrounds, etc. The course consists of 30 lessons, 16 color plates of successful interiors, book on color, fabric samples.

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**Travel Size Alarm**

Purse size, bell alarm. Luminous dial. So small, 2⅜ x 2⅜, you'll want it to travel with you. Watch type movement will outlast ordinary alarm many years. You'll want a number for birthdays, weddings, anniversaries and Christmas at only $7.50 prepaid. Musical alarms too, $19.95 prepaid.
Sorry no C.O.D.'s.

*Harley's Clock Shop*

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**BREAKFAST SET**

It's the top o' the morning to you when breakfast comes served in this set for one. Coffee in the individual dripolator with jumbo cup and saucer is piping hot; skillet cooks eggs and goes to the table. Covered hen dish for cereal, and service plate. 5 pieces in brown and yellow pottery.

Set.....$6.00 postpaid
2 Sets.....11.00 "

*Write for Catalogue B-18*

**The SALT & PEPPER SHOP**
445 E. 84th Street, New York 28, N. Y.

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Quaint and Useful Gifts From New England



**America's Oldest Coffee Mill** for gourmets and collectors of bric-a-brac. Our Mill is adjustable to any grind and has a 4½ oz. cap finned hopper and attractive natural wood box. The Eagle Mill has often been used as a spice grinder and is a popular gift item.

$5.95 postpaid West of Miss.



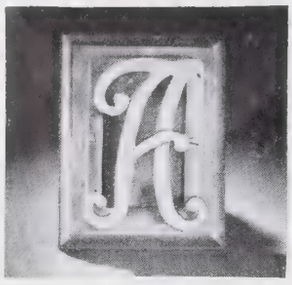
**This 1853 sewing bird** made in brass from the original dies, holds cloth firmly in its beak and has an extra set of fingers to aid in cutting and sewing. Also the polished brass bird perches prettily on a whatnot or dressing table and its two pin cushions couldn't be handier. Not a reproduction.

$3.95 postpaid

Eagle Products, Box 84 A, Meriden, Conn.

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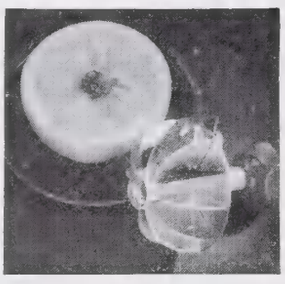
# Window Shopping



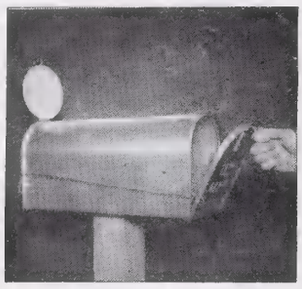
**INITIAL KNOCKER.** A door knocker with authority is handsomely made of gleaming brass, and it comes in any script letter you choose, from A to Z. Your husband will install it in a few minutes, and suddenly your entrance will be marked with distinction. About 3½" long, $7.75 complete with brass screws. Ppd., no c.o.d.'s. Ellison's, Wilmington 11, Delaware.



**GIVE HIM THE BIRD,** and with this perky pelican as assistant he'll be the best barkeep in town. He opens bottles, slits beer cans, removes jar caps, and crushes ice. Made of aluminum, he's just $2 postpaid, and you can order him from Home-Aid Company, 475 Fifth Ave., New York 17, N. Y.



**GRAPEFRUIT CUTTER.** This is a small version of the tool used by hotels to prepare their grapefruit professionally. A hollow corer with knife edge removes the core; a revolving side blade separates fruit from rind; and ten curved blades section the segments. It's made of aluminum and steel with a plastic knob handle. $3.25 ppd. Herald House, 505 Fifth Ave., New York 17.



**THE MAILMAN COMETH** and, if you live in a R.F.D. zone, he departeth without warning. So if you're waiting for a letter you may have to make several unproductive trips to the box to see if he's been there. The Tell-O-Mail is a new signal device, approved by the Postmaster General, which springs up when box is opened. $3 ppd. Tell-O-Mail Co., 2850 North Mississippi Avenue, Portland 12, Oregon.



**PUT HIS FOOT IN IT.** The Infantprint is the actual footprint of your baby permanently recorded on a heart-shaped ceramic placque. Trimmed in pink or blue, it is personalized with the child's first name and birthdate. The footprint is easily taken on the soft clay which this shop sends you, with full instructions. $5 ppd. No c.o.d.'s. Glamour Tot of Hollywood, 6411 Hollywood Blvd., Hollywood, California.

(*Continued on page* 19)

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Beautify your home with McDonald patented pry-proof BURGLAR BARS. They give worry free protection from prowlers and kidnappers, also keep small children from falling out of high windows. Easily installed in any window adding permanent, attractive protection to every home. Ten different styles to choose from.

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*"The Harder You Pry the Firmer It Holds"*

**McDONALD BURGLAR BAR WORKS**
P.O. Box 1687 Birmingham, Ala.

# How to "Dress up" your Dining Room

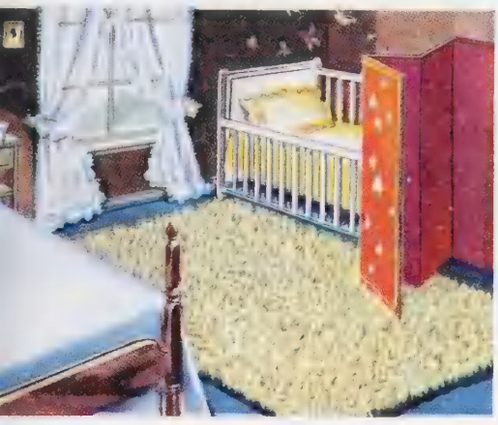
***Cotton in color!***

***Exciting, luxurious, practical—***

***and washable right down to the***

***TUMBLE-TWIST Rug . . .***

Mist gray with chartreuse and coral accents, garden-fresh color scheme and, best of all, one you can keep "soapsuds" clean right down to that magnificent, gray Tumble-Twist Rug. Of all-woven cotton boucle, Tumble-Twist Rugs have permanently twisted loops . . . are pre-shrunk and launderable. They look even lovelier with laundering! And because their exclusive stagger texture is woven *through* . . . Tumble-Twist beauty lasts *years*! Room sizes and scatter sizes in colors a rainbow would envy . . . All available again at America's smartest stores.



**So Bright! So Easy to Keep Clean!** Choose your Tumble-Twists in pastels or deep jewel tones — you can be sure they'll stay bright and fresh. Simply shake out ordinary soil from scatter-size rugs—wash in your washing machine. Vacuum room-size rugs with drapery attachment. At house-cleaning time, your laundry can pick them up, wash them "soap 'n water" clean!





*Rug illustrated is Tumble-Twist Mist Gray, No. 117. Gown by Ira Rentner.*

**Something Old, Something New . . .** The dining table, off-center, gains extra "living" space . . . a gayly painted chest highlights your cherished piece of old brass (if not scales, a teakettle or skillet) . . . a "face-lifting" of cotton fringe on curtains, drapes and table cover and the bright cotton slipcovers, make all as fresh looking as the beautiful Tumble-Twist Rug. And, remember, cotton *washes* clean!

**Tumble-Twist**

Reg. U.S. Pat. Off.

**RUGS**

*"They look even lovelier with laundering"*

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1 VISIBILITY! You can open horizontally to enjoy a beautiful outdoor view . . . or close off undesired surroundings.

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4 DRAFT CONTROL! Adjust to divert drafts or close to prevent air cooled by wintry winds from entering room . . . and keep warm air in to cut down fuel bills.

5 BEAUTY! Every window can be fitted with Venetian Blinds to give a finished look to both provincial and modern décor.



*Wright Sales Co., Inc., suppliers of quality materials to Venetian Blind manufacturers, suggests that you see your neighborhood dealer for Venetian Blinds. If there's no dealer in your vicinity, write:*

**WRIGHT SALES COMPANY, INC.**
9300 CARR AVENUE CLEVELAND, OHIO

# Window Shopping

Continued From Page 16



**UPPER BRACKETS.** There's nothing quite like good-looking wall brackets for showing off figurines, lovely pieces of china, or decorative pots of trailing ivy. Made of Syroco Wood, the Georgian (bottom) comes in Pompadour white with gold or in gold finish; $7.95 the pair. The Stuart (top) comes in mahogany or gold finish; $4.95 pr., ppd. The Higbee Company, Cleveland, Ohio.



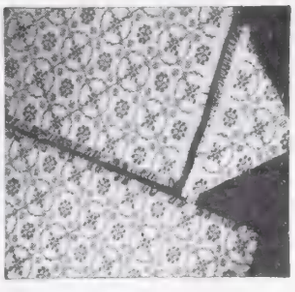
**COBBLER'S BENCH.** Invest your Christmas check in this, and you'll never regret it because it's the most satisfactory coffee table that ever stood in front of a fireplace. Finely crafted of New England woods in a Salem pine finish, it has a cowhide seat and a drawer for cigarettes. 49" x 20" x 13" high, $45 exp. coll. No c.o.d.'s. Charles Chase, 1 Roaring Brook, Hadlyme, Conn.



**A WELL-STOCKED LARDER.** Dear to a woman's heart are her well-provisioned pantry shelves. This assortment of New England foods includes a 28-oz. can Baked Beans, 39¢; 15-oz. can of Brown Bread, 39¢; 10-oz. can Cod Fish Cakes, 39¢; 15-oz. can New England Clam Chowder, 49¢; 6-oz. can lobster meat, $1.15. Ppd. in New England and N. Y. Elsewhere add 10¢ per can. New England General Store, Wenham, Mass.



**GRIDDLE GRILL.** This is actually a two-in-one cooking utensil. The flat griddle side bakes wheat cakes, corn fritters; fries sausages, eggs, potatoes. The ribbed grill side grills bacon, chops, French toast; broils hamburgers, liver, fish. Made of heavy cast aluminum, it is thicker in the center for perfect heat distribution. With wood handle, $3.25 ppd. Meredith, Inc., Evanston, Illinois.



**WEAVE A SPELL** in your table setting with these woven place mats. They are as colonial as a Tidewater garden and would be lovely on polished mahogany as a background for your simple luncheon china. In red, green, delft blue, yellow, or rose, with white, 9-piece service for 4 is $6.90. Alone 12" x 28" runner is $1.35; place mats, 50¢ each; napkins, 50¢ each. Ppd. Laura Copenhaver, Rosemont, Marion, Va.




**PLAS-TI-PAD** is a new plastic couring pad that you can use on everything from pots and pans and china and silver to your bath tub and automobile without a streak, scratch, or chipped fingernail. Made of cheerful red and shaped to fit the hand, they're $1 for 12. Postpaid. Plas-Ti-Fibre Co., 402 W. Roosevelt Rd., Oak Park, Ill.


PERK UP YOUR SERVING WITH HANDBLOWN, SMART *Gleaming Crystal*



**1. Icers** Footed bowl for ice, insert for lobster, crab meat, fruit, cold consomme. 8 for $5.95

**2. Shrimps** Gallery for shrimps to strawberries. Deep center for sauce. 8 for $3.95

**3. Pilsener Beers—12 oz.** See the beer sparkle up and down its 8¼" height. 8 for $4.95

**4. Hollow Stem Champagnes** Keeps the champagne bubbling and lively. 8 for $4.95

**5. Hollow Stemware Tomato Juice** Showing color in the stem makes your service glitter. 8 for $3.95

Tooled monogram, add $6 doz. No COD's. Express Collect.

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CORN POPPER—a crystal clear cover shows the corn-a-poppin' to a crisp tenderness. There's also an aluminum cup for measuring.

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**THE IDEAL GIFT**
*rich in its simplicity*

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*Maker of distinctive metalware*
103 WINDY BUSH ROAD
NEW HOPE, PA.


# WINDOW



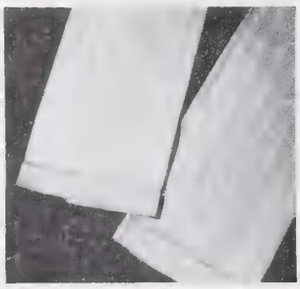
**SIWASH SOCKS.** Handmade by the Siwash Indians of British Columbia, they're as soft and thick as a deep-fur rug, and enormously right with hunting or ski boots. Tell your husband they're high enough, too, for Barker boots. In creamy white with gray or black stripes; but no two pairs are alike, because the Indians improvise as they go. Send sock size. $3.75 postpaid from The Country Store, Concord, Massachusetts.



**PERFUME LACQUER.** Everything from bureau drawers and clothes hangers, to linen closets and luggage will have a hunting fragrance if you use Clo-Scent, the new perfume lacquer. A 1¼ oz. bottle is enough to cover 7½ square feet, and it comes in three scents: Lavender, Flowers, and Classic. $3.50 plus 20% tax. Clo-Scent, Inc., 44 E. 52nd St., New York 22, N. Y.



**JUICE SET.** These are first cousins to the now famous "left over" bowls which we showed you some time ago. Made of the same magical bendable plastic, the covered pitcher and matching six-ounce glasses are hand decorated with bright red tomatoes on white, green, blue, or yellow. Good housewarming present or shower gift. $3.50 the set ppd. No c.o.d.'s. Julian Hess, 514 W. 181st St., New York 33, N. Y.



**A WORD TO THE WIVES.** The quality that is represented by these imported huck linen towels is symbolic of a grace of living that is vanishing but, fortunately, that many want to preserve. White with satin damask stripes, a special purchase makes it possible to offer the 14" x 22" size for $11.75 a dozen (formerly $16.50); 18" x 32", $18.75 (formerly $27.50). McCutcheon's, Fifth Ave. at 49th St., N. Y.



**NECKLACE REPAIR KIT.** When your pearls break and spill like teardrops all around you, you know you're in for an exasperating jeweler's bill to get them restrung. But with this kit, you can do a professional job yourself. With clear instructions and enough equipment to restring 12 necklaces $2.49. America Associates, 130 Chestnut Street, Boonton, New Jersey.




*Feminine High-Lights*

For that fortunate female who "just has everything," why not these different earrings or the impressive looking disc bracelet? Her 3-letter monogram, cut out by hand in sterling on them, will intrigue her.

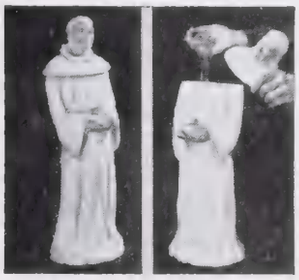
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|---|---|---|
| Earrings | $ 7.20 | $ 9.00 |
| Bracelet | 6.00 | 7.20 |
| Complete Set | 12.00 | 15.00 |

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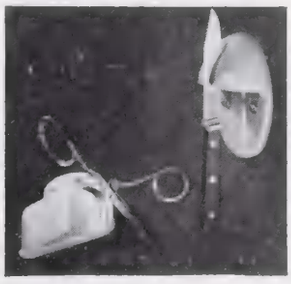
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# Shopping

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**NE YOUR OWN.** Tungsten car- , next to the diamond in hardness, he miracle sharpening agent that put a razor-like edge on your finest es and keep your scissors in ex- nt trim. Both the knife and scissors peners come in plastic cases, and know you'll find them the best rs you've ever used. $2.10 each ppd. olin Mapelsden, 825 Lexington , New York 21, N. Y.



**'STICK AND SNEEZES.** that the festive season is almost , you can give in to the cold you've bucking for weeks. And to make sniffles less mournful, we recom- d these soft-as-linen paper hankies, ily decorated with flower designs. ckages in plastic cases, $1.25. Gay ick tissues, $1.25 for 4 packages. Krebs Town Shop, Westerly, R. I.



**SUPERB BED JACKET** slips ike a hospital coat, then ties snugly ront. Your chest and throat are nly covered, and it can't twist or e open. Four kangaroo pockets in apron front hold everything from rettes to aspirin. Pink or blue Zephy- in small (10 to 20) or large (20 to $13.95. Blue, yellow or beige crepe, trimmed, $10.95, ppd. La-Lo Co., -C Fidelity Bldg., Kansas City, Mo.



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*Your inspection is invited or write for booklet HB-1*





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*All orders sent postpaid*

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The Rupert Lee Quaint American lamp table has the authentic rose and oak leaf hand carved pulls and scroll bracket legs. Two convenient drawers. Built of solid cherry in rich hand rubbed cherry finish. Height 25; top 18 × 14 inches. Price includes shipment to your nearest freight office . . . . . $23.45

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Radiant beacons of candlelight Decorative and useful—made in everlasting copper. Finish is bright copper and lacquered to keep them bright. 5" diam., 9" high.

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*Postage prepaid. Send check or money order.*



*Money back guarantee.*

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**296 East Street**
**Plainville, Conn.**
(Fourth Generation Master Craftsmen)

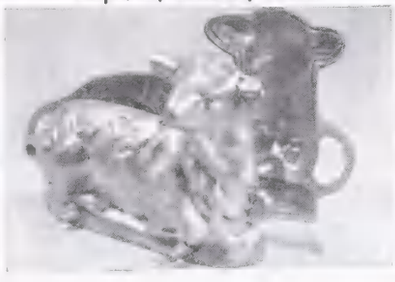




**a perfect lamb of a cake**

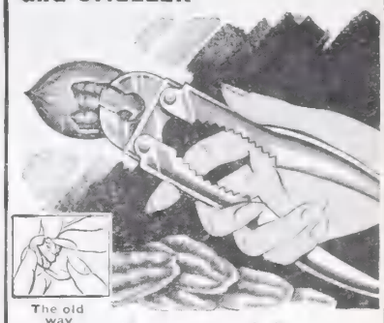
makes an adorable centerpiece for showers or birthdays. It's simple to bake with the aluminum cake mold pictured below. 12" long, 3" thick. Easy instructions included. $5 postpaid. No C.O.D.'s please.

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**NUT CRACKER and SHELLER**





The old way



The new way

No more rough fingers—no more broken finger nails—the *whole* meat comes out easily and quickly—strongly constructed, stainless steel. Cook's nut cracker and sheller makes an ideal gift. Send..... **$1**

*Postage Prepaid. Sorry—No C.O.D.'s*

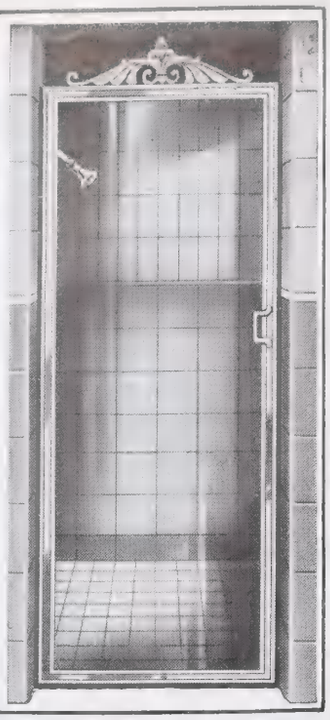
*We can supply you with Pecans, Homemade Pralines, and Fruit Cakes. Write for prices and details.*

**COOK SALES, Dept. C**
**P. O. Box 5466, New Orleans, La. Station B**

# BATHROOM BEAUTY
WITH NEW
## GLASS SHOWER DOORS
OR TUB ENCLOSURES!

BEAUTY ... COMFORT ... ECONOMY
FOR OLD AND NEW HOMES

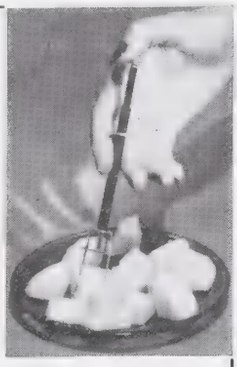
- A gleaming glass shower door or tub enclosure adds new beauty and comfort to your bathroom, pays for itself in cleaning-time and savings on curtains.
- Three smart designs, with either satin aluminum, polished aluminum, or chrome frames—clear, obscure, or sand-carved glass available.
- **MEDICINE CABINETS** of the highest quality and beauty unsurpassed. Sizes and styles to fit any pocketbook.



Write for free illustrated folders

**SOUTHERN**
SHOWER DOOR & CABINET CO.
Dept. HBJ Scanlan Bldg., Houston, Texas

## SNACK FORK
$1.10
postpaid



This new idea eliminates fishing for tid-bits. A two-pronged fork spears the olive, shrimp, pickle or what have you. Remove it quickly by pressing the button on top. No more sticky, messy fingers. Made of black plastic, 6" long, and trimmed with pure-silver plate, it's a welcome gift for everyone!

May we send our catalog?

BODINE'S
OF BALTIMORE
2119 N. Charles St., Balto. 18, Md.



*M-m-m-m-m*
**SOLID PERFUMES**
Only $1.25, ppd.
*(plus 20% Fed. Tax)*

Made from imported French oils for lasting fragrance that won't evaporate. Each dainty plastic compact hand-painted with the flower whose scent it carries. Just 1¼" in diameter—wonderful for your purse!

In exotic *Jasmine* or *Orchid*—alluring *Rose* or *Lily of the Valley*—spicy *Carnation* or *Chypre*. You'll want several for yourself . . . and they're such smart gifts.

**THE ARTISAN GALLERIES**
FORT DODGE IOWA

FIELD FRESH
## GLADIOLUS
CUT FLOWERS
in GIFT BOX
*direct from*
FLORIDA




$3.50
PER DOZEN
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[East of Rocky Mts.]
No C.O.D.'s, please

Thrill your loved ones and friends—far and near—with a handsome gift box of most gorgeous gladiolus blooms. Rushed SPECIAL DELIVERY direct from flower fields in sunny Florida. Heavy, full-flowered "glads," over three feet tall, cut in tight buds and expertly packed, ready to burst into GLORIOUS BLOOMS upon arrival. Field-fresh, they last for many days. Gift card enclosed if you wish. Enjoy these showy, long-lasting flowers in your own home or office, too. SHIPPED NOVEMBER THROUGH MAY. Mail gift orders early to assure delivery on desired dates. Satisfaction guaranteed. ORDER TODAY.

**LAND O' SUN FLOWER FARMS**
P. O. BOX 527-J ST. AUGUSTINE, FLORIDA

*New and Novel*
## "BUNNY"
*Lullaby Lite*



*An Ideal Gift for the "New Baby"*

**Children Love It!**
**College Girls Adore It!**

A glazed pottery novelty nursery lamp with lucite eyes and slotted ears that give "Bunny" a fascinating glow in the dark. Attractively hand-decorated, "Bunny" stands 10" high and comes equipped with a six-foot extension cord. Available in snow-white, pastel pink, and blue.

*check or money order no C.O.D.'s*

$4.95 including postage

**PIKE MFG. COMPANY**
TALLADEGA • ALABAMA

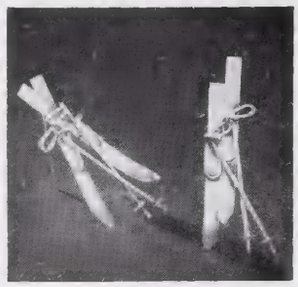

# Wind Do



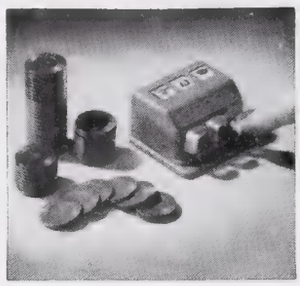
**CANDYCAKE.** One of the new and most delicious creations of the mous Maramor Candies is this min ture birthday cake. It is made of supe mint fondant with alternating layers dark chocolate fudge, and would be marvelous present to send for a first niversary, a Valentine, or as a tha you to a sweet-toothed hostess. $2 plus 15¢ postage. J. P. Allen & C Peachtree at Cain, Atlanta, Georgia



**FASCINATING TILES.** Nurs designs, created by Sam Berman Esquire fame, feature Mary Had Lamb, Ride a Cock Horse, and Lit Jack Horner. By means of a new pr ess, silk screen color is applied to flocked surface, and the tiles come soft blue. 6" square, with ribbon hanging. $2.50 each ppd. Roycliff As ciates, Inc., 14 Weyman Ave., N Rochelle, N. Y.



**SKI PIN.** As a salute to her fly prowess on the slopes, give her t hand wrought sterling silver pin desig as a pair of skis and poles. Wonde to secure a bright scarf, or pinned a beret or blazer. You may have skis either crossed or parallel. About long, $7.75 including tax and posta Esta Studios, 2 College View A Poughkeepsie, New York.



**POCKET SLOT MACHIN** This midget that fits in the palm your hand is just as much fun as big bad brother, and it doesn't dev your silver. The symbol of crowns, ba anchors, apples, cherries, and plums the same, though, and it comes wit generous stack of miniature chips. S it's gambling you want, go ahead. $ ppd. J. J. Anthony, 1517 W. North A Milwaukee, Wisconsin.



**RUNNING AROUND IN CI CLES.** For the frisky pooch your cl got for Christmas or for gentle Me selah who dreams dog dreams by fireside, you'll want this Armco st less steel mooring post with eight of chain. Stick it into the ground, a dog's life will be a healthy one. Adjustable collar stamped with na and address of owner, $2.50. Ad Link Co., Marion, Massachusetts.





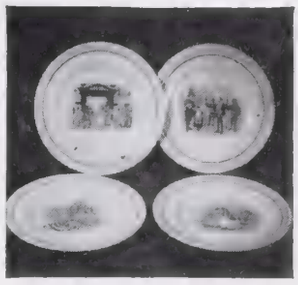
## NEW Scientific Spot Remover

A SAFE, simple to use, complete spot removing service for home use. Removes stubborn stains and spots caused by lipstick, iodine, nail polish, coffee, tea, soft drinks, etc. A lifesaver to your fine household fabrics and clothing. Harmless to colors, fabrics. Complete directions printed on back of durable handy-carrying T•P Spot Removing Kit.

**$1.79 Complete Kit ppd.**
Send check or money orders. Sorry, no C.O.D.'s.
Foreign, add 10c.

THERMOCOR PRODUCTS, INC., ERLANGER, KY.

# Shopping



**LBERT & SULLIVAN'S** fa- s operettas are the colorful decora- s on these nice dessert plates. A set our includes scenes from *The Mi- o, H.M.S. Pinafore, The Gondoliers, Yeomen of the Guard.* Imported n England, they are 9" in diameter, a set of 4 is $6 postpaid. Salt & per Shop, 445 E. 86th St., N. Y.



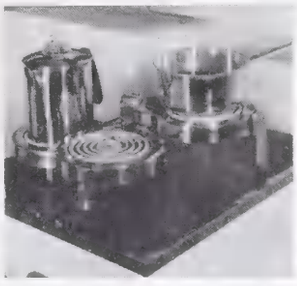
**REEN STAR.** As distinguished a family crest emblazoned on your place screen, this giant Old English r will mark your hearth with bright viduality. It is made of sturdy pol- d brass, lacquered to prevent tar- ing, and small bolts are soldered to back to hold it in place. About 6" , 5½" wide, each letter is $5 ppd. c.o.d.'s. Frank L. Danner, 101 Tre- t St., Boston 8, Massachusetts.



**ERATON HOST CHAIR.** ve always wanted a pair of these Mr. and Mrs. chairs in the dining n, or flanking a lovely old chest. 're mahogany finished hardwood, the front covers have a floral pat- on eggshell ground. Silk faille s come in burgundy, blue, green, old. 39" high, $65 the pair post- . Mecklenburg Furniture Shops, Box 6007, Charlotte, N. C.



**I HELMET.** For the slalom ens who want to be both warm and ty, here is headline news. A won- ul helmet is lined with Spanish fur, and the suede-like finish of lambskin outside comes in chamois r, green, brown, or tan. With small, ium, or large mitts to match, $14.50 set, incl. tax and post. Harold J. in, 52 E. 56th St., New York 22.



**REE-WAY GRILL.** For those er week ends when you're "rough- it" you'll bless the Camco electric ier. The three grills have three sep- e heat speeds (high, medium, and so you can cook on high while baked beans simmer and the coffee s warm. It telescopes when not in works on AC or DC. $16.95 exp. Spear & Co., 524 W. 23rd St., York 11, N. Y.





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BATISTE, permanent-finish ORGANDY, PIQUE

Dainty all over Swiss-type eyelet patterns. Fine Grade! All pre-shrunk!

For crisp, easy-to-launder curtains, bedroom ensembles, dresses, decorative effects.

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Sunburst ——— yds. at $2.15 a yard
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Enclosed find $_____, Check ☐ Money Order ☐ Please send Free booklet of other fabric samples and prices ☐





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*Subject to 20% Federal Excise Tax*

30-hour movement, luminous hands and numerals. Clock by Phinney-Walker, folding simulated leather case, in tan, russet, red, or black. Size 4 x 4½".

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CHERISHED CHEST

A real buy! A silver chest which holds 132 pieces of flatware, decorated with a floral or Chinese design in gold, and lined with bright red tarnish-resistant cloth. Your choice of green, black and maroon. And the price only—

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New . . . exquisite . . . glamorously styled . . . wafer-thin . . . delightfully different Plaza Automatic Lighter—A charming accessory every woman will treasure.

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Custom made to your measurements and individually styled to your desires. For serving, entertaining, and card games. On one side, match your table—mahogany, maple, walnut or oak—in beautiful leatherette wood grain finish. On the other side, your choice of a beautiful ivory or white leatherette for precious white linens.

**Asbestos lined • Heat and Steam proof • Washable**
**ONLY $10.95 to $19.95**

Also available with wool or cotton felt backs in deep maroon, brown, or green.

Write for descriptive folder, with samples of materials and instructions for ordering.

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Solid mahogany or solid walnut —per sq. ft., $6.75
Adjustable shelves, no extra cost. Prepaid anywhere east of Rockies.
*For sq. footage, multiply height x width.*
*All cases 10 in. deep.*

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## Fine China Ash Trays
*Handmade-Personalized*

Unusual gifts! Six inch white china ash trays personalized with name hand painted kiln-fired in black...pure platinum encircles the design and border. Choice of five colorful designs: horsehead (pictured), ballet dancer, chessmen, sailboats, or rose.

Information needed: name to be painted and design desired.

Price $5.00 each. 6 for $25.00. Postpaid

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Two hard-to-find popular imported toys. These well constructed instruments really work and will delight youngsters. Help develop rhythmic coordination and musical talent. Wonderful children's gift!

VIOLIN: perfect scale size of wood, metal and wood. 16" long, with bow ..... $1.50
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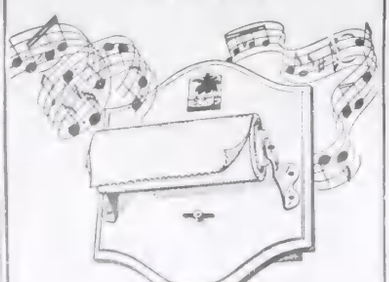
*Save 25¢ by purchasing both instruments for $2.75.*

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**Tissue or Toilet Paper**
**HOLDER**



Only **$5.80** Ea.

*Perfect for your own home*
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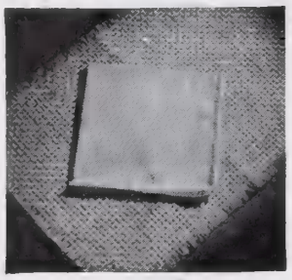
Just pull the paper and listen to the music. Music works imported from Switzerland. Send check, cash, or money order and we pay postage; C.O.D., you pay postage.

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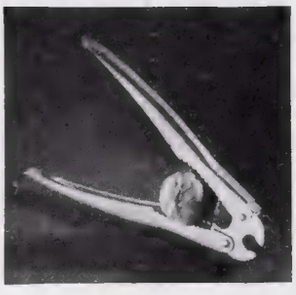

# WinDow



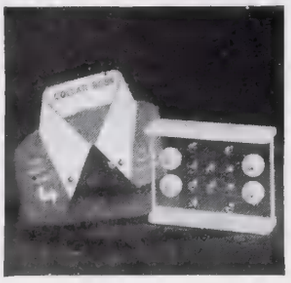
**TWIN-BED LAMP.** Twin-b sleepers will avoid many an argum if they have a night table lamp w double lights. This one is made solid brass, gracefully designed, a the satin-on-parchment shades come ice blue, pink, yellow, or eggsh $11.95 ppd. from Marion Gifts, 1045 Johns Place, Brooklyn 13, N. Y.



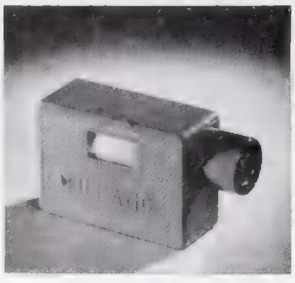
**COLOR IS IMPORTANT**, and you use it with assurance and imagi tion, you'll become famous for y table settings. The mats are woven jute, modern and handsome, and matching napkins are cotton. In blue, chartreuse, shell pink, yell or shrimp. Mats are 85¢ each; napk 65¢ each. Add 25¢ postage, and c.o.d.'s. Bertram Shrier, Ltd., 1147 C necticut Ave., Washington, D. C.



**CRACK UP.** Slip the nut in betw the two serrated handles. A gentle p sure cracks the shell. Then, with hooked sheller blades at the top, "peel" the shell around the cen Point of blade then becomes a pick loosen remaining meat from the sh ends. Made of stainless steel, it crac shells, and picks; and the price is postpaid. Cook Sales, P.O. Box 51 New Orleans, Louisiana.



**COLLAR-BOBS** are tiny jewe anchors that keep a man's collar fr curling up. He just pin pierces the through collar and shirt, and secure from beneath with a military-t clutch. In simulated ruby, sapph topaz, emerald, aquamarine, zircon pearl, $1.80 the pair. In gold or sil plate, $1.20 the pair. Chest of se assorted pairs, $9. Tax included. Col Bobs Co., San Antonio, Texas.



**JOE PALOOKA'S FILMAT** is a plastic movie viewer that co with three complete films of 66 pict starring Joe Palooka in his fa world championship battle with H phrey. $1. Additional films featu boys' favorite characters are $1 for reels. Ppd. from Joe Palooka's Film 65 Fifth Ave., New York 3, N.Y.


## Ladder Back Chairs



There is a niche in every home fo an authentic ladder back chair. Hand somely turned, four rung design, o chairs have a beautifully hand rubbe wax finish of maple. Pegged, dowele and glued throughout.

Straight back $25.00; arm $35.0 F.O.B. Andover.

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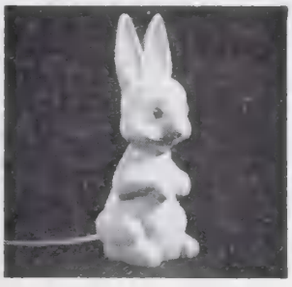
**SAFE FOR CRIB CHEWERS.** Your diapered Butchie may develop a formidable row of baby teeth by chewing up his crib rails, but the paint's apt to make him an old man before his time. So the newest safety measure for the likes of Him is this pair of plastic guards that fit any standard crib, come in blue, pink, white. $2.50 pr. ppd. Evelyn Reed, 538 Madison Ave., N. Y.



**FOR STAY-AT-HOMES.** A new birdfeeder has a removable top for loading the feed, four corners for lots of birds to feed from, and with all these attractions, your garden will be as enchanted as if St. Francis were watching over it himself. It has a dark wood base, a green metal feeder, and hook for hanging. $4.50 ppd. Hagerstrom Metalcraft Studio, Wheeling, Illinois.



**BUNNY-BRIGHT EYES.** A consoling whisper of light in a dark nursery is this glazed pottery Peter Rabbit night lamp. A soft light shines through his lucite eyes and upward from his slotted ears, and the bulb inside is removable for replacement. In pink, blue, or white, he's 10" tall, has a felt base, and a six-foot extension cord. $4.95 ppd. Davison Paxon, Peachtree St., Atlanta, Georgia.



**FAREWELL TO ARCHIE.** The cockroach may be a fictional hero but in cold fact he's a most unpleasant character, distressingly hard to get rid of. The Gator Roach Hive is an open-end fiber tube containing a specially made gum that roaches, silverfish, waterbugs, and crickets eat with gusto, then slink off to die. Three boxes of 3 hives each, $1 postpaid from De Soto Chemical Co., Arcadia, Florida.



**CABLE STITCH MITTS.** All wool mittens are good looking enough and budget-conscious enough so that you'll want to send several pairs to your college daughter as well as keeping a pair for your own frost-bitten fingers. In yellow, gray or white; small, medium, and large sizes; $1.65 the pair. Ppd. Wanamaker's, New York 3, N. Y.




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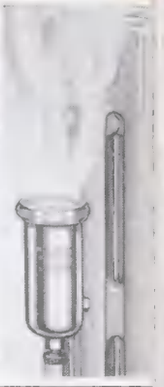
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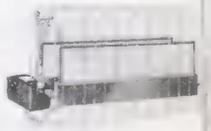
**EASY TO INSTALL:** Simply remove air valve from each radiator and replace with an Auto-Vent. No tools required — no water to carry — no pans to fill — performance **COMPLETELY AUTOMATIC!** Also acts as quick-vent air valve.

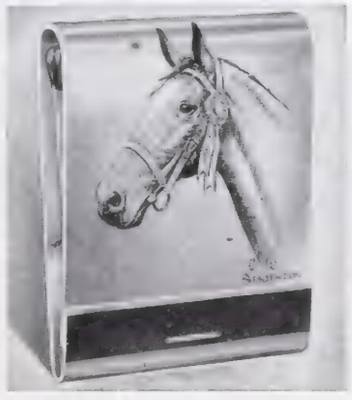
Auto-Vents operate without attention for years — satisfaction guaranteed. Thousands now in use. Order today! Send cash or check; we pay postage.

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**. . . or Use This Type Unit on Hot Water Radiator**

The Ol' Faithful Humidifier supplies ample humidity for average room. Automatically filled from radiator or separate supply. Float valve controls level — no spilling. Easily installed. Fully guaranteed. Prices, $10.00 and $12.00. Write for free booklet which also covers automatic warm air furnace humidifiers.





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Treat yourself, or a friend, to a gift box of these Distinctive Book Matches. Great for personal use, gifts, favors, and parties. Cover is brightly silvered and decorated with an original horse's head drawing by C. W. Anderson. 100 individual Match Books packed in Government-approved fireproof mailing box which makes a dandy household storage container. Price only $2.00. Postage prepaid. Money back if not delighted.

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Sturdily built of nickel-plated steel. Nothing to get out of order. Lasts a lifetime. Nothing else compares with its simplicity, ease and speed. Shipped promptly on receipt of remittance. Satisfaction guaranteed or money back. No C.O.D.'s.

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**The New Kitchen Aid of a Thousand Uses for only $13.95**



This attractive kitchen appliance represents the latest development in a sturdily constructed, yet lightweight and low-priced food mixer. Zephyr Handy Mixer offers a two speed motor enclosed in gleaming, polished aluminum, handsome baked enamel base and Fire King, heat-resistant, Jadite bowl. Requires no oiling and operates on AC current, 110 volts.

**Use it on stand or slip it out of its cradle and presto it's a hand mixer.**

**The Ideal Gift — The Ideal Work Saver**
**Send check or money order for $13.95**
**We will pay tax and postage**

**Appliance Co. of America**
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New York 19, N. Y.



## *New* BUNKHOUSE LAMPS

Bring Radiant Charm to your library, playroom or country lodge with these Western Style Bunkhouse Lamps. Brass has a baked lacquer finish to prevent tarnishing. Soap and water keeps them bright and shining. Shade (16") available in red, black or brass. Stands 21" high. Has 100-Watt bulb cap, electric switch and cord. $23.50 ppd.

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AS MADE FOR U.S. NAVY
PROTECT YOUR HOME AGAINST BURGLARS AND PROWLERS

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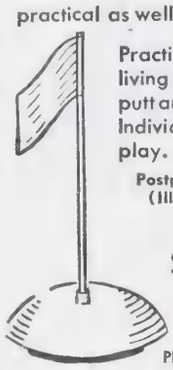
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No more will you have to say "Wait until I get a pencil and paper." Tel-Sec holds pad and pencil right at phone in a handy pull-out drawer. Remains rigid when writing—slides in out of the way when not in use. Enameled finish matches phone perfectly. Installed in seconds. Simply place phone on Tel-Sec, push down and it snaps into place. Won't scratch or mar delicate surfaces. Refills with ordinary pad and pencil. 50,000 satisfied users.

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Rectangular Tel-Sec (illustrated) $2.50 postpaid. Tel-Sec's for round and oval base phones are $2.75 postpaid. No C.O.D.'s.

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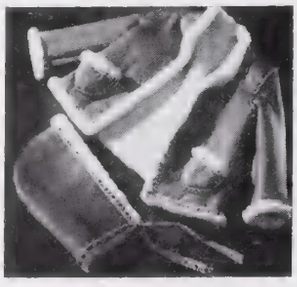
LANKO INDUSTRIES SALES DIVISION
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6774 Taft Dept. A-1 Detroit 8, Michigan




**PIN-UP OR STAND-UP.** Pin one to your lapel with a picture of your favorite child or your latest beau; or stand it on your vanity. Beautifully made of sterling silver by Cini, the miniature frame measures 1½" x 1⅝", has a safety clasp and an easel stand. Wonderful for everyone from grandmothers to bridesmaids. $9 incl. tax and post. The Lennox Shop, Hewlett, N. Y.



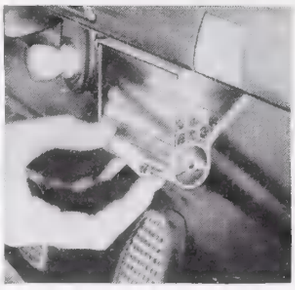
**SEND HER CANDY.** If you want to make a sweet-toothed friend happy, send her this box of cream chocolates that are as delicious as the ones Grannie served in her parlor after Sunday dinner. A 2-pound box includes: cream caramels, French nougats, Brazil nuts, 7 different kinds of whipped creams dipped in chocolate and lots more, too. $3 ppd. Alma's Candies, 2737 Madison Street, Chicago, Illinois.



**SNOWQUEEN.** A fur-lined jacket will top a pair of leggings if you're about four, a wool skirt if you're a sophisticated nine, and ski pants if you're beyond the bubble-gum age. Red, blue, maroon, or brown leather, lined with soft white lamb's wool. Sizes 2-4, $18.75; 6-8, $22.50; 10-12, $26.25; 14-16, $30. Hood, $6.75. Two weeks delivery. Cooper Crafts, 54 W. 21st St., New York 10.



**STRAIGHT FROM THE SHOULDER** hangs a diaper bag that you'll be proud to show off. It is made of a sturdy vinyl plastic that is waterproof, stainproof, odorproof, and there are zippered sections for dry and damp diapers, and two bottle compartments. In blue, black, brown, green, or red; $5.95 incl. tax and post. L. P. West, 333 N. Michigan Ave., Chicago 1, Ill.



**EASY OUT.** Too many accidents occur while a driver searches his pockets or gropes through a jammed compartment for cigarettes, so this dispenser is ready to make the life of a chain-smoking Barney Oldfield much safer. The Car-Vend screws under any dashboard; releases one cigarette at a time. Amber, blue, green, or red plastic. $1.50. Sutone Co., 4628-A Hollywood Blvd., Hollywood, California.

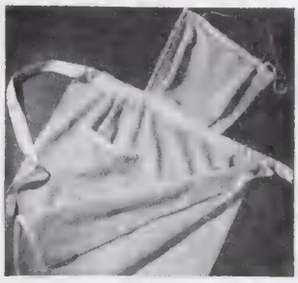



NEED AN OTTOMAN?

This one has an attached pillow top, filled with kapok, and is covered in muslin. It has nicely tapered hardwood legs finished in mahogany, so that it may be easily upholstered or slip covered, with or without a flounce. You must have several to match the family's favorite lounging chairs. Height 14", Length 24", Width 18". Shipped prepaid .....$10

*Shaw's*
Tallahassee, Florida

# SHOPPING



**ATHING THE BABY** can be
n for both of you, if you're dressed
r it. This coverall apron is made of
avy terrycloth with a detachable rub-
r backing, so you'll be as splash-
ppy as twinkletoes—and as unin-
ibited about your clothes. In blue
und with white, $7 postpaid. Kathleen
eller, Box 386, Bryn Mawr, Penna.



**RUE OR FALSE?** We're so in
e with this flower arrangement that
dread the day it must leave our of-
e. The assortment includes 3 ivy
rays, 3 tulips, 3 day lilies, 2 stock, 2
ach-colored apple blossoms. All the
wers, except apple blossoms, are
ite. Wax flowers are cleaned by dip-
ng in warm suds, then cold water.
7.50. Brown jar, $6. Ppd. Constance
ry, 322 Park Ave., New York, N. Y.



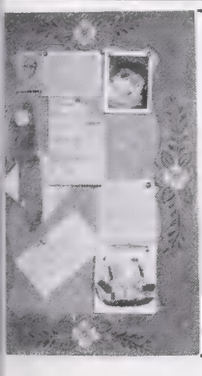
**HAT'S FOR HIM.** A man's office
the hub of his private world, and in
st cases he is as proud of it as you
of your living room. So do give him
ighter for his desk—the very hand-
nest you can find. Our choice would
this one with its case made of twelve
ers of solid laminated leather, hand-
bed to the richness of cavalry boots.
" high, $7.95 ppd. Fellman, Ltd., 6
46th St., New York 17, N. Y.



**UT'N WRITE PENCIL.** Since
st men need both a pencil and a
fe, this is a combination that makes
se. The body of the pencil is brown
ther; its length is a measured rule of
and the end is an efficient pen-
fe. $5.15 ppd. Bodine's of Baltimore,
9 N. Charles St., Baltimore, Md.



**BABY'S FIRST CUP** is more
n a drinking vessel. It is a traditional
ibol of his coming among men, and
remain a treasured keepsake long
r he has outgrown its usefulness.
de of sterling silver, heavy and sim-
it measures 2⅛" high, costs $7.95
s 20% tax. Ppd. Rochelle Gifts, 481
in Street, New Rochelle, New York.

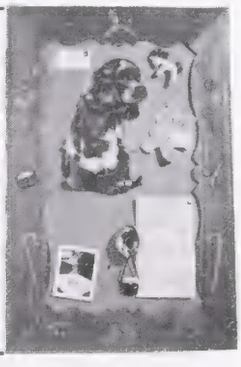


## BULLETIN BOARDS

- Indispensable for kitchen, nursery, hobby room, office, students' room or entrance hall as a constant reminder of things to do. Illustrated are natural wood faced frames, all hand decorated in authentic provincial designs, and our children's motif.
  Size 16" x 24"—$3.95
- Please specify predominate color desired in the decoration.
- If you prefer—tailored frames of durable fabrics in light blue, red & white stripe, green & white stripe, and forest green.
  Size 16" x 24"—$3.95 or 24" x 24"—$4.95

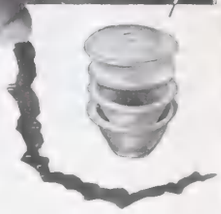
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**MARY GLENNON**
**Box 98, Station C, Grand Rapids, Mich.**









# *ice* CLEAN *ice* COOL!

"Must" for smart entertainment! This handsome, insulated, double-walled Ice Bucket comprises twin bowls and matched covers that snug together with a twist of the wrist — keeps ice clean and cool for long periods!

Bowls may be separated for easy cleaning and can be used individually for pantry or refrigerator storage! Made of famous Tupper Poly-T*, featherweight, indestructible Material of the Future. Can't break, chip, crack, or peel. Price, complete, $4.95.

**TUPPER**

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## TO MY VALENTINE!

For wife or mother—what could be nicer than her own individual tea service—Just the set for that mid-morning or afternoon pause that refreshes. Makes a cheerful set for a breakfast tray or a most attractive display in your china cabinet. Teapot is 5" tall and holds 3 cups. Sugar and cream each about 2¼" tall. Beautifully designed, fine American-made semi-porcelain. Swirl motif is hand traced with 22 Kt. gold lines —solid gold handles and spout. If desired is also available in mottled antique-Persian red body with gold handles and spout.

**A DELIGHTFUL VALENTINE GIFT**

**Price $5.75 Postpaid** - No C.O.D.'s, please

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**BOX 270** **SEBRING, OHIO**



## BOY and GIRL FIGURINES

*With Porcelain Lace*

They're adorable! You'll love them! California Dresden boy and girl exquisitely and delicately fashioned by hand in every detail by Avis, the master of china. The genuine lace and ribbon are dipped in porcelain. 5 inches tall. Pink only.

$20.00 each. $40.00 the pair.
Sent pre-paid anywhere in the U.S.
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**Reliners expertly fitted to your broken vacuum ware.** Thermos, Manning-Bowman or any make Ice Tubs relined $7.50. Thermos Ice Pails $12; Thermos Carafes $5.50; Universal Carafes $4.50 pts., $5 qts. Mail us your vacuum ware for relining. We'll reline it and return it postpaid U.S.A., with repair charges C.O.D.

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Unusually attractive designs in a wide range of sizes—2 to 4 bedrooms —all different in exteriors and room arrangements. Suitable for any width of lot from 60 feet upwards. Some simple—some ornate. Price range approximately $10,000 to $30,000. Complete set of designs and floor plans—$1.00 postpaid.

**$1**

**MERLE WILLIAM HOGAN, 18901 Grand River Ave., Detroit 23, Mich.**

# Brass-bound CEDAR BUCKET



The bucket your great-grandfather used! . . . legend says the cedar makes well and spring water "sweet tasting." As a magazine rack, or waste basket, it will lend authentic charm to your early American room, your camp, your country house, your tack room. Handy as a • picnic hamper, ▪ cooler for bottled drinks, • feed pail at the stable, ▪ toy holder, • kitchen vessel. Lasts forever, improves with age! Ht. 9 in., top diam. 12 in. Three brass hoops, heavy handle. **4.95**

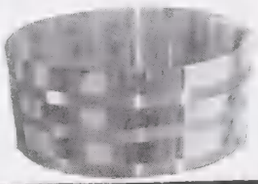
Champagne Cooler (extra brass) . . . **9.95**

**SEND AS A GIFT—We'll mail direct, your name on a card**

## THE BUCKET SHOP

**P.O. BOX 165** — **MURFREESBORO, TENN.**

We call this an ICE TUB . . . and a fine one 'tis! But its practical uses are unlimited. The tub's natural charm adds to fruit and flower arrangements . . . perfect lap basket for sewing . . . refrigerator container (eggs, for instance) . . . dresser-top catch-all . . . bread-server . . . nut bowl . . . or invent your own use! Ht. 4 in., top diam. 9 in. Three brass hoops. **2.50**



Add 25 cents per article postage and handling—No C.O.D.
Tenn. purchasers, add 2% sales tax
Wholesale, commercial inquiries invited.

# HOW TO MAKE YOUR OWN DOLLS for pleasure and profit!



Home-made dolls have an irresistible appeal all their own—perhaps because so much love and effort is put into their making. Grace L. Schauffler, the author, has been making (and collecting) dolls for many years. In this new book, she tells you simply and exactly how to make your own dolls—(and also clothes, accessories and furniture). Here are directions for making:—Beanbag Brownie; Pink Rabbit; Paper Dolls; Susie Sock; Quilted Queenie; Corn Husk Dolls and Animals; Apple Grandma; Doll-House Dolls; Princess Ann Elizabeth; Rose-Mary and Mary-Rose (two dolls in one); and many more. Full size patterns are provided. Careful drawings show each step of the making as well as the finished doll. The directions are so clearly given and the patterns so simple that children can follow them, yet from the same book, dolls can be made to sell successfully in shops. The author devotes a complete section to DOLL COLLECTING, and includes photographs and descriptions of famous dolls, collections and museum rarities.

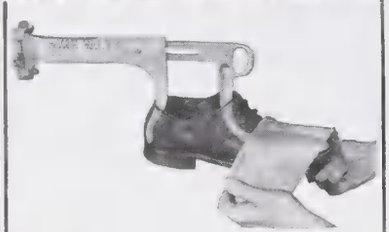


PRICE **$2.50**

Send for a copy of "HOW TO MAKE YOUR OWN DOLLS FOR PLEASURE AND PROFIT". If you enclose $2.50 we'll pay postage (or sent C.O.D. plus postage). If not completely satisfied, you can get your money back at once.

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Just the thing for a quick easy shine at home. Holds shoes firmly while you polish. For ladies, children's and men's shoes. Made of cast aluminum with hammered finish. Easily removed when not in use. Postage prepaid. Money back guarantee.

**$2.50** Send check or money order to dept H. Postage added to C.O.D.'s.

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*Nature Never Touched*

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*Send for FREE CATALOGUE of other Gay Dwarfs*

Constance Spry

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# WINDOW



**TWO-STEPPER.** A combination step-stool for reaching the great height of the bathroom basin for independent tooth-brushing, and a little wing-back chair for listening to stories or having ▪ gingerale cocktail is a wonderful small-fry present. To turn steps into chair, just swing the bottom step into chair-back position. Red or white, with silk screened designs, $4.95 exp. coll. Marj, Box 334, Old Saybrook, Conn.



**SMOKE DREAMS.** This is the best looking cigarette set that ever accented ▪ handsome coffee table. The box is rare wood and the sterling-silver top has an impressive three-letter raised monogram. $17.50. Sterling-silver ash tray with monogram to match, $12. Prices include tax and postage, and it would be a wonderful gift for a bride, ▪ silver anniversary, or yourself. Chelton, Inc. 106 E. 57th St., New York 22, N. Y.



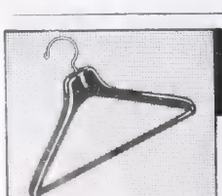
**COOLING SYSTEM.** The Penguin is a spun aluminum ice tub with an insulated lining that keeps two quarts of ice cubes in vigorous shape during a party. Or for buffet suppers it will also keep salads cold, baked beans hot while slow-poke guests finish their cocktails. $4.50 postpaid. Adelman's, 12 Liberty St., New York 6, N. Y.



**ENGLISH CARVING SET.** Without any fanciness, this is the best carving set that ever slipped by Henry VIII. With natural stag handles, the steel is top quality, and the blade is razor sharp. A knife, fork, and stele come in a silk lined box, and it's a gift that will please the groom even more than the bride. $19.50 postpaid. Hoffritz, 33 Madison Ave., New York 17, N. Y.

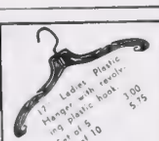


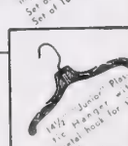
**SANDMAN'S HOUSE.** A tiny nightlight is ingeniously modeled after a Lilliputian cottage, and its friendly lighted windows reassure a young scaredy-cat as she slips off to meet the sandman. Handmade of highly glazed ceramic, it comes with a replaceable 7-watt bulb that should last about 300 hours and works on AC or DC. 5" x 3" x 4", $4.95 ppd. Ethel Young, 333 N. Michigan Ave., Chicago, Illinois.



*LEARN to hang your garments correctly on*

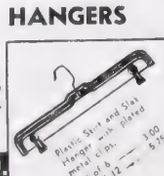
**HENRY'S "Rainbow" PLASTIC HANGERS**





18½ Men's Shoulder Shaped Plastic Hanger $1.25 each Set of 12 $12.00

Attractive hangers for your personal wardrobe. These beautiful colored Plastic Hangers are scientifically designed to properly hang every garment. Check or Cash with order. No C. O. D. SHIPPED POST-PAID.



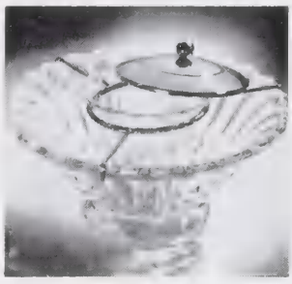
**RAINBOW PLASTIC HANGER SALES CO.**
**205 West 34th Street New York 1, Dept. H. 6**

PLASTIC HANGERS for MEN, WOMEN, JUNIORS, CHILD

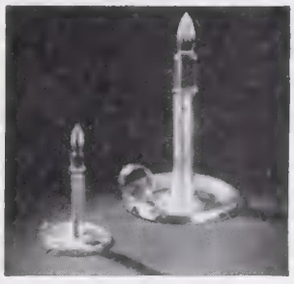
# SHOPPING



**IT'S A BEAUTY.** A covered vegetable dish is made of heavy silver plate on copper, and it is a piece that you can be enormously proud of. The lid can double as a separate dish, and the bottom is divided into sections for serving two vegetables. With handsome gadroon borders on top and bottom, $25.50 incl. tax. Add 35¢ postage. Garfield & Co., 1727 Chestnut Street, Philadelphia 3, Pennsylvania.



**WHAT ARE YOU DOING NEW YEAR'S EVE?** If you have black-tie plans, we suggest that you say farewell to the old year and greet the new one with champagne and caviar. Serve the caviar with grandeur in a flared crystal bowl, packed with ice, with the roe in its own separate compartment protected by a gleaming cover. 12" wide, $12.50 exp. coll. Alice Marks, 9 W. 57th St., New York 19, N. Y.



**CANDLE LIGHT.** A sweet candle lamp comes with a choice of three kinds of light. For brightening a dark corner, the clear lucite flame throws a clear radiance. For comforting a sleepy child or an invalid, it comes with interchangeable red and green discs which give a subdued light. With brass saucer base, 5½", $1.50; 9½", $4.95. Ppd. No c.o.d.'s. Fineline Co., 303 Fifth Ave., New York 16, N. Y.



**SHOW-OFF SHELF.** A handsome foil for your miniature collection is the Amy Lee, a solid cherry wall cabinet (17" x 6½" x 29" high) with hand carving and a hand-rubbed finish. $13.95 each, $25.95 the pair. Milk glass accessories include: hen compote $1.45 each, $2.80 pr. Hen condiment dish, 75¢ ea., $1.45 pr. Swan compote, $5.90 ea., $11.65 pr. Ppd. from Carl Forslund, 122 Fulton St., Grand Rapids, Michigan.



**BACK SEAT DRIVER, JR.** The old man will have a co-pilot on his Sunday afternoon rides but, fortunately for the family, Buster's steering wheel is pretend. Made of heavy black rubber, a suction cup holds it firmly to dashboard or bathtub. With a mild "beep-beep" horn, $2.95. Add 25¢ West of the Mississippi. Camera House, 728 Lexington Ave., New York 22, N. Y.




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*Side chair—$45*







NO MORE WASHDAY BACKACHE

*Never-Stoop* holds a bushel basket full of wet clothes—waist high so you can reach them. No stooping! • Wheels so you can push it easily. No more carrying or reaching. • Large removable cotton duck bag snaps on and off . . . easily washed. Strong, extremely lightweight aluminum tubular frame. (2½ lbs.) • Large pocket for clothes pins. Like the idea? Every woman does. Money back guarantee. *$5.00 postpaid.* Cash, Check or Money Order. Please, no C.O.D.

THE LINDEKE COMPANY
3156A Wilshire Blvd.
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*let* NELSONIZING *remake your worn shoes* FACTORY NEW!

Send a postcard today for our free booklet which tells all about our shoe doctoring at prices you pay for *just ordinary cobbling.* Send for it now!

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*SALT WATER TAFFY* . . . Candy that's really chewy. Felix Lahage makes this old-fashioned delight with dairy-fresh cream and nothing-but-pure flavors. You'll find an assortment of peppermint, peanut butter, chocolate, molasses, sassafras, clove, lemon, orange, lime and many others—**a flavor favorite for every member of the family.**

**$1.25 the pound, ppd.**



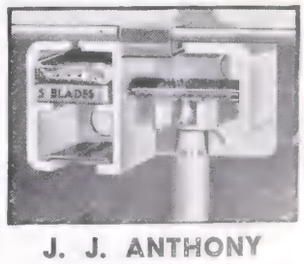
**F. J. LAHAGE CO.** Nantasket Beach, Mass.

**A CLEVER LITTLE GADGET** designed to make life easier for a man. Clip it on to the underside of your medicine cabinet shelf and there's not only space for his razor and blades but handy little compartments for all his shaving gear. Takes up no room at all! Plastic "Space-Saver" with metal clamp. $1 each, 3 for $2.50



**FUN FOR ALL WITH "BRODI,"** a pocket-size slot machine that works like a big one. You punch the levers and try for winning combinations. Clever gift idea. $1

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1517 West North Ave.
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# A Tonic for Marred Furniture



**REVIVA** by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked, lacquered and waxed surfaces. Quart $2.50 • Pint $1.50 • Half Pint $1.00

**REVIVA** *A Triple Action Tonic For Marred Furniture*

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to a fine greaseless lustre and covers minor scratches

Use "Patina" Jackson of London English Type Wax (Paste)



A decorator's polish to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.25 jar; $1.75 double size.

*Plus postage. Sorry, no C.O.D.*

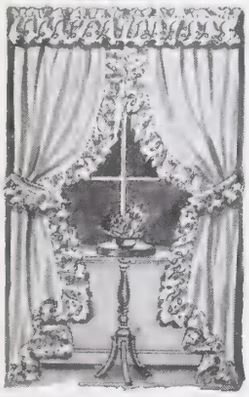
JACKSON OF LONDON PRODUCTS Mrs. Mark Jackson's Studio 8 5 West 52nd St. New York City 19



For 2 Most Popular Styles In

Easy To Launder
For Every Room
Sparkle-Clear

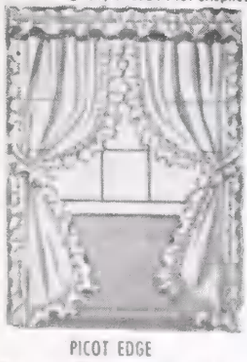
PERMANENT FINISH ORGANDY CURTAINS



**EYELET Embroidered Ruffles**

| Pair | | Pair |
|---|---|---|
| 54" long 9.95 | 72" long | 10.95 |
| 63" long 10.50 | 90" long | 11.95 |

● Luxurious snow-white organdy, 5 inch ruffles and lavish eyelet embroidery that will make your room sparkle! Pair 84" wide! ● Saylerized . . for crispness!



PICOT EDGE

**"Picture Frame" Curtains**

| Pair | | Pair |
|---|---|---|
| 54" long 5.50 | 72" long | 5.95 |
| 63" long 5.75 | 90" long | 6.25 |

● Snow white organdy, attractively made and styled! Saylerized for longer life! 2" Picot Ruffles on All Four Sides! Double fullness - Pair 70" wide.

Mail Orders Promptly Filled

**Colten Abelson**
1351 BEACON STREET
BROOKLINE 46, MASS.

Postage Prepaid, Send Check or Money Order
Established 1921



For Tall Drinks

*Sterling Silver Sippers*

In Unique Heart-Shaped Design . . .



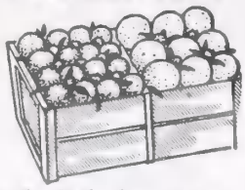
Beautiful 7" slender silver tube-handle ending in delicate heart-shaped spoon. Useful gifts of lasting loveliness for hostess, wedding, birthday, anniversary or "special occasion." Sets of 4, 6, or 12 include free anti-tarnish flannel roll. Each Sipper $2.50 (tax and postage included). Sorry no COD's. Mail check or money order.

The Post Company
167 Washington St.
Salem 1, Mass.



*Fine Florida Fruit*
ORANGES and GRAPEFRUIT

CUSTOM PICKED and PACKED



—to assure you of only the finest quality, fully tree-ripened fruit.

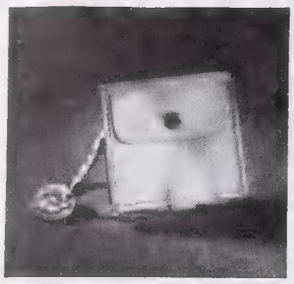
ORANGES or ORANGES and GRAPEFRUIT
90 lb. Box.....$8.75
45 lb. Box.....$4.75
27 lb. Box.....$3.25
EXPRESS PREPAID

Join the Hadlock Home Supply Plan and be assured of really fresh fruit all winter long. Send for colored folder.

Try Famous RUSSETT SWEETS, the "Ugly Duckings" of oranges. The real goodness of this fine fruit is hidden beneath a rough exterior. $8.00 for the 90 lb. Box or $4.50 for the 45 lb. Box. Express prepaid. Prices quoted Express Prepaid East of Miss. R. Slightly higher West.

HADLOCK FRUIT CO.
Box 8-8 Mount Dora, Florida
Bonded Packers and Shippers of Tree-Ripened Fruit


# WINDOW



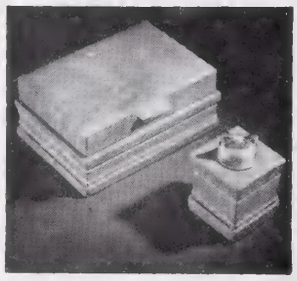
**PURSE PROUD.** A tiny purse, 2" square, holds change, bills, a driver's license and for the superstitious, a gold-washed Canadian penny hangs from the attached key-ring. Natural pigskin, or red, green, black or brown morocco-grain goatskin; $2. Gold kid for evening, $2.50. Incl. tax and postage. Lady Warwick, 791 Madison Ave., New York.




**WEDDING PLATE.** Long after the wedding day is a misty mirage of Lohengrin and confetti, this will be the bright star of recollection that makes all the loleliness so well remembered. Handmade of pottery, it has the couple's first names, family name and wedding date; comes in blue, orange, red, yellow, or aqua crackled glaze. 3 weeks delivery. $10 ppd. Gift Clues, 302 E. 45th Street, New York 17, N. Y.



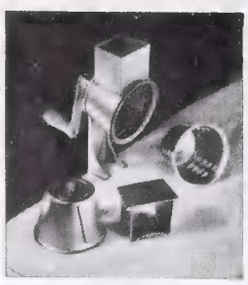
**BOAT BAILER.** An authentic copy of an old-fashioned boat bailer is handsomely crafted of natural maple, natural birch, or maple with a mahogany finish. You will use it to serve cocktail canapés, or keep a pair on your bar—one for peanuts, the other for pretzels. $5 each, postpaid from The Pascos, The Shop in the Garden, 8 North Main St., West Hartford 7, Connecticut.



**MADE FOR A MAN.** A genuine humidor box is designed on a small scale so it will keep cigarettes as well as cigars fresh. Handsomely covered in saddle-stitched cowhide, you may order it in tan, brown, or wine. It's 7" x 4¾" x 3", $20. The Evans cigarette lighter, covered to match, is a good-looking 2½" cube; $13.50. Postage is extra. Lambert Bros., Lexington Avenue at 60th St., New York 21, N. Y.


**It Does 3 Things!**

*Shreds...Grates...Slices!*



**Three Kitchen Utensils In One!**

The Tri-Grater! Shreds—grates—slices! Fine for shredding vegetables, cheese, bread, crackers, nut-meats, etc. Makes dainty sliced dishes—cabbage, carrots, cucumbers, onions, etc. Equipped with "Food pusher". No danger of cutting fingers. Seamless—easy to clean. Circular on request.

*Ideal for Gifts and Bridge Prizes*
*$3.95 postpaid*

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*California* REDWOOD BURL

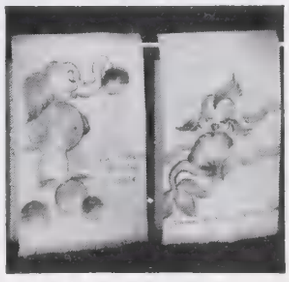
★ Let us send you a Redwood Burl! Beautiful bark outcropping of Giant Redwoods of CALIFORNIA, collected by Indians. Place burl in shallow bowl of water. Watch it begin to sprout! Beautiful deep green fern-like Redwood shoots rise up to two feet. Average life of burl, two years. Redwood Burls radiate warmth, add rustic touch to any room. Sprouting guaranteed. medium size, $2.00, Giant size, $5.00, postpaid.

SPECIAL: Pottery bowl, $1.00 postpaid. Send cash or money order.

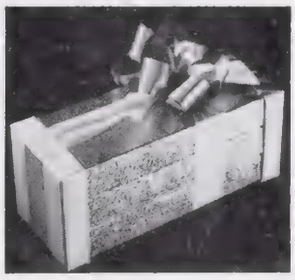
Red Bingham's CALIFORNIA ART RANCHO
Dept. 3, 2005 Cowper St. • Palo Alto, Calif.

# SHOPPING

**TOWEL WOWS.** These are the silliest bar towels we could find for your New Year's Eve party, and we hope you'll find their good spirits contagious. Whimsically hand painted on natural linen is a tipsy pink elephant singing, "I'm Forever Blowing Bubbles," or a fan-dancing fish captioned, "Fannie, Famous Fin Dancer." $3.50 the pair plus 20¢ post. No c.o.d.'s. Anita Gardner, 105 E. 57th St., New York, N. Y.



**THREE IN ONE.** A delicious assortment of chocolates, parfaits, jellies, caramels, and sugar-coated Jordan almonds fill three separate boxes to make a lovely gift for your favorite hostess. Covered in gold paper, "Triplets" are tied together with green and talisman ribbon to make a festive presentation piece, $6.25 ppd. Anna Bibro, 928 Madison Ave., New York 21, N. Y.



**CHAMPAGNE PARTY.** If the occasion is gala enough for champagne, it surely deserves these hollow-stem goblets. They'll give even a small dinner party a white-tie festivity, and they're modestly enough priced so you can splurge on the wine. $9 a dozen, express collect from The Studio Shop, 557 Boylston St., Boston 16, Mass.



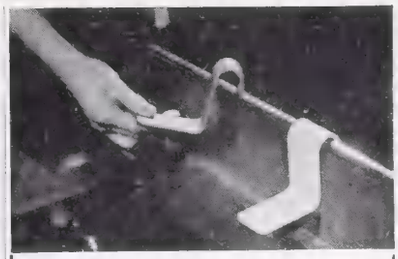
**ELECTRO-STATIC CLEANER** picks up dust and dirt quickly and effortlessly from upholstered fabrics, automobile seats, suits, coats, etc. Its plastic ridges pick up everything from lint to dog's hair by magnetic attraction. Packed in a leatherette case, with small brush to sweep out accumulated dust in the ridges, $2.50 ppd. Madison House, Inc., 1 Liberty St., Madison, Conn.






There is nothing like the Singette, nor has there ever been anything like it—as easy to use as a spoon—as safe as an electric iron.
All kinds of time-and-effort saving uses for this magic wand—singeing fowl, grilling cheese sandwiches, browning casserole dishes and pies, defrosting your refrigerator, grilling bacon and hot dogs, "basting" eggs, toasting marshmallows.
**$5.95 POSTPAID or C.O.D. you pay charges.**

**B E S T ' S**
**1215 NOTTINGHAM RD.**
**GROSSE POINTE 30, MICH.**



*"Never-Fall"*
**BED SPRING RESTS**

You can banish old-fashioned, unreliable bed slats with these safe and sure-holding "Never-Fall" Bed Spring Rests. They will never let your bed collapse.

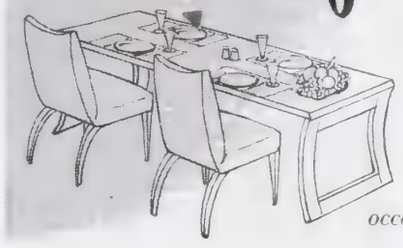
A set of 4 steel rests supports in excess of 1,200 pounds—and they're guaranteed for life. They're sanitary, too, for they won't collect dust. Get them in MAHOGANY, WALNUT, or MAPLE to match your bed. Enamel finish.

Check or Money Order. No C.O.D.'s **2.00** SET including postage

PIKE MFG. CO., Inc.
TALLADEGA ALA.



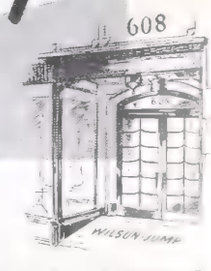
# In the California Manner



*This versatile coffee table kneels gracefully at your sofa. Then as occasion demands it rises to a dining table's full height—serving a dual purpose. This is but one of many fabulous new modern pieces known as California Manor —exclusively at Wilson-Jump in this region. It is typical of the truly unusual things that we are on the alert to find for you—to give ever better expression to your home ideas.*

***Illustrated: California Manor bleached oak coffee table finished in mountain mist gray or desert sand; 60" long, 25½" wide, 15" high; opens to 90" long, 25½" high—$178.***

# Wilson-Jump




***The store of distinguished Home Furnishings, Furniture, Draperies, Decorations.***

"Michigan Avenue by the Blackstone" • 608 S. Michigan Ave., Chicago 5

# WILBARRY tablecloths

economical luxury . . .
launders beautifully



- Light Ecru Lace
- Full 72″ x 90″ size
- Tarquin Pattern

Breathless beauty for tables . . . yet the "tied-in-place" weave keeps the design so intact that this cloth is practical enough for family use.

Scalloped . . . picot edge.

The rare Venetian-type lace pattern is of 2 ply yarn . . . graceful leaves and flower clusters blend into a medallion center.

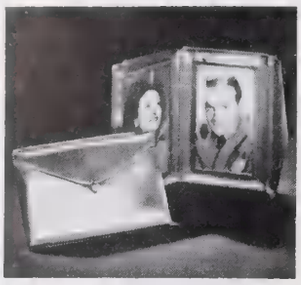
Launders beautifully . . . never wrinkles . . . requires no ironing.

*Economical beauty!* . . . $7.95

Herberger's
ST. CLOUD, MINNESOTA

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FOR JANUARY DELIVERY.
NO C.O.D.'S
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# WINDOW



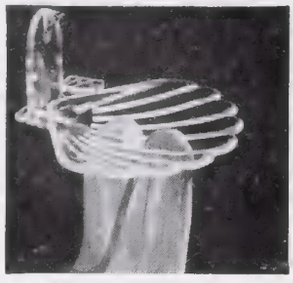
**OPEN THE ENVELOPE,** and show off pictures of your grandchildren, your beaux, your family, or your dogs. It comes in a gold-like metal, closes with a decisive snap, and holds two 1½″ x 2⅞″ pictures. Including a three-letter monogram, the nice price is $2.75 postpaid, and we found it at Howard Pusch, 15 W. 55th St., New York 19.



**DRESS PARADE.** Some children are born neat. Some children achieve neatness through example. Some have neatness thrust upon them through the medium of the hairbrush. But all of them, Miss Prim, or Mr. Master Cyclone, should have a trim closet with plastic hangers that are slip proof. Pink or blue with animal medallions, 6 are $2 ppd. Acme Plastic Hanger Co., 380 Throop Ave., Brooklyn, New York.




**A FIRM RESOLUTION** we've made for 1948 is to tighten up on our housekeeping standards. Our furniture is going to get weekly rubdowns with Reviva, the triple-action tonic that cleans, de-spots, and polishes in one operation. Wonderful to have on your shelf after parties because it banishes white rings left by glasses. Qt., $2.50; pt., $1.50; ½ pt., $1. Mrs. Mark Jackson's Studio, 5 W. 52nd St., New York.



**SEA-SHELL HANGER.** This idea was dreamed up by a husband who rebelled against the shower rod being draped with drying stockings. Made of clear plastic, it holds from one to eight pairs of stockings without clips or pins. Can't rust, stain, or snag them, is only 8″ overall. It hangs on a wall, folds up when not in use. $1.95 plus 15¢ postage. No c.o.d.'s. May Sherwin, 545 Fifth Ave., New York 17, N. Y.



**FOLDING DISH DRAINER.** A collapsible dish drainer is a real find for you who are living in small quarters, because when it has done its job of holding dishes, it folds away for easy storage in a drawer or under the kitchen sink. Order a couple and send them to friends who are in the same cramped boat. $2.45 postpaid. Terrace Novelties, 211 E. 58th St., New York 22, N. Y.


## DOR-FILE SPICE RACKS

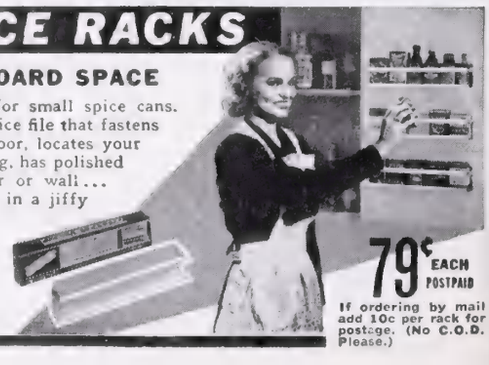
**SAVE PRECIOUS CUPBOARD SPACE**

No more searching or climbing for small spice cans. DOR-FILE is a neat aluminum spice file that fastens on the inside of your cupboard door, locates your spices at once. Rack is 12½-in. long, has polished guard, and fastens easily to door or wall... *without tools.* Anyone can install in a jiffy with special thumbtacks supplied.

- Individually boxed.
- Easily wrapped for Gifts.

*Satisfaction or money back*

Send Direct to
DOR-FILE MFG. CO.
Dept. 3, 5324 S. E. Foster Road, Portland 6, Ore.



79¢ EACH POSTPAID

If ordering by mail add 10c per rack for postage. (No C.O.D. Please.)

# SHOPPING



**KATING TIGHTS.** They come in -engine red or sun tan, and they ke your legs look as long and lean a young colt's, keep you as warm as laced with brandy. Wear them ler ski pants, with a short skating rt or a wool dress. Of wool and lon, the jodhpur strap under instep ps them snugly smooth. Send meas- ment—waist to instep. $4.95. Charles Howatt, 44 W. 50th St., New York.



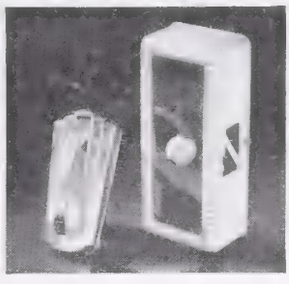
**OME SWEET HOME** will be eeter and have a clean fragrance like other place in the world, thanks to s wonderful *house* perfume. One onful will keep a room fresh for a ole week—a closet, longer. There are scents including Rose, Carnation, untain Pine; and a choice of 6 per- ners. Two-oz. bottle, 50¢; 4-oz., 90¢; z., $1.60. Wall Perfumer, 50¢. Fra- ntaire Co., 114 Lexington Ave., N. Y.



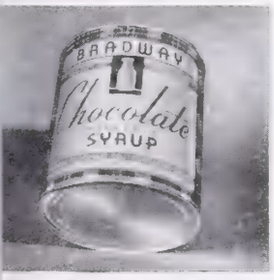
**ARING MIXER.** The man of the se will love this, because it's the gle piece of kitchen equipment that d rather have than anything else. Of rse on a bar it's perfect, but it also es up wonderful juices, puddings, ps, sauces, etc. The Mixer with phlet of 340 recipes is $39.50. Ex- ss collect from Scully & Scully, 506 k Ave., New York 22, N. Y.



**ANDSOME BASKET.** A gen- e leather waste basket is a gift you send to a bride and know that she l stand it proudly *beside* her desk, under it. It has a classic wreath of d tooling, comes in rich shades of roon, brown, navy, or ivory. $12.50 tpaid from Selden Cooper, 8019 sythe Boulevard, Clayton, Missouri.



**OOR KNOCKER CHIME.** Be- se we're about as mechanical as an glish professor, we couldn't resist . The door knocker which operates musical chime screws on the out- e of your door. Connected with it by crew, the mechanism is concealed ind the mirror on the inside of the r. No wires, batteries, or trans- mer! $6.95 ppd. House Utilities, 211 Michigan Ave., Chicago 1, Ill.


**Genuine Chocolate Flavored Syrup**

Tempting topping for ice cream, puddings, cake... a quick mixer for chocolate drinks and other favorite recipes. Big #10 tin lasts and lasts—keeps indefinitely at room temperature. Handy for unexpected guests—a real work saver. **$2.50** each or case of 6 **$13.50** postpaid. Money back guarantee.

**Bradway Chocolate Co.,** **New Castle, Indiana**






*Multiplex Modern*

designed by Martin Feinman

Above: Dining group featuring 8 ft. sideboard composed of 4 Multiplex units



Above: Buffet assembled from 2 Multiplex cabinets and 1 chest, set on single 66" base

Once in a lifetime, a truly creative idea in furniture . . . Multiplex units that fit into innumerable combinations for living, dining and bedroom! Beautiful bisque or cordovan mahogany, choice of 3 handle designs, accessory tables, bookcases, vanity and desk tops. Singly or grouped, this is undeniably the most advanced Modern you have seen to date! Write for illustrated folder.

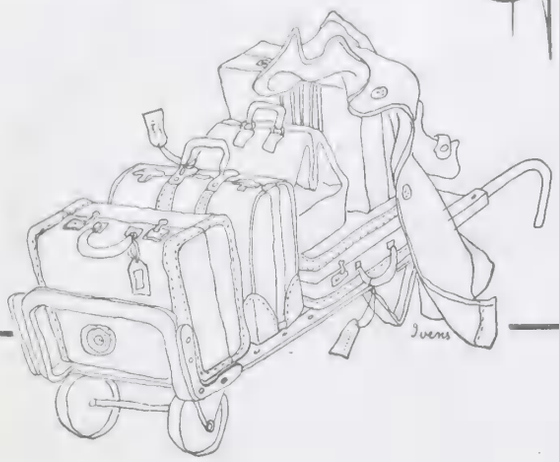
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Miami Beach:
Lincoln & Alton

**Modernage**
**16 East 34th St.**
**New York**

America's Foremost Designer & Maker of Modern Furniture

# How to leave home and like it



by Agnes Rothery

Two weeks' vacation coming along and you want to get out of the cold. Fly to Hawaii. An all-expense tour arranges it so that you can fly from San Francisco to Honolulu and back and have twelve full days of sunshine and recreation in these lush, flowery islands, even if your home is in New York. The Royal Hawaiian Hotel on Waikiki Beach is your blissful billet. From Honolulu, on the island of Oahu, you spend your first six days in flying trips to the other islands — to Hawaii, jungled in ferns and flowers, home of the volcanoes Mauna Loa and Mauna Kea; to Kauai, the Garden Isle, where geysers spout on the beaches and the sands "bark"; to Maui, the precipitous Valley Isle, verdant with pineapple plantations and mountains. The rest of the time, do anything you please and everything will please you.

Your travel agent can give you more details on such an excursion, or on trips of longer duration. Pan-Pacific Good Neighbor Tours, Inc., 215 Columbia St., Seattle 4, can fit you out with a fancy 18-day tour of Hawaii, with headquarters at the Moana Hotel at Waikiki. Cost about $800 up. Pan American World Airways and United Airlines will fly you over and back from California for about $280.

The Matson Navigation Co., 215 Market St., San Francisco 5, can tell you about travel to Hawaii by steamer. But if you insist on the water route you'll have a harder time getting there, because only one liner, the "Matsonia," is at present in service and the reconditioned and refurbished "Lurline" is not expected to start steaming till March. The company's Hotel Division can help you out with reservations in the islands, however.

### *Week End on Flying Slats*

Skiing, which started 4,000 years ago in Norway as a locomotive necessity and not for fun, is America's coast-to-coast winter week-end sport. Hardly a state boasting a mountain and an annual snowfall but has at least one ski resort. When the urge to swish through that white powder hits you, you can buy from your travel agent a package ski week end, including transportation, bed and board, and sometimes instruction in a suitably snowy locale. Even if you go alone, it turns out to be group activity, which adds to the fun. From New York the all-inclusive fee may be from $28 to $33.

In New York ski-trains run each Saturday from Grand Central to the Berkshires (around $9, return) and to the Green and White Mountains of Vermont (around $15, return) and New Hampshire (around $19, return) and from Penn Station to the Poconos in Pennsylvania. Ski-buses run from midtown Manhattan to Bear Mountain in the Catskills (about $2, return), or other nearby places reporting good skiing snow. Colonial Airlines flies ski-planes from LaGuardia Field to the Laurentians (about $66, return).

West Coast travel agents have set up all-expense ski week ends at Mount Rose, Nevada, and Timberline, Oregon. Oregon, where skiing can be good even through July, has 13 national forests where 15 winter sports areas are being developed, some with cooking and dormitory facilities for the really rugged who prefer to do their own housekeeping.

### *Warm Water Cruising*

Lazy-days-at-sea addicts can consider themselves fortunate if they manage to set foot on a cruise ship this winter. There simply aren't enough ships to meet the demand, although such tempting news as this is on the books: Grace Line has the "Santa Rosa" and "Santa Paula" on 12-day Caribbean junkets, and nine new cargo-passenger vessels stopping at ports in Panama and South America. Cunard White Star Line's elegant "Mauretania" will make five 14-day cruises to Nassau, Curacao, La Guaira, Colon, and Havana ($375 minimum). Holland-America Line's "Veendam" is making three 6-day cruises to Bermuda, leaving New York on February 3, March 16, and April 27. Ship serves as hotel ($140 minimum).

Delta Line, United Fruit Co., Eastern Steamship Lines, Alcoa Steamship Co., and Standard Fruit and Steamship Co. are also running cruises in warm waters. You might make one if you're fast enough to the office of your travel agent.

### *Sleeping on Air*

If you take to the air these shipless days, you'll be surer of getting transportation reservations. And now airlines are providing sleeper service on overnight flights—a blessing for the long-legged and others who have

(*Continued on page 111*)

# *Served with pride... everywhere*




Famous Kentucky Tavern is one of the world's most popular fine whiskies and has highlighted the hospitality of particular hosts for three generations.

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Louisville, Kentucky

# KENTUCKY TAVERN

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NO OTHER BOND HAS THAT KENTUCKY TAVERN TASTE

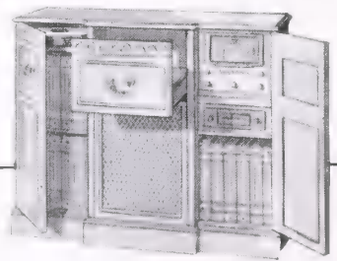


*The Magnavox Imperial Windsor... furniture by DREXEL craftsmen. In mahogany or antiqued Escanaba knotty pine.*

# "Perfection!" ...the "Imperial Windsor"!

Never before has modern science so closely linked the beauty of eighteenth century furniture and the marvels of today's radio world. As fine furniture alone, the magnificent new Magnavox *Windsor* is outstanding. And in this greatest of Magnavox instruments you will find the highest degree of perfection ever achieved in radio-phonograph performance. Beautiful to see, beautiful to hear, the new *Windsor* is, indeed, a lasting investment in years of gracious living. Fourteen distinctive Magnavox models, both period and modern in design, range in price from $187 to $850. Each is an outstanding value in its own field. Look for the name of your nearest dealer in the classified telephone directory or write The Magnavox Company, Fort Wayne 4, Indiana.

## the magnificent Magnavox radio-phonograph



**The Imperial Windsor** ...The most revolutionary speaker system since the invention of the electrodynamic speaker... Finest AM, and genuine static-free Armstrong FM reception... 45 watts superpower... incomparable Magnavox tone... precision automatic record changer with Pianissimo Pickup, and many other exclusive features.

# HOW TO HAVE A

# *Beautiful Garden*

# 12 MONTHS A YEAR

*by Elizabeth Gordon, Editor*

The idea of having a beautiful garden *in winter* is such a new idea that dwellers in cold climates regard it as impossible and, therefore, fantastic. Yet HOUSE BEAUTIFUL has begun to find actual gardens in cold climates that possess positive winter beauty. This has caused us to examine the whole proposition of whether a winter garden can be a practical, achievable objective for homeowners in rigorous climates.

Our considered conclusion is that winter beauty in a garden is not only practicable but will come to be considered as every homeowner's right. We have further concluded that the vastly increased use of glass in houses in cold climates precipitates this problem of how the outdoors looks in the wintertime. For we are not going to tolerate bringing into our rooms a browned-off view of mulched borders, burlap-wrapped shrubs, and all the rest of the barren disarray that is now the winter condition of most gardens.

The answer is surprisingly simple. Like all basically sound ideas, the "how-to-do-it" is so clearly inevitable that you wonder why all the pieces of pertinent facts haven't fallen into the jigsaw before. For winter beauty is compounded of only three elements, and you've heard of them all before: (1) a skillful use of evergreen materials, (2) a much greater use of architectural design, form, and structure, (3) a much greater attention to specimens—those extra fine selections that represent the very best of their species. To understand how it can actually be done read the next 24 pages.



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

**Alice L. Dustan,** Garden Editor; ■ **Janet Darling,** Landscape and Site Planning; ■ **Regional Consultants:** • The Northeast, Zone 1, **R. B. Farnham;** • The South, Zone 2, **William Lanier Hunt, F. R. H. S.;** ■ Florida and the Gulf Strip, Zone 3, **John V. Watkins;** • The Middle West, Zone 4, **Paul A. Kohl;** • The Rocky Mountains and Great Plains, Zone 5, **George W. Kelly;** • The Northwest, Zone 6, **Carol Wieting;** ■ California and the Southwest, Zone 7, **Alfred C. Hottes**



PHOTOGRAPHS BY MAYNARD PARKER

The trend in all climates to bring the outdoors into our houses, through big insulated windows, is causing us to want gardens that have no off-season. A fine objective, no matter how big your windows, which calls for skill, clever understanding of plant materials, and a greater use of landscape architecture. Here, through the living room window of the L. Hawley Hoffmans in Portland, Oregon, you see a garden whose forms are so strong and whose leaf textures are so varied that it will look exactly this beautiful all twelve months. John A. Grant, landscape designer,

## Five Basic Truths to Help You Have Year-Round Garden Beauty

Classify your plant material according to its use in the garden design. First, select woody plant material—trees and shrubs—to form the garden structure: the trees as accent points with shrubs massed around them. Then clothe this structure with the herbaceous plants—annuals, biennials, perennials, and bulbs.

To create a garden structure with plant material:

**1.** Make trees the accent points.

**2.** Use just a very small percentage of coniferous evergreen foliage for strength, weight, and accent.

**3.** Use as many broadleaf evergreen shrubs as your climate permits. Relate them in a sequence of foliage size and pattern.

**4.** Use the lighter, deciduous foliages in subordination to the broadleaf evergreen foliage masses to give seasonal change and as a background for herbaceous plants.

**5.** Group plants according to their cultural needs. Then they are likely to look well together, and will grow more happily.

# THE Permanently Pictorial Garden

By John A. Grant and Carol L. Grant

EDITOR'S NOTE.—*This will rank as one of the most important garden articles ever published, because it presents some rare, seldom-mentioned kernels of truth distilled from much experience by a professional landscape designer. Every homeowner who wants a garden that is satisfying and artistic the year round will be thankful for Mr. Grant's philosophy.*

The apologies offered by most gardeners to visiting friends, to the effect that "you should have seen it when . . ." is a universal joke. But it is also a symptom that gardeners are prone to get the cart before the horse—to mix the result with the means, to think that the bloom on the end of the stem is what makes a garden beautiful.

Continuous bloom is a fine objective and worth pursuing. But it is no more a guarantee of beauty in a garden than a milk-and-honey complexion in a woman. Anyway, continuous bloom is achievable for no more than seven or eight months in most sections of America. So on what is the gardening homeowner to feed his sense of beauty those four or five non-blooming months? Is he to be condemned to unrewarding scenery from the time he puts up the storm windows till the time he takes them down? And must he always be apologizing because you didn't see his garden last week or particularly last month?

The answer, though it is quite at variance with popular theory, is NO. You *can* have a beautiful garden every day of every one of the twelve months, bloom or no bloom, and no matter what climate you live in. The answer is simpler than you think.

The permanently pictorial garden has to have Structure—with a capital "S." Without it there is nothing left but a few clumps and a sparse scattering of shrubs when the flowers have gone for the season. *A continuously satisfying garden can be built with the plants themselves—if you know how to use plants.*

To create a beautiful picture in your garden you need to know your plant materials in the same way that an artist has to know his colors and how to use them. You must recognize the "design potentials" of trees, shrubs, and flowers. Then you must use plant material that gives your garden permanent structure—a well-designed skeleton form that stays that way the year around.

Your first step is to distinguish between woody plants (trees and shrubs) which have a permanent structure, and the herbaceous plants (flowers) which die down to (*Continued on page* 114)

***Better your home . . .***

***Better your living***

# Architectural Pattern

## CAN TAKE THE PLACE OF FLOWERS

By THOMAS CHURCH

A garden, so beautiful in or out of season that it makes you catch your breath every time you see it, is compounded of more than flowers and trees and shrubs. For leaves and flowers are temporal. A good garden is like a really beautiful woman. It is the distinction of her bone structure beneath her fresh, delicate skin that sets her apart.

Architectural pattern is the bone structure of a garden. Without it, a garden has merely the passing prettiness of a shrewdly made-up woman. But if a garden has a bold and basic pattern, it will have a beauty that neither snow nor sleet nor gloom of winter can ravage.

Such beauty is compounded of permanent things: the broad sweep of garden steps curving around a hill—shadows like a fine engraving printed on the wind-swept concrete of a terrace—the ticktacktoe of an arbor against a winter sky—the punctuation points of evergreens set into brick paving.

Garden beauty is more than planting deep. For a garden has really lasting beauty only when its basic bone structure is so fine that it makes the view from a winter window as provocative as a summer blooming.



***Pattern in design***

Plan your year-round garden so that architectural pattern can take over when the flowers go underground. Note how the vertical rail provides a foil for the dominant line of the broad steps and how the fine sweep of the grass panel gives the terrace the look of an abstract painting.

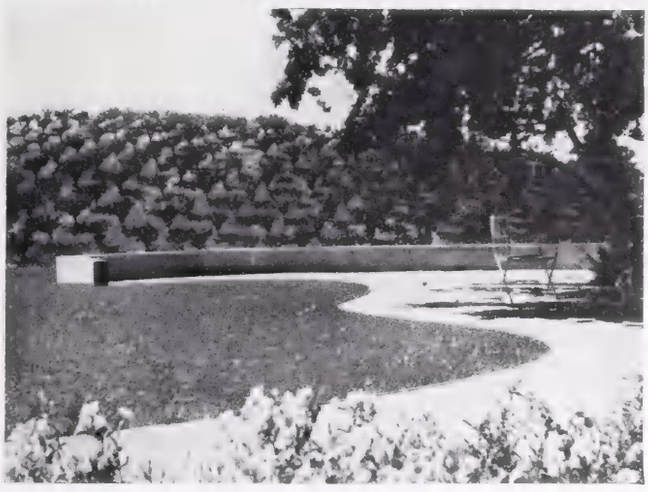
PHOTOGRAPH BY MAYNARD PARKER



***Pattern with plants***

When you use plants in an architectural manner, choose those of year-round beauty, rather than transitory annuals and perennials. Here, well-groomed English ivy and boxwood accents combine with a brick walk, lawn, and shadows to make a permanent and pleasing pattern.

THREE PHOTOGRAPHS BY THE AUTHOR



***Pattern in view***

The bold curve of the terrace is an exciting design in its own right, in addition to its subtle function of directing the eye into the orchard. The strong horizontal wall underlines the sweep of a neighboring apricot orchard while it serves to enclose and define the garden itself.

***Pattern in paving***

Paving offers a dramatic opportunity for strong garden pattern, since it is available in a variety of materials that can be effectively combined. Here, an abstract pattern of dark wood blocks bordered by beige brick make a terrace exciting to look at, even when the trees are bare.

***Better your home . . .***
***Better your living***



PHOTOGRAPH BY THOMAS CHURCH



PHOTOGRAPH BY RUTHERFORD PLATT

***Pattern of line against the sky***

Seen against the sky, this leafless white oak (top) looks like black lace. Trees that have been gnarled and twisted by adverse environment usually help a garden's composition and give character. Some trees have greater pattern value than others—remember!

# Use Trees

## FOR THEIR DESIGN PATTERN

***Trees, bare or in leaf, can be the finest designs in your winter garden—if you know how to choose them, prune them, and place them for the greatest drama. The trick is to be always conscious of their skeletal form and composition, and to select the best***



***Judicious pruning can improve a tree's style and pattern***

Don't be afraid to prune or thin your trees. Much of the form is lost when foliage and branches are too thick. This *was* a dense thicket, and two-thirds of the trees were removed entirely, and the balance pruned and thinned. Thus was form developed from what was a blob. If you are going to look up into a tree from a garden, its branches become a part of the design, and to neglect aesthetic pruning is to lose much of the value of the tree in relation to the landscape composition.



***Trees can give a "double-take" —thanks to sun and shadow***

A tree placed and pruned to cast shade in summer and shadow pattern in winter can be a year-round asset to a terrace. Cold climates abound in shrubs and trees with beautiful forms and silhouettes. What more interesting designs could be found than in choice specimens of pitch pine (opposite page), mugho pine, scotch pine, mountain laurel, dogwood, cockspur thorn, Japanese maple, and the exotic winged-barked euonymus!



***The pattern value of the many-trunk tree for deepening perspective***

This flowering plum, close to the house, shows how you can achieve a vertical pattern from the many-trunked tree. (A single-stemmed tree would have a tendency to split the view unpleasantly.) Clumps of gray birches, with their interesting bark, are ideal for close-up pattern-making. Large lilacs are possibilities, too. The shorter the view from the house, the more effective this design trick—for it deepens the perspective and, therefore, heightens the effectiveness of the garden's design.



***Better your home . . .***

***Better your living***

### *Shadows design a terrace*

The strong and pleasing pattern of this terrace is repeated in the roof-line of the overhanging arbor (shown close up in photograph below). Such interlocking pattern, which exploits the intricate interplay of sun and shadow through the arbor, is sound and handsome, and proves that a carefully designed garden can be equally attractive in or out of season, now or at spring bulb times.

# SKY PATTERN CAN MAKE Ground Pattern

PHOTOGRAPHS BY THOMAS CHURCH



### *Arbors have shadow values*

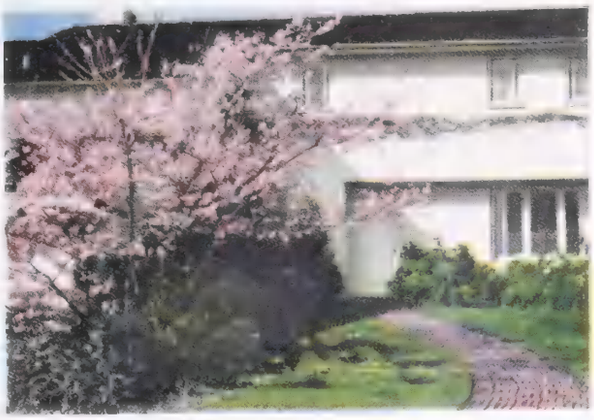
It's curious that so little recognition has been given to the design effects possible from shadows made by the sun. This arbor is dramatic not only when viewed against the sky, but also when its shadow pattern is seen on the ground. Such subtle designing makes landscape gardening fine art.



### *Minor variations on the theme*

In addition to the over-all shadow thrown by the arbor roof, the checkerboard of the grids has been consciously repeated in the woven bench, which in turn adds its own variations to the shadow-sprayed theme. Such pattern works as well with snow. Thomas Church, landscape architect.

PHOTOGRAPH BY MAYNARD PARKER



PHOTOGRAPH BY JOHN A. GRANT

***Sky and ground pattern combine to make a year-round garden***

This garden can be caught with its leaves down and still look handsome, owing to strong curve of walk which accents the sweep of the shrub borders (only a hint of them shown here). The green pattern of spring planting (above) follows the earlier frilliness of flowering cherry (left). Designer, John A. Grant.



# Walls Can Make The Pattern

TWO PHOTOGRAPHS BY THOMAS CHURCH



***The look of modern sculpture***

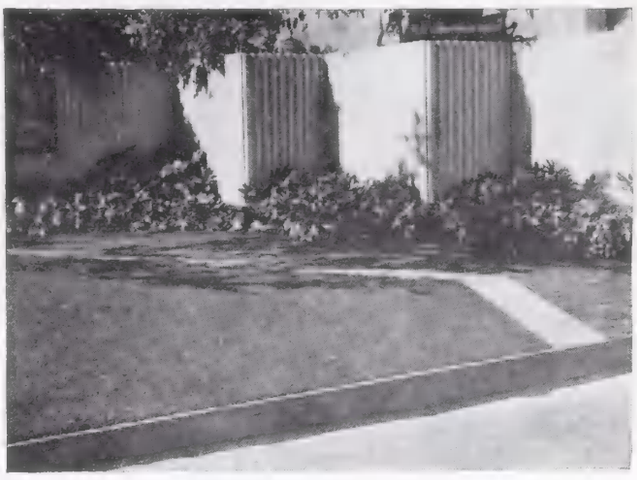
The architectural pattern of this garden will be as strongly interesting in winter as in summer. The serpentine wall looks like a piece of modern sculpture, but is sired by Thomas Jefferson. Arresting shadow cast by wall dramatizes geometry of wood block paving.

PHOTOGRAPHS LEFT AND BELOW BY MAYNARD PARKER



***Profile with a purpose***

The interesting profile of this chevron wall (above and left) has two advantages: elevates flower beds for easier gardening and is still handsome, due to its architectural pattern, even when the flowers are gone. Espaliered pear trees on rear wall add a winter pattern of branches.



***Screen for sun and shadow***

This wall of sheets of corrugated transite relies for its decorative interest on alternating patterns of sun and shade. Since shadow knows no season, this simple structural motif becomes a dominant design element in a garden that handsomely survives the most rigorous winter.

# Pattern Can Make A Wall

***Add a pattern of poles***

Proof that the uncompromising back of a neighbor's fence can be converted to an arresting garden pattern: Above, the ingenious Mr. Church paints the offending background yellow, adds the strong horizontal of white wood poles. Grapes, pruned each year within an inch of their decorative lives, hold leaf and shadow patterns. Right, ivy-circled rounds, reversed and run vertically, compose into an unusual pattern for a winter garden.



### Vine trained in geometric pattern

The wall near the entrance way of your house provides a perfect spot for outdoor pattern that will last the year round. Decorative confederate jasmine furnishes a haunting fragrance all summer, a tenuous pattern of leafy branches through a long, flowerless winter. In Northern states where jasmine tends to be delicate, the prim five-leaf akebia vine will do nicely, or train semi-evergreen winter jasmine or cotoneaster as espaliers.



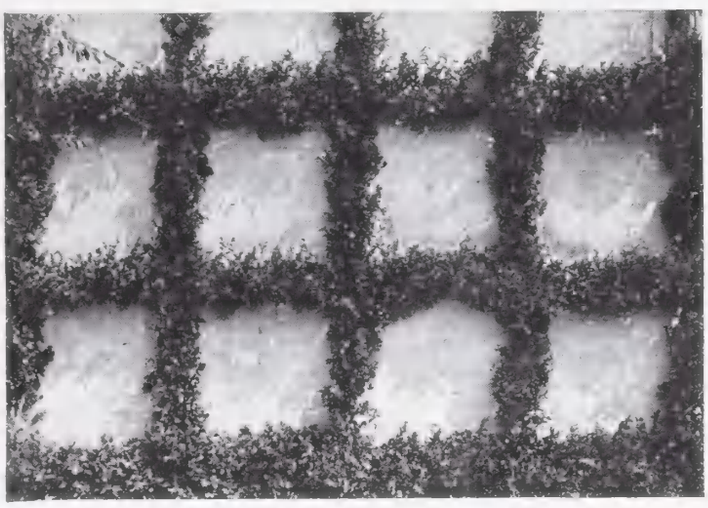
### A checkerboard of evergreen ivy

One of the most obvious and least exploited places to get pattern into your garden is via the wall that usually screens the service yard or the sand pile. Here an unpretentious wood wall gets its pattern by the simple device of nailing up checkerboard of wire and encouraging English or Irish ivy to outline it. The almost evergreen Japanese honeysuckle can substitute up North, where few twining vines stay evergreen.



### Make a vine rope in squares

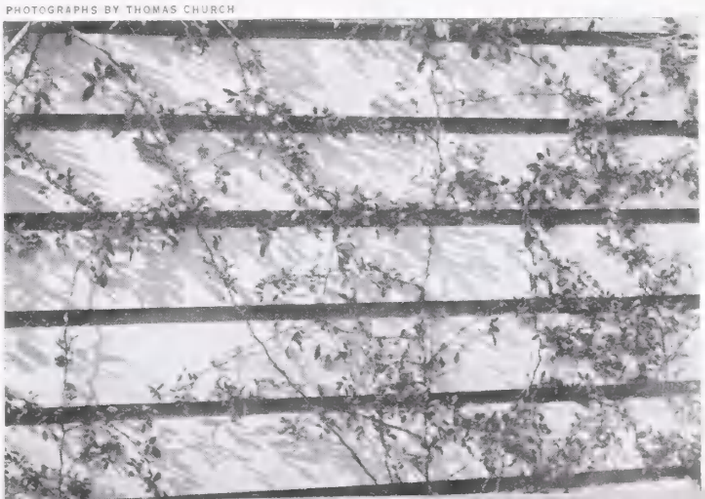
A structural wall not only gives you more privacy than the traditional hedge, but in the right hands it can be twice as decorative at half the upkeep. Take a long look at Mr. Church's espaliered *Grewia caffra* in 30-inch squares, trained in a thick rope which casts an exciting shadow pattern and provides a bold year-round pattern. Note to Northerners: that partially evergreen sweet-autumn clematis vine will give you much the same effect.

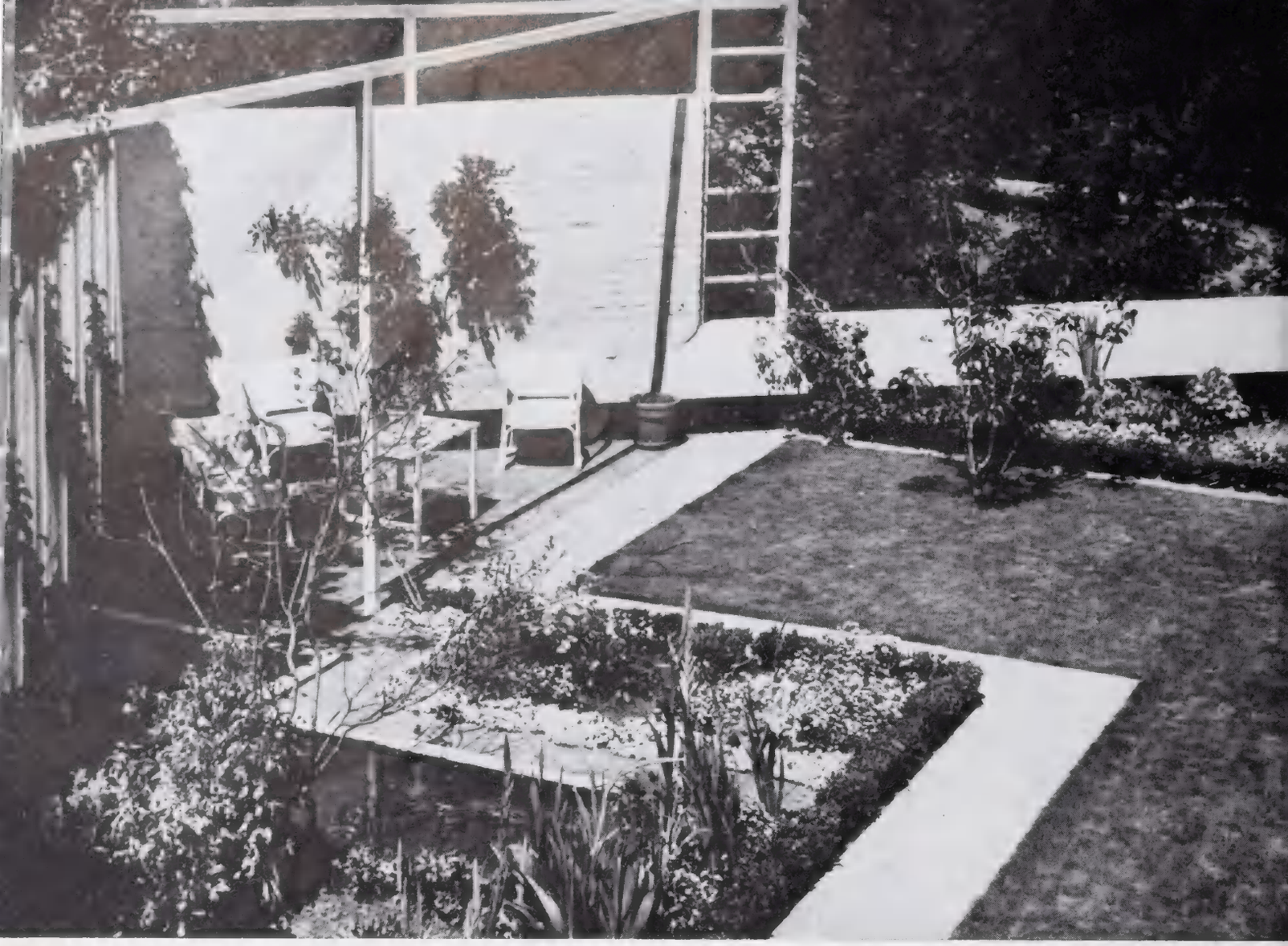


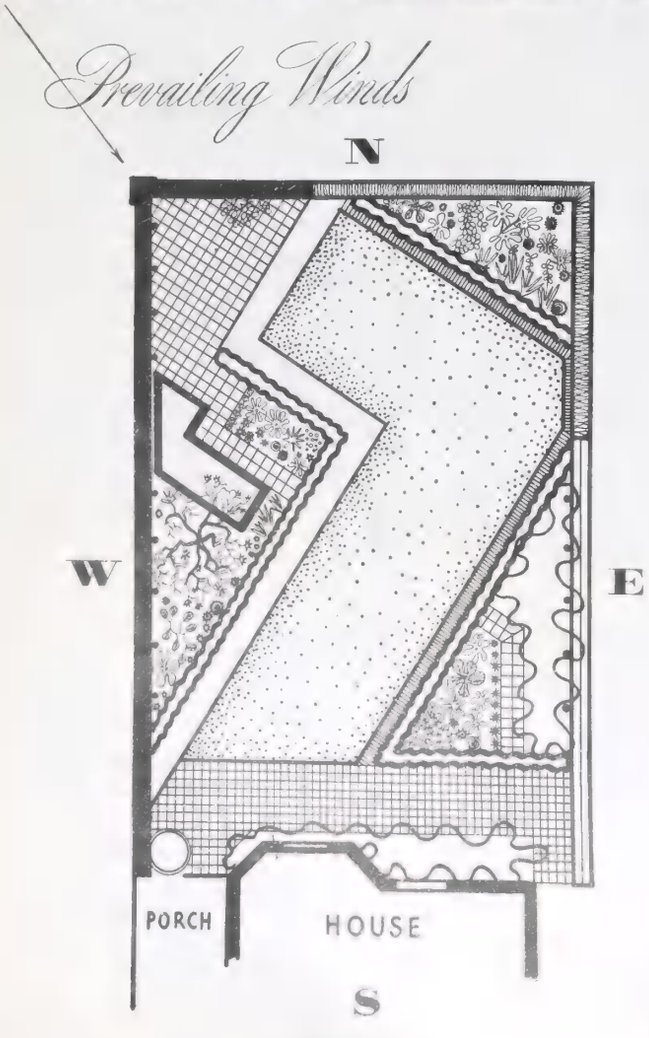
PHOTOGRAPHS BY THOMAS CHURCH

### Nail on contrasting battens

Here the dominant pattern is carried by the structural material itself: horizontal siding placed at two-inch intervals, painted stark white. Natural colored battens are then nailed on the back to produce the strong horizontal pattern. Cherokee roses give color and softness to the purity of the line pattern. Rambler roses would do just as well, or an espaliered shrub such as cotoneaster or pliant-stemmed winter jasmine.








# Worth Looking At All Year

The sum total of good ground pattern, sky pattern, and wall pattern is a garden worth looking at all year. Here you have one—not an elaborate estate, but a garden in a space 30 x 50 feet, the size of thousands of other suburban back yards. The big difference is that this garden is designed for use and beauty the year round by Thomas Church, landscape architect, who makes small properties a specialty.

This garden was to be seen from indoors more than ac-

tually used, so it was particularly important to stress strong pattern in both the plan and in the selection of permanent materials. Color in the flower areas was to change with the seasons. Because the space is so small, the object was to make the area seem larger than it really is.

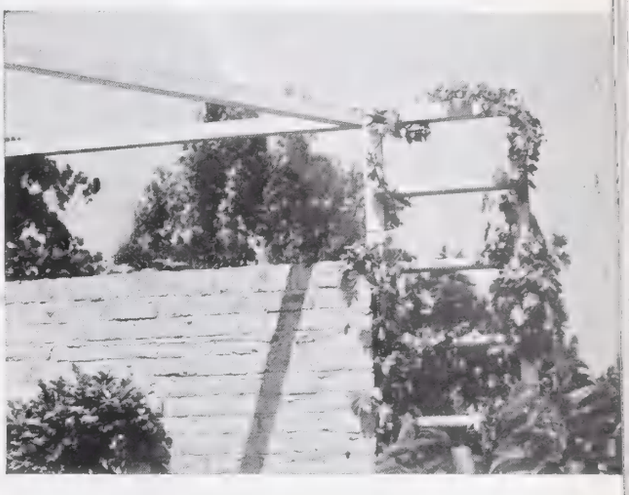
Most prominent element of the plan (see left) is an L-shaped panel of lawn, turned diagonally across the lot to increase its apparent size and to point at a view of a neighboring park. This panel starts at the narrow house terrace (cross-hatched at bottom of plan) where a spiral stairway comes down from the porch above.

The ground pattern is accented by a two-foot-wide band of white concrete, which runs the length of one side of the lawn panel and across the corner terrace and is bordered by boxwood. The combination of the white concrete, green lawn, and dark boxwood (edging the flower border) adds up to a dominant line that has the effect of a shaft of lightning across the composition. The pool (see photograph) and the ivy pattern on the walls repeat this same motif as a secondary motion. The other side of the grass panel has a brick mowing edge bordered by white alyssum to avoid the need of trimming the grass and to repeat the white of the concrete.

Sky pattern exists in the weeping cherry on the lawn panel and in the structure over the corner sun-pocket terrace. This was built to define the space only, without cutting off the sun, which is important to this garden in northern California.

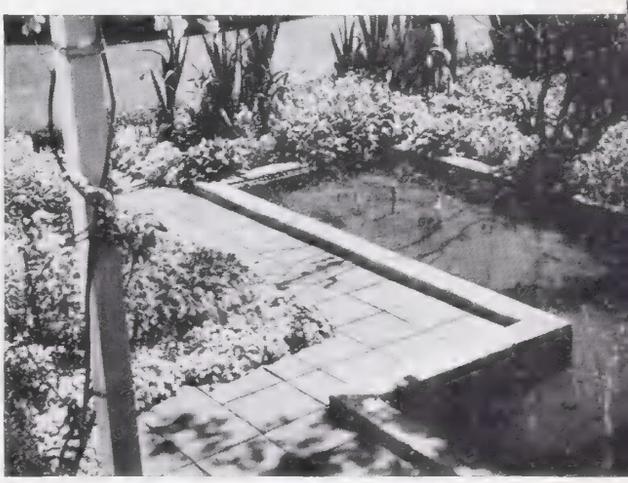
Wall pattern was obtained by mounting lattice poles on the neighbors garden wall—which already existed—leaving a generous space between wall and poles so strong shadows would prevail. These lattice poles all lean forward on the walls, and by repetition suggest motion and distance. A brick wall was built on top of the existing concrete behind the terrace as a windbreak.

The design increases the apparent size of the space by using the following devices (*Continued on page* 105)



***Sky pattern from trellis***

The brick wall, built at the back of the corner terrace to shield it from the prevailing winds, ends with a white wood trellis for sky pattern.



***Ground pattern by the pool***

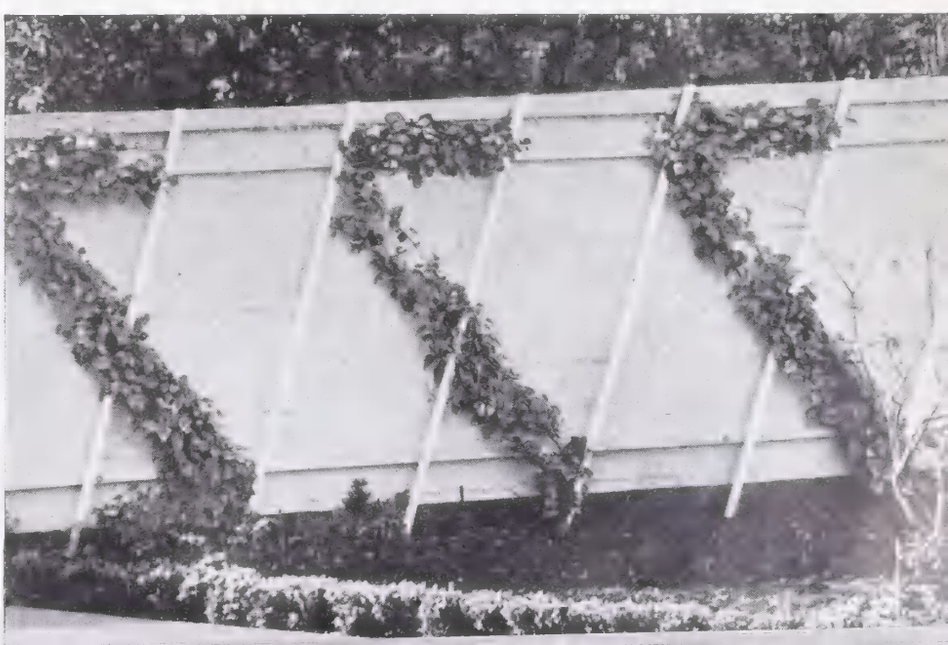
Patterns of shadow, plants, and paving interplay near the pool, painted black for reflecting sky and foliage (like the silvering of a mirror).

***It has all-over design***

The photograph, upper left, gives you a general idea of the elements in this garden and how they combine. There you see the corner sun pocket adjoining the L-shaped grass panel, with its edging of concrete and boxwood.

***The walls have pattern***

The wall is accented with lattice poles that lean forward, and, by repetition, suggest motion and distance. The ivy is trained to pick up the "lightning" lawn pattern. It has a cream-colored edge to blend with the yellow wall.



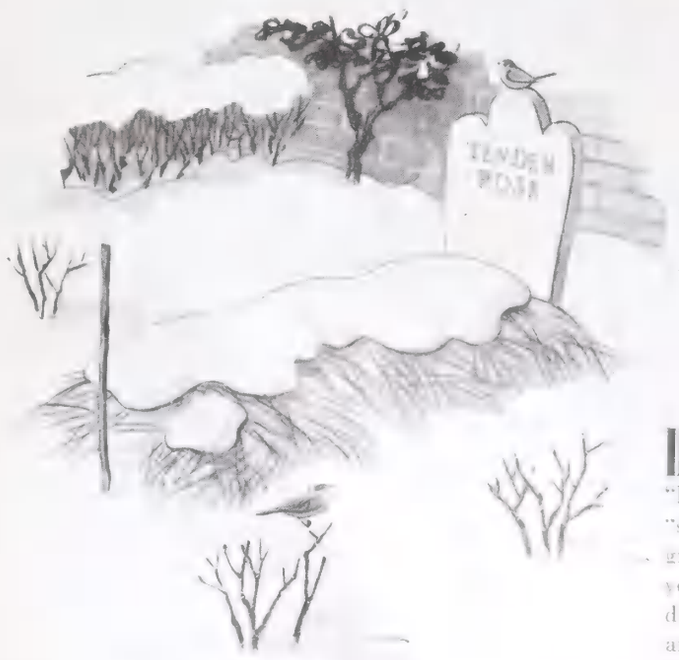
# Avoid Tender Plants

## THAT YOU HAVE TO WRAP UP

***If you have to protect your garden visibly in winter, then you are growing the wrong things and cheating yourself of several months pleasure. Build your grounds with hardy plants and you'll save work and gain a permanently beautiful garden***

Some people go to all the trouble of planting handsome and hardy evergreens about their house, then stake and tie them up in winter so the general effect is ugly instead of beautiful. The answer is easy here: Just plant your evergreens far enough away from your house so they don't get the snowslides and icicle drips from your roof. More space will give your plants a better chance to develop their fullest beauty, too, without sacrificing your good purpose of dressing up the house foundation.






Do you dig a grave for your tender climbing rose or fig tree every fall and complete the picture with a "burial mound"? This isn't quite so unsightly as a "standard" plant wrapped in straw. But why turn your grounds into a storage warehouse for the winter when you can keep your property beautiful? There are hundreds of really beautiful roses and delicious fruits that are entirely hardy and need no wrapping. Consider rambler and rugosa roses, and fruits like raspberries.



Better your home . . . Better your living




A barrel set in the middle of your lawn is anything but an addition to your landscape. Yet, how many Northern gardeners are looking out on such blots now from their living-room windows. Is any plant worth this all-winter eyesore? That is for you to answer regarding your own place. But remember there are hundreds of hardy shrubs that are handsome around the calendar, no matter how far north your garden. Wouldn't you prefer gazing at a nice evergreen, instead of a barrel?



Do your friends pass an ugly covering on your boxwood to reach your front door? Chances are (unless you live *very* far north) that your boxwood doesn't even need winter covering. Giant specimens of the tenderest box have survived uncovered for years in the latitude of New York City. The secret is to feed them each spring, give a constant mulch of organic matter (like peat moss, leaf mold), and water them during droughts. Good care can take the place of yards of burlap.



Standard roses are fine for California, but if you live in Minnesota or Massachusetts, remember that you will have to wrap them up every winter—or risk losing your roses. One answer is to tuck your rose garden in a spot hidden from the house during the winter; then you can wrap your roses in mufflers if you please, with no one the wiser. The other alternative is to stick to low Hybrid Teas and mulch the whole bed with soil and a covering to the depth recommended for your own climate.



Those bulbs that you planted last fall doubtless do best under a winter mulch, and your delphiniums and other perennials, too. But how can you stand having those ugly planks figuratively hit you in the eye all winter? Since your borders can't be flower-filled in winter, make them neat and neutral, so your eye will slide past them to bright-berried shrubs and evergreens. Try a mulch of earth-colored peat moss, buckwheat hulls, or hardwood leaves, held in place with evergreen boughs.

SKETCHES BY HARRIE WOOD

# A Green Lawn 12 Months A Year

***Your garden won't look winterish if the lawn stays green. It can, in nearly all climate zones, if you use the right seed, soil, and care. Consider it this spring***

Grass has the longest active growing season of any cultivated plant." This statement, made by an expert, shows why you should try for a year-round green lawn.

How can you strive toward this ideal? There are three steps, all essential. First, have eight inches of really rich topsoil for your lawn. Use seed that is best for your part of the country. Third, give regular after-care.

If your grass browns off now in November or December, make this little test. Draw out one spadeful of soil from your existing lawn. That spadeful should show good topsoil to almost full depth, because eight inches (or six at the very least) is a minimum for a good lawn. If it doesn't, you must make up your mind to put in a deeper seed bed or give up your goal. Test your soil, then follow out recommendations for liming and the working in of more organic matter. If you can, bring in more topsoil and sand if the soil is heavy. For the deeper the grass roots go, the greater your chances for extending the lawn's green season.

If your spirit weakens at the thought of the work ahead, remember that, once established, your lawn will be easy to maintain. You won't have to spend time remaking it every other year, as has probably been your custom.

A general feeding formula for after-care is a 10-6-4, or some other high-nitrogen fertilizer, 15 to 20 pounds per 1,000 square feet, early every spring and fall. To help hold color in your lawn in winter, water in an extra five pounds just before the ground freezes.

Other details of regular lawn treatment include: topdress with equal parts of sand, loam and leaf mold, sieved together, in early spring. Water several inches deep during droughts. Mow regularly during the months that the grass is growing and later in the fall than you normally would, as grass browns from the tips toward the centers. Control weeds, diseases, and insect pests.

General culture tallies in most sections of the country, the main difference being the timing. Opposite page gives general formulas for plant zones. Write your experiment station or seedsman for particulars.



## THE NORTHEAST—ZONE 1

**A** year-round green lawn here is a near possibility, especially during mild winters. Kentucky bluegrass holds its color best, with Colonial bent and Red-top close seconds, and Wild white clover extra. Use a high percentage of these in mixtures or alone (in which case it will take you longer to get a good lawn, and more work, especially if you decide on building a bent grass lawn).



## THE SOUTH—ZONE 2

**W**inter lawns—"green as grass"—are grown all over the Southern states by sowing Italian ryegrass, an annual, every fall in existing lawns of Bermuda, Kentucky bluegrass, and mixtures. Even in the mountains Italian ryegrass makes a good-looking lawn if sown by September. In warm parts of Zone 2, *Zoysia matrella*, known also as Flawn, Mascarene- or Manila-grass, is evergreen.



## FLORIDA AND THE GULF STRIP—ZONE 3

**Z***oysia matrella* makes a thick, year-round green carpet in the Far South. If your garden offers fertile, moist soil and shade, St. Augustine grass will probably make the most beautiful evergreen turf for you, though centipede is most widely grown. Other possibilities for year-round green turf are dichondra, ophiopogon and liriope. Not grasses, they will nevertheless stand some traffic.



## THE MIDDLE WEST—ZONE 4

**I**n this area, it is possible to have a year-round green lawn in bent grass, but it requires more upkeep (including artificial watering) than the average homeowner has time to give it. With good soil preparation and reasonable after-care, you can keep Kentucky bluegrass green throughout the year, except in mid-winter, though you must supplement rain water in August dry spells.



## THE ROCKY MOUNTAINS AND GREAT PLAINS—ZONE 5

**A** round-the-calendar green lawn seems an impossibility here. However, grass is greener for nine months than anywhere else in the world. Short, cool summers, with unusually cool nights, help to keep lawns from burning. Artificial watering is essential. Kentucky bluegrass is the best all-around grass. Plant it pure, or add some clover if you like it. With care, bents are good, too.



## THE NORTHWEST—ZONE 6

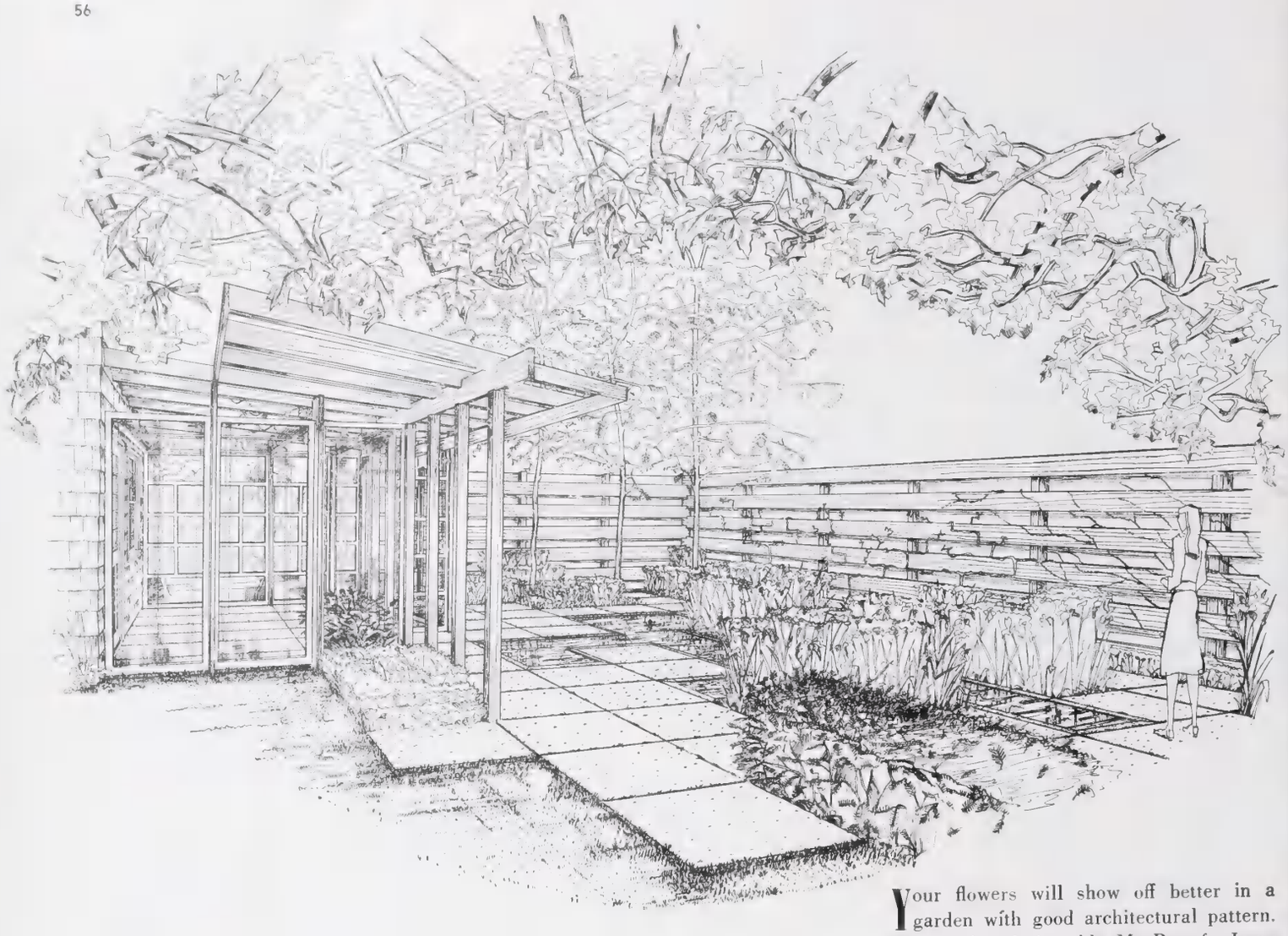
**W**inters are mild enough in the Northwest to have a green lawn throughout the year. The best grass mixture here consists of Creeping bent and Chewing's fescue, about half and half by weight. It will fit almost any soil conditions, except where the ground is very wet. To avoid parched, starved growth in late fall, feed and keep your lawn watered during late August and September.



## CALIFORNIA AND THE SOUTHWEST—ZONE 7

**F**or a perfect lawn in California set out plants of *Dichondra repens*, not really a grass, but a low, creeping plant that will stand up as well as most grasses. Needs mowing but three times a year, but must be kept weeded until it covers the ground. A mixture with a bluegrass base is also good. Bents do well in some areas. In the Southwest, annual ryegrass provides winter green.

BORDER BY RICHARD AVERILL SMITH



Your flowers will show off better in a garden with good architectural pattern. This garden, designed by Mr. Rose for Long Island, works anywhere with plant changes.

# Don't Be A One-Season Gardener

***It's a worthy aim to grow fine iris or peonies, but don't raise one flower only, or your garden will be colorless the other eleven months of the year. Work for succession of bloom in a garden with enough structural design to carry interest through the winter***



If, in your enthusiasm for one
out and plant nothing but bea
ever your pet flower hobby, bloon
or three weeks. Then you are left
the rest of the season.

In the days of large grounds an
problem was easily solved. You gr
of iris in one place, and had plen
elsewhere; or you removed your p
ished blooming and whisked in o
perennials to continue the show.

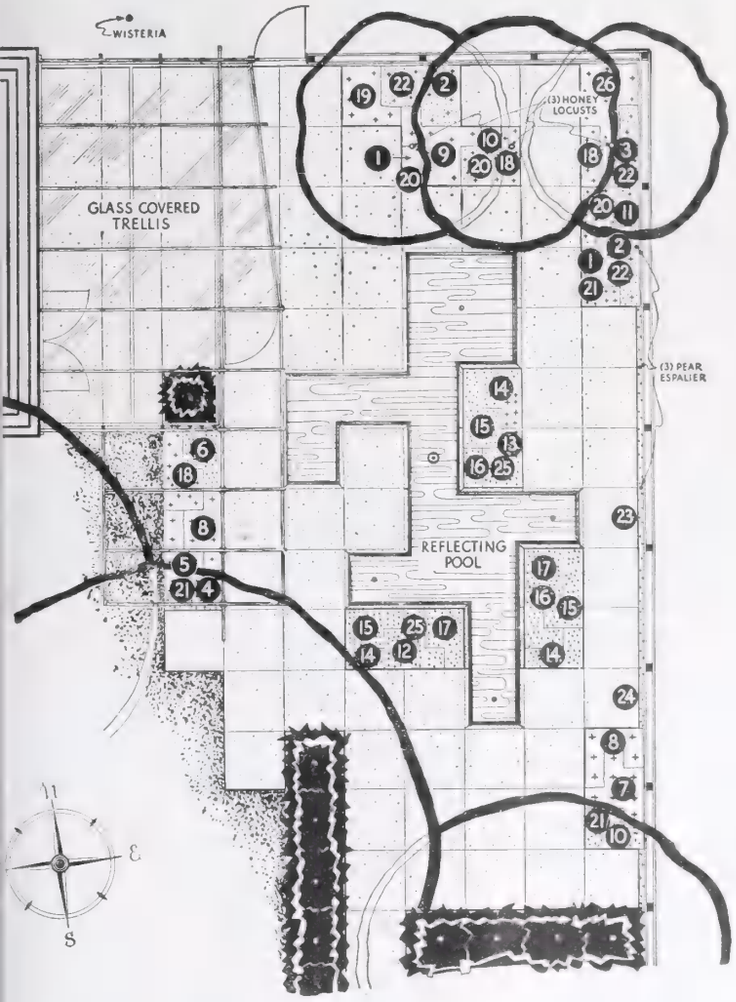
Now, smaller borders and garde
the times. This means a considerable outlay of money if you are to keep your garden full of color all season. It spells unusual difficulty for the one-season gardener. Once his "special flower" has finished blooming, his garden offers no space for later-blooming things, and anyway, the shift would be too time-consuming and rather expensive.

The obvious answer is: Don't be a one-season gardener. But for a foolproof solution, put in a garden

ven when it is without bloom.
garden (see perspective and plan)
nidwinter. The ground pattern of
ng, the fence, the arbor with its
the driveway, the few well-chosen
nts combine to give beauty at off-
e, they give the background and
t the best in the perennials and
nting beds are kept to just ground-
color, the garden will always be

for this small backyard garden calls for the following succession of bloom: Early spring: crested iris, Siberian squill, daffodils, dwarf iris, grape-hyacinths, and *Vinca minor*. Late spring: leopardbane, candytuft, Siberian iris, Darwin tulips, gray speedwell, dwarf *Alyssum saxatile*, and *Akebia quinata* (the vine on the fence). Summer: Japanese iris, phlox, hemerocallis, and leadwort. Fall chrysanthemums, asters, and Japanese anemones draw the flowering season to a colorful close in late fall.

By JAMES ROSE




***Key to perennials in plan, left***

| No. | Common Name | Botanical Name | Variety |
|---|---|---|---|
| 1 | Squills | *Scilla siberica* | Spring Beauty |
| 2 | Narcissus | *Narcissus Leedsi* | Gertie Millar |
| 3 | Narcissus | *Narcissus incomparabilis* | John Evelyn |
| 4 | Grape-hyacinth | *Muscari botryoides* | Heavenly Blue |
| 5 | Dwarf aster | *Aster* Dumosus hybrid | Lavanda |
| 6 | Dwarf iris | *Iris pumila* | Excelsa |
| 7 | Leopardbane | *Doronicum caucasicum* | Magnificum |
| 8 | Evergreen candytuft | *Iberis sempervirens* | Snowflake |
| 9 | Dwarf goldentuft | *Alyssum saxatile* | Compactum |
| 10 | Darwin tulip | *Tulipa* species | Starlight |
| 11 | Darwin tulip | *Tulipa* species | Kriemhilde |
| 12 | Siberian iris | *Iris siberica* | Thisbe |
| 13 | Siberian iris | *Iris siberica* | Snow Queen |
| 14 | Japanese iris | *Iris kaempferi* | Mont Blanc |
| 15 | Japanese iris | *Iris kaempferi* | Blue Danube |
| 16 | Japanese iris | *Iris kaempferi* | Blue Bird |
| 17 | Japanese iris | *Iris kaempferi* | Koko-No-Iro |
| 18 | Grey speedwell | *Veronica gentianoides* | |
| 19 | Daylily | *Hemerocallis* species | Mrs. Wyman |
| 20 | Chrysanthemum | *Chrysanthemum* species | Avalanche |
| 21 | Leadwort | *Plumbago larpentiae* | |
| 22 | Summer phlox | *Phlox decussata* | George Stipp |
| 23 | Crested iris | *Iris cristata* | |
| 24 | Five-leaf akebia | *Akebia quinata* | |
| 25 | Myrtle or periwinkle | *Vinca minor* | Bowles |
| 26 | Japanese windflower | *Anemone japonica* | White |

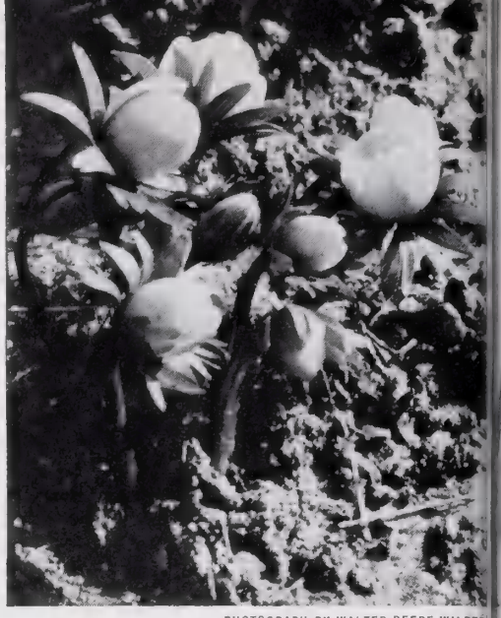


PHOTOGRAPH BY WALTER BEEBE WILDER

*Autumn crocus*



*Christmas rose*



PHOTOGRAPH BY WALTER BEEBE WILDER

*Winter aconite*

# The Flowers That Bloom

They are dainty and charming—the flowers that bloom in winter up North. Though most of them are anything but showy, "we welcome the hope that they bring, tra la, of a summer of roses and wine."

There is winter jasmine (*Jasminum nudiflorum*), for instance. Plant it on a south bank, and any mild winter day this month you are likely to find several of its forsythia-like flowers in bloom on slender, bright green stems. This pliant shrub, that seems to have a lot of vine in its nature, will train against your house as an espalier, too, making the flowers visible from your window.

Jasmine reserves its big burst of bloom for late March. During that blustery month you will also discover the first forsythia flowers—those of *Forsythia ovata.* And if, on an early spring walk, you sniff a delicious, sweet scent, it is bound to be the cream-colored flowers of the fragrant honey-

*Forsythia ovata*



*Glossy abelia*



*Winter jasmine*





*Netted iris*



*Glory-of-the-snow*



TEN PHOTOGRAPHS BY HORACE MCFARLAN

*Anemone pulsatilla*

# n The Snow, Tra La!

*by Alice L. Dustan*

kle that otherwise would remain unnoticed along the ms of this rather oversize, partially evergreen shrub. Then there are the March-flowering oriental witch-hazels. eir native kin, common witch-hazel (*Hamamelis virginia*), does them one better and blooms in the dreary month November, putting it in a class with pussy willows in ntry February. If the flowers of the winter bloomers ared in May by mistake some year, they would surely be outdone by showier plants. But their very courage in the face of winter places them among our top favorites.

Look close to the ground, too. Some of the choicest winter flowers are short-stemmed beauties that push up through the leaves or soft snow. First in our affection, and one of the largest winter flowers, is the Christmas rose. Every Northern garden should have a plant of *Helleborus niger* (its Latin name), tucked under (*Continued on page* 121)



*Pussy willow*



*Fragrant honeysuckle*



*Common witch-hazel*





PHOTOGRAPH BY MATTIE EDWARDS HEWITT

See what a charming vista is possible through a group of slender trees. On your own grounds you may have a hidden vista—a thick planting of overgrown shrubs that is only awaiting the judicious use of your pruning shears. Or you may create a similar effect by planting beside your garden path, some small flowering cherry trees with beauty of form and light shade. Garden in East Hampton, N. Y.



This vista, created by J. J. Levison, has beauty both winter and summer, because most of its elements are permanent. There are curving paths, the background trees of pines and dogwoods, the large boxwoods that act as a stopping point back of the bench, the deciduous trees, and the English ivy ground cover. Only transient, seasonal touches are the iris and leaves and flowers of deciduous shrubs.

# Learn The Value Of A Vista

***If a garden has a vista, there will be form even when leaves and flowers have gone. For you can lure the eye with a glimpse down a tree-lined path, or a snow-covered terrace with a gate beyond. Vistas are made with trees, shrubs, steps, walls, paths, gates, benches***

PHOTOGRAPH BY MAYNARD PARKER

TWO PHOTOGRAPHS BY RICHARD AVERILL SMITH



A garden vista framed by a window is perhaps the most important of all, because you can enjoy it every day, no matter what the weather. In this garden of Mr. and Mrs. Edward O. Blackburn, the picture window vista includes the broad lawn, patterned in sun and shadow, and a glimpse of the very foot of the garden showing patio, pool, and huge willow tree. Hidden corners lend an air of mystery.

If your garden is too small for a long vista, you can create one with the simple device of an arbored gate. This one fits in especially well with the white clapboard house and old-fashioned garden of the Irving Days in Greenwich, Connecticut. The twin gate at the far end strengthens the vista, drawing your eye straight through the open area to a strong finish, backed by tall shrubs and trees of adjoining woodland.

*by Gardiner Loring*

by Laura Tanner

# A Dreamy Bedroom Dressing Room And Bath

Showing what an exciting use of fabric can do to produce downright glamour and, at the same time, provide a mood of complete serenity in spite of such emphasis on pattern



How pattern is handled determines whether it will jar with its restlessness or please with a right balance of solid color. These rooms, designed by Paul Granard for Mr. and Mrs. Marco Wolff, of Beverly Hills, beautifully exemplify the effectiveness of a knowing use of pattern in the hands of an expert.

Personal taste asserts itself in Mrs. Wolff's bedroom where pattern, color, and treasured antiques make a feminine kingdom for work or relaxation. With endless variety a favorite, tireless chintz sings against soothing blue textures, never trite because of sure detailing. More pictures on next four pages.

PHOTOGRAPHS BY MAYNARD PARKER

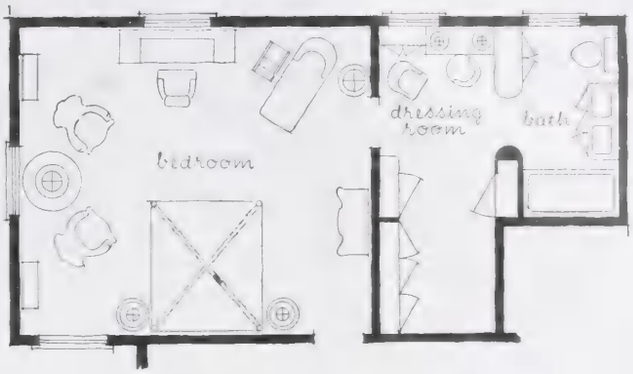


Better your home . . .
Better your living












Above, the island divider between dressing room and bath is decorative with its padding of rose chintz—yet it's a veritable linen closet, as well. This and the other exciting built-ins are custom tailoring of the most exacting sort.

Flowering in more of the same bedroom chintz is the dressing room, left, where perfectionist Paul Granard has upholstered the dressing table along with the chairs; has further carried the same print from walls to window shades.

Below and right, is the open-and-shut story of the conversion into useful function of the usual wasted and not pretty space under the hand basins, which, in this consummately designed house, are dual. Note accent in striped linings.



# A Dreamy Bedroom Dressing Room and Bath

***Better your home . . .***

***Better your living***

# A Dreamy Bedroom Dressing Room and Bath



A rare poster bed, right, its mahogany headboard softened with upholstery, is draped in an open, airy manner. Print is now soft-pedalled with double net ruffles, and further restrained with a coverlet of quilted blue linen.

Another view of the antique bed, opposite, reveals the chintz ceiling, the fine Meissen mirror over the Victorian chest. Note draping of only the curved ribs of bed frame in contrast to the often oppressive tent canopy.

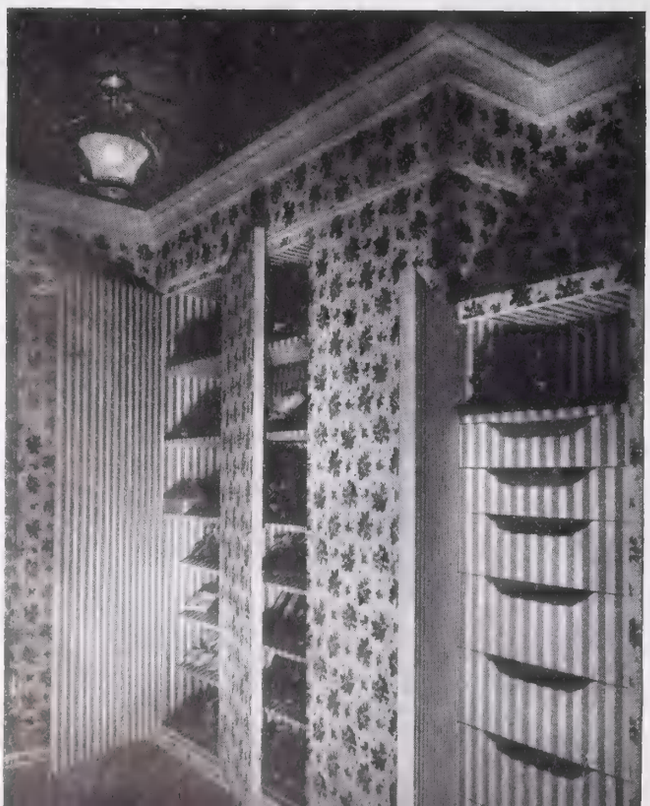
***Better your home . . .***

***Better your living***

The wardrobes off the dressing room are concealed behind flush doors, covered, of course, in chintz. Viewed left, there is quiet elegance about the continuous flow of decorated wall against the muted blue of floor and ceiling.



Planned for every feminine need are shelves, below, for hats, slanting shoes shelves, closets for wearing apparel. Each compartment has been meticulously lined with blue and white stripe, a masterly foil for the floral pattern.





# A TRIP AWAY FROM HOME TO BETTER YOUR HOME

**A trip to Rio de Janeiro is a double-edged investment. While you're having the time of your life in one of the world's most splendid cities, you can acquire a return cargo of new building ideas for the improvement of the home you left behind you**

by Agnes Rothery

"Why should I travel?" asked the legendary lady from Boston. "I'm *there*." A masterpiece of complacency for you, but it's still a good question.

Why should anyone travel, indeed? You travel, of course, to keep from getting like that lady. And you also travel to have fun. To embark on a lazy holiday, seeing new places and new faces, and exchanging an old set of routine responsibilities for a temporary whirl at the unfamiliar and adventuresome is good for you. It's self-indulgence of the healthiest sort to breakfast at ten for a change and let someone else worry about making up the beds, and to fill your eyes with mountains and seascapes and the colorful goings-on in strange places.

But, in addition to its entertainment value, travel can be one of the soundest investments you ever make in the home you leave behind. The most precious imports you can bring back from a jaunt abroad are the ones that go through customs duty-free—the rich garnering of new ideas gleaned from your observation of the ways other people do things. Anything you remember is yours—a new combination of foods, a different way of ventilating a room, a suggestion for paving the terrace—to take back with you and copy whole hog or to adapt to your own living in any way that suits you.

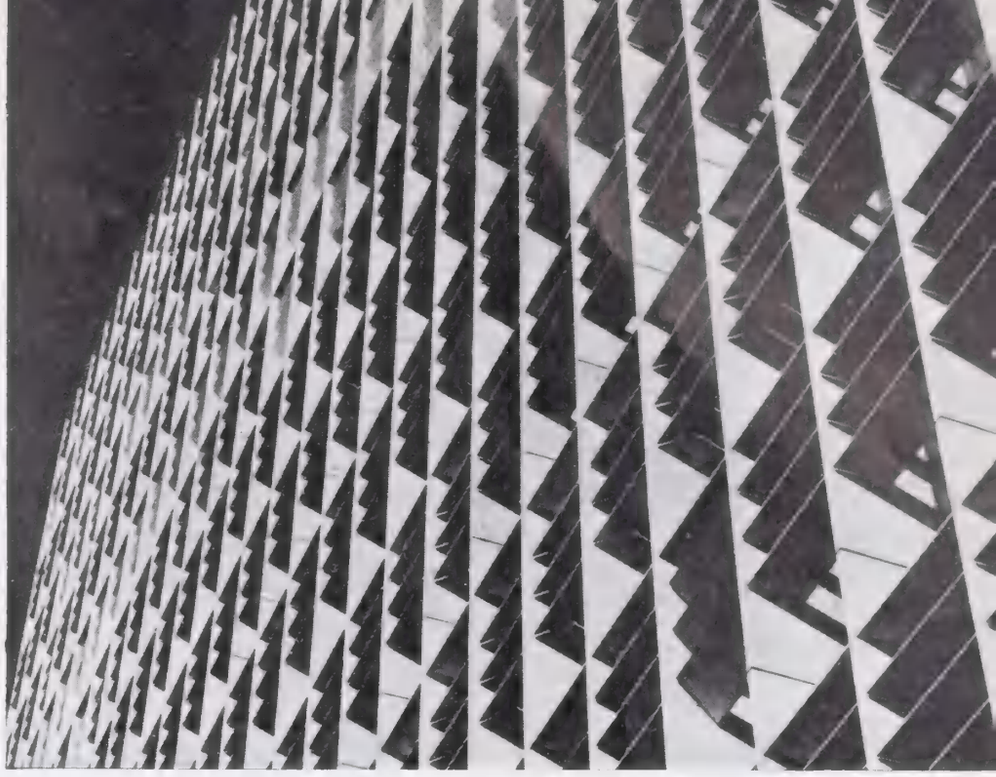
If you keep your mind open—and it is never so sensitive to new impressions as when it's away from home—you can make a holiday trip a short course in anything in the world that interests you most—decoration, architecture, gardening, cooking, flower arrangement, hair-dos, human behavior, what you will. It's self-education acquired painlessly because you're having a good time while you're absorbing it.

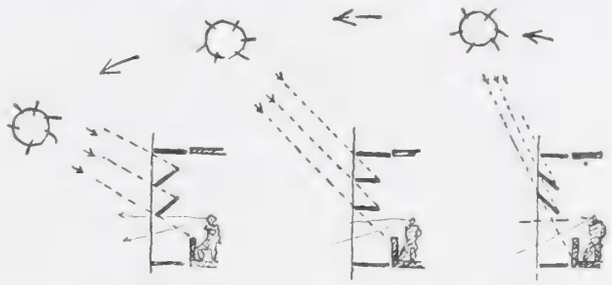
A trip anywhere can pay returns like this, but a trip to Rio de Janeiro, the world's seventh largest city and, in the opinion of many, its most spectacularly beautiful, teems with particular excitement for travelers who alert themselves to new ideas in building and architecture. It is a glorious melange of antiquity and modernism in a setting of fabulous tropical mountains encircling a bay of breathtaking size and color.

You will see (*Continued on page* 97)



**W**orth copying are the walls of Rio's Ministry of Education building, virtually all glass but shaded by outside louvers, adjusted by an inside crank.

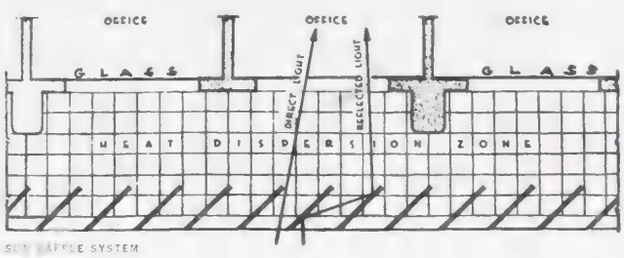




**L**ouvers are a cool blue, can be moved to block sun glare at any hour without cutting down light or air circulation.

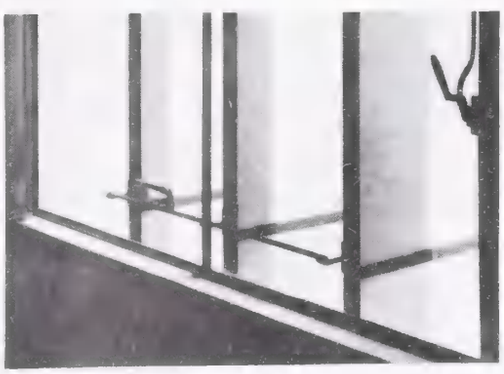


PHOTOGRAPHS BY G. E. KIDDER SMITH




SUN BAFFLE SYSTEM

**S**ketch shows how shading baffles or louvers are angled to give rooms direct and reflected light without sun glare.



Sunbreaks, as these outside shades are called, can be horizontal or vertical, as they are in a day nursery. Simple inside mechanism moves them as shade is needed.

***Take ideas back from your travels—like new fenestration techniques in Rio's shaded, airy buildings***



# Do you banish dirt

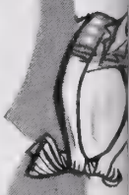




## What Are Synthetic Detergents?

Don't read this if you like nothing better than rubbing and scrubbing and scouring around the house for hours on end! Dirt is still with us; no way has yet been found to screen it out of our lives. But a way has been found to make it disappear like magic, so speedily, easily, and effectively that you can hardly believe your eyes. The new way will knock your old cleaning routine into a cocked hat, and make you feel you're back in childhood days playing now-you-see-it and now-you-don't with dirt.

It's all because of a new group of wonder-workers which goes by the cumbersome name of "synthetic detergents," or sometimes "suds," or even "cleaners." These are chemicals, without any soap content, and they do so many things so well that apparently manufacturers have not been able to think up any really descriptive name to do them full justice. Some are available everywhere, more will be eventually, and new names continue to make their appearance here and there. Our chart will give you a break-down to help you make a choice. If you use as directed, we think you'll agree that these new products rate with electricity in bringing to American homes freedom from drudgery.





### Synthetic Detergents

√ work in hard or soft water
√ work in hot, warm, cold water
√ act as water softeners
√ cut grease
√ some let dishes dry sparkling clean—no wiping
√ leave glassware, mirrors, windows glistening clean
√ leave no film, scum or curd
√ are not abrasive
√ do not remove paint
√ are kind to hands
√ work fast
√ can be used to clean anything water won't harm
√ easy to use
√ clean without rubbing
√ simplify rinsing problem
√ are economical, because small quantities are recommended
√ are soap-savers
√ prevent clogged drains
√ are hygienically clean
√ have no odor
√ keep colors clean in colored clothes
√ wash white clothes white
√ can be used on fine fabrics
√ are not generally intended for heavy soil, as in work clothes

***For special purpose synthetic detergents, see page 92***





DRAWING
MARGARE
NIELSEN

# the 1948 way?

*by Charlotte Eaton Conway*

Synthetic detergents gradually are taking over more and more household cleaning tasks. They work so easily. dispose of dirt so effectively! Here is a chart of only seventeen out of hundreds made and sold, locally or nationally, and what they do for you

| Trade name and manufacturer | Form | WHAT IT WILL DO: Dishes, Glassware | Pots & Pans | Fine Laundry | Painted Surfaces | Kitchen, Bathroom Fixtures | Heavy Cleaning Family Laundry |
|---|---|---|---|---|---|---|---|
| **DIC-A-DOO** Patent Cereals Co. | powder | | | | √ | √ | |
| **DIF** Dif Corporation | powder | √ | √ | √ | √ | | |
| **DREFT** Procter & Gamble | powder | √ | | √ | √ | | |
| **FULLER ALL PURPOSE CLEANER** Fuller Brush Company | powder | √ | | | √ | | |
| **GLIM** General Aniline & Film Corp. | liquid | √ | √ | | | | |
| **JENTLE SUDS** Sutho Suds, Inc. | powder | √ | √ | √ | | √ | |
| **OAKITE** Oakite Products, Inc. | powder | √ | √ | √ | √ | | |
| **RAINDROPS** Rich-Diener Company | powder | √ | √ | √ | | | |
| **SAVEX** The Climalene Company | powder | √ | √ | √ | √ | √ | |
| **SCOOP** The F-R Corporation | crystal | √ | | √ | √ | √ | |
| **SOILAX** Economics Laboratory | powder | √ | √ | | √ | √ | |
| **SUTHO** Sutho Suds, Inc. | powder | √ | √ | √ | √ | √ | |
| **SWERL** National Aniline Chemical Div. | powder | √ | √ | √ | √ | √ | |
| **TIDE** Procter & Gamble | powder | √ | √ | √ | √ | √ | √ |
| **TISH** Tish Products Corp. | powder | √ | | √ | √ | √ | |
| **VEL** Colgate, Palmolive Peet | powder | √ | | √ | | √ | √ |
| **ZERO** Hood Chemical Co., Inc. | liquid | √ | √ | | | √ | √ |

# *It doesn't have to look homemade*



Blue and white gingham curtains are spiced with white appliquéd bows, while towels match with gingham bows. So simple! So nice! Home of Mrs. Walter Jones.

The sad thing about so many home sewing projects is that they aren't worth the time and eye strain spent on them. Besides lacking decorative style, they have no reason for being. Why worry little stitches into little horrors, garroted with knots and doodads, to serve no aesthetic or useful purpose, when the urge to sew a fine seam *can* result in a thing of beauty? The needlework shown on these pages avoids that disastrous "loving-hands" look by being simple and to the point. Moreover, any all-thumbs amateur could turn these same tricks with speed while adding to her décor and having fun.

The secret is to work big. Use chunky cotton rug yarn. Shun picky little patterns. Perfect techniques that get large results in short order. Don't mince with labored French knots when fat cotton tufts do a quicker, better job. Rely on bold appliqués. In short, think about your handicraft in terms or *how* and *where* you intend to use it. Relate it to your specific decoration; let it work for, not against, you and it will never look homemade.

*by Sara Little*

***Better your home . . . Better your living***

PHOTOGRAPHS BY FRED LERNER

1 When several members of the family must use the same bathroom, number their towels. This ingenious dodge keeps them attached to their own towels while it cuts those heavy laundry bills. Nimble fingers affixed these giant tufts in less than sixty minutes. Washable Philco wall covering and window shade, Wall Trends, Inc. Supersorb towels, Pacific Mills. Shelves, Macy's. Orloff cosmetics.

2 Provocative wallpaper suggests many ideas for handiwork. Here, bird and geraniums were cut from the matching curtain fabric, then appliquéd on towels with a simple, familiar button-hole stitch. Wallpaper and fabric, F. Schumacher & Co. Towels, Dundee Mills, Inc. Towel rack, Jarvis House, Inc. Cosmetics, Helena Rubinstein. All Marlite walls, Marsh Wall Products. Appliqué by Spool Cotton Co.

3 Trees and fawn related to the F. Schumacher & Co. wallpaper are worked with fluffy white tufts and couched for dimensional quality. Couching, a stitch as old as Great Grandmother's sampler, is outlining your pattern with strands of yarn, held down by a few confining stitches. Towels are at "Carousel," U. S. Rubber Co.'s asbestos and cotton toweling. Venetian blinds, Grenard Mfg. Co.

4 Curtains made of kitchen toweling and ruffled in a self stripe are draped behind fat pompons. This novel touch is for the housewife whose fingers are thumbs and who would rather work on civic committees than on embroidery hoops. Father can carpenter the brackets for pompons. Curtains and kitchen towels of the same material from Cannon Mills. Youngstown sink by Mullins.


1
1
2
2
1


2


3


4





Acrobatics aren't needed for buffet suppers served on set-up trays. Lacquered (permanent finish) wooden trays and salt dishes. America House; Wedgwood china; Cambridge glass; International's "Northern Lights" sterling flatware and "Royal Danish" hollowware; salad bowl from James McCutcheon; Goodall fabric.

Each supper guest totes his own table, and these protean pieces have a lot of uses between parties, too. They combine to make coffee tables, stack to hold books or plants, and a dozen could make a dismountable unit dividing a living from a dining area. Tables, Americraft. Rug is Libertyville Textiles' "Tumble-Twist."

*by Florence Paine Rollins*

# A BUFFET SUPPER THAT SUITS THE MEN

**The buffet method of entertaining is popular with hostesses. Here's how to make it just as popular with guests**

Currently, the most popular form of entertaining at home is the buffet supper. You can scarcely pick up a magazine without being bombarded with bright ideas about what to serve, and encouraging reminders that the buffet supper is the easiest type of entertaining to date for the hostess, which it is.

But what of the guests at these buffet suppers? No mention is ever made of them. And, just how easy *is* a buffet supper on the guests? Are they as enthusiastic about them as their hostesses, or do they prefer to be entertained with formal service on a steady dining-room table?

In our quest to uncover the guest's-eye view of the buffet supper, we have conducted our own poll of public opinion, and here is what our findings reveal.

Most women are for buffet suppers almost unanimously (probably because every woman is a hostess at heart). Most men are unreservedly in favor of the *idea* of buffet suppers. They like their informality and casualness, which eliminate the stiffness which so often accompanies a sit-down affair. But they are loud in their protest about the calisthenics usually involved in keeping a plate, silverware, a napkin, and a cup of coffee simultaneously under polite control.

The men stated firmly that most hostesses do not provide enough convenient and sturdy surface space, such as small strategically placed tables, on which a man can rest the coffee cup while he's eating the salad. They point out, too, that they would enjoy their buffet fare more if hostesses would give greater thought to comfortable seating arrangements. A man likes to sit down to a meal—but not on a window sill, a porch railing, or the bottom step of the stairs.

Now we think that the men have a case. The hostess's job doesn't cease when she has provided a perfect supper. She should see that all her guests (and men in particular) have (*Continued on page* 109)



***Buffet Supper for Eight***

Chicken and Sweetbreads in Sherry Sauce

Golden Potato Balls

Marinated Vegetable Cups

Finger Rolls

Almond Peach Meringue

Coffee



DRAWING BY JANE MILLER

# *from* OZONE *to* OZITE

*by* HELEN MARKEL HERRMANN

***Better your home . . .***
***Better your living***

I shudder when I think of the years I have spent casually stepping on other people's carpets, rubbing in an occasional ash, and generally tracking them up with a fine, unfettered arrogance. My carpeted friends, I knew not what I did. I guess with rugs and children you never really know until you have one of your own.

*To wit:*

It took us six weeks and three pairs of shoes and an incredible number of arguments to decide on a rug, but we finally made it. It was to be red, wall to wall, and stylishly stringy, and I remember going to bed that night with a distinct feeling of triumph, the way a woman must feel when she finally manages to make up her mind about wild vs. ranch mink.

Behind us lay the paralyzing decision of where a room ends—a problem which my education had left me totally unprepared to cope with. Let me tell you now that the partition of Palestine is a breeze compared to the question of where the living-room rug should end and the hall begin. Now I know what my family used to talk about after I went to bed, a question which bothered me throughout my childhood.

Or maybe they had doorsills. Authoritative sources tell me that if you have sills it's a cinch. It's having no sills that leads to trouble.

We finally gave up and just let the carpet run all over the house, like a bottle of spilled red ink. This also ran up the price, but by now we were both so irritable we figured our marriage was going to break up anyway, and we might just as well do it in high style.

David seemed to think wall-to-wall carpeting was somewhat extravagant for the likes of us, but I (*Continued on page* 104)



INTRODUCING

A NEW HOUSE BEAUTIFUL SERVICE

FOR HOME BUILDERS

# HOUSE PLANS WITH MINIATURE MODELS

House Beautiful offers its readers, for the first time, a stock plan service, *complete with blueprints, construction specifications, a recommended exterior color scheme, landscape plans, and realistic three-dimensional models.* The houses embody the latest planning techniques in room arrangement and space use, proper orientation to the sun and the street, and similar, up-to-date principles which have never before been available in stock plans.

All houses have been planned for a specific exposure and, therefore, a specific side of the street. Each plan states which side of the street the house should be placed on—a consideration most stock plans completely overlook. All of the homes are planned for level lots, which means they will need to be carefully reworked by a competent architect if they are to be used on hillside sites.

Best of all, each plan has its own cardboard model, which is easily assembled into a realistic three-dimensional miniature of the house you are considering. If you have trouble reading plans, the cardboard model will help you visualize how the house will look on the outside. You *still* have to visualize the inside with your mind's eye. Now you can build in miniature before you break ground—saving costly changes and clarifying your thinking before it is too late. Watch for this service every month.

***Turn the pages and see for yourself***

## $2 PER MODEL

### *The cardboard model*

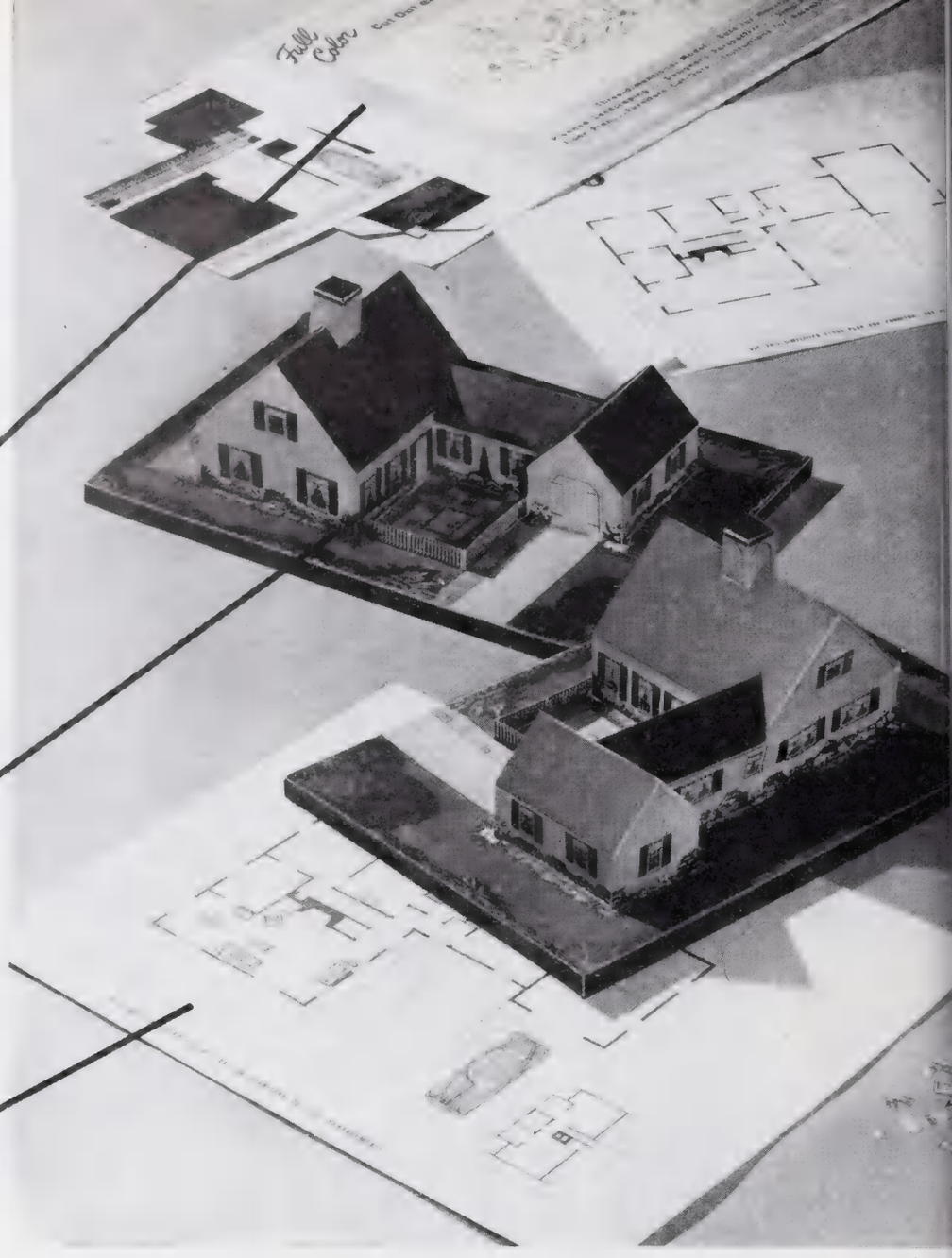
Your model, pre-colored, comes in flat sheets, scored and ready to assemble and mount. The large envelope has designer's perspective on one side and a simplified floor plan on the other side.

### *The assembled model*

Here is how the quarter-inch-to-a-foot model looks on its cardboard base which shows planned landscape suggestions. Study the house from all angles—your own as well as your neighbor's.

### *Furniture templates*

Model houses are furnished for everything from beds to bicycles. Each set has furniture templates in scale with the house. Move them about on the floor plan to see how the space fits your needs.



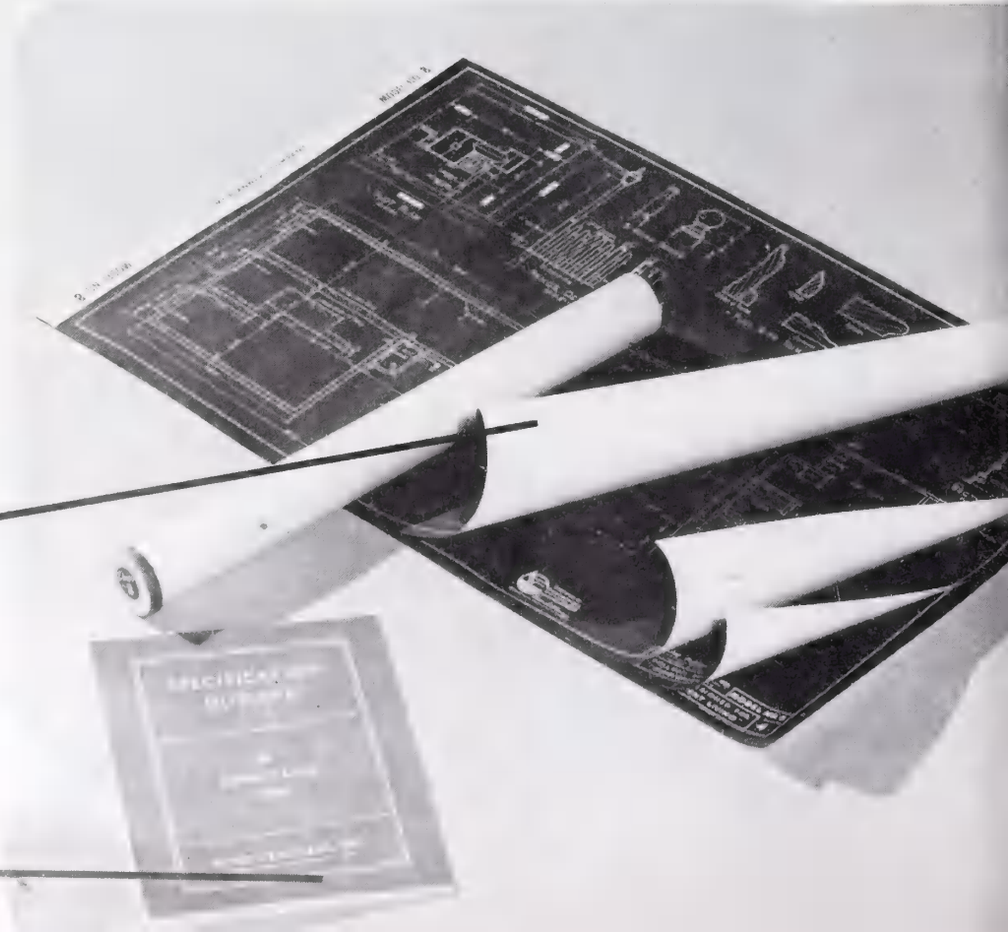

## $5 A SET

### *Blueprints of working drawings*

Blueprints and working drawings are complete to the last built-in, even include the front fence. They are all that you need, but, if you consult a local architect too, they will save his time.

### *The specifications*

An outline of every contract you need for building a house. To accommodate your taste, climate, and budget, several different materials and construction methods are suggested for every item.



# A NEWLY DESIGNED HOUSE EVERY MONTH

**EACH HOUSE HAS . . .**

- ***Blueprints of working drawings***
- ***Outline specifications***
- ***Landscape plans***
- ***Furniture templates***
- ***A miniature model for 3-dimensional reality***
- ***An exterior color scheme***
- ***Recommendations for using a stock plan***

HOUSE BEAUTIFUL has never been in favor of stock plans—until now. For most stock plans offered these days are obsolete, embodying none of the latest planning principles that make the new houses different from houses built 10 or 20 years ago. Many have little to recommend them except that some family somewhere actually built this actual house. But that is no guarantee of superiority, for most houses being built these days are decades behind the times and few of the new houses are worth copying.

HOUSE BEAUTIFUL still believes that the best houses are those planned individually for your needs, your site, your climate, your budget, your special tastes. A custom-designed house is undoubtedly the best house, providing you know enough about up-to-date planning and your intended way of life to direct your architect so he can create the perfect house for you.

But just as custom-designed clothes are not for everyone, we must admit that custom-designed houses are not for everyone. So in spite of all the attacks we have made on stock plans in general, we have to admit there is a place for pre-designed plans—providing they are good enough and providing they embody all the best knowledge of what makes fine living in our times (which, in case you haven't noticed, has really made rapid strides in the last 10 years).

Starting with this house in the January issue, we promise that each house in this new series will be as well-planned as any could be when created for unknown owners, on unknown sites, in an unknown climate. For this hazard, inherent in the stock plan idea, cannot be overcome no matter how high your standards. Whatever their faults, they will be faults caused by these unknown factors. But such faults can be corrected and made personally right for your local and personal conditions by a local architect.

So we recommend that you do not use these plans to circumvent retaining an architect. Rather use them as a starting point for clarifying your own thinking *before* you go to an architect to have him start your personalized house.

Even if you never build from a single plan of this series, they will be worth your time to study—to educate yourself in the general principles of planning a good, up-to-date house that won't be obsolete before it is finished. Follow these directions for better planning.

PHOTOGRAPHS BY SELWYN

*Lending agencies and operative builders please note, too!*



# A SOLAR HOUSE FOR A SOUTH FRONT LOT

**Yes you can have a solar house when your lot faces south and your big windows face the street—without sacrificing privacy. Here is a rare plan that shows how you can harness the friendly southern sun without living in a fish bowl. The trick? Site plan as you room plan, and make the best possible use of a relatively small lot**

**HOUSE NO.**

**27**

1,719 SQ. FT.
Excluding Garage

MIN. LOT
WIDTH 75 FT.

The trouble with most solar houses is that they are designed for lots where the street is on the north. For it is a simpler matter to open the important rooms to the privacy of a southern rear garden. But only 25 per cent of the lots in America have south at the rear. What happens to the remaining 75 per cent of our building sites which have another orientation? Solar planning seems to have sadly neglected them. But here is a solution for a lot with south frontage.

A solar house cannot face in just any direction. It must have plenty of window space facing south to let in the long slanting rays of the winter sun. Obviously, big windows should look out on a pleasant garden and be sheltered from the prying eyes of curious passersby. Plenty of windows and plenty of privacy is the answer given both these requirements in this home designed by Reisner and Urbahn, architects, and snuggled into its hypothetical 75 ft. by 150 ft. lot by landscape architect, James Rose.

How does this home meet the requirements of solar design and privacy? It does so, mainly, by placing a private lawn between you and the street. By moving the house farther back than usual front-line building restrictions call for, ample space for outdoor living is gained. Your visitors arrive at a paved, off-the-street, motor court where guest cars may park without impeding your exit from your own garage. From there they may approach the front door by a short, hedged walk, or may enter into the enclosed front yard under the trellis at the garage entrance. This yard, surrounded on the south and west by a stare-stopping

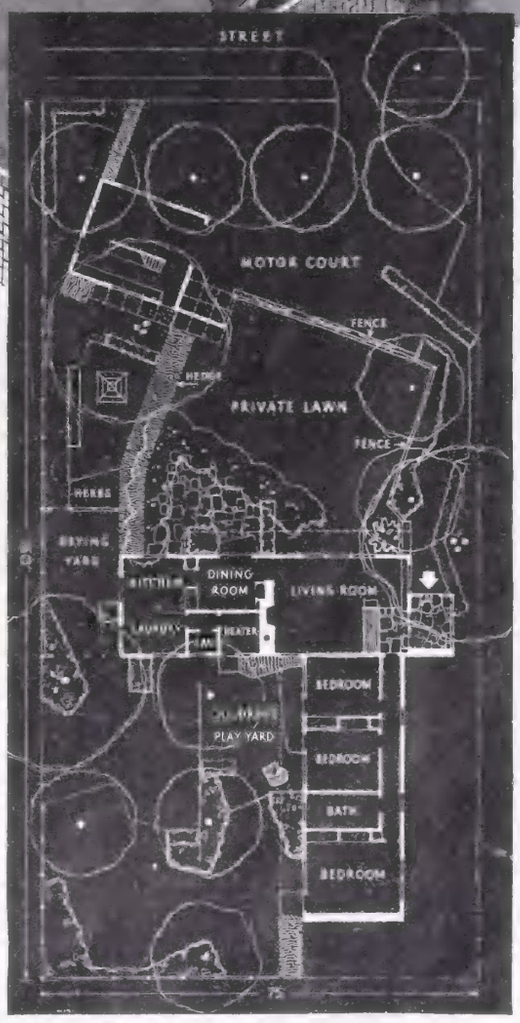
Looking back to front, birdseye fashion, is the best way to shake hands with this house. Note the three high clusters of trees contrasting and complementing the low lines of the roof from any point of view. Study the casual geometry of the placing of the low-spreading trees and visualize them as producers of your favorite nuts and apples. Garden walls, such an important part of the final scheme, may be built along with the house or may be erected later by a handy-man or man-of-the-house.

DRAWING BY VINCENT FURNO

wood fence is the family outdoor living area. The view to the east is framed by a six-foot hedge, which shelters the service and work area from sight. From this area one approaches the walled-in kitchen yard and thence to the privacy of the rear or bedroom gardens.

Take note of how the garage has been angled ever so slightly away from the street. This is done to increase the width of the motor court and allow easier access to the garage doors. It is also possible to leave the doors open without exposing garage contents to the world.

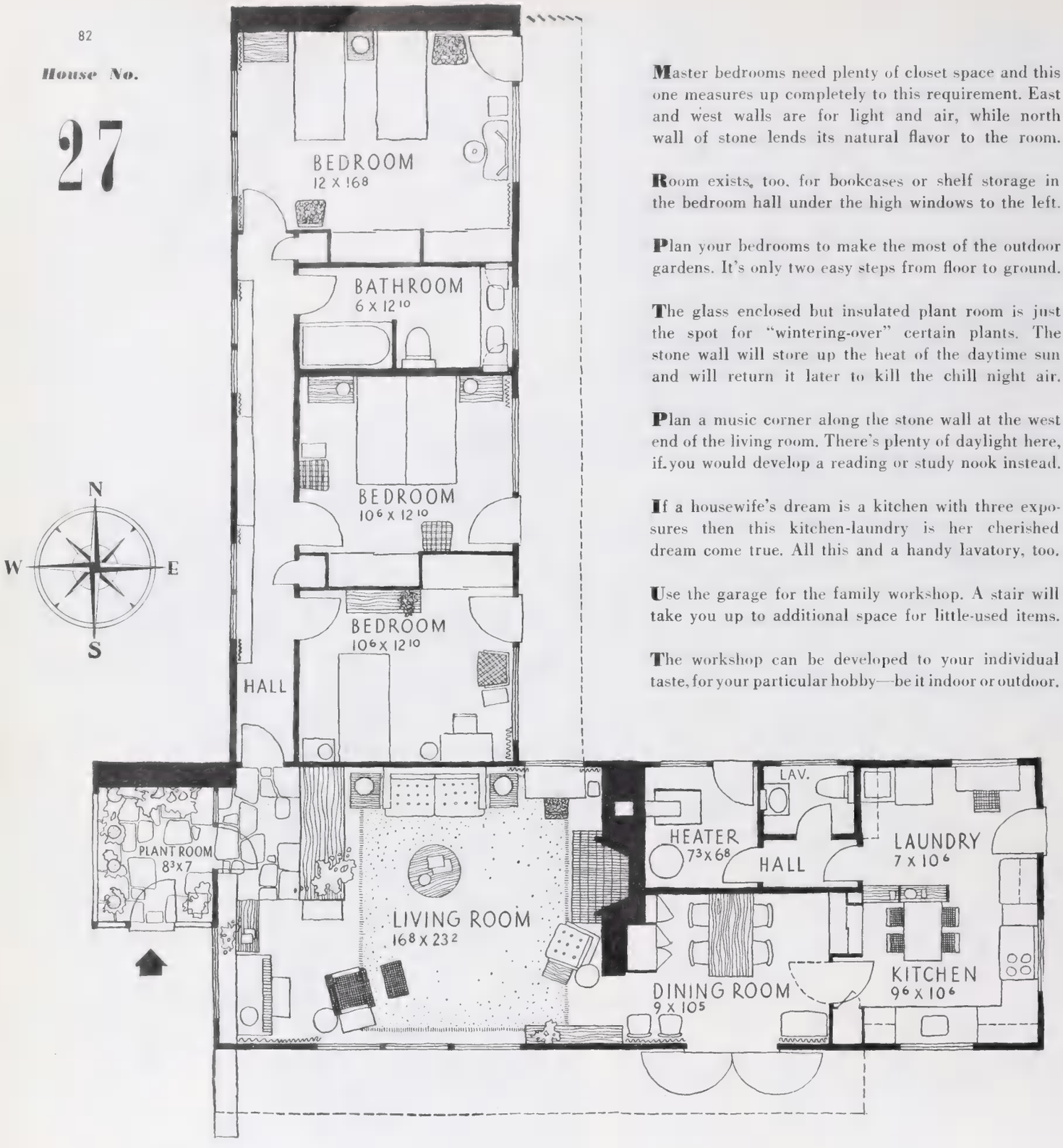
This design makes use of stock materials and is detailed for use of well-proved construction practices. Styled principally of those simple homespun materials, native stone and wood, it is easy to build, easy to live in, easy to love.






*House No.*

# 27




**M**aster bedrooms need plenty of closet space and this one measures up completely to this requirement. East and west walls are for light and air, while north wall of stone lends its natural flavor to the room.

**R**oom exists, too, for bookcases or shelf storage in the bedroom hall under the high windows to the left.

**P**lan your bedrooms to make the most of the outdoor gardens. It's only two easy steps from floor to ground.

**T**he glass enclosed but insulated plant room is just the spot for "wintering-over" certain plants. The stone wall will store up the heat of the daytime sun and will return it later to kill the chill night air.

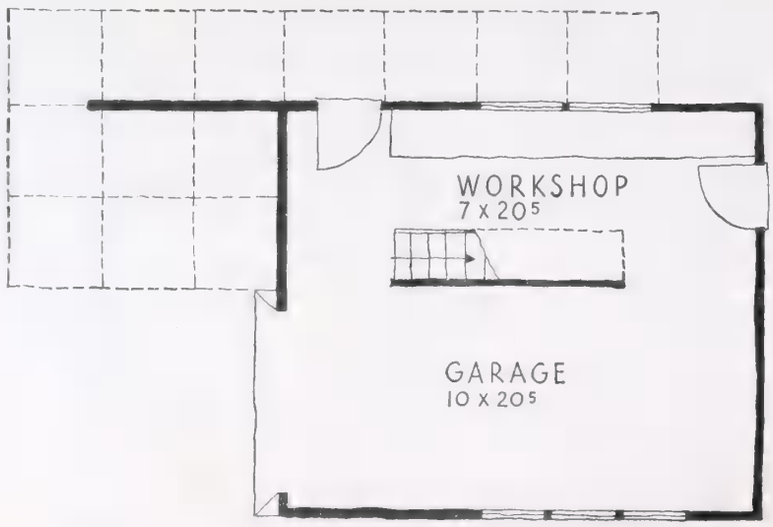
**P**lan a music corner along the stone wall at the west end of the living room. There's plenty of daylight here, if you would develop a reading or study nook instead.

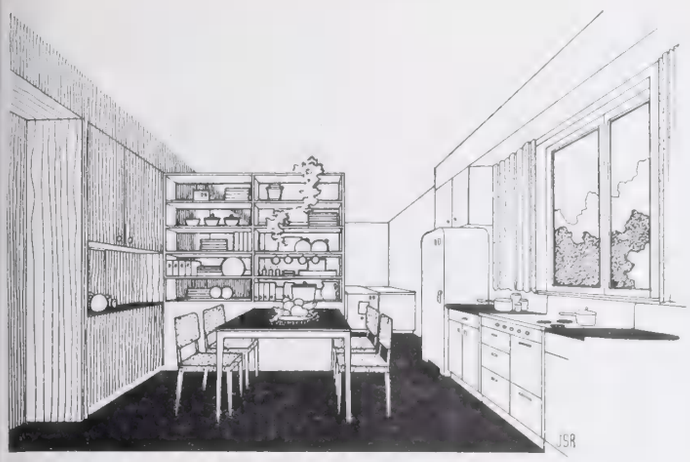
**I**f a housewife's dream is a kitchen with three exposures then this kitchen-laundry is her cherished dream come true. All this and a handy lavatory, too.

**U**se the garage for the family workshop. A stair will take you up to additional space for little-used items.

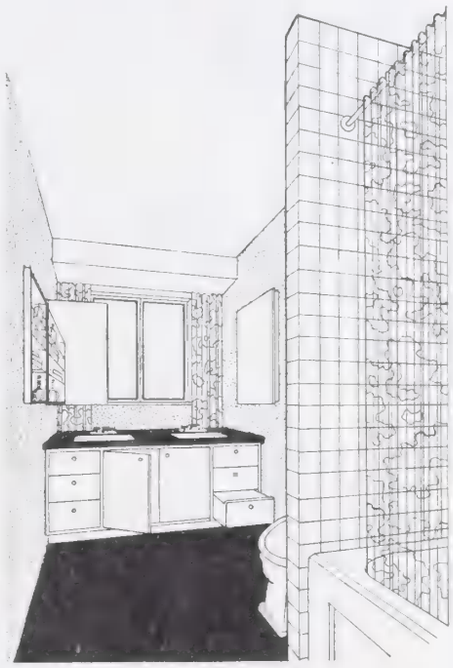
**T**he workshop can be developed to your individual taste, for your particular hobby—be it indoor or outdoor.

# A SOLAR HOUSE FOR A SOUTH FRONT LOT

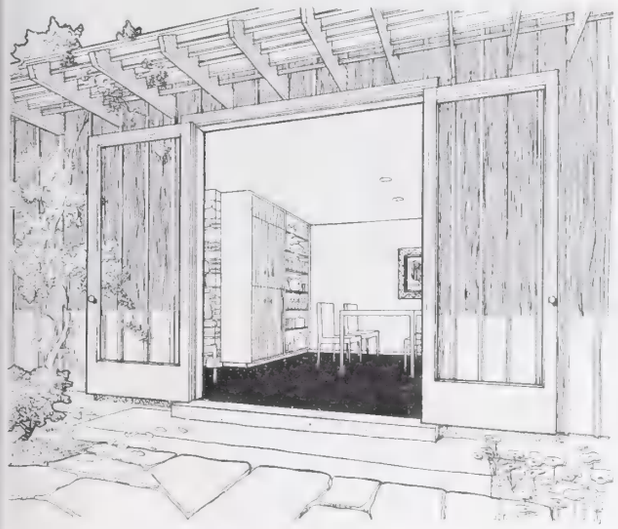




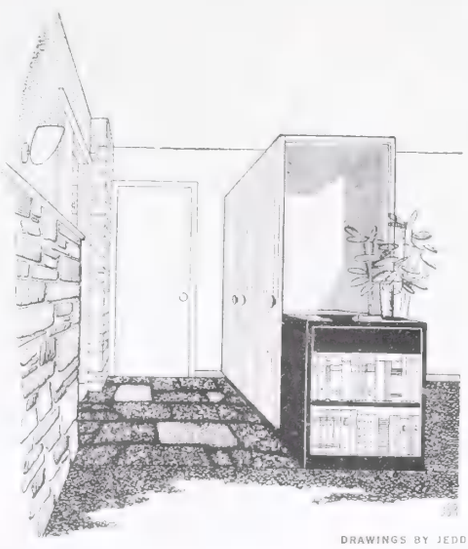
Back your favorite kitchen table up against the rack of open shelves. Fill them with plants, your show-piece utensils, plug in the toaster to a ready outlet, and the stage is set for kitchen meals at an arm's length from all work surfaces. Counter at left of table opens through sliding doors to dining-room cabinet storage. Kitchen table backs up to storage shelves which open from other side into laundry area for stacking ironing.



Twin lavatories (right) nestled in a single counter permit double duty in the bath. Medicine cabinets open to expose mirror-backed doors and stay open while their contents are being used—let windows put light on your face. Store your towels, washcloths, and extras in the ample drawer and door space under the basins. Plan for extra equipment such as sun lamps, stools, and racks. There is plenty of room to spare for comfort.



The masonry of the fireplace wall (left) pulls in its waistline to accommodate open and closed shelving for storage of the thousand and one "you-know-what" things. Glass doors lead out to a handy terrace and are sheltered by an airy, latticed sun-shield designed to shade your windows in summer but not in winter. Storage cabinets on the kitchen wall (see plan) house the family china and larger serving pieces.



Walk through front door from plant room on a continuing flagstone floor. Deposit your clothes in a cabinet-type clothes closet with eight feet of hanging space. Hat shelf is above. The living room side contains two built-in book shelves above furniture height. Space below is thriftily used for shelf storage of seldom-used articles with access from the front door side. Built-in mirror and cabinet, too.

DRAWINGS BY JEDD H. REISNER



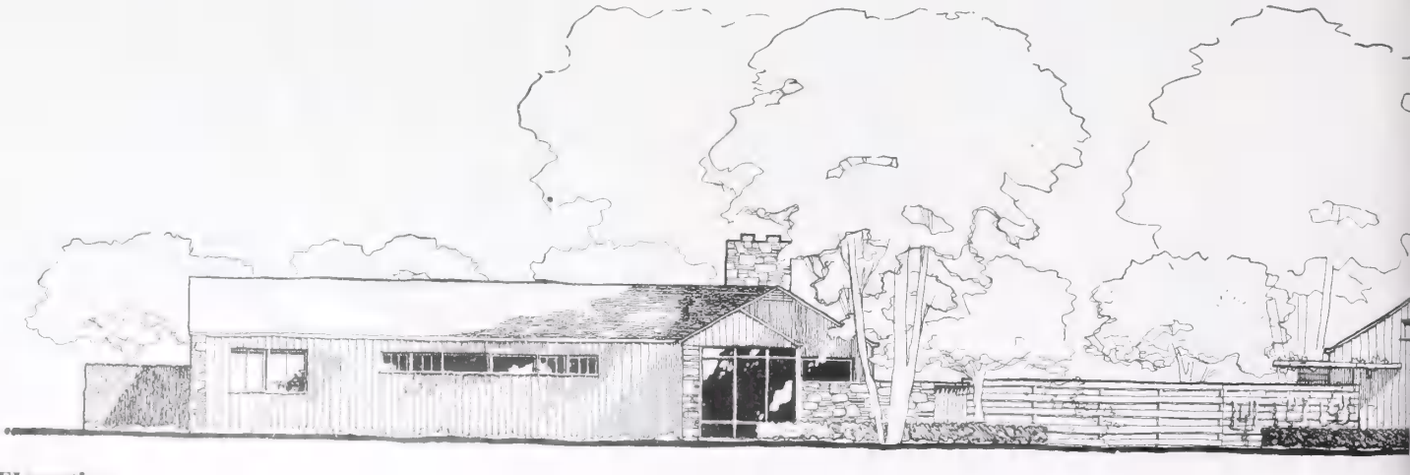
***South Elevation***

**Let's look at this house** from the front-yard garden. Note long low roof line dominated with groupings of high trees at either end, broken with shimmering birches at entrance to dining room. Remember this is your private show. Passersby see only garden wall and garage wall.



***North Elevation***

**Compare glass areas on this side** with those above and you'll appreciate built-in comfort of this home in winter. Note contrast of textured stone with rough-sawn siding, topped off with rich brown wood shingles. Materials from the good earth with a down-to-earth look.



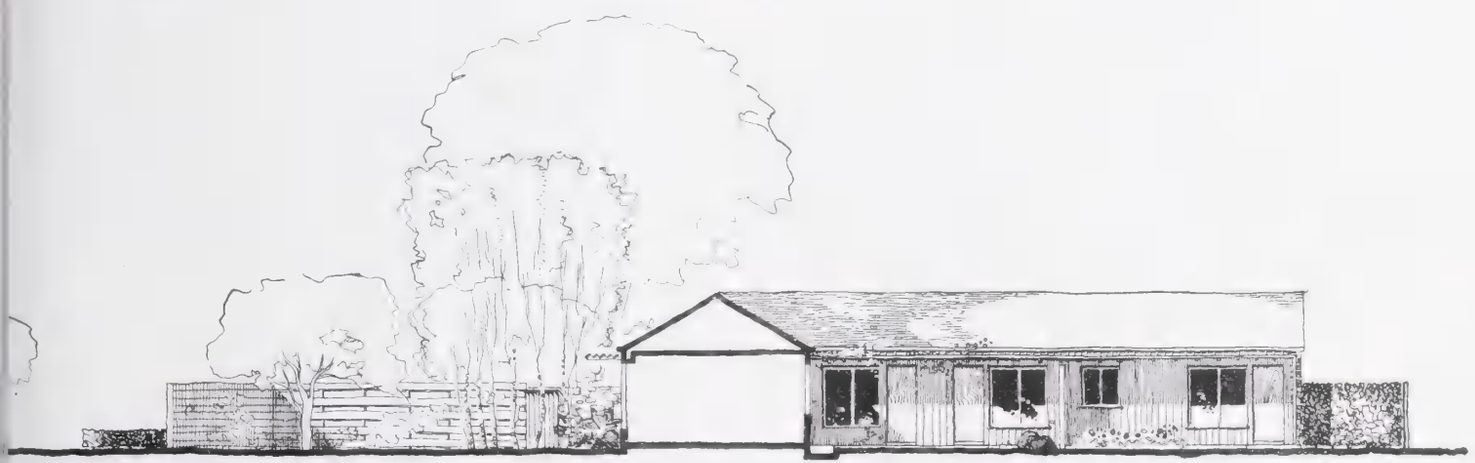
***West Elevation***

**Your neighbor on the west** will be your friend. This home will enhance his property with its clean low lines and view-enhancing placement. Guests, too, will enjoy approaching along garden wall to front door where they enter plant room alongside a stone wall amid your flowers.



***East Elevation***

**You're on your best behavior** from the east. Screen walls are judiciously spotted to insure privacy and yet give your view breathing space. A low wall leads along property from garage to house where it is raised to hide kitchen-door activities. Right wall screens bedrooms.



***East Elevation Through Living Room***

**Compare three tree types** grouped here. All calculated to lend grace and charm to your living, which cannot longer be thought of as inside the home entirely. Note intimate relationship of front walled garden to living area and generous bedroom window areas.

# A SOLAR HOUSE FOR A SOUTH FRONT LOT



***House No.*** **27**

Building Editor
House Beautiful Magazine
572 Madison Avenue
New York City 22, N. Y.

Please send me:

___ Cardboard model for House #27 @ $2 each
___ Sets blueprints and specifications for House #27 @ $5 per set

I am enclosing a check or money order for $

NAME .....

STREET .....

CITY, ZONE, STATE .....

# I LIKE clutter

By Harry Gladstone

What is the first impression of this room you see? Too much clutter? Too much bric-a-brac? Too many accessories? Well, that's my room, my clutter, my accessories. And, by way of defense, I'd like to explain them to you.

To begin with, I'm a bachelor and an interior decorator. I live in a one-room house. I sleep in it. I eat in it; and I entertain in it. I built it during the war and it serves my every purpose. I don't want a larger house because I don't think I need one. I have all the space I can use.

As for my clutter—well, I'm a collector, a strange collector, perhaps, by your standards, but a collector nevertheless. I collect pretty nearly everything (as you can see) and I do it pretty nearly all the time. I like to see what I collect. I like to have it near me, within my ken, within my feel, within my grasp. I like to wake up in the morning and let my eyes travel round the room. They're the kind of eyes which feast on variety, which fix first on one object and then dart to another. Some persons have eyes only for rare old editions or coins or Manets or stamps. My collecting isn't that concentrated. It's diverse. I like miniatures, old baptismal certificates, Thomas Brady photographs, various shaving mugs.

I not only like these things, but I also use them. When I have guests for dinner, I take down the china and the trays. I use kerosene lamps for my lighting, the samovars for my teas, the platters for my hors d'oeuvres. My collections not only afford me visual pleasure, but in many cases the pleasure of putting rare old oddments to practical use.

I also rotate the accessories. When I tire of looking at one set of paintings, I remove them and substitute another. Most people don't do this. They buy three, maybe four, fine paintings and live with them a lifetime.

That doesn't suit me. I believe in constant change. Tastes change in food, in clothes, in literature. Why not in accessories? There is nothing static about the décor of my house. Because of this, many people accuse me of collecting aimlessly without choice or discrimination. One fine piece, they say, is worth infinitely more than a dozen lesser pieces. Intrinsically, that may be. But is it true, extrinsically? A man may have Da Vinci's "Mona Lisa" hanging over his fireplace and still he may tire of it. Is it not better that he replace it with something more pleasurable to his sensations, even if the substitute be inferior, than to suffer endless boredom? After all, many great minds read inconsequential detective stories. Why? Because they change the pace, break the monotony, and afford relaxation. (*Continued on page* 112)

Like to feast on variety? Do bibelots bewitch you? Then you'll love this room designed to harb knickknacks so that they can be looked at, studie really used. The treasures needn't be masterpiec to be enjoyed. Here the owner's random harve offers him a welcome change of pace, too, for rotates the accessories and brings out a new set paintings, china, or rugs to gloat over at his whi



PHOTOGRAPH BY MAYNARD PARKER





# I DISLIKE clutter

By Blanche Knopf

I feel about clutter the way I feel about oriental rugs. An oriental rug is one of the most beautiful complicated forms ever designed, but there is no room for it in my life. It demands too much from me. Like a Bach fugue, its pattern is too concentrated, too multiple, too subtle to be grasped at once. I am distracted by its beauty and I haven't the time to pay it the proper court.

Oriental rugs were not meant for my kind of world. They were for a civilization that had the leisure to admire them, to contemplate the intricacy of their beauty. They were flaming meadows for people whose windows looked out on the beige monotone of a desert.

I need the beige monotone of a carpet because I can't afford the distraction of an oriental rug. The fabric of my life is too patterned with books and people and ideas to allow me the leisure to enjoy it. The world of books is the world I know. I wouldn't change it for any other, but to pretend that publishing is anything but a constant round of overcoming obstacles and frustrating difficulties would be untrue.

Into this frantic business world, I try to fit another life. The thing I want most from my home is visual tranquillity. I want my surroundings to be the antithesis of my own cluttered day. I want a cheerful and quiet room where I may serve cocktails before dinner or read a manuscript or do other work, equally undistracted.

I have put my study (opposite page) through its paces and found it more than adequate. The quiet tone of the room is relaxing, takes me far from the tension of the office. When I am working at my desk, I face the unobtrusive warmth of two gray walls, a low table with a veneered top of stainless steel. There is nothing to distract me. When I sit before the table with guests, we face one tanagra wall and a gray curtained window and a few—very few—accessories.

I have sat in rooms where each piece was lovely in its own right, where the finest art of many civilizations, many countries, many points of view, all hammered for attention. Each piece was so distractingly beautiful that their total impact was overwhelming. Looking around, listening to the sounds of a world that has gone, the present was lost to me, as a theme is muffled in the tuning of a great orchestra.

I need visual tranquillity for mental tranquillity, unbroken oases of space in which to put my mind in order.

One beautiful thing at a time is all I am equipped to look at, to listen to, because too much beauty is like too much of anything at one time—we lose it. I need the quiet of unbroken spaces to organize my thinking and find that much work can be accomplished in such an atmosphere.

KODACHROME BY RICHARD GARRISON

This handsomely uncluttered study belongs to Blanche W. Knopf, vice-president of the distinguished publishing firm of Alfred Knopf, Inc. The room was designed for Mrs. Knopf by T. H. Robsjohn-Gibbings, author of the conversation-making *Good-bye, Mr. Chippendale* and the recent *Mona Lisa's Moustache.* The study is doubly interesting as evidence that this lady practices what she publishes. Above she attacks clutter.



DRAWING BY
HARRY BROWN

# How To Live With The High Building Costs

**Can you have the house you want for what you can afford to pay? Maybe. But you'll have to do things in a simple, straightforward way**

*by* MILES L. COLEAN

As the new level of building costs will be with us for some time, we might as well face it. And that "some time" has no foreseeable limit. Possibly some reductions in cost will come from increased efficiency of labor and temporary surpluses of materials, but these will not fundamentally alter the situation. Prewar costs are definitely a matter of history, and we shall not see their like within any period ahead for which we can plan.

Since waiting no longer promises a solution, the challenge now is to seek adjustments in design and method of building that will permit us to go ahead within, and in spite of, the present cost situation. This is simply another way of saying that we must somehow find ways of lowering the cost of the finished house without depending upon a drastic change in the price of either materials or labor. And there are ways of doing this.

The first thing one thinks of—to cut down on room sizes—is the thing not to do. Space itself is not the expensive item in a house. We are often inclined to think so, however, because of the practice of roughly estimating cost on a square-foot basis.

The mere cutting down of the size of the house by cramping interior arrangements does not reduce cost anywhere nearly proportionate to the amount of area saved. And the result will be a source of permanent discomfort.

Leaving out rooms is a different matter, particularly if the arrangement of the plan is such as to allow their addition later. Using one ample room for more than one purpose, either temporarily or permanently, is another sound way of conserving area and cost. Let the living room accommodate the dining furniture. One large room will be pleasanter and less (*Continued on page 110*)

**You turn it** 

**35 times a day**

# DO YOU GET HOT WATER EVERY TIME?




WHAT good is a tap marked "HOT" if it doesn't ALWAYS mean Hot water! If you have to go "down cellar" to fire up the water heater—wait around for the water to get hot—and then find that it's *too hot* when you start to use it, and *too cold* before you're finished.

With an *automatic* RHEEM water heater in the house, you instantly get *thermostatically controlled* hot water, *with plenty to spare!*

And there are thousands of satisfied owners, because RHEEM is America's biggest manufacturer of water heaters. Ask your plumbing dealer to help you select the right model RHEEM for *your* home.



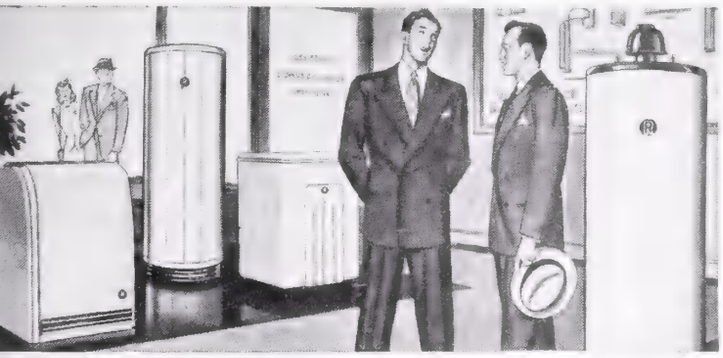
**You turn the tap marked "HOT"**, but the water comes out COLD! You lose time—*and* patience. But *not* when you have a RHEEM! The automatic RHEEM water heater's 30 gallon tank, for example, heats up 42 gallons an hour. Enough for plenty of hot baths!



**The engine's fixed**—you're a mess—and *no* hot water! It's the old story from your old water heater! With RHEEM you don't run out of hot water at crucial moments . . . you get hot water—*pure* water—*every* time, no matter how many taps are in use!



**You *wait* for hot water**—then it runs out when you need it most! The average home's laundry measures 3 miles a year. You *need* RHEEM's abundant hot water! The RHEEM *looks* pretty, too, in its compact, gleaming white jacket.



**Rheem automatic water heaters,** 20 to 100 gallon capacity for any type of gas, including liquid petroleum gas—also models for electricity and oil. All have the patented Rheem-processed tank, which keeps water clean and fresh—guards against rust and leaks. All gas models approved by American Gas Association.

# Rheem

**WATER HEATERS • SOFT WATER APPLIANCES**
**HOME HEATING APPLIANCES**
**COOLING APPLIANCES**

11 Plants in U.S.A.—Also Sydney, Melbourne, Brisbane, Rio de Janeiro and Singapore.

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**Inquiries invited from Retailers.**

**Rheem Manufacturing Company**
Department R-6G
570 Lexington Avenue
New York 22, N. Y.

Please send me today your attractive FREE brochure on Rheem automatic water heaters.

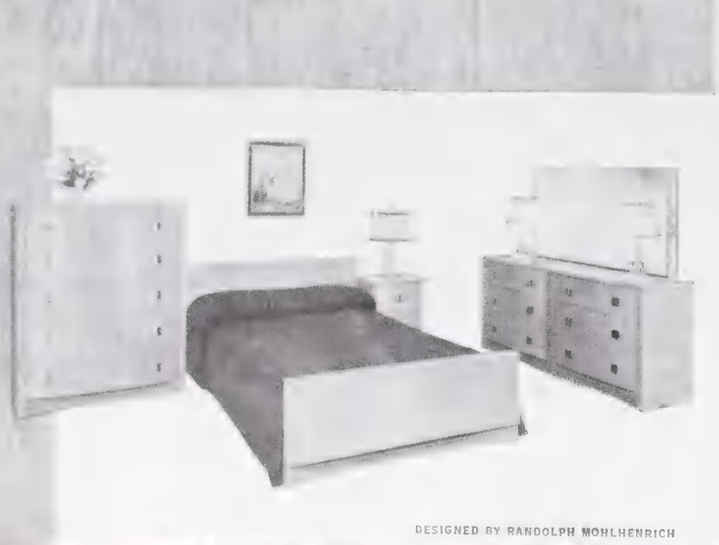
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GRACIOUSLY, SPACIOUSLY YOURS

SIELING MODERN

SIELING FURNITURE CO., RAILROAD, PA.


# These Are SPECIAL-PURPOSE SYNTHETIC DETERGENTS

**Custom-made to fit the cleaning problem that is in a class by itself, are special detergents to round out the housecleaning wardrobe**

CONTINUED FROM PAGE 71

**ALL,** made by Detergents, Inc., is a laundry powder for use in *automatic washers.* It eliminates the sudsy overflow problem and clogging of washer mechanism. In addition, it contains a water softener, is quick acting, and economical. One-half cup usually is enough for the average load.

**SPIN,** made by the Climalene Company for *automatic washers,* is put up in 5 envelopes to the package, each correctly measured. Light suds do not overflow or clog the moving parts of the washer, nor do they retard washing action.

**ELECTRA-SOL,** made by Economics Laboratory, is designed for use in *electric dishwashers.* Because it leaves no film, dishes dry without wiping after their hot rinse.

**CHAT** is a de-foamed liquid made by General Aniline & Film Corp. primarily for use in automatic dishwashers. It serves also for hand dish-washing, greasy pots and pans, windows and mirrors, bathrooms and kitchen fixtures, and all painted surfaces.

**CARBONA SOAPLESS LATHER,** made by Carbona Products Co., cleans rugs and upholstery. Lather does not soak through, leaves no film to require rinsing. For laundering, too,

**I. C. DEGREASER** is a liqu formulated by Interchemical Co poration to dissolve grease on po and pans, greasy oven depos Chemicals do the work, witho scrubbing.

**CALGON** is called a "water no malizer" by its manufacturers, Ca gon, Inc. Intended for use wi soap or with synthetic detergent it is an auxiliary whose purpose is to produce greater cleanliness all washing processes. It is mo than a water softener. It has th power to "lock up" minerals four in almost all water, thereby kee ing the solution clear, preventir film or scum. It can be a helpf aid to rinsing since it re dissolv previously formed soap film by ta ing minerals away from the soa residue. With Calgon less soap detergent does more work.

**CALGONITE,** also made by Ca gon, Inc., is designed for use *automatic dishwashers.* Added to Calgon base are strong cleansir materials which could not be use in the hand dish-washing proce because they would injure th hands. In an automatic dishwash where this factor need not be co sidered, these ingredients furth the cleansing action and add dish-washing efficiency. Like Ca gon, Calgonite prevents film either machine or contents.




JANE OLIVER

# MUSIC THEN AND NOW

**Grandpa went to concerts to be heard as well as to listen. Things are different today when we all take a serious pride in our good music**

By RICHARD WILLIAMS

n talking about music here and there (as I always do), I have oticed that people who are not usic lovers strictly speaking—that people who listen to music only casionally and casually—are yet ry much interested when you tell em of the growth of music in our untry. They take pride in our usical development, even if they not take an active part in it. nd well they might feel this pride; rely the degree of musical warmth an important indication on the ermometer of general culture. Surely things in music have anged since the days when the anager of a little southern theater ked the pianist Anton Rubinein just before his concert whether it wasn't time for Anton to put blackface "that everybody knows." But we might get a more specific idea of *how* things have changed when we go back into the files of old newspapers, into books and magazines, and cull from them a few descriptions of our musical life of long and not so long ago. The start of the new year seems an appropriate time to do this.

**From an anonymous letter in the New York *Weekly Post Boy*, 1764:** "What I mean is the strange behavior at the Concert of a certain set of males and females to whom . . . I will give the soft appellation of gentlemen and ladies. . . . Instead of a modest and becoming silence, nothing is heard during the whole performance but laughing and talking very loud, squawling.

(*Continued on next page*)


An Eagle-Picher **Certified** Job is a **complete** Insulation Job







*Rigid protection against heat-losses through:*

1. **Roofs or attics**
2. **Side walls**
3. **Around windows**

*. . . wherever insulation is needed.*

It's wise to make sure you get *thorough insulation* . . . to avoid risks of heat-loss through "thin spots" and gaps left in hard-to-get-at places.

*An Eagle-Picher Certified Job* gives you that assurance. Our expert home-insulators sign a contract to follow factory-engineered specifications. They install fireproof, non-settling, super-efficient Mineral Wool at specified thickness, *wherever insulation is needed.* Proper ventilation is provided. There's no muss or fuss, work is done quickly and neatly. To make certain that work is done correctly, typical homes are chosen for follow-up checks in each contractor's territory. The Certificate you get is your assurance of fine workmanship, quality materials . . . the full benefits in home comfort and fuel savings that only *complete* insulation provides.

**EAGLE-PICHER INSULATION**

*Liberal extended payment plan available*

The Eagle-Picher Company, Dept. HB-18, Cincinnati (1), Ohio
Gentlemen: Without obligating me, please send particulars about an Eagle-Picher Certified Insulation Job. (Please check only one.)

☐ For present home ☐ For future home

☐ Students: Check for special information

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Address_____ Zone_____

City_____ County_____ State_____




No other electric range offers so much practical flexibility! For small-family cooking, the built-in surface oven is perfect for every-day use — complete meals, vegetable dinners, biscuits, etc. Saves stooping, saves electricity. When additional oven space is needed — or when two different baking temperatures are required at the same time — or when you have a broiling operation — your regular, large oven is always ready for instant use. Both ovens are timer-clock controlled. See the Monarch Roaster Range at your Monarch dealer — or write the factory for literature.

MALLEABLE IRON RANGE CO., 5218 Lake Street, Beaver Dam, Wisconsin




Monarch
ELECTRIC

CONTINUED FROM PRECEDING PAGE

overturning of benches, etc. Behavior more suitable to a 'broglio' than a musical entertainment."

**From a lady's communication in the *Evening Post*:** "When I came to New York in 1847, I went to the last Philharmonic concert of the season, and saw on the programme a notice to the effect that 'Persons wishing to become Associate members of the Philharmonic Society in order to attend rehearsals should call on Scharfenberg and Luis in October and give their name.' In October, I called, saw Mr. Scharfenberg. . . . He looked at me with some surprise and said, 'Ladies do not go to rehearsals.' I said, 'Why not?' 'I do not know,' was his answer. 'Is there any reason why they should not go?' 'I see none,' he said. 'Then can not I go?' 'Are you willing to have your name proposed at the next meeting of the Society?' I said, 'Yes, unless you know of some reason why I should not.' And so it was settled —I received a printed form, stating that I had been admitted. On the afternoon of the first rehearsal I went with some trepidation to the Apollo Hall; the only persons present besides myself were a man and one small boy. I soon smelled cigar smoke, and the conductor arose and said, 'Gentlemen, I presume, now that we have agreed to admit ladies as Associate members, you will agree with me that we should throw away our cigars.' I wanted very much to call out and tell them not to, but I kept still, and there was no more cigar smoke. At the next week's rehearsal there were twenty or thirty ladies, and at the third at least one or two hundred."

**From *Music Comes to America*, by David Ewen:** "In 1848 the Germania Orchestra of twenty-four musicians arrived for an extensive tour—as was customary with most orchestras at the time, the Germania featured good music with bad, popular with serious, profound with the sensational. It injected a popular note with waltzes, polkas, and quadrilles, but it also performed the symphonies of Haydn, Mozart, and Beethoven."

**From a letter of Jenny Lind's to her parents, 1850:** "I was met with an astonishing reception. I have already given six concerts there (in New York), in a hall with room for 11,000 people; it has been crowded each time, and we shall most likely be able to give about forty to fifty concerts in New York alone. Here everything is done on a large scale. The first ticket sold the day before yesterday in this city (Boston) for today's concert (the first one given here) was sold for as much as 625 dollars! The tickets, you know, were sold by auction. It is amazing what heaps of money they seem to have here."

**From a slip distributed in programs of the New York Philharmonic Society in 1857:** "Our difficulties would seem to resolve themselves, in fact, into what may be termed *music* and *manners*. . . . But with the latter difficulty we are now having to contend, as regards a minority of our audience. Due allowance, of course, must be made, and *is* cheerfully made, for youth and vivacity; for the long period of attention required; for the exciting attraction of so many elements of beauty and attractiveness. But the interests of Art are positive and insisting as to the degree of order and attention required. We must, necessarily, insist upon musical *good manners*. The inattention and heedless talking and disturbance of but a limited number of our audience are proving a serious annoyance at our Philharmonic performances. The remedy for this, after all, lies rather with the audience itself than the Society authorities. If each little neighborhood would take care of itself, and promptly frown down the few chance disturbers of its pleasure, perfect order would soon be secured. We hope this will be done."

**From *Free Artist*, by Catherine Drinker Bowen:** "What America really liked (in 1872) was spectacles: monster concerts, with sixteen people playing eight pianos, monster choruses singing with two orchestras combined. America thought of music with State Fairs, when a man brought his family in from the farm along with his prize cattle, and wandered from the building where giant cabbages were displayed to the hall where the foreign 'artists' were assembled."

**From Johann Strauss's letter to his family, written at the Boston Peace Jubilee, 1872:** "On the musicians' tribune there were twenty thousand singers; in front of them the members of the orchestra—and these were the people I was to conduct. A hundred assistant conductors had been placed at my disposal to control these gigantic masses, but I was only able to rec-

(*Continued on page* 112)



# PANTRY SHELF NEWS

**Preparing a meal of epicurean stature is easy with these allies on your pantry shelf**

By JULIE POLSHEK

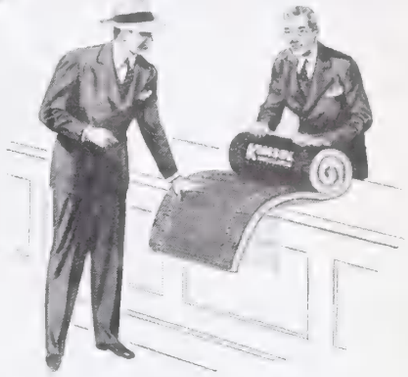
u'll want to get acquainted nto with the eleven new Fresh- Herbs recently introduced by in Trees Gardens after long re- rch and experiments. Their fra- nce is virtually a counterpart of fresh herb. And best of all, the hod by which they're prepared fortifies them with great keep- qualities. This fresh-herb fra- nce keeps for a long time on r pantry shelf. On the budget , their concentrated flavor cuts alf the amount of herb needed. , their fragrance is dispersed the food with unusual uni- nity and thoroughness because he salt added to the herbs dur- the processing.

Ve were curious, and we think will be, too, about the process l to keep precious, flavor-im- ting volatile oils intact and true aste. So we got the story from n Trees Gardens. Cuttings are l, but not frozen, as soon as en from the plant. After several r-water washings, water cling- to them is driven out in a spin- dryer. Herbs are about 90 per t water; at least 88 per cent of nust be driven out of the cut- s to arrest enzyme action. This ydridization is accomplished in stages by circulating air, not t, in temperature-controlled ns, at 85°F. About a quarter of the water content is driven out at each stage. At each stage, cuttings are sprayed with edible oil and sprinkled with salt. Finally, they're screened, ground, and given a final oil spray and salting. This process produces an anhydrous rather than a dried herb. Their texture is on the coarse side. While these herbs have a salty taste in the jar, when used in food the salt disperses into the food without perceptible notice. They do not salt food any more than such salt-base seasonings as garlic-, onion-, or celery salt.

The assortment of Fresh-Pak herbs includes all the favorites: tarragon, basil, marjoram, oregano, rosemary, chives, parsley, chervil, thyme, sage, and a pungent salad-herb blend. Incidentally, Twin Trees Gardens at Lynbrook, N. Y. have a chart available giving helpful guidance on the correct use of herbs that's a boon to start novices on the way to successful herb cookery. Actually, cooking with herbs is no more mysterious or difficult than using any other food seasonings, once you get the "feel" of the general classifications of foods to which each herb is best suited. But how they lift the spirits of food and impart subtle nuances to their flavor! The

(*Continued on next page*)


Only Kimsul* insulation gives you all these advantages





**Provides Comfort through the Scientific Many-Layer Principle**

Millions of trapped-air cells in a thick, *many-layer* blanket — that's the secret behind KIMSUL* insulation! It's the reason KIMSUL means greater, surer comfort for your home.



**KIMSUL Has the PYROGARD† Fire-Resistant Cover**

For added protection, the *many-layer* KIMSUL blanket is entirely treated to resist fire and flame. Yes, even the cover is fire-resistant — making KIMSUL unique among blanket and batt type insulations.



**Won't Sag, Sift or Settle Resists Fire, Moisture, Vermin**

Termite-proof, fungus-resistant, permanent, KIMSUL is made to last the life of your home. Provides comfort and fuel savings year in, year out. Order KIMSUL from your lumber or building supply dealer. Put it in new-home plans.

**CHECK THESE 12 ADVANTAGES**

1. High insulating efficiency.
2. Many-layer construction.
3. Packaged in easily-handled rolls and compressed to 1/5th installed length.
4. Prefabricated; fits standard stud and rafter widths — extra wide to provide fully insulated fastening edges.
5. Clean, non-irritating — no dust or sharp particles.
6. Lasting protection. Won't sag, sift or settle.
7. Resists fire, moisture, vermin — is termite-proof.
8. Flexible — fits in recesses and tucks around obstructions.
9. Use trimmed pieces for caulking.
10. Light in weight.
11. Low in cost.
12. Only KIMSUL has the PYROGARD fire-resistant cover.

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**For You — Free Book on Insulation**

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Please send me the FREE BOOKLET, "How to Put Your Home in the Comfort Zone."
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*Everybody's Pointing To Hotpoint*

# Our Hotpoint Dishwasher saves us more time than any other convenience!



Mrs. Melvin J. Binks,
1402 Park Avenue,
River Forest, Illinois.

*"It was my husband's idea to have a Hotpoint Dishwasher. He's an engineer—and said dishwashing could be done by pushing a button. How right he was! We save at least an hour a day—save the cost of extra help, have sterilized dishes. My Hotpoint Dishwasher is wonderful. Friends who have seen it think so, too!"—Mrs. Melvin J. Binks.*

**1. Saves Countless Hours**

● *Completely automatic*—the Hotpoint Electric Dishwasher washes, rinses, *dries* dishes . . . shuts itself off! Just push a button . . . no watching!

**2. Guards Family Health**

● Hotter water washes dishes, silver, pots and pans hygienically clean. No messy dishcloths, unsanitary towels.

**3. Ends Costly Breakage**

● There's no tumbling or turning of dishes in a Hotpoint Dishwasher. Racks hold 58 dishes—full service for six—plus silverware.

**SAVES AT LEAST AN HOUR EVERY DAY**

**4. Front Opening . . . Top Spray**

● These exclusive Hotpoint features save lifting, stooping, provide greater work surface, give "all-over" washing.

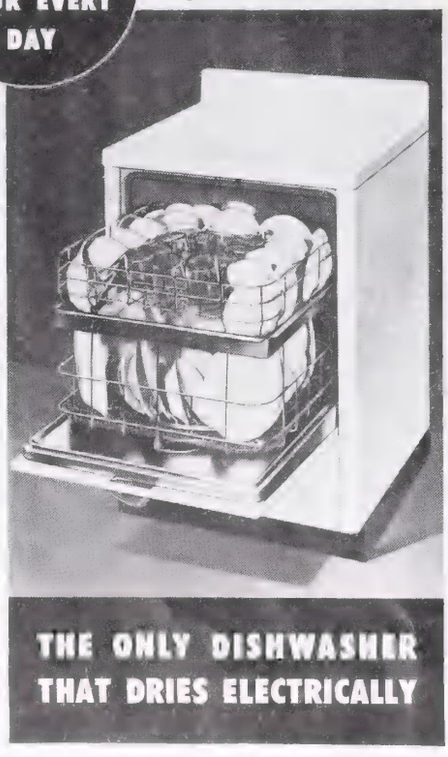
**5. Dries Dishes Electrically**

● After rinsing, dishes are dried with hot, clean air from exclusive Calrod* unit. Dishes can be reused almost immediately or left for next meal.

**6. Proved for 15 Years**

● Hotpoint pioneered the electric dishwasher, has built more full-sized units than all other manufacturers combined! Thousands of satisfied users. Ask your Hotpoint dealer for demonstration. Hotpoint Inc., 5600 West Taylor Street, Chicago, Illinois.

* Reg. U. S. Pat. Off.



**THE ONLY DISHWASHER THAT DRIES ELECTRICALLY**

Copr. 1948, Hotpoint, Inc., Chicago, Ill.

Hotpoint Dishwashers
A GENERAL ELECTRIC AFFILIATE
MARK OF THE MODERN KITCHEN


CONTINUED FROM PRECEDING PAGE

Fresh-Pak herbs are 75 cents for a 4-ounce jar at Scruggs, Vandervoort & Barney, St. Louis, Mo.

Bertauche's LaVille Menthabas (French Mint Cakes) and Babas (French Rum Cakes) give you a delectable dessert fine enough to climax the finest dinner, right out of the can. They're ready to serve with the addition of a topping and a decoration of candied fruit and mint leaves, if you want to dress up the plates for company serving. Perhaps, you're more familiar with the better-known rum cakes than the unusual Menthabas. But do try these delightful babas in a rich peppermint-flavored syrup. They're as refreshing as they're delicious to top off a good meal. We'd have sworn the mint-syrup was flavored with rum, but that seems to be an illusion created by some "magic" used by the packer in preparing the syrup, for it actually has no liquor content.

We tried Bertauche's suggestion of topping the mint babas with chocolate sauce. Rich as all get-out, yes, but the heavenly combination is well worth risking the addition of an ounce or two. Either mint cakes or rum cakes can be topped deliciously, too, with whipped cream, ice-cream, or boiled custard. You'll find several suggestions on the can for topping and decorating the cakes.

Each can contains four large cakes. They're attractively fluted and have a hole in the center for the topping. Each cake generously serves one person—a distinct advantage serving-wise over the miniature size available heretofore. The fine yeast cakes are made with real eggs, milk, and creamery butter—and the taste tells. They're generously sauced to provide ample syrup for each of the four servings. To prepare the cakes for serving, you simply turn the can upside down for about ten minutes to let the sauce seep down into all four cakes, open the can and add topping and decorations. You'll find them superb eating. Either type of babas are under $2.50 for 3 cans at Vendome, Inc., 415 Madison Ave., New York, N. Y.

If you're looking for something new as a cocktail tidbit—and what hostess isn't?—do try the truly delicious Javanese Wayang Kroepoek. Freely translated, they're super-crisp fried shrimp chips that are as light as air and melt away almost the moment you bite into them. They have a delicate shrimp flavor that teams up to perfec with drinks as well as highly soned foods, curry, and the They're concocted of shrimp, fl sugar, salt, and spices.

In the jar, the chips look shell-pink chips of sea shells. prepare them for serving, you s ply deep-fry them in hot oil frying-shortening, four or five time. It takes only a few seco for the chips puff up to about size of a demi-tasse saucer; the done almost as soon as they to the frying kettle. We wondered the directions caution you to only a few at a time. Our quest was answered when we saw magical way with which they pand to several times their origi size. As soon as you drain them, them into an airtight jar or nister to keep them crisp u serving time. They're truly delig ful in delicacy and crispness.

You can keep the fried chips several days in an air-tight c tainer without losing crispness, even after that they can be crisped by heating them in oven for a few moments. The pretty rich so it's best to curb y go-on-eating impulse after the f dozen. The 4-ounce jar ma enough chips to take care o large gang, making them as e nomical as they are delicious a unusual. You'll find them on shelves of Charles & Co., 340 Ma son Ave., N.Y.C., N.Y. About $1 a j

We think we've found the ab lutely perfect accompaniment wine in the short-as-short, sligh sweet Gretchen Grant Kitche Scotch Shortbread. The delici fingers are delightful, too, with t but it's with wine that they rea shine. Perhaps because there so very few cakes available t fill this need with aplomb.

This Scotch Shortbread, p pared from an old Scotch reci has nothing but butter, flour, sug and brandy in its delicious mak up. Its flavor is subtle as can with just a breath of sweetne The fingers melt in your mou yet for all their shortness, th don't crumble when you hand them. It's a long time since tasted cakes to equal these ai light morsels. You get 28 finge each about 2½ inches long, in box. The box costs about $1.75.

Gretchen Grant Kitchens al make a superb fruity Dundee Cak and a brandied Fruit Cake tha delightful served warm with pu ding sauce. Dundee Cake co about $3.75 (1¾ lb.); Fruit cak $3.95 (2 lb.). All from B. Altm & Co., New York, N. Y.

## A TRIP AWAY FROM HOME

CONTINUED FROM PAGE 68

here the colorful legacies of the original Portuguese colonists, sumptuous ancient palaces and churches of rose marble, lioz stone, and granite, elaborately embellished with baroque wood carving, gold leaf, and bright tile. And you will also see superb new hotels and public buildings, cleanly made of reinforced concrete, small Modern homes with courtyards and walled gardens, examples of the best in modern fenestration and orientation for a hot climate.

The longer you stay in this enchanted city, where tropical trees and flowers blossom in year-round display and pergolaed dwellings shimmer on steep hillsides, you will be more and more impressed with the Brazilian gift of infusing into their functional Modern a grace so often lacking in such construction in our country.

IF YOU are planning a Modern house of concrete, cinder block, or stucco, this is the place to see how decorative such plainface materials can be. Brazilians have adapted their traditional masonry walls, high ceilings, stone floors, and steps —all necessities in a climate where coolness must be sought and termites and dampness repelled—to modern building techniques, but they have also retained their love of decoration, leavening the starkness of concrete with pattern and color. Bracketed balconies of reinforced concrete have lacy lattices made of the same material. And until you go to Rio de Janeiro you will never see such elegant, airy circular stairs as those they mold of concrete. Graceful ramps, instead of stairs, are often used.

You may not be able to afford a azulejo or a mural of hand-painted glazed tiles on your exterior walls. But you can see, from the Brazilian use of these colorful objects, how even a few can enliven what would otherwise be merely a grimly durable surface. You may not want, even if you could afford it, a garden walk, a terrace or an entrance drive to look like a richly patterned rug, as do the mosaic sidewalks of Rio de Janeiro. But it may be possible to give some simple line of color or design to the ordinary gray concrete surface, and in Rio de Janeiro you can pick up plenty of ideas which might be adapted in this connection.

Look at the Brazilian windows shown on page 69. They are an architectural lesson in themselves. Our usual double-hung windows can be only half opened. Our usual Venetian blinds keep out some of the sun, but do not prevent heating the glass surface of the window. Our shutters keep out the breeze. Brazilian architects, with their external sunbreaks, have made a definite contribution in the solution of these problems. They use louvers —sometimes in banks—which can be turned without effort by a crank inside, so as to admit plenty of air and yet keep out direct sunlight and minimize glare. In a modest residence they may use, at eye level, horizontally sliding steel sash with interchangeable panels of glass and shutter. They use blinds of asbestos, and diagonally fixed ones of concrete, and a wooden awning type. Furthermore, they achieve ventilation and decoration at the same time by skillful insertion of camboge or pierced concrete blocks. In public and office buildings, in industrial plants, in private homes, and in blocks of apartments these new types of fenestrations are used with imagination and efficiency.

IF YOU like the openness of Modern houses but question the seclusion of glass walls, see how the Brazilians, with their inherent Latin love of privacy, solve the problem. Houses whose living rooms connect with the garden by sliding panels of glass, perhaps 20 or 30 feet long, are insured privacy by high garden walls. The courtyard may be an integral part of the house. It is never a part of the public street—or even visible from it. And any gardener, large or small-scale, would be entranced with the artificial pools used to reflect the glorious sky and burgeoning flowers and shrubs and tall palm trees.

Another feature which holds a suggestion for the prospective house-builder from the United States is placing the living quarters of a house high above the ground, perhaps supported by pillars, which encircle a shaded terrace underneath.

But no matter what your special interests are, there need never be a dull moment for you in Rio. There are drives winding up into the mountains, with views like no other views on earth. There is an aerial train that swings from a mountain top across a dizzy chasm to the peak of Sugar Loaf. There is the two-hour drive to Petropolis up in the cool hills, where President Tru-

(*Continued on next page*)


*Everybody's Pointing To Hotpoint*

# Say "Good-bye" to Your Garbage Can

*with the new*

# Hotpoint Disposall* Unit



***Simply scrape food waste into drain. Electric Disposall shreds it, flushes it away! Safe, odorless, self-cleaning! Can be installed in your present sink or comes complete.***

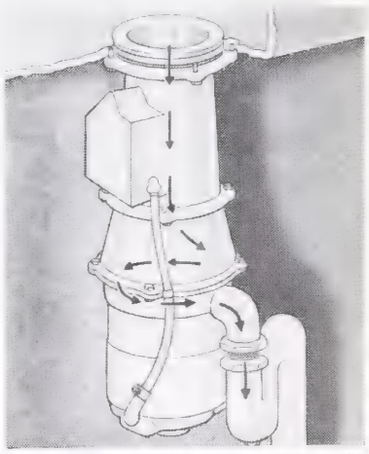
QUICKLY, easily, *automatically*, the new Hotpoint Electric Disposall eliminates food waste by flushing it down the drain before it can even *become* garbage! You simply scrape kitchen refuse into the drain—turn on the cold water—and your job's done!

Save time and work—solve your food-waste problem the sanitary, odorless way—with a Hotpoint Disposall. This efficient appliance is automatic and self-cleaning. And its operating cost is amazingly low. Thousands of home-owners have proved its thrift and dependability in years of use. Let your Hotpoint dealer show you how economically the Disposall can be installed in practically any sink!

**Here's How It Works**—You remove control cover and scrape food waste into drain opening. Replace control cover and turn handle to ON position.



You turn on the cold water, which automatically starts the action. Refuse is electrically shredded and flushed away.



Here's how the Disposall looks and performs. Arrows show how waste is flushed away. Self-scouring unit is sparkling clean!

*REG. U.S. PAT. OFF.

Copr. 1948 Hotpoint Inc., Chicago, Ill.

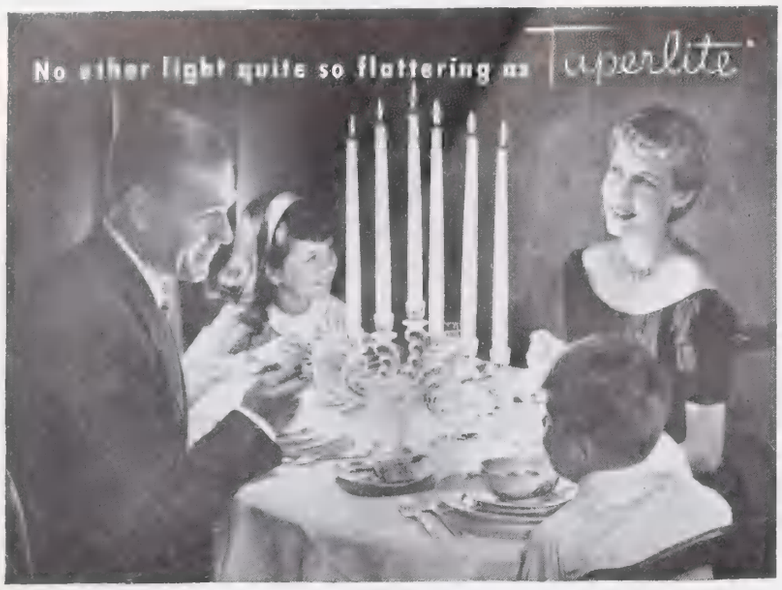
- **Actually Scours Drain.**
- **More Than 125,000 in Use.**
- **Operates for Less Than a Dime a Month!**
- **Carries Full Year Warranty.**
- **Operates Simply—Just Turn Handle as Indicated.**

Hotpoint

HOTPOINT INC. A GENERAL ELECTRIC AFFILIATE

DISPOSALL

44 YEARS OF QUALITY




*Yes,* even the plain woman looks fair, and the simplest menu takes on festive gaiety under the golden radiance of Taperlites. The smart wife and mother uses them every evening . . . to create a beautiful and tranquil atmosphere for the important meal of the day, when all the family is gathered 'round, and lasting impressions are made. *Crystal, china, gleaming silver . . . and Taperlites!* The appeal is irresistible, the picture of home one they will always remember with pride.

Recognize TAPERLITES by their graceful shape and satiny finish . . . by the fresh beauty of their pastel tones and the patented Firm-Fit end that holds them proudly erect, free from tipping and dripping. At leading drug, department, gift, grocery and housewares stores. *Reg. U. S. Pat. Off.

WILL & BAUMER CANDLE CO., INC.
Syracuse, N. Y.

WILL & BAUMER Taperlite CANDLES

CANDLE CRAFTSMEN FOR 93 YEARS

Now Showing IN LEADING STORES

ONE OF A GROUP DESIGNED BY FOREST WILSON



FUTORIAN MODERN

THE NEW APPROACH TO FINE FURNITURE FOR THE LIVING ROOM

ILLUSTRATED . . . the Modern Sectional . . . one of a group of co-ordinated pieces . . . interchangeable for more graceful arrangement in large as well as smaller living rooms . . . Ask your dealer to show you the entire ensemble.

FUTORIAN MANUFACTURING COMPANY • CHICAGO

CONTINUED FROM PRECEDING PAGE

man went in August to September 1947 to confer at the Inter-American Conference on Western Hemisphere Defense.

The hotel there is the Quintandinha, in which interior decorator Dorothy Draper has out-lavished even the most magnificent of the ancient palaces, while bringing in every conceivable modern luxury.

There is a boat trip to the romantic island of Paqueta, where one of the Portuguese regents kept a certain lady in a fairy-like pavilion, which may still be seen. There is superb bathing at the beach of Copacabana. There is horse-racing on Saturdays and Sundays at the Jockey Club. And what an occasion *that* is! The immense airy grandstand and the perfect race courses and horses, and the Brazilian girls and women in their finest and frilliest attire are a sight to see.

ALTHOUGH gambling has recently been forbidden, there are still gay casinos and bars. An air-conditioned municipal theater seating 2,000 presents opera during the winter, and there are many other theaters and motion picture houses. The end of Lent is celebrated by the "Carnival Carioca" with masquerades, floats, and costume revels of singing and dancing and throwing confetti in the streets, and balls in the hotels. Rio de Janeiro loves pleasure.

In the city itself are so many shops that you will be sorry if you don't leave some room in your baggage. Perhaps you will wish you hadn't brought any clothes except those on your back. You can have the daintiest shoes of various leathers and fine skins made to order for no more than ordinary ones cost in the United States. And you can buy materials—cotton, silk or wool—and have dresses made by seamstresses as expert as Parisian ones. More than 31 per cent of the industrial workers in this vast country—which is one of the three largest in the world, only exceeded by China and Russia—are engaged in the textile business, and they manage to infuse a characteristic colorfulness to everything they touch.

If your wardrobe needs no supplementing you can do your Christmas shopping or hunt for unique souvenirs. You won't have to hunt very hard. The streets, the sidewalks of which are laid in intricate mosaic patterns, are magic paths which lead beguilingly past open booths where hundreds of homemade baskets of every conceivable size are hanging along the walls and around the wide doorless entrances, which are closed only at night by immense shutters.

The brilliant butterflies of Brazil are mounted cunningly in jewelry, behind the glass of trays, in the tops of boxes and ash trays. The many hard woods are inlaid in polished boxes and compacts and chess boards. Even the feathers of native birds are fashioned into exquisite boutonnieres whose orchids never fade.

Nuts, hard as ivory and ivory colored, and many kinds of tropical shells are carved into trinkets. There is silver of elaborate workmanship and—if your budget allows it—this is the place to buy diamonds, for these and other precious and semi-precious stones are mined in the province of Minas Gerais. (If you do buy them, bring them home out of their settings and save on duty charges.)

Americans, who have considered Rio as inaccessible as a mirage conjured up by Aladdin's lamp, may now visit it in utmost comfort and at not an excessive expenditure of money or time. From New York to Rio de Janeiro by Pan American Airways, in a DC-4 is $446 one way with a ten per cent reduction for a round trip ticket. You can fly in 31 hours or you may break the journey by stopping off at San Juan, Porto Rico, or at Belem, Brazil. As soon as the American Republic Line gets its luxurious steamers—the "Argentine," the "Brazil," and the "Uruguay"—in commission, you can go from New York to Rio de Janeiro in a fortnight. The Delta Line has cruises of 47 or 48 days from New Orleans and these trips include Rio de Janeiro.

Whether you go by air or water the enchantment of Rio de Janeiro



begins the first moment you take your seat in the plane or first stroll around the ship's deck.

There is always something festive about going to Rio de Janeiro. It seems proper—and it is—to take one's prettiest clothes. On board ship, light-weight sports clothes and evening frocks and an evening wrap. On the plane, a not too heavy

(*Continued on page* 106)



# Write to House Beautiful

# WHEN DECORATING BECOMES A HEADACHE

**When you can't make up your mind. . . .**

**When you're not sure what goes with what. . . .**

**When shortages flout your best-laid schemes. . . .**

ELAINE NEAL, HOUSE BEAUTIFUL's Decorating Consultant, is ready, at the drop of a letter in the mailbox, to help smooth out the kinks in your decorating plans, to help you achieve the pleasant livable home you want to have. If your house is too austere, too fluffy, too commonplace, too dark, too sunny, she'll tackle your problem for you.

Her advice, friendly and sound, is written personally to you, for Mrs. Neal believes that home should be a personable expression of the tastes and habits of its occupants. So when you write—to have her plan a color scheme, or to rearrange the placement of your furniture, or to plot out a brand new room for you—tell her something about your tastes and the way your family lives. The fee is $2 per room, and this service is limited exclusively to mail advice.

### WHAT YOU DO

**1.** Send us a floor plan drawn to 1/4" scale, showing window and door placement and measurements, giving dimensions and ceiling height and exposures.

**2.** Tell us what colors you like, what styles of decoration and furniture you prefer. List furniture you have now and what you want to buy.

**3.** State your problems and list your questions clearly in separate paragraphs.

### WHAT WE DO

If you ask us to, we will:

**1.** Arrange your furniture in a comfortable, balanced manner.

**2.** Suggest color schemes and send color guide samples of wallpaper and fabrics. We cannot, however, guarantee fabric distribution in all regions, but our samples will serve as guides.

**3.** Suggest draperies, accessories, placement of pictures, mirrors, lamps.

***Write to Elaine Neal***

*Address her at* HOUSE BEAUTIFUL' *572 Madison Ave., New York 22, N. Y. Give all the important facts. Allow at least three weeks for reply. Remember to include the fee of $2 per room. Make checks payable to* HOUSE BEAUTIFUL.





*Here's how Modine gives you these*

**TWO GREAT HEATING PRINCIPLES BLENDED INTO ONE!**



**1 YOU GET RADIANT HEATING**

See those arrows coming from the Modine Convector Panel below the window? That's *radiant heating* — mild, radiant heat in just enough quantity to offset heat loss from window areas. But that's not all . . .



**2 YOU GET CONVECTION HEATING**

These arrows indicate *convection heating!* Hot water or steam passes through copper heating unit which draws cooler, floor-line air into bottom of convector where it's warmed, rises and then passes out through grille.

*Result:* Modine Convector Radiation gives you a modern, blended heating system for modern living . . . a heating system that provides individual room control . . . that responds almost instantly to sensitive automatic controls . . . that gives you gentle air circulation without the use of moving parts that wear out . . . that costs less than any other form of radiation! If you're looking for dependable new hot water or steam heating comfort for a moderate cost home . . . distinctive room charm and cleanliness without unsightly radiators — ask for Modine Convector Radiation! Call the Modine Representative listed in the "Where-to-Buy-it" section of your phone book, or write for new, free Convector Booklet! Modine Manufacturing Company, 1516 Dekoven Ave., Racine, Wisconsin.

**Modine**

**CONVECTOR RADIATION**

**The Modern "proved by use" heating method**

favorite service for
Royal entertaining
. . . "hospitality set" . . . in quality chrome and fine glass

Favorite of host and guest alike -- Krome-Kraft "hospitality sets" in lustrous chrome with sparkling inserts of fine hand-made glass! Distinctive, modern, beautiful! Delightful gifts! Patented mountings protect the glass, snap on - off for easy cleaning. At jewelry, gift and department stores. Send for free folder.




Snaps off snaps on (patented feature)

Farber Brothers • 17 Crosby St., New York
"Distinguished for Quality"



It's Smart! It's New!
TROPIQUE
Furniture

AMERICAN CHAIR COMPANY
MANUFACTURERS
SHEBOYGAN, WISCONSIN

COLORFUL LIVING ROOM AND SUN ROOM GROUPINGS

At the better stores. For name of nearest one write Dept. B.

# It's WORTH MENTIONING

By Julie Polshek

SELWYN STUDIOS



This multi-use Race Electric Hair Dryer saves laundry used as a hand dryer. It blows a torrent of hot, warm, or cold air with a flick of the switch. You'll find it a boon, too, for drying lingerie speedily, thawing food, defrosting refrigerator, emergency fan or heater for bathroom or nursery, to mention but a few. Chromed aluminum "bullet" slides off base for portable use. Use key-slotted base on wall or table. About $14, Rich's, Atlanta, Ga.

SELWYN STUDIOS



You never tasted finer coffee than the brew from this amazing electric, 1-cup aluminum Cupmaster. You never made coffee more easily, quickly. Measure coffee into cartridge, slip it on tube end, pour water into bowl, flick switch. In a couple of minutes a cup of piping coffee awaits you. Its principle is a cross between "drip" and "vacuum." Use it, too, for tea, instant coffee, bouillon, boiled eggs. Under $9, Hammacher-Schlemmer, N.Y.C.

LOUIS HOEBERMAN



You have no pot-watching with this new G-E Automatic Electric Casserole. Set dial at desired temperature, from 100° to 550°, for simmering, slow or fast cooking. The automatic control takes over from there. White enameled, aluminum-lined casserole cooks for a two-some, or for eight with equal dispatch and tastiness. It totes lightly by stay-cool red Textolite handles. Wood feet protect table. About $13.50, Lewis & Conger, N.Y.C.

SELWYN STUDIOS



The charm of candlelight and incomparable beauty of silver appointments have a new, practical twist in these lovely Chace candles that burn three hours without drip, flicker, or bending. Tension spring keeps lighted wax taper at tip of metal "candle" to the end. "Loading" casing takes but a moment. Ideal for mantels, sconces. Silverplate, about $10 pair; brass or copper, $5; 8, 10, 12". Tapers, $1 doz. Jordan-Marsh, Boston, Mass.

WYN STUDIOS



This all-aluminum Homemaster Floor Waxer is just about tops on all counts. Tank stores quart of wax, vacuum seals it between uses so it can't sour, clog, leak. Twist the cap to break vacuum for action. Wax pours automatically in four even streams when handle is lowered, pressing rubber valves against floor. Raising handle for spreader use stops flow instantly. Lamb's-wool spreader slides off for washing. About $7, Sanger's Dallas, Tex.

ouse plants thrive in these self- watering Wik-Fed flower pots. most a "must" for African vio- s. Spun-glass wick meters correct nount of water to roots as need- by capillary action from reser- ir base. One filling of base lasts 7 10 days. Black plastic base is oted to prevent water stains. aceful plastic pot in ivory, yel- w, pink, coral, marble. Diameter, ; over-all, height 5". About $1 ch, Dot Sales, Birmingham, Mich.

LOUIS HOEBERMAN



IS HOEBERMAN



Whether you use these new Vacu-Top jars for home freezing, canning, storing or heating leftovers, or on picnics later, you'll revel in their many innovations. Snap-on spring clamp automatically seals jars in an instant, opens them as fast, and adjusts to pressure expansion. Lift hot jars with ordinary fork. Handsize mouth is boon for filling. They stack as easily as cans. Pint size about $2 doz.; qt., $2.50. Hammacher-Schlemmer & Co., N.Y.C.

his Benjamin Retracting Cord Reel is a dream come true for cuum cleaners. It ends the nui- nce and hazard of kinked, trail- g cord. Reel feeds out to 25 feet heavy rubber-covered cord as you sh cleaner, retracts it when not eded. Portable metal reel plugs to outlet, comes with instructions r attachment to cleaner to replace isting cord. Ideal also for electric owers, movie equipment, etc. Un- er $14, Halle's, Cleveland, Ohio.

SELWYN STUDIOS



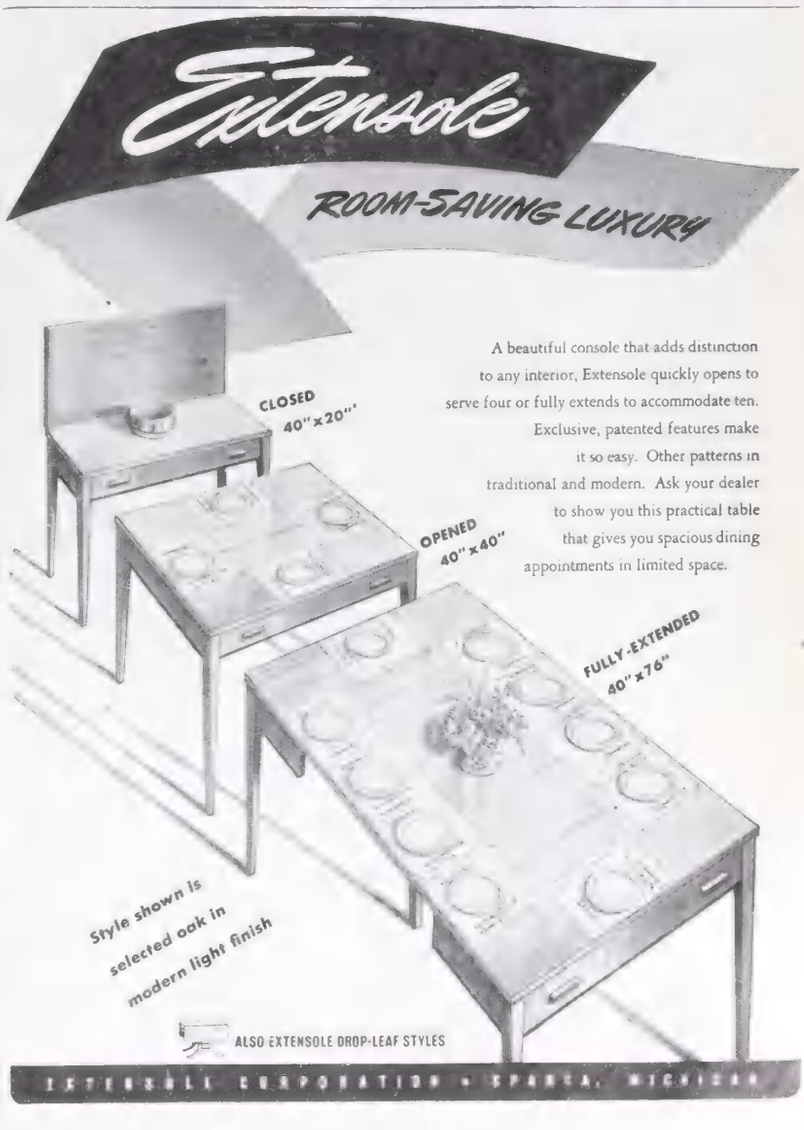
UIS HOEBERMAN



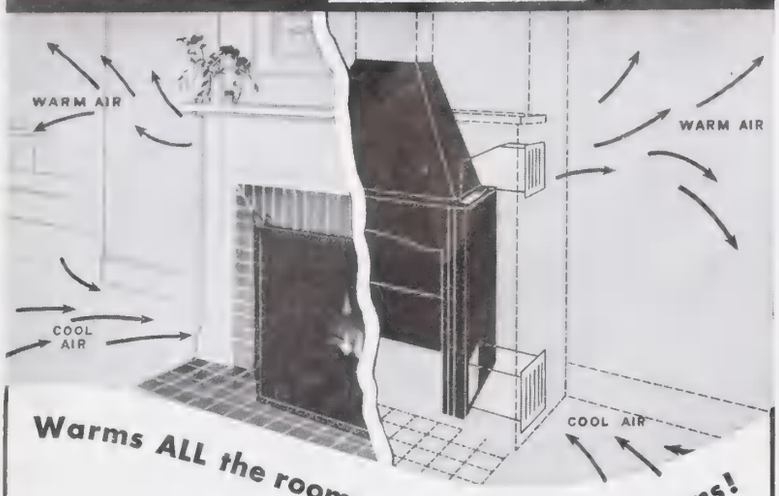
You can virtually wash windows, mirrors with one hand tied behind you with this ingenious complete cleaning tool. It's as speedy as it's thorough. Mity Mist does the whole job without bucket, rags, muss, or fuss. An easy thumb-press water sprays the glass, hard-rubber wiper dries it, and it's done. Wiper is attached to ribbed, slipproof bottle by metal collar. Metal parts won't rust, corrode. About $1. Wanamaker's, New York and Philadelphia.







This FIREPLACE Circulates Heat!




Warms ALL the room...even adjoining rooms!

THE Heatilator Fireplace actually circulates heat to far corners of the room, and into adjoining rooms. It eliminates the common causes of smoking. Solves the difficult problem of heating basement rooms. Makes camps usable weeks longer in spring and fall. Proved all over America for 20 years.

WILL NOT SMOKE

The Heatilator unit is a metal form around which the masonry for any style of fireplace is easily laid. Assures correct construction and a properly working fireplace that will not smoke. Firebox, damper, smoke dome and downdraft shelf are all built-in parts of the unit. Greatly simplifies construction and saves materials. Ask your dealer. Or write for illustrated folder to Heatilator, Inc., 231 E. Brighton Ave., Syracuse 5, N. Y.

HEATILATOR FIREPLACE



"Glacial" BEAUTY

7-piece Refreshment Set. Colored "Glacial" decoration on hand-blown, brilliant crystal, with bright gold or platinum trim.



Designed for Refreshment. Cool and mouth-watering just to look at. Colored ground glass cunningly fused onto the outer surface will not rub off, gives permanent frosting on 3-quart ice-lipped jug and 10-oz. tumblers. Jug is ice-white "Glacial" and crystal, with gold or platinum bands. Bright gold or platinum-banded crystal bases of tumblers puff out into gay, rounded bowls frosted in luscious shades of blue, lime and strawberry ice. "Glacial" design is also available in Juice and Cocktail sets.

When buying glassware, look for the blue and gold label of West Virginia Glass Co. It's your assurance of *hand-blown*, brilliant crystal glassware—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of your nearest dealer, write West Virginia Glass Specialty Co., Weston, W. Va.

WEST VIRGINIA GLASS
WESTON
W. VA.

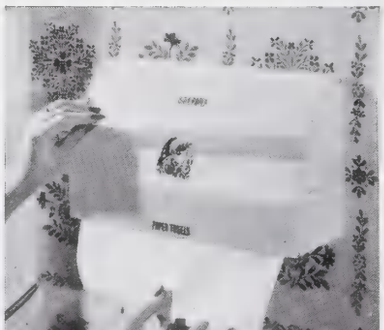

# It's WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE

SELWYN STUDI



Now you can protect *all* the clothes in a closet from dust and dirt. This unique tent-like Vinylite Trim covers back, top, front of garments with a transparent protective curtain; just flip it back to remove them. Trim's suspension rod is encased in curtain top so it can't slip or shift. It's simple to install, won't impede hanger removal. Trim is 36" long, 36" wide; Trim DeLuxe, 36" wide, 54" long. About $2.75 and $4.50. Marshall Field, Chicago, Ill.



Loud cheers for the convenience this compact Horn-of-Plenty Du Dispenser. Both waxed paper a paper towels are kept at your fing tips in one 12"x7"x4½" trim whi enamelled steel cabinet. Upp chamber holds waxed paper; tow roll is gripped by spring-acti arms in lower chamber. Lift-up c ers overlap to form tearing edge f waxed paper; towels feed a tear off at bottom edge. Unc $1.75, Schuster's, Milwaukee, Wi

CABINETS FROM YOUNGSTOWN KITCH



The lid of this Kitch'N'Handy Pop-up garbage disposal unit will automatically open and close as you swing cabinet door open and closed. Lid hugs 12-quart can to lock odors in. Waist-high position eliminates stooping, keeps can off floor. Installs in jiffy with screw-driver. Steel unit (12½"x9"-x9") is white enamel; handled can is aluminum. About $8. complete (specify if right or left-hand door). Ernst Hardware Co., Seattle, Wash.

FRED LERNER



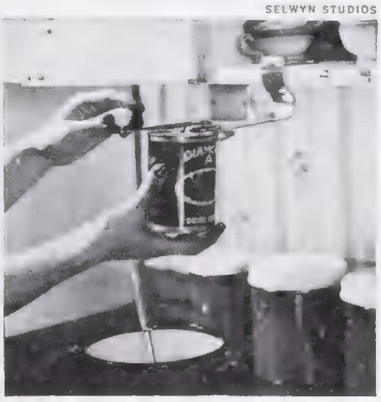
Convert your studio couch into comfortable daytime sofa in time with these Natch wall cabine In the same breath they add stora space for bedding. They're perfe for occasional guest rooms. Slid up panels slope for sitting comfo Simply pull couch from wall f sleeping. Three 23"x17"x8" u painted plywood cabinets and mo ing for wall mounting, under $ (plus express). Concorde Woo craft, 403 E. 62nd St., N. Y.

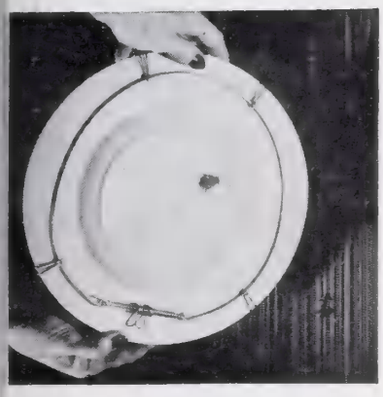


You'll find a host of uses for this efficient Wear-Ever aluminum Fruit and Vegetable Press. It removes skins without peeling, extracts juices, strains, purées. And it handles all these jobs speedily and thoroughly. You simply twirl wood roller around inside surface. (It virtually rolls around by itself.) Handled cone lifts out of holder for easy washing or separate use. It's durable, sturdy. About $2 (2 qt. size), Bamberger's, Newark, N. J.

This modern Genie Can Opener rates special mention for more than its unique fold-away construction that permits concealed installation inside cupboard or on shelf if you lack wall space. Bladeless shearing roller (it never needs sharpening, oiling) smoothly beheads can and grips top while you empty it. Genie whizzes around any shape of can. It's chrome-finished, long-lasting. About $3.50, G. Fox & Co., Hartford, Conn.

SELWYN STUDIOS





Plates hang absolutely flat to the wall, straight as a die, with this new bar-less Safe-T plate hanger. Four strong clips grip plate tenaciously and prevent shifting. Strong expansion spring allows for ¼ to ½ inch leeway in plate size. Hang-up loop is invisible when plate is hung. Sturdily made of heavy, rust-proof wire. All sizes from 6- to 12-inch diameter. About 75¢ each. Crane's, 419 East 57th Street, New York City.

Preparing grapefruit for serving takes only a jiffy with this three-operations-in-one Karver Kutter. When you press the stainless steel knife-edged cutter down into the grapefruit half, it simultaneously extracts core and divides fruit into ten equal segments. Revolve adjustable rind blade around edge once or twice to sever segments from rind and it's done, neat as a whistle. Red plastic knob. About $3. Hecht's, Washington, D. C.



FRED LERNER



You'll bless the person who conceived this vinyl Rol-A-Crust that rolls pie crust without using extra flour, and ends sticking of dough to pin. Roll dough to desired size inside the fold-over plastic sheet (pie sizes are boldly marked). Flip Rol-A-Crust open, invert crust on tin and strip off top plastic sheet. Handling any rolled dough is child's play. About 90¢. Grey-Shaw, Inc., 55 W. 42 St., New York, N. Y.










A garden of American Beauty roses for your bedroom . . . gay, charming, exquisitely patterned on white Everglaze chintz. Combined with Celanese Multicord faille in jade green, rose, blue, pompeian pink, cherry, lime or turquoise.
An *original* by America's foremost stylist of boudoir chairs.

SELIG MANUFACTURING CO., LEOMINSTER, MASS.
America's Outstanding Line of Boudoir Furniture





COUNSELOR
STREAMLINED Scales

*A Smart New Note for your Bath!*

Glamor and character are dramatically emphasized in the graceful contours and modern, streamlined styling of new Counselor Scales. Never before have scales had so much charm combined with their basic value of utility. You'll welcome, too, the enduring accuracy and durable construction of these scales . . . they are designed to give you many years of faithful service. Look for the name Counselor on the scale you buy. At leading dealers everywhere.

**FEATURES YOU'LL LIKE**

- Twin-Flex Springs for unfailing accuracy
- Zerostat positive zero control
- Protective, molded rubber platform
- Magnifying lens for easy dial reading
- Lustrous baked enamel or all chrome finish

THE BREARLEY CO., ROCKFORD, ILL.



"Correct in Every Weigh"


## A TRIP AWAY FROM HOME

CONTINUED FROM PAGE 98

traveling suit and baggage (not more than 56 pounds, unless you want to pay for the excess at 1 per cent of the one-way fare for each 2.2 pounds), packed with gay summer dresses and hats.

In our summer, which is the Brazilian winter, the approximate temperature in Rio de Janeiro will be between 60 and 70 degrees. In our winter it will be between 70 and 80. But there is usually a breeze, such a good breeze that it blows the insects away and no screens are necessary in the windows. From November to May there are showers, so an umbrella is advisable. Rio de Janeiro is more than a city. It is an experience and one of the most delightful in the whole world of travel with no climatic idiosyncracies to irritate the traveler.

THERE are old hotels and new ones, and still not enough, so it is wise to make reservations in advance. The ornate Gloria on the hilltop overlooking the bay is the only one run on the American plan, and is about $12 a day. This is a famous residential hotel and known to many generations of tourists. The new Pax next door caters more to Brazilians. The Palace downtown is popular with business men, and the new Serrador and the new Aeroporto (both downtown) cater to tourists.

Out on the magnificent beach with its white sand and its promenade of black and white mosaic are the resort hotels of Copacabana and Regente. All of these hotels are charming and gay with excellent food. If you prefer to find a room in a pension you will probably be expected to take your meals there. But you can go to the hotels to watch the crowd at cocktail hour.

If you have any culinary curiosity, you can pick up a dozen new ways to cook bananas and coconut. You can taste native dishes and strange and delicious tropical fruits. Or you can stick to your familiar meats and desserts and be sure of good coffee from the country which produces the largest amount and greatest variety of it.

For centuries Rio de Janeiro has charmed those few visitors who were fortunate enough to visit there. Now, thanks to the airplane it charms the tourists who flock there in ever-increasing numbers. The glorious mountains, the bay flecked with islands, and the islands pricked out by minaretted buildings like soap bubble castles, the dazzling beaches and more dazzling flowers draped over walls and pergolas are as spectacular as they ever were. The pretty articles of basketry, laces, embroideries, jewelry, leather, inlaid woods and delicate feathers still tempt the shopper.

But today Rio de Janeiro offers a new stimulation to anyone interested in modern architectural technique. You may not be designing a huge office building. You may merely be hoping to make your simple living room more livable, more airy, more free of summer glare and heat and more a part of your garden or terrace, or even of your



verandah or balcony. Rio de Janeiro will suggest a host of ideas which may, in the long run, give you more delight than even the diamond lights which sparkle on the shore, outline roads, and crown mountain tops against the tropic sky. Rio pays lasting rewards.

### Let Us Know if You're Moving

If you're one of the lucky few who have found a place to move these days, don't forget to let us know so that we can keep your copies of HOUSE BEAUTIFUL coming to you without interruption. Give us at least four weeks' notice before you move and be sure to give us your old address as well as your new one. Also, include your postal zone number.

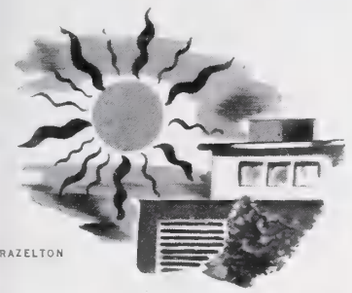
# Over TOMORROW'S Shoulder

**Much of your future better living is still in the laboratory. This month House Beautiful starts a series of previews of things to come**

By JOHN SASSO

Everybody knows that a sunny window can help warm a room. Can the sun's heat be captured? Researchers think so. Solar heat is still under study because it might be used to heat a house in winter and even to cool it in summer. The basic problems are, first, how to catch the heat, then how to circulate it, and, last, how to store it.

Here's how they are working at it now. Instead of a sunny window, they are using a shallow box cov-



RAZELTON

ered with glass plates that overlap in shingle fashion. The bottom portions of the glass "shingles" are painted black. When the sun's rays hit the glass, the blackened portion absorbs the heat. Air is circulated through the shallow box, and, as it passes the blackened portion of the "shingles," it takes out the warmth stored there. The warm air could conceivably be circulated, if it were available in sufficient quantities, to heat the house during the day.

But what happens in the solar house at night, after the sun goes down? One answer: Use an auxiliary heater. A better answer: Figure out a way to store extra sunheat during daylight hours for use at night. Such storage might be accomplished with a heat-exchanger (warm air heats a tank of water which holds the heat in storage). But there are other problems, too. If the glass "shingles" were used as a roof, with air circulating beneath, what about glass breakage?

Another possible use for solar heat is this: Can it be adapted to refrigeration and air cooling? Heat for cooling is not fantastic. Don't forget that many refrigerators in homes today work on a gas flame.

Heating homes by this solar method is a good way off, but it is an intriguing, basically sound idea, and worth keeping yourself informed about as reports on experiments come along.



They've got another new technique for plastics, a technique that may mean interesting developments in insulation and structural applications of those so-called glamour materials. It's a trick of taking a plastic resin (that's the basic liquid form of the chemical) and causing the liquid to foam up and harden into something nearly resembling sponge candy, except that you can't eat it. But neither can you use sponge candy for in-

(*Continued on next page*)





**KNOTTY PINE RECREATION ROOM**

**FURNITURE BY** *Habitant*

Good cheer everywhere . . . when convivial spirits mingle across this clever bar and handsome game table fashioned and produced by Habitant. These Michigan Knotty Pine pieces are casual, comfortable, styled with enduring beauty. Habitant groups for the living room, dining room, and bedroom are on display at better stores everywhere. Write for the name of your nearest Habitant representative.

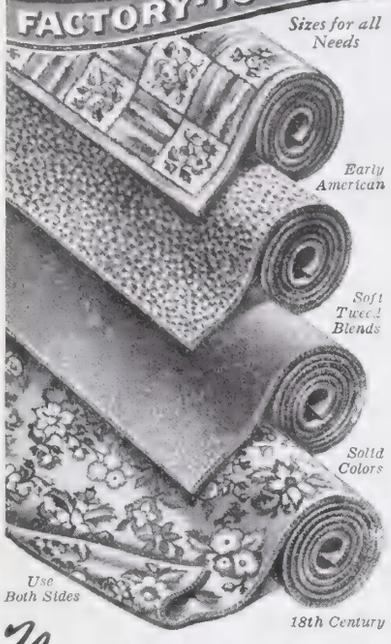
**HABITANT SHOPS INC., Bay City 8, Michigan**

"THE HABITANT LINE . . . PERFECTION IN PINE"



# RUG "MAGIC" by OLSON

FACTORY-TO-YOU!




## Your OLD RUGS CARPETS, CLOTHING

## Save up to ½

**LEARN HOW** Olson works "Rug Magic" with the valuable wools, etc., in discarded materials.

**IT'S ALL SO EASY!** Our big Free catalog tells how your bundle of material is picked up at your door and shipped at our expense to the Olson Factory, where..

**By the Famous Olson Process** we shred, merge, reclaim materials of all kinds, then bleach, card, spin, dye and weave lovely, new

**BROADLOOM RUGS**

... deep-textured rugs that are Seamless and *Reversible* for the double wear and luxury. Sizes for all needs up to 16 ft. wide, any length, in:

| | | |
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| Solid Colors | 18th Century | Texture |
| Two-tone | Early American | Leaf |
| Tweed Blends | Oriental Designs | Ovals |

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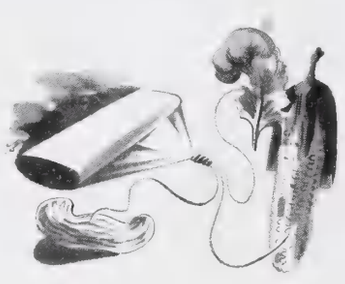

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sulation. The foamed plastic is full of tiny bubbles of entrapped air. That's what makes it extra light, therefore easily handled in construction, a good insulator of heat.

In the not-too-distant future, that new dress or coat may come from peanuts, or corn, or even chicken feathers. Production of textile fibers from such odd sources is all a part of the science of protein chemistry. Wool and silk are proteins; they come as natural fibers. Other proteins have a structure that can be "rearranged" through chemical treatment. The result is ultimately a synthetic fiber.

The synthetic fibers resemble natural fibers in appearance, feel, and dyeing ability. (Certain synthetic fibers, notably those from a milk base, are being mixed with wool and rayon to obtain certain characteristics in the finished cloth.) Biggest bugaboo at present is that the synthetic fibers lose strength when wet.

The Southern Regional Research Laboratory at New Orleans has been working on peanut-based



fibers. They call the product Sarelon. It has a "feel" intermediate to silk and wool, resembles wool in heat-insulating and moisture-absorbing properties. But it's weak when wet.

In another U. S. Dept. of Agriculture laboratory—the Northern Regional Research Laboratory at Peoria—they are working with corn to get a synthetic fiber, suitable for blending with rayon, cotton, or wool. The protein in corn yields zein. This is treated with chemicals, then forced through tiny holes in a spinneret and coagulated into a continuous filament. The textile industry is also working with zein fibers, because the fibers offer economies in curing and finishing.

At U. S. D. A.'s Western Research Laboratory, Albany, California, the technicians are producing synthetic fibers with chicken feathers. The protein in chicken feathers is keratin, which is also found in horns, hoofs, and hair of animals. The chicken feathers are subjected to chemical treatment.




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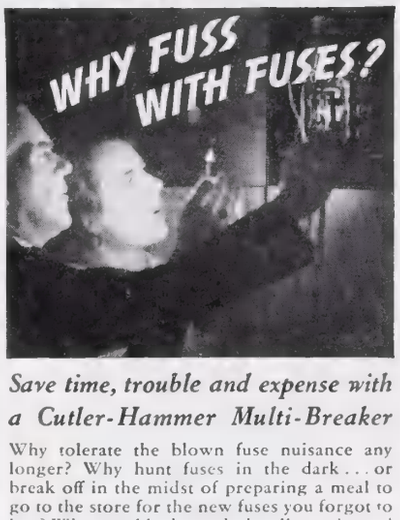
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then squeezed into continuous filaments. Again the big problem seems to be wet strength.

One way of looking at all this textile research is to note that the woman of tomorrow will be able to dress herself in clothes made from coal (plastics), milk, petroleum, peanuts, corn, chicken feathers, as well as her grandmother dressed in clothes which started on the back of a woolly sheep.

Researchers keep pecking away at the problems of fabric shrinkage. They know that the sooner they cut costs of the chemical materials, and make such materials easy for the manufacturer to apply, the sooner the consumer will benefit. One of the newest processes controls



shrinkage in both cotton and rayon materials, white or dyed. According to the manufacturer, goods treated by the process show less than one per cent residual shrinkage. It's also said that the process doesn't affect the fabric's strength when it's pulled or its resistance to abrasion when it is scuffed.

There's news in the wool field, too. Several wool shrink control processes are currently in use, and woolens so treated can now be purchased. A new process in this field, just developed, controls shrinkage within two per cent. In order to protect the ultimate consumer, the manufacturer of the process is planning a strict program of control over mills using it, and will also "quality-label" treated goods. Thus the consumer will not only be sure of what she is purchasing, but can also be sure of its washability.

Anyone who has heard of atomics knows of the Geiger tube—a device that counts X-rays. But few know that such tubes are also sensitive to ultraviolet radiation, the kind of radiation which makes up the invisible light from flame and electric sparks. Thus such tubes could be used as ultra-sensitive fire alarms, set off by the radiations from flames or sparks. But they wouldn't work with a fire that burns without flame, like a smudge fire or a fire under glass, because glass would cut off the radiations that start the alarm working.

# A BUFFET SUPPER THAT SUITS MEN

CONTINUED FROM PAGE 75

comfortable places to sit, and something on which to rest their extra gear.

The perfect set-up would be a table for each person, or at least one table shared by every two persons. But what if you haven't the tables, can't beg, borrow, or afford to buy them, and still aren't equipped for a sit-down meal?

There is a good answer. Trays. A tray large enough to hold a dinner plate, silverware, and perhaps a cup and saucer will prevent those agonized expressions on the faces of your male—and sometimes feminine — guests and are proof against the soils and stains that plate-jugglers are likely to inflict on your furnishings.

Large trays can save you endless steps in arranging your buffet, too. Have one tray for the main course and vegetable; one for the salad and rolls; one for the dessert; and one for the coffee service and cups.

Food that can be cut with a fork is almost a must for a buffet supper. (The men had a lot to say about that, too. One piece of silver at a time was all they would be responsible for keeping off the floor.) So keep in mind things like buttering the rolls in the kitchen.

We have worked out a pleasant chicken and sweetbreads dish for our main course. It can be eaten without undue exertion, even when served on toast points, for they soften sufficiently to cut with a fork. Accompany the chicken dish with French-fried potato balls, each one a golden sphere of goodness. They are nothing but French-fried potatoes with a new figure, but the change is becoming. Be sure the potatoes are well cooked. They take ten minutes or so. And don't throw away the unused part of the potatoes. Cook and mash them for a cover for a good old-fashioned lamb or beef stew.

The marinated vegetables in lettuce cups are a virtual vegetable garden and taste good, but the dressing must be a highly seasoned, spicy one. With this salad no other vegetable is needed.

It's fun to have something at a party that has the guests guessing, and you can introduce your surprise note with the Almond Peach Meringue. Outwardly your dessert will look like small igloos of browned meringue. The surprise comes when you break through the froth of meringue and discover a peach half, stuffed with almond paste, resting on a round of cake.

### Chicken and Sweetbreads in Sherry Sauce

1 pair sweetbreads
1 4 to 5 lb. chicken cooked

**Sauce**

3½ cups thick cream sauce
1 tablespoon lemon juice
2 tablespoons sherry

Allow sweetbreads to stand in cold water about 1 hour. Drain. Place in boiling water to which has been added salt, slice of onion, tablespoon of lemon juice and celery tops. Simmer about 20 minutes. Drain. Cover sweetbreads with cold water and let stand about 30 minutes. Drain. Remove any filmy membrane and tube. Cut in small pieces. Cook chicken whole, as for fricassee. When done, chill stock so fat can be skimmed off. Cut up chicken. For sauce, use half milk and half chicken stock and make a rich well-seasoned sauce, using butter for the fat. Add lemon juice. Stir and cook a few minutes. Add sherry last. Add chicken and sweetbreads and cook about 5 minutes longer. Don't allow to boil. This dish is much improved when made at least six hours ahead of serving time, so flavors get a chance to blend. It can be made the day before. Serve on toast points. Serves 8.

### Golden Potato Balls

Wash and peel 10 to 12 large potatoes. Rinse again. Dry with paper towels. Cut into balls with melon scoop. Allow 6 to 8 balls per person. Put just enough potato balls in basket to cover bottom. Then place basket in deep hot fat. (Fat should be about 380°-390° F. or hot enough to brown a day-old cube of bread in about 20 seconds.) Shake potatoes occasionally. Cook until done—about 10 minutes. To keep potatoes hot, place on absorbent paper on cooky sheet in slow oven. Sprinkle with salt and pepper. Continue frying until all potatoes are done. You can speed process by using two kettles of fat.

### Marinated Vegetable Cups

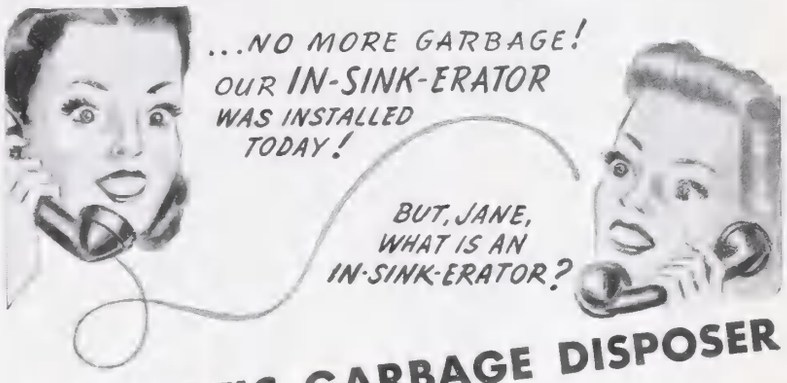
2 cooked diced carrots
2 lbs. fresh peas, cooked (or 1 package frozen)
1 lb. small lima beans, cooked (or ½ package frozen)
½ cup chopped celery
1 to 2 tablespoons chopped onion
½ cup spicy French dressing
8 lettuce cups
1 package frozen asparagus spears (cooked)
8 strips pimiento

Combine first five vegetables in large bowl. Add French dressing and marinate at least four hours (a dressing with a suggestion of garlic is recommended). Fill lettuce cups with mixed vegetables. Place two or three pieces of asparagus on bed of vegetables (cut about one inch

(Continued on next page)




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off each asparagus stalk). Decorate tops with strip of pimiento. Put individual cups on one large platter to serve. Serves 8.

**Almond Peach Meringue**

8 Mary Anns or white cake rounds
8 peach halves
½ cup almond paste
4 egg whites
Pinch of salt
½ cup sugar
½ teaspoon vanilla
¼ teaspoon almond extract

Place cake rounds on large cooky sheet fairly far apart. (Mary Anns are white cake rounds with a cavity in center sold in most grocery stores. If not available, cut rounds of white cake a little larger than peach half from two layers of cake.) Place drained peach half with hollow side up on cake round. Fill hollow with a tablespoon of almond paste. (Almond paste is quite stiff usually, and, for this dessert, needs to be crumbly. So break up paste with a fork and soften slightly with about a tablespoon of cream or wine.) Make meringue by beating egg whites and salt until stiff but not dry. Add sugar a little at a time, beating well. Add flavorings. Pile meringue on top of each dessert spreading down over sides, so peach and cake are completely covered. Bake in slow oven 15 to 20 minutes until nicely browned. Cool gradually. Make several hours ahead and serve cool. Serves 8.

## HOW TO LIVE WITH HIGH BUILDING COSTS

CONTINUED FROM PAGE 90

costly than two cramped cubicles. Or let the dining room serve also as the study, or the study pinch-hit for a bedroom. But in any case, let what you build have an air about it, an air of spaciousness and comfort. Let it be a room in which you can stretch your legs without disturbing the furniture and where you can entertain your friends without taking them on your lap.

Space can also be effectively saved by taking advantage of recent improvements in heating, laundry, and storage equipment. Radiant heating—that is heating by coils laid in the floor (or the walls or ceiling)—now permits the elimination of the basement without loss of comfort. The basement is a costly item, by comparison with a slab laid on the ground. The modern, clean, quiet heating unit can be readily placed in a small, first-floor utility space.

The basement was never a convenient place for a laundry; and the new laundry equipment can be placed in the utility room or kitchen with only slight enlargement of these spaces. As for storage, the basement is at best a darksome makeshift. A number of new ways of providing storage—by wardrobe closets, "storage wall" arrangements, garage cabinets—have been shown in various issues of this magazine. All of them make for greater convenience, all of them conserve space, and, if sensibly planned, they can contribute to economy.

Economy lies, too, in the arrangement and dimensioning of space. If the rooms are few but ample in size, the interior arrangement is likely to be simple and straightforward with a minimum of breaks and corners and fussy places that waste a workman's time. If the rooms can be combined within a simple rectangle or L shape, so much the better, for the fewer breaks and corners, the more economical the construction.

THE simple form, unadorned, will be the keynote of the next years' houses. An architect may still ameliorate a dull design with shrubbery but he will have little scope for cartouches, molded trim, panels, and clever oddments. If he can't get his effect with plain surfaces, clean lines, good proportions, and color, he is likely to become an architect with very little to do. The situation will not allow room for frills. Simplicity, if not a matter of taste, will be one of economic compulsion.

Space arrangements should be not only simple but, in addition, scientifically dimensioned. A few inches in the width of a room may make little difference in its comfort, but it may make an important difference in the cost of framing. Framing lumber, for instance, comes in lengths of two feet variation. If the plan permits their use without cutting or provides that the cut pieces can be used elsewhere in the structure, a cost advantage has been gained.

After years of study and reorganization of production facilities, many materials manufacturers have redimensioned their materials so that they will fit together without cutting and patching. These so-called "modular" products are now on the market in brick, tile, cement block, wall board, insulating materials, and wood and metal doors and windows. The use of these products will save labor, and hence save cost. Be sure your architect knows about them and lays out his



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plan so they may be properly used.

Other ways of using materials can save cost. The fewer the variations in the length of framing lumber, the less the variety in door and window sizes, the less the variety of material, and consequently the fewer the number of trades that must be brought to the job, the better the ultimate cost.

For instance, the tile in a single bathroom or the linoleum or asphalt tile in a simple kitchen, will neither one provide a day's work. Yet in both cases you will pay for at least that. If you can accept the same material in both places, your forebearance will yield you a profit.

IN TODAY'S market, it is unwise to be rigid in your materials requirements. If plastering proves excessively costly, use wallpaper directly on wallboard, or plywood in its natural finish or painted. If oak flooring comes high, use linoleum or any of a variety of synthetic tiles. Ceiling framing or interior brick walls if carefully done may be left exposed to good effect.

Here then is the formula for living with today's costs:

**1.** Use fewer multi-purpose rooms rather than cramped numerous rooms.

**2.** Omit the basement.

**3.** Forego ornament.

**4.** Avoid unnecessary variety in materials, window sizes, etc.

**5.** Use dimensions that permit the use of materials without waste, and use materials and parts that fit together without patching.

**6.** Depend on line, proportion, color, and planting to avoid austerity or dullness.

**7.** Keep an open mind about alternative materials.

In this period of penny-watching, modern or non-conventional design should finally come into its own. Free from doctrinaire limitations as to what must go where, or which has to balance what, unbound by traditional specification as to the suitability of materials for this or that purpose, untrammeled by conventional taboos, modern design gives you liberty to be straightforward, to improvise, to select what the materials market offers most advantageously, and to incorporate the maximum economies that new techniques make possible.

## HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 34

trouble sleeping while they sit. Air France's "Golden Comet," flying New York to Paris, not only gives you a 6½-foot berth, but breakfast in bed. You can snooze between New York and Brussels on Sabena Belgian Airlines, and between Miami and Buenos Aires on Panagra and Pan American planes. Same goes for Pan American New York to London flights.

### *Olympics in England*

Sports-minded tourists can't begin too soon to book their way to the 1948 Olympic Games, to be held in England, starting on July 29, in the Empire Stadium in Wembley, near London. Tourists are welcome in England again, accommodations are good but not luxurious, and the country is still beautiful.

### *Once More to the Continent*

Norway, Sweden, Holland, Switzerland, and Western Austria have the welcome mat out again, too. Nineteen forty-eight is Jubilee Year in Holland in honor of Wilhelmina's fifty years as Queen. Things are mechanized in Holland, but you'll still see their lazily turning windmills. They're preserving them for the sake of the landscape. Netherlands Tourist Office, 10 Rockefeller Plaza, New York, has a guide to Dutch hotels.

From Austria comes word that hotel rates run about $3.40 to $8 a day, American plan.

### *Plantation Pilgrimage*

If you're heading for the Mardi Gras in New Orleans, remember that Shrove Tuesday comes early this year, on February 10, and that the confetti-spangled celebration comes as a climax to the revelry which begins a week before.

Before or after Mardi Gras make a pilgrimage to the bayou land of southern Louisiana, with its stately many-pillared plantation houses.

While you're in this live oaks and Spanish moss mood, you'll be happy to know that you can actually stay at certain Louisiana plantation houses as a paying guest. You'll be met by your host, served by an old family retainer, bedded down in an ancestral four-poster, and plied with Southern cooking, all in the gracious manner of the ante bellum days. Rates for room, private bath, and meals are from $5 to $9 a day. The Tourist Bureau in Baton Rouge, Louisiana, will make reservations.




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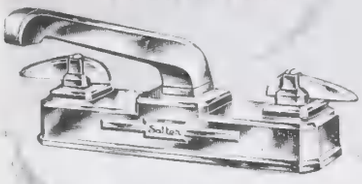


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## MUSIC THEN AND NOW

CONTINUED FROM PAGE 94

ognize those nearest to me, and although we had rehearsals there was no possibility of giving an artistic performance, a proper production. . . . Now, just conceive of my position face to face with a public of four hundred thousand Americans. There I stood at the raised desk, high above all the others. How would the business start, how would it end? Suddenly a cannonshot rang out, a gentle hint for us twenty thousand to begin playing *The Blue Danube*. I gave the signal, my hundred assistant conductors followed me as quickly and as well as they could, and then broke out an unholy row such as I shall never forget. As we had begun more or less simultaneously, I concentrated my whole attention on seeing that we should end together, too! Thank heaven, I managed even that. It was all that was humanly possible."

**From *Musician's Wit, Humor and Anecdotes*, by Frederick T. Crowest:** "He (Theodore Thomas, the famous conductor) never lost his temper in the Garden concerts. Upon one occasion a youth on the front seat had been talking incessantly in a low tone of voice to the young lady with him, while the allegretto to Beethoven's *Eighth Symphony* was being played, and at last began scratching explosive matches to light his cigar. After



two or three had snapped and gone out, Mr. Thomas gave the signal to his orchestra to stop, laid down his baton, turned to the young man, and said with one of the sweetest and most cynical smiles, in a voice audible to all around him, 'Go on, sir! Don't mind us! We can all wait until you light your cigar.' The cigar was not lit, and the couple were quiet through the rest of the concert."

Now by way of contrast here are three recent quotations:

**From a report on concert attendance issued by Columbia Concerts Corporation:** "In this country, today's total "live" attendance for concerts, opera, and ballet (exclusive of professional concerts at schools and music clubs) is estimated at 29,466,000. Counting radio programs, records, etc., each adult in the United States and Canada is on the average exposed to serious music 54 times a year."

**From the last report of the Philharmonic Symphony on its programs:** This season, as for the past few years, Beethoven led all composers. . . . Bach was in second place. . . . Tying for third place were Mozart, Tchaikovsky and Wagner.

**From a letter by Serge Koussevitsky:** "It is hardly necessary to stress the preëminent place that music holds in our world today—not alone in the world of culture, but also in the daily life of the average man."



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## I LIKE CLUTTER

CONTINUED FROM PAGE 86

It's the same with my collections. Not everything you have in your home need be a masterpiece. For example, I will take a trip to Pennsylvania or New England. I will come across a cute knickknack or two. I will buy them at once. I never say as others do, "I like that piece, but where can I possibly put it?" I always have room for something new as a replacement for something old.

As I said before, I'm an interior decorator. By having a wide assortment of bibelots around me all the time, I can tell which stand the test of time, which are more pleasing than others. I invite many of my clients to my home. When they manifest an interest in a certain object, that interest gives me a clue to their likes and dislikes. So you can see, too, that my collections also serve a business purpose.

Many women ask about my cleaning arrangements. "How do you keep all that stuff clean? You have so much of it." It's easier than you think. I have a girl who comes in daily. She's worked out a system. She dusts so much each day. Twice a week every object gets its cleaning.

Another question I'm frequently asked is, "Don't you find yourself tripping over things? Your room really looks crowded." I'm the only person who lives in the house. Once in a while, I trip over something. But who doesn't?

My way of living suits me perfectly. My way of collecting seems equally perfect. It satisfies my taste. It satisfies my eyes. It satisfies my needs. It satisfies my business. It satisfies my hobbies. That's about all a bachelor has.

# New Sensational Roses from California!

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Germain's, California's leading growers since 1871, have acres of roses in sunny San Fernando, California's Valley of Roses. Germain's large, 1st grade, 2 year old, hardy, field grown plants assure you of *surer, earlier* blooming. Scores of America's finest roses are featured in all their colorful splendor in our unrivaled Rose Book & Garden Catalog, plus other gorgeous plants, exciting novelties, etc. Send for your FREE copy today!




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(PATENT APPLIED FOR)

Long pointed buds of glowing salmon with a heavy overlay of tangerine orange and fire red. Distinct saffron yellow at the base of each petal. As the flower opens the petals reflex, showing all the beautiful coloring. Exceptionally free flowering and long lasting. Pleasing tea fragrance. **Each $2 postpaid**

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A veritable treasure trove of golden loveliness in full petaled blooms of matchless beauty. Long pointed buds of guinea gold opening to perfect golden flowers of satiny texture deepening at the base to rich cadmium yellow. Tea scented.

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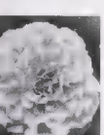
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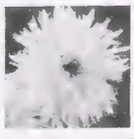
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● An interesting combination of large evergreen leaves, with the line texture of a conifer. Low in the foreground is the bold *Saxifraga megasea*, and *Mahonia bealei* makes the broadleaf evergreen shrub mass beside the very contrasting Japanese black pine.

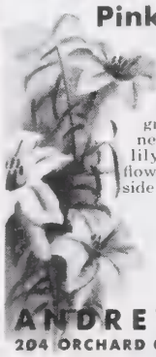

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All finest flowers and vegetables, new Burpee Hybrids. Write today!


# THE PERMANENTLY PICTORIAL GARDEN

CONTINUED FROM PAGE 39

the ground every year. Herbaceous plants should be used to clothe and brighten the framework of the garden formed by the trees and shrubs. You will find it simplest to use the trees as accents, build around these accent points carefully related shrub masses, and then add to this structure groups of softer herbaceous plants. Make a good strong framework or skeleton of trees and shrubs before you try to work in the softer foliage and the fleeting flower masses of the herbaceous plants.

Both trees and shrubs can be subdivided into three groups—deciduous, coniferous evergreen, and broadleaf evergreen. This gives us six definite categories of woody



● Evergreens will group into a year-round beauty spot in a very small space. This corner of a Seattle garden, designed by John A. Grant, includes a rhododendron (in flower) at the base of a flowering cherry, plus evergreen huckleberry, salal, and Christmas rose.

ants, besides which there are nes, which are usually deciduous ough sometimes broadleaf ever- reens. An eighth group consists of mboos and yuccas which do not ll in any of the above classifica- ns. Each of these groups has a stinct function in design.

Evergreens give the strongest ar-round effect, but there are two fferent kinds of evergreens and ch has an entirely distinct de- gn value. Have you ever noticed hat a strong tone is produced by dars, pines, firs, spruce, junipers, c.—the needle-leaf, cone-bearing vergreen trees and shrubs known s evergreen conifers or coniferous vergreens? When you have looked t a hillside covered with trees of any kinds, you have been con- cious of the deep dark tones of ne evergreen conifers in spring, hen the new pale foliage was oming out on the maples, birches nd other deciduous trees, or in ne fall when they changed color. his contrast was partly caused by difference in hue—pale yellow- reens, yellows, and reds of the eciduous foliage against the deep reens of the conifers.

But even in the middle of the ummer when the deciduous trees ave turned their darkest green ou will notice that the conifers still stand out. They appear far darker, almost a black-green. This darkness is due to the fact that the coniferous evergreen foliage absorbs a great deal of light, whereas broadleaf evergreen or deciduous foliage has a higher light reflectivity. Consequently, regardless of the leaf *color*, the conifers always look darker. They are needed for the strong dark note in the garden scene, but you'll have a funereal effect if you use too many of them. Perhaps your garden is too somber and needs to be enlivened by eliminating some of the conifers.

IF YOU stop to look closely at coniferous evergreens you will find that the dark foliage mass is made up always of a pattern of lines. These lines are sometimes long and strong and sharply etched, as in the case of long-needled pines. Contrasted with this, the lines of the foliage of many of the junipers and chamaecyparis (retinosporas) are short and fine, making a much softer effect.

However, almost all these needle-leaf evergreens have a dull individual leaf surface, and from a little distance the strongly light absorbent masses of the needles

(*Continued on next page*)


**Totty's TWO OUTSTANDING 1948 ROSE INTRODUCTIONS**



Destined for distinction and unusual popularity are these new beauties introduced by Totty's this year.

**DEBONAIR** (Pat. 677)—Gay as a dancing doll, yet proud as an elegant lady is Debonair. Lovely, perfect yellow buds of delightful primrose shades open into highly centered flowers. The stems are particularly long and stiff. Added to its charming appearance is a provocative, old-fashioned fragrance.

**NOCTURNE** (A.A.R.S.) (Pat. 713)—Happiness glows in every blossom of this gorgeous red rose, sure to be one of our most popular when generally distributed. Large buds of heavy texture open into cardinal blossoms with darker colorings through the petals. An especially appealing, light-as-air fragrance completes the happy feeling created by Nocturne. You'll love them in your garden, in your best vase, and on your shoulder for the most special occasions.

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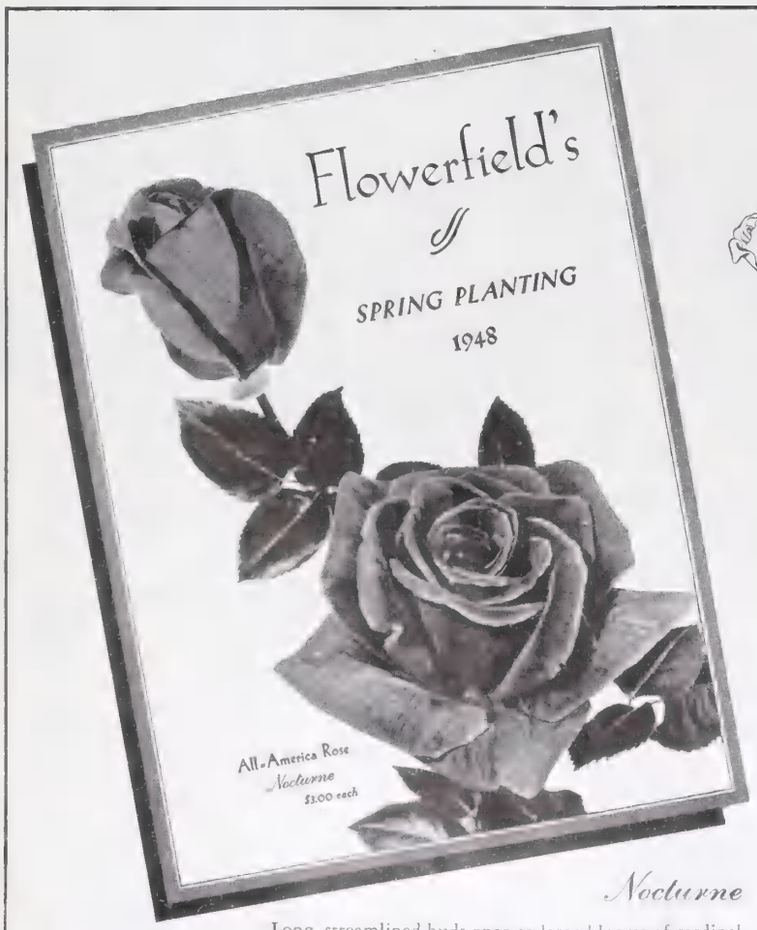
contain deep shadows. Conifers with the softest foliage give a surprising impression of darkness and strength when viewed from a distance. Keep clearly in mind this darkness of coniferous evergreen foliages and the fact that they are made up of a pattern of lines—and you will use them effectively and with restraint.

BROADLEAF evergreen trees and shrubs give the same permanence that coniferous evergreens do, but they are never somber. Consequently, broadleaf evergreens can be used effectively in much greater quantities. There is a wide variation in the size of their foliage, from the tiny leaves of the smallest heathers to the great handsome leaves of *Magnolia grandiflora*, English laurel, large-leaf rhododendrons, or the huge palmate leaves of *Fatsia japonica*.

The term broadleaf evergreens thus refers not only to evergreens with big broad leaves, but to a full range of foliage sizes, from the smallest to the largest, and it is used to distinguish trees and shrubs of this class from the needle-like or fernlike foliaged coniferous evergreens. The coniferous evergreen foliage is a pattern of lines, whereas the broadleaf evergreen foliage is a pattern of planes. Broadleaf evergreen shrubs make up the most important single group of structural plant material for the garden design. There is seldom a garden that could not be improved by a more generous and understanding use of them.

The all-important design feature of broadleaf evergreen shrubs is the texture and pattern of their foliage mass. One with small individual leaves creates a fine-textured foliage mass, while one with large leaves a relatively coarse texture. Watch that you use related sequences of foliage size and pattern. This one feature can make or break your garden. Related broadleaf evergreen foliages tie together and unify the structure of the garden more than any other single element. The fine foliage of heather does not bear any relationship to the coarse foliage of English laurel unless you work out a sequence of foliage sizes by grouping, between these two, several intermediate foliages graduating in size and pattern.

Large-leaved broadleaf evergreens look well against a conifer because you get a pleasing contrast of line versus broad plane


*Nocturne*

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Whereas, if you mass a very small broadleaf evergreen against an evergreen conifer, there is too much similarity and both lose by comparison. The small broadleaf evergreen takes on the aspect of line, and the effectiveness of the line texture of the conifer is weakened by its closeness to the small plane. Consequently, work out your sequence with the large leaved broadleaf evergreen next to a conifer. Try this out. It may surprise you to find how effective the application of this rule is. This shows the value of having a design theory based upon the analysis of plant materials according to their design functions and values.

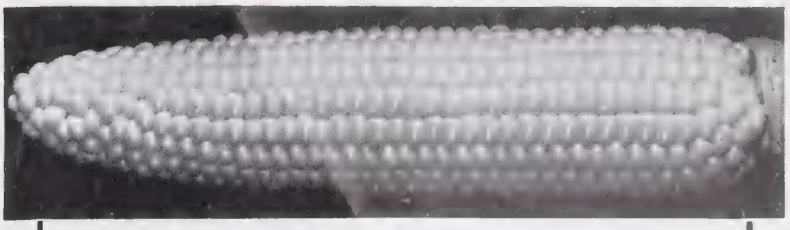
SHRUBS which drop their leaves in cold climates may be evergreen in sections that have warmer winters, and many broadleaf evergreens are not hardy in colder climates. So the warmer the climate the greater the wealth of broadleaf evergreens from which to draw.

Do broadleaf evergreens predominate in your garden as they should? Survey your situation carefully. Be sure, whatever your particular climatic conditions may be, that you are using the maximum percentage of broadleaf evergreens that your climate permits. The main advantage in using them is that you get a permanent year-round effect without the excessive darkness of conifers.

An evergreen rhododendron, in addition to providing a splash of bloom in the spring, supplies handsome foliage the entire year. A large-flowered deciduous azalea, which may be just as effective in bloom, presents only bare twigs in winter time. However, deciduous foliage is necessary to the garden picture even in the warmest sections. It gives the interest of changing foliage with the seasons. The new pale greens in spring, the yellow golds, reds, and purples of autumn, and in addition a spectacular display of bloom at some period during the growing season make some of the deciduous shrubs quite indispensable.

The garden in which deciduous shrubs are used exclusively will have a light and airy structure but it will be weak, not having the strength and permanence which evergreens impart. Deciduous trees and shrubs are important structural materials but in all except the coldest climates they play second fiddle to the evergreens. Of course, bare branches and twigs

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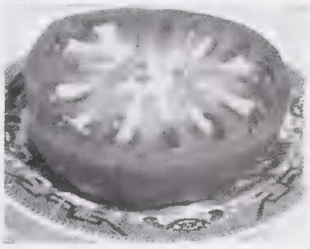



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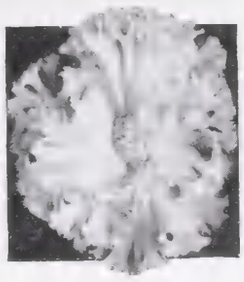
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Flowerfield's beautiful Camellia-type Begonias, truly the King of Begonias, appear to be huge delicate Camellias. These completely double blooms are far larger than the best green-house Camellias. A fine garden subject.

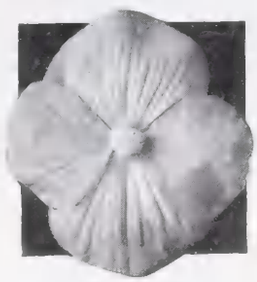
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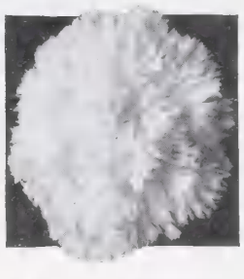
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in winter contribute considerably more than herbaceous plants which die right down to the ground.

Deciduous shrubs are especially useful as a direct background for the herbaceous plants or as a note of accent rising up through a bank of broadleaf evergreen foliage. Deciduous shrubs are frequently referred to as "flowering shrubs" because they are grown principally for their showy masses of blossoms. A single deciduous tree, too, may be the dominant note in your garden, with the line pattern of its branches forming the keynote of the design.

The simple classification of plant material just described is a great help to the garden designer, but there is also another vital factor which must always be considered. To think of plant material just as so many examples of line pattern, sequence of texture, color, and form is to forget the most vital part of garden design.

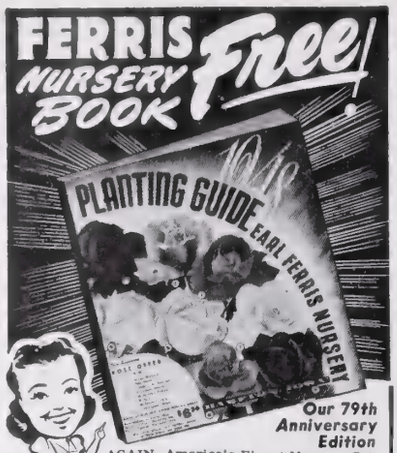
Always remember that it is essential to treat plant materials as living, growing individuals. It is a matter of common observation that some plants naturally grow in shade, while others are found in full sun; that some grow under bog conditions, while others prefer a hot, dry bank.

ALL plants growing together under similar climatic and cultural conditions will be found to have certain characteristics in common. In order to make the best use of plant material in the garden, it should be placed so that there is a relationship of these naturalistic characteristics. And the longer you work with plants the more you will find that if your design is correct the plants will grow well together and vice-versa. Therefore, a study of plant ecology, that is, a study of plants in relation to their environment, is most important to the artist-gardener.

Grouping plants according to naturalistic character also helps in giving you a basically sound color scheme. Desert foliages are characteristically a woolly gray-green—sagebrush, for example.

Lavender is a good garden plant that also falls in the same category. By grouping gray-green foliaged plants together it is simple to give them all the right cultural conditions. If you group plants in such a way that those of similar cultural requirements are kept together it will not only simplify the design of your garden but also magically reduce the work of upkeep.


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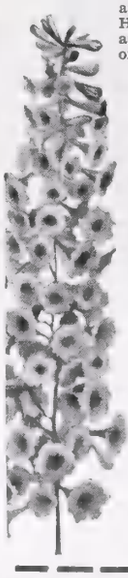
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The statistics may be cold, but the facts are full of meaning. The funds of the National Foundation for Infantile Paralysis, to which your dime goes, are divided between research and treatment. First, this means that a way of preventing or curing the terrible disease may be found, thus freeing you from the annual fear that it may strike a member of your family. There has been progress in this direction and the goal seems much closer.

Equally important to you, no matter what your income bracket, is the help which the Foundation gives to polio victims. With long hospitalization and proper after care, most patients who have contracted infantile paralysis can be helped to lead normal, happy, and useful lives. But the cost of such care is enormous, and will tax even families with substantial incomes. However, the National Foundation, through its nearly 3,000 local chapters, will help you meet the cost.

During the past ten years, the National Foundation has set up some 540 research projects to seek clues to the causes and treatment of the disease, has assisted some 88,000 patients financially, and has given professional training for the care of infantile paralysis to thousands of physicians, nurses, physical therapists and others.

This means that your dime buys you the assurance that any polio victim in your family will have the kind of good care for which only millionaires could formerly pay.

**Join the March of Dimes!**



PHOTOGRAPH BY CHARLES CUSHING

# In January Flower Arrangers Resort To Ingenuity

**Watch out for material on winter walks, and use potted plants to best advantage**

**By Mrs. Anson Howe Smith**

Come Twelfth Night, if not before, the Christmas greens must go out. Throw away your wreaths (saving the frames, cones, etc., if you plan to make your own next year). But don't throw away your Christmas tree. Remember F.P.A.'s classic jingle:

*Neither wine nor cash can*
*Mitigate for me*
*The death in an ash can*
*Of a Christmas tree.*

Put it outdoors, fastened to a post or otherwise made to appear as if growing and hang it with suet for the birds. Or chop off the branches and keep them in a neat pile on the porch to be used, one at a time, atop the newly laid fire in the fireplace. Or save them to cover your daphne and hardy candytuft to protect them from the late winter sun and wind.

If you would like a row of evergreens to make a temporary windbreak somewhere in the garden, or to hide an unsightly view which your deciduous trees and shrubs veil in summer, take the station wagon and gather up Christmas trees from your city friends' apartments, so that their trees, which have outlived their one lovely moment of usefulness, may not meet the ignominious "death in an ash can."

Now, what to do in the house? Drag out November's dried arrangements again? Or look about hope-

(*Continued on next page*)


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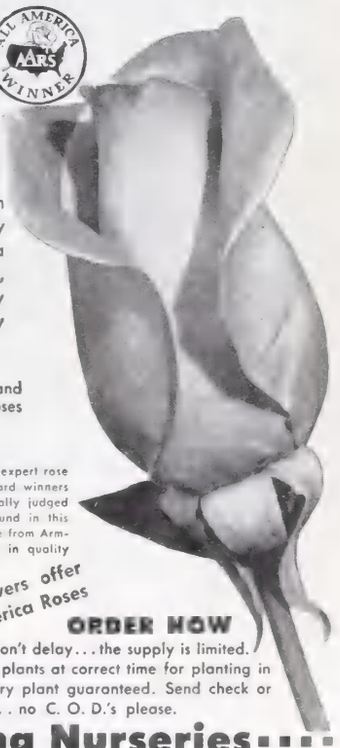
1948 All-America Award Winner

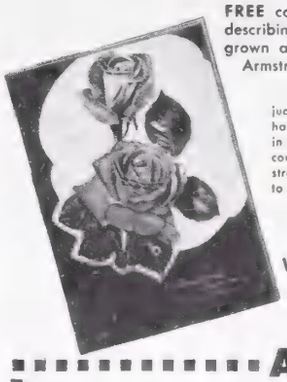
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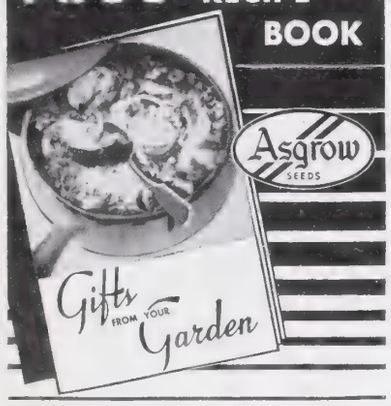
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CONTINUED FROM PRECEDING PAGE

fully for something fresh and green? I choose the latter, even if it must be just ivy, or that little blessing of the apartment dweller, philodendron. But there are other things you can do for green—and I don't mean huckleberry.

If you are one of the green-thumb gals, you can do wonders with house plants. There is nothing that lifts one's spirits on a dark January day like a window full of white cyclamen or primroses, or a fine pot of hyacinths. I know one woman who buys a new amaryllis bulb at the Flower Show every year, and now has a considerable collection to enjoy during the lean months when fresh flowers are so expensive. And another makes fascinating plantings of mixed spring bulbs, as carefully planned as a flower arrangement, in attractive low bowls.

House plants, like most everything else, are more impressive in pairs. So if you are buying two at once, get "mates." A pair of small pink begonias in turquoise blue pots made one tiny apartment look very smart indeed, whereas just one would have been ineffectual alone.

But house plants, alas, are allergic to me, or to my gas stove. So, in January, I have to resort to ingenuity and a sharp eye on winter walks, to have a succession of green arrangements to tide me over the bleak time. I begin forcing forsythia right after Christmas, and though it takes longer to get results than it does later in the season, there is a hopeful budding promise even in the spare brown stems of it. A spray or two of interesting evergreen at the base of the arrangement keeps it from looking too much like a bunch of sticks, just at first.

IN A huge pewter plate I sometimes make a little woodland scene of bare branches, perhaps of red-twigged dogwood or the decorative cork-barked euonymus (*E. alatus*) arranged like a small tree, impaled in a needle holder. To cover the holder I devise a little "island" of stones and moss, or some hens and chickens if I can get at them beneath the snow. Sometimes a sprig or two of juniper or chamaecyparis will relieve the bleak appearance of the bare branches.

If I must have flowers, there are always paper-whites or Chinese lilies to raise in a dish of pebbles. Only, instead of lots of little dishes and the florist's banal colored chips, I like to see a great whoosh of narcissus, in one important bowl—pottery, or Chinese porcelain, pewter or anything, but *big*. One of those old copper wall basins makes a wonderful thing for narcissus, and for stones I use a collection I have picked up on vacation beaches since the children were at the pail-and-shovel stage. Shells, too, are an addition. Remember this if you go south this winter.

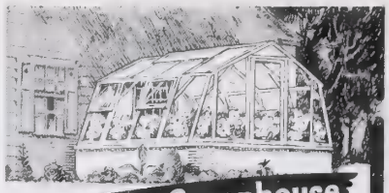
NEVER look gift flowers in the mouth, particularly in January. If they do not happen to "go" with your color scheme put them on the dinner table and try using, for a change, any china that generally sits unused on the pantry shelf for the same reason. Your dinner table is a little island of light in an otherwise dim room. It is a law unto itself. You can use flowers there that would never be possible by daylight. Welcome the chance and the incentive to shift the scene.

Resolve: that a stormy Saturday is as good a time as any to paint three or four common flower pots, in different sizes, to match your living room woodwork. Then, the next time someone sends you a pink azalea in a terra cotta pot or a green crepe-paper wrap-a-round, you will have a custom-made slip-cover all ready for it.

A cineraria on the wane is past redemption. Rather than witness its death agony, salvage the few remaining fresh clusters of beautiful deep blue, soft pink, or purple bloom by cutting them from the plant and arranging them in a tiny bouquet surrounded by their own leaves. Condition them well, even dunking the flower heads for a brief interval before arranging.

When you, yourself, select a gift plant, remember that white is the safest bet unless you know the recipient's color preferences. For the hospital, house plants are doomed because the atmosphere is too hot for them. But cut flowers are a problem, too, because they get scant attention in the matter of arrangement. If you care about this, and the patient does, try making the arrangement yourself, securing it firmly with Twist-ems, and sending it with a simple and becoming vase into which the arrangement may be slipped.

For the mother of a new baby a most acceptable hospital offering might be a pair of exquisite pink camellia blooms, one to go in her hair as soon as she sits up and has a renewed yen for glamour, and one to look at on a pottery plate, which accompanied the flowers and can be taken home later.

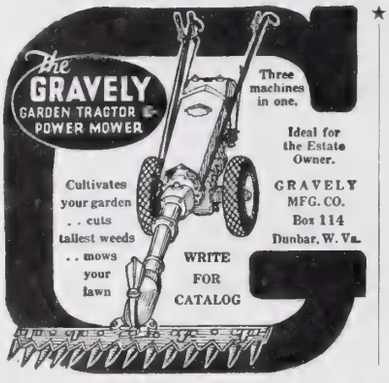



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# THE FLOWERS THAT BLOOM IN THE SNOW

CONTINUED FROM PAGE 59

an arching evergreen to shelter it from wind and midday sun. Its five-petaled blooms, pure white at first and mellowing to palest rose, may appear any time from November to April, depending on when the plant experiences mild weather.

In early winter you can still enjoy some cold-resistant chrysanthemums, such as the Arctic and Korean hybrids. At the same time you may have a scattering of flowers from the autumn crocuses and *Sternbergia lutea*.

But by far the finest winter show of bulbous flowers comes in early March. Then the squills, snowdrops, glory-of-the-snow, and very early crocuses begin to bloom, accompanied by the tiny royal purple, orange-crowned netted iris (*reticulata*), the pasque-flower (*Anemone pulsatilla*), the golden winter aconite, and several shrub flowers, already mentioned.

In your garden in the North, these winter flowers will add much to your pleasure, and when you most need color. Plant them where you can enjoy the blooms from your windows or from a much-traveled path. And, for less transient winter color, be sure to include also some of the berried shrubs.

The list which follows will start you off on this fascinating pursuit of spotting your garden with choice bits of winter bloom.

**Shrubs to flower in early winter:**
Glossy abelia (*A grandiflora*)
Thorny elaeagnus (*E. pungens*)
Darley heath (*Erica darleyensis*)
Witch-hazel (*Hamamelis virginiana*)
Honeysuckle (*Lonicera japonica*)
European gorse (*Ulex europaeus*)

**Herbaceous plants to flower in early winter:**
Chrysanthemums (*C. arcticum, coreanum, sibiricum, nipponicum*)
Autumn-crocuses (*Colchicum* sp.)
Fall-blooming true crocuses (*Crocus caspius, longiflorus,* and *speciosus*)
Christmas rose (*Helleborus niger*)
Fall-daffodil (*Sternbergia lutea*)
Violets (*Viola cornuta, odorata*)

**Shrubs to flower in midwinter:**
Alpine flowering quince (*Cydonia* or *Chaenomeles japonica alpina*)
February daphne (*D. mezereum*)
Winter heath (*Erica carnea*)
Darley heath (*E. darleyensis*)
Native witch-hazels (*Hamamelis virginiana* and *vernalis*)
Winter jasmine (*Jasminum nudiflorum*)
Fragrant or winter honeysuckle (*Lonicera fragrantissima*)
Pussy willow (*Salix discolor*)

**Herbaceous plants to flower in midwinter:**
Christmas rose (*Helleborus niger*)
Crocuses (*Crocus susiamus* and *Crocus tomasinianus*)

**Shrubs to flower in late winter:**
Red maple (*Acer rubrum*)
Alders (*Alnus incana, rugosa*)
Cornelian cherry (*Cornus mas*)
Garland flower (*Daphne cneorum*)
Heaths (*Erica carnea, darleyensis,* and *mediterranea*)
Early forsythia (*F. ovata*)
Oriental witch-hazels (*Hamamelis mollis* and *japonica*)
Creeping mahonia (*M. repens*)
Pieris (*P. floribunda, japonica*)

**Herbaceous plants to flower in late winter:**
European pasqueflower (*Anemone pulsatilla*)
Swamp marigold (*Caltha palustris*)
Glory-of-the-snow (*Chionodoxa luciliae*)
Crocuses (*C. biflorus, sieberi*)
Winter aconite (*Eranthis hyemalis*)
Snowdrop (*Galanthus nivalis*)
Hellebores (*Helleborus* hybrids)
Hepatica (*H. acutiloba*)
Netted iris (*I. reticulata*)
Stylosa iris (*I. unguicularis*)
Squills (*Scilla sibirica, bifolia*)
Myrtle, Periwinkle (*Vinca minor*)

**Plants with colorful winter berries:**
Chokeberry (*Aronia arbutifolia*)
Barberry (*Berberis japonica*)
Bittersweet (*Celastrus scandens*)
Cotoneasters, several species
Hawthorns (*Crataegus* species)
Winterberry (*Ilex verticillata*)
Firethorns (*Pyracantha coccinea*)
Japanese rose (*Rosa multiflora*)
Rugosa rose (*Rosa rugosa*)
Linden viburnum (*V. dilitatum*)
Sargent viburnum (*V. sargenti*)

You find winter interest, too, in bark and buds and colored twigs. The beeches and flowering dogwoods are notable examples of shapely buds and textured barks. In kerria, you'll find brilliant green stems, while those of Siberian dogwood are red, and of various willows, yellow.

All these elements, infinitesimal though they seem when you consider the garden as a whole, add up to a bounty of enchantment for the Northern gardener in winter.


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Above—Bush of "Festival." Note prolific blooming habit.
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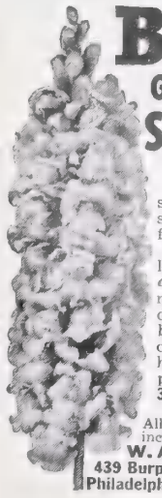
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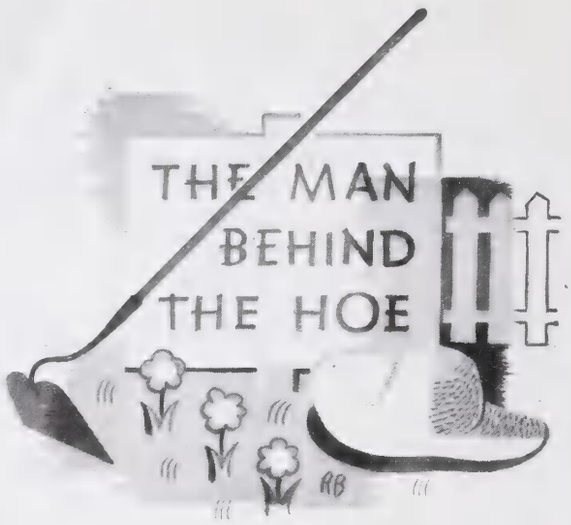
Don't miss them! Flower-spikes are longer, the stems sturdier, and there are more flowers open on each spike.

Huge flowers, closely set, long-lasting, and every one *double!* The extra petals make them more colorful outdoors, more attractive in bouquets. The rose-pink buds open golden-yellow. Many have a spicy perfume. Postpaid, order now! **Packet 35c; 3 Pkts. $1.; 1000 Seeds $2.**

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# FREEDOM GARDENS— Plan them this month

Food, or rather the lack of it, is the world's most urgent problem today. And how we solve that problem may well affect not only our economy but our American way of life as well.

Now, in peace times, the Department of Agriculture has labeled our home food gardens "Freedom Gardens," instead of "Victory Gardens." But the aim is much the same—to help feed ourselves with the products of our own gardens, so we can ship commercially produced food to the needy overseas.

Entirely aside from the humanitarian angle, home-grown vegetables and fruits picked at the peak of their perfection, and preferably frozen, will supply your family the year round with delicious food vastly superior to any commercial pack available.

January is the month for planning, as well as for enjoying May's rhubarb and asparagus, June's peas and strawberries, July's raspberries, snapbeans, baby beets, and beet tops, August's corn and limas, September's tomatoes, squash, peaches and pears, and October's broccoli.

To start off with the earliest vegetable to plant—peas—I have discontinued growing them *in succession* for two reasons. First, late peas do not do well where we live (in central Connecticut), and in other areas where hot summers prevail. Second, planting successively means using heat-resistant varieties which do not meet our quality standards. I now plant our entire year's supply of peas, thanks to our freezer, as early as the ground can be worked.

By the process of elimination, our favorites are World's Record and Petit Pois, both exceedingly tasty, sweet, and tender. The World's Record crop matures first and then the Petit Pois.

Depending on only two varieties for our year's supply does mean a lot of work all at once, particularly in picking the Petit Pois, which are so tiny but so deliciously sweet.

Home freezing of peas is being done more and more on the West Coast, too, I'm told, especially in the Northwest, where late peas have a better chance than in our locality. Especially popular in the Northwest are the dwarf and low-growing forms which give a quick crop without staking—Blue Bantam, Thomas Laxton, Laxton's Progress and others.

Our favorite vegetable for greens is beet tops. We pull the beets when they are a little larger than marbles, freeze them, and freeze the tops for greens. If allowed to mature, the tops are bitter.

Of the true spinach varieties, we use Nobel exclusively. It seems to do best in our climate, if started early and harvested before hot weather causes it to decline.

If you have had difficulty grow-


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Write today for our BIG, NEW, 56-page 1948 CATALOG in full color. It's FREE. Lists hundreds of varieties of FRUIT TREES, STRAWBERRIES, RASPBERRIES, GRAPES, BLUEBERRIES, ROSES, SHADE TREES, SHRUBS and SEEDS . . . everything you need for your home planting. Our plants are choice, sturdy, upland-grown stock that will make rapid growth and bear plenty of fruit. FREE PLANTING GUIDE with each order.

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**Edison's 1948 Dahlias**

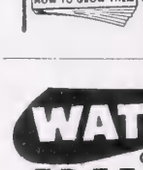
My 40 page book lists nearly 400 varieties, including many of the latest Honor Roll and prize winners. Many of the latest pompoms —miniatures—Foreign introductions and the finer of the large varieties.

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ing regular spinach during the summer, try New Zealand spinach. The tips can be picked continually, and a short row will furnish plenty to eat and freeze as well. One seed catalog gives the following cultural hints: As the seed coats are very hard, better growth is secured by soaking the seed for 24 hours in warm water before sowing.

Even in the South, I learn, New Zealand spinach is beginning to replace the traditional turnip greens, especially for harvesting in the summer when turnip greens do poorly in the heat.

Of turnip greens varieties in the South, Tender Greens has become very popular because it matures quickly—21 to 25 days from seed, depending on how favorable the weather is when the seed is sown. It is drought-resistant to a remarkable degree, and also withstands sudden cold spells, which hardly seems possible from its tender appearance and delicate flavor. Gardeners in other parts of the country might profit from sowing Tender Greens for a very early crop of greens.

Too many good gardeners get into a rut by planting the same varieties year after year. The hybridizers have done a stupendous job on many vegetables and fruits, not only in improving their quality, but in extending their season of yield.

Corn is an outstanding example. For by planting Spancross, Marcross, Carmel Cross, Golden Cross Bantam, and Purple Cross, you will have corn from August until the middle of October. This is a great help whether you freeze or can, for instead of being overwhelmed with bushels of corn, you can process each variety as it comes along over a period of six weeks.

Whether freezing or canning, we follow meticulously directions given in the bulletins unless the result we get does not satisfy us. This was the case with corn. For the table it is picked just before dinner and plunged into rapidly boiling water for three minutes. We do exactly the same for frozen corn, for if it is boiled the length of time usually specified, the result, after it is reheated for table use, is a mushy over-cooked product. When serving corn on the cob we let it thaw almost completely and then put it into hot water only long enough to heat it through. Commercially packaged corn is thawed also and then heated with butter and served immediately. This method gives results which approximate corn picked fresh from the garden.

Snap beans which bear so prolifically and mature so rapidly should, by all means, be planted in short rows and in succession. We plant beans four times. This enables us to pick many small ones to freeze whole, otherwise we french them.

Undoubtedly the best bean for flavor is the old-timer, Kentucky Wonder. I notice that one West-Coast catalog lists no less than seven named offspring of Kentucky Wonder. Comment following listing of Germains Special Rust Resistant White Seeded Kentucky Wonder No. 191 says, "We consider this the outstanding variety of the Kentucky Wonder types." Sounds well worth trying. Our family is also very fond of Bountiful Stringless and Tendergreen.

If the bean crop gets ahead of you, and your family rebels at the sight of another bean, try this recipe for

**Armenian Beans**

Fry six onions in olive oil until they are golden brown. Then add a pound of sliced beans, a can of tomatoes, and a medium-size eggplant cut into small pieces. Cover and let simmer about a half hour. (We do ours in a Dutch oven.) Then uncover and cook until it has dried out a little. Serve cold with either French dressing or sour cream, or hot, if preferred.

Of all the small fruits, strawberries rank first in popularity with our family. Strawberry Shortcake in January made with delicious (frozen) berries from your own garden is just about tops for dessert on company night.

Of all fruits, strawberries are most finicky about soil and climate so be sure to check with your own State Agriculture Department before you order plants. Our Experiment Station in New Haven recommends Premier, Catskill, Pathfinder, Fairfax, Chesapeake, and Midland for Connecticut. Generally speaking, the ever-bearing varieties do not produce quality fruit.

Even if our peach trees never bore fruit, I would want to have some in the garden. Their blossoms are so beautiful and the branches, when pruned in late winter, force so attractively in water.

You have never really tasted a peach until you have picked one sun-ripened and so full of juice that it trickles down your chin. Peaches are one of the few fruits which are just about as good canned as frozen. Excellent varieties are Hale Haven, South Haven, H. J. Hale, and Elberta.

—*R. Gannon*





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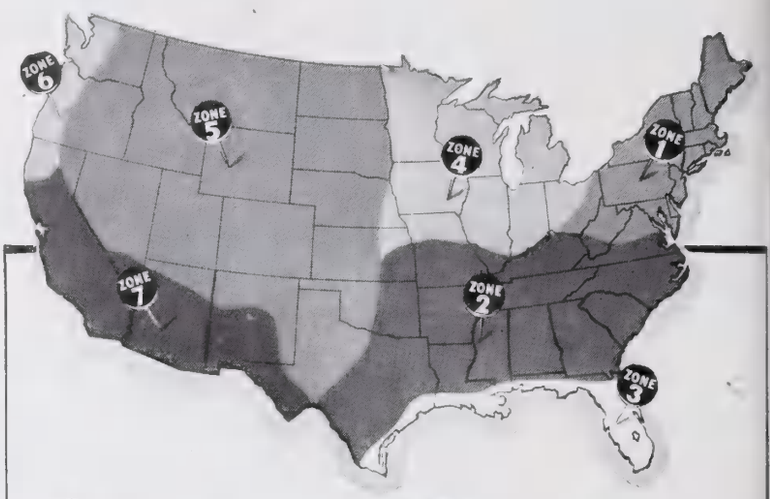
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# *The* LOG *of the* PRACTICAL GARDENER




ZONE 1 The Northeast

ZONE 4 The Middle West

ZONE 2 The South

ZONE 5 The Rocky Mountains and Great Plains

ZONE 3 Florida and Gulf Strip

ZONE 6 The Pacific Northwest

ZONE 7 California and the Southwest

This is HOUSE BEAUTIFUL'S Gardening Zone Map of the United States. It is divided into seven main zones, determined not only by temperatures, but by soil, rainfall, and other factors that bear on what you can grow successfully. Whenever gardening procedures depend upon locale, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders here and elsewhere in the magazine to your garden.

Every gardener has his own pet way of keeping track of seed orders.

I have tried to simplify my own to save time, while still keeping records straight. First, I make a carbon of every order, filing it in a folder marked "1948 garden." As soon as my orders arrive, they are opened with much fanfare and checked against the order carbons. (About mid-January, I get that longing for spring and warm, mellow soil.) When three or four packages have accumulated, I set aside a whole evening, or even two, for disposing of the packets till spring, and for dreaming of the mass of color they will yield next July and August.

Out comes the card table, the seed packets, plant labels and indelible ink, the metal box in which the seeds are to be stored, and my plant diary. The name of each flower, with seed company source, price, and blooming location is entered in the alphabetical index at the front of my 1948 garden diary. On each label I print the name and source and garden location, leaving room for adding the sowing date later. Then each packet is filed alphabetically in the metal box under the breakdowns of "Sow Indoors," "Sow Outdoors Early," "Sow Outdoors Late," for safe-keeping and to remind me what packets to sow at a given time.

*George Kelly, our garden authority in that very difficult section, The Rockies and Great Plains, reminds us not to forget to order seeds for hot, dry spots. Portulacas and four-o'clocks are about the best solution*

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Vigorous. — Beautiful. — Easy to grow. — Large abundant blooms, more constantly. — Comparable with the best.

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BLUEBERRIES
RASPBERRIES

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*among the annuals, he has found. Portulacas thrive in sandy, dry places with practically no attention, making a good ground cover and often reseeding year after year. Try four-o'clocks on the sunbaked south or west side of the house or along the drive where other things failed.*

It's a little out of season to be talking about tulips, but not of the new National Tulip Society, Inc., whose charter members are spreading the word about this new plant society. At the organization meeting in New York in October, plans got under way to issue a regular publication, to hold exhibitions, to provide speakers, to set up judging standards, and to spread the appreciation of tulips in many other ways.

Headquarters of the National Tulip Society, Inc., are at Room 1100, 37 West 43 Street, New York 18, N. Y.

*Harrie Wood's charming garden sketches have graced* HOUSE BEAUTIFUL'S *pages for many years. One reason they are so good is because Mr. Wood is an experienced gardener in his own right. However, when we asked him to illustrate "Avoid Tender Plants That You Have to Wrap Up," he was a little taken back, and confessed that he always wraps up the boxwood in his Connecticut garden. We quickly described a northern New Jersey garden that boasts giant boxwoods that are never covered, and he promised to try leaving at least a few of his plants uncovered after a year of feeding and mulching.*

If, after reading pages 54 and 55, you still despair of having a green lawn twelve months of the year, take heart. We personally know of such a lawn on an exposed hillside in Dobbs Ferry, New York. When two feet of topsoil was added at the time the ground was graded, we wondered at the waste of money and labor. But we now appreciate the reason, because ever since the grass came up two years ago last fall, it has kept its good green color all through summer droughts and winter freezes.

*Does my own garden pass the "winter test"? Does it live up to the high goals that John Grant and Thomas Church and James Rose have set for it?*

*As I look down on this little town garden from my second-floor workroom window on a rainy November day, I feel some encouragement. The garden has design—not smooth, modern Church design, but along traditional lines to fit our tall gray Victorian house.*

*It most surely has winter interest in rhododendrons, drooping leucothoe, Japanese holly, and box, among broadleaf evergreens; in hemlocks and Japanese yew, among needle evergreens. Ground covers of English ivy, liriope, periwinkle, and pachysandra are green all winter. Others, like ajuga, coralbells, and creeping veronica, usually keep their color up to Christmas. The biggest and most interesting accent note is a flowering dogwood, beautiful every month in the year.*

*Ground pattern is apparent, though this is partly in the imagination at present, because our paving job won't be finished till spring. Sky pattern from trees—yes, in our dogwood and tall, deciduous shrubs. Wall pattern (along with our potting corner) must wait for some future day because our present enclosures are all wire. We'll probably keep the wire fence on the left side of our property, where it adjoins an attractive neighboring garden; but the section on the right will some day be replaced by a louvered wood fence, if I can convince the rest of the family that the neighbor on this side won't consider it a "spite fence" instead of a search for privacy.*

*Our biggest problem—that of bridging the driveway that separates house and garden—has now been solved, thanks to the kindness of a landscape architect friend. Since we can't move the garage, because of fire laws, she suggests carrying a flagstone walk through the cracked bluestone driveway to connect our rear door with the garden entrance.*

Sometimes it's a toss-up between having a beautiful effect in your garden and preserving some precious blooms—like camellias.

John Watkins says that once or twice a winter, he is faced with this quandry in his Gainesville, Florida, garden. He usually compromises by taking a chance on the large bushes, and covering only the small bushes of rare varieties. Over these he places pyramids of cheap fiberboard on chilly afternoons when frost is anticipated, and heats the interiors with 100-watt bulbs at the ends of extension cords. When not in use, the pyramids nest and store in the garage.—A.L.D.


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**Burpee *Orange Triumph* LILIES**



NEW — Immense light pink orange speckled flowers — opening magnificently.

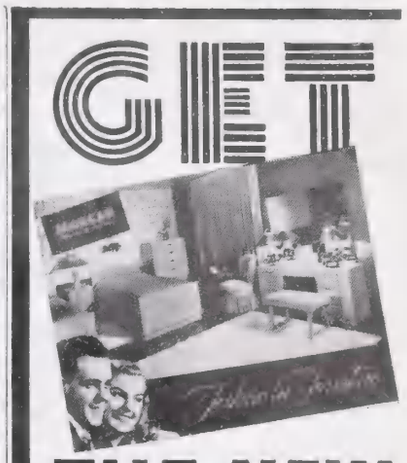
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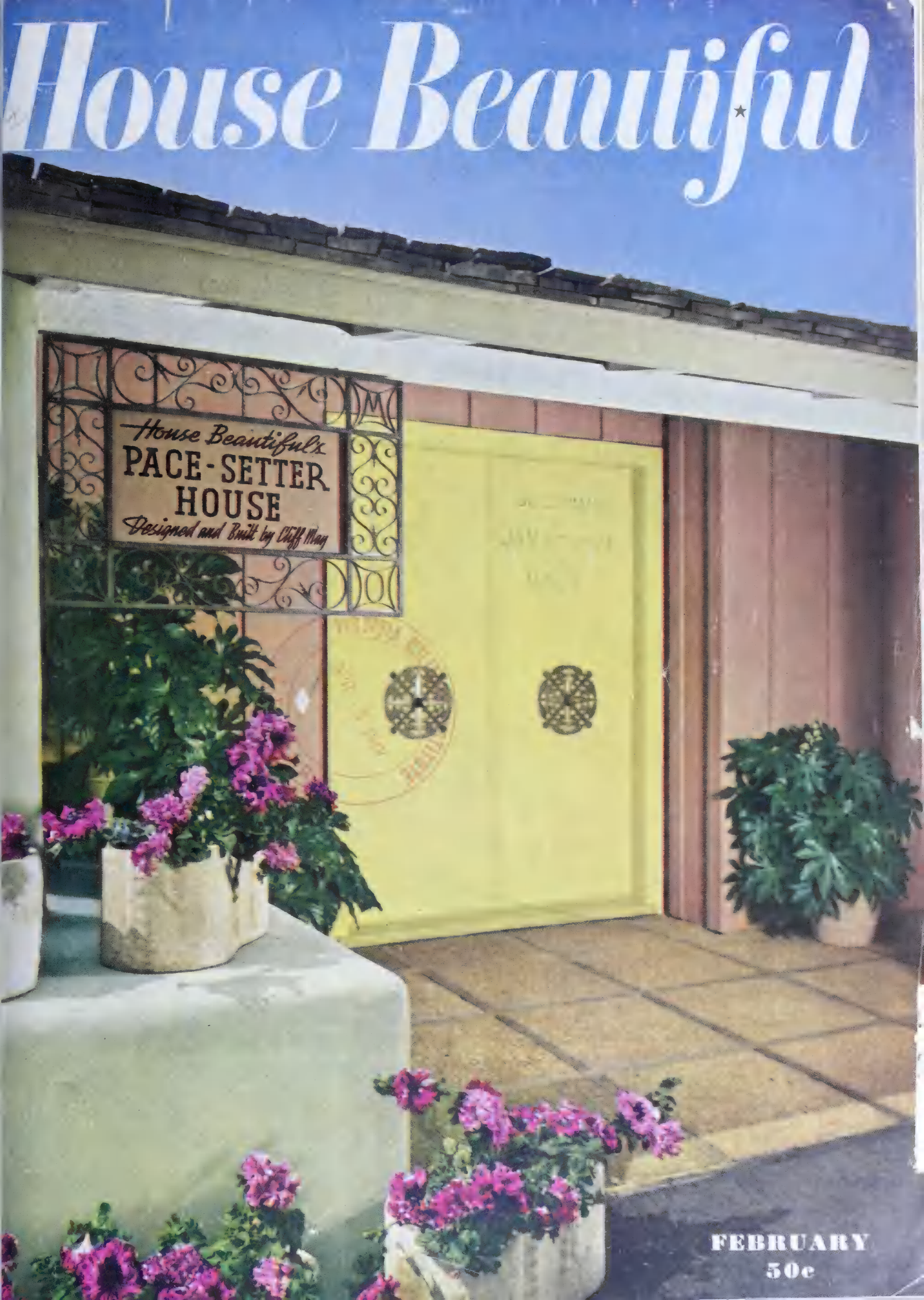
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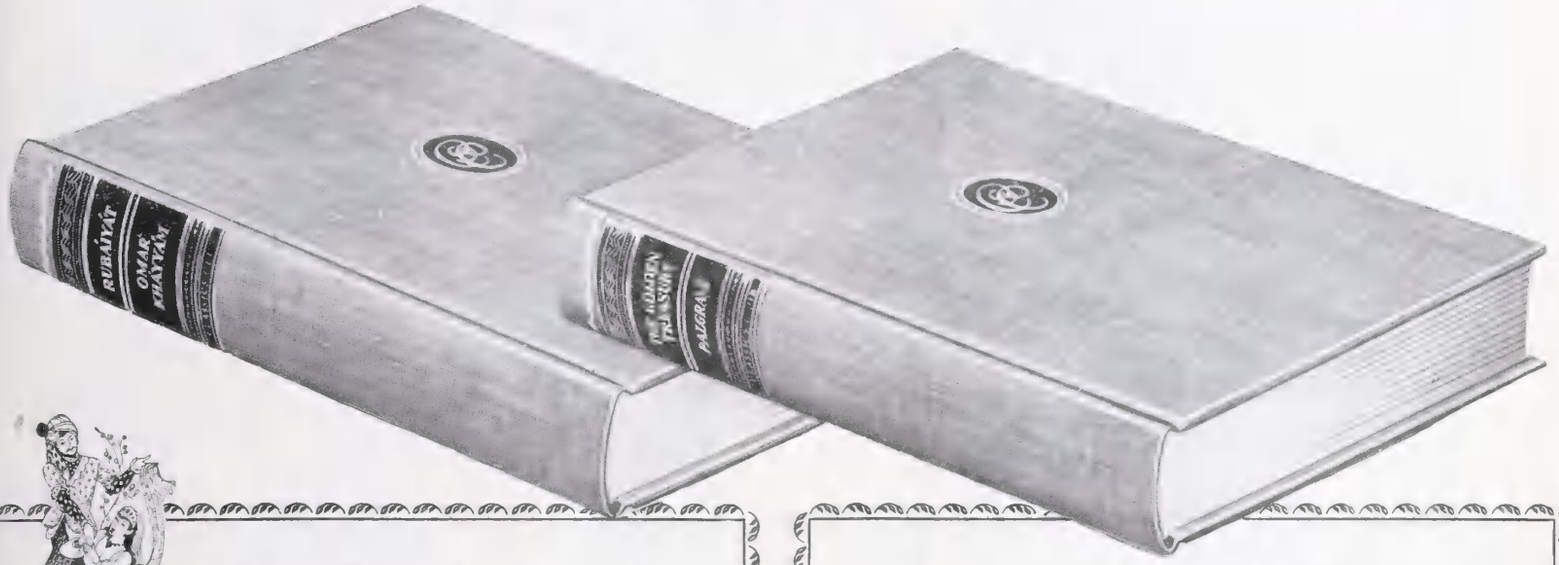



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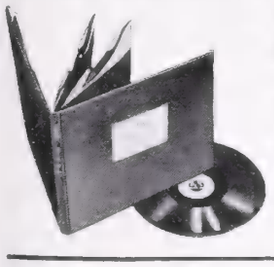
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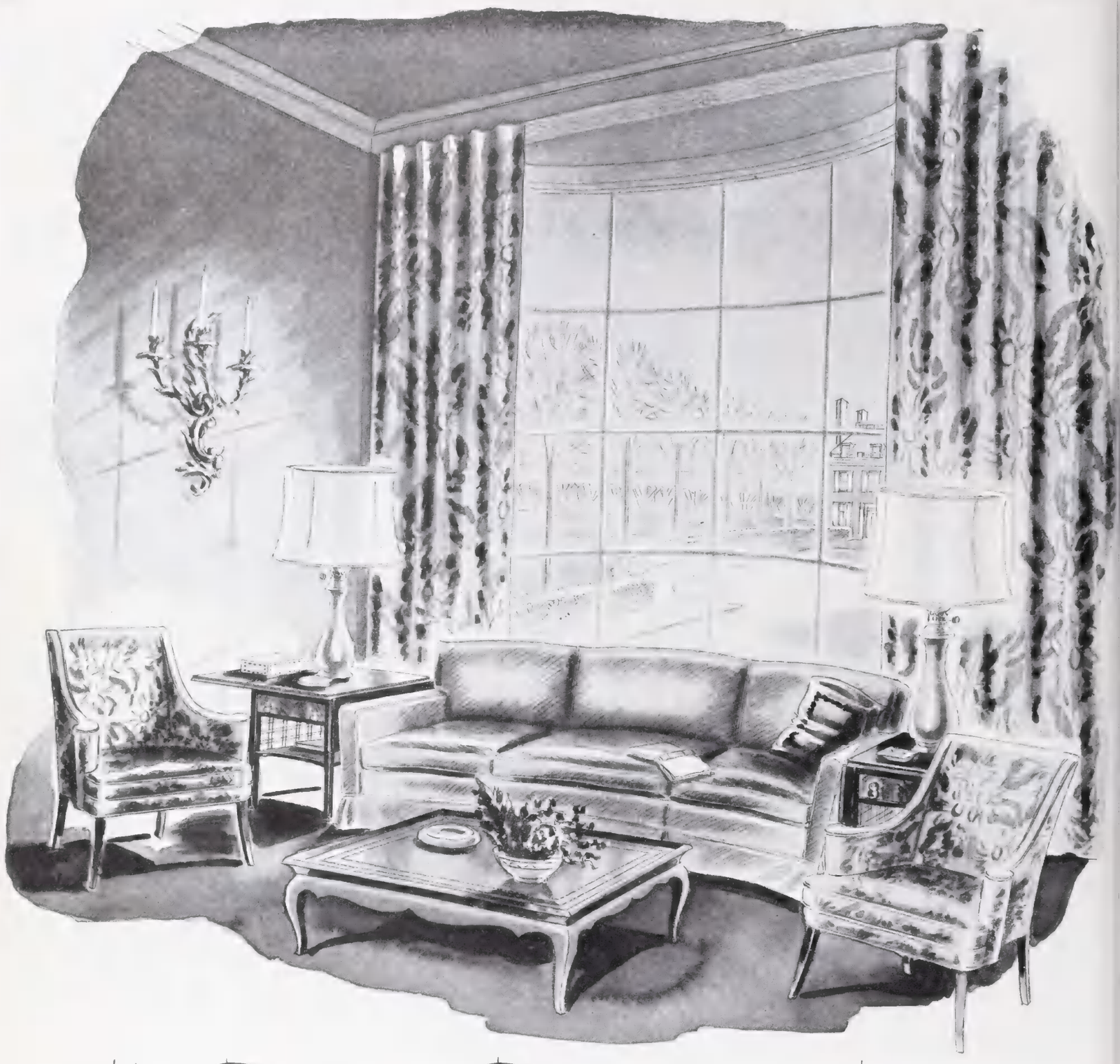
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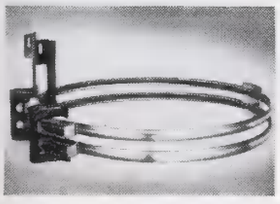
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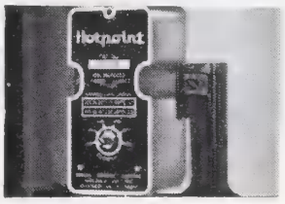
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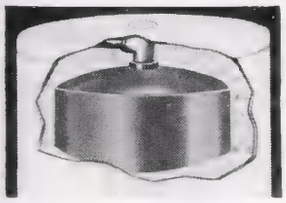
PERFECT hot water service is here! The sensational new Hotpoint Automatic Electric Water Heater applies amazing "Magic Circle Heat" to give you the fastest, cheapest and most dependable hot water supply possible . . . plus extra years of trouble-free service. With "Magic Circle Heat," Hotpoint's Calrod* Units encircle the tank and grip it tightly, providing pressurized conduction heating . . . the most efficient method ever developed. Hot water waste is minimized and constant temperature maintained through the new type thermostat. Heavy Fiberglas* insulated tank stores hot water for three days without re-heating. See this great new heater at your Hotpoint dealer's and you'll see why "Everybody's Pointing to Hotpoint" —America's fastest growing appliance line!



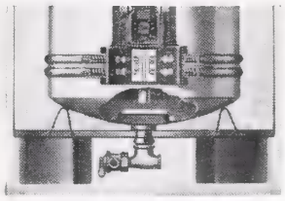
**NEW MAGIC CIRCLE HEAT!** Two pressurized Calrod* Units like this grip the tank under pressure —put *all* the heat into the water!




**NEW TYPE THERMOSTAT!** This completely automatic guardian keeps temperature *constant* at 150 degrees . . . prevents *waste.*



**COMPLETELY INSULATED!** Full 3-inch thick Fiberglas* blanket *completely* insulates tank...keeps hot water hot for three days!



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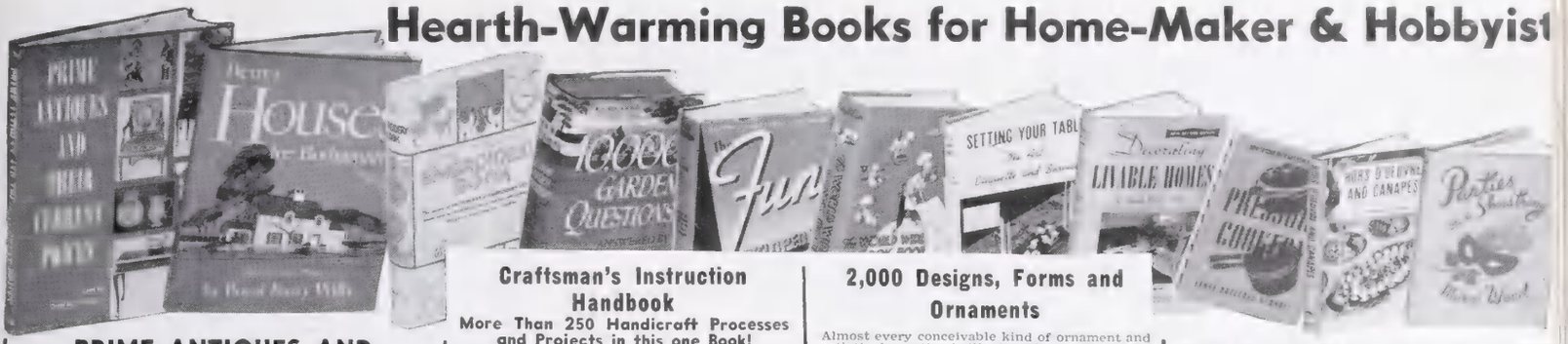
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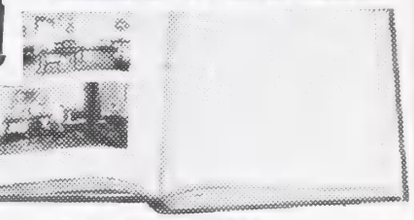
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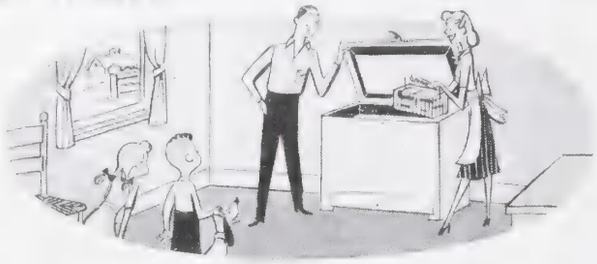
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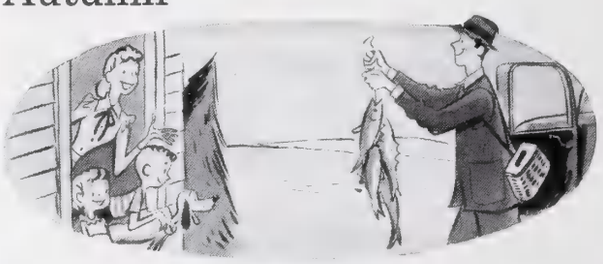
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You buy berries, vegetables at their peak of flavor. You also buy commercially frozen foods and meats at *sale* prices.

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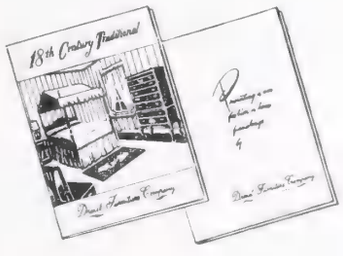


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*So lovely, so fine and so many uses!*

Try placing this fine table before a pair of chairs at the fireplace . . .



or utilizing its ample drawer and shelf space in front of the sofa.



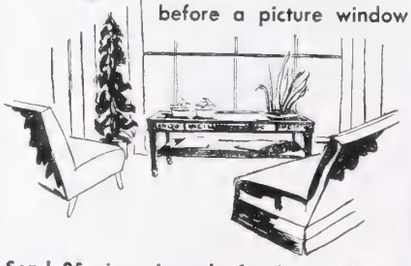
In a reading corner it's ideal between two conversation chairs and it's perfect



to use along side a chair and ottoman or chaise longue



or, because it's low, before a picture window



There is a smartly styled, magnificently made, beautifully finished Brandt Occasional Table for every use in your home. Look for the Brandt trade mark—it is your assurance of *QUALITY*.

Send 25c in coin only for interesting, profusely illustrated, 24-page booklet "A Sketchbook of Tables and How to Use Them". Jam-packed with useable ideas!

BRANDT CABINET WORKS, INC. • HAGERSTOWN, MARYLAND



# First Breakfast at Home

You'll never forget the half-shy wonder of it.

Oh, it has to be special. Your prettiest trousseau housecoat. A man-size breakfast for this man who is suddenly, wonderfully your husband.

And on your best breakfast cloth...your most-precious International Sterling, the *solid* silver with beauty that lives forever. "Family silver," that you can hand down to your grandchildren.

Among all the superb artist-designed International patterns, there's one to fit into your dreams.

Choose a pattern of exquisite simplicity ...a delicate floral...or a masterpiece of rich carving. You'll find one that seems dream-meant for you.

News for your purse! Prices on famous International Sterling have not been raised! Service for 8, as little as $171.00. Ask your dealer about his easy purchase plan...set a table of shining beauty this very night.

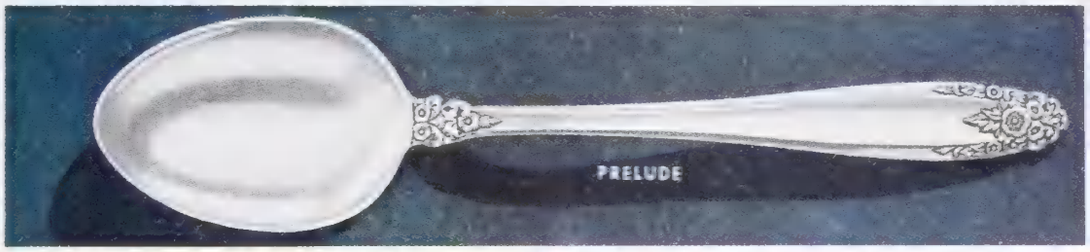
All patterns shown here are made by The International Silver Co., in the U. S. A.

*NEW TUNE-IN TIME! Hear The Adventures of Ozzie and Harriet, now moved to Friday, 9:30 p. m., E. S. T., CBS.*

*International Sterling*

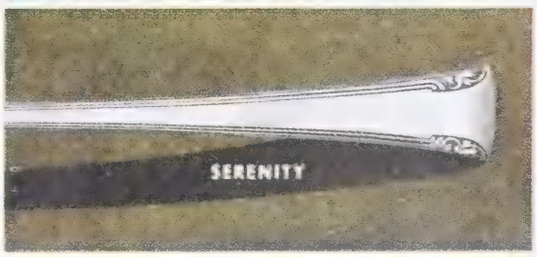
Copyright 1948, The International Silver Company, Meriden, Conn.

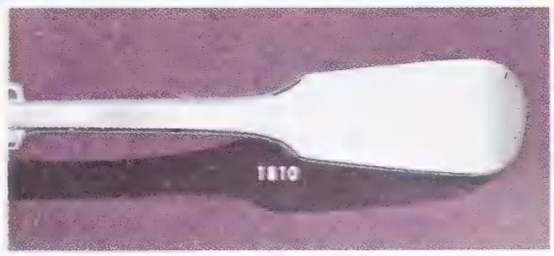










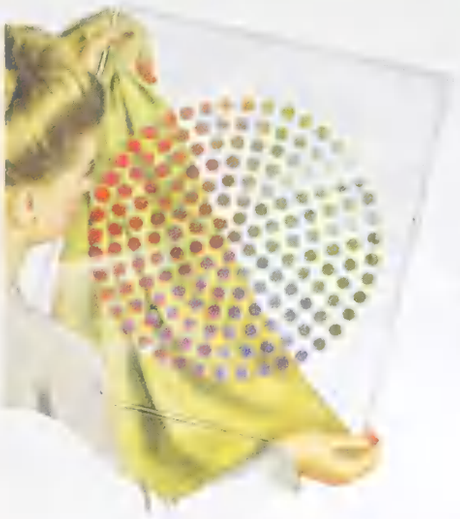




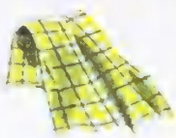


*Yours for a perfect color scheme*

# 1000 Colors in paint



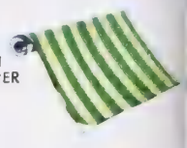
THE exciting Nu-Hue Color Bar puts *1000* colors right at your fingertips. Now you can have in your home *exactly* the color scheme you want. Now it's easy to find the matching, contrasting or harmonizing shade for nearly any color sample. For the 1000 Nu-Hue custom colors are systematically displayed in transparent color charts and on individual 3″ x 5″ color cards. It takes only a minute to make your selection. What's more, there's no guesswork in mixing, no disappointment. Nu-Hue colors are machine-mixed as accurately as a prescription, dry on the wall to the exact shade you choose. Each can be duplicated at any time. Each is available in oil base flat, satin gloss or enamel finish. Nu-Hue whites and colors are the finest quality obtainable, are washable, wear months longer than ordinary paints. See for yourself why America's leading decorators are using Nu-Hue . . . visit your Nu-Hue Color Bar today. Many leading stores now have it, more will have it soon. The Martin-Senour Co., 2520 Quarry St., Chicago.










## MARTIN-SENOUR'S *Nu-Hue* CUSTOM COLOR SYSTEM

SEE THE NU-HUE COLOR BAR AT . . . ABRAHAM & STRAUS, BROOKLYN • BULLOCK'S, LOS ANGELES & PASADENA • MARSHALL FIELD & COMPANY, CHICAGO • FREDERICK & NELSON, INC., SEATTLE, WASHINGTON • GIMBEL BROTHERS, PHILADELPHIA • THE WILLIAM HENGERER CO., BUFFALO • JOSEPH HORNE COMPANY, PITTSBURGH • J. L. HUDSON CO., DETROIT MILLER & RHOADES, INC., RICHMOND • SIBLEY, LINDSAY & CURR CO., ROCHESTER • W. J. SLOANE, NEW YORK • WOODWARD & LOTHROP, WASHINGTON, D. C.

(Other store names on request)

# Want to see something New in furniture?



sp, modern lines in refreshing Maltese Gray finish. d oak, with easy-to-grip drawer-pulls in lustrous minum. You'll thrill to the beauty of this modern up, and applaud its versatile practicality. A dozen ces to make sure you get just what you want.



Do you prefer a touch of traditional formality? Then choose this transitional group. Modern versatility and clean, straight lines combine with the rich beauty of traditional mahogany and period hardware to give you furniture that fits any decorative scheme.



Colorful, sunkissed splendor of a California beach is yours for years when you choose "Malibu Tan"! Transform your home with the warm, glowing beauty of this solid oak furniture. Same functional design as the popular Maltese Gray group . . . but with a striking, *new* finish, and hardware that gleams in golden beauty.

ANT furniture that's designed to meet the changing requirements of modern ng? Here it is! Mengel Functional ups . . . furniture that can *grow* with r needs. Strikingly beautiful *and* de- tfully practical.

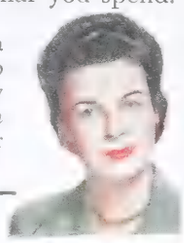
rt with a pair of commodes as end tables the living room. Later, combine them h a matching chest and shelf unit, and have a beautiful buffet for your dinette. l later, with table and mirrors . . . you change these same pieces into a lovely ity and handsome dresser to make a rming group for your bedroom.

Every piece is *Permanized.**

"*Permanized*"? Yes. That's the name of our exclusive method of construction. It keeps your furniture sound and lovely for its lifetime. No matter what climate you live in . . . damp or dry, hot or cold . . . the joints and veneers in your Mengel *Permanized* Furniture will never come apart.

Permanized MENGEL Furniture

So look for the Mengel trademark when you buy. Because, regardless of what style you want . . . modern, colonial or 18th-Century . . . Mengel gives you a bonus in value for every furniture dollar you spend.



Mary Adam says: "You'll find a host of helpful hints on how to dress up your bedroom in my new booklet, *Let's Plan a Bedroom Around You.* Send 10 cents for your copy."

THE MENGEL COMPANY, Dept. 158
Louisville 1, Ky.

Enclosed is 10¢. Please send me your new booklet, "Let's Plan a Bedroom Around You."

Name_____

Street_____

City_____

*Reg. U. S. Pat. Off.

Copyright 1948, The Mengel Company

*Hibiscus coral*

*Also:* Cuban Gold • Caribbean Green • Nassau Blue
Antilles Rose • Jamaica Pink • Havana Lime • Morro Mist
Bermuda Sand • Haiti Green • Domingo Blue • Trinidad White



PAUL D'OME

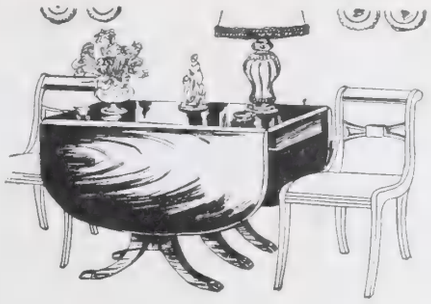
*For the woman who believes in beauty...*

You have never dallied with mere practicality. Everything about you reflects your faith in the inner satisfaction which beauty brings. In a blanket, you seek more than cozy warmth. You look for breath-taking pastel loveliness . . . the sensuous richness of deep-napped virgin wools . . . luxurious colors and textures to compliment the decor of your most intimate rooms. It is for such as yourself that beautiful Springfield Blankets are expressly made. The Springfield Woolen Mills Company, Springfield, Tennessee. *Springfield Blankets are sponsored and distributed by* Wamsutta Mills.

*Springfield*

VIRGIN WOOL BLANKETS

# *One to grow on*



wo for breakfast . . . a fireside meal
r four . . . that occasional dinner for
ght . . . or ten . . . and one table to meet
our every dining need. A regular Alice-in-
onderland kind of table . . . large or small as your space requires.
White-Hall table is in step with today . . . adaptable to the needs
f the moment . . . out of the way when not in use . . . decorative
a wall piece . . . firm and sturdy at any size . . . possessing the beauty of
esign and workmanship that have made White Furniture famous for gen-
rations. Choose the beautiful all-purpose Catherine Sherrill table . . .
White-Hall masterpiece.



## A White-Hall TABLE



*rite today for your complimentary copy of "The hite Album of Fine Furniture" . . . showing edroom, dining room, and living room groups.*

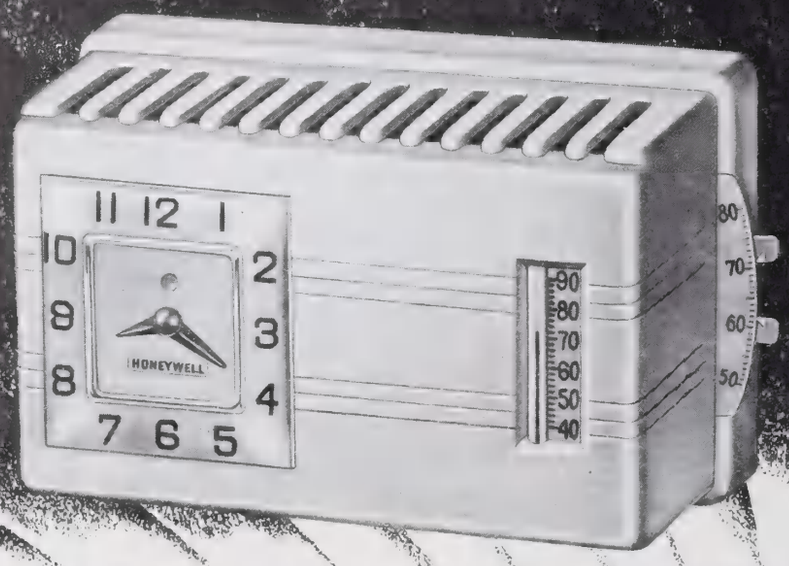
**THE SOUTH'S OLDEST MAKERS OF FINE FURNITURE**

White

**White**

**FURNITURE COMPANY, MEBANE, NORTH CAROLINA**

# PAYS for ITSELF
## Over and Over Again




## REPLACE YOUR PRESENT THERMOSTAT
## with the NEW Chronotherm

CHRONOTHERM, Honeywell's new electric clock thermostat, will pay for itself over and over again by saving fuel. It automatically switches to lower temperature at night and can save at least 10 percent of your fuel, as shown in the adjoining table. In addition to saving fuel, you will sleep in healthful comfort.

In the morning, Chronotherm will automatically return to daytime comfort temperature. No need to get up an hour early to push up the thermostat. Your house will be cheery and warm when you arise—and will stay that way from morning to night. With Chronotherm on the job, you'll never have to give your temperature regulation a thought.

### FOR YOUR OLD OR NEW HOME

Chronotherm can quickly be installed in place of the ordinary thermostat on your present heating system. And, of course, if you are planning to build, your new home should have this last word in heating satisfaction and economy. With its modern, compact design and accurate electric clock, Chronotherm will be a welcome addition to any home. It is low in cost and will pay dividends year after year in fuel saving, comfort and convenience.

**TABLE OF FUEL SAVINGS BY LOWERING NIGHT TEMPERATURES**

| City | Average Winter Temperature | Percent of saving by lowering night temperatures 10° for: 8 hrs. | 12 hrs. |
|---|---|---|---|
| ATLANTA | 50.1 | 16.16 | 24.24 |
| BALTIMORE | 45.5 | 13.12 | 19.68 |
| BOSTON | 42.7 | 11.84 | 17.76 |
| BUFFALO | 40.1 | 10.80 | 16.20 |
| CHICAGO | 40.0 | 10.72 | 16.08 |
| CLEVELAND | 41.9 | 11.44 | 17.16 |
| DENVER | 43.1 | 12.00 | 18.00 |
| DES MOINES | 40.2 | 10.82 | 16.44 |
| DETROIT | 40.9 | 11.12 | 16.68 |
| MILWAUKEE | 38.8 | 10.40 | 15.60 |
| MINNEAPOLIS | 36.2 | 9.60 | 14.40 |
| NEW YORK CITY | 43.8 | 12.32 | 18.48 |
| PHILADELPHIA | 44.8 | 12.88 | 19.32 |
| PITTSBURGH | 42.4 | 11.68 | 17.52 |
| ST. LOUIS | 45.3 | 12.96 | 19.44 |
| SALT LAKE CITY | 42.5 | 11.76 | 17.64 |
| SAN FRANCISCO | 55.3 | 21.92 | 33.28 |
| SEATTLE | 50.9 | 16.80 | 25.20 |

*Figures as released by*
FUEL CONSERVATION COUNCIL
U. S. GOVERNMENT

**ORDER CHRONOTHERM FROM YOUR HEATING DEALER TODAY**

*SEND FOR THIS FREE BOOKLET*

**MINNEAPOLIS-HONEYWELL REGULATOR COMPANY**
**2737 Fourth Avenue South • Minneapolis 8, Minnesota**

*Please send your new booklet "A Blueprint for Heating Comfort" which tells all about Chronotherm and other heating controls.*

Name_____

Address_____

City_____ State_____

MINNEAPOLIS
**Honeywell**
CONTROL SYSTEMS

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY • MINNEAPOLIS 8, MINNESOTA • CANADIAN PLANT • TORONTO 12, ONTARIO



# The Fabulous Sky Room is The Work of Dayton's Own Decorating Staff



Where the skyline of Minneapolis is seen through walls of glass

*One of America's smartest achievements in dining is the Sky Room, new show place of the Northwest. Atop The Dayton Company, the visitor dines or lunches a la gourmet with a thrilling skyline view of this wonderland of ice and snow or of sky blue waters.*

*Planned by Dayton's talented decorating staff, unique lighting is smartly integrated with grey carpeting, citron yellow seats, glistening crystal chandeliers and fabrics by Dorothy Liebes, to provide an aura of elegance.*

THE NORTHWEST'S GREAT STORE **The Dayton Company** MINNEAPOLIS



# Milk Glass Lamp

that puts an exclamation point in any decorative period

25.00 complete

Victorian type lamp of milk glass . . . pasteurized for modern living . . . with indirect lighting, gold-plated mounting, emerald or ruby glass font, and opaque white-enameled shade with metal edge. 28½ in. tall.

LAMPS, 7th FLOOR

Carson Pirie Scott & Co.

1 S. State St. Chicago 3





## PILSENER BEER GLASSES

Your favorite beer or ale seems to taste better in these graceful glasses, and the artistic horse head in black by C. W. Anderson will draw admiration whenever you and your friends gather together for those pleasant moments of refreshment. 8¾ inches tall—holds 9 ounces. Makes a memorable gift too. 4 for $6.25—12 for $9.00. Postage prepaid. Your money back if not delighted.

*"little joe"* **WIESENFELD CO.**
Dept. B-35
Baltimore 1, Md.





California REDWOOD BURL

★ Let us send you a Redwood Burl! Beautiful bark outcropping of Giant Redwoods of CALIFORNIA, collected by Indians. Place burl in shallow bowl of water. Watch it begin to sprout! Beautiful deep green fern-like Redwood shoots rise up to two feet. Average life of burl, two years. Redwood Burls radiate warmth, add rustic touch to any room. Sprouting guaranteed. medium size, $2.00, Giant size, $5.00, postpaid.

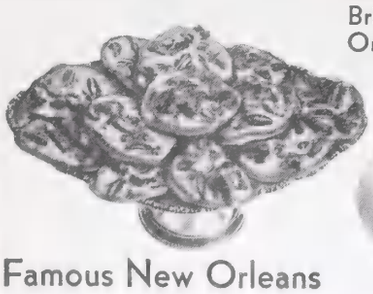
SPECIAL: Pottery bowl, $1.00 postpaid. Send cash or money order.

Rod Bingham's
CALIFORNIA ART RANCHO
Dept. B, 2005 Cowper St. • Palo Alto, Calif.



## ORDER BY MAIL!

Wonderful, Tasty, Delicious New Orleans Delicacies Will Bring Cheer to Your Loved Ones Everywhere!



Famous New Orleans
**PECAN PRALINES**

Made from treasured old Creole recipe. Pure sugar, sweet dairy cream, lavishly filled with choice pecans.

One pound $1.50 *Postpaid*



Pure Louisiana
**STRAWBERRY PRESERVES**

Expertly made from the choicest berries of this year's crop.

Carton of 4 1-lb. Jars $2.95 *Postpaid*
Carton of 12 1-lb. Jars $8.50 Postpaid

*Gift Cards Enclosed with all Orders*

**LOUISIANA DELICACIES CO., INC.**
P. O. Box 2627, New Orleans 16, La.


# WINDOW

These pages are planned for your shopping convenience. All merchandise shown, except personalized items, may be re-



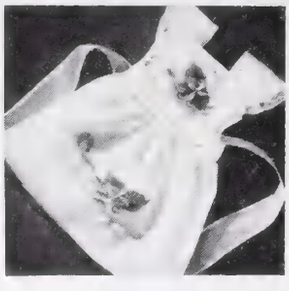
**FLARE PLAY.** You'd think, after all the thousands of items we see, that we'd be immune to high blood pressure over a spectacular newcomer. But we're not. These lighters are truly terrific, and they're personalized with a first name (no nicknames). Red caps for ladies, blue for men; and they work like a charm. Three of them cost $1 ppd! No c.o.d.'s. Dennison's, 411 Fifth Ave., N.Y.



**GOLD BRICKS.** Without exception these are the most marvelous things we've ever tasted. They are individual "bricks" of milk chocolate and pecans that are delicious beyond description, and each one is wrapped in gold paper. If you don't agree with us, we'll never make another sweeping statement. 12 Gold Bricks, $1 plus 10¢ post. Titche-Goettinger Co., Dallas, Tex.



**DATE BRACELET.** A gold-plated link bracelet is a-jingle with seven discs, each lettered for a day of the week. Secured between the back and front of each disc is a circular memo sheet of white paper, so all the girl has to do is whip out a pencil and jot down her dates or telephone numbers to remember on the fly Just $2.40 incl. tax. Helena Rubinstein, 715 Fifth Ave., New York 22, N. Y.



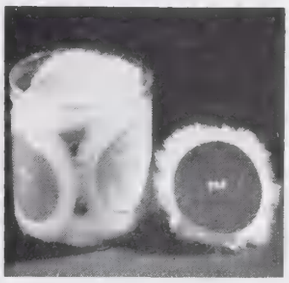
**PARTY PINAFORE.** Your favorite Valentine, we bet, can wither you with a glance or coax an ice-cream nickel with a dimpled-arm hug. And for such a pint-sized dream girl, here's a washable organdy pinafore edged with lace and hand painted with kittens that have real satin bows around their necks. Sizes 2, 4, and 6: $5.95 ppd. Edith Chapman, 168 E. 33rd St., New York 16, N. Y



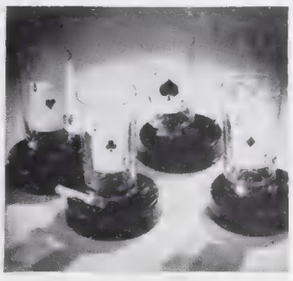
**PIN THEM DOWN** in the darlingest little boxes you ever saw, designed expressly to keep your bobby pins, hairpins, and safety pins under control. They are made of gold-plated metal with the identifying pin decorating the cover, and inside they're lined with jade green cotton velveteen. 2½" wide, $4.15 each, ppd. Hall Galleries, Albert Steiger Co., Springfield, Mass.

# SHOPPING

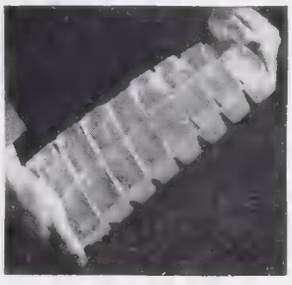
turned and full refund will be made by firms involved. All prices are subject to change. Happy Window Shopping!



**DREAM PUFFS.** Individual lamb's wool powder puffs are as soft as a butterfly kiss, and the pastel, suede-like backs are stamped in gold with a first name, monogram, Sweetheart, Darling, or Mother. A clear plastic cylinder comes with 4 small and 2 large puffs, and we think it's a superb valentine present. $2.15 ppd. Mermod Jaccard King, St. Louis, Missouri.



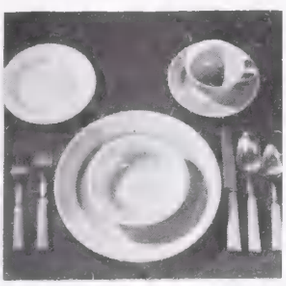
**ACES UP BRIDGE SET.** A combination coaster-ashtray, made of heat-resistant black plastic, holds a sham bottom highball glass that is decorated in permanent color with each of the four aces. The set of four makes a made-to-order gift for all those friends of yours whose idea of heaven is a bridge table, a deck of cards, a coke, and a cigarette. $3.25 ppd. Ellison's, Wilmington 11, Del.



**POP GOES THE ICE CUBE.** The Eskotray is a modern plastic ice-cube tray that we hasten to tell you about, because already it has cured us of a deep-seated phobia against getting ice cubes from the refrigerator. It doesn't stick to the freezing compartment, and a twist of the wrist ejects one cube at a time! If too long, cut off one section with a knife. $1.69 ppd. The Bar Mart, 62 W. 45th St., N.Y.




**SHOE SHINE BOY.** A sturdy little barrel box, handmade in Vermont of maple, has a foot rest on the cover, and plenty of room inside for polish, cloths, and brushes. Best of all is the hand-painted come-on which announces to the family that Peter, or Susie, or Michael can be persuaded to shine 'em up; but the firm fee is 10¢. Send child's first name. 10" high. $2.50 ppd. Mayfair Gifts, Forest Hills, New York.



**MAKE A MATCH.** A ten-piece place setting includes flatware and china, and *everything matches!* The plastic handles of the stainless-steel cutlery and the pottery dinnerware come in buttercup yellow, desert-sand pink, sea blue, or aqua. Dinner plate, bread & butter, salad, cup & saucer, dinner & salad forks, knife, dessert & teaspoons, $4.95 exp. coll. Berkeley of London, 2272 Broadway, N. Y. C. 26.





## SEA FOOD SERVERS

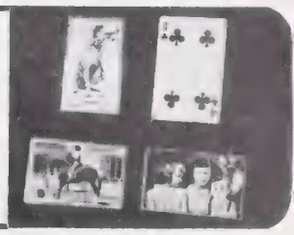
You'll want to give her these crystal sea food cocktail glasses to keep her in the swim! Shrimp, crab meat, etc., stay chilled in the glass liners which fit snugly into the bottom glass filled with crushed ice. Have them monogrammed with her initials.

Set of 8 with monogram . . . . . $13.75
Set of 12 with monogram . . . . . $19.75
*(Shipping charges collect)*

## GRAND SLAM

Don't trump your partner's ace for gaping at these photo playing cards! They can be made up for you from any black and white picture or sketch. A really unusual gift for the card player.

6 decks (All of same photo) . . **$18.00 postpaid**
12 decks (All of same photo) . . **25.00 postpaid**





## BEER GLASSES

The plebeian beer in the patrician manner. Four different gracefully styled types of glasses.

| | |
|---|---|
| Mug, 12 oz., monogrammed . . | $15.75 doz. |
| Tapered Mug, 14 oz., monogrammed | 15.75 doz. |
| Wheat or Hop Cutting on Above | 17.25 doz. |
| Pilsner Glass, 10 oz. only, monogrammed | 13.50 doz. |
| Zambie for High Ball or Beer, 10 oz., monogrammed | 10.75 doz. |

*(Shipping charges collect) No C.O.D.'s, please*

**EUNICE NOVELTIES** Dept. H-28
5th Floor, Woman's Exchange Bldg.
541 Madison Ave. New York 22, N. Y.



## Present Perfect

Be sure to save your next wedding invitation because it plays a star role in your gift to the bride. Send it to us and we mount it on an antiqued white and gold metal waste basket, or a piecrust tray (13" wide), and it's lacquered for permanence. Reception or At Home card can go on the other side of the basket.

**$8.25 each, post paid**

**Page & Biddle, Inc.**
HAVERFORD PENNSYLVANIA



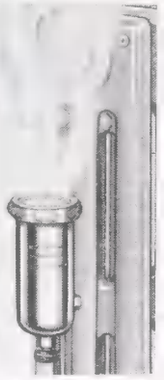
## Love by the Pound

Maramor's Bouquet of super-fine creams, nuts, chewy centers richly chocolate covered — perfect sweets for your Sweet! Per pound $2.50
Add 15c postage.

J.P.Allen
Peachtree Street · Atlanta

# HUMIDIFY FOR COMFORT
## At Low Cost

**Live in a More Comfortable and Healthful Atmosphere — Equip Your STEAM RADIATORS with Inexpensive HUMIDIFIERS Now!**



Why tolerate **DESERT DRYNESS** in your home when it's so easy and inexpensive to have adequate humidity during the entire heating season? Your doctor will tell you that lack of humidity lowers body resistance to colds and infections; and you know how dry air can damage (shrink and crack) furniture and interior decorations.

ONLY $5.00 EACH

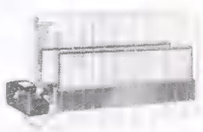
**EASY TO INSTALL:** Simply remove air valve from each radiator and replace with an Auto-Vent. No tools required — no water to carry — no pans to fill — performance **COMPLETELY AUTOMATIC!** Also acts as quick-vent air valve.

Auto-Vents operate without attention for years — satisfaction guaranteed. Thousands now in use. Order today! Send cash or check; we pay postage.

**MAID-O'-MIST INC.**
3220 N. PULASKI RD., CHICAGO 41, ILL.

### . . . or Use This Type Unit on Hot Water Radiators

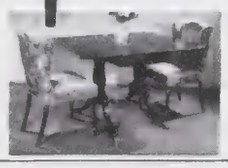
The Ol' Faithful Humidifier supplies ample humidity for average room. Automatically filled from radiator or separate supply. Float valve controls level — no spilling. Easily installed. Fully guaranteed. Prices, $10.00 and $12.00. Write for free booklet which also covers automatic warm air furnace humidifiers.





## Chair Glamour

**FROM GRAND RAPIDS**

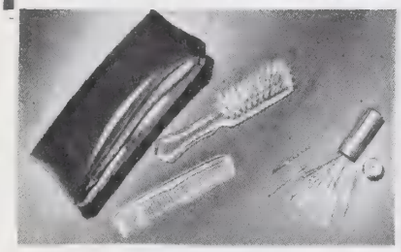


Send 15¢ for book on dining extension tables

• The captivating beauty of graciously-styled chairs fashioned by Grand Rapids craftsmen for occasional use or with dining ensembles is again available. In American hardwoods, with mahogany, walnut or bleached finishes. Choice of covers in rose, blue, or green velvet; also red and light grey, green and light grey, and yellow and dark grey satin stripes, trimmed with rich boucle. These useful chairs add a decorative touch to any room. Available in limited quantities at $35.00 each or $62.50 the pair, f.o.b. Grand Rapids. In ordering mention finish and cover desired. Satisfaction guaranteed.

**AMERICAN HOME DECORATORS**

BOX 135 HB-2 GRAND RAPIDS, MICH.



## PURSE PARTNERS

GROOM KIT—7" plastic leather zip-top case. Lucite comb and brush with nylon bristles. Ample room for compact, bobby pin case, keys, etc. Case comes in red, navy, black or brown. State first and second choice. Only **$1.00** Ppd.

BOBBY PIN CASE—To end groping for stray pins. Lipstick size, made of brass and contains 12 gold plated bobby pins. A small gem for **$1.00** Ppd.

*No C.O.D.'s*

**James Stuart**

410 DELAWARE AVENUE
WILMINGTON 11, DELAWARE

## MEXICALI SANDALS



HANDMADE

From south of the border

**Style E. All leather in natural tan with open or closed toe and 1¼ inch wedge heel. Send shoe size including width, outline of foot, and $4.50. "For women."**

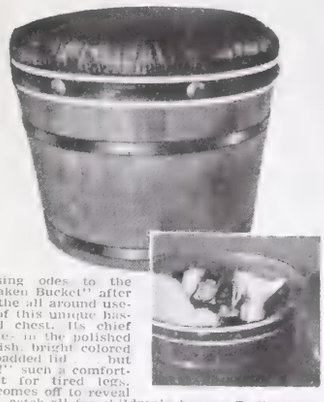
**(Add 2½% in California) Postpaid**

**THE MEXICO CO.**

**Dept. BF Calexico, California**

**(Send for folder showing other styles in leather sandals and espadrilles for women, men and children. 5c will bring folder by airmail.)**

## The "New Oaken Bucket"



You'll sing odes to the "New Oaken Bucket" after you see the all around usefulness of this unique bas-sock and chest. Its chief appeal lies in the polished wood finish, bright colored leather padded lid but it's "Ah!" such a comfortable rest for tired legs. The lid comes off to reveal a perfect catch-all for children's toys or Dad's house slippers. About 11" tall. No. 341-H.

**$5.45** POSTPAID

**Santa Claus Land**

16 HOLIDAY BLVD
SANTA CLAUS, INDIANA



## INDIVIDUALLY YOURS! HANDSOME MONOGRAMMED PIN

Makes a gala occasion of each day. Wear it on your coat, suit, or pinned to your handbag! Beautifully designed, finest workmanship, sterling silver or sterling washed with gold. Cherished as gift for bridesmaid • ideal for Valentine, Easter, Mother's Day, any occasion calling for personal compliments.

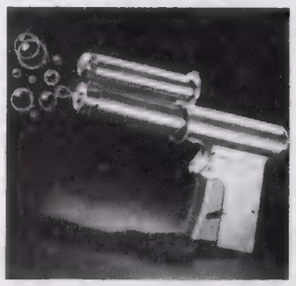
*Underline last initial—ten days' delivery.*

1¾ inch—$12.00; 2⅛ inch—$14.40; 3¼ inch—$20.40. Includes excise tax; postpaid. No C.O.D.'s

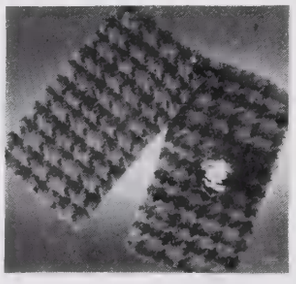
**Constance Leiter**

200 W. 47TH ST. KANSAS CITY 2, MO.

# WINDOW



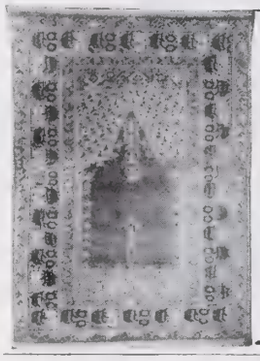
**BUBBLE GUN.** An automatic pistol shoots thousands of iridescent bubbles without reloading. The tiny rainbow spheres fill the air with a fairy-tale enchantment and a Superman wizardry, but down-to-earth Ma will be delighted to know they're completely stainless and harmless. Aluminum gun with 6 refills, $2.95. Extra refills, 29¢ for box of 6. Ppd. J. J. Anthony, 1517 W. North Ave., Milwaukee, Wisc.



**THE DISAPPEARNG HOLE.** Invisible re-weaving of damaged fabrics takes enormous skill, and this company has been a specialist in the art for over thirty-five years. Repairs can be made in woolens, silks, rayons, cottons, and novelty fabrics. Mail damaged garment for estimate without obligation. No work will be done before your approval. Wizard Weavers, 135 E. Gay St., Columbus, Ohio.




**COFFEE METER.** If you're one of the legion who can't understand why one morning your coffee is superb, the next appallingly bad, you'll welcome this automatic dispenser. A red glass jar is topped with a plastic meter that measures out an accurate tablespoonful of coffee with each quarter turn of the dial. $1.50 ppd. Sally Graye, 80 E. 11th St., New York 3, N. Y.



17th Century Ghiordes Prayer Rug

## *Gem Antique Oriental Rugs*

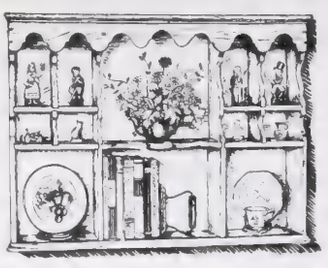
Such delights as Ghiordes, Kulah, Ladik, Sehna, Feraghan and practically all other desired weaves.

Collectors and other aspiring buyers will find here a treasure chest of rare rugs so often sought and almost never found.

*Write for monograph and descriptive lists.*

**Thomas F. Davis, Box 86-B, Skaneateles, N.Y.**

*Successor to Major L. B. Lawton, Collector of fine rugs since 1900.*



## PIGEON-HOLE WALL SHELF

The design of this HANGING SHELF provides flattering niches for your choice possessions. Hand made of mellow brown antiqued Knotty Pine—

22¼ high - 31" wide - 7½ deep

**$32.50** *express collect Sorry no COD's*

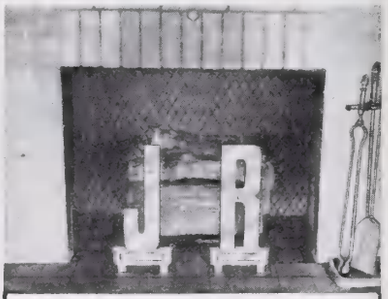



*Send for Booklet showing 25 practical Reproductions by the LENNOX CRAFTSMEN.*

**The Lennox Shop**

*The Unusual in Gifts and Home Decorations*

HEWLETT, N.Y.




## PERSONALIZED ANDIRONS

(patent pending)

*Your initials in highly polished solid Brass.* A Smart addition to improve the appearance of every fireplace. Excellent as a gift. Full alphabet, including "Mc", available. 8 inches wide, 17 inches tall. Indicate initials desired.

**$29.95 pair ($14 for third initial)**

**Express Collect**

**REHFUSS COMPANY**

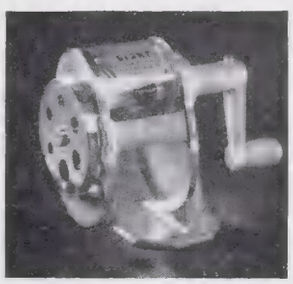
**1040 Washington Ave., Albany 3, N.Y.**

# SHOPPING

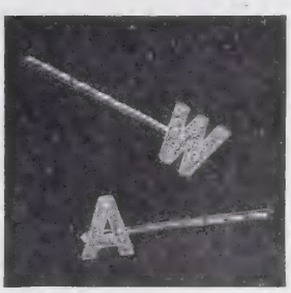
**HOOK A RUG.** Miss Andrews is a genius. Even for us she took the mystery out of rug hooking and made us want to throw out all our broadlooms. No frame is needed and under her able guidance, you'll produce your proudest possession. Designs are her own; her color sense is magnificent. $6.50 for design, hook, instructions, and bundle of wool to start 40" x 60" rug. Rebecca Andrews, Walnut Ridge, Ark.

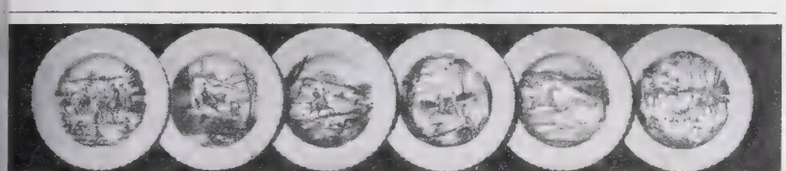


**PROFESSIONAL SHARPENER.** We believe that a good pencil sharpener is as essential a part of every household as a can opener, and this is the kind a child dreams about. Attach one to the desk he got for Christmas, and get another for the kitchen. It adjusts to six pencil sizes. Just $2 postpaid. M. C. Flynn, Inc., 43 E. 59th St., New York 22, N. Y.



**SPARKLING HEADLINES.** Jeweled bobby pins highlight a pretty hairdo with imported rhinestone initials. The bobby pins themselves are good ones, with enough spring to keep curls in place, and the half-inch initials will look like spilled stardust tucked in your hair. Rhodium plated, a pair with your choice of initials is $1 ppd. Gift Clues, 302 E. 45th St., New York 17.



**ENGLISH HUNT SCENE PLATES**—The Meet—Over the Top—The Water Jump—Lost the Scent—In Full Cry—The Kill

Six intricately designed Crown Ducal masterpieces, all imported from England. Exquisite wall or mantel pieces singly or the group. And for exciting serving to discerning guests! Scenes in black or brown (state choice) on white background with borders in relief. Plates are 9½ inches in diameter.

**Each $1.95 Set of Six $10.00**

Postpaid — No C.O.D.'s, please.

**Betty Blue Gift Shop** 3349 Greenmount Ave., Baltimore 18, Md.



*Wanted*

**BROKEN JEWELRY**

All kinds. Highest cash prices for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, sterling, etc. Prompt remittance. Satisfaction guaranteed.

**WRITE FOR FREE SHIPPING CONTAINER**

**LOWE'S** *Dept. HB*

**Holland Bldg., St. Louis, Mo.**



**SEE BETTER**

**with this smart new magnifier with the Long Lens**



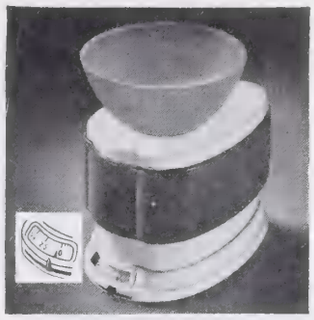
*1/3 Actual Size*

YOU can read newspaper print — a column wide — with a Longview, the new kind of magnifier with a long lens. It magnifies 2½ times—solves "seeing" problems with a larger, sharper field of vision than ordinary magniners. Folds into a handsome plastic case. 3¼-inch lens. Weighs less than 3 oz. You'll be proud to own—or give—a Longview! $6.50 postpaid. If not completely satisfied after a 10-day trial, your money will be refunded.

**Edroy Products Company**

488 Lexington Ave., New York 17, N. Y.







**LIGHTEN *Kitchen Chores***

**COMPENSATING SCALE**—Place empty bowl or container on scale and set the dial back to zero—then you can accurately weigh net contents up to 25 lbs. Copper plated working parts. Baked enamel finish; white with blue, red, or green. . . . . **6.95**

**STEPRITE STEP STOOL**—Flip up the top and the steps come right out. Open top steadies you; broad, rubber treaded steps add safety. Closes to comfortable stool. White with black, green, blue, or yellow trim; all white or maple. 24" high . . . . . **7.95**

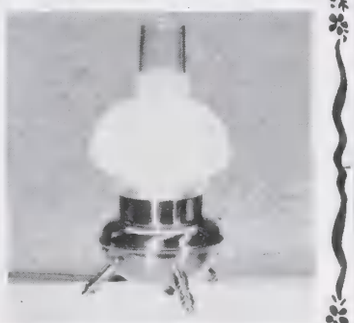
*Free Delivery Within 150 Miles. In New York City, add 2% Sales Tax. Send for Catalog No. H-3 and Overseas Food Folder.*

**Hammacher Schlemmer**

145 E. 57th Street, N. Y. 22, VO. 5-4700

1848 100th ANNIVERSARY 1948





*Chimney Lamp*

**$3.25**

Colonial design in polished brass. The chimney is frosted cream color. It measures 9½" tall and makes a charming night table light. Nice in pairs on a Chest.

*Sorry no C.O.D.'s Add 30¢ for delivery*

**Dennison's**

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62 East Randolph St. Chicago 1 - Ill. 32 Franklin St. Boston 10 - Mass.





**VERSATILE WOOD FERNERY**

*. . . with that MODERN look!*

Use one . . . use several, mix them . . . match them for a variety of stunning decorative effects! Charming Planter Box (7" long x 6" wide x 7" high) of hard finish, highly glossed wood with brushed brass knob to accent its modern simplicity . . . removable water-proofed liner of heavy gauge metal for long-lasting utility. Also with hinges for hanging. Red, Black, Forest Green, Chartreuse, White, Pickled Pine. $9.00 ea. (without plants) $17.50 pair.

*Prepaid East of Mississippi; elsewhere add 10%.*

**Goldfarb** FLOWER SHOPS

**Park Ave. at 54th Dept. B New York 22, N. Y.**

*America's Largest Florist ▪ Established 1889*





*"Never-Fall"*

*BED SPRING RESTS*

You can banish old-fashioned, unreliable bed slats with these safe and sure-holding "Never-Fall" Bed Spring Rests. They will never let your bed collapse.

A set of 4 steel rests supports in excess of 1,200 pounds—and they're guaranteed for life. They're sanitary, too, for they won't collect dust. Get them in MAHOGANY, WALNUT, or MAPLE to match your bed. Enamel finish.

Check or Money Order. No C.O.D.'s **2.00** SET including postage

PIKE MFG. CO., Inc.

TALLADEGA ALA.



**A SIGN OF DISTINCTION**

Get one for your own premises or as a gift for some very special friend.




This graceful bird silhouette has a lot of charm. Made of weather-resistant cast aluminum, finished in rich black. Bracket is 27" wide. Your name in gleaming aluminum on both sides is easily readable against the black sign. A real value for only **$18.50.**

COPPER LANTERN. Finished in black to match sign. 17" high with 4 x 4" post cap **$28.50.** Lantern 22" high **$35.00.**

**Prompt Delivery.** All prices f.o.b. Wheeling.

NEW CATALOG—100 artistic vanes, signs, markers, etc. Send for copy.

**Hagerstrom METALCRAFT STUDIO**

*Original Handcrafted Specialties*

41 Milwaukee Ave. Wheeling, Ill.

## MONOGRAMMED FOR YOU!

This Bathroom Rug with deep luxurious pile becomes yours alone. Made of heavy textured cotton on a canvas back, it is non-skid. No danger of slip or slide. And such a regal rug with your woven monogram added. Available in the following sizes in oblong or oval. Rounds and special sizes on request.

| | |
|---|---|
| 17x24 | 5.10 |
| 20x36 | 8.65 |
| 24x36 | 10.45 |
| 24x42 | 12.10 |
| 24x48 | 13.80 |
| 27x54 | 17.45 |
| 36x60 | 25.90 |
| 36x72 | 32.15 |

**Lid Covers: 2.75 each.**




Colors: light blue, dark blue, forest green, yellow, beige, aqua, white, peach, rose dust, carmine red, black or grey. Monograms available in any of the mentioned contrasting colors; $3.30 each. Delivery: 1 month. Please, no C.O.D.'s.

**FRANKLIN-BAYER**
*The Linen Shop, Inc.*
630 North Michigan Avenue, Chicago, Ill.

## COPPER LUSTRE PITCHERS



*Give One To Your Own TRUE LOVE This Valentine's Day*
**Set of 3—$15.50**
**or individually**
**Small $4.50—Medium $5.50**
**Large $6.50**
**Postpaid**

These are wonderful reproductions . . . of old time shapes . . . with assorted quaint patterns. Truly fine in artistic value, excellent firing and soft COPPER LUSTRE, they faithfully vie with old English originals. Mine are hand painted and come from historic Virginia where craftsmanship is cherished.
The pitchers are 3½", 4½" and 5½" tall, respective to sizes.
Glorify your own collector's corner . . . use them in your everyday life.
*I'll be happy to mail you one of my Gift Catalogs*

**KATHLEEN WELLER**
Box 386 Bryn Mawr, Pa.



*Man-Size*
## COFFEE CUP *and* SAUCER

For the horse-lover who also loves his coffee, and plenty of it, here's an attractive and useful gift. It's the famous English Davenport China, decorated with scenes in color from the original engravings. The large saucer has scene to match cup, and distinctive border of green foliage and timber fence. Price for one cup and saucer only $3.50 postage prepaid. Four sets $13.50; six sets $20.00. Money back if not delighted.

*"little joe"* **WIESENFELD CO.**
Dept. B-35 Baltimore 1, Md.

## PERSONALIZED *Metal Initial* TAG BRACELET

ONLY $1.25 tax and mailing included




Your choice of any three initials richly engraved on heavy metal tag
Highly polished gold finish.
Includes heavy link chain bracelet.
*A stunning accessory — a distinctive gift!*
¾ actual size

**Order by Mail (No C.O.D.'s)**
SPECIFY INITIALS DESIRED
(Underline initial of last name.)
**EDRO,** Dept. H, 20 W. 30th St., N. Y. C. 1




HERBERT S. MIL
EAST KING ST. HAMILTON, ONT.

# WINDOW



**CLOTHES MAKE THI POODLE** the best dressed pup i nursery circles. His elongated tail ha branches to hold panties or pajamas i gold star order; his continental hair-d takes whimsically to a Scotch cap and his back is a bench where smal fry can rest while he struggles wit shoe laces. White with red, or blu with pink, $7.25 exp. coll. Evelyn Reed 538 Madison Ave., New York 22, N. Y



**QUEEN OF HEARTS.** One of th nicest girls on our staff left us las week, and as a farewell gift we gav her our hearts. Real diamonds couldn have looked lovelier against her blac dress, or sparkled more grandly at he ears. The hand-cut rhinestones are se in rhodium-plated metal. Pin $5.9 earrings $5.95. Tax and postage includ ed. George Stern Co., 191 Madiso Ave., New York 16, N. Y.



**WHAT EVERY WOMA KNOWS.** She knows that a goo figure is worth its weight in secon helpings. That a good bra is an inves ment that camouflages a bad figur glorifies a good one. This one is ou lined in flexible piano wire, gives tha important separation. Black lace line with white, blue, pink, or royal blu net. Sizes through 37, $25. Joseph Berl 26 W. 58th St., New York 19, N. Y

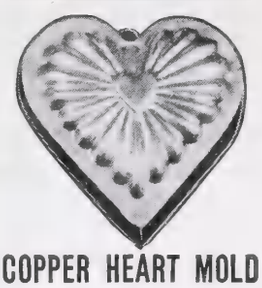



## NEW Scientific Spot Remover

A SAFE, simple to use, complete spot removing service for home use. Removes stubborn stains and spots caused by lipstick, iodine, nail polish, coffee, tea, soft drinks, etc. A lifesaver to your fine household fabrics and clothing. Harmless to colors, fabrics. Complete directions printed on back of durable handy-carrying T•P Spot Removing Kit.

**$1.79 Complete Kit ppd.**
Send check or money orders. Sorry, no C.O.D.'s.
Foreign, add 10c.

**THERMOCOR PRODUCTS, INC., ERLANGER, KY.**

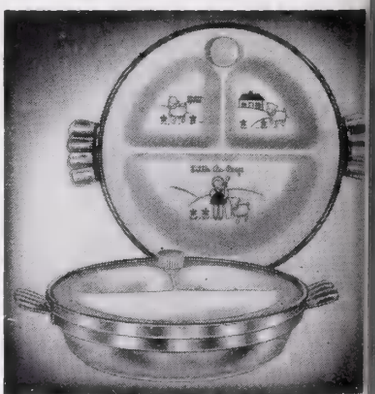


## COPPER HEART MOLD

**WONDERFUL FOR FANCY MOUSSES, ASPICS, JELLIES**

Hang your heart on the kitchen wall by its little brass ring—and use it whenever you serve molded foods. This gleaming copper mold was copied from the antique collections of famous American and European gourmets.
Ideal for oven baking, too—because it's lined with tin for taste assurance. Give one to your favorite hostess for Valentine's Day. Heart mold, 6½" across—$3.75. Other designs at various prices (fish, fleur de lis, fruit, flower, lobster). Ask for circular with many unique gifts. Money-back guarantee. Mail orders promptly filled. Sorry, no C.O.D.

**THE POST MART**
Dept. 69, 230 E. 78th St.,
New York 21, N. Y.



## Here is a hot plate that makes eating fun

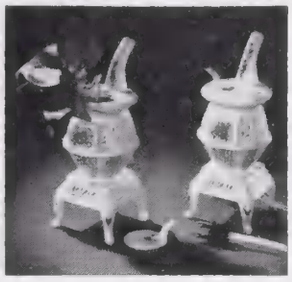
Children love its
. . . colorful nursery pictures
. . . shiny chrome finish
Mother appreciates its
. . . 3 roomy food compartments
. . . water fast plug
. . . easy to clean finish
AS A GIFT
. . . Priced for pleasant giving.
. . . Planned for enthusiastic receiving.

**$3.50**
**Gift wrapped. Postpaid . . . sorry, no C.O.D.'s**

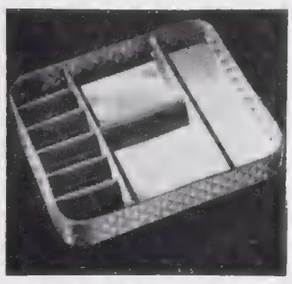
**THE CARWELL CO.**
295 Fifth Avenue New York 16, N. Y.

# SHOPPING

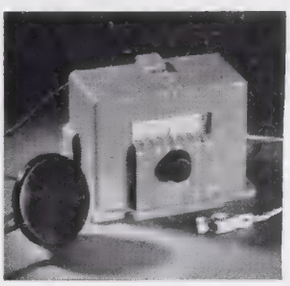
**POT-BELLIED BELLES.** A miniature version of the old country store stove, nostalgic as a Victorian valentine, has been spruced up with a love & kisses decoration of tiny red hearts against a white background. As an electric lighter, it's $4.75, and to work, just tip it. As a planter, or windproof ashtray, it is $3.50. Ppd. Malcolm's, 524 N. Charles St., Baltimore, Md.



**BUREAU-CRAT.** If men saw their beloved's bureau drawers before Lohengrin, we bet the world would be full of spinsters. But with the Accessory Box you're bound to reform. It's made of quilted rayon satin, has compartments for 6 pairs of stockings, hankies, gloves, etc. Rose, blue, wine (give 2nd choice). It's drawer-depth, $3.25 ppd. No c.o.d.'s. James Stuart, 410 Delaware Ave., Wilmington, Del.



**A REAL RADIO** that a child will find more exciting than a Capehart, measures just 4¼" x 3" x 3" high, and it works on small, replaceable batteries. It comes with an ear phone, and by clipping the aerial to the bed springs or any "ground," it picks up the strongest stations in the vicinity. $12.50 ppd. Young Books, 746 Madison Ave., N Y.






*Master Simpson with His Dog—By Davis*

**Reproductions of Famous Portrait Painting**

The portraits illustrated were selected for their artistic merit and pictorial appeal. Sheer artistry, color, design and charm make these lithograph prints, in full color, objects of beauty and adornment for any wall. (Not shown are LITTLE BUD—BY DOFFINGER and BLOSSOM — BY HOPPNER.)

Sizes 10¾ x 12½
**$1.50 each**
**$5.00 set of four**
*No C.O.D.'s* *Postage Paid*

**picwood galleries**
70-44 AUSTIN ST., FOREST HILLS, N.Y.



*Girl Holding a Flower Basket—By Drouais*





**Silver trio, set in velvet**

The three hors d'oeuvres accessories would be nice enough alone, but bedded in their own case they're an even more spectacular gift . . . wedding, anniversary, or for your own home. Sterling pickle fork, cheese server, relish spoon. The set, 38.00

PRICE INCLUDES FEDERAL EXCISE TAX • MAIL ORDERS PROMPTLY FILLED

**GEORG JENSEN INC.**
667 Fifth Avenue • New York 22





*Glamorous Wall Table*

By Grand Rapids Craftsmen

Highlight the charm of your walls with this beautiful table which adds a decorative note to any interior when used with or without a mirror to display flowers, bric-a-brac or other ornaments. Harmonizes with traditional or modern decor because of its simple, classical design. Offered in your choice of mahogany, walnut or blond wood tops with sculptured, silver-like metal brackets that will not tarnish. Truly a gift of lasting enjoyment. A few days will bring you this exceptional value if ordered now.

**$12.50** for 18" x 10" size (shown)
**$13.75** for 24" x 11" size
**$14.95** for 30" x 12" size
*Send Check or Money-Order*

**AMERICAN HOME DECORATORS**
Box 135-HB-2, Grand Rapids, Michigan



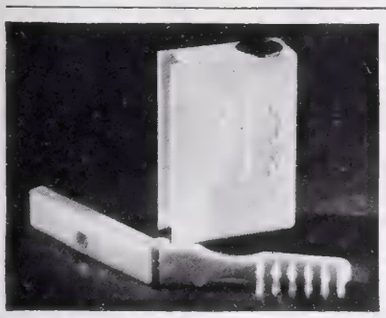
A VALENTINE GIFT



Heart and fine chain both in 10 Kt. gold. Heart opens to hold two pictures. **21.00**
*Federal Tax Included*

John Wanamaker
Broadway at 9th St.
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**JEWEL BRIGHT DENTAL KIT**

- The totebrush is a new sensational folding tooth brush for Travel, School, Office and Overnight Guests.
- Finest NYLON Bristles.
- Brush unfolds and locks rigid.
- Sanitary—convenient—ventilated.
- Rich colored ar ivory Plastic Case.
- Case has a compartment for dental powder with a screw-cap cover—refillable.
- Fits in purse or vest pocket.
- Ideal for Gifts.

**$1.00 postpaid**
Sorry—No C.O.D.'s

**MILES & MILES**
Dept. B
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WRITE FOR OUR *Catalog!*

POST-TOP LANTERNS WIRED - 16½ IN. HIGH RUST-PROOF $11.50



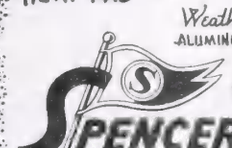


ELECTRIC 4 CUP PERCOLATOR of CAST ALUMINUM $4.95

GENERAL ELECTRIC 3-SPEED HEAT PAD $3.79




*Weather Vanes* ALUMINUM & BRASS $9.45



SPENCER STUDIOS INCORPORATED
710 CHESTNUT, PHILA. 6, PA.






**LOBSTER MEAT**

Tender, sweet lobster meat from the briny Atlantic, ready to serve cold in salad or as cocktail chunks. Makes delicious hot seafood meals fried, creamed or Newburg for family and guests. Stock up, use regularly and always keep a couple of cans for emergencies.

**3 big 12 oz. cans, $4.40**
**6 big 12 oz. cans, $8.70**
**Shipped prepaid in 48 States and Canada**
***Send check or money order to Dept. FB***

**JORDAN MARSH**
*Headquarters for Native Yankee Foods*
**BOSTON 16, MASS.**





**ALLURE in LUSTRE**

Our favorite lustre, too—copper. For constant use or for the collector. Sugar and creamer, white with a motif in cranberry and lustre trim; sugar 3" wide, creamer 3½" high, **$3.75** for the two; demi-tasse cups with the same design with copper lustre trim. Cup is 2½" high. **$2.50** for the cup and saucer. Also the beloved milk pitcher will be kept on display always. Copper and blue, or copper and pink lustre. **$3.95** postpaid.
*No C.O.D.'s, please*

*Edith Chapman*
168 East 33rd Street, New York 16, N. Y.

## DUAL PURPOSE
**...for beauty and protection**
**A Reversible Table Pad**



Custom made to your measurements and individually styled to your desires. For serving, entertaining, and card games. On one side, match your table—mahogany, maple, walnut or oak—in beautiful leatherette wood grain finish. On the other side, your choice of a beautiful ivory or white leatherette for precious white linens.

**Asbestos lined • Heat and Steam proof • Washable**
**ONLY $10.95 to $19.95**

Also available with wool or cotton felt backs in deep maroon, brown, or green.

Write for descriptive folder, with samples of materials and instructions for ordering.

**ROYAL TABLE PAD CO., INC.**
*Mfrs. of Table Pads of Distinction*
**1226 WEST PICO BOULEVARD LOS ANGELES 15, CALIF.**





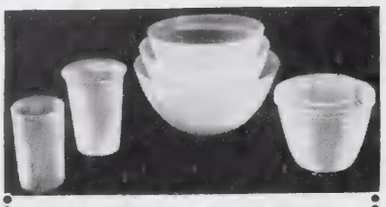
## TEA IN ENGLISH TIN BOX

Tea is in its proper setting in this charming, imported English tin box. Hinged lid and intriguing Crown Derby design. Contains 24 tea bags, a fine blend of teas from Assam and Ceylon. **$2.25,** postpaid.

*Write for Catalogue B-28*

**The SALT & PEPPER SHOP**
**445 E. 86th Street, New York 28, N. Y.**





## PLASTIC WONDERS
***Flexible-Breakproof-Attractive***

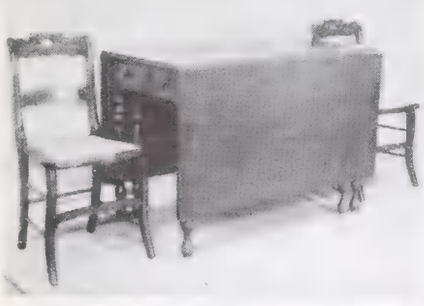
Bowls may be bowls and tumblers just tumblers—but *these* are something *special*. Made of a new wonder plastic—Poly-T; flexible, resilient, breakproof, shape retaining. E-A-S-Y to clean. Light as a feather. In attractive assorted shades of frosted lime, lemon, orange, raspberry, plum, crystal.

| | |
|---|---|
| **Nest of 3 bowls** | **$1.50** |
| **8-oz. Tumbler, 6 for** | **1.20** |
| **6-oz. Tumbler, 6 for** | **.89** |
| **Covered refrigerator bowl** | **.49** |
| **Additional items not shown** | |
| **12-oz. Highball Tumblers, 6 for** | **1.50** |
| **Pitcher, with cover (1½ qts.)** | **.95** |
| **Sugar & Cream set** | **1.15** |
| **Cups & Saucers, 6 for** | **2.40** |
| **Complete set for** | **$9.75** |

*Write for free Gift Catalog*

**AFCO PRODUCTS CO.**
**29 Depot Sq., Dept. B, Lexington 73, Mass.**





## SOLID CHERRY

The Colonial Gateleg table and caned seat chairs are outstanding in gracious, warm beauty, yet are practical and sturdy. Authentic Reproductions, featuring fine hand craftsmanship. Table top 23"x44", 22" dropleaves; choice of spool or plain legs. $149.50. Chairs; $34.50 each. Crated. Send check or money order. No C.O.D.'s. Express collect. Satisfaction guaranteed. Information on other furniture and finish samples on request. Walnut also available.

**WINEMILLER'S**
*Custom Built Furniture*
**COLDWATER, MICHIGAN**





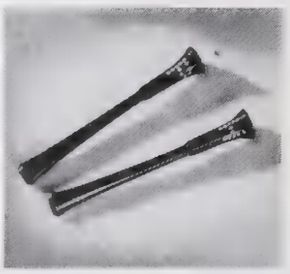
## FINE SHIP MODELS

Each one a museum masterpiece, carefully hand made from accurate and authentic plans of the original ship. Framed and planked of the finest cabinet woods and rigged with best age resisting line. Each is a custom job and output is extremely limited.

**Inquiries solicited**

**Robert I. Innis**
**12 Gardner St., Hingham, Mass.**

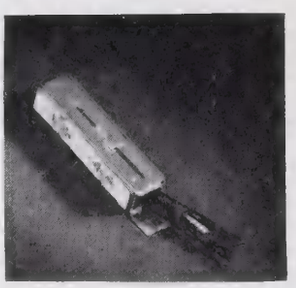

# WINDOW



**WOMAN OF DISTINCTION.** A cigarette holder not only gives a pleasanter smoke, but lends poise and distinction to a habit that is, in itself, lacking those qualities. This one is especially elegant; comes in black, white, or red and is set with a rhinestone initial. Best of all, it *ejects* the cigarette; $6.50 ppd. Alfred Orlik, 680 Fifth Ave., New York 19, New York.



**CHARMERS.** We found some unusual sterling-silver charms that you may want to add to your collection Portable typewriter, $2.75; skeleton in closet, $2.50; alarm clock, $3; man in doghouse, $2.50. Not photographed: pop-up toaster, $3.25; percolator, $2.25; revolver, $2; no parking sign, $1.75; handcuffs, $2.50; pair of baby shoes, $2.50. Tax & post. incl. The Gorham Co., 17 Maiden Lane, New York, N. Y.



**THE BOBETTE** works just like an automatic lipstick case, but instead of war paint it holds your bobby pins in neat stand-up fashion, and tucks glamorously in your purse. The little slide button "elevators" them into view, or keeps them under cover; and the metal cases come in assorted designs—each one as sentimental as a valentine. $2 ppd. Charles Mayer & Co., Indianapolis 9, Ind.




## Love Knot Picture Frames

Hand decorated tile frames in pastel shades. These will add the perfect touch to any child's room or nursery. They are 5⅛ inches square.

**$2.75 each $5.25 per pair postpaid.**
**Sorry No C.O.D.'s.**

KATHARINE B. WARD—GIFTS
**Pleasantville New York**







WHITE LEATHER

FIT GUARANTEED FOR EVERY BREED

## Dress Him Up for SMARTNESS



Handsome by day! Visible at night! Custom-made radiant WHITE superb leather harness. Also, tan and black harnesses. Ruby-red jewe'ed light reflectors, nickel nail heads. Pet's name inscribed on plate. Fit a lap dog or a police dog. Adjustable, lined and beautiful. Order C.O.D. $3.50 plus postage. Or send $3.50 we pay postage. 5-ft. matching leash, $1.50. 10-ft. leash, $3.00. IMPORTANT: Take BODY girth at forelegs with string. Send string and pet's name.



## Handsome ROUND Collars

New! Different! Finest workmanship! Radiant WHITE, tan or black round collars. Pet's name on plate. Red, blue or green jewels. Complete, $2.50 FLAT military collars, RED, WHITE and BLUE jewels, pet's name on plate, complete $2.50. Send string showing neck girth and pet's name.



**CURTIS CREATIONS**
**Dept. H, Genesee-Hopper Bldg., Utica, N.Y.**





**Genuine China, Exquisitely Decorated**
**8 Pc. Imported Miniature Tea Set**

As fine as your finest china is this enchanting set. Delicately hand painted floral design. Not for a good many years has miniature china of this rare beauty and quality been available. A perfect gift to delight anyone from collectors to the little girl with the doll house. You'll love it on your knick-knack shelf. The shipment we've just received is limited, so we suggest that you place orders immediately. Tray is 3½" across.

**$2.25** the set (3 sets for $5.50)

We pay postage, no c.o.d.'s.
**SATISFACTION GUARANTEED**

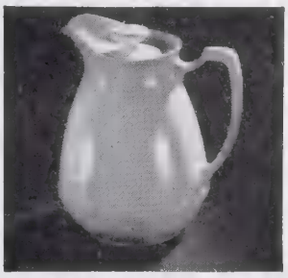
**Q. T. NOVELTY CO.** Box 54, Station "F" New York 16, N.Y.

# SHOPPING

**MAKE YOUR OWN PARTY.** This amazingly complete package takes the old familiar dread out of giving a children's party. Included is everything to decorate a bang-up table in a circus theme. There's a carousel centerpiece, hats, place-cards and nut cups, invitations, etc. Party for 8, $2.25 ppd. Page & Biddle, Inc., Haverford, Penna.



**COFFEE THERMOS.** The only trouble with this is that everybody wants one, and there just aren't enough to go around. However, we were lucky enough to find a shop that has a fairly generous supply. It keeps coffee hot for hours, comes in a baked enamel finish in pastel blue, green, or ivory. 1½-cup size, $12.50; 3-cup size, $14. Ppd. No c.o.d.'s. Eunice Novelties, 541 Madison Ave., New York 22



**TELEPHONE BUG BLITZER.** The Pur-O-Fone is one of the smartest antidotes to contagion we've heard about. It fits on the mouthpiece of any French phone, and comes with 12 discs that are impregnated with a strong germicidal agent—one for each month. They are odorless, won't muffle voice, and are medically endorsed. $1 ppd. No c.o.d.'s. Crane's, 419 E. 57th St., New York 22, N. Y.





## FRAMED MING TREE

Exquisite hand made replica of ancient oriental dwarf tree with genuine imported Chinese figurine. In exotic framed shadow box for 3-dimensional effect.

Overall size 16" x 19" x 4". Choice of gold, chinese red or natural combed wood background...beautifully framed.

$29.50 postpaid (or $50 pair) No C.O.D's

KERN-STON *originals*
3050 23rd Avenue, San Francisco 16, California

## "WUNNERBAR"



That's Pennsylvania Dutch for "wonderful." And wonderful is the word for these decorative Pennsylvania Dutch designs. The bird, heart and flower design is one of the variety on a single sheet of decals. They're authentic . . . quaint . . . colorful. Easy to apply, they give that decorator touch to furniture, doors, cigarette boxes, book-covers, etc.

**DECALS**

**No. 10.** Large sheet of 35 decals, in vivid Pennsylvania Dutch colors, with complete instructions for applying.
Postpaid ..... **$1.00**

**PATTERNS**

**No. 100 ABCD.** Matching patterns in four sizes, for painting, needlework, etc., with instructions and color guide.
Postpaid ..... **$1.00**

Complete set of decals and patterns. Postpaid ..... **$2.00**

***Specify by number when ordering.***

**R. W. CUMMINGS, INC., LANCASTER 3, PA.**

## STUDY INTERIOR DECORATION

**FOUR MONTHS' PRACTICAL TRAINING COURSE**

**Resident Day Classes**

*Start Feb. 2* • *Send for Catalog 5R*
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

**Home Study Course**

*starts at once* • *Send for Catalog 5C*
Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

**NEW YORK SCHOOL OF INTERIOR DECORATION**
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**Glamorized Name-Address Stamp**

It's new! It's compact! It's colorful! It's the modern way to personalize stationery, books, packages, personal mss and other private papers for home, office or school. Streamlined plastic case in three color combinations. **State choice.** Red & white; gray & blue; or tan & brown. Complete — 3-line marker with case and marking pad in attractive gift box—only $2.95 Ppd. No C.O.D.'s

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**M. C. FLYNN, Inc.**
*Established 1901*
43-A E. 59th St., New York, N. Y.

ONLY $9.95

## ADJUSTABLE GOOSENECK FLOOR LAMP

**PUTS LIGHT WHERE IT IS NEEDED MOST**

**OR:**

*NDUSTRIAL USES:* Over power sewing machines; precision work; fine close work.
*ROFESSIONAL USES:* Hospitals for patients; operating rooms; doctor's and dentist's offices.
*USINESS:* Drawing boards; filing; typing; typesetting.
*N THE HOME:* Sewing; writing; reading in bed.
*GIFTS*

**KEEPS GLARE OUT OF EYES**

Overall height 60 inches. Adjustable to 73 inches. Chrome socket, extension and neck. 11 feet of rubber cord. Approved by underwriters. Heavily weighted base. White or Bronze. Give preference. Includes 100-watt standard bulb. Reflector can be removed and a standard eating therapeutic bulb inserted. **MONEY BACK GUARANTEE**

Send check or Money Order Today
*Shipped Express Charges Collect*

**CARNAGEY'S**
9 Central Avenue, Dept. EE-4, Tarrytown, N. Y.



## Glorify your Home



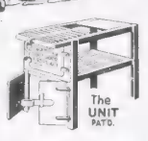
Bellkool iron railings meet today's trend in modern architecture. Illustration shows application to concrete or wood stoop. Readily applied also to brick or stone. Beautiful, artistic, durable, attractively priced. *No. 1500A with ornament, as illustrated,* is $10.75 *per railing in 3-foot lengths. Immediate delivery. Shipping charges collect. Send check or money order* . . . or write for colorful circular showing various types of railings in any size.

*The* **BELLKOOL COMPANY** DEPT. H-1 APPLETON, WISCONSIN

## GUESTS LOVE IT!



AND SO WILL YOU . . that deliciously *different* taste of food cooked outdoors over fragrant wood or charcoal fires! BE THE PERFECT HOST! With a Hancock Outdoor Fireplace, your parties become occasions both charming and memorable. So simple to build, too, with the Hancock "skeleton" unit. Ovens and barbecue spits available. Send a dime today for 4-page Plan Sheet—"HOW TO BUILD YOUR OUTDOOR FIREPLACE"—with helpful information and full working drawings for a variety of designs.




**HANCOCK IRON WORKS**
**18 W. PIKE STREET PONTIAC 14, MICH.**




## Valentine

. . . spelled backwards says, "I Love You," and that's what "it says here" on these heart shaped ash trays. You'll be sure your true love understands this double talk if you send a set of these creamy white, gaily decorated, porcelain-like trays.

**$1.00 postpaid** • **Set of 4, $3.75**
*Send check or Money Order.* Dept A.

**klepa arts**
8368 W. 3rd Street • Hollywood 36, Calif.

JG

SELL

*Surplus Silver, Diamonds and Jewelry*

*to*

JULIUS GOODMAN & SON

Our firm has a background of more than 75 years of fair dealing and integrity. Direct users, and authorities on silver and jewelry, we are in position to offer more attractive prices than most dealers for individual pieces or entire collections. We pay express charges.

From our own stocks, we offer for sale more than 400 patterns of rare and unusual flat silver, as well as many distinctive matched pieces. Correspondence invited.

JULIUS GOODMAN & SON

77 Madison Avenue, Memphis, Tennessee

References: The First National Bank, Memphis
Jewelers' Board of Trade

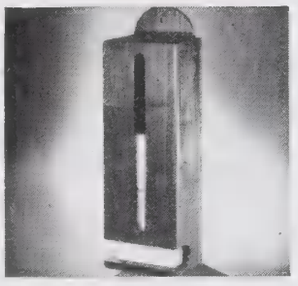
# WINDOW



**MAMSELLE BUTTERFLY.** The look we love the best for little girls is the same one that flourished when we were in socks. Polished brogues, a bob-tail skirt, a long sleeved pullover; and for the finishing touch, a white pique collar and cuffs edged with eyelet embroidery. Set, $1.00. Enameled butterfly pins to secure the cuffs, $2.40 the pair, incl. tax. We found them at Lord & Taylor, New York 18, N. Y.



**LOVE, YOU FUNNY THING.** You make a woman lovelier, a man stronger. You create a secret language between two pairs of eyes. You turn music and perfume into delicious weapons. And a photograph is your proof that all this is real and not a dream. The slim Duragold double frame, 3" x 2½", $1.50. Small Duragold frame, 1¼" square, $1. No tax. Add 15¢ post. Joanne Bent, 45 Grove St., New York 14.



**HOME CIGARETTE BAR.** A cigarette pack dispenser, made of solid walnut, is designed to hang on your wall inconspicuously. We think it's a marvelous idea, because it holds 12 packs, regular or king size, and you can always tell how your supply is holding out. No more cigarette-less Sunday mornings. It's $5; in maple finish $3. Postage extra. Lewis & Conger Sixth Ave. at 45th St., N.Y.C. 19



*Lustrous Accessories*

**NEW BOUDOIR JEWEL CASE**
**NEW BED SIDEPOCKET**

for a fastidious woman, the dainty satin JEWEL CASE has a velveteen lining with an extra protection pad. The soft velveteen pad and the zipper closure, will prevent both costume and heirloom jewelry from tarnishing or scratching. It's ideal for travelling!

The novel BED SIDEPOCKET in shimmering satin is accented with lovely trapunto work and features a stiff flap which fits snugly between mattress and spring. Facial tissues, makeup, eyeglasses, and a score of other essentials—all within easy reach; at last!

**Jewel Case...$3.95** **Bed Sidepocket...$4.50**

*Matched colors: Pink sand, Blue, Eggshell.*
*Shipped postpaid—No C.O.D.'s, please*

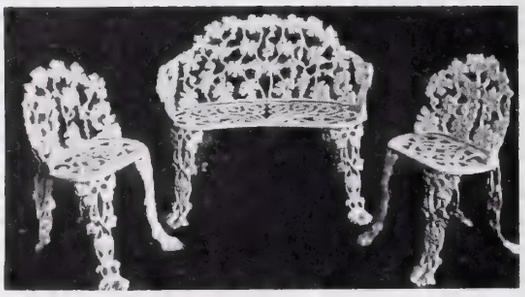
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CRANE'S 419 East 57th Street New York 22, N. Y.




**Rainbow Colors for Fireplace Fires**

It sparkles! It colors the flames all the beautiful hues of the rainbow. Delight your guests with Xzit Rainbow Colors when gathered around your friendly fireplace. Just throw the rose-tinted bags on the fire and watch the sparkles and colors. Packaged like a 2-lb. box of fine candies, it's priced at $1.00. Order one or a dozen postpaid. Send check or money order to Xzit Sales Co., 5800 S. Hoover St., Los Angeles 44, Calif., or 158 14th Street, Hoboken, N. J. No C.O.D.'s, please.



**Cast Iron Furniture**

Grape design, graceful and strong. Painted in long-lasting White.

*Immediate Delivery*

**Settee $25.**
**Chairs $15.** each

Send check or money order. Crated free. When you get it pay freight or express. Indicate which method.

**Also Solid Tables and Round-the-Tree Benches** **J. F. DAY & CO.** **1901 4th Ave. South Birmingham 3, Ala.**

**PERSONALIZED POTTERY**
**FOR CHILDR'EN**




ONLY **$5.00** Prepaid
Add 50¢ west of Mississippi

4 piece set (dinner and butter plate, mug, bowl) in colorful design. First name of child baked into pottery itself—all pieces. Send child's name, sex (pattern differs for boy or girl), check or money order to

**Pottery Manufacturer's Exhibits, Inc.**
11 Court Street Binghamton, N. Y.

**TASTE-THRILLING LEBKUCHEN!**
**PERFECT for PARTIES—GRAND for GIFTS**



**Known The World Over For Flavor And Goodness**

A delicious, tempting pastry treat. An oh-so-delightful blend of fruits, nuts and spices created from an age-old recipe of international fame. That flavorful oven freshness is retained a long time in handsome, cellophane-wrapped tin boxes. Will not crumble during shipment. Small size Lebkuchen are particularly party favorites. For your Valentine send the lovely floral decorated heart-shaped box.

High Round Tin Box (large size Lebkuchen) **$1.60 ea.**

Square Tin Box (small size Lebkuchen) **$1.85 ea.**

Large Round Tin Box (large and small Lebkuchen) **$2.95 ea.**

Heart-Shaped Tin Box (large and small Lebkuchen) **$3.45 ea.**

Paula's Famous European Style Chocolates—1 lb. box **$1.50 ea.**

**SERVE THEM—SEND THEM. ALWAYS IN THE BEST OF TASTE**

**WE'LL MAIL FOR YOU—ANYWHERE—POSTPAID**
—just say the word. Send your own card for enclosure, or we'll enclose one for you.

**PAULA'S *celebrated* LEBKUCHEN**
1087 St. Nicholas Ave.
Dept. A-2 New York 32, N. Y.

**FOR QUICK, EASY SHINES AT HOME**



Look at Your Shoes —Everyone Else Does!

**BEAUTIFUL HAMMERED CAST ALUMINUM**

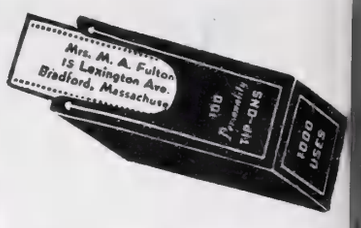
An ingenious Home Valet that fits all the shoes in the family. Complete with bracket and toe forms. Demountable! A real need in every home. Order Today!

**ONLY $2.50 POST PAID**

Send check or money order. Satisfaction is guaranteed. Postage extra for C.O.D.'s.

**Specialty Department HB**

**JOSEPH M. CRIMMINS**
**226 E. JACOBY STREET, NORRISTOWN, PA.**




Use TIP-ONS for Identification. Attractive and useful in many ways; printed with your name and address on high grade gummed paper. They are neatly packed in three handy dispenser boxes of 100 each. 300 white or assorted pastels for $1.00. "Flick Your Thumb—Out They Come." No C. O. D.'s.

***Mail Orders Filled Postpaid $1.00***

**Write for Catalog.**

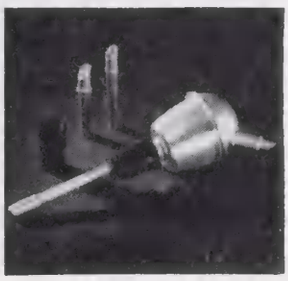
**The Paul Revere Shop**
**1782 Massachusetts Avenue**
**Dept. HB, Lexington 73, Mass**

# SHOPPING

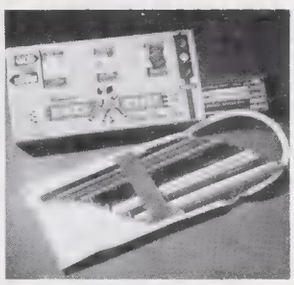
**SEAFOOD SPECIALS.** We remind you of these wonderful seafood servers for two reasons. First, as a wedding gift they are superb. Second, during Lent you'll want to vary your hadock and sole with the more glamorous shrimp, crabmeat, and lobster. Large bowl is for ice, the liner for seafood or fruit. Optic glass, $13.50 doz., $9 for 8; $6.75 for 6. Exp. coll. No C.O.D.'s. Bertram Shrier, Ltd., 1147 Connecticut Ave., Washington, D. C.



**SCOTCH BARTENDER.** Give this as a Valentine present to your husband, and watch what it does to your liquor bills. It comes with 3 interchangeable spouts which pour a measured ¾ oz., 1 oz., or 1½ oz. It pours just that amount and no more; stops; and, without your changing the position of the bottle, it starts all over again. $3.95 ppd. The Game Room, 1538 Connecticut Ave., Washington, D. C.



**PENCIL POINTERS.** First of all, here is the School Street Pencil Box with two sliding trays of supplies. One is stocked with looseleaf patches, gummed stars, labels, and index tabs, the other has 5 good pencils; 50¢. Then for the artist, there's an acetate case with 12 fine pencils in rainbow colors, each personalized with the child's full name. $1. Ppd. Miles Kimball Co., 53 Algoma Blvd., Oshkosh, Wisc.



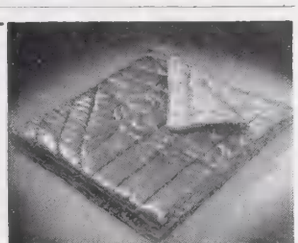
## NEW LIFE for WORN COMFORTERS

**Your worn wool or down comforters can be luxuriously recovered and made factory-fresh by our exclusive process.**

**Discover today how Lanadown adds years to the life of your comforter. Also blankets re-bound.**

**Sole creators and distributors of the famous patented comforters, Lanadown and Lanafur. Lanafur is composed of rare furs intertwined with white, virgin wool, forming one of the warmest possible quilt fillers.**

***Send by Express or Parcel Post. Samples on request. Send for free Booklet H.***



**LANADOWN**
516 Madison Ave.
New York City 22
PL. 8-1940



## Handmade Flowers from Peking

PEKING BLOSSOM ENSEMBLE (left) Delicate small silk blooms on bright stems. Choice of 5 flower colors: green—blue—orange—red—pink. Complete as shown . . **$5.00.** If purchased separately: Peking Blossom **$1.50**; Bowl **$3.00**—(in green, turquoise or yellow lined with turquoise); Stand **$.75**; Dome Holder **$.25.**

PERSIMMON (right) Brilliant orange, blown glass fruit with dark green glossy leaves. Per spray **$2.00**
Virginia Green-Stone with pin holder **$3.00**

All orders of $1.00 and over are POSTPAID.

**BAKER'S** *"At the Sign of the Laughing Lion"* 1517 Walnut St., Philadelphia (2), Pa.



SPORTSMAN'S
**ASH TRAY**

of ivory china, 5½" diam. hand painted in full color and fired for permanence. Choice of design for any sport—skiing, skating, hunting, fishing, bowling, football, baseball, basketball, etc. Personalized with any inscription desired. Sent pp. pd. in 4 wks. upon receipt of check for

**$5.00**

***Send for free catalog.***

**Grace Lloyd-Collins**
WILMINGTON 43, DEL.



## LITTLE PITCHERS HAVE BIG EARS!

It has been said time and again that little pitchers have big ears, and so they do! This one is about 4" tall, including ears, and is made of finest ceramics in assorted colors. Enchanting for collectors and only . . .

**$1.85, ppd.**

## PLANTER LAMP

Growing plants add a cheery note . . . Plant *philodendron* or ivy in the bowl of this gleaming solid copper table lamp. 23" high—tarnish proof! Complete with "Coolie" shade of monkscloth over parchment, in Hunter's Green, Gold, Natural or Dubonnet. (Diam. at bottom: 19".) White rope edging (Plant not included.)

**$10.95, ppd.**



## THE ARTISAN GALLERIES • FORT DODGE, IOWA



**NEW LOOK FOR PIES**

A new dish for pies or baked desserts to delight the most discriminating. Made of famed Argental metal by skilled craftsmen it becomes a distinctive and useful 12½" tray with the Pyrex liner removed. You'll like its permanent high polish and the manner in which it blends with your silver. A thoughtful present—a prized possession.

Tray and Liner **$8.95** *No C.O.D.'s*
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Country MAIL BOX

Large 24" size for parcels and letters. Approved by the Postmaster General. The iron work is hand forged with a standard 7'-6" long for concrete footing. The metal box is white, lettered on both sides. It's weather proof and a life-time investment.

*Express f.o.b. St. Louis* **$59.50**

Write for illustrated folder of R.F.D. Mail Boxes, Weathervanes, Foot Scrapers and Signs.

BELL GARDEN DESIGNS
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*Lovely Comfort*

Use the Susan Slipper Chair to add a cozy informal charm to your bedroom, bath or dressing room. The seat and back are smartly button tufted. Height 30", Width 21", Depth 17"—crafted from sturdy American hardwood. Upholstered in your choice of lovely florals—either blue, green, rose, gold or beige, or in distinctive stripes, either blue, rose, green or wine. Price $15.50, each or two for $29.95. Express collect. (Sorry No C.O.D.'s). Send check or money order. Ref.: First Nat'l Bank, Hickory, N. C. Also, send 10c for your copy of "A Selection of Chairs".

*The Chair Shop*
Box 220 Hickory, N. C.

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Think of it! Now you can have, not just one brand, but most of the finest and most popular imported and domestic yarns and accessories sent directly to your home.

**SEND 50¢..Here's what you get:**

- Color charts with actual yarn samples
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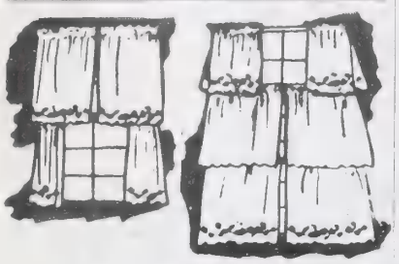


I enclose 50c in coin for Kay Berns Package.

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**KAY BERNS**
390 Main St., New Britain, Conn.



$2.19 Single PAIR Full Width

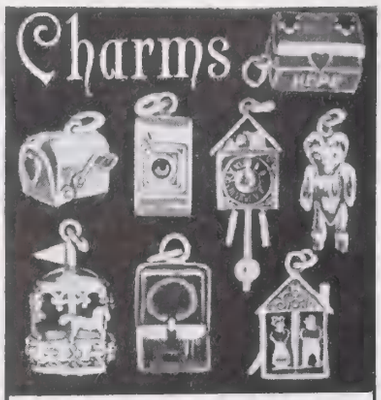
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|---|---|
| DOUBLE PAIR | TRIPLE PAIR |
| In 24" - 30" | or 36" lengths |

MATERIALS: Choice of crash or permanent-finish marquisette in white or natural. Also, white broadcloth. Adapts to any size window. Graceful, trailing IVY design in RED, GREEN, BLUE, BROWN.

• HAND PRINTED •

Send_____pairs Shortie Curtains
in_____inch length _____color
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Name_____
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HOLMES HANDUN CURTAINS Conley, Georgia




ADORABLE CONVERSATION PIECES!

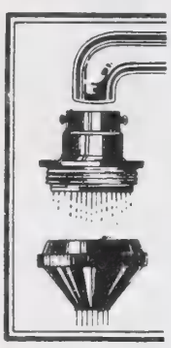
| | 14 kt | Sterling |
|---|---|---|
| Hope Chest (opens) | $13.00 | $2.75 |
| Cuckoo Clock (pendulum swings) | 13.00 | 2.75 |
| Compact (opens, fitted) | 13.50 | 3.25 |
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*Prices include 20% Federal Tax*
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**for washing dishes and vegetables**



FILTO-KLEEN, the really effective water filter, eliminates dirt, rust, and microscopic organisms — is not to be confused with ordinary wire strainer. FILTO-KLEEN fits any faucet, makes water sparkling clean, is beautiful streamlined model in molded red and black Bakelite . . . comes complete with 7 dozen filter pads.

$2.00 Order direct. We pay postage.

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# WINDOW



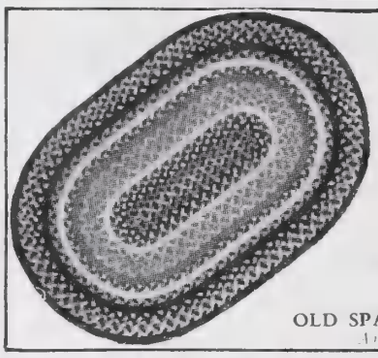
**COLLEGE PRINTS.** If you know a graduate of William and Mary, Dartmouth, Pennsylvania, Harvard, Amherst, Princeton, Columbia, Williams, Georgetown, Brown, Rutgers, or Yale you couldn't give him a more welcome gift than a print of his alma mater! Each one is hand colored and framed in antique crackled gold leaf. 10¼" x 13¼", $7.50 each, ppd. Shaw's, Tallahassee, Florida.



**HUMPTY-DUMPTY EGG CUPS.** We think these speak for themselves, for who could possibly dawdle over his morning egg and perhaps miss the school bus—when it's served up in engaging Mr. H. Dumpty. Made of California pottery, the two-egg size is $2.50; single size $1.50; salt and pepper, $1.25. Ppd. Nessa Gaulois, 723 Lincoln Road, Miami Beach, Fla.



**EITHER IT'S LOVE** or it isn't! But if there are the stirrings of a symphony in your heart, the plunging of an elevator in your stomach, you might as well keep the cause of your trouble in constant view, in this love of a double mosaic picture frame. Hand made, they hold two 2" x 1½" oval pictures: $3.25 ppd. no c.o.d.'s. The Lillian Shoppe, 20 Armat St., Germantown, Philadelphia 44, Penna.



**Old Sparhawk**
*Braided*
HAND *Rugs* MADE
*Authentic Colonial Reproductions*

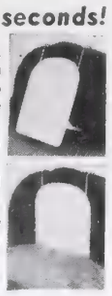
Our Rugs Selected for Williamsburg. Today's MOST DISTINCTIVE Rug made to your individual requirement in every detail. *Request free illustrated folder and further information.*

OLD SPARHAWK MILLS, PORTLAND 7, ME.
*America's Oldest Braided Rug Maker*

**At Last! SOLID COMFORT for "BED-READERS" and CONVALESCENTS in just 5 seconds!**



Here's the NEW, EXCLUSIVE Propette—the handiest, most-usable back rest ever built. Perfect for reading in bed and indispensable in sick-room. No strain—no bother with extra pillows! When not in use, Propette simply folds flat against headboard out of way. To use, merely pull outward with a **flick of your finger,** and enjoy **instant,** luxurious relaxation!



Quality built, rich walnut finish, adjustable height and slope. Fits all beds.

For EXTRA comfort and convenience, order the new Propette NOW for yourself or friends. $4.95 ppd.

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*Pat. pend.*



LEAKPROOF SEAL —YOU CAN STORE BOWLS SIDEWAYS

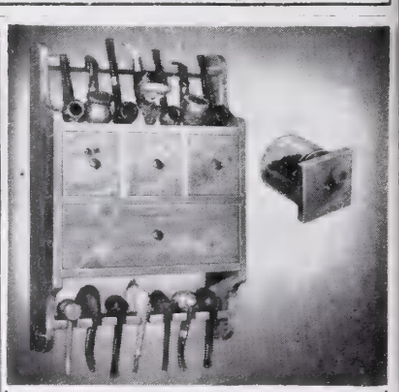
**MIRACLE PLASTIC BOWLS**

Unbreakable, odorproof wonder bowls for table, kitchen, nursery, picnic . . . for refrigerator and leftovers. Lid is leakproof seal—you can put bowls into icebox sideways. Wash them with your dishes. Best of all, they are flexible. Jello and puddings will pop out. Squeeze edges like a pitcher-lip, for pouring.

Nested set of 3 bowls with seals, 5½, 6¼ and 7 inches wide, in assorted frosted crystal colors.

**$2.50** the set postpaid Sorry, no C.O.D.'s

**FESSLER BROTHERS**
Dept. B
28 West 15th St., New York 11, N. Y.



**A Pipe Man's Pipe Rack**
HANGS ON WALL . . . CONVENIENT . . . SAVES PRECIOUS DESK OR TABLE SPACE.
1. Holds 14 (count 'em) pipes!
2. Air-tight humidor jar-drawers.
3. Larger drawer for accessories.

In hand-crafted knotty pine, waxed, hand-rubbed. Size: 13" x 18".
(Pipes not included)

**$12.50**

*Express Chgs. Col. Check or Money Order No C.O.D.'s*

Yield House
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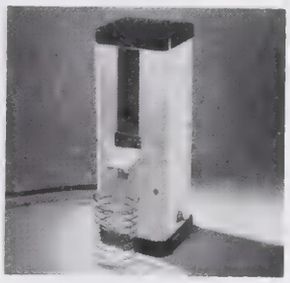
—and Johnny will be teacher's pet with this fascinating PICTURE-WORD book. It is a child's first dictionary and as intriguing as a story book. There are *478* pages with *1200* illustrations and *4832* words carefully selected from children's own conversation. The perfect gift for 4 to 10 year olds and only $1.25 postpaid.

**TREASURE CHEST STUDIOS, Inc.**
617 MAIN ST., DEPT. 68B, RACINE, WIS.

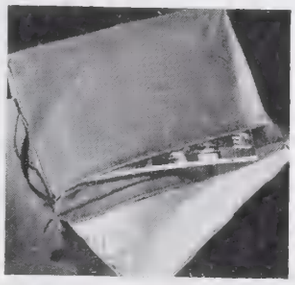


# SHOPPING

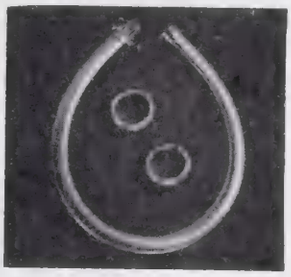
**ELECTRIC COFFEE MILL.** It will make a coffee crank out of you, but a cup of coffee at your house will be unsurpassed. You buy the whole bean, and you grind it so each cup is as fresh as the morning. The fineness of the grind is adjustable for any type of coffee maker, and the Cory Mill works on AC or DC. $19.95 ppd. T. S. Alling, 214 Fulton St., New York 7, N. Y.



**TRAVEL PILLOW.** If you're traveling toward fairer weather than February is dishing out in this part of the country, you're lucky. And you'll be even luckier if you have this goose-down pillow to make your trip a dreamy one. The English pin morocco case has a zippered compartment for a magazine or book, a handle for carrying. $35.40 incl. tax. Mark Cross, 707 Fifth Ave., New York 22, N.Y.



**SNAKE CHARMERS.** A gold-plated, flexible dog collar will give you the sleek uncluttered look of a thoroughbred, and you'll wear it simply and wonderfully with all your tailored dark wools: $3.95. The hoop earrings hug your ears by means of their flexibility, so you have no clips or screws to make you uncomfortable; $1.95. Add 20% tax. Gerlou, 501 Fifth Ave., N.Y.C.






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This chubby little fellow with Jug and Bird Bath is 25 in. high, 28 in. wide. Jug to pour water easily arranged. Made of Pompeian Stone—$65.00 f.o.b. New York. Figure without bird bath $35.00

***Write NOW for our catalogue, picturing a great variety of Lovely Ornaments for House or Garden—from $5 to $500—10c please for mailing.***

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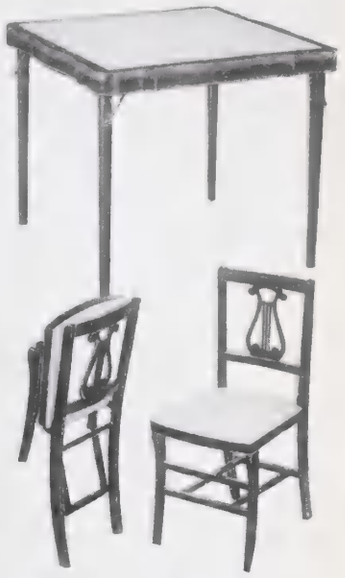
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*that folds for storing!*

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Complete $64.50

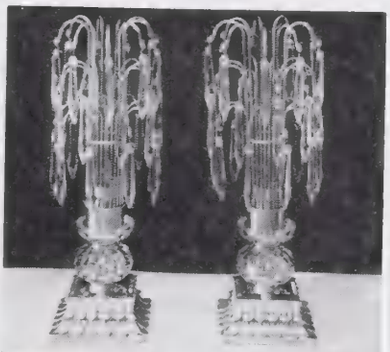
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The radiant beauty of these post war electrified showers will lend a dramatic touch to the far corners of your room. Each lamp has 27 scintillating crystal pendants cascading over a heavy gold plated base. When lighted, their soft sparkle and loveliness will be reminiscent of the luxurious chandelier, and will bring to you a touch of the old world. Height over all 15".

**$19.85 the pair**

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Actual Height of Lamp 3¾"

Candylbeme Lamps enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event.

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## *Orchids*

Beautiful orchid plants from Central America bloom gorgeously each year and year-after-year.

Planted in moss in handsome California Redwood basket. They are self-feeding, self-perpetuating, and need only water. Each individual plant contains 5 living, leafy, hardy bulbs for indoors or out.



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Everything for Your Entertaining Needs

HOME BARS GADGETS CELLARETTES GLASSWARE

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***for Topflight Merrymaking!***

Nowhere but at The Bar Mart can you get these fun-provoking party-starters—you can't *put* it down til you *drink* it down—and the result, of course, is gaiety galore!!

Fine quality white china with a figure moulded in relief. 1½ ounce capacity.



For illuminating gift and home ideas, send for our beautifully illustrated gift catalog #27. Enclose 10c please to cover postage and handling.

*Reg U.S. Pat.



set of 4 **$2.95** Exclusive with The Bar Mart



## MINIATURE CANDLE HOLDERS

For distinctive and original place setting either at home or at club parties these miniature candlestick holders and trays add a gracious touch to any table.

Satin finished white metal candlestick 1¾ inches high, bright metal trays, they come in sets of eight complete with candles, trays and cards.

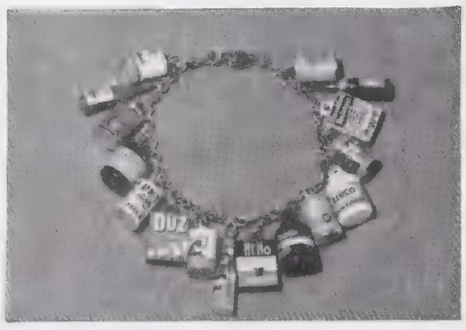
$3.00 per set
*postpaid*

## BRAND NAME CHARM BRACELETS

A charm and a delight for anyone who likes the novel and the unusual. Sixteen little package charms, tiny reproductions of your favorite packaged items suspended on a silver chain. The charms may also be used for buttons.

Be the first in your neighborhood to have a Brand Name Charm Bracelet.

Postpaid tax included $2.45



**SPEIR'S JEWELRY — TRENTON, MISSOURI**

*Sixty Nine Years of Fine Gifts*

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**CRESCENT FLASKS.** An appropriate shape are these half-moon flasks that hold the important bone-warming moonshine for long winter motor trips. And, of course, they're marvelous for your schussing friends who board the Ski Special every Friday night. The larger flask holds 8 ounces, $12.50; smaller flask holds 6 ounces, $9.75. Postpaid from Dale Fifth Avenue, 719 Fifth Ave., New York 22, N. Y.



**DOODLE YOU LOVE HIM?** Of course you do, and what better excuse could you have to show it than a Valentine present in Leap Year! So tie him up with a brand-new design in a pure silk tie, decorated with gay doodles. In red, green, brown, or navy, $2.34. Exclusive with, and prepaid from Macy's, Broadway at 34th St.



**TRACTION MATS** for records is a new device which prevents even warped records from slipping against each other when played on an automatic changer. The velour surface provides a non-slip grip for the disc next to it, so your music is much smoother. With adhesive backs, a box of 20 is $1 ppd. Dynamic, 1926 Broadway, New York 23, N. Y.

*(Continued on page 41)*



## ANGEL FACE

These you'll love. Fat little cherubs with outstretched wings, they'll be haloed pin-ups for a girl's room, above her bed, or flanking her dressing table. Grand for gifts too. In white, with wings and hair brushed with gold; or wings tipped with turquoise and hair soft yellow, they're made of durable composition. 6" wide, $1.25 each postpaid.

**HOLIDAY PRODUCTS CO.**
Pontiac Illinois



*Mad Money Packet*
**$1.00 ea.**

**for your Pretty**

Darling little double hearts. Hand sewn felts in gay colors. Safety catch pin and we hear the place to wear them is pinned to the panties.

Choice of Red with White
Powder Blue with Red
Green with Shocking Pink

*Sorry no C.O.D.'s Add 5c for delivery*

**Dennison's**
411 Fifth Avenue New York 16, N. Y.
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32 Franklin St. Boston 10 - Mass.

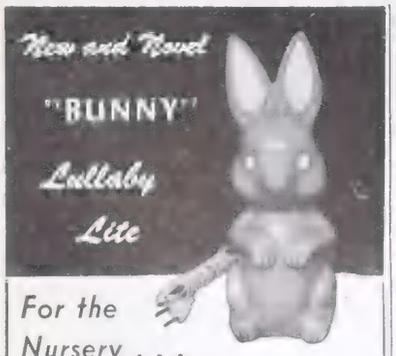
## Tropical Enchantment

of swaying cocoanut palms may be yours throughout the year. The growing cocoanut, securely rooted, and well potted, has long graceful fronds. Thrives at home temperatures. Decorative in any setting; always beautiful. A joy to shut-ins. Booklet on care. Average height: 3-feet.

**Price $25.00 (No C.O.D.s, Please) Packed and shipped prepaid express.**

**Robertson's**
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*For the Nursery . . .*
*For the Boudoir . . .*

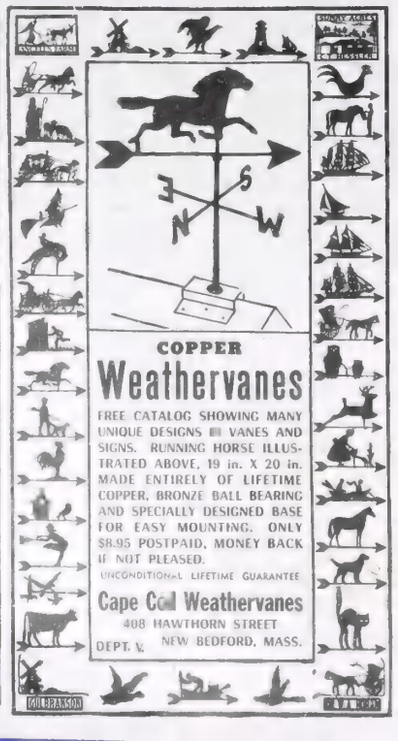
Children of all ages will go for the comforting glow from the eyes and ears of this beautifully designed "Bunny".

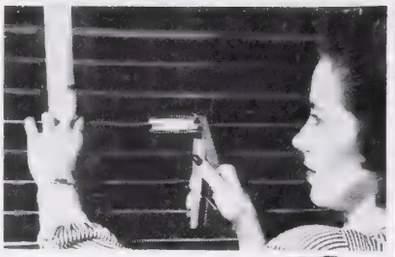
Made of glazed pottery with lucite eyes, "Bunny" is attractively hand decorated and equipped with a bulb, six-foot extension cord and off and on switch.

Comes in snow-white decorated in pastel shades of blue and pink. Height, 10¼ inches.

*check or money order no C.O.D.'s* $3.95 including postage

**PIKE MFG. COMPANY**
TALLADEGA • ALABAMA



*New Easy Way to*
**CLEAN VENETIAN BLINDS**
*without touching hands to water*

WASHING venetian blinds no longer is a messy, mussy chore. In a jiffy your entire blind is sparkling clean. No dripping of dirty water down arms or from slat to slat. Slat-o-mat cleans both sides of slat at same time—and between tapes without soiling tapes. WAXING is just as easy.



**$3.95** POSTPAID

*Sold on* **MONEY-BACK GUARANTEE**

Sturdily built of nickel-plated steel. Nothing to get out of order. Lasts a lifetime. Nothing else compares with its simplicity, ease and speed. Shipped promptly on receipt of remittance. Satisfaction guaranteed or money back. No C.O.D.'s.

*Makes An Ideal Gift*

**U.S. VENETIAN BLIND MFG. CO.**
10007 Chalmers, Dept. HB, Detroit 5, Mich.



**DON-ALL**
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## PLATE HANGER

**Just what you need for your finest pieces**

- ★ Safe: hugs the wall, won't roll, no springs to sag
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- ★ Easily and quickly attached
- ★ Inconspicuous

A gift your friends will appreciate!

**3 for $1.50 10 for $4.50**
**Postpaid U. S. & Canada**

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**DONALLAN, INC.**
GLEN RIDGE NEW JERSEY



*"George Washington's Choice"*...sizes 82 x 110 or 96 x 110, completely pre-shrunk. Each spread permanently registered in the name of its owner.*

## George Washington's Choice

*Loomed to be heirloomed*

Inspired by the priceless Mount Vernon museum piece, "George Washington's Choice" is an heirloom in its own right... destined to be treasured down the years for its delicacy of design, the enduring loveliness of its snow-soft fabric. The detailed perfection and proud tradition of "George Washington's Choice" makes this the most distinguished bedspread in America today.

BATES FABRICS, INC., 80 WORTH ST., NEW YORK 13

Bates FABRICS

*TRADEMARK

WE'VE HAD OUR SERVEL 18 YEARS—
NOW WE TELL FRIENDS, "PICK SERVEL . . .

# Stays Silent" Lasts Longer

[IT FREEZES WITH NO MOVING PARTS]



**"It was 1929,** the year Nancy was born, that we got our Servel Gas Refrigerator," say the Jim Johnsons, "and today it's keeping refreshments cold for her eighteenth birthday party. It's never made a sound, cost almost nothing for upkeep!" The reason? Servel stays silent, lasts longer, because a tiny gas flame does the work of moving parts in its freezing system.



**The Johnson Family** is typical of the more than 2,000,000 Servel owners—some of whom have been enjoying their Gas Refrigerators for 15, 18 and 20 years. Writes Mr. August Mack of Montclair, New Jersey, "We've had our Servel Refrigerator 20 years . . . without a whisper of noise or a big repair bill. Certainly we advise folks . . . *choose Servel!*"



**Look at the new Servel!** Check its wonderful conveniences. Big frozen food compartment. Plenty of ice cubes. Flexible interior. See the models at your Gas Company or neighborhood dealer. (For farm and country homes, Servel runs on Bottled Gas—Tank Gas—Kerosene.)

*Write for free copy of new illustrated folder, "Different From All Others." Send postcard to Servel, Inc., Evansville 20, Ind., or if you live in Canada, Servel (Canada), Ltd., 548 King St., W., Toronto 1, Ont.*



# THE GLASS IN FATHER'S LIFE

*(room by room)*

You don't need to follow Father through very many rooms to discover that glass makes his life much more pleasant. For while glass is chic and glamorous enough to delight the feminine heart, it can also be as masculine and practical as Scotch grain leather or a good carving set.



**-MAN SHOWER.** Father loves to splash! d here's a bathroom he can splash in to his rt's content. Walls of colorful Carrara Glass, less, easy to clean, impervious to water and micals. And a shower door of handsome tsburgh Heavy Plate Glass.




Look for this label—
the mark of quality Plate Glass





**RIGHT DRESS!** Not a military command, but a promise, when Father has a full-length door mirror in which to inspect himself before facing the world's gaze. Half measures won't work here. Be sure his mirror is at least 5½ feet high—and of Pittsburgh Plate Glass for clear reflections.

**HE'S A PRACTICAL MAN.** That's why he likes these modern Pittsburgh Corning Glass Blocks that let in daylight but guard privacy . . . and the big Plate Glass desk top that protects the finish from damp tumblers, neglected cigarettes, spilled ink.

**WHERE CAN I BUY?** Your department store or other local glass supplier can help you work out your ideas for the use of mirrors and glass in your home. And when you buy, be sure to look for the blue Pittsburgh Label. It means *quality* Plate Glass.

**FREE BOOKLET!** Full of ideas on how to decorate your home with glass. Profusely illustrated in full color. Suggestions for both old houses and new. Send the coupon for your copy.

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Please send me, without obligation, your free illustrated booklet entitled "Making your Home More Attractive with Pittsburgh Glass."

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**PITTSBURGH PLATE GLASS COMPANY**



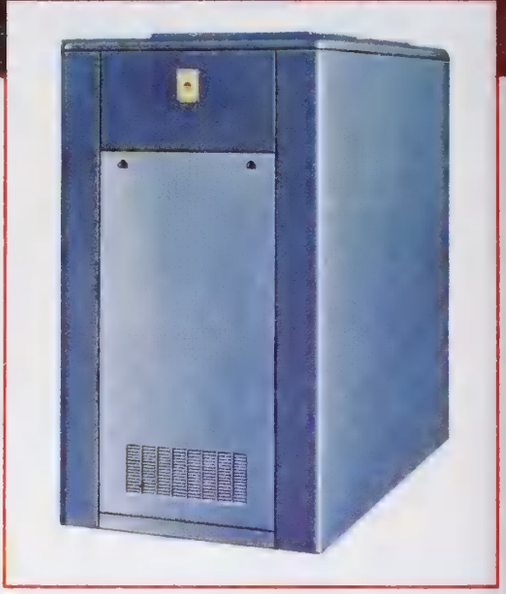
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## for the best in Winter Air Conditioning

Clean, *filtered* air—humidified for health—at just the right temperature—and circulated without any drafts. That's what you get when you choose Sunbeam Winter Air Conditioners by American-Standard.

Whether you burn coal, gas or oil, there are models and sizes to suit the needs of your home. All have been approved by the Institute of Heating and Plumbing Research. All bear the famous American-Standard Mark of Merit. Look for it when you buy.

This symbol of quality guides you to the best in radiator heating and warm air heating, as well as winter air conditioning. American-Standard products cost no more than others and are available on convenient time payments for remodeling.



This Saratoga oil-fired Winter Air Conditioner is compact, smart, modern—and completely automatic.

LOOK FOR THIS MARK OF MERIT



FOR THE FINEST in plumbing fixtures, look for the American-Standard Mark of Merit. At left, Royal Boxless Sink.

NEW [redacted] BOOK *brings you the complete story of American-Standard Heating Equipment and Plumbing Fixtures—sold through selected Wholesale Distributors to your Heating and Plumbing Contractor. Write* **American Radiator & Standard Sanitary Corp.,** *Dept. H82, Pittsburgh 30, Pa.*

AMERICAN-Standard

*First in Heating and Plumbing*

# Window Shopping

(Continued From Page 36)

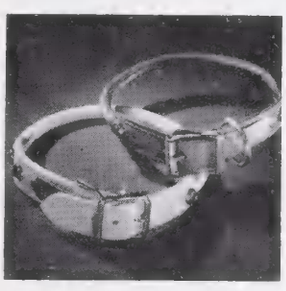
**ERFECT MATCH.** This shop ll make a plate of the facsimile signa- e you want reproduced on the match cks for $7.50. In addition, the packs $2.25 for 50 or $4 for 100. Plate is irs and may be used for reorders, tionery, etc. In gold, silver, black, en, or blue with signature to con- st. Allow three weeks delivery. No .d.'s. Selden Cooper, 8019 Forsythe d., Clayton, Missouri.



**INFREE DIAPERS.** Any ther who has even come close to bing a rosy bottom with a safety , or who has rescued an open pin t before it was gulped by a curious y, will be delighted to know that re are now diapers of excellent lity with built-in sturdy snaps. y're adjustable to fit all size babies. a box of three is $1.65. From namaker's, New York 3, N. Y.



**'S A GAY DOG** that wears this ed cowhide collar, and he's also the udest pooch in the park. With a e engraved with his name, jeweled ectors for his night-time strutting, it es in Chinese red, radiant white, k, or tan for $2.50. Take neck h with string; send string and 's name. A 5-ft. matching leash, 0. Curtis Creations, Dept. H-1, essee-Hopper Bldg., Utica, N. Y.



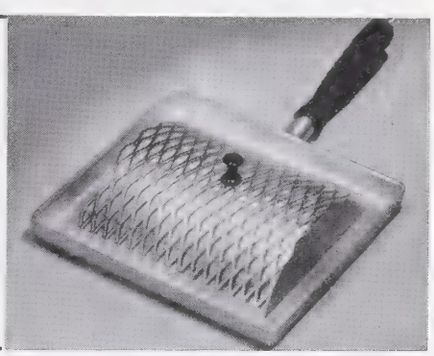
## HE NEW BACON GRILL

u'll enjoy more tasty bacon made a jiffy with this life-time cast minum grill. Splendid features in- de a time-saving plate for press- the fat from the bacon while it is ing grilled. A handy kitchen must; wonderful gift!

**$3.95** postpaid

No C.O.D.'s, please

**NOMMEL NOVELTIES**
**ORNWALL BRIDGE, CONN.**








## Saturday Night Warning!

*"DRUNK" ASHTRAY*

This little guy is about to go home intoxicab. However, in spite of his condition, he does provide a fine ashtray for a bar, and an appropriate Saturday night warning to your guests. **$2.95** (Postpaid).

*Write for Free Catalog of Smart Bar Accessories.*

**the GAME ROOM**
1538 Connecticut Ave., Washington 6, D. C.



***Solid Cherry Drop Leaf Table***

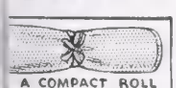
The Winnie Lee Quaint American design, the turnings and the hand carved "old rose" pulls are authentic. So is the fact it is built of solid cherry in hand rubbed cherry finish. You will use it for a lamp, serving, or bedside table. Just flip up the drop leaves when you want more table surface. Two drawers. Height 29 inches; top 18 x 16, with leaves up 36 x 16 inches. Price includes shipment to your nearest freight office . . . . . $29.95

Use a pair by sofa or twin beds, $57.95

*Carl Forslund*
122 FULTON
GRAND RAPIDS 2, MICHIGAN
***You are invited to send for FREE illustrated Catalog***

*nouncing to Housewives the OUSEHOLD TOOL KIT!*






AT LAST!—a roll up kit with all the tools needed in home repairs! Large and small screw driver, 4½ oz. hammer, wrenches, adjustable pliers, metal ruler, re wire, mending cement, boxed assort- of screws, nails, eyes, brads, etc. In- lual pocket for each tool—all rolls up in ly "tuck away" packet. Tools designed to for years, chosen to repair anything! A (if you can part with it!) that will always sed! Order today.

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3 Central St. Evanston, Illinois

HERE'S A CLEVER LITTLE NUMBER!

**"Frigid-Digits"**
PATENT 1923522
A FROZEN ASSET TO EVERY DRINK

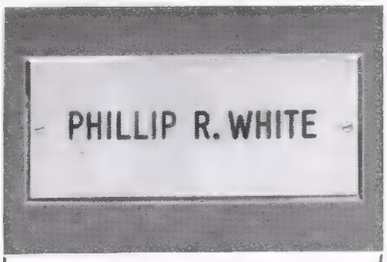


***Added* CHILL *Plus* IDENTIFICATION**

1-2-3-4-5-6-7-8 Know whose drink is whose! Just freeze these gaily-colored, water-filled numerals in your ice-tray. Then **FLOAT** one in each glass. They'll **COOLLY** remind everyone your drink is **EXCLUSIVELY YOURS.** Shatterproof crystal plastic, with water forever sealed in. **TASTELESS — ODORLESS. LAST INDEFINITELY.**

When entertaining more than eight, use different colored sets. Your choice of this exciting assortment: Tangerine, Cherry Red, Mint Green, Lime, Hawaiian Blue, Mexicali Rose, Lemon Yellow, Georgia Peach, Concord Grape, Burgundy, Apple Green, Hollywood Orchid

NUMERALS 1 TO 8 ONE COLOR PER BOX
**GIFT BOX OF 8 — $2.25**
ADD 10C FOR DELIVERY
**"FRIGID-DIGITS"**
8650 Melrose Avenue, Hollywood 46, Calif.
Dept. M




## Name Please?

Put a handsome, solid brass name plate on your door for its convenience, distinction and dignity. Sized for reading without specs. highly polished, beveled edged, 2" x 4¾", comes complete with screws and costs a trifling $2.98. postage paid. Send check or m. o. (no C. O. D.) and print clearly name you wish engraved.

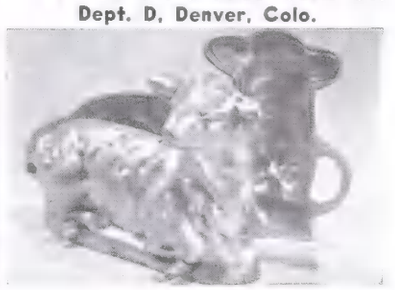
**UNIVERSAL ENGRAVING CO.**
Dept. H-2
221 Columbus Ave. Boston 16, Mass.



**a perfect lamb of a cake**

makes an adorable centerpiece for showers or birthdays. It's simple to bake with the aluminum cake mold pictured below. 12" long, 3" thick. Easy instructions included. **$5** postpaid. No C.O.D.'s please.

**RENALDE . . . 1525 13th St.**
**Dept. D, Denver, Colo.**



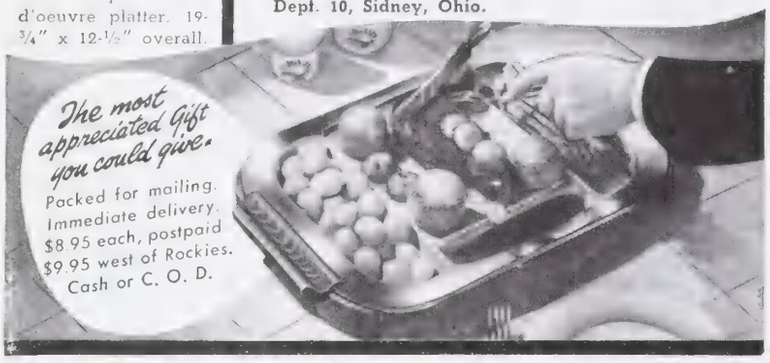


## Wagner Magnalite

### "sizzling host platter"

**it's really lovely!** . . . and so practical. Keeps a whole dinner piping hot. Saves dish washing. Can be used as snack tray, salad tray or hors d'oeuvre platter. 19-¾" x 12-½" overall.

Serves a complete meal at the table for 2 to 4 people. Keeps food piping hot, beautiful, stays bright, easy to clean. Special handles hold platter above table. Does double duty as a snack tray or salad dish. Can be prepared and placed in refrigerator to cool—heavy "Magnalite" keeps it cold or hot as desired. **The Wagner Manufacturing Co., Dept. 10, Sidney, Ohio.**




*Needle-Point*
**ROSETTE**



This is the newest, and one of the best of the pin-cushion type flower holders. The petals of the flower are heavy rust-proof metal, and fastened within its heart are sold brass, needle-sharp pins, spaced ⅛" apart. Heavy enough so your arrangement won't tip over. In your choice of White, Green or Silver.

**$1.50** Postage Free.

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**LIGHTEN CAR TROUBLES With This Unique Floodlight**



**Ready Ray, the wonder auto lamp, plugs into any car cigarette lighter and has a cord long enough to reach all round the car. When you change a tire or have motor trouble at night, it serves as a warning to oncoming drivers. Casts a bright light and stands on its own base. Complete with handsome metal case, it can also be used as a flashlight. Indispensable for car owners! An original gift.**

**$3.25** postpaid
*No C.O.D.'s, Please*

**TERRACE NOVELTIES, Dept. B-28**
211 East 58th St., New York 22, N. Y.

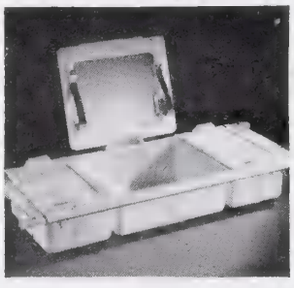
## WINDOW



**INDIVIDUAL CASSEROLES** made of Everlast's hand-forged aluminum, are lined with Pyrex glass inserts. You can bake your meat pies, creamed dishes, tuna fish and noodle casserole right in the Pyrex liners, then bring them to the table in grandeur. Covers have peapod handles and a handsome leaf design. They're $2.50 each, four for $10. Postpaid from The Higbee Co., Cleveland, Ohio.



**1853 SEWING BIRD.** Made from original Bradley & Hubbard dies, the Sewing Bird holds material firmly in its bill and so gives the sewer an extra pair of hands for cutting, sewing, braiding, etc. It's made of polished, brass with tempered steel spring between jaws, has two velvet pin cushions, and screws onto any table surface. $3.9 ppd. Eagle Products, Box 84A, Meriden, Connecticut.



**BEAUTY IN THE BATH.** The Marvanity is a new and compact "dressing table" that fits across any bathtub. The three removable compartments are made of white polystyrene plastic, and they hold everything from face cream to nail polish. Middle section has non-steaming mirror, and there's even a book rack. $29.50 exp. coll. Hammacher Schlemmer, 145 E. 57th St., New York 22, N. Y.



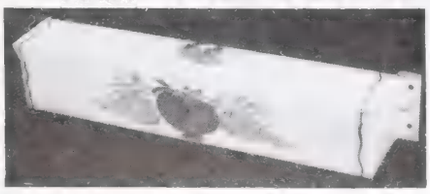
### COLONIAL HEIRLOOM

The original Colonial knitting bowl—a real collector's item and an unusual wedding or birthday gift. Useful for knitting, sewing, and very decorative filled with fruit. Entirely handmade of solid maple, soft Colonial finish, it stands about 20" high, bowl 15" in diameter.

**$22.50 express collect**

H. A. MILTON
P.O. Box 95 Westfield, N. J.

## Just What Your Kitchen Needs!

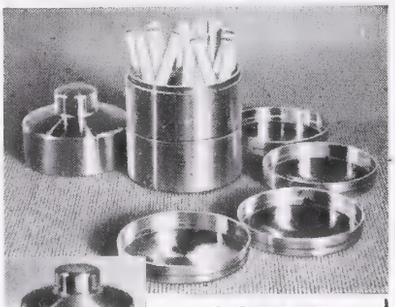


**AN ATTRACTIVE HAND PAINTED METAL WAX PAPER HOLDER**

No more searching on shelves or in cabinets for wax paper. Always handy in this new holder. Attractive and sanitary, too. Holds any standard wax paper roll and has a cutting edge. Comes in white enamel with an attractive hand painted "County Fair" design. Easy to install on any kitchen wall. Order several extra ones for useful yet inexpensive gifts.

**$1.50 each, postpaid** Sorry, No C.O.D.'s **Send check or money order to**

**GREEN GABLE GIFTS**
394 Lenox Avenue Dept. 142 New York 27, N. Y.





### COPPER Cigarette Humidor and 4 Ash Trays

Here is a unique, smart new combination cigarette humidor and four ash trays. Highly polished copper set off with attractive striped spun aluminum band. Humidor lined with rich mahogany, and separated into four compartments. Holds 40 cigarettes. Four copper trays nest under humidor, instantly ready for use. HUMIDIFIER in the top keeps cigarettes FRESH.

**$4.00**

**Send No Money** Pay postman only $4.00 plus small delivery charge. If not delighted, money refunded. If remittance is sent with order, we pay delivery.

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### AUTOMATIC FIREPLACE LIGHTER

Can you think of anything more useful and safer than this automatic fireplace light? It is ideal to light all types of indoor and outdoor fireplaces. Just slide back the barrel and the 4 large wicks are ignited at once. Any lighter fluid may be used and there are extra flints in the end of the handle. Choice of 3 sizes.

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|---|---|
| 12" Polished Aluminum | $3.75 |
| 24" Polished Brass | $8.25 |
| 24" Polished Aluminum | $3.95 |
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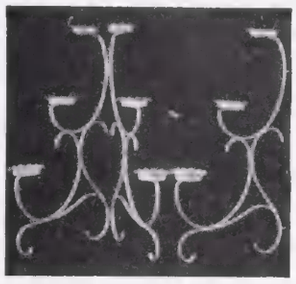
*Postage paid* *No C.O.D.'s Please*

*Write for gift Catalogue*

**Gwendolyn Maloney**
170 East 51 Street New York 22, New York

# SHOPPING

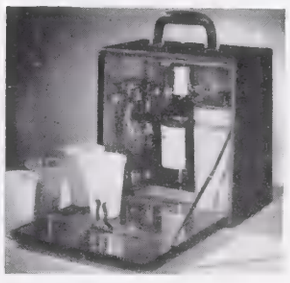
**ANTER'S PUNCH.** An ingeni- plant stand is made of hand- ught iron, painted white, turquoise, petal pink; and it comes in sepa- sections, each with three holders pots. The sections fit together, and decorative possibilities are enor- s. Two sections $10, three sections four sections $20. 34" high. Exp. No c.o.d.'s. Dale Joyce, Box 14, Hyde Park, New York.



**LLEGE SPIRITS.** Highball, fashioneds, and footed cocktail ses come decorated with the au- tic seals of any college in the coun- The seals are enameled and fired the glass for permanency; the rims platinum; and a dozen of any size 18. express collect. Allow two weeks delivery. Nommel Novelties, Corn- l Bridge, Conn.



**K-A-BAR, JR.** is a portable, tweight bar that is as convenient arry as a suitcase, and assures you good spirits on any journey. Equip- with a cork-insulated ice bucket 4 tumblers, it is designed to hold rely one pint and one "fifth" of or, and 2 bottles of mixers. 11" x x 6". $25 ppd. No C.O.D.'s. May rwin, 545 Fifth Ave., New York 17.





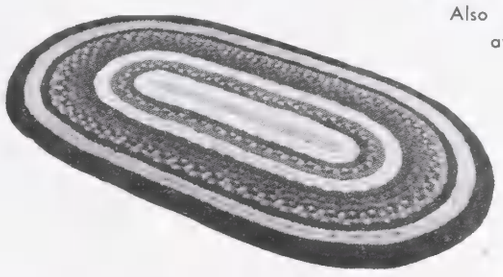
*Festive "Notes" For Your Next*
**BIRTHDAY PARTY**

A delight to kiddies, this musical cake platter provides the thrilling and appropriate "Happy Birthday to You" as it slowly revolves displaying the brilliantly lit Birthday Cake. The sanitary white metal plate is 11" in diameter mounted upon a musical base—Thoren's movement, complete with lever for stopping and starting the music. Will hold 3 pound cake—when fully wound will rotate 3 to 4 minutes. A decided "Must" for a successful party for your family or as a gift. Cake not included. $11.95 postpaid.
Add 25c West of Mississippi

Flora-Dora, Inc.
1 Canfield St., Dept. C-2, Orange, N. J.

## ■ This is your opportunity to get NEW COLORFUL ALL-WOOL STRIPS to make this beautiful BRAIDED RUG OR HOOK RUG

It's easy to make this Beautiful Braided rug with clean new fleecy all-wool strips. Your choice of eight beautiful pastel colors at $1.55 per pound. Full directions for braiding and sewing with each order. 5 pounds makes a rug 24 in. by 48 in. 27 other especially dyed shades are available with dye charge added to regular price. Also lighter weight material available for hooking. Same colors. Sent C.O.D., or we pay postage if you send money with your order. Strips 4 to 8 in. wide. 72 in. long. State braided or hook rug in order.



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Enjoy the thrill of restoring life and beauty to your treasures. Save money, too! Let the manual, "Refinishing Antique Wood and Metal," guide you safely, without costly errors, through your work. Though written here in our own shop, by an expert, the manual is not technical; it is definitely for the amateur. Detailed instructions are given for restoring the wood and for preparing it to receive one of the seven finishing schedules, listed in the manual. All these instructions are given in step-by-step detail. YOU CANNOT GO WRONG. Our own shop short cuts greatly simplify your work. In the manual you will also find the best stenciling method (no runs; no sags), shading, antiquing, the better way of finishing metal, and picture and mirror frames. The price is $3.00, postpaid. Sorry, no C.O.D.'s. Send for free price list of finishing supplies.

**YE OLDE FINISHING SHOPPE**
**534 W. 2nd St., Portsmouth, Ohio**

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**296 East Street Plainville, Conn.**
(Fourth Generation Master Craftsmen)

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comfortable and handsome in tapestry, damask or brocatelle . . . 2 or 3 cushions.



*Send 10c for complete catalog*

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IMAGINE A

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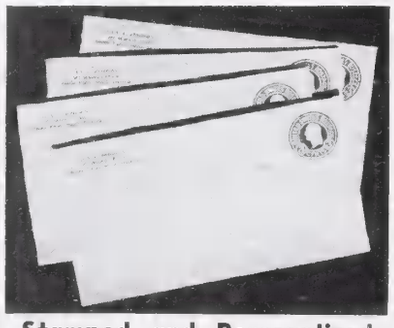
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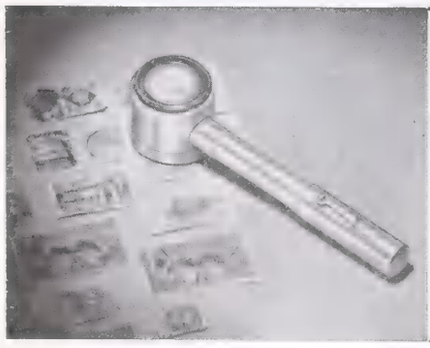
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*The Personalized Practical Gift!*

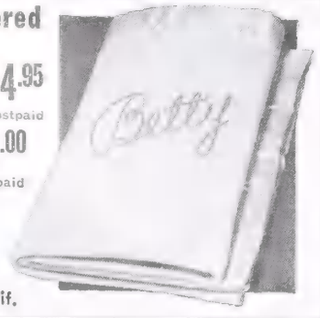


Famous Bunny Esmond Blanket . . . soft and warm as rabbit's fur. Full crib size. Baby's first name in contrast embroidery. Pink ■ Blue. **$4.95** Postpaid

BABY BANK adds fun to saving. Tip birdie's tail and it drops coin down chimney. Vivid colors. **$1.00** Postpaid

*Sorry, ■ C.O.D.'s*

*Write for FREE Gift Catalogue "Only The Best for Baby"*

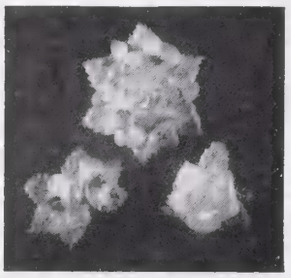



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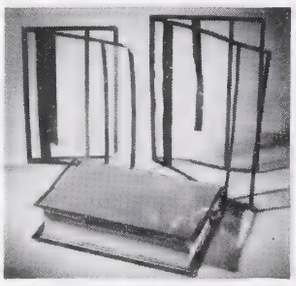
# WINDOW



**OLD-FASHIONED GIRL.** If her courtesy has the serene depths of a forest pool, if she laughs out loud at Donald Duck, and if she wears a white blouse with the proud assurance of a mink coat; she'll love these flower pins. Made of English bone china, round pin is $3.50; oblong pin, $2.75; single rose, $2.50. Add 20% tax. Postpaid. Betty Blue Gift Shop, 3349 Greenmount Ave., Baltimore 18, Md.



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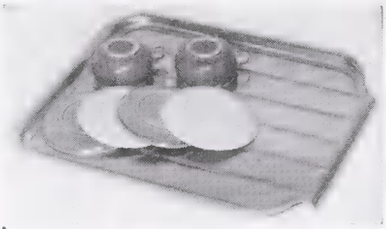
. . . when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels. An ideal and different gift!

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**SEND HER A LOVE SONG.** A collection of 118 prints of sheet music from George Bickham's "Musical Entertainer," made in 1737, have the mellow flavor of antiquity, the extravagant avowals of broken hearts, and the delicious bliss of courtship. Illustrations are hand-colored and, with a French mat, each print measures 19" x 14". $12 each. Old Print Exchange, 14 E. 48th St., New York 17, N. Y.



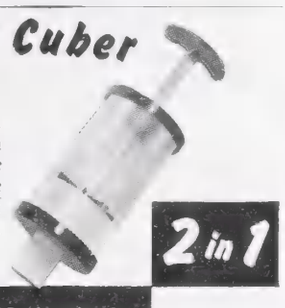
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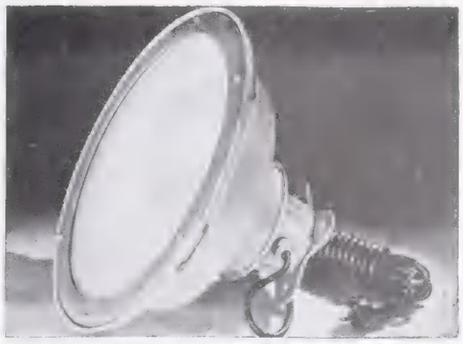


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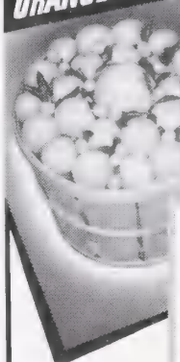
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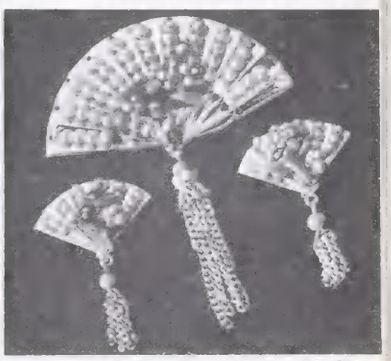
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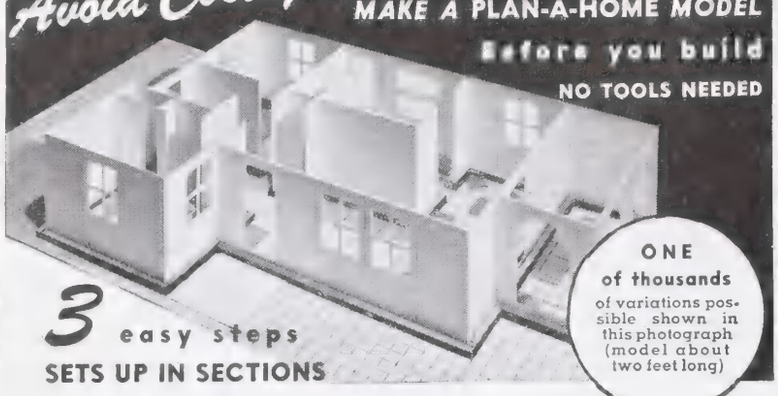
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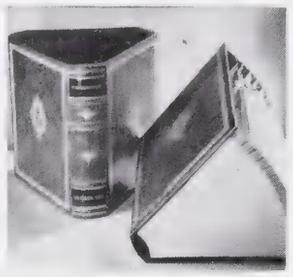
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# WINDOW



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**RECIPE TOWELS.** We hope you have a kitchen shower on the docket soon, because a set of these dish towels will steal the show. Each towel is colorfully printed with a recipe, and the group includes Beefsteak with Mushrooms, Lobster Newburg, Southern Fried Chicken, Ham Baked in Milk, and Angel Food Cake. 4 assorted towels, $4 ppd. Jenifer House, New Marlboro Star Route, Great Barrington, Mass.



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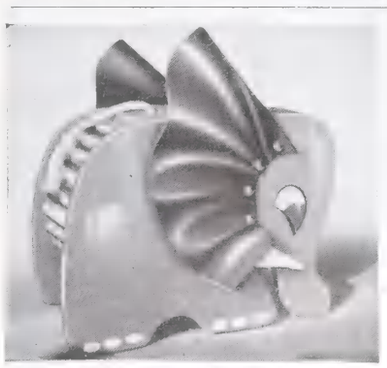
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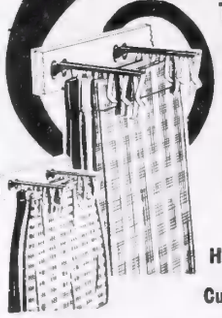
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# SHOPPING

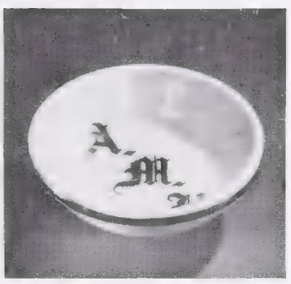
**TEA AND TOAST.** coffee and sandwiches, or hot chocolate and cookies are served with one-handed grandeur on this good looking cup and plate combination. And for buffet suppers, of course, it's a natural. Made of clear glass with a frosted leaf design, the 10" plate has a well to secure the cup. Service for 8, 16 pieces, $4. Exp. coll. No c.o.d.'s. Studio Shop, 557 Boylston St., Boston 16, Massachusetts.



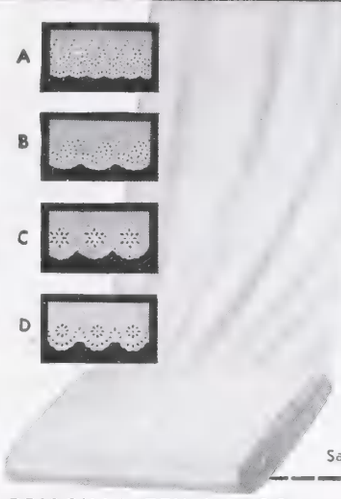
**DELICIOUS.** Harvey's, famous for their superb pecan delicacies, has a two pound "Gold Box" which includes an assortment of five pecan varieties. There are pralines, pecan brittle, milk chocolate, pecan clusters, and toasted and plain meats. They are individually wrapped in cellophane containers to keep them fresh longer; $2.95 postpaid. Harvey Pecan Co., Jonesboro, Georgia.



**ELEGANT ROUNDER.** A white china ash tray, 4" in diameter, has a three-letter monogram in silver or gold, fired on for permanency. It's wonderful for a guest-room night table or vanity. Remember it, too, for your husband's secretary, a bridge prize, or, if you have orange blossoms on your mind, for your love on Valentine's Day. $1.75. Allow 2 weeks delivery. No c.o.d.'s. Anne Carlin, 24 E. 28th St., New York 16.




## FABRICS BY MAIL AT SAVINGS




SNOW WHITE **ORGANDY**
crisp, permanently finished to launder without starch. 39 inches wide. **60¢ YD.**

DAINTY WHITE **BATISTE**
light and airy, 38 inches wide. **70¢ YD.**

EMBROIDERED **EDGING**
Swiss-type eyelet borders on matching organdy or batiste. 6½ inches wide. **50¢ YD.**

Beautify your home with curtains, vanity skirts or bed spreads, or make pinafores, aprons, children's or infants' dresses of these fine combed yarn fabrics. At these low prices by the yard or in bolt of 40 yards. Edgings to match by the yard or in bolts of 10 yards.

Satisfaction guaranteed or your money refunded.

**PRISCILLA TEXTILE CO.** 570 SEVENTH AVENUE, NEW YORK CITY

I enclose $_____ please send me:

Organdy at 60¢ a yard ..... yds. .... Bolts
Batiste at 70¢ a yard ..... yds. .... Bolts
Organdy Edging—50¢ yd. Style ☐ yds. .... Bolts
Batiste Edging—50¢ yd. Style ☐ yds. .... Bolts

Name.....
Address.....
City & State.....
Postage prepaid except on C. O. Ds.

Please send Free booklet of other fabric samples.

## MAGIC TOP DOUBLES THE SIZE of your Card Table!

T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted. Dark Green, Rich Red, Dark Brown—**$5.95.**

Unpainted T-Top $4.95. All prices at Salem, Mass.

*No C.O.D.'s, please*

SEND CHECK OR MONEY ORDER TO

**T-TOP COMPANY, Inc.**

Dept. 28 Salem, Mass.



*Patented*




## PLAY — PIANO ORGAN SOLOVOX —By COLOR

The sensational new way to play tunes with chords—in minutes! There are no notes to read, simply follow the colors. Adults are delighted, children love it. Makes an ideal gift, too. Send $1.00. Postpaid.

WOLFE'S

Dept. H, 986 Sanford Avenue
Irvington 11, N. J.



*For Valentine's Day*

**LOVELY, NEW, HEART SHAPED COMPACT**

Beautiful, jewel design, loose powder compact with protecto compartment which prevents powder from spilling. Complete with mirror in lovely gold design. For Valentine's Day, order one for every lady on your gift list. A regular $5.00 value for only $2.95 post paid. 3 for $7.95.

Order now for immediate delivery.

**Gift COUNSELORS**

Brown-Casey Inc.
BOX 136
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## Anniversary Plate

*Handmade-Personalized*

Gift of heirloom permanence for weddings or anniversaries. Figures in Formal, Western, or Tyrolean dress. Delicately shaded in Colorado Blue or rich Earth Brown. Your names hand lettered.

Information needed: Husband's name; wife's maiden name; dates and places of courtship, marriage, and honeymoon; design and color desired.

Birth plates also made to order. Gift certificates furnished for late orders.

Ten-inch size ..... $15.00 postpaid
Nine-inch size ..... $10.00 postpaid

**PORCELLA POTTER'S WHEEL**

500 So. Santa Fe Drive Denver, Colo.



## LEARN Interior Decoration AT HOME

■ ***NOW is the time to prepare yourself for an important and lucrative career. There is a great demand for trained decorators because of the remodeling and building boom now under way. Should you not wish a business career, why not learn the fascinating principles of decoration for creating beauty in your own home? It will save you money, enable you to buy furnishings wisely which will always be harmonious and in style.***

You can gain this priceless training through delightful study at home in study periods to suit your own convenience. Your work will receive personal supervision. Through the—

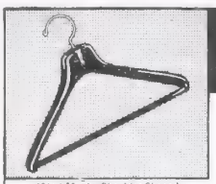
***Arts & Decoration Home Study Course in Interior Decoration***

—you get a thorough knowledge of color harmony, textiles, lighting, arrangement, modern and period furniture, backgrounds, etc. The course consists of 30 lessons, 16 color plates of successful interiors, books on color and drapery patterns, fabric samples.

**WRITE FOR BOOKLET H-48—It's FREE**

Describes the course in detail. 24th year

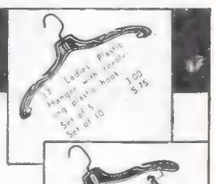
ARTS & DECORATION HOME STUDY COURSE.
200 EAST 37TH STREET, NEW YORK 16



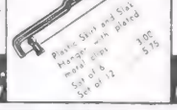
*LEARN to hang your garments correctly on*

HENRY'S "Rainbow" PLASTIC HANGERS

18½" Men's Shoulder Shaped Plastic Hanger $1.25 each
Set of 12 ..... $12.00







Attractive hangers for your personal wardrobe. These beautiful colored Plastic Hangers are scientifically designed to properly hang every garment. Check or Cash with order. No C. O. D. SHIPPED POST-PAID.

**RAINBOW PLASTIC HANGER SALES CO.**
205 West 34th Street New York 1, Dept. V

PLASTIC HANGERS for MEN, WOMEN, JUNIORS, CHILDREN

## KEEP SILVER BRIGHT FOR MONTHS

Avoid endless polishing of silverware and metal objects. Air-tight plastic coating seals in lustre against tarnish or wear. Doesn't mind soap and it won't harm food. Kit also contains new, scientific method to clean most stubborn tarnish and pitting, and a polish to put the lustre of newness to silver. Refill bottles available. Durable attractive kit.

**$1.79 Complete Kit ppd.**

Send check or money orders. Sorry, no C.O.D.'s.
Foreign, add 10c.

**THERMOCOR PRODUCTS, INC., ERLANGER, KY.**



KOFFEE KOIL



The coffee filter you're looking for!



Unbreakable, taste-proof stainless steel coffee filter . . . that fits almost any type glass or vacuum coffee maker. It's easy to use, and simple to clean. Just swish-swish under your hot water tap and KOFFEE KOIL is sparkling and ready for use again.

*KOFFEE KOIL is guaranteed forever!*

NO cloth glass hooks NO spring paper wobble

Only $1.00 postpaid

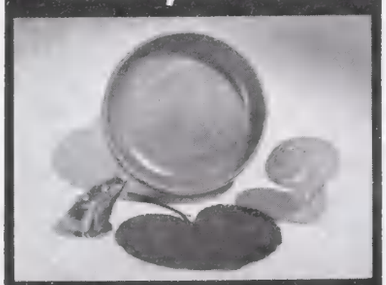
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WAYNE SCREW PRODUCTS CO.
521 St. Jean Avenue Detroit 14, Michigan

KOFFEE KOIL KOFFEE KOIL KOFFEE KOIL KOFFEE KOIL



Season your Salad!



Porcelain toadstool holds pepper, frog holds salt $1. pair

Individual 6" salad bowl of glazed birchwood $1.

Non-slipping, heat resistant, moisture-proof leaf coasters, set of 8 $2.95

Sorry No C.O.D's Add 25¢ postage

STUDIO SHOP
557 Boylston Street, Boston 16, Mass.



GARDEN SHEARS THAT GO WHERE YOU GO!

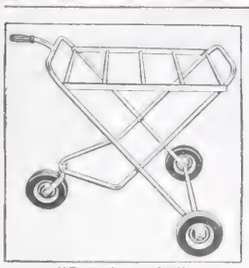


Red or natural pigskin case with loop attachment. Carry it on your belt! Keep shears cleaner . . . readily accessible for cutting flowers, pruning and many other garden chores. Initials in gold on case at no extra charge. $7.50 Postpaid

Camalier & Buckley
Fine Leatherware

1141 Connecticut Avenue
Washington 6, D. C.





"Cart-Arounder"
Handy cart easily folds to 48" x 26" x 13½" for compact storage. Quickly unfolded ready for use. Capacity 125 lbs. Weight 28 lbs. Shipped express collect - - - - - - $16.95

Two New Handy Gadgets for the Home!

Here's two new gadgets to do your heavy work! The versatile "Cart-Arounder" excels in laundry and utility room service, or as a serving cart at outdoor parties. It is 28" high, 26" wide; the top supports 18" x 24" tray, basket or box. Its all-welded ¾" tubular steel frame is supported on three 8" x 2" ball bearing wheels with balloon tires, which need not be inflated. "Truck-Arounder" is what you need to move boxes and sacks weighing up to 150 lbs. Of similar construction, it parks upright on 15" x 8" steel floor plate. Airplane type paint finish. Make light of heavy work—order now! Mail check or M.O. today! No C.O.D.'s.

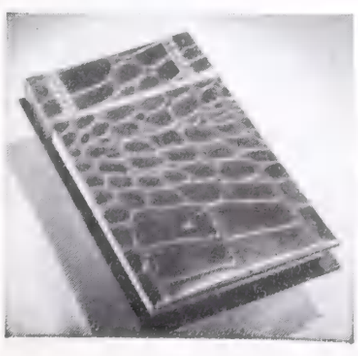
*Sold by mail order only—Money-back guarantee*

HANDY GADGETS
Dept. E2, Box 1355, South Bend 24, Ind.

"Truck-Arounder"
Utility truck for general home use. Weight, 25 lbs. Shipped express collect - $12.95







*Don't forget it . . . jot it down on this*

Leather Memo Pad

Keep this handsome memo pad on your desk or hand by the telephone and write down those important engagements! It's the next best thing to having a good memory! Beautifully crafted of alligator grained top grade leather, it's perfect for home or office. Gold-stamped metal. Size 4¾ x 7½ inches.

$2.95 Prepaid *Paper pad refills, each 25c*

*If residing within N. Y. City limits add 6c sales tax. Send check or money order to*

COPELY GIFTS
Rm. 2002, 1450 Broadway, New York 18, N.Y.

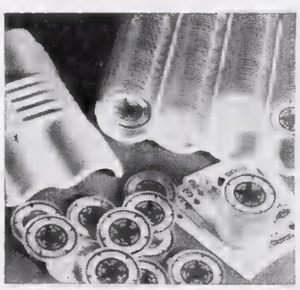

# WINDOW



**THE SEA WITCH,** fastest Clipp ship of the seas, is finely reproduc in this model which measures 18½ overall, 13" high, and the mahogan finished base has brass name plates each side; $25. The book, "The S Witch," is a novel by Alexander Lai with Gordon Grant's full color illustr tions. $3.50. Ppd. Le Baron Bonn Newburyport, Mass.



**MATCHES UP** on the wall, sa from small hands yet convenient f grown-ups, make a high spot of col when you store them in a gay potte holder. Get one for the kitchen, a other for the bar; and when you r out of matches, plant them with gree 6" high, $1.75 postpaid from The derlied Shop, 22 Hillside Ave., Ea Williston, New York.



**POKER HAND CHIPS.** Th new plastic poker chips offer the fi improvement in the game of poker sin it was introduced to this country 1840. Each chip is decorated with t various poker hands numbered clo wise from 1 to 9 in order of their valu Reverse side may be marked with nam or monogram. 200 chips in Lustr case, $25 ppd. Plastels's Graphic Pok Chip, 126 N. Erie St., Toledo, Ohio.




The Ideal Gift Only $2.50 Postpaid

Your TELEPHONE SECRETARY

No more will you have to say "Wait until I get a pencil and paper." Tel-Sec holds pad and pencil right at phone in a handy pull-out drawer. Remains rigid when writing—slides in out of the way when not in use. Enameled finish matches phone perfectly. Installed in seconds. Simply place phone on Tel-Sec, push down and it snaps into place. Won't scratch or mar delicate surfaces. Refills with ordinary pad and pencil. 50,000 satisfied users.

*Complete Satisfaction or Money Back*

Rectangular Tel-Sec (illustrated) $2.50 postpaid. Tel-Sec's for round and oval base phones are $2.75 postpaid. No C.O.D.'s.

LANKO INDUSTRIES SALES DIVISION
(Exclusive Distributor)
6774 Taft Dept. A-2 Detroit 8, Michigan



Orchid Corsages
FROM HAWAII
OVERNIGHT BY AIR

Write or wire us. We'll have gorgeous, exotic Hawaiian orchid corsages rushed via air mail special. Each lovely flower is 2½" to 3" in diameter.

Overnight delivery almost anywhere. Fresher. Longer Lasting. Guaranteed. Reference: Security First National Bank. Gift boxed and gift card enclosed.

Be original with your gifts. *Thrill any woman.* And where can you beat these prices?

3 orchids in corsage . . . $4.00
5 orchids in corsage . . . $5.00
7 orchids in corsage . . . $7.50

Postpaid airmail special. Gift boxed. Please, no COD's.

Skyway FLOWERS
4111-B W. 60th St. ■ Los Angeles 45, Calif.



A Child's Delight



Brightly colored silk rayon PLAIDS. Modern animal head plastic handle. 10-rib — all steel frame.

CHILD'S UMBRELLA

Attractive and useful; the gift a child will love and use throughout the year. A must for going back and forth to school in rainy weather. Non-shrinkable.

MADE JUST LIKE MOTHER'S —and just as sturdy

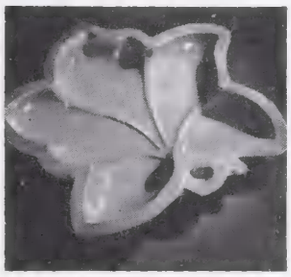
Satisfaction guaranteed or money refunded within 10 days.

Send Check or money order to:

30" diameter . . . . $3.95
33" diameter . . . . 4.95
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AUSTIN SALES CO
17 WEST 60th ST., NEW YORK 23, N.Y.

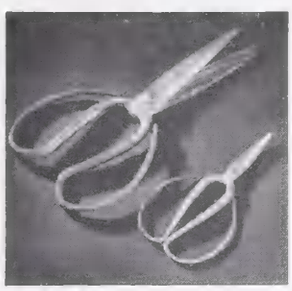
# SHOPPING



**BY YOUR LEAF** the birds will gather. Your lawn will be the country club, this bird bath their swimming pool. It's big enough for some spirited splashing, measures 21" x 21½", and the terra cotta with glazed turquoise lining will be a lovely spot of color against the green of your grass. Weatherproof, $15 express collect from Erkins Studio, 40 W. 40th St., New York 18.



**TIE PIN PENCIL.** A salesman can take orders, a golfer can jot down his score, an editor can proofread a manuscript—simply by unclipping his tie clasp and making use of this very good pencil. Gold-filled and nicely masculine, it is $3 including tax. Speir's Jewelry, Trenton, Missouri.



**HORSESHOE SHEARS.** Hand hammered out of old scrap steel in Peking, legend has it that they were originally made from horseshoes shipped from this country when the automobile replaced Dobbin. Their cutting is decisive; self-sharpening, and fine for gardening, kitchen, or desk. Large shears, $3.50; small shears, $1.25. Postpaid and gift boxed. Baker's, 1517 Walnut St., Philadelphia, Pennsylvania.




ANTIQUE 4 POSTER

Original old maple posts and end rails, handsomely turned, make this bed both beautiful and enduring. Mellow pine headboard. Turnings of head and foot posts similar, but not duplicate, as in earliest beds. Hand rubbed wax finish throughout. Slightly more for more elaborate turnings.

**$60.00 double; $50.00, single or twin.**

**F.O.B.**

***Write for catalogue.***

**A CRAFT-WOOD PRODUCT Andover, Mass.**



**A GIFT SUPREME!!**

Icy Fresh, Delicious, Rare

**OZARK COLD SPRING RAINBOW TROUT!**

***Fresh Delivery Guaranteed***

10 speckled beauties (none under 8 inches), packed in lots of tangy watercress & iced, delivered in U. S. east of Rockies, $8.00—18 for $13.50 (add $1.50 west of Rockies).

Gift certificate, with shipment to suit convenience of recipient, recommended to avoid delay. Stamped, addressed "notice to ship" card enclosed with certificate.

**PLACE ORDERS NOW!**

**Ozark Trout Farm**

Box 674 Fayetteville, Arkansas

Reg. U.S. Pat. Off. **FOTOWARE** Pat. App. For



DESIGN NO. 1

10-inch STEUBENVILLE CHINA PLATE

With Gold Leaf Design

PRICE

Black and White Picture . . . . . $7.95
Blue Picture . . . $8.95
Green Picture . . $8.95
Brown Picture . . $8.95
Hand Painted . . $9.95
Wall Hanger 50c Extra

Design NO. 2

19-inch SOCIAL SUPPER TRAY

With Green Leaves and Gold Edge, Light Ivory Color



PRICE

Black and White Picture . . . . $9.95
Blue Picture . $10.95
Green Picture . $10.95
Brown Picture . $10.95
Hand Painted . $13.95
Wall Hanger $1.00 Extra

Send any Picture, Negative, Drawing, Painting or Printing and we will reproduce for you any scene on beautiful China or Tinware Plates at a reasonable cost.

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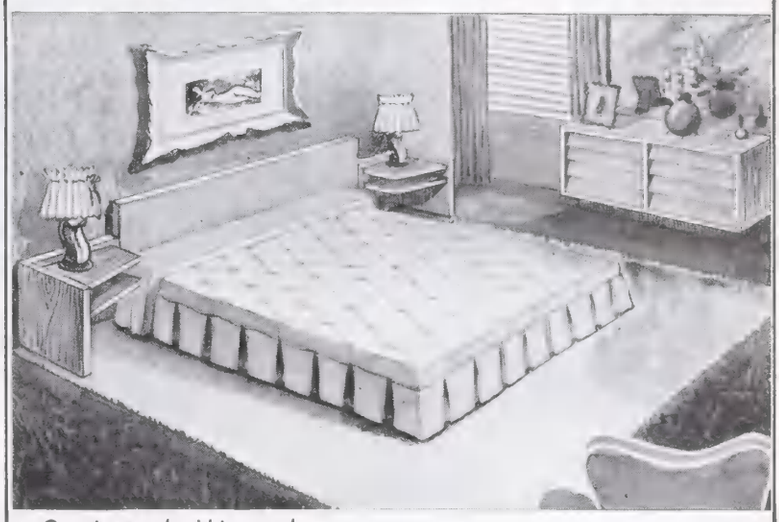
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*Custom built and designed by Modernline . . .*



**Classic Modern** radiates

beauty and utility today . . .

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*Modernline*

*The First and Last Word in Design and Custom Construction*

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**plaza 8-3320**

**SENSATIONAL VALUE!**

**The New Kitchen Aid of a Thousand Uses for only $13.95**

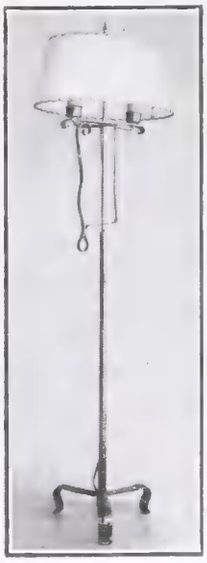


This attractive kitchen appliance represents the latest development in a sturdily constructed, yet lightweight and low-priced food mixer. Zephyr Handy Mixer offers a two speed motor enclosed in gleaming, polished aluminum, handsome baked enamel base and Fire King, heat-resistant, Jadite bowl. Requires no oiling and operates on AC current, 110 volts.

**Use it on stand or slip it out of its cradle and presto it's a hand mixer.**

**The Ideal Gift — The Ideal Work Saver**
**Send check or money order for $13.95**
**We will pay tax and postage**

**Appliance Co. of America**
705 7th Avenue, Dept. D
New York 19, N. Y.



**RUSH LAMP**

Charm of design and practicability meet with rare skill in this interesting lamp. Hand Hammered ... of wrought iron ... its movable "arm" is adjustable from 48" to 56". Has two lights and a beautiful 15" oval shade. This unusual lamp is a handsome, useful addition to any home.

LAMP **$37.50**

SHADE **$15.00**

*A. L. Diamant & Co.*

ESTABLISHED 1885

34 E. 53rd St. New York
1515 Walnut St. Philadelphia
Spread Eagle Mansion Strafford, Pa.

**Protect Your Investment in Leather**



C. P. X. Leather Shampoo cleans, softens and preserves. For use on finest leathers . . . gloves, handbags, belts, luggage, leather upholstery and shoes. Will not stain or spot. Please send $1.00 for 8 oz. bottle.

**C. P. X. PRODUCTS CO.** P. O. BOX 350 WATERBURY 89, CONN.

# WINDOW


## SPLIT BAMBOO BASKETS FROM OLD CHINA

**BASKETS of 101 USES**

Handmade in "Old China" of natural Bamboo. Strong frames, edges.



**Sewing Basket $1.25**

Round top 10"x9" for sewing, knitting, darning. Gift or decorative use for waste baskets or flowers, fresh or canned fruit, bread or cookies.



**3 BUN BASKETS $1.25**

"New Look" for your table or buffet—3 attractive baskets for bread, buns, sandwiches, popcorn, nuts, fruit or candy. Use as salad servers, for flowers or plants with BOWL. Ideal for gifts of cookies, candy, fruit and nuts or sewing.

**BASKET BARGAINS**

6 Bun Baskets ONLY $2
3 Bun Baskets AND a BIG Basket ONLY $2

PRICES POSTPAID IN U. S. A.
Send Check or M. O. NO C. O. D.'s
Sales Tax 2½% in California

WEATHERCOCK HOUSE
ORDER FROM
40 WEST GREEN ST.
PASADENA 2, CALIF.






## Fine China Ash Trays

*Handmade-Personalized*

Unusual gifts! Six inch white china ash trays personalized with name hand painted kiln-fired in black...pure platinum encircles the design and border. Choice of five colorful designs: horsehead (pictured), ballet dancer, chessmen, sailboats, or rose.

Information needed: name to be painted and design desired.

Price $5.00 each. 6 for $25.00. Postpaid

**PORCELLA POTTER'S WHEEL**
500 So. Santa Fe Drive • Denver 9, Colorado



## M-m-m! Real Old-Fashioned GOODNESS!



*Aunt Maria's*

**Home-Made Sugar Cookies FOR YOUR VALENTINE**

Mouth-wateringly delicious cookies, made from an old New England recipe. An original gift idea.

Ten Dozen, in Blue Tin Box, will stay crisp indefinitely. $2.75 Postpaid.

**AUNT MARIA, Dorset, Vermont**






**DISTINGUISHED MAIL BOX.** This was designed by Mr. Hagerstrom because so many of his customers requested a mailbox big enough to hold newspapers, magazines, and small packages. Heavy aluminum finished in satin black with brass handles and name or house numbers, it's 15½" x 6" x 6½" high, $20. Add 50¢ for each letter or number. F.O.B. from Hagerstrom Metalcraft Studio, Wheeling, Illinois.



**FUNNEL OF LOVE.** Tiny crystal bottles hold one dram of perfume, and the screw stoppers are tinted shells in forms of pansies, apple blossoms, forget-me-nots, gardenias, or anemones. With each bottle, you get a glass funnel which is the only safe way to transfer your precious perfume from the big bottle to the little one. $1.25 each, three for $3.25. Ppd. Kathleen Weller, Box 386, Bryn Mawr, Penna.



**HAPPY BIRTHDAY, BOYS!** The month of February is hop-scotched with excuses for parties and presents. Besides the love & kisses sentiment of Valentine's Day, there are the birthdays of Washington and Lincoln: and in their honor we show you these two silhouette plaques. Use them as pin-up or ash trays. White with blue, 4¼" x 3½", $1.50 each: $2.50 pr. Ppd. Artisan Galleries, Fort Dodge, Iowa.





N. B.—To aunts, uncles and grandparents. Here is a present to delight both youngsters and parents. Brightly painted with decorative decal.



Folds to 3¾ x 11 x 12½". Tucks out of the way when not in use.



**sO-O BIG now . . . . . right up to the table**

A Kiddie-Up seat brings tiny tots to table level—does away with that humiliating high-chair. Big boys and girls from two to five (and wise parents, too) know the importance of sitting up to the table, with hands and mouths in proper position for polite handling of spoons and cups. Wonderful for the car, too.

**Postpaid.....$4.85 No C.O.D.'s**

*(25 cents extra west of Mississippi)*

**Franklin Workshop**
Box B, Rohrerstown, Pa.



# Gilchrist's

*Boston's friendly family store since 1842*

**beautifies your bathroom with this famous maker's new plastic seat**

with tarnish-proof chrome-plated fixtures




complete for only **$6.95**

Choose gleaming white or rich marbleized black — beauty that will last and last — never chip, never stain, never break. So easy to install, you can do it yourself. Order yours today.

Gilchrist's, Boston 2, Mass.
Please send _____ plastic toilet seats.
☐ black ☐ white 6.95 each

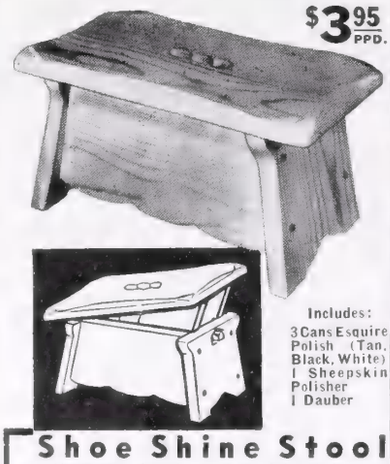
Name _____

Address _____

Money Order ☐ C. O. D. ☐ Charge ☐



**$3.95 PPD.**



Includes:
3 Cans Esquire Polish (Tan, Black, White)
1 Sheepskin Polisher
1 Dauber

## Shoe Shine Stool

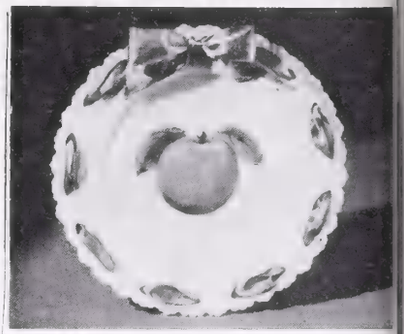
Unusually handy and useful. Makes an ideal gift. Strong, braced, non-tip step-stool, footrest—"step" for kiddies in bathroom, at windows, as chair. Top raises to make perfect shoe-shine stool. Contains complete kit listed above.

Beautiful maple or blond satin-finish. Antiqued edges. Strong hinges and fastener. Built to last. 13½" x 7½" x 7¾".

**$3.95 postpaid.**

**LINNWOOD MFG. CO.**
Dept. G-2 Seward, Nebr.





## HAND PAINTED PLATES FOR NEW WALL BEAUTY

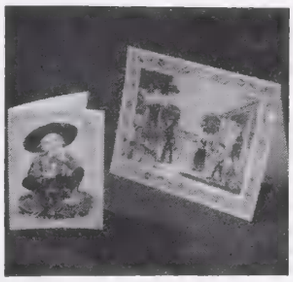
You can achieve 18th Century charm by grouping these lovely milk glass plates 8 fruit designs with harmonizing satin bows. $20.00 for 8 express collect, or $2.95 each prepaid. No C.O.D. please.

FREE wall plate holders if you order during February.

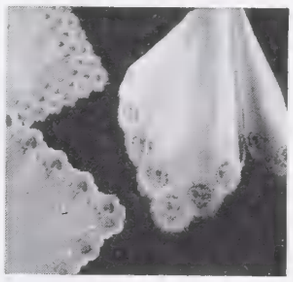
Wallis Palmer House
118 E. 28TH ST. NEW YORK 16, N. Y.

# SHOPPING

**DING DUTCH.** A sombre Febru- morning will brighten up like a wly lit fire when the mailman de- ers a note from you written on this very Pennsylvania-Dutch paper. A ven 3" x 4" notes in full color with description on the back of each card: Or a box of eight 4½" x 6" notes th black and white designs by How- l Imhoff, $1. Ppd. R. W. Cummings, ., Box 1447k, Lancaster, Pa.



**EARTS AROUND A HAN- IE.** Here's the sweetest love-and- ses gift of all for Valentine's Day. if you have a cold, carry tissues or of your husband's linen squares, l save these for glamour fluttering, to show off in a suit pocket. And al- s mist them with your wickedest fume. Swiss sheer with Swiss em- lidery, $2 each; $3.75 the pair, post- d. Mosse, 659 Fifth Ave., New York.



**YOU'RE EITHER TOO FAT TOO LEAN,** this is the book turn you into a runner up of Die- h. But seriously, it's the most under- ndable calorie schedule we've seen. pared by a Hollywood doctor and ll enough for your purse (or your band's pocket), it's "Day by Day ight Control," $1 ppd. Premiere o. Co., Box 3069, Hollywood, Calif.






## ORNAMENTAL PROTECTION

Beautify your home with McDonald patented pry-proof BURGLAR BARS. They give worry free protection from prowlers and kidnappers, also keep small children from falling out of high windows. Easily installed in any window adding permanent, attractive protection to every home. Ten different styles to choose from.

WRITE FOR DESCRIPTIVE FOLDER

*"The Harder You Pry the Firmer It Holds"*

**McDONALD BURGLAR BAR WORKS**

**P.O. Box 1687** **Birmingham, Ala.**





## YOUR INITIAL AT YOUR DOOR

on a corrugated, flexible rubber link mat

Attractive . . . distinctive . . . colorful— **makes an excellent gift.** Solid rubber links (not fabric) are corrugated to give squeegee action that wipes shoes really clean and dry so mud, rain, dirt won't be tracked into the home. Easily cleaned with hose. Large size 18" × 30" × ⅝". Rust proof steel wire frame. Red or green initial (any initial but only one), rest black links as shown. Print initial and color desired, allow two weeks delivery. *No C.O.D.'s please.*

**$4.95** Postpaid anywhere in U. S.

**THE CAMPRO CO.**

**CAMBRIDGE, OHIO**





## BRASS OR COPPER WASTEPAPER BASKET

Hand crafted of heavy gauge brass or copper and trimmed with embossed bands of solid brass, it stands 11½" high, top is 9" x 12". Lacquer prevents tarnishing. When ordering specify brass or copper.

**$14.50,** shipping charges collect

*Write for Catalogue*

*Jenifer House*

*New Marlboro Star Route*

**GREAT BARRINGTON, MASS.**



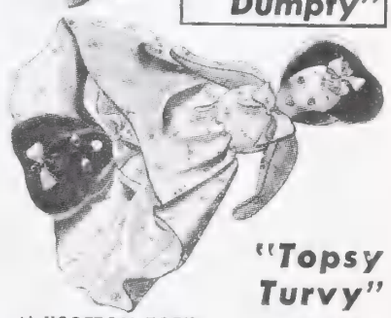
## EASTER DOLLS



"Cotton Top" 7" TALL



"Humpty Dumpty"



"Topsy Turvy" 10" TALL

A) **"COTTON TOP"** Head turns, legs move. Removable dress and bonnet. 7-inches tall.

B) **"HUMPTY"** Gay . . . washable! With 2 faces. Cellophane wrapped. 5-inches high.

C) **"TOPSY-TURVY"** Full, long skirt reverses to conceal white or brown face. 10-inches tall.

Only $1 EACH

"COTTON TOPS"—"HUMPTIES"—"TOPSY-TURVIES"

Name_____

Address_____

City_____ State_____

**HOLMES** ...for DOLLS Conley, Georgia



## STERLING SILVER

. . . always in good taste



**for the table . . .** Marmalade jar (dressings, jams, etc.) 3 pc. set—glass jar, hand finished etched design, sterling cover and filigree spoon. **$6.25**



**their tures . . .** a d r o o n ged, round rling frames th velvet back d easel in 3 sizes. 2" diam. **$5.75** 4" diam. **$4.50** 3½" diam. **$3.75**

*Postpaid—Federal tax included ft wrapped on request—No C.O.D.'s*

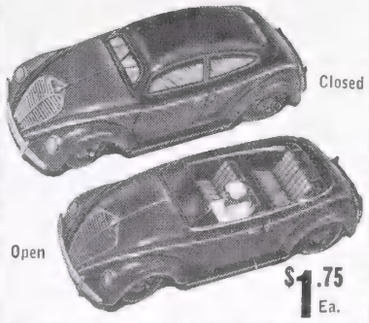
**CRICKET TREASURES**

6 Avenue of the Americas, N.Y. 11, N.Y.



*Just Arrived! Wonderful Imports!*

## CONVERTIBLE CAR



Closed

Open

**$1.75** Ea.

With the cooperation of the U. S. Govt., we have been fortunate in obtaining another shipment of these new, de-luxe convertible toy cars from the U. S. Zone in Germany. Youngsters (adults too!) will gasp with delight when they see this toy-marvel! An ideal birthday gift.

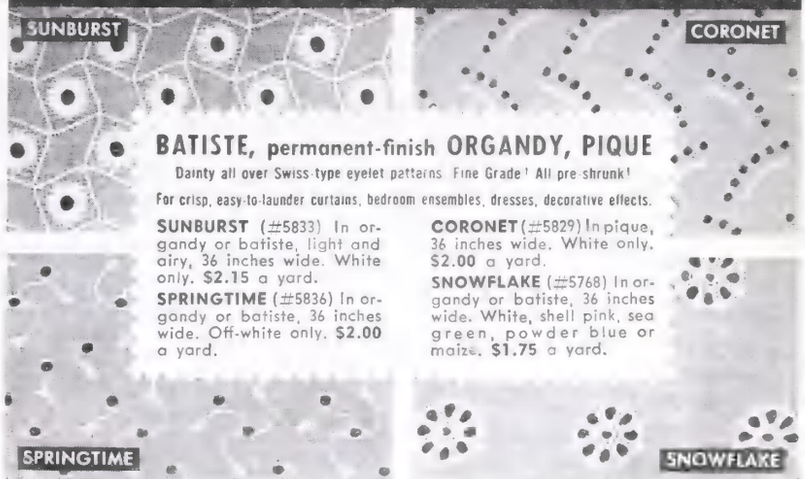
- **Flip a lever and the closed top automatically disappears to reveal the interior, fitted with driver.**
- **Fine clockwork motor-mechanism.**
- **Car steers and runs for long time.**
- **7¼" long—durable heavy gauge metal.**
- **Nothing like it ever before!**

*We pay postage. No C.O.D.'s, Satisfaction Guaranteed.*

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**BATISTE, permanent-finish ORGANDY, PIQUE**

Dainty all over Swiss-type eyelet patterns. Fine Grade! All pre-shrunk!

For crisp, easy-to-launder curtains, bedroom ensembles, dresses, decorative effects.

**SUNBURST** (#5833) In organdy or batiste, light and airy, 36 inches wide. White only. **$2.15** a yard.

**SPRINGTIME** (#5836) In organdy or batiste, 36 inches wide. Off-white only. **$2.00** a yard.

**CORONET** (#5829) In pique, 36 inches wide. White only. **$2.00** a yard.

**SNOWFLAKE** (#5768) In organdy or batiste, 36 inches wide. White, shell pink, sea green, powder blue or maize. **$1.75** a yard.

PRISCILLA TEXTILE CO., 570 Seventh Avenue, New York 18, N. Y.

Please send me the following, postage prepaid:

Sunburst _____ yds. at $2.15 a yard

Springtime _____ yds. at $2.00 a yard

Coronet _____ yds. at $2.00 a yard

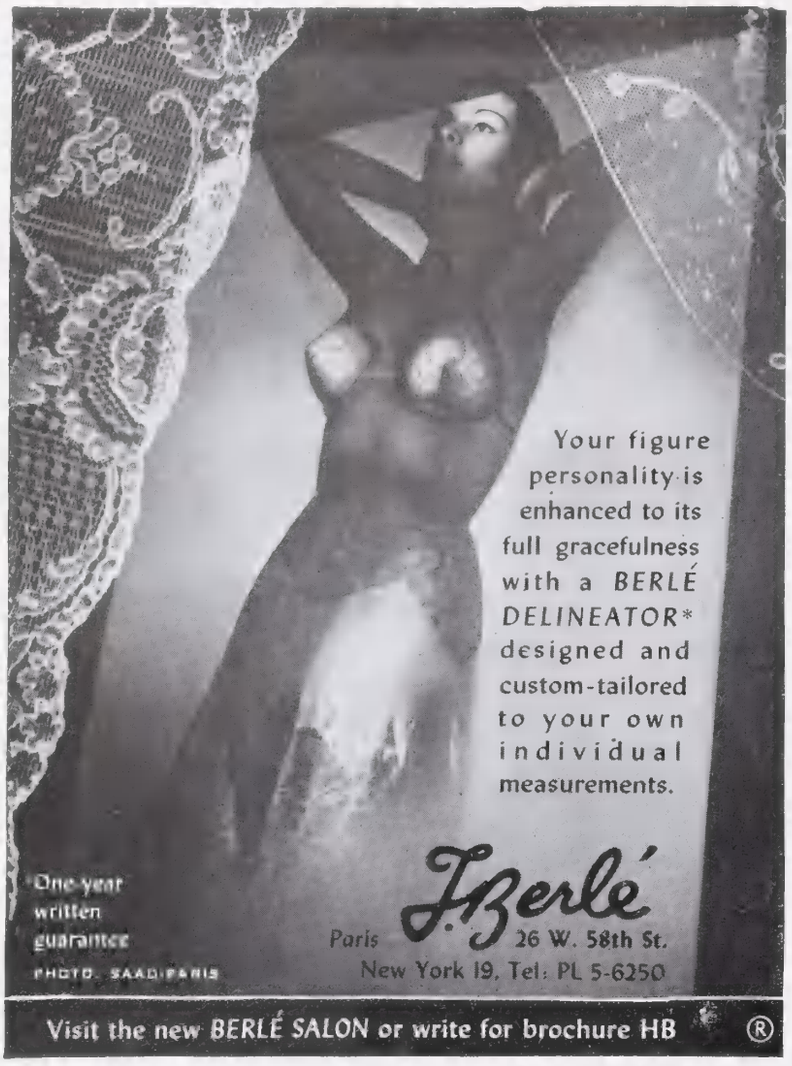
Snowflake _____ yds. at $1.75 a yard

Name_____

Address_____

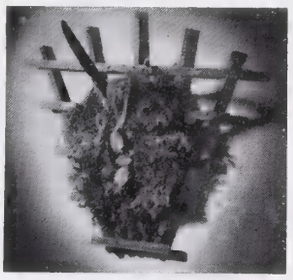
City_____ Zone____ State_____

Enclosed find $_____, Check ☐ Money Order ☐ Please send Free booklet of other fabric samples and prices ☐

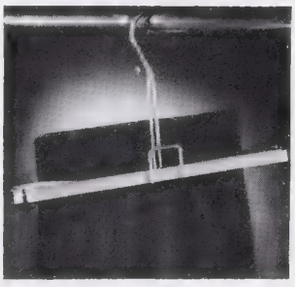




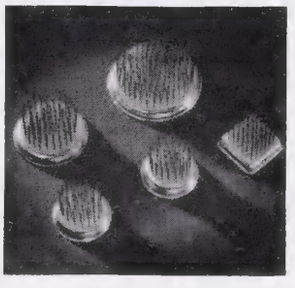
## Wind Do



**ORCHID PLANTS.** Five ha living orchid bulbs come planted i special moss that requires only wa You may order them in the redw trellis to hang on your wall (ph graphed), or in a redwood basket put on your window sill or ta Plants are self feeding and perpe ting. $4.50 ppd. Del Rey of Califor Box 151, San Gabriel, Calif.



**THE HANG OF IT.** A new do hanger holds two skirts or two p of trousers, and either garment may removed without disturbing the ot After you've tried them yourself, yo make them your standard hostess and shower present. Made of chrom and wood, a pair of them costs $ postpaid. Terrace Novelties, 211 E. St., New York 22, N. Y.



**NEEDLE-POINT HOLDE** There is no excuse now for your flo arrangements not to be lovely, beca this wardrobe of holders is designe give you all the variety that your genuity demands. The lead bases set with non-rusting solid brass poi and the five piece set is $2.25 Towne Products, 27 W. 26th St., York 10, N. Y.




*Miniature Sweetheart*
**$3.50**
**For your Darling Valentine**
She's 7" tall with fine china head, hands and feet, hand painted. Black, Blonde, Red or Brown hair with slippers to match. She's one of the Godey's Little Ladies by Ruth Gibbs. She's a choice addition to a doll collection. Beautifully dressed in gold barred silk, trimmed with red ribbon, apron and hat heart-shaped, red felt. Lace edge gift box.
*Sorry no C.O.D.'s* *Add 15¢ for delivery*
*The Laird Market*
1211 Hobart Building
San Francisco 4, California

*Polishing days are over!*


**For Silver, Chrome, Nickel, Brass or Copper—**
When you brush on Perma-Plastix on a polished metal surface. Prevent Tarnish and Rust in your home or car.
Easy to apply, one coat covers indefinitely, leaving no brush marks. Will not harm or injure metal surfaces. Transparent will not discolor with age. Pint Can and Brush $3.50 prepaid
4 oz.—$1.00
Quart—$6.50
*Send check or money to:—*
**ARMAN CHEMICAL CO.**
154a Nassau Street N. Y. 7, N. Y.

**HAMPER SEAT**
**IDEAL FOR PHONOGRAPH RECORDS**

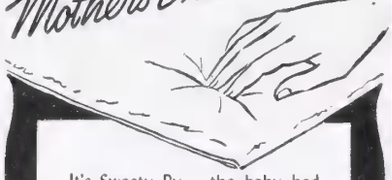
It's a Magazine Rack. It's a Hamper for the Bedroom, Closet, Den, and Bathroom.
*IT'S A CATCH ALL FOR ALL OF BABY'S THINGS*
It's a beautiful, practical piece of furniture for every room in the house. It's your answer to your GIFT PROBLEM.
*Its FOAM RUBBER SEAT is a Luxury to sit on*
Comes in Genuine Leatherette covering in GREEN, IVORY, BLUE, MAROON, BROWN, with Gold Lyre Design.
$5.95

**ROSS UTILITIES COOP. - Dept. 98**
MOUNT VERNON, NEW YORK

**PUTTER *with* POTTERY**
With Ceramite, the amazing new Ceramic clay, anyone can easily model unusual pottery, vases, attractive statuettes or profitable giftware. You may fire them to everlasting hardness by baking for 20 mins. at oven temperatures of only 250 degrees F.

*Finish with Ceramite Glazes*

Then—enjoy the thrill of finishing your creations in beautiful shad of brilliant, lustrous, durable Ceramite Glazes.
KIT NO. 28. A 3½ lb. jar of Ceramite, 2 Modeling Tools, 1 set o colorful Ceramite Glazes, 1 Glazing Brush and a 48-page book instructions "Clay Modeling & Pottery"
**$5.95 Express Colle**
Send for descriptive Ceramite folder #28 circulars of other Pottery and Modeling Suppli Plastics and Rubber for Moulds.
*Detailed instructions with each kit.*
**ETTL STUDIOS, INCORPORATE**
213 WEST 58 STREET, NEW YORK 19, N. Y.

*Here's the Bed Pad Mothers Dream About!*

It's Sweety Py — the baby bed pad that's waterproof, odorproof, mat-proof, allergy-proof! Soft and comfortable, yet it keeps its shape! And light as can be! 27x48" Fiberglas filling sealed in plastic film. Order for your own baby and for gifts today! $4.95 +30¢ postage
Send check or M.O. — no C.O.D.s
**HOUSE OF TREASURES**
4707 South Packard - Cudahy, Wis.


*Musical* EASTER BUNNY
This winsome begging bunny is caught nibbling his carrot (object lesson for the kiddies?). A talented little fellow, he plays a gay tune when you wind up his concealed Swiss music mechanism. All ten inches of him are soft, huggable plush. Choose him in white, pale yellow, pink or blue. He's $7.95, plus postage. No CODs.
*A postcard brings free copy of Schirmer's Gift Catalog.*
3 E. 43rd St.
New York 17
G. SCHIRMER

# SHOPPING

**KI GLASSES.** Most of you are doubtedly familiar with Carwin ss, and remember it for its fine rtsman decorations. Their newest ign is a set of figures in six famous ng positions, illustrating everything n herring-boning to the high speed n. Designed by Yngve Edward Soderg and hand painted, they're $30 the en, $15 for 6. Exp. coll. Abercrombie Fitch, Madison Ave. at 45th St., N.Y.



**VE HER YOUR HEART,** and d it in a sweet little glass basket d with lilacs, marguerites, and for--me-nots. The heart is a gay red , inscribed, in white, with "To My entine." She'll be sure the flowers real until she realizes that they're ays fresh, and then she'll really ix" enthusiastic in her thank-you e. $6. Without heart, $5. Ppd. Conce Spry, 322 Park Ave., N. Y. C. 22.



**ARGAIN BABIES.** The next e you find you're a new auntie or mother, it needn't throw your budget a cocked hat. A four-piece set for Nibs comes packed in a gift box includes a silver-plated mug, spoon. k, and napkin ring engraved with aby." $4.20 including tax and post-. Mayflower Gifts, 345 Broad St., l Bank, N. J.






*Fine Oriental rugs will ever inspire and satisfy your love of beauty . . . and Nahigian Brothers offer you a choice unduplicated anywhere.*

YOU MAY HAVE A SELECTION ON APPROVAL

*For your copy of "The Rug Beautiful," please send 25c to Dept. G7.*

**Nahigian Brothers, Inc.**

*The World's Largest Collection of Oriental Rugs*

169 NORTH WABASH AVENUE, CHICAGO 1, ILLINOIS

DIRECT IMPORTERS SINCE 1890

212 Sheraton field bed with arch canopy frame, 71" high posts . . . . . 157.50
Same bed without canopy . . . . . 130.00
231 Sheraton 2-drawer bedside table with spun brass knobs . . . . . 55.00

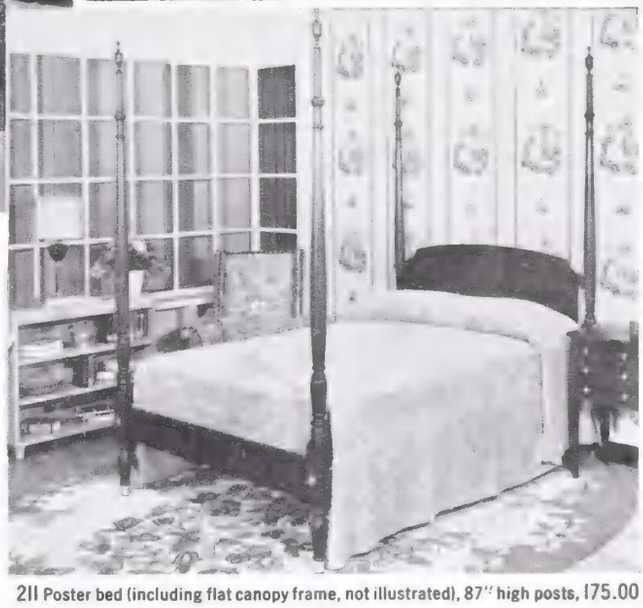
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REPRODUCTION GALLERY THIRD FLOOR



masterpieces . . .
from the Miller & Rhoads collection of
RICHMOND HOUSE REPRODUCTIONS

Richmond House



Faithful to the gracious manner of the period; created of selected solid Peruvian mahogany with the master touch of the world's finest craftsmen...these are the Richmond House Reproductions, distinctive additions to the charm and beauty of your home.

211 Poster bed (including flat canopy frame, not illustrated), 87" high posts, 175.00
230 Hepplewhite 3-drawer bedside table with spun brass knobs . . . . . 40.00

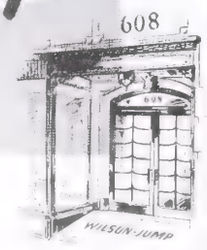
# Double Finesse



*Yes, you'll enjoy this bridge set two ways—for the "easy-chair" comfort of its upholstered chairs and for its luxurious beauty. Here's that once-in-a-lifetime gift you've been promising yourself. And of course you find it at Wilson-Jump where the unusual is the usual! Next time you're on the Boul Mich, why not drop in for a visit and a talk with one of our expert decorators?*

***Illustrated: Bridge set in hand glazed English leather. Gold tooled table top and apron. Tufted arm chairs. Available in range of decorator's colors. $875***

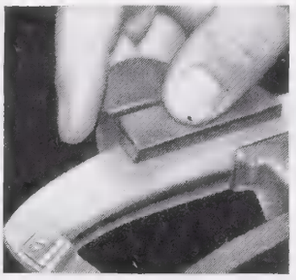
# Wilson-Jump




*The store of distinguished Home Furnishings, Furniture, Draperies, Decorations*

"Michigan Avenue by the Blackstone" ▪ 608 S. Michigan Ave., Chicago 5


# Window Shopping



**A GOOD SKATE** is a sharp one, and with the Aladdin Carbide Jewel Ice Skate Sharpener, your runners will be keen enough to swoop across the pond in waltz time. The sharpening stone is next to a diamond in hardness, and the aluminum holder may be used in the right or left hand. $1.50 ppd. Stern Bros. 42nd Street between Fifth & Sixth Aves., New York.



**DANGER: MEN WORKING.** A flat tire on a black winter's night will always be an agonizing bit of luck, but with this Miro-Flare, your life won't be endangered by whizzing motorists. The double-faced reflecting lenses flash a red warning that can be seen for half a mile in either direction. 6½" high. $5 ppd. Essex Lawn Mower Co., 287 McKinley Ave., East Orange, N. J.



**PRESENTATION BOX.** Schrafft's fabulous assortment of rich chocolates and home-style candies carries its own full measure of sweet talk for a special favorite. The box is soft blue, tied with a big silver bow, and there are two layers of such tempters as pecan fudge oblongs, nougatines, nut mallow bars, etc. 2¼ pounds, $5. Schrafft's, 58 W. 23rd St., New York.




**CUSTOM MADE WASTE BASKETS**

***Hand Decorated Monograms***

on heavy gauge steel baskets, 12 inches high, in black, aqua, ivory, pastel green, blue, peach, red, or white, with any color lettering, script or lower case—$6.50.

Add $1.00 and enclose color sample if above selection does not fit your décor.

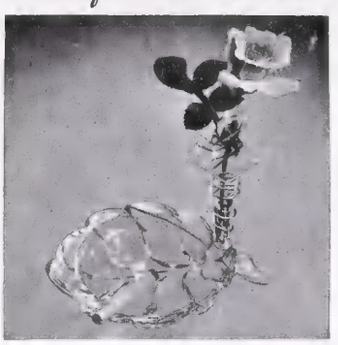
● Hand decorated reproduction of your wallpaper—$8.50. Please send your wallpaper sample with your order.

*Postpaid* *Sorry, No C.O.D.'s, Please*

**MARY GLENNON**

box 98, station C—grand rapids, michigan

*A Unique* **TOUCH OF CHARM!**



This unusual combination of ash tray and flower vase adds that *extra* touch of charm and comfort to any home! The crystal tray comes in a lovely leaf design. The attached lily-shaped water tube is perfect for holding your "favorite" flower. Place them within easy reach of every chair . . . your friends will praise your ingenuity! 6" overall size.

**$2.25 PR.** Postage - Free

**Towne Products**

27 W. 26 St., Dept. H2 New York 10, N. Y.

**Brass Porch Lantern**



**Durably Constructed of polished brass.**

**9¼" High**
**7¾" Wide**

**Wired ready for installation.**

This beautiful brass Porch Lantern Bracket will add new charm to the entrance of your home.

**8.95 each, 17.00 pair**
**Prepaid, No C.O.D.'s**

**EASTERN ELECTRIC**

122 S. W. Yamhill Portland 4, Ore.



Architects: Ketchum, Gina & Sharp, New York

# How to get twice the pleasure from your view

Don't leave your favorite view outdoors. Bring it right into your living room for year-round pleasure. And, by glazing your windows with *Thermopane**, you're assured of year-round comfort, too.

This time-proved insulating windowpane . . . the first of its kind . . . keeps rooms warmer in winter, cooler in summer. It reduces heat loss through glass, eliminates drafts around windows, keeps moisture from forming and dripping onto sills and walls . . . even reduces outside noise.

*Thermopane* is made of two or more panes of glass with dry air between. The L·O·F metal-to-glass *Bondermetic Seal* around the edges guards against dirt or moisture entering the factory-cleaned dry air space. *Thermopane* is installed as a unit, stays in all year. You never need bother with storm sash, and there are only two glass surfaces to wash.

Your architect is familiar with *Thermopane* . . . appreciates its practicality in all climates. L·O·F Glass Distributors stock *Thermopane* units in over 60 standard sizes to meet the requirements of large or small windows. For more information, write for our *Thermopane* book. Libbey·Owens·Ford Glass Company, 428 Nicholas Building, Toledo 3, Ohio.

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ONLY LIBBEY·OWENS·FORD MAKES *Thermopane*

LIBBEY·OWENS·FORD
*a Great Name in* GLASS



One American home town, as traveler Wright Morris's camera sees it. From *The Inhabitants*, his book of American scenes.

# How to leave home and like it

By Agnes Rothery

If you're sojourning in Miami this winter, don't miss a trip to the Florida Keys. Try the 160-mile overseas highway, U. S. Route 1, to Key West. The bus does it in four hours, but in your own car, the distance may be covered in three hours or so. Or, it is fifty minutes flying time from the Miami Airport. Winging it down the tip of Florida, the Gulf of Mexico is on your right, its waters a pale green; and below, on your left, you can actually see the indigo-blue Gulf Stream for what it is—"a river in the ocean"—just beginning its long journey up and across the Atlantic to be the heating system of northwestern Europe. This brief but dramatic flight costs $7.85, including tax.

If you arrive in Key West in your car and get the urge to see Havana, only 90 miles away, drive aboard the S. S. "Carib," an ocean ferry with a capacity for 250 automobiles and 900 passengers. No passport visa is required, and the fare is a little under $15.

### Quebec in Ten Days

For those who like history and a dash of snow on their vacations, the New Haven Railroad offers several all-expense winter tours to the north country lasting from three to ten days. If you like to be relieved of all travel responsibilities, sign up for the ten-day trip to Quebec, including hotel reservations, amusements, and excursions to nearby points worth seeing. Before you go, immerse yourself in local color by reading Willa Cather's great novel, *Shadows on the Rock*. It is a story about the early Colonial days when Frontenac was governor. The characters have gone, but the old-world atmosphere they created lives on; many of the Norman Gothic buildings they fashioned out of the stone are still standing and may be easily identified. There is an inexpensive reprint of the book put out by the Modern Library. Buy a copy to read on the train. From New York the cost for the ten days is around $150. For details of this or other all-expense tours to Montreal and Quebec see your local travel agent.

### Fly in Your Sleep

Overnight airplane flights, non-stop and with sleeping accommodations, practically cover the globe. And since planes fly above the weather, any season is seasonable travel time. Only 18 years ago the air trip to Buenos Aires required ten days of hazardous flight. Today Pan American-Grace Airways flies a DC-6 from Miami to B. A. in a matter of about 17 hours, Tuesdays, Thursdays, and Saturdays. You may dine in Miami, take off at 7:45, go to bed when you get ready, have your breakfast in bed, and arrive in the Argentine capital in time for lunch at one. One-way fare from Miami to Buenos Aires is $669; to Lima, including sleeping space, $444. One-way fare from New York to London is $325, plus $125 for berth; to Paris, $345, plus $125 for berth. (*Continued on page* 133)



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Jewelry by Coro

# MERSMAN TABLES are the "COSTUME JEWELRY" of the HOME



The same exciting touch of beauty that jeweled accessories give your smartest ensemble is graciously revealed in the decorative charm Mersman tables add to your home. True jewels-in-furniture, tables by Mersman are authentically styled, quality crafted . . . yet priced reasonably. See the special Mersman groupings on display at good stores.

MERSMAN TABLES

**THE MERSMAN BROS. CORPORATION, CELINA, OHIO**

*"the biggest name in tables"*

# *Old fashioned hospitality in the modern manner*

A wedding reception. A formal dinner. A tea for friends held dear.—Invariably the thoughtful hostess selects Della Robbia Mints by Norris. There's a gracious compliment in their hand-painted perfection. An acknowledgement of a connoisseur's discrimination in a creamy, delicate flavor of tender mint.




*Silver courtesy Henry Nord*
*Demi-tasse Cups by Wedgwood*
*Candies by Norris*

Della Robbia Mints, fashioned in the continental manner of fruits and flowers. 38 individual pieces—every one a masterpiece of art.

# NORRIS
## EXQUISITE CANDIES




The Variety Box of chocolates and confections—each piece individually created by Norris artisans.

ATLANTA, GEORGIA



MARTIN BRUEHL

# GREAT DAY IN THE MORNING

No early morning laggards when you call the family to a breakfast table like this! Cape Cod crystal, radiant as the morning's sunrise, starts the day right! It is Imperial's hand-crafted pattern, designed to reflect color, add zest to appetites, inspire spritely conversation. A family crystal, combining clear beauty with the sturdy quality necessary for around the clock usage! It's an open stock pattern that appeals to the American way of budgeting and buying. Sold in fine stores everywhere. Hand-crafted by The Imperial Glass Corporation, Bellaire, Ohio.



**Presenting the**

# "Cosmopolitan"

**...incomparable tone**

**...impeccable styling**

GRACEFULLY styled and precision engineered, the new Magnavox *Cosmopolitan* offers a lifetime investment that your whole family will enjoy. You can buy your Magnavox now with complete confidence that yours is the greatest value on today's market. Prove this to yourself. See the new *Cosmopolitan* and compare it with others. Listen to its incomparable tone, note the excellence of cabinetry, and you'll see why we proudly call Magnavox the world's finest radio-phonograph. Fourteen distinctive models, priced from $187 to $850, now are available at your Magnavox dealer's. Look for his name in the classified telephone directory or write The Magnavox Company, Fort Wayne 4, Indiana.

***The Magnavox Cosmopolitan.*** A superset radio, 18-watt undistorted power output, two 1 Duosonic speakers, genuine static-free Arm FM and precision automatic record changin noiseless, feather-touch pickup are combine many other quality features. Storage space library of 250 records also is provided. In wh or genuine hand-rubbed mahogany finish.

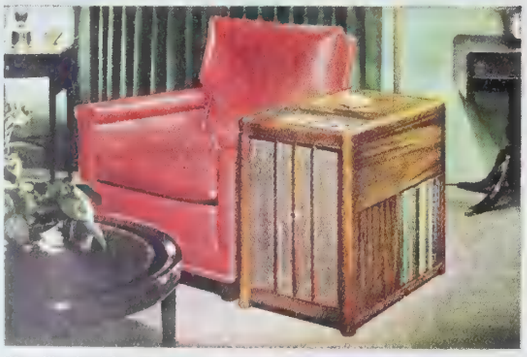
the magnificent

**Magnavox**

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**The Mayfair.** Fine furniture in the modern manner. Powerful AM-FM receiver and all the other features usually found



**The Chairside.** Within arm reach, radio-phonograph performance equal to larger, costlier models. Cabinet record storage



**The Regency Symphony.** Authentic late 18th c niture design. For those who are satisfied with onl

# A house to set the pace

## ...in all climates

## ...for all budgets



Seldom is there a house so well thought out and so soundly executed that HOUSE BEAUTIFUL feels enthusiastic enough to sponsor it, decorate it, and exhibit it. But here is just such a house. It embodies basic principles which epitomize the best thinking of our times. These principles, if scaled down in size or slightly adapted in plan or specification, can apply to all pocketbooks, all climates. Study how it can better your living. Above all, try to visualize the social values that such a house represents. For houses and people are inseparable.

**For more details about this living room turn to page 140**

# A New Concept

Much lip service has been given to the idea of bringing the outdoors inside via walls of glass, thus making Nature as much a part of our furnishings as our chairs and tables. As our homes shrink in size, due to mounting costs, this very pleasant idea seems even more appealing.

But hardly anyone has faced up to the plain fact that the average city lot, as it is now conceived and used, is not worth bringing in as a constant companion at our fireside. And that little matter of privacy (from street and neighbors) has cried out to be solved.

This house shows how we may bring the outdoors in without sacrificing our privacy, while gaining a house that is greatly enlarged optically. Key to everything is the way the house wraps around a court, a garden room, a patio—call it what you will—automatically hiding it from street and neighbors. To this court all major rooms are oriented via glass walls and doors. The court—half garden, half room—is the key to many problems. Watch it as you visit this house.



Window wall of living room (seen, above, from inside and, below, from outside at night) is 14 feet high. The garden court is outside this window.





Dramatic rise of ceiling accentuates drama of garden view through window wall. Note massive size of fireplace masonry.

Seating in living room is all grouped in a cozy recess under wide ceiling cove, which is also source of indirect night light.





View from the dining room window, across the garden room, into living room. Note sky shade fully drawn, and garden lighting "bouncing" off it.

# The Garden Room

**—answer to many problems**

The court, snug and private within the heart of a house, is not a new idea. It is found in many countries, in a variety of climates, but never in the United States.

Yet the court offers us many things — now that our national love of the sun is causing us to use more and more glass in our houses.

For, if we turn our back to the street and the neighbors, figuratively speaking, and turn our face inward to a private garden space, we can design with glass with no limitations. Automatically, that garden court becomes another room in the house. But it can also become a sunpocket or a windbreak or both — as it is in this house. It has been proved that if you have an outdoor place that can be quickly and easily manipulated so you may control both sun and wind simultaneously, you can add another two months of outdoor living to those you already have. It can let you be outdoors when your neighbors are driven indoors because they are too hot or too cold.

This fact is so little known, but so far-reaching, that it takes time to grasp it. As we take you through this house we will try to explain what outdoor weather control can mean to homeowners in all climates.



Garden room can be closed in from sun and wind by a canvas sky shade, which pulls horizontally. It is important to day and night lighting.





Garden room as seen from bedroom hall. Note partly pulled sky shade.



Garden room from same hall, looking toward tall living-room window wall.



You are looking into dining room from garden room. Note sky-shade shadow.



Barbecue area of garden room at night, with shutters down for warmth

# The Facts About This Modern Ranch House

This house was designed and built for an unknown buyer, which is to say that it was built speculatively. It was designed by Cliff May during the war, and started shortly afterward, which made it necessary due to material shortages to leave out or change certain things.

Built on slightly more than half an acre in Los Angeles, California, the house contains 4,000 square feet of enclosed area, which excludes garage, porches, patios, and similar semi-enclosed spaces. Costs for building now range roughly from $10 to $15 a square foot, depending on how much equipment is used and the geographical location of the house. Cost of other areas, such as porches, patios, garages, etc., are usually figured at half the cost of enclosed areas. This house has 1,570 square feet of such space. If you know prevalent costs in your city, you can arrive at how much this house would cost you.

The house was decorated by the editorial staff of House Beautiful. It was on exhibition to the public during the months of October and November.

A fine group of professional people collaborated with Mr. May and House Beautiful, and their contributions were important in making the house a "pace-setter." The landscape and site planning was done by Douglas Baylis. All plant materials were selected and installed by Sydney Nickerson and Kaspar Burgi of Eastgate Select Nurseries and Superior Landscape Co., (*Continued on page* 150)

**All photographs by Maynard Parker . . . . Color reproduction by Powers Photo Engraving Company**



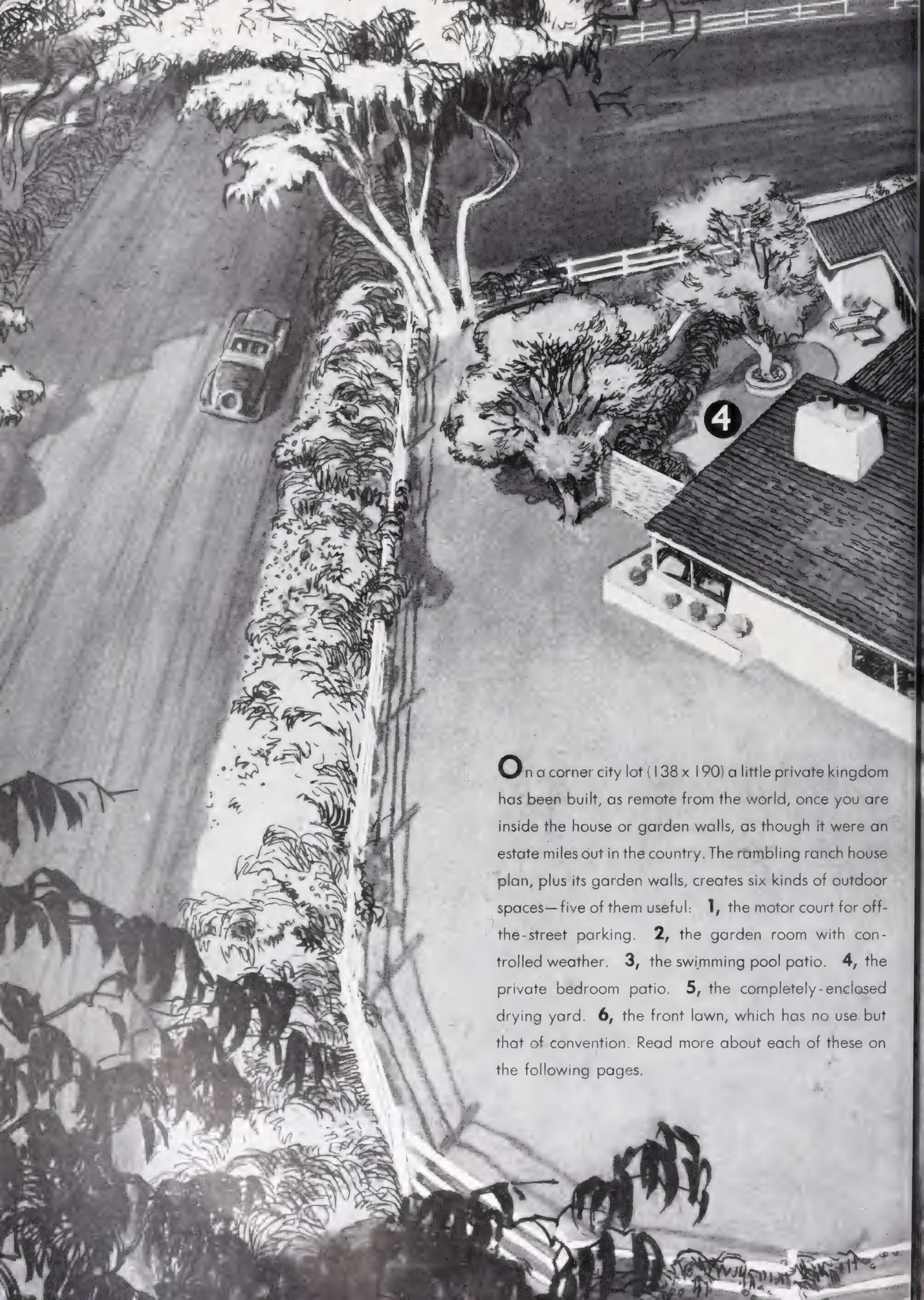
These pictures show how living room and garden room flow together as one. Above you are looking through glass wall of living room toward the bedroom wing. Notice how the plant bed outside continues into the house. Sky shade is partly pulled.



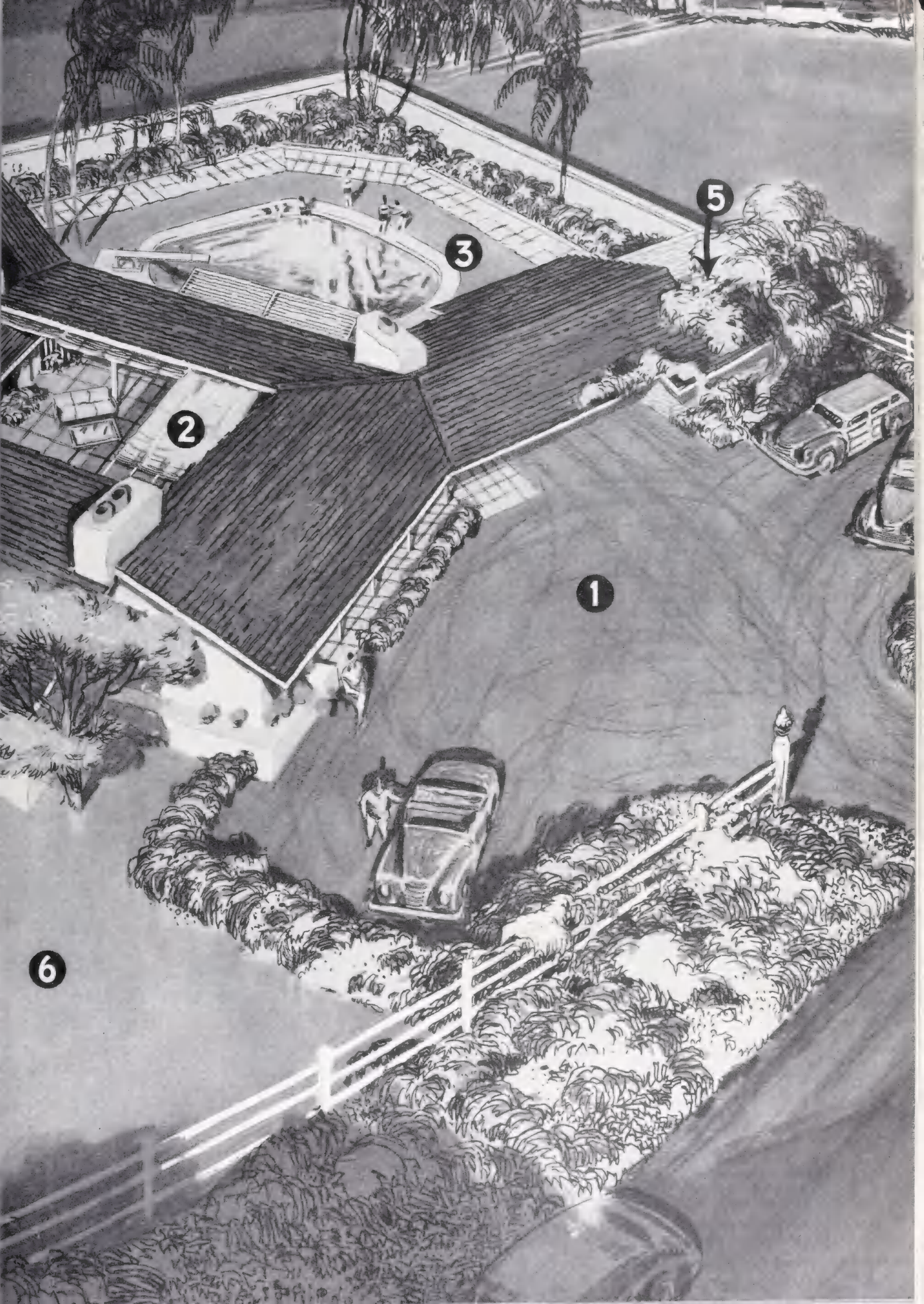
Here is the main seating group in the garden room. Note how room-like it is, particularly at night with the sky shade pulled and moonlight lighting filtering through the canvas. The sky shade is particularly effective on chilly, breezy nights.

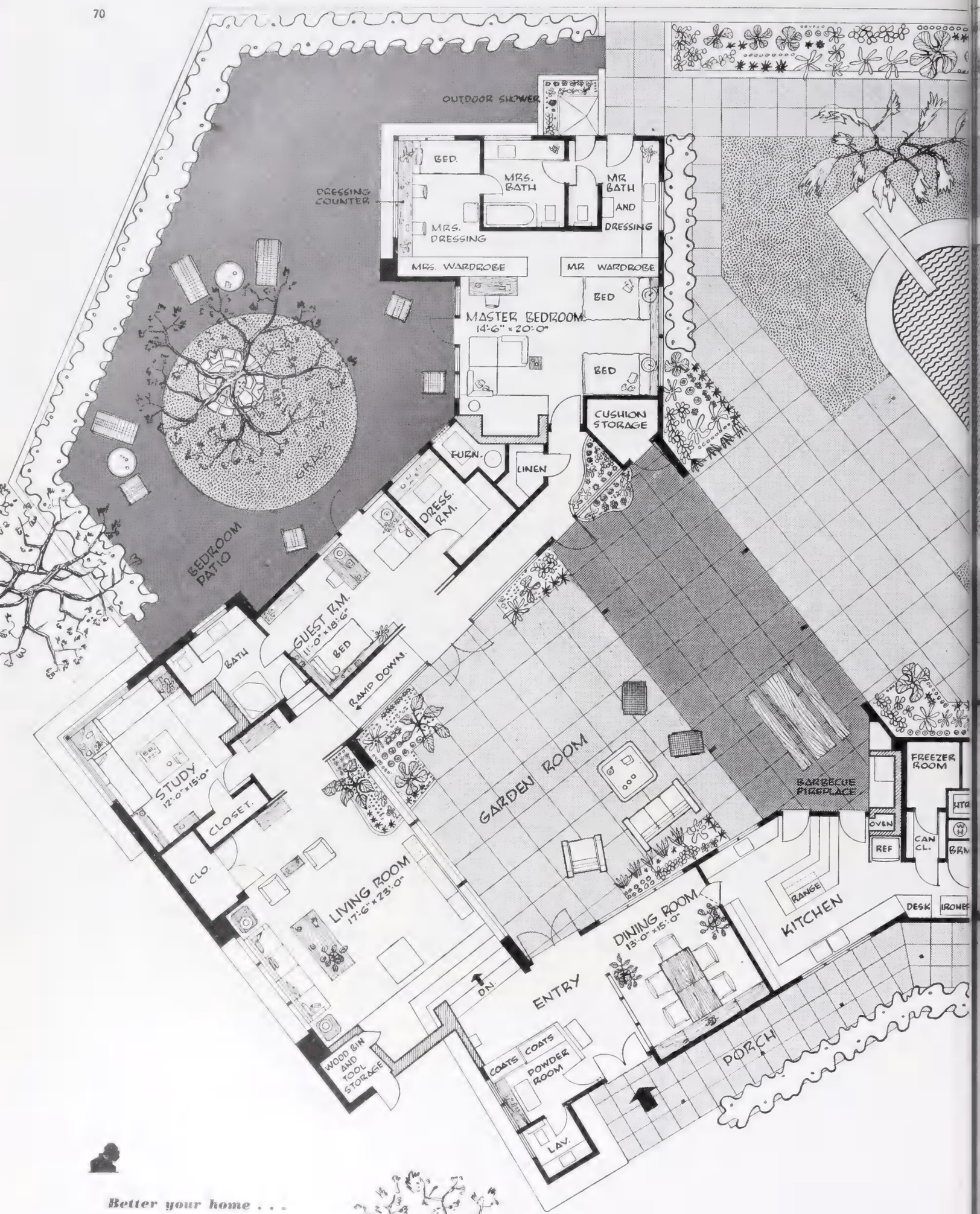


How the living room looks as you enter from the bedroom wing. Rising rafters of the shed roof add extra force to the drama of the huge window wall. Up the far steps is front entry, guest closets for men and women, powder room, lavatory.



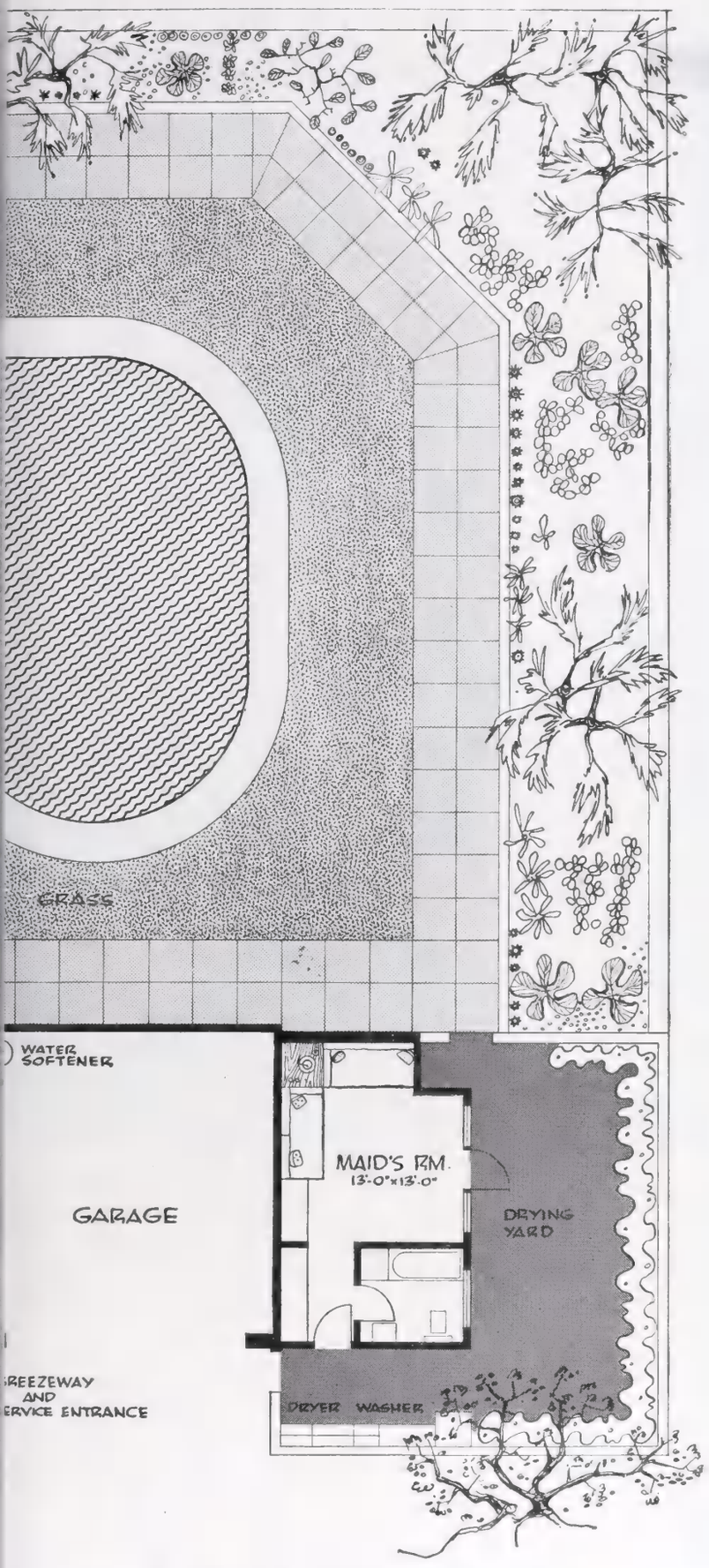

On a corner city lot (138 x 190) a little private kingdom has been built, as remote from the world, once you are inside the house or garden walls, as though it were an estate miles out in the country. The rambling ranch house plan, plus its garden walls, creates six kinds of outdoor spaces—five of them useful: **1,** the motor court for off-the-street parking. **2,** the garden room with controlled weather. **3,** the swimming pool patio. **4,** the private bedroom patio. **5,** the completely-enclosed drying yard. **6,** the front lawn, which has no use but that of convention. Read more about each of these on the following pages.


1
2
3
5
6




***Better your home . . .***

***Better your living***




# WHY This House Is A Pace-Setter

**1.** Because it presents a new way of life that recognizes the deep changes brought about by the motor age, which has turned our streets into nuisances and robbed our home sites of their privacy. (See page 68.)

**2.** Because it shows how we may accomplish some very positive, tangible control over the outdoor weather, to permit us to extend our season for outdoor living. (See page 72.)

**3.** Because it sets two new style patterns, showing how old architectural forms and traditional decorating motifs may be blended with Modern. It shows that we CAN have a contemporary look without throwing away the old, loved things from our past.

**4.** Because it shows how color may be used to make a house more beautiful, less static, and more a fluid, breathing, many-faceted personality. (See page 74.)

**5.** Because it shows how landscape plantings, in any climate, can be designed with such taste and beauty that the results can be worthy of being brought, visually, right into our rooms and used as prominently as our furnishings. (See page 86.)

**6.** Because it provides off-street parking, by a motor court, a definite new trend in property planning. (See page 68.)

**7.** Because it provides for private outdoor living on a city lot.

**8.** Because it achieves privacy indoors—even though a great deal of glass is used.

**9.** Because the site planning has recognized and provided for all the utilitarian functions, such as the drying yard, deliveries, etc., yet has kept them unseen and unheard from the living areas.

**10.** Because the house has a new kind of outdoor room, usable for outdoor living more times a year than a porch or a terrace, yet visually always a part of the indoors even in winter.

**11.** Because of its advanced, but definitely not experimental, lighting, no general light fixture can be seen. Rather, the house itself is the fixture, illumination coming from unseen, built-in sources. Types of lighting used are strip, cove, soffit, flood, cold cathode, drapery pocket lighting, indirect garden lighting.

**12.** Because the principles of this Pace-Setter House apply to houses in all cost brackets, and in all climates. For these ideas are basic to good living in America in this Twentieth Century.







# Outdoor

**You can control weather for warmth's sake from 10° to 40° by storing up the sun and keeping off the wind. The Pace-Setter house uses these two ideas to insure a life less dictated to by the elements. The garden room, both a sun pocket and windbreak, is a revolutionary approach to climate control to which cold climate dwellers should pay particular attention**

## The Wind Shutters

In the past, houses have been designed so that you were forced to be either indoors or outdoors and that was that! No consideration was given to the fact that there are a great many days in the year and many precious hours in other days when you could find a lot of pleasure in living half-out-of-doors. You must be well aware how the wind from an electric fan cools you off. But you use a fan only when you want to be cooled off. But how about those sunny fall and spring days when, if only you could get out of the wind and still stay outdoors in the sun, you could be warm? Designer Cliff May conceived the garden room as just such an in-between room and solved the problem of wind control by use of the shutter principle, one of our earliest architectural devices. Built of large, top-hinged panels, the shutters, when raised, act as awnings. (*Continued on page* 134)

# Climate Control



## The Sky Shade

Here is a pace-setting roof that works two ways—to let in the outdoors or to keep it out. If the sun is too hot, draw the shade. If night air is too chilly, close it out. Constructed of mildew-proof canvas hung on piano wire guides, the shade is easily moved to a variety of positions. It is not airtight, but this is an in-between room. For complete weather shelter you go into the house proper. But you would be surprised at how many extra hours of comfort the sky shade affords. Shade is built in three sections, each one operating independently so that a variety of opening sizes may be obtained. Photograph at right shows effect of partial screening with sunlight filtering through between openings in shades. When shades are pulled at night, the soft folds catch and bounce the inside light and give a variety of interesting shadows to liven the appearance of the rooms. Top photograph shows shade pulled back during the day to allow garden rooms to store up sun for added warmth.



# The Most Important House Ever Built . . . Color Wise

**64 paint colors were used in the Pace-Setter House, inside and out, without discord, jumpiness or busyness. The composition of colors is as intricate as a Beethoven symphony—and as rewarding. The most amazing part is how so many colors can produce fluid moods—heightening the lights and shadows of the moving sun. Color makes the Pace-Setter House a living, breathing personality—different every time you look at it. We strongly believe this house will speed up the trend to use more color in our homes. To understand the full significance of this house, watch the colors as you go through these pages**

From the minute HOUSE BEAUTIFUL decided to decorate this house we knew we had a color problem. For this new kind of house flowed together, through its glass walls, so that several rooms could be seen at the same time from almost any point. We saw that changes of color, from room to room, would have to be agreeable changes. We saw that coloring this exciting house was a job for a professional.

So we retained William Manker of Padua Hills, best known as a ceramist, but also a genius with color. We gave him the job of making the house as exciting colorwise as it already was architecturally.

We decided that, vertically, the house was so exciting that the floors had better be kept quiet and unobstrusive. So one big problem —the color of the carpets—was virtually solved. The main areas were, therefore, carpeted in grayish woolly-green to echo the foliage outside. (The only floor with a strong color is the study, which has little relationship with the outdoors.) Carpet colors in other rooms came out of the color schemes of the fabrics in those rooms, but were likewise (*Continued on page* 152)

The Pace-Setter House was so completely color-planned that even the insides of cupboards, drawers, and closets were colored to be interesting when opened. Note how insides of dining room cabinets match the outer frame of painting. No opportunity was missed to make color perform. Space between cabinets was designed to be a bin to store rolls of tablecloths on a rack.





↑ Dining room is separated from front hall by textured glass panels. Swinging door to kitchen matches. Doors lead to garden room.

↓ Dining table is really two tables which separate to become two oversize game tables. Bin under painting holds tablecloth rolls.





**A NEW FORMULA FOR EVENING GLAMOUR:** indoor lighting (both direct and indirect) balanced with outdoor garden lighting that puts sparkle on waxy leaves, throws huge provocative shadows on terrace floor. Lighting in house and patios is subtle, yet dramatic, giving house two personalities.



The dining room's dominant green and chartreuse are repeated in the place mats and the copper-on-enamel plates.



**To learn more about the ingredients of the dining room, please turn to page 180.**




Now you are in the study-den, a small, intimately cozy room which holds one person or seven with complete equanimity.



Day and night versions of a little room (it's only 12' x 15'), equipped as a den by daytime, but convertible to a bedroom at night. When windows are grouped together in a corner, more usable wall space is gained. Don't overlook built-in magazine rack here and on following page. Note roll blinds.



Point of picture at right is to show how the same provincial feeling has been consistently maintained via upholstery fabric on new sofa bed, wallpapered lamp base, and hand-stenciled sheets. This is how decorating is "made to hang together," or given consistency. See story about it later.



For more information about the individual parts of this room, see page 136.




For more information about the study turn to page 136.

# Fabrics Set The Color Pace

As everyone knows, or should know, you have to have a starting point for color when you begin to decorate a house. You can't develop a color scheme without some kind of plan, even though you change it many times.

Almost the easiest way to arrive at a color scheme is to pick a patterned fabric and then try to find plain fabrics and stripes that match one or several of the colors in the pattern. If you start with plain colors and try to find a pattern to go with them, things are much harder and you are less likely to be successful.

So when HOUSE BEAUTIFUL started to decorate the Pace-Setter House—even before we talked to the painter about paint colors—we had to shop for fabrics.

Assembling the fabrics for a whole house usually takes days of leg-work, as any conscientious decorator—professional or amateur—knows. For the variety of fabrics available in stores and cut-order houses is so tremendous that it takes dozens of man-hours to explore the possibilities, to match colors, contrast textures, and to come to a final, perfect solution. In short, it usually means walking your legs off.

But with the Pace-Setter House it was different. For, in one place, between 2 P.M. and 4 P.M., we were able to choose 24 separate fabrics—enough for the whole house, except for three upholsteries.

We were able to do this surprising thing because there is now a fabric company that makes a delectable, color-coordinated group of home fabrics so extensive that they range from sheers and taffetas to heavy, nubby textures. This family of creative home fabrics includes 8 basic types of goods in 105 colors, with 24 patterns in 94 color ways.

Most important of all, this family of fabrics was color-styled in such a way that all 105 colors seemed "to go with" each other. This seemed like a mysterious and surprising thing, for so many colors don't mix so easily. But that was what we were looking for. Because, didn't we have a "glass house," where you could look out of any room, across an exterior patio into several other rooms? And didn't we have the problem of color piling up against other color? And weren't the second colors seen against still different color? So it was appallingly clear that, unless we used one color everywhere, which would be the dull way out, we were going to need some magical color coordinating. And here, it seemed, we had the magic.

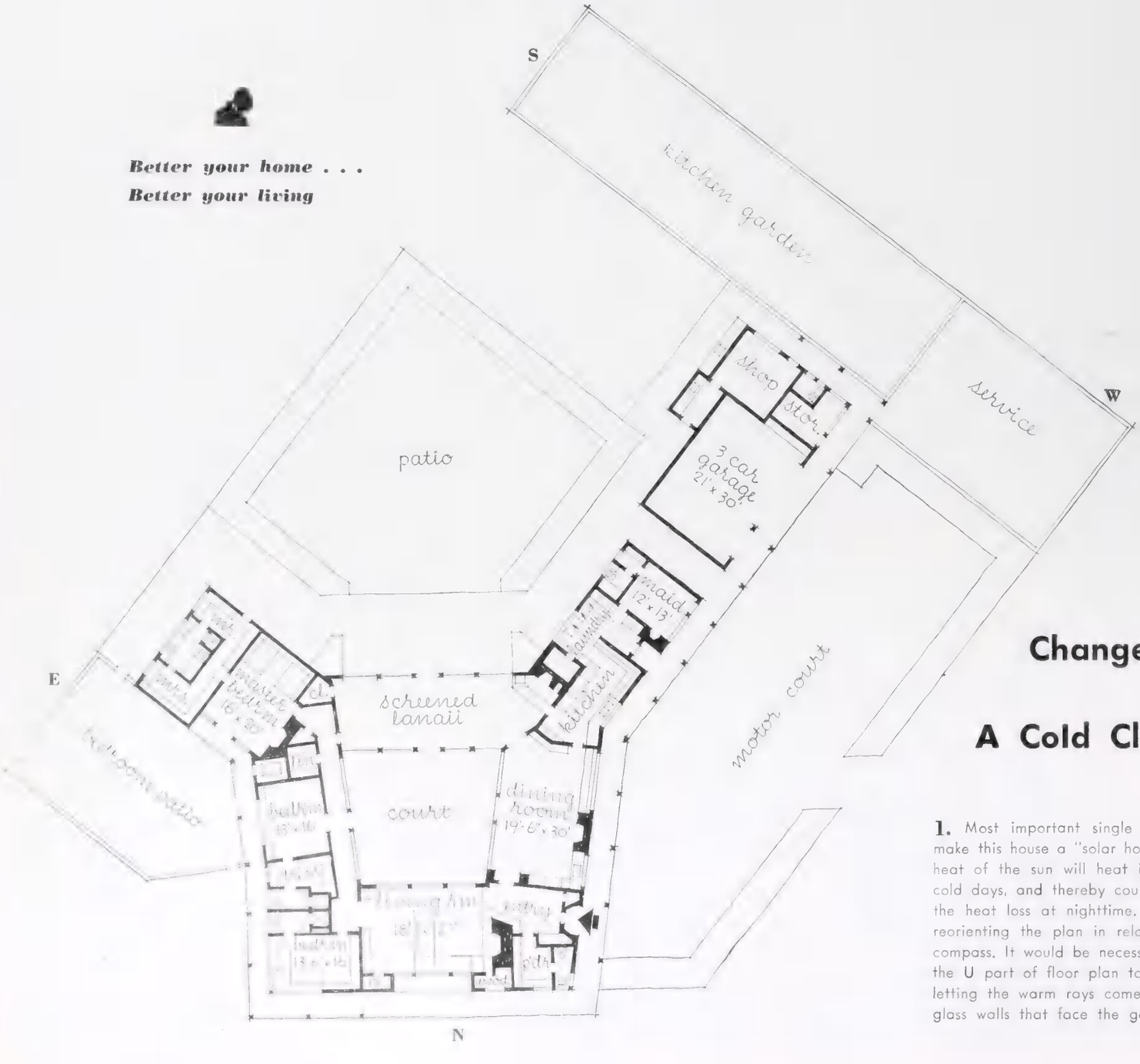
For in the color palette of this fabric family was a new phenomenon—of which more in a second. Not only were they fine, fashionable colors, but there wasn't a clash anywhere, no matter how you grouped them. So we were able to choose quickly, out of the hundreds of combinations possible, the 24 we needed with the right variety of pattern and plain, texture and sheerness.

Then we turned our fabric schemes over to William Manker, the well-known color stylist of Padua Hills, to use as a springboard in working out the paint colors, inside and outside. He used them to develop the most exciting painting scheme that we have ever seen in a house, about which you read on page 74. (*Continued on page 126*)

reat need in the average
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magazine rack. Cliff May
gned this one as built-in
pment in the study-den
posite). Note old Spanish
escutcheons used as door
s on cabinet doors below.

# Could You Build The Pace-Setter House In A Cold Climate?

***Better your home . . .***
***Better your living***




## Changes For A Cold Climate

**1.** Most important single thing is to make this house a "solar house," so the heat of the sun will heat it on sunny, cold days, and thereby counter-balance the heat loss at nighttime. This means reorienting the plan in relation to the compass. It would be necessary to face the U part of floor plan toward south, letting the warm rays come in through glass walls that face the garden room.

If you have always lived in an old structure (or a badly-built new one), you will probably find it hard to believe this house would work for you. We realize that, if you have never personally experienced the snugness of a warm, tight, but lavishly-glazed house on a windy, snowy night, our statement may put a strain on your credulity. But it *will* work! For modern materials, properly used, can lick winds, snow, and cold. Your suspicions don't make it any less true. We know what we are talking about, for our editor has lived for seven years in a "glass house" on an exposed hill in the latitude of New York. So have hundreds of other families as far north as Massachusetts. Certain minor changes would have to be made in the Pace-Setter's specifications and design, of course, which we list here. Plan, left, shows how little these changes actually affect the scheme of things. This cold-climate Pace-Setter house is now actually under construction in Wichita, Kansas.

Consequently all glass walls with outhern exposure would have to be pro-ided with overhangs above all glass reas so no sun would hit the glass in mmer when the sun is high in the sky.

Also to maintain the privacy of the arden room, the house would have to e built on a north-fronting lot, so both ose undesirables of street and unfavor-ble northern exposure would be on the ntrance side of the house.

In a nutshell, a house in a cold cli-ate, making a generous use of glass, ould harness the heat of the sun, if the wners want their heating bill to be com-arable to that of a house making a ingy use of glass.

. Increase the size of the heating plant ll it could handle the heating require-ents of zero weather. This applies, re-ardless of the type of system.

. Insulate all outside walls and ceilings.

. Weatherstrip doors and windows.

. Glaze all doors and windows and lass walls with either insulating glass storm sash.

. Attach maid's room to main house.

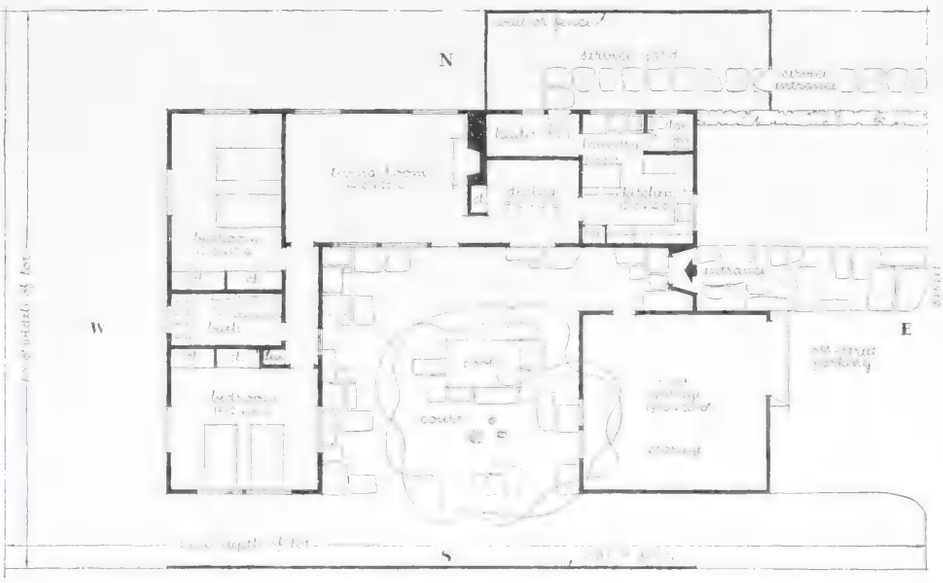
. Bring laundry indoors into kitchen.

. Plan a screened outdoor living area.

. If heavy snowfall is to be encountered, ave a bigger difference in level be-veen indoors and outdoors. Or else put diant panel heating under the flooring the garden room to melt the snow uickly and eliminate back flow.

## The Pace-Setter Principles

## On a 60′ X 100′ Lot




Compare this little plan, point by point, with assets of big house listed on page 71. It has them all!

**WARM CLIMATE**—Key plant in this bed by the living room is *Aralia papyrifera*, with *Colocasia antiquorum* and *Monstera deliciosa* as accent filler plants. Interplanted among these are red impatience and *Hedychium aureum*, which in turn are interplanted with *Begonia corallina* and dicksonia and pteris ferns. Dichondra ground cover.





**COLD CLIMATE**—Key plant would be a fine specimen of a dogwood tree, pruned in its lower branches to reveal a clean trunk structure. Accent plants of mugho pine and hybrid rhododendron have foreground plantings of Bar Harbor juniper and cotoneaster, and a ground cover of creeping bear-berry (*Arctostaphylos uva-ursi*).

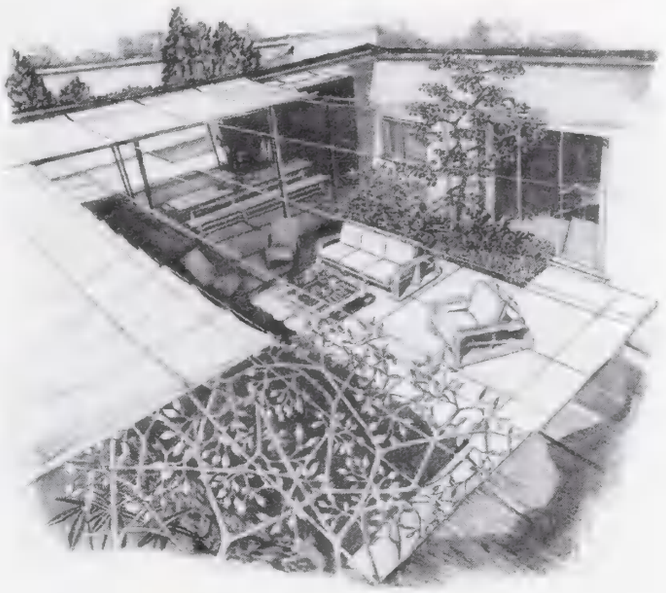
# The Garden Room In A Cold Climate

It's a new idea to have a garden worth bringing indoors in the winter months through glass walls. It requires some landscape designing, plus knowing how to blend conifers, broadleaf evergreens, and deciduous shrubs. A few fine specimens, well-pruned, are a great help in producing distinction



For more details about this room turn to page 168

DRAWINGS BY JAMES ROSE

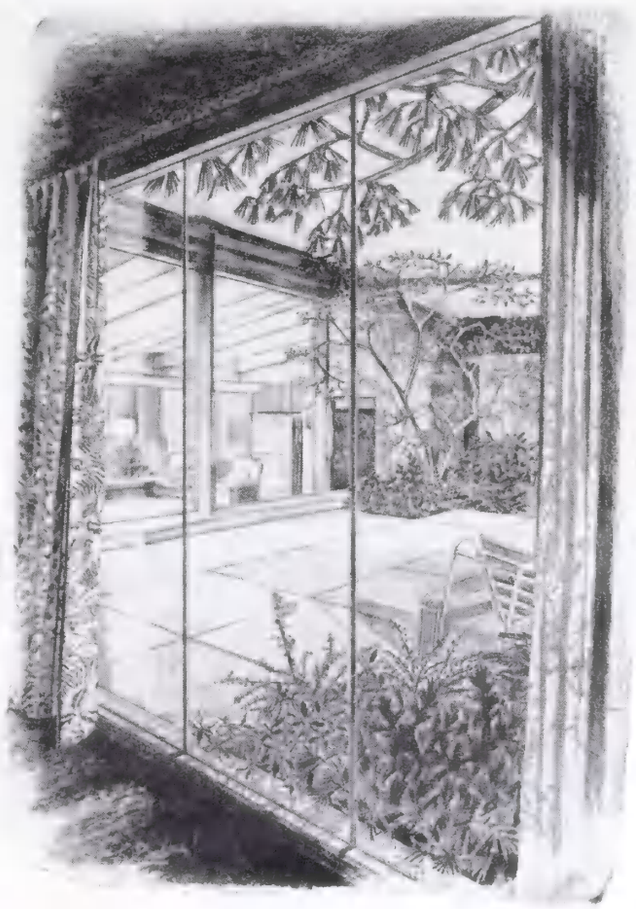


**WARM CLIMATE** (above)—A dramatic composition using *Aralia papyrifera* flanked with a heavy group of *Aralia sieboldi*, with specimen plants of *Begonia corallina*, colocasia, and *Fatshedera lizei* for their delicate tracery against glass window of the dining room. Plants were set out to accentuate their best lines in composition.

**COLD CLIMATE** (right)—The cold climate rather has the edge here. For the key plant, use a Scotch pine or a stone pine, underplanted with *Azalea hindegiri* and mountain laurel or pieris. A low mugho pine (instead of the fatshedera) grows in front of the window against the glass, and a mass of *Cotoneaster horizontalis* in front of that.



**WARM CLIMATE** (left)—A greater variety of leaf sizes is possible in a semi-tropical climate. The bold, modern leaves of *Aralia papyrifera* are bigger than any to be found where snow falls, so very interesting textural compositions can be achieved. But warm-climate gardens haven't the opportunities of delicacy and refinement.



**COLD CLIMATE** (right)—Snow-country plants have great charm when seen close up. What could be more interesting, beside a glass wall, then the corky twigs of *Euonymus alatus* or the almost-abstract-art of *Cotoneaster horizontalis*? Once dwellers in cold climates get used to the idea, they will be able to have wonderful winter gardens.

# The Advantages









The entrance is defined clearly, as above, but the house is non-committal though pleasant. Both the front entrance and the service entrance are on this side.

Turn your back, but keep eyes in the back of your head. Notice (upper left) how observation of the entrance court is achieved through kitchen windows.

Garden walls can look wonderful or awful. Used as a background for plantings (left, center), they add to the looks of any home, will be welcomed by neighbors.

Inside the same walls (seen above from the outside), showing private bedroom patio. Without such shielding walls, so much glass in a bedroom would not be practical.

# Of Turning Your Back On The World

**This Pace-Setter House crystallizes the very marked trend among better homes, built during the last ten years, to "blank out" the street and neighboring houses to gain privacy. Result: You can bring your garden indoors through big windows and glass walls without living like a fish in an aquarium**



***Better your home . . .***

***Better your living***

Once upon a time (and not so long ago, either), it was the fashion to build your house with the most impressing, imposing façade that you and your architect could dream up. The object was to impress the world with your wealth, your ancestry, your social leadership, and your taste for historical antiquity. We designed with two-story columns, pilasters, porticos, porte-cocheres and such tricks to make a house as imposing as a bank. In those days, it was also the fashion for our friends to go driving— in their carriages or automobiles—to look, admire, and speculate how much money was really represented by these imposing façades.

But after several generations of this kind of home building it began to dawn on the more critical that our impressive, ostentatious façades were really a snare and a delusion, and absolutely no guarantee of good living for the occupants inside. It also began to seem that the money spent on fancy façades might better be put into interior benefits—better heating, insulating, kitchens, closets, lighting, laundries, etc.

And so was born the beginning of a new attitude about what a house ought to do for its owners. We began to think it mattered more to make our houses **good for us to live in, rather than look imposing for others.**

This change in values has produced other changes. New houses that are palatial inside look non-committal on the outside, and anything but showy. This change is bringing about a (*Continued on page 132*)



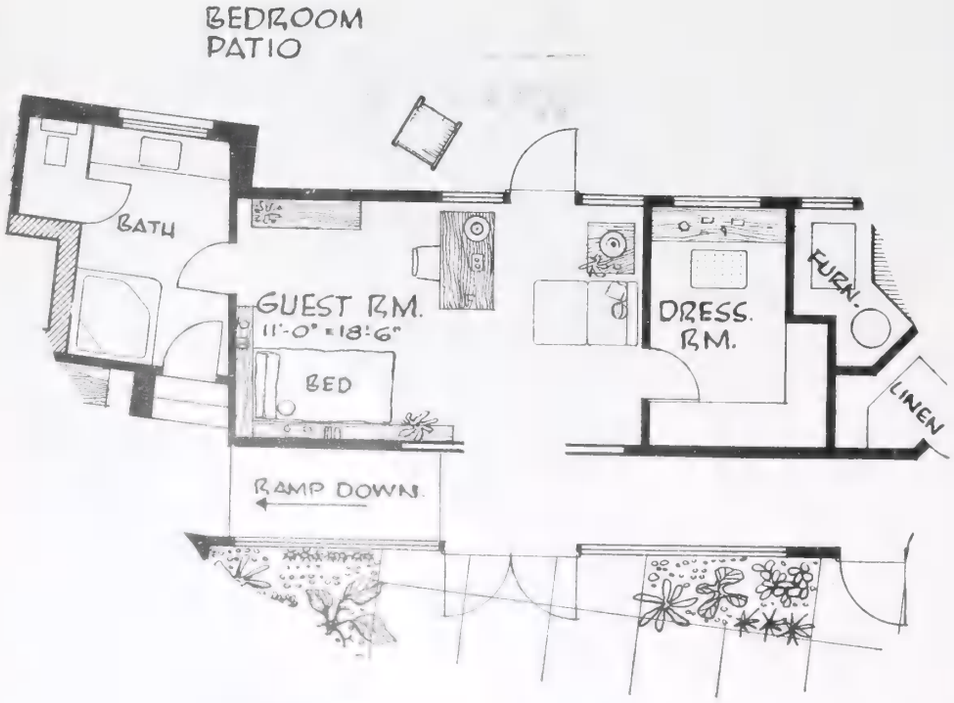
Garden wall permits use of large bedroom windows, so garden can be enjoyed from indoors day and night.

# The Bedroom Wing



Sleeping quarters occupy a separate wing, remote from living quarters and at a slightly higher level, approached by a ramp instead of steps. Carpeted corridor leads past guest room to master suite. Its glass wall looks on garden room.

## The Guest Room




Plan of guest room, left, shows what a self-contained unit it is, with its own sitting-bedroom, dressing room, bath, and a patio which is shared with the master suite. Guest bath is also accessible from hall, two steps up from passage. Furnace room and linen closet fit into angle of wing.

Outdoors spills indoors through the glass walls (top of opposite page), and during the day the patio seems as much a part of the interior as the furnishings. Family could use this room as an extra bedroom, since den also serves as a guest room. Double chaise longue is a new kind of loveseat.

Do you resist Modern as being too starkly utilitarian? This flower-fresh room is an invitation to change your opinion, because it's utterly Modern from planning to furniture. At night or when drawn for privacy, printed rayon curtains cover glass wall. Unlined, they filter daylight pleasantly.

**For more pictures of the Guest Room and how it works, see the next three pages and page 142**







A bed that's not only a dream boat but a breakfast table, a bedding bin, and a book-radio shelf. All these conveniences were whipped up by a carpenter.



With a fabric so beautiful, how could we help but stencil it on the sheet and pillowcase!

**For more details about how this bed and bedroom work, turn to page 142.**



Dressing-room door jamb matches inside door.



With or without guests, guest room has a non-bedroomy, sitting-room quality.

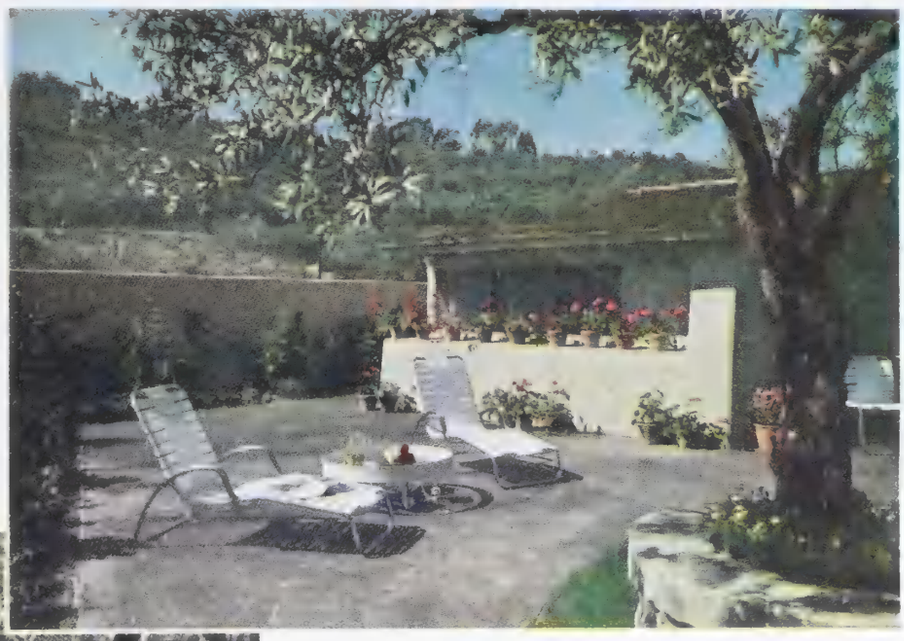


Green towels and shocking-pink monograms echo dressing-room color scheme.



In guest bath, commodious tile counters were built around stock lavatory.

In master bedroom suite (see more of it in next six pages) the mistress's dressing room provides a built-in, double length dressing table, amply lighted by a corner-turning window wall. Quilted lounge cover copies baroque scroll of Spanish mirrors.



Guest and master bedroom suites share the same secluded patio, one of the four outside living areas which in use become part of the house itself. At right, windows you see belong to mistress's dressing room shown above. Rooms open directly on patio.



Besides furnishing a green outlook to the glass-doored bedrooms, this patio serves as a cool outdoor sitting area, as opposed to the garden room, which was designed to trap the sun (see this on page 65). The house itself and a garden wall shield patio from wind. Doors, left, open from guest room.

**See the Master Suite on the next 6 pages**



In the master bedroom, beds fit snugly in an alcove, out of the way of traffic. Cove above beds contains lighting.



Sitting side of bedroom opens on private patio via full-length window wall. Plastered valance hides curtain tracks.



tricate elegance of old Spanish ironwork, used as a motif in the house, inspired this embroidered monogram.

**Turn the page to see more of the Master Suite**



# The

A lush shower, open to the sky and planted with tropical greenery, directly adjoins the master bath. Bathroom door closes in the stall, permitting no up-draughts of cold air. Thus hot water steam is trapped to warm cubicle comfortably on coldest days. Unmarked towels are raw linen, handwoven.

A wall of clothing closets and cupboards forms a high but not complete partition between sleeping room and master bath (lower left). Master uses this end of bath as a dressing room. The smooth doors cover the storage space, need no knob hardware, since wood strips serve as hand grips.

Master bath uses decorative, sound-absorbent cork to the hilt on floors, as counter-top surfacing, and back-splash, and even as pulls on the drawers and cabinets under the wall-length counter. Rugs are roman-striped cotton. Hamper under lavatory is ventilated through a louvered, pull-out door.





# Master Suite

This is the synthesis of everything you've ever dreamed a bedroom could be. It is in fact a private apartment for master and mistress of the house, quietly isolated in a dead end from the "active" living rooms. The private patio outside its broad glass walls can be as intimately a part of the suite as if it were under the same roof. Both occupants enjoy independent bathrooms and dressing space, each has a private wall of wardrobe storage. To see how space in shared sleeping quarters can be manipulated to give two people comfortable, clutterless, inviolate privacy, see also the floor plan and pictures on the two following pages

ALL PHOTOGRAPHS BY MAYNARD PARKER



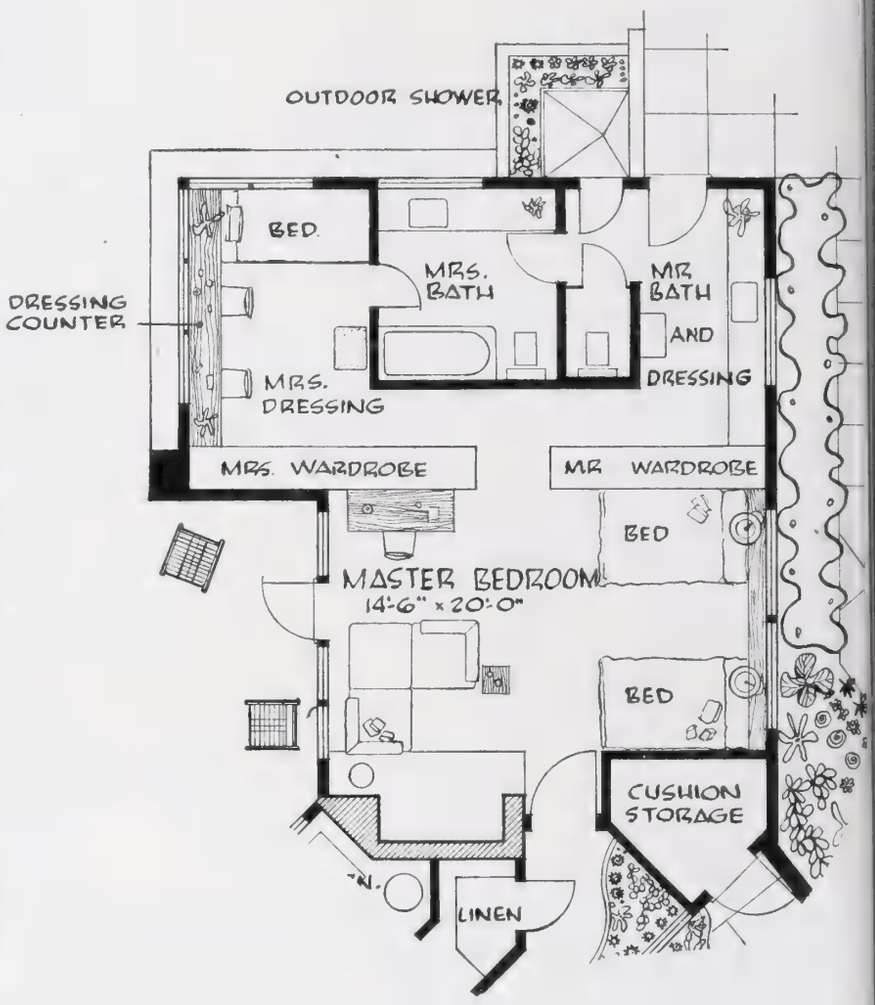
Mistress's dressing room, which you saw on page 95, connects with mistress's bathroom (left). This in turn opens into master's bath, giving the lady of the house easy access to the outdoor shower and the swimming pool which open off the master's bath. Note flush spotlight in the ceiling.

In all bathrooms in the house lavatories are placed under banks of windows, and mirrors are set close to windows to catch light. In mistress's bath, below, lavatory is encased with a wall-length counter, amply supplied with storage cabinets and surfaced in tile. Towel monograms match bed linen.





Looking into the master suite through the hall door, see the uncluttered path from hall to dressing rooms. Beds are to the right of this lane, sitting space at left. No traversing the furniture in order to cross the room. Mistress's bath is beyond picture-hung wall.






Above, two storage walls, nearly ceiling high, partition bedroom from dressing rooms. Walls are composed of closets and cabinets which open into dressing rooms. Their backs face bedroom, form table space (left) and bed alcove (right). Tops of walls hold indirect lighting.



Drop-leaf table in bleached wood serves as a desk on the sitting side of the bedroom. One whole wall of the room is glass, draped with unlined draw-curtains patterned in over-size begonia leaves. The geometric leaf design inspired the cube cushions you see above, left.





Bed alcove looks out on pool. Beds are set on wooden platforms which do away with under-bed cleaning and save carpeting. Roller track in platform makes it easy to pull bed out for making (see right). Bedspreads are a modern version of chenille, tufted in rayon, with thick, vari-textured stripes.



Auxiliary light switches are installed within a built-in bookcase within arm's reach of either sleeper. Switches control outside lighting and bedroom lights, and so are a convenient measure against prowlers. The bookcase, utilizing space under the window ledge, also holds radio.

Patio merges with the bedroom in walled-in privacy. Guest room is the only other part of the house from which patio can be seen. Look back to page 95 to see how both rooms share the seclusion of this outdoor sitting area. Stackable lounge chairs are nylon-strapped aluminum, light as feathers.



# The Master Suite

**To see detailed workings of this room turn to page 144**

# How A House Develops

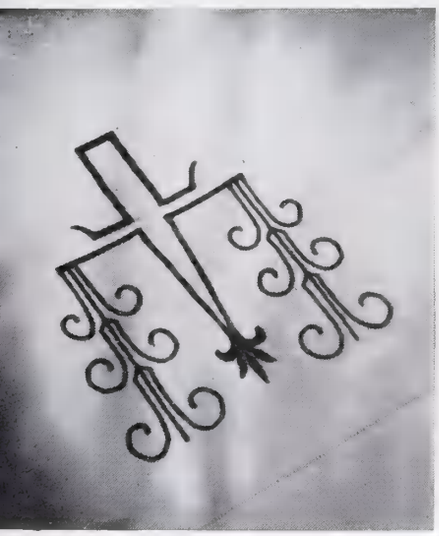


# A Theme Song

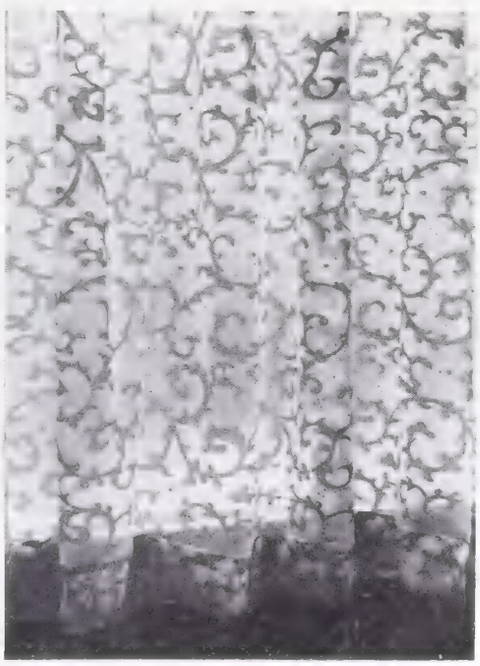
**The decorating of this Pace-Setter House has continuity and cohesiveness because we were consistent about the details. If you study the 20 grace notes shown on these four pages, you can observe how one atmosphere is created and sustained. Here our idea was to play a counterpoint of old against a modern tempo. We gathered treasures qualified to hold their own against a glamorous contemporary background. We repeated often a strong 16th-century Spanish motif—from the commanding scale of the Catalan historical chest to the unexpected new uses of delicate, hand-wrought ironwork. Never slavish to the Spanish pattern, we used Old Nailsea for color accents, Persian steel pomegranates for their patina**

The plastic film, fittingly named "Arabesque" (shown center below) was chosen because it had the same motif as the hardware (shown opposite). In character for the house, it was colored to match the water green tile of the guest bath, where it shimmers in translucent, eye-filling curtains.

The ancient walnut Catalan cupboard (below) was handwrought probably for some church sacristy in the Seventeenth Century. Its forthright, strong lines and bold carving are completely modern, proving that nothing is ever new and that geometrics fascinated the ancients, too.



Monograms repeat the Spanish counterpoint used throughout the house. Scrollwork of iron bits was borrowed outright to fashion the interesting JLM monogram (above), embroidered in brown on hemstitched percale sheets.



Rare bird-god sculpture (left) from the Aztec civilization, inscrutable against the rugged fireplace masonry, dominates the front hall. Inset shows detail of old Spanish ironwork adapted as door-pulls on important doors.





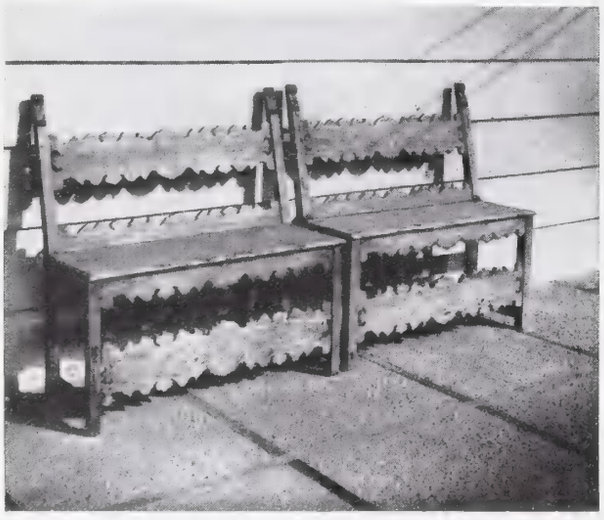
Door from hall to guest-room bath has door-pulls made from lacy links of a chain of Spanish ironwork. Note the lighting detail on the steps, showing how louvered light illuminates and safeguards the steps.



The antique iron chandelier hangs over the long table in the barbecue area of the garden room, turns the glow of its dozen candles into dancing fireflies, traces long shadows on the ceiling. Theatrical for late dining.



A modern lamp devised from old ingredients has a base covered in distressed leather, ornamented with iron rings and Spanish scrolls of old iron filigree. Even finial is scrollwork. Shade is mottled, chamois-toned fiberglas.



Another note in the Spanish theme song is struck with a pair of old settles, which may well have sat hospitably before another southern California ranch house long ago. Weathered under many suns to a fine silver, how excellent today is their simplicity and usefulness with modern outdoor pieces.



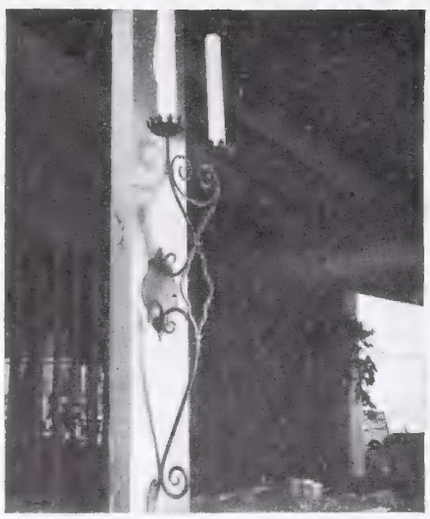
Spanish ironwork took many forms, none of which is more eye-compelling than the brackets, sconces, and utensil racks indigenous to Spanish kitchens. The scrolled branch is towel holder beside men's outdoor shower.



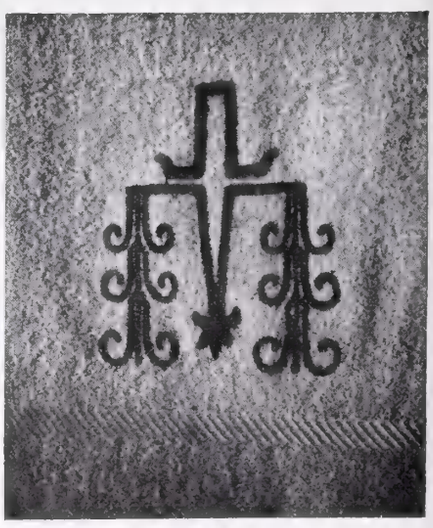
The baroque mirror sets a romantic mood in the mistress's up-to-the-minute dressing room, where its voluptuous rococo form is enhanced by the unadorned functionalism of its background. We doubled its beauty by using two.



A surpassingly fine pair of Spanish hinges, delicately hand-wrought, were mounted on bases to serve as pure decoration on lacquered dining room commodes. Each room in its way blends the old with the new.



The candle sconce, with the barest tracery of iron, unexpectedly adorns two posts in the barbecue section of the garden room. Candles add witchery to the night lighting that washes the garden room with dreamlike color.



Deep-pile bath towels in luscious colors from the best modern looms, and fine Irish linen towels, all bear this special mark, worked in color accents to keep even the bathrooms keyed in harmony with the motif of the house.



e bronze escutcheon, inspired by the olive-
e leaf, is one of an enormous pair that
corates the entrance doors. Their bur-
hed color is exciting against the yellow
ors—foretaste of an extraordinary house.



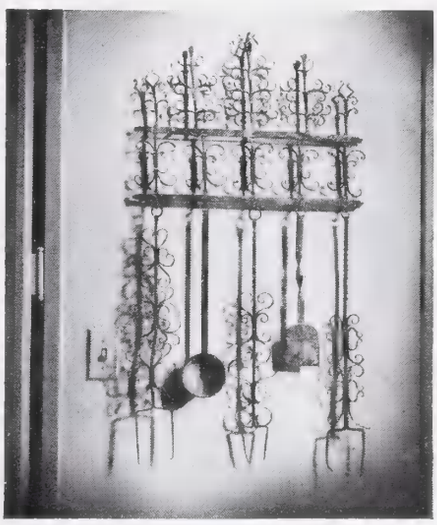
The pottery on the barbecue table evinces the same meticulous concern for fitness that dictated the choice of the other accessories. See how ceramic swirls on plates relate to coarse grain of sand-blasted oak.



We couldn't resist the temptation to utilize even small bits of Spanish ironwork to piece out our pattern. We gathered hinges, lock ornaments, odd bits of hardware. Here, an iron leaf holds a basket filled with fuchsias.



's distinguished lamp is one of a pair used
light the living room sofa. The bases once
rved as giant finials on entrance gate posts,
rhaps stood guard at the hacienda of a
anish grandee or California ranchero.



The *espetera*, or scrolled iron utensil rack, is a familiar Spanish relic, loved for its grace and its practicality. This could well have served some Barcelona kitchen long ago; now it hangs serviceably near barbecue.



Only a palace could have supported the tremendous candelabra from which this beautiful scrollwork was derived. Useless today because of its great size, it has been restored to new life by being made into a table. In fact, two candelabra made four splendid garden tables.

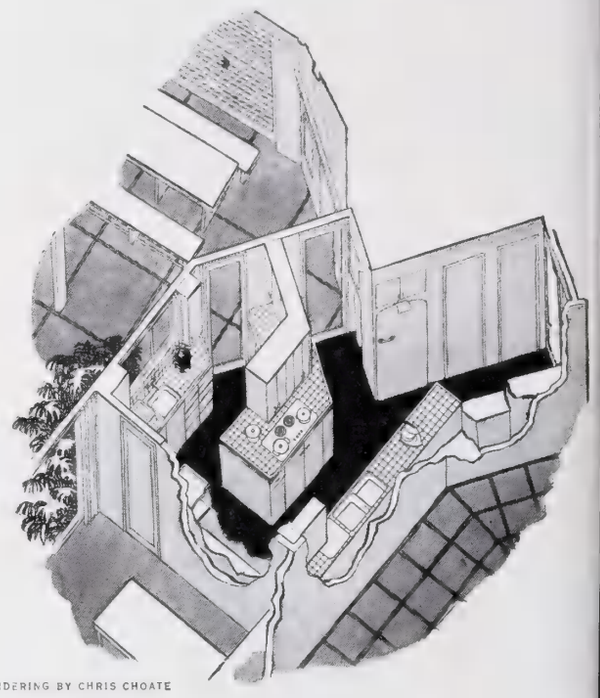


e fender, which ornaments the fireplace in
study, was made from running strips of
iled iron, shaped to fit the hearth and
ished off with pronged finials. Its Span-
flavor highlights the new with the old.

# How A House Develops A Theme Song

# A Four-Way Kitchen

Here's the control room that makes living in this house as good as it looks. For this Pace-Setting kitchen has phenomenally good traffic planning, plus the newest and finest equipment. Note its four doors to four different parts of the house. Catch the convenience of having the barbecue right outside one door. Don't overlook the value of the "freeway" for liquid refreshment from pantry to garden room. Plenty here to copy



RENDERING BY CHRIS CHOATE

An island in the kitchen center creates typical kitchen and pantry work areas, but with the spaciousness of one big room. By this device, the traffic flow of different kinds of work doesn't get snarled. Storage space in base and hanging cabinets is usable from either side, saving time, steps. Lighting is new, efficient.

This new stove should interest everyone planning to build or remodel. You can buy the parts separately, install them wherever they will serve most conveniently. Four-burner electric range (17" x 45" x 12") can be dropped into any counter. Ovens can be installed anywhere, at any height. See oven in wall beside door.

ALL PHOTOGRAPHS BY MAYNARD PARKER





For more information about this kitchen turn to page 150

# Advanced

**. . . in equipment**

**. . . in planning**

**. . . in waste disposal**

**. . . in storage space**



**For more information about this kitchen turn to page 150**



Kitchen is planned with a sure knowledge of the work that must go on there, and of the sequence of the various operations. Advantage also is taken of all the mechanical devices engineering know-how has developed to lighten housework. The double sink, located midway between refrigerator and range is equipped with electric dishwasher and garbage grinder.

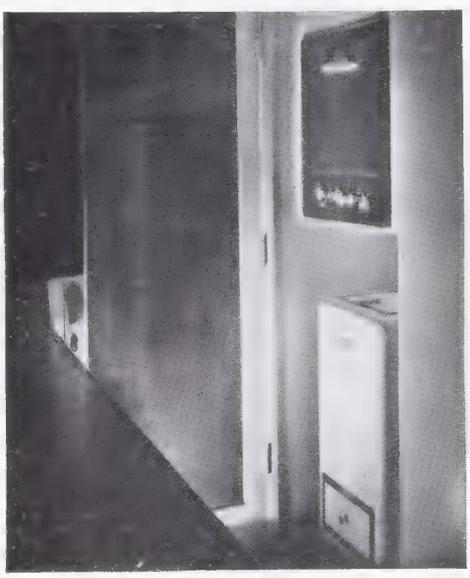
When dishes cre ready for washing, they are scraped into garbage grinder, then loaded into electric dishwasher with a detergent. Then a flick of one switch and the dishes are pre-rinsed, washed, double-rinsed. Finally the lid is raised automatically so that dishes quickly air-dry in their own heat, are ready to put away. It's quick, sanitary, temper-saving.

Refrigerator is built into its own little niche, saving space and cleaning by being flush with walls. The often-wasted area above it is salvaged for the storing of crackers and cereals and such things which must be kept crisp. Heat, rising from the refrigerator motor and passing out of the house through a duct, keeps all dampness and moisture safely away.

Generous can closet makes it possible to keep on hand quantities of supplies, thus cutting down frequency of trips to market. Passageway (right) to walk-in freezer room is lined with adjustable shelves, (on both sides), mounted on metal strips like those in the public library, so heights can be adjusted to fit the stored product exactly, wasting no space.

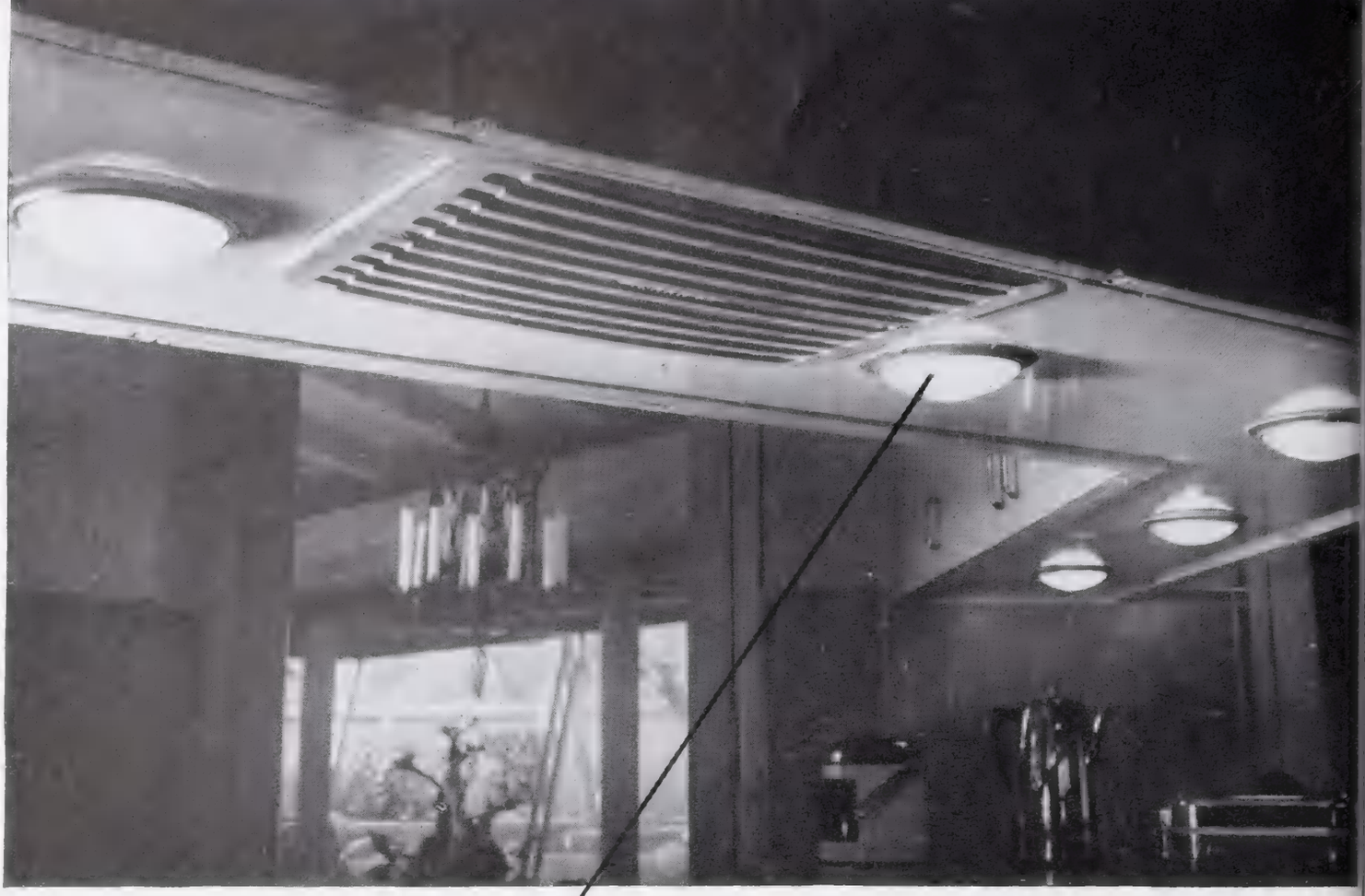


With the garbage grinder, there is no problem of garbage standing around. You scrape food waste into the drain opening—parings, bones and all. Then you put in place the twist-top closure, twist to ON, turn on cold water. Everything is ground up, flushed down drain.



No unsightly pile of refuse anywhere in this house or yard! Instead, all waste goes into the gas fired incinerator, in small amounts as it accumulates. This way, disposal is sanitary, safe, silent, step-saving, without smoke or odor. Fine ashes in tray require emptying infrequently.







# Advanced

**...in ventilation**

**...in lighting**

**...in ironing**

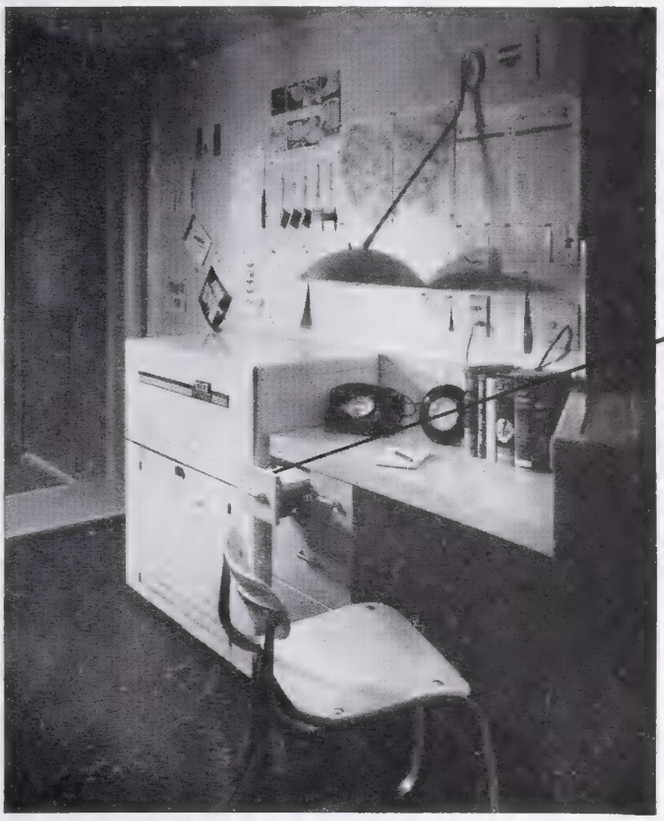
**...in pre-designed storage**

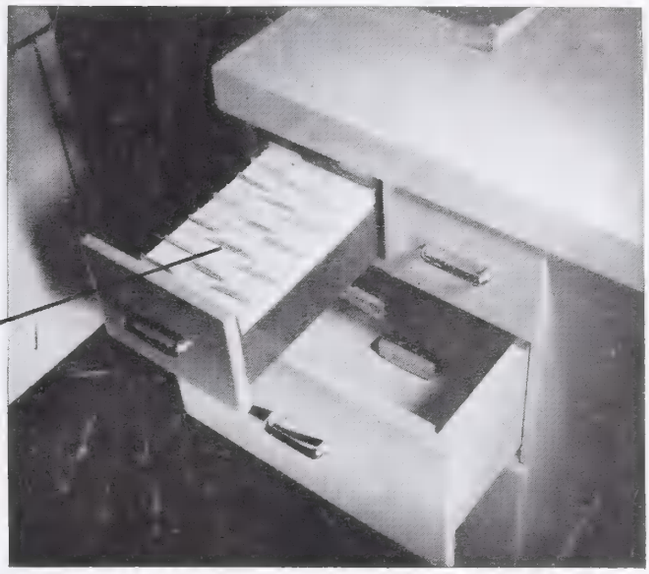
**...in equipment**

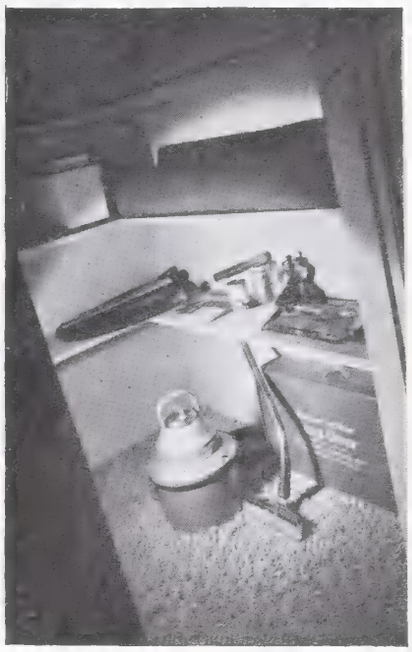
**...in having a planning center**

Fan grille (top) is built into hanging cabinets of island, within 20 inches of range burners. This ventilating fan takes off smoke, grease, odors, or steam, wafts it up through roof via a duct hidden in cabinets. Incandescent lights are recessed, shedding light both at sides and down.

Part of the kitchen, yet separated from it, the pantry counter and sink (above) overlook garden room. Door opens to it. Here's a good place to mix drinks without interfering with the cook, to spread things out when you're giving a party, to wash salad greens, to fix flowers.

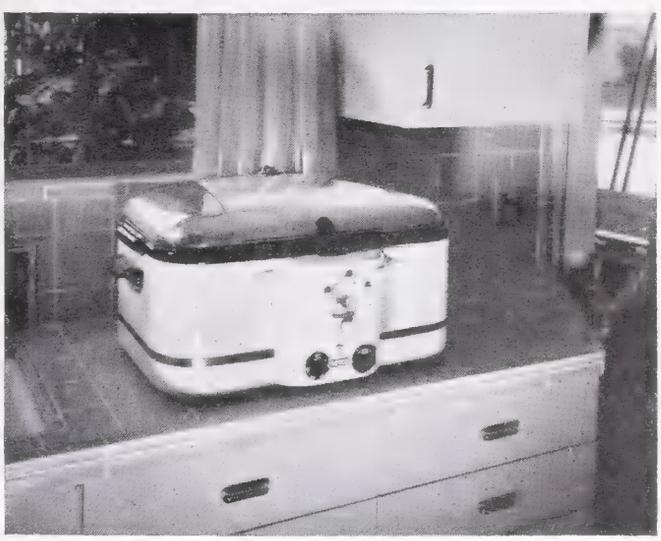






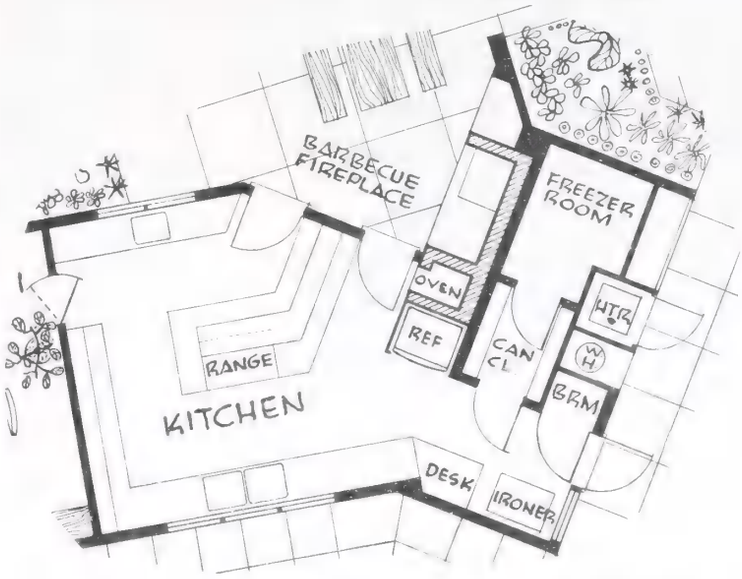
What woman doesn't want such a planning desk, shown here beside the ironer, with its efficient light, telephone, clock, cookbooks, drawers sized to hold a card file? Invaluable is the fiberboard bulletin board back of it, where all the informative labels and instructions on care can be kept safely and ready for reference.

Pace-setting because it is as labor-saving as today's engineering can make it, the house is equipped with easy-to-use-and-care-for cleaning tools. This vacuum cleaner has no bag to empty. Dirt collects in the bottom, is dumped into the incinerator. Cellulose filter cone filters air clean, keeps dust sealed in container until emptied.



One of the things that makes entertaining easy in this house is the electric roaster. With a built-in time clock, all it requires is setting the thermostat, setting the clock to go on and off when you want it to, whether you are there or not. It will cook whole meals or individual dishes, broils steaks, keeps buffet meals hot.

If you compare this flat plan drawing with the isometric on page 106, you will see that the kitchen is everything we have said. Traffic flows easily, logically, in and out of the four doors. Kitchen and pantry areas, while conveniently separated by the island for independent use, together form one ideal big kitchen.




**For further details about this kitchen see page 150**





Looking along the porch, past dining room and kitchen, breezeway and garage, one sees at the far end the entrance to laundry and drying yard. Out of sight behind cement tile walls, this service area is convenient to main part of house.

# The Laundry and Drying Yard







n this house, clothes wash and dry themselves! All ou do is put them in washer, add a detergent, urn a switch. Clothes are washed and rinsed, ready or dryer, which operates just as automatically. No andling, hanging on a line, or weather-watching.

You do your ironing sitting down in a chair scientifically designed for comfort, guide the clothes through an electric ironer. It does the work, not you. It goes quickly, smoothly, effortlessly. When not in use, ironer folds compactly (top right).

In the drying yard a wonderful new contraption doubles as revolving clothesline and sun umbrella. Here's a place to hang blankets, pillows, and such things for airing, or those washables you especially want to have sun-and-air dried.

Laundering cannot become a problem in this house. Efficient equipment sees to it that it is done easily, pleasantly, irrespective of the weather. A little can be done at a time, with no dreadful day of reckoning ahead. Because the equipment is off by itself, tending it does not interfere with normal kitchen activities. Automatic washer and dryer are sheltered in the passageway leading to the drying yard, but give the pleasant feeling of being out of doors. While ironing in one corner of the kitchen, well lighted by a glass wall, one can keep an eye on what's cooking, or on other kitchen activities



With umbrella open, you have span of more than 13 feet, enough shade for a lot of people and weather protection for outdoor furniture. Clothesline wires stabilize umbrella in heavy winds. Vat-dyed canvas top comes in gay colors.



# GUATEMALA . . .

## *a land you can take home with you*

By Agnes Rothery

Volcanic mountains rising in blue and purple cones against the sky, romantic ruins of once splendid churches and palaces, fountained patios and lush foliage, and a climate as cordial as the people. This is Guatemala.

But it is so much more. It is a place where you, still in high gear from the machine-made civilization you have just left behind, can discover the significance of skillful human hands. For Guatemala is a land whose people live by the deftness of their own two hands, weaving and knitting their fabrics, carving their woods, molding their pottery with patient fingers. And you will sense everywhere, as you watch these people at their looms and potters' wheels, that subtle element of individuality that belongs only to objects created by the artist himself.

Carry back a length of gossamer-sheer cotton or a multi-striped cloth of wool, and you have far more than the makings of a tea cloth or a bright throw for the terrace lounge. You have a symbol of the land itself, and a constant reminder of the dignity of the handmade.

Such things are useful, inexpensive, easy to transport, and because they reflect that unerring sense of good design that seems to be an endowment of peoples close to the earth, they will be souvenirs worth the trip you have made for them.

It is the Indians—and Guatemala's population is about 60 per cent Indian—who are responsible for the exquisite Guatemalan crafts, the most popular of which are the woven and knitted textiles. Every village has its own patterns and colors and symbolic designs, so before you purchase material it is wise to study the different kinds of patterns and make sure which appeals to you most. Find out which are woven on a hand loom (usually by women) and which on a foot loom (usually by men). A hand-woven textile, dyed (*Continued on page* 128)

At Chichicastenango in Guatemalan highlands, the devout burn incense on church steps while the market teems below.

PHOTOGRAPH BY CHARLES PERRY WEIMER

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# OVER TOMORROW'S SHOULDER

**Keep your eye on the near future. Here are a few assets it may contribute to better living**

BY JOHN SASSO

Did you ever hear of glass radiators? Well, you may, not too far in the future. For it's now possible to make glass that radiates heat. In the laboratories of one of the largest glass manufacturers, plate glass is being coated experimentally with a thin, invisible film that makes the entire coated surface a conductor of electricity. When the glass is "plugged-in" to an electrical supply, current flows through the film, and is turned into heat (when current flows through toaster coils, heat is generated).

Such glass would work well as a windshield defroster (it's now being tried on aircraft for this purpose), but to Mr. and Mrs. Homeowner its potentials as a home heat source are intriguing, even if such developments may lie a good way in the future.

Conceivably, mirrors and picture windows could be made of such



DRAWINGS BY BRAZELTON

glass. You couldn't see the film, but you'd feel its effects. Such mirrors or windows would furnish a warm spot in the room, besides serving their normal purpose.

This "hot glass" idea was firs tried out during the war. It worke but it was expensive, and require the development of new manufa turing techniques. Work is goin on steadily to make the idea cor mercially practical. Maybe one da in the future you'll be able to sett down under that picture-windo in the dead of winter and be comfortable as if you were snu gled up in front of a nice, war fire.



Ways to make home heati systems more efficient, easier to stall, and better looking are unc constant study by furnace a burner manufacturers. Two n developments give a pretty g indication of the kind of progr being made. The first is a comp all-in-one oil burner and fireb the other is the commercial appe ance of the revolutionary "st pipe" burning of coal.

The oil burner mentioned going to be inexpensive and e to install. It has pump, blo motor, and nozzle packed int space not much larger than a tle of soda water and shaped a like that. A stainless steel fir is permanently attached to

(*Continued on page* 121)

# COLOR HARMONY *for your dining room . . .*

IMAGINE the muted red of this lovely Victoria-pattern Syracuse China in a room with a leaf green carpet, walls of antique yellow, a touch of yellow on the chair pads, and an echo of green in the drapes. Or blue used with white, warmed by high-lights of Victoria red! By all means, consider your china pattern when selecting a color scheme for your dining room. And whatever the color you choose, Syracuse China has a harmonizing or contrasting accent in a pattern with exactly the period influence you seek. Just ask your favorite store.



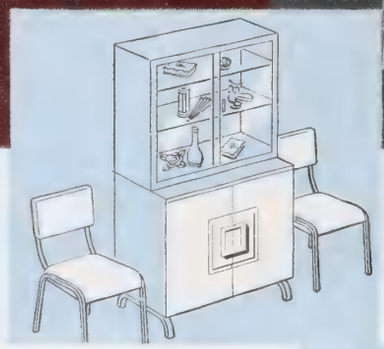

Made by ONONDAGA POTTERY COMPANY, SYRACUSE, N. Y.

# HAVE A DIFFERENT DINING ROOM... AS OFTEN AS YOU LIKE

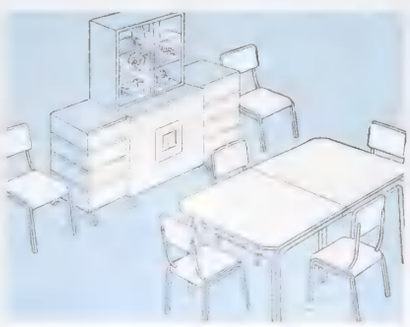
*... says Lurelle Guild, famous designer*

*Photographed at B. Altman & Company, Fifth Avenue, New Yo*









The Kensington Extension Table (shown left) opens to 8 feet with extra leaves—seats from 8 to 12 people.

Impossible? Not with this amazingly arrangeable furniture by Kensington. In the first place, it's "open stock" — you buy only the pieces you need right now. Start, perhaps, with the smaller refectory table, chairs and wide chest. Add more pieces as needs expand, including the large extension table. And—a often as you like—you can rearrange Kensington Furniture in literally scores of different, attractive groupings!

These classically simple, always-in-style pieces, including the graceful Kensington Chairs, go beautifully in other rooms, too. Picture your home with the golden wheat colo of the hardwood gleaming richly—the legs always lustrou silvery. (They're the same metal as the famous Kensington Giftware.) Look for "handcraft quality" Kensington Furniture at fine furniture or department stores or write for literature to Kensington, Inc., Dept. H-2, New Kensington, Pa.

Kensington

OF NEW KENSINGTON

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ERE'S a whole New World of exotic, exquisite e-thrills waiting for *you!*

ur passport is a little book called "The Gourmet's de to Dining and Drinking"—and it's free.

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"The Gourmet's Guide" you'll find the simple se- s of salads, desserts and even entrees that are as ghtful as they are unusual . . . You'll find enchant- cocktails that you've never tasted—and that you *t*, by all means, taste! The coupon's at your right.




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"On the Quality Testing I always buy ® Fieldcrest



## A Dream come True in Bedspread Beauty

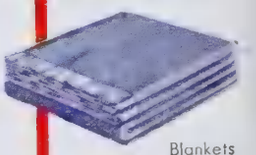
Fairfield is its name—yours to own and cherish—embroidered triumph of Fieldcrest looms. Designed with the care and charm of a bedspread twice its price . . . made extra-full for floor-touching folds . . . graced with an air of a Southern yesteryear. The pre-shrunk fabric is Fieldtex—woven with a deep, lasting crinkle.

See this and other Fieldcrest Embroidered Bedspreads now, at better stores.

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Division of Marshall Field & Company, Inc.
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**Quality Testing**

Fieldcrest products are quality tested at many points during manufacture to give you extra luxury, extra wear.



Blankets



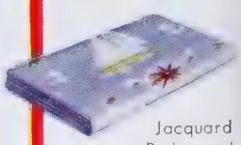
Towels



Sheets



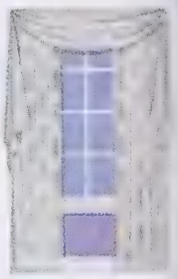
Thermostatic Blankets



Jacquard Bedspreads



Lace Tablecloths



Curtains of Lace and Ninon

## OVER TOMORROW'S SHOULDER

CONTINUED FROM PAGE 116

burner unit. Thus, in effect, the burner is carrying its own furnace. Such arrangement makes for high efficiency in burning of the oil, because it gives engineers the chance to design the burner and its firebox as a unit.

This device will be particularly useful for hot-air heating in small homes, because it will be easy to install. It can be inserted right into the sheet steel duct system near the intake. The air flows past and around the firebox picks up heat and circulates through the house.

The coal furnace people haven't been idle either. Several years ago they started a long-range research project to improve the competitive position of anthracite coal. Principal objects of the research were to get more heat per ton, simplify fire-feeding, minimize dust and dirt, and to perfect a method that would be very suitable for automatic control. The researcher's proposal: "stovepipe" burning. They took a steel pipe, fed coal in at one end, burned it in the middle, and took out ashes at the other end. A feed arrangement—either mechanical or gravity—pushed the coal through slowly. A fan supplied the draft. The heat was picked up by a water jacket which surrounded the tube. The system could be used for hot-water or steam heating.

As an example of what can be done with sound research, that development is available in commercial furnaces today. The furnaces are dustless, work automatically, are very much more efficient than conventional coal-burning methods, small in size compared to conventional equipment, and, what is of considerable interest, they can be installed in ten minutes, exclusive of piping. They come in two types: forced feed and gravity feed. The forced feed uses a rotating pipe which picks up coal from the bin, feeds it to the tube-burning arrangement. The gravity feed works with a hopper that drops the coal into the tube. Both types work with hot water or steam, but a hot-air method is now being developed.

**W**aste timber can be processed into high-quality hardwood floor.

Such waste timber is usually cut out of the woodlands, used for cordwood, because it gets in the way of growth of the larger, more valuable trees. The Forest Products Laboratory of the U.S. Department of Agriculture has thought that one over and come up with a method of using such cull timber to make flooring.



Cull timber is first cut into strips, then sorted into three grades. The best strips are used for the top ply, the second-best for the bottom ply, the least desirable for the center ply. Flooring is made in a continuous machine set-up, with strips fed into one end, glued, and flooring coming out the other.

The flooring has some interesting advantages. It comes in 12-inch widths and, hence, is laid more quickly than conventional strip flooring. It is cross-laminated; that is, the grain of the center ply runs at right angles to the grain of the top and bottom plies, and, therefore, it won't warp, shrink, or swell. It doesn't squeak and is said to require no subfloor.





Styled in decorative modern design, this mirror is handsomely hand-engraved with oval-shaped printies which give this beautiful piece its sparkling charm. Write today for our folder, "How to Lend Personality to your Walls with Mirrors."

Donnelly-Kelley Glass Company, Holland, Michigan



For the Years to Come



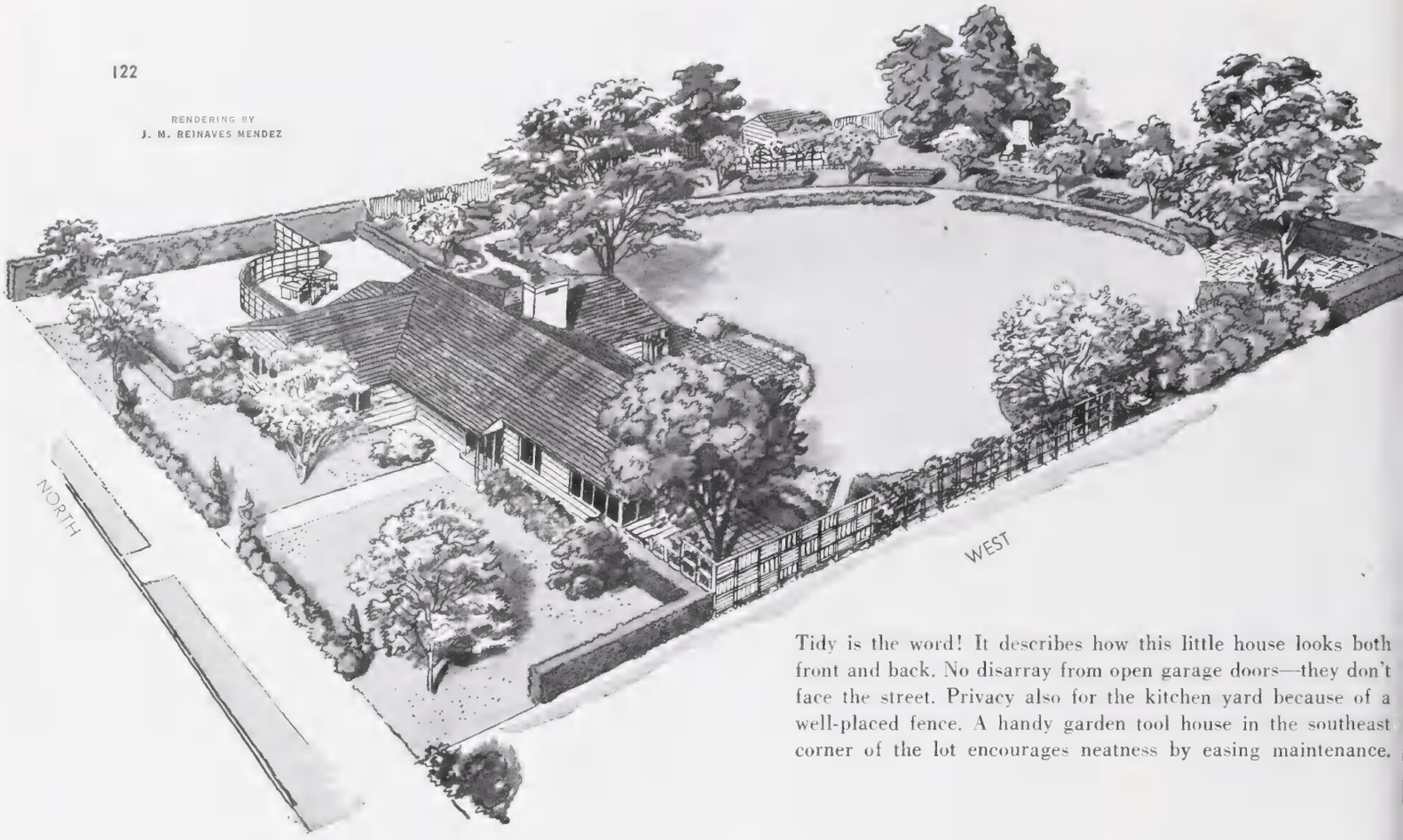
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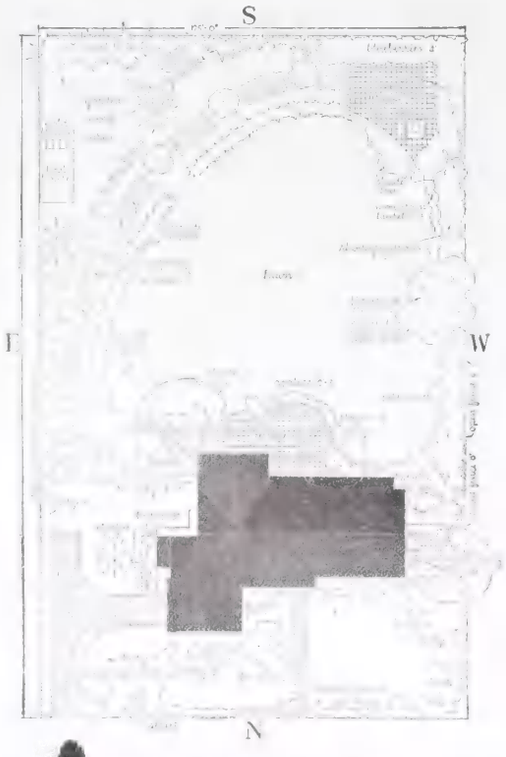
RENDERING BY
J. M. REINAVES MENDEZ

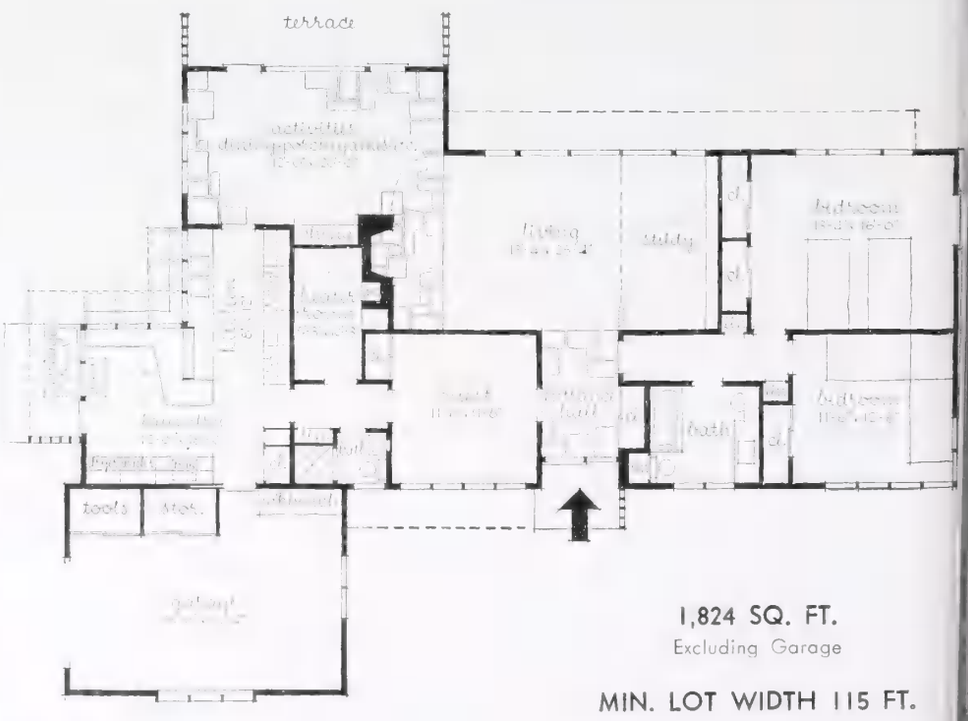



Tidy is the word! It describes how this little house looks both front and back. No disarray from open garage doors—they don't face the street. Privacy also for the kitchen yard because of a well-placed fence. A handy garden tool house in the southeast corner of the lot encourages neatness by easing maintenance.

# A STOCK HOUSE

# that mixes work and play

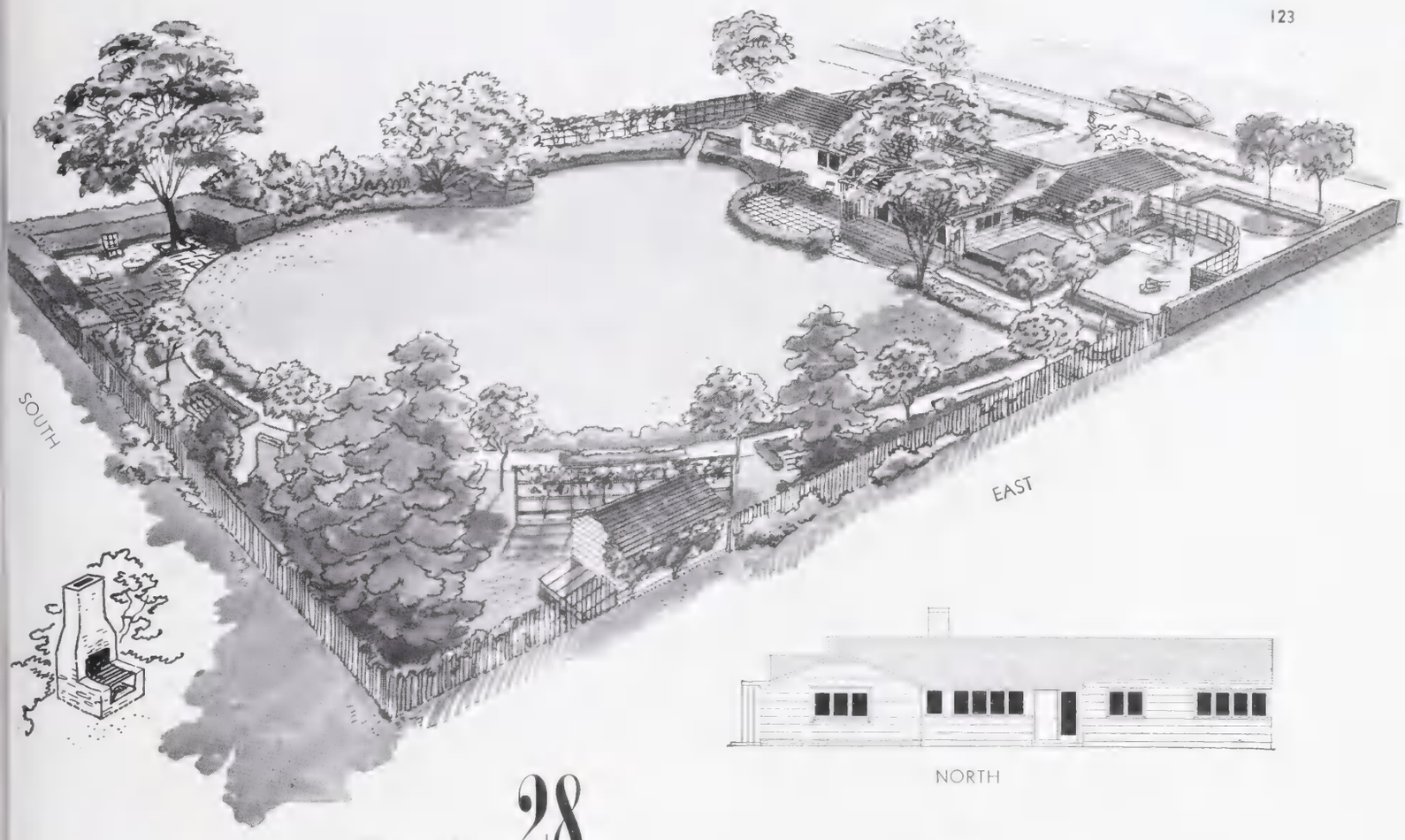



1,824 SQ. FT.
Excluding Garage

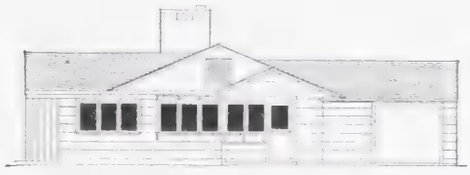
MIN. LOT WIDTH 115 FT.

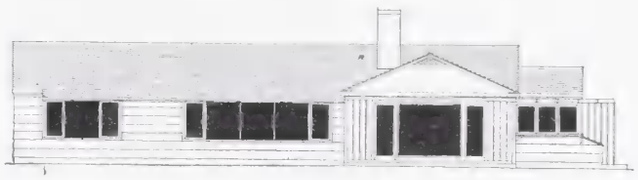
*Better your home . . . Better your living*





NORTH


EAST


SOUTH


WEST

## *House No.* 28

Can work and play mix? We think you will agree that they can and that the dividing line between them will become less marked with this house to make it so. One aspect of home life in this house centers in the bedroom and living-room quarters. Here cross-ventilated bedrooms are located well away from the noisy activities, soundproofed by an additional hall door and served by a generous-size bath.

The other aspect centers around the business end of homemaking. Here is the garage with storage space and workbench. It is but a quick step from there into the laundry which, incidentally is just where it should be—near kitchen and rear yard, with plenty of work space for sorting out the ironing.

Handy counter space, closets and cabinets are featured in the kitchen. This brings us to the activities room, the mixing center for work and play. It's used for dining, but it's also good for many other things. Use it for bridge parties or turn it over to Junior's gang for parties, and give them the kitchen to go with it. No harm if they flow over into the laundry. If you wish, use the activities and living room together for state occasions. Guests count in the scheme of things too, or you may use the guest room for a maid.

Building Editor, House Beautiful Magazine
572 Madison Avenue, New York City 22, N. Y.

Please send me:

___Cardboard model for House #28 @ $2 each

___Sets blueprints and specifications for House #28 @ $5 per set

I am enclosing a check or money order for $

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"set 'em up" in Style!



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Here, at last, is a handsome, plastic-insulated Aluminum Ice Preserver—complete with tongs—that will keep 2 quarts of ice cubes solid as an arctic winter

*Retails at $10.00★*

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Drinks served hot-or-cold in these 10-oz. Tumblers of beautifully Hand-Wrought, Non-Tarnishable Aluminum carry an extra dash of good taste.

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The drinks flow out, the ice cubes stay in, when you pour from this graceful 2-quart Hand-Forged Aluminum Pitcher with the classic ice guard

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For Gifts of Everlasting Service and Beauty, see Everlast's Hand Forged Aluminum Hostess Accessories at your City's leading Department Stores and Gift Shops — or write for name of your nearest dealer.

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● The Pincor electric hedge trimmer does all the work, with convenient natural-formed handle for ordinary cutting, and extension handle and high cut adaptor furnished for unusual conditions. Precision built throughout. Trimmer operates on either AC or DC current. Price, below $33, F.O.B., Chicago

# Two Hard-Working Tools To Make Garden Chores Fun

**These are tools to make your neighbors envious and your family pleased over garden tasks done well and speedily**



● You see the Hauck flame-gun here eradicating crab grass. It will perform a dozen other useful tasks for you—weed your driveway, split rocks, burn stumps, kill poison ivy, disinfect soil for seed sowing, etc. Tank is not carried, but pulled on steel gliders. About $24, complete with four-gallon fuel tank

# YES, IT'S "GOOD-BY FOREVER" TO GARBAGE!



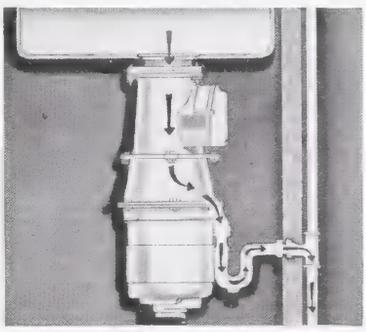

***New kitchen marvel, The General Electric Disposall,* shreds all waste—washes it down the drain***



**Imagine!** Your home rid of garbage forever. A cleaner, more healthful, more sanitary home!

Imagine! Countless footsteps saved each day —with food waste disposed of *immediately*, right in the sink, before it can become odorous, harmful, pesty garbage!

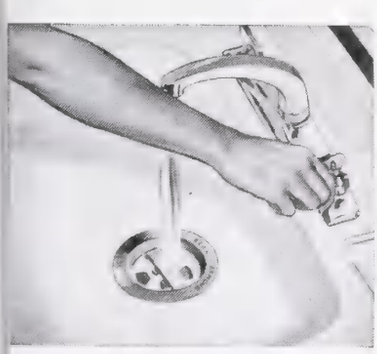
Just see — in these pictures — how simply, efficiently the Disposall works . . . once you've scraped all food waste, even rinds and bones, into the drain.



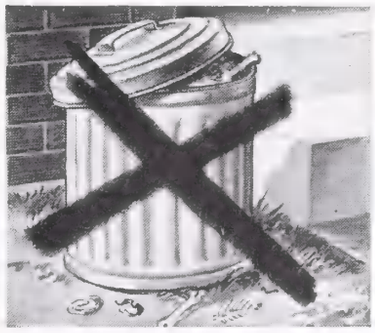
1. **Out of sight, under the sink,** the Disposall looks like this. A simple appliance that fits most any sink, it has a capacity ample for food waste from any one meal for an average family.




2. **Protecting cover** on sink drain is locked with a twist to the left, *once waste is scraped into drain opening.* Notice openings in the cover, for clean, flushing water to enter the Disposall as it works.



3. **Turning on cold water** automatically starts Disposall. Food waste is shredded into tiny particles, flushed into sewer or septic tank.



4. **Disposall's swirling** action helps keep drains clean. It's the modern, easy, sanitary way to dispose of all food waste in your home.



5. **You'll agree** with Disposall users who say: "It's my favorite kitchen appliance." "I would never give it up." "It saves me 32 minutes a day." "Perfect."

## NOTE:

For the perfect laborsaving combination, the Disposall can be teamed up with a General Electric Dishwasher in a complete Electric Sink! General Electric Company, Bridgeport 2, Conn.

**DISPOSALL**

*General Electric's registered trade-mark for its food-waste disposal appliance.

**GENERAL ELECTRIC**

Fostoria
MADE IN U.S.A.

Yours for a Gleam and a Dream



When you aspire to be the perfect hostess . . . to set a table that's a dream of perfection, you'll choose the glitter and gleam of *Navarre*. It's a Fostoria "Master-Etching" on clearest crystal; a handlaid pattern as delicate as hand-loomed lace. There are other Fostoria selections equally exciting, to flatter and thrill any table appointments . . . all are exquisite but not expensive; on display at the better stores everywhere.

FOSTORIA

FOSTORIA GLASS COMPANY . . . MOUNDSVILLE · WEST VIRGINIA

## FABRICS SET THE COLOR PACE

CONTINUED FROM PAGE 83

If you would like to understand how so many fabric colors could be "combinable," we'll explain.

Color is a sensation which you experience through the eye, just as you experience music through the ear. Colors are like notes of music; they can be composed together beautifully or scrambled together discordantly. Here is the secret to why the Pace-Setter fabrics made infallibly harmonious compositions.

There are only three things you can do with color: You have to start with the primary colors—red, yellow, and blue—and all the variations between them, which we call hues.

**1.** By adding white to any hue, you can make it lighter.

**2.** By adding black to any hue, you can make it darker.

**3.** By adding any combination of white and black (which is gray) you can make it grayer.

When any two or more hues receive the same proportion of white or black or gray, those resulting colors are pleasing together. The physicist, who can measure how far colors depart from their pure selves, calls this condition "isovalent," which is his way of saying that the colors are equally distant from black and white. We laymen merely say they are pleasing, which is the same thing as isovalent.

When colors are isovalent, they do not clash. The fabric family we used for the Pace-Setter House had several groups of isovalents, deliberately planned to be non-clashable by the manufacturer, the Celanese Corporation of America, which had made them companionably foolproof in the laboratory. What it meant to us, as decorators, was that we could find unlimited combinations that flowed together—not as a tiring mechanical package, but as exciting and everchanging as fine music.

By trained eye, and not by laboratory methods, William Manker did the same thing with the paint colors. Many colors that he used in paint did not appear in the fabrics at all, but were isovalent with them, thereby keeping everything in harmony and hence more interesting.

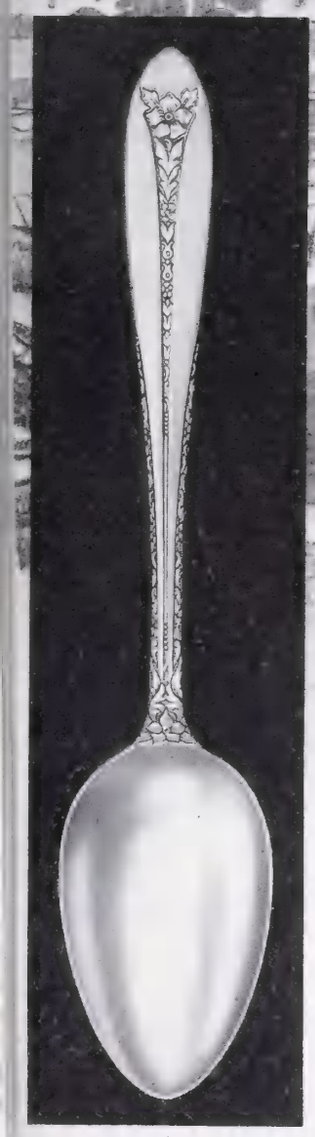
Combined with color harmony we found fabric utility. Deep textures to absorb sound or to block the sun's glare; open weaves that would break up an echo, mask a room from outside view yet admit the light, and being porous, allow for air circulation. And of immense appeal to the practical homeowner is the dimensional stability of this family of fabrics. In no test, in any climate or any treatment, have these fabrics shown a variation of more than one inch from the original tailored size of floor-length draperies. That's pace-setting!

# FISH CAN BE COMPANY FARE

**It can hold its own as epicurean food for meatless dinner parties**

Don't overlook fish as the *pièce de resistance* for dinner parties on meatless days. Filet of sole or of flounder can be as glamorous and delectable a main course as ever graced a festive board. And it's amazingly simple and easy to do. Here's how: Oven poach filets in good, dry sherry—just enough to cover generously bottom of the baking pan. In the meantime, be whipping up a thick, very rich cream sauce. Add grated Parmesan cheese to it—about a quarter cupful to a cup of sauce. When it's thoroughly blended, mix in sautéd sliced mushrooms in about the same proportion as cheese. Then add cut-up shrimps and oysters in not-too-small pieces. Sauce should be zestily seasoned with salt, paprika, and a pinch of dry mustard—a dash of Worcestershire sauce or bitters is a tasty addition. By then the filets will be succulently poached. Drain off wine and add it to cream sauce. Sprinkle fish with a little lemon juice and pour on the sauce. Top it all with a sprinkling of Parmesan before you put the dish into a hot oven or under broiler for browning. To make the creation sheer perfection, finely slice a truffle and sprinkle slices over the fish before you pour on the sauce. It's well worth it. Truffles aren't the luxury they seem. A little tuffle goes a long way; and they last indefinitely in the refrigerator steeped in sherry wine.

# *everywhere . . .*
# *it's a national tradition*
# National Sterling



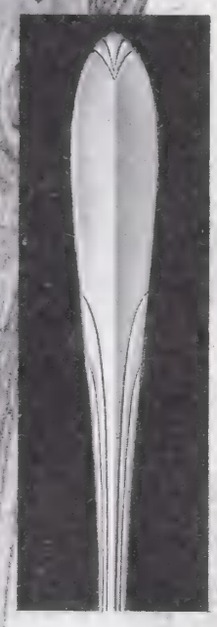
MARGARET ROSE
*classically modern, richly traditional*

*Dinner on the patio, Santa Barbara, California*

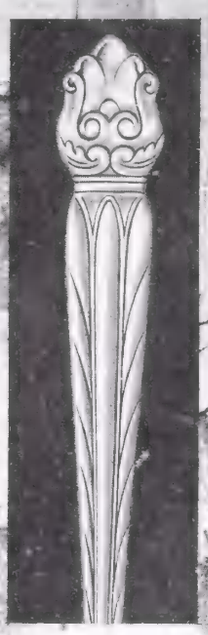
From coast to coast across the country people gather around the table toward the end of the day. For this rewarding hour, our tables are set with our proudest possessions. In the light of the setting sun out of-doors, or indoors by candlelight, the beauty of National Sterling is outstanding. Designed by artists, wrought by exceptional craftsmen, finished with perfectionist care—there is no finer solid silver. Everywhere, National Sterling is a national tradition, a treasured possession, a magnificent gift.

• National Sterling presents four distinguished patterns in five-piece place settings and all accessory pieces for complete service. Ask to see National Sterling at fine jewelers and silverware departments.

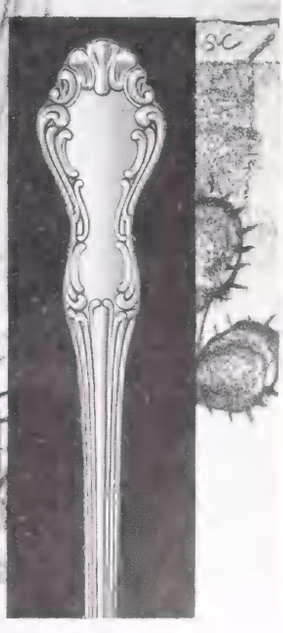
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OVERTURE



INTERMEZZO



PRINCESS ELIZABETH

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**Varlar is so enduring that it can be washed 25,000 times—and still look new!** Not a claim—but *fact*, proved by critical laboratory tests and actual long-term usage. Proved, too, that oil, ink, grease, mercurochrome, jam, crayon, syrup, candy, vinegar, pencil, lipstick, hot kitchen grease, dirt accumulation—STAINS OF ALL KINDS—wash off Varlar easily, quickly, with ordinary soap and water.

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## GUATEMALA

CONTINUED FROM PAGE 114

from secret formulas using plants, tree barks, insects and mollusks, may have taken months to complete, but it will last for years, and the more frequently it is washed the softer and more subtle the colors will become. And if you know the symbolism—red for life, blue for nobility, yellow for sorrow, and green for eternal life—your cloth will mean more to you than merely a scarf or a belt.

As with the textiles, various villages make various pottery objects. Chinautla is famous for its water jugs, Momostenango and San Pedro Carcha for red clay vessels used to distill native liquors, and some of these, filled with sand to give them stability, may be converted into lamp bases. Solala and Antigua specialize in quaint little incense burners, those from Antigua decorated with doves, which are delightful containers for flowers. Totonicapan makes highly glazed candlesticks, toys, and all sorts of jugs and pitchers. You can probably find specimens of all these in the big market place in Guatemala City. But it is more fun to select what you want in the village where it is made. Let pottery stand filled with water for 24 hours before transporting it. This makes it less breakable. It's a good idea to carry it home with you in one of the native string bags.

IT requires more hunting to find really good guacals and jicaras which are made from gourds. Those from colonial times are often etched and stained, frequently with white designs in high or low relief on a black background, and mounted on silver brims and legs. There are also brown or yellow painted gourds which are sometimes very old and are used by Indian market women. The common calabash is never painted. These are merely gourds cut in half and are used as containers and measures in the market and as dippers and bowls in the homes, and are thrown away when cracked or stained. Pack one with your purchases, and when you get home you will have an unusual fruit container for your Thanksgiving table or a bowl for flowers.

Baskets woven of wicker, rush, or reed are used for everything in Guatemala—as shopping bags, baby cribs, work boxes. Indians pick coffee berries in them and carry vegetables to market in them. There are many types and sizes and styles. Villages such as Parramos, Itzapa, and San Martin Jilotepeque specialize in certain forms and take pride in excellent workmanship. A basket without handles is always referred to as "he." "He" is a canasto. If it has a handle, no matter what its decoration or shape, it is a "she" or a canasta.

Rushes and reeds are also used in weaving mats. A thick mat—a petate—can be woven to any measure. It is just the thing on a tile floor, whether that floor is in a Guatemalan patio or in a sun room in the United States. You can find or order them square or oblong for lawn or beach umbrellas. A half dozen petates about a yard square are practical to keep on the porch and to throw on the grass when you want to take a sun bath.

Of course, there are all kinds of bags and hammocks made from fibers of native plants. These fibers may be so fine that they can be finger-woven or knit with steel or wooden needles.

Every visitor to the country goes to Guatemala City, which is the capital 5,000 feet above sea level and in which may be seen the products from all over the country. The main streets of the city are wide avenues with modern stores and handsome new public buildings. The large hotels are fitted with modern plumbing and all conveniences. The San Carlos Gran uses native textiles, woods, tiles and relics from the Spanish era with skill and good taste. This luxury hotel charges $6 a day American plan for a single room without bath to $18 a day for a suite.

The Palace Hotel is also on the American plan, with rooms without bath $6 a day and those with bath $7 a day. The two-story patio of the Palace is particularly popular on Thursday and Sunday afternoons, for at the cocktail hour Guatemalan couples, dressed in their smartest—which is the smartest of New York or Hollywood fashions—promenade around and around. This slowly moving procession gives the stranger an excellent opportunity to see the white skinned, dark-eyed descendants of the Spanish conquistadores.

You can do as much or as little sightseeing as you wish in the capital, but one thing you must do is to drive to Antigua. It is 25 miles away and the trip by automobile takes about an hour, winding through magnificent mountain

(*Continued on page* 154)



PHOTOGRAPH BY HAL STECK

# A TREE-WELL

## Can Make A Feature

Trees are a wonderful asset to your property. Yet occasionally a tree will pose a real problem. For example, this 50-year-old olive stood right where John Nesbitt wanted his drive.

The solution: The grade was cut down and the drive enlarged into a small turn-around, with the olive as its center feature. The tree-well was constructed of discarded broken concrete. Its texture contrasted nicely with the center planting of ivy and violas. Thus a garden problem was transformed into an attractive asset.


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SHEILAH BECKETT

# No Lace-Paper Hearts For Grandma

**When Grandma and Gramp were Lucy and Kirby, they discovered together that a valentine needs no lace paper or gilded cupids to carry its tender message**

**By Christine K. Rose**

It's good to see February roll around each year and to find Grandma in her kitchen with the same faded heart-shaped apron drawn around her tiny waist. Better still to hear her tell the tales of St. Valentine's Day—the days when Gramp was alive and the whole house lived.

Grandma loves to tell about the apron. Gramp gave it to her on their first Valentine's Day as Mr. and Mrs. She had just bought a Fannie Farmer cookbook and made up her mind to bake something fancy for Kirby. After all, hadn't Kirby asked her to marry him the year before on Valentine's Day?

Of course, she thought she'd surprise him. But she couldn't surprise Gramp. He was always one up on Grandma. He gave her the neatest heart-shaped apron with his very words embroidered in blue:

*Of all the flourish and gay desi*
*Love can nourish on a sin*
*line—*
*Be my valentine!*

The blue is faded now, but words looked as bright as ever Grandma, just as clear as the t stains that spattered over Fan Farmer's recipe for a Prise Cake on that first anniversary. cake wasn't the work of a culin expert, but Gramp ate right thro the tunnels and said Lucy was best cook he knew.

Grandma was determined to t out a perfect cake for *next* Va tine's Day, and so she experimer with every recipe she could until just the right one turned But Gramp wasn't sitting back this time waiting for Lucy to de op the proper texture. He was l carving a set of mixing bowls the finest wood he could find.

t next Valentine's Day when
cy opened Kirby's package, she
s thrilled to see three mellow
od bowls nested one in the other
l just the carved words "Be My
entine" showing on the rims.
mp had inscribed only one word
the ledge of each so that, read-
down the stack, Grandma got
loving message in a flash. The
scilla Cake was a perfect feather
hat unforgettable day, as it was
every anniversary after that.
ne Valentine's Day, Grandma
nt alone. That was the year
by was away at war. But he
remembered her. That year
sent her a huge box of note
er with small red hearts lining
white linen envelopes. It wasn't
l he came home that Grandma
w that he had blockprinted the
ts while he was in the hospital.
isn't he a darling?" she al-
s adds when she tells the story.

like the story of the earrings
ecause, when Grandma tells it,
gets them out and tries them on
s. They came the year she was
to surprise Gramp on Val-
e's Day by wearing her hair
led in a brand new fashion.
, as usual, Kirby surprised me
on our day. The earrings were



made from the buttons I had saved carefully from my wedding dress."

Each year, when Grandma tells her Valentine stories, she reminds us that boys of today aren't really being thoughtful when they come bearing valentines of flowers or candy. "Anyone can think of candy," she says, a trifle scornfully. And, of course, she's right.

Gramp's valentines were gifts that have lived because they were offerings of imagination. He thought of his gifts not as obligations to be discharged, but as loving projects, to be planned and plotted and timed to come just when they'd be most appreciated. And Grandma, like every recipient of a thoughtful gift, seems to receive each valentine again each time she thinks of it, so warm and lasting was the love that inspired it.

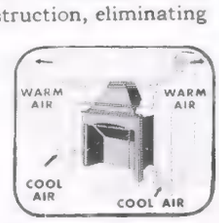

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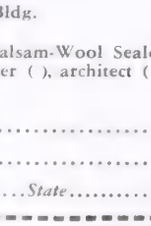
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Talk to any one of thousands of lumber dealers who sell Balsam-Wool and you'll soon know why they choose this insulation above all others!

For these men know the inside facts about insulation. They know that Balsam-Wool is a STURDY lifetime insulation. They know that it *keeps on* protecting your comfort and reducing your fuel bills. And they know, too, the rigid quality control that assures you maximum value in Balsam-Wool features like these—

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The tough windproof and moisture-proof covering of Balsam-Wool protects the insulation mat not only on one side, but on *all four* sides. There is nothing flimsy about Balsam-Wool construction!



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Balsam-Wool has rugged spacer flanges by which it is fastened to the framing members of your home. Balsam-Wool can never get out of place.



**No Settling or Packing Down**

Balsam-Wool takes an extra step that makes your comfort secure! The insulation mat is *bonded* to its covering—can't settle or pack down. Remember, too, that Balsam-Wool is highly fire-retardent.



*Talk to your lumber dealer about Balsam-Wool—get all the reasons why he calls it the most rugged home insulation ever made. Or, mail the coupon for further information*

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THE SCIENTIFIC LIFETIME INSULATION

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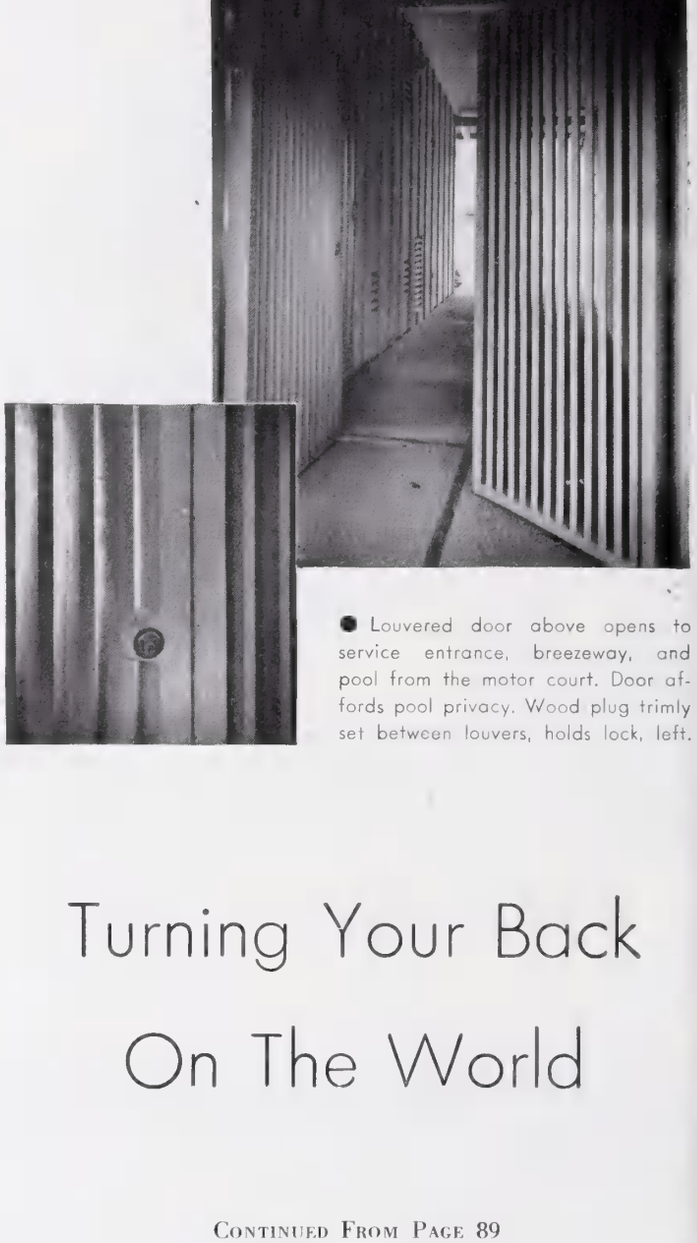
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*Address*.....

*City*.....*State*.....

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● Louvered door above opens to service entrance, breezeway, and pool from the motor court. Door affords pool privacy. Wood plug trimly set between louvers, holds lock, left.

# Turning Your Back On The World

CONTINUED FROM PAGE 89

different kind of site planning, for we can do more useful things with our property, now that we have it for our private use.

HOUSE BEAUTIFUL'S Pace-Setter House epitomizes this new trend in looks and performance. Study this plan (both site plan and floor plan) and you'll see completely why it is a progressive trend.

If you are going to build—no matter what the size of your lot or the amount of your budget—you can plan to gain the advantages of turning your back to the world. Follow the "pace-setter" principles of planning garden walls and fences, hedges and screens so that, wherever you want your own priceless patch of sunshine and protection, you can have it. Remember to harness or control the prevailing breezes at various seasons. Remember to harness the path of the sun during the day—both indoors and outdoors. Remember to screen livery entrance and service ar from your private living areas. I not necessary to have a la plot of land in order to t advantage of these princip The smaller the lot, the n necessary it is to plan your priv But it *can* be done as you will h seen in the little plans on pa 84 and 85.

You will find that the ar to the front and rear of the ho are more readily available for p ning private courts and vis When the sun comes in at the of your house, the house itself become the screen. When the necessitates large front wind hedges or walls at the front of lot will give privacy. If the su to the side, hug the boundary the side farthest away from its to gain extra width for a ga on the sunny side.

## HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 56

sleeperette and one-way fare
om San Francisco to Shanghai is
70, on an express hop with a
nimum of stopovers for refueling.
On flights to foreign countries,
nsult your travel agent regard-
g passports, visas, required vac-
ations, baggage, etc., and have
n arrange your transportation to
e port of departure. On your ar-
al at this port, phone the office
the airline about weighing in and
best way of getting to the air-
t. Most companies operate their
n buses to and from the field.

### Eleventh-Hour Skiing

One hundred feet of packed snow
in Tuckerman's Ravine on the
e of Mount Washington. There
l be good skiing there until the
rth of July, but from May on, if
plan to do any shirtless skiing,
ry sun glasses and lotions, lest,
sunny days, serious burns result
n even a brief exposure. Other
g skiing seasons are found in the
west and on the Pacific Coast.
the Canadian Rockies, at Banff
Lake Louise, the slopes remain
white far into spring. Also on the Grand Tetons of Wyoming, and on the Pacific, the resorts on Mt. Hood, Mt. Baker, and Mt. Rainier the snow is a long time a-melting.

### Play Now, Pay Later

Mid-Continent Airlines and Trans-World Airways are offering "Budgetours" to Los Angeles for the convenience of the folks residing in the Minneapolis-St. Paul area, run on a system of "play now, pay later." With transportation and sightseeing costs included, the rate is $223.59 in cash, or the fare may be paid in monthly installments of six, twelve, or fifteen payments.

Railroad companies, too, offer deferred payment plans to trippers who prefer to pay after the trip is over. Funds are advanced for hotel accommodations and incidental expenses as well as for train fare. Take this up at the ticket window.

### The Wayfaring Bus

The National Trailways Bus System is now running through motor

(*Continued on page* 135)





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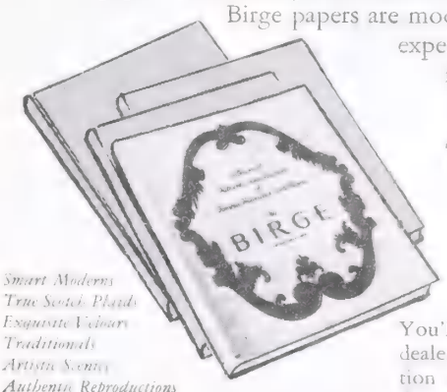
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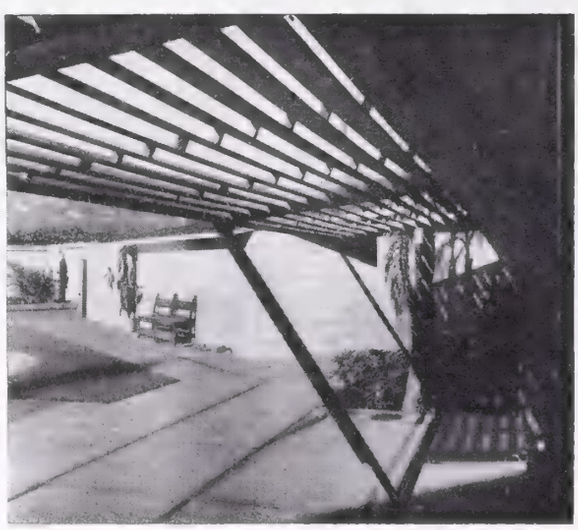



● Garden room of the Pace-Setter House on a chilly night with nearly-drawn sky shades. Night lighting to simulate effect of moonlight installed by Nightingale of Altadena.

# Outdoor Climate Control

CONTINUED FROM PAGE 72

When lowered, they afford a screen between pool and garden room if privacy is desired inside. The most important factor in the placement of the garden room is its location, surrounded by the house on three sides and, therefore, protected from the prevailing wind. With the main house stopping most of the wind, it was then only necessary to block off the eddy currents which would sweep down into the garden room from above. Sky shade blocks out currents from above; wind shutte serves to break up those which sweep down from porch roof. By adjusting shades or shutter differ- ent degrees of control are possible



● Here the wind shutters are shown almost full-up. When they are in this position they double as an awning and create a pleasant silhouette against the sky.

## HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 133

coach service between San Antonio, Texas, and Mexico City on a twice daily schedule in each direction. Sleeping chairs of the latest type are sold on a reserved seat basis. A short-wave, two-way radio keeps the buses in constant communication with offices in both terminal cities. Trailways offices in New York and Chicago hold an assignment of seats on both schedules. Write to them or consult your travel agent.

### Back to Bermuda

Early this year her majesty, the "Queen of Bermuda," reconditioned and renovated, resumes the New York to Bermuda run. The 22,500 ton vessel carries seven hundred first class passengers.

### No More Visas

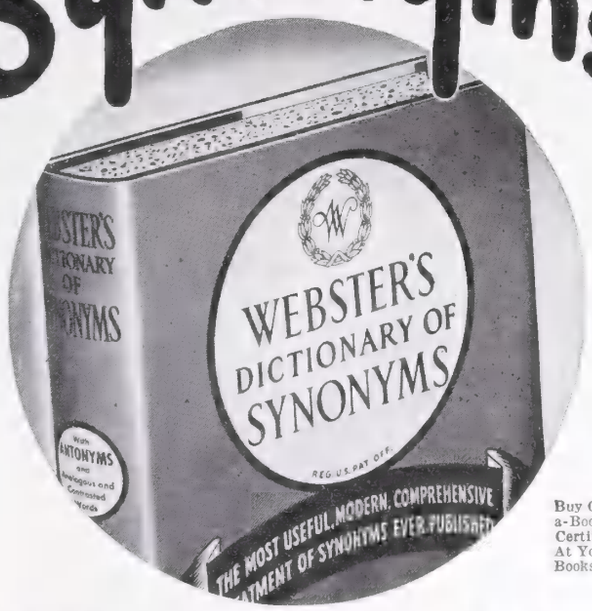
Sweden, Norway, and Denmark no longer require passport visas of visitors from America. Denmark will extend this courtesy to Canadian citizens before long. But you must have the passport itself.

### Latin-American Build-Up

Intercontinental Hotels, a subsidiary of Pan American World Airways, announces a four-year plan for the building of eleven new hotels in ten Latin-American countries, the first one expected to be ready to receive guests next fall. No two will be alike, but each will be the last word in modern hotel designing, with two-way air conditioning. The dining room menus will be cosmopolitan, but native dishes will be featured. Rates, which will include all luxuries and comforts, will range from around seven dollars a day, European plan, which seems to be the happiest arrangement for tourists on the go.

Wherever Pan American has offices, reservations may be made for any of these chain hotels. The hotels will go up in Mexico City; Rio de Janeiro and Sao Paulo, Brazil; Guatemala City, Guatemala; Caracas, Venezuela; Montevideo, Uruguay; Buenos Aires, Argentina; Santiago, Chile; Lima, Peru; Quito, Ecuador, and Bogota, Colombia.


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SHE'S SMART

Choice of the modern woman is furniture that has the versatility demanded by modern living.

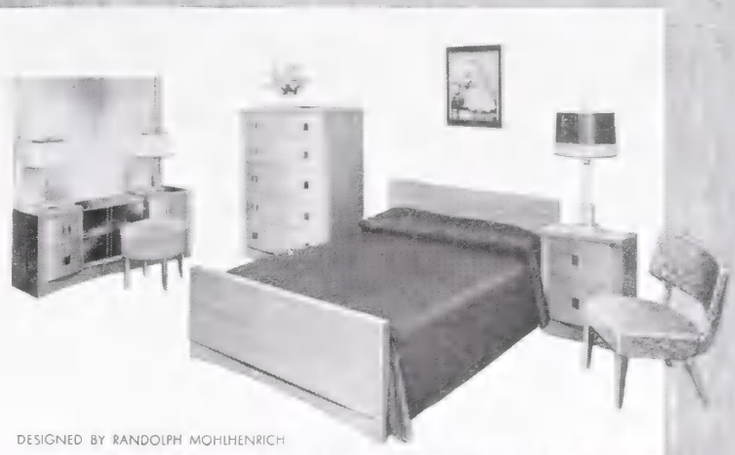


SHE'S PRACTICAL

The spacious cabinets of a Sieling Modern bedroom group hold everything —without overflow! The well-designed units lend themselves to varied room arrangements—become a part of the architectural detail of the room itself!

SHE PREFERS VERSATILE SIELING MODERN

And for that uncluttered modern look, there's simplicity— the keynote of Sieling Modern styling.



DESIGNED BY RANDOLPH MOHLHENRICH

GRACIOUSLY, SPACIOUSLY YOURS

SIELING MODERN

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**BASE-RAY* is the *Modern* way to heat today's smart homes**




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Now it is possible to enjoy *radiant heating* through BASE-RAY Radiant Baseboards. BASE-RAY cast-iron units may be used with either hot water or steam supplied from your regular heating boiler. These radiant baseboards replace the ordinary wooden baseboards on outside walls and when painted to match the walls or trim look so much like them as to be practically invisible. An amazing improvement in eye-appeal and efficiency!

BASE-RAY Radiant Baseboards make rooms cozy and comfortable with radiant heat — flooding floors and walls with clean, draft-free warmth. Even heat distribution now becomes a reality. *Less than 3° floor-to-ceiling temperature differential even in zero weather.*

And they're wonderful *space savers,* for when you heat your home with BASE-RAY Radiant Baseboards these heating units are so completely out-of-the-way that rooms at last become 100% livable and you have a free hand in the arrangement of drapes and furniture. For new homes and old.

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Irvington, N. Y. Dept. HB-28

Please send folder on your new BASE-RAY Radiant Baseboards to:

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● This new sofa bed has none of the features of the old-fashioned day bed. It is so well constructed and designed that by day it is a handsome piece of furniture that would enhance the charm of any living room, yet by night serve as an additional double bed as shown above.

# Den by Day Bedroom by Night

CONTINUED FROM PAGE 81

The den you saw on four color pages in the front of this issue is worth studying in more detail, in the plan on page 70.

You will note that, even though HOUSE BEAUTIFUL decorated it as a den, it is fully capable of being a full time bedroom, because it has a very generous closet, and can share the hall bath next door.

The furnishings we chose to use in this room are as follows: **green carpet,** "Skyline" grade by James Lees & Sons Company, Bridgeport, Penna. **Sofa-beds and bolsters,** Simmons Company, Chicago, Ill. **Sofa upholstery,** "Rural Motifs" in Celaloom from the Celanese Corporation of America, N. Y. **Armchair,** from Hampton Modern, Paterson, N. J. **Chair webbing,** Nylon from Bridgeport Fabrics Inc., Bridgeport, Conn. **Chair upholstery,** Celaloom from Celanese Corporation of America. **Cocktail table,** Tapp, Inc., Chicago, Ill. **Radio,** "The Mayfair" from The Magnavox Company, Fort Wayne, Ind. **Wallpaper and checkwood lamp and shade,** Wallpaper, Imperial Paper and Color Corporation, Glens Falls, N. Y. **Lamp,** Designed For Living, Inc., N. Y. **Papier maché tobacco jar and cover, brass mortar and pestle, wooden tray, pair of owl bottles with pewter lids,** Karoly Antiques, Los Angeles. **Enameled dish** by Jade Snow Wong, San Francisco from Cannell and Chaffin, Los Angeles. **Green glass door stop** on bookcase, Brackenridge and Taylor Los Angeles. **Brass box, round covered pewter box,** Altman Antiques, Los Angeles. **Wrought iron fender** privately owned. **Wrought iron and irons,** Robert L. Lewis, Santa Barbara, Calif. **"Temlite" roll screen blinds,** The Aeroshade Company, Waukesha, Wisc. **Biscuit jar,** J. F. Luccareni Studio, Los Angeles. **Oi**

(*Continued on page* 180)



*welcome as Spring—The Halo curtain!*

ling ruffles . . . a frame of soft, cascading ruffles . . .
now Berry's latest and loveliest creation. The Halo
in . . in flower-fresh, decorator pastels! Of Sugar
†, our own whisper-sheer organdy that's noted for
. . . processed to resist wilting, and come through laundering as fresh
crisp as new! Buttercup yellow, hyacinth blue, sweetheart rose, peachbloom,
w green and chrysanthemum white.

lo curtain is made 84" wide to the pair: 54" long, $7.00, 63" long, $7.50, 72" long, $8.00, 81" long, $8.50, 90" long, $9.00.
a double width, 160" wide to the pair, 90" long, $21.00. If not available at your favorite store, use convenient coupon!

Snow Berry* curtains

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Grass, like all plant life—from tiny seedlings to the tallest trees—must get eleven nutrient elements from the soil for best growth. And Vigoro—complete, balanced plant food—supplies *all eleven* in ample amounts for proper nutrition.

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*Ask for* **Endo Pest** *. . . all the protection most gardens need.* **Endo Weed** *. . . quickly clears your lawn of ugly weeds.*



PHOTOGRAPH BY WILLIAM HOWLAND

● Be sure to order some foliage plants. Here canna and fern leaves combine with dieffenbachia and peperomia.

## How to be seduced by

# A SEED CATALOG

**Let the decorator in you emerge: pick flowers to complement your room colors. That's the way always to have the right things at hand**

**by Mrs. Anson Howe Smith**

February is the time I would most like to show people my garden. It looks so exciting—on paper—and there is everything in it that one could dream of wanting for arrangements. I study it joyously, visualizing it in all the full, kodachrome perfection of the seed catalogs before my long lists have been pruned and repruned to conform to practical considerations of space and pocketbook.

Well, after the lists are pruned, what are the essentials? Perhaps I should say, what are the essentials for *you?* Selecting flowers for a cutting garden is such a very personal matter.

The best way to get the flowers that suit your house is to match flower colors to your decorating colors, choosing a color from a chintz, a chair seat, a sofa cushion, a picture on the wall, until you have every room in the house provided with the exactly-right flowers. Don't choose the dominant color in the room—that's likely to be too obvious. Select a more subtle, incidental color, one that seems to give the whole room "spice." Then go through the seed catalogs with that color uppermost in you mind.

Get other colors, too, of course, but wherever you discover a variety of some favorite annual in that special color, get an extra packet or two, just to be sure that, whatever annuals happen to be in bloom, you will have something for that particular room.

If there's a flick of salmon in your chintz, your problem is easy.

(*Continued on page* 172)





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# It's the small amenities that make perfection

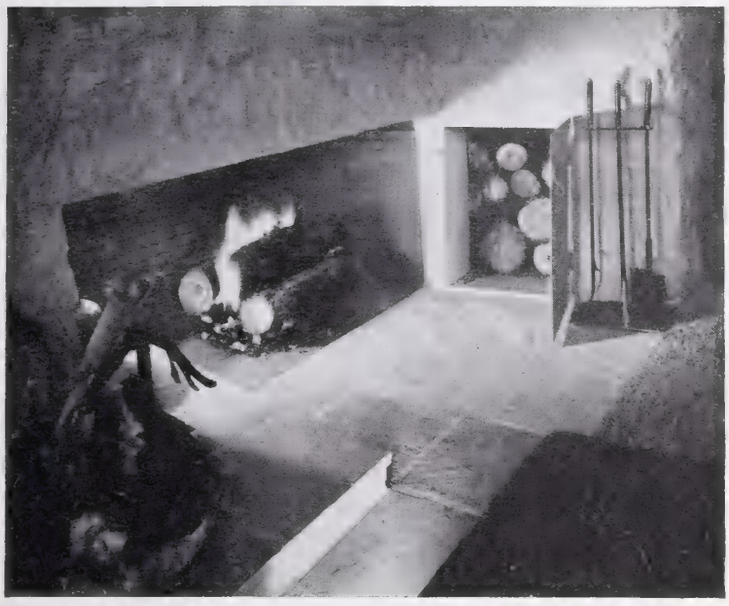
CONTINUED FROM PAGE 62

Not the smallest thing has been overlooked to raise this house to perfection. Take the case of the fireplace, which you see in detail above. How unfortunate it would be if this magnificent hearth were cluttered with a wood box with its dirt-making propensities. But Mr. May thought of everything. The wood box is, in reality, a whole room built beyond that masonry wall, where wood and tools share the space. It is filled from outside and you reach for your logs through the door, shown above right.

Each small bit and piece of furnishing is as well selected for its spot and use. Here is what HOUSE BEAUTIFUL chose for the Pace-Setter living room: **Carpet,** "Woolturf," Firth Carpet Company, New York, N. Y. **Right and left one-armed sofas,** covered in green textured fabric from Stroheim & Romann, New York, N. Y. **Club chairs** covered in rose cavalier plaid from Jofa, Inc., New York, N. Y. **Hassock,** covered in leather from Leather Tanners Council, New York, N. Y. **Benches,** covered in Caliweave fabric from Adamo Co., Los Angeles, Calif. **Myrtle burl cabinets** with bins at sides, **koa wood coffee table, limed tamo wood lamp table, myrtle burl cubes,** all furniture listed above from Dunbar Furniture Manufac-

(*Continued on page* 169)

● The design of the fireplace is one of the most interesting aspects of the Pace-Setter House. The forcefulness of the huge masonry mass, exposed for its pleasing texture, dominates the room. Don't miss the way steps turn corner and go around into the fireplace. Nor the way Cliff May has handled the lighting cove and rafters above. Door beside fire tools leads to wood.



● Above, you see the open door to the wood room, which eliminates the messiness of storing wood on the hearth. Fireplace has gas lighter. Wood room is big enough to store as many garden tools as the average house uses. Plants on mantel breast and steps are staghorn ferns, planted in rare bits of wood, sculptured by nature and found by Emily Nelson and Helen Snyder.



● When a room has potentials for expanding to hold many more people, it needs to have an expanding supply of tables. For these days everyone likes to have his own individual table to use for ash tray and glasses. This set of three cubes, made of exotic woods, is one answer to this need. Note how wood strips in floor of garden room carry your eye outward to the pool.


# Have fun choosing WOODWORK for gracious living!



**WHICH ENTRANCE?** Which shall it be for *your* home—classic dignity or charming informality? Curtis offers you your choice in a wide variety of styles. At the left is design C-1701—a broken scroll, pediment type entrance of rare beauty. At the right is Curtis design C-1764, simple and friendly for the house that must meet a budget.



**WHICH MANTEL?** Like a touch of modern in your mantel? Then you'll like the one at the left—Curtis design C-6067, with its graceful contemporary simplicity. Or, if it's Colonial coziness you want, you'll choose Mantel C-6055 at the right—a traditional style of untiring beauty. These are only *two* of the fifteen Curtis mantel designs.



**WHICH CHINA CLOSET?** Just the thing for a nursery or rumpus room is the sturdy case at the left—Curtis design C-6552. And the dignified little case at the right—design C-6556, with attractive glazed door—will add to the beauty of living room or dining room. Both are made for corner use, too.

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● Bedroom breakfast tray is built into the wooden casing which surrounds bed. Tray is a hinged drop-leaf, supported by a movable leg. Both tray and support fold flat against wall.

# The Guest Room

CONTINUED FROM PAGES 90 through 94

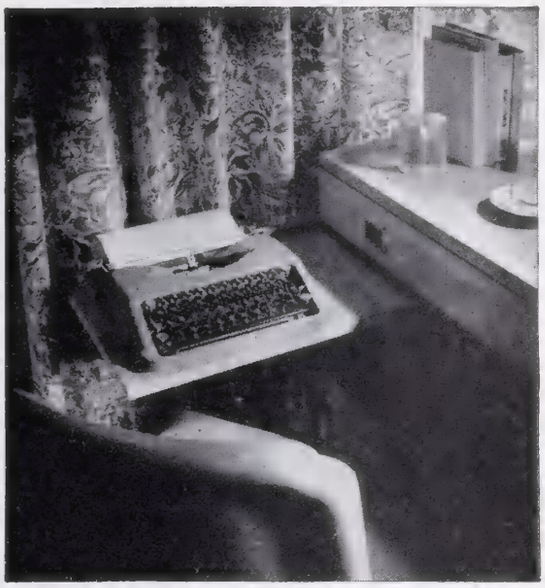
The second bedroom of the Pace-Setter House was furnished as a guest room, although it could very well serve as a family bedroom or even a sitting room. You saw it in color on pages 90 through 94. Now, on these two pages you can see a few of the built-in details that make the room as eminently practical as it is pretty.

The furnishings of the guest bedroom are: **Blue carpet,** "Sonata" by Bigelow-Sanford Carpet Company, New York. **All fabrics** Celanese Corp. of America, N York, N. Y. **Box Spring and m tress,** S. Karpen & Bros. (Cali nia), Los Angeles. **Desk, d chair, chest, and lamp table,** Ta Inc., Chicago. **Two-piece cha longue,** Arrow Upholstery Inc., N. Y. covered in Celar Celaloom. **Tub chair,** Mueller F niture Co., Grand Rapids, Mi upholstered in Celanese Multic

(*Continued on page* 147)



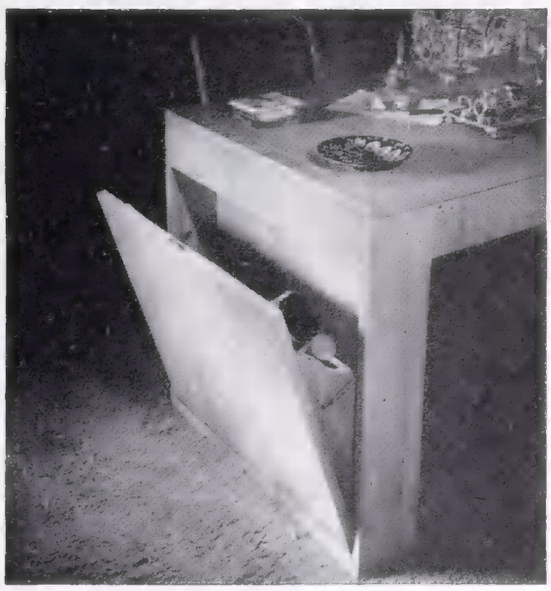
● Guest dressing room is thoughtfully equipped with a built-in ironing board which folds back into wall, covered by a flush-hinged door when not in use. Ironing board cover is non-flammable Fiberglas.



● For all its elegance, the bleached mahogany desk is more efficient than many you'd find in an office. Pull-out panel, at convenient typing height, can hold a portable.



● Built-in bed is upholstered in the same quilted fabric as bedspreads. Ledge serves as back and headboard of sofa bed, also stores extra bedding. Bed rolls out on track.



● Admirable storage feature of this hard-working desk is this inconspicuously built-in bin for the filing of extra-size papers or maps. The bin panel folds flat into desk.





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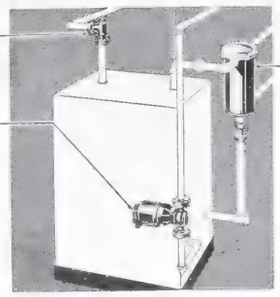
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# Planning Perfection For The Master Suite

CONTINUED FROM PAGES 95 to 101

In the Master Suite, which you saw in color on pages 95 through 101, outdoors is so closely allied with indoors as to be part of the very decoration of the rooms. Here you will see the mechanics of the glass and screen doors, practicalities which contribute so much to the comfort of any house.

In furnishing the Master Suite, we selected the following furnishings: **Beige carpet,** "Cassandra," by Bigelow-Sanford Carpet Company, Inc., New York. **Box springs and mattresses,** Vincent McCall Co., Kenosha, Wis. **3-piece lounge group,** Ralph Morse Furniture Co., Grand Rapids, Mich., in Celaloom by Celanese Corporation of America, New York. **Console table,** Tapp, Inc., Chicago. **Side chairs,** Mueller Furniture Co., Grand Rapids, Mich., covered in Celanese Celaloom. **Round tufted hassock** by Lobell Furniture, Inc., New York, covered in leather from Leather Tanners Council, New York. **End table,** myrtle burl cube, Dunbar Furniture Co., Berne, Ind. **Bedspreads** in chenille, designed by Marianne Strengell, from Cabin Crafts, Dalton, Ga. **Draperies,** Celanese printed Multicord in "Begonias" pattern. **Bed dust ruffles,** Celanese Celaloom. Draperies, dust ruffles, and cushions made by Barker Brothers, Los Angeles.

**Sheets,** "Beauticale" by Utica and Mohawk Cotton Mills, Inc., Utica, N. Y., monogrammed by Linen Embroidery Co., New York. **Blankets,** "Lamsdown" by Chatham Mfg. Co., Elkin, N. C. **Mahogany floor lamp,** Rena Rosenthal, Inc., New York. **Cove lighting** above beds, cold cathode light by the André F. Johnson Co.,

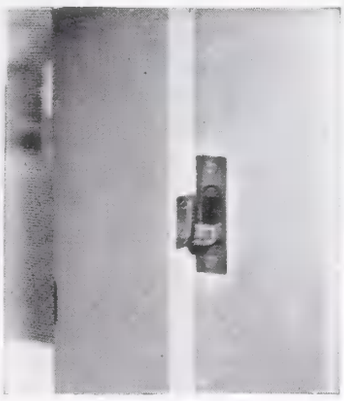
(*Continued on page* 146)



● On the patio side the master bedroom has a wall of glass panels with, of course, a door opening out. Sliding screen is contrived to slip across door opening when needed and to slip back behind curtains when out of use. Opposite left, door is screened.

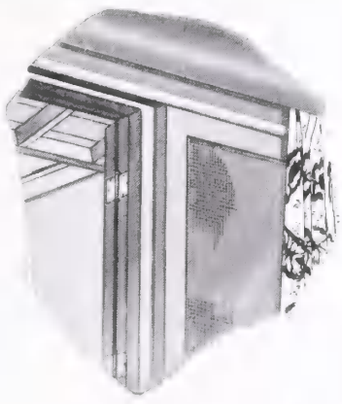
● Picture above shows the door to patio wide open and unscreened. Notice that the glass door when open can swing completely back against the wall. At the top of the doorway you see the built-in track along which the screen door slides easily into place.





● A small metal catch, set into the wood of the door jamb, performs as a lock on the screen door. The catch, shown closed above, blocks movement of screen along tracks.

● Above right, you see the screen lock open as it is in operation. The catch is simply a tough metal lip which pulls out. The screen door can't be made to budge against it.



● Sketch at right shows how the usual extra impedimenta of a house —screens, curtain hardware, valance boards—can be built in as a structural part, if you plan it.


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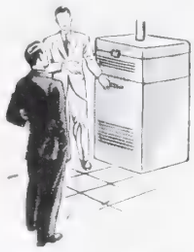
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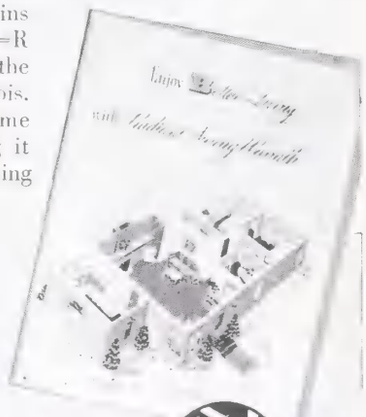


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## THE MASTER SUITE

CONTINUED FROM PAGE 144

Santa Monica, Calif. **Paintings** over beds, "Lime Quarry" and "Ruin" by Walter Stuempfig, from Durlacher Brothers, New York. **Painting** over desk, "Between the Storms," by George Grosz, from Associated American Artists, New York. **Four serigraphs** in passage between dressing rooms, by Guy Maccoy, from Hilda Matsner Swarthe of Raymond and Raymond Galleries, Beverly Hills, Calif.

**Books,** from Campbell's Book Store, Westwood Village, Calif. **Andirons,** Robert Wilson Hyde, Santa Barbara, Calif.

**Accessories on bed ledge:** Electric clock, Chelsea Clock Co., Chelsea, Mass. Metal lamps with shades, Van-Keppel-Green, Inc., Los Angeles. Tile and leather book ends by B. Chatman, from Rena Rosenthal, Inc., New York. Pewter bowl, Marie Lallement, Los Angeles. Fruit-leaf glass plate, Marianna Von Allesch, New York. Radio, Stromberg-Carlson Co., Rochester, N. Y.

**Accessories on desk:** Pair of zangara wood and brass lamps with shades, Gotham and McLaughlin, New York. Flat bowl, by William Manker, Los Angeles. Writing box, Dillon-Wells, Inc., Los Angeles. Marquetry wood blocks by Andrew Szoeke, New York. Crystal inkwell, Marie Lallement, Los Angeles. Glass ash tray by Marianna Von Allesch, New York. Crystal paperweight-inkwell, Attman-Weiss, New York, N. Y.

In the mistress's dressing room: **Carpet,** Bigelow-Sanford Carpet Company, Inc., New York. **All fabrics** by Celanese Corporation of America, New York. **Chairs and bench,** Lobell Furniture Co., Inc., New York, covered in Celanese Celaloom. **Box spring and mattress,** Sealy, Inc., Chicago. **Draperies** of Celanese Chiffonese and **bedspread and cushions** of Celanese Multicord, made at Barker Brothers, Los Angeles. **Lighting** in drapery pocket, cold cathode light by the André F. Johnson Co., Santa Monica, Calif.

**Accessories:** 2 frosted pink glass lamps and shades, Mary Holm, New York. Pair of old mirrors, Gotham and McLaughlin, New York. Leather jewel box, white overlay bowl, and pair of scent bottles, Attman-Weiss, New York. Four-piece enameled dresser set by Mitzi Otten, from Rena Rosenthal, Inc., New York. Gray celadon bowls by the Natzlers, from Dalzell Hatfield Galleries, Los Angeles. White box with perfume bottles, Dillon-Wells Inc., Los Angeles. Pair of pictures by Marianna Von Allesch, New York.

In mistress's bathroom: **Plumbing fixtures,** from Standard Sanitary Corp., Pittsburgh, Pennsylvania. **Tile** on floors, walls, and counters, Gladding, McBean and Co., Los Angeles. **Bathroom fittings,** Hall-Mack Co., Los Angeles. **Mirror,** by Pittsburgh Plate Glass Co., Pittsburgh, Pa., from W. F. Fuller Co., Los Angeles. **Towels,** by Callaway Mills, La Grange, Georgia, monogrammed by the Linen Embroidery Co., New York. **Curtains,** Koroseal by Comprehensive Fabrics, Inc., New York, N. Y.

**Accessories:** Pottery box, Terracotta House, Los Angeles; Pair of Sevres bottles, Attman-Weiss, New York; Cosmetics and toiletries, Helena Rubinstein, Inc., New York, N. Y.

In master's bath: **Plumbing fixtures** are from Standard Sanitary Corp., Pittsburgh, Pa. **Floor, counter tops,** and **bench** covered in "Kencork" from David E. Kennedy, Inc., Brooklyn, N. Y. **Toilet seat,** C. F. Church Mfg. Co., Holyoke, Mass. **Bath towels,** Fieldcrest by Marshall Field, New York, monogrammed by Linen Embroidery Co., New York. **Linen towels** of hand-woven America linen, from Block House Towels, Milwaukie, Ore. **Rugs,** Needletuft by Cabin Crafts, Dalton, Ga. **Window blind,** "Temlite" roll screens, by The Aeroshade Co., Waukesha, Wis. **Framed tiles** by B. Chatman, from Rena Rosenthal, Inc., New York. **Picture,** reproduction of "The Conjurer" by Hieronymus Bosch, from Hilda Matsner Swarthe, Raymond and Raymond Galleries, Beverly Hills, Calif.

**Accessories:** Flower dish by William Manker, Los Angeles. Soap bowl, Terracotta House, Los Angeles. Marquetry cigarette box by Andrew Szoeke, New York. Leather box, Jarvis-Barclay Antiques, New York. Toiletries, House of Gourielli, New York, N. Y.

In bedroom wing patio: **Outdoor chairs** and **chaises,** nylon-strapped aluminum, by Troy Sunshade Co., Troy, Ohio.

## THE GUEST ROOM

CONTINUED FROM PAGE 142

**Bed-spread, bed upholstery, draperies, and printed cushions,** Celanese Multicord in "Bouquet" pattern. **Bed dust ruffle and plain cushions,** Celanese Celaloom. Spread, draperies and cushions made by Barker Brothers. **Sheets and pillowcases,** Wamsutta Supercale, by Wamsutta Mills, New Bedford, Mass., stenciled by Irma S. Bolley, Stockholm, N. J. **Blankets,** "Eden" in hibiscus coral, by Springfield Mills, Springfield, Tennessee.

**Painting above the chaise,** "Carolina Farm" by Joe Jones, from Associated American Artists, New York. **Painting above dresser,** "Girl in White," by Gladys Rockmore Davis, from Midtown Galleries, New York. **Paintings above bed,** "The Picnic," "The Tree," "The Island," "The Tower," all by Patricia N. Fudger, from Hilda Matsner Swarthe, Raymond and Raymond Galleries, Beverly Hills, California.

**Accessories on desk,** white crazed pottery lamp, Sue Hush, Dobbs Ferry, N. Y. Electric clock, Chelsea Clock Co., Chelsea, Mass. Silver stamp box, Cartier, Inc., New York. Brass inkstand, Brackenridge and Taylor, Los Angeles. Crystal paperweight, Attman-Weiss, New York. Enameled cigarette box and two ash trays by Mitzi Otten, from Rena Rosenthal, Inc., New York, N. Y.

**Accessories on the lamp table,** combed gray pottery lamp base, Dick Knox Displays, Los Angeles; lampshade and blue pottery bowl, Rena Rosenthal, Inc., New York; blue enamel cigarette holder and ash tray by Morrell, from Frank Rogers, Los Angeles, Calif.

**Accessories on bed ledge,** Metal Lamps, Van Keppel-Green, Los Angeles. Round pottery vase, pottery ash tray by M. Keram, and Mitzi Otten's enameled cigarette box and ash tray, all from Rena Rosenthal, Inc., New York. Blue pottery breakfast set and white enamel and copper box by Morrell, from Frank Roger, Los Angeles. Green glass paperweight, Mottahedeh and Sons. Blue enamel-on-copper bowl by Jade Snow Wong, of San Francisco, from Cannell & Chaffin, Los Angeles. Radio, Emerson Radio & Phonograph Corp., N.Y.C. Sterling Silver coffee service and "Pointed Antique" flatware, Reed & Barton, Taunton, Mass. Breakfast tray china, Terracotta House, Los Angeles. **Accessories on chest,** Lapis bowl by the Natzlers, from Dalzell Hatfield Galleries, Los Angeles. Pair of scent bottles, Attman-Weiss, New York. Antique wooden writing box, J. F. Luccareni Studio, Los Angeles, California.

In guest dressing room: **Carpet,** Bigelow-Sanford Carpet Company, New York. **Bench,** Mueller Furniture Co., Grand Rapids, covered in textured Caliweave by Adamo Company, Los Angeles. **Curtains,** Chiffonese by Celanese Corporation of America, New York. **Accessories:** Pair of Bristol overlay vases and Venetian mirror, Mottahedeh and Sons, New York. Slag glass lamp, Modes of the Moment, Los Angeles. Pair of crystal urns, Attman-Weiss, New York. Enameled dresser set by Mitzi Otten and three framed tiles by B. Chatman, from Rena Rosenthal, Inc., New York. Cosmetics, Helena Rubinstein, Inc., New York. Tru-Heat Iron, by General Mills, Inc., Minneapolis, Minnesota.

In guest bathroom: **Plumbing fixtures,** Standard Sanitary Mfg. Co., Pittsburgh, Pa. **Tile** on floors, walls, and counters, Gladding, McBean and Co., Los Angeles. **Bathroom fittings,** Hall-Mack Co., Los Angeles. **Mirror,** by Pittsburgh Plate Glass Co., from W. F. Fuller Co., Los Angeles. **Electric wall heater,** Thermador Electrical Mfg. Co., Los Angeles. **Towels,** Martex bath towels by Wellington Sears Co., New York and linen hand towels by Irish Linen Guild, New York, monogrammed by Linen Embroidery Company, New York. **Curtains,** Koroseal in "Arabesque" pattern, by Comprehensive Fabrics, Inc., New York, made by Barker Brothers, Los Angeles. **Toilet seat,** C. F. Church Mfg. Co., Holyoke, Mass. **Accessories:** Pottery vase, Rena Rosenthal, Inc., New York. Green glass tumbler, Frank Rogers, Los Angeles. Decanter, Attman-Weiss, New York. Pink striped vase, Mottahedeh and Sons, New York. Glass dish, Marianna Von Allesch, New York. Toiletries, House of Gourielli, New York.

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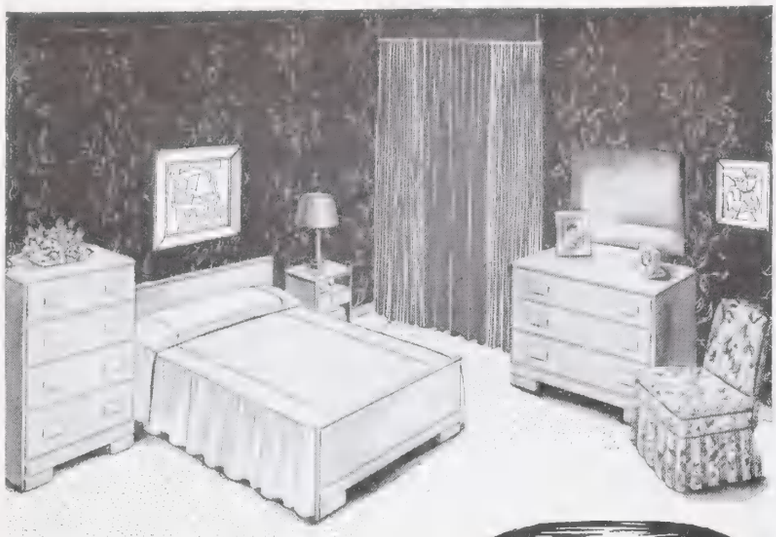
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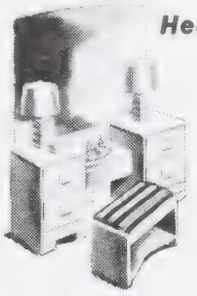
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THREE PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER

**1.** An easy way to save time in small fruit care is to mulch the soil over the roots. This method of weed smothering benefits all fruits, but particularly blueberries whose shallow roots are injured by cultivation.

# SMALL FRUITS

## *Take Less Time Than You Think*

**You'll garden more easily, even get bigger yields, by following these cultural practices. Lay your plans now for good results this spring and summer**

**By Alice L. Dustan**

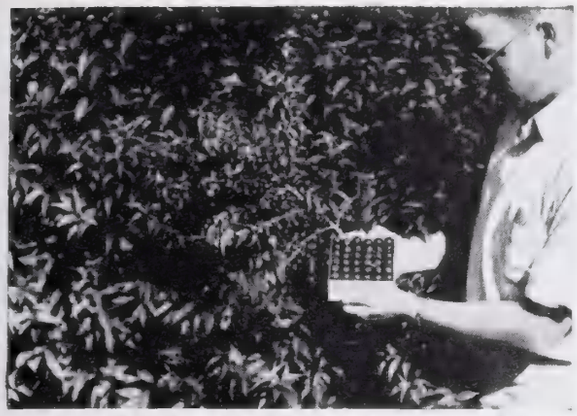
When you can harvest a pint of berries from a single strawberry plant, three to ten quarts from a blackberry bush, and five to fifteen pounds of grapes per vine, there should be no doubt in your mind that it pays to grow small fruits in these days of high prices. But what you probably resent is the constant demand that food crops seem to make on time that you would prefer for flowers.

Actually, you are probably spending far too much time on your fruits. By selecting the right types of fruit for your locality and by using the most economical cultural practices, you'll garden more easily and get better results—leaving you ample time for flowers, too.

Plant a Korean bush cherry instead of a standard size cherry tree, for instance. It will not only save you room, but also time. It has standard size fruits a little sweeter than regular sour cherries, but it grows only four to six feet tall. This puts all branches well within your reach from the ground, whether you are using a hand-sprayer or picking the fruits. Bush cherries flourish in the northernmost states.

Hardiness in fruits is another time saver. Try a few bushes of boysenberries even up North, if you are anxious to taste their fruits. But don't plant them in quantity, unless you are willing to spend time covering them with earth or straw every fall, and uncovering them

(*Continued on page* 154)



ANDREWS NURSERY

**2.** Plant fruits of a size that can be easily sprayed. For instance, the Korean bush cherry bears standard size fruits on bushes entirely within reach of a hand sprayer.



MAYNARD PARKER

**3.** Cut down on maintenance time by installing paths that require no weeding—flagstone, brick, or asphalt, as in this strawberry garden. They are both decorative and useful.



**4.** Instead of tying each raspberry cane separately to its support, start at one end of the row with a ball of cord and give a quick two-way wind to attach each cane to wire.

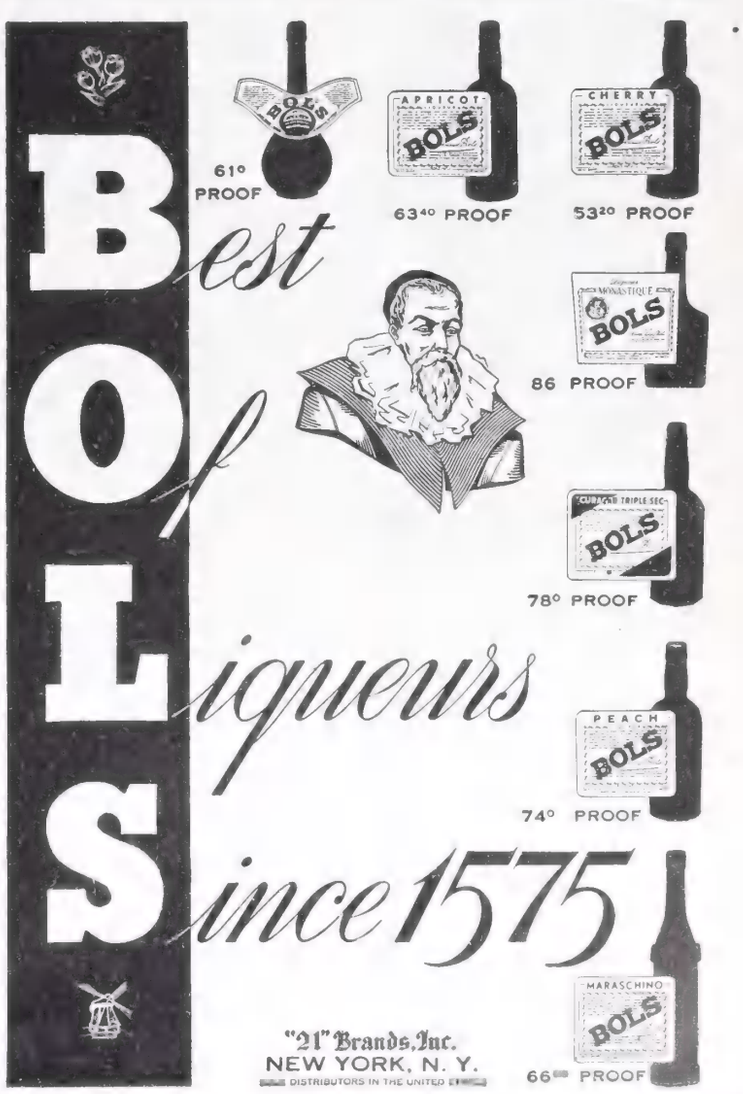


**5.** Finally, don't sacrifice your fruits to wild life. A strong wire or iron pipe stretched between poles above your bushes will hold cheesecloth to ward off birds and pests.



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# Advanced

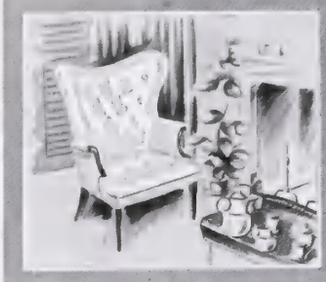
CONTINUED FROM PAGES 109-111

The kitchen and laundry shown on pages 106 through 113 are worth detailed study. Structural materials, major and minor equipment, lighting, ventilating, have all been selected because they represent the newest developments in household engineering. All are time-and-labor-savers and do their jobs efficiently.

**Ceramic tile counters** are from Gladding, McBean & Co., Los Angeles, Calif. **Floors,** thermoplastic Kentile, David E. Kennedy, Inc., Brooklyn, N. Y. **Lighting,** Century Lighting, Inc., New York, N. Y. **Curtains,** B. F. Goodrich Koroseal from Comprehensive Fabrics, Inc., N.Y.C. **Ventilating fan,** Trade Wind Motor Fans, Inc., Los Angeles. **Range and oven,** Thermador Electrical Mfg. Co., Los Angeles, Calif. **Refrigerator,** Kelvinator Division of Nash-Kelvinator Corp., Detroit, Michigan. **Incinerator,** Calcinator, Valley Welding & Boiler Co., Bay City, Mich. **Sink,** Standard Sanitary Corp. **Cold cathode light pockets** in ceiling by André F. Johnson Co., Santa Monica, Calif. **Electric dishwasher,** General Electric Co., Bridgeport, Conn. **Garbage Disposall,** General Electric Co., Bridgeport, Conn. **Water Heater,** Mission Appliance Corp., Los Angeles, Calif. **Electric mixer,** Dormeyer Corp., Chicago, Ill. **Two-burner electric plate,** Everhot Rangette and oven from Swartzbaugh Mfg. Co., Toledo, Ohio. **Electric waffle iron,** Knapp-Monarch Co., St. Louis, Mo. **Electric percolator,** Universal Coffeematic from Landers, Frary & Clark, New Britain, Conn. **Electric roaster,** National Enameling & Stamping Co., Milwaukee, Wis. **Pots and pans,** Thermic Ray Copper bottom stainless steel from Norris of Los Angeles, Calif. and stainless steel with copper-clad bottom from Revere Copper & Brass, Inc., Rome, N. Y. **Pressure cookers,** National Enameling & Stamping Co., Milwaukee, Wis. and Revere Copper & Brass, Inc., Rome, N. Y. **Coffeemaker,** The Silex Co., Hartford, Conn. **Juicer and ice crusher,** respectively Juice-O-Mat and Ice-O-Mat from Rival Mfg. Co., Kansas City, Mo. **Cooky jar and cigarette tray,** William Manker, Claremont, Calif.

**Dishes** in cupboard, Terracotta House, Los Angeles, Calif. **Cutlery and self-sharpening case,** "ShurEdge" from Robeson Cutlery Co., Inc., Perry, N. Y. **Flour Sifter,** Nu-Mac, Corp., Hollywood, Calif.

**Automatic electric washer,** Bendix Home Appliances, Inc., South Bend, Ind. **Electric dryer and ironer,** Bendix Home Appliances, Inc., South Bend, Ind. **Ironing chair** The Ironrite Iron Co., Mt. Clemens, Mich. **Light,** over planning desk Kurt Versen, Inc., Englewood, N. J. **Clock,** Chelsea Clock Co., Chelsea, Mass. **Italian basket,** Dick Knox Displays, Los Angeles, Calif. **Clothesbasket** on wheel stand W. F. Meyer & Sons Inc., Chicago, Ill. **Combination clothesline and sun umbrella,** Umbreline from J. E. Snyder, Los Angeles, Calif. **Fiber board bulletin board,** Celotex Co., Chicago, Ill. **Vacuum cleaner,** Filter Queen, Health-Mor, Inc., Chicago, Illinois.



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## THE FACTS ABOUT THIS MODERN RANCH HOUSE

CONTINUED FROM PAGE 67

respectively. Color styling, inside and outside, was done by William Manker, colorist. The Superintendent of Construction was Claude Struckman. All flower arrangements by Laura McVay. Garden night lighting was designed and installed by F. B. Nightingale of Altadena, California. The house was financed by the First National Finance Corporation.

The construction of the house is standard framing with exteriors of either boards-and-battens or stucco. The house is built on a continuous concrete slab. Heating was originally to be radiant panel floor heating, but a shortage of pipe made it necessary to give this up. The house is now heated by forced hot air.



*Monterey* the name of the first capital of California, was bestowed upon me for my vast ranchos which gave me prestige among the Spanish dons. I typify the aristocratic dignity of the reigning dons and reflect the pride and spirit of my ancestry. » The Monterey design is hand painted under a permanent glaze.

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The "Pace-Setter" is not a solar house, as the climate in this section of Los Angeles is such that on sunny days no supplementary heat is needed. The only orientation problem which was studied and controlled was the wind conditions. The house was turned away from the prevailing winds that sweep through a nearby canyon from the ocean, so that every outdoor living area would have either the house or a wall to intercept the wind.

Paving in garden room and porches is raked concrete. Roof is made of hand-split shakes. Glazing of all windows is with Libbey-Owens-Ford plate glass.

Other products used in the construction of the Pace-Setter House are: **All plumbing and fixtures,** Standard Sanitary Corporation, Pittsburgh, Penna. **Mirrors,** Pittsburgh Plate Glass Co., Pittsburgh, Pennsylvania. **Flooring** in kitchen, "Kentile," and **flooring** in man's dressing room and bath, "Kencork," David E. Kennedy, Inc., Brooklyn, N. Y. **Drapery hardware,** Kirsch Company, Inc., Sturgis, Mich. **Ventilating fan in kitchen,** Trade Wind Motor Fans, Inc., Los Angeles, Calif. **Plaster,** U. S. Gypsum Company, Chicago, Ill. **Living room walls,** California Redwood. **Tile** in all baths and kitchen, Gladding McBean & Co., Los Angeles. **Water heater,** Mission Water Heater Corporation, Los Angeles. **Toilet seats,** C. F. Church Mfg. Co., Holyoke, Mass. **Invisible hinges,** Soss Mfg. Co., Detroit, Mich. **Hinges,** The Stanley Works, New Britain, Conn. **Door holders,** Sargent & Co., New Haven, Conn. **Locks,** Schlage Lock Co., San Francisco. **Lighting fixtures,** Kurt Versen Co., Englewood, N. J. **General lighting fixtures,** Century Lighting, Los Angeles. **Spot lights, flood lights, swimming pool light, Lumiline** and **lamp bulbs,** Bowser, Inc. Fort Wayne, Indiana. **Switches, receptacles,** and **plates,** Standard Electric Mfg. Co., Chicago, Ill. **Furnace,** Hammel Radiator Engineering Corp., Los Angeles. **All paint,** The Martin Senour Co., Chicago, Ill. **Electric bath heaters,** Thermador Electrical Mfg. Co., Los Angeles. **Shower door,** Hollywood Shower Door Co., Los Angeles. **Swimming pool filter,** General Electric Co. **Kitchen bulletin board,** The Celotex Corp., Chicago, Ill. **Annunciator and buzzers,** Edwards & Co., Inc., Norwalk, Conn. **Pressure regulator,** Mueller Brass Co., Port Huron, Mich. **Wiring,** General Electric Co., Schenectady, N. Y. **Swimming pool,** constructed by M. H. Embody & Sons, Los Angeles.


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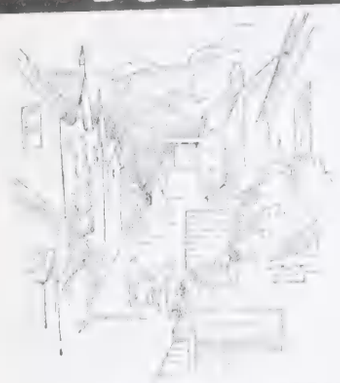
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The crowning glory of Clovelly is its vegetation; in summer the whole street is aflame with flowers.



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# THE MOST IMPORTANT HOUSE EVER BUILT

CONTINUED FROM PAGE 74

chosen to be on the side of monochrome, rather than contrast.

So you see, the fabrics and floor coverings were all chosen and completely established before Mr. Manker set to work on the paint schemes. (This is the way it should be, for too many people come to grief because they do their painting before they do their shopping.)

What Mr. Manker did is this: He accentuated the lines of the architecture in such a way that the meaningful lines were given prominence. The definite, strong architectural lines were made an exciting color: e.g., the posts that hold up the shed roof in the garden room and the leaning mullions of the glass wall of the living room were made of watermelon pink. The louvered wind shutters, that can be let down to enclose the garden room from the wind, are a dark, dark, almost blackish plum color. As a result they almost disappear in their darkness when raised, but when down they reveal their full, rich, plum color.

These shutters are a fine case in point. Mr. Manker realized that all the painted surfaces would change their color as the light on them changed. So he deliberately set out to plan the colors to heighten the effects that light changes would inevitably make. This means that walls facing the south might be lighter in hue than the other walls. For doesn't *any* wall facing the strongest light look brighter than the other walls of the same room? So Mr. Manker capitalized on this fact, sometimes heightening this lighter-ness, sometimes minimizing it by putting a darker hue on the south-facing wall.

THE most subtle part of Mr. Manker's color styling was this harnessing of the effects created by the sun and light at different parts of the day. As a result the colors of the Pace-Setter House seemed to live and move and breathe. Three of HOUSE BEAUTIFUL's editors lived in the house for several weeks as we finished it and photographed it. And we constantly kept commenting on the subtle changes of color that occurred every few minutes as the sun moved or dimmed. It changed all through the daylight. And at night it became still another house. For the indirect light, indoors and outdoors, created another quality. Artificial light did something so subtle to the colors that the effect defies description—but it was definitely glamorous and living and flattering.

That word "flattering." Let us tell you that a house, colored as dynamically as the Pace-Setter House, is definitely flattering as a background for people. All the colors were soft and muted, except for a few small areas where intense color was used for accent, and they made wonderfully advantageous backgrounds for people.

Because we lived and worked in this house, because we saw it in different weathers, in different states of fatigue, because we wore different-colored clothes against its backgrounds, we know it is a sound step forward in giving our lives pleasure and meaning.

LIVING with the colors in this house added a new dimension to our lives. It was as though we had not lived before—in one department of our lives. Spending all our days surrounded with delicately composed and interlocked color was like gaining a new sense—like suddenly acquiring the ability to hear or the sense to smell flowers. Yet it was no strident thing that would become tiring over a period of time. In fact, the colors of the Pace-Setter House were so subtle that many people who went through the house never noticed that it was unique in this respect.

Yet we are convinced that this color project was not only pace setting as a decorating device, but as a new era in home-building. Thousands of people saw the house "in the flesh," and liked it tremendously. Hundreds of thousands of other people will see it in color in this issue and will, we believe, like it. All can see, in realistic photographs, how color can endow structure with more interest—more moods—more personality. Once we believe this, we will learn how to use it in our own homes.

For color doesn't cost money. It costs not one cent more to paint and decorate with rich, meaningful color than with drab, monotonous color. All it really takes is a state of mind!

The paints used here were Nu-Hue Colors, made by Martin Senour, a paint manufacturer who has turned color-styling and color-mixing into a nearly foolproof science.



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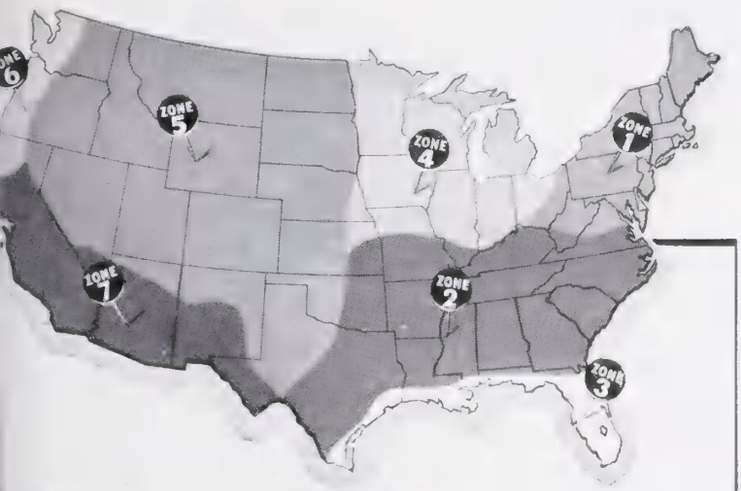
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# *The* LOG *of the* PRACTICAL GARDENER




ZONE 1 The Northeast
ZONE 4 The Middle West
ZONE 2 The South
ZONE 5 The Rocky Mountains and Great Plains
ZONE 3 Florida and Gulf Strip
ZONE 6 The Pacific Northwest
ZONE 7 California and the Southwest

This is HOUSE BEAUTIFUL'S Gardening Zone Map of the United States. It is divided into seven main zones, determined not only by temperatures, but by soil, rainfall, and other factors that bear on what you can grow successfully. Whenever gardening procedures depend upon locale, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders here and elsewhere in the magazine to your garden.

ost garden clubs have progressed far beyond the "pink tea" stage. Members are no longer content to sit passively, meeting after meet- , and look at pretty pictures. Everyone is urged to make some con- ution, no matter how small.

ly own club, formed of a mixed group that meets in the evening, unately includes several professional gardeners. They are invaluable n it comes to outlining programs and leading symposiums. But new deners join in, too, by giving five-minute reports on some phase of ticulture or bird lore, by entering flower arrangements and exhibits nonthly meetings, and by asking questions.

club needn't be a drain on the pocketbook, either. Our dues are a dollar a year. We depend largely on our own members and on r local talent for programs, and once a year call on the State periment Station or one of the botanical gardens (in which we have ub membership) for a speaker for guest night.

*old chest, painted green to match the shutters, is a handy object he porch of one of my neighbors. It serves as a catch-all for galoshes inter and their croquet set in summer, and, at the same time, makes ndy extra seat.*

cousins, the Baldwins, are looking for good ground covers to fill he front of their new rhododendron planting. I spent a Sunday

(*Continued on page* 175)

THE name of Pedro Domecq on the bottle means a joy to taste, a pleasure to serve. Whether La Ina Sherry or Fundador Brandy, it is the pride of a noble house, founded by Pedro Domecq 217 years ago, and now in its seventh generation of great tradition.
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## SMALL FRUITS

CONTINUED FROM PAGE 148

and tying them up each spring.

Hardy plants will yield better too. For high altitudes in the Rocky Mountain area you can now get strawberry varieties hardy as wild sorts, but with berries twice the size. These are Cheyenne No. 1 and Cheyenne No. 2, named after the Experiment Station where they were developed.

You don't want to put a lot of time and money on fruits, only to have them bear but once in three or four years. Plant hardy, well-adapted varieties that bear every year.

As you avoid planting too many tender subjects, also steer away from fruits that are particularly subject to pests in your area. Check with your local nurseryman or Experiment Station on the varieties that do best around you—then use these in the majority.

Small fruits are permanent plants, so give them permanent supports. Otherwise, you will have frequent repair work in mending them. When you find time, add weed-free walks—asphalt, brick, flagstone, or concrete.

ONCE you have your small fruit garden established, probably your biggest all-over saver will be to mulch the soil between your rows of fruits. Research at the New Jersey Agricultural Station has proved that this is not only time saving, but of distinct benefit to blueberries because cultivation disturbs their shallow roots and cuts down production. All kinds of fruits do well under a permanent mulch, and it will save you the bother of a weekly cultivating to keep down the weeds.

Once the mulch is thick enough, few weeds can penetrate it. Use any one or a combination of several mulches—straw, peat moss, buckwheat hulls, or leaves from deciduous trees raked on in the fall. You don't need to disturb the mulch ever. To feed the bushes, broadcast a commercial fertilizer on top of the mulch and let the spring rains wash it into the soil.

There are other cultural tricks that will save you time. Several are pictured on pages 148-149. Others you will learn about by experience and by observing good home gardens. As a final reminder, where birds or pests are especially troublesome, cover your plants of maturing fruits with cheesecloth or tobacco cloth. Otherwise *all* your time will be lost, and your fruits besides.

CABOT'S fresh NON-FADING COLORS keep your house bright and new

**Cabot's outside paints will give your home a bright, new look that lasts for years. Only Cabot's paints are made by the patent "Collopaking" process which inseparably unites pure color pigments with wear-resistant oils. That's why Cabot's Collopakes produce a porcelain-smooth finish . . . show no brush marks . . . have such great hiding power . . . keep their fresh, clean appearance. And because only pure pigments and no adulterants are used, Cabot's fresh, lively colors will not fade.**

**- - - Free Booklet - - - and color cards**

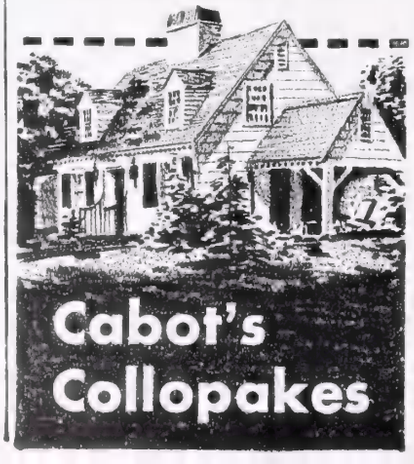
**Samuel Cabot, Inc., 2170 Oliver Building, Boston 9, Mass.**

**Please send me my free copy of "The Little White Book" with pictures of ten prize houses and color cards.**

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Cabot's Collopakes

## GUATEMALA

CONTINUED FROM PAGE 128

scenery and coming out at wha was, at the height of its glory, th third largest city in all the Amer cas, and in the early days th sumptuous Spanish capital.

If it is possible, make a trip t the highlands or cool countr There the mountains topped wit clouds whirl higher and higher an the Indians in their striking co tumes pursue immemorial an humble occupations. At Chichica tanengo they kneel on the steps the four-century-old Santo Tom and burn their incense as th pray.

On market days the plaza b tween the church and chapel crowded with booths like a med val fair, and Indians from neig boring villages come to buy a sell their pigs, melons, blanke pottery, and corn. At the May Inn you will see how effectiv native and colonial materials c be combined, for this hostelry almost a museum.

THERE are many ways of go to Guatemala. Pan Ameri World Airways offer a round t (17½ hours) from New York Guatemala City for $283. P American and TACA also h regular plane service connect Guatemala City with all the p cipal cities of North and So America.

If you prefer to go by boat, United Fruit Company has wee sailings from New Orleans Puerto Barrios, which is the c Guatemalan port on the Atla side. It arranges tours of var lengths from 11 to 18 days, be ning with $200.

By rail Guatemala is access via the Mexican National Railw and the International Railway Guatemala. A typical rail trip f New York to Guatemala City c $286 including tax.

It is also possible to motor the United States through Me over the Pan American Highw

Guatemala is thoroug equipped to accommodate tou at prices ranging from mode luxurious. Pan American W Airways, and TACA and the U Fruit Line offers all-expense of different lengths and costs does Clark's Tours with offic Guatemala City.

All visitors are required vaccinated for smallpox b entering the country. Typhus typhoid inoculations are re mended but not obligatory.

# NOW EVERY HOME CAN HAVE LUXURY HEATING . . .

## with the TRANE Convector-radiator



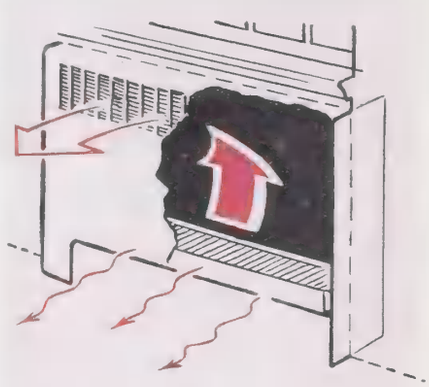
### HERE IS DELIGHTFUL COMFORT—PLUS REAL BEAUTY—AT A BUDGET PRICE

For years, those who could afford the finest in heating have enjoyed the delightful comfort of custom-built Trane Convector-radiators. Now even the most modest home can share in this pleasure. New production methods and quantity manufacture make Trane Convector-radiator systems available at a cost *less* than any other hot water or steam heating system.

The introduction of the Trane Convector-radiator foretold the end of the old-fashioned radiator. Here is a system that combines the natural warmth of convected heat with just a touch of sun-like radiant heat. Added to that is all the decorative freedom of concealed heating plus an ease and speed of control and response that far surpasses other heating methods.

### HOW TRANE CONVECTOR-RADIATORS FUNCTION

Inside the cabinet of the Trane Convector-radiator is a light-weight aluminum and copper heating element. This modern element heats volumes of air quickly and gently, causing it to flow from the unit, eliminating cold spots around windows and circulating throughout the room. To the snug, cozy feeling resulting from this warmed air in motion is added just the right amount of radiant heat. Trane Convector-radiators may be individually regulated at the touch of a finger. No other heating system gives you this ideal combination of perfect heating, fast response, and proved fuel economy—and no other heating device so effectively releases heat at the exact point where heat is needed most.



### NOW YOU CAN HAVE THIS IDEAL HEATING

With Trane Convector-radiators you have every advantage you want from heating—yet installation is simple, automatic control is exact, and decoration is easy. For more information about the new Trane Convector-radiators, and where they may be secured, send a post card to The Trane Company, for Booklet H5, "How to Live in June All Winter."

# TRANE

## *Convector-radiators*

THE TRANE COMPANY • LACROSSE, WISCONSIN
TRANE COMPANY OF CANADA, LTD., TORONTO

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Trane Convector-radiators can be recessed to occupy almost no floor space, and their clean flat surfaces may be painted to harmonize with any interior.

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The clean, healthful heat from Trane Convector-radiators banishes that stuffy, "dried-up" feeling. The sleek units have no hiding places for dust, nor can they bring in outside dirt.

### SAFETY

The smooth rounded corners of Trane Convector-radiators have no sharp edges. The gentle radiant and convected heat can't harm fine furniture or draperies.

### LONG LIFE

The sturdy steel cabinets of Trane Convector-radiators are designed to resist even willful abuse. The "lifetime" metal heating elements give years of care-free service.




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With Thermoseal, you get screens, storm sash and weatherproofing . . . all in one permanently installed unit . . . nothing to change, nothing to store. Thermoseal is SELF-STORING... instantly available as storm sash or screen.

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Gentlemen:
Please send me illustrated literature on Thermoseal Windows and name of nearest distributor.

Name.....
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City..... Zone.... State.....
I own my home [ ] I plan to build [ ]





JANE OLIVER

# SING SOMETHING

**Joyous, home song-fests make for a happy and close-knit family**

By Richard Williams

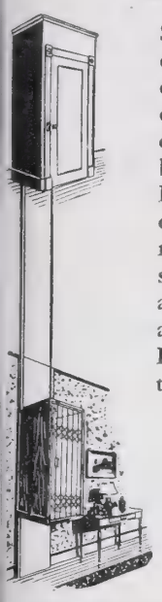
Last year I was in Italy. I went to Venice. I arrived there in the afternoon, but what with washing off the dirt of the Italian train and unpacking, it was dusk before I took my first walk. The sun was setting when I got to the San Marco Square. In the Piazetta, the little square that leads to the breath-taking big square, a group of young children, all girls aged from three to seven, had formed a big circle. Parents and friends were standing around the circle, but the little girls paid no attention to them. They were singing.

They were singing an old nursery rhyme, a rhyme perhaps as old as Venice itself. Here, surrounded by the wealthiest buildings of the world, within a frame formed by the most sophisticated convolutions of marble, gold, and lapis lazuli, I heard a melody that was as simple as "Ring-Around-a-Rosy." The children sang without the least trace of self-consciousness, without coqu ry, without any thought of impre ing parents or strangers, but si ply because, as little girls do eve where and at all times, they want to play a game and sing.

Late that evening, I was s walking around. I was attracted a crowd of people who stood alo the steps of a bridge which over one of the small canals. low the bridge a number of gon las were parked, and in one of gondolas there was a young low with his girl. The young m was singing. He sang an aria fr *La Boheme*. He sang it, as children had sung, without s consciousness, without artiness a as a matter of fact, without m skill, but simply because he feeling happy. His audience tolerant. They understood the son for his singing. Public sing is as natural to Italians, yo and old, as whooping it up a

★ FOR THOSE WHO CANNOT OR SHOULD NOT CLIMB STAIRS

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football game is to us, young and old. Both are noises made for pleasant reasons.

We are never going to sing in the streets and I am not proposing that we should. But within our four walls and for our own amusement shouldn't we sing more? Particularly, should we not encourage our kids to sing?

The first and elementary expression of music is singing. It is the channel into which flows the musical feeling of the musically untrained person. It is the form of music which we come by naturally, all of us. Singing is music-making with an instrument that everyone carries around with him. Anybody can sing. Obviously, I am not talking of expert singing, of arias or *Lieder*. I am talking of the pleasure of raising one's voice in a melody, of singing for one's own gratification songs that are handsome and of thereby taking a part in music. But we don't sing. Why?

Certainly we are a musical nation. We love music. We listen to prodigious quantities of it. We have a feeling for it, aside from being considerably educated musically. Listen to the grocery boy when he whistles or the taxicab driver when he hums. The tunes are the latest popular songs, and they can carry those tunes. They whistle or they hum musically. Go into the high schools or colleges and listen to the school bands play. They play very well.

YES, we have a natural talent for music. Still, how much singing is done in your home? And how many people care about the folk songs that we possess? Are children taught good songs? Do your children know the words and the tunes of the Stephen Foster songs or the English ballads? What do they sing when they do sing? Judging from the children I know, they sing the stuff that they hear most often on the radio. That may be anything from "You Can't Get a Man with a Gun" to "Pepsi-Cola Hits the Spot."

It wouldn't be exaggerating too much if I said that America's most popular folk songs today are the commercial jingles. I have nothing against them; I even think. Heaven help me, that some of them are amusing. But it does seem scanty fare. I do not enjoy the realization that the "folk" music my child is most familiar with is the ubiquitous tune about B.O. and the ditty concerning Piel's light beer of Broadway fame. Is this going to be called the Pepsi-Cola Age by

If Jack Frost says




Call a Chamberlin Man

I'll bring you warm "window zone" comfort, BIG fuel savings, too, with CHAMBERLIN Combination Storm Windows!



*Seasonal change is No Problem! "Very Much Pleased!" says C. K.*

Mr. C. K., Detroit, had Chamberlin Combination Storm Windows put in his home. He writes: "In January, I tested worth of windows. Am highly pleased. Will recommend them to all our friends!"

Banish miserable "frigid zones" around your windows all winter! Get Chamberlin Combination Storm Windows! They stop heat loss *through* glass, keep J. Frost outside. Storm sash fits into neat, permanent, calked-in frame. Repay cost in BIG fuel savings.

30-SECOND CHANGE TO SCREEN FOR SUMMER—STORMPROOF, TAMPER-PROOF, RUSTPROOF

When Spring comes, switch to durable, tamper-proof, insect-proof screen *in 30 seconds!* Store glass panels in nearest closet. Trim your home with smart, metal Combination Storm Windows, installed by Chamberlin's own craftsmen. Get year-round comfort, winter fuel savings. I'll show you how in *FREE* HOME SURVEY, no obligation! I'm listed in the phone book. Call me . . . your Chamberlin Man . . . today!

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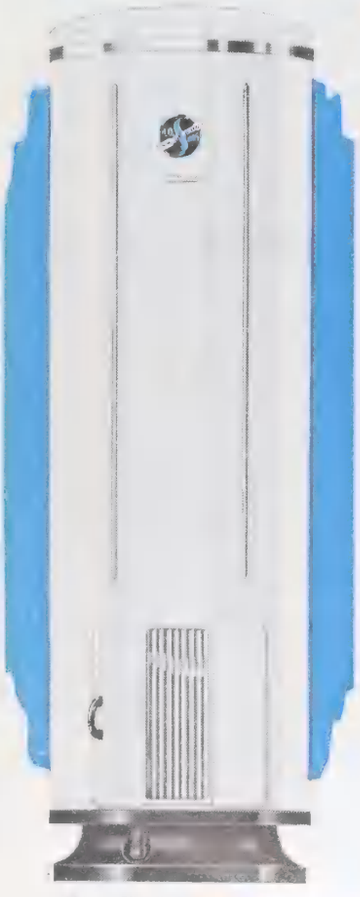
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**Because** it means cleaner, *purer* hot water, free of all tank rust and corrosion dirt . . . from a tank as sanitary as a clean drinking glass!



*No Rusting— No Corroding*



Gas or Electric

**All the Hot Water** you want . . . at the turn of a tap . . . is a wonderful convenience. Yet it is just as important that your automatic hot water be *clean*—not stained and dirty with tank rust and corrosion.

A *Permaglas* Water Heater gives you cleaner, purer hot water because its tank CANNOT rust or corrode under *any* water condition. Sparkling blue and mirror-smooth, the "*Permaglas*" tank is *glass-fused-to-steel* . . . sanitary as a clean drinking glass!

And because it cannot rust, you can depend on a *Permaglas* Water Heater for long, trouble-free service.

See this really modern water heater soon . . . as modern in *every* detail as it is in scientific cleanliness protection. At leading public utilities, merchant plumbers, and better appliance dealers; or write the nearest office below for full information.

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CONTINUED FROM PRECEDING PAGE

Why don't we do more singing? Why don't we sing good songs and teach them to our children? Perhaps the answer can be found in the very fact that we hear so much music so well performed. Good music is more easily available today than it ever was before. In some ten million American homes you need only put a black disc on a turntable in order to have Horowitz or Marian Anderson perform. Professional music-making is all around us. We have acquired a respect for and a knowledge of expert performance.

That is all to the good, of course, except that our contact with music well performed has made us impatient with, or perhaps even contemptuous of, our own amateur efforts. Homemade music is in disrepute. The lady of the house has been discouraged from playing because her technique is scanty. So she has given up altogether, instead of using what musical ability she has for the purposes it can serve. This is perhaps not altogether true, for there are plenty of pianos sold every day. Still, when it comes to singing in the home, many of us are a little embarrassed by it. And that's a pity!

What a wonderful pleasure, what simple and easy entertainment, singing can be! And especially when a child takes part in it. Nowadays, when parents want to be on easy and friendly terms with their children, when the whole family are looking for things that they can do together, why shouldn't we gather around the piano and try out a few of the old and really good songs? As long as you can carry a tune—and most people *can* carry a tune—you are a musician. Even the one-finger pianist has a chance. Skill is not so important.

THE most practical way of making a start is to go out and get one of the several collections of songs published for home use. These collections have simplified piano accompaniments which can be navigated by anybody who has had a couple of years of piano lessons.

You can get *A Treasury of the World's Finest Folk Songs*, compiled by Leonhard Deutsch, or a smaller and less expensive volume done by the late Hendrick William Van Loon, called *The Songs America Sings*. Then there is *A Treasury of Stephen Foster*, a fine book with the songs arranged for the piano by Ray Lev and Dorothy Berliner Commins. A series of small volumes were compiled and edited by Opal Wheeler, of which the most practical is *Sing for America*. Sigmund Spaeth has also done several splendid anthologies.

One book I like particularly was published recently and is called *Fireside Book of Folk Songs*. This contains 147 songs selected and edited by Margaret Bradford Boni. She has divided the folk songs into groups. First there are the ballads. Ballads were originally the story-telling songs; they served as "the world's first newspaper and informal history book." Among these musical records of "battles, adventures, and scandals" you will find many you know already, like "The Arkansas Traveler."

But there are others here that you may not know, like "Santa Lucia" or an old haunting American song, "The Foggy Foggy Dew," or the song that came from the Susquehanna River Valley 100 years ago, the very sad ballad of Peter Gray. But there are happy songs, too, such as "Funiculi, Funicula," a song written to celebrate the opening of the funicular railroad to the top of Mt. Vesuvius.

THEN there are the love songs. Few people know that Lully, that most refined opera composer of seventeenth-century Paris, wrote what is still one of the most popular love songs, "*Au clair de la lune*." Of course, Clementine is represented, and so is Sweet Betsy from Pike, along with two other well beloved girls, Jeanie with the light-brown hair and Annie Laurie.

The next group is work songs. These were sung by railroad men and sailors and factory workers to lighten monotony of their labor. They include also the cowboy songs, which are not strictly work songs, but were songs heard around the campfires at night. If cowboy songs were used for any practical purpose, it was probably to keep the cowboys awake. One of the most beautiful of the work songs is "Lowlands," a sailor song of Scottish origin. "Casey Jones" (a song that tells the story of a famous train wreck), "She'll Be Coming Round the Mountain" and "I Been Wukkin' on de Railroad" were all railroad songs. These two groups of songs, and also some of the Spirituals which are given in the book, seem to me to be the best for singing. But the book also contains marching songs, Christmas carols and a few hymns.

It really doesn't matter a great deal whether you choose the *Fireside Book* or any other collection. The important thing is to sing.

# GLAMORIZE YOUR FRUIT DESSERTS

***Faces won't fall when there's "just fruit" for dessert if you dress it up temptingly***

s easy to give fruit desserts 'sparkle" and tempting allure, l even turn them into company e. Here are some glamorizing ices that do the trick in short ler. Marinade chunk-size pieces fruits-in-season in grenadine, or l it to the syrup of baked apples pears coming out of the oven. It s things, too, for canned peaches pears. Drain off syrup of canned ches or pears and serve the es or halves in a nest of almond rum-flavored custard sauce. Fill ities of canned peach halves h a chopped-nut and brown- ar mixture, top with meringue l bake. Stewed or baked pear ves are delightful topped with rich chocolate sauce and a dash of rum or brandy in the sauce is a flavorsome finishing touch. Tuck slivers of preserved ginger into grapefruit halves, pour some of the syrup over all and broil. Melt mint tidbits in a little water; add cooled syrup to Southern Comfort and marinade orange segments or melon balls in it. Pour ready-made mint syrup on orange segments and top with coconut. Bake whole pears in orange juice, plus bits of preserved ginger; or substitute orange marmalade or apricot preserves for part of sugar. Pour rum or dry red wine or apricot liqueur over pears when they're done. Adding wine to baking syrup adds zest, too.


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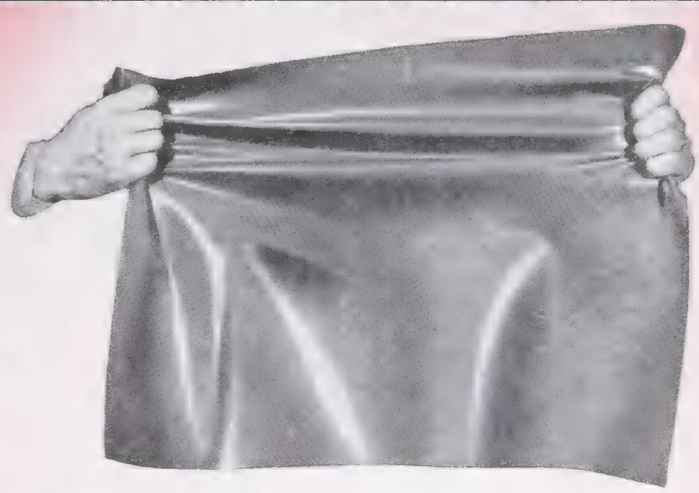
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This is masland Duran ALL PLASTIC for furniture upholstery


















***SMART BEAUTY*—Non-fading luxurious decorator colors.**

***LONG WEARING*—Resists scuffing . . . will not chip or peel.**

**Buy Duran upholstered furniture, identified by the tag—Duran is also sold by the yard for re-upholstery at all furniture and department stores.**

SEND FOR INFORMATIVE FOLDER WITH SAMPLES.

THE MASLAND DURALEATHER COMPANY, 3280-90 AMBER STREET, PHILADELPHIA 34, PA.

## window with modern overtones



PHOTOGRAPH: MAYNARD L. PARKER

**Beauty treatment** for a long window is provided by Venetian blinds, choice of Barker Bros., Los Angeles decorators. The blinds fit perfectly into the modern decorating scheme, keyed by the round couch in the foreground.

# How to judge quality when you buy Venetian Blinds

You have probably already made up your mind to buy steel Venetian blinds for your home. You want the beauty, flexibility, and inherent strength of steel. And if you want top quality and long life in Venetian blinds, here's what you should know:

Top-quality steel blinds are *galvanized* and *bonderized*. This is very important. It preserves the beauty and long life of the baked enameled finish.

You can easily identify steel blinds of this top quality by looking for the yellow-and-black seal with the flower on the window sill (below). This seal is your assurance of long life and lasting beauty in steel Venetian blinds.

Galvanized, bonderized steel Venetian blinds with the yellow-and-black seal are available at leading stores and Venetian blind dealers.

*This advertisement is printed by Acme Steel Company, Chicago, to encourage quality labeling for consumer protection.*

"A GALLERY OF AMERICAN WINDOWS"—send for this new booklet of ideas from leading stores and decorators for beautiful windows in your home



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Please send me a copy of "A Gallery of American Windows." I enclose 10¢ to cover cost of handling.

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**Look for this seal of quality when you buy Venetian blinds.**




● Modern snow removal like this saves lives and money. Here a rotary plow blows snow 150 feet off the street for quick clearance of a highway in Onondaga County, N. Y.

# Can Your Town Whip A Snowstorm?

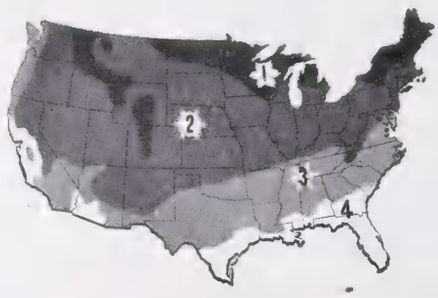
## . . . *Or are snowstorms whipping you?*

**By DOROTHY DUCAS**

When the first frosty flakes of a winter storm drift down outside your windowpane, how do you greet them? With delight, like the children, because they mean sledding, snowmen, and a breathtaking mantle of white over your garden? Or with irritation, distress, and well-founded fear that the storm will cost you time, money, and possibly well-being?

It depends upon what your town does about snow removal! For, lovely as a snowstorm is in the quiet beauty of its first fall, its c in traffic delays, lost business, l ered income, and impaired healt too great to be borne by the zens of any city in the snow of the United States.

That's why, increasingly in last 20 years, people have been manding adequate and prompt moval as a regular city serv And, although there has been provement in many urban cen the chances are that snow rem service in your town could be




● The amount of equipment which your town needs for whipping a snowstorm depends upon your region. In order of




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ly expanded with economic benefit to all the inhabitants.

Your city fathers may not think so—yet. Even large cities often are loath to appropriate the sums necessary to equip themselves with up-to-date machinery that can make heavy snowfalls a matter of only half a day's inconvenience or less. They hesitate to pledge tax dollars, in advance of an emergency for snow plows, snowloaders, salt spreaders, open trucks, emergency personnel, although they know perfectly well the emergency *will* arise and cost as much or more over the years, if handled with shovels and hectically-recruited human brawn.

*The reason for their hesitance is your failure to let them know, in advance, that you demand modern snow-removal.* For, even if the proper arrangements for coping with snowstorms mean an outlay of thousands of dollars, they are cheaper than inadequate snow removal.

CONSIDER what happens when a snowstorm descends upon a city of any size. Streets are clogged; people cannot get to work, or get there late, slowing down business and sometimes costing workers part or the whole of their day's wages. Distribution of food and other supplies is suspended or delayed, causing wastage of perishables and lost sales. Trucks, busses, and autos moving through mounds of snow are damaged. Essential services, like fire-fighting and ambulance service, are impeded with tragic results. And always a certain number of people are injured by slipping and falling or by traffic accidents, and many are made ill by exposure to wet and cold.

In the words of the Committee on Street Cleaning of the American Public Works Association, which published a report on what constitutes proper snow removal: "Economically, snow removal service far beyond that now provided in most cities can be shown to be sound. *If lost time and business, inconveniences, vehicle damages and ill health caused by the lack of adequate snow removal could be evaluated, the amount would undoubtedly be many times that expended on removal operations.*"

Times have changed in the snow removal field, reflecting the progress of our mechanical age. Only so short a time ago as Thanksgiving Day, 1938, a snowstorm in Newark, N. J., required 5,500 men and two whole weeks to put under final and complete control. And the city

(*Continued on next page*)




# Lucky You

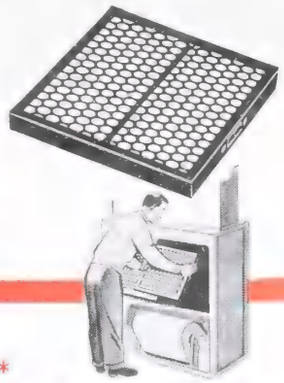
## WHO CAN SO EASILY AVOID THIS EXPERIENCE!

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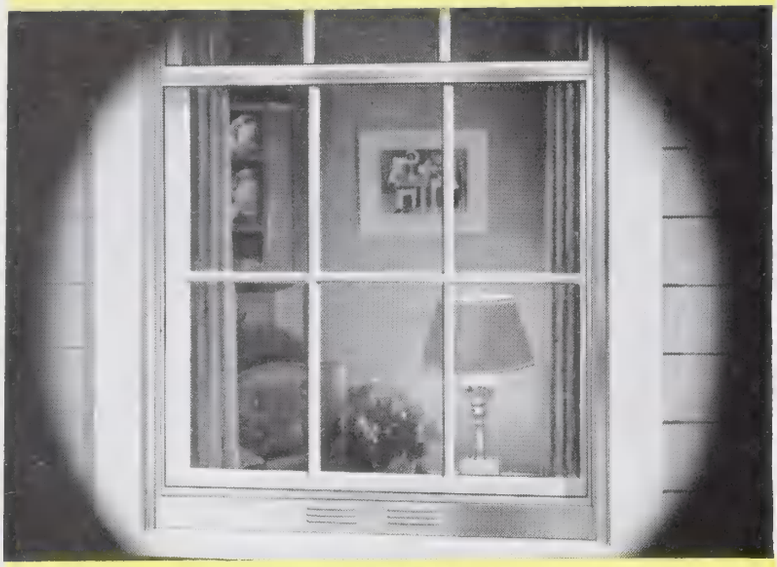
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CONTINUED FROM PRECEDING PAGE

owned 22 caterpillar-track snow loaders, even then. Today a storm of the same size would take 500 men and about 5 days at most to whip, according to John S. Flockhart, supervising engineer of Newark's Bureau of Sanitation.

The city of Newark has 150 snow plows and 68 open trucks, has ordered 88 new heavy trucks with snowplows mounted on them. It has 18 mechanical snow loaders and has ordered 10 more of two types: escalator type, with a moving belt that carries snow right to a truck parked under it, and centrifugal or rotary type that blows the snow as far as 150 feet or into a chute from loader to truck. It can blow snow from parkways along rivers right into the river on one side. Both types can load about 10 cubic yards of snow in 2 minutes. Newark also has 8 tractor snowplows, 14 salt spreaders, and 95 refuse collecting trucks capable of hauling snow.

The new equipment ordered for 1948 represents an expenditure of $188,000 for strictly snow removal equipment, not counting trucks capable of being used for snow and other purposes, too. Since the life of this machinery is from 20 to 25 years, this sum represents only about $7,500 to $9,400 a year, a small budget item to give such large return in speedy, efficient and safe handling of many years' snowstorms.

Newark is a city of about 500,000 population, closely built, and lying in the second most severe section of the country's snow belt. There are some 80 cities in the snow belt with an average snowfall of between 30 and 40 inches a year. Yet the equipment with which these cities are prepared for snow varies without much regard for the severity of their storms.

IN THE extreme northern states, where heavy snow stays on the ground until spring and the temperature seldom is above freezing, the chief problem is finding space for the snow that is removed from city streets and highways with snowplows.

A little farther south, where the snow is equally heavy but there generally are several thaws during the winter, there are two main problems: keeping gutters and catch basins open so melting snow can flow away, and sanding icy pavements.

In the southern part of the snow belt, which has much less snow and fairly frequent thaws, the principal problem is elimination of slippery pavements caused by frequent freezes and thaws, by occasional rains and wet snows all season long.

But within these regions—and you can locate your own city by the map on page 160—preparations for battling snowstorms are very different. Chicago, for example, with an average annual snowfall of 33.3 inches and 3,305 miles of improved streets, has 125 snowplows plus 3 loaders just ordered this year. New York City, with an average snowfall of 31.2 inches a year and 3,700 miles of improved streets, has 1,943 plows, 178 loaders. Chicago spent $127,667 for snow removal during 1946-47, while New York spent $2,887,977.

Philadelphia, Detroit, Baltimore, Boston, and Milwaukee all outspent Chicago, as was pointed out by Harold Smith, writing in the Chicago *Tribune* last August. Mr. Smith's survey of snow-fighting preparations in 80 cities, from which the above figures came, has done much to make Chicagoans aware of their snow removal problem. That's the first step in getting action. *You* can do the same in your city.

### What Is Modern Snow Removal?

To judge whether you are receiving adequate snow removal in your city or being short-changed in this division of city services, you should know what is involved.

There are three major operations to be provided for, plus several minor ones.

**1.** When the snow starts to fall and predictions are for two inches or more, snowplows are ordered out to clear traffic lanes.

**2.** When main streets are free for traffic, blades are detached from trucks and snow loaders sent in to gobble up the heaps of snow at the sides of the streets and convey the snow to trucks.

**3.** The snow is hauled to a dumping place, preferably a river or lake, sometimes city sewers, occasionally open spaces outside of built-up sections of the city.

Men with shovels still play their part, getting at snow in busy sections that the machines can't reach, as on crosswalks at intersections, near sewer basins and bus-stops. In most cities the owners of buildings are required to remove snow from their own sidewalks. When owners fail to do this speedily, some cities do it for them and bill the owners accordingly.

Salt spreaders are sent out to business sections fairly early. Salt



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prevents snow from bonding to the pavements before the plows and loaders can get in. Newark, for example, uses 1,000 to 1,500 tons of rock salt an average winter, to keep the snow slushy till it can be pushed off the streets; the brine formed at the bottom makes removal easier and quicker.

Sand boxes are placed at the foot of hills and at intersections, usually at stoplights, so dangerous icy conditions can be eliminated.

Now all of this has to be done instantly—practically at the drop of a hat—so it is essential that planning be done in advance. Most cities designate the Department of Sanitation or Street Cleaning as the responsible segment of city government to be ready to go into action and call upon the services of other department personnel as needed. Nobody can predict how much any snowstorm will cost, in terms of snow and ice removal, but an appropriation for "getting started" is absolutely necessary before there is any sign of snow.

In Newark, between $60,000 and $75,000 is appropriated in the spring of the year to pay for certain fixed things like rock salt, sand, charges for mounting plows on city trucks and time taken for mounting plows on contractors' trucks which will be hired to assist the city when snowstorms come. It takes half a day to attach the mountings, after which it is only a matter of a few minutes to put the blades in place. Most large cities make contracts in advance with private firms for use of their trucks for plowing and hauling, in addition to the city's own.

PLANS must be drawn for the hiring of emergency crews to work through the night in the event of a heavy, lengthy storm. Twenty years ago the recruiting places for snow workers were the lodging houses of the unemployed. During the war, high school boys often were pressed into service. Today these services won't provide sufficient numbers, even though the demand for men has been cut to about a tenth of what it used to be. *Without mechanical equipment to replace a large part of the man power, you're licked.*

The usual personnel used, when sufficient mechanical equipment is available, is that employed by the Sanitation Department, or borrowed from construction jobs which usually are suspended during snowstorms anyhow, plus a certain number of employed men willing to work at night to earn extra money.

(*Continued on next page*)


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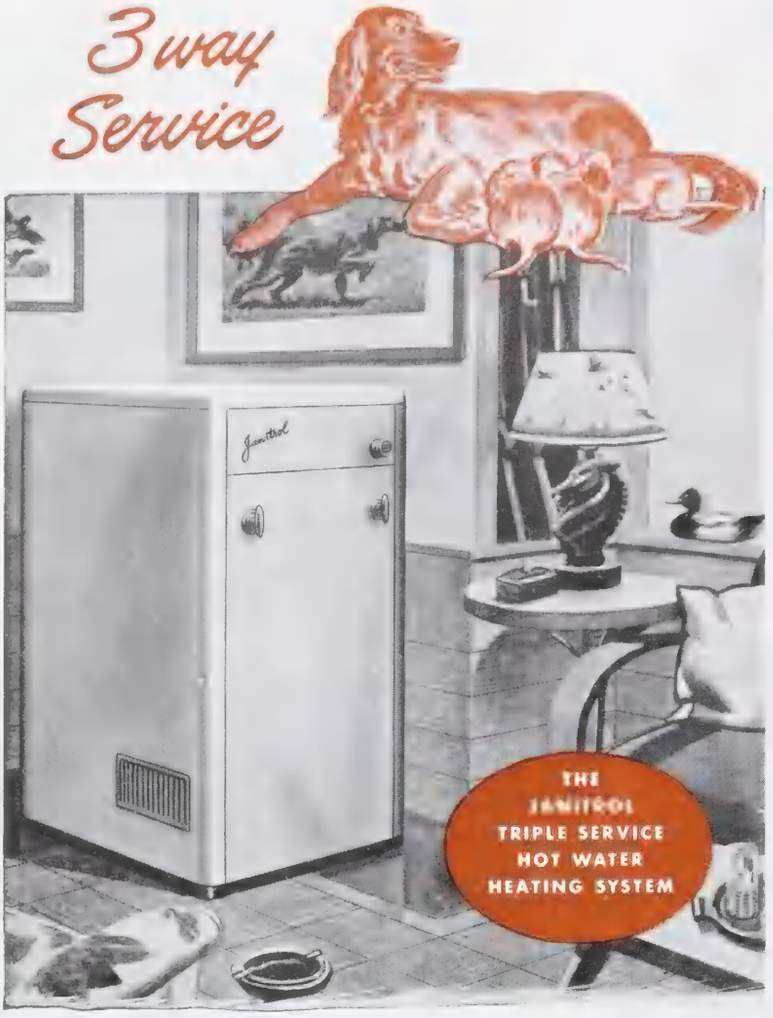
Northwoods are virgin wool, bound in wide matching rayon and are six inches longer than usual for extra "tuck-in". See them in rose-beige, blue, green, yellow, wood-rose and white at your department or bedding store.

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CONTINUED FROM PRECEDING PAGE

Twenty years ago snow removal workers were paid 50 cents an hour; today they get $1 to $1.25 an hour These "extra" men are limited because not many will work day and night, and some of those who would don't have the necessary boots and heavy clothing.

Not much training is required, except for supervisors. Truck drivers can operate snow plows after a short demonstration. Several cities, such as New York, hold brief sessions in the fall of the year to instruct men within the Department of Sanitation in the operation of snowplows and both escalator and rotary type loaders. New York occasionally sends some of its equipment and personnel in October to Lake Placid, where snowfall is early.

You can figure your personnel needs, roughly, by estimating that each machine requires five men, must work on three shifts, therefore require 15 men a day until the job is done.

### What You Can Do About Snow Removal

If you are plagued with poor snow removal in your town right now, you'll have to grin and bear it for this year. With all the money in the world, you probably could not buy the machinery needed or do an efficient job without a properly prepared plan. Orders for machinery must be made and placed in spring or summer for delivery before Dec. 1. Many snow-fighting equipment manufacturers produce their machinery for a part of the year only, and first come first served, of course.

Therefore, if you would be ready to dig yourself out promptly when the first snowstorm of 1948-49 comes, here's what you should do *now*.

*First*, find out what your city has in the way of equipment, both special snow machinery and convertible trucks for snow loading. Many cities are using closed type refuse trucks today, which are excellent for garbage collection but unadaptable to snow removal. There must be sufficient numbers of large, open trucks to carry away snow that is plowed and loaded mechanically. If you don't know the name of your official in charge of snow removal, ask your Town Clerk.

*Second*, make it a point to attend meetings of your City Council or Board of Commissioners, depending on the type of municipal government you have, when they are having public hearings on the budget for the next year. Get representatives of the various civic organizations in your town to go. The voice of one who speaks for many is always heard with more attention. Demand, at this meeting, that provision be made for up-to-date snow-removal machinery. Your Sanitation Commissioner, whose responsibility snow removal is, will be glad to have citizen backing. Indeed, his requests for appropriations will be largely determined by how much public demand there is for these services.

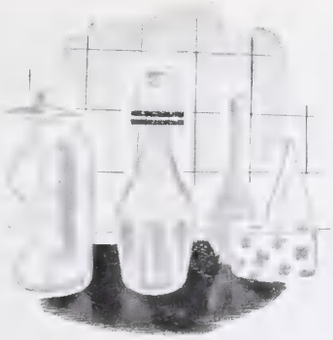
*Third*, have as many civic and women's clubs as you can muster write to their elected officials pointing out the need for modernization of the city's snow-fighting force. We don't fully realize how much attention elected officials pay to such requests from influential groups of constituents.

*Fourth*, protest vocally and effectively *now*, while the snow is falling, if conditions are not as they should be. Do it with telephone calls and telegrams the day you are held up by snow. Letters are too slow, arriving when the bad conditions have been eased.

*Fifth*, get your local newspaper to crusade against inadequate snow removal, pointing out that it is only in the snowless months anything can be done to improve your One really good photograph of main street, deserted because snow drifts or laboring under snow-caused traffic tie-up, will work wonders in loosening the purse strings of an economy-minded city legislature.

The most important thing to remember is that you are paying for inadequate snow removal all the time, and paying *more* in the long run than if you did something modern about it. You'll never equal annual expenditures for this purpose until somebody takes Mark Twain's advice and does something about the weather which, with man-made rain already a reality looms as a distinct possibility a lot of snow in any one winter means more expense than very little snow. But, much or little, your city must get rid of its snow swiftly, efficiently and economically, and make your community a better and safer place in which to live.





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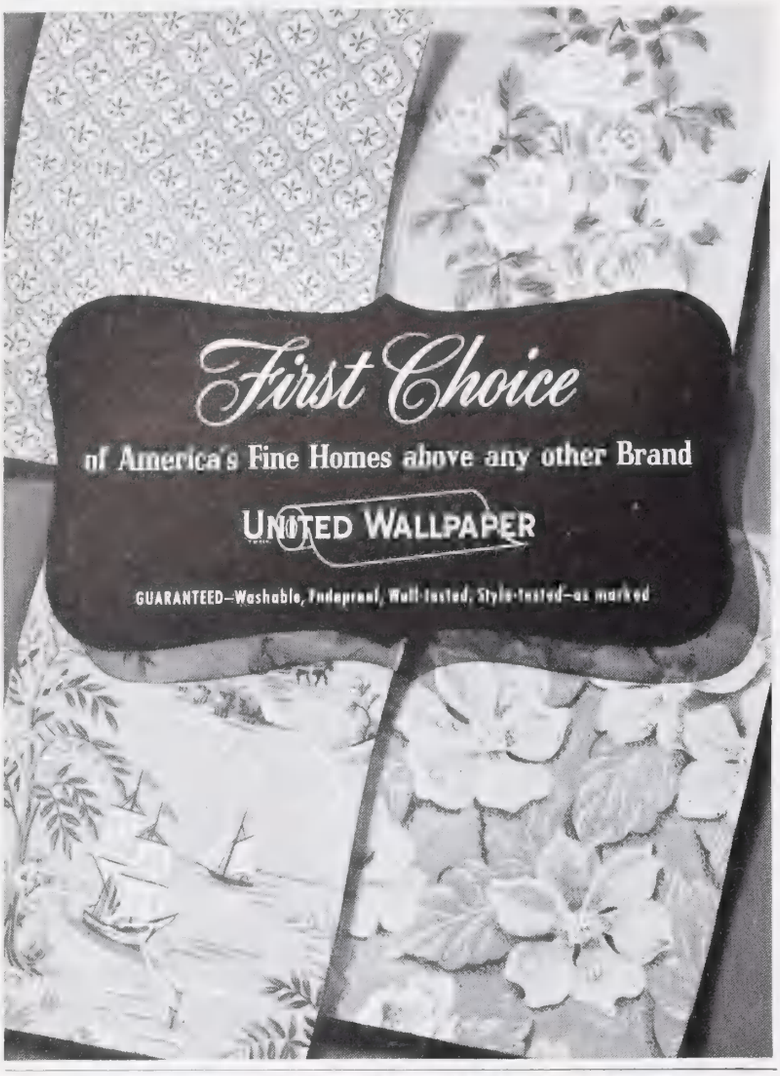
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PHOTOGRAPH BY J. HORACE MCFARLAND CO.

# Grow Your Own GARDENIAS

**A gardenia plant, despite most advice you get, will make a good house plant and yield flowers if you give it correct light and careful watering**

**By R. B. Farnham**

Like all plants, the gardenia has particular cultural "musts." Once you know the key to success, the rest is easy. Plenty of light, humidity in the air, and a rooting medium that air can penetrate easily make up the three-fold need that must be satisfied for healthy gardenias indoors in the north.

The plant which you may receive into your home bears abundant green foliage and a good number of flowers or flower buds on a woody bush in a pot five or six inches in diameter. It has gone through a period of probably ten, twelve, or fifteen months in the greenhouse from which it came. That period has been well regulated to produce such an attractive plant. The question now is how can you take care of it?

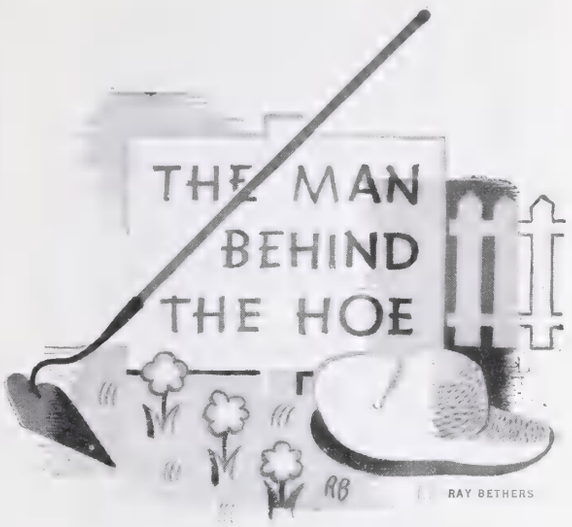
You can do fairly well, in spite of dry air in your home and lack of enough light for abundan flower production. However, giv your plant the chance of a de cently-cared-for house plant and i will respond.

Pay particular attention to it watering. Don't drown it or go t the other extreme and treat it lik the drought-resistant sansievieri To solve the watering problem wit the least effort, obtain some of th commercial glass wool rope, pas this through the drainage hole i the pot, and spread its strands ou upon the inside floor of the pot t make a wick. Then replace the so ball, water the soil from the to and let the lower end of the gla wool rope stand in a reservoir water. Water is safely and contin ously fed by the wick from th reservoir to moisten soil. The ga denia plant will respond favorab

(*Continued on page* 177)






# In Snowy February ENJOY HOME GROWN FOODS

Deep white snow blankets our New England countryside and ıe evergreen boughs bend with ıeir heavy burden. The wind wirls the drifts into fantastic ıapes, and spring seems far away. ut the winter landscape is im-ıeasurably brightened by the win-r birds which, year after year, ome to our window feeding sta-ons.

The chunky gray chickadees tap ı the feeding shelf and scold us ith their "Chickadee-dee-dee" until ıeir breakfast is brought out. The ld apple tree silhouetted against ıe barn is brilliantly blue with its elegation of jays ready to swoop own on the station, stuff their eaks with sunflower seeds, and fly ıck to the apple tree. The gray ıncos hop in jerks along the snow earching for crumbs, for they ever venture up to the feeding ation. This year we've attracted e beautiful yellow and black ening grosbeak, and the rose-olored purple finch as well. The nches descend en masse and hold e fort against all comers until ey have eaten their fill.

When we realize the great eco-omic importance of birds because ey consume such enormous quan-ies of grubs, insects, and weed eds, we feel well repaid for sup-plying them with food when their natural resources are unobtainable. We receive further satisfaction from the entertainment they afford, for there are "hams" in the bird family too!

Peter and Pepper, our two cockers, and Blackie, the old hound dog, sit entranced on the hall steps by the hour watching the ever-changing show. Save for their wagging tails, they remain completely immobile unless one of the squirrels, who lives in the maple across the road, decides to try his luck at the cafeteria, too. Then all hell breaks loose. They never learn Mr. Squirrel is too swift for them!

Anyone who lives up North can grow delicious salad in the cellar all winter long with no more equipment than a deep box containing ordinary garden soil. Witloof chicory (French endive) is the answer.

You plant the long parsnip-like roots upright, three inches apart each way in a box 18 inches deep. The box must be ample, for at least eight inches of soil must cover the top of each root. Then water the roots thoroughly and leave them where they will not freeze, (in a temperature of 45 to 60 degrees). In about four weeks, pale

(*Continued on page* 170)

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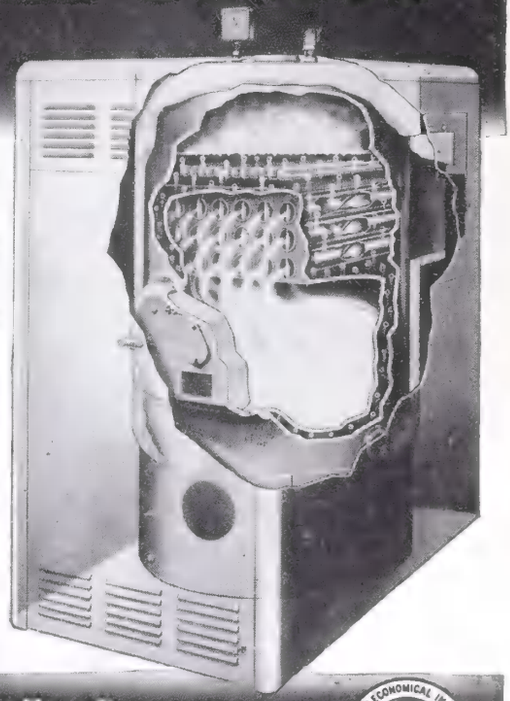
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## THE MAN BEHIND THE HOE

CONTINUED FROM PAGE 167

green, tightly folded heads emerge.

Carefully push the soil away from each head and cut off with a sharp knife just above the crown of the plant. If you do not injure the crown when cutting, the same root should produce two or three heads. The plants need little light and only enough water so they do not ever dry out. You can purchase Witloof chickory roots for forcing, or you can plant seed in the spring and grow your own roots. They are dug up after frost has withered their green tops, and stored in a cool place until planted.

When sending in your vegetable seed order this month, plan to include other greens besides lettuce.

Upland cress, easily grown from seed, gives all the tangy spiciness of watercress, which is much more difficult to grow. Sorrel, a perennial whose leaves impart a lemon-like tartness to the salad bowl, is a basic ingredient in both French and Viennese cookery. Tarragon, known throughout the world as estragon, not only greatly enhances the salad bowl but—as the French well know—adds glamour to chicken, meat, soup, and many other dishes as well. Basil, rosemary, marjoram, chervil, chives, and parsley are easy to grow and add subtle flavor to a green salad.

Whether your salad is served as a special course, as they do in California, or as a side dish, you will want to include these quality varieties of lettuce: Imperial 847, which will head even under unfavorable conditions; Bibb, with its flavorful, dark green leaves; Black Seeded Simpson (non-heading) with delicate frilled leaves; and the new prize winner for 1947, Bronze Beauty.

Many of our male guests who go in for steak and French fries in a big way and who are prone to consider salads more or less "rabbit food," have been known to come back for three or even four servings of our mixed green salad, particularly when dressed with Dione Lucas' Cordon Bleu Sour Cream Salad Dressing. Here it is:

### Sour Cream Salad Dressing

Into a one-quart Mason jar, put: 4 teaspoons salt, 2 teaspoons onion salt, 3 teaspoons peppercorns crushed, 1 level teaspoon dry mustard, 1 level teaspoon freshly




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crushed garlic, 1 teaspoon lemon juice, ½ teaspoon Worcestershire sauce, 8 tablespoons tarragon vinegar, 4 tablespoons wine vinegar (we use all tarragon vinegar), 3½ cups of thin sour cream. Mix all ingredients; store in refrigerator.

Tender pink stalks of forced rhubarb are delicious and expensive. But if you grow and freeze the two new varieties, Chipman's Canada Red (red all the way through) and MacDonald, their superb flavor and sweetness will delight you now in mid-winter. From one of New York's most famous restaurants, whose windows dramatize fruits and vegetables, we learned to bake rhubarb instead of stewing it.

**Baked Rhubarb**

Pieces cut into inch lengths are put into a glass baking dish with sugar and a small amount of water, and baked until tender. Done this way, the pieces remain intact and are delicious used alone or combined with strawberries.

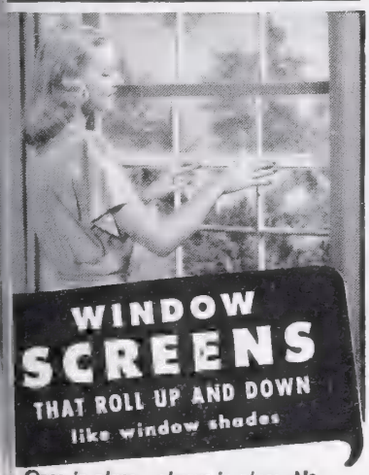
California friends are planting rhubarb now. The crown should be set several inches deep in friable soil prepared with well rotted manure, if you can get it; otherwise, with dried manure plus well-rotted humus. The first year do not pull many stalks, but leave them to manufacture food for next season's crop. Do not permit the stalks to go to seed.

In addition to rhubarb, those living in the California zone can now set out plants of cabbages and their tribe, even eggplants, peppers, and tomatoes in the warmer sections. Seeds of most other vegetables can be planted, with the exception of beans, corn, and cucumbers. We find that dusting seeds with Spergon, Semesan, or some other fungicide affords protection from rotting when the seeds are planted in cold, damp soil.

Why so many vegetable gardeners omit an asparagus bed is difficult to fathom. To be sure, a bed does require thorough and deep preparation, but two-year-old roots will yield a few luscious stalks the very next year and, with a minimum of care, will continue producing for at least 20 years.

If you are willing to wait three years for a crop you can grow asparagus from seed. Some of the bright red berries self-sow every year in our garden and we have plenty of small plants to give away. They can be planted in a trench

(*Continued on next page*)

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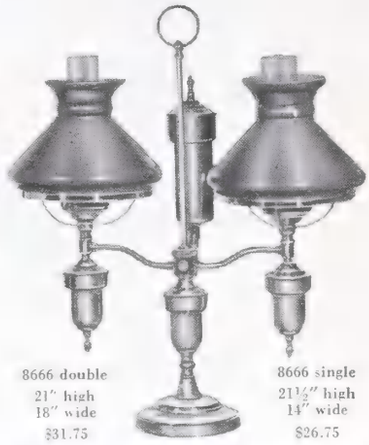
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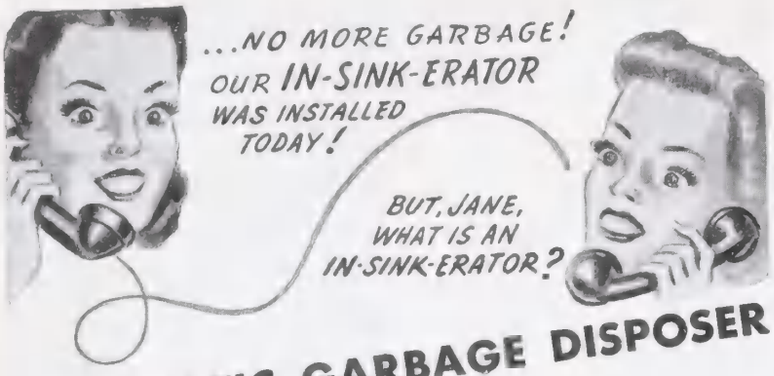
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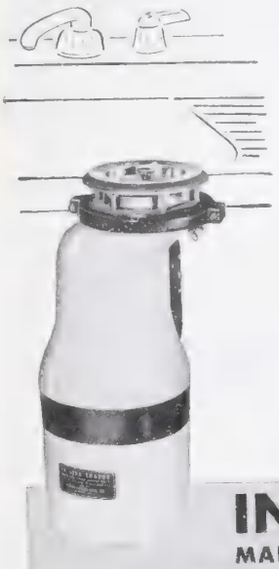
This lovely lamp is an all brass authentic colonial reproduction, completely wired for electricity. Two clear glass chimneys and 8-inch cased green shades.

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CONTINUED FROM PRECEDING PAGE

about a foot deep and a foot wide, and 18 inches apart. The fleshy roots are spread out and thinly covered with rich garden soil mixed with well rotted manure. As the shoots grow, the remainder of the soil is filled in.

Asparagus needs plenty of nitrogen, which can be supplied in the form of manure or ammonium sulphate. We save all the wood ashes from the fireplaces, too, and sprinkle them over the bed in the spring.

Asparagus freezes superbly. As with corn, we blanch ours less than the time usually specified, and when preparing the frozen product for the table simply allow the pressure to reach its maximum on the pressure cooker and then take it off immediately. In other words, we *do not cook* the asparagus at all. With this quick method, the stalks are not mushy and they taste better, too.

Those who live in warm climates can grow another perennial vegetable—the delicious and decorative artichoke. They are propagated by suckers from old plants and are cut to the ground after the crop is gathered. They will start into growth again as soon as watered.

Since variety is the spice of life, so it is with gardening. Let's try not only new varieties but also some of the vegetables and herbs we've never grown before. And have all orders in before the end of February. Daniel Webster says, "Let us never forget that the cultivation of the earth is the most important labor of Man."

—R. Gannon

## HOW TO BE SEDUCED BY A SEED CATALOG

CONTINUED FROM PAGE 139

Almost every annual seems to have a salmon beauty, or salmon supreme, or salmon rose variety. Other colors that come close are the apricots, golden rose, antique copper. Just consistently get a packet of each and you'll have a supply throughout the season.

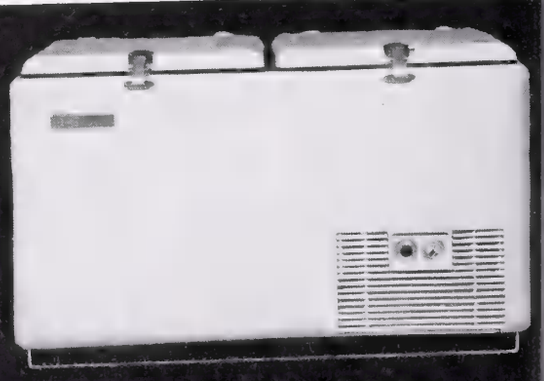
If your living room is mauve and blue and pale pink, with a touch of cherry red, wine, or deep magenta, you can order all the rose shades—crimson and pink cosmos, rosy pink and silvery lilac stocks, *Nicotiana affinis* hybrids, petunia Colossal Shades of Rose, and petunia Flaming Velvet. And you don't have to worry if petunias and phlox "revert to type" in your garden, because magentas will all blend with your color scheme. The more violet the reds, the more lovely they will appear.

Blues and purples, too, will be effective. Have purple salvia, purple lupines, Sutton's blue verbena, *Salvia farinacea* Blue Bedder, gladiolus Pelegrina, rose balsam (which is lovely with old fashioned red beebalm) and *Rudbeckia purpurea.* For this room order also plenty of white varieties, plenty of pale clear pinks, and some pale lemon to complement the wine reds.

Nobody's cutting garden ever has enough white, by the way. Any room with white touches in lampshades and other accessories looks particularly lovely with white flowers, and in any room at all they look cool and refreshing. What is more lovely than white stock, white snapdragons, white delphinium white petunias, or white sweet peas? White cactus dahlias, too, are something to go in for. There is something exceptionally cool crisp, and clear-cut about them on a hot August afternoon.

In my garden I would admire

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long row of white speciosum lilies, not to mention other lilies including the adorable little white martagon. But I shall probably compromise by getting several varieties of white gladiolus and some acid-antheras, to satisfy my need of something exquisite. The latter are a charming summer bulb, in appearance halfway between an ixia and a gladiolus, white with a dark maroon throat—very decorative.

HAS your house modern leanings? Then you will want to go in for exotics: annuals like datura, which is really a spectacular weed and looks like a strange surrealist lily; argemone or Mexican prickly poppy, with smart gray foliage; also summer bulbs like tigridia, the Mexican shell flower, ismene lilies, *Hyacinthus candicans*, hybrid cannas, tuberous-rooted begonias.

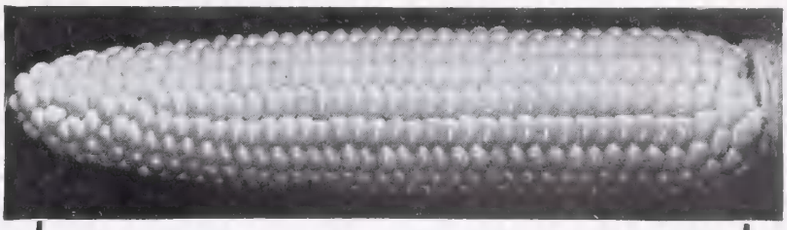
Any of the pale lemon or primrose yellows seem happy in my own living room, and I think they would be in almost any room, because they echo the gilt of mirrors, picture frames, and fireplace brasses. This color seems to add character, too, in mixed bouquets. I tried annual double Primrose gaillardia last summer, and it seemed to me that it had great distinction. Nephetos is a beautiful pale lemon yellow tulip that I have already planted and will spend the whole winter anticipating. Luna is a soft sulphur-yellow pansy that I wouldn't be without.

So, in the catalogs, whenever I see a variety called "lemon queen" or "primrose" or "chamois," for my money it's worth trying. One can often get these same pale yellows in the so-called "art shades" or "pastel shades" of calendulas, zinnias, miniature sunflowers, nasturtiums, or shirley poppies, but it is safer to order them by name.

Among the perennials, there are the old-fashioned yellow foxgloves, the little anthemis Moonlight, English primroses, and hybrid aquilegias. When it comes to roses, one would start with the early blooming *Rosa hugonis* and go on from there. The gladiolus list would include a goodly proportion of pale yellows, as would the dahlia list. I never have enough.

Another color I find useful to add zest to arrangements is a dark purple that comes very close to black. I want to start the season with La Tulipe Noir, with perhaps Phillipe de Commines and Faust to keep it company, so that I could pick either a black-purple tulip or a black-maroon one, depending

(*Continued on next page*)

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New Rose San Fernando



New Rose Nocturne

# The New ROSES FOR 1948

Again, look to Wayside for the last word in beautiful new roses to add to your old favorites — to make your rose garden more lovely, more permanent than ever. We've listed a few of them here.

**San Fernando** — long, pointed, bright vermilion buds; elegant, fully double flowers of scarlet. Intense, lasting fragrance. All-America Selection for 1948.

**Nocturne** — deep, rich red with maroon shadings. Strong bushes produce many flowers on individual stems. Buds long and graceful. All-America Selection for 1948.

**Hill's Hillbilly** — a superb pink Floribunda, with the charm and grace of a wild rose. Satiny, cup-shaped blossoms, June until frost. One spray is a bouquet in itself.

**Hilltop** — beautifully shaped. Deep capucine buff, with edges toward pale, pinkish buff. One of Hill's finest. An aristocrat.

**Bright Eyes** — a continuous profusion of creamy yellow blossoms. Tips change to shimmering, silvery yellow, sometimes tinted with pink and rose. Destined to become a most popular Floribunda.

**Taffeta** — a multicolored Hybrid Tea with begonia and carmine predominating; considerable yellow at base. Medium-large flowers, excellent for cutting. All-America Selection for 1948.

**Many other new flowers** for your 1948 garden, including:

**New Dutch Gladioli** — hybrids of the famous Picardy, with blooms half again as large.

**Fritoma Coral Sea** — graceful 30-inch spikes of soft coral red.

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CONTINUED FROM PRECEDING PAGE

upon the need of the moment. There are some beautiful velvety black irises, too, such as *Iris susiana* and the little *Iris pumila* called Black Magic, or another one named Sambo.

As for annuals, one couldn't do without scabiosa King of the Blacks. (There are always a few of these in a mixed packet, but never enough for me.) Then, maroon sweet peas and the darkest dark salpiglossis, both the purple and the deep crimson. These same colors and also some wonderful dark smoky browns may also be found among the gladioli. Constance Spry recommends one or two stems of *Lilium martagon* (a muddy purplish color) to "take the chocolate-box look out of a vase of pink flowers and give each color its proper value."

Green flowers that tempt me are the green hellebores. *Helleborus orientalis* flowers range from pale green to white, and from pale brown to the deepest tones of chocolate red. Galtonias, too, are greenish white, a color I find fascinating in arrangements.

Some day I mean to make room for the only two species of hydrangea I really like, *arborescens* and *quercifolia*, and these I want only because they are lovely for cutting before they are fully out. They have greenish white heads, the *arborescens* rounded in form and the other pointed, and both are very handsome for large massed bouquets.

I remember one stunning arrangement in which Mrs. John R. Fisher used common snowball, picked "in the green," in an antique brass punch bowl at the head of the Palace stairway in Williamsburg, Virginia.

Then, I like to have a few "queers." I fall for exotic descriptions in the catalogs and try a few packets, whether I have ever heard of the varieties or not. I've never seen a hyacinth bean, but anything that has "silvery green seed pods" like dolichos Princess Helen, or "reddish-maroon seed pods" like dolichos Darkness, just naturally intrigues my fancy.

Whatever your color schemes, do get some of these dim yellows, green-whites, dark maroons and "queers," just to make summer flower arrangements less routine.

### *Fun with Foliage*

Foliage plants must not be forgotten. No doubt you already grow quite a collection, both annual and perennial, but there are always more needed for arrangements. *Perilla crispa*, which has big jaggedy purple-bronze leaves, "metallic in luster," is worth while. Castor bean (ricinus) foliage is useful if you like striking modern effects, but it takes up a good deal of room. Canna leaves, both the red-leaved and green-leaved varieties, are invaluable for flower-show stunts, and modern bold arrangements, as are the cream-spotted green leaves of yellow calla lilies.

Giant saxifrage (*Bergenia* or *Megasea cordifolia*) is a perennial I never have enough of for its broad smooth round leaves. They are something like galax (used by florists to surround bunches of violets, and now the flower arranger's winter standby to the point of satiety).

No collection of gray foliage would be complete without *Stachys lanata* or "lambs' ears," santolina or lavender cotton, *Yucca filamentosa*, and the various artemesias and dusty millers. Add to these *Sedum sieboldi* for decorative pattern, and *Hosta sieboldiana* for broad, blue-green leaves for large-scale arrangements. Many other hostas are very valuable, too.




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For creeping over shady spots under trees, for trailing along borders and walks, Totty's hardy ground covers are both attractive and dependable. You'll find these three just right for particular places.

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PACHYSANDRA—This is the only plant that thrives under pine trees. An evergreen plant, it is splendid for borders, also for steep slopes in sun or shade. Grows about 8 inches high.

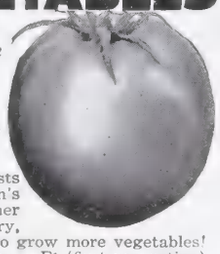
VINCA (Creeping Myrtle)—Well known as one of the best evergreen ground covers, the Myrtle makes a thick trailing growth, and blooms freely in early spring.

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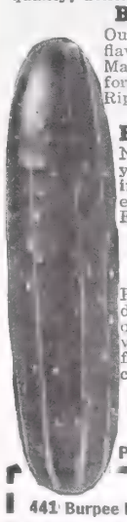
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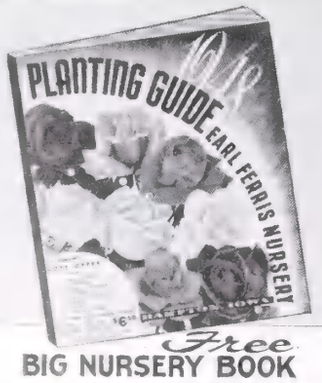
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## THE LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 153

afternoon (too cold to work outdoors) with them browsing through catalogs and figuring out the best solution.

We decided to plant *Ajuga reptans* over the bulbs that they set out in the foreground of the bed last fall. I can donate some plants of the straight type, but they are placing an order for some of the Atropurpurea variety. Its purple and coppery tones will blend nicely with the winter coloring of drooping leucothoe, that grows in front of the taller rhododendrons.

The snow epimediums (*E. macranthum niveum*) will be transplanted from the main border, where these dainty plants are overrun by larger perennials. We will plant these back of the ajugas in company with *Epimedium perralderianum*, that has pale yellow flowers and bronze markings on the young leaves.

All these plants will grow in the shaded sections of their rhododendron border, as well as in full sun.

*Alfred Hottes, of La Jolla, California, always carries a knife or pruning shears when he steps into his garden. He explains that in Southern California, where plants either thrive exceedingly well or stubbornly refuse to develop into objects of charm, it is particularly desirable to curb the growth of the strongest shrubs. Not a bad hint for gardeners in other parts of the country, especially as trimming can serve a double purpose—to curb ambitious shrubs and to provide interesting twigs for flower arrangements.*

Many outdoor chores can be taken care of on mild winter days. An important one, William Hunt of Chapel Hill, N. C., says is to water newly planted rhododendrons. He jots in his plant diary reminders to water his plants every two weeks in January, February and March.

*A country couple of our acquaintance delight in their "field garden." They retain the dogwoods and junipers, and once a year prune out the brambles and some of the sumac clumps that tend to take over the field.*

(*Continued on next page*)


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CONTINUED FROM PRECEDING PAGE

One indoor window arrangement that is giving us much pleasure this winter is a "Train-Ett" for morning-glories to climb on. Designed as an outdoor sweet pea trellis, this attractive trellis of knotted soft green cord can be tacked over any window to support indoor vines. The 60 x 72-inch size, doubled over, is a perfect fit for one of our large Victorian windows.

*A constant reminder of a bad decision in my garden is a screening row of arborvitae. They were "bargain" plants, when I bought them several years ago, and no amount of feeding, mulching, and corrective pruning has ever overcome their scrawniness. Some day I shall replace them with a fence, but in the meantime they serve to remind me that cheap plants, especially cheap evergreens, are a waste of money.*

One characteristic of Colorado forests that visitors from the East immediately notice is that there are few native deciduous trees. The timber trees are all evergreens. However, if you look farther you will notice that the families of deciduous eastern trees are represented in Zone 5 by low-growing shrubs. The short rigorous season of the mountains tends to dwarf all but the evergreens.

Maples, birches, alders, wild cherries, dogwoods, mountain-ash, locusts, and willows of the East are all here, but as shrubs. Some tall native shrubs of the East are here found as low shrubs. Examples of these are the ninebark, sumac, honeysuckle, roses, and viburnums.

Westerners are beginning to discover these fine natives and make use of them in their landscapes. They are even useful on city lots where they stay in scale better than many introduced plants.

*Because of their adaptability to the climate of the Gulf Strip, zinnias have been the subject of two summer demonstration plantings at the University of Florida. It is well known among seedsmen that zinnias are one of the three big sellers (the others are petunias and marigolds), and as a result there has been great progress in selective breeding in the genus* Zinnia.

*The best zinnias reported in the trials were the Liliputs. Not only in these investigations, but in the gardens of most individuals, this is one of the best groups of annuals for cutting. There is an excellent range of clear colors, from frosty white to maroon black. The blossoms, consistently full-double, are borne profusely by sturdy, much-branched plants.*

In a land where bigness is the general rule, gardeners realize the value of small dainty things also. One San Francisco landscape architect called our attention to a ground cover of *Vinca minor*, which he considers more valuable than the commoner *Vinca major*, with big leaves and big flowers. Easterners naturally realize the value of *Vinca minor*, because this is the only hardy kind here, but still they are a bit envious of those who can grow the bigger, handsomer type.

If you are setting out new plants of *Vinca minor*, invest in the white-flowered form and in some of the Bowles variety, with foliage extra broad and glossy, and flowers larger and bluer than the species.




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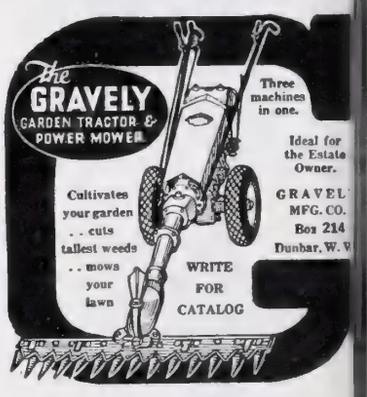
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# GROW YOUR OWN GARDENIAS

CONTINUED FROM PAGE 166

to this even supply of moisture.

If you do not use wicking, then plan at least to keep the porous pot moist by placing it upon a moist layer of sand, gravel, peat or some other material.

There is another way to conserve moisture in a potted gardenia. Place a layer of acid peat moss on top of the soil surface. Replace this layer every three or four months. Sphagnum moss, obtained from the florist, can be used instead of peat moss.

The purpose of this mulch is twofold. It helps to keep the soil uniformly moist, of course. The peat also acts as an acidifying layer. It soaks up some of the lime that would otherwise reach the roots from "hard" tap water. The roots will then remain active longer and the leaves keep greener because there is no excess calcium and magnesium.

YOU can take one more simple step to keep good foliage color. About a month after you have received your plant and applied the peat moss, sprinkle over the surface of the peat moss a level teaspoonful of well-rotted manure or of a commercial shredded manure to a six-inch pot. After they are applied and become moistened they will release small amounts of a form of nitrogen called "ammonium" nitrogen, easily absorbed by the gardenia root and actively associated with the green color of leaves in the plant. This organic source of nitrogen is a safe and simple way to ration such "dynamite" to the plant. You can reapply manure, but only after a month or so, after you have changed the peat layer. If too much of this or other nitrogen fertilizer reaches the plant, the buds may drop off.

The loss of buds is still another problem. The section of the tissue which connects the bud to the stem will deteriorate and allow the bud to drop off if food or moisture is not in balance with the amount of light present. Therefore, keep your gardenia in your sunniest window in winter.

AS FOR temperature, this should not drop below 55 to 60 degrees F. So pull the shade down at night and if necessary, move your plant away from the window.

You need to inspect the roots of the gardenia at intervals to determine whether the plant is healthy. To do this, knock the plant out of the pot. That is easily done, if you place your palm on the soil of the pot, with the stem of the plant separating your second and third fingers. Use either hand. Invert the plant so that the soil surface now rests upon your hand. Move your plant to the edge of a table or solid object. Sharply tap one edge of the pot upon this object, catching the soil ball on your palm as it loosens itself from the pot.

If those roots, upon examination, prove to be "rheumatic"—that is, if the roots are heavily deformed by tiny bunches or knots or knobs—then your gardenia has a condition caused by microscopic organisms known as nematodes. This will only get worse and the nematodes cannot be killed without killing the plant. Nematode infestations are common—almost unavoidable in the South and frequently infest greenhouse soils. If you keep the plant, your only hope is to stimulate roots to grow faster than the nematodes spread. Therefore, try fertilizing more frequently

*(Continued on next page)*


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CONTINUED FROM PRECEDING PAGE

than you ordinarily would

Two questions are the subjects of many hundreds of letters which come to us at the New Jersey Agricultural College. One is the cause and cure of soft, cottony, whitish lumps that appear especially on the leaves or in the crotches of the branches. This is a form of insect called the mealy bug. The trouble frequently accompanies this plant and is nothing to become alarmed over. It is easily controlled. Simply dip a wad of cotton into the recommended dilution of any good contact insecticide which you happen to have for garden use; sponge the leaves and stems where the white material appears, wiping off the bugs. The wiping action alone will destroy most of them. The insecticide will destroy young bugs which you overlooked.

The second question people ask about is cracks in the stems. These are usually caused by canker disease. Usually it occurs first near the surface of the soil. These areas of diseased tissue will spread and girdle a plant. Obviously, it is a serious trouble and can kill your plant. Once it starts, there is no good remedy, so you better discard an infected plant.

Briefly, what should you do about your plant in the summer? Here are a few suggestions. After danger of frost is over, cut the plant back to at least one-third of its former size. Burn up the shearings. Thoroughly disinfect the remaining tissue of bugs by a good scrubbing with soapy water and an insecticide.

Then plant the gardenia in the garden, first mixing with the soil at least one-third by volume of some acid organic matter, such as moist peat moss or acid oak leaf mold or woods soil. Then mulch the surface of the soil around the plant and once each month give it a sprinkling of shredded manure.

In late summer, two weeks before cool nights arrive, and well before frost, take this plant into the house. Allow it to establish itself in the new soil before taking it indoors. As a final warning, enjoy your plant to the full while you have it, because few people are able to carry it over too many years without its enemies catching up with it and destroying it.

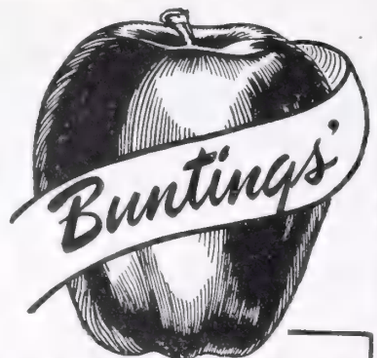
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***Begonias for American Homes and Gardens,*** by Helen K. Krauss. The Macmillan Company, N.Y.C. $4.

The growing of begonias is so widespread and so deeply loved a custom that a new book on their culture is of interest to gardeners in every part of the country. Mrs. Krauss, a Director of the American Begonia Society, writes with authority on their history, traces the genealogy of the various groups, and deals clearly and understandably with the matter of nomenclature, that most puzzling of problems to the amateur. She also gives directions for their culture, propagation, watering, and feeding. There are beautiful photographs in black and white of many species of begonias, and line drawings illustrating steps in propagation. It is a book for the gardener who possesses an inquiring mind and green thumb, with emphasis on the mind.

***Bulbs for Beauty,*** by Charles H. Mueller. M. Barrows & Company, New York. $3.50.

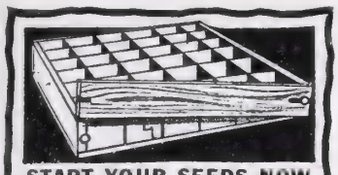
Charles Mueller is a dealer in bulbs who writes of them with as much zest as if he were an amateur who had never been bothered by their financial background, or by the difficulties of storing and transportation which they encounter enroute to our gardens. This book outlines the care required for the various kinds, both at planting and after they bloom, in a manner which will certainly stay the gardener's hand next time he is tempted to tidy up the garden by cutting off all the daffodil leaves as soon as the flowers have faded.

***Lilies for Every Garden,*** by Isabella Preston. Orange Judd Publishing Company, New York. $2.

The amateur who wishes to grow lilies will find much to help him in this book, which is written especially for him by one of the world's foremost lily breeders. It covers all the angles of bulb planting and cultivating, also pest control.

***Dahlias,*** by Morgan T. Riley. Orange Judd Publishing Company, New York. $2.

This is a handbook of information on the growing of dahlias, designed for the use of both amateurs and professionals. It covers the practices of leading growers, the development of new forms, and the preparation of dahlias for exhibition. It also lists the prize-winners.



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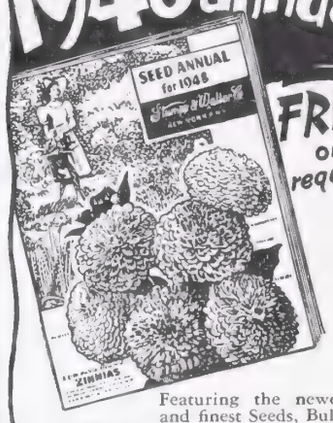
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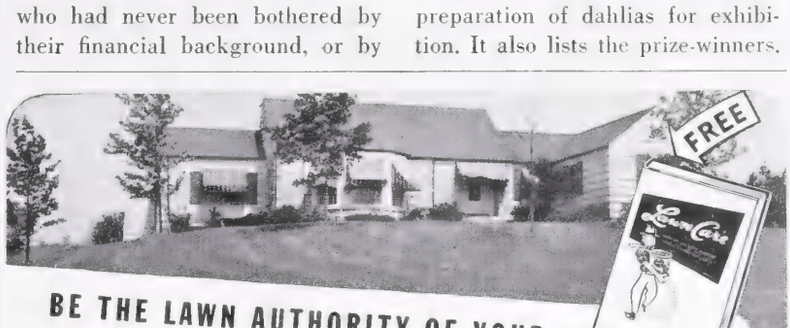
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## THE DINING ROOM

CONTINUED FROM PAGE 78

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## DEN BY DAY

CONTINUED FROM PAGE 136

**painting,** "The Enchanted Brook," by Darrell Austin, loaned by Perls Galleries, Inc., N. Y. **Floor lamp,** Van Keppel-Green, Inc., Los Angeles. **Wooden decanter box, pewter bowl,** Celestine Elliot, Los Angeles. **Electric clock,** Chelsea Clock Company, Chelsea, Mass. **Green tumblers,** Frank Rogers, Los Angeles. **Cribbage box, pewter cigarette box,** Marie Lallement, Los Angeles. **Persian steel fruit,** Mottahedeh & Sons, N. Y. **Books,** Campbell's Book Store, Los Angeles. **Flame red bowl** on radio, **black lava flat bowl** on corner piece between sofa beds, **black lava bowl** on bookcase, by the Natzlers, from Dalzell Hatfield Galleries, Los Angeles. **Weathervane** over fireplace, courtesy Downtown Gallery, N. Y. C. **Sheets, pillow cases** stencilled by Irma S. Bolley, Stockholm, N. J., from Bates Fabrics, Inc., N. Y. C. **Blankets,** Kenwood Mills, Inc., N. Y. Celaloom-covered **pillows** made by Barker Bros., Los Angeles.




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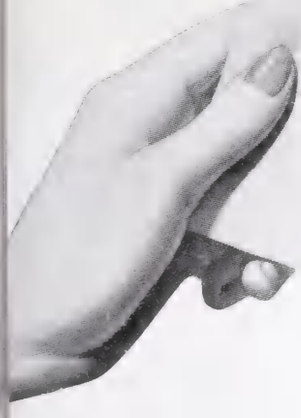
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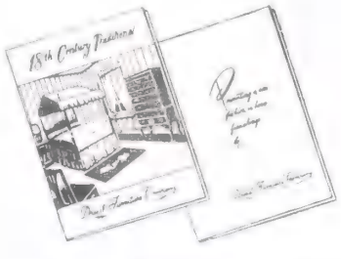
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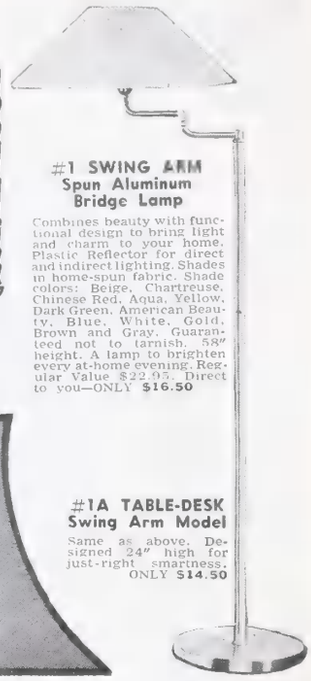
*LOOK AROUND the room you are sitting in now. And visualize to yourself the new harmony and warmth one of these superbly craft-made lamps will bring to your home.*



### Charming Ceramic Table Lamp #16

The ideal lamp for the comfortable American or English period home. Pottery is ivory color, with overlay Leaves and Branches. Green wood base. Overall height—24". Comes with Homespun fabric. Drum shade—14" diameter. **Shade colors available:** Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown, Gray. Regular value—$19.95. Direct to You **$14.95**





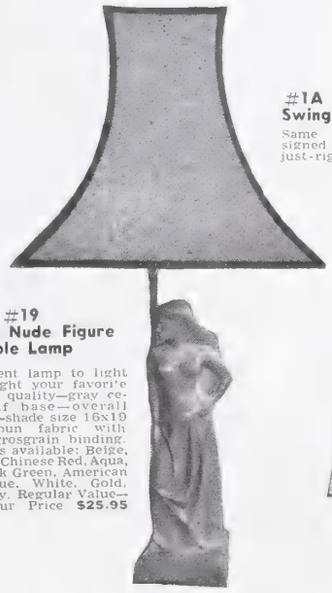
### #1 SWING ARM Spun Aluminum Bridge Lamp

Combines beauty with functional design to bring light and charm to your home. Plastic Reflector for direct and indirect lighting. Shades in home-spun fabric. Shade colors: Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown and Gray. Guaranteed not to tarnish. 58" height. A lamp to brighten every at-home evening. Regular Value $22.95. Direct to you—ONLY **$16.50**

### #15 SPIRAL Table Lamp

Unique spiral design to bring out the richest depths of grained hardwood. Your choice of Maple, Limed Oak, or Sleek Ebony fine-finish. Height 25". Coolie-style 20" shade available in Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown and Gray. You may select any matching or contrasting Rope Collar on shade from same colors. A lamp of Loveliness in Light! Would ordinarily cost $22.50. Order Direct — ONLY **$16.95**





### #1A TABLE-DESK Swing Arm Model

Same as above. Designed 24" high for just-right smartness. ONLY **$14.50**

### #20 Chinese Crackled Pottery TABLE LAMP

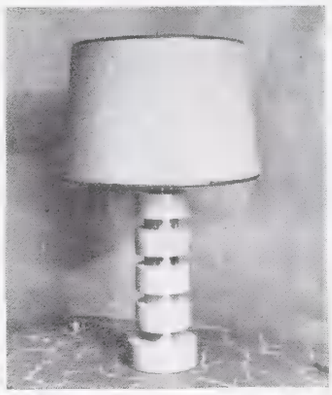
Dramatic loveliness in so popular Oriental motif. Genuine Buckware Crackled Pottery in choice of following blaze-colors: Green, Blue, Red, Chartreuse, Yellow, Black—Hard-Wood tops and bases in Limed Oak, Black Limed Oak or Ebony Black: Overall height—31 inches. Pagoda-style Shade, 16 x 18 inches—Colors available: Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown, Gray. Grosgrain shade binding to match pottery color selected. Regular value $55.95. Our Price—**$43.95**

### #19 Ceramic Nude Figure Table Lamp

A magnificent lamp to light and high-light your favorite room. Fine quality—gray ceramic—self base—overall height 37"—shade size 16x19 of home-spun fabric with matching grosgrain binding. Shade colors available: Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown, Gray. Regular Value—$34.95. Our Price **$25.95**

### #14 Black Ceramic Horse's Head TABLE LAMP

Clever lamp for the den, bar, porch, game room and especially for the horse lover. Sleek finish, ebony color. **Ceramic Lamp**—with 6-inch diameter Limed Oak, Maple or Walnut Base. Height overall, 28 inches—Coolie Style Shade, 20 inches diameter, available in: Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown, Gray; with Rope Collar, also in choice of preceding colors. Reg. Value—$29.50. Our Price—**$22.95**



### #2 Modern Tier Style TABLE LAMP

A perfect fit in any room, blending smoothly into any decor. Alternate sections of grained Maple-wood (Limed Oak or Walnut) and Spun Aluminum. Shade is of Home-spun Fabric—available colors: Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown, Gray. Overall height: 22 inches; Base: 6 inches. Reg. Value about $15.00. Our Price—**$10.50**

### #2A—NIGHT TABLE Lamp

Made same as #2 lamp above, with overall height 16 inches. Our Price—**$8.75**

### #2B VANITY LAMP

Also made same as #2 lamp above, with overall height 13 inches. Our Price—**$7.75**



### #18 VANITY FAIR

Unruffled Modern—stemming from a lily-and-frond so perfectly crafted you'd vow it was poured of liquid silk. Yours in Clear Lucite or Clear Beige, 9 x 9 drum shade of clear plastic available in either White or Beige, with matching lace. 4" base. Fashioned to give soft "Candour Light" to a lady at her mirror. Regularly valued at $16.95. Price Direct—**$12.85**



### #8 Stately, Tall 3-Way Light All-Aluminum TORCHIER

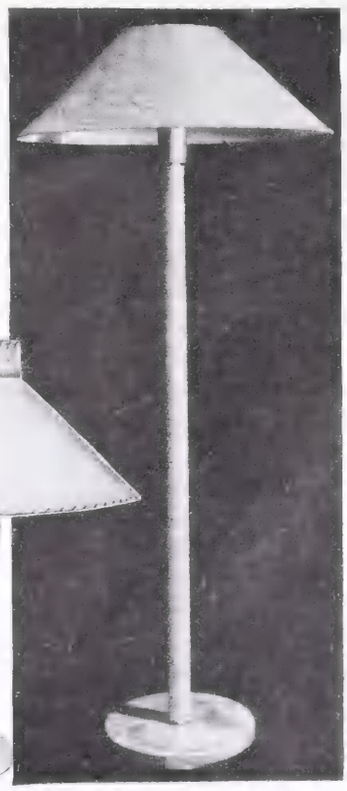
A spun aluminum lamp of graceful beauty and strength. 65 inches in height—with wide 12 inch base; 11 inch reflector for 3-way lighting. Lends size and distinction to any room. Regular value $22.95. Our Price **$18.50**



### Perfect for the Sun Porch, the Play-Room and Summer Home

### #9 Hong Kong Rope Indirect Lighting FLOOR LAMP

3 Way Lighting. Overall Height 58 inches. Beige-color-stained Rope has been hand-coiled on Hard-wood Rod. 12-inch diameter Base in choice of Maple, Limed Oak or Walnut. 22-inch shade of Gold Parchment veined in Antique Gold—or Home-spun Shade in all available colors as Lamp #10 (below). Regular value $39.50. Our Price **$29.50**





### #3 Adjustable DESK LAMP

An efficient, attractive table lamp, for library, study, children's room, or bedroom. Special swivel adjusts light in any direction. **Base:** Lime Oak finish. **Arm:** Satin-finished Brass. **Shade:** Leatherette with Gold Lacing, in choice of Green, Maroon and Brown. Regular value $14. Our Price—**$9.50**

### #17 Multi-purpose TABLE-or-WALL LAMP

Satiny polished brass arm extending from square, Lucite base. Any-position adjustable. 6x6 inches Plastic Shade, amber color with gold lacing. An exquisite Nook and Corner and Desk lamp, to bring charm and brightness to every room and hallway. 12 inches high, easily attached to wall. Reg. $15.50 (illustration shows same lamp in different positions). Our Price **$12.75**

### #10 Hong Kong Rope Table Lamp

Overall Height 26 inches. Rope hand-coiled on lamp. Wooden 6" Base in Maple, Limed Oak or Walnut. 20" Shade in Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown, Gray. Collar of shade also hand-wound with any matching or contrasting rope color. If desired, beige Parchment Shade may be had. Reg. Value $26.95. Our Price—**$19.95**

**MAIL COUPON NOW**

**All orders promptly filled. Satisfaction Guaranteed or Money Back. All shipments will be sent Express charges Collect; Approximate cost $1.00.**

**SAVE! Buy your lamps through quick, convenient mail-order service. New packing methods assure factory-fresh, 100% delivery to your home. And every lamp is fully covered by 100% money-back guarantee!**

**HOBBY MART, 120 Greenwich St., Dept. HL-483, New York 6, N. Y.**

**HOBBY MART, Dept. HL-483,**
**120 Greenwich St.,**
**New York 6, N. Y.**

Please send me the lamp or lamps I have checked below. I have indicated BASE, SHADE, and TRIM colors desired.

| Lamp Model & Price | | Quan. | Base or Stand | Shade Color | Trim Color |
|---|---|---|---|---|---|
| #1 Swing Arm Bridge | $16.50 | ___ | | ( ) | |
| 1A Swing Arm Table—Desk | 14.50 | ___ | | ( ) | |
| 2 Tier Table | 10.50 | ___ | ( ) | ( ) | |
| 2A Tier Night Table | 8.75 | ___ | ( ) | ( ) | |
| 2B Tier Vanity Table | 7.75 | ___ | ( ) | ( ) | |
| 3 Adjustable Desk | 9.50 | ___ | | ( ) | |
| 8 Torchier | 18.50 | ___ | | | |
| 9 Hong Kong Floor | 29.50 | ___ | ( ) | ( ) | |
| 10 Hong Kong Table | 19.95 | ___ | ( ) | ( ) | ( ) |
| 14 Ceramic Horse | 22.95 | ___ | ( ) | ( ) | ( ) |
| 15 Spiral | 16.95 | ___ | ( ) | ( ) | ( ) |
| 16 Ceramic Leaf Table | 14.95 | ___ | | ( ) | |
| 17 Multi-Purpose | 12.75 | ___ | | | |
| 18 Vanity Fair | 12.85 | ___ | ( ) | ( ) | |
| 19 Ceramic Nude | 25.95 | ___ | | ( ) | |
| 20 Chinese Pottery | 43.95 | ___ | ( ) | ( ) | ( ) |

☐ I enclose $ ____ in full payment. To be shipped Express Charges Collect.
☐ Send C.O.D. for $ ____ plus express delivery charges.

MONEY BACK GUARANTEE: If not completely delighted with my purchase, I may return for full and immediate refund.

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# Make rooms "pretty as a picture"

## WITH COLOR-MATED FABRICS!

You can give true color harmony to any room—and do it easily—with the Ferncroft Group of color-mated Puritan prints!

No more "frantic shopping 'round," trying to match up slipcover and drapery patterns. The Ferncroft Group gives you three different prints, styled to live together harmoniously.

There's a wide variety of charming color combinations to choose from, too! Background hues* include *garnet wine, sage green, horizon blue, mist grey, banana gold, dusty rose and desert beige.* (These are also available in plain color Puritan fabrics.)

Yes, it's easy to make a room "pretty as a picture," with the aid of the versatile Ferncroft Group! And the effects you achieve will stay fresh and lovely for a long time, for these are Puritan fabrics of *guaranteed* quality—sailcloth textured, 48" wide, vat dyed, shrinkproof within 2%. *Be sure to see them!*

**All 7 are official B.H.F. Colors, matching or harmonizing with other new home furnishings in the stores.*

**SEND FOR FREE BOOKLET:**
***"How to Make a Slipcover"***
**—and the name of the nearest store featuring Puritan prints. Box 1A, F. A. Foster & Co., Inc. 240 Madison Ave., New York, N. Y.**

Puritan FABRICS

Reg. U. S. Pat. Off.

**F. A. FOSTER & CO., Inc. • Boston • New York • Chicago**



*"I can hardly wait for our first real dinner party to begin..."*

# Dinner for four at 8:00

"Mrs. Palmer can sit there...and Mr. Palmer, facing the window. Oh, darling, I'm so proud of my precious Gorham Sterling, I can hardly wait for our first real dinner party to begin..."

Playing hostess is an important part of married life...every woman feels more sure of herself when her table is set with the finest sterling silver. The distinctive quality of Gorham Sterling has been developed over one hundred and eighteen years of fine silver-making. From your first dinner on, you'll enjoy the richness Gorham Sterling lends your living.

Send for illustrated book, "Entertaining—the Sterling Way," 10¢ (outside U. S. A., 40¢). The Gorham Company, HB-32, Providence, R. I.

*The Modern Way to buy sterling is to match and add in units of place-settings—each consisting of six pieces. Place-settings about $23.00 (Fed. tax incl.), depending on which of the twelve distinctive Gorham patterns you choose.*




Gorham
STERLING
*America's Leading Silversmiths since 1831*

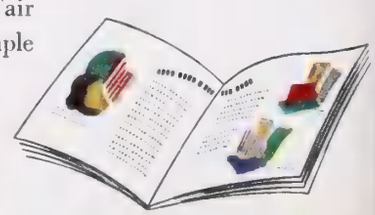
*Illustrated: five of the twelve Gorham patterns.*




# Promise of Beauty

## IN YOUR HOME

Charming room-realities stem from ideas inspired by smartly different Imperial *Washable* Wallpapers. Each is "Color-Locked"—guaranteed for three years to withstand room exposure without fading and to clean satisfactorily in accordance with instructions in every roll. Fair prices, established by Imperial, are plainly shown on all papers in sample books. Look for the silver label that says *the finest in wallpaper.*



For room schemes... rules for color... and inspiring ways to use wallpaper... send 25¢ for Jean McLain's "Color Harmonizer"... Imperial Paper and Color Corporation, Department H-40, Glens Falls, N. Y.

**WITH IMPERIAL WASHABLE WALLPAPERS!**




*The Musaphonic shown above is the Claydon*

*Dress by Henri Bendel—Jewelry by Trifari*

# Musaphonic . . . one of the great musical instruments of all time

Musical riches beyond telling are yours with the incomparable Musaphonic.

Records live again in breath-taking beauty. You hear the ***natural color tone*** of every voice and instrument. Warm, rich bass, full middle register, delicate overtones—the very soul of music is yours with Musaphonic, as with no other radio-phonograph.

For here is an instrument apart. Musaphonic alone combines three outstanding tonal developments—the amazing G-E Electronic Reproducer—the exclusive G-E equi-tonal volume control—and powerful permanent magnet twin speakers. These endow Musaphonic with incomparable performance . . . for your complete enjoyment of records, standard radio, short-wave, and genuine FM, virtually free from static, fading, and station interference.

Fashioned with exquisite craftsmanship, Musaphonic cabinets are masterpieces of period and contemporary design. At your Musaphonic Dealer's you can select just the right model to create new "center-of-interest" beauty in your home. Booklet on request. General Electric Company, Electronics Park, Syracuse, N. Y.

**GENERAL ELECTRIC**

179-G1

RADIO-PHONOGRAPHS



*A Glow of Light . . . A Look of Beauty with*

# *COLORFUL BEDSPREADS by*

## Morgan-Jones TRADEMARK

**Soft, glowing colors . . . fine, long-wearing fabrics . . . a new look of importance for your bedroom. Morgan-Jones bedspreads and matching draperies are cherished for their beauty . . . their quality workmanship . . . the way they retain their original freshness and charm through many seasons of wear.**



*ABOVE: Morgan-Jones weaves the hobnails DIRECTLY into t fabric for new beauty and sturdiness. Gives you laboratory tested, vat-dyed accessories that launder beautifully, retain th lovely color.*

*Hobnail spread in white, dusty rose, blue, green, peach and gold. Trimmed with snowy white fringe. Full and twin sizes. About $8.00 for either size.*

*Hobnail draperies in colors to match, with the patented "Simpleat" features which make them so easy to hang, about $8.00 a pair.*

*LEFT: Chain chenille spread for an 18th Century le White, dusty rose, blue, green, peach, gold, chartreus grey. Colors guaranteed washable. Available in full and twin sizes at about $9.00 for either size.*

AVAILABLE AT THESE FINE STORES:

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|---|---|---|
| *Akron, Ohio* ..... *Polsky's* | *Harrisburg, Pa.* ..... *Pomeroy's* | *Pottsville, Pa.* ..... *Pomeroy's* |
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| *Cincinnati, Ohio* ..... *Rollman's* | *Lake Charles, La.* ..... *Muller's* | *Savannah, Ga.* ..... *Levy's* |
| *Columbus, Ohio* ... *Morehouse-Martens* | *Latrobe, Pa.* ..... *Reed's* | *Seattle, Wash.* ..... *The Bon Marché* |
| *Connellsville, Pa.* ..... *Troutman's* | *Lebanon, Pa.* ..... *The Bon Ton* | *Spokane, Wash.* ..... *The Bon Marché* |
| *Dallas, Texas* ..... *Titche-Goettinger* | *Lowell, Mass.* ..... *The Bon Marché* | *Springfield, Mo.* ..... *Heer's* |
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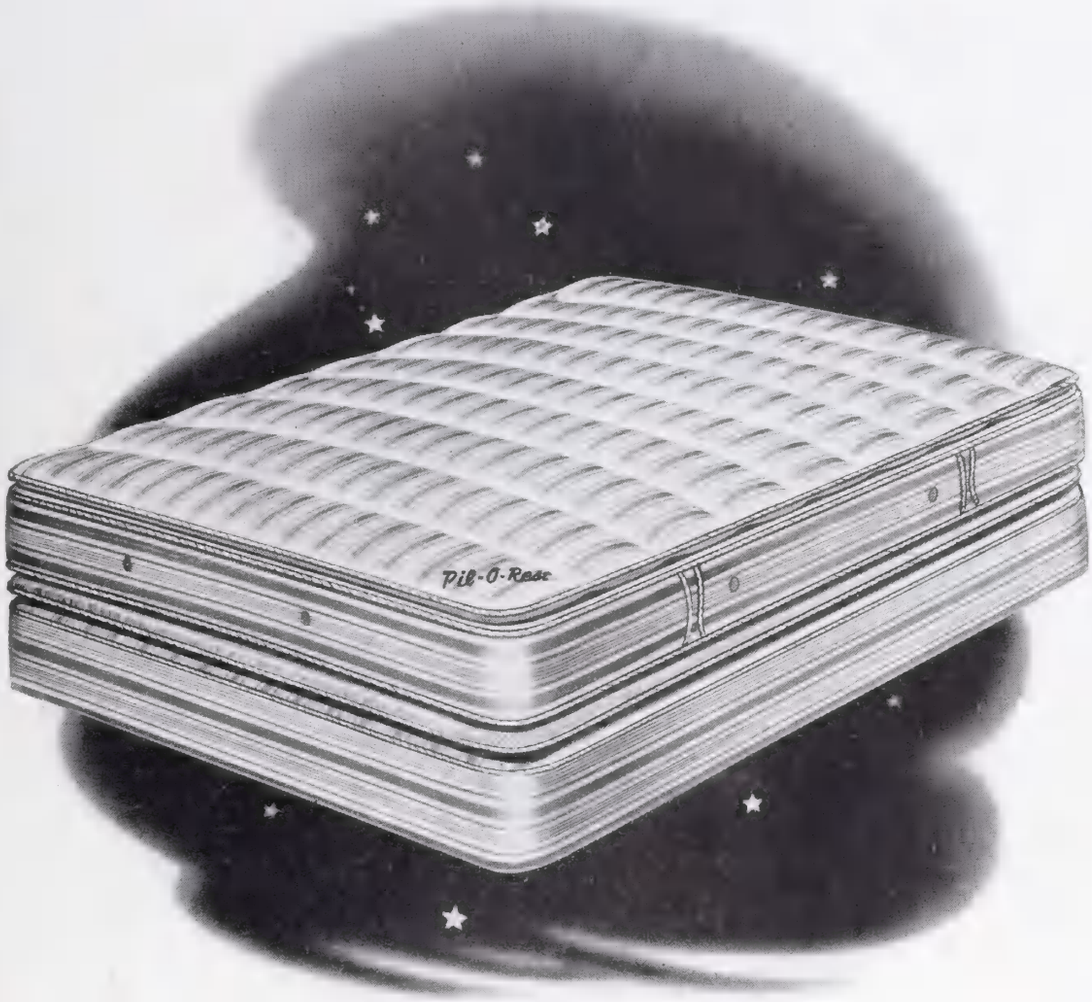


*Members of the Home Furnishings*

# The Karpen Pil-O-Rest

**A MATTRESS OF INCOMPARABLE QUALITY**

*MADE WITH THE SKILL OF FINE FURNITURE CRAFTSMANSHIP*




**WITH THESE EXCLUSIVE Pil-O-Rest* FEATURES!**

Channeled pillow attached top and bottom to a *completed* innerspring mattress.

☆

Channeled pillows are 100% staple cotton filled and constructed to prevent shifting of the cotton.

☆

Tuftless—no buttons.

☆

Box Spring has 72 coil springs mounted on hardwood frame, and hand-tied 8 ways. Upholstered to match mattress.

☆

KARPEN PIL-O-REST MATTRESS $69.50

KARPEN BOXSPRING TO MATCH $59.50

Other KARPEN Guaranteed Mattresses Available from $39.50

Slight variations in prices due to difference in cost of freight

## Painstaking Care in Manufacture

## ☆ for Restful, Healthful Sleep . . . and

## ☆ Long years of satisfactory service

It's good morning every morning when you've enjoyed the most restful night's sleep you've ever known—on a Karpen Pil-O-Rest. Exclusive, sleep-inducing features such as tuftless construction and attached, channeled pillow top, help your body relax, keep you comfortable in every position. Traditional Karpen quality and workmanship mean extra years of good sleeping.



**WRITE FOR NAME OF NEAREST KARPEN DEALER**

**KARPEN** *Guaranteed* **MATTRESS**

**S. KARPEN & BROS.** CHICAGO · LOS ANGELES · NEW YORK · DYERSBURG · LEXINGTON · SAN FRANCISCO

***Manufacturers of Karpen Guaranteed Furniture, Mattresses and Transportation Seating***

*Reg. U. S. Pat. Off.



*Trees Enhance the Beauty of the Home—Protect Them*

# *Here's what* **DAVEY** *means by Tree Care*

Good health is said to be man's most valuable possession. And this holds true with trees.

When you ask a Davey man to care for your valuable trees, also ask about his complete tree saving service. He will do more than enhance their beauty through pruning. He can protect the health of your trees from injurious pests by spraying. He can rejuvenate the soil around their roots by aeration and by proper feeding. He is fully equipped to move or remove trees and to perform surgery on those that are neglected and show signs of decay.

Cabling and bracing the heavy, weaker branches is very important and will prevent damage from wind. We like to think of this complete Davey service as—preventive tree care.

If your phone book does not list your Davey representative, just write or wire for his address.

THREE GENERATIONS OF TREE SAVING SERVICE

JOHN DAVEY  *Founder of Tree Surgery*

1846—1923

**DAVEY TREE EXPERT COMPANY • KENT, OHI**

MARTIN L. DAVEY, JR., PRESIDENT



TREE MOVING



CABLING & BRACING



PRUNING



TREE SURGERY



SPRAYING



TREE FEEDIN



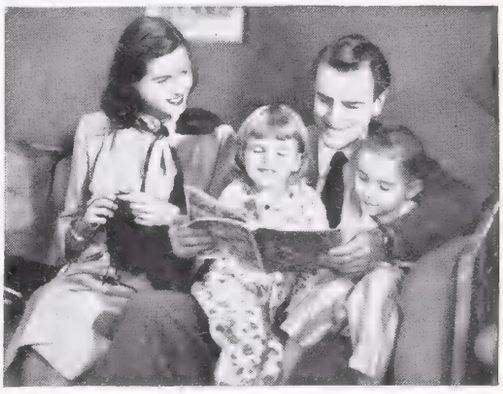

• *Wonderful General Electric Dishwasher takes all the work out of dishwashing! Washes dishes sparkling clean — automatically. They dry in their own heat.*



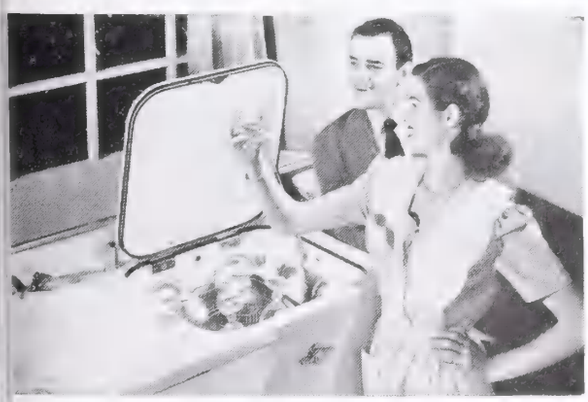
**1. A day's dishes done like magic!** The new General Electric Dishwasher will wash a whole day's dishes for a family of four at one time. Separate racks hold china, glassware, silver safely. Washes pots and pans, too!



**2. No more rough, red hands!** You never touch dishwater. Just turn the switch and the Dishwasher takes over—does the whole job *automatically*—washing and rinsing dishes in water hotter than your hands could stand.



**3. Gives you new hours of freedom!** You're no longer a slave to a dishpan. All by itself, the Dishwasher hygienically cleans and rinses each piece *cleaner than you could do it by hand.* Safely, too—for only the water moves.



**4. No dishes to wipe — ever again!** After dishes are washed and rinsed, the cover opens automatically, and both dishes and Dishwasher dry in their own heat. Gleaming, sparkling clean dishes are ready to be put away.

• • •

**NOTE:** The Dishwasher is available either in a complete sink, or as a separate individual appliance for installation in your new or present kitchen. General Electric Company, Bridgeport 2, Conn.

FOR THE COMPLETE TABLE-TO-SHELF DISH JOB

AUTOMATIC DISHWASHERS

# GENERAL ELECTRIC

Hand-made by STEUBENVILLE POTTERY COMPANY from the inspired designs of *Russel Wright*



DINE . . . IN THE

# *American Modern*

MANNER

Nationally Distributed by Richards Morgenthau & Co., New York, N. Y.

Set a festive table with the joyous contemporary look. Set it with American Modern Dinnerware— a happy blending of texture, form, and color that says: this dinner is important . . . and perfect!



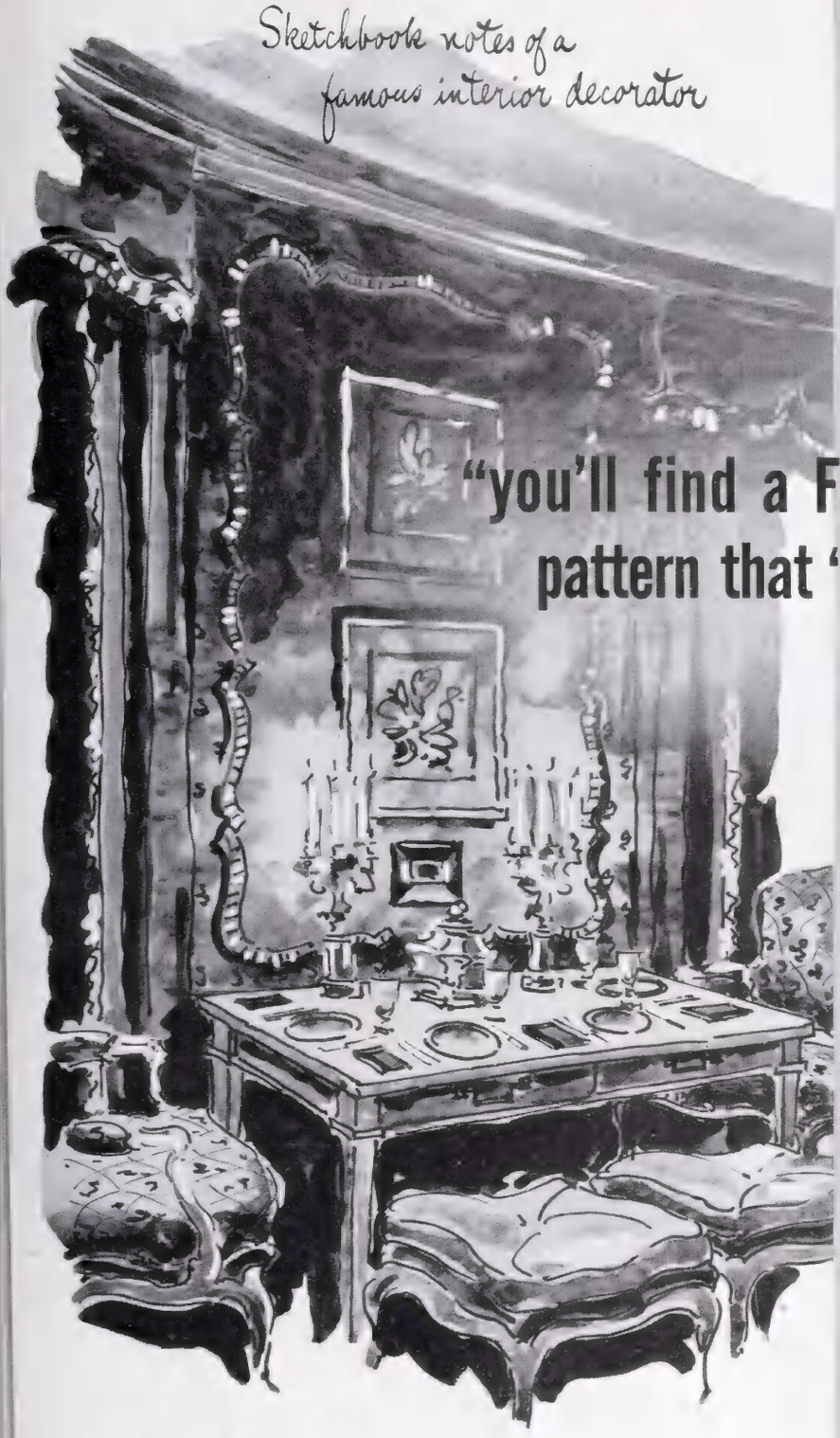
**16 pc. Starter Set: 4 dinner plates, 4 cups and saucers, 4 bread and butter plates, $6.95**

## B. ALTMAN & CO.

FIFTH AVENUE • NEW YORK 16, N. Y.

*China Dept.—4th Floor*

*Send for illustrated booklet showing American Modern shapes, colors, and prices in open stock.*




***carpet:*** *tufted, faded raspberry.*

***draperies:*** *coarse linen textures to match figured French blue wallpaper . . . background trimmed with multicolored raspberry cotton fringe*

***chairs:*** *quilted document print chintz.*

***sterling:*** *Georgian Shell, or Victoria, or Lily — all by Frank M. Whiting.*

# "you'll find a Frank M. Whiting pattern that "belongs" in your home!..."



*"I find the Frank M. Whiting collection to be the most versatile in sterling silver for creating lovely homes—no matter what the decor."*

**says Mrs. George Adams Dewey,**

**Member of the American Institute of Decorators.**

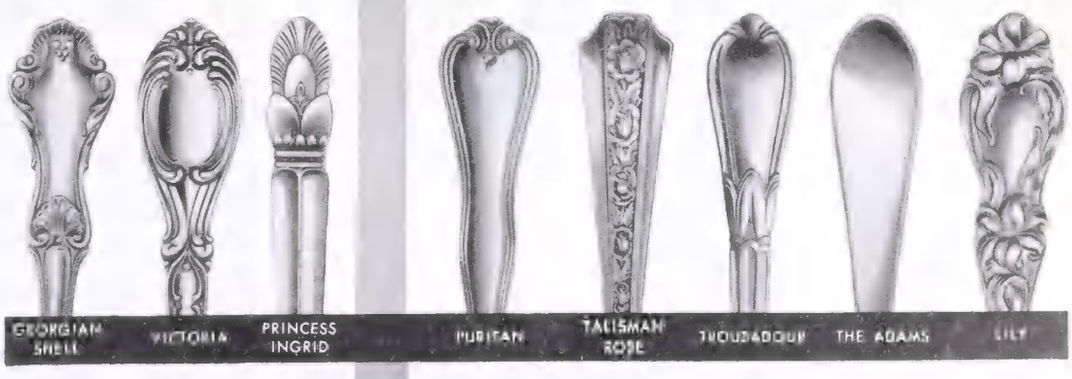
When you plan your home take a tip from America's best known decorators — plan your sterling to "fit" into your scheme of things. It is as much a part of decorative effect as color, balance and fabric. Because it is, your choice must be correct. You'll find among Frank M. Whiting patterns — a great name in sterling for over a century — the silver that "belongs" in your home.

SOLID STERLING by

*Frank M. Whiting*

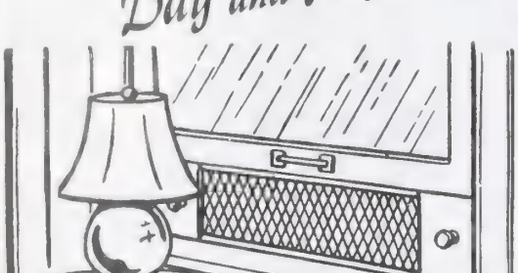
*Goldsmith and Silversmith*

*Tradition Since 1840*




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# FRESH AIR... *Day and Night*



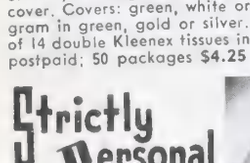
**BADGAIRE Window Filters** are scientifically designed to filter the air and keep out dust, soot, pollen, drafts and rain. Heavy aluminum with rubber sealing gaskets. Rust-proof. Weather-proof. Easy to clean.

All sizes extend 6" for easy adjustment.

Size 16" to 22" . . **4.95**
Size 22" to 28" . . **5.45**
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Size 34" to 40" . . **6.45**
Size 40" to 46" . . **7.45**
Size 46" to 52" . . **8.45**
Size 52" to 58" . . **9.45**
Filter Adhesive . . **50¢**

*Free delivery within 150 miles. In New York City, add 2% Sales Tax. Send for Catalog No. H-3 and Overseas Food Folder.*

**Hammacher Schlemmer**
145 E. 57th St., N. Y. 22, VO. 5-4700
1848 100th ANNIVERSARY 1948



## Initial Success

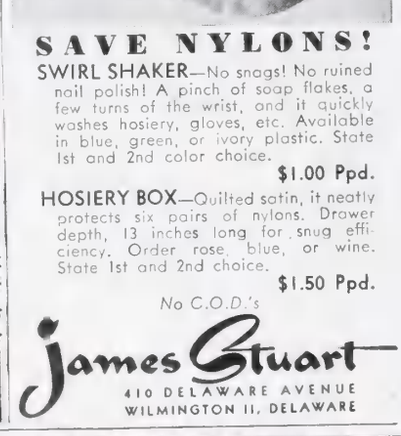
**LIP SERVICE.** These soft small double Kleenex tissues are smartly useful at home or in your bag. Monogrammed on each cover. Covers: green, white or blue. Monogram in green, gold or silver. 20 packages of 14 double Kleenex tissues in each—**$1.90** postpaid; 50 packages **$4.25** postpaid.

## Strictly Personal



. . . and smartly useful. Paper napkins—scalloped edges; your own personal monogram, or name in full, in either cocktail or luncheon size. Color of napkin may be white, blue, pink, green, or yellow with name or monogram in brown, red, wine, bright blue, or green, 100 **$1.65** postpaid. *No C.O.D.'s, Please.*

**Edith Chapman**
168 East 33rd Street New York 16, N. Y.



## SAVE NYLONS!

**SWIRL SHAKER**—No snags! No ruined nail polish! A pinch of soap flakes, a few turns of the wrist, and it quickly washes hosiery, gloves, etc. Available in blue, green, or ivory plastic. State 1st and 2nd color choice.

**$1.00 Ppd.**

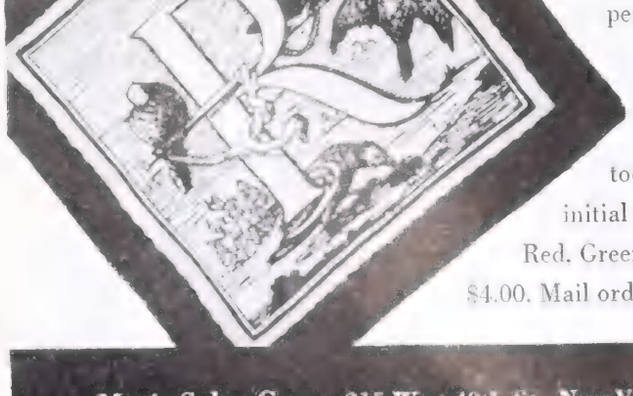
**HOSIERY BOX**—Quilted satin, it neatly protects six pairs of nylons. Drawer depth, 13 inches long for snug efficiency. Order rose, blue, or wine. State 1st and 2nd choice.

**$1.50 Ppd.**

*No C.O.D.'s*

**James Stuart**
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## Your initial thought in scarfs . . .



Wesley Simpson monogram scarfs on pure silk. A personalized gift—you'll want one yourself too. Order by initial and color. Red, Green, Royal Blue. $4.00. Mail orders prepaid.

**Merit Sales Corp., 215 West 40th St., New York 18**


# WINDOW

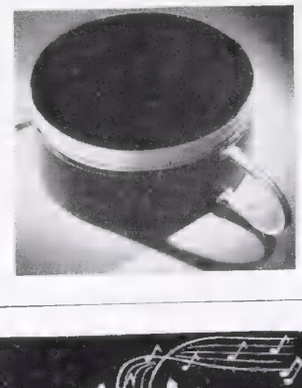
These pages are planned for your shopping convenience. All merchandise shown, except personalized items, may be re-



**THOSE FLIRTY, FLIRTY EYES** of Miss Mopsy's not only light up when you give her a squeeze, but they become a provocative green. As for Peter the Dandy he's so overwhelmed by her come-on signal that his bow tie nervously flashes a winking red light. Both are pink plush, about 13" high and cost just $1.98 each plus 25¢ postage. M. C. Flynn, 43 E. 59th St., New York 22, N. Y.



**SQUEEZE-IT POUCH.** Remember when Bing Crosby used one of these in "Welcome Stranger"? To fill your pipe just pinch—and out sifts the tobacco right into the bowl of your pipe. There's a zipper opening at the top for filling, it won't leak in your pockets, and it has a special moisture-retaining lining. Genuine leather. $1.95 ppd. Malcolm's, 524 N. Charles St., Baltimore 1, Md.



**GENTLEMAN FOR A DAY.** He may do his routine lurching around the playpen in a pair of soakers or overalls but for Easter Sunday he should look the Brummel that he is. So dress him up in a darling lawn suspender suit with a cross-stitch design on the panti leg, and ruffles around the sleeves and collar. In maize or blue, sizes 1-3 $5.95. Georg Jensen, 667 Fifth Ave. New York 22, N. Y.



**ROUND TRIPPER.** You'll trave like a model, if you carry one of the best looking hat boxes we've seen around New York. It's 15" in diameter and comes in navy or maroon canvas with white trim, or in wheat with brown trim. Inside are pockets for cosmetics and plenty of room for a week-end's clothes. $17.50 ppd. Dale Fifth Avenue 719 Fifth Ave., New York 22.




*Festive "Notes" For Your Next*
**BIRTHDAY PARTY**

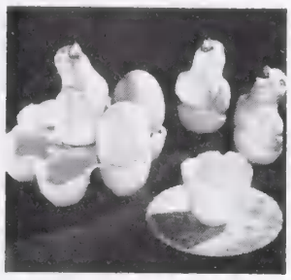
A delight to kiddies and grown-ups too, this musical cake platter provides the thrilling and appropriate "Happy Birthday to You" as it slowly revolves displaying the brilliantly lit Birthday Cake. The sanitary white metal plate is 11" in diameter mounted upon a musical base—Thoren's movement, complete with lever for stopping and starting the music. Will hold 3 pound cake—when fully wound will rotate 3 to 4 minutes. A decided "Must" for a successful party for your family or as a gift. Cake not included. **$11.95** postpaid. Add 25c West of Mississippi

**Flora-Dora, Inc.**
1 Canfield St., Dept. C-3, Orange, N. J.

# SHOPPING

turned and full refund will be made by firms involved. All prices are subject to change. Happy Window Shopping!

**EGGS-ACTLY RIGHT** for spring-ime breakfasts are these new and won-lerful egg cups. The chicken server nolds six eggs in half-shell cups, so you an bring them from stove to table. It's 2.75. The individual cups have at-ached saucers; $1.50 each. Chicken alt and pepper; $1.50. Or: chick server, holders, salt and pepper, $9.75. In California pottery. Ppd. No c.o.d.'s. Ellion's, P. O. Box 284, Orange, N. J.



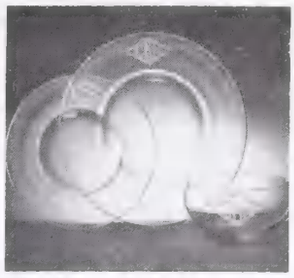
**'ERSONALIZED HARMON-CA.** Give a child one of these for aster, and you'll probably find you've een harboring a Harmonicat. This ry good mouth organ, comes in red, hite, or blue and is hand-painted with ny first name. With clear instructions nd such simple songs to learn as Swanee River," etc., it's $1.25 ppd. No .o.d.'s. Evelyn Reed, 538 Madison Ave., ew York 22, N. Y.




**OAT OF AMOUR.** Save this, ease, for those crystal moments when u look your loveliest. And then wear with slim black trousers or a long ite skirt. It's a three-quarter Guatealan coat, handwoven in a traditional ack and white design, and it will ake you look tall and sabre-slim and ol as April. Sizes 12 to 20, $15 ppd. n American Shop, 822 Lexington e., New York 21, N. Y.



**IRST GLASS SERVICE** we've own you in years represents excellent ue, good design and, with its hand- monogram, the sure proof of ughtful giving. You may order 8" ad or luncheon plates, 6" bread and tters, or finger bowls, all with dia- nd monograms. Underline last ini- l. Allow 2 weeks delivery: $12 a en. Ppd. No c.o.d.'s. The Bar Mart, W. 45th Street, New York 19, N. Y.

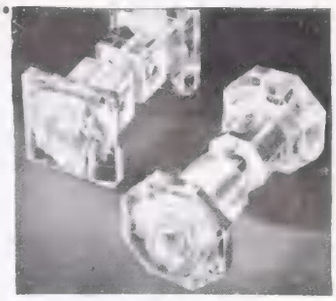




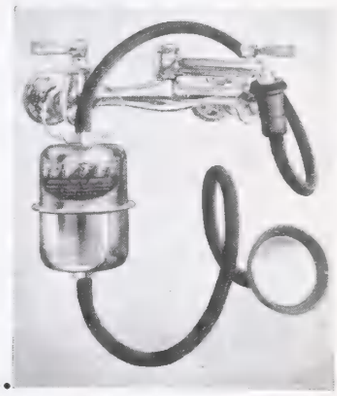

Beautiful Bath gift ensemble, each piece embroidered with distinctive 3 letter monogram. Thick toweling, fine soft texture. 6 piece set: 2 large towels, 2 hand towels, 2 wash cloths, specially priced, **12.45**
12 piece set: 4 each (regularly 27.90) **19.85**
*Colors: petal pink, flamingo, sky blue, turquoise, lemon yellow with harmonizing 2-tone monogram. White monogrammed in any color (send swatch). Mail orders Postpaid. Sorry, no C.O.D.'s.*

GRANDE Maison DE Blanc
★ 416 N. Rodeo Drive, Beverly Hills, Calif.

## SPRING Household Hints



**ROSE DOORKNOBS** by Schick are the latest trick in interior decoration. Red, Pink, Yellow, White with green leaves imbedded in plexiglas knobs. Square or octagonal to fit standard shanks. Plastic doorplates.
Single knobs 3.50 Pair 7.00
Drawer knobs to match each 2.00

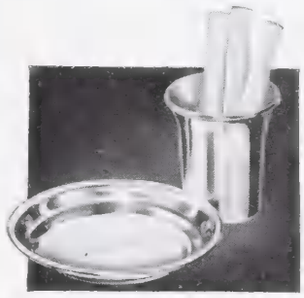


**WATER CONDITIONER.** New, portable Softee Automatic Water Softener fits any faucet; gives instant, low-cost soft water. Softee adds nothing, it merely removes harsh minerals. Cuts soap bills, protects laundry. Easy to use. Years of service 9.95

*Free Delivery Within 150 Miles. In New York City, add 2% Sales Tax. Send for Catalog No. H-3 and Overseas Food Folder.*

Hammacher Schlemmer
145 E. 57th St., N. Y. 22, VO. 5-4700
1848 100th ANNIVERSARY 1948

## Sterling Cigarette Holder with attached Ash Tray



By Prill ... one piece with triple usage—as individual ash tray and cigarette holder—for marmalade and butter—or as flower holder and ash tray. Ash tray is 2¾" in diameter. 5.00*
*Plus 20% Federal Excise Tax

John Wanamaker
Broadway at 9th St.
New York 3, N. Y.

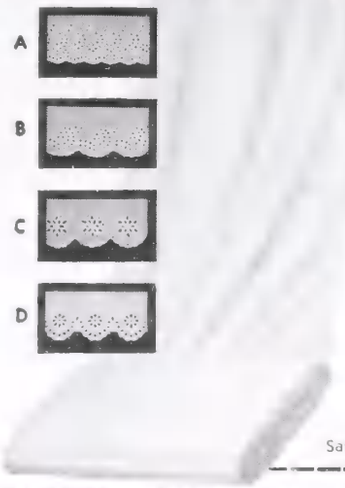


## Your Family Tree

hand painted in full color on a 10" ivory translucent china plate, and fired for permanence. Please limit names to 4 generations. Print instructions plainly. No C. O. D.'s. Sent in 4 weeks prepaid upon receipt of check for
**$8.50**

**Grace Lloyd-Collins**
**Wilmington 43, Delaware**

## FABRICS BY MAIL AT SAVINGS




SNOW WHITE **ORGANDY**
crisp, permanently finished to launder without starch. 39 inches wide. **70¢ YD.**

DAINTY WHITE **BATISTE**
light and airy, 38 inches wide. **80¢ YD.**

EMBROIDERED **EDGING**
Swiss-type eyelet borders on matching organdy or batiste. 6½ inches wide. **65¢ YD.**

Beautify your home with curtains, vanity skirts or bed spreads, or make pinafores, aprons, children's or infants' dresses of these fine combed yarn fabrics. At these low prices by the yard or in bolt of 40 yards. Edgings to match by the yard or in bolts of 10 yards.
Satisfaction guaranteed or your money refunded.

PRISCILLA TEXTILE CO. 570 SEVENTH AVENUE, NEW YORK CITY

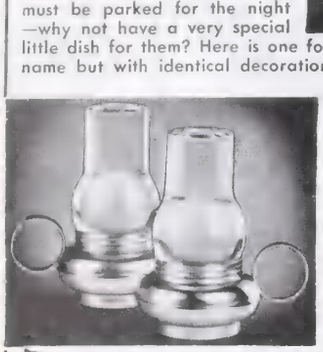
I enclose $_____ please send me:
Organdy at 70¢ a yard ..... yds. .... Bolts
Batiste at 80¢ a yard ..... yds. .... Bolts
Organdy Edging—65¢ yd. Style ☐ yds. .... Bolts
Batiste Edging—65¢ yd. Style ☐ yds. .... Bolts
Please send booklet of other fabric samples and prices. I enclose 15c to cover cost of mailing.

Name.....
Address.....
City & State.....
Postage prepaid except on C. O. Ds.

## For "STORE TEETH" AT NIGHT



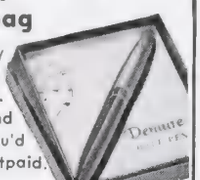

"When the sun goes down and the stars come out"—and when beautiful, pearly but false teeth must be parked for the night—why not have a very special little dish for them? Here is one for Pop's, Mom's or Gram's (there's another with no name but with identical decoration). Keeps them covered and sanitary 'til morning. **$2.50** each, postpaid.



## Miniature HURRICANE LAMP SALT and PEPPERS

The most delightful salts and peppers to come along in ages. Non-corrosive, non-tarnishing silverlike nickel base with chimneys of crystal-clear plastic. 4½" high. **$1.25** per pair, postpaid.

## Miniature Gold Capped BALL PEN For a Lady's Handbag




Here's the latest in ball pens—The "Demure Midget"—unconditionally guaranteed to give complete satisfaction or money refunded. It's so tiny that it takes up but little room in the bag and will never leak. Comes ready to write and never has to be refilled. Colors are gold and grey, green, blue, red or black. If you plan to give it as a gift you'd better order two—you'll never part with it once you see it. **$1.00** postpaid.

**Mayfair Gifts** *Send check, money order or C.O.D. instructions*
**99-16 Metropolitan Ave., Forest Hills, New York, N. Y.**



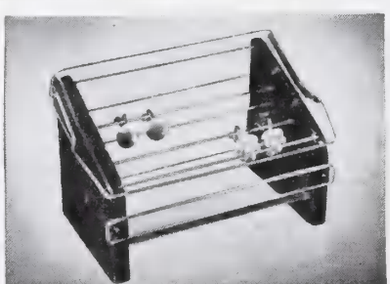
## Orchid To Her

***For Easter . . . for Mother's Day***

Easter's early, so order now! Lightweight natural color orchid corsege of exquisite beauty. It's plastic, rivaling Nature in loveliness but surpassing it in permanency. Be-ribboned; packed in florist's acetate box. Prepaid, **$3.50**

Send check or money order. Sorry, no C.O.D.'s

**MALCOLM'S**
HOUSE AND GARDEN STORE
524 N. Charles St. • Baltimore 1, Md.



## EARRING CASE

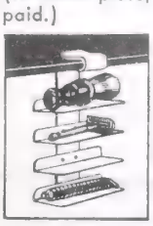
**A show-off case for your earring collection designed to protect from dust and to end groping for pairs. It's made of mahogany and clear lucite, measuring 6¼" x 3½" x 4" high. An ideal gift—a delight to own!**

**$3.65 ppd. —** *No C.O.D.'s*

**Betty Blue Gift Shop**
3349 Greenmount Ave.
Baltimore 18, Maryland




**Stamp Dispenser** is heavy polished brass, 2" high. Felted to protect desk, weighted to serve as paper weight. Top holds clips. $3.50 ppd. (In silver plate, $7.50 tax and postpaid.)



**Medicine-cabinet neatness!** Tidy Shelf utilizes waste space, increases cabinet capacity. Keeps shaving gear, cosmetics up front, always handy. Adjusts to any shelf. Order one for each family member. $1.00, ppd. Immediate shipment.

**NORTHMORE'S**
Box 755R Highland Park, Ill.

## Personalized RUBBER DOOR MAT

E.A.SMITH 701

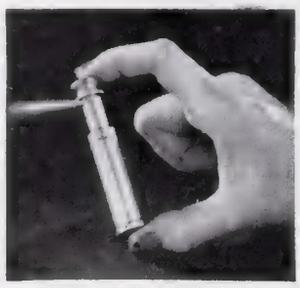
This black corrugated rubber mat will bid welcome and identification at your home entrance. Your name, address, or any inscription you wish are in white letters 3" high. Maximum 11 letters per line—3 lines only. Mat 18" • 30" x ¼" thick.

**$5.95** PREPAID Includes 11 letters. 15¢ for each additional letter.

*Sorry, no C.O.D.'s*

**PERFO MAT & RUBBER COMPANY**
320 West 56th Street
New York 19, N. Y.

# WINDOW SHOPPING



**PURSE ATOMIZER.** About the size of a giant lipstick, this amazing "pump" atomizer holds enough cologne to keep you glamorous for ten days. It can't leak, and comes in gold, silver, blue, green, red or black finish. A nice love-and-kisses present for Easter morning. It's $3.25 postpaid from Page & Biddle, Inc., Haverford, Pennsylvania.



**WHISTLE FOR IT.** Pale blue cotton, soft as an April sky, becomes the darlingest middy-blouse dress that a little girl ever skipped to school in. The button-on skirt has nice fat pleats, the collar and cuffs are navy blue banded in nautical white, and a wooden whistle attached to a white cord, fits in the breast pocket. Sizes 3 to 6x. $3.95 from Wanamaker's, New York 3, N. Y.



**KEEP THE FIRE BURNING** and here's the poker to give it new life! Designed and hand wrought in a Yankee forge, it has a straight-forward simplicity that is refreshing and, of course, it's loaded with luck; a riding shoe forms the fork, a pony shoe (sole insert) the handle. Everyone loves to poke a fire, but it's a rare tool that stirs up flame *and* fortune. 32", $3 ppd. Horseshoe Forge, Lexington, Mass.

*(Continued on page 25)*

## LITTLE RED RIDING HOOD TO GIVE YOUR DINETTE THE "NEW LOOK"

This familiar, lovable character is brought to you in an array of smart and useful decorative accessories, made of genuine china, hand painted and fired in brilliant red, yellow and blue.

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|---|---|---|---|
| A—Teapot | 8" | ea. | $3.95 |
| B—Sugar & Creamer | 5¼" | set | 3.45 |
| C—Cookie Jar | 13½" | ea. | 4.75 |
| D—Salt & Pepper | 3¼" | set | 1.35 |
| D—Salt & Pepper | 5" | set | 2.95 |

*Postpaid. Check or money order Sorry — C.O.D.'s.*




**Variety Fair Gift Shop**
4311 Bergenline Ave.
Union City, N. J.

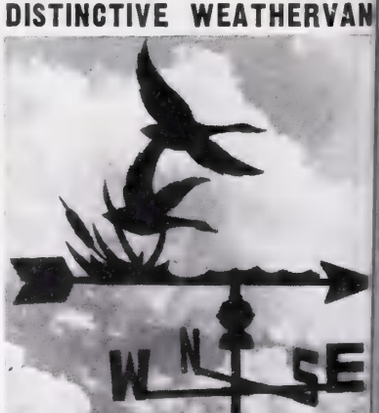
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**Herbert S. Mills**
EAST KING ST.-HAMILTON, CANADA

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27" wide, 34" high **$16.50**
30" wide, 46" high **$22.00**
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*WRITE FOR CATALOG—100 fine designs i vanes, house signs, copper lanterns, etc.*

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Your flair for the original finds its expression in the luxurious textures, glorious colors, of Goodall Fabrics. Designed for rooms of every period, these fabrics are *Blended-for-Performance* to be wrinkle resistant, to shed dust and dirt and keep their beauty. They are now available for immediate delivery through your decorator or the decorative studio of your favorite department store.





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# Berkshire

## FINE CURTAINS MAKE EVERY WINDOW A PICTURE

Beauty goes hand in hand with the practical in Berkshire curtains. Long life is woven into every yard of the finely spun Super finish cotton fabrics. They wash like handkerchiefs — need no starch. You will find Berkshire curtains, proudly wearing the Good Housekeeping Guarantee at selected, dependable stores . . . popularly priced.



## Amy Vanderbilt

member of the world famous family and authority on etiquette, likes to entertain in her Connecticut home "Daisyfields". When choosing curtains for its many windows, Miss Vanderbilt insists upon both beauty and service. For an Early American bedroom, she likes Berkshire's crisp organdy Priscilla curtains.




**SEND** for Berkshire's new booklet — "Fashions in Windows"...ideas for smart decorating for all types of windows...easy to follow directions for making "every window a picture."

Department H. B.-3 • BERKSHIRE FINE SPINNING ASSOCIATES, Inc. • Turks Head Bldg. • Providence, R.

# Write soon, darling

(Have you?)



How soon is "soon" to you?

Today? . . . when suddenly life has special meaning
and a brightness that could gladden others, too?

Next week? . . . while the moments of the country weekend
still shine clear? Or . . . a blue-distant "soon" that
isn't soon at all, when so much that *you could*
*be sharing* will be crowded from your mind and gone?

Write soon . . . and know, again, the
joy of *getting* letters!




## Eaton's fine Letter Papers

### in Open Stock

Write soon . . . write often. On what will you write? You can do no better than to choose one of Eaton's Fine Letter Papers from Open Stock (so you can always replenish your supply of paper *or* envelopes). *Eaton's Highland Pensmooth* — with the muted lustre and polished "touch" of fine porcelain. In Blue Glaze, Porcelain Pink, Lustre White. Single sheets of paper, boxed, 75c; matching white-tissue-lined envelopes 40c a package of 25. *Eaton's Randomweave* — fine fabric finish, with deckled edges on both paper and envelopes. White, Blue, Grey, Tan. Single sheets 85c the box; tissue-lined envelopes 45c the package. *Eaton's Deckle Vellum* — suitable for man or woman's correspondence, substantial weight, creamy-white color, with feathery deckled edge, as on hand-made paper. Single or folded sheets 85c the box; deckled envelopes 45c the package. These and many other Eaton's Fine Letter Papers are available in Open Stock (letter paper and matching envelopes sold separately) and in Boxed Combination (a balanced quantity of sheets and envelopes in a box). At fine stores everywhere. A GOOD GIFT AT ANY TIME FOR ANY ONE . . .

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*When you work out*
*your decorative scheme,*
*naturally you choose*
*fine carpet for the foundation.*
*And that brings you to a Lees—*
*for beautiful design,*
*resilient wool,*
*and color in the modern manner.*
*The carpet shown*
*is Skyline*
*in Tropical Green.*




*JAMES LEES AND SONS COMPANY, BRIDGEPORT, PENNA. • MAKERS OF LEES CARPETS, MINERVA HAND KNITTING YARN AND COLUMBIA HAND KNITTING YARN*

# Window Shopping

CONTINUED FROM PAGE 20

**CHOO-GUM BANK.** Our nippers got one of these for Christmas, and it was such a roaring success that we rushed it into the first possible issue of Window Shopping. It's a miniature copy of a real gum vending machine, holds 25 sticks of any standard gum, and the coin slot takes pennies, nickels, or dimes. It's 6" high, has a key. $2 ppd. J. J. Anthony, 1517 W. North Ave., Milwaukee 5, Wisc.

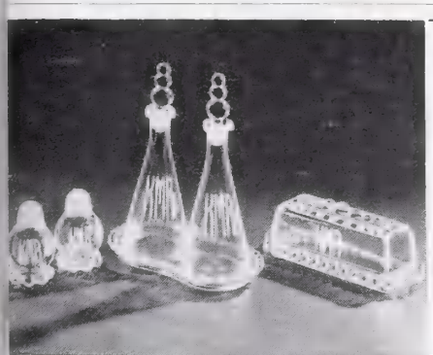


**FOLDING BRIDGE CHAIRS.** A "Hampden" bridge chair is made entirely of metal with a padded-leatherette seat, and comes in all brown or in black with a red seat. It's much more comfortable than a deep-cushioned chair for alert bridge or gin games. $2.49 each, exp. coll. Hearns, Fifth Ave. at 14th St., New York 11, N. Y.



**CHOCOLATE EASTER EGGS.** Realistically packed in a dairy-store type box are one dozen chocolate-covered Easter eggs, filled with Blum's famous assortment of vanilla creams, vanilla and raspberry marshmallow, sugar-coated marshmallow, and pure fruit jellies. Easter morning will really be a treasure hunt. $2. ppd. Blum's, San Francisco 9, California.



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These graceful cruets on a candlewick edged tray will add drama to the salad. The covered butter-dish is practical but elegant; while the rotund salt and pepper shakers are assets to any table. All clear glass with a 3-letter cut monogram.

**Cruet set $6.50**
**Butter dish 3.25**
**Salt & pepper set 2.75**
**Set complete 12.50 postpaid**
*No C.O.D.'s please*

**EUNICE NOVELTIES** Dept. H-38
5th Floor Woman's Exchange Bldg.
541 Madison Ave. New York 22, N.Y.



## FORGED ALUMINUM "LAZY SUSAN"

For relishes, cold cuts, canapes, hors d'oeuvres, cheeses. A flip of the finger makes this big "Lazy Susan" revolve on ball-bearing base for easy self-service. Beautifully hand-forged aluminum with floral design, three-part glass dish in center. A conversation piece on any table . . . decorative on the sideboard. Best "Lazy Susan" buy on the market!

18 inches wide, 5 inches high, with glass dish. Stays bright without polishing. Wash with soap and water.

**$10.95** postpaid
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**FESSLER BROTHERS**
Dept. B
28 West 15th Street New York 11, N. Y.

**NEW!** Luscious, mouth watering chunks of fruit with that fine *rum* flavor . . .
Spread on Crackers or Bread, combine them in Salads . . . use them in Desserts.



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Be an envied Hostess to your Family and Friends
Choice of four Preserve varieties

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* Prices include Express Prepaid
No C.O.D.'s Please
*Write Dept. B-3*

**C. R. NEWMAN CO.**
Manufacturers
555 Graham Ave., Brooklyn 22, N. Y.

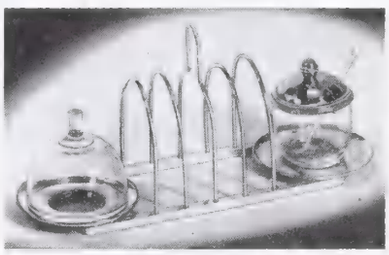


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Clean contemporary lines of furniture, sparkling modern textiles . . . together they help create a distinctive background for your modern living. Why not investigate our fine and imaginative interior designing service?

Jens Risom cabinet holds liquor, silver and linens: mahogany, walnut or bleached oak, 349.00.

**GEORG JENSEN INC.**
667 Fifth Avenue • New York 22



## Bewitching Breakfasts

Toast rack, jam jar and butter dish . . . all one unit! Its handiness and new attractiveness will dress up your table as well as your spirits. Made of expensive looking Duraluminum, it has the added value of unusual strength. The cover of the jam jar is delicately hammered and highly polished to complete a matching and matchless set.

**$5.00** add 25¢ for postage
No C.O.D.'s
Dept. B

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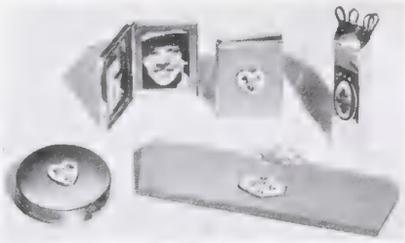
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To carry with her all the year round as a charming reminder of the giver.

Bobby Pin Holder—**$2.00**
Gold color metal case with cloisonné decoration

Pill Box—**$1.00**
Gold color metal case with cloisonné decoration

Miniature Picture Case—**$2.00**
Measures 1¼" × 1½" closed—choice of white, pink or powder blue enameled metal with cloisonné decoration

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A complete set or any combination would make a delightful gift.

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**Dennison's**

32 Franklin St. Boston 10 - Mass.

411 Fifth Avenue New York 16, N. Y.

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Elmer's

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*Quaint American Commode*
**IN SOLID CHERRY**

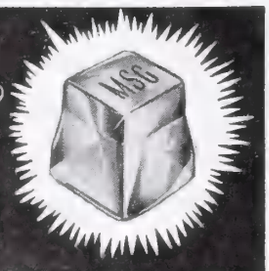
Authentic reproduction, the Milton Lee is built of solid cherry in hand-rubbed cherry finish. Oak leaf and acorn motif pulls are hand carved. Three deep drawers. A quaint chair side piece — or to use in pairs by your sofa or twin beds. Height 24; top, 22 x 14 inches. Price includes shipment to your nearest freight office . . . . . $26.45

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# The Original *PATENTED "NICE-CUBES"




REG. U. S. PAT. OFF. *PATENT 1923222

## PLASTIC ICE CUBES

Now Only $1.98 *Chill Your Drink...Don't Dilute It!*

A miracle! Well, not exactly . . . but the closest thing to it! The ice is in the cube . . . SEALED IN! Keep beverages ICE COLD this amazing way . . . without dilution! Use "Nice-Cubes" in highballs, cocktails, soft-drinks, fruit juices, wine, etc. . . . even BEER! Just freeze these water-filled cubes in your ice-tray . . . then drop them in your drink. They'll chill without dilution, for when the ice melts, the water remains sealed in the cube! Clever? More than that . . . a household necessity! And they LAST INDEFINITELY. Just re-freeze and re-use again and again! Tasteless, odorless, shatterproof, crystal plastic.

GAY ASSORTED COLORS OR CRYSTAL CLEAR

Box of Eight **$1.98** Add 10c per box for delivery.

Send Check, Postal Note, or Money Order

**INSIST ON THE GENUINE . . . DEMAND THE ORIGINAL**

*The Perfect Gift*

**MONOGRAMMED "NICE-CUBES"**

Box of Eight (Crystal Clear Only) **$2.98** Add 10c Per Box for Delivery

Limit 3 letters per monogram . . . 1 set of monograms per box.

"NICE-CUBES", 8648 MELROSE AVE., HOLLYWOOD 46, CALIFORNIA. DEPT. M

OVER 1,000,000 "NICE-CUBES" NOW IN USE!

---

# WinDow



**SAY IT WITH PICTURE**
Send this to someone very speci filled with snapshots of her childre house, family, beaux, pets, etc. In ta brown, wine, green, red, or navy leat er with gold-tooled bands it hol twenty-four 2" x 3" pictures. $3. Mon gram 50¢ extra. Ppd. No c.o.d.'s. Lilli Shoppe, 20 Armat St., Germantow Philadelphia 44, Pa.



**YOUR LUCKY STAR** is, course, the star you were born under your sign of the Zodiac. But wheth or not you believe in astral influenc we think you will be certain to wa one of these ash trays decorated wi your own Zodiac symbol because, fr a design standpoint, they are extra dinarily handsome. In white or oli green with gold decoration, $1.25 eac ppd. Crane's, 419 E. 57th St., N. Y.



**IN HER EASTER BONNE** the belle of a doll family will be envy of Daché. A striped hat box, 8" diameter, comes with 6 untrimmed f hats, and all the accessories to ma them steal the Easter parade. It's one the most ingenious ideas we know developing a little girl's fashion sen while she's having fun. $2.25 ppd. fr Norman's, 416 Mill St., Bristol, Pen

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## NEW Scientific Spot Remover

A SAFE, simple to use, complete spot removing service for home use. Removes stubborn stains and spots caused by lipstick, iodine, nail polish, coffee, tea, soft drinks, etc. A lifesaver to your fine household fabrics and clothing. Harmless to colors, fabrics. Complete directions printed on back of durable handy-carrying T•P Spot Removing Kit.

**$1.79 Complete Kit ppd.**

Send check or money orders. Sorry, no C.O.D.'s.

Foreign, add 10c.

**THERMOCOR PRODUCTS, INC., ERLANGER, KY.**

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# *Charming, Graceful Interiors*



Hand blown Candylbeme Lamp Bulbs enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event. Make your period settings lovelier, more beautiful with Candylbemes.

***Quick Delivery***

Candelabra Base, Clear 50c, Frosted 55c each. Adaptors to convert Bulbs to Regular Base 20c each. Add 7½% excise tax, bulbs only. Minimum order 6.

Actual Height of Lamp 3¾"

SEND 25¢ FOR BEAUTIFUL NEW ILLUSTRATED CATALOG OF LAMPS AND FIXTURES

**Butler-Kohaus, Inc.**
2823 Olive Street St. Louis 3, Mo.

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*New*
*Glamorous*
**AUTOMATIC WAFER-THIN LIGHTER**



New . . . exquisite . . . glamorously styled . . . wafer-thin . . . delightfully different Plaza Automatic Lighter— A charming accessory every woman will treasure.

**LOOKS LIKE A SMALL COMPACT**

The Thinnest, Simplest and Most Attractive Lighter made. Lights automatically as it is opened. Holds plenty of fluid. Easily filled.



Enameled in BLACK . . . IVORY . . . . . with gold-washed edges and clasps.

**ONLY $5.95 POST PAID**

*"The Aristocrat of Lighters"*

Every woman . . . young or old . . . deserves one of these attractive lighters. Order several today. Specify color wanted.

**Price Only $5.95 Postpaid. No. C. O. D's.**
For delivery in Ohio add 3% State Sales Tax.

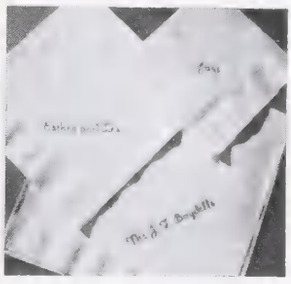
**PLAZA SPECIALTIES CO.**
Dept. H, Box 608 Springfield 34, Ohio

# SHOPPING

**GOOD MIXER.** If you have trouble getting lumps out of your mashed potatoes; if the children love homemade chocolate frosteds with plenty of ice cream; if you'd like to try your own mayonnaise, or make a fool-proof cake —you'll revel in the performance of this electric mixer. It works on AC or DC, costs $10.95, plus $1.50 for the stand, and 50¢ postage. Edith Chapman, 168 E. 33rd St., N. Y. C. 16.



**PAPER CHASE.** Paper napkins are still scarce, so we were surprised and delighted to find these in a quality of paper that surpasses any we have seen. Printed in red or green with your name, family name, or two first names, cocktail napkins are $2 for 100, luncheon napkins $2.50 for 100, extra large supper size $2.50 for 75. Add 15¢ post. Mermod Jaccard King, St. Louis, Mo.



**GREEN WITH IVY.** Gay as a bobwhite's whistle, exciting as a new romance, this is the dinner service that will bring springtime to your table. Made of white-glazed pottery with an ivy design, a 20-piece service for four includes dinner plates, salads, berry bowls, cups and saucers; $13.95 ppd. in N. Y. and New England. Otherwise exp. coll. Also available in open stock. Paine's, 31 Arlington St., Boston 16, Mass.




Old Hickory's FAMOUS all weather OUTDOOR FURNITURE




- Rugged weather resistant hickory, treated to withstand the elements.
- Comfortable contoured seats.
- Steam-bent hardwood slats.
- Double coated with Spar varnish.

*Write for handsomely illustrated catalog.*

*Enclose 25c to cover postage*

OLD HICKORY FURNITURE COMPANY of Martinsville, Indiana

SHOWROOMS: 40 WEST 51st ST. (at ROCKEFELLER PLAZA) N. Y. C.

Prices delivered East of Mississippi





**Chinese Evergreens**
**IN A SPARKLING GLASS BRICK!**

Here is a popular favorite, the glass brick plant container—first since before the war—especially effective in the role of vase or book ends! For interesting light reflections, add a little coloring to the water! Glass brick (approx. 5¾" high × 5¾" long × 3¾" wide) complete with 2 hardy Chinese Evergreens which thrive indoors with little care or light (approx. 15"-18" tall; average 5-6 leaves each) ..... $3.50 ($6.50 pair)

Goldfarb FLOWER SHOPS
America's Largest Florist

*Shipped postpaid anywhere in U. S.*

Park Ave. at 54th St.
Dept. B, N. Y., N. Y.
• Established 1889





Organdy over swishy petticoat for Easter. Pink, blue, orchid, yellow, white. Sizes 2-6. $10.95

Add 15c postage

J.P.Allen
Peachtree Street - Atlanta



IT ROASTS—IT BAKES—IT STEWS



This electric Everhot Roasterette even pops corn. The most valuable and versatile cooking appliance ever made. High and low heats. Capacity 3¼ quarts. It roasts guinea hen, chicken, 6-lb. roasts. Bakes potatoes and biscuits. Cooks vegetables, makes delicious stews; fricassees and soups. Ideal for full-meal cooking for a family of five, or as a "one-dish" auxiliary for dining-table serving for a large party (chicken a la king, baked macaroni, beans, etc.)

**Price $8.95 Postpaid**

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**T. S. ALLING**
214 Fulton St. New York 7, N. Y.



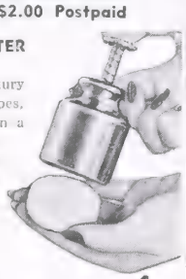
FLAKIER PIE CRUSTS
Made Easy With This Ice-Filled CRUST ROLLER



The secret of tender, flaky crusts lies in quick handling, in using little water and in chilling. This is easily done with this beautiful aluminum roller. Simply remove handle, fill with ice or cold water and roll out your pastry. No. 472-H.

$2.00 Postpaid

DAINTY CANAPE CUTTER



Wonder of wonders . . . a luxury gadget for turning out canapes, cookies, biscuits, patties, on a production line basis. Spun aluminum with a rotating spring plunger. A gift to cherish for years. No. 473-H.

$1.00 Postpaid

Santa Claus Land
16 HOLIDAY BLVD.
SANTA CLAUS, INDIANA



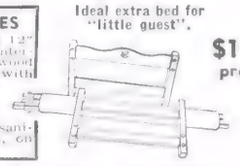
SET UP BED IN LESS THAN A MINUTE



Carri-Cot is the perfect portable baby bed for vacation, travel, yard, porch or regular home use. Available with mattress $14.95. Sleeps tot up to five.

FEATURES
48" x 24" x 12" Duckie splinter proof hard wood . . . painted with bite-resistant, non-poisonous lacquer . . . washable, sanitary canvas, glides off.

Ideal extra bed for "little guest".

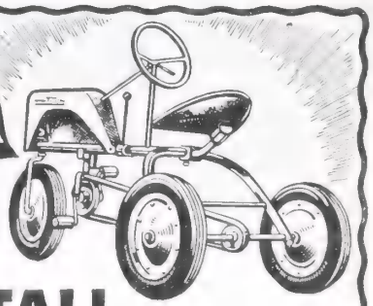


$10.95 prepaid

Order Now—Write for picture folder
WEE MODERN FURNITURE, Box 683, Kansas City, Mo.



Here's a NEW Wonderful THRILL FOR YOUR YOUNGSTER



The Amazing INLAND TRACTALL . . .

THE GREATEST THING ON WHEELS For BOYS AND GIRLS!

*Your youngster will LOVE the TRACTALL!* Looks just like a REAL *Tractor*—the kind grown-ups use. Pedal driven, with non-slip V-belt. Bucket seat, mock four-way gearshift lever and throttle. Big rubber tires on ball bearing disk wheels. Cast aluminum and steel throughout. Finished in red baked enamel. If your boy or girl is under 12 years old—TRACTALL is the *perfect gift!*

**Mail coupon now** for FREE information about TRACTALL and ATTACHMENTS. Our *low* FACTORY-TO-YOU price, ONLY $26.75 F.O.B. Buffalo, and our amazingly liberal 5-day FREE TRIAL PLAN that enables you to try TRACTALL for 5 days in your home AT OUR RISK. Give your child the Thrill that only an outstandingly practical and useful vehicle, such as the TRACTALL offers. Write us today! Give age and height of child.

INLAND MFG. CORP., DEPT. HW
158-164 Ellicott St., Buffalo 3, N. Y.

MAIL COUPON For FREE Literature

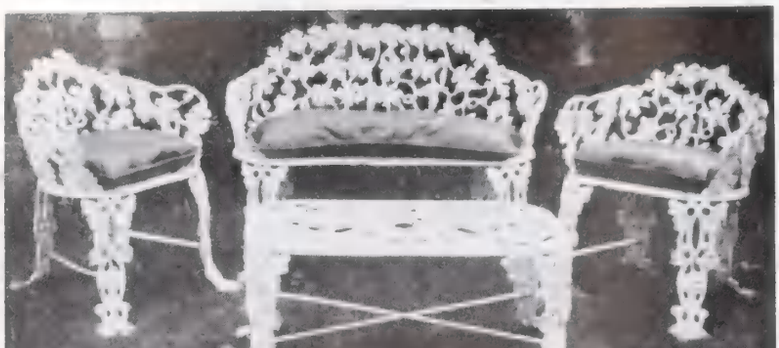
Inland Mfg. Corp., Dept. HW
158-164 Ellicott St., Buffalo, 3, N. Y.

Gentlemen: Please send FREE literature describing the INLAND TRACTALL, your low FACTORY DIRECT price, and NO RISK offer. Child's age ..... Height ..

Name .....

Address .....

City ..... State .....



## *The Season's Outstanding* LAWN FURNITURE

Lovely design, durable aluminum construction, painted white, including leatherette cushions in a wonderful choice of colors of red, blue, green or yellow!

Compare the sizes: Legs on all items 14" high, chair seat 19½" wide . . . 12½" deep, settee is 37" wide and 13" deep. The arm rests are 8½" high. Please state preference in shipping freight or express.

**M. L. SALES, Box 73, Homewood, Ala.**

| | |
|---|---|
| SETTEE | $39.00 |
| CHAIR | 32.00 |
| CHAIR | 32.00 |
| COFFEE TABLE | 24.95 |
| | $130.80 |

COMPLETE SET **$94.95** F. O. B. Birmingham

## COPPER LUSTRE



Tea set or for after-dinner coffee, copper lustre combined with old pink or blue in the famous Schoolhouse pattern. Pot, sugar and creamer. **$10.00.** Add 50¢ for postage.



Collectors will love the demitasse cups and saucers in copper lustre with pink or blue.

**$2.50** each, postpaid
**$18.75** set of 8, postpaid
*Write for Catalogue B-38*

**The SALT & PEPPER SHOP**
445 E. 86th St., New York 28, N. Y.



*From the Easter Bunny*

**$5.00**

It's filled to the brim with paper towels, cocktail and luncheon napkins, bridge sets, coasters, candles, lipstick tissues and cellophane straws. Use the basket later to hold knitting, garden tools and so on.

*Sorry no C.O.D.'s* *Delivery 40c*

**Dennison's**
411 Fifth Avenue New York 16, N. Y.
62 East Randolph St Chicago 1 - Ill
32 Franklin St. Boston 10 - Mass

## Musical REVOLVING CAKE TRAY



Let the gay tinkling melody of this expertly crafted wooden tray help your next party to success. Plays "Happy Birthday" on a fine Swiss music instrument as tray revolves. Inconspicuous lever on base starts or stops it. Instrument rewinds when tray is moved counter-clockwise. Sturdy 11" tray holds large size cake easily. Enameled white with delicate pastel color base ornamented with rose decals. Order No. 904-H.

*Santa Claus Land* **$6.95**
SANTA CLAUS, INDIANA POSTPAID

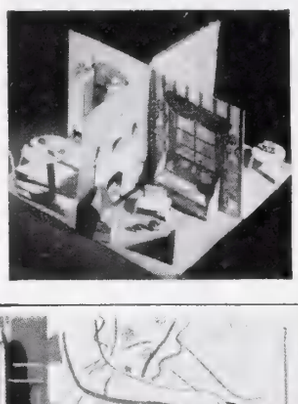
# WINDOW



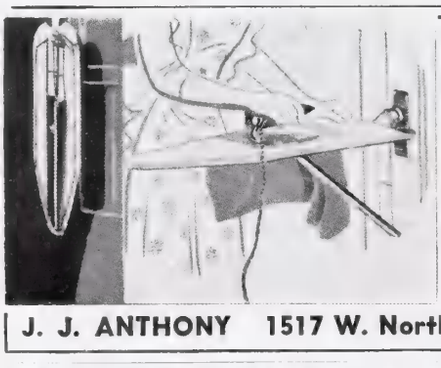
**PORCELAIN EASTER EGG.** It wouldn't seem like Easter if we didn't tell you about Orlik's lovely egg boxes that are beautifully made of fine porcelain and hand-painted with English songbirds. Choose either the Chaffinch or Bluetit design, and the sweet melody of spring will fill your room. For cigarettes, pins, stamps, or mints, 4" long, $12.50 plus 35¢ post. Alfred Orlik, 680 Fifth Ave., New York 19, N. Y.



**CARRY IT OFF LIGHTLY.** Not much bigger than a big purse, this sophisticated overnight bag is the only luggage you'll have to keep "above deck" on your Pullman junkets; and for summer weekends you'll cherish it the way you do your tan. 17" long, in black or navy waterproof rayon satin trimmed with red. $5 ppd. Initials are 50¢ each. May Sherwin, 545 Fifth Ave., New York 17, N. Y.



**DOLLHOUSE BOOK.** This is a combination dollhouse and story book and can be set up as a complete four room house. The family and furniture are printed on extra pages, ready to punch out, fold, and play house with. $1 plus 10¢ postage from Hall Galleries, Albert Steiger Co., Springfield, Mass.

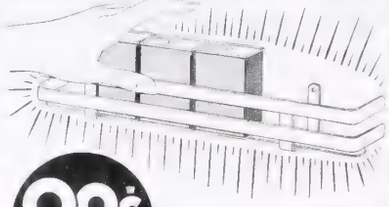


**Space-saving idea**—this folding ironing board. No wonder homemakers and career girls love it! Slip it on any doorknob. Rubber bumpers keep it from marring woodwork while strong metal braces hold it firm for smooth and easy pressing. Comes with its own pad and cover. Apartment size, 8x32, **$3.25.** Travel size—8x22—tucks right into your suitcase, **$3.**

*We pay Postage*

**J. J. ANTHONY 1517 W. North Ave., Milwaukee 5, Wis.**

## CHROMIUM SPICE SHELVES



**98¢ EACH**

BUILT TO LAST!
EASY TO INSTALL!

End "spice hunts" and groping! This attractive, handy shelf holds five standard spice tins at finger-tip readiness—with face of tin in plain view. Sturdily made of steel, heavily chromed. Installed with screws we furnish. Complete and ready for installation on inside of kitchen cabinet door, on wall above stove, or other convenient spot. Adds beauty to a kitchen. Full 12" long, 1¼" wide. You'll want several! Only 98¢ each, postage prepaid. Order today. (Sorry, no CODs.)

**THE MAIL MART**
2702 N. 31st, Dept. 10 Tacoma, Wash.

## JET JUMPER

THE NEW 'POGO' TYPE JUMPING POLE



ONLY **$6.95** POSTPAID
*No C.O.D.'s*
PROMPT DELIVERY



Boys and girls enjoy this splendid action toy. Fun galore and healthful outdoor exercise.

Designed for children weighing from 50 to 110 pounds.

- Aluminum construction for light weight.
- Oil tempered steel spring 12" long . . . Amazing bounce!
- Steel cylinder houses spring and lifetime lubrication.
- Heavy non-slip rubber treads for safe operation.

**WILSON MANUFACTURING CO.**
Box 68 Dept. H Mineola, N. Y.

# SHOPPING

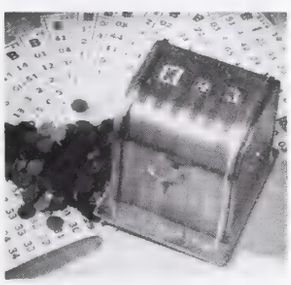
**RAINING FAVORITE.** An excellent collapsible umbrella folds up to a convenient 12½" long so you can tuck it right in your suitcase. It has a lucite handle, is made of fine Celanese rayon with matching case, and comes in gay plaid or in solid navy, black, or brown. Give second color choice. $10.95 ppd. No c.o.d.'s. James Stuart, 410 Delaware Ave., Wilmington 11, Delaware.



**SOMETHING TO CROW ABOUT.** Rooster egg-cups in Westmoreland's lovely milk glass set the mood for a sunny morning breakfast table. But because they're so generously sized (3¼" wide, 3½ high), you'll use them, too, for cocktails, sherbets, ice cream, and the first strawberries of the season. 5 for $4. Ppd. No c.o.d.'s. Betty Blue Gift Shop, 3349 Greenmount Ave., Baltimore 18, Maryland.



**BINGO MACHINE.** One press-down motion on the plunger lever and the numbers start whirling—and where they stop nobody knows. This is a wonderfully compact set that stows away neatly after the party is over, and comes complete with plenty of cards and counters. A good game to have on hand for the spring holiday when children are home. $2.95 ppd. Gift Clues, 302 E. 45th St., New York 17, N. Y.



## KEEP SILVER BRIGHT FOR MONTHS

Avoid endless polishing of silverware and metal objects. Air-tight plastic coating seals in lustre against tarnish or wear. Doesn't mind soap and it won't harm food. Kit also contains new, scientific method to clean most stubborn tarnish and pitting, and a polish to put the lustre of newness to silver. Refill bottles available. Durable attractive kit.

$1.79 Complete Kit ppd.

Send check or money orders. Sorry, no C.O.D.'s.
Foreign, add 10c.

**THERMOCOR PRODUCTS, INC., ERLANGER, KY.**






**Chico cheerfully holds a child's toothbrush and glass. It's the answer to a parent's fondest prayer, for Chico encourages youngsters to brush their teeth regularly. Makes an ideal gift for any occasion. Hand-screened in blue and red, or brown and green. Rack only.**

Add 25¢ for Postage • Immediate shipment guaranteed. **$1.50**

**CHICK LINE CO.**
**P.O. Box 228 Newfield, N. J.**




***BRASS LETTER BOX***

An all-utility letter box at an extraordinary price! Made of stamped brass it has a self-contained spring lock and two keys; spring steel clamp for magazines; tabs for name card; sight holes for clear view inside; overall size 2" x 5" x 10". All these de luxe features yet the price is only

**$2.00** *plus 25¢ postage*
*No C.O.D.'s*

Dept. H-3

**THE *Lillian* SHOPPE**
20 Armat St., Germantown, Phila. 44, Pa.

## BACK AGAIN! Spread with practicality!

We've tailored for you these perfect Blanket Covers and Summer Bedspreads from quality Crinkle Crepe in most delightful colors of white, pink, peach and light blue. Individually yours with your distinctive three letter monogram available in ivory, peach, maize, green or blue, at no extra cost! You'll like their washability (all colors fast)—and always fresh without ironing.

*Delivery 3-4 weeks. Sorry no C. O. D.'s. Prepaid.*

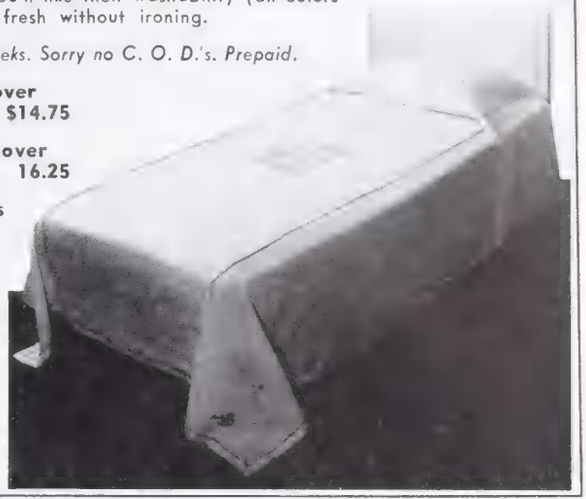
**Single Blanket Cover**
72x90 $14.75

**Double Blanket Cover**
90x90 16.25

**Single Bedspreads**
83x108 17.95

**Double Bedspreads**
98x108 19.95

*Note:* 22" drops on bedspreads.



**FRANKLIN-BAYER**
***The Linen Shop, Inc.***
**630 North Michigan Avenue, Chicago, Ill.**




## *Personalized* LIPSTICK

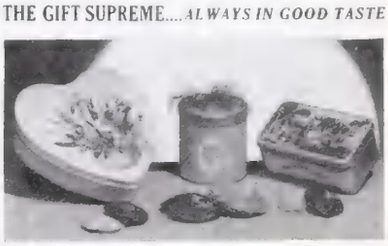
So personally, luxuriously yours! Your name permanently engraved *without charge* in this lovely, gleaming golden case—with the famous Dorthe Durrant (*reg. $1.00*) fashion color lipstick. **ORDER YOURS TODAY:** Just dot your favorite shade on paper for matching. Postpaid including tax, only ..... **$1.20**

**GIFTS AND FAVORS.** If you are a member of a sorority or club, Greek letters and club name may also be included (2-line engraving). Make thrilling gifts, favors, party prizes. No C.O.D.'s, please.

**DORTHE DURRANT**
**30 E. Adams St., Suite 700, Chicago 3, Ill.**

## THIS EASTER *GIVE* LEBKUCHEN

THE GIFT SUPREME.... *ALWAYS IN GOOD TASTE*



KNOWN THE WORLD OVER FOR FLAVOR AND GOODNESS

A delicious, tempting pastry treat. An oh-so-delightful blend of fruits, nuts and spices created from an age-old recipe of international fame. That taste-thrilling oven freshness is retained a long, long time in handsome cellophane-wrapped tin boxes. One or several boxes of Paula's celebrated Lebkuchen makes a Holiday gift to please young and old. They're chockful of flavorsome goodness and will not crumble during shipment. They're perfect, too, for parties—particularly the small size Lebkuchen. For Easter send the large and lovely Cupid Gift Chest to that certain someone.

**SERVE THEM—SEND THEM**

High Round Tin Box (large size Lebkuchen) $1.60 ea.

Heart-Shaped Tin Box (large and small Lebkuchen) $3.45 ea.

Square Tin Box (small size Lebkuchen) $1.85 ea.

Large Cupid Gift Chest (large and small Lebkuchen) $4.95 ea.

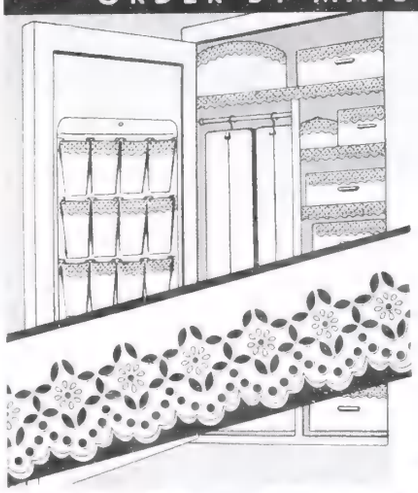
Large Round Tin Box (large and small Lebkuchen) $2.95 ea.

Paula's Famous European Style Chocolates — ½ lb. box . . . $1.50 ea.

**WE'LL GIFT WRAP AND MAIL FOR YOU—ANYWHERE—POSTPAID**—just say the word. Send your own card for enclosure, or we'll enclose one for you.

**PAULA'S celebrated LEBKUCHEN**
**1087 St. Nicholas Ave., Dept. A-3, New York 32, N.Y.**

## ORDER BY MAIL AT SAVINGS!



EMBROIDERED **EDGING**

Swiss-type eyelet borders on fine Pima Batiste

**65c YD.**

Add elegance and charm to your interior decoration with this exquisite embroidered edging. Let it glamorize your closets, flavor your curtains, pinafores and dresses. Available in powder blue, lemon, peach or white embroidery on a very fine Pima Batiste background. Launders beautifully. Two inches in width, 65¢ per yard. By the yard or in bolts of 10 yards.

Satisfaction guaranteed or your money refunded.

PRISCILLA TEXTILE CO., 570 SEVENTH AVENUE, NEW YORK CITY

I enclose $ . Please send me:
Batiste Edging (A) 65c per yard,
yds., bolts
Color

Name
Address
City State
Postage prepaid except on C.O.D.

Please send booklet of other fabric samples and prices, I enclose 15c to cover cost of mailing ☐

*Springtime*

**FOR SALE!**

A graceful floral scenic wallpaper that makes all outdoors come in. Asam's aptly named "Springtime" is hand-painted in fresh, natural colors, on a white or colored background. Each set contains four panels (two shown here), covers nine feet in width. $72 a set.

*Postage Prepaid in U.S.A.*



ASAM WALLPAPERS

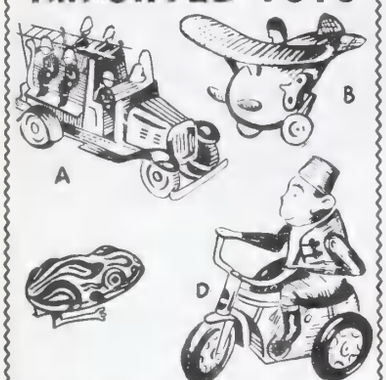
919 ARCH STREET • PHILADELPHIA 7

PITTSBURGH, PA. WASHINGTON, D. C.



*Wonderful! Amazing! Different!*

**IMPORTED TOYS**




Unusual mechanical toys to delight everyone. Beautifully made, gayly colored, all metal. Fine clockwork motors. Ideal for your birthday lists.

**A.** Red Fire Engine complete with firemen, bell, crank up ladder. Wind up and away it scoots to the "fire". 3½". **$1.00**

**B.** Tumbling Plane, with pilot. Wind up and watch it loop-the-loop many times. 4". **$1.00**

**C.** Hopping Frog, wind him up and he jumps around; pick him up and he stops by himself. Realistic. 2". **$1.00**

**D.** Boby, amazing trained monkey. Pedals and steers from side-to-side automatically. Ears wiggle. 4". **$1.75**

*Assortment above, of all four toys for $4.50. We pay postage, no COD's, Satisfaction Guaranteed.*

**Q. T. NOVELTY CO.** Box 54, Station 'F' New York 16, N. Y.



**SEE BETTER**

**with this smart new magnifier with the Long Lens**



*1/3 Actual Size*

YOU can read newspaper print — a column wide — with a Longview, the new kind of magnifier with a long lens. It magnifies 2½ times—solves "seeing" problems with a larger, sharper field of vision than ordinary magnifiers. Folds into a handsome plastic handle. 3¼-inch lens. Weighs less than 3 oz. You'll be proud to own—or give—a Longview! $6.50 postpaid. If not completely satisfied after a 10-day trial, your money will be refunded.

**Edroy Products Company**

488 Lexington Ave., New York 17, N. Y.

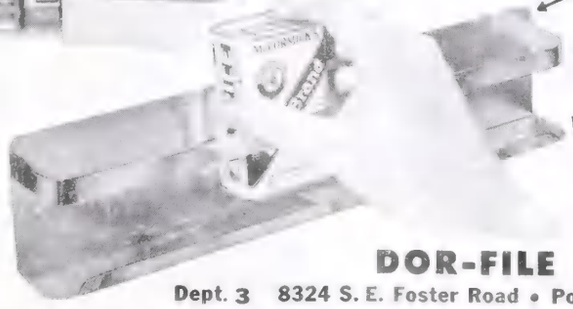


**DOR-FILE SPICE RACKS**



**KEEP CUPBOARDS NEAT!**

File your spices on the inside of cupboard doors . . in sturdy lightweight aluminum spice racks. Holds five spice cans, small bottles, etc. Anyone can quickly fasten to door or wood wall . . everything supplied. Length 12½-in., extends into cupboard *only* 1⅝-in. Satisfaction or money back. Solid back prevents marring doors.



SATIN FINISH back in contrast with MIRROR FINISH bar and lip give two-tone beauty.

**79¢ each**

When ordering by mail add 10c per rack to cover mailing costs. No C.O.D. please.

**DOR-FILE MFG. CO.**

Dept. 3 8324 S. E. Foster Road • Portland 6, Oregon


# WINDOW



**PUTT IT THERE.** Says Craig Wood: "If you want to perfect your putting stroke, get a 'Kumbak.' This is the greatest device I have ever seen for indoor practice." It is scientifically angled so the force of your stroke must be exactly the same as on the green in order to "hole" the ball, which always returns to you. $3.95 ppd. John Jarrell, Inc., 84 Broad St., N. W., Atlanta, Ga.



**PICTURE CARDS.** Photographic playing cards can be made up for you from any picture (not a negative), or black ink sketch. Maybe you have a good snapshot of your hostess's summer house, a picture of your husband in his Christmas robe, a photo of you or your child, or a snap of your dog. Six decks of same picture, $18; 12 decks, $25. No c.o.d.'s. 3 wks. delivery. Eunice Novelties, 541 Madison Ave., New York.



**SIGNS OF SPRING.** So far it's just a mood—a high heart above the slush of winter. But in another few weeks there will be daffodils and a kissing wind, leg make up and fresh flowers in your hair. And salads! Polished birch individual salad bowls are $1 each. A gay frog and mushroom are salt and pepper shakers. $1 the pair. Ppd. The Studio Shop, 557 Boylston Street, Boston 16, Mass.





**COMPARE!**

**THESE VALUES! THESE PRICES!**

These superbly made ties of the latest pattern are of resilient construction.

Just let us know the color of your suit or suits, the number of the pattern desired, as shown, and our expert tie stylist will select for you the proper color combination.

*Prompt Delivery* **3 for $2.75** *Postage Included*

Money and postage refunded if not entirely satisfied when received.

**Picwood Products, Inc.**

70-44 Austin St. Forest Hills, L. I.





**Bewitching Natives**

They are enchanting, unique, ridiculous reproductions of hand carved walnut wood originals. Made of fine composition by skilled artists. Handsomely finished in rich three tone walnut. Male 7⅛" tall, bone earrings; female 6⅛". Rich green rayon pile on bases to protect your furniture. Superior in design, quality and workmanship. Excellent gifts for those of discriminating taste who have everything but a pair of natives. Exclusively ours.

**$7.00 the pair, postpaid, check or M.O.**

**Sheesley's Studio**

1207 West Washington Boise, Idaho



***COOKIE MOLDS***

**IMPORTED FROM CZECHOSLOVAKIA**



**EASTER LAMB CAKE MOLD**

(7½" x 12½")

★ A lamb cake mold of superbly wrought aluminum cast in artistic detail. A splendid suggestion for party and Easter treats, lasting and durable..... **$4.95**

★ First time in 9 years, Mach's can offer these finely scalloped and fluted cookie molds in flower and animal designs in sharp outline to delight the children. Make attractive buffet arrangements. 4 dozen ..... **$5.00**

★ Also Bohemian-American Cookbook printed in easy to read English text, 296 pages, chuck full of the finest recipes ..... **$3.00** per copy

**IMMEDIATE DELIVERY**

**ORDER TODAY!** C.O.D.'s—postage extra on C.O.D. orders. Send cash, check, or money order for full amount and we prepay postage.

**MACH CO., Dept. 408**

2553 So. Ridgeway, Chicago 23, Illinois

# SHOPPING

**GREAT BIG BEAUTIFUL BOX.** A smart designer gave this mail box a shot of vitamins, and it's turned into a giant. Aluminum finished in bronze or pearl grey, it's 16" high, 11½" wide, and is big enough for packages and magazines. An out-going mail clip advises the postman of letters to be picked up; $5.98. Express collect. Hammacher Schlemmer, 145 E. 57th St., New York 22, N. Y.

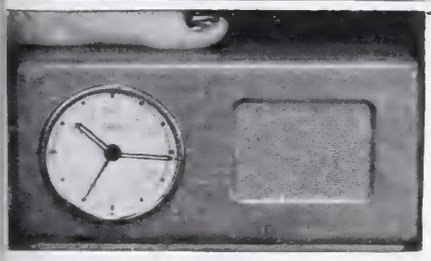


**SCENT-SIBLE PENCIL.** A pencil to write your love letters and shopping lists, a perfume vial to hold your favorite fragrance, and you're all set for work or play. The perfume dispenser is contained in the eraser end of the pencil, is leak and evaporation proof. Yours for $1.50 plus 10¢ postage. Dennison's, 411 Fifth Ave., New York 16, N. Y.



**THIS HAPPY BROOD** is the gayest family of ducklings that ever waddled around a dinner table. Each one is a distinct personality, so try to match duck to guest when you use them as place card holders. Hand-made of wood and decorated in bright Easter colors, they're 2½" high. $1 each; $5.50 for family of 6. Ppd. Goldfarb's, 160 E. 57th St., New York 22, N. Y.





**A Soothing Awakener**

Why shatter your nerves with a harsh alarm when you can awaken gently to pleasant cheerful music? This attractive combination spring-wound clock and music box is expertly made in Switzerland to last for years. Luminous dial and hands. Beautifully finished in choice of light or dark wood cabinet. Ideal for that approaching wedding, birthday, graduation gift or bridge prize. $22.50 prepaid. Small Bambi bell alarm clock. $6.75 prepaid.

**MUSICAL ALARM**

*Harley's Clock Shop*
**Altman Bldg., Kansas City 6, Mo.**

## A Tonic for Marred Furniture



***REVIVA*** **by Jackson of London**

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked, lacquered and waxed surfaces. Quart $2.50 • Pint $1.50 • Half Pint $1.00

***REVIVA*** *A Triple Action Tonic For Marred Furniture*

**REMOVES** stubborn surface spots
**CLEANS** dirt and grime
**POLISHES** to a fine greaseless lustre and covers minor scratches

**Use "Patina" Jackson of London English Type Wax (Paste)**

A decorator's polish to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.25 jar; $1.75 double size.



*Plus postage. Sorry, no C.O.D.*

**JACKSON OF LONDON PRODUCTS** Mrs. Mark Jackson's Studio B 5 West 52nd St. New York City 19



*Musical* DUCK

Imagine the delight of any youngster who finds this colorful duck on Easter morning. There's a fine wind-up Swiss music mechanism hidden inside. Made of cuddly plush, he's yellow, with bright orange wings, beak and webbed feet. His jacket and cap are green. Twelve inches high. $8.25 postpaid. No CODs.

3 E. 43rd St.
New York 17

G. SCHIRMER'S



*"Never-Fall"*
**BED SPRING RESTS**

You can banish old-fashioned, unreliable bed slats with these safe and sure-holding "Never-Fall" Bed Spring Rests. They will never let your bed collapse.

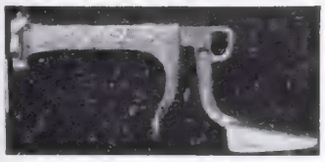
A set of 4 steel rests supports in excess of 1,200 pounds—and they're guaranteed for life. They're sanitary, too, for they won't collect dust. Get them in MAHOGANY, WALNUT, or MAPLE to match your bed. Enamel finish.

Check or Money Order. No C.O.D.'s **2.50** SET including postage

PIKE MFG. CO., Inc.
TALLADEGA ALA.

**FOR QUICK, EASY SHINES AT HOME**

FULLY ADJUSTABLE WITH WIDE AND NARROW TOE FITTINGS! DEMOUNTABLE!



Beautiful Hammered Finish Cast Alluminum. Extra firm. Ideal for all the family. A "must" for all who appreciate well polished shoes. Excellent gift! Money-back guarantee.

$2.50




Postpaid with check or money order. Postage extra for C. O. D. Send order to Department H.

**JOSEPH M. CRIMMINS**
226 E. JACOBY STREET, NORRISTOWN, PA.



**Burro and Hitchhiking Chicks**

Cute as a trick and useful too, this quaint and colorful little glazed pottery Burro, with hitch-hiking Easter Chick salt and pepper shakers in his saddlebags, has just arrived from Old Mexico. About 3" x 5", this set will brighten your breakfast table. Prepaid, **$2.50**

*Ask for our free catalogue of famed Mexican products.*

*The* **OLD MEXICO SHOP**
SANTA FÉ — NEW MEXICO

Perfect copy of a precious

*Chinese Treasure Chest*

only 6.95



Thrilling enough to have rated a full color page advertisement in December issues of Time and Newsweek! This plastic masterpiece recaptures every fine detail of the original—the exquisitely carved figures and landscape on top and both sides, the decorative Chinese serpent drawer pulls, the three finely wrought velvet lined drawers. Order this chest in antique ivory plastic, Chinese red or jade green. Overall size 7½ x 4¾ x 5⅝. Wonderful for gifts or to enhance your own home.

*Send check or money order for $6.95; we pay postage. On C.O.D. orders send $1.00 deposit; you pay postage.*

TREASURES UNLIMITED
1265 BROADWAY, NEW YORK 1, N. Y.

STORE-A-WAY... the SAFE way!



strong! sturdy!

aluminum storage chest

lightweight!

fits under your bed

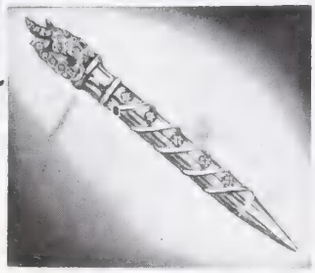
Beautiful all-aluminum dust-free storage chest with embossed floral design . . . slides easily on aluminum domes, closes with stout luggage catches, convenient metal handle! For storing linens, bedding, clothing, toys, or for junior to take to camp!

18" wide, 42" long, 8" deep, $5.95 postpaid. Order direct. No C.O.D. please.



PETER KENT, Inc. 41 West 24th St., New York 10, N.Y.





Gold Plated PENCIL set with rhinestones

$6.00 inc. tax

Miniature 3½" automatic pencil may be hung on a chain. Set with rhinestones, tipped with rhinestone 'torch'. Postage 10c.

HALL GALLERIES
ALBERT STEIGER COMPANY
SPRINGFIELD · MASSACHUSETTS






Wanted BROKEN JEWELRY

All kinds. Highest cash prices for rings, spectacles, gold teeth, diamonds, watches, sterling, etc. Prompt remittances.

Send for Free Shipping Container

Specialists in Genuine ZIRCONS

Brilliant and fancy cut gems handsomely set in 14-kt. and 18-kt. gold.

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| Man's Zircon Ring— Approx. 2-kt. and larger | $50.00 |
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| Zircon Earrings— Approx. 1-kt. and larger | $25.00 |

*We will accept in trade old gold, etc. for set or unset zircons.*

LOWE'S Holland Bldg. St. Louis, Mo.



At Last! A modern way to keep knives sharp!



Surf motor-driven home KNIFE SHARPENER

• Thousands of satisfied customers! Postpaid in U.S. Send check or money order for $9.95. In Illinois add 2% retailers occupational tax.

$9.95

QUICK! Makes knife sharpening easy and fast . . . no skill or practice needed for perfect results every time.

ELECTRIC! Motor-driven sharpening wheel does all the work . . . no force or pressure required; you simply draw knife along guides.

SIMPLE! Puts a perfect, scientifically correct edge on any knife blade, in SECONDS!

Smartly streamlined, finished in gleaming white enamel with black trim . . . rubber base protects kitchen surfaces.

SAFE! Length 8½", height 3½", width 3½" . . . sturdy metal chassis . . . handy stowaway compartment for cord. Underwriters' Laboratories listed. A quality appliance throughout. A-C only.

ANNE CARROLL SHOPS • Box 81 • Deerfield, Ill.

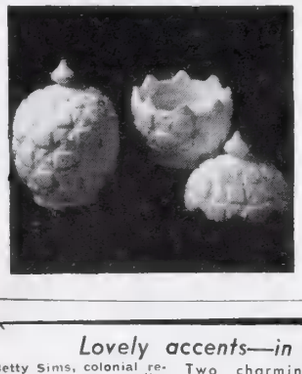

# Window



**THEY GROW ON YOU.** Fittin guardians for loved books are the graceful bookends handmade of Blenk bubbly glass. Fill them with philoden dron or daffodils and send them to some one in the hospital, as a wedding gif or to a woman who is proud of he window garden. In green or crysta 5½" high, $5 the pair exp. coll. N c.o.d.'s. Bertram Shrier, Ltd., 1147 Con necticut Ave., Washington 6, D. C.



**LUCKY CANDIDATE** for you husband's desk or a library table is a aristocratic elephant whose raised trun lifts up to reveal a fine caché for package of cigarettes. Send one to th most rabid Republican you know, bu keep another yourself just because o its massive elegance and splendid de sign. Excellent bookends, too. Soli brass. $8.95 each, postpaid from Spe cer Gifts, Easton, Pa.



**JELLY DISH.** For your dinin room, tea table, or breakfast tray, w don't think you'll find a better bu anywhere than this Westmoreland mil glass dish in the "Star and Circle" ca dlewick design. We think they're de orative enough to use a pair on you dressing table for powder and gue puffs. $2.10 each or $4.05 the pai Postpaid. Carl Forslund, 122 Fulto St. East, Grand Rapids, Mich.


*Lovely accents—in fabric or needlepoint!*

• Betty Sims, colonial reproduction, below—needlepoint size, 12" x 16"; in muslin — $6.95; in our tapestry — $7.50 each.



Two charming footstools (choose one or both) to put sparkle into your living room, den or bedroom. Excellent when Company comes or with your urchins. In beautiful, solid Honduras Mahogany. Removable seat for your applying needlepoint. No C.O.D. Express charge is collect. Send your check or money order. Also, send 10¢ for a copy of "A selection of chairs". Ref: First Nat'l. Bank, Hickory.

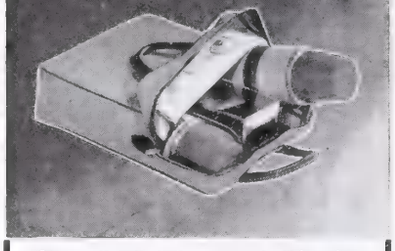
• The Wilson, 18th Century reproduction, below — needlepoint size, 15" x 21"; in muslin—$10.95; in our tapestry —$11.95.



Box 220 *The Chair Shop* Hickory, N. C.



THERMOS PICNIC SET



Streamlined and compact this pigskin-like case contains two quart size thermos bottles, each with 4 nested cups and a good size lunch box. Neatly fitted . . . the zipper case has convenient carrying handles. 14½" high, 12" wide and 4" from top to back. Fine to take along on motoring trips or to the game.

Price $11.95 Express prepaid

SEND CHECK OR MONEY ORDER TO

Martin's INC.

1223 Connecticut Ave., Washington, D.C.





Glamour-ice YOUR DRINKS

Amazing new idea for keeping drinks Plasti-I-Cubes are transparent plastic cubes size of ice cubes filled with colored distilled w (U. S. Certified Food Coloring used). Fr them in ice tray and use them like ice cu they add color and sparkle to all drinks. them over and over again. Ideal for beer, fruit juices or milk because they do not d the drinks. Beautifully packaged in cellop they make the ideal year-around gift. cube monogrammed in gold or white for 75c per package extra. Send check or money order Sorry no C. O. D.

Package o assorted

$1

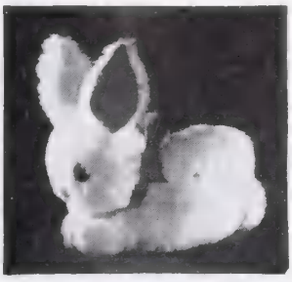
PLASTI-I-CUBE C

Dept. 202

1701½ East 9th St. Kansas City,

# SHOPPING

**MUSICAL BUNNY.** A small sleepyhead will be awakened on Easter morning by a serenade from Peter himself, who is a soft white bunny with cherry accents of green, and a Swiss music box in his tummy. He measures 9" long, and the price is $6.25 postpaid from G. Schirmer, Inc., 3 E. 43rd St., New York 17, N. Y.

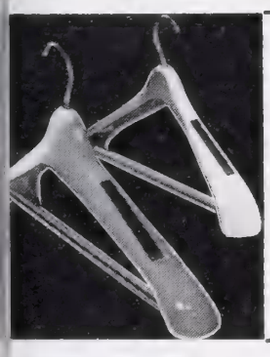


**THE PAILMASTER** is actually an extra icebox, and you'll want one for a fisherman, one for a picnicker, and one for your cocktail parties. The fiberglas thermal insulation is protected by Vinylite plastic, electronically welded. It fits inside a 14 qt. pail, or outside the 10 qt. pail; will keep ice cubes, food, beverages, hot or cold over 15 hours. $10 ppd. Town & Country Gifts, 906 Madison Ave., New York City.



**MAKE A MATCH** look as elegant as a cigarette case or a lighter by tucking a book of them in a leather case hand-tooled with your initial. They are handmade by a disabled veteran who, judging from our correspondence with him, is not only an able craftsmen but an extremely pleasant man. In red, green, or tan. $1 each, $2.50 for 3. Ppd. Max F. W. Krumrei, 245 S. 13th St., Philadelphia 7, Penna.



**Look Better — Feel Better**
**with Clothes Shaped on this**
**GARMENT DRAPE**

• Smart appearance is preserved when your fine garments are hung upon "Garment Drapes." Shape conforms to human body. Helps restore original style lines desired by discriminating gentlemen and ladies.

Non-slip pads. Wide, wooden hanger-bar. Light weight. Practically unbreakable plastic. Beautiful colors: Blue, pink, green, yellow, red and black. Adds glamor to closets and offices. Marvelous gift at nominal cost.

**Singly $1.25; Sets; 6 for $5.00: 12 for $10.00, postpaid**

**PENNOCK & ASSOCIATES** 40 Market Ave. N. W. Grand Rapids, Mich.

**PERSONALIZED POTTERY**
**FOR CHILDREN**




ONLY **$5.00** Prepaid
Add 50¢ west of Mississippi

piece set (dinner and butter plate, mug, bowl) in colorful design. First name child baked into pottery itself—all pieces. Send child's name, sex (pattern offers for boy or girl), check or money order to

**Pottery Manufacturer's Exhibits, Inc.**
Court Street Binghamton, N. Y.

*Make Your "House Beautiful"... with*
**CHINESE FLOWER TREE AND IMPORTED FIGURINE**
Both, at the incomparably low price of $6.00 *(Postpaid)*

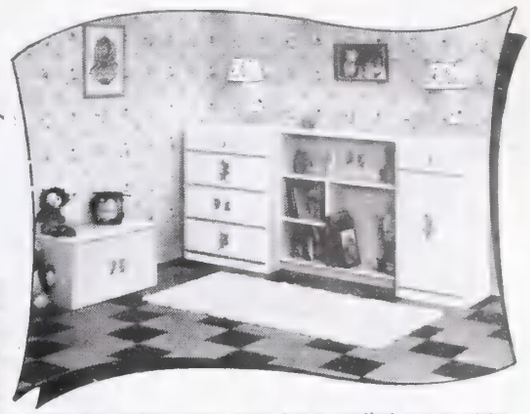


Hand made Chinese tree of imported Diamond Star flowers... in lovely colors of Yellow, Natural White, Red, Peach, Cerise, Fuchsia! Pots in matching or contrasting colors. Superb for center-piece or mantel, table, wall brackets or shelves. "Chinese Immortal" figurine of glazed pottery with porcelain-finish. Approx. 14"x14".

*Prepaid on check, cash or money orders only. Specify exact color of flowers and pots desired.*
*(Allow two weeks for delivery.)*

**EL-LYNN** Dept. Y, P.O. Box 5122 St. Lynis 3, Missouri

*Sweet and Low*
best describes
**BABY BOUDOIR**
*practical new line of Juvenile furniture*



"How adorably sweet . . . and so inexpensive, too!" That's what women everywhere are saying about Baby Boudoir . . . enchanting new line of baby furniture. Durably built of ponderosa pine, Baby Boudoir is finished in easy-to-clean lustrous lacquer . . . trimmed with gay little pictures all children like. All edges are rounded and drawer pulls concealed for your child's protection. It's the kind of furniture all mothers dream about. And so practical, too! By adding one or two extra pieces you can use it right through school years as your baby grows up. So why look further. Order direct from **BABY BOUDOIR** and save dollars this easy, economical way. Colors—Baby Blue, Baby Pink, Knotty Maple, Knotty Natural and White. State Color.

**IMMEDIATE DELIVERY AT THESE LOW PRICES**

| | Width | Height | Depth | Ship. Wt. | Price |
|---|---|---|---|---|---|
| 4 Drawer Chest | 28" | 36" | 14½" | 65 lbs. | $28.25 |
| Book Case | 36" | 36" | 10" | 42 lbs. | 13.75 |
| Toy Box | 28" | 14" | 14" | 36 lbs. | 12.25 |
| Wardrobe (6 hangers & shoe rack included) | 18" | 36" | 14½" | 46 lbs. | 24.45 |

Desks, 3- and 5-drawer chests and various size bookcases also available. Write for low prices.
All Prices F. O. B. Des Moines. Add 2% Sales Tax in Iowa
5% discount on all orders of $75 or more
Send all orders to Dept. 3 H

**2825 Grand Ave., Des Moines, Ia.** *Baby Boudoir Co.*



**Old-Fashioned Trivets**

Reproductions of colonial New England grape and eagle designs. Use matched pairs for protecting table tops from hot dishes or water, as stands for plants, vases; or distinctive wall decorations. About 6" x 9". Specify design.

**Pair $2.40. Singly $1.20 pp.**
No C.O.D.'s.
*Write for Free General Catalog.*

**THE NEW ENGLAND GENERAL STORE**
4 PLAIN ST. MILLIS, MASS.

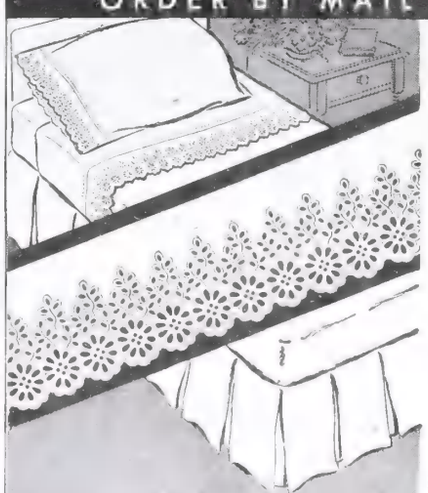


**No. 99 KNEE-HOLE DESK**
**or**
**VANITY DRESSER BASE**
*44" long; 16" deep; 28" high.*

Made of select poplar. Price (sanded, ready for finishing)—$16.75. Finished Blonde, Walnut, Maple, or Mahogany—$19.75. Shipped by express collect. Cartoned weight 70 lbs.

**FORREST ADDITON COMPANY**
**FLOWERY BRANCH, GA.**

**ORDER BY MAIL AT SAVINGS!**



**EMBROIDERED EDGING**
Swiss-type eyelet borders on fine Pima Batiste
**65c YD.**

Add elegance and charm to your interior decoration with this exquisite embroidered edging. Let it glamorize your fine linens, flavor your curtains, pinafores and dresses. Available in powder blue, lemon, peach or white embroidery on a very fine white Pima Batiste background. Launders beautifully. Four inches in width, 65c per yard. By the yard or in bolts of 10 yards.

Satisfaction guaranteed or your money refunded.

PRISCILLA TEXTILE CO., 570 SEVENTH AVENUE, NEW YORK CITY

I enclose $ ..... Please send me:
Batiste Edging ..... 65c per yard,
..... yds., ..... bolts
Color .....

Name .....
Address .....
City ..... State .....
Postage prepaid except on C.O.D.'s

Please send booklet of other fabric samples and prices, I enclose 15c to cover cost ☐ mailing ☐

ORDER BY MAIL! Wonderful, Tasty, Delicious New Orleans Delicacies Will Bring Easter Cheer to Loved Ones Everywhere!

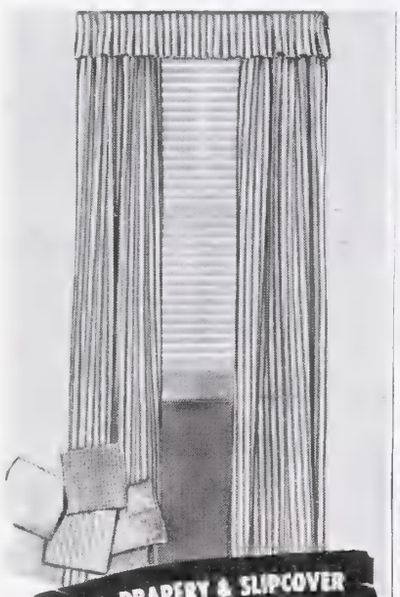


Famous New Orleans
**PECAN PRALINES**
Made from treasured old Creole recipe. Pure sugar, sweet dairy cream, lavishly filled with choice pecans.
One pound **$1.50** *Postpaid*

Pure Louisiana
**STRAWBERRY PRESERVES**
Expertly made from the choicest berries of this year's crop.
Carton of 4 1-lb. Jars **$2.95** *Postpaid*
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*Latest* **MATERIALS DIRECT FROM LOOM TO YOU!**

Yes, you get 26 generous samples of beautiful Itasca fabrics absolutely *free!* . . . a wide selection of novelty weaves in the newest designs . . . in Ratines, Homespuns, Basketweaves, and Woven Stripes. Itasca materials are the smart and economical answer to your Slipcover and Drapery needs. Whether you make your own or have them made for you, you can save $ $ $ by selecting the quality fabrics that you want from these lovely samples . . .

*Save* **½ OR MORE**

Itasca materials are amazingly low-priced . . . you save ½ or more on these handsome fabrics! Add new beauty and charm to your home . . . send today for your 26 free samples of Itasca materials. See them! . . . Feel them! . . . Price them! . . . And see for yourself how you, too, can save up to 50% on your materials for Draperies, Slipcovers, and dozens of other items.

**ITASCA WEAVERS GUILD** DEPT. HB-1 ITASCA TEXAS





novel Easter rabbit cake

is a darling table decoration and wonderful to eat. Easily baked with the Renalde recipe and the aluminum cake mold shown below. 11" long, 10" high, serves 12. $5 postpaid. No C.O.D.'s.

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**Dept. D Denver, Colo.**





LOVELY LIVING *Orchids*

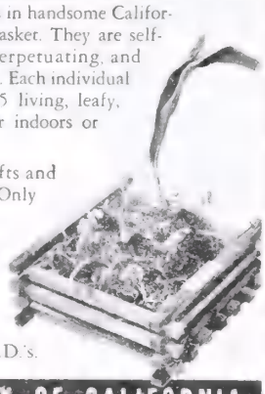
Beautiful orchid plants from Central America bloom gorgeously each year and year-after-year.

Planted in moss in handsome California Redwood basket. They are self-feeding, self-perpetuating, and need only water. Each individual plant contains 5 living, leafy, hardy bulbs for indoors or out.

Wonderful gifts and oh-so-different. Only $4.50 postpaid.

Satisfaction guaranteed.

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# Window



**DIAMOND JUBILEE.** An excellent copy of a flexible diamond bracelet came into the office the other day, and it's an elegant deceiver if we ever saw one. Each square-cut rhinestone is hand set in sterling silver, and the bracelet even has a safety chain at the catch. Also available with simulated rubies, emeralds, sapphires, or jet. $12.95 incl. tax & post. George Stern, 191 Madison Ave., New York 16, N. Y.



**FINE SEWING RACK.** It's hand-made of knotty pine, waxed and rubbed to a satin finish, and hangs on the wall with handsome efficiency. There are 27 holders for every color thread in the rainbow; 3 jar-drawers for buttons, snaps, pins, etc.; a large drawer for 13" x 18", $12.50 without thread. Extra scissors, tape, needles, and name tapes coll. No c.o.d.'s. Yield House, Box 179, North Conway, New Hampshire.



**CRASHER.** The Crasher Car is made entirely of metal with rubber tires, and all the parts fit together and lock. Prior to the crash, you release the lock and with the collision all parts fly apart. It's enormously satisfying to see such disintegration and know that after a quick reassembly you can start all over again. The rubber bumper protects walls and furniture. $5.95 plus 60¢ postage. Reis Bros., 54 E. 59th St., New York 22.




Write for complete details

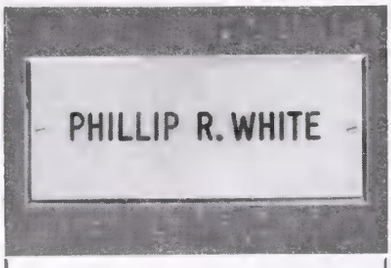
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*Inner Spring Mattress*

Especially designed for those who require a *firm, flat* mattress that also provides relaxing comfort. It's an inner spring with hair and felt construction . . . self-adjusting to weights. No boards are needed when you have a "Back Supporter" mattress. It is fully guaranteed when used with Back Supporter Box Spring. Ventilated for quick, easy freshening.

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Dept. H-3
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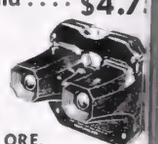
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**IN THREE-DIMENSION**

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**SCENIC SET, Stereoscope and 8 Reels postage prepaid . . . . $4.7**

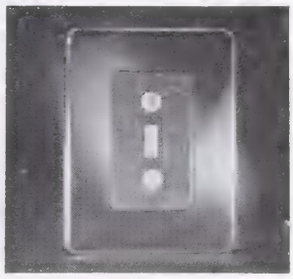
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**WESTERN PHOTO SUPPLY**
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# SHOPPING

**MAKE THE SWITCH** a star spot on your wall instead of an eyesore, and cover it with this clear plastic placque. You can attach it in a few minutes with the decorative screws *which glow in the dark*. The center panel is gilt on one side, silver on the other. 7" x 5½" overall, $1 ppd. Mayfair Gifts, Forest Hills, N. Y.



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**Send us an idea and we will submit a sketch.**

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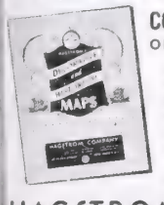





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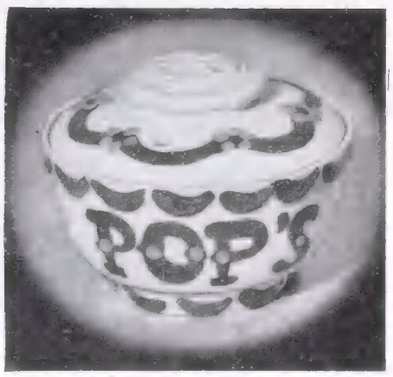



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Send your check, say where to ship—and we will have a set packed and off to you when you say.

**6 PIECES**—settee, 2 chairs, coffee table, side table and foot stool. $39.70

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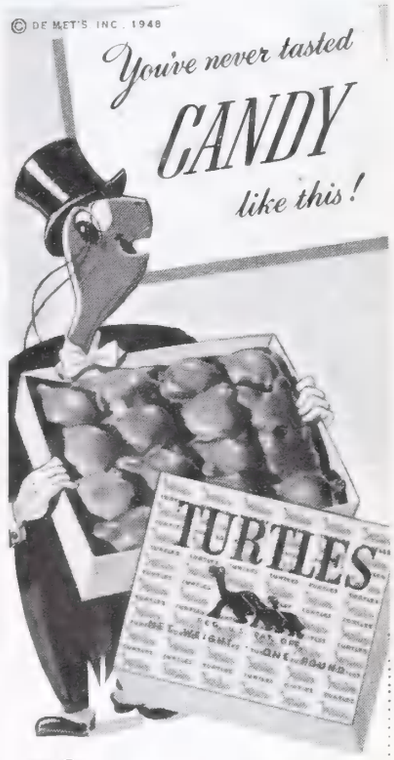
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$1.50 Prepaid

**LUCKY KITTY BOWL**
*For Card Players*

"Kitty" is hand-lettered with red cord on a hand-corded background of brown. Top and bottom borders are a sparkling red.

Add a note of gay festivity to every get-together, with these 4 Party Bowls. Sure to make a hit with your guests; these Bowls are Hand-Corded with a cheerful red border on top, green border on bottom and the name of each bowl in green, on a yellow background. Bowls nestle into each other. Large, personalized bowl is 7 inches in diameter. Makes a lasting, novel and useful gift. Please print name or names to be corded on large bowl. Send cash, check or Money Order. Sorry — no C.O.D.'s.

LARGE BOWL! Made for you — with any 2 names you request.

Complete Set 4 Bowls $6.98 Prepaid

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*Handmade-Personalized*

Gift of heirloom permanence for weddings or anniversaries. Figures in Formal, Western, or Tyrolean dress. Delicately shaded in Colorado Blue or rich Earth Brown. Your names hand lettered.

Information needed: Husband's name; wife's maiden name; dates and places of courtship, marriage, and honeymoon; design and color desired.

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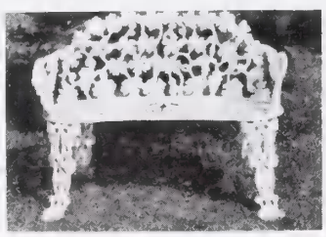
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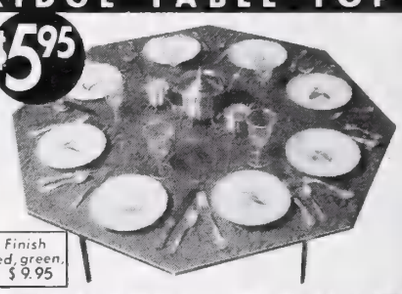
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F. O. B. factory

$5.95



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**NOMMEL NOVELTIES**
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**NATCHEZ Souvenir Plate**



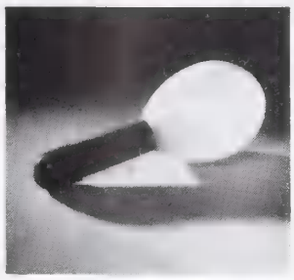

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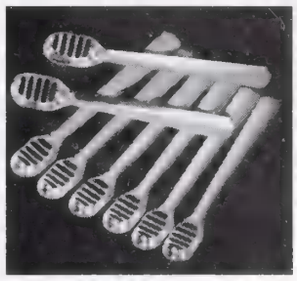
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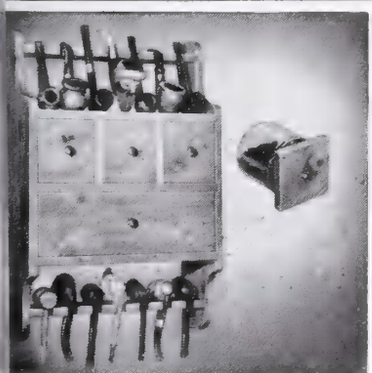



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**Six artistic, porous clay wall perfumers 50¢ each.**
*Specify by letter—A, B, C, D—4" high; 3" wide; E, F—3" diameter.*

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*Specify perfumer, scent and size bottle.*

*A customer wrote: "I am so thrilled to know you have the Gift Boxes, and am enclosing my order, also check for $7.00. I have been giving these lovely things to my friends for some time, and you will enjoy knowing, that I have received compliments galore on them." Mrs. W. M. G.*

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FIT GUARANTEED FOR EVERY BREED

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Handsome by day! Visible at night! Custom-made radiant WHITE superb leather harness. Also, tan and black harnesses. Ruby-red jeweled light reflectors, nickel nail heads. Pet's name inscribed on plate. Fit a lap dog or a police dog. Adjustable, lined and beautiful. Order C.O.D. $3.50 plus postage. Or send $3.50 we pay postage. 5-ft. matching leash, $1.50. 10-ft. leash, $3.00. IMPORTANT: Take BODY girth at forelegs with string. Send string and pet's name.



**Handsome ROUND Collars**

New! Different! Finest workmanship! Radiant WHITE, tan or black round collars. Pet's name on plate. Red, blue or green jewels. Complete, $2.50 FLAT military collars, RED, WHITE and BLUE jewels, pet's name on plate, complete $2.50. Send string showing neck girth and pet's name.





**CURTIS CREATIONS**
Dept. H, Genesee-Hopper Bldg., Utica, N.Y.

GUIDE YOUR GUESTS TO YOUR DOOR IN THE EARLY AMERICAN WAY

COPPER **POST LAMP**



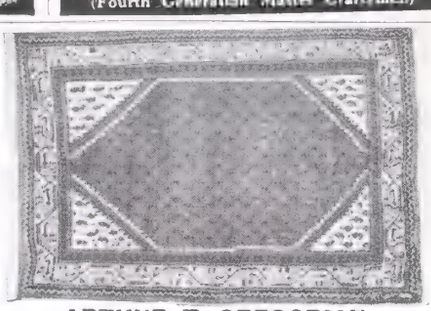

A distinctive practical decoration for your lawn, drive entrance or backyard. Made of heavy everlasting copper with bright brass eagle finial. Produced by the nation's leader of post lanterns.

**$14.75** F.O.B. Sold with a money-back guarantee. Express collect, money order, or check, otherwise C.O.D.

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**296 East Street Plainville, Conn.**
(Fourth Generation Master Craftsmen)

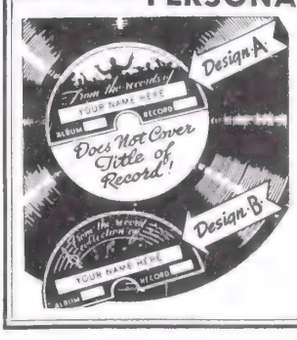
***IMPORTED* ORIENTAL RUGS *BY MAIL***
**$27.50** *POSTPAID*

Add warmth and color to your rooms with our imported Persian Saraband rugs. To acquaint you with our "Imported Rugs by Mail" we make this amazing offer on rugs we regularly sell for $45. Handwoven, heirloom rugs about 2½ x 4 ft.—soft red fields with rose and blue palmleaf patterns, ivory borders. Limited number; send check or money order today for quick delivery. Satisfaction or money back. No C.O.D.'s.



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Embossed RECORD SEALS with specially gummed backs are personalized with your name in gold leaf, copper or black. Index space provided to file record in proper album and envelope. Invaluable for those who treasure their record collections. Gift boxed! Perfect for youngsters, too.

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Easily installed. Base plate on lamp bored for quick mounting. Weather-proofed. Has 14 feet of heavy rubber cord; takes AC or DC current; frosted heavy convex lens; rugged construction; made to Navy specifications.

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**30-DAY MONEY BACK GUARANTEE.** Terms: Cash With Order. Mail order today with money order or check. Shipped Express Charges Collect.

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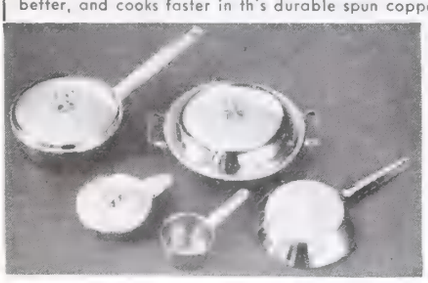
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No matter where you may live, if your clothes or valuable fabrics have been damaged by moths, burns or tears, mail to us to be perfectly rewoven under the personal supervision of Miss Sonia Hieber, South American reweaving specialist. We can do what others claim cannot be done. Estimates by return mail.
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Country MAIL BOX
Large 24" size for parcels and letters. Approved by the Post-master General. The iron work is hand forged with a standard 7'-6" long for concrete footing. The metal box is white, lettered on both sides. It's weather proof and a life-time investment.
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Make your table glow with lustrous Fireside Copper by Bion-Del! Food tastes better, looks better, and cooks faster in this durable spun copperware, hand fashioned by expert craftsmen. All handles are of solid brass, hand riveted. A perfect gift—practical and charming!



7" covered Saucepot . . . $9.25
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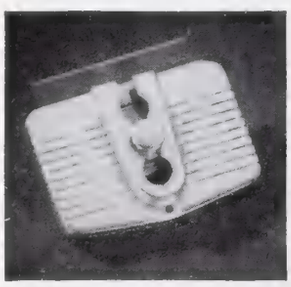

# Window



**RING AROUND THE CAKE.** The next birthday party in your family will be climaxed by a cake whose frosted splendor will be unpunctured by candle holders. Instead, they clip onto a flexible band that fits around the plate, so you may cut it without removing the candles. They also double as place card holders. Metal ring and 8 holders, $2.80. Extra holders, $1.25 for 6. Ppd. Speir's, Trenton, Missouri.




**DOODLE STAMPS.** Bobby-soxers and young gag kings will flood the mails with letters illustrated with these humorous stickers. A folio of 200 stamps, each 1½" square with perforated edges, includes 20 different designs in five pastel colors. There are screwball interpretations of everything from "Itching to know" to "Down in the mouth." 50¢ ppd. Greenland Press, 5700 Wilkins Ave., Pittsburgh, Penna.



**RAZOR SAFE.** The Pocket Pal is a razor blade holder that holds a single or double-edge blade with complete safety. A spring lock prevents the cutting edge from becoming exposed when it's not in use. Wonderfully convenient for cutting patterns, ripping seams, scraping paint, de-icing windshields, cutting bait, etc. Chrome-plated, $1 ppd. J. A. Nelson Manufacturing Co., 222 W. Kellogg, St. Paul 2, Minn.




**Save For a Purpose**
**With An Uncle Sam Home Saving Bank**
Perhaps for that pending trip or vacation or the Small Fry's camp next summer. For Birthday presents—Insurance premiums—Christmas fund—or that certain 'something special' you want. It is also a perfect Baby's Saving Bank, whether for the new Baby's savings or for Mother & Dad's saving for the new Baby. This 3-coin register bank has been America's standard for 40 years—All steel, it rings, registers automatically, adds nickels, dimes and quarters, also takes half dollars and bills in special opening. Holds $50.00. Beautifully enameled in Black or Cream. Size 6⅛" ■ 4½" x 5¼". Your satisfaction guaranteed.
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GIFTS
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***Jewelier* SALT CELLARS**



Your family and friends will be delighted with these sparkling JEWELIER Salt Cellars. The plastic diamonds around each rim twinkle on your table like real gems. And so versatile! You'll use them for salt, for nuts, for mustard, for jams and jellies, for cocktail and tartar sauce, etc. Choice of aqua, topax, green, rose, azure blue, fuchsia, crystal and ruby, with matching spoons.
Set of 8 . . . . . $1.25 postpaid
Matching Coasters . . . set of 6 . . $1.25
No C.O.D.'s please
***Crystalier Co.***
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***New!***
**COPPER PLANTER'S LAMP**
***Only* 4.85** (Postpaid) **MONEY BACK GUARANTEE**
Charming room beautifiers! Highly polished solid copper leakproof lamp 21" high. Complete with 16" cone shaped shade of homespun monkscloth over parchment, trimmed with attractive braid. Shades in choice of red, green, chartreuse. Underwriters Laboratory approved wire and rubber plug. (Plants not included.) Please send check or money order.
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# SHOPPING

**DREAM GIRL.** Between supper and bedtime is the hour most children hold court, and you want them to look their prettiest for Daddy, and cocktail or dinner guests. A white crinkle-crepe nightie (no ironing necessary) comes stenciled all over with a first name in pink or blue, and the turn down collar matches. Sizes 1, 2, 4, and 6, $4.95. One-piece pajamas to match, $4.95. Ppd. Young Sports, Chester Springs, Penna.

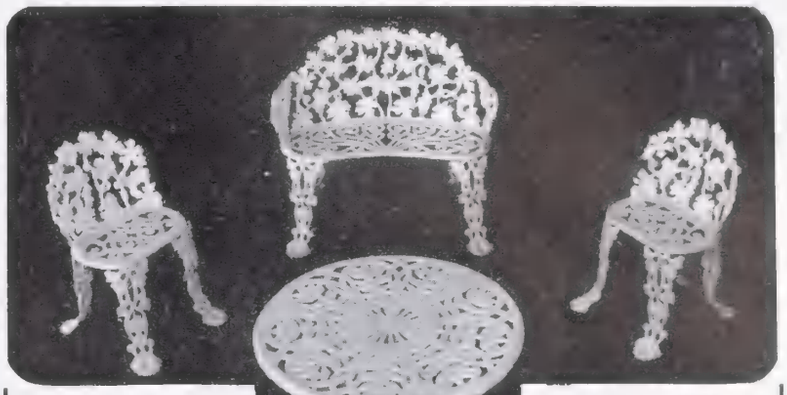


**NEST EGG.** A sweet little plastic easter egg has a clear cover and a pas-el bottom, and inside is a dram bottle of perfume in any of Herb Farm Shop's six fragrances: Royal Purple, Green Moss, 37 Audley, White Phlox, Lilac. Night Scented Stock. 3¼" long, $1.50 plus 20% fed. tax. Herb Farm Shop, 347 Fifth Ave., New York 16.



**FOR GOOD MEASURE,** there is nothing that can beat the Dart Scribe Rule. Six feet of nickel-plated steel tape are housed in a chrome case, and the measurement is clearly visible through a plastic window. There's a built in scribe for marking, a hook for securing tape over edges, and with leather case it's $4.50 ppd. Hoffritz, 331 Madison Ave., New York 17, N. Y.



**Cast Iron Furniture**

Grape design, graceful and strong. Painted in long-lasting White.

Settee 32 in. wide, 28 in. high (back). 70 pounds. Chairs 16 in. wide, 28 in. high (back). 40 pounds.

Large Solid Table

Top 28 inch diameter. 22¾ in. high. 80 pounds. *All weights approx.mate.*

**Settee $25**
**Chairs $15 each**
**Table $25**

Send check or money order. Crated free. When you get it pay freight or express. Indicate which way you wish it shipped.

*Immediate Delivery*

**J. F. DAY & CO.** Dept. 20
1901 Fourth Ave. S., Birmingham 3, Ala.

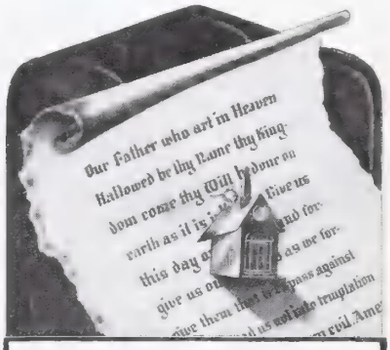


**COLONIAL KNITTING BOWL**

The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; over-all height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

**Only $14.95 Prepaid**
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**CHURCH CHARM**

You can actually READ the entire LORD'S PRAYER through the tiny crystal window of this charm.

14kt GOLD . . $12.00 ea.
10kt GOLD . . . 9.00 ea.
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**Including 20% Federal Tax**

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**"WUNNERBAR"**

That's Pennsylvania Dutch for "wonderful." And wonderful is the word for these decorative Pennsylvania Dutch designs. Easy to apply to furniture, doors, cigarette boxes, book-covers, etc.

**No. 10 DECALS.** Large sheet of 35 decals. Authentic, quaint, colorful. Postpaid ..... **$1.00**

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Complete set of decals and patterns. Postpaid.....**$2.00**

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*Easy Way to*
**CLEAN ETIAN BLINDS**
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HING venetian blinds no longer messy, mussy chore. In a jiffy entire blind is sparkling clean. ripping of dirty water down or from slat to slat. Slat-o-cleans both sides of slat at time—and between tapes with-iling tapes. WAXING is just y.

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ly built of nickel-plated steel. Nothing to get order. Lasts a lifetime. Nothing else compares simplicity, ease and speed. Shipped promptly ipt of remittance. Satisfaction guaranteed or back. No C.O.D.'s.

*Makes An Ideal Gift*

**. VENETIAN BLIND MFG. CO.**
Chalmers, Dept. HB, Detroit 5, Mich.

*Monogrammed* **PARTY SET**

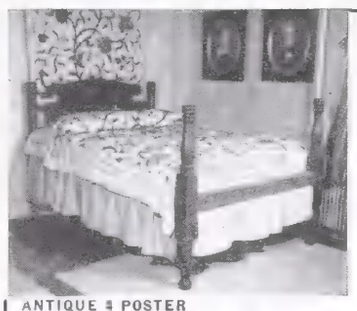


A thoughtful gift for your hostess, an indispensable aid to your own entertaining! 58 metallic matchbooks and 75 white cocktail napkins, both monogrammed, in a transparent box.

Matchbook covers available in metallic red, royal blue, green, dubonnet, black or grey. Ink colors: gold, silver, black, yellow or green.

Print initials or name clearly. Specify matchbook color and ink color. Shipped postpaid, $3.50. Sorry, no C.O.D's. Dept. H-4

**UNIVERSAL ENGRAVING CO.**
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Original old maple posts and end rails, handsomely turned, make this bed both beautiful and enduring. Mellow pine headboard. Turnings of head and foot posts similar, but not duplicate, as in earliest beds. Hand rubbed wax finish throughout. Slightly more for more elaborate turnings.

**$60.00 double; $50.00, single or twin.**
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***Write for catalogue.***

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**A CRAFT-WOOD PRODUCT Andover, Mass.**

**"THE WAR OF INDEPENDENCE"**

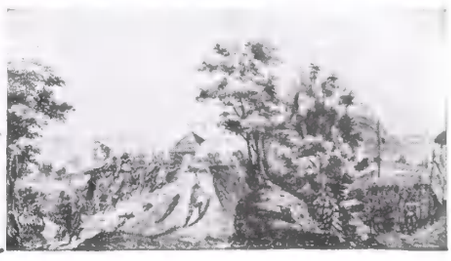
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An interesting historical and beautiful scenic paper depicting episodes in our War of Independence. First painted by Zuber & Cie, in 1834. Set of 32 strips, each 18" wide

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An all brass early American reproduction for dining room, living room or den. Finished in old English brass. Easy to install. Shipped complete with canopy, 1 ft. brass chain, wired for 100W bulb.

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Remit by check or money order, otherwise C.O.D. Money back guarantee.

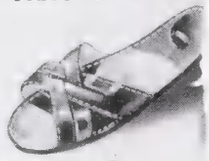
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SADDLE-STITCHED SKUFFS-



You slide right into real comfort when you slip into Skuffs. Wander around the house, to and from the shower, in these easy-going tan solid leather slippers —so light-weight, so sturdy, so smart-looking! Men's or women's sizes—

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IN THIS INFORMATIVE AND AMUSING CATALOG . . .

THE NEW BAR MART "TIPPLER"

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*Everywhere*

Write or wire us. We'll have gorgeous, exotic Hawaiian orchid corsages rushed via air mail special. Gift boxed and gift card enclosed.

Each lovely flower is 2½" to 3" in diameter. Fresher. Long lasting. True orchid colors. Reference: Security-First National Bank.

Be original with your gifts. Thrill any woman. And where can you beat these prices:

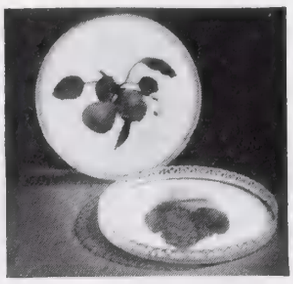
**3 orchids in corsage . . . $4.00**
**5 orchids in corsage . . . $5.00**
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**Orchid Leis . . . . . $15.00**

*Postpaid airmail special. You can wire money. Please, no COD's.*

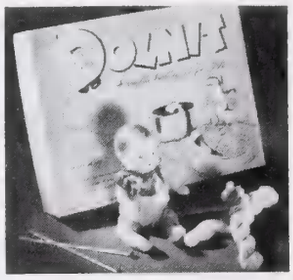
Skyway FLOWERS

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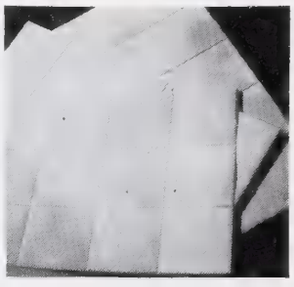
# Window Shopping



**NOW IT CAN BE TOLE.** Here a tray we shall hate to see leave the fice, and we recommend it without r ervation as a wedding gift. Made of tiqued tole, with a decoupage of Ea American fruits on an ivory, yell French blue, or black background, 12" in diameter and has a pierced g lery around the edge. $7.50 each, p No c.o.d.'s. Robert's Tole Co., 509 Fi Ave., New York 17, N. Y.



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(*Continued on page* 45)



**DOUBLE-TIERED KNITTING BOWLS**

*An Early American Inspiration!*

Highlight the charm of your sewing or knitting room with th Colonial favorite. This finely fashioned tiered Knitting Bow is carefully made by expert craftsmen. Selected New Englan hardwood, patiently hand rubbed to a rich, lustrous antiqu maple or mahogany finish. Adds real beauty and utility t your home. Wonderful for the Rumpus Room or to displa your colored gourds. Firmly built to give long use and e during satisfaction. The top bowl is 13" in diameter; botto bowl, 15". Over-all height approximately 24". State finis wanted.

**$17.95 Prepaid**

*Check or Money Order. No C.O.D.'s, please*

TEMPLETON CRAFTSMEN

Dept. 10 Templeton, Mas



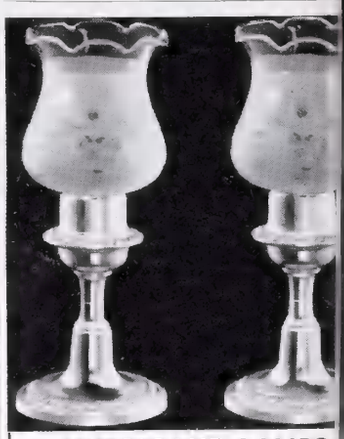
A "BAMBOO" BEAUTY TO LIGHT UP YOUR HOME

This lovely lamp . . . has a light green plastic standard that "grows" up out of a copper bowl, supporting a plastic shade whose Hunter's Green background is enlivened with a translucent natural design in a bamboo motif. It's 27½ inches high, sturdily designed, exquisitely built, and promptly shipped on a money-back guarantee. Just send check or money order for . . . $37.50 pair. $19.50 each.

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HURRICANE LAMPS

Exquisite reproductions of a famous old lish Gadroon design in rich, hand burn silver and frosted glass that lend charm dignity to your home. Lamps you would to give, or receive for your living room, d room, or boudoir. 10¾ inches high—gu teed heavy silver plate completely wire

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**$8.50** *each.* **$15.00** *per pair fre tax includ*

GENEVIEVE GIFTWAR

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## IN A CHERRY MAPLE BEDROOM

A pretty room! A friendly room! A room where sweet dreams come easily! The Crawford furniture is designed in sturdy cherry wood with a glowing handrubbed maple finish. Its lines are simple and good, designed with sturdy American practicality. And look at the Maytime bedroom ensemble by Bloomcraft . . . so complimentary to the maple furniture. In sparkling white, washable cotton, sprinkled with red roses and green leaves, trimmed with a deep green fluting. Beneath all, there's Bigelow's lovely Fervak carpet . . . a thick, resilient pure wool that you can have in the modern scroll pattern shown or in a beautiful Eighteenth Century floral. All in all . . . it's the bedroom of your dreams, designed for days and nights of pleasant dreaming!

*CHERRY MAPLE FURNITURE*

| | |
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| 3-pc. bedroom suite including single or double bed, dresser, chest | about $250 |
| Vanity with mirror | about $120 |
| Nightstands | about $45 each |

*OUR EXCLUSIVE BEDROOM ENSEMBLE*

| | |
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| Double or single spread | about $18 ea. |
| Draperies, 2½ yds. long | about $15 pr. |
| Dressing table skirt | about $11.50 |

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Modern scroll pattern in rose, 12th Century floral with green background, or 18th Century floral panel design with grey background . . . 9 ft. x 12 ft. . . . about $79.50 in the east, about $84.00 in the west.

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| Lake Charles, La. ..... Mugler's | Tampa, Fla. ..... Maas Bros. |
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***FOR YOUNG MARRIEDS PRIMARILY.*** Of course anyone can enjoy this lovely dining group but it was designed primarily for young folks . . . people who are just starting housekeeping . . . who must count pennies . . . but who have innate good taste, a feeling for beauty and a flair for the original. For them we've created the Willow Group for indoor dining (or, a few years later, for the terrace or garden). As shown, with 36" x 54" table, about $250. at better stores everywhere or through your decorator.

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All-Electric Kitchen

PIONEER AND PACEMAKER—44 YEARS OF QUA

# Window Shopping

Continued From Page 40



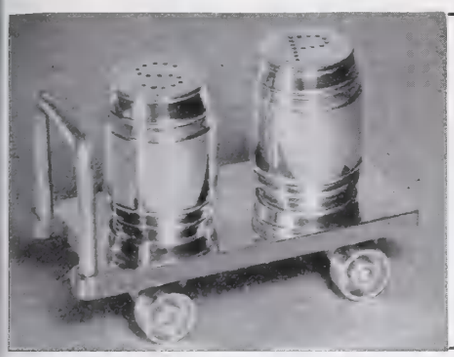
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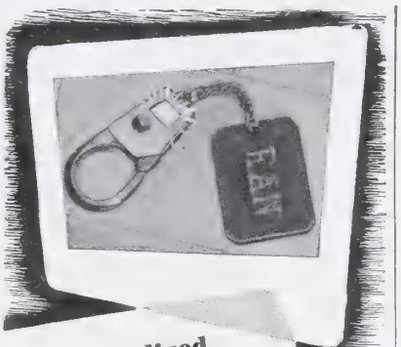
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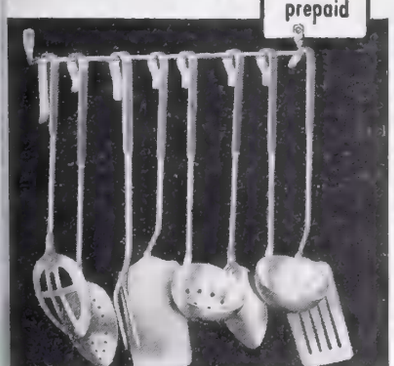
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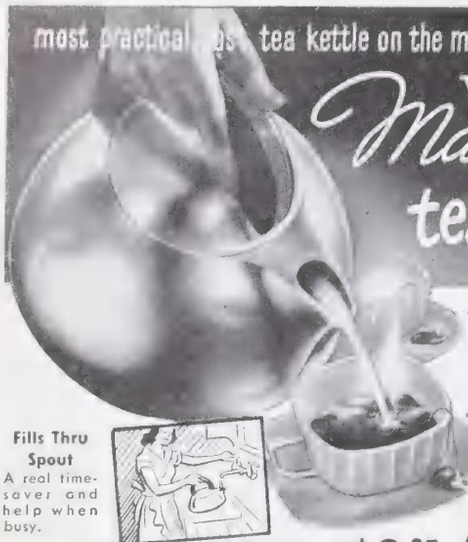
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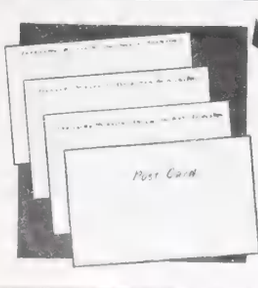
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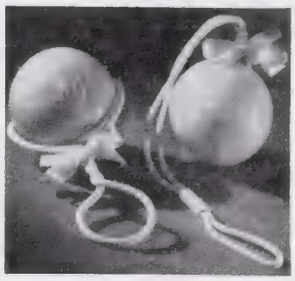
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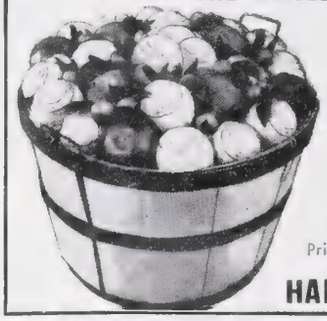



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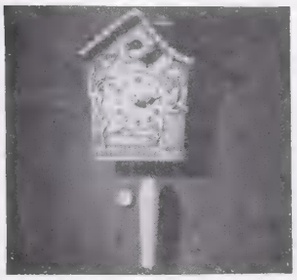
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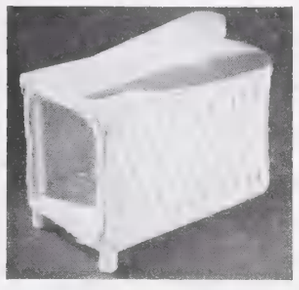
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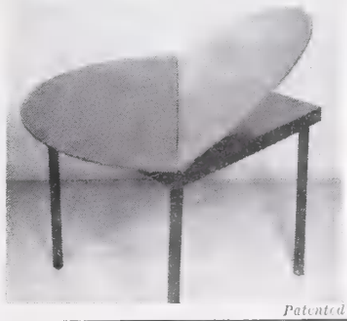



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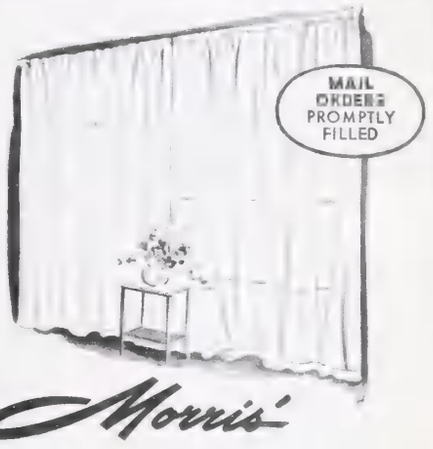
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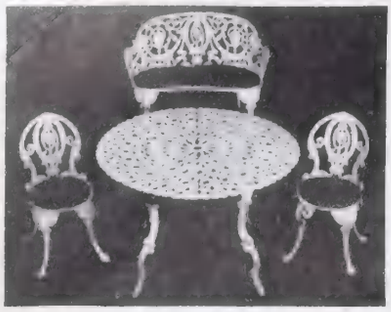
**Musical Easter Bunny**

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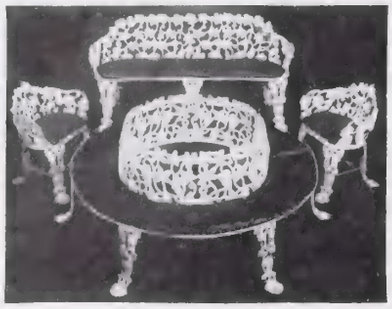
**POMPEIAN DESIGN (left)**

SETTEE, 38" wide, 29½" High . . **$34.35**
CHAIRS, 28½" high, each. . . . **18.25**
LARGE ROUND TREE TABLE, 42" diameter, 27" high . . . . . **35.45**

**BEAUTIFUL GRAPE DESIGN (right)**

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37" wide, 29" high (not shown) **34.35**
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COCKTAIL TABLE, (not shown) 18" wide, 30" long, 14" high. . . **16.25**

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# WINDOW



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**COCKY PAIR.** Imported from Italy and hand-painted in sunrise colors, this pair of roosters will wake up your room with their lively spirit. They were designed as bookends, with the brick walls as book supports, but we think you'll want to give them top billing on your mantel. 8" x 4½" x 10" high, $20 the pair. Ppd. Artisan Crafts, 403 E. 62nd St., New York 22, N. Y.



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**for Spaghetti, Meats and Fish**



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The fetching cap is a "pull out" poem to tease guests' money away from them.

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*Baby has to go to college!*
*And what it takes to make a scholar*
*Seems these days to rhume with dollar!*
*So, lay down, folks, make no pretense*
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# SHOPPING

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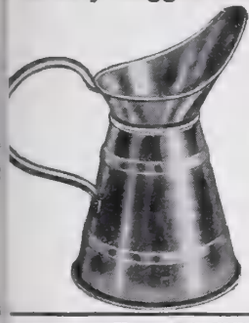
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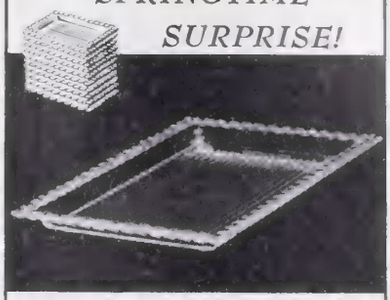
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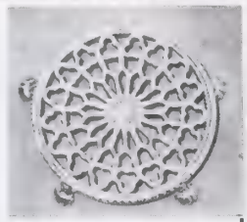
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## LION HEAD OVAL

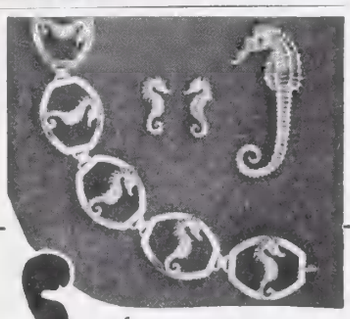
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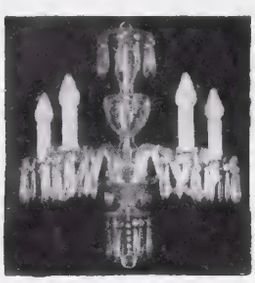
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# WINDOW



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Half contents of bushel
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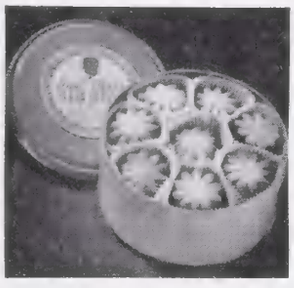
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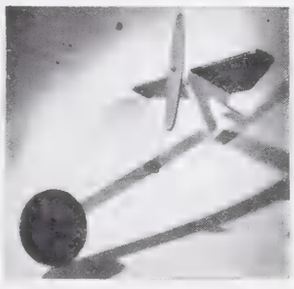
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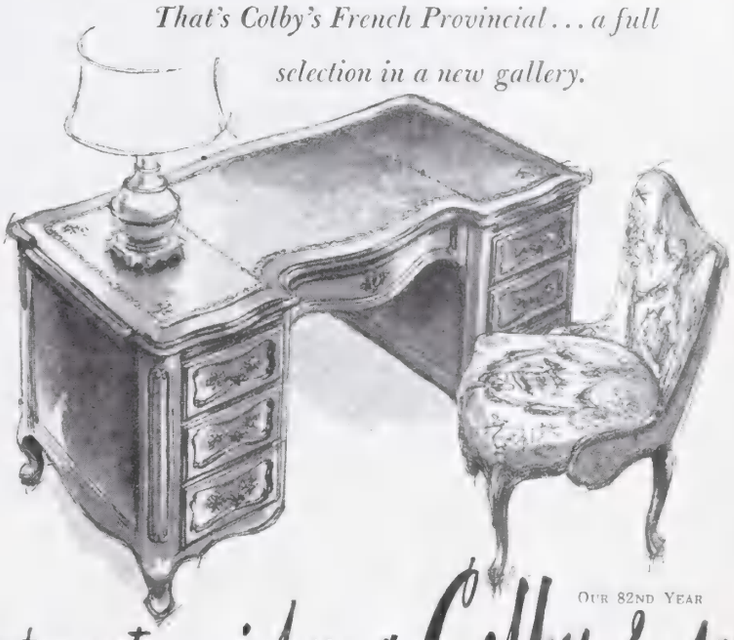
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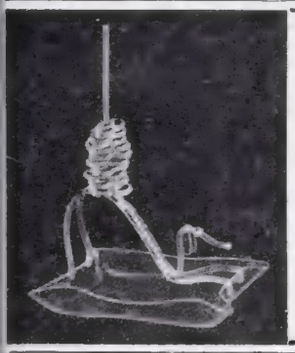
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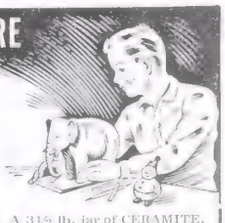


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TRADE MARK

KIT NO. 31 A 3½ lb. jar of CERAMITE, 2 MODELING TOOLS, 1 set of 8 colorful CERAMITE GLAZES, 1 GLAZING BRUSH and a 48-page book of instructions "CLAY MODELING & POTTERY." $6.95.

Send for descriptive Ceramite Folder #31 and circulars of other Pottery and Modeling supplies, Plastics and Rubber for Moulds.

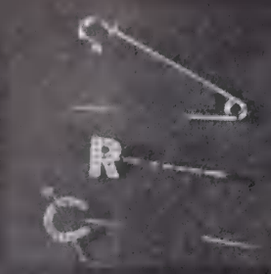
**ETTL STUDIOS** INCORPORATED 213 WEST 58 STREET, NEW YORK 19, N. Y.

Include purchase price with your order —prompt shipment will be made with express charges collect.

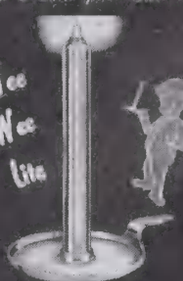
# Window Shopping



**THE "HARE-RAISING FAMILY"** . . . mama bunny's tummy unzips and lo! . . . 3 of the cuddliest plush bunnies in contrasting pastel colors parade out! 16" of pink and white plush and a blue ribbon bow. $5.95 postpaid.

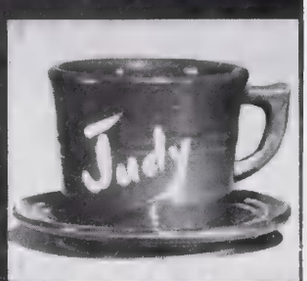


**A GOLD-SPIKED,** RHINESTONE-STUDDED HORSESHOE STICKPIN that Diamond Jim Brady would envy, $2.40 (includes tax) p.pd. AN OLD FASHIONED GOLD PLATED SAFETY PIN for a man's tie, worn as a collar or tie clip—suction—no!—your wife will steal it! $1.00 p.pd. INITIAL BOBBY PINS! . . . one on either side to spark a hair-do. Paved with imported rhinestones. 2 with your own initials. $1.00 p.pd.




**WEE WEE LITE** . . . lift it and it lights! Set it down and it goes out! Belongs in every nursery and bedroom to assure junior or grandpa safe passage in the dark hours. Polished aluminum with 2 batteries. $1.50 p.pd.

**PERSONALIZED MUGS** for the family. Sturdy 8 oz. mugs with handpainted, individual names—make a house, a home. Assorted gay colors. $1.50 each or 4 for $5.50 p.pd.




*Send check, money-order or postal note. No COD's please. Satisfaction guaranteed. Send 10¢ for GIFT CLUES OF THE YEAR CATALOG.*

**GIFT CLUES • 302a East 45th Street • New York 17, New York**



## "SPERTI" Portable Sun Lamp

*(Complete with Goggles)*

NOW at a new low price **$19.95**
**formerly $37.50**

Compact and light in weight it's a real powerful lamp. Effective in the emission of ultra-violet radiation . . . rich, crackle finish . . . durable, requires no special care! Handle bar permits suspending from back of a chair, or hanging from a fixture. Operates on AC and DC . . . size 4¾" x 3½" x 10⅛".

**Sperti Electric Automatic Timer. $7.95**

*Postage Prepaid—No C.O.D.'s*
*send for gift catalog*

**HAMPSHIRE GIFTS**
1107 Broadway, Dept. B, New York 10, N.Y.

## How appropriate and decorative . . .



## . . . our Chinese Planter Box

Superbly styled, our newest wood masterpiece for mantel or table, radio or bookcase, or even to hang on a wall . . . in black, red or green lacquer, or pickled pine, mahogany. 19¼" x 7½" x 6". With metal container. **$14.95**

Express Collect No C.O.D.'s, please

**RUTH HILTON**
1926 Crotona Parkway
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## Show off your precious books with hand carved solid glass block book ends.



A noteworthy distinction is added to the setting with these original Harriton creations—truly a life lasting gift.

Size 5" x 5" x 2"—
$14.95 per pair
Express collect. No C.O.D.'s.

**HARRITON CARVED GLASS**
511 East 72nd Street
New York 21, New York



**BABY'S BOTTLE GUARD.** matter how bumpy the airplane or h jolting the train, His Nibs' formula w be safely cushioned against breakage this zippered Bottle Guard. The insi is generously padded, and the outside covered in a plastic-coated nursery sign. Pink or blue, $1.50 ppd. Salt Pepper Shop, 445 E. 86th St., New Yo



**DUCOMICE PEARS,** grown Oregon's sun-drenched orchards, co to you at the peak of their perfecti tawnily ripe and incredibly juicy. gift box of 12 to 14 pears is yours $2.95 postpaid. A wonderful Easter pr ent, and you can order it from Sta coach Orchards, Box 34, Medford, O



**INDOOR GARDENERS** will ha the greenest, glossiest ivy in the coun and their Easter lily plants will l until summer, if they have this dec rative watering can. It is hand-paint tole, comes in red, Wedgwood gre or black, holds two quarts, and t spout is 16" long. $3 postpaid fr The Artisan Galleries, Fort Dodge, Io

(*Continued on page 57*)

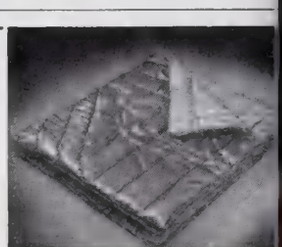
## NEW LIFE for WORN COMFORTERS

**Your worn wool or down comforters can be luxuriously recovered and made factory-fresh by our exclusive process.**

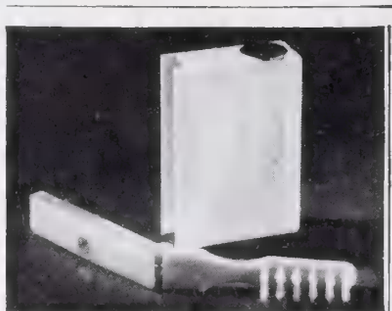
**Discover today how Lanadown adds years to the life of your comforter. Also blankets re-bound.**

**Sole creators and distributors of the famous patented comforters, Lanadown and Lanafur. Lanafur is composed of rare furs intertwined with white, virgin wool, forming one of the warmest possible quilt fillers.**

***Send by Express or Parcel Post. Samples on request. Send for free Booklet H.***



**LANADOWN**
**516 Madison Ave.**
**New York City 22**
**PL. 8-1940**



## JEWEL BRIGHT DENTAL KIT

- **The totebrush is a new sensational folding tooth brush for Travel, School, Office and Overnight Guests.**
- **Finest NYLON Bristles.**
- **Brush unfolds and locks rigid.**
- **Sanitary—convenient—ventilated.**
- **Rich colored or ivory Plastic Case.**
- **Case has a compartment for dental powder with a screw-cap cover—refillable.**
- **Fits in purse or vest pocket.**
- **Ideal for Gifts.**

**$1.00 postpaid**
**Sorry—No C.O.D.'s**

**MILES & MILES**
**Dept. B**
**366 Madison Ave. New York 17, N.Y.**

## CHILD'S OWN ELECTRIC CONSOLE PHONOGRAPH

**$19.95**

*We Pay Express— No C.O.D.'s*



Wonderful gift! Plays all records, incl. 12". Clear, full-bodied tone. Ray-Dyne acoustic model, 18½" high. Beautiful piece of nursery furniture. Use as play table when closed. Shelf for records and albums. Sturdy all-wood cabinet in pastel pink or blue, gaily decorated and *washable*. AC only.

**REDI-RACK CORP.**
Dept. B, 141 W. 24 St., New York 11, N.Y.

FOR HOME DECORATION

# Pick a Color, any Color

You'll find a whole homeful of beauty with this one new fabric in sixteen "run of the rainbow" colors. It's Hanover Satin woven of Du Pont thick 'n' thin rayon yarn mated with cotton for extra wear...a rich and rapturous satin with an excitingly different texture... so very versatile you'll use it a dozen wonderful ways for draperies, slipcovers and upholstery. All this luxury is yours for years of beauty at a pleasantly modest price. In leading stores everywhere.



Burlington House Hanover Satin
TRADITIONAL GROUP

Burlington House Hanover Satin
MODERN GROUP










Burlington Mills
"Woven into the Life of America" ©

Send 10¢ for booklet, "And all through the house" with instructions for making drapes and slipcovers

# Design Yourself a Dream



*1 Look how easy it is! Right before your eyes, your dream breakfront comes true . . . as fast as the salesman can put the pieces together. 6 basic cases and accessories are all you need for a charming assembly.*

*2 Beauty blends with utility in this Module assembly. Oodles of drawer space . . . and the clean lines of Module never clash. When your needs change . . . convert this unit into several pieces.*



## You can custom tailor furniture to fit your needs...when you work with the Magic of Mengel Module

Yes, here's furniture you *design yourself.*

Decide just what *you* need in the matter of drawers, shelv cabinet-space, size and shape. Then . . . using Mengel Module . . . *design* just exactly the piece you need.

From a few basic units, dream up anything you want. A sophisticated modern desk. A dainty buffet. A massive, strikingly beautiful breakfront. And every piece expresses yo individual taste. It's *just exactly* the way you want it. Truly this furniture is as personal as a caress.

Suiting Module to your needs is easy, too. You put the pieces together just like a child building with blocks. A stur aluminum connector holds them firmly together. Module is permanent . . . or changeable. Whichever *you* prefer.

And the fine Mahogany veneers are finished in a warm, tawny tone. Although, unlike anything you've ever seen . . . this new finish blends with any color scheme you choose.

Also, Module gives you two more important features:

First, it's *Permanized**. That's Mengel's name for their exclusive, scientific method of furniture construction. No matter what the climate . . . hot or cold, damp or dry . the joints and veneers in your Mengel *Permanized* Furnitur will never come apart.

Second, the molded plywood *Permaslide** Drawer. (Preferr by *8 out of 10* women.) It won't stick. It slides freely, even when fully loaded. And the rounded corners make dustin quick and easy.

Module is available now at the Mengel stores listed belov More will have it soon. Why not visit the one nearest you and . . . design yourself a dream or two . . . with Module. Meantime, send 10¢ for your copy of our new booklet "MODULE MAGIC." You'll find hundreds of ideas for strikin beautiful Module assemblies.

## These Leading Stores Will Gladly Show You Mengel Module

Akron, Ohio, M. O'Neil Co.
Albuquerque, N. M., American Furniture Co.
Amarillo, Texas, J. W. Hill Furn. Co.
Ashland, Kentucky, Gibson Brothers
Atlanta, Ga., Davison-Paxon Co.
Bakersfield, Calif., Iver's Furniture Co.
Beaumont, Texas, Dallas-Williams Furniture Co.
Berkeley, Calif., John Breuner Company, Inc.
Beverly Hills, Calif., Greene & Hoskin Co.
Binghamton, N. Y., The Fair Store
Boston, Mass., Jordan Marsh Co., Inc.
Brooklyn, N. Y., Abraham & Straus, Inc.
Carlsbad, N. M., Wortham Furniture Co.
Cedar Rapids, Iowa, Smidekoff Furniture Co.
Chicago, Ill., Carson, Pirie Scott & Co.
Chicago, Ill., The Fair
Cincinnati, Ohio, The John Shillito Company, Inc.
Cleveland, Ohio, The May Company
Corpus Christi, Texas, The Show Room
Denver, Colorado, The Denver Dry Goods Co.
Des Moines, Iowa, Younker Bros., Inc.
Detroit, Mich., The J. L. Hudson Company
Flint, Michigan, The Kobacker Furniture Co., Inc.
Florence, Ala., Lamar Furniture Co.
Fresno, Calif., Slater Furniture Co.
Green Bay, Wis., Schauer & Schumacher
Harrisburg, Pa., Jacob Miller, Inc.
Hobbs, N. M., Thompson Hardware & Furniture Co.
Houston, Texas, Sunland Furniture Co., Ltd.
Inglewood, Calif., Walter's Furniture Co.
Jackson, Miss., R. E. Kennington Co., Inc.
Jacksonville, Fla., Haverty Furniture Co.
Kansas City, Mo., North Mehornay Furniture Co., Inc.
Klamath Falls, Oregon, Klamath Furniture Co.
Lima, Ohio, Armstrong & Sons
Lincoln, Neb., Miller and Paine
Long Beach, Calif., Carl's Furniture Co.
Los Angeles, Calif., Bullock's, Inc.
Louisville, Ky., The Stewart Dry Goods Co., Inc.
Lubbock, Texas, Watson Furniture Co.
Mason City, Iowa, Mier Wolf & Sons Co., Inc.
Memphis, Tenn., B. Lowenstein Bros., Inc.
Merced, Calif., Slater Furniture Co.
Miami, Fla., Burdine's, Inc.
Milwaukee, Wis., Milwaukee Boston Store, Inc.
Modesto, Calif., Wherry Furniture Co.
Nashville, Tenn., Castner-Knott Dry Goods Co., Inc.
Newark, N. J., L. Bamberger & Company
New Orleans, La., Barnett's
New York, N. Y., Bloomingdale Bros., Inc.
New York, N. Y., Gimbel Bros., Inc.
Norfolk, Va., Willis Furniture Co., Inc.
Oakland, Calif., John Breuner Company, Inc.
Oakland, Calif., Sterling Furniture Co.
Ogden, Utah, Boyle Furniture Company, Inc.
Oklahoma City, Okla., John A. Brown & Company, Inc.
Orlando, Fla., Cox-O'Neal Furniture Co.
Pacific Grove, Calif., Holman's Department Store
Palm Springs, Calif., Bullock's, Inc.
Pasadena, Calif., Bullock's, Inc.
Philadelphia, Pa., Lit Bros., Inc.
Phoenix, Ariz., A. S. Mehagian Co.
Pittsburgh, Pa., Kaufmann Dept. Stores, Inc.
Plainfield, N. J., Miron's
Port Arthur, Texas, Hampton Furniture Company
Portland, Oregon, Tarlow's Furniture Co., Inc.
Reno, Nev., Home Furniture, Inc.
Riverside, Calif., Mission Furniture Co.
Rochester, N. Y., Weis & Fisher Co., Inc.
Roswell, New Mexico, Purdy Furniture Co.
Sacramento, Calif., John Breuner Company, Inc.
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San Francisco, Calif., Sterling Furniture Co.
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Santa Barbara, Calif., Henry Levy, Inc.
Santa Monica, Calif., Leo B. Marx Furniture Co
Schenectady, N. Y., H. S. Barney Company
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Stockton, Calif., John Breuner Company, Inc.
Sunbury, Pa., Miller's Furniture Store of Sunbury
Tacoma, Washington, Kegel's, Inc.
Terre Haute, Ind., Silverstein Bros., Inc.
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# or Two—with Module!



*The room above shows a few of the almost limitless Module combinations possible. Notice the unusual use as a partition . . . converting one large room into a living-dining combination, while retaining a feeling of roominess.*

*In the bedroom, Module can fit your every need . . . and you can change it almost as easily as you change your gown. For instance, the large vanity (right) may someday become several pieces. And there are Module beds to blend right in.*





*And look at this! Just what you need for a smart, modern dinette. Module table and chairs are available, too. Beg pardon? You want something just a little different? Just*

Permanent MENGEL Furniture

The Mengel Company, Dept. 163, Louisville 1, Ky.
Enclosed is 10¢. Please send me your new booklet, "MODULE MAGIC."

Name_____

Street_____

City_____

*Reg. U. S. Pat. Off.

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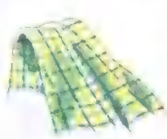


*Now find exactly the color scheme you want. Choose from*

# 1,000 COLORS IN PAINT

EXPECT a thrilling new experience when you visit the Nu-Hue Color Bar! There you'll actually see *1000* colors in paint. There you'll find the perfect shade to match, contrast or harmonize with nearly any color sample. And selecting a color scheme that's exactly right is just a matter of minutes. For the 1000 Nu-Hue custom colors are systematically displayed on transparent color charts and on individual 3″ x 5″ color cards.

What's more, Nu-Hue colors are machine-mixed with prescription accuracy, dry on the wall to the exact shade you select. No guesswork, no disappointments. Each Nu-Hue Color is available in oil base flat, satin gloss or enamel finish. Each can be duplicated at any time. Visit your Nu-Hue Color Bar today. Many leading stores now have it, more will have it soon. The Martin-Senour Co., 2520 Quarry Street, Chicago 8, Ill.

MATCH FABRIC 

MATCH LEATHER 

MATCH POTTERY OR CHINA 

MATCH WALLPAPER 

**SEE THE NU-HUE COLOR BAR AT:**

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J. L. HUDSON CO. (INC.), DETROIT
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**MARTIN-SENOUR'S *Nu-Hue* CUSTOM COLOR SYSTEM**

# Window Shopping

**ARN CARRYALL.** This new tting bag incorporates features that remarkably functional. It holds a erous amount of yarn which is rked through a hole at top when bag zipped closed. Extra zippered side ket holds needles. In black, red, en, brown, blue, or python leather stic; $3.95 including tax and post- . Mastercraft Products, 60 South eet, Boston 11, Mass.



**OLDEN AS SUNLIGHT,** fine as rst edition, joyous as daffodils, these the jugs that will do for a house at a spring bonnet does for you. They English imports, hand wrought of ss, and are lovely for flowers or er decoration. 6½", $3.15; 8½", 35; 10½", $7.15. Set of 3, $13.75. d. Jenifer House, New Marlboro Star ate, Great Barrington, Mass.



**NOCK ON ANY DOOR** and 'll find a girl's room behind the bas- of flowers, a boy's room behind the odpecker. Both knockers are made of metal, hand-painted in natural col- and measure about 4" high; $1 h ppd. There is a large flower basket r stop to match the girl's knocker, $1. Elizabeth McCaffrey, 200 W. St., New York 11, New York.




for the "Forever Beautiful" home . . .



*custom built and designed by Modernline...*

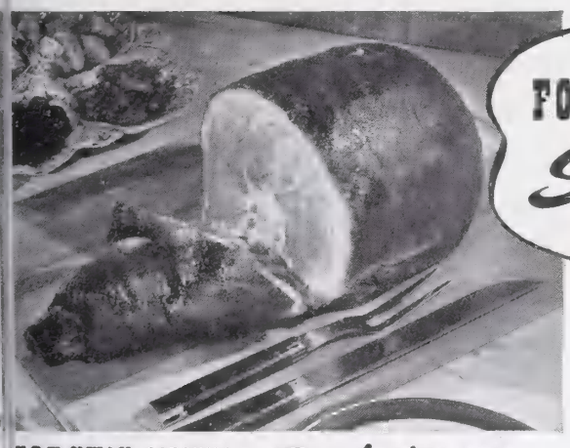
What is *Classic Modern?*
*Classic Modern* radiates timeless beauty stemming from a lifetime of devotion to clean design.
**Break front: $595**

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*The First and Last Word in Design and Custom Construction*

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**NOW—AT LAST—THESE RARE**

**FORST'S CATSKILL MOUNTAIN *Smoked* DELICACIES**

**FOR FAMILY FEASTING AND EASTER GIVING!**



We have been able to expand the facilities of our Catskill Mountain Smokehouse so that for this Easter and the *year-round*—we can offer our world-famous smoked delicacies to a few more lovers of fine foods. Incomparably more delicious than any similar products—or your money back. Shipped charges prepaid anywhere in Continental U.S. Quantities limited—order TODAY!

IMPORTANT! *All Forst's Catskill Mountain Products Are Government Inspected.*

**FORST'S CATSKILL MOUNTAIN *Smoked* HAM**

***READY TO EAT***

Forst's Catskill Mountain Smoked Hams are delightfully juicy and tender — sugar-cured and smoked Southern style over aromatic hickory embers according to ■ generations-old Forst recipe. Because Forst's hams are subjected to a longer curing and smoking period than average hams, they come to you with a flavor-rich, tantalizing deliciousness that makes each bite ■ taste-intriguing thrill. The traditional Easter delicacy at its taste-tempting best.

**12 to 18 lbs. . . . $1.25 the lb.**

**FORST'S CATSKILL MOUNTAIN *Smoked* TURKEY**

***READY TO EAT***

As an Easter gift or for family feasts, order a choice, young full-breasted Forst's Catskill Mountain Smoked Turkey—cured in rare, zesty spices and aromatic herbs, then smoke-cooked to golden-brown perfection over fragrant applewood embers. Special revolving racks insure uniform top-quality. Air-conditioned smokehouses filter the smoke, preserve and seal in the full flavor and natural juices of our extra-choice, full-breasted turkeys.

**8 to 18 lbs. . . . Still Only $1.50 the lb.**

**THE FORST'S KINGSTON NEW YORK**




**FORST'S CATSKILL MOUNTAIN *Smoked* BACON**



A whole strip of bacon, sugar-cured and hickory-smoked according to ■ famous 80-year-old Forst family recipe. Full, lean —with all the little cartilages or "buttons" removed. Derind before smoking to insure that every morsel is lusciously tender and full-flavored.

■ **to 10 lb. Strips — $1.20 lb.**

THE FORST'S CATSKILL MOUNTAIN SMOKEHOUSE
Route 172, Kingston, New York.

I enclose check for $..... Please ship, charges prepaid, the Forst's Catskill Mountain Smoked Delicacies checked below.

.....Forst's Catskill Mountain Smoked Turkeys
.....(8 to 18) lbs. ■ $1.50 the lb..... $_____
.....Forst's Catskill Mountain Smoked Hams
.....(12 ■ 18) lbs. at $1.25 the lb..... $_____
.....Strips of Forst's Smoked Bacon
.....(8 ■ 10) lbs. at $1.20 the lb..... $_____
.....New Amsterdam Ass'ts.....12—½ lb. cans @ $16.00
.....Hendrik Hudson Ass'ts..... 6—½ lb. cans @ $8.50
.....Peter Stuyvesant Ass'ts..... 3—½ lb. cans @ $4.75
$_____

*Approximate date required*.....

*Your Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____

NOTE: We attempt ■ fill your order as closely as possible, but we may be slightly under or over the weight specified.

**FORST'S CATSKILL MOUNTAIN *Smoked* TURKEY DELICACIES**

All the rich, rare mouth-watering flavor of golden brown Forst's Smoked Turkeys, vacuum packed for your enjoyment.

Three delicious forms: Sliced Smoked Turkey, Handi-cut Smoked Turkey and a Smoked Turkey Pate.

Choose from 3 popular assortments:

New Amsterdam—4 ea.—12—½ lb. cans *Only* **$16.00**

Hendrik Hudson—2 ea.—6—½ lb. cans *Only* **$8.50**

Peter Stuyvesant—1 ea.—3—½ lb. cans *Only* **$4.75**





*Fine Oriental rugs will ever inspire and satisfy your love of beauty . . . and Nahigian Brothers offer you a choice unduplicated anywhere.*

YOU MAY HAVE A SELECTION ON APPROVAL

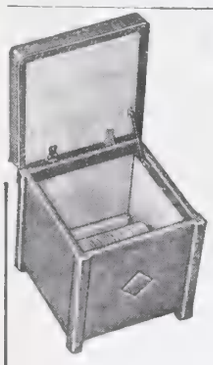
*For your copy of "The Rug Beautiful," please send 25c to Dept. G7.*

## Nahigian Brothers, Inc.

*The World's Largest Collection of Oriental Rugs*

169 NORTH WABASH AVENUE, CHICAGO 1, ILLINOIS

DIRECT IMPORTERS SINCE 1890



STYLE NO. 200

## The Perfect RECORD HOLDER

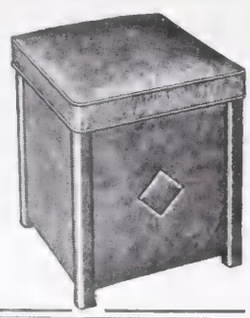
IN **FOUR** DIFFERENT SIZES . . .

Beautiful custom built record holder and seat. Wire rack for 50 10" or 12" records. Covered with stain-proof, waterproof and fire resistant TOLEX PLASTIC leathercloth. Colors: Red, Blue, Brown, Green, and Ivory.

DELIVERY PREPAID ANYWHERE IN THE UNITED STATES

NO C.O.D. MAIL YOUR CHECK OR MONEY ORDER TO:
TROJAN MARINE MANUFACTURING CO.
281 STATE STREET, BROOKLYN, N. Y.
TELEPHONE NUMBER — TR 5-1765

Style #200 with wire rack for records **$15.95**
16¼" high, 14" wide, 14" deep.
Style #300 with card index for 100 records **$22.95**
16½" high, 18¼" wide, 14¼" deep.
Style #400 for 10 albums of 10 records each **$19.95**
16¼" high, 16¼" wide, 16¾" deep.
Style #500 for 20 albums of 10 records each **$30.95**
16½" high, 33" wide, 16½" deep.



TROJAN MARINE MANUFACTURING CO.
281 STATE STREET, BROOKLYN, N. Y.
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First Time Ever Made!

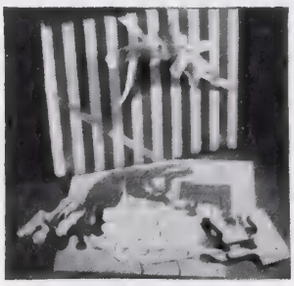
LUSTROUS HONEY HOLLOW WARE . . .

Created for you by craftsmen skilled in a new and secret art. Charming as hand-thrown pottery, fascinating and unusual as metal. In gleaming, enduring bronze, copper, and brass finishes. Use them to hold flower pots with your favorite plants. Star them in window gardens your friends will envy. *Specify finish and size.*

Large size (5" high) for 5" pot — $5.50
Medium size (4" high) for 4" pot — $4.75
*Prices Postpaid*

HONEY HOLLOW WARE . . . LAHASKA, BUCKS COUNTY, PENNSYLVANIA

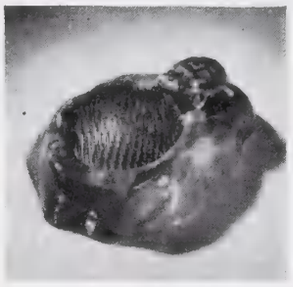
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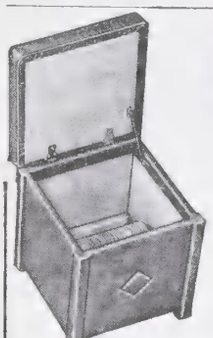
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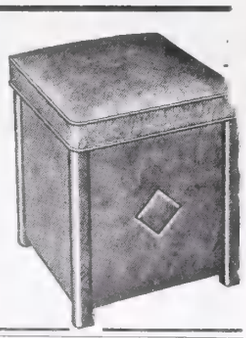
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**When you can't make up your mind. . . .**

**When you're not sure what goes with what. . . .**

**When shortages flout your best-laid schemes. . . .**

ELAINE NEAL, HOUSE BEAUTIFUL's Decorating Consultant, is ready, at the drop of a letter in the mailbox, to help smooth out the kinks in your decorating plans, to help you achieve the pleasant livable home you want to have. If your house is too austere, too fluffy, too commonplace, too dark, too sunny, she'll tackle your problem for you.

Her advice, friendly and sound, is written personally to you, for Mrs. Neal believes that hon should be a personable expressi of the tastes and habits of its c cupants. So when you write— have her plan a color scheme, or rearrange the placement of yo furniture, or to plot out a brai new room for you—tell her som thing about your tastes and t way your family lives. The fee $2 per room, and this service limited exclusively to mail advi

### WHAT YOU DO

**1.** Send us a floor plan drawn to ¼" scale, showing window and door placement and measurements, giving dimensions and ceiling height and exposures.

**2.** Tell us what colors you like, what styles of decoration and furniture you prefer. List furniture you have now and what you want to buy.

**3.** State your problems and list your questions clearly in separate paragraphs.

### WHAT WE DO

If you ask us to, we will:

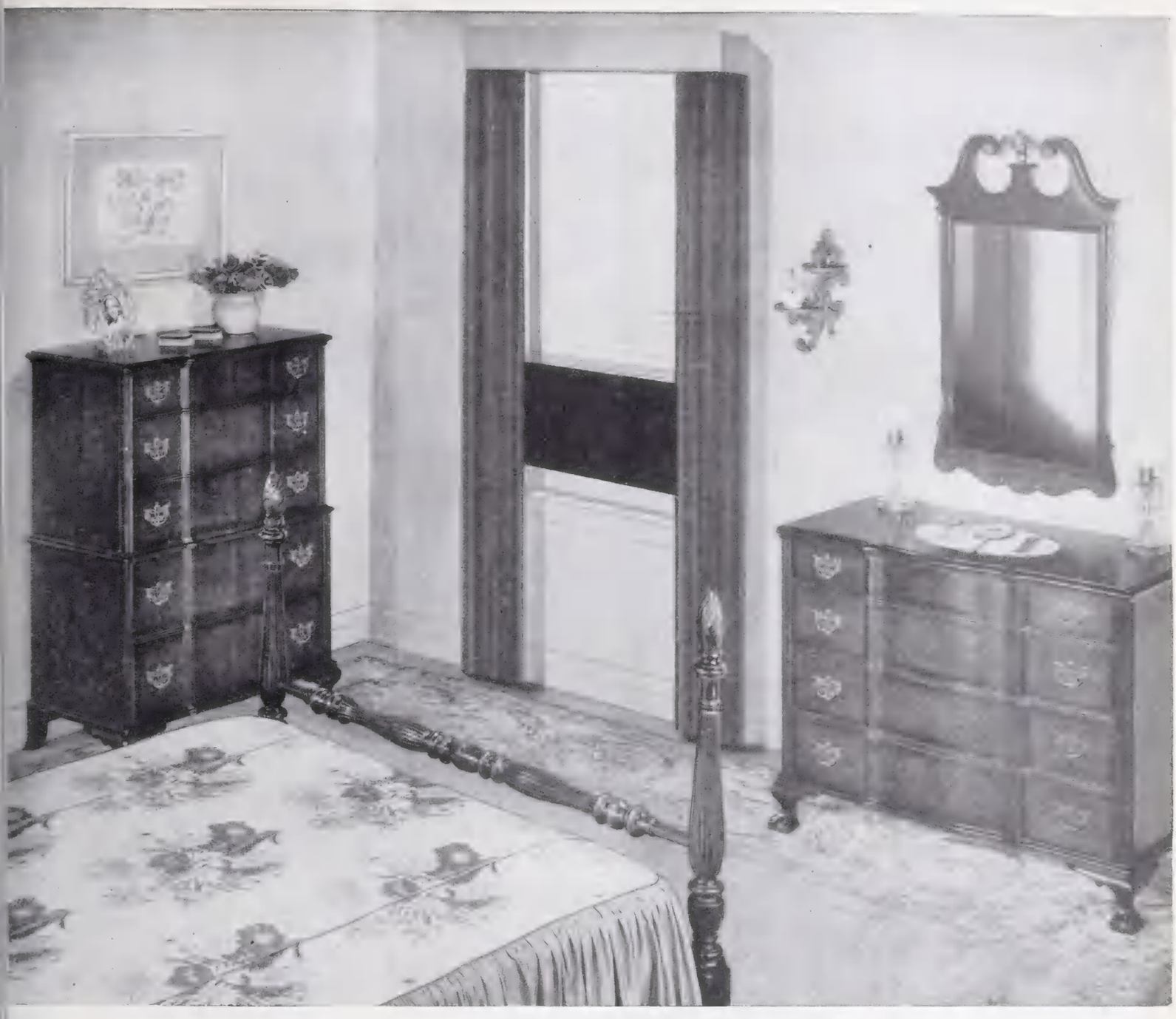
**1.** Arrange your furniture in a co fortable, balanced manner.

**2.** Suggest color schemes and se color guide samples of wallpaper c fabrics. We cannot, however, guar tee fabric distribution in all regic but our samples will serve as guic

**3.** Suggest draperies, accessor placement of pictures, mirrors, lam

***Write to Elaine Neal***

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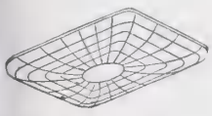

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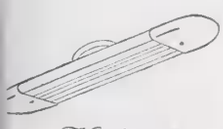
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Can you put up a picture, plug in a lamp? Then you can install Decoralite. It's easy as that.

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American scene on an Arizona plain, caught by Wright Morris's camera. From his book "The Inhabitants," published by Charles Scribner's Sons.

# How to leave home and like it

By Agnes Rothery

A three-weeks' vacation on the Riviera, while winter is a-thawing out and summer is a-coming in, may not be an economical fling, but at least it won't be prohibitive. "Tourism" is France's number one industry this year, and every effort is being made to meet the needs of budget-minded American tourists as well as the more plushy requirements of the luxuriously gaited ones.

From New York, Air France offers five de luxe non-stop sleeper flights a week, landing you in Paris in 15½ hours. Three hours more fly you to Nice and the pleasures of the Cote d'Azur. Hereabouts are many of the world's most famous resorts featuring both summer and winter sports the year around. Only 60 miles from Nice, up the mountain road, lies Valberg. Here you may spend the day skiing, skating, or tobogganing, and on your return to Nice enjoy a dip in the warm waters of the Mediterranean before dinner. Evenings offer night clubs, theaters, or moonlight sailing. The fare from New York to Paris to Nice and return is $622.70.

### Dudes on Holiday

In the early days of the Far West—the days of Bret Hart and the pony express—a visitor arriving from the East, wearing a starched white collar, was called a greenhorn or a dude. When Theodore Roosevelt spent a year ranching to regain his health and to learn about the "strenuous life," the name "Dude Ranch" came into use and today it's the official title for hundreds of ranches from Montana to Texas which take paying guests.

Life at a dude ranch may be as strenuous as you care to make it, but you may also lie in the sun and take it easy. In either case your vacation will pay large dividends in renewed energy from spending long hours in the exhilarating air of the wide open spaces and in mending frayed nerves. The days are planned with a delightful informality. You dress for riding and fishing, but you don't dress for dinner. Your room and bath may be in the main house or in a cabin. The food is plain, well cooked, and in ample portions, for appetites in the western outdoors are no laughing matter.

No two ranches are alike. Some are the old-style ranches of tradition where the cattle are "run" and work goes on the year round, regardless of the presence of dudes. Others are frankly resorts. A few are exclusively for children, operating like summer camps.

"Dude Ranches Out West," published by the Union Pacific Railroad, "Dude Ranch Country and Winter Ranches," by the Santa Fe, and "Guest Ranches," by the Southern Pacific are attractive booklets which give necessary details—what sports are featured, what clothes to take, whether you will be required to give references, etc. And make your reservations well in advance. Prices for accommodations range from around $60 to $150 a week, all-expense American plan. Before you make the final choice, consult your travel agent. (*Continued on page 116*)

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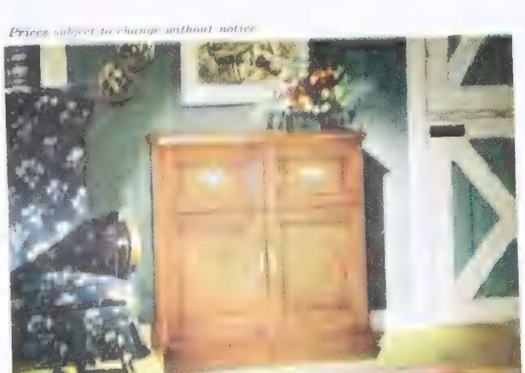
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# What Do They Mean by STYLE?

Everybody wants his house to have style. But too many people, it seems to us, are under the delusion that all a house needs to have style is a nice familiar label. You get the Cape Cod "style," they reason, by adding shutters and a picket fence to a gabled cottage. Slap a white pediment over the doorway of a red brick mansion, and, lo, the Georgian "style." But pillars and pediments and applied ornamental clichés don't create style.

Real style comes from the inside out. It is that over-all quality of distinction that can't be copycatted because it belongs only where it has grown—and no place else. A house acquires style when each part belongs inevitably to every other part. It comes not because the stonework or the wallpaper follows any labeled tradition, but because every ingredient has appropriately met the needs imposed by the climate, the land, and the habits of the people who live in it. It has nothing to do with the labels. It has a lot to do with common sense, as the stylish, unlabeled house on the next four pages proves.

*by Marion Gough*



ALL PHOTOGRAPHS BY MAYNARD PARKER

# Styled By Necessity ~the master designer

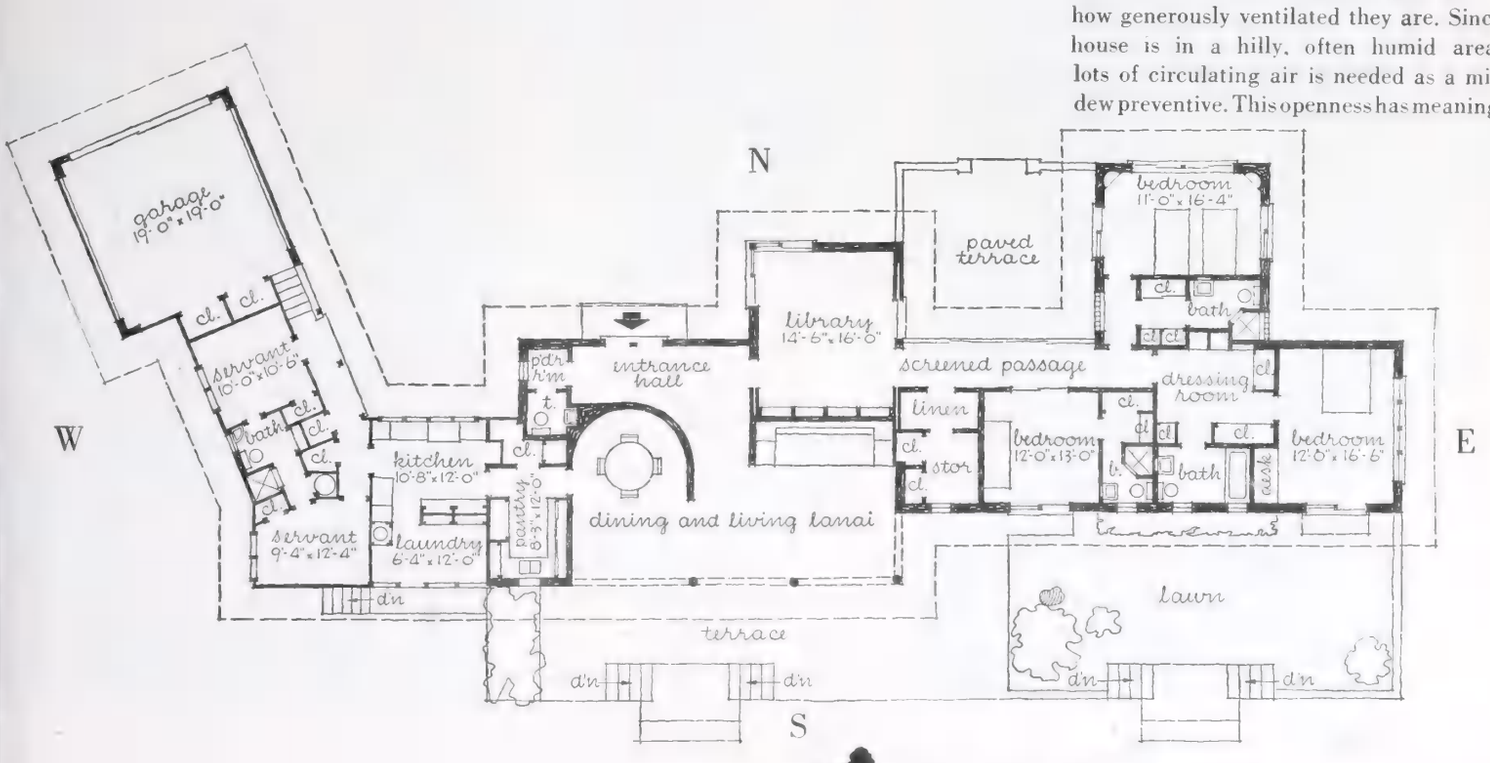
Trying to "apply" style to a house is like icing a cake before the cake is made. Style is inbred distinction which actually grows out of the very problems that beset the home-planner. When climate is coped with and taken advantage of, when the site is put to its best use, and when the whole house makes living better for all the occupants, the house automatically develops its own individuality. As stylish—and as unlabeled—a house as you could find, the home of Mr. and Mrs. Valdemar Knudsen, Makiki Heights, Honolulu, proves this. Albert Ely Ives was its architect



Hawaii's blessed 71° to 78° climate lets the Knudsens have the center of their house in the outdoors. When you enter the front door (above) you find yourself not in an enclosed room but on a broad open porch, or lanai, used as living room.

Arc-shape wood partition (opposite) is style to the nth degree, but note that it grew out of need for a shield between dining and living areas of lanai, and also forms a hall. Dining side is lined in Chinese panels. Gump's Waikiki, decorators.

Library, bedrooms and kitchen quarters are within four walls, but plan shows how generously ventilated they are. Since house is in a hilly, often humid area, lots of circulating air is needed as a mildew preventive. This openness has meaning.











Pavilion-like appearance of the house is nobody's preconceived notion of what it should look like. Site, wind, and weather determined this. It is "terraced" on a sloping site. The Knudsens visited their site in all seasons, learned how the winds blew, planned their living lanai to face south.

Picture at top left shows north side of house. Entrance doorway is directly left of large tree. Doors themselves, second from top, are redwood, decorated with oriental figures. The roof slopes, not for its graceful good looks alone, but to shunt off the mountain rain or "liquid sunshine."

The terrace on the north side of the house (left) is the equivalent of an extra living room. The two Knudsen youngsters can use it while the family entertains on the lanai. It is separated from the house by a wall of sliding screens, connects directly with library and a bedroom.

This particular house is not for everybody everywhere, but its style philosophy is universal. When style elements like this oriental wall of sliding fretwork screens (right), are borrowed, it is only because no other device would fit the house so perfectly. Screen pushes are Japanese brasses.





Skillful orientation lets the Knudsens keep their finest furnishings outdoors all year round. In fact, their sofa is built-in. Paneling is Guiana wood, ceiling is pleated strips of mahogany veneer, floor is coral block. Below, their view of Diamond Head and the Pacific.







Styled By Necessity
~the master designer

You'll see more of this house on page 124



**BEFORE**

This was distinctly a single purpose room. Arranged in the usual manner with table in the center and sideboard along the wall, it was used not more than once a day. Then the rest of the time no more than passageway between the kitchen and the front door. Plain walls, out-dated lighting, and the arched hall opening did very little to create atmosphere.

PHOTOGRAPHS BY WILLIAM HOWLAND

THE TREND TO MAKE

# At Least Two Uses Of Every Room



**AFTER**

The sideboard goes—and in its place comes a pleasant reading nook. The opening to the hall is reshaped to match the lines of the room and the walls come to life with the application of plywood squares. Storage for linen and silver is built in elsewhere in the room. Beauty and texture of plants, books, and leather-wall upholstery give the room pattern.

## By Jedd S. Reisner

In many of our old houses throughout the country, and in many new designs on the architect's drawing boards, the dining room is coming in for a great deal of reconsideration. It's either a question of paying for more space to live in or making this room do more for you. Where space is at a premium and where the question of help is a serious one, it becomes necessary either to do away with the dining room or make it serve more than one function.

Vernon Sears looked at the dining room in his home and decided something had to be done. Too much space was being used up with the table in the center of the room. Too little use was made of the room during the day when it was not used for dining. In this family of three growing children space was valuable, so he set out to make the most of the dining room. Located between the kitchen and living room, it was designed to serve as a partial lounge, a sort of subsidiary sitting room.

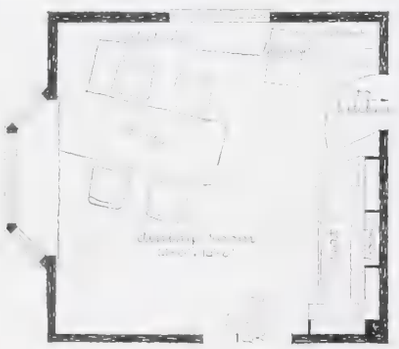
A sofa was built in and upholstered in "Leatherwall." Handy to the front door and to the kitchen, and surrounded by bookshelves; this made a pleasant secondary sitting area. With the inclusion of this feature, the Sears family have found it has taken over many of the functions that the living room formerly served—such as a spot for cocktails, occasional reading, and a secondary lounge area.

The sofa, built of $^{13}/_{16}$ inch plywood to eliminate the need for additional framing members, contains a storage space built in at either end. The Searses, whose living room remodeling we showed last August, are enthusiastic about the new dining room arrangement, for they can use the room so much more than they used to. Just turn the page to see how smart use of plywoods and leather has transformed this room into an exciting new living space.

## BEFORE

A good example of a room crying out for something to be done. The windows are barren holes in the walls. The radiator calls undue attention to itself: wall lighting is spotty and inadequate, and over all hangs the ceiling with no relation to the rest of the room. The walls lack interest, which the drapery and planting fail to contribute. Room looks underscaled and "thin".

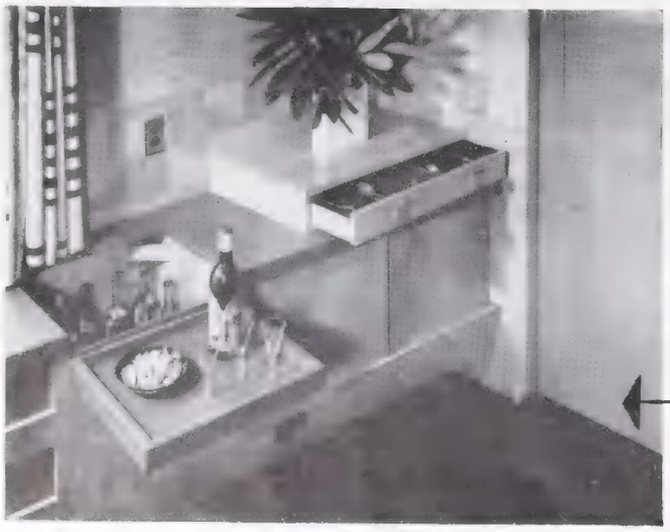




Plan at left shows additional area gained by moving table from center of room and combining with bay window and built-in storage cabinets so space could be found for sofa.

## AFTER

Color adds an exciting new dimension to the Sears' dining room. Ceiling is in Flexweave, wood strips woven on wood dowels. Walls are covered in Blockweld, individually applied squares of plywood, while chairs and table are covered with "Leatherwall." All three are products of U. S. Plywood Co., but Flexweave and Blockweld are in the experimental stage only.



The new Sears dining room doesn't lack for storage space, and it takes up little floor area, too. Photographed here is the corner near the kitchen door in which is tucked a bar and drawer for silver, with sliding doors to additional storage space below. This carefully thought-out corner shows the type of planning that makes this room thoroughly useful.






Rainaree Méndez
N. Y.

By Helen Markel Herrmann

# A new kitchen for Mr. Webster

When Mr. Webster wrote that a kitchen was "a room specially set apart for the preparation of food," the definition was probably inspired by his wife, a fine, noble woman but imbued with a popular fallacy that a good kitchen should be as isolated as Mr. John Rankin.

"Come see the kitchen," Mrs. W. would say happily. "It's simply miles away from everything."

Everything included Mr. Webster, who presumably took up with his dictionary to stave off his pre-dinner loneliness. He would return from the office and hallo hopefully for Mrs. W., but she was always in the kitchen, busy as a bird dog, miles away from everything.

So he read his paper in the solitary confinement of the living room and eventually, when the need for companionship overcame his natural inclination to remain seated, he mushed kitchenward. But no matter where he stood he was inevitably in the way of the stove, and he never liked to talk standing up anyway, even about himself.

So Mr. Webster went back to the living room and brooded over his definition. "Kitchen," he wrote cheerlessly, "a place specially set apart—"

The kitchen on the opposite page makes Mr. Webster's definition as obsolete as a pot-bellied stove. It is a kitchen designed with Mr. Webster firmly in mind. It allows him an unobstructed view of his wife and his dinner without impeding the progress of either. It admits his children, his friends, and his chair, from which he can report the small, fleeting victories of his day in a sitting position. It returns him from the limbo of the living room to the warmth of the family circle.

Look closely, over there on the left, for this is more than a picture of a kitchen. It is a state of mind, a way of life, a family portrait. It is handsome evidence of the new trend toward double-purpose rooms. Like Mr. Webster, this living-kitchen faces the fact that if Mrs. Webster is the heart of the family, then the kitchen is the heart of the house. It is a new definition of kitchen—a new shape for the family circle.



***Better your home***
***Better your living***

The living-kitchen, opposite, uses a rug by A & M Karagheusian, Inc.; fabric from F. Schumacher and Co.; wood pieces from Consider H. Willett, Inc.: Pittsburgh Paint from the Pittsburgh Plate Glass Company.




# THOSE RED WATER BLUES

By Dorothy Ducas

**Homeowners, present and future, should know about the battle constantly being waged between their domestic hot water and plumbing pipes. You should know how to prevent and combat corrosion before disaster arrives. Here are the facts—useful to homeowners, architects, contractors, and technical men**

Does your water have a faint reddish tinge that stains the porcelain of your plumbing fixtures, makes red-brown smudges on the clothes you wash in it?

"Just a little rust," you say. But watch out! A "little" rust may mean a lot of trouble. It may mean poor flow from faucets, a metallic taste, and ugly specks of sediment in drinking water and—eventually—new pipes, new fittings, even a new hot water tank. For rust is a sign of corrosion somewhere in your plumbing system.

Corrosion isn't a static thing. It keeps on and on. Tiny leaks develop. Every week about 12,000 domestic hot water tanks are discarded and replaced in the United States because they have rusted out. And new tanks of the same material, used with the same water without any corrective treatment, probably will do the same thing.

If you have red water in your house, it pays to investigate the cause. There are two main causes: corrosion and dissolved iron sometimes present in water supplies taken from wells. Both are objectionable, but corrosion is the harder to cure.

You can tell if the redness comes from dissolved iron by making a simple "bottle test." If your water looks clear but red stains appear anyway, fill a clean bottle with water from your faucet before you go to bed at night; let it stand. In the morning, if it has turned brown or rusty looking, it means the iron has oxidized in contact with the air.

Red water caused by corrosion usually *looks* red as it comes from the faucet. This is easier to prevent than to cure. It has several causes. One is a bad reaction between your kind of water and the metal used in your plumbing system. Another cause is the use of dissimilar metals in your system. Still other causes are poorly designed or poorly manufactured tanks. But, even with good water, good tanks, and no dissimilar metals, corrosion often occurs if water is constantly overheated.

The safest thing to do to avoid corrosion troubles is to have your water analyzed before you install a plumbing system. Then match your materials and plumbing design




SKETCHES BY HARRY BROWN

he type of water you have. This is something prospective ders of new homes in the next ten years—who number ions—should realize. If you consult a chemist, a sanitary hemical engineer experienced in water analysis *before* install your plumbing, you may avoid the possibility ed water entirely.

lumbers often will tell you that red water comes from chemicals in the water." Tank manufacturers blame it he water, too, pointing out that the same tanks in other es have not failed. But it isn't one specific chemical ater that eats away metal. Every situation demands an vidual diagnosis—and there are various parts to the mmended preventive action. (See "Six Ways to Combat rosion" in column at right.)

lost corrosive or aggressive water can be determined by hemical analysis. Its corrosiveness depends, in large on something called "*p*H." This term is a chemist's surement of acidity and alkalinity. A *p*H of 7 is neutral, ner acid nor alkaline. Above 7 is alkaline, below cid. It's the "below" figure that indicates the pos- ity of corrosive action. If you see a figure of 6 on analysis report, beware. The farther below a *p*H of 7, more likely your water is to be of the aggressive sort. me waters above a *p*H of 7 may be corrosive, too, if is a lot of oxygen in the water. Corrosion requires en to do its devilish work. Corrosion is accelerated as pH goes down, and also as the oxygen content goes up.

**hat Makes Water Corrosive?** Let's take a look at process that makes water eat away the metal of pipes tanks.

hen you open your faucet, you receive an extremely e water solution of gases and mineral salts. The gases atmospheric oxygen and carbon dioxide, dissolved by ain as it fell to the earth. The salts are mineral matter lved from the earth's crust as the water flowed over through it. Both are in solution, so they can't be re- d by being strained out or filtered, as solid particles, ver small, can be.

ie atmospheric gases are the imps that cause widespread sion of pipes and tanks. Just *how* damaging they will epends upon the chemical balance of the other constitu- of your water. For the presence of certain mineral salts. roper relation to the gases, *inhibits* oxygen reaction. corrosion is the effect of oxygen on metal. If the water chemical balance, this reaction is minimized.

re's what happens: As water flows through pipes, dissolved oxygen reacts with the inner surfaces of or pipes removing tiny particles of iron, zinc— copper—and dissolves them in the water. If the erature of the water is high, the process is much . Over a period of time, enough metal is reacted to leave the pipe walls porous, thin, brittle, with bits of removed metal (*Continued on page* 183)





# 6 WAYS TO COMBAT CORROSION

There's no cure-all for corrosion of water pipes and tanks. Protecting them from rust and deterioration caused by corrosive water means doing the following:

**1. Have your water analyzed by a chemist.**
Before you install your plumbing system, find out if you have the kind of water that corrodes metal. Only a qualified chemist or engineer can tell you.

**2. Match pipes to kind of water you have.**
Use the kind of piping and the kind of hot water tank that best resists the action of your particular water. It may mean costlier material, if your water is aggressive—but it's worth it in postponement or replacement of pipes and tank.

**3. Select and buy only the best material for your water system.**
Choose tank and piping backed by reputable manufacturers who will guarantee it against defectiveness. Weak spots in the metal or its inner protective coating are invitations to corrosion.

**4. Don't mix metals in your water system.**
Having fittings of a metal different from that of your hot water tank can cause electrolytic action that weakens one of the metals. Unless wisely chosen, it may be the *tank* that has to be replaced instead of the connecting metal.

**5. Choose a large enough hot water tank and don't overheat water.**
High temperatures increase the rate of corrosion. But here the homeowner is caught on the horns of a dilemma. For water must be at least 160° F. to have disinfecting capacity. Dishwashers and clothes washers need water this hot. Yet corrosion is least at temperatures from 120° to 140° F. You, the homeowner, must compromise between these conflicting temperatures. Of course, if your water is not aggressive, you have no problem. Have a big enough tank to give you the water you want. Don't overheat it in order to make it go further by addition of cold water.

**6. Use devices for inhibiting corrosion as recommended by experts.**
No device is a sure cure for corrosion already under way. But neutralizers, chemical feeders, etc., may solve your problems.




These domestic hot water tanks symbolize the difference between freedom from care and drudgery. They stand for a plentiful and perpetual supply of hot water, without which labor-savers like automatic washers and dishwashers cannot work. As you improve and expand automatic servants, be sure also to increase your hot water supply. It is the foundation on which modern equipment must stand.

***The best laundry, the finest dishwasher, and all the bathrooms you want will be a disappointment unless you have the hot water required to operate them. For extra leisure, freedom from care, you need equipment. For equipment, you need hot water and plenty of it***

## By Charlotte Eaton Conway

Automatic washing machines and dishwashers now rolling off assembly lines and into homes, bring with them the need for some serious stock-taking about your hot water supply. For while these automatic devices are miracles of labor-saving, they can't give a good performance without hot water, plenty of it, and hotter water than you may have required in the past. Add these to the dozens of present hot water needs—bathing, showering, shampooing, cooking, housecleaning—and it's obvious you're going to have to step up your hot water system if all these activities are to run along efficiently.

A word to new builders about domestic hot water systems in general. HOUSE BEAUTIFUL believes the time has come to revise upward all estimates about size and capacity of hot water tanks in better American homes. The old minimum tank capacity, generally recommended several years ago, is no longer enough for houses with a full complement of modern appliances. It used to be said that 30 gallons was the minimum recommended for the average family with one bathroom and up to four bedrooms. Even with two baths the minimum was raised to only 40 gallons. But such estimates were not based on modern, automatic, hygienic equipment, requiring *more* water and *hotter* water. Our research indicates, in fact, that in most cases the old minimum should be about doubled. A 60-gallon heater, with fast recovery, generally is the smallest that should be considered to serve adequately a two-bathroom home (and maid's room) with a dishwasher and an automatic washing machine. If you have a slow recovery system, you will need a much larger storage capacity.

There are, of course, many highly individual variables which may raise or lower this considered minimum: the number of people in your family, how many children, how many servants, how much entertaining you do.

It is far better to have too much hot water than too little. The supply should be large enough to meet any unusual demand, such as illness, a larger household, or the addition of hot-water-consuming equipment not now anticipated. Moreover, it should be large enough so that the temperature need not be set too high, for higher temperatures increase the rate of corrosion and scaling and thereby shorten the life of the water heater. The added cost of larger capacity tanks is so little (it seems even less when viewed in the light of the long life of the system) that it is plain bad economy to quibble.

To obtain necessary cleanliness, automatic washers and dishwashers require water with a minimum temperature of about 140°F. for clothes and 150°F. for dishes. Unless the heater delivers water of this temperature, you do not get top efficiency out of your appliances. For water at such temperature at the tap, it must be about 10 per cent higher at the heater outlet, the discrepancy being accounted for by the cooling-off as it travels within the pipes before it reaches the tap. (*Continued on page* 158)

PHOTOGRAPHS BY MAYNARD PARKER



Now it's easy to do the family laundry at home, at your convenience. But experience shows even miracle equipment needs *enough* hot water—and *hot enough* water—to do its efficient best. General Electric laundry, above, and water heaters, opposite, shown by The May Company, Los Angeles.



BOUDOIR ACCESSORIES FROM CARLIN COMFORTS. PHOTOGRAPH BY EWING KRAININ

Picture of a housewife planning a year's food supply for her family

by Donald K. Tressler and Lucy Long

# HOW TO MANAGE A FREEZER

**When you have fully realized how to manage your freezer, it is like having an extra servant in the house. It takes paper work and planning—both painless. Here is a meaty article on how to go about the planning**

If you have a freezer and it's not at least two-thirds to three-fourths full at this very moment—mid-season between harvests—something is wrong with your freezer management.

It is best to manage your freezer on a rotating plan, so you can draw upon the contents constantly, while, at the same time, you are also constantly replenishing. Some things, such as fruits and vegetables which are locally available only a portion of the year, must obviously be stored in quantities for nine to eleven months' use. So must fresh-killed broiling, frying, and roasting chickens which are available only for short seasons. But many other foods can be obtained over wider periods of time and, therefore, offer you the opportunity to plan your freezing on a rotating basis.

Theoretically, a rotating food plan fills the freezer at least twice throughout the year instead of only once. This means your freezer will not only store twice as much food, but the cost of the freezer and its operation will also be materially reduced. A 36-cubic-foot freezer, for example, will hold as much as 3,000 pounds of food on a rotating plan: whereas, if it were filled only once a year, storage capacity would be only 1,500 pounds. Likewise, cost of the freezer and its operation computed on a per-pound basis would be more than ten cents per pound filling the freezer only once, and less than six cents per pound filling the freezer on the rotating plan.

Just how do you stand, right now in March, on your freezer account? Your present frozen food inventory should reveal the shortcomings of your last year's plan and help you establish better freezer management for the coming year.

Take an inventory now and find out if you have enough fruits and vegetables to last through May when this year's crop of produce will come into season. Determine what meats you have and how long they will supply your meat needs. Tabulate the baked goods and prepared foods you have on hand to use. The answers will give a prediction of your success as a manager.

At the beginning of summer, another inventory will determine whether or not you froze too many of certain kinds of vegetables or fruits last year, and how many packages of each you have to consume before planning next year's quota. At the end of summer, when virtually all of the fruits and vegetables for winter are nested away in their waxed cartons, an inventory will show if you have an adequate supply to last through the winter and you will know just how freely these products can be drawn upon.

We wish there were some hard and fast rules to lay bare for working out a plan to fit your particular family, but there are none. However, there are generalities which will help you to better planning, and also help make (*Continued on page* 160)

# BRAND NEW VERSION

## of a Rose-Covered Cottage

This is the house Grace and Bill Zeng live in, out at Massapequa, Long Island. It's a little house, four rooms to be exact, about the size most people buy when they want to get married and can't find an apartment. Only it doesn't look anything like the rose-covered cottage that young couples like the Zengs usually end up with. No picket fence. No shutters. No squat little garage.

All it has is sunshine in the living room the year round. (When the sun's out, that is.) And air. And room to move around in. Oh, and privacy. An astonishing amount of privacy, considering the size of the lot and the inevitable proximity of the neighbors.

Take a good look at this house, because it's a lot of house for the money. The Zengs paid about $12,000 for it back in January, 1947, which comes to about $7.60 per square foot.

Bill Zeng had accumulated a lot of ideas about the postwar world he'd been hearing about. And he figured maybe the brave new world began with home. His home. That's why the Zeng house doesn't look much like the houses their friends bought for about the same money. But then the Zengs aren't like a lot of other people.

They met when Bill was a co-pilot for Eastern Airlines and Grace was a (*Continued on page* 89)

PHOTOGRAPHS BY WILLIAM HOWLAND



Side view of Zeng's solar cottage, showing carport and solar window. The diagonally-slatted carport against the natural brick makes an exciting textural pattern while maintaining the fiction of a white picket fence for this Modern cottage. Note that house is oriented on site to allow carport to act as a windbreak.

View of the house from inside solar window, opposite. The ingenious angle of the picture window increases the apparent size of the room, eliminates all reflections, and provides a method of ventilation via air vents set flush into the window ledge-of-all-work. From outside, tipped window catches sky only, blocks view within.

View from south side: To use sun's heat in winter for daytime comfort and to be rid of it in summer, a solar house uses large glass areas facing south, protected by overhangs against the summer rays. This house, part of a solar subdivision in Massapequa, Long Island, cost $7.60 per square foot in January, 1947.

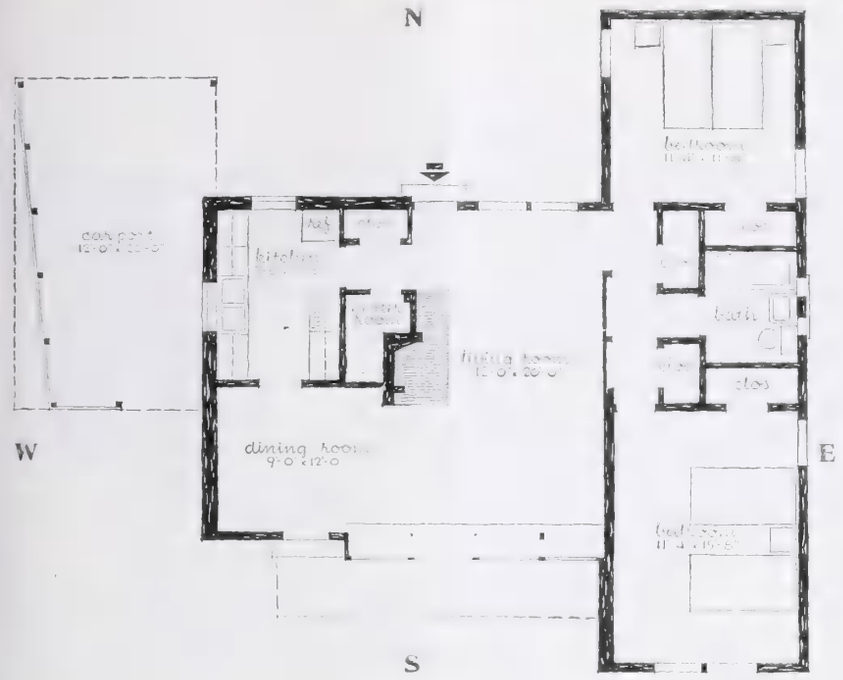


By Helen Markel Herrmann





BRAND NEW VERSION of a rose-covered cottage




CONTINUED FROM PAGE 86

stewardess. They didn't fly the same route, but one night they were both grounded in Atlanta because of bad weather and they met at the airport. That was the beginning of all this.

The house on East Shore Drive is the end of the beginning. They set out to look for it when the apartment situation seemed hopeless. They drove around on Sundays and whenever Bill could get a day or two off, and they looked at Cape Cod cottages and Colonial cottages and the nasty little salt boxes called "veteran's housing" that were springing up over Long Island like toadstools. The Zengs didn't know much about modern architecture, and they wouldn't have known about radiant heating if it appeared in the front seat of their old Ford. But they knew what they wanted. And they recognized it when they found it. (*Continued on page* 134)



Far left: North wall of living room faces street, provides only small window to cut off undesirable exposure. Adroit furniture grouping frees traffic way to back of house. Ingenious fireplace turns corner into dining ell (see floor plan, left).

Dining area is dominated by Mr. Zeng's prize fish. Modern drop-leaf doubles as game table and desk. Kitchen door set flush into wood-paneled wall increases effect of large, unbroken space. Heat vent is used as decorative feature.





The compact and highly competent fireplace was designed with two exposures, which allow it to be seen from any seat in either the dining or living area. Built-in niches for wood and tools do away with the inevitable hearth clutter.



Since the Zengs believe in double-purpose rooms, the bedroom serves nicely as an extra living room. The bed, tailored to look like an overflow sofa, holds a flock of overflow guests. Modern needlework pillows and picture by Eve Peri.



Rooms with views will be yours in this house. Th feeling of openness is not cramped with a lot lin right outside the window, even though the plot is smal This goes for inside the house, too, where the livin room and dining area are merged into one large roon

# A 3-BEDROOM HOUSE FOR A 60-FOOT LOT

**READY-TO-BUILD HOUSE NO. 29**

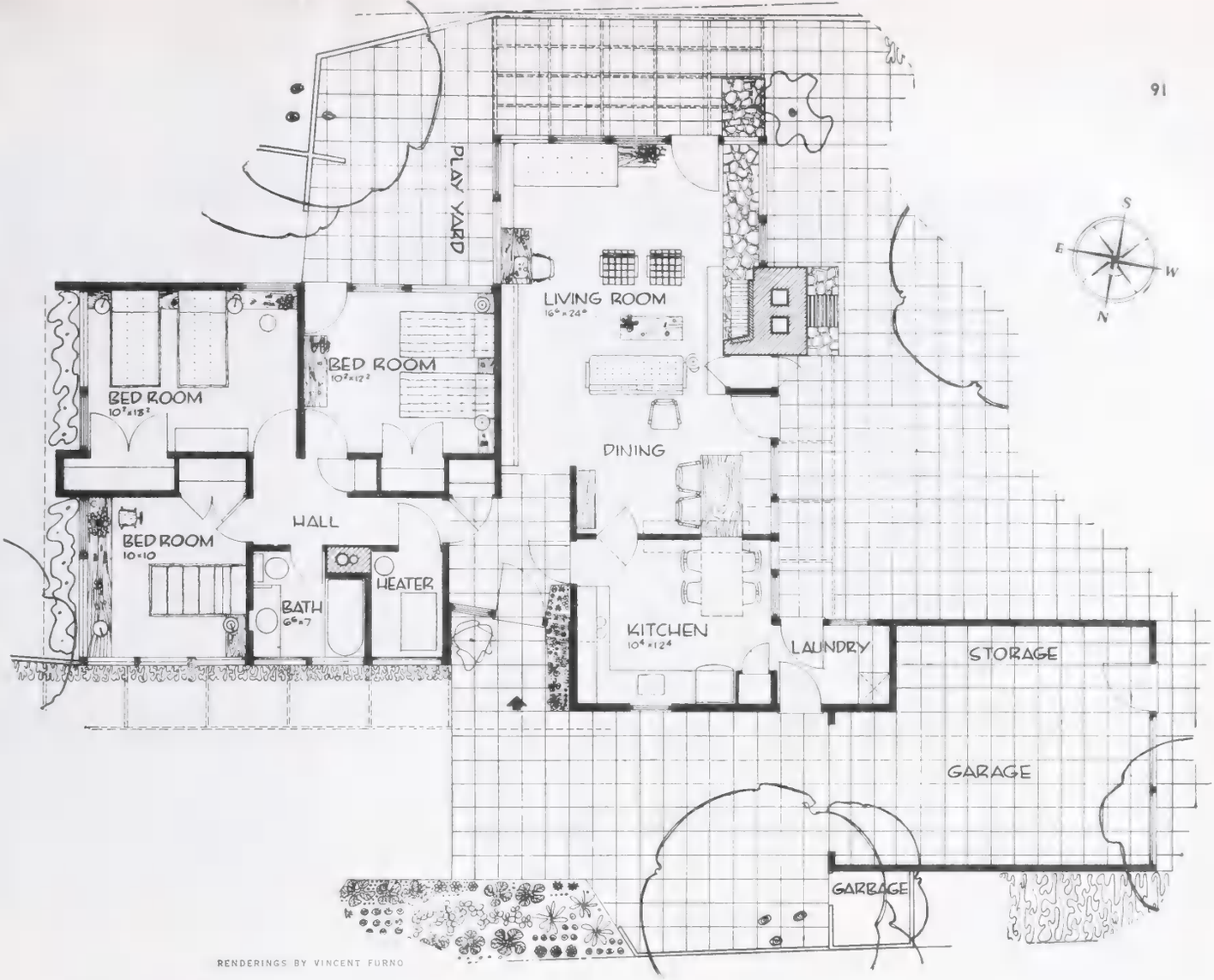
1,308 SQ. FT.
Excluding garage

MIN. LOT WIDTH
60 FEET

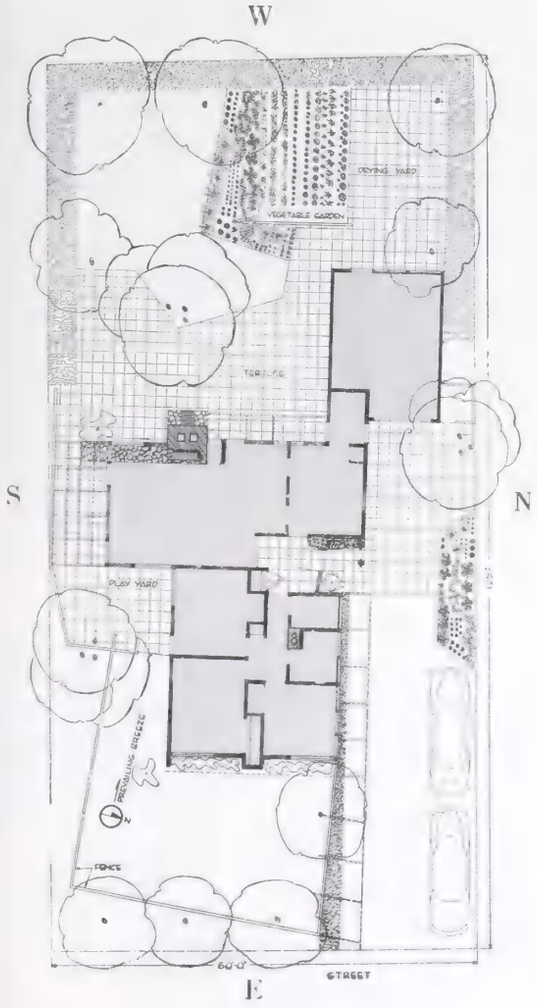
Sixty feet of street frontage isn't much property to play with when you want to get the most out of it in mixed indoor and outdoor living—especially if you are wise enough not to want to put any old plan on it in any old way.

But architects Vincent Furno and Bernard J. Harrison made the most of every square inch in this cozy ready-to-build house. They have located living spaces and bedrooms to make the most of the southern exposure, while, at the same time, locating those living areas away from the noise of the street. If you stop and think, you'll realize that you haven't seen many stock plans that do this. And though bedrooms face the street side, they are hidden from view by a wood fence to give them honest-to-goodness privacy.

In order to give you more open area to the south, the house hugs the north lot line, while the driveway has been widened so that there is plenty of room for off-street parking for your guests without blocking the driveway. Though planned for an east front lot, the house will go on a lot facing north. With plan flopped over, it fits a west front lot.




RENDERINGS BY VINCENT FURNO

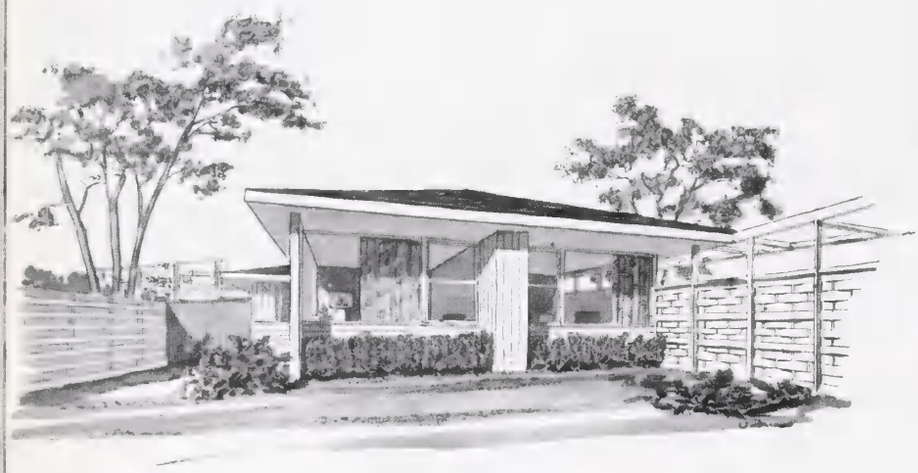



Careful site planning by James Rose, landscape architect, called for arranging of terraces, trees, and plants (left) so that they appear to enlarge the apparent size of the house by carrying its lines beyond the actual rooms themselves, as in the case of the front garden wall and the covered terrace which opens off the living room on the south.



The driveway neatly serves all three entrances: auto, service, and front door. Leading to an impressive entrance terrace (top, left) it continues to the garage and service entrance. Note on site plan how mouth of driveway is 2 cars wide, providing for off-street parking for guest cars. All this occurs at side-line of the lot.



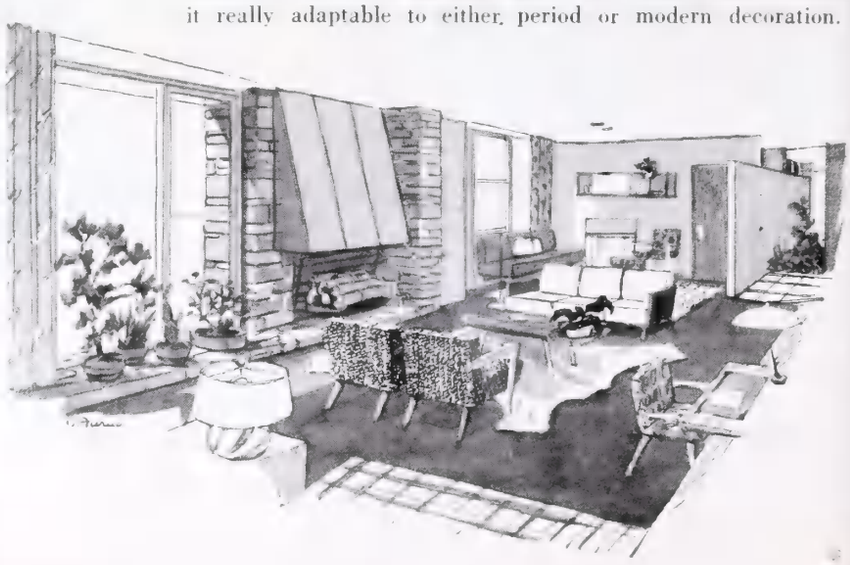


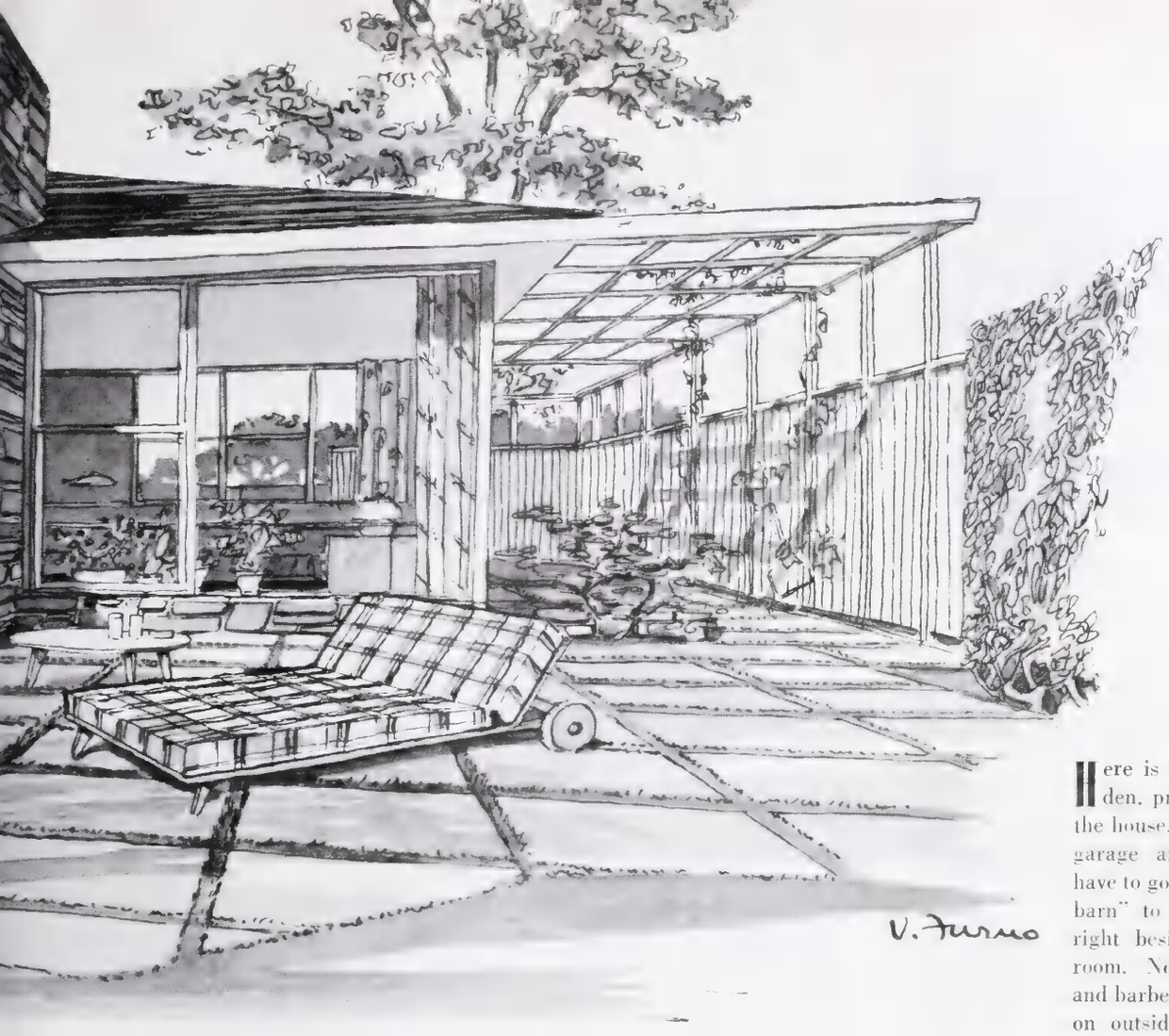
This is the bedroom wing as you'd see it from inside the garden wall at front of lot. You can have privacy in bedrooms even with the extra large windows, because the view from the street is screened by the fence. You'll be mighty pleased with the extra light these large windows give to your bedrooms.

A bathroom (lower left) needn't be extra large to be complete. Consistent with the planning of the rest of the house, Furno and Harrison have put a lot into a little space. Plenty of light, lots of counter space at the lavatory and additional shelves at the left of the lavatory help make for more comfort.

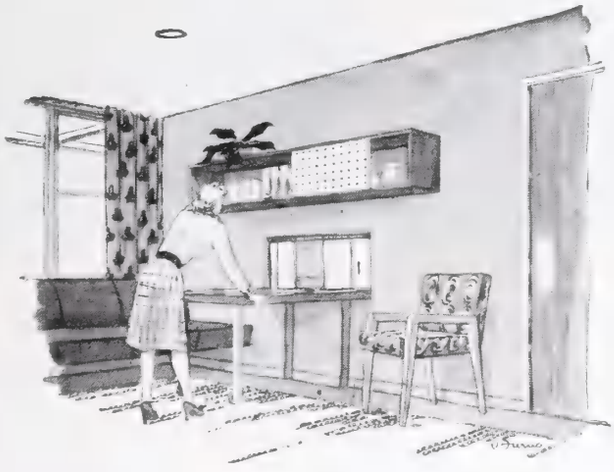
The dining area becomes part of the spacious living room (below) when the table is not in use. And you do not have to move a lot of furniture to transform it, either. The clean lines of the room, as well as of the house itself, make it really adaptable to either period or modern decoration.

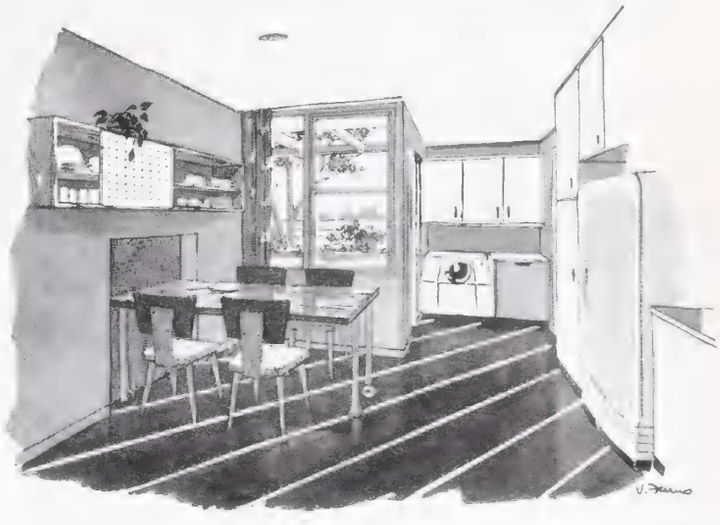







Here is your private rear garden, protected from street by the house, from neighbors by the garage and hedge. You don't have to go around "Robin Hood's barn" to get to it, either—it's right beside dining and living room. Note the outdoor grill and barbecue, designed so easily on outside of chimney breast.





The dining table above is built in as part of the house, and how you'll love it! Used in the kitchen for breakfast and quick or late snacks, it can be as readily pushed into the dining room, when needed, then pushed back into the kitchen, dishes and all. Sliding panel above the table allows clear space so that dishes can move out with the table.

When the dining table is in the kitchen, the sliding wall panel is closed and the table serves its usual, multiple kitchen purposes (above, right), permitting the dining room side to be used as additional living room seating space. You'll really appreciate this double-use, built-in table feature for the time and steps it saves at mealtime.

Building Editor, House Beautiful Magazine
572 Madison Avenue, New York City 22, N. Y.

Please send me:

___Cardboard model for House #29 @ $2 each

___Sets blueprints and specifications for House #29 @ $5 per set

I am enclosing a check or money order for $

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STREET

CITY ZONE STATE



Air view shows contour planting of lime trees that surround house, and the large irrigation reservoir which also doubles as a swimming pool for the family during the hot weather.



Pilot's "over the nose" view on approach to landing strip. Airplane hangar is set back in trees to right of runway. Any similar, leveled field would be adequate for operation.





ALL PHOTOGRAPHS BY MAYNARD PARKER



Four-place, all metal Ryan Navion owned by neighboring ranchers sits in front of hangar. They share use of this flight strip, which is only an alfalfa field. Ranch house is visible on the hill beyond.

# 125 Miles From Town But Only 50 Minutes Away

By W. W. Ward

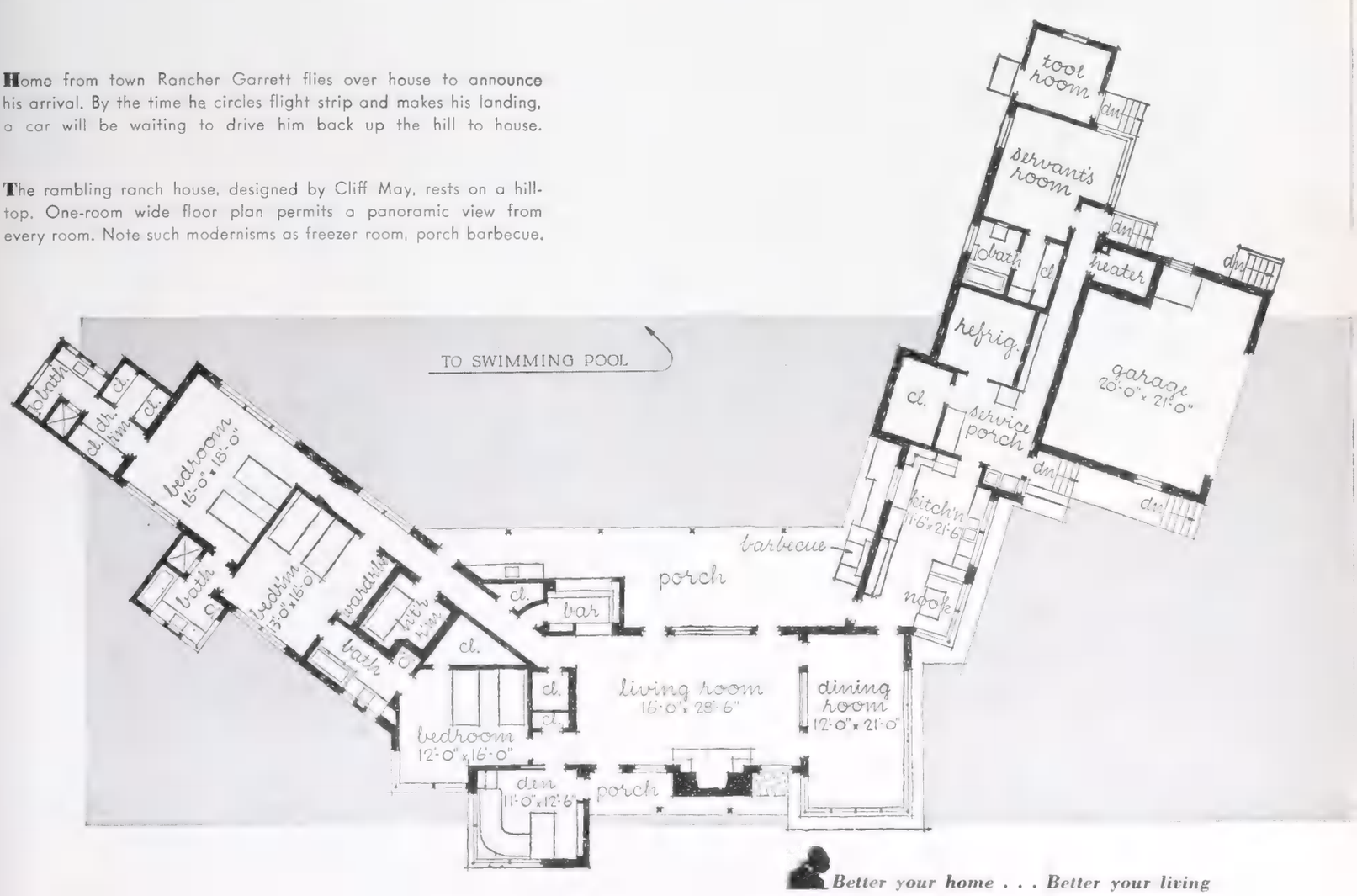
To live in the country is a desire that's inherent in most of us. To work in the city seems to be our lot. If you long for the comparative peace and freedom that comes from country living, you might, as others have, find in the private airplane a sort of magic carpet. Business men with homes in the country, ranchers and farmers with offices in the city have discovered that the bugaboo of distance can be overcome by the shortening of travel time. It's more fun, too.

Cliff Garrett, who keeps regular office hours at his Los Angeles manufacturing plant, is also the largest lime grower in the state. His citrus ranch lies 125 miles to the south, near Escondido, California. There, surrounded by a green sea of groves, his adobe ranch house is as strong a magnet as his love for the trees.

To be equally accessible to his two businesses, he has acquired a fast, four-place, personal-type airplane. A few minutes after breakfast at the ranch, he can take off from his own nearby runway, circle his home for a last look at the groves, dip a wing to Mrs. Garrett, and head for his Los Angeles office—125 miles, but only 50 minutes away as his Ryan "Navion" flies.

**Home** from town Rancher Garrett flies over house to announce his arrival. By the time he circles flight strip and makes his landing, a car will be waiting to drive him back up the hill to house.

**The** rambling ranch house, designed by Cliff May, rests on a hilltop. One-room wide floor plan permits a panoramic view from every room. Note such modernisms as freezer room, porch barbecue.



For more details on this house turn to page 118

Dining room, below, employs adobe walls and beam ceiling in traditional manner. The interesting departure from adobe tradition is lavish use of glass on two outside walls. Notice window in inside wall—to brighten living room beyond. This is most popular room in the house.







Living room above has air of rugged hospitality in which modern furniture blends with a room as typically Old West as chaps and six-shooters. Fieldstone fireplace is flanked by ledges that can be either seats or tables. Old slab hearth greets shaggy new rug cordially.

Plant shelf along the side of the house, opposite, holds a variety of potted plants which can be changed as desired. Adobe is continued in walls flanking the flagstone path. Wide eaves restrict sun-glare through the large window areas. Tommy Thompson, landscape architect.

Simplicity of master bedroom, left and below, is result of close harmony between decorator and architect. Chests on right were planned to be level with window sills. Large mirror sufficiently covers far wall to obviate need for further decoration. Here, too, is an unobstructed view.



# 125 Miles From Town

# But Only

# 50 Minutes Away





A "must" at buffet breakfasts is plenty of coffee. Manning Bowman's electric urn makes 24 cups, keeps 32 piping hot. Proctor's pop-up toaster adjusts for light, medium, or dark toast, reheats it when cold. Universal waffle iron tells you when waffles are ready. Grill perfect ham, bacon and eggs on the Arvin "Lectric Cook," Noblitt-Sparks. With grids, it makes 4 waffles. At a sit-down breakfast, use the Silex coffee-maker, with its self-timing electric stove. Toast automatically on the Toastwell. "Lectric Cook" and Manning Bowman foursome waffle iron help hearty appetites. On buffet table, sterling silver "Craftsman" by Towle; dinnerware, Glidden; glassware, Heisey. On small table, the dinnerware is Franciscan's "El Patio."

By Florence Paine Rollins

# Breakfast

## THE BEST MEAL OF THE DAY

If a poll were taken to determine why breakfast is the best meal of the day, doctors and home economists (whose reasons are sound but prosaic) would end up frustrated. Decorators would rate morning entertaining a fine excuse to get friends and houses together by daylight for a change. Husbands would proclaim the first meal best because it's stimulating to play host of a Sunday morning with enough time remaining for golf or skating with the kids. Garden enthusiasts would laud the project heartily, gardens being at their best then, with no need for a flashlight or for saying, "If you could have seen it earlier with the dew still on it!"

Poll-takers would be snowed under with a variety of answers from the gourmets about what a good breakfast consists of. No two people would be expected to give identical reasons, although all would be audibly gastronomical—with the pancakes-and-sausage adherents outnumbering eggs-and-bacon lovers. But neither can you overlook the French-toast-with-maple-syrup contingent, we found.

One thing is certain, however: gardeners, decorators, husbands, doctors, home economists, and gourmets would *all* agree on coffee—hot, strong, and in plentiful supply.

So whether you've a house full of guests whose day you hope to start with a flourish, or are just asking a few friends in to start *yours* with one, here are menus to help you prove breakfast is the best meal of the day.

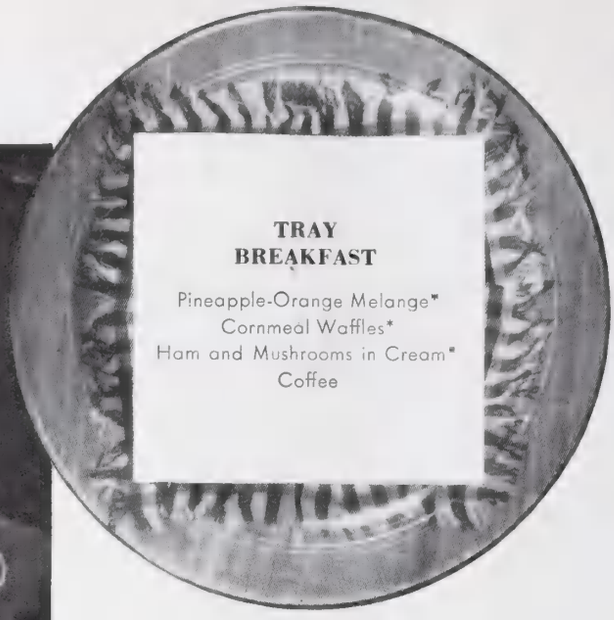
Most people are pretty articulate about breakfast on the days when they are not eating it in a half-stupor. An underdone soft boiled egg has been known to cause severe strain between friends, and a bowl of hot cereal may ruin the day for some guest with an allergy.

So if you've invited a house full of (*Continued on next page*)



***Photographed at B. Altman & Co. by William Howland***





**TRAY BREAKFAST**

Pineapple-Orange Melange*
Cornmeal Waffles*
Ham and Mushrooms in Cream*
Coffee

Cook this breakfast where you're going to eat it. The "Breakfaster," an electric cooker made by Calkins Appliance Co., toasts and cooks at same time. Nesco's "Evenheet" stainless steel skillet assures quick, even cooking. All the coffee you want—6 to 8 cups—comes out of Cory serving decanter, a self-contained electric unit. It all works automatically from the moment the coffee maker is plugged in until you finish drinking the last drop.

(*Continued from preceding page*) guests, and don't know their pet pleasures and peeves, the safest way to please everybody is to have a buffet breakfast. Then everybody can have as much or as little as he wants, can pick and choose without being conspicuous, eat exactly when he pleases without a busy hostess dancing constant attendance.

With the battery of toasters, coffee makers, grills, and waffle irons now streaming back on the market, you can marshal plenty of assistance, electrically, to help your guests help themselves, and of course to help you.

Your job as hostess for this buffet breakfast is mainly one of assembling. On a big table or buffet you could set out a tray with glasses of juice, a large bowl of eggs, a platter of ham, a basket of bread, a coffee maker (filled and ready to be plugged in), two pitchers (one of pancake batter, the other of waffle batter, both of which can be produced from excellent ready-mixes), individual bowls of dry cereals, a dish of preserves for those who like a dash of sweet in the morning. Most guests will welcome the chance to fry their eggs to suit themselves, and bake as many (*Continued on page* 129)

* RECIPES AT END OF ARTICLE

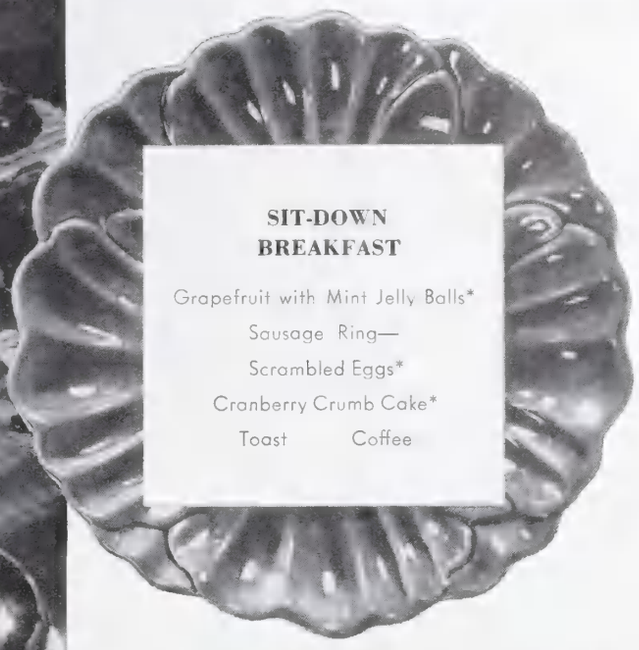


**HELP-YOURSELF BREAKFAST**

Apricot-Orange Nectar*
Assorted Cereals
Country Ham and Eggs
Buttered Toast—Plum Preserves
Biscuit-mix Waffles
Flakes Griddle Cakes*
Coffee







**SIT-DOWN BREAKFAST**

Grapefruit with Mint Jelly Balls*
Sausage Ring—
Scrambled Eggs*
Cranberry Crumb Cake*
Toast Coffee

PHOTOGRAPHS BY FRED LERNER

No jumping up and down to serve guests at this breakfast party! Coffee, toast eggs, all are cooked right at table. Here again is the Cory all-automatic electric coffee serving decanter. The Toastmaster Taste Selector assures the kind of toast each guest likes, without any watching. The Hankscraft electric egg cooker boils, poaches, or scrambles eggs in live steam, shuts off automatically. You time eggs by amount of water put into heater bowl. Iron table and chairs, Salterini. Rug, B. Altman & Company.





o waiting for waffles with the Knapp-Monarch Co. electric twin waffle baker, facing page, which bakes two large waffles at a time. And coffee nd toast, done at the right temperature, without watching, with the General Electric coffee maker and toaster. Plug in the coffee maker, press he starting button, coffee is timed automatically. China, glass, table linen, ll flatware, except the Alvin "Southern Charm" silver on the long table, re from Carole Stupell, Ltd. Small accessories, Designed for Living.



PHOTOGRAPH BY CUSHING



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

● You can pick up many a home-worthy idea from The Greenbrier, White Sulphur Springs, W. Va. Virginia Wing (right) has portico of traditional South. For decorating ideas, see Dorothy Draper's interiors.

● A New Orleans visit can turn into a lucrative spree for an antique collector. A traditionally elegant "lady's chair" or a crystal girandole could be a meaningful—and useful—souvenir of the South.

● In Natchez, Miss., old plantation houses like D'Evereux (far left) open their doors to visitors in late February. This is the place to learn how to appreciate fine rosewood, mahogany, silverware, china.

By Agnes Rothery

# Travel South

## if your home needs a spring tonic

● Garden while you travel. Until you see Colonial Williamsburg, Va., your notions of boxwood may be vague, but beautiful symmetry of Governor's Palace gardens may start you planning your own box hedge.



The tag end of a northern winter is the householder's season of disenchantment. It's a time when you can't help noticing the cracks in the wall and the gaps in the garden and reflecting, morbidly, on the state of the slip-covers. Never do the curtains look droopier, the wallpaper more faded, and those marked-down lamps more marked down. And never, it seems to you, will an idea present itself for improving any of them. This is all part of the aura of waning winter, and it means that you and your home both need a generous dose of inspiration. And that's the best excuse anyone could have for getting down the suitcases and going on a journey.

Fly your way South at any time and you're practically guaranteeing yourself a bonnetful of rejuvenating ideas—ideas which may be older than the country itself, but new to you and that's what counts. For our southern states, as wealthy in fine traditional architecture, furnishings, and gardens as



GRAPH BY CUMMINS

are in history and sentiment, can be rich gleanings for home-conscious visitor who keeps both eyes open. But South in spring, any time from March until May, while weather is balmy and the whole tender green world is ing into blossom, and you're seeing this idea country the bloom on it—just at the time when it can do you your home the most good. As travelers will tell you, ll never know the South until you see it in springtime, you'll never know springtime until you see it in the South. uring this season the South is even more generous than l with its treasures, opening its most famous houses so you may see for yourself the fine details of architecture heirloom furnishings which made ante-bellum plantation g the most gracious in the world. It may be in Natchez, issippi, where 33 of these romantic houses may be seen n February 28 through March 31, that you'll understand the first time the beauty of hand-wrought hardware, or get an inspiration for your next hall wallpaper from one that came from France 150 years ago. You may not go home resolved to duplicate the white pillars of a Greek Revival mansion or its Palladian window or its Waterford chandeliers—you'd be rather unwise if you tried—but somewhere along the line they will have left their precious mark on your taste.

New Orleans (you may reach it by a steamer trip down the Mississippi in old Southern style) may be where your future porch railing or your garden gate or your house trim gets its start, inspired by the city's characteristic wrought-iron balconies. Charleston's famous "single houses" could give you a new slant on orienting a city house to catch prevailing breezes through side piazzas. You can visit 24 of the city's most historic homes from March 15 through April 16, and see the Magnolia, Cypress, and Middleton gardens during the same time. Different houses are open on different days.

No one can foretell what idea (*Continued on page 167*)

# THE HIGH COST OF *Hanging*

**By Helen Markel Herrmann**



DRAWING BY JANE MILLER

*Better your home . . .*
*Better your living*

● "No matter what else happens," we said, clinging to each other while the plaster crumbled all about us, "we still have our windows."

I remember it clearly, although we must have been out of our minds at the time.

There were three of them, stretching implacably across the length of the living room, a tower of light in a tottering world peopled with alien folk who careened through our lives brandishing the lethal weapons of their trades: giant shears, savage brushes, buzz saws, color samples, and unpaid bills. The closets might warp, the radiators spit, the plumbing fail, but nothing could go wrong with our windows, a fine, glassy-eyed oasis in the midst of horror.

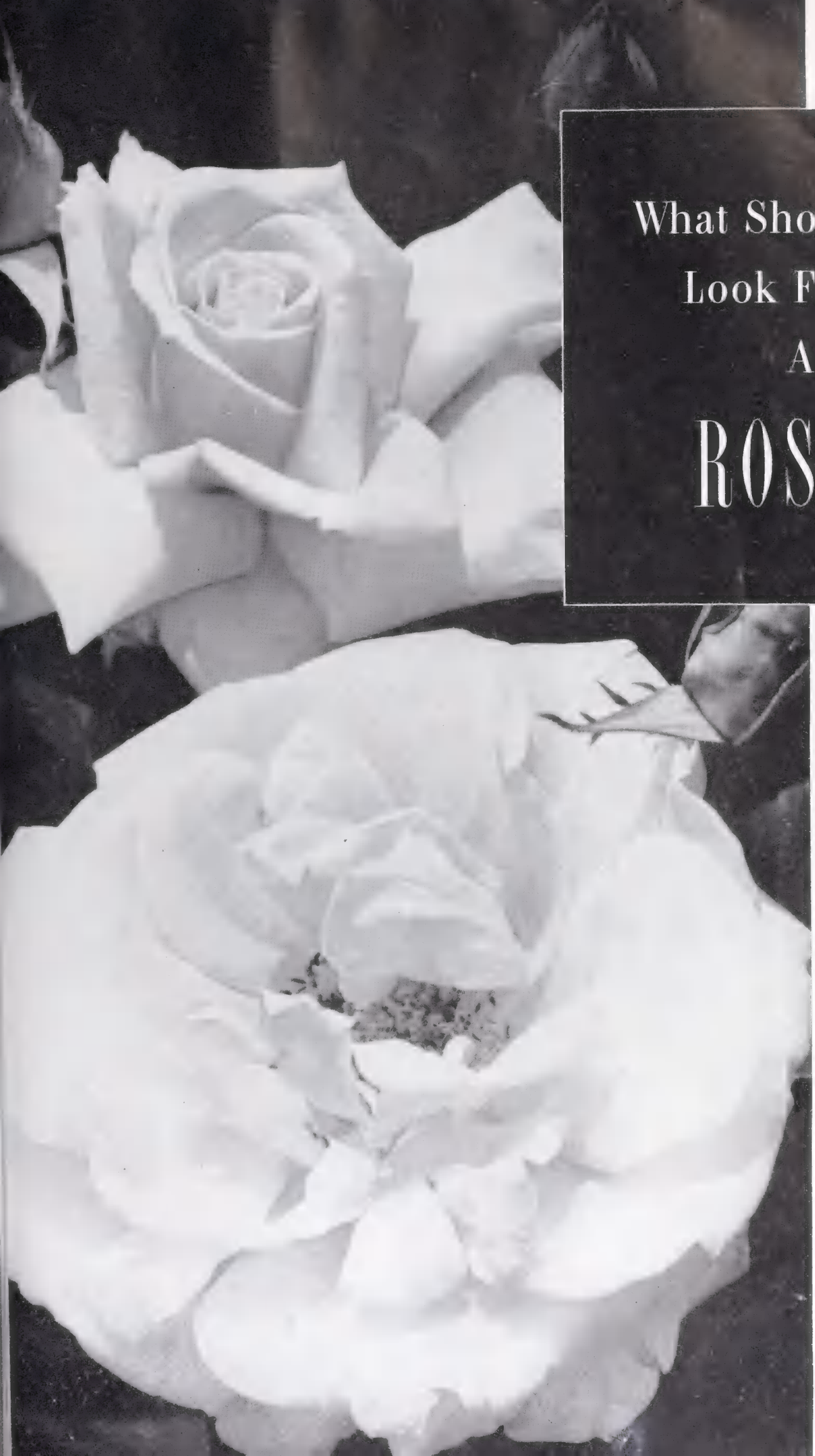
We harbored this innocent, merry illusion until it came time to do something about them.

"This should be real simple," I said cheerily. "All it takes is . . ."

"That's what I heard about the rug," David said dourly. "And the painters. And the man who was going to transform the current. We're going to approach this one scientifically. This time we're going to read before we hang."

We read. We gave up *Vanity Fair*, right in the middle, and took up with books on windows.

"Every householder realizes that the treatment of his windows will determine the success of a room," David read, eyeing me coldly to see if my mind was wandering. I nodded intelligently to reassure him. (*Continued on page* 120)



# What Should You Look For In A ROSE?

**ALICE L. DUSTAN**
Garden Editor

**JANET DARLING**
Landscape and Site Planning

**REGIONAL CONSULTANTS**

ZONE 1
The Northeast
**R. B. FARNHAM**

ZONE 2
The South
**WILLIAM LANIER HUNT, F.R.H.S.**

ZONE 3
Florida and the Gulf Strip
**JOHN V. WATKINS**

ZONE 4
The Middle West
**PAUL A. KOHL**

ZONE 5
The Rocky Mountains and Great Plains
**GEORGE W. KELLY**

ZONE 6
The Northwest
**CAROL WIETING**

ZONE 7
California and the Southwest
**ALFRED C. HOTTES**

PHOTOGRAPH BY DAVID SEABROOKS

# What should you look for in a Rose?

**Every gardener has his own ideas of the perfect rose. In choosing varieties, don't let one quality, such as color, overshadow important ones like hardiness**

Sometime this month you will probably sit down with a half dozen nursery catalogs, to pick out the choicest roses for delivery at planting time. Will you choose them for their flower color, their heights, their flower substance, or primarily for their pest-resistance and hardy constitutions?

Doubtless you will be influenced by your past experience. Suppose you bought a dozen roses at your local Five-and-Ten last year, only to have half of them die after you gave them the most careful planting and after-care. Then you will certainly buy roses this year from the best nursery you know, even though you may be able to afford only half the number you bought as bargains last season.

Whether you are a new gardener or one who has learned to be very choosy, it always pays to buy the best. The big question in your mind, then, is *how* to pick the best roses from the many new and old varieties. Unless you have seen the roses in bloom and taken notes to refresh your mind, how do you know which are going to be quality roses, which will appeal to you most and fit the spots you have to fill?

Briefly, you should consider the following points in the order most important to you: Flowers—color and texture, form of buds and open flowers and whether they age gracefully, their fragrance and lasting qualities outdoors and cut, their length of stem. Plants—hardiness and vigor, form and height in relation to its garden location, whether foliage is clean, and has pest and disease resistance.

One good way to pick the finest new rose varieties for your garden is to be guided by the judgment of rose experts. In recent years gardeners all over the country have had guidance through a group called All-America Rose Selections. Each year, from two-year field trials in 18 different sections of the country, rose experts select the most outstanding roses entered in the trials by some 25 nurseries that specialize in developing new varieties.

If you have the opportunity to talk to any one of these judges, you find that they are enthusiastic home gardeners—just as you and I—only they are far more experienced. They compare the looks and performance of new roses with the finest established varieties that they have had the chance to observe critically for many years. Their final choice means roses whose beauty and all-around value will add to every home garden.

The six roses, shown opposite, are the group of 1948 winners chosen by the All-America Selections committee. They are not only current news; they are roses that —if they fit your particular taste and needs—you can treasure always. Equally beautiful is the new red Rose of Freedom. This name has particular significance at a time when gardeners everywhere are being enlisted in the Freedom Garden movement to produce home-grown vegetables and fruit, so more commercially-grown products can be shipped abroad.

In filling out your order, by all means consider other fine new roses that weren't entered in the All-America Selections trials for lack of sufficient stock, or because nurseries preferred to introduce some of their own specialties. Such examples for (*Continued on page* 186)

By Alice L. Dustan

PHOTOGRAPHS BY MAYNARD PARKER



These four 1948 All-America Selections roses have many garden uses. High Noon (top) is a restrained climber for mild climates. Red Nocturne and salmon Taffeta are hybrid teas. Pinkie, a floribunda, makes a two-foot bushy plant.

In Diamond Jubilee (lower right), also an All-America you will find a rose good on all counts. Its flowers are full, shapely, and a luscious buff-orange, lasting well when cut. The sturdy bush has clean, dark green foliage.

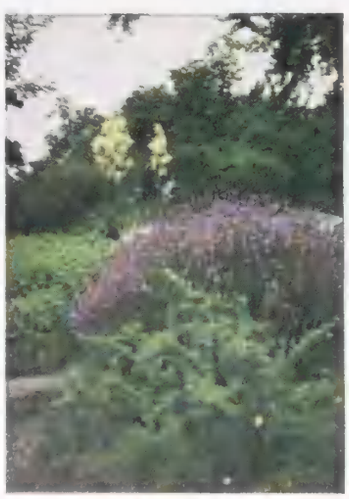
Glowing red San Fernando (below), like the other winners of this year's All-America awards, has proved itself a strong, healthy grower all over the country. The handsome flower is one of the most fragrant of recent rose varieties.



GRAPH BY GOTTSCHO-SCHLEISNER



KODACHROME BY MAYNARD PARKE



KODACHROME BY ALICE L. DUSTAN

For a successful planting in a hot, dry spot where "everything seems to burn out," use a combination of gray-foliage plants. At left you see a gray-green juniper (*Juniperus communis*), lavender, yucca, and one of the gray-foliage veronicas on a sun-baked slope. Photographed in the Thompson Memorial rock garden, New York Botanical Garden.

The subtle color relationship in the photo graph above is based on naturalistic charac ter of the plants. The rhododendron in th shade of the birch at right has deep-gree leaves, while shrubs growing beside the house in average conditions of sun and moisture, hav bronze new growth. Garden of Ernest M. Rus sell, Seattle, Wash., designed by John A. Grant



Train yourself to become "green conscious." In the Clair Macklem garden, at left, fo instance, notice how certain deep-green shrub have bronzy red tips when they grow in su in fairly moist soil, while tassel bush o the sun-baked terrace is gray-green. On op posite page is a shade planting with dee green rhododendron and bed of bunchberry

# THE SECRET OF MAKING A GARDEN LOOK NATURAL

**The best garden is the one in which you cannot tell where nature ends and man begins—where the plants all shake down together so companionably that the leaves of one plant fit perfectly between the stems and leaves of its neighbors, and all seems in complete harmony. Here's how you achieve that perfection of naturalness**

By
John A. Grant
and
Carol L. Grant

Some gardens have a right look—a look of all the plants belonging inevitably together. If you ask their owners how they achieve this effect, they tell you it comes with Experience—that broad, loose word that covers so much know-how.

But what is this Experience? There is enough waiting in gardening without having to wait a lifetime to acquire cultural and design know-how. How can we achieve in man-planted areas the pleasing artfulness that comes from harmony in Nature and Nature in harmony?

The secret is deeper than the obvious things usually discussed, such as drifts, heights, etc. Actually, the secret lies in the core of ecology itself—that branch of horticulture which has to do with the environmental relationships of plants. For doesn't Nature distribute plant life in such a way that all plants grow where they are best fitted to grow? If you apply these naturalistic principles, you can achieve that same harmony in your garden.

But you are saying, "How can I, a mere amateur, know exactly where every plant ought to live?"

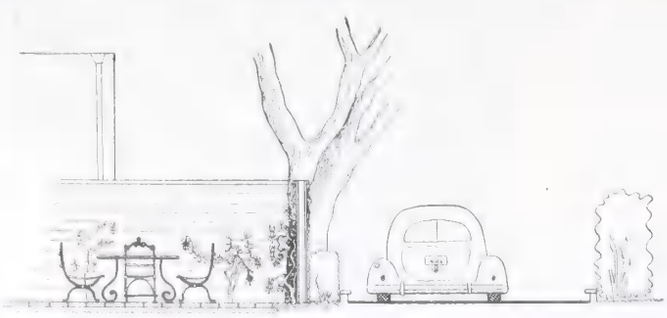
It's not too hard, really. There is a simple key to recognizing what environment plants need, and therefore which ones belong together. It's color of foliage.

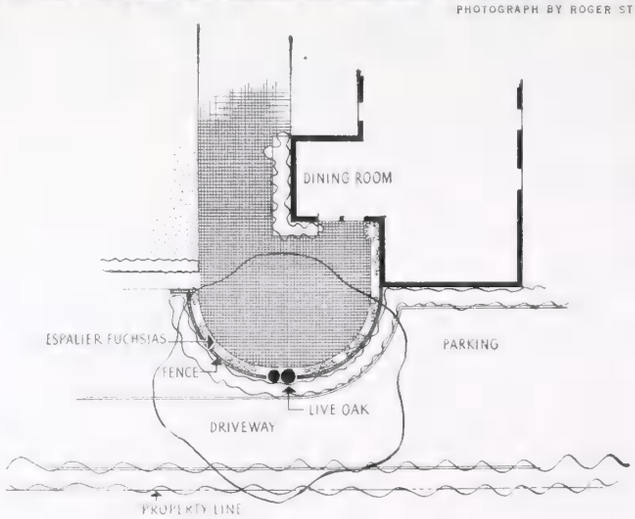
For there is an inseparable relation between the culture of plants and the color of their foliage. If you try (*Continued on page 172*)

PHOTOGRAPH BY MAYNARD PARKER



PHOTOGRAPH BY ROGER STURTEVANT






The dining terrace in the photograph above was merely waste space before the curved fence was built. The sketches, showing the new terrace in section (above) and in plan (right) explain how it was tucked in between the dining room and driveway. Terrace in the garden of the Robert Fullers, Atherton, Calif.

By Thomas Church

# A fence can make such a difference!

If you were offered the choice between waste space or a dining terrace, your choice is obvious. You would choose the terrace. But did you ever consider that a fence can make the difference?

Before the fence was built, the dining terrace that you see opposite was a useless, public space between the driveway and the house, a nuisance spot where no grass or flowers would grow because of the shade from the tree. The owners considered it unfit for use, since deliveries had to arrive virtually on top of this area.

With a little thought, the solution was obvious. I utilized the waste space by separating it from the drive by an above-eye-level board fence, swung in an arc that included the trunk of the live oak. A door was built to connect the dining room with the new brick-paved terrace. Now it is a private retreat for outdoor meals or just for plain sitting in the shade of the big live oak tree.

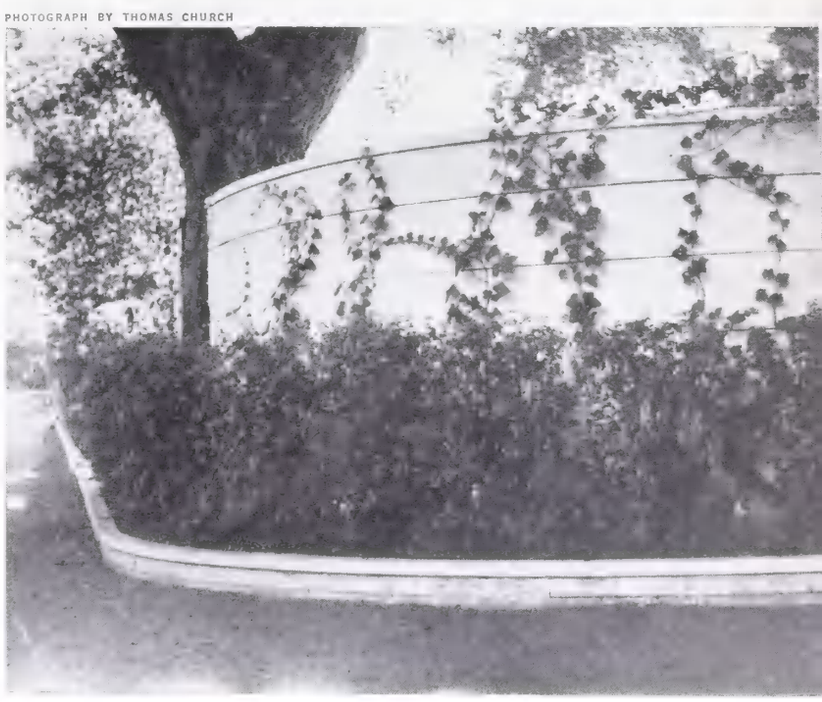
Espaliered fuchsias grow out of the foot-wide planting pocket inside the fence. Their branches and foliage make a nice pattern against the painted white boards, and they flourish here in the shade where few other plants would bloom. Looking in the other direction, sitters get an unbroken view of lawn and garden.

Outside, on the driveway side, the fence is decorated with English ivy and a trim hedge to cut down the apparent height. These grow out of a planting pocket formed by a low wood coping, painted white like the fence. This planting along the arc of the fence continues along the base of the house where the driveway widens out into a parking area. The board coping and a taller hedge are repeated along the property line on the other side of the driveway.

Fencing for such a project costs $2 to $3 a running foot. Brick paving on sand comes to about 75 cents a square foot; on concrete, $1 (or more if the concrete bed has to be built to withstand frost).

This waste-space-into-terrace spot is on the grounds of Mr. and Mrs. Robert Fuller in Atherton, California. It is but one small example of the possibilities for outdoor living. Probably 99 per cent of America's home grounds have waste space that could be put to equally good use by their owners. Many of these properties are small ones owned by people who lament the fact that they haven't enough space to enjoy the outdoors.

PHOTOGRAPH BY THOMAS CHURCH



On driveway side, the fence makes a graceful curve. A low hedge and ivy grow in a two-foot-wide planting pocket within a raised wood coping that echoes the horizontal lines of the white wood fence. Note how the live oak trunk forms part of the fence so it is enjoyed from both terrace and driveway sides.

WHEN YARD BOYS
ARE CHARGING $1 AN HOUR

# A Power Mower is an economy

The difference in price between a hand mower and a power mower is, roughly, $125. This was a big difference in the days when a yard boy charged 35 cents an hour and your lawn cutting with a hand mower totaled less than $50 a season (figuring 28 mowings a year, each taking six hours).

Today, with yard boys charging $1 an hour, you pay $170 or more a season for hand-mowing the same piece of lawn. But invest in a power mower and you will cut labor costs by at least one-third of this. In other words, you will pay out $112 a season, thus saving $65 a year. Within three years you will have paid for your power mower with the money you saved in mowing labor—and you will continue to save one-third in labor costs over the many years of your power mower's use. More mowers and information on page 170.



The Pincor power mower of modern steel construction has been proved under most rigorous tests to be an excellent machine. The 20-inch mower has many features, including built-in sharpener, extra horsepower, hand adjusting for cutting height, and New Departure sealed lubricated bearings. Retail price is around $150 F.O.B. the factory, Chicago, Illinois.



The Toro "Homelawn" power mower is of pressed steel, and has ample power for sharp grades. Can be sharpened under own power by means of a simple, round figure-8 belt. Comes in 18-inch width for lawns less than an acre, about $110, and in 21-inch, under $123. Other Toro power mowers are a 30-inch and a 76-inch with three units. F.O.B. Minneapolis, Minn.



Only 95 pounds and of all-steel construction, the 18-inch Savage "Power Chief" is as maneuverable as a small hand mower, and will fit in the same storage space. Finger-tip control on the handle permits easy change of speed. Wheels and blades stop at once when handle is lowered—a good safety feature The price is under $130 F.O.B. Chicopee Falls, Mass.



The 24-inch "Lawn King" is one of several Jacobsen power mowers. This one is capable of mowing up to five acres a day, but is economical also for a smaller place. Wheels and blades are controlled by separate clutches. A mechanical pull starter avoids "winding up" the starter with a rope. It is precision-built and has a sturdy 1¾ horsepower engine.



The 21-inch Coldwell "Bear" has sturdy construction, with some parts of alloy metals to make it light and easy to handle. The machine halts (but with motor still running) at the drop of the handle, to facilitate trimming and rounding sharp corners. It is capable of mowing two or three acres a day. The machine costs about $165 F.O.B. Newburgh, N. Y.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



The 20-inch Eclipse "Rocket" is one of several power mowers made by a company long in the business. A handy starting lever avoids usual use of a rope, and throttle control suits pace of operator. A power-driven sharpening feature is an optional extra. Other Eclipse power mowers up to 32 inches wide. Price of "Rocket" about $125 F.O.B. Prophetstown, Ill.

By W. W. Ward

# THE THREE BIGGEST CAUSES OF HOME FIRES ARE

## MEN

● Man's first fire was accidental. He's still doing it today.

The intervening centuries have only sharpened his ingenuity and increased his opportunity. But when his ape-faced ancestor smoked his family out of their cave they could usually find a new one just two spear-throws down the gully. Today, it's not that easy. The Fire Prevention boys should tie in with the housing shortage.



Several thousand home-loving males are going to smoke up or burn down their domiciles this year. Some will use the old time-tested methods. Others will invent completely new ones.



Most ingenious is the amateur electrician. A few successful bridge lamp plug replacements have gone to his head. Electricity's been harnessed, and he's had a ride around the block.

A fuse blows out. Mother stuck that worn percolater plug in and it went pht-t-t. Now she can't see to stick a fork in the potatoes. Daddy knows a trick or two—Daddy can fix anything. Since that

(*Continued on page* 164)

## WOMEN

● Women love their homes. They make you wipe your feet and don't let you dump your ashes on their floors or leave hats on chairs.

Why in the world, then, do they burn them down?

They can figure out *more ways!*

Electricity is a wonderful invention. (Who was that man?) You put in a plug or flick a switch; things either get hot or bright.

So women will buy one of those auxiliary plugs with at least four outlets. They will plug in the big heater, the bridge lamp, the radio, and the electric iron. All on the same overworked circuit.



They can get three shirts and a sheet all smooth before anything starts to smoke.

Sometimes the phone rings during this process. Show me a woman who can replace a receiver under 30 minutes. Meanwhile, the iron burns through the ironing board, the rug, the floor, and dangles way down into the basement. That's bad. Daddy might bump his head on it.



Some women even leave a hot

(*Continued on page* 165)

## CHILDREN

● Kids are cute. Everybody loves children. Little Davey was doing his best to get the end of a pair of scissors into the electric wall plug. He almost did.

"Isn't he bright?" said his mother. "He's trying to fix it just like his Daddy does."



I hurt his arm a little bit, I guess, when I leaped. A big man picking on a little baby. They've never asked me back.

Little Judy is cute, too, the same way. She likes to help her mother. She goes out in the kitchen and turns on all the gas burners, just in case her mother should want to cook a little something later on in the day.



When I was a child, they used to tell me what happened to little boys who played with matches. (It did, too.) Maybe children these days just don't care. They can light a pile of leaves with a match just like Daddy. See?

Now Daddy can build a new garage. Age doesn't matter. Little children, starting from scratch, can start as big a fire as a grown-up.

(*Continued on page* 165)



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—with every thread of finest all-combed yarn!

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*Makers of American Artists Playing Cards*

# HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 64

## A New Friend for Motorists

With one of the new Hobbs Guides in his pocket, the motorist will have an efficient travel agent for a companion every mile of the way. In handy size, with maps spread over two pages, the territory to be explored laid out by routes, these omniscient little books advise the tourist "How to Go," "Where to Eat and Sleep," and "What to See" along America's main-traveled highways, in terms of what you can afford to pay. The telephone numbers of motor courts and motels are listed for your convenience when phoning ahead for reservations. Each stopping place on your route has been given a rating by Mr. Hobbs or by one of his trained assistants. No advertisements are printed and these ratings have been made "without fear or favor" and without the knowledge of the proprietor. All prices quoted for this year should be confirmed.

## Southwestward-Ho

With Hobbs Guide Number 2 at hand, sit down some evening and budget the cost and mileage of a two weeks' or two months' tour through those "out-of-this-world" states of Arizona and New Mexico, places so fantastically beautiful you have to see them to believe them. If you're from the East or Midwest, you acquire more time if you plan to ship your car by freight to Denver, follow yourself by plane or train, and start your motoring from Denver. Swinging south from Denver on U. S. 85 you might pass through Colorado Springs, with a side trip to Pike's




Peak, then on to Pueblo and to the summit of Raton Pass on the New Mexico border. The grade over this pass has recently been greatly shortened and reduced.

Change here to U. S. 64 and visit the ancient Indian city of Taos. The beauty of the mountain sky line, the ancient adobe buildings, the sleepy plaza, the old-world and Indian atmosphere give this community a color and distinction not found elsewhere hereabouts. Here is the largest art colony in America.

Continuing on, you come to Santa Fe, seat of the Spanish-Colonial government, and a capital ever since, the oldest in the United States.

A few miles south of Santa Fe is Albuquerque. Here you may take U. S. 66 directly west, passing the Petrified Forest, the Painted Desert and on to Grand Canyon National Park in the northwestern



part of Arizona. From here visit Las Vegas, Nevada, Lake Mead and Hoover Dam. From Las Vegas it is a brief run to Los Angeles.

Or, driving south from Albuquerque on U. S. 85, you may traverse the irrigated valley of the Rio Grande, often following the 350-year-old El Camino Real, Spain's Royal Road from Mexico to Santa Fe—oldest highway in the country. The southern terminus of your trip will be El Paso, Texas, 745 miles from Denver.

From El Paso you might visit the Carlsbad Caverns, the largest in the world. And north from El Paso on U. S. 54 is Alamogordo and the White Sands National Monument. Here you look out over 176,000 acres of what seems to be blazing white sand, but it actually is almost pure gypsum—an albino Sahara with ski-runs where fastest speeds may be attained than on snow. At sunset, the "sand" turns to gold, blood-red, deep purple and mirages of blue lakes, green groves and sky-scrapers hang in the air as if painted against the dark mountain wall surrounding the desert.

## Hot Water

Palm Springs, a hundred miles east of Los Angeles on the main line of the Southern Pacific, is becoming more and more popular as a winter resort for eastern visitors. Poised on the western rim of the Colorado desert, it is an oasis of Agua Caliente—"Hot Water"—as the Indians called it. From October to May, the thermometer reads 81

oon and 45° at midnight. Near- are many hotels and guest ches where the accommodations from good to luxurious. You call your own vacation tune . Make it a dungaree and ging- sojourn, or a matter of pure playsuits and new-look evening ns, depending on where you . Great riding, swimming, and an country. For information e Mr. C. E. Peterson, Vice sident of System Passenger ffic, 65 Market St., Room 735, Francisco 5, Calif.

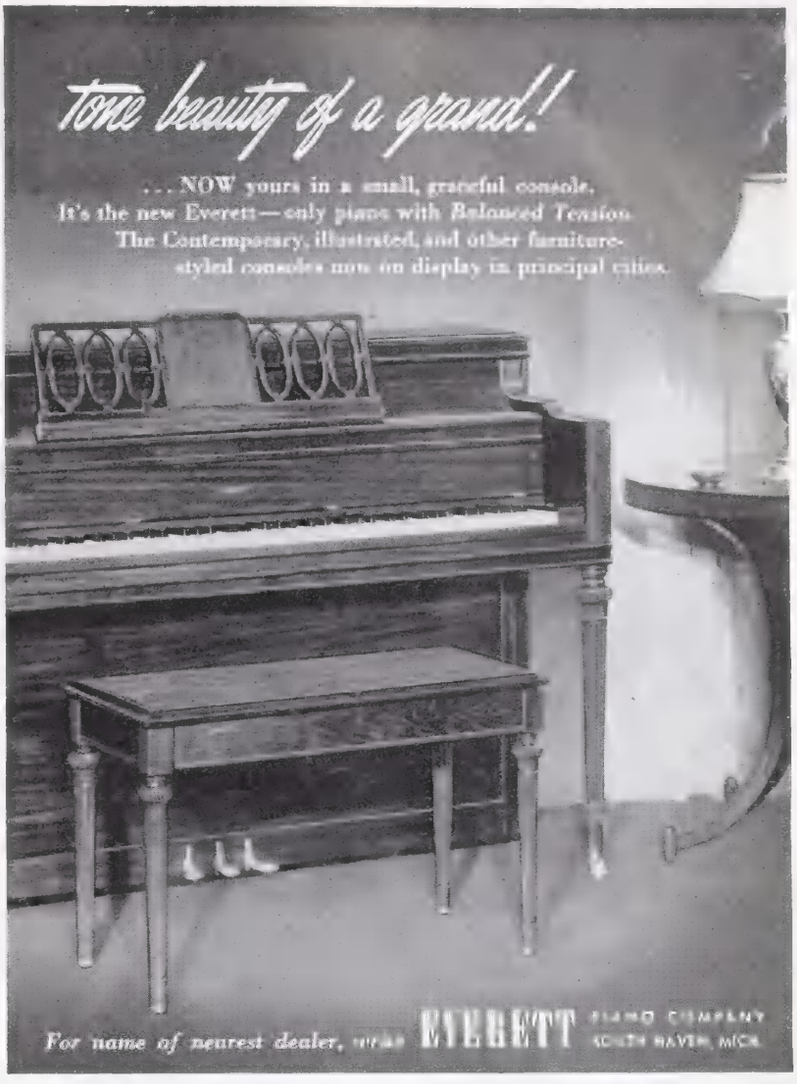
### oast to Coast Made Easy

he middle of April is Fiesta in New Orleans and the Sun- Route of the Southern Pacific, n years past, is the chief scenic which connects the New West the Old South. The Sunset ited, streamlined and air-con- oned, is on the fastest schedule ts career. The new coast-to- t Pullman service is a novel tion to the old nuisance of nging trains when you are only way across the country. Your bound baggage is tagged by porter prior to your arrival in Orleans and you leave the car seven carefree hours for see- ing the sights. When the time for departure approaches, you go to the other station, find your car—it bears the same number and you have the same space designation—and there on the seat is your baggage, waiting for you. But it is not the car you arrived on. It's an identical twin.

### Ol' Man River

The Greene Line Steamers announces five 20-day round trip cruises between Cincinnati and New Orleans. "The Gordon C. Greene" is a modern Mississippi River Steamboat built along the lines that suggest the days when Mark Twain was a pilot, and when the big paddle wheel at the stern was called a "river lawn-mower" and the pilot house the "Texas." Various stops are made en route for a few hours of sight-seeing. There is a four-day stop in New Orleans. In late spring a new steamer, "Delta Queen," will make trips to St. Paul and other river cities to the north.

The round trip, all-expense fare to New Orleans, runs from $220. For further information write to Greene Line Steamers, Foot of Main St., Cincinnati 2, Ohio.




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The irrigation-reservoir also serves the Garretts as an outdoor swimming pool. Its location with the house on a hilltop permits adequate irrigation for the fruit groves planted all around the slope of the hill. The ramada, or porch, is detailed in picture at the right.

# 125 Miles From Town But Only 50 Minutes Away

CONTINUED FROM PAGE 96



Old-fashioned hewn-beam ceiling covers a strictly up-to-date kitchen, which includes electric dishwasher and garbage grinder. Not shown is a walk-in freezer room, a popular feature with families who live in remote areas. Right angle base cabinet separates breakfast nook.



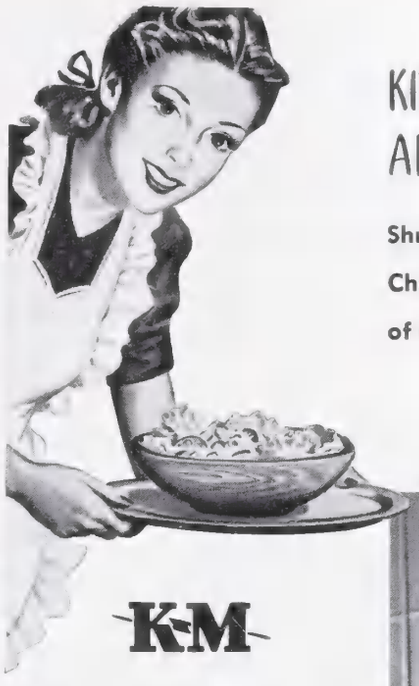
Closer view of flagstone ramada on swimming pool side of ranch house. Where old-style adobe houses used small window openings to keep out sun, expansive use of glass is permissible in this design through screening function of wide eaves and porch roof to prevent sun glare.



Office-den, where Mr. Garrett can meet with his superintendent and ranch associates in full view of groves. Current experimentation work is carried on with 30 different types of tropical fruit trees, including many rare varieties. The desk holds a typewriter and filing cabinet.

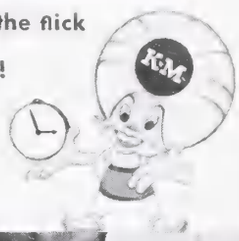


Breakfast nook, partly visible beyond kitchen at left. Floor plug beneath table permits use of electric appliances, another example of thoughtful planning. Visibility keynotes entire house, and Mr. and Mrs. Garrett can look up from their breakfast fruit at the trees it came from.

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*Takes only seconds for every job!*



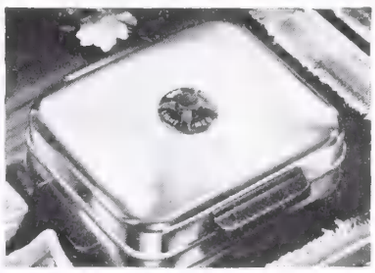
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## THE HIGH COST OF HANGING

CONTINUED FROM PAGE 104

"A great deal of the charm of a room depends upon the original treatment of its windows and the intelligent choice of a distinctive type of material."

Confidence flooded through me like a rising wind. Our Steinberg fabric (over which we had almost got a divorce before we agreed on it) was intelligent, distinctive and material. Now all we had to do was put a hem in it, fetch some good old-fashioned curtain rods, and hang 'em.

But David was adamant. We would leave no fact unturned before starting Operation Window. Sometimes I think that reading is the root of all evil. Or maybe it's writing. I'm not sure. At this point I am too unnerved to hit splairs. I mean split hairs.

IF MY parents had protected me against reading, I wouldn't be old before my time. I would still be a merry, charming, and docile girl and my curtains would be hemmed, hanging, and as handsome as anybody's. But no. My family saw to it that I could read.

So we read on. Aloud. Night after night. *Vanity Fair* just sat there while we took up with giddy little tracts on *Windows and Their Treatment; What About the Valance?; The Return and the Reveal; The Flat-Headed vs. the French-Headed vs. the Cartridge Pleat.*

It seems that pleats are a highly complex affair, and only fools rush in where valances fear to tread. There are several schools of pleats including the knife, the inverted, and the extraverted or reet pleat, and your choice is determined by whether you are planning glass curtains, sash curtains, overcurtains, undercurtains, pelmets or kilts.

We read on, bug-eyed, and ran smack into the valance controversy. A valance, from what we could gather through the general haze, is something that runs across the top of the curtains and covers a multitude of mechanics—curtain rods, curtain heads, traverse fixtures, old pipes, headings, orange peels or anything else that happens to be lurking around your ceiling.

Turned out, after due investigation, that all kinds of oddments were hanging around our ceiling, including an old pari-mutuel ticket left there by a former disillusioned tenant. In addition, we owned what the trade seems to refer to as a riser, a fat, frumpy old pipe that started at the ceiling and ended up on the floor attached to an equally dowdy radiator.

Amazing the things you never see until you are suddenly forced to look at them. We had been so blinded by the beauty of our fine row of windows in relation to the general squalor of our lives that we had never even noticed the pipe or the radiator.

Just shows you what reading can do for you!

"Obviously," David said suddenly, like Don Ameche discovering the telephone, "the pipe should be hidden by a valance."

"How about the radiator?" I said, reluctantly respectful.

David looked up radiators in the index. "It says here we can box it in and then use draperies that draw across the whole works and nobody'll ever suspect anything."

We went to bed happy, innocent as lambs being led to slaughter.

At this point I seem to have trouble with the chronology, or maybe I am merely rejecting the memory, as it says in the psych books. Carpenter Fulberp arrived to run up a neat little house with a grille on top for the offensive radiator, and then we unrolled our mountain of drapery (*never* "drapes," the book says ominously), tacked it from the ceiling, and let it spew forth over the radiator to get the general effect. The general effect can best be described as a pregnant elephant in a maternity dress designed by Steinberg.

IT WAS at this terrible juncture we discovered that our fabric, which we considered such a handsome bargain, was only 28 inches wide, which meant that we needed twice as much of it to cover what we thought it was going to cover in the first place, and it seems we had measured wrong in the first place because it turned out on page 232 that draw draperies were supposed to have 100 per cent fullness, said fullness to be distributed in the form of French pleats (oh, *them*), plus four inches for a heading, two and a half inches for a bottom hem, to say nothing of a side hem of. . . .

Well, anyway, we seemed to have bought just about enough fabric to curtain a medium-size doghouse.

Then, there was a small matter of the Repeat. The Repeat is the pattern that turns up when the draperies are joined, whatever that means. By some odd compulsion

(*Continued on page* 122)

## 125 MILES FROM TOWN

CONTINUED FROM PAGE 119

### *CONSTRUCTION DETAILS*

**oundations**—reinforced concrete
**xterior walls**—adobe with admixture of "Bitumels" by Standard Oil Co.
**loors**—concrete finish on concrete slab
**ath and plaster**—U. S. Gypsum Company.
**iles for roof, baths, kitchen**—Gladding, McBean & Co.
**lumbing fixtures**—Standard Sanitary Corp.
**lirrors**—Pittsburgh Plate Glass Company.
**late glass windows** — Libbey-Owens-Ford Glass Co.
**loor covering**—linoleum in kitchen, pantry, service porch, cold room, and food storage room by Armstrong Cork Co.
**itchen ventilating fan**—"Blow Fan" by Pryne & Co. Inc.
**ar wall and concealed doors**—California Redwood
**ot water heater**—Mission Water Heater Co.
**oilet seats**—C. F. Church Manufacturing Company.
**nvisible hinges**—Soss Mfg. Co.
**Hinges**—The Stanley Works
**Door holders**—Sargent & Co.
**Locks**—Schlage Lock Co.
**Lighting fixtures**—General Lighting Fixtures and Century Lighting Company.
**Spotlights, floodlights, swimming pool lights, Lumiline and lamp bulbs**—General Electric Co.
**Switches, receptacles and plates**—Standard Electric Mfg. Co.
**Windows**—Fenestra Steel Sash by Detroit Steel Products Co.
**Heating system**—Oil Furnace by Escondido Sheet Metal Works
**Paint**—Sherwin Williams Co.
**Dishwasher and sink**—Hotpoint, Inc.
**Finish lumber**—Ponderosa Pine
**Bathroom heater**—Electric type by Thermador Electrical Mfg. Co.
**Shower doors**—Hollywood Shower Door Company.
**Kitchen bulletin board**—The Celotex Corp.
**Annunciator and buzzers** — Edwards and Company, Inc.
**Pressure regulator**—Mueller Brass Company.
**Electric wiring**—General Electric Company.





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## THE HIGH COST OF HANGING

CONTINUED FROM PAGE 120

toward disaster which we seem to exhibit regularly, we had picked a fabric with the biggest, longest and most expensive Repeat in history. For some reason which I don't understand for a moment and which I hope nobody tries to explain to me, the Repeat in our particular little monster was so planned that every time around we lost three more feet.

"One can always us the extra pieces for pillows, etc.," the book said with a fine, casual elegance, like someone suggesting that you can always make ear-muffs out of your mink coat which has just been mangled in a cement mixer.

By the time we had invested in enough material to make the Repeat repeat itself properly, we had used up the money allotted for making the curtains.

"And you kept telling me what a bargain we had," David said hollowly, staring at the sea of fabric foaming about his feet.

"How was I supposed to know it was only 28 inches?" I said irritably. "By osmosis? And I didn't know any more about that repeat business than you did."

"That's woman's business," David said inexorably. "Girls should be taught that kind of thing, along with husbandry, before they enter into the marriage contract."

I LOOKED at him with sheer loathing before I began to cry. Let me warn all affianced couples right now that furnishing a home is more of a menace to marriage than any mere mother-in-law.

"Now listen," David said nervously, mopping at my face, "let's pull ourselves together. All we have to remember is that windows are primarily designed to admit light and air, and any treatment interfering with that function is an abuse and should be studiously avoided."

"Who told you?" I said, sniffing.

"I memorized it coming home on the bus," David said, kissing me. "Also, I think the time has come to call in some help. This thing, as they say in the classics, has got bigger than both of us."

So we burned the books in a fine, fiery ceremony and called in what the books refer to as professional help, a handsomely valanced lady, known to David as Miss Pinch Pleat of 1948, who was as intimate with returns and repeats as some people are with their relatives. She was the first to agree that our version of draw draperies made the living room look pregnant.

"There's one thing about the Russians," David said numbly, "they may be having trouble with their iron curtain, but at least it's hung."

"All we need here," Miss Pinch Pleat said briskly, "is simply two sets of draperies: a floor-length outer pair which will remain stationary, and a sill-length set of the same fabric which will remain behind the stationary set until you want to draw them, at which point you will achieve the effect of wall-to-wall draperies. See?"

"Just what I was going to say myself," David said, trying to keep his head above water, "only I couldn't seem to find the right words. Maybe I'm mentally unvalanced."

THE night the drapes (oops, sorry—draperies) were finally up in all their pinch-pleated wonder, the three of us broke open a bottle of champagne and stared silently at our triple window, clothed in unerring folds of Steinberg fabric hanging liquidly down the length of the north wall.

"The thing that really depresses me," I said finally, "is that it looks as though it could never have been otherwise, when actually it's taken years off our life."

Miss Pinch Pleat smiled at us gently. "By the time you have furnished your fifth apartment, you will discover that perfection in decorating is nothing but a series of nasty little details."

David shuddered and stood up. "You might as well know right now that we are never going to move again," he said, brandishing his glass at me. "It's taking an unnecessary risk with one's mind and one's marriage. I bet you that if a law was passed, prohibiting married people from moving more than once, it would cut the divorce rate in half. Why, there's not one marriage in a million that could go through this sort of thing twice and come out of it intact."





● Interior rooms brightened by skylights in porch roof shown below. Home of Mrs. Evelyn McKee, Arcadia, Cal.

# A Porch That Isn't A "Light Robber"

**How to pull the sunlight through the porch roof to brighten the rooms inside**

Your insistence on complete shade as a porch function may blanket adjoining rooms from light they need. While a porch should be a shelter, it need not force gloominess on other parts of the house. Porch skylights are one way of providing ample floods of sunlight to flow into a dismal hallway or darkened room inside. Shades could be mounted against the sunrays that might bother a porch sitter.

PHOTOGRAPHS BY MAYNARD PARKER



● Light passing through wire glass skylights in the porch roof reaches inside through the double door and picture window areas.









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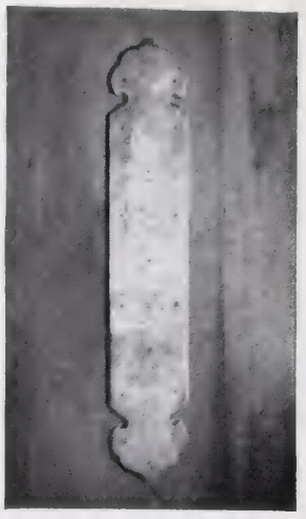
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● Scrolled Chinese marbles, impervious to weather, support koa wood columns on the lanai, blend in texture with coral floor.



● Door push on the swinging door in dining lanai is a Japanese brass exquisitely etched in imperial chrysanthemums.

# STYLED BY NECESSITY

CONTINUED FROM PAGE 73

***In the Knudsen house, there is no ornament purely for ornament's sake. In every case these individual details are here because they work as appropriately as they look***



● Pierced stonework, screened on the inside, is a decorative substitute for windows, keeps air circulating. Each room has full glass doors for light.



● Master bedroom has built-in de and storage cupboards, complete modern in plan and function. Do pushes are antique Japanese bra




*If you would like a floor plan of this kitchen, we will gladly send you one. Write for Floor Plan K-1.*

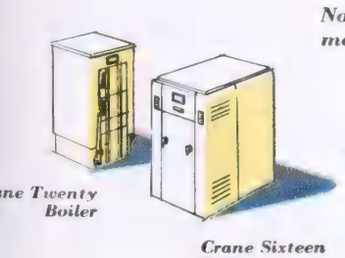
The kitchen is no longer just a place to work—it's a place to enjoy life. Big windows bring the outdoors indoors. Adjoining patios or breezeways open up new vistas of luxurious living. And, of course, the modern kitchen must be equipped with the latest in appliances.

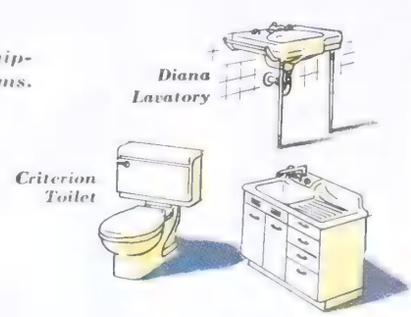
Take the sink, for instance. Here is the Crane Sunnyday with two drainboards and a deep basin. Its gleaming porcelain surface is acid-resisting—easy to clean. *Dial-ese* faucets open and close at a finger's touch. A retractable hose spray that reaches every corner of the sink top is ideal for preparing vegetables and washing dishes.

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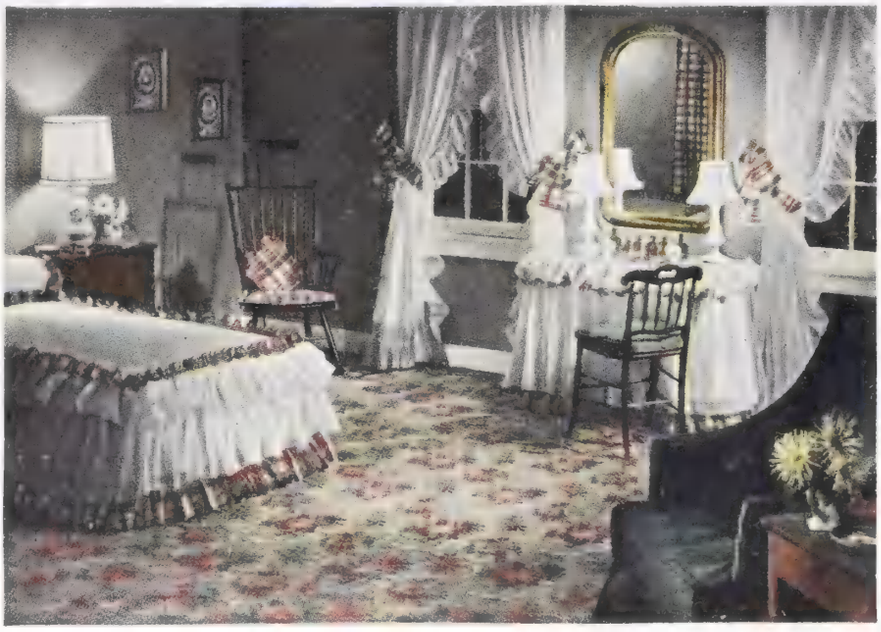
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## BREAKFAST—THE BEST MEAL

CONTINUED FROM PAGE 100

hot cakes as they can eat. This breakfast should keep guests busy most of the morning, and you'll be free for other things.

But you may not always want your guests to shift for themselves. For little breakfasts of four or six, it's pleasant to set a small table in front of the fireplace or in a sunny bay window or on the terrace on a suddenly warm, balmy Sunday. It's hard to improve on the perennial favorite, link sausages and scrambled eggs, but just for a change, take a little extra time and make sausage meat in a ring mold, and pile the center high with scrambled eggs, not only dusted with chopped parsley without, but generously scattered within, too.

A SMALL breakfast gives you a chance to show off some of your new ideas just a little, the kind of thing you can't possibly manage for larger groups.

If you have house guests to feed, perhaps neither a help-yourself breakfast nor a sit-down breakfast suits your household. You might, however, like to take a leaf from one household we know where no one is welcome downstairs before eleven. The hostess prefers to send a tray upstairs, and one side of her pantry is lined with guest trays. She maintains that it's easier for her household help to fix trays while they are busy on activities in the kitchen, anyway, than to stop everything and serve a "set" breakfast.

We think there's some validity in her argument, although it's rather harsh to expect guests to remain out of sight unless they choose. We would go along with her as far as fixing the trays in the kitchen and sending them up to guests who wanted to stay in their rooms. But for the more hardy ones, we'd say, "Come on in the kitchen and get your tray and carry it anywhere in the house."

Tray fare must be colorful *and* appetizing. The pineapple-orange melange is pretty enough with its alternate rows of pineapple chunks and orange segments to open anyone's eyes. The crunchy cornmeal waffles, which are really just glorified cornbread, are more than good enough to eat alone, dripping with butter and real maple syrup. But since this is a party breakfast, and you may not be sure when the next

(*Continued on page* 131)





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# BREAKFAST—THE BEST MEAL OF THE DAY

CONTINUED FROM PAGE 129

meal will be served, add the creamed ham and mushrooms, and you won't have to worry about guests growing petulant from hunger by mid-afternoon.

### Apricot-Orange Nectar

1 can apricot nectar
1 pint orange juice

Mix the two juices together thoroughly. Chill well and serve. (Canned orange juice can be used very successfully for this drink, if you are serving a large group.) Yield: 6 to 8 drinks, depending on glass size.

### Flakes Griddle Cakes

1 cup flour
1 egg, well-beaten
2½ teaspoons Calumet Baking Powder
1¼ cups milk
¾ teaspoon salt
1 cup Grape-Nuts Flakes, slightly crushed
1 tablespoon sugar
3 tablespoons melted butter

Sift flour, baking powder, salt, and sugar. Combine egg and milk. Gradually add liquid to flour, beating only until smooth. Add flakes. Then add melted butter and mix lightly. Bake on hot greased griddle or grill. Yield, about 12 cakes.

### Grapefruit with Mint Jelly Balls

2 grapefruit
Jar of mint jelly
Sugar

Cut grapefruit in half. Cut pulp away from shell and membrane with sharp knife. Remove seeds and cut away center with scissors. Sprinkle grapefruit with sugar, and fill each center with several mint jelly balls, made with melon scoop. Serves 4.

### Sausage Ring with Parsley Scrambled Eggs

1 lb. sausage meat
¼ cup fine bread crumbs
½ teaspoon poultry seasoning
1 small egg, beaten
½ cup cornflakes

Break up sausage meat with fork. Combine poultry seasoning and bread crumbs. Then mix with sausage meat. Add egg and blend together thoroughly. Grease ring mold lightly. Sprinkle corn flakes in bottom of mold. Spoon in sausage mixture, pressing it down well. Bake in 350° F. oven, in pan of water, about 35 minutes. It will be necessary to drain grease from sausage after about 15 minutes. If desired, mold can be turned out on a shallow cooky pan to finish baking, and placed under broiler for last few minutes to brown flakes. Fill ring with parsley scrambled eggs. Simply add 1 tablespoon of chopped parsley to eggs while cooking, and sprinkle another tablespoon over top when serving. This recipe makes 4 portions.

### Cranberry Crumb Cake

1 tablespoon butter
Pinch salt
½ cup sugar
½ cup drained Whole Cranberry Sauce
1 egg
1/3 cup milk
1 cup flour
1 teaspoon baking powder

#### Topping

1/3 cup brown sugar
¾ teaspoon cinnamon
1 tablespoon butter

Cream butter and sugar. Add egg, milk, flour sifted with baking powder and salt. Mix well. Last, add cranberries and carefully blend in. Sprinkle brown sugar over top of batter, then cinnamon. Divide butter into small bits and dot over top. Bake at 350° F. about 15 or 20 minutes. Serves 6.

### Pineapple-Orange Melange

1 pineapple
Segments of 4 large oranges
Sugar

Slice top off pineapple below spears, so there is enough base for pineapple to stand alone. Quarter pineapple lengthwise. With sharp knife, cut away fruit from skin in one piece, and save shell for serving. Slice each pineapple section in half lengthwise and in quarters crosswise. On each shell, arrange alternate sections of pineapple and orange. Dust fruit lightly with sugar. If serving the four quarters together, put green leaves or ivy on a serving platter. Put pineapple top in center with filled shells coming out from it like spokes in a wheel. Serves 4. (This can be prepared the night before.)

### Cornmeal Waffles

1 cup white cornmeal
1 cup flour
4 teaspoons baking powder
½ teaspoon salt
1 tablespoon sugar
1 cup milk
2 beaten eggs
¼ cup melted bacon fat

Mix and sift dry ingredients. Add milk and egg combined. Beat thoroughly. Add melted bacon fat last. Put in pitcher for pouring on waffle iron. Makes 6 round waffles.

### Ham and Mushrooms in Cream

3 tablespoons butter
1¼ cups cubed baked ham
3 tablespoons flour
¼ cup light cream
⅛ teaspoon pepper
Salt to taste
1 tablespoon lemon juice
½ cup sautéed mushrooms

Melt butter in cast-iron skillet. Sauté ham cubes lightly. Gradually blend in flour. Remove from fire. Mix in part of milk. Return to fire. Add remaining milk. Cook until thick. Add cream, seasonings, lemon juice, and mushrooms. Cook a few minutes longer. Serves 4. (If this is not being served immediately and thickens, add light cream to thin slightly. However, this sauce is best when it is quite thick.)


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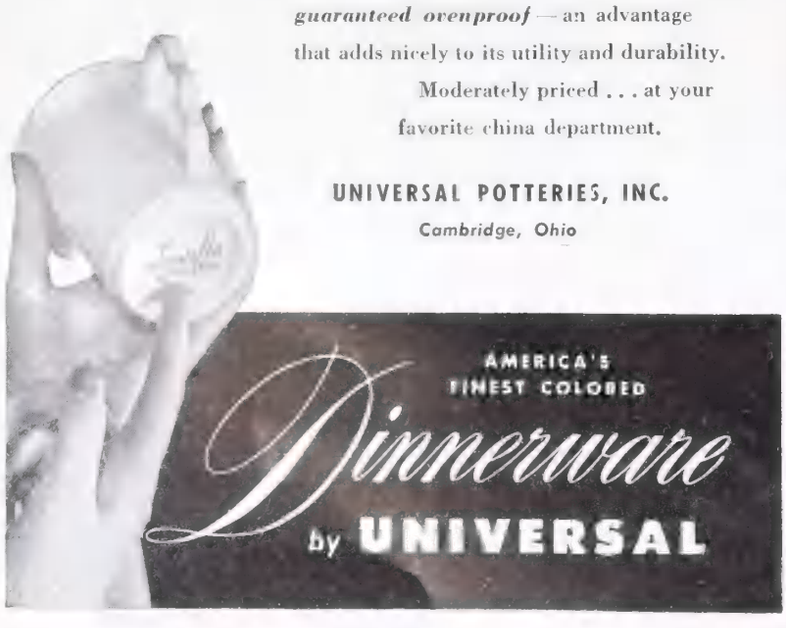



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# Pantry Shelf News

**For your new spring menus: fool-proof curry, unusual soups, the Wellesley cook book**

BY JULIE POLSHEK

Rush out and get yourself a bottle of the superb Vencatachellum's Madras Curry Paste, if you've never been a curry devotee. You may have found it difficult to make a really good curry sauce for lack of the proper ingredients, or have been frightened off by the difficulty of obtaining many of its ingredients or, perhaps, even by the intricacy of some of the recipes for making curry sauce.

Not only is this prepared curry sauce from India as easy to use as spooning sugar into your coffee but, also, the finished dish has the authentic Indian flavor that's in a class by itself among delectable foods. Make no mistake, curry sauce at its best requires skill, art, and patience to prepare, plus an exact knowledge of the proper amount of each condiment to use to yield a subtle flavor that is just hot enough to be tasteful and pleasant. This paste is prepared by people who have this native skill. Real Indian curry dishes are not the hot, fiery concoctions many people believe them to be.

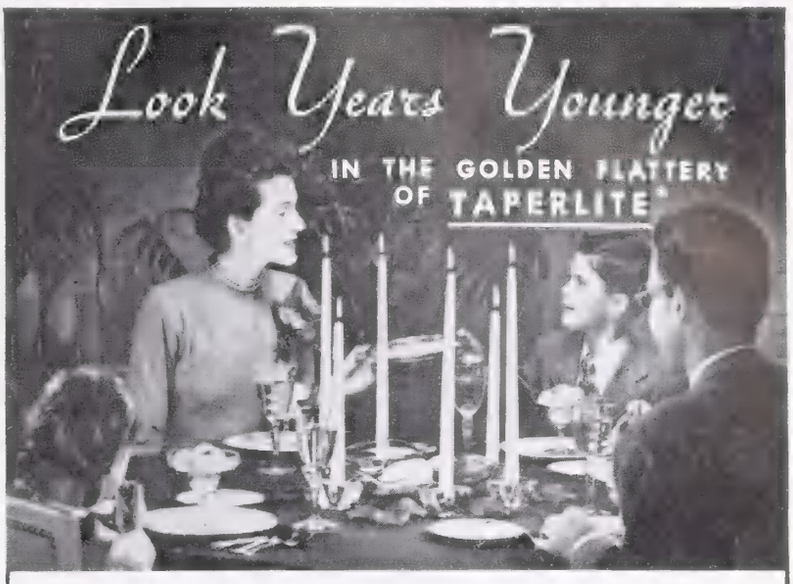
This superbly blended paste of coriander, Bengal gram, turmeric, mustard, chili, cuminseed, pepper, garlic, coconut milk, onion, tamarind, fennel, and curry leav is a fool-proof answer to making perfect a curried dish as you ev tasted. And it's so easy to do th even the rank amateur can't wrong. You simply simmer t chicken, veal, lamb, or what-yo will in water until tender, add t spoons of the curry paste, let cook a few minutes more, and i done.

The instructions on the bottle not call for thickening the sau but we liked the addition of couple of tablespoons of flour thicken it slightly. We also tri a variation of the basic recipe f veal curry. We added some sauté onions and apples to the veal, su gested by one recipe we happen upon. The combination of ve onions, apples is heavenly with t curry seasoning. As a matter fact, you'll find that many authen Indian recipes for curried dish call for the addition of sauté onions, and even tomatoes. Te up a curried meat, fish, or f with flaky steamed rice and short order you have a delici main course that can hold its he high with the best of them. T 15-ounce bottle holds enough the oily, spicy, soft paste for doz

curried dishes. It costs about 25 a bottle. If you want to go all with the traditional accom- nying rel'sh, serve the curry with equally fine Vencatachellum's dras Chutney. Canton ginger is hly evident in its not-too-sweet cy blend. The fruit in it is cut firm bite-size chunks without race of mushiness. It costs about 75 for a 15-ounce jar. Both dras Curry Paste and Chutney from Charles & Co., 340 Madi- Ave., New York, N. Y.

you're a cook book collector, I should say offhand that the up includes a major portion of erican housewives, you'll find new *Favorite Recipes of Wel- ey Alumnae* well worth adding your collection. It includes an sually varied and interesting up of recipes from every state the Union and many foreign ntries as well. Within its covers recipes for dishes in the best erican tradition, foreign dishes as sweet-and-pungent pork, tributed by Madame Chiang -shek, treasured recipes from d Wellesley alumnae, and many es for which the old Wellesley Room and Wellesley dormi- es are famous. From several sand recipes submitted by Wel- lesley women the world over. Gladys Bagg Taber, a Wellesley graduate who is known for her column, *Diary of Domesticity*, and has made cookery a career as well as a hobby, picked the 500 choicest which appear in this book. We tried several of the recipes our- selves and found the dishes deli- cious. The directions are concise and simple to follow. It's priced at $2 and can be obtained from Wel- lesley-in-Westchester, P.O. Box 508, Scarsdale, N. Y., or Hathaway House Bookshop, Wellesley, Mass.

Martin's Wild Life offer two un- usual soups which make delicious eating—Wild Turkey with Wild Rice and Wild Pheasant with Wild Rice. They're full-bodied and pun- gent but, surprisingly enough, neither of them has a vestige of gaminess in its flavor. This is doubtless because the birds used for preparing these soups are espe- cially bred for the purpose, and are unlike the wild turkeys and pheasants known to hunters. Both soups are unusually tasty "as is," but we thought their flavor was en- hanced by the addition of sherry just before serving. They're about $2.25 for 3 cans. At Stumpp & Wal- ter, 132 Church St., New York, N. Y.


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● The compact kitchen is so well engineered that Mrs. Ze claims she can stand in one place and reach anything s needs. Finished in natural wood, there are no painted su faces to keep clean. Built-in cabinets provide ample storag

# BRAND NEW VERSION of a Rose-Covered Cottage

CONTINUED FROM PAGE 89



● Although the den was planned with an eye on an eventual nursery, the Zengs' wise choice of wallpaper, furniture make even the nursery a double-purpose room.



A hinged partition underneath the sink unit lifts up to eal an ingenious breakfast or midnight snack bar à deux. Ve can even rinse the dishes from a sitting position!" Area hind partition stores cleaning equipment and supplies.

It was a small house "that be- ved like a big house when we t inside." It was close enough to e Sound so Bill could go fishing his days off. Although it con- ned only four rooms, the floor an was so adroit that the rooms wed into each other and seemed ice as spacious. The whole house s on one floor, unlike that of ll's sister, who has a two-story use and two children and spends st of her time running up d downstairs. The kitchen was so well engineered that Grace told Bill she could stand in one place and reach everything she needed.

"We liked it right off because it didn't look like all the other houses the real estate agents had been trying to sell us." Bill says candidly. "It looked kind of exciting, somehow. Not like everybody else's house."

"It looked strange to a lot of our friends." Grace says reminiscently. "But we knew it was our

(*Continued on next page*)



● The bathroom carries out the tailored, non-ruffled quality of the Zeng house. Kleinert's striped vinyl film curtains are as easy to clean as rest of house.


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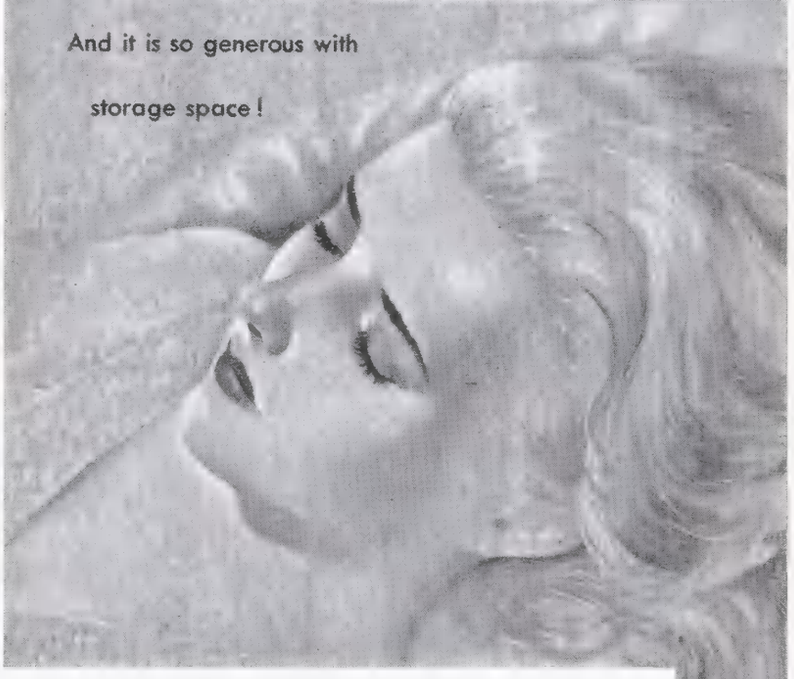
It doesn't clutter living with meaningless

doo-dads and curlicues; its graceful lines

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storage space!





DESIGNED BY RANDOLPH MOHLHENRICH

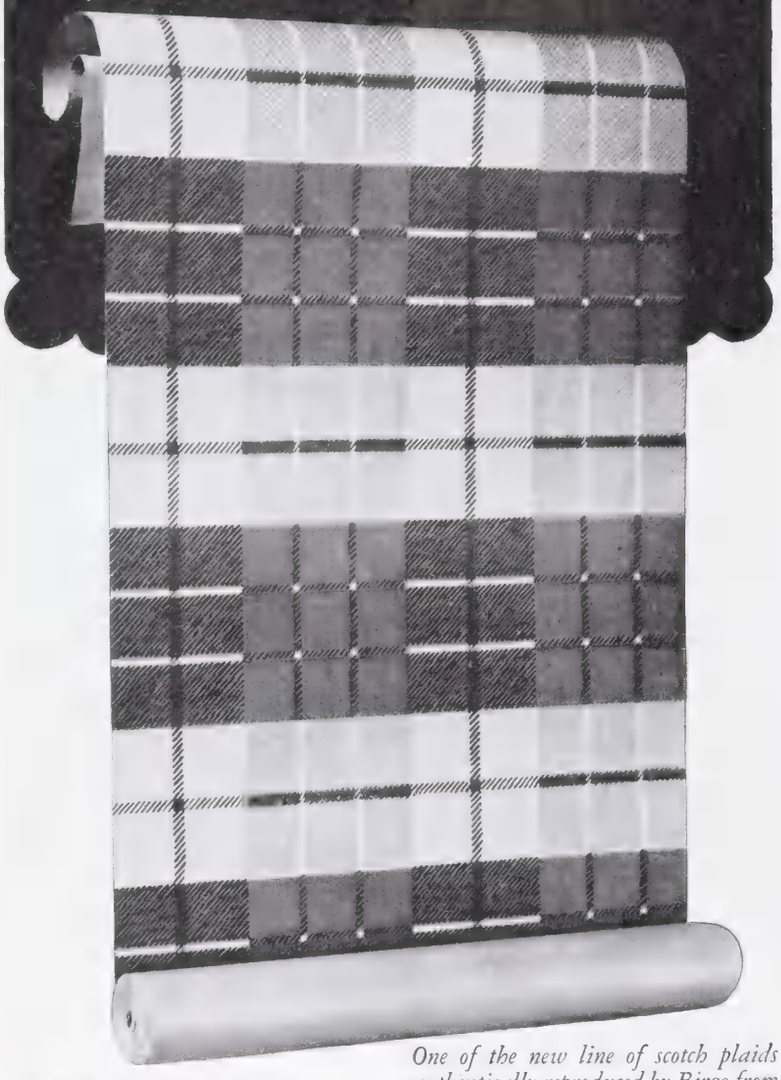
GRACIOUSLY, SPACIOUSLY YOURS

SIELING MODERN

SIELING FURNITURE CO., RAILROAD, PA.

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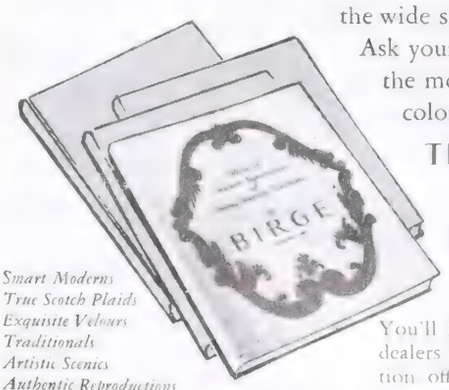
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Colorful scotch plaids are gaining wide popularity for decorating dens, hallways, kitchens and other rooms in the home. The authentic reproductions of famous scotch plaids in wallpaper by Birge points up the attention to detail given to the production of distinctive designs unmatched in quality and skill. This is reflected throughout the wide selection of Birge wallpapers. Ask your dealer's advice in choosing the most effective patterns and color combinations.




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You'll find Birge wallpapers at better dealers everywhere. The complete selection offers appealing designs for every decorating use.



● North side of house, facing street, is the front or utility entrance of the Zeng house. Design formula for this solar house calls for large glass areas on south side, small window on north to cut out undesirable street view.

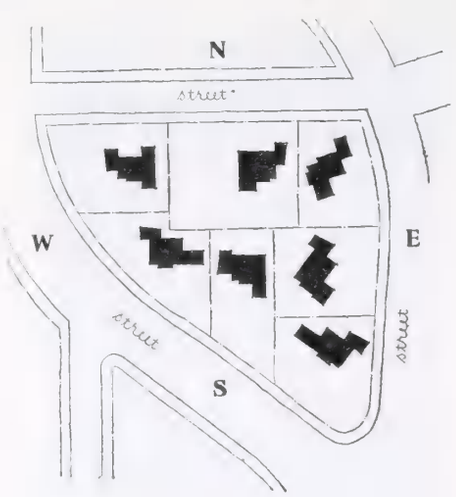
# BRAND NEW VERSION of a Rose-Covered Cottage

CONTINUED FROM PRECEDING PAGE

house, as surely as we knew that we were going to be married."

"It seemed so much brighter than all the other places we'd been in," Bill added earnestly. "We didn't know anything about this solar house business then, but the way Mr. Hornbostel explained it to us, it added up. The idea that we could use the sun to reduce our fuel bills made sense to me."

The Zengs' Mr. Hornbostel is Caleb Hornbostel, a New York architect who had been doing a lot of thinking about solar housing, especially low-cost solar housing. Last year, Mr. Hornbostel, in conjunction with J. P. Trouchaud, of




● Site plan of a blessed event in the building industry: a subdivision of low-cost solar houses designed by architect Caleb Hornbostel. Note that all houses have solar windows facing southward, regardless of where street is.

ashington, formed the Dweltech orporation, and engineered a essed event in the building in- stry: a sub-division of solar uses in Massapequa for small meowners, two of whom turned t to be the Zengs.

When the time came to furnish, e Zengs took stock. They had a kettle which the crew had ven them as a wedding present d they had a massive sailfish ught and mounted by Bill, and ich he insisted occupy a promi- nt place in the living room. Be- nd those two vital accessories ey had nothing.

Since house furnishing was as w to them as their marriage, they ned to professional help as natu- ly as they would consult a doc- . They went to the largest de- rtment store nearest to them, ich happened to be Abraham d Straus in Brooklyn.

"We just told them we wanted house to look big and simple d uncluttered, with lots of breath- space," Grace said. "No carved s to dust. No tasseled lamp ades."

"No dinky ash trays, dinky les, dinky anything," Bill added. e wanted a house that would rk for us instead of against us. we told A & S."

A & S listened carefully and then they introduced the Zengs to all manner of Modern furniture, encouraged them to pull out all the drawers, bounce on all the beds, sit at all the tables, sit in all the chairs. "They sure put up with a lot from us," Bill says appreciatively. "The first chair I liked broke while I was sitting in it (185 pounds worth), making up my mind. Then we switched to the Eames chairs, and after we spent two hours in them, discussing the living room, we decided we'd better own them."

THEY became surer of themselves as they went along. They decided on rough textures, warm, earthy colors like greens and browns to bring the outside in through their solar window. Grace wanted easy-to-clean surfaces, big lamps.

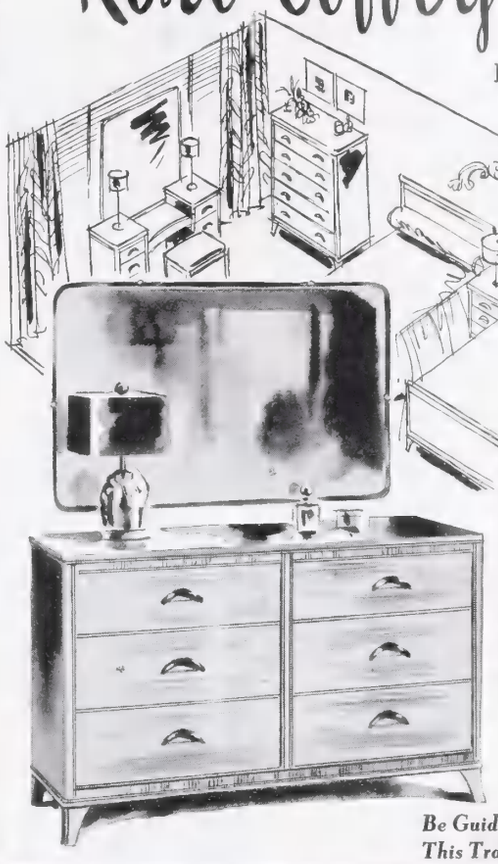
Because they insisted on double-purpose rooms, the master bedroom was tailored within an inch of its bolsters to act as an extra sitting room.

A & S even introduced them to modern art, which they declined as gracefully as possible. The fish went up as the focal point of the dining area, and Bill chose some old sporting prints for the living room. "The pictures they showed

(*Continued on page* 157)

smartness for your bedroom

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The popular "Mr. and Mrs." dresser is among the pieces of Kent-Coffey Modern. Specialists in building beautiful furniture exclusively for the bedroom, Kent-Coffey selections include traditional 18th Century designs as well as Modern, which you are invited to see at many leading furniture and department stores from coast to coast.

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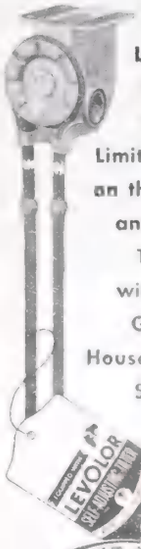
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SELF-ADJUSTING TILTERS ON ALL MY VENETIAN BLINDS

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When tilt-cords "creep"... just PULL the *short* cord... and "CLICK"... they come back even!

Yes, it's just that simple—pull the SHORT tilt-cord all the way — and CLICK! they come back even! Ask for LEVOLOR on *new* blinds, or ones you recondition. Look for the limit-BEADS and the LEVOLOR tag, with Good Housekeeping's seal.

"LEVOLOR" is the registered trade mark for self-adjusting tilters made by Lorentzen Hardware Mfg. Corp., New York 12, N. Y. and built into quality venetian blinds by hundreds of manufacturers. (U.S. Patent 2174994. Canadian Patent 387,579)

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# *It's* WORTH MENTIONING

By Julie Polshek

PHOTOGRAPHS BY JOYCE, INC.



If we had a no-home-should-be with-out-it citation, we'd pin it on this portable Thermo-Server that keeps a whole dinner for eight hot for more than an hour without crusting food. It's as "super" for daily use as for parties and outdoor serving. It's thermostatically controlled, holds heat for an hour with cord detached. Heavy aluminum roll-up hood detaches from handled hardwood tray. About $38, Hammacher-Schlemmer's, N. Y. C.



These new Fastop Bowl Covers fit with air-tight snugness. Adjust them instantly to the bowl size by simply snapping buttons through perforations. The sturdy Fastops are designed and shaped to grip bowl and stretch cellophane cover for an air-tight, hygienic seal. They're sanitary, require no fussing. Package of 3 to fit 3½" to 8½" bowls, and 24 cellophane squares, about $1, Gimbel's, N.Y.C. Extra cellophane, $1 for 100.



If you freeze food at home, this Reynolds Aluminum Frozen Food Wrap is for you. It's especially good for fowl and meat, for the thick aluminum foil molds to any shape of food like a second skin, stays pliable at freezer temperatures. Furthermore, it needs no sealing or tying. Color, texture, flavor of food remain intact for months. Foil won't adhere to food or impart taste or odor. About $1.75 (50-ft. roll), Macy's, N. Y. C.



Take a leaf from the knowing book of French chefs with this lovely copper chafing dish. Use it to table-cook rarebits, newburg dishes, suzettes, and such. It's dreamy for hostess-ing. Between times, you'll delight in the almost legendary cooking prowess of the covered copper casserole, *sans* the brass alcohol burner, for daily kitchen use. With burner, about $14 for 8" casserole; with 10", $17. Post Mart, 230 E. 78 St., N. Y. C.



Tea lovers will revel in both the old-fashioned brewing prowess and the modern innovations of this fireware-glass Serv-Rite Tea Pot. Strainer, built into removable rubber-rimmed chrome top, strains piping-hot tea as you pour. Heat-holding Nodrip cover tips open automatically as you tilt pot for pouring. It permits nary a splash or splatter. With platinum-banded bowl, about $4 for 2-4 or 4-8-cup size. Loeser's, Brooklyn, N. Y.

ou'll dote on this wonderful Aebleskiver (Danish round pan-ake) Pan from the first time you se it. And you'll understand why ie delicious muffin-shaped yeast ancakes it bakes are a century-old candinavian tradition for festival essert or an evening treat with offee or hot punch. This cast-luminum Standard replica brings ebleskiver here for the first time. bout $2.50, with recipes. Bar lart, 62 W. 45th St., N. Y. C.

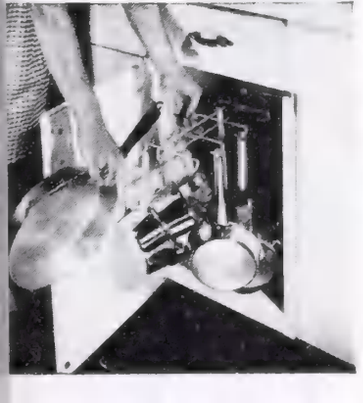




You'll wonder how you ever got along without this Priscilla Adjustable Doily Stretcher for perfectly shaping doilies, place mats, runner, scarves, after laundering. They emerge looking like new. Stretcher adjusts in a flash for any shape you want to form up to 28 inches square. Hardware is rust-proof. The four perforated wood bars are self-squaring for easy assembly and adjustment. About $4. Miller & Rhodes, Richmond, Va.

nyone can sharpen knives, tools, shears with scientific precision th this Surf Electric Knife arpener. Its truly amazing de-gn actually induces skill, makes impossible to mar, gouge, wear wn blades. Guides correctly po-ion the blade against wheel. ould you press more than blade ge against wheel or exert excess essure, it stops automatically. s fast, sure. About $10. AC only. ane's, 419 E. 57 St., N. Y. C.





Pots and pans are instantly at your fingertips when you pull out this Kitch'n-Handy Disappearing Pot Holder. No unstacking, no moving things about. Pull out the rack, slide desired utensil off its hook, and push the rack back into the cabinet, completely out of sight. It neatly and compactly stores 10 handled utensils. Install it in a jiffy in any cabinet with a 16-inch wide opening. It's 18" long. About $2.75, at Bannon's, St. Paul, Minn.


*Everybody's Pointing To Hotpoint*

# Get Rid Of Food Waste Instantly With Hotpoint Disposall



***Simply scrape food waste into drain. Electric Disposall shreds it to a pulp, washes it away! Safe, easy, odorless, self-cleaning! Can be installed in your present sink or comes as a complete unit.***

Now you can eliminate kitchen waste instantly, before it can even become *garbage*—with the new Hotpoint Electric Disposall*! Simply scrape food waste—bones and all—into the drain—turn on the cold water and your job's done.

This efficient, food waste disposer is self-cleaning—actually scours drains—saves time and work. And its operating cost is amazingly low. Go modern with a Hotpoint Disposall — solve your garbage problems the easy, odorless, sanitary way! Let your Hotpoint dealer show how economically the unit can be installed in any sink.

**Hotpoint Inc., 5600 W. Taylor St., Chicago, Ill.**

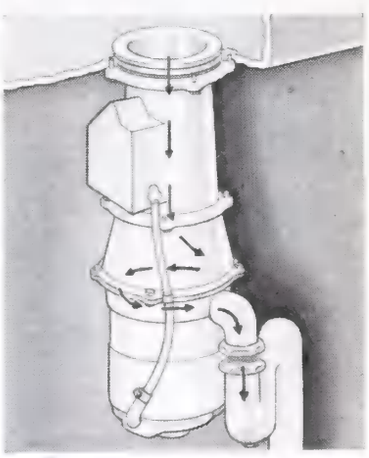
- **Actually Scours Drain.**
- **More Than 125,000 in Use.**
- **Operates for Less Than a Dime a Month!**
- **Carries Full Year Warranty.**
- **Operates Simply — Just Turn Handle as Indicated.**

**1 Here's How It Works**—You remove control cover and scrape food waste—bones and all—into the drain opening. Replace control cover and turn handle to ON position.



**2** You turn on the cold water, which automatically starts the action. Refuse is electrically shredded to bits and washed away.

*REG. U. S. PAT. OFF.



**3** Here's how the Disposall looks and performs. Arrows show how waste is carried down the drain. Self-scouring unit is sparkling clean!

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Disposall

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PIONEER AND PACEMAKER—44 YEARS OF QUALITY



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It's a lumber dealer talking. He knows the *inside* facts about insulation—has studied insulation performance in scores of homes. No wonder he says, "Buy Balsam-Wool insulation and be SURE!"

Handle a piece of Balsam-Wool and you'll know immediately it's a quality insulation. Balsam-Wool is rugged—with the sturdiness you need to provide a lifetime of comfort and low fuel bills. Here are some of its many features:

**Two or More Vapor Barriers.** Water vapor, condensing within an insulation, can ruin its efficiency. Balsam-Wool has two or more vapor barriers — is completely sealed in a moistureproof covering.



**A Truly Windproof Insulation.** Wind cannot penetrate the tough covering of Balsam-Wool ... it keeps your home snug and weathertight. Balsam-Wool, too, is highly fire retardent.



**Double Bonding—No Settling.** The Balsam-Wool mat is bonded to its covers—cannot settle or get out of place. For positive application, Balsam-Wool has special spacer flanges.



*Get the facts about Balsam-Wool from your lumber dealer—or, mail the coupon for further information.*

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# *It's* WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE

Little household organizers like this Revolving Rack are just about worth their weight in gold to keep small miscellany orderly and at your finger tips. It's perfect to store tacks, nails, and those other hard-to-store, hard-to-find small things in kitchen, pantry, porch, workshop. Revolve rack to bring wanted jar into upright position; twist it and off comes screw cap for easy access to contents. About $1, L. L. Baker, Bismark, Mo.





This ingenious portable G-E Heat Lamp sets on a table, clips to bed or chair, mounts on wall with equal dispatch and ease. Hand-screw in base tilts neck to beam rays in desired direction. Textolite base is feather-light for easy toting. Use it, too, to defrost refrigerator, speedily dry small wash, hair, nail polish. With infrared and ultra-violet bulbs, under $16; with infrared bulb only, $6. Lewis & Conger, New York, N. Y.

A meat thermometer is a "must" for roasting meat to the exact degree you like. Even a novice can use this Tel-Tru Roast Meat Thermometer with knowing assurance. It has no temperature markings to read. Simply take roast out when pointer reaches "rare," "medium," or "well-done" marking for beef, lamb, veal, pork. It's foolproof, sturdy, accurate. Dial and all are stainless steel. About $2.50, Post Mart, 230 E. 78th St., N. Y. C.





This streamlined version of the double boiler has more uses than a cat has lives. Its unusual upper compartment is a lovely, handled, stainless-steel bowl — as perfect as a mixing bowl as it is for stove-to-table serving. The lower compartment of this gleaming Nesco Evenheet stainless-steel utensil is a handy covered sauce pan. About $7.75 complete with 3 qt. sauce pan; $8.75 with 4-qt. pan. At Schuster's, Milwaukee, Wisc.



Loud cheers for the self-spreading opening of this Protex Openmatic Garment Bag that keeps it open wide so you can see garments and get at them without disarranging or holding bag open. Front folds back magic-like as you zip bag open; stays open until you zip bag shut. Quiltron front and back make this sturdy all-plastic bag a lovely eyeful. Pink or blue, 54". 8-garment size, about $5, jumbo, $6. Shillito's, Cincinnati, O.

Once you see the mirror-like, hard, smearless finish which this amazing Clarke Flex-Spinner Electric Polisher puts on furniture, pianos, cars, with lightning speed, you'll vow never to let it out of your sight. Spinning lambswool buffer does all the work. It weighs only four pounds, does its job with a professional skill you simply can't duplicate manually. It will pay for itself many times over. About $37.50. Hammacher-Schlemmer's, N. Y. C.

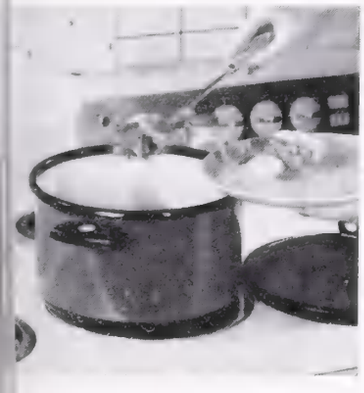




Having the right tools makes all the difference in carving meat skillfully and with aplomb. Here's a carving adjunct to gladden the heart of the carver in the family. This ingenious one-piece stainless-steel Carvfork has a two-tined sharp fork at either end of its curved, palm-fitting handle to really pinion roast or fowl during carving. It just can't slide on the platter. It's about $2, from The Dayton Co., Minneapolis, Minn.

Here's your answer to the inconvenience of faucets on tub or sink that aren't equipped with a mixer. This Asquith Hot and Cold Water Mixer even boasts a water filter in each faucet connection. It's adjustable to fit all faucets, either smooth or threaded. Sliding cross bar adjusts to the span between faucets. It's sturdily built of chromium-plated solid brass, installs in a jiffy. Under $1.50, at Emery, Bird, Thayer Co., Kansas City, Mo.





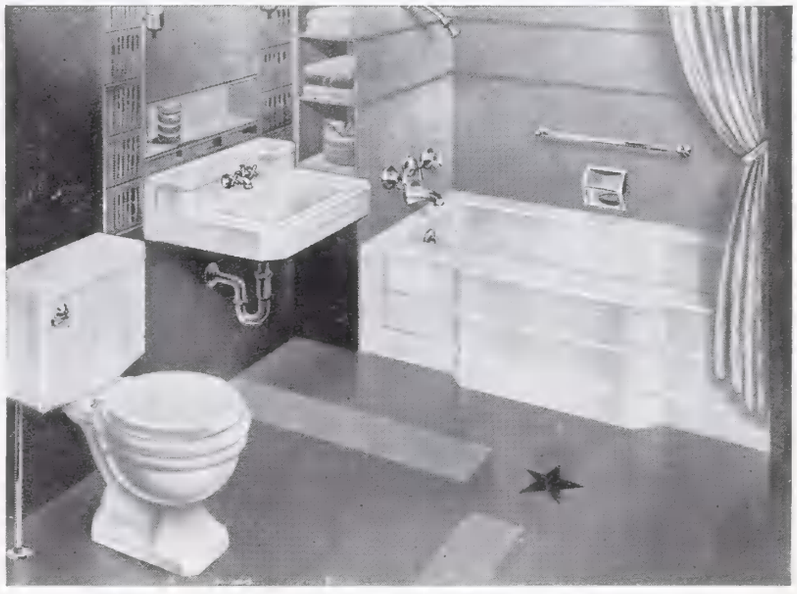
Here's a de luxe all-purpose covered pot to bring devotees of enameled ware running. It cooks like a dream, for the bare, rust-proofed, thick steel bottom has the wonderful cooking qualities of cast-iron, without its weight. The rest of the steel-base utensil is triple-coated with glass-smooth porcelain enamel. Scarlet red or white; black trim, plastic handles. In 2-, 3-, 6-qt. sizes, about $3.75, $4, $5, May Co., Cleveland, Ohio.

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ELJER

"Now I appreciate the difference..."





"I had the idea it was next to impossible to keep a bathroom looking spick-and-span... until we had Eljer fixtures installed throughout our new home. Now, I appreciate the difference."

Eljer plumbing fixtures *are* different . . . a swish of a damp cloth and they are sparkling clean and new looking, thanks to their lustrous, wear-resisting finish. You'll find Eljer fixtures distinctively designed in a wide variety of related styles and colors that match harmoniously to create beautiful bathroom ensembles.

A full line of Eljer fixtures, in both Vitreous China and Enameled Cast Iron, is available to suit every purse and purpose. See your plumbing contractor today, or write Eljer Co., Box 192, Ford City, Pa.



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Since most men are mechanically minded, they like Eljer faucets that turn off and on with the touch of the finger . . . and they enjoy the new exclusive construction that virtually eliminates the annoyance of dripping faucets. This is a good reason for making sure that your new bathroom, kitchen and laundry are Eljer-equipped.

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"ALWINTITE" never sticks



Lucky lady! No tugging or straining with ALWINTITE double-hung aluminum windows. The slightest touch and they slide up or down—easily, silently! And they'll never warp, swell or stick.

That's only *one* good feature. There are *many* others! ALWINTITE windows are smart-looking... add charm and beauty to any room... are easy to drape... blend in harmoniously with any color theme. Built in, stainless steel weather-stripping all around the window keeps out cold drafts and rain. And being of aluminum, they never need painting—they won't rot or rust.

Before you buy or build a new home, get the full story on ALWINTITE aluminum windows, screens and stormsash. There are 4 styles and many sizes to select from. Ask your builder or architect about ALWINTITE aluminum windows or see them at your local building supply dealer. Mail coupon for free descriptive literature.

**Enjoy these 8 features**

- Attractive appearance
- Never need painting
- Always easy to open
- Built-in weatherstripping
- Admit more light
- No sash cords to replace
- Easy to drape
- Keep home up-to-date

ALWINTITE aluminum WINDOWS

THE ALUMINUM WINDOW CORPORATION HB-3
(A subsidiary of General Bronze Corporation)
Stewart Avenue, Garden City, N. Y.

TESTED & APPROVED by the Pittsburgh Testing Laboratory

Please send me free descriptive literature on ALWINTITE aluminum windows.

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"BUILD RIGHT WITH ALWINTITE"


# AIDS TO SUCCESSFUL BAKING

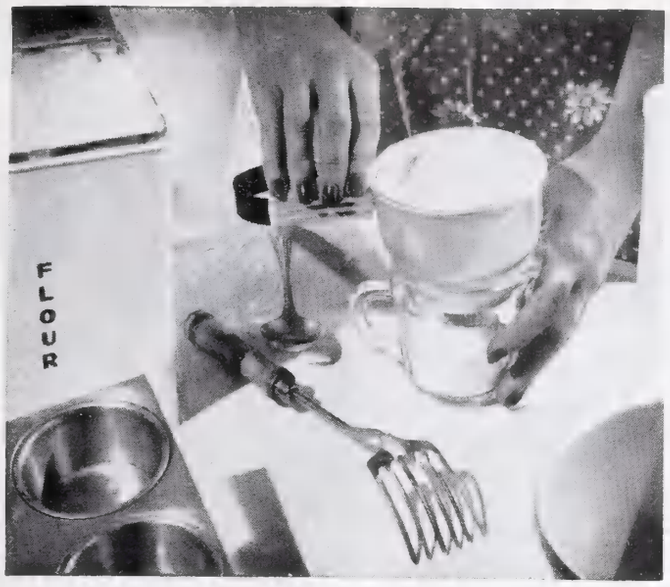
***Pastry baking is easier, half the trouble, and less time-consuming when your kitchen is geared to the job with handy baking helpers like these smooth workers***



Chill your pastry dough as you roll it with this aluminum Lewis Pastry Roller (front). You get flakier, more tender pie crusts, tart shells, etc., without the bother of pre-chilling the dough before it's rolled. One handle of the roller is detachable so you can fill its hollow with ice; it locks back on the ice-filled roller to make sure there's no drip. The aluminum gets icy cold in a jiffy, and stays that way all through rolling. Its feather-weight makes it a joy to use—only 14 ounces. It costs about $2.50.

When biscuits are on the docket, the Lewis Cutter will give you a time-saving, helping hand. This aluminum cutter (center) both deftly cuts out the biscuit rounds and then deposits them right on the biscuit tin when you press down on the spring-action plunger-ejector. It can be used, too, for cutting canapés. Build party-fare layered canapé sandwiches right in the cutter. The plunger brings each bread round to cutting rim for spreading, without your having to remove it from the cutter. When you've finished spreading and pyramiding the rounds, the plunger delivers the layered canapé to the plate. Use it, too, for potato patties, ice-cream molds. It costs about $1.50.

Getting filled tarts, filled cookies and such ready for the oven is simple as a-b-c and quick as a flash with the Plasmetl Tart King (rear). It cuts, flutes, seals the filled pastry *in one instant operation* with an easy twist of your wrist. Press the metal cutter down and the pastry is made ready for the oven in the time it usually takes just to cut it out. And more, each prettily fluted pastry is identical with the other. About 15c.




This handy pair of kitchen utensils—the Foley Creaming Fork and 2-cup Foley Flour Sifter—will pay their way many times over in time-saving and easier baking preparations. The angled fork tines cut shortening into flour for pies, and cream sugar and butter together for cakes, cookies, etc., in a jiffy. You'll find yourself using this stainless steel fork, too, for blending gravies, cream sauce, and all manner of mixing. It handles them all with dispatch and thoroughness. Costs about 40 cents.

You save time and extra dishes with the Foley flour sifter. The cone-shaped aluminum sifter fits right over your measuring cup and conveniently delivers the desired quantity of finely sifted flour directly into it. Operate it with one hand by simply pressing the handle together. It makes double or triple flour-siftings a cinch, and it is priced under 75 cents.



PHOTOGRAPHS BY FRED LERNER

Here are two pie-making helpers that you'll find just about indispensable, once you add them to your kitchen equipment. The double-barreled Plasmetl pie stripper (left) "pinks" both edges of lattice strips simultaneously as you move the parallel wheels along. For speedy pie-trimming, click the handle and one of the wheels moves up out of the cutting path. Single wheel cuts. About 25 cents.

The Wear-Ever aluminum Juice-Saver Pie Pan (right) will see to it that the luscious fruit juices stay right in your pies for peak eating enjoyment. And its fluted juice-holding rim eliminates messy dripping of juice on the oven surface, too. You'll find also that the aluminum bakes bottom crusts an even golden-brown. Pan costs about 75¢. All of these articles from Hammacher-Schlemmer & Co., N.Y.C.





IMPORTANT READING FOR HOME PLANNERS... THE COMPLETE STORY OF

# Hydro-Flo* Heating

SENT FREE ON REQUEST

For snug winter comfort, there's nothing like the sunny warmth of *radiant heat.* And the way to have it at its best is with a B & G *Hydro-Flo* Heating System.

Whether you prefer radiant panels, baseboard units, radiators or convectors, this *mechanically circulated* hot water system will give you the finest in *automatic, controlled* heating. Hundreds of thousands of homes today are enjoying *Hydro-Flo* comfort, convenience and economy.

You'll find the booklet, "Capture the Sun," alive with interesting and vital information—a genuine help in selecting a heating system as modern as your new home. It will show you how B & G *Hydro-Flo* Heating accurately matches the heat supply to the weather . . . keeps your home uniformly comfortable from Fall to Spring.

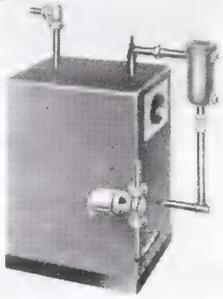


*You'll be delighted with the economy of B & G Hydro-Flo Heating . . . keeps fuel cost at rock bottom.*



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Abundant hot water! The Water Heater of a B & G *Hydro-Flo* System provides an ever-ready supply . . . for clothes and dish washers . . . for baths and showers . . . *all year 'round* and at trifling cost.



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Founder Member—Grand Rapids Furniture Makers Guild

# HOW TO GET WARM

**Almost every home needs extra heat somewhere, some time. A portable electric heater supplies it efficiently, conveniently**

Take early mornings in frosty weather, before the furnace really starts to work. Take windy days, when drafts creep in somehow. Take the inevitable chilly days in the spring and fall, after the furnace has been put out or before it has been started. Take the nursery, bathroom, bedroom, sickroom. Or the hobby room in basement or attic. These are the times and places where a little extra **heat** means a lot of extra comfort.

Portable electric heaters have the advantage of supplying heat promptly, without odor or noise, flames or fumes, smoke or soot, requiring neither pipes nor flues. They can be used wherever there is an electrical outlet, and can be moved easily as occasion demands.

For an efficient heater, your best guarantee is the name of a reliable manufacturer. For safety, an extremely important consideration, look for the label of some well-known, independent testing organization such as the Underwriters' Laboratories, sponsored by the National Board of Fire Underwriters. Their label means the heater has been put through exhaustive tests and has passed them. Among other things, it means the heater has been so designed that nothing inflammable can drop in to contact the heating element, and thus constitute a fire hazard. Nor can children poke in little fingers to get dangerous burns. It means also that the heater will not tip over in normal use, but that if it does, it will not set fire to anything against which it falls.

There are two basic kinds of heaters. In a radiant heater, the heating element is located in front of a reflector, which throws out heat to reach anything in its path. In a convector type of heater, an opening at the bottom permits cold air to be drawn in, passed over an encased heating element for warming, then released through top openings to warm a room area. Some heaters incorporate both heating principles in one appliance. Now on the market also are several combination heating-and-cooling appliances which warm in winter, fan-cool in summer.

Be sure the heater you buy works on whatever current you have in your house, AC or DC, and that its wattage, always marked on it, is no more than 1320, the maximum permitted for home use under the National Electric Code.



DRAWINGS BY MARGARET NELSON

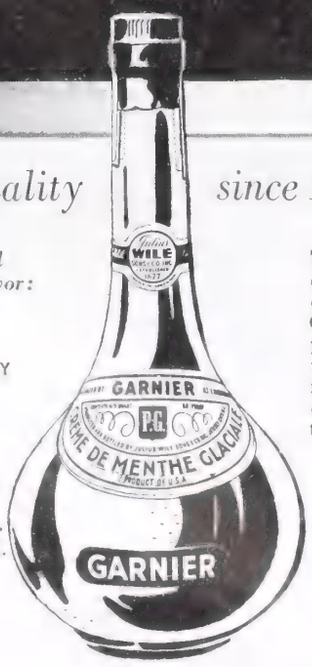
● A heater not much bigger than a jewel box, 14" × 10" × 4", will fit on shelf, table, dresser, anywhere. In enamel colors to harmonize with your room, it has bruise-proof rounded corners, mesh grille to keep tiny fingers out, a case which always remains cool. Heat is fan-forced and starts to give warmth as soon as you turn on the switch. Made by the Titan Mfg. Co.

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*Cordials of quality since 1859*

*Specify Garnier and name your favorite flavor:*

CREME DE MENTHE
CREME DE CACAO
ABRICOTINE • CHERRY
BLACKBERRY
*All 60 Proof*
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or any special liqueur you prefer . . . Garnier makes them all.



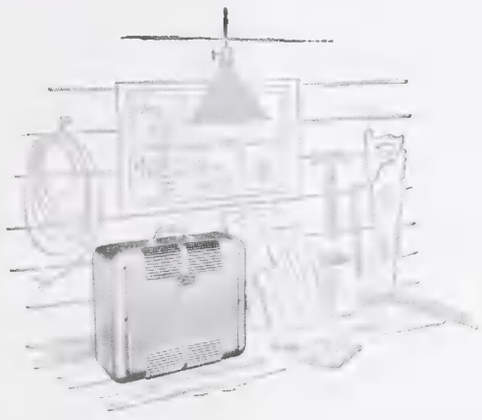

There is a difference in cordials, as you'll discover when you taste Garnier Liqueurs. For 89 years, they have been the world's finest . . . recognized and preferred by connoisseurs! Ask for them by name.

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# FROM A WALL PLUG!

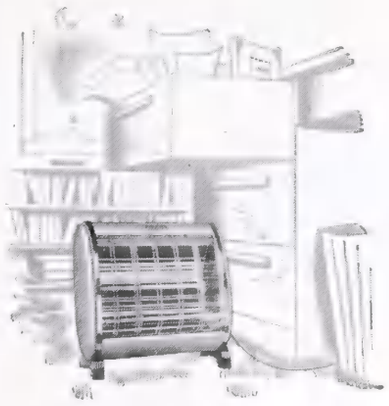
BY CHARLOTTE EATON CONWAY



● It looks like luggage, but actually it's a portable one-room steam heating plant. Fill with water (replenish after 100 hours of operation), turn the switch, and the heater does the rest. Cold air is drawn in at the bottom, passes through a special core for warming, circulates all through a room. Safety controls automatically limit steam pressure. Wittie Mfg. & Sales Co.



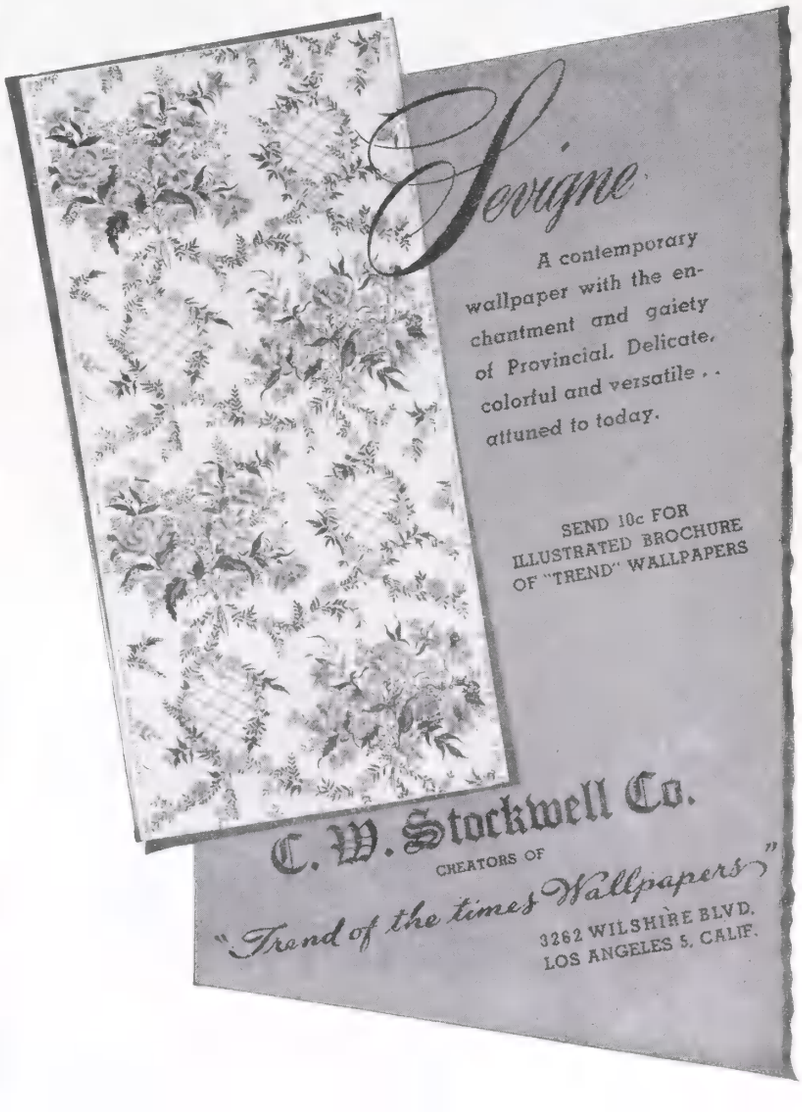
● Guard rails at both ends of Arvin radiant heater are convenient for carrying, offer extra protection in case of overturning by holding the face of the heater away from anything it might touch. Rails and front grille remove easily to facilitate cleaning reflector, which spreads heat over wide room area. Easy-to-handle size, 18" x 14". Noblitt-Sparks Industries, Inc.



● The "Ray-Vector," an Everhot heater, will warm an entire room with circulated heat, or direct the flow of heat to a given spot or person. A touch on the foot pedal gives whichever you want. The on-and-off switch also works by foot pedal, so there's no stooping. A safety switch turns off the current in case the heater should be tipped over. Swartzbaugh Mfg. Co.









**For a Lifetime of Playtimes**

● Be sure of a handsome setting *always* for bridge—own a Durham table and chairs. Steel frames, with smooth enamel finish, are sturdy and long lasting. Choose a color in beautiful, durable *Duralyn* upholstery to match your decorative scheme.

Sold in Leading Furniture and Department Stores

Folding all-steel frame card tables as low as **$3.95**

The DURHAM LINE

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**COUNSELOR** STREAMLINED *Scales*

*A Smart New Note for your Bath!*

Glamor and character are dramatically emphasized in the graceful contours and modern, streamlined styling of new Counselor Scales. Never before have scales had so much charm combined with their basic value of utility. You'll welcome, too, the enduring accuracy and durable construction of these scales . . . they are designed to give you many years of faithful service. Look for the name Counselor on the scale you buy. At leading dealers everywhere.

**FEATURES YOU'LL LIKE**

- Twin-Flex Springs for unfailing accuracy
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- Magnifying lens for easy dial reading
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THE BREARLEY CO., ROCKFORD, ILL.



*"Correct in Every Weigh"*

# HOW TO GET WARM FROM A WALL PLUG!

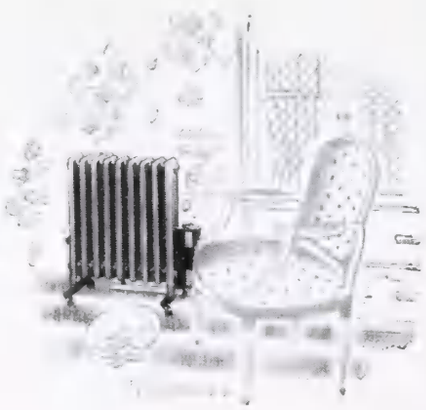
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● Co-Z-Air electric radiators operate on a dual heat principle. Outer surfaces, radiating heat in all directions, warm a person or object at a considerable distance, while convected heat, discharged through vents in each section, raises and maintains room temperature. The convenient carrying handle doubles as a drying rack when desired. Henry J. Morton Associates, Inc.



● The Vornado Twin-Aire is both a fan and a heating unit. Flip the switch one way, and a 12" fan circulates cool air. Flip it again, and the heating unit takes over, circulating warm air. Engineers call it an air circulator with built-in heating unit. We call it a two-in-one, with year round usefulness. Compact and easy to carry. Made by The O. A. Sutton Corporation.



● A complete heating plant for the individual room, the Burnham automatic electric steam radiator comes with the proper amount of water and anti-freeze, needs only occasional refilling. Thermostat automatically controls operation for desired room temperature. Glowing pilot light indicates heater is in operation. Mounted on casters for easy moving. From Burnham Corp.




An attractive living room in Wedgwood Blue and Soft White designed by Marvin Probst, Architect.

# Bring Out The Best In Every Room With Pittsburgh's COLOR DYNAMICS

***With This Modern, Scientific Painting System You Can Choose Exactly The Right Color For Your Rooms According To Their Location And Use***



YOU can take the guesswork out of home decoration if you use Pittsburgh's COLOR DYNAMICS.

● **This new, scientific method** of painting utilizes the influence of the *energy in color* upon people and the ability of color to create visual illusions. It also takes into account the location and exposure of rooms, their architectural features and the purposes for which the rooms are used.

● **With COLOR DYNAMICS** you can wake up drab rooms—give them exciting colors that enhance their beauty and add to the comfort, welfare and well-being of the family. Living rooms can be made more friendly and cheerful. Dining rooms can add to the pleasure of mealtimes. Bedrooms can induce greater rest and repose. Kitchens can increase efficiency and lessen fatigue.

● **COLOR DYNAMICS** helps you do the job right, Pittsburgh Paints make its benefits last longer. Oil-base Wallhide covers nearly every wall surface thoroughly with one coat. Florhide is a durable finish for wood or cement floors and steps. Waterspar Enamels add sparkle to woodwork and furniture. Sun-Proof House Paints retain their gleaming brightness for a long time.

*● ● When next you decorate, discover for yourself how much right color arrangement and fine paint quality can mean to your home. You can paint right with COLOR DYNAMICS and you can paint best with Pittsburgh Paints that look better longer!*

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Please send me a FREE copy of your new Booklet, *"Color Dynamics for the Home."*

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PITTSBURGH PLATE GLASS COMPANY



# America's Finest Handmade Milk Glass

The table setting for the Sunday morning breakfast should display both cheerfulness and informality. Brimful of genuine warmth and luxurious leisure, this is an occasion which very frequently assumes the proportions of a ritual in many homes where living is full and friendly.




*This booklet "Informal Table Settings" sent to you for 25 cents.*

Westmoreland handmade Milk Glass essentially belongs wherever graciousness has a part in the design for living. A heritage from yesterday, its charm increases with intimacy and use. Many beautiful, authentic patterns are handmade from original molds that are more than fifty years old.

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*Handmade Glassware of Quality*

# A KITCHEN AS *individual* AS YOUR SIGNATURE!

## *St. Charles*

CUSTOM BUILT OF STEEL



Unique . . . exclusively yours . . . will be your St. Charles Kitchen, custom built just for you. How can you tell if a kitchen is custom built? Look at the counter. Is it continuous, including the sink? If an L or U shape, does it extend around the corner without seam or crack? In the kitchen above even the range is built-in. Notice also the gracefully rounded end. Other things to watch for are the special purpose storage units found only in St. Charles Kitchens. Naturally, such a kitchen can't be made from stock units . . . by getting some units now, and adding more later. Your St. Charles Kitchen will be made as a whole, after you approve the design. Even the finish is from one batch of enamel, sprayed and baked on every part at the same time for color uniformity. Your St. Charles dealer is a specialist in custom kitchens—to assure you the finest you can get for the money you invest.

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Decorator's magic without a decorator. Delig
ful, new treatments for every window. Your pres
curtains – or new curtains – dressed up with an im
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That's the big news about Wonda-Pleat Curtain V
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Beautiful Curtains. Yet sold by the yard, they only c
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Slip Wonda-Pleat Valancings *on your present rod*
*on any rod* – they triple pleat themselves automatica
Without sewing. Without bother. Without fuss. A
without the expense of interior decorator's hand wo

Even more wonderful: off the rod, Wonda-Pleat V
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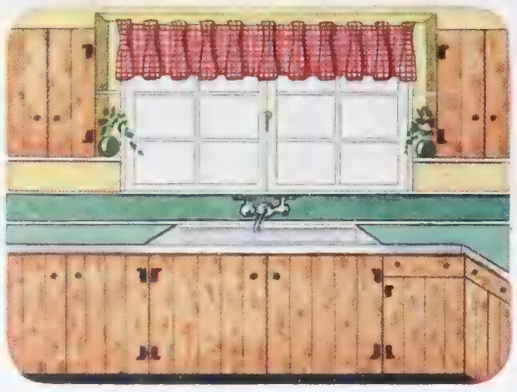
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goods, if you like – in solid color, striped, flowered
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name of store nearest you.

*P.S. Remember – for all types of curtains, for all ty
of windows, for any room in the house, insist on Ho
Beautiful, "the most asked for name in curtains."*

**HOUSE BEAUTIFUL CURTAINS, In**
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Wonda-Pleat Valancing, ready-pleated across single, double or triple windows, provides that interior decorator's look. To add a flattering, finishing touch, use House Beautiful's matching piece goods for lamp shades, scarfs, bow tie backs, etc.



With windows too shallow for curtains, you can achieve interesting effects with a crown of Wonda-Pleat ready-pleated Valancing. In standard valance width (available with attached side drapes) and 6 inch cut width for framing windows.



Look . . . using just any single rod . . . Wonda-Pleat Valanc
also comes ready made with matching drapes. Buy this 3 pi
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single or double width windows . . . in any length desi

**MAKE YOUR HOME MORE BEAUTIFUL...** *with*

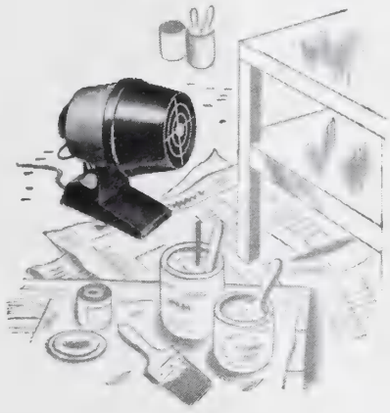
*House Beautiful** *Curtains*




*Reg. U.S. Pat. Off.

# HOW TO GET WARM FROM A WALL PLUG!

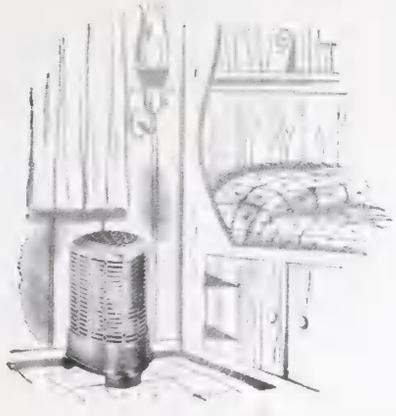
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● Here is a heater-fan combination that remains stationary or oscillates, whichever you prefer. Oscillating action spreads fan-forced heat or cool air throughout a room, and you can beam it up or down with a handy tilt control. Switches control Hi or Lo heat and fan action, push-pull controls the oscillating or stationary action. From the Wittie Mfg. & Sales Co.



● The rustproof, aluminum Nesco heater weighs only 3¾ pounds, has heat resistant plastic handle and legs. Prying little fingers cannot poke through the fine mesh grille, tipping is unlikely because of a low center of gravity, and the cool back prevents scorched walls. Heating action is two-way, by both radiation and convection. National Enameling and Stamping Company.



● Starting to radiate heat as soon as it is plugged in, the Westinghouse portable also circulates warm air quickly and evenly throughout a room. Of non-rusting aluminum, it weighs but 7½ pounds, gives adequate heat for small rooms, supplements heat in larger ones. This double-action assures well-distributed heat wherever it is wanted. Westinghouse Electric Corporation.




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Never Need Changing
Never Need Storing-



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Rusco is the combination window that provides *more* year 'round advantages in comfort, convenience and safety . . . eliminates all the disadvantages of ordinary screens and old fashioned storm sash.

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YOU GET patented Thermolok* Frame that assures permanent weathertight fit.

YOU GET up to 1/3 savings in fuel.

Available in lifetime steel or aluminum, bonderized and finished with baked-on aluminum paint. *Can be installed on old or new homes without alteration to existing windows.*

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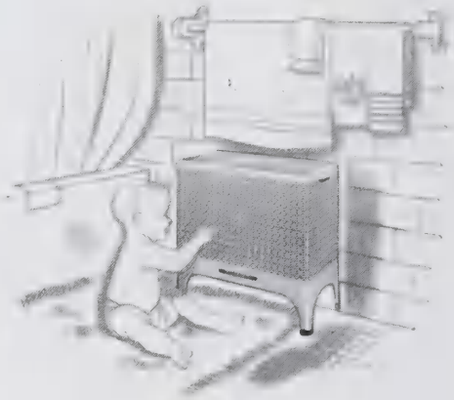
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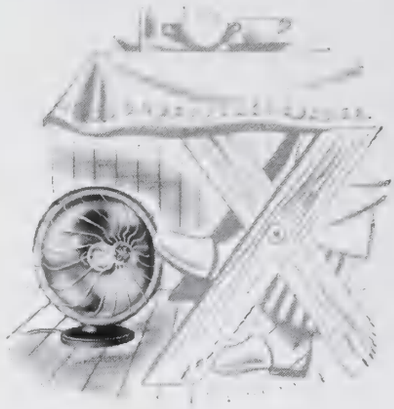
*T.M. REG APP FOR

# HOW TO GET WARM FROM A WALL PLUG!

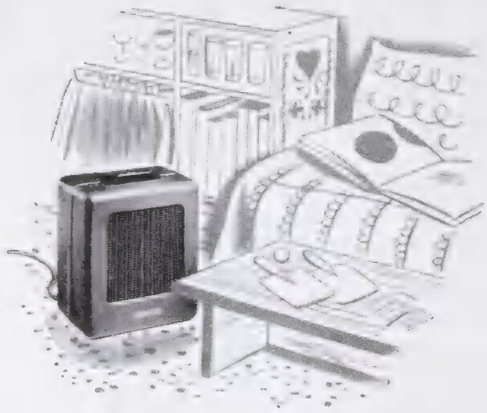
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● Winner of the 1945 Annual Home Safety Award made by Lewis & Conger, this heater has safety heater cord switch with glow light to warn it is in operation, dual-wall construction to keep all four walls cool so they cannot set fire to anything touching them accidentally, fine mesh protective grille, non-glowing coils for fire-safeness. Trilmont Products Company.



● The Sunbowl, made by General Electric, is of the radiant or reflector type. will heat anything in its path. Hence it will warm you immediately in a large room, even before the room itself is warm. You can adjust the 14" copper reflector to beam heat in any direction, to any height. Light and compact enough to move anywhere extra heat is wanted. General Electric Corporation.



● Small and light for easy carrying, the Electromode heater is notable for its Safety-Grid, a heating element without exposed wires or glowing elements, and a safety cut-off to prevent overheating. Motor-driven fan draws cold air from floor, circulates it around heating element, out again. When "fan only" switch is on, you can use it for cooling. Electromode Corporation.

*Everybody's Pointing To Hotpoint*

# Now Hotpoint Offers The Biggest Advance In Water Heaters In 15 Years

# MAGIC CIRCLE HEAT!

***Amazing Pressurized Calrod* Units Make Hotpoint Entirely New And Outstanding Water Heater—New Type Thermostat Guards Against Hot Water Waste—Fiberglas* Insulation Will Store Hot Water For Three Days***





HERE'S the sensational new Hotpoint Automatic Water Heater with the Magic Circle Heat of Pressurized Calrod* Units to give you the perfect hot water service you've always wanted! You enjoy the fastest, cheapest and most dependable hot water supply possible . . . plus extra years of trouble-free operation. The new thermostat minimizes waste and keeps temperature constant *automatically*. Extra-thick Fiberglas* insulation stores hot water for three days without re-heating! See this remarkable new heater and you'll know why "Everybody's Pointing To Hotpoint"—America's finest line of home appliances!



Seven models, ranging from 15 to 82 gallons capacity. Table-top model is a kitchen-planned, matched unit of Hotpoint's Electric Kitchen. All models can be installed anywhere in the home . . . no flues, vents or flame.

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MORE HOTPOINT ELECTRIC WATER HEATERS IN USE THAN ANY OTHER MAKE

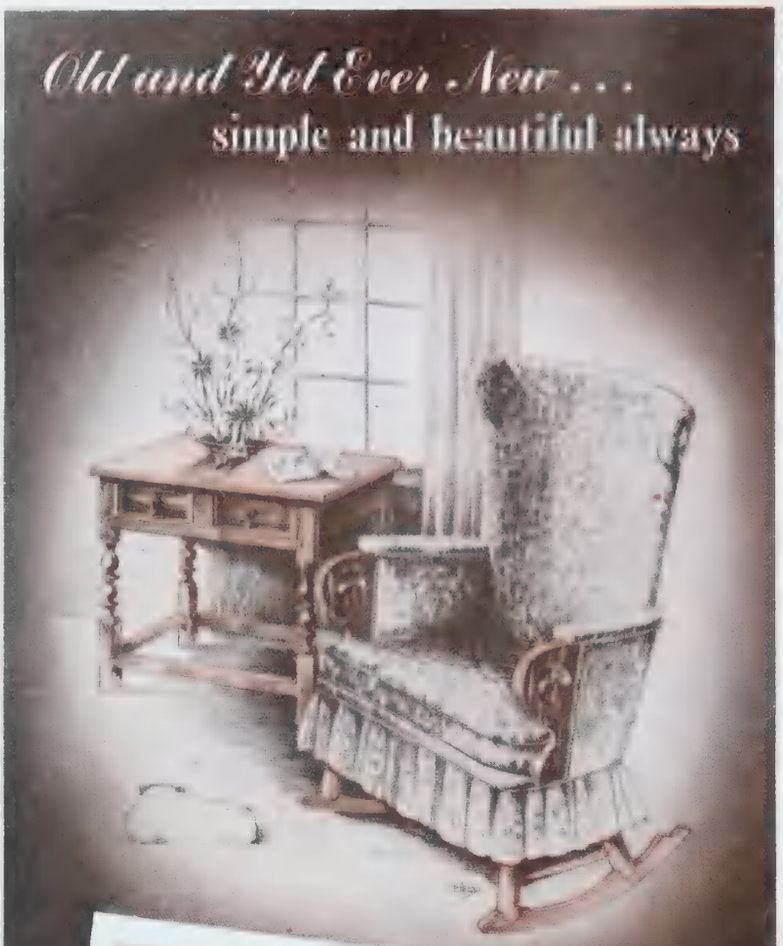
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HOTPOINT INC., A GENERAL ELECTRIC AFFILIATE

**Electric Water Heaters**

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*Old and Yet Ever New . . .*
simple and beautiful always



Furniture *in the historic style of two great periods . . .* Stuart England and Pioneer Cherry Valley

In his workshops at the western gateway to Cherry Valley, Leopold Stickley creates furniture that fuses the richness of his own sizable collection of Early English originals with the quaint homelike grace of Colonial American pieces. Related in time and spirit, the two influences blend into a single style that is simple, forthright and unpretentious.

Fashioned from the native fruitwood that gave Cherry Valley its name, Stickley furniture fits easily into both formal and informal surroundings. Its deep, hand-rubbed finish grows lovelier with age. Ask to see representative pieces at better furniture and department stores.

L. & J. G. Stickley, Inc.
Fayetteville, N. Y.

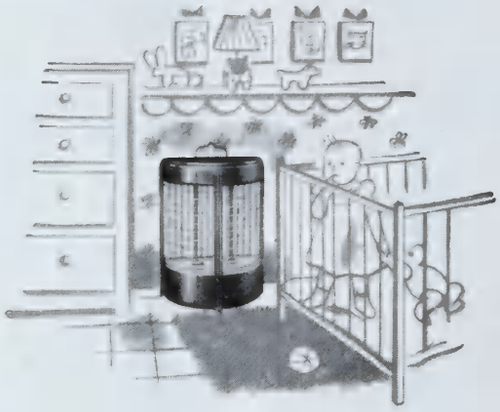



Preserve the beauty of your Stickley furniture with the original Stickley dressing. At your Stickley dealer's.

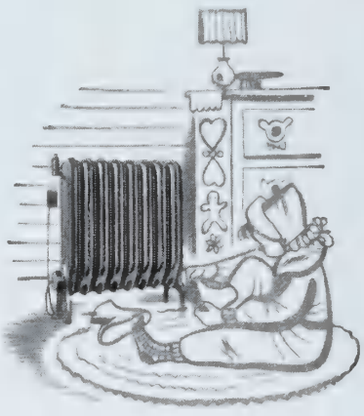
*Cherry Valley* WORKSHOPS OF
STICKLEY
OF FAYETTEVILLE, N. Y.

# HOW TO GET WARM FROM A WALL PLUG!

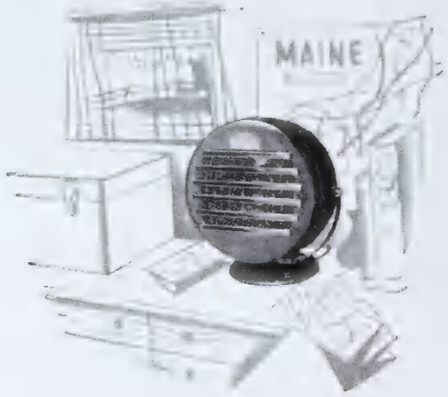
CONTINUED FROM PAGE 152



● Known as the Arizona, another General Electric heater combines radiant with convection type heating, thus warming by both heating the air around you, and warming you directly. It is the type to select if you wish to warm a whole room, say a bathroom for instance, rather than Granny in her rocking chair, or Dad's feet under the breakfast table. General Electric Co



● The Electresteem heats by steam, affording warmth without dryness. Put in about two quarts of water when you start the heater, replenish after about 200 heating hours. It pulls cold air from the floor, heats it as it passes between the radiator sections, and circulates it evenly. Surface does not get hot enough to burn you or your clothing. Electric Steam Radiator Corp.




● Another combination appliance which will heat in winter, cool in summer is called the Surf Season-Aire. In winter you have a forced air heater. Remove the heater cover, and you have a 10" fan. This year-round compact appliance can be tilted at an angle, whether heating or cooling, to direct the circulating air just where you want it. Made by G-M Laboratories



# Nobility Plate*



## Mrs. Jan Peerce

Wife of the great American tenor and Metropolitan Opera star . . . mother of three children . . . business manager for her famous husband! Vivacious Alice Peerce combines all three . . . finds time to collect rare perfumes—entertain at the Peerce home where her table is beautiful with its service of Nobility Plate . . . the silverware always in tune with beautiful things since it is "Designed for America's Finest Tables."

Empire Crafts Corporation  Newark, New York State

*Trade-mark



**HOT WATER**
for comfort heating



**HOT WATER**
at High Temperature
for Kitchen and Laundry



*3 way Service*
from one unit

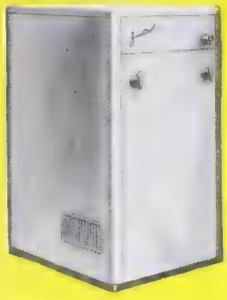


**HOT WATER**
at Moderate Temperature
for Shower and Lavatory

*Janitrol*
TRIPLE SERVICE
HOT WATER HEATING SYSTEM

YOU get three *separate* supplies of hot water . . . each at the right and desired temperature . . . from a single Janitrol unit.

**For Comfort Heating:** The Janitrol system is a complete factory tested package. When used with modern convector radiators, the temperature of each room is individually controlled. Janitrol's advanced design is equally well adapted for radiant panel heating installations in floors or ceilings. Extreme compactness makes its use in utility room, closet, adjoining garage or attic, just as practical as a conventional basement installation.



**Domestic Hot Water Supplies:** The single Janitrol unit also provides a plentiful supply of high temperature water for laundry and dishwashing . . . and a more temperate hot water for the family's use.

This proven Janitrol system, oil or gas-fired, is only installed by authorized and thoroughly experienced Janitrol dealers . . . your double assurance of long-lasting heating comfort and a dependable hot water supply. Write today for more complete information and name of your local Janitrol heating expert.

*Janitrol*
TRIPLE SERVICE HOT WATER HEATING SYSTEM



SURFACE COMBUSTION CORPORATION
Toledo, Ohio

☐ Free, complete information on the Janitrol Triple Service System.

☐ Also send the 120 page Home Planning Book, enclosed find 25¢ (stamps or coin).

Name_____

Address_____




PHOTOGRAPH BY WILLIAM HOWLAND

● Ordinary pressed paper liners for egg crates supply the texture for this out-of-the-ordinary wall in the Edward Karn apartment, New York.

# HAVE YOU EYES THAT CAN SEE?

**With a little imagination, those commonplace things around you may be put to a use far beyond their original purpose. See how it's done here**



● After the party, this collapsible laundry rack can go back to clothes-drying. Stretched out and covered with a plank, it's a buffet table.

## BRAND NEW VERSION OF A ROSE-COVERED COTTAGE

CONTINUED FROM PAGE 137

s," Bill says, "didn't have any eaning to anybody but the guy ho painted them."

As a little birthday present, Bill ave Grace six rose bushes to plant nderneath the big window in the ving room (see page 86). "When pring comes," Grace explained, nd we open the air vents in the indow ledge. Bill figures their agrance will drift through the nts and the whole house will nell of roses." She smiled across him. "We figure anything can ppen in a Modern house."

Bill stretched contentedly on the uch and admired his fish.

"In the beginning nobody liked e house but us. Without furniture it I guess it looked a little scary people who are used to living in o-story houses with carved legs d dark living rooms. But since e furniture's in everybody likes " He grinned. "We try to get out Sunday to avoid the crowds."

He looked across at Grace feedg Bill Jr. Sun lay in a golden ol on the beige carpet, and Bill ng Sr. stretched his legs toward contentedly. "This is a good use," he said. "A good, plain, mple, easy house with no J-U-N-K it. The sun works for us in the nter, the roses work for us in the ring, the overhangs work for us the summer. I guess some people e to work. I work to live, and this use lets us live better than we've ed before. For my money, the ave new world begins at home."

Below is a list of the furnishings the Zeng house. All prices are proximate retail.

**Living room:** one drop leaf le, Prima Vera, $120; two ottons, $140 (muslin); two platm benches, Prima Vera, ebonl legs, $80; three one-and-a-half-ter units, $390 (muslin); one n unit, right facing, $152 (mus-); one cabinet chest, Prima a, $140; two cushions, $100; r Eames chairs, Prima Vera, 4; two pyramid columns and des, $175 a pair; Lving room peries, $260; two tables, $220. **Fabrics** in living room: 15 yards rtreuse fabric (upholstered irs), $138; three yards green ric (ottomans), $19.80; three ds beige fabric for cushions, $15. Beige Broadloom carpeting for ng room, bedroom, game room l hallway, $1,010.




From the land of Beautiful CHINAWARE

Created mid the inspiring Blue Ridge Mountains of Tennessee, and especially wanted by ladies whose pride is their dining room.

Hand painted—beautifully designed in bright, catchy colors *under the glaze*—our special process that guarantees life-enduring colors that cannot wash, fade or wear off. Over 300 patterns—at your dealers.

Blue Ridge DINNERWARE
SOUTHERN POTTERIES, INC.



DO YOU WANT YOUR HOME TO HAVE

Lasting Beauty?

Cabot's House Paints give your home a new, bright look that lasts for years. Our patented Collopaking process reduces pure pigments to particles many times finer than in ordinary paints and inseparably unites them with wear-resistant oils. The result is fresh, non-fading colors . . . a sparkling, velvety-smooth paint surface that means years of beauty and protection for your home.

***FREE!*** For Color Card and "The Little White Book" with pictures of ten Prize Houses write to Samuel Cabot, Inc., 2173 Oliver Bldg., Boston 9, Mass. They give complete information about

Cabot's Collopakes




**Bedroom:** one bedside table, $78; one bedside table, $70; two chests, Prima Vera, $232; one chest cabinet, Prima Vera, $176; two shell lamps and shades, $150 a pair; bedroom draperies, valances, $125; bedspread, $65; custom-made box spring and mattress, $165; three bolsters, $99; two mirrors, (36 x 48) $39.90.

Ten rolls hand-print K & B wallpaper, $49.50. Five rolls Splatter bathroom wallpaper, $15.

Bathroom and kitchen curtains by I. B. Kleinert Rubber Co.

Planting Consultant, Mr. Gardener Evans.

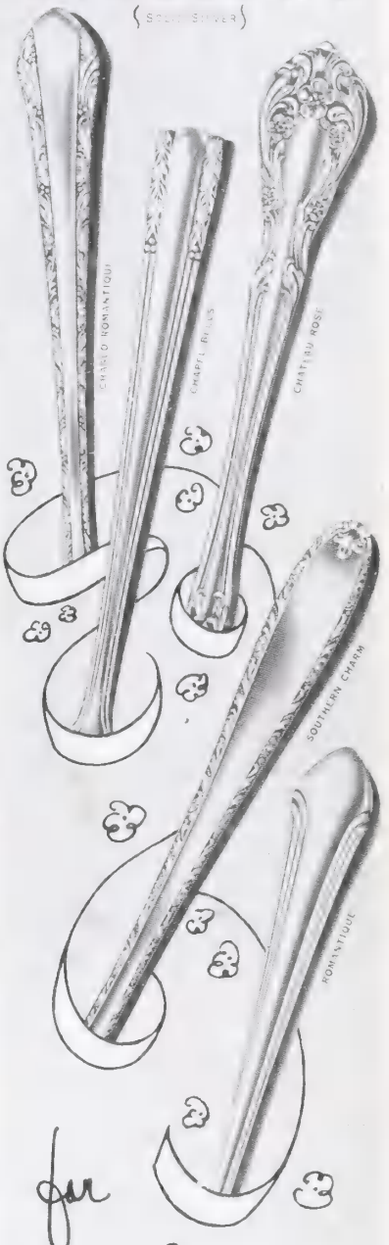
All furniture except two tables by the Herman Miller Furniture Co., from Abraham & Straus, Brooklyn, N. Y.

### Construction Details of the Zeng House

Footings—Poured concrete
Foundations—Concrete Block
Structure—Wood Frame
Sheathing—Douglas Fir Plywood
Exterior Finish—Flush Boarding and Brick Veneer
Roofing—10 year guarantee built-up
Windows—Double Hung by Aluminum Window Corp.
Interior Finish—Plaster and Rock Lath by U. S. Gypsum Co.
Interior Plywood—Selected Birch
Flooring—No. 1 Select Western Fir
Screening, Flashing & Tubing for Water Pipes—Copper by Chase Brass and Copper Co.
Heating—Forced Feed Hot Air System by International Boiler Works Co. with oil burner
Hot Water Heater—Gas Fired Unit by Rheem Mfg. Co.
Plumbing Fixtures—Standard Sanitary Corp.
Paint—Pittsburgh Plate Glass Co., Paint Division
Bathroom Accessories—A. Marchand Co.
Hardware—Locks by Schlage Lock.
Closet Accessories—Knape & Vogt.
Glass—Double Strength and ¼" Plate Glass by Pittsburgh Plate Glass Co.
Linoleum—Armstrong Cork Co.
Gutters—Wood
Kitchen Cabinets—Birch Plywood built on job
Insulation—4" Rock Wool Batts by U. S. Gypsum Co.
Driveway—Crushed Blue Stone
Walks—Slate Flagstone

House contains 1,020 square feet of floor space. Its cost, as of January 2, 1947 was $12,200 or $11.96 per square foot (in New York City area). Consult your architect or builder for local costs per square foot for house of this type of construction in your area.


Choose ALVIN STERLING




for gracious living today ... and forever after

Fashioned in solid silver and styled for lifetime use . . . here is table silver to add warmth and beauty to your day-by-day living . . . to use and to cherish forever.

SEE IT AT YOUR JEWELER'S OR WRITE US FOR ILLUSTRATED PRICE FOLDER

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*Makers of Exclusive Silver Designs for over Sixty Years*
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## AUTHENTIC COLONIALS
### at
## Special Anniversary Prices

For fifty years Paul's trade mark has identified America's finest lamps and gifts. For this, our 50th Anniversary Year, Paul's skilled craftsmen have created these authentic colonial reproductions to add the warm flavor of early Americana to your home. Beautifully made, attractively priced, these lovely lamps are indeed the result of fifty years of manufacturing skill.




This authentic all brass colonial reproduction is completely wired for electricity. Revolving arms and adjustment screw permit the lamp to be raised to 26½" or lowered to 23½" and swung into any convenient position. Complete with glass chimney and choice of 8" shade, cased or overlay in ruby, jade, pink, yellow, or dark green, plain or ribbed.




This beautiful colonial lamp has a cranberry and sparkling crystal hand-cut glass fount with brass base and brass finish key fixture. Complete with glass chimney and 10" hand painted opal shade. Completely wired for electricity.

SOLD AT ALL LEADING STORES or write for name of nearest dealer and brochure of other Paul's Lamps to—Dept. 3 HB.

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Western Merchandise Mart, San Francisco 3
1898—1948


## PASS TO FUTURE LEISURE

CONTINUED FROM PAGE 83

Tanks come in various materials, but before you decide which is best for you, find out all you can about the kind of water which prevails in your area. You will have read in a preceding article, "Those Red Water Blues," pages 80-81, about the dangers of corrosion, the necessity for choosing the kind of tank material which will last longest and operate most efficiently with the water in your area. Your water company should be able to provide an analysis of this water. Hard water tends to deposit scale, thus ultimately clogging pipes. Soft water tends to corrode tanks and pipes.

Tanks come in galvanized steel, steel with magnesium protection, copper, Monel, or glass-lined steel. Monel, glass-lined, or steel tanks with magnesium protection can be used with either soft or hard water. Galvanized should be selected only when the water is relatively noncorrosive.

IN ADDITION to conventionally cylyndrical tanks, there are now on the market table-height water heaters to fit into the kitchen cabinet assembly. You can use the tops like any other work surface. Most of these are of only 30- or 40-gallon capacity, and, unless they have a fast recovery rate, are therefore suitable only for small houses without washers and dishwashers, or in kitchen or laundry as auxiliaries to the main water-heating system.

A tank type water heater should be installed as close as possible to the source of most frequent use, generally the kitchen sink. This makes for economy of pipe installation and the short travel route will not materially cool the water before it reaches the faucet. Also, the amount of water left to cool in the pipes after each use will be relatively small. Gas water heaters must be installed with due regard for the necessary flue. All heaters should be easy to get at, not buried under or behind piles of storage and have good light nearby.

Thermostatic controls operating automatically are in general use on all modern water heaters today. This means you can go away for a week end, or even a vacation, with assurance that the heater will take care of itself. Gas water heaters should have automatic cut-offs, operating to shut off the supply of gas if the pilot should go out.

Domestic hot water systems are divided into two main types in general use today. One is integral with the heating system; the other is a separate water heating appliance with its own heating element, insulated storage tank, and controls, all in a single unit. Both may be automatic.

The integral system consists of a coil built into the steam or hot water boiler that is used to heat your home in cold weather. While this heating system is in operation during the winter season, water is heated by being circulated through this coil. It may then be released directly for use through a tempering valve or stored in a tank for later use. The direct release method is most popular today, as it eliminates this storage tank.

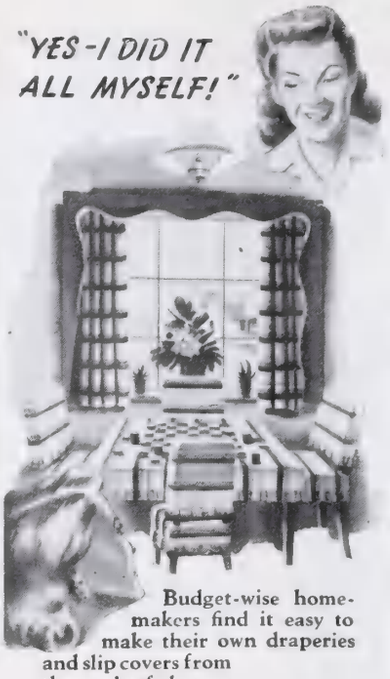
Comes warm weather, the firing system automatically cuts down so that just enough heat is furnished to heat the water for the house, but not the house, an advantage of the integral system of hot water supply because you have only one source of heat for domestic hot water and the house itself.

The integral system is good if your heating plant is automatically fed, whether the fuel you use is coal, oil, or gas. But if the plant is not automatic, you will have to have a separate water heater for the summer, when your house is not being heated. And, obviously, if you have to have it for a few months, you might as well have it the year-round. Since the integral system works best with steam or hot water boilers, you'll need a separate water heater if you have a warm-air furnace.

SEPARATE water heating appliances operate independently of the house heating system, and are complete in themselves. They may be operated with electricity, with natural, manufactured, or bottled gas or with oil. Your choice of fuel will depend to some degree upon your other appliances, for, except in the case of oil, the more fuel of one kind you use (or the greater the load) the more economical will be your cost.

Electric heaters operate on the storage principle. Water is heated and stored in a completely insulated tank to be ready for use when needed. Gas water heaters replace and store hot water as it is drawn off. In both cases, operation is almost always automatic today.

In buying a gas water heater look for the American Gas Association Seal of Approval. In buying an electric heater, the label to look for is that of the Underwriters Laboratories.

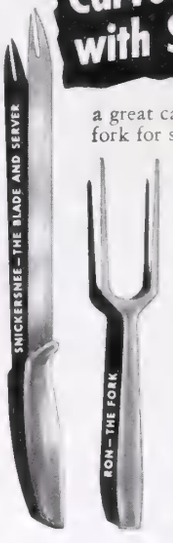




Budget-wise homemakers find it easy to make their own draperies and slip covers from the colorful new Fincastle Fabrics for 1948. Send for "Interiors Beautiful"—full of helpful hints on home decoration. Enclose 10¢ in stamps or coin to 1319 McHenry St., Louisville.



Fincastle FABRICS
REG. U. S. PAT. OFF.
LOUISVILLE TEXTILES, INC., LOUISVILLE, KENTUCKY.

## Hold with Ron .. Carve and Serve with Snickersnee



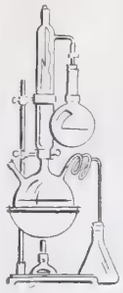

Here is a blade that is a great carver and an unexcelled fork for serving. Such a blade is Snickersnee—a new Gerber Legendary hand-made blade. The 9½-in. blade has fork prongs built into the point. In combination with Ron—the fork, you have tools for both carving and serving. Gerber Blades are hand-made from incomparably superior steel which takes a sharper edge, holds it far longer, and is easily resharpened. Catalog tells why and shows how.




GERBER Legendary BLADES

Catalog of 6 Gerber Legendary Blades and set assortments of 1 to 12 piece cased sets free on request, with name of nearest dealer.

Made by Gerber, 1305 S.W. 12th, Portland 1, Ore.



# OVER TOMORROW'S SHOULDER

**Sound waves can be harnessed to serve you.**

**New developments in glass, rayon, and plastics**

BY JOHN SASSO

egend has it that Christopher Columbus once broke a wine lass by striking a tuning fork earby. Whether Columbus actu-lly did break that glass or not, 's still a fact that sound waves



n be used to do interesting and ıorthodox things.

That's why scientists are investi-ting industrial applications to ıich sound-wave energy can be ›plied. This work they call re-arch in ultrasonics — the region ıere sound waves vibrate so rapid-they cannot be heard by humans. ›r instance, your voice vibrates frequencies of about 400 cycles r second.

Remember the "silent" dog ıistle that you couldn't hear, but ur dog could? That's because human ear cannot hear sound-ves that vibrate above 18,000 cles per second. Well, the waves ıt are under study vibrate as high 100 million cycles per second. ıd they are doing significant ngs with these waves.

For example, high-frequency ınd waves can be used to sterilize canned goods. The waves kill the organisms, possibly through vibration and the heat generated. Waves are being used experimentally as a supplemental method of separating dirt from clothes. They also have the unique property of causing dust and dirt particles to coagulate and drop out of the air. Beam the sound waves at a mixture of oil and water, and you get a non-separating emulsion. Paints treated to a sound-wave "bath" produce smoother, more durable finishes, and dry more quickly.

The sound waves that do these jobs are not made by loud blasts on horns or by beating drums. They're made electronically. Right now, there's little commercial use for the waves, but in a few years you'll find them doing a host of jobs in industry and medicine.

Next month, we'll have additional interesting information for you about the sounds you cannot hear.



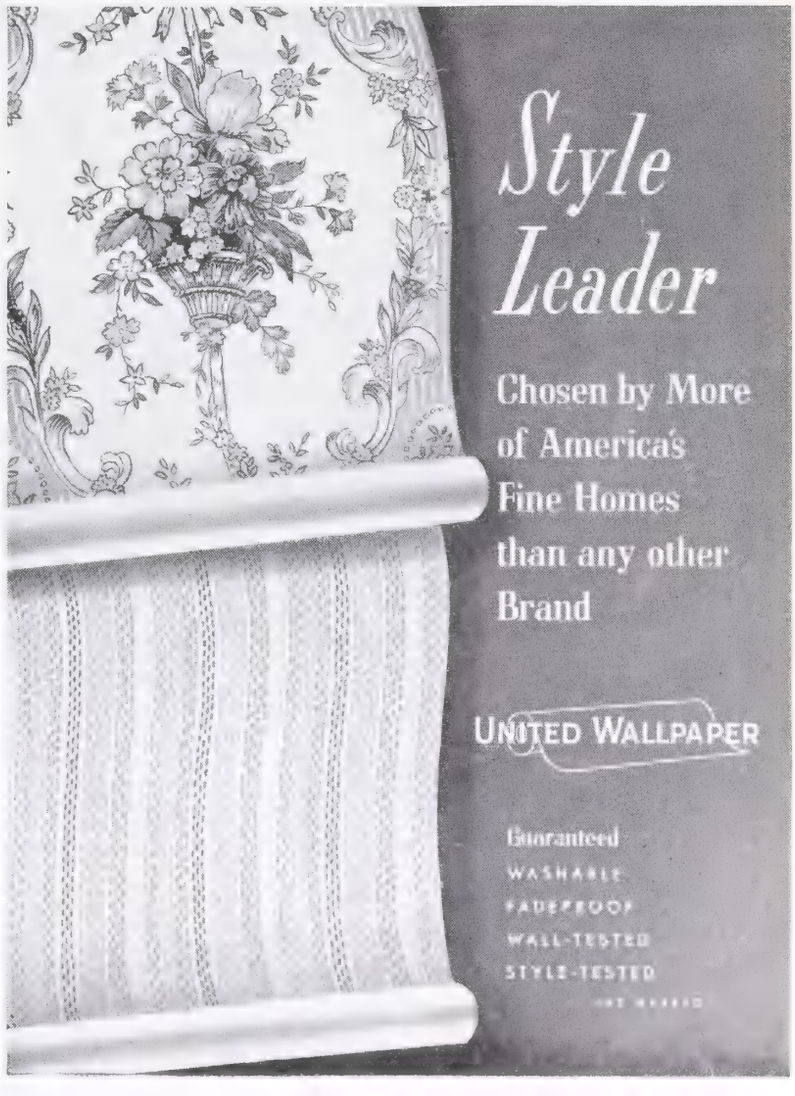

Concrete is a favorite construction material. Because it is essentially a mixture, there has been much experimentation for the purpose of

(*Continued on page* 166)




Colonial and 18th Century
Bedroom Furniture in Solid Mahogany
*Illustrated Booklet 10c postpaid*

The CONTINENTAL
FURNITURE COMPANY
HIGH POINT, N. CAROLINA
*Designers and Makers of Fine Furniture Since 1901*



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Write for dealer nearest you

At home in any setting — a casual chair with a sophisticated air. Graceful and smart — with a fresh, inspiring touch that adds new beauty to rooms.

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America's Outstanding Line of Boudoir Furniture



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Jesse French piano styling gives a lift to your already lovely room. Here is radiant tone that glows to the touch of your finger tips. The French is a piano you'll enjoy living with always. Ask your dealer.



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Please send me your Piano Style Booklet, illustrating different designs and wood finishes in Full Color.

NAME

ADDRESS

Jesse French & Sons Pianos

Division of H. & A. Selmer, Inc., Elkhart, Indiana



# HOW TO MANAGE A FREEZER

Continued From Page 85

the most of your freezer from a practical standpoint.

**Plan to keep your freezer full or nearly full at all times.** There are always many foods which can go into the freezer to replace those which you take out and use—even in midwinter. If your inventory shows you are running short of fruits or vegetables, it is time to shop around for quantity purchases of the commercially-frozen ones to replenish your supply—providing you like these, which most home-processors don't. Many frozen food stores have an established discount for quantity purchases, some offering a six per cent discount on frozen food purchases totaling $12.50 or more.

But if your freezer is large enough, it certainly pays tremendously in eating pleasure to home-freeze as many fruits and vegetables as your family will use, so you will not need to resort to commercial packs. We find it pays also to calculate generously on the number of frozen packages of fruits and vegetables your family will consume. For it has been noted that families with freezers usually eat more fruits and vegetables than they would otherwise during winter months. The reason is, undoubtedly, that frozen fruits and vegetables are much superior to those preserved by other means. Three packages of frozen vegetables per day and at least one package of fruits per day are not too many to reckon for a medium-size family with hearty appetites.

What your present supply of frozen meats should be depends o the size of your freezer. For ver small freezers, it is advisable t plan at least a three-to-four week supply of meat. Rather than bu a fresh, commercial cut of beef pork and spend the next month ge ting sick and tired of eating it u it is better to buy a wider variety meats already trimmed, package and frozen at the frozen food sto which features the quantity-pu chase discount.

However, for medium-size free ers for which you can plan a thre to-four months meat supply, it ma be a better investment to purcha commercial cuts of fresh meat an have them cut up and trimmed f packaging. Commercial cuts a loins, rounds, etc. If you own a bi freezer that can and should supp all of the family's meat needs, a range to buy a whole carcass carcass cuts (half or quarter) certain times throughout the yea January or February is a goo time to buy midwinter fattene beef. Then plan on replenishin the supply again in July or Augus March and November are goo months to plan to purchase por Veal calves come into the mark about May, and spring lambs a ready along about September.

One-half pound per person, p meal is a safe allowance for com puting the family's total me needs.

Locker plants or some oth meat-dealing establishment usuall make a business of supplying mea to freezer owners. Many lock

(*Continued on page* 162)

## ROTATING FOOD PLAN

## FOR

## 36 CUBIC-FOOT FREEZER

| Buying for the Month of | Product | Prepared Pts. or Lbs. |
|---|---|---|
| **January** | Beef (2 quarters) | 200 Lbs. |
| **February** | Fish | 35 Lbs. |
| | Ice cream | 2½ Gal. |
| **March** | Pork (1 hog) | 100 Lbs. |
| **April** | Fish | 35 Lbs. |
| | Shrimp | 50 Lbs. |
| | Lamb (if you like hothouse lamb) | 50 Lbs. |
| **May** | Ice cream | 2½ Gal. |
| | Veal (1 calf) | 100 Lbs. |
| | Clams | 25 Lbs. |
| **June** | Asparagus | 45 Pts. |
| | Strawberries | 50 Pts. |
| | Beet Greens | 15 Pts. |
| | Rhubarb | 20 Pts. |
| | Fish | 35 Lbs. |
| | Chickens (36 broilers) | 48 Lbs. |
| **June-July** | Peas | 97 Pts. |
| | Cherries | 20 Pts. |
| **June-Oct.** | Spinach | 60 Pts. |
| **July** | Gooseberries | 20 Pts. |
| | Raspberries (and other berries) | 50 Pts. |
| | Fruit Pies (berry) | 24 |
| | Chickens (36 fryers) | 60 Lbs. |
| | Beef (1 quarter) | 100 Lbs. |
| | Ice cream | 2½ Gal. |
| **July-August** | Green Beans | 60 Pts. |
| | Carrots | 30 Pts. |
| | Blueberries | 20 Pts. |
| **July-Sept.** | Peaches | 50 Pts. |
| | Apricots | 20 Pts. |
| | Cauliflower | 45 Pts. |
| | Beets | 30 Pts. |
| | Broccoli | 45 Pts. |
| | Brussels Sprouts | 15 Pts. |
| **August** | Fish, clams or lobsters | 35 Lbs. |
| | Ice Cream | 2½ Gal. |
| **Aug.-Sept.** | Swiss Chard | 15 Pts. |
| | Sweet Corn | 60 Pts. |
| | Lima Beans | 68 Pts. |
| | Squash | 30 Pts. |
| **September** | Lamb (2 carcasses) | 100 Lbs. |
| | Lobsters | 50 Lbs. |
| | Oysters | 25 Lbs. |
| **October** | Chickens (12 roasters) | 48 Lbs. |
| | Fish | 35 Lbs. |
| | Fruit Pies (apple) | 12 Pies |
| | Turnips (rutabagas or parsnips) | 15 Pts. |
| | Ice cream | 2½ Gal. |
| **November** | Pork (1 hog) | 100 Lbs. |
| | Turkeys, Ducks | 75 Lbs. |
| | Game Meats | |
| **December** | Fish | 35 Lbs. |
| | Ice cream | 2½ Gal. |





After Dinner . . . a **Dram** of

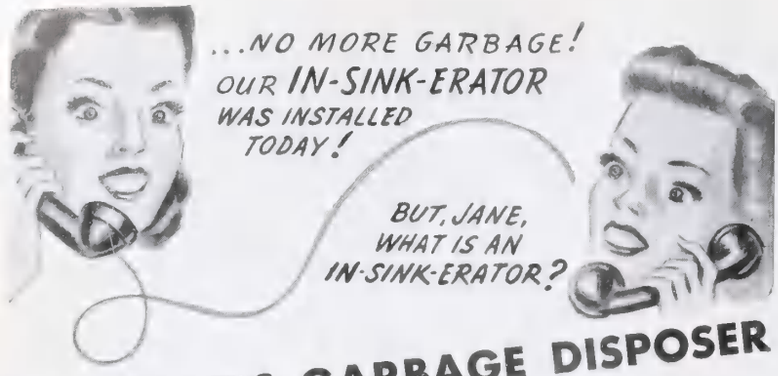
# Drambuie



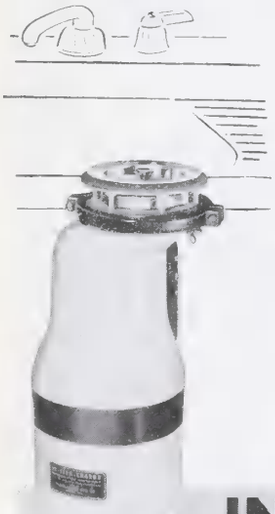



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AUTOMATIC GARBAGE DISPOSER



Q. Is it in your kitchen?

A. Of course. It's attached right to my sink.

Q. How does it work?

A. Wonderful . . . it pulverizes all our food waste *before it becomes garbage* . . . and flushes it down the drain into the sewer.

Q. Bones too?

A. Oh, sure. Bones, pits, rinds, peelings, parings, trimmings and ash tray contents.

Q. Do you have to clean it?

A. Never . . . IN-SINK-ERATOR's reversing action makes it *completely self cleansing.*

Q. Where did you buy it?

A. From our plumber . . . and he installed it, too.

Q. Swell. I'll have Bob call our plumber tonight.

**PRICE $119.50 (Plus Installation)**

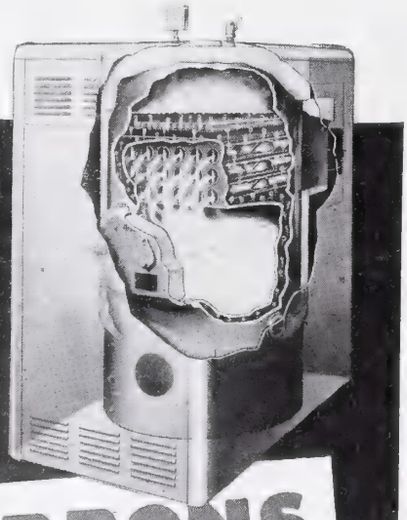
FOR FURTHER INFORMATION WRITE DEPT. H

**IN•SINK•ERATOR**

**MANUFACTURING CO. RACINE, WIS.**

*Specializing Exclusively in the Manufacture of Automatic Garbage Disposers Since 1938*





NO FUEL SHORTAGE with a . . .

**FITZGIBBONS STEEL BOILER**

- Abundant, quick radiant warmth...
- With any radiant heating system...
- Plentiful year-round service hot water, with no storage tank needed...

You can burn the fuel in the greatest supply, in a Fitzgibbons. Everything in its design is **right** to turn oil, gas, or coal into comfort the shortest way, as proven by over 100,000 installations. Types for use with the burner or stoker of your choice (also hand-fired coal) convertible to a different fuel should fuel conditions demand. Sizes for any home, small or large. Write for informative bulletin 400.

**Fitzgibbons Boiler Company, Inc.**

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Manufactured at: OSWEGO, N. Y. Sales Branches in Principal Cities

MOST ECONOMICAL IN FUEL 1900 THE FITZGIBBONS BOILER


CONTINUED FROM PRECEDING PAGE

plants will buy meats for freezer owners on a brokerage basis, charging from two to five cents per pound. They will then cut and package the meat for an additional small per-pound charge (usually around five cents).

Meats purchased and packaged in this manner represent a very real saving with none of the trouble of doing your own cutting-up or packaging. When buying carcass cuts, you will benefit considerably if you are somewhat familiar with the kind of table cuts different parts of the carcass yield, so you can instruct the man cutting up your meats in what manner you would like the carcass prepared; i.e., steaks, roasts, ground meat, stew meat, etc.

If your freezer is small, it is not very practical to hold bulky foods in it for a long storage period. For this reason, it is well to concentrate on broilers and fryers instead of roasting chickens. These package more compactly than roasters and give better utilization of limited space. Whole turkeys are also space-wasters and, therefore, are not usually recommended storage items unless you have a really large-size freezer. You could take a tip from the commercial meat-freezing companies and buy large ones (25 to 30 pounds—they are the meaty size) and have them split into quarters. A turkey then will pack more solidly into the freezer with not quite as much waste space.

However, there is one bulky item it pays to have in the freezer. That is a large container of ice cream. If yours is a small freezer, your purchase is more likely limited to the 1-gallon size container rather than the 2½-gallon size. Dairy and ice cream companies offer a saving of from 25 to 35 per cent over cost of buying ice cream by the quart.

**Have on hand the widest possible variety of foods.** But do not forsake the needed quantity of different types of foods for variety. It is not wise freezer practice to store a smattering of this and a dabble of that. Such a procedure will give variety, but it will defeat the purpose of your freezer—which is to furnish a steady supply of foods for daily use.

In making the most practical use of your freezer, decide what foods your size freezer can supply regularly. If you can store 800 to 850 or more packages of fruits and vegetables, it would be good planning to depend upon the freezer completely for all fruits and vegetables when the fresh, local ones are not available. This means, in most areas, from November through May or early June.

It takes real planning on your part to keep yourself supplied with fruits and vegetables for so many months. But it is well worth it.

Based on consumer's frozen vegetable preferences, we have worked out such a vegetable and fruit budget for the freezer which can be used as a guide to supply your table with these frozen products from November through May:

**Total Vegetables—630 pkgs.**

| | |
|---|---|
| Asparagus, 45 pkgs. | Green Beans, 60 pkgs. |
| Beet greens, 15 pkgs. | Carrots, 30 pkgs. |
| Cauliflower, 45 pkgs. | Beets, 30 pkgs. |
| Broccoli, 45 pkgs. | Brussels Sprouts, 15 pkgs. |
| Sweet Corn, 60 pkgs. | |
| Peas, 97 pkgs. | Lima Beans, 68 pkgs. |
| Spinach, 60 pkgs. | Turnips, 15 pkgs. |
| Swiss Chard, 15 pkgs. | Squash, 30 pkgs. |

**Total Fruits—250 pkgs.**

| | |
|---|---|
| Strawberries, 50 pkgs. | Blueberries, 20 pkgs. |
| | Apricots, 20 pkgs. |
| Cherries, 20 pkgs. | Gooseberries, 20 pkgs. |
| Raspberries and other berries, 50 pkgs. | Peaches, 50 pkgs. |
| | Rhubarb, 20 pkgs. |

You should be on the alert for the various vegetable seasons throughout summer and fall. This varies by two to four weeks or more throughout the country; so the best advice which can be given on this point is to get your vegetables early, get your fruits about midway through the season.

**The best flavored, most tender vegetables are usually the first picking** ones because they have grown under the most favorable climate and soil conditions. Spring crops are often better quality than fall crops of the same vegetables.

**Condense your packaging.** How much food your freezer will hold depends on packaging. From 30 to 40 pounds or 40 to 59 pints per cubic foot can be stored in the freezer. If rectangular containers are used for all foods except roasts, your freezer will hold the maximum number of pounds or pints per cubic foot of storage space. The number of round or odd-shaped packages you use will reduce its capacity proportionately.

The way meats are packaged will materially affect the amount of food which will go into your freezer. Eliminate as much waste —bones and excess fat—as possible before packaging meats, so what actually goes into the freezer will be almost wholly edible. Trim steak-tails and use them as ground meats. Bone and roll roasts.

**Freeze all the locally grown food you can.** Then plan to purchase the quantity needed of those food products not native to your locale from a frozen foods store.

get your own home-frozen
s into your freezer *first*, so
ll be sure to have them there.
se which you plan to purchase
take up any left-over space. If
do not have much left-over
e after home-frozen foods are
our freezer, you can then buy
commercially frozen fill-ins as
led, or as you have space.

**you freeze too little or too**
**h, record it for next year.** You
hardly be too generous in plan-
for the number of packages of
ts and vegetables which you are
ly to use, because they taste so
n-right good they seem to van-
into thin air. Families eating a
variety of frozen vegetables
n to find a new appreciation
them. When they are at your
and call in the freezer, you
be tempted to serve two or
e different vegetables at meal-
instead of one or two. As for
ts, there are so many different
s to serve and use them you are
ly to find the more popular ones
ich as strawberries, peaches,
berries—gone long before the
crop appears.

ome readjustment from year to
is necessary in your freezer
. You really need a little paper
k to make freezer needs, food
ntities, and storage space bal-
e. We defy you to remember
many packages of each of
teen or fifteen different kinds
egetables you freeze from one
r to the next.

f you haven't a paper record of
r freezer contents, it is impos-
e to make adjustments from
r to year. If you cannot adjust
freezer contents to the changing
tern of your family life, it is
ossible to calculate accurately
r frozen food needs. If you can-
calculate frozen food needs, it
mpossible to depend upon the
zer to be the beneficent food
penser it really is. So, for want
a record, the practical value of
r freezer may be seriously di-
ished.

our frozen foods record need
be complicated. You need to
p track of only two things:

What and how much of it goes
into the freezer.

What is taken out of the
freezer.

A record of the latter can be
de on a handy sheet of paper at
time each package is removed.
l these can be totalled at the
e of regular inventories to de-
mine the number of packages of
h type of food used.

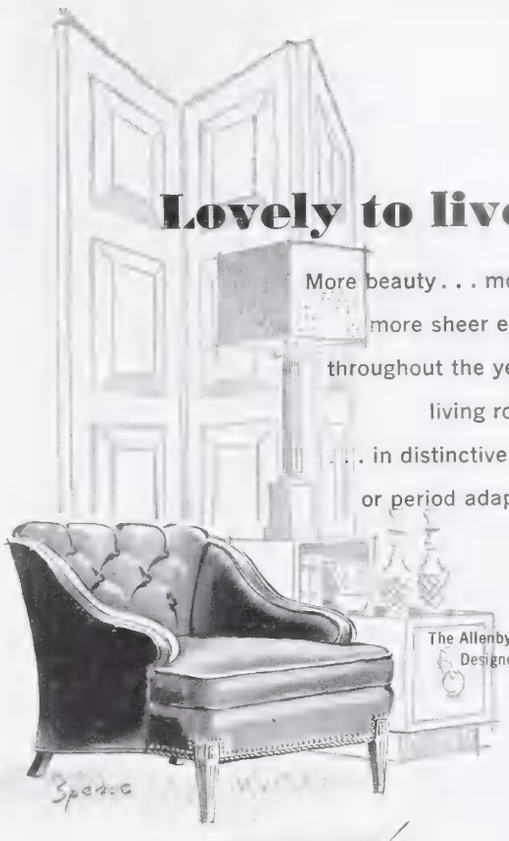
**How to use spare space in off-**
**sons.** Allot as much of your
ezer space as you need for the
essential foods—the meats, fruits, and vegetables. But as space becomes available, as the basic foods are used, you should plan to fill it with baked goods, prepared foods, hors d'oeuvres, party goodies, ice cream, and left-over foods. We advise this because it is not practical to sacrifice precious space to these foods at the expense of foods which can be obtained only at certain seasons. This is especially true in the case of small or medium-size freezers. The larger your freezer, the more nearly it is capable of constantly supplying baked goods, prepared foods, and a miscellany of handy-to-have foods. Except in the fall, when your freezer is bulging with home-frozen fruits and vegetables, there is usually plenty of extra space for these foods.

So work out a small plan within your big plan, to use spare space for the not-so-essential but oh-so-nice miscellanea. If your extra space is limited, prepare only two or three extra pies or cakes at baking time. If you have a lot of space, use production-line methods (see HOUSE BEAUTIFUL, December) and make up as many as 15 or 20 pies at a time, a dozen pans of your prize biscuits or rolls.

INTO extra space can go luncheon and pick-up snacks, a wide variety of fruit juices, cooked turkeys or hams, handy cartons of soup stock or made-up soups, fancy ice-cream molds, all kinds of left-over foods. Into this spare space should go breads of all kinds. We make a special issue of bread because, like ice cream, it is one of the first discoveries one makes about a freezer. It keeps bread so marvelously that you no longer have any stale bread problem on your hands. With a freezer it's hard to be wasteful.

**Check up on freezer traffic.** There is a simple way you can test the effectiveness of your present food plan and that is to count the number of trips you make to your freezer. Do you go to the freezer *every* day, either to take foods out or put foods in? If so, you already are aware of how well the freezer will serve you with better food, and save countless hours when you need them most. Do days or weeks elapse between openings? If the latter is the case, your freezer is still in the class of a little-used luxury, is not at all the steady provider it should be, and indicates there is something very wrong with your management.

For a well-managed freezer is like having another servant in the house—*you work less* and the family *eats better*.


Fine Living Room Furniture by *Futorian*

Futorian Manufacturing Co., Inc., Chicago

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For startling beauty and smart sophistication,
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Then see the many lovely Nurre mirrors at your dealer's.

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City . . . . . State . . . . .

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FRANK SMITH SILVER COMPANY
GARDNER 6, MASSACHUSETTS

## THREE BIGGEST CAUSES OF HOME FIRES

CONTINUED FROM PAGE 114

### Men

15-amp. fuse is too weak, he screws in a 30. Lacking a fuse doesn't stop him, either. He takes a copper penny from his change purse and inserts it behind the old plug. On go the lights and the family gaze upon him proudly. Until they smell smoke.



Overfusing is like taking aspirin for acute appendicitis. A fuse is a safety valve. When a wiring circuit becomes dangerously overloaded, the fuse blows out. When you put in too strong a fuse, or a copper penny, nothing happens when the wires overheat. Except that the insulation chars and pretty soon you can watch a fireman chop a hole in that pretty blue wallpaper. If you're home, that is. If not, maybe the in-laws can take you in.

When men smoke, they smoke everywhere. No one is unhappier than a smoking man in a non-smoking area. Ask any housewife who pushes her own vacuum cleaner. With a man, you get ashes. Bed is no exception. I've often wondered (I'm a bed-smoker, myself)



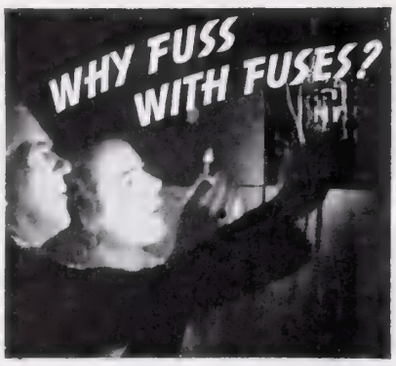
how anyone could lounge around on a hot mattress long enough to get burned.

A fireman told me. Smoke contains poisonous gases with long names. A few whiffs will change a good sleep into a coma. You just don't feel the hotfoot.

In fact, that's the story of most fire casualties. You don't suffocate. You die of gas poisoning. And quick—if it's any consolation.

Some men are languid match-wavers. Once the match has lighted their pipes they lose interest in it. They wave it feebly and flick it. Some matches are more stubborn than others. They don't go out. This type of person is unpopular in hunting camps and lumber yards.






*Save time, trouble and expense with a Cutler-Hammer Multi-Breaker*

Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark . . . or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy . . . nothing to replace! Service is restored in the twinkling of an eye . . . even by a child! The average new home can have this modern and safe protection for less than $5.00 additional. Also easily installed in old homes. How much will it cost *you?* What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers,* 1398 St. Paul Ave., Milwaukee, Wis.




**FREE BOOKLET**—Tells facts about new, better home electrical protection. Write TODAY for your copy

A TIP FOR THE Thrifty!



If you're planning to paint your house, don't use less than the best . . . *use Cabot's Collopakes!* Made by the patented Collopaking process which inseparably unites pure pigments with wear-resistant oils! This results in fresh, non-fading colors . . . a porcelain-smooth finish which doesn't collect dirt. Cabot's Collopakes mean *longer* protection . . . *lower* cost per year!

**WRITE TODAY FOR FREE BOOKLET!**

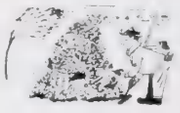
**SAMUEL CABOT, INC.**
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Please send me my free copy of "The Little White Book" with pictures of *ten* Prize Houses and complete information about Cabot's Collopakes . . . plus Color Card showing 24 different shades!

NAME_____
STREET_____
CITY_____ STATE_____

Men love to build fires—indoor and out. Among the indoor type lurks a fiend who has discovered that if you use kerosene or gasoline you don't have to mess with paper and kindling. Makes you look like a Boy Scout in a matter of seconds.



Now, I love to watch a good fire builder at work. But if he uses kerosene I go outdoors. Gasoline? I go home. I watch out for fire trucks on the way. These people can hit the fireplace all right, but do you know what goes boom? It's the vapor. You can't throw that on the andirons.



The outdoor type can be just as dangerous. He likes Big Fires. He rakes or piles all of the leaves or rubbish he can locate into one big heap. He lights it gleefully. It burns better, too, in a strong wind. If he has lived a good clean life he may get off with a ruined shine and charred trouser cuffs.

Little rubbish piles in basements and garage corners have brought a lot of nice houses down to their size. They are the hardest item in the world to attend to on clean Saturdays.



So the rubbish sits there and broods over its neglect until it develops a case of spontaneous combustion. Literally, that's fire without matches. In its out-of-the-way corner it can develop a nice, healthy flame before it's noticed. Sometimes Daddy gets called home before he finishes the first nine. He was really hittin' 'em today, too.

This spontaneous combustion is a nasty little invention. An old paint rag has been known to burst into flames in a little under 30 seconds after its use.

No one believes his home will ever catch fire. But if it should, does he know how to call the fire department? Where the closest alarm box is in his neighborhood? Do you know, honestly?

Listen to this sad story. A man in California lived in a beautiful

50,000 home. It was sort of out yond the edge of town. It caught e. Do you know he sat there and



ephoned four different fire de-rtments? They wouldn't come. ey weren't in his district. He ded up in the yard in a burned ghtie, a charred telephone in his nd, still looking up numbers.

He had plenty of light.

## Women

CONTINUED FROM PAGE 114

n while they go marketing. Not purpose, of course. It helps when tell the firechief you didn't do on purpose.

Women don't like to see exten-n cords running across a corner. they put them under the rug, e so much dirt. People then walk the rug. The wires chafe, the in-ation wears off. Pht-t-t. With a le luck, they get out of that one h a big black hole where broad-m used to be.

Vomen take candles and lighted tches into dark closets, too. metimes, just a small match will ke a big closet very, very bright nd hot. Flashlights are better, ghter—and cooler.

n spite of all the very adverse olicity you see in the news-ers, women still clean things in oline or other inflammable liq-s. Sometimes it blows up in the hen, sometimes it just removes fingernail polish and hand. It uld be discouraged.

ots of women cook or smoke in se frilly negligees. Sparks set-down in that kind of material a farmer boy in the hay.



course, we're only interested in se fires here, but then it *might* ead to the kitchen curtains or akets and burn down the house. ce it should be avoided.

here's nothing like a hot pan to a good steak. Or hot grease french fries. But it doesn't take h heat for the grease to catch ire, and then you've spoiled all good food.

ater makes it worse. Put a cover t, quick. Even quicker, turn off the heat. If the curtains are close, get them away from the burning grease. It's easier than getting the grease away from the curtain.



A good hostess provides plenty of ash trays. If she's a smart hostess, too, she sees that they aren't left balancing on the arm of a chair or davenport. Tipping over an ash tray is not only very messy, but it embarrasses your guest.



Later on, after you've stacked the dishes and gone to bed, some little spark mixes his excelsior highball with the hair of the horse and just goes on a whee of a spree. And it being after hours, the firemen probably get time and a half and it all comes out of your taxes.

This one is good. It actually happened. A housewife decided to save money and dryclean her own curtains. How? Why in that new



washing machine, of course. Gasoline instead of soap and water.

BOOM. . . . There weren't any windows left, anyway.

## Children

CONTINUED FROM PAGE 114

Children wear party costumes to parties. At parties they have candles in jack-o-lanterns, on birthday cakes, and Christmas trees. I can't go on.

Children kick over gas heaters. Heaters could be connected with lead pipes instead of rubber hoses. Solid, you see. Save a lot of wear and tear on the younger generation.

And if you're going to get the little one a chemical or electrical set this year, be sure it bears an approved underwriter's label. And that the child is old enough for that sort of—er, toy.

You'd think that when children grew up you wouldn't have to worry about them anymore.

Nope.

(See MEN.) (See WOMEN.)

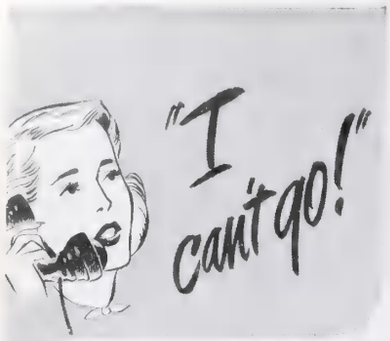
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Be sure to let us know so that we can keep HOUSE BEAUTIFUL going to you.










"Whyever not?"

*"My hands are a mess. I ruined my manicure polishing silver."*

"Silly girl—haven't you heard about Pacific Silver Cloth? It *prevents* tarnish!"

*"You mean it keeps silver bright without polishing?"*

"Yes—WITHOUT POLISHING! It keeps your clean silver bright indefinitely . . . saves so much time and work when you entertain!"

*"Is it expensive?"*

"Not a bit! Silver chests lined with Pacific Silver Cloth start at $5 . . . Pacific Silver Cloth wraps cost only $1.10, protect 100 pieces of flat silver."

*"What do I ask for?"*

"Ask for silver chests, wraps, rolls, bags and packets made with Pacific Silver Cloth."

*"Where can I buy it?"*

"At jewelry, furniture and department stores, in silverware, housewares and other departments."



*If you cannot find items made of Pacific Silver Cloth, we shall be glad to send you the name of your nearest store.*

PACIFIC MILLS, DEPT. B3, 214 CHURCH STREET, NEW YORK 13


## OVER TOMORROW'S SHOULDER

CONTINUED FROM PAGE 159

adding certain desired properties, like insulating ability or waterproofness to concrete. One of these experiments, used to a very limited extent in building, involves the addition of mineral refuse (slag), mica, and oil to the mix before pouring. This concoction has produced building panels that are not only light in weight, but also fireproof, vermin-proof, moisture-proof, and heat-and-cold proof. The oil makes the surface smooth on exposed portions. What's more, the panels can be nailed or sawed. They are quickly assembled with a calking compound that seals the built-in tongue-and-groove joints. After drying, the panels are perfectly white, but they can be painted if desired.



Researchers have known for some time that ancient glassware, found in desert countries, showed evidence of color change over the years. They figured that glass composition and exposure to light were important factors in the extent of coloration. Now, technicians in glass-company laboratories have perfected a glass which takes on color when exposed to ultraviolet rays. The color is "fixed" in the glass by heating.

Several types are being developed. One has a color range from purple, blue, ruby, to orange; another makes a brilliant red; a third can be colored yellow and brown. Pictures can be printed in the glass. To do this, a negative covers the glass, and radiation from an ultraviolet source produces a positive color print, the depth of color depending on exposure and other factors. This works on sheets up to two inches thick; in these a "dimensional" effect is obtained. Researchers see a big future for this type of colored glass. Possibilities include inexpensive stained glass, new decorating techniques for glassware, colored glass partitioning, brilliant lighting fixtures.

Plastics don't necessarily have to be seen to be effective. For instance, a thin layer of plastic—less than a thousandth of an inch thick—makes paints stick better to metal surfaces. This means longer and more efficient surface protection of metal.

Chemists call the undercoat a "wash primer." It's made basically of a polyvinyl butyral resin. (That should send you scooting back to your October 1947 copy of HOUSE BEAUTIFUL.) The resin is combined with a zinc pigment and phosphoric acid. Before we get too technical, let's add that the coating does a good protective job in freezing weather or midsummer heat. It can also serve as a temporary protection for the metal surface until paint is applied. What's more, it works on any type of metal.

How often have you been annoyed by the glare caused when light strikes the glossy pages of a magazine, or when sunlight bounces off the road ahead as you drive. That happens because light contains "glare beams" that reflect. We all know the special laminated plastic lenses and windshields which cut off such beams. But application of such "polarizers," as they are called, is limited because they work in a single plane, and absorb a good quantity of the available light in addition to cutting out the glare.

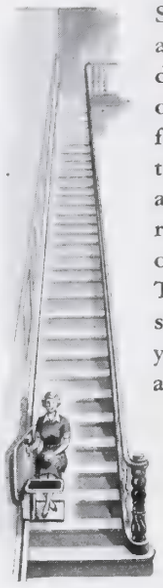
A new polarizing medium has just been developed. It works in all directions at once, lets twice as much light through as previous polarizers. It can easily be fitted under existing floor and table lamps, and will also be used by



manufacturers of lamps and lighting equipment. Actually, it consists of a predetermined number of sheets of thin plastic held together. The sheets filter out the glare beams that cause trouble. We've seen it work experimentally. It not only cuts out glare in the area under a lamp, but it also makes the contrast between pictures and text much more apparent.


★FOR THOSE WHO CANNOT OR SHOULD NOT CLIMB STAIRS

*Stair-Travelor by Sedgwick*



STAIR-CLIMBING, according to leading doctors, is a dangerous and unnecessary form of over-exertion. It is easy to avoid this hazard by riding up and down on a Sedgwick Stair-Travelor. Safe and simple to operate on your house current at small cost. Folds against wall when not in use. Sedgwick 55-year experience guarantees complete satisfaction.

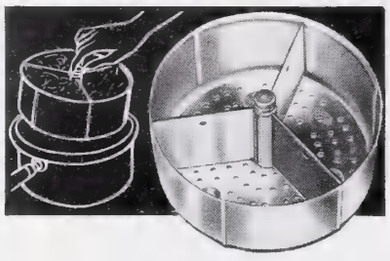
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Save time! Save fuel! Save vitamins! This ARROW-MATIC Vegetable Steamer will triple the value of your pressure cooker or make a steamer of any 4-qt. saucepan. Cook three vegetables together. No mixing of flavors. Not just a divider! Has sides and colander bottom . . . *lifts out!* No more spooning out. Easy-to-clean aluminum. At your dealer's. Or send check or money order (no C. O. D.'s). Money back if not delighted. 6-qt. model $2.98 postpaid. **$1.98**

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● Charleston, S. C., rich in architecture of Colonial, Adam, and Greek Revival flavor, is treasure trove for home-minded visitors with an eye to classic woodwork. On-the-street houses have rear gardens.

# TRAVEL SOUTH

CONTINUED FROM PAGE 103

bounty you'll carry home, except hat you'll never forget the honeyuckle fragrance, the moss-hung ve oaks, or the incredible blaze of pring flowers everywhere. You ay come back a confirmed azalea-fancier. Or it may suddenly be clear as day to you that dogwood is what the gap in the garden needs. It may be love at first sight with you and bush camellias, and

(*Continued on next page*)

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



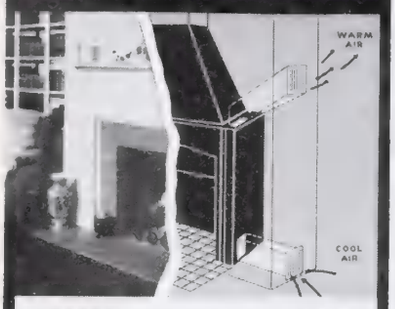
● You can't begin to appreciate azaleas until you see them blanketing the South in springtime. And nowhere can you study more beautiful brickwork than in the South. New Orleans garden of Mr. and Mrs. Edgar B. Stern was landscaped by Ellen Shipman.







# WARM Basement Rooms this Quick Way!




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■ Build a Heatilator Fireplace in your basement room and bask in warmth that quickly floods the entire room. The Heatilator Fireplace actually circulates heat—draws cool air from the floor, heats it and returns it to far corners, assuring uniform room temperatures and warm floors. No ugly ceiling radiators or pipes to clutter up the appearance of the room.

Architects and heating engineers recommend the Heatilator Fireplace for basement rooms and summer homes. It makes summer camps usable earlier in spring, later in fall and for winter week-ends.



Heats Basement Rooms Quickly



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**WILL NOT SMOKE**

The Heatilator is a steel heating chamber around which any style of fireplace is easily built. It serves as a form for the masonry, eliminating faults of construction that commonly cause smoking. Firebox, damper, smoke dome and downdraft shelf are built-in parts of the unit, affording savings in labor and materials that offset most of the cost of the Heatilator itself. Sold by building material dealers. WRITE for illustrated folder giving complete details.

**HEATILATOR FIREPLACE**

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Syracuse 5, N. Y.



Please send me free booklet showing pictures and advantages of the Heatilator Fireplace.

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City..... State.....


CONTINUED FROM PRECEDING PAGE

you're on your way to starting a greenhouse. In any case, you'll be amply exposed to such pleasant hazards, for there are garden tours at every turn.

And if you're a married-to-the-soil gardener, you'll find tips on landscaping, plant material, and cultivation wherever you go. The Azalea Trail in Mobile, Ala., all 17 miles of it, is a six-week flower festival, from mid-February; Charleston's azalea and camellia gardens blossom forth in mid-March; azaleas and dogwood bloom in Memphis, Tenn., in early April, about the time you'll see azaleas and camellias in Wilmington, N. C.

The resort hotels are grist for your mill, too. You have rarely seen lawns like those at The Greenbrier, in White Sulphur Springs, W. Va., the Holly Inn and Carolina in Pinehurst, N. C., or the Cloisters



at Sea Island, Ga., so even if you go south simply to stay in one place, your home can still profit by your trip. The Greenbrier, scheduled to open around mid-April, has been completely "done over" by decorator Dorothy Draper. You may go for the sulphur baths or the golf or the riding, but you may return home with that fresh new color scheme you've been searching for, for color is Mrs. Draper's specialty and you'll have had a chance to live with her work. If you're near Virginia Beach in May, don't miss The Cavalier's superb gardenia gardens.

There's hardly a pleasanter time than March to see Virginia. In Gloucester and Mathews counties, in that part of Virginia called Northern Neck, daffodil fields glitter for miles in gold and white, in cream and ivory and yellow, touched with red and cinnamon.

This is the time and place to select your own daffodils for next fall's planting, for there are information booths to guide you to the fields where the bloom is at its height, and exhibition rooms where you may see as many as 300 different specimens of the narcissus family, and buy or leave your order for bulbs.

But since you cannot get to Northern Neck without traversing a goodly section of Virginia, you will return home with more than daffodil bulbs. For when you are in Mathews County, you are only about 30 miles from Williamsburg, that unique little city which was once (in 1699) the capital of Virginia, and has now been completely restored to serve as an authentic example of a Colonial town. Here you may not only see the exterior of the handsome Governor's Palace, but also ladies in hooped skirts and fichus who serve as hostesses and guides to take you through the spacious and exquisite interior, beautifully furnished in original pieces or in accurate reproductions.

You will see the many outbuildings and the grounds, canal, park, and the several gardens planted with the fruit vines, trees, and hedges—the flowers and vines which actually existed or might have existed in that exact spot when these gardens were considered "the best on the Continent."

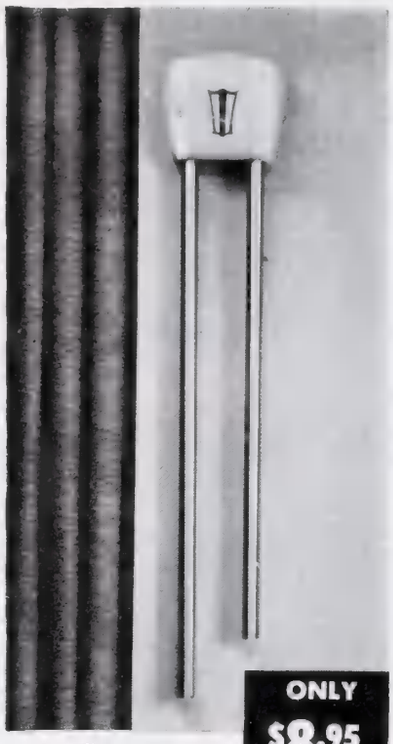
On week days, weather permitting, there are conducted garden tours, lasting about an hour and costing 50 cents. These start from the old Court House on Duke of



Gloucester Street at ten o'clock. There are also half-hour drives through the restored area in a horse-drawn open carriage, driven by an attendant in costume, costing a dollar a person.

If you are building a Colonial house or furnishing a Colonial period room, you can get not only ideas, but at the Craft House you can order excellent reproductions of Williamsburg glass, furniture, pewter, china, wallpaper, chintz, printed and silk-woven fabrics, painted garden gates, fences and benches. Although not manufactured here, but by various manufacturers under supervision of Restoration experts, they carry the hallmark of Colonial Williamsburg Incorporated.

Williamsburg has ample accommodations for tourists, and can offer meals to 3,000 visitors daily. The Williamsburg Inn—a very fine hotel indeed—has European plan rates from $6 for a single room and bath, to $16 for a double room and bath. The Williamsburg Lodge is slightly less expensive. There are

ONLY $8.95 TRANSFORMER INCLUDED

*Liberty*

**TWO-TONE CHIMES**

Decorator styled, this two-tone chime unit (two notes for front door, one for rear) is typical of the Liberty line—reasonably priced from $3.50 to $10.95. See them at your dealers or send check or money order for postpaid delivery. Please include dealer's name, too.

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# free booklet!

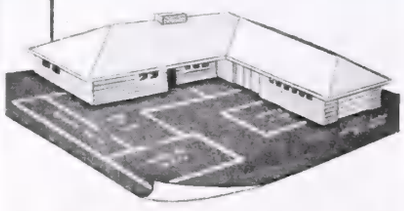
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This attractive, helpful booklet contains photographs of ten Prize Houses . . . plus complete information about Cabot's Collopakes. Only Cabot's Paints are made by the famous Collopaking process which produces a porcelain-smooth paint surface that shows no brush marks . . . has such great hiding power . . . keeps its fresh, clean appearance for years. And because only pure pigments are used, Cabot's fresh, lively colors will not fade.

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● Everywhere in New Orleans you see wrought iron, as intricately exquisite as lace, in fences, balconies, pilasters, garden furniture. The famous "corn" pattern fence surrounds this typical jalousied mansion.

pproximately 300 tourist homes, vhich are under yearly inspection.

Since houses and gardens are the hief objectives of this particular rip, this is the time to visit some of he famous old places along the ames River. The Garden Club of Virginia sponsors a garden tour rom April 26 through May 1.

Different houses are open to the ublic at different times and the urrent leaflets of the Garden Club f Virginia give information.

N ORDER to understand why these old places are often so iso-ated and so far from the highway, he stranger must remember that vhen they were built practically all ommunication between them was ot by the road but by water. There-ore they presented their fronts and awns to the James River, and their ear outbuildings and fields to the oad.

Are you interested in a Tudor ile built in 1646 with gables, jut-ing bays, massive walls, and a luster of chimneys? Bacon's astle is your objective. Do you vant to see a Virginia plantation vhich has remained in the same amily since 1723 with all its ac-retions of furnishings, silver, and ortraits? Shirley, the home of the arters, awaits you. Does a simple uilding, only one room deep and nly two and a half stories high, tir your patriotic interest? Sher-vood Forest was purchased by President John Tyler in 1842, and ts name is a reminder that when ie was outlawed by the Whig Party he called himself Robin Hood. Do you wish to enjoy exquisite remodeling which preserves the best of what is old while adapting it to presentday comforts? Claremont, from its characteristic square halls to its most intimate garden arbour, is such a place. While the Brandons—Upper and Lower—hold a special place in the hearts of all Virginians, the most imposing of the Tidewater plantation houses is generally considered to be Westover. This was built about 1730 by William Byrd II, and was injured by war and fire, but is now restored and resplendent with its lawns stretching down from the front door, 150 feet to the river. Carter's Grove with its 200-foot frontage is another splendid old place, handsomely restored.

If you want to motor to Tidewater Virginia and the Peninsula there are good highways from all points. There is also excellent bus service. The Chesapeake and Ohio Railroad and other railroads run from New York, Philadelphia, Baltimore, Washington, etc. to Richmond, where connections may be made by rail or bus.

There is overnight steamship service to Old Point Comfort and Norfolk from Washington by the Norfolk & Washington Steamboat Company, and from Baltimore by the Baltimore Steam Packet Company (Old Bay Line).

By air, Eastern Air Lines fly to Byrd Airport in Richmond. Busses or private cars for the ride to other parts of Virginia can be arranged.





*Interesting* free booklet by home stylist Francis Ainsworth. Write for your copy of "How to frame your treasured photographs."

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• When you build or decorate, you'll find practical ideas for new home-beauty in the inspiring booklet, "Western Pine Camera Views." For your free copy, write: Western Pine Association, Dept. 224-H, Yeon Building, Portland 4, Oregon.

**THESE ARE THE WESTERN PINES** *IDAHO WHITE PINE *PONDEROSA PINE *SUGAR PINE



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Write for **FREE** Quiz Booklet "E" *"What is the EYE CUE RATING of Your Home?"*

Capitol SEAT

Washington, New Jersey

*Here are exciting* **NEW IMPROVEMENTS IN VENETIAN BLINDS**



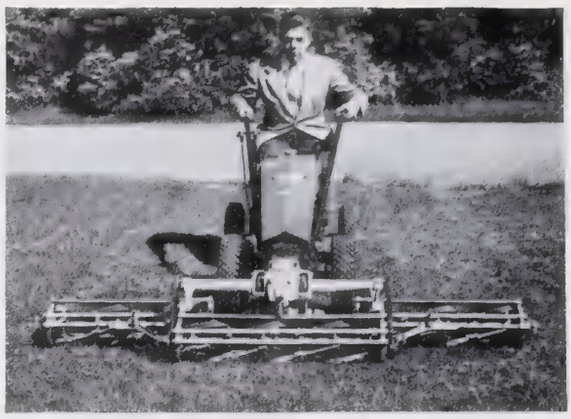

At last, the long-wished-for changes have become a reality due to the untiring efforts put forth by P. W. Lemon. His original ideas, eight interesting improvements, are incorporated in the P. W. Lemon Bon Ton De Luxe blind. Being suspended by a coil spring roller and guided by a padded channel, the blind stops at any desired height, will not rattle or swing, excludes all vision from top to bottom, giving complete privacy. By use of the channel, the cords are eliminated; hence, the slats are not routed and can be removed instantly for cleaning. See your home-town P. W. Lemon's dealer or order direct.

*PATENT APPL D FOR

**TEXAS SHADE & VENETIAN BLIND FACTORY**

*P. W. LEMONS, Founder*

915 Dallas St., Dept. 2, San Antonio, Texas

● The Gravely tractor (under $310 F.O.B. Dunbar, W. Va.) has a mower attachment of 30-inch width (about $140). Pair of 25-inch gang mowers also available for large grounds.

# A POWER MOWER IS AN ECONOMY

CONTINUED FROM PAGE 112

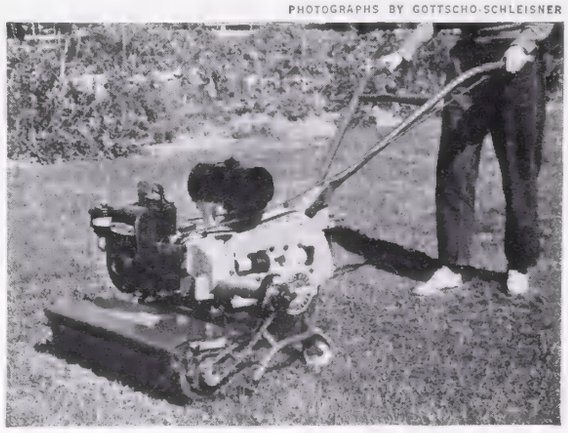
Will it pay you to invest in a power mower this season? These figures speak for themselves:

| | |
|---|---|
| Hand mowing, postwar: | |
| Mowings a year | 28 |
| Hours for each | 6 |
| Total hours a year | 168 |
| Cost per hour | $1 |
| Labor per year | $168 |
| Power mowing, postwar: | |
| Mowings a year | 28 |
| Hours for each | 4 |
| Total hours a year | 112 |
| Cost per hour | $1 |
| Labor per year | $112 |

Subtracting the cost for running a power mower from that of running a hand mower, we have $56 that can be saved in a single year. In other words, if you buy a $150 power mower, and you have hired labor, the mower can amortize itself in labor within three years of the time you acquire it.

A power mower speeds up cutting in two ways. The blade shaft is wider. The machine covers ground more rapidly—three miles per hour, as compared with a half mile per hour by a hand-propelled mower.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



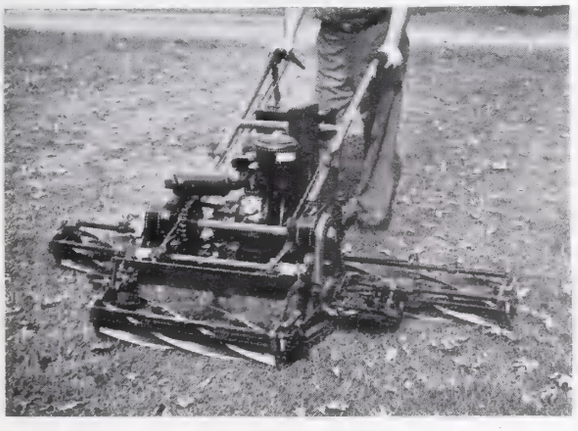
● The mower attachment of the Roto-ette tractor is actually powered. Elimination of mower wheels allows overhang for trimming. Tractor plus mower, $360. F.O.B. Troy, N. Y.



● The Roebling rotary mower has four horizontal steel blades that rotate at high speed, cutting right up to objects. The 22-inch size, about $255, F.O.B. Bristol, Pennsylvania.



● Welded steel frame makes Ideal's "New Victor 28" light and easy to handle. Has independent controls for traction, cutter and speed. Under $285, F.O.B. Springfield, Mass.



● The Locke mower turns at any angle. Its 25-inch side units follow lawn contour independent of the tractor; they raise for storage. The whole, $695, F.O.B. Bridgeport, Conn.



● The Whirlwind "Junior" is a hand-propelled machine with a motorized rotary scythe. Machine moves backward as well as forward. Price about $175, F.O.B. Milwaukee, Wisc.


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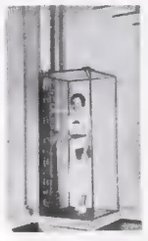
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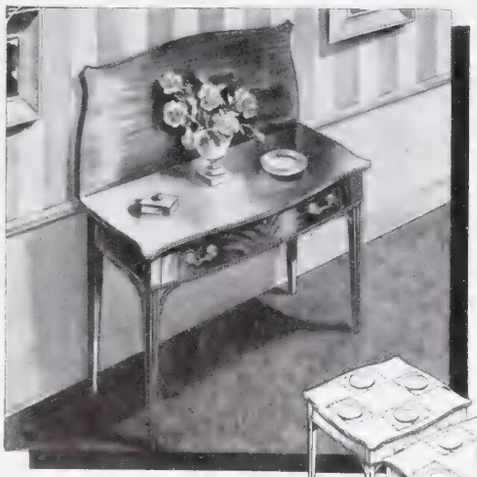


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*PLUS EXTRA DINING FACILITIES*

Beautifully styled and crafted by skilled Grand Rapids artisans to grace your home, the Extensole also provides extra dining facilities when the occasion arises. 40" wide by 20" deep, closed, the Extensole is quickly opened to a square table 40" x 40" to seat four, and easily extends to 76" to accommodate ten. Besides this lovely Sheraton design in hand-rubbed mahogany finish, there are other traditional as well as modern styles. A beautiful piece of furniture with concealed extension facilities, the Extensole is truly the table of many uses. Ask your dealer to show you these tables with the famous Extensole label.

*Extensole*

ALSO EXTENSOLE DROP-LEAF STYLES

EXTENSOLE CORPORATION • SPARTA, MICHIGAN



● If you are fortunate enough to have a pool or brook, on your home grounds, plant a grouping of yellow-green, moisture-loving plants to crowd down to the water's edge. Japanese iris, trollius and astilbes grow beside this pool, with bamboo in the background.

# MAKING A GARDEN LOOK NATURAL

CONTINUED FROM PAGE 109

to combine, in the same place, plants with clashing foliage colors, you won't achieve that natural look.

A plant is usually in character with its surroundings if it is perfectly suited culturally. This is especially true of species, but hybrids are less fastidious as a rule, and adapt themselves to a wider range of conditions. Hybrids usually retain something of the outward appearance of their ancestors although they may grow and thrive in a "mess of comfort in the garden".

The beginner usually places them irrespective of the naturalistic character of their antecedents, but, as he becomes more sensitive to the subtle and indefinable quality of a species, he groups the hybrids so as to bring out their suggested naturalistic character.

In making combinations of plants for your garden, these naturalistic characteristics should be given the closest consideration, not only because of the direct bearing this will have upon successful cultivation, but also from the standpoint of effect in your garden picture.

You would never think of planting a cactus in a bog nor attempt to grow a bog primula in a desert, but you may have trouble in placing plants that don't represent such violent extremes. It requires insight into a plant's requirements to know where it fits into the garden picture.

If you group together plants that like the same cultural conditons you will never go very far wrong in the combination of their foliage colors. By putting shade-loving plants in the shade, sun-loving plants in the sun, grouping together plants which like the same amount of moisture, you will always find a definite harmony in their foliage colors.

Think of the foliage colors that you see when you take a trip through a desert—mostly gray-greens. The woolly, gray-green foliages are characteristic of plants which grow in dry sun-drenched

(*Continued on page* 194)



Gulistan Renaissance in Cloud Grey about $13.75 per sq. yd., higher in the West. Also in Willow, Maraschino, Majolica Rose, Barley Beige, Fernmist Green, Ocean Turquoise.

**THE DECORATOR** JAMES EPPENSTEIN



**THE THEME** LAKE SHORE MODERN



"Good modern," says James F. Eppenstein, outstanding Chicago architect, noted member of the American Institute of Decorators and creator of many a famous modern home in the Great Lakes Country, "is like any period style in one respect. It's better when keyed to carpet."

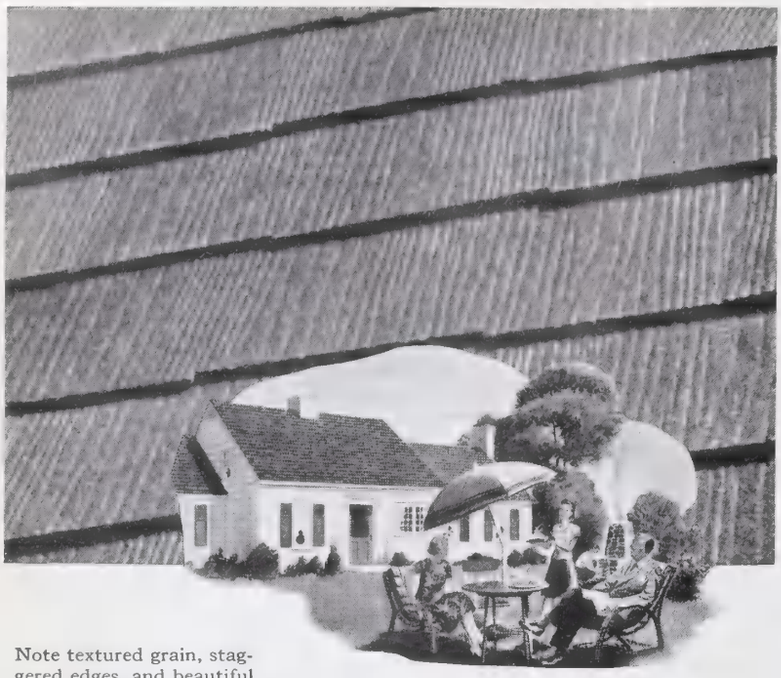
The Gulistan Renaissance carpet *does* things for the room above—many things. The suave cloud grey is a perfect base for the subtle color scheme. The thick, sculptured texture contrasts richly with gleaming marble and wood. Wall-to-wall in one soft color, Renaissance makes the room look larger, more spacious. Gulistan Renaissance can do things for that room of yours—bring out new beauty your guests never suspected was there.

There are other lovely Gulistan weaves, all 100% virgin wool pile, from $6.75 per sq. yd. up. (Demand for Gulistan still outstrips supply. Delivery from your favorite store may be delayed.)

**THE KEYNOTE** GULISTAN Carpet

REG. U.S. PAT. OFF.

OVEN ON POWER LOOMS IN U. S. A. BY A. & M. KARAGHEUSIAN, INC., FIFTH AVENUE, NEW YORK



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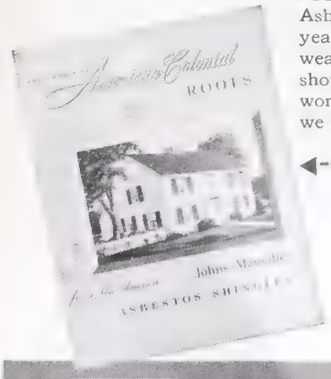
During the war these asbestos shingles *proved* themselves on thousands of vital installations. And they'll serve a *long, long* time!*

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Meanwhile, talk with your J-M dealer about these remarkable low-cost asbestos shingles—one of Johns-Manville's most important contributions to the country's existing homes and the homes of tomorrow.

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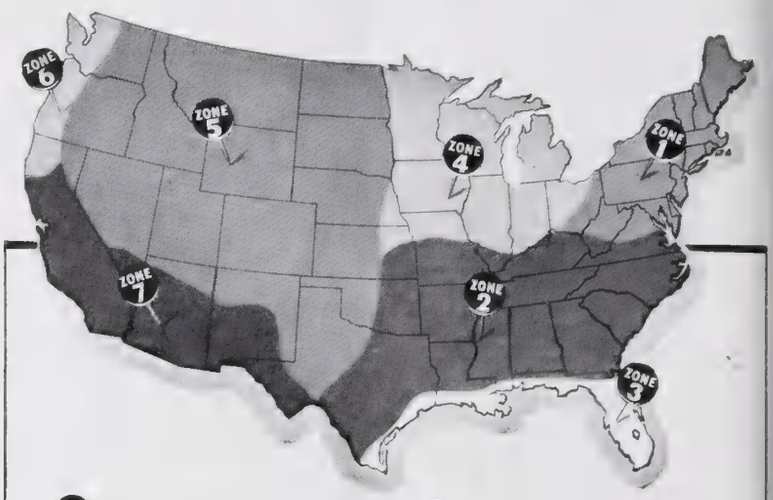



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# The LOG of the PRACTICAL GARDENER




ZONE 1 — The Northeast
ZONE 4 — The Middle West
ZONE 2 — The South
ZONE 5 — The Rocky Mountains and Great Plains
ZONE 3 — Florida and Gulf Strip
ZONE 6 — The Pacific Northwest
ZONE 7 — California and the Southwest

This is HOUSE BEAUTIFUL'S Gardening Zone Map of the United States. It is divided into seven main zones, determined not only by temperatures, but by soil, rainfall, and other factors that bear on what you can grow successfully. Whenever gardening procedures depend upon locale, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders here and elsewhere in the magazine to your garden.

In this big month of plant ordering and flower-show visiting, woe to the gardener who goes overboard and buys a flock of material without first planning his garden. This comment is prompted by the bad mistakes we have noticed on new properties that we see from the train window on our daily trek between New Jersey and New York.

We wonder, for instance, what could have caused the owner of a new $40,000 home to put a circle of concrete blocks in the middle of his front lawn to hold a raised bed of annuals. (Was this the best use he could find for blocks left over from his house foundation?) Or what caused his neighbor to dot his property with a mixture of evergreens and to plunk a rustic arbor in the middle of nothing? (Were these bargains from some roadside stand?)

Making mistakes is a good way to learn. But if you are a new gardener, do your experimenting with annuals, or with bulbs and perennials that can be easily moved. Put off setting out permanent things, like trees and shrubs, arbors and terraces, until you know a bit more or can call on seasoned assistance.

*On my tiny property, which offers little extra material for indoor decoration during the winter, I start pruning my spring-flowering shrubs before they begin to bloom. The trimmings are collected and brought indoors for forcing. Thus the chore serves a double purpose, as in the case of trimming evergreens in late December and utilizing the cut branches for Christmas greens.*

(*Continued on page* 177)



UNFED

# both from the same lawn



VIGORO-FED

# But... see what a difference VIGORO makes!

Grass, like all plant life—from the tiny seedling to the tallest tree—must get eleven nutrient elements from the soil. Your soil may be deficient in these essential plant nutrients—either because nature did not supply them—or because the growing grass exhausted them. ▪ Vigoro—complete, balanced plant food—provides *all eleven* of these vital plant nutrients—supplies them in ample amounts for the proper nutrition of grass. ▪ Just apply Vigoro at the rate of 4 pounds per 100 square feet. Your grass will come up quicker, greener, more lovely. What's more, Vigoro increases the humus (organic materials) by helping grass grow extra large root systems. Your soil then becomes a better storehouse for plant nutrients and moisture. ▪ Get Vigoro today. Feed it to everything you grow.




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*Use* **EndoWeed** *. . . quickly clears lawns of ugly weeds.*

# *it's fun to pilot a*

# PINCOR

AMERICA'S OUTSTANDING POWER LAWN MOWER

● Carefree lawn care begins the day you become the envied owner of a new Pincor Power Lawn Mower. It's *self-propelled!* You don't push it at all —you *pilot* it with fingertip controls

Designed and engineered from the ground up to be America's outstanding power lawn mower — the new Pincor is a miracle of effortless performance and lasting reliability. Compare it with any other power mower. See why Pincor owners actually look forward to lawn-cutting day — with pleasure!

Watch how every member of the family wants a turn at the "helm" of the Pincor Power Lawn Mower—the easy, fast way to country-club lawn beauty!




*No other power lawn mower has all these outstanding features!*

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*Manufactured by PIONEER GEN-E-MOTOR CORPORATION*

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## THE LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 174

Who ever has enough ground-cover plants? Paul Kohl, of St. Louis, reminds us that this is a good time to increase our supply. He inserts cuttings of pachysandra and English ivy in rows in boxes of sand, first dusting the ends with a hormone powder to hasten rooting. The boxes are placed in a coldframe, shaded for a few days, and kept watered until they are rooted and ready to plant in their permanent locations in the garden.

*To have chrysanthemum plants just the right size to set out in May, take cuttings now from the stock plants overwintered in your coldframe. Mr. Kohl reports excellent results with vermiculite, pure or combined with half sand as a rooting medium.*

*He spreads a suitable quantity of vermiculite on paper in a flat and sprinkles it with water from a watering can. Then it is stirred, watered a second, and even a third time, until all of it is uniformly moist, but not soggy. The moistened material is placed in six-inch pots, which take several cuttings each. Here, again, a root-promoting chemical will give quicker and more uniform results. After all the cuttings are made, the pots are watered and placed in an electrically heated hotbed or a greenhouse. It takes them three to four weeks to root, and they can then be potted individually in 2½-inch pots and grown in the coldframe until planting-out time in May.*

This year gardeners everywhere can cut down on the routine work of spring lawn care by making a single simple operation out of weeding and feeding. You distribute a combination herbicide-nutrient dust over your lawn. The herbicide destroys the broadleaf weeds, like dandelion and plantain, while a quick-acting nitrogen in the mixture stimulates the grass to fill in the spots left by the dead weeds.

*Several popular shrubs get scale (stationary little shell-covered insects that suck juices and weaken the plants), and now is the time to combat this pest. Especially examine your lilacs, rugosa roses, wintercreeper, elms, dogwoods, pines, and spruces.*

*Carol Wieting, of Seattle, who has had much experience with woody plants, offers these suggestions for using dormant sprays (applied before leaf buds unfurl) in home gardens infested with scale: Lime sulphur, while it does a fine job of cleaning the plant of scale, may injure painted surfaces. Oil emulsions and miscible oils are good, too, but should be used with care. If applied during freezing weather, the oil may separate from the water and burn broadleaf or coniferous evergreens. Safest to use is one of the creamy emulsions that has not been exposed to excessive cold or heat; keep the mixture agitated by shaking the sprayer frequently.*

Those notches and holes that are eaten out of the leaves and petals of your hellebores, eranthis, primroses, and other early spring flowers can be explained by the observant Mr. Wieting. He blames the damage on either or both of two insects—cut worms or one of the weevils, the black vine weevil or the strawberry weevil.

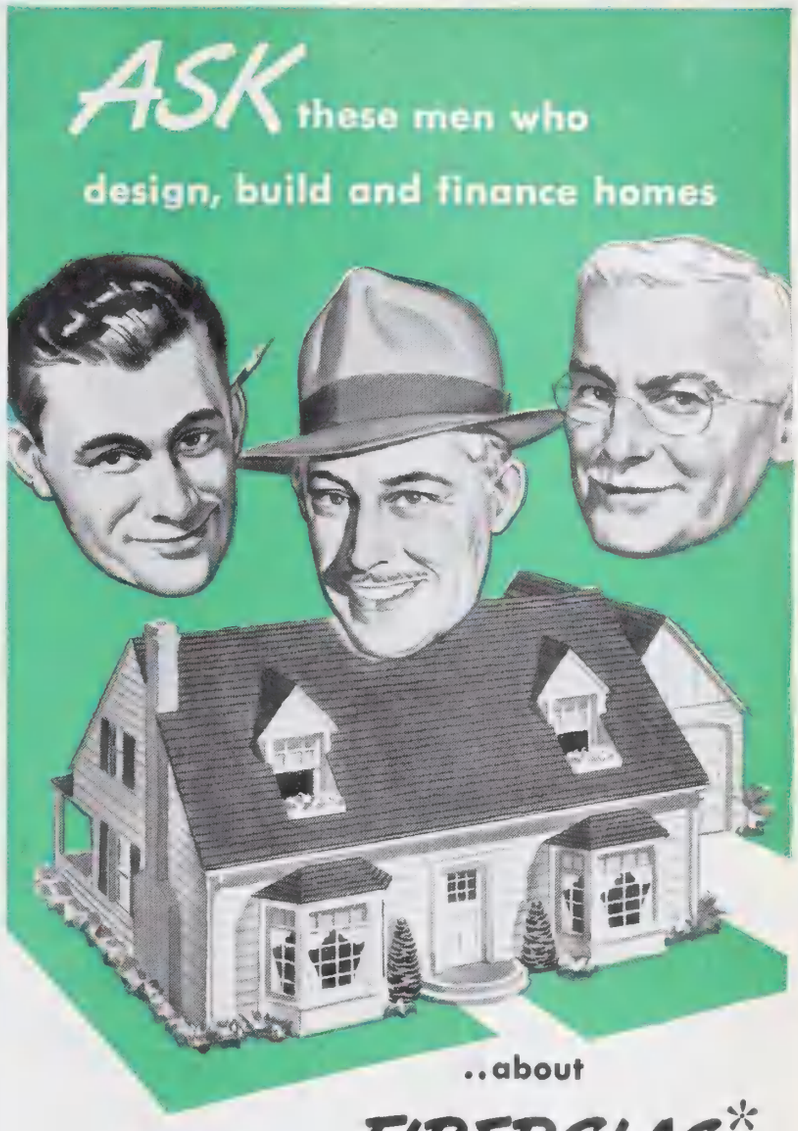
He reports that the best control in the Northwest (and probably everywhere) is to place a bait poisoned with sodium fluosilicate under the plants for the adult insects to feed on when they emerge from the ground in late winter. Use it this month and repeat every two or three weeks until June.

*When he set out a number of shrubs before the war, William Lanier Hunt used under them two grades of bone meal, one very coarse and the other medium-ground bone meal. The first was a very slow-acting fertilizer, and the second one faster. Mr. Hunt's shrubs are now as healthy and green as the traditional green bay tree.*

*In place of the now hard-to-get bone meal, he uses oyster shells, mixed liberally in the soil for trees and big shrubs. He reminds us that the old boxwood gardens of Virginia were especially fine where walks were made of oyster shells.*

Chemical fertilizers are in general much faster in their action than natural fertilizers derived from plant and animal wastes. In many

*(Continued on next page)*


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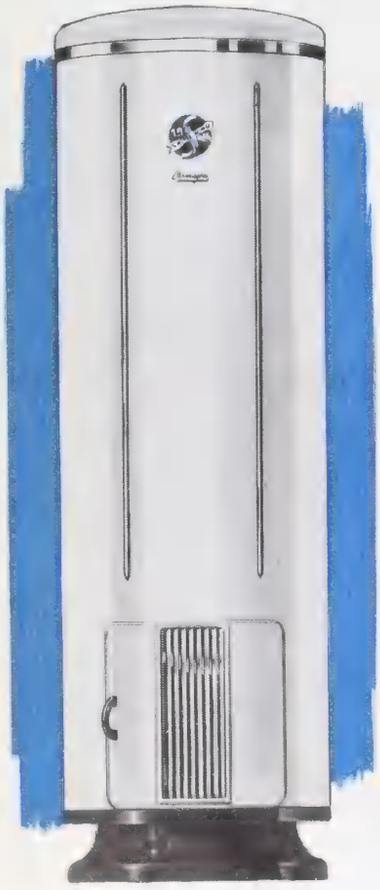
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cases this is an advantage, but sometimes it is more desirable to us a fertilizer that acts more slowly and over a longer period of time.

The U. S. Department of Agriculture has recently announced slow-acting chemical fertilizer, called Uraform. It provides plants wit nitrogen for a long period after application, and does not leach ou easily. Chemically, it is a combination of urea and formaldehyde.

*Alfred Hottes' little shaded terrace in La Jolla, California, is alway colorful with tuberous begonias in the summer. He—and good ga deners elsewhere—start them into growth in late February or earl March.*

*Mr. Hottes holds over his old tubers right in the pots, and whe starting time rolls around, he unpots them and places them on a laye of moist sphagnum moss or leaf mold. When the shoots are severa inches tall, he pots them in eight-inch pots, as he has found tha smaller ones stunt the plants and reduce bloom. He uses a soil mix ture of half leaf mold and half good loam, first placing a thin sprink ling of cottonseed meal or fish meal over the drainage stones. A the plant develops, its roots reach this food and it puts on goo growth by planting time.*

Some of the "almost evergreens," like Hall's honeysuckle vine an Lodense privet, are appreciated in the Rockies-Great Plains area which boasts practically no real broadleaf evergreens. George Kell says the honeysuckle and privet have been bright and green in Denve through most of the winter. The Mentor barberry and mahonia ar effective in winter, too, especially if they are planted where they d not get the hot afternoon sun, which may "burn" the leaves.

*Just before the nandina's brilliant red berries begin to fight wit the magentas of early azaleas in March, William Lanier Hunt Chapel Hill, North Carolina, cuts off the berries. These he plants i his outdoor seed beds.*

Regardless of all the advice on pot-tapping to determine whether house plant needs water, the sanest and quickest test is merely t touch the soil surface. If it feels moist, water the plant.

*When you come to think of it seriously, propagation of plants another one of the phenomena of nature. A branch touches the groun produces roots, and lo and behold, another plant is formed. This fa is too well known to thrill you, but suppose you could do the sam thing to your finger or your foot. Suppose you grew another if yo vegetated in one spot.*

*All of which leads to the practical suggestion that if you have favorite shrub that you wish to increase easily, layer it; that is, ben one of the lower branches to the soil. Cut an oblique slash in th stem at a point which will be covered with soil, press it down firml hold it in place with a brick or stone and let the tip end extend abo the surface of the soil. When spring comes you will have some ne shrubs all rooted to plant in your own garden or give to your friend Of course, on difficult subjects the rooting may be slower.*

On the dry plains and in far northern states the Chinese (or pro erly the Siberian) elm is a wonderful tree, but where it is give plenty of water and good care it outgrows itself and needs attenti to prevent its being broken in snow and wind storms.

It holds its leaves so late that the early snows in the mounta area frequently catch it fully clothed and damage it badly. The be preventive for this damage is careful pruning. If you haven't do this work at the right time—in late summer before there is dang of snows—take care of it immediately. Head back over-long a rank limbs and eliminate dangerous crotches. As the Chinese elm h a tendency toward forming dangerous V crotches, it is often wise put in a few bracing wires before the storms have a chance to dama your trees. In bracing smaller limbs, use screw-eyes, rather than wire or rope around the limb.

Where a quick-growing tree is necessary, the Chinese elm is mo valuable, but all the quick-growing trees have their faults and m be handled with intelligent care.—A. L. D.



# Mother learned a lot after I got married

● When I was 18, there seemed to be so many things Mother just didn't understand.

But by the time I was 24, it was amazing how much Mother had learned (actually how much I found out she knew) because in the meantime along came Bill and wedding bells and a home and children of my own.

It was Mother who steered us, from behind the scenes, through so many things. It was Mother who gave us our first few place settings of Amston Sterling—so simple, so beautifully fashioned, so inherently *right.*

Now my daughter is getting married. She's taking my advice and selecting an Amston pattern. I guess she thinks her mother is getting smarter, too.

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JANE OLIVER

# CONCERTS FOR CHILDREN

**They're a great success in many cities. Here are suggestions for an ideal series**

By Richard Williams

The recent discussions in this magazine which concerned children and music seem to have aroused a good deal of interest among our readers. It is natural that this should be so, for whether the articles are helpful or not, the subject is both profitable and puzzling. So few of us had a musical education when we were young, and so many of us regret that lack now, that we are bent (and sometimes hell-bent) on avoiding a similar loss in our children. We seek advice as to how best to guide children to music.

Nobody should have any hard and fast theories about children. The young denizens, though they all do the same things at about the same time, are nevertheless as unpredictable as a mountain rain, and they can outrun any theory. Still, when it comes to music, we can say of children what we can say of grown-ups: The only worthwhile knowledge of music comes from direct contact with music.

Children's concerts are, therefore, valuable. From what I have seen I sometimes think that some children enjoy these concerts very much—until the music starts. But others—indeed, the majority—take a real interest in the offerings. If the concerts do not quite rival in fascination a good horror movie such as *The Invisible Man Returns*, they are still something that may be definitely relished. And to many children they are a festive occasion, a wonderful treat, in spite of the educational implications and parental pushing. The concerts are particularly pleasurable—and

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therefore valuable—when they are real *children's* concerts, thought out by somebody who understands children and presented without any condescending shenanigans.

The popularity of children's concerts, as of all concerts, has grown remarkably in the last ten years. The New York Philharmonic has given children's concerts for many more years than ten, but within the last ten years they have become so popular that it is now virtually impossible to get a ticket

Other orchestras have regular series of children's concerts, also sold out. As a matter of fact, there are now few major orchestras which do not present children's concerts. Some, like the Los Angeles and Kansas City orchestras, give these concerts considerable care and preparation and try to make them increasingly useful.

ON THE other hand, there are still a number of cities which do not have regular concerts and where a series could be established using either the local symphony orchestra or making an arrangement for visits from the orchestra of the nearest large town. Such visits are feasible. The Kansas City Philharmonic, for example, gives children's concerts in many of the surrounding towns. Arrangements for these tours are worked out between the Board of Education, the Parent-Teacher Association, and the management of the orchestra.

Here we have a worth-while project. If there are no children's concerts in your town, you really ought to try and see if you can drum up sufficient interest in a series.

As you may suspect, your main difficulty will be money; the expenses cannot usually be fully covered by the price of admission. The price of tickets should be (really *has* to be) kept low—let's say 25 cents to one dollar—and the deficit has to be made up by contributions. Where large auditoriums are available, the deficit is not backbreaking.

Let me give you, for whatever they may be worth, my thoughts of what an ideal children's concert should be like.

First of all, no one series of concerts can cover all age groups. There ought to be two series: one for children of public school age, six to twelve (children younger than six are not, in my opinion, ready to go to concerts), and one for high school age—thirteen to seventeen. Not only have children of public school age different interests from older children, not

(*Continued on next page*)


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CONTINUED FROM PRECEDING PAGE

only can the older children hear a longer concert, but there is no gulf so wide as that which separates older children from younger ones. Or so *they* think.

No adults should be allowed to attend these concerts. There should be no exception to this rule. The only adults inside are the musicians, the conductor, and ushers, picked for their ability to suppress minor revolutions.

A CHILDREN'S concert ought to be short. Children cannot and should not be made to sit still for too long a time. Their attention, on which the world and its strangeness make so many demands, cannot be fixed for too long a period. I think that for the younger group a half-hour concert would be ideal, and an hour would suffice for the older group. In neither case would I have an intermission.

I am absolutely against any kind of explanatory talk at these concerts, whether educational, coy, or comical. No explaining is to be done about the music; each child should have the right to explain the music for himself. No program notes are necessary, and the program should merely give the name of the composer and the title of the composition, except when the music is program music; that is, music such as Strauss's *Till Eulenspiegel*, which has a definite subject or tells a story.

If there is to be any extra-musical feature, I would have after the concert a 15-minute quiz in which those children who would like to stay can participate. In that quiz I would play melodies from the selections that have just been played or those that had been played at the previous concert, and I would ask the kids whether they could remember and place these melodies. I would also have the various instruments of the orchestra play short solos and ask the children to name the instruments. I would distribute records as prizes for the best answers.

As to the music to be played, I would allow full latitude to the conductor to make the programs, providing the conductor takes the children's concerts seriously. (Most conductors do.) Since these are orchestral concerts and since part of the pleasure of an orchestral concert is derived from the rich colors and the many different kinds of tones that an orchestra can produce. I would often select compositions which show off the various instruments of the orchestra. I would play, for example, Stravinsky's *Petrouchka* music, comparatively modern though it is. Indeed, I would play quite a bit of modern music, for our children, brought up in the language of jazz, are interested in modern music. Dissonances do not bother children, as long as the music is exciting. Yes, I would play plenty of dramatic, exciting music, such as *The Barber of Seville* Overture by Rossini or Wagner's Overture to the third act of *Lohengrin*.

My selections would be reasonably short, but I would play music as it was written and not make any special kid adaptions. Nor would I cut a composition. I would willingly play one movement from a symphony, but I would play that movement intact. In the concerts for the older children I would often play an entire symphony.

Once in a while, I would schedule a song which the children could sing to the accompaniment of the orchestra. In that case I would print the words of the song in the program, in large type.

If my budget allowed, I would play selections from concertos. I have noticed that children are just as interested in personalities as adults. The concert becomes more exciting when a soloist appears.

If the orchestra rehearses at all (in the case of a visiting orchestra where the program has been worked out beforehand, no rehearsal will be required), I would invite the children to attend a rehearsal. This look behind the scenes is not only interesting to children but would give them a better understanding of the workings of an orchestra than any theoretical explanations. Moreover, they would hear each program twice.

FINALLY, I would integrate the series with whatever musical education the children get in the school. A good job of this kind has been done in Los Angeles, where Alfred Wallenstein, the conductor of the Los Angeles Philharmonic, works in co-operation with the Board of Education. The programs of the children's concerts are planned in advance for the entire season. Los Angeles teachers know these programs and can use them as part of their class work. Mr. Wallenstein also plans his programs with the resources of the school libraries in mind. He knows what phonograph records the libraries have and he tries to play compositions which the children can also hear on records. Here again the advantage is that twice-heard music becomes doubly enjoyable to listeners.

## THOSE RED WATER BLUES

CONTINUED FROM PAGE 81

eposited on surfaces in the form rust

The higher the acidity of the ater, the more metal will be dis-lved by this oxidation process. it if the water contains enough ineral salts, such as calcium car-nate (an alkali) this will be posited on the inner surfaces of e pipes *first*, and the oxygen n't be able to get at the metal. It is paradoxical that the pres-ce of mineral salts, so annoying ien in excess, as in "hard" water, tually can protect plumbing in e presence of aggressive water d oxygen. The kind of water we nt for freedom from care is soft ter; it makes soap lather quickly, oduces white linens, sparkling ina and glass. Yet soft water n't the end-all of water perfection. is likely to be more corrosive n hard water if its *p*H is below and it contains a large amount oxygen.

Waters are as different from each ier as ladies' hats. You may find rrosive action in hard water, ough it is rarer than in soft. The ly way to prevent trouble is to l in the scientific experts, and e the steps recommended by m.

We list now some of those steps:

### 1. Matching Metals to Water

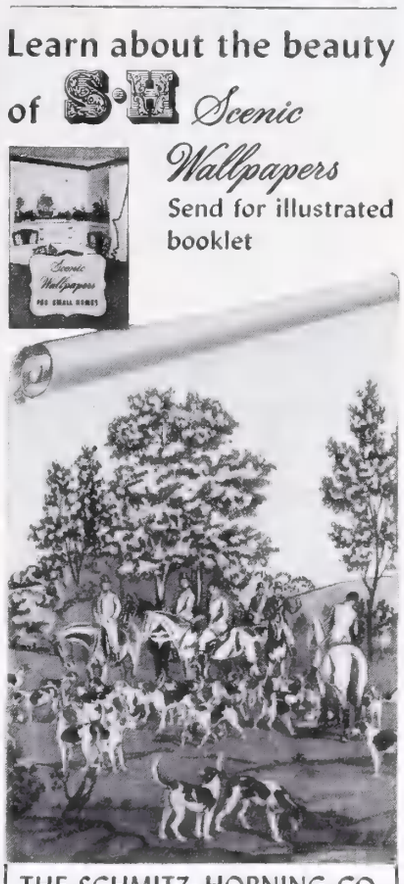
Once you know what kind of ter you have, you can avoid jor trouble in many instances careful selection of the metals h which that water is going to ne in contact. No metal is com-tely immune to corrosion under conditions. But some are more ceptible than others.

All the experts agree that, if have corrosive water, it pays choose copper or red brass in-d of galvanized piping, espe-lly for the hot water lines. It s, even though the cost of these als is higher than that of gal-ized piping. For replacing your es or tank is mighty costly, and nay come to that, if you choose wrong kind of metal for your mbing system.

Henry L. Shuldener, president the Water Service Laboratories New York City, who spends his preventing pipe failures in ge buildings (not small resi-ces) by a water treatment not olicable to individual homes, out-d for us the effect of corrosive er on various kinds of pipe. To









*Galvanized Iron:* The zinc coating applied by galvanizing protects the iron of the pipe so long as the coating lasts. But zinc is attacked by low *p*H water in the presence of oxygen, and it can also be removed by extremely high *p*H water, too. There have been cases in which the zinc lining has disappeared entirely after pipes have been in service a year or two. Of course, after the zinc is gone, the iron is attacked. The water becomes discolored; scale and clogging may follow.

In other cases, minute holes occur right through the pipe wall by local corrosion called pitting. Such leaks are often caused by poor galvanizing.

*Brass:* Brass is an alloy of zinc and copper. The dissolved gases in water attack yellow brass pipe with an action known as "dezincification," meaning removal of the zinc. The result is a porous or weakened copper structure in which leaks and breaks develop where the weakness is greatest. This action affects yellow brass alloys composed of 60 to 67 per cent copper, but red brass, which has 85 per cent copper, seldom is affected.

*Copper:* If the water is sufficiently corrosive, and characterized by low *p*H and low alkalinity or by high mineral content, it actually will dissolve minute amounts of copper from the pipe. Of all metals, copper and red brass are the most resistant to aggressive water, however.

*Plastic:* Not enough time has elapsed for adequate tests of this new material for pipe and tank linings to reveal its resistance to corrosive water. But results of experiments so far indicate it may be both cheap and satisfactory.

Says Mr. Shuldener: "It is evident that no material can be recommended as the best under *all* circumstances. The rate of corrosion depends principally upon the characteristics of the water involved. Each is a special case, subject to special advice."

### 2. Don't Mix Metals

One piece of sound advice from Mr. Shuldener, applicable to everybody, is the admonition: "If feasible, avoid using several kinds of metal in the same water system. For example, don't connect a pipe of what is known as a 'more noble' metal directly into a hot water tank of 'less noble' metal, or vice versa."

The reason for this caution is the electrolytic action that sometimes takes place between different

(*Continued on next page*)




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kinds of metal in the presence of water. This action weakens the "less noble" metal first; it loses tiny pieces of itself to the "more noble" metal. Iron and zinc galvanizing are less noble than brass or copper.

"If you have a galvanized hot water tank, don't connect copper pipes to it. Have at least a nipple of galvanized piping between the tank and the copper line," says Mr. Shuldener. "And if you are still using a black iron, ungalvanized tank—the only kind available during the war—have connecting pieces of the same black metal. Of course, black iron tanks should not be used in household plumbing systems except in emergencies."

A copper tank, with iron pipes lined with zinc by galvanization, with water flowing between them, were likened to "a battery cell" by Professor E. P. Schoch of the University of Texas, testifying before the City Council of Dallas during an investigation there of premature failures of hot water tanks. That gives you a rough idea of how powerful electrolytic action can be.

The possibility of electrolytic action is not removed when you use a piece of metal matching the tank between tank and pipes. It merely means the destruction will take place in the connecting piece instead of in the tank. It's much easier and less expensive to replace a little piece of connecting pipe than a whole tank.

Another way of avoiding electrolytic action was suggested to us by Charles P. Hoover, eminent water chemist of Columbus, Ohio. He said that there is a new product—a self-activated form of cathodic protection—in the form of a piece of metal that is more subject to attack than the metal of the tank. This metal rod is placed inside the tank, and induces the attack upon *it*, instead of the surface of the tank. Experiments are now under way in Mr. Hoover's plant with a thick rod of magnesium in both a steel and a galvanized tank.

### 3. Temperate Temperatures

Experiences encountered in army camps during the war, where water was heated to 180° F., demonstrated conclusively that overheating probably is the greatest contributing cause of premature failure of hot water tanks, according to Mr. Hoover.

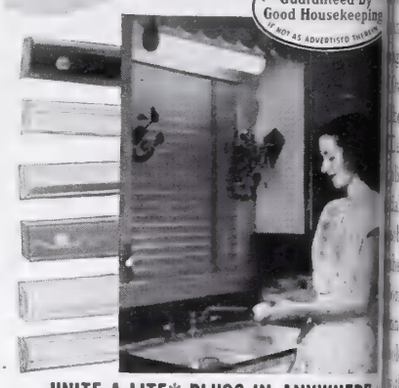
"Overheating can cause corrosion with any kind of water, except perhaps when the water is entirely free of oxygen, such as when it comes from a deep well and is unexposed to air until it reaches the faucets," said Mr. Hoover. "Merely advocating that temperatures be kept within reasonable bounds is not always effective. Many homes are equipped with tanks that are too small, and in order to have sufficient hot water, the temperatures are carried too high and the hot water mixed with cold to give a larger supply. Then the trouble starts."

There is a conflict between the temperature needs of water for dish washing and clothes washing, and that of your pipes. Balancing this conflict can only be done by the homeowner. For the good of your pipes (assuming your water is corrosive) water should be from 120° to 140° F. But it should be 160° to 165° F. to provide cleansing and disinfecting. (One of the reasons we all want dishwashers and automatic washers is because we can get things cleaner and more sterile.)

So the homeowner is going to have to figure out his own compromise between these conflicts. Experimentation and watching conditions in your pipes will show you where the compromise must fall. Knowing how corrosive your water is will give part of the answer.

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*1. Sodium silicates:* These are two kinds—liquid and solid. The quid kind is the one used by Mr. nuldener in his apartment house, otel and office building service. He oes *not* recommend it for house- old use. Control of the amount of emical to be used, and proper nes for using it, are matters of pert judgment, he believes. Only e regular services of a chemist or emical engineer would guarantee is judgment.

The solid sodium silicate is avail- le in limited quantities for use th a special feeder on hot water nks. Once its valves are properly justed, the device requires atten- n only once or twice a year in dinary households, according to illiam Stericker, development emist of the Philadelphia Quartz mpany.

*2. Limestone products:* A all filter, filled once a year with special limestone material, is pable of increasing the *p*H value water, and inhibiting corrosion. is especially effective with brass copper piping. A household de- e known as a "neutralizer" is ailable and often will do the job.

*3. Polyphosphates:* These are mplex molecules that form a sol- le compound out of dissolved nerals in water. Their use is ing hotly debated in chemical cles today.

However, there is on the market levice for feeding polyphosphates tomatically into your hot water nk, and manufacturers of the de- e declare it helps prevent scale d also controls corrosion due to gressive water. According to ven Rice, research engineer of Calgon Laboratories, makers of lgon (for municipal water sup- es) and Micromet (for residen- l use) corrosion control is ieved when polyphosphates are sorbed by the metal of the tank, ming a protective film on the er surfaces. This film is said to ld back attack on steel and zinc, hout sacrificing any of the gal- ic protective action which zinc elf has on bare steel. Other poly- osphates (Quadrafos, Septaphos- ate) are also available.

"To date no city has used a suf- ent feed of Calgon to afford pro- tion to hot water tanks of its sumers," said Mr. Rice. "That's y we have made Micromet, a ilar glassy phosphate that can used by householders them- ves. We have no exact figures as as to how long the life of tanks been increased, but there have n no failures of new tanks ated with Micromet in Dallas, xas, and Little Rock, Arkansas, since 1942, although untreated tanks have continued to fail at intervals of one to two years."

### The Ounce of Prevention

If you already have slipped up on one of these "preventives," and your water runs rusty from the faucets—well, sooner or later you will have to do something. It may mean replacing major parts of your plumbing system. Proper planning, based on a chemical analysis of your water and proper use of the system after it has been installed is the only way.

If you are planning a new home, don't overlook the importance of an analysis of your water, so you can make your plumbing system as corrosion-resistant as possible!

Choose a tank, too, that is large enough to give you all the hot water you need without overheating it. The following table, recommended by the Pacific Coast Gas Association, gives the minimum size tanks suggested for homes of various sizes:

| *No. of Bathrooms* | *No. of Bedrooms* | *Storage Capacity (gals.)* |
|---|---|---|
| 1 | 1 or 2 | 30 |
| 1 | 3 or 4 | 40 |
| 2 | 2 or 3 | 40 |
| 2 | 4 or 5 | 50 |
| 3 | 3 | 50 |
| 3 or 4 | 4 or 5 | 75 |

*(Editor's Note: These figures do not take into calculation the water requirements of automatic dishwashers and washing machines.* HOUSE BEAUTIFUL *recommends adding at least 20 gallons of capacity if you own these two pieces of equipment. In fact, it is beginning to be recognized among builders and architects of better homes that 80 gallons is an optimum requirement when automatic appliances are used in a family of several persons.)*

### 4. Proper Manufacture and Design

In spite of the fact that aggressive water is responsible for much corrosion, there are other reasons why tanks and pipes rust out. With galvanized tanks, the kind most used throughout the country, poor tank steel and poor galvanizing are contributing factors, according to Mr. Hoover. If tanks are made of metal with improper amounts of phosphorus, sulphur or silicon in them, the coating may crack or break and expose the steel to rapid corrosion. The same thing may happen if the metal of the tank has been rained on and has rusted before galvanization took place.

"Such instances may be unusual," Mr. Hoover told us, "but their existence proves that the char-

(*Continued on next page*)


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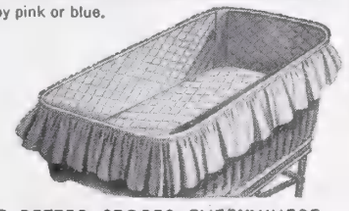


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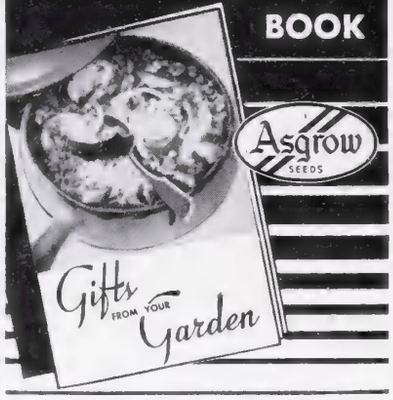
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CONTINUED FROM PRECEDING PAGE

acter of the water alone is not always the cause of tank failures."

Similarly, the various processes of galvanizing make a difference in the strength and durability of the coating inside the tanks. The presence of tin or aluminum in galvanized hot water tanks may have some relation to a type of corrosion known as "shot-hole" corrosion, Mr. Hoover thinks.

"A very descriptive phrase—that's just what happens," he said. "The spangles look attractive, but if I were buying a new galvanized tank, I'd pick a dull rather than a highly spangled one."

The best advice for avoiding poor manufacture is to buy only from reliable dealers, and not to try to get bargains. There is no bargain so costly as a plumbing system that has to be ripped out and done over again.

The way in which your piping is laid also affects its wearability. Horizontal pipes are usually the first to go—this from Mr. Shuldener, who has an exhibit in his office of pipes of all kinds that had to be replaced because they "went." Small lines connecting risers to the faucet also are suspect, he said.

When there is a poor flow of water, the first place to look is the small pipes under your sink or lavatory. Loose scale, rust or even dirt may have been deposited in the line. If it can be flushed back, you may eliminate the necessity of repiping—providing, of course, there are not holes in the piping itself.

**5. Water Treatment**

Theoretically, water with a low *p*H rating (under 7) can have its alkalinity raised to make it less corrosive to all the metals it encounters in mains and lines. Mr. Hoover, who is Chief Chemist of the Columbus, Ohio, Water Department, has proved that water can be put in chemical balance to its mineral content. But few municipal water departments do this. The process involves some additional expense and may create problems with regard to upkeep of filters at the municipal treatment plant. Also, the savings effected are largely individual, not municipal—so unless householders demand that it be done, most water departments would not add this special treatment.

We think it unlikely that you could induce your water department to treat *all* the water in your city, so that none is aggressive. Therefore the question arises: Can you do anything to treat the water for your house only, so it is not likely to attack the metal of your tank and pipes?

Again, theoretically, yes. But by no one sure-fire method. Some methods would cost more than replacement of plumbing. Others are simply too much trouble for the householder. All must be carefully used. Three kinds of chemicals could be used: sodium silicates, limestone products, polyphosphates,

## WHAT SHOULD YOU LOOK FOR IN A ROSE?

CONTINUED FROM PAGE 106

1948 and the past three seasons are the crimson American Flagship, apricot California, Geranium Red, sweetheart shaped Golden Jubilee, Golden Anniversary, red Grace Moore, red New Yorker, yellow Peace, shell-pink Vanity Fair, and the thornless red Festival, and two climbers, Inspiration, also called "the everblooming Mary Wallace," and Dream Girl with coral-pink flowers.

And look further back than the current season's novelties. You will find many rose varieties that have been listed in catalogs year after year, proving that they are established in the affections of gardeners everywhere. To pick a very few at random there are: Betty Uprichard, Crimson Glory, Countess Vandal, Dainty Bess, The Doctor, Eclipse, McGredy's Sunset, Mrs. Pierre S. du Pont, and Radiance. These are all hybrid teas, but there are other fine old standbys besides these.

A little catalog perusing will soon show you that there are roses for every purpose. In other words, you don't have to add a bed especially for roses; you can work them into your existing shrubbery border, flower garden, and ground cover or bank planting.

Exceedingly useful in every garden are the shrub roses. The sturdy rugosas, for example, make impenetrable informal hedges that are decorated with large single or semi-double blooms throughout late spring and into summer. The rugosas come in several varieties of different heights and flower colors from white through rose-red.

Be sure to include some of the old-fashioned roses for their charm and fragrance, as well as for their landscape value. At one extreme is the fountain-shaped Father Hugo's rose, with the daintiest of foliage and the earliest single yellow blooms. At the other is the so-

phisticated hybrid perpetual called Frau Karl Druschki. Its full-blown, pure white blooms appear abundantly in June on a plant that makes a sizable bush or can be trained as a pillar rose against a support.

Between these two come roses of every character, from the modern five-foot Lipstick and three-foot Betty Prior, both pink and everblooming, to the old moss roses, less floriferous, but charming and treasured by students of rose history.

There are climbers for every purpose, as well as for every taste in flowers. Use Silver Moon against a high wall or a house façade, where its wide-flung arms can reach out unrestricted. Give plenty of room, also, to flesh-pink Dr. W. Van Fleet or its newer everblooming counterpart New Dawn, and to Mermaid, where this charming, single yellow rose is hardy. For a restricted background, a low fence or post, plant a pliable rambler, such as crimson-flowered Chevy Chase, or a semi-climbing rose like the deep-pink Clytemnestra, useful also as a large-scale ground cover.

Many gardens, especially those in rolling country, can use good trailing roses to advantage as ground and bank covers. To the list of old standbys, including Max Graf and *wichuraiana* or memorial rose, have come Coral Creeper, orange-yellow Magic Carpet, and other good new trailers.

Useful for ground covers, too, and also as edgings are the low compact varieties: Summer Snow, salmon-orange Carol Ann, and light orange Margo Koster, seldom exceeding a foot in height. Other floribundas and polyanthas are neat and bushy, but grow taller.

You can grow roses in many places besides the always popular hybrid tea beds. Study your garden needs, then read up before you order a list of roses just because you admire their flowers. The best nursery catalogs now carefully document the heights and habits of rose varieties, as well as describing their bloom.

## GARDEN BOOKS WORTH READING

**By DeEtta B. Jacobs**

***Flower Arrangement for Everyone,*** by Dorothy Biddle and Dorothea Blom. M. Barrows & Company, Inc., New York. $2.75.

Much has been written on the subject of flower arrangement—too much, say those who wish to follow their own impulses, undisturbed by rule or precept; not enough, say those who are eager to learn, and feel that they need guidance in this form of expression which is open to everyone, gardener and non-gardener alike.

A great deal of what has been written falls into one or the other of two schools, the "Thou Shalt." or the "Thou Shalt Not." This book is fairly successful in avoiding both. For example:

"Try anything that your imagination suggests, apply to it the principles of relationship, build a good design, and see how it looks. If the effect is good, who shall say that you should not do it? If it is not good you will see that it should not be done. The perfection of the finished picture is what we seek rather than to follow arbitrary rules of combination."

This sounds like simple advice, very heartening to the puzzled beginner, but it is also a beguiling introduction to the study of design, that important and too often unrecognized part of flower arrangement.

"Design . . . is simple logic, the art of relating different elements to create beauty. . . . Design is essentially orderly. Where there exists no orderly relationship of flowers and leaves to each other and to the container, there is no design. Design is not an end in itself, but is an indispensable means in flower arrangement."

The book contains more than 150 photographs of flower arrangements, made by almost as many different persons. The photographs are a source of inspiration and the authors give some good advice to those who would translate that inspiration into arrangements of their own:

"Don't work with book in hand. . . . You must be free to let your mood predominate. Those who are genuinely interested can learn first from various authorities on flower arrangement, then enjoy venturing their own experiments."

Most of us find ourselves "genuinely interested."

***Birds in the Garden and How to Attract Them,*** by Margaret McKenny. University of Minnesota Press, Minneapolis, Minnesota. $5.

Of the many books on birds, some are treasured most for their pictorial value, some are primers of easy reference, some are designed

(*Continued on page* 197)



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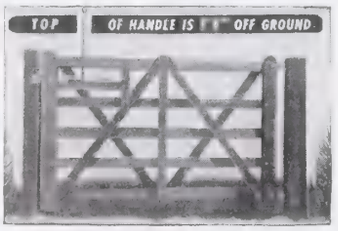
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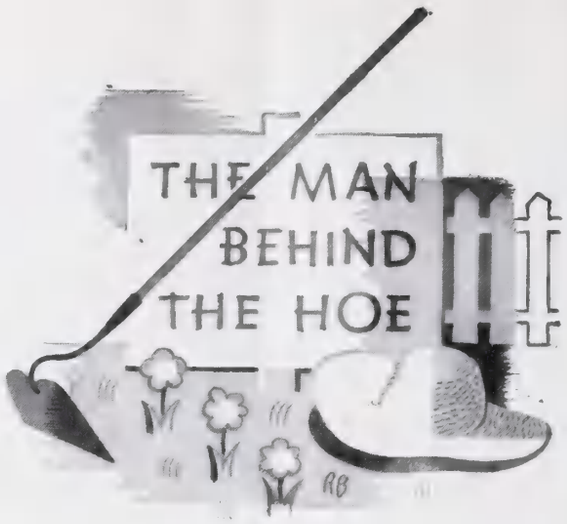
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# Seed Sowing Time Is Here Plan For Fruit Too

It isn't often that each individual has an opportunity to participate actively in world affairs. But this spring there are two ways in which each of us can effectually aid in putting across the Marshall Plan, the essence of which is to help other nations help themselves.

The first way is to plant a Freedom Garden large enough to provide food for your family, not only during the actual growing season but for winter as well. Today, as against the time when War Gardens were at their peak, home-freezing equipment as well as locker plants are accessible to all. Thus, by growing and freezing your year's supply you help release food for export, at the same time enjoying the freshest of fruits and vegetables, and reducing your cost of living.

The second way to help is to send vegetable seeds to Europe. Because of last year's cold, wet spring followed by a disastrous summer drought, much of the 1948 European seed supply was ruined. American seedsmen have come to the rescue with special packages of seed.

The official assortment, weighing almost two pounds packed, will be known as the A.S.T.A. (American Seed Trade Association) European Garden Seed Assortment. Seedsmen throughout the country are cooperating and will handle shipping details either to individuals in Europe or to charitable organizations in the United States for distribution to European needy. Since many of the seeds can be planted at once and the need is so urgent, why not order your package ($3.95 including postage) from your seed store *today*.

"Seeds of Peace" is another project to aid the needy of western Europe. Fifty cents, sent to Seeds of Peace (Mrs. Nicholas J. Mertens, treasurer, National Council of State Garden Clubs, Inc., 500 Fifth Avenue, New York 18, N. Y.) will pay for a "garden unit" containing enough vegetable seeds to produce crops for a family of five. It is sponsored by the Federated Garden Clubs, who invite any interested person to participate. Distribution is taken care of by the Church World Service, Inc.

Experience has undoubtedly taught you that tomatoes need a long growing season. We are especially aware of this fact here in Connecticut, where late spring frosts and early fall frosts (September 23 last year) limit the outdoor life of our tomato plants.

Like most gardeners, I sow our seed in a greenhouse or heated

ame in March. I also use another eans of lengthening the bearing ason of our plants. By actual test lly two weeks are gained in fruit oduction by transplanting our edlings from seed pans directly to five-inch pots. When the pot-own plants are transferred into e garden with a spadeful of ma-ire added, they suffer no check id grow rapidly.

If you cannot afford the time to se pots, but "prick out" your seed-ngs into flats, be sure to cut across e flats each way a week before ansplanting. This will produce a ore compact root system on each ant and cushion the shock of ansplanting.

There are several methods of owing tomatoes and each has ar-nt adherents. But because I grow many plants and find tying ch a chore, I collect the peony ng supports, after these plants ve flowered, and place them over e tomato plants to provide sup-ort for the developing branches. bout the middle of June the plants e side-dressed with commercial rtilizer. They are then thoroughly atered and a heavy mulch of hay placed between the rows to con-rve moisture. Even with the dry eather of last year, our plants were never watered and produced an enormous crop of tomatoes.

Marglobe, with its luscious red fruits on a vigorous, disease-resistant vine, is undoubtedly the most popular tomato with both home and truck gardeners. Rutgers with bright red fruit matures a little later and is wilt-resistant to a high degree. We have found both varieties excellent for canning, tomato juice, and soup. Jubilee, the tomato with orange colored skin and flesh is deliciously mild and contains less acid than the red varieties. Cherry tomatoes bear prolifically and it is nice to include one or two for garnishing. If you like tomato preserves, Red or Yellow Plum is excellent for this purpose.

This year we plan to try the Early Hybrid tomato, (Earliana X Valiant) claimed to be of good quality, as well as the earliest and most productive hybrid yet found by the plant breeders of Cornell.

In 1946, when the blight destroyed much of our tomato crop, we were afraid to can our juice for fear it would not keep, so we froze it for the first time with excellent results. We have evolved our own recipe for tomato juice, which we serve as juice or soup, or molded

(*Continued on next page*)

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**Nocturne**—deep, rich red with maroon shadings. Buds long and graceful. All-America Selection for 1948.

**Crimson Rosette**—canopy of velvety red flowers over dark green, heavy foliage.

**Pink Rosette**—peach-pink. A new rose with a touch of old-fashioned quaint primness. One crop of flowers after another.

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CONTINUED FROM PRECEDING PAGE

as a salad, alone or with greens.

**Tomato Juice**

Twenty pounds of unskinned tomatoes after they are cut up. Then into the pressure cooker go 2 large bunches of celery, leaves included, 40 sprigs of parsley, 10 large onions cut up, 6 pieces of bay leaf, and 12 sprigs of basil. By cooking all of these together at first and then adding them to the tomatoes which have been cooking in a large pot, the tomatoes do not boil away while the other vegetables are cooking. After adding the cooked vegetables to the tomatoes let them all cook together for a few minutes. Then strain the mixture through a Foley Food Mill. The large size is a great help if you make much juice. To this strained mixture we add about ½ cup of sugar (you may like more) and salt and freshly ground pepper as desired.

When the juice is cold we freeze it, after adding a sprig of basil to each quart. It makes about eight to nine quarts of juice. If you haven't room in your freezer it can be canned, but be sure to process it about five minutes. We froze stewed tomatoes also. Tomatoes are one of the few vegetables which do not freeze well unless precooked.

This month, with the planting season just around the corner, sow indoors seeds of peppers, cabbages, broccoli, early lettuce, onions, cauliflower, and eggplant, as well as tomatoes. The cabbage tribe, lettuce, onions, and other hardy crops do especially well in an electrically heated hotbed.

Each season brings new varieties of vegetables and fruits, many of which are a great improvement over older ones. But since tastes vary to a marked degree (I prefer yellow corn, while friends wouldn't think of growing any kind but white), it is safer to grow the varieties you know you like and can grow successfully than to go all out for a single new variety.

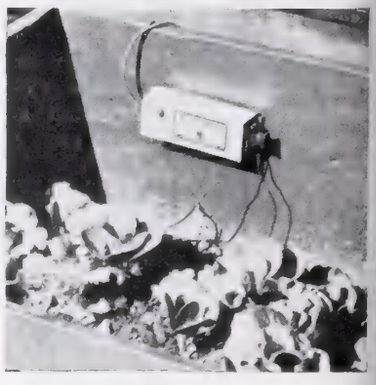
When we were still very green, city-bred gardeners, friends told us about a kind of corn grown out West which they claimed was far superior to anything we grow here. So the following year I grew this variety only—and couldn't bear it. Having been badly burned once, I have made it a practice to grow but a row each of interesting new varieties along with our tried and true ones. Thus I do my own testing, and repeat sowings of new varieties only if they compare in taste and yield with old favorites.

This year brings an extra early new corn, Sun Up. Other vegetable newcomers are: Highmoor Cucumbers, developed by the Maine Experiment Station. Pennwonder Peppers—early and very productive in a short season—developed by Pennsylvania State College.

Some of the most outstanding All-America winners are Freezonian Peas, said to be sweet and tender and ideal for early freezing; Victory Freezer Peas, a good variety to extend the freezing period because their resistance to hot weather allows for late harvesting. Pure Gold Wax Beans, as well as Super-Green, both of high quality and producing over a long season, also Peerless Bush Lima for quality and heavy production. For southern gardens Creole peas and the new onion, Excel Bermuda, are highly recommended because of their resistance to heat in late spring.

An apple orchard is a ravishing sight in the spring, but the problem for the home gardener of bringing the fruit to perfection may be both difficult and expensive, especially in standard size trees.

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



● Get earlier crops by sowing seed in an electrically heated frame. This Gro-quick thermostat and cable can also be used now in open ground to start seeds.

As an example, for what our spray program cost last year, we could have bought three years' supply of apples. In this same bad pest year a nearby commercial grower sprayed twelve times. These are extreme cases, but serve to remind that upkeep cost is a real factor with standard-size fruit trees.

However, dwarf or espalier trees and bush fruits are a different matter. They are low enough to reach with your home spray equipment. Therefore, the price of costly outside help is entirely eliminated.

(*Continued on page* 193)



PHOTOGRAPH BY HUGELMEYER ARRANGEMENT BY MRS. CLARENCE P. HANLEY

# Do you get what you want out of the FLOWER SHOW?

**Study show arrangements for ideas in design and color—not to copy exactly**

By Mrs. Anson Howe Smith

If you are a casual visitor at the flower show, you may be a little disappointed in the flower arrangement section. Expecting to see plenty of colorful arrangements that you would like to have on your own living room table, you are somewhat baffled at the sight of subtle gradations of quiet colors, an almost uncanny precision of line, and close, stylized groupings of flowers and foliage.

But once you become a seasoned flower show visitor you will learn to accept flower show arrangements for what they are intended to be—studies in design and color made in the medium of plant material. You may not like them all, any more than you would care to live with every painting in an art exhibit. But you will regard them as a possible source of usable ideas, any of which might be adapted to your own home and its specific needs.

Here you can find ideas for a color combination to carry out in other things than a flower arrangement. It might be an idea for a bedroom color scheme, or for the blouse you will wear with your new spring suit, or for a planting in a corner of your garden. A flower show arrangement may start your mind working in terms of colors you never thought of using together.

Other show arrangements offer new plants or fresh ideas for their decorative use indoors. There will be common leaves like iris foliage, yucca, hosta, and lily-of-the-valley leaves available in most gardens, but used in dramatic associations. Fruits may be combined with foliage of begonias, philodendron, grape ivy, and other familiar house plants instead of the inevitable mountain laurel or huckleberry.

(*Continued on next page*)


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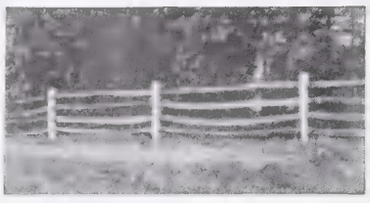
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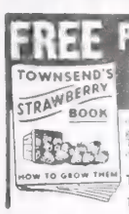
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CONTINUED FROM PRECEDING PAGE

Strange exotic leaves with long unfamiliar tongue twisting names—strelitzia, veltheimia, pandanus, echeveria, maranta—give drama to modern settings.

The flower arranger will keep her notebook handy and write down weird, new names. You may use some of the same materials for your own arrangements, especially if you live in a big city where many are available. At any rate, you will acquire the habit of looking for decorative possibilities in all foliage plants, wherever and whenever you find them.

If you live in the country, you will be more interested in the exhibits which use simple native material. Last spring, in the International Flower Show in New York, a prize-winning flower arrangement made fascinating use of skunk cabbage and budding branches of red swamp maple—in March, if you please, picked out of doors and forced slightly in a warm room. (See photograph on page 191.)

Flower shows are full of ideas for *you*, if you will look for them. You may not want to join the flower arranging sisterhood, but the more you study flower show arrangements the more you will recognize, and envy, the skill that makes such arrangements possible. Anyone who could wedge a scraggly branch of highbush blueberry into a piece of old driftwood to make it express "the motion of the wind" (as one woman did superbly, to win a blue ribbon) could do anything at all with plant material. Whatever mood the schedule called for, she could carry out. She could make flowers suggest serenity or primitive splendor, or catch the spirit of an old Dutch flower painting. Or she could fashion flowers into a simple, spontaneous arrangement for her own living room, which is not easy to do.

IT IS the process of acquiring skill that makes flower arrangement such an intriguing hobby. In addition to collecting ideas for color combinations and plant material, one becomes an avid student of technique and of design. If you take your hobbies seriously, you will practice your art with high standards of craftsmanship and with an increasing eagerness to understand and master the complexities of design. Every show gives you a new idea, a new method of making plant material behave. You learn to do by *doing*, and to see by *seeing*, as you carry out, one at a time, each interesting problem that your indefatigable flower show committee sets before you. Some are more worth doing than others, to be sure, but all may be regarded as diverting exercises in skill.

Each problem is a means to an end, and the end is not the coveted blue ribbon. That is only the little bit of bait that keeps you in the game. The real object is to learn how to convert ideas into actualities. For an idea, unexpressed, is still born, but an idea expressed, however crudely, is alive. And an idea that has reached full expression is a work of art.

THE horticulturist sees the flower show from quite a different point of view, and usually regards the arrangement classes with mixed emotions of apathy and horror. According to one eminent horticulturist who was sorting his five named varieties and putting them into milk bottles at the flower show, the garden club ladies across the hall were merely "juggling pots of buttercups on a luncheon table set for six," and he watched them "with a growing sense of profound futility."

But it was really not as futile as it seemed to him. On the contrary, it was exceedingly practical because the setting of an attractive luncheon table is a problem very frequently met with in the lives of most women. To be a skillful juggler of luncheon table appurtenances takes considerable talent and proficiency.

Juggling, at its best, is definitely an art. Any run-of-the-mill juggler, or perhaps even your own twelve-year-old, can juggle three oranges or three tennis balls with passable nonchalance, given a little practice. But it takes superb balance and a rather extraordinary sense of timing to manage, let us say, three oranges, two tennis balls and an alligator pear. And this is the sort of advanced juggling that is necessary to turn out a really distinguished luncheon table set for six.

The problem is essentially complex because, in addition to the "buttercups" and the "pots," there are so many other factors of unequal weights and sizes, shapes, colors, and textures. Even if you omit the silver and little accessories, there are such things as glassware and china, linen, and the exposed surface of the table itself to cope with. The hostess' problem is to juggle all these diverse ele-

nents so smoothly and gracefully that an effortless harmony is achieved, and a worthy setting for her choicest "buttercups" provided.

It is not easy. And if the horticulturist did not find anything to admire in the luncheon tables at the flower show it is quite possible that those particular ladies were attempting to juggle some combination beyond their powers and understanding of balance and timing. Or perhaps the horticulturist's own perception in such matters may not have been particularly acute.

There are enough things to worry about in this tortured world without working yourself into a state of nervous collapse over the making of a flower arrangement. Before you adopt flower arrangement as your hobby, make sure you have the arranger's temperament. Among other things you need a sense of humor, a cast-iron constitution, and a sympathetic husband.

If you are the kind of person who patiently unties the knots on packages, who likes to see her window shades on an even line across the front of the house, who finishes any sort of a job with neatness and exactness down to the last detail, you should be good at the mechanics of making an arrangement. If you have a habit, at odd moments, of adjusting small objects on table or mantelpiece into a coherent and agreeable pattern, you have a natural sense of balance and a sense of design. This trait is invaluable. You will never be a good arranger without it.

If you can look at the young leaves and creamy flower buds of garden rhubarb and see, not a common vegetable, but plant material having beauty of form and richness of texture, you have imagination and aesthetic appreciation.

When, and if, you do decide to do arrangements in a flower show competition, you should do it—not to win a ribbon but to check your own arrangement with the judges' comments for possible errors to be guarded against next time. That means you must have an adult understanding of the purpose and value of criticism. You know it includes the good and the bad, and is intended to put a finger on a weak spot for the benefit of the exhibitor who is expected to profit thereby and not take it as a personal affront.

In addition to all this, you must be a bit of a gambler, fully aware of the importance of showmanship and stimulated to your best effort by competition. And you must be a good loser, too. If you do not get a prize you must say nothing. Just bide your time—because there will be another flower show next year, and you will have become one year more skillful.

## THE MAN BEHIND THE HOE

CONTINUED FROM PAGE 190

In the Rocky Mountains-Great Plains zone, Dolgo crabapples are recommended as a fine ornamental tree whose fruit is one of the best for jelly. The Manchu or Nanking cherry, a well-shaped ornamental, produces very good fruit. In this area, also, many of the cherry-plum hybrids from the Dakotas are valuable both for their fruit and foliage. All these can be planted in March.

For those in cold regions who like to grow figs but have been unable to bring them through the winter, the Ramsey fig has been developed. This sets a crop on the current year's wood and will come through the winter if carefully mulched.

Southern gardeners have good news in the development of the Orient pear, introduced by the University of Tennessee this year. After many years of testing, this pear proves resistant to leaf spot and fire blight. It produces large yellow fruits, excellent raw or canned, and can be frozen also. This is good news because most pears are tasteless when frozen.

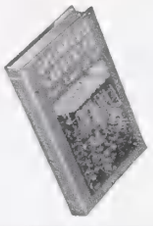
Two fruits, both expensive to buy and easy to grow in the home garden, are raspberries and strawberries. In planning for these fruits consult your State Experiment Station, since varieties which do very well in one part of the country are not necessarily productive in others. Here in Connecticut we grow the following raspberries well: Latham, Cuthbert, Marcy, and Taylor. A new fall-bearing raspberry for the Northeast is developed at Geneva and reported to bear medium-size, firm red berries.

Among strawberries, in addition to such favorites as Premier, Dorsett, Fairfax and Chesapeake, a new berry has been developed for the northern states. This is a cross between Aberdeen and Fairfax and is known as Fairland. It is early and resistant to red stele disease.—*R. Gannon*


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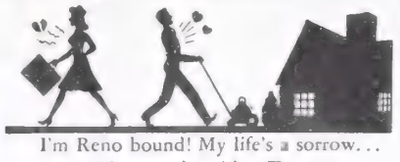
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## MAKING A GARDEN LOOK NATURAL

CONTINUED FROM PAGE 172

areas. Plants that grow in ample moisture on the edges of streams or ponds have lush yellow-green foliage. Between these two extremes lies a wide range of leaf colors, varying with the gradual increase in amount of moisture from the wooly gray-green of the desert into a deep dull almost black green, from there into bronze-greens and deep green with bronzy new growth, on into the rich-green greens, and finally into the yellow-greens of the waterside.

You will agree that the color of the foliage in most gardens predominates over the color of the flowers and forms the background or foil for them. Too often gardeners think of foliage as just being green. When you start to look around and realize how many different greens there are, you will find not only a whole new fascinating world of beauty but a basis to divide plants into groups that ought to live together.

It so happens that greens constitute our widest range of color perception. If you will become "green conscious", you will find that the amount of subtle variation within the range of this one hue is almost unbelievable. And if you sincerely want to achieve a harmonious garden, you will train your eye to distinguish the many variations in foliage green.

So—the first real fundamental of a naturalistic garden is the color of the foliage. And if you base your plant groupings on the color of the foliage, the color scheme of your flowers will work out a lot more easily and happily.

This relationship between foliage color and flower color is extremely interesting. Plants that grow in full sun usually have brilliantly hued flowers and often these flowers are carried in great masses. Shade loving or woodland plants, and plants native to climates where the sunlight is never intense for long periods of time, do not make spectacular color show and have a small proportion of flowers to foliage.

Again this points to a fundamental truth about color schemes in the garden that will save you many heartaches. It is not practical to try and get masses of color in the shade, so don't attempt it. On the other hand, you can work out the loveliest symphony of greens, from cool and pale to deep, sparkling emerald, with just a delicate touch of usually white, cream or soft yellow flowers and the occasional sparse accent of scarlet berry.

Magenta and magenta purple are the strongly predominating hues of desert flowers. The reason that magenta is an unpleasant color in our watered gardens is that it has been separated from its essential foil of gray-green foliage from the grays and browns of desert rocks and sand, and placed in jarring juxtaposition with the yellow-greens of lawns and watered plantings.

You probably have been conscious of disliking magenta in the garden. Now you can see why. You will also see how important it is not to mix the dry gray-greens in among the lush yellow-greens. In other words, you would not combine gray-greens with the yellow-greens any more than you would magenta with the yellow-greens. They are equally inharmonious, only it takes a more discerning eye to detect the discordant note in the combinations of green.

NOW, what about the arrangement of plants according to their cultural requirements? This results in a sequence of foliage color changing with the change in conditions from dry to moist, or from sun to shade. These sequences of foliage color are especially noticeable in broadleaf evergreen shrubs.

Numbers following each name in lists throughout this article indicate zones in which plant grows, viz:

1—The Northeast
2—The South
3—Florida and the Gulf Strip
4—The Middle West
5—The Rocky Mountains and Great Plains
6—The Northwest
7—California and the Southwest

Asterisk means the plant is quite universal.

Some shrubs which like hot, dry conditions and have unmistakably woolly or glaucous gray-green foliage include the following:

Manzanita, *Arctostaphylos columbiana*—6, 7

Rock roses, *Cistus albidus, crispus, villosus*—2, 4, 6, 7

*Cotoneaster francheti, harroviana, parnayi*—6, 7

Tassel bush, *Garrya elliptica*—6, 7

St. John's wort, *Hypericum* species and hybrids*—1, 2, 4, 6, 7

Lavender, *Lavandula spica**—1, 2, 4, 6, 7

Rosemary, *Rosmarinus**—2, 4, 6, 7

*Veronica traversi, glauca*—2, 6, 7

Another evergreen group which also requires hot, dry conditions




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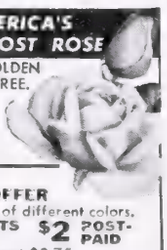
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n full sun, but has glossy, yellow-green foliage, in many cases noticeably aromatic, includes:

California wild lilac, *Ceanothus thyrsiflorus* vars. and hybds.—2, 6, 7

Mexican orange, *Choisya ternata*—2, 6, 7

*Escallonia macrantha, rubra*—2, 6, 7

*Euonymus japonicus**—2, 3, 6, 7

*Euonymus radicans**—1, 2, 3, 4, 6, 7

Evergreen bayberry or waxmyrtle, *Myrica californica*—2, 6, 7

Greek myrtle, *Myrtus communis**—2, 3, 6, 7

Victorian box, *Pittosporum undulatum**—2, 3, 7

*Veronica buxifolia**—2, 6, 7

It is usually better not to combine these with the very gray-green foliages but to use them in a separate sequence of foliage color, working from this yellow-green into the bronze or deep greens, then in a gradual transition into a lusher type of foliage. Consequently, if you have a hot spot you would use either the gray-green or the yellow-green foliages, but not both in one small area.

There are a few plants which adapt themselves to a fairly wide range of cultural conditions and their foliage varies with these conditions. For example, Oregon grape (*Mahonia aquifolium*) growing under full sun in hot, dry conditions, turns darker and more leathery so that it blends very pleasingly with the black-greens of the rock roses (*Cistus ladaniferus, laurifolius, loreti*). Other black-greens:

*Cotoneaster microphylla*—2, 6, 7

*Elaeagnus pungens**—2, 3, 6, 7

Loquat, *Eriobotrya japonica*—3, 7

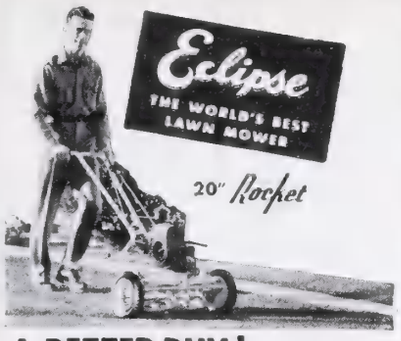
Bay laurel, *Laurus nobilis*—2, 7

Laurestinus, *Viburnum tinus*—7

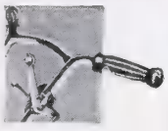
Oregon grape also blends equally well with other broadleaf evergreen shrubs that grow in moister and cooler conditions. The majority of shrubs do not grow well under a wide range of conditions and must be grouped only with others that have the same conditions.

Many shrubs, representing the middle range between the two extremes of dry and moist, adapt themselves readily to average conditions. In some instances, the bronze of the new foliage forms with an intense color that it makes the effect even more spectacular than flowers (see kodachrome illustrations, page 108). Examples of deep-green evergreens with bronze new leaves are:

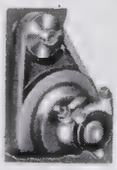
*Abelia grandiflora**—1, 2, 3, 4, 7


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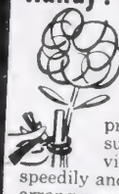
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Strawberry bush, *Arbutus unedo*—6, 7

*Azalea ledifolia, macrantha**—1, 2, 4, 6, 7

*Camellia sasanqua* vars.*—2, 3, 6, 7

*Cotoneaster henryana*—2, 6

Heather, *Erica carnea, vagans* vars. and hybrids—1, 2, 6

Holly, *Ilex opaca**—1, 2, 3, 4, 6, 7

Oregon Grape, *Mahonia aquifolium**—1, 2, 4, 5, 6, 7

*Osmanthus ilicifolius**—2, 3, 6, 7

*Phillyrea decora*—2, 6, 7

*Pernettya mucronata* vars.—6

*Photinia serrulata, glabra*—2, 3, 6

Andromeda, *Pieris floribunda, formosa**—1, 2, 3, 6

Firethorn, *Pyracantha**—1, 2, 4, 6, 7

*Raphiolepis indica rosea**—2, 3, 6, 7

*Rhododendron* (small leaved species) *augustini, ciliatum, yunnanense*—2, 6

The next list gives evergreen shrubs which will grow in even lusher conditions than the above and prefer partial shade and moderate moisture. They have medium-green foliage.

Barberries, *Berberis darwini, stenophylla*—2, 6, 7

Warty barberry, *Berberis verruculosa**—1, 2, 4, 6, 7

Box, *Buxus microphylla, sempervirens* and vars.*—1, 2, 3, 4, 6, 7

*Camellia japonica* varieties and hybrids*—2, 3, 6, 7

*Daphne odora*—2, 6, 7

Salal, *Gaultheria shallon*—6

English holly, *Ilex aquifolium**—2, 3, 4, 6, 7

Japanese holly, *Ilex crenata**—1, 2, 3, 4, 6, 7

Mountain laurel, *Kalmia latifolia**—1, 2, 4, 6

*Leucothoe catesbaei**—1, 2, 3, 4, 6

Privets, *Ligustrum japonicum (lucidum) henryi**—2, 3, 6, 7

Oregon grape, *Mahonia aquifolium**—1, 2, 4, 5, 6, 7

Chinese sacred bamboo, *Nandina domestica**—2, 3, 6, 7

Andromeda, *Pieris japonica**—1, 2, 3, 4, 6

English laurel, *Prunus laurocerasus*—2, 6, 7

Yeddo hawthorn, *Raphiolepis ovata*—2, 6, 7

Rhododendron, most garden hybrids, species of medium-leaf size, (*decorum, discolor, ponticum*, etc.)—4, 6

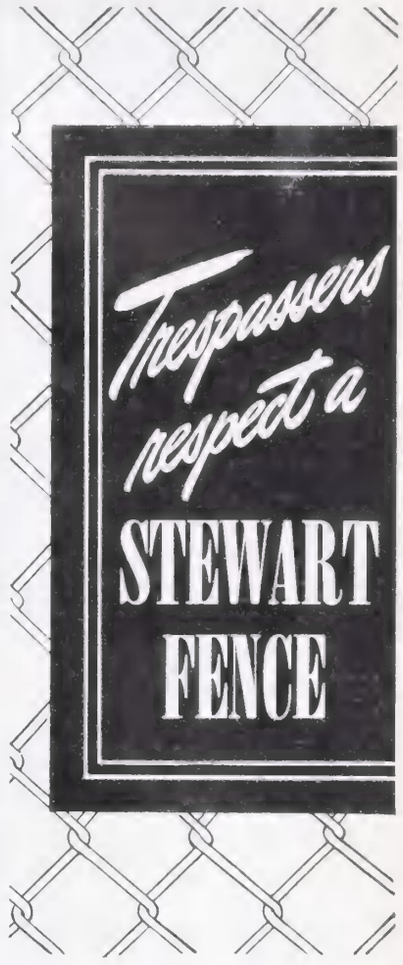
*Rhododendron carolinianum**—1, 2, 4, 6

Evergreen huckleberry, *Vaccinium ovatum*—2, 6

Leatherleaf viburnum, *V. rhytidophyllum**—1, 2, 4, 6, 7

Shrubs which want deep shade

(*Continued on next page*)


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CONTINUED FROM PRECEDING PAGE

with moderate moisture have even lusher green foliage. They include:

*Ardisia japonica, crenulata*—2, 3, 6, 7

*Aucuba japonica**—2, 3, 6, 7

*Fatsia japonica*—6, 7

Salal, *Gaultheria shallon*—6

English ivy, *Hedera helix arborescens**—1, 2, 3, 4, 5, 6, 7

Oregon grapes, *Mahonia beali, nervosa**—2, 3, 6, 7

False box, *Pachistima myrsinites*—6

*Pachysandra terminalis**—1, 2, 4, 6

Portugal laurel, *Prunus lusitanica*—2, 6, 7

Rhododendron, largest leaf species*—1, 2, 6, 7

*Sarcococca* species and vars.—2, 6, 7

*Skimmia species and vars.*—2, 6

Evergreen huckleberry, *Vaccinium ovatum*—2, 6

The majority of conifers thrive under average garden conditions of moisture. However, there are a few conifers with gray-green foliage, such as western juniper (*Juniperus occidentalis*), native of the eastern Oregon desert country, and the somewhat similar Arizona cypress (*Cupressus arizonica*) with very gray-green foliage, which thrive only in hot, dry conditions.

In the deciduous shrubs the same principles apply as with the broad-leaf evergreens. Those with gray-green foliage like a sunny, fairly dry spot. Examples are:

Butterfly-bush, *Buddleia**—1, 2, 4, 5, 6, 7

Blue spirea, *Caryopteris**—1, 2, 4, 5, 6, 7

*Elaeagnus angustifolia, argentea, umbellatus**—1, 2, 4, 5, 6, 7

Broom, *Cytisus*—6, 7

Beautybush, *Kolkwitzia amabilis**—1, 2, 4, 5, 6, 7

Tamarix*—1, 2, 4, 5, 6, 7

Vitex*—1, 2, 4, 5, 6, 7

Those with deep green foliage and bronzy new growth, liking full sun and moderately dry conditions include:

*Azalea kaempferi, mollis, pontica,** etc.—1, 2, 4, 6

Flowering almond, *Prunus glandulosa**—1, 2, 4, 5, 6, 7

Flowering quince, *Chaenomeles lagenaria,** etc.—1, 2, 3, 4, 5, 6, 7

Flowering pomegranate, *Punica**—2, 3, 6, 7

Snowballs, *Viburnum burkwoodi, opulus**—1, 2, 4, 5, 6, 7

*Myrica pensylvanica*—1, 2

Those with medium green foliage growing in full sun and needing slightly more moisture include:

*Azalea occidentalis, schlippenbachi, vaseyi**—1, 2, 4, 6, 7

Roses, many species and hybrids*—1, 2, 3, 4, 5, 6, 7

Lilac, *Syringa**—1, 2, 4, 5, 6

*Hydrangea hortensis* has lush green foliage, which indicates that it is happiest with a great deal of moisture.

Those growing best in light shade with moderate moisture include:

Forsythia*—1, 2, 4, 5, 6, 7

Kerria*—1, 2, 4, 5, 6, 7

Mock-orange, *Philadelphus**—1, 2, 4, 5, 6, 7

Jetbread, *Rhodotypos tetrapetala**—1, 2, 4, 5, 6, 7

Bridalwreath, *Spiraea prunifolia**—1, 2, 4, 5, 6, 7

There are few, if any, deciduous flowering shrubs which grow well in deep shade.

The grouping of herbaceous plants according to cultural requirements is a little deceptive because so many of the well known herbaceous perennials are hybrids—man-made flowers without a very strong naturalistic character. This means that they will grow together under much the same cultural conditions.

However, to use them the most effectively, it is best to plant them as though they did have distinct


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cultural requirements, for instance to group together those with gray foliage (descended from ancestors which much preferred dry conditions). Creating an illusion of naturalistic character by a sequence of foliage color will do wonders in building a basic color scheme for the perennial border.

Gray foliaged herbaceous plants include:

Michaelmas daisy, *Aster*, gray-foliaged species and hybrids such as *frikarti*, *amellus*, and most of the *novi-anglae* hybrids*—1, 2, 4, 5, 6, 7

Chrysanthemums*—1, 2, 4, 5, 6, 7

Iris, Bearded or German*—1, 2, 4, 5, 6, 7

Nepeta*—1, 2, 4, 5, 6, 7

Lavender cotton, *Santolina**— 1, 2, 4, 5, 6, 7

Veronicas, grey leaved*—1, 2, 4, 5, 6, 7

Peonies and *Statice latifolia* are examples of herbaceous plants with bronzy new foliage and deep green mature foliage.

Herbaceous plants with medium green foliage include:

Delphiniums*—1, 4, 5, 6, 7

Coneflower, *Helenium**—1, 2, 4, 5, 6, 7

Golden Glow, *Rudbeckia**—1, 2, 4, 5, 6, 7

Herbaceous plants with lusher green foliage, growing in light shade with moderate moisture include:

Aster (Michaelmas daisy) species and hybrids with deep green foliage, including most of the novi-belgae hybrids*—1, 2, 4, 5, 6, 7

*Cimicifuga**—1, 2, 4, 5, 6

Hemerocallis*—1, 2, 3, 4, 5, 6, 7

Phlox*—1, 2, 4, 5, 6, 7

Primroses*—1, 2, 4, 5, 6, 7

Those with deep green leaves growing in deep shade with moderate moisture include:

Epimedium—5, 6, 7

Ferns*—1, 2, 4, 5, 6, 7

Plaintain lily, *Funkia**—1, 2, 4, 5, 6

Lily-of-the-valley*—1, 2, 4, 5, 6

Christmas rose, *Helleborus niger**—1, 2, 4, 5, 6, 7

Violets*—1, 2, 3, 4, 5, 6

## GARDEN BOOKS

CONTINUED FROM PAGE 187

for field study and some for scientific research. Margaret McKenny writes from the viewpoint of the garden owner who wishes to grow his own birds, so to speak. The cardinal that nests in a thicket and dines from a feeding tray, both of the gardener's contriving, is just as colorful and not so fleeting as spring's most brilliant tiny, and with careful planning he and many others can be made almost as predictable a part of the garden.

This planning involves such things as planting trees and shrubs to provide birds with food and shelter, erecting bird houses and feeding stations, and maintaining an ever-dependable supply of food and water. All of these are covered in *Birds in the Garden*—out of print for some time and now reprinted in an attractive book to make any giver and recipient happy. It has carefully compiled lists of plants and trees to attract birds, planting plans for large and small plots, and detailed instructions for making and erecting bird houses and feeding stations.

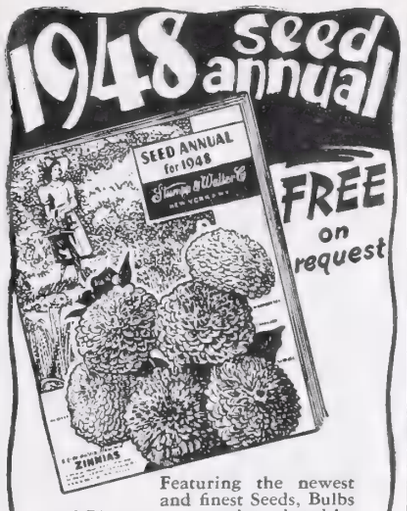
Not all of the book is given over to practical matters. It contains most interesting accounts of experiences with birds in various parts of the country, chapters on song, on bird banding, on migration, and on the relation of birds to art and mythology. These with its beautiful photographs and colored illustrations make it a book to be read with pleasure aside from the help to be derived from it.

***A Second Look,*** by Edward H. Faulkener. University of Oklahoma Press, Norman, Oklahoma. $2.

The author of *Plowman's Folly*, that "angry, optimistic little book" which stirred up so much controversy when it was published, has taken a second look and still holds his original convictions in regard to American agriculture. His message remains the same, that the nation's soil has been not so much depleted as mistreated, and that the remedy lies not in fertilizer which must be bought by the bag, but in the use of humus which is readily at hand and needs only to be properly applied to restore fertility.

*A Second Look* amplifies some of the points in the first book, answers criticisms, and gives results of the author's further research. It retreats not one whit from his stand that the use of the mold board plow on substandard land leads to impoverished soil and impoverished crops.

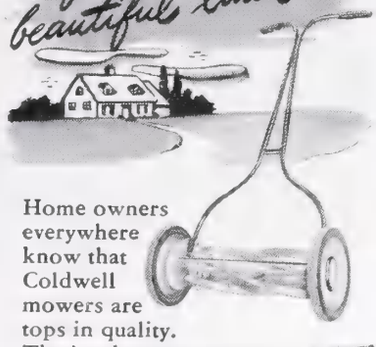
"Crops" is not a word to attract quick attention from the average urban dweller but "food" is, and when Mr. Faulkener expands his theory that the kind of soil on which food is grown predetermines the state of health of those who eat it, even the non-gardener begins to be interested. It is a wise interest, whether or not one arrives at complete agreement with the theories in *A Second Look*, for the soil is our national heritage and right use of it is not a problem for the farmer or market gardener alone.

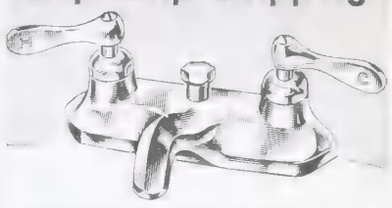
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This Nu-Tone Time-Chime compactly houses both a Nu-Tone door chime and a 6¾-inch square Telechron electric clock in its trim 9 by 9-inch white enamel case. Clock has red second hand; minutes are marked legibly around dial perimeter. Chime mechanism concealed behind it connects to your bell or buzzer system. It sounds two front-door notes; one for rear.

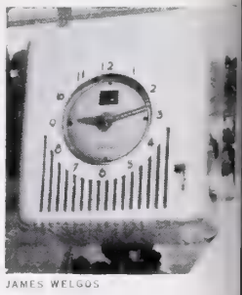
The same dual services—chiming and time-telling—are combined in this good-looking Rittenhouse clock-chimer. It, too, works on your existing doorbell transformer; provides the same door signals. The 6-inch dial is unusually readable; numerals are oversized, stocky, and minutes boldly marked in red in the center. Second hand is chrome. Sessions movement.



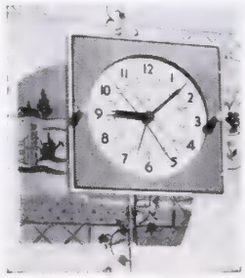


Turning electrical appliances on, then off, or just off is the extra service of this Ever-Hot table model Timer-Clock. It makes any appliance up to 1650 watts, fully automatic. It does your clock watching for any period from 15 minutes to 21½ hours. Simply plug appliance into the clock, plug the clock into the outlet, set timing dials, and you can bow out.

A high-fidelity superheterodyne radio set (4-tube plus rectifier, voltage control) is concealed behind the face of this Jewel Pin-Up Clock-Radio. Raised red plastic numerals, affixed to outside of dial read easily and add eye appeal to the smart red-ivory plastic case. It's a compact 7½ x 8½ inches; weighs only 4¾ pounds. Radio dial is in lower corner. Knobs are at the side.



JAMES WELGOS

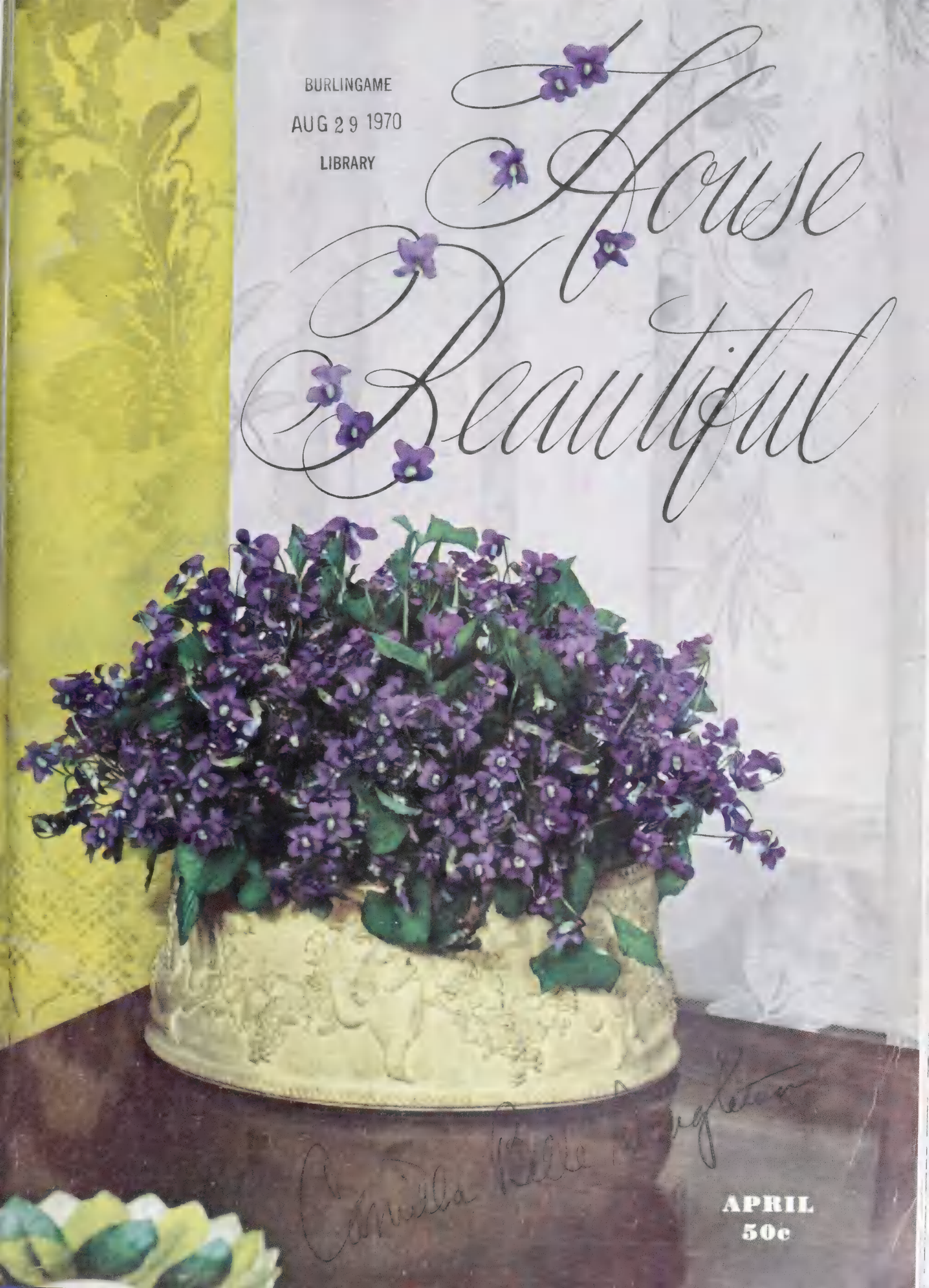


This compact, easy-to-read G-E Chef doubles time-telling with food timing. It takes over clock-watching to the second and buzzes lustily when time's up. One knob sets the timer, the other clock hands. It handles any timing job up to an hour. Its dial service is housed in a trim 6-inch square plastic case (ivory, red, or green). Usable on the wall or a table.

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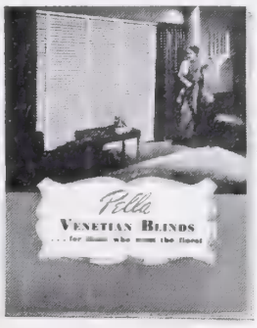


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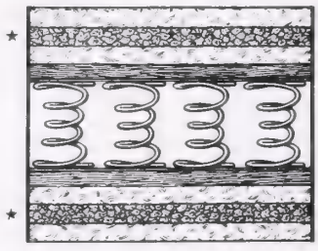

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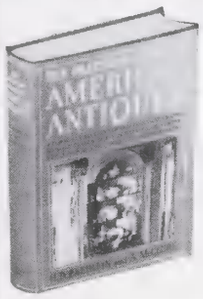
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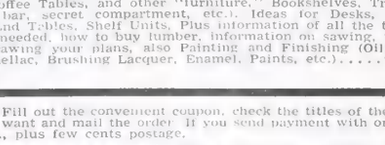
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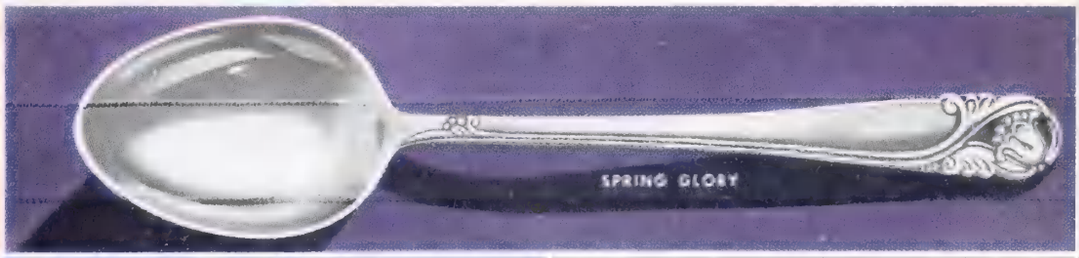
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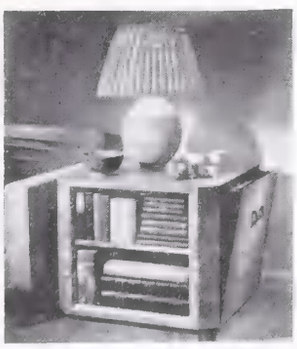
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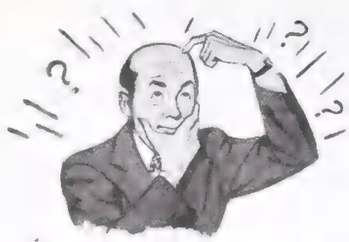
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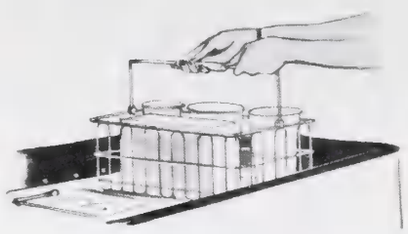
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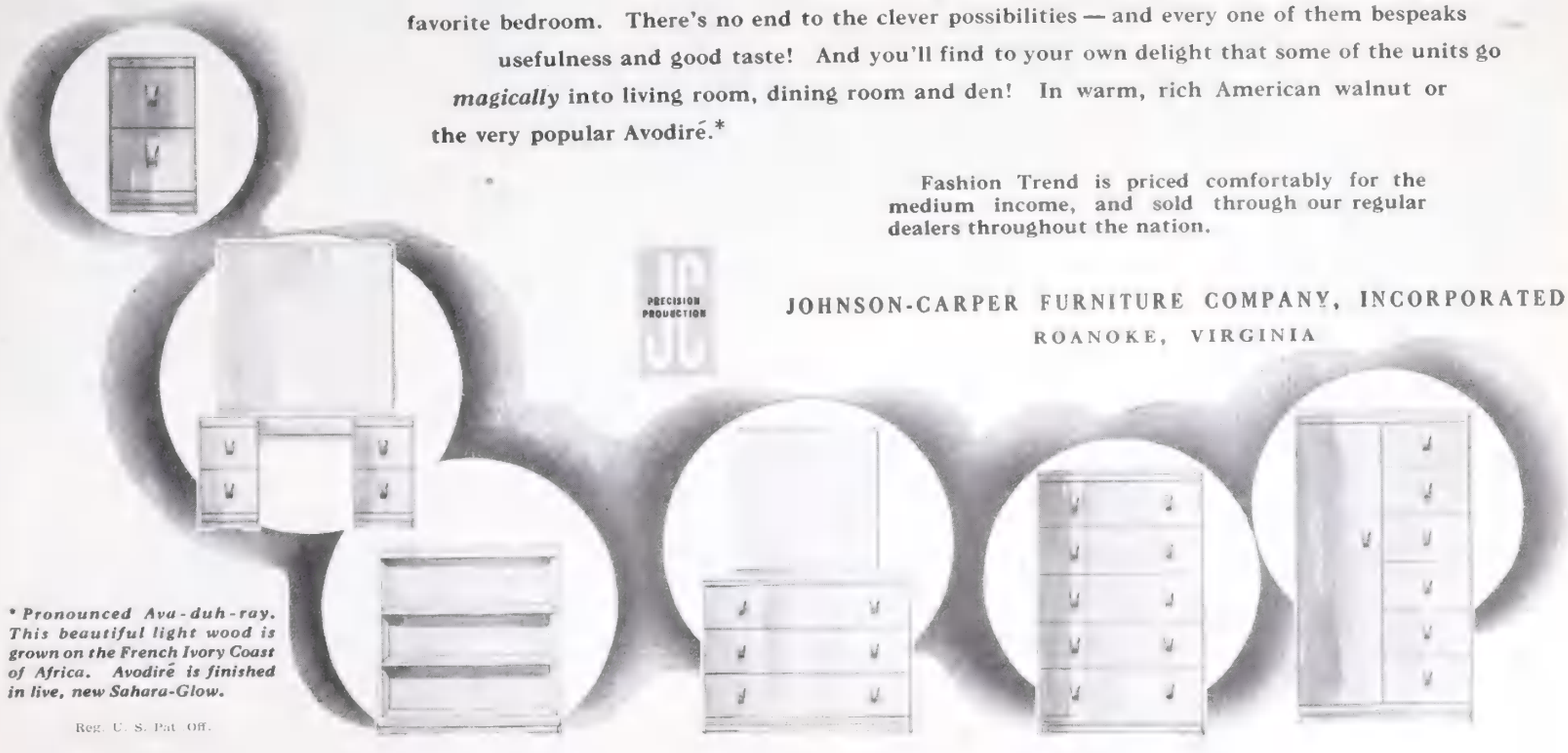
DESIGNED BY EDMOND J. SPENCE

Here's *today's* furniture . . . sophisticated good looks . . . worthy construction . . . and *flexibility* to agree with almost your every plan and fancy! Just close your eyes and count the many ways these charming Fashion Trend matching units will glorify your favorite bedroom. There's no end to the clever possibilities — and every one of them bespeaks usefulness and good taste! And you'll find to your own delight that some of the units go *magically* into living room, dining room and den! In warm, rich American walnut or the very popular Avodiré.*

Fashion Trend is priced comfortably for the medium income, and sold through our regular dealers throughout the nation.

PRECISION PRODUCTION

JOHNSON-CARPER FURNITURE COMPANY, INCORPORATED
ROANOKE, VIRGINIA



** Pronounced Ava-duh-ray. This beautiful light wood is grown on the French Ivory Coast of Africa. Avodiré is finished in live, new Sahara-Glow.*

Reg. U. S. Pat. Off.

# a sensation in illumination—a revelation in decoration



this **lovely picture**

becomes a perfect **reading light**

at the flick of a bedside **switch . . .**



You've never *seen* anything like Decoralite before . . . because there's never *been* anything like Decoralite before! By day, you have a beautiful picture, etched in glass and superbly colored, lending a charming "decorator" touch to your walls. By night, concealed lights bring your picture to glowing, glorious lite. Once you've hung Decoralites over your beds (and they hang as easily as a picture; plug in as simply as a lamp) you'll wonder how you ever got along without them.

Decoralites are important for other rooms of your home. In alcoves, foyers, dining room or living room, they combine the beauty of a picture with the function of a light. See the exquisite new Decoralite designs at leading department, furniture and electrical stores, or through your architect, decorator or electrical dealer at Lightolier Decorator Galleries, 11 East 36th Street, New York City . . . 1267 Merchandise Mart, Chicago.

**. . . and a room light**

When both top and bottom lights are lit, a soft, romantic glow suffuses your entire room. You need no other illumination.



**. . . and a night light,** too

With just the top light lit, you have an unobtrusive night light, controlled without stirring from bed.



# Decoralite by LIGHTOLIER

***Creators of fashion-right fixtures and lamps for every room in the home***

Leading members of the American Institute of Decorators show you how to beautify your home with the right lighting fixtures and lamps in our full-color, decorator booklet "New Light, New Charm for Your Home." Send for it. 25c from Lightolier, Dept. H-8, Jersey City, N. J.



# "California Professional," New Furniture That's Charming for Your Home, Sensible for Your Office

Clean-lined modern, designed and made in California, these pieces have a smooth, restful look. They're scaled to fit handsomely in small areas, to suit a decorating scheme of great informality or of office precision. So they are most sensible for any room that must serve a double purpose.

Among the 25 pieces in the group are desks, chairs (both straight and lounge), sectional pieces and wall units as well as correlated occasional furniture and lamps. All are constructed of solid California spruce, finished in quiet tones of Sand Tan or Mist Gray.

Bloomingdale's Modern Furniture, 5th Floor

BLOOMINGDALE'S

LEXINGTON at 59th
NEW YORK 22, N.Y.



back again

by Popular Demand

This majestic Lord Exter bed typifies liesurely, appreciative living.

It belongs in the home where fine furniture is cherished.

The original . . . by Sheraton, circa 1790 . . . stood in the famous Quincy home of Revolutionary days.

Timeless beauty makes this early and loved reproduction by White equally right in your home today.

*Write for your free copy of the "White Album of fine Furniture"*

White

THE SOUTH'S OLDEST MAKERS OF FINE FURNITURE

FURNITURE COMPANY
MEBANE, NORTH CAROLINA



*Does your bedroom look cherished?*

Photo by Peaty

Mohawk's Grosvenor textured Wilton
in lovely, feminine-mood colors
gives your room that cherished look.

# *Mohawk*

rugs and carpets

MOHAWK CARPET MILLS · AMSTERDAM, N. Y.



# *Shining Beauty that's Cherished a Lifetime*



*Ever since Grandma was a tiny girl, the Heisey ◈ has symbolized the finest in hand-wrought crystal . . . the perfect, unforgettable gift for those always-to-be-remembered occasions.*

*Little wonder then that the exquisitely beautiful, hand-blown* ***ORCHID*** *etching so ofte assumes its proud place among a bride's cherished treasures. For your own table or for the perfect gift, choose Heisey* ***ORCHID*** *. . . available in a complete assortment of stemware, table pieces, and decorative accessories.* ***A. H. Heisey & Co., Newark, Ohio.***

Heisey
HAND-WROUGHT ◈ CRYSTAL





***"Choosing Your Cryst Pattern"***—Send 10c i coin to Dept. HB for th smart, new booklet esp cially prepared for brid and home planners.

THE FINEST IN GLASSWARE . . . MADE IN AMERICA BY HAN

# For the Hostess of Tomorrow

Heart-*warming* . . . the promise of its name—"beauty ever new." Carved in ageless sterling, the fleeting beauty of a rose rises from a swiftly sweeping shaft . . . flares into deep-carved roses at the top. See Damask Rose, Heiress, Virginian at your jeweler's—solid silver tailored for grace and balance in your hand. Place Settings offer the easy way to a complete service.

## Heirloom* Sterling



Photo by
Anton Bruehl



Damask Rose*
ILLUSTRATED

FROM GENERATION TO GENERATION*

*Trade-mark
Copyright 1948
Oneida Ltd.

*versatile effects with* Celaloom†



Old-fashioned motif on a wholly modern fabric! — This is one of the deep-textured new Celaloom fabrics developed by Celanese Corporation of America. Originally composed on hand looms, there are four basic weaves in the group. All are dimensionally stable. And Celanese has color-related solids and prints so that you can arrive at a variety of color-schemes, all in perfect harmony, within the collection. For stores showing Celaloom fabrics write: Celanese Corporation of America. New York 16.

*Reg. U.S. Pat. Off.
†Trademark

Celanese* Fabrics of Synthetic Yarn



Gulistan Renaissance in Willow, about $13.75 per sq. yd., higher in the West, Also in Cloud Grey, Maraschino, Fernmist Green, Barley Beige, Majolica Rose, Ocean Turquoise.

**THE DECORATOR** ALFRED MESSNER



**HE THEME** ARIZONA RANCH HOUSE



This ranch house near Tucson typifies many beautiful Arizona homes by the famous Alfred Messner, member of the American Institute of Decorators. "The trend among professional decorators," says Mr. Messner, "is away from the slavish following of strict regional or period traditions. For instance, see what wall-to-wall carpet does for a ranch house!"

Gulistan Renaissance brings luxurious color and texture to any room. Light and shadows play in the thick, sculptured pile. The single, glowing color makes the whole room look larger. In your mind's eye, picture what Gulistan Renaissance will do for that room of yours! Gulistan also looms other lovely weaves, all 100% virgin wool pile, from $6.75 per sq. yd. up. (Demand for Gulistan still outstrips supply. Delivery from your favorite store may be delayed.)

**THE KEYNOTE**

# GULISTAN Carpet

REG. U.S. PAT. OFF.

OVEN ON POWER LOOMS IN U. S. A. BY A. & M. KARAGHEUSIAN, INC., FIFTH AVENUE, NEW YORK



ILLUSTRATED: THE ROSE LEAF GROUP IN STATUARY BRONZE FINISH

HANS VAN NE

# Salterini

## NEVA-RUST* FURNITURE

*"Beauty THAT Lasts"*

Look for the NEVA-RUST* trademark and six-year guarantee on each piece

Salterini NEVA-RUST GUARANTEED AGAINST RUST FOR 6 YEARS

*Reg. U. S. Pat. Off.

## THIS IS *Living!*

When you can dine outdoors in the cooling shade . . . when no confining walls hem in your light-hearted laughter, your gay spirits . . . when your guests compliment you on your gracious hospitality and the beauty of your Salterini NEVA-RUST* furniture. This can be ***your*** living, for Salterini groups are attractively modest in price. The group illustrated, for instance, costs but $413, while others range as low as $100. You can see Salterini NEVA-RUST furniture for outdoor and indoor use at better stores everywhere, or through your decorator.

JOHN B. SALTERINI CO. • 510 EAST 72nd ST., NEW YORK 21, N. Y



# Today's Modern at Dayton's with The Californian Genius for Drama

## Warmly Received in Fine Forward-looking Homes Throughout the Northwest

*California designers, Brown-Saltman, combine an amazing talent for modern design with a homey kind of comfort . . . perfect counterpart of Northwest living. A brilliant handling of colors, with the splendor of a technicolor production, unusual new woods and fabric textures bring drama into today's home. Imaginative new forms, unlike traditional or other contemporary designs, have a natural, easy grace. Dayton's, always a leader in discovering and furthering good Today's Modern design, welcomes the fresh charm of California Brown-Saltman to Minnesota.*



*Look for Brown-Saltman drama in Lamps at Dayton's too!*

*IMMEDIATE DELIVERY: WRITE FOR INFORMATION AND PRICES*

THE NORTHWEST'S GREAT STORE **The Dayton Company** MINNEAPOLIS



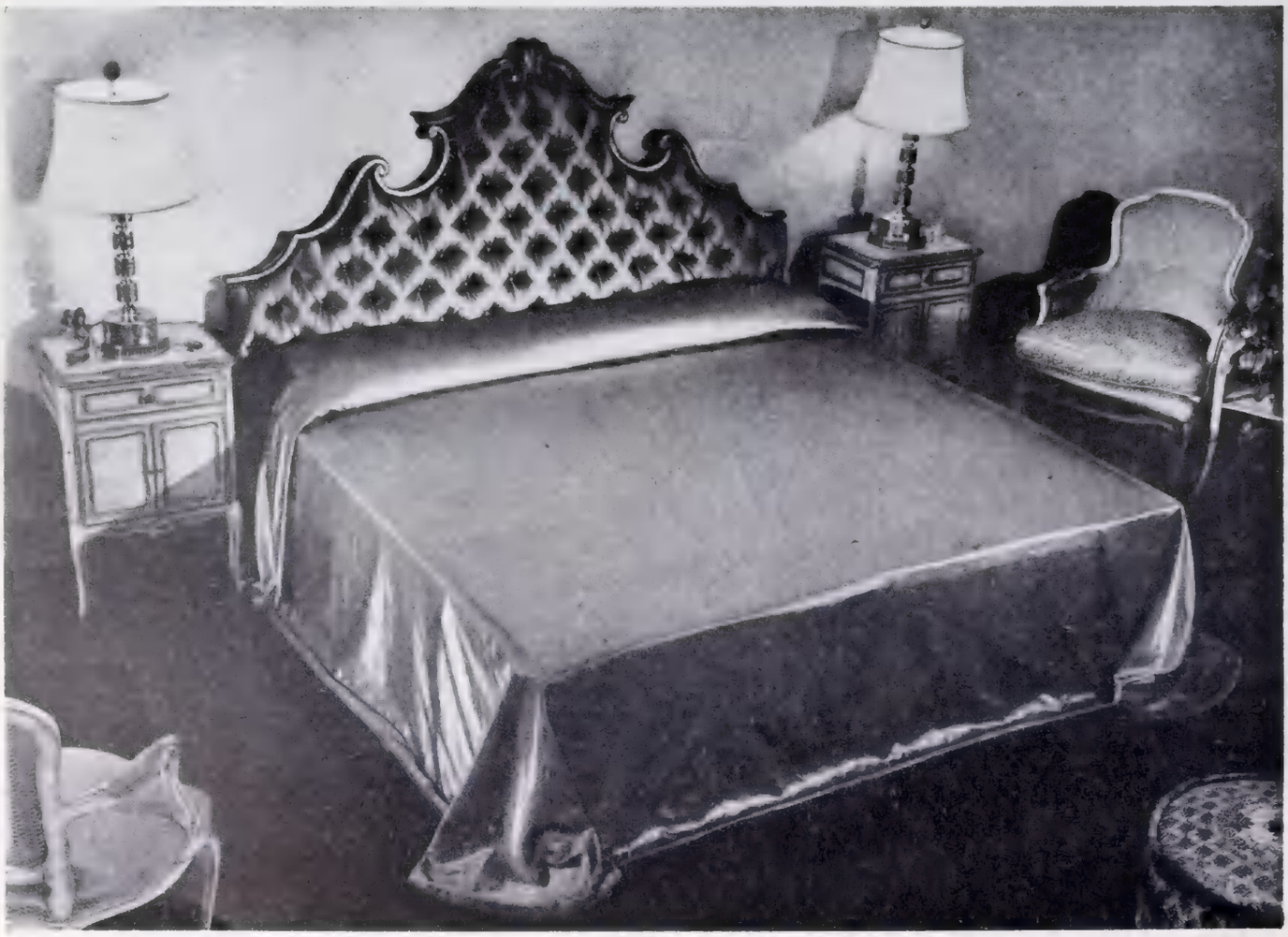




Spacious and slumberful as a heavenly cloud and as long and wide as your dreams.. "The Venetian" • Hale's beds are extra long.. extra wide.. and *so* extra luxurious. Stretch out, curl up, sleep in any direction.. no margins of length or width will curb your freedom. Futhermore, Hale's will create a bed to *your own* specifications. 37 wondrous headboard designs to choose from. • Simmons extra-size Beautyrest mattresses over heavy-coil, separate box springs. Over-size blankets, sheets and spreads.

## the width and length is Hale's Beds

*the rest is yours!*



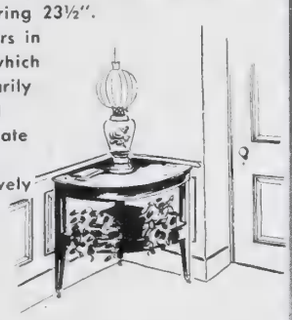
**Hale's Beds,** 605 Fifth Avenue (at 49th Street) New York

# A Brandt TABLE

## *So lovely, so fine and so many uses!*

Fine corner tables are hard to find particularly large ones like this, with sides measuring 23½".

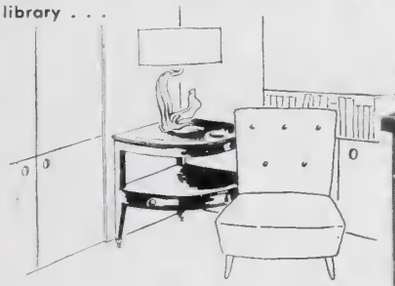
Utilize corners in your home which might ordinarily be stark and empty to create areas that are decoratively interesting.



If you're daring, use two tables to form an unusual sofa table.



Whether you use this table with its tooled leather top and boxwood inlay, in the library . . .



. . . in the bedroom . . .



or in the dining room, you will create a corner that is colorful, useful and lovely to look at.



Send 25c in coin only for interesting, profusely illustrated, 24-page booklet "A Sketchbook of Tables and How to Use Them". Jam-packed with useable ideas!

There is a smartly styled, magnificently made, beautifully finished Brandt Occasional Table for every use in your home. Look for the Brandt trademark—it is your assurance of QUALITY.

BRANDT CABINET WORKS, INC. • HAGERSTOWN, MARYLAND

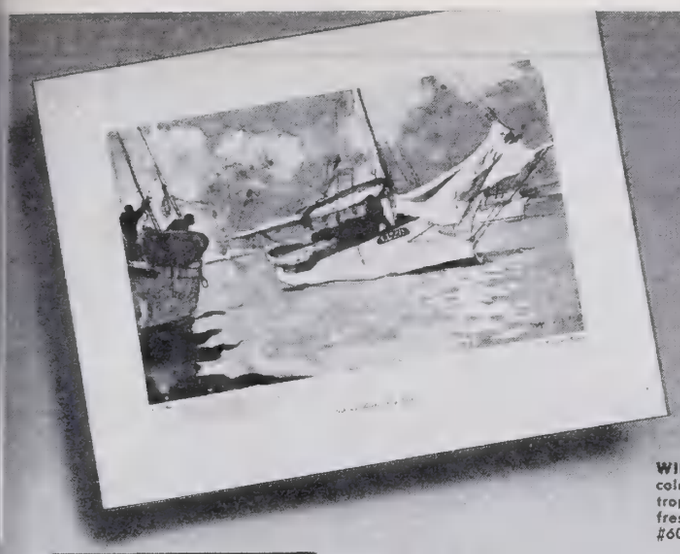



DREAM furniture for all your tomorrows! Made of hard white ash with a warm honey-colored finish, this stunning new furniture is available in distinctive modern designs to enhance your living room, bedroom and dining room.

• Sold by better dealers everywhere

**Ficks Reed Co.**

CINCINNATI AND NEW YORK



# COLORFUL *Color* PRINTS TO ENRICH YOUR HOME

These fine, full-color reproductions of famous engravings and lithographs add richness, gaiety, and interest to every room. Here is an expert's selection of outstanding pictures with lasting appeal. Extremely attractive and tasteful when framed in pairs, or groups of fours and sixes. Perfect gift for art-lovers, hostesses, new homes.

*Ready for Framing*

**WINSLOW HOMER**—An inspired series of 6 magnificent water-colors. Dramatic portrayals of thrilling scenes created in vivid, tropical colors that show this illustrious artist at his best. Vitally fresh and invigorating.
#601 15"x18½" $7.50 set



**OLD PARIS** — A series of 6 hand-colored prints illustrating typical 18th Century Parisian character studies.
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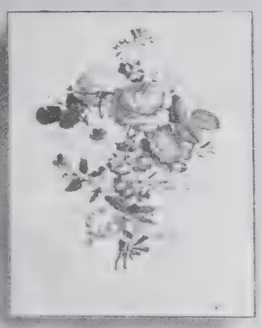
**CHINESE** — Set of 6 hand-colored Chinese moderns in delicate pastel tones. That "something extra" for your rooms.
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**CURRIER & IVES** — Americana at its best! 8 specially selected colorful prints at an unusually low price. Hand colored.
#111C 9"x12" $3.95 set
#111A 12"x16" $7.50 set



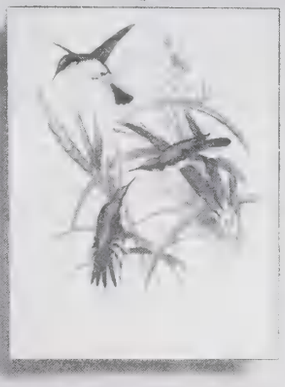
**SONG BIRDS**—Richly colored set of 8 song birds by J. Gould, famous bird artist. Perfect for mass grouping.
#503B 9"x12" $4.95 set
#503C 6"x8" $3.50 set



**ANTIQUE FLORALS** — Set of 8 charming Roubillac florals, colored in a quaint, antique manner.
#207B 11"x14" $4.95 set
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**"CRIES OF LONDON"**—A fine set of 4 Old English mezzotints depicting the colorful street vendors of 18th Century London.
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**HUMMING BIRDS** — A brilliantly colored series of 6 Gould Humming Birds . . . soft tones deftly blended to create an etheral air.
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**LA MODE ILLUSTREE** — Lovely for Milady's room. A set of 6 charming 19th Century French Fashion subjects.
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**TAVERNS**—You'll be delighted with this set of 6 Old English Tavern Prints. Rich in tone, quality and subject matter.
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**FISHING**—A delightfully humorous series of 5 comic fishing scenes . . . caricatures reproduced from Old English engravings.
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**CRESTE-ANDOVER COMPANY**
205 EAST 85th STREET • NEW YORK 28, N. Y.

*All Prints Shipped Postpaid!*

**USE HANDY ORDER FORM**

CRESTE-ANDOVER CO. DEPT. NO. HB-55
205 East 85th Street, New York 28, N. Y. Date.. .....

*Gentlemen:*

*Please send me POSTPAID the set (or sets) of prints which I have checked below:*

| | | | | | |
|---|---|---|---|---|---|
| ☐ 106A | Prevost Flowers | $1.95 | ☐ 208B | English Taverns | $6.00 |
| ☐ 106B | Prevost Flowers | 5.00 | ☐ 220A | La Mode Illustree | 4.95 |
| ☐ 107A | Camellias | 4.95 | ☐ 301A | Humming Birds | 4.95 |
| ☐ 107B | Camellias | 3.50 | ☐ 302B | Chinese Moderns | 4.95 |
| ☐ 111A | Currier & Ives | 7.50 | ☐ 303C | Fishing Caricatures | 6.00 |
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| ☐ 206A | "Cries of London" | 2.95 | ☐ 404A | Old Paris | 4.95 |
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| ☐ 207D | Antique Florals | 3.50 | ☐ 503C | Song Birds | 3.50 |
| ☐ 208A | English Taverns | 3.50 | ☐ 601 | Winslow Homer | 7.50 |

*I enclose ☐ Check ☐ Money Order totaling $..... as payment in full.*

NAME.....

ADDRESS.....

CITY & ZONE..... STATE.....










Three-way Vegetable Dish . . . silverplated. Bottom dish may be used with or without trisectioned removable insert . . . top as cover or separate dish, $30. Federal tax included.

Mail inquiries receive prompt attention.

ESTABLISHED 1810

**BLACK, STARR & GORHAM**

FIFTH AVENUE AT 48TH STREET, NEW YORK 19, N. Y.

WHITE PLAINS EAST ORANGE

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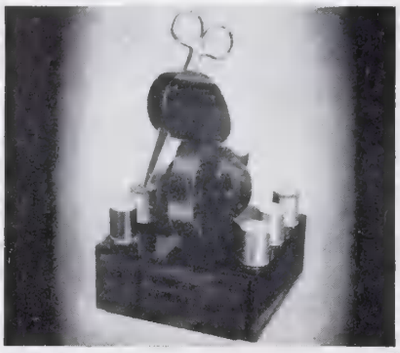


*Sewing or Nursery Rocker*

Truly does the sewing rocker of our grandmothers come to lovely and restful life again—to go so contentedly with your Colonial, 18th Century or Victorian setting. The Martha Dunham is proverbially comfortable and form fitting—carefully constructed in Mahogany-finished, American Hardwood. Your choice of an authentic Colonial tapestry cover—either blue, beige, black or wine. Height 34", Width 21", Depth 17". Order one for your own and one for "the" newlywed couple—at **$27.95** each. Express collect. Send your check or money order. (No C.O.D.'s). Ref. First Nat'l Bank, Hickory, N. C. Also, send 10c for your copy of "Authentic Chairs".

*The Chair Shop*

Box 220 Hickory, N. C.



Poke a pin in this clever duck's pincushion wings and whiff that fresh cedar fragrance! Note that handy drawer! It's the perfect gift for Mother's Day, birthdays, Christmas. In highly polished cedar or walnut.

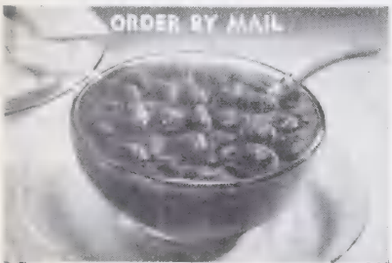
**$4.95** Prepaid

Without Scissors and Thread, $3.95

**HART & ROSANDER CO.**

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SALT LAKE CITY 4, UTAH




**NEW CROP!**
**Pure Louisiana**

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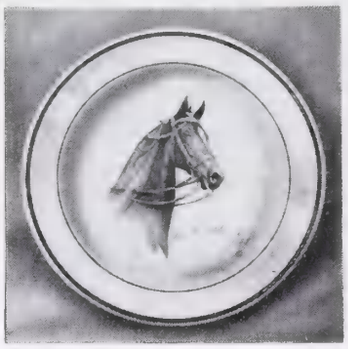
Expertly Made from the Choicest Berries of the 1948 Crop

*Carton of 4 1-lb Jars* **$2.95** Postpaid

*Carton of 12 1lb. Jars $8.50 Postpaid*

**LOUISIANA DELICACIES CO., INC.**

P. O. Box 2627 New Orleans (16), La.



*Attractive*

## SMALL PLATES

*for* **Sporty Occasions**

Just the right size (6 inches wide) for snacks and Hors d'oeuvres; bread and butter; or as coasters. Plates are rich ivory color, decorated with black and white head of show stallion, drawn especially for me by George Ford Morris, famous artist, and edged with two narrow gold bands. Price per dozen only $15.00; eight for $10.00; single collector's plate $1.50. I prepay postage. Your money back if not delighted.

*"little joe"* **Wiesenfeld Co.**

Dept. B40, Baltimore 1, Maryland

## WHAT'S New

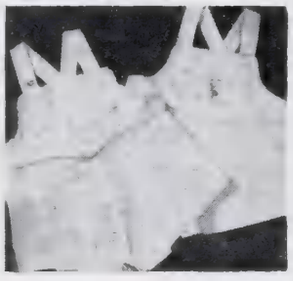
These pages are planned for your shopping convenience merchandise shown, except personalized items, may b



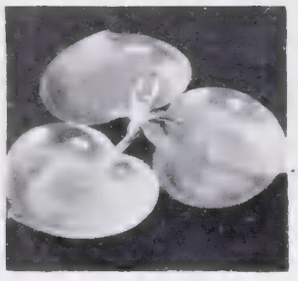
**CHAMPAGNE BEER GLA**
This is a brand new design in glasses, and they're by far the sma ones we've ever seen. Fine crystal-glass with hollow stems and a han monogram, they hold 12 ounces. O summer dining, plant a candle in stem and fill the goblet with lilacs pansies. $10 for 8. $15 for 12. Exp. No c.o.d.'s. Eunice Novelties, 541 M son Ave., New York 22, N. Y.



**CRYING HANDKERCHIEF**
15" cotton square is decorated wit reasons for wailing. Each illustrati a separate woe, and the plot is t into the situation that fits your tro Cartoons include everything from business is no good" to "Tipsy night?" We've ordered a dozen fo sad sack friends. 50c each, $6 doz. The Game Room, 1538 Connec Ave., Washington, D. C.



**SUN BABIES.** Your own Goldi and Boy Blue will be sweethear the supermarket, the sun-tanned a of the beach, if you tuck their dim charms into these piqué play suits. girl's is embroidered with "Mary's tle Lamb"; boy's with "Little Blue." Blue or yellow for him; yellow, or pink for her. Sizes 1, 2, $4.98 each, postpaid from J. P. A Atlanta, Ga.



**SILVER BELLE.** If it's a wed present you're looking for, we recommend this triple dish h enough. It is designed by Royal man, is quadruple silver plate on per, and would be wonderful for nuts, popcorn, pretzels: candy; co cheese, wine jelly, and olives. 8½" $10 incl. tax. Add 35c post. No c.o Bertram Shrier, Ltd., 1147 Connec Ave., Washington, D. C.



**PAPER TOWEL HOLDE**
Once the news of this new and wo ful holder gets around, kitchens here to Keokuk will pounce on the It's made of white enameled r hand-painted with a "County Fair -sign, attaches to your wall, and ho standard roll of paper towels. Fin the children's bathroom, too. 11" x 4½" high. $1.95 ppd. Green Gifts, 391 Lenox Ave., New York 27,

# SHOPPING

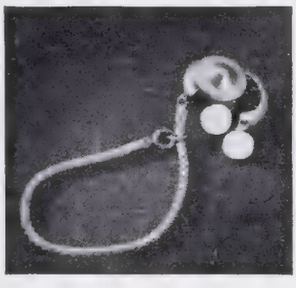
ed and full refund will be made by firms involved. All es are subject to change. Happy Window Shopping!



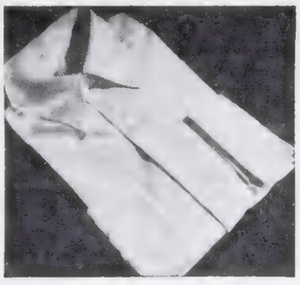
**R MOTHER'S DAY.** A Spode a tea cup and saucer is personalized old with "To Mother with Love from (for any other name). Mother's 1948." The china itself, of course, eautiful, and with the thoughtful- of your own message to your ner, it becomes a gift she wouldn't ange for a mink coat. Orders must n by April 24th. $5.50 ppd. Grace d-Collins, Wilmington 43, Del.



**O ZOO BLOCKS.** The Block has done it again—raised our d pressure by the spectacular cali- of their toys. These are 1½" cubes lear plastic with a bright-colored al silhouetted inside, and small bits loose plastic which rattle when en. They float, too! A set of 12 is 5 postpaid from The Block Shop, Wall St., New Haven, Connecticut.



**LL BOX BRACELET.** If you're aughter of the 20th century, we bet carry pills around with you. Aspir- maybe, or saccharine or thyroid or nins—but something. So instead of ing them in the caverns of your e, jingle them glamorously in this -plated Pandora box bracelet. ged opening makes them easy to at. $6. incl. tax and postage. Mer- Jaccard King, St. Louis, Mo.

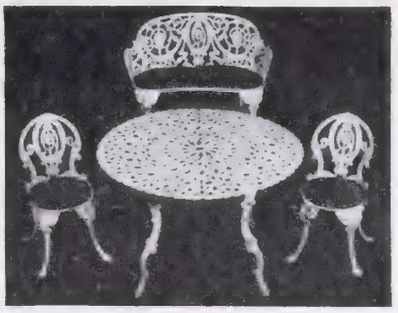


**IRT TALE.** For the first time in dow Shopping history, we showed a man's shirt last October; and ap- ntly you liked it fine. So here's an- r one. Custom tailored of fine- bed cheviot in a creamy shade, it a button-down English style collar, ch front. French cuffs or barrel s, and ocean pearl buttons. $5.50 ; or $5 each in groups of 3. Ppd. ert Rhodes, Chelmsford, Mass.



**TTER FOR BUTTER.** A sil- plated covered butter dish has a re- able glass insert, and is one of the e practical gifts to appear this sea- A wonderful wedding gift, and a derful way to take care of second ings without jack-in-the-boxing to kitchen. $7.50 including tax and age. No c.o.d.'s. The Lillian Shoppe, Armat St., Germantown, Philadel- 44, Pennsylvania.


## Ornamental Lawn and Porch Furniture



Cast in rust-proof aluminum. Add charm and beauty to your home. Painted White. All Chairs, Benches, Settees have Leatherette Cushions. Specify color choice: Red, Yellow, Green, Blue.

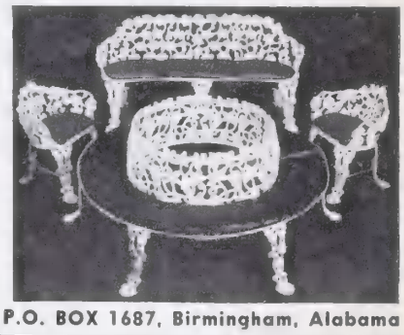
**POMPEIAN DESIGN (left)**

SETTEE, 38" wide, 29½" High . . . **$34.35**
CHAIRS, 28½" high, each . . . . . **18.25**
LARGE ROUND TREE TABLE, 42" diameter, 27" high . . . . . **35.45**

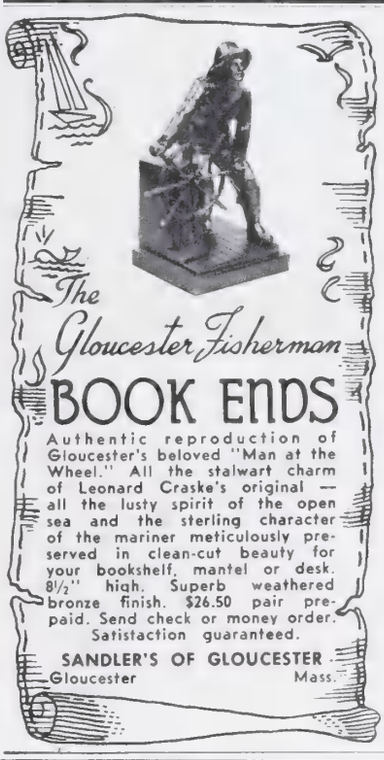
**BEAUTIFUL GRAPE DESIGN (right)**

ROUND THE TREE BENCH, 57" wide, 26" high, will circle tree, 32" dia. Has 6 cushions . . . **$97.50**
SETTEE, 60" wide, 29" high . . . **45.10**
37" wide, 29" high (not shown) **34.35**
CHAIR, 22" wide, 25" high, ea. **21.15**
COCKTAIL TABLE, (not shown) 18" wide, 30" long, 14" high . . . **16.25**

*Send check or money order. Shipped in strong cases. Shpg. chgs. collect.*



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The Gloucester Fisherman
BOOK ENDS

Authentic reproduction of Gloucester's beloved "Man at the Wheel." All the stalwart charm of Leonard Craske's original — all the lusty spirit of the open sea and the sterling character of the mariner meticulously preserved in clean-cut beauty for your bookshelf, mantel or desk. 8½" high. Superb weathered bronze finish. $26.50 pair prepaid. Send check or money order. Satisfaction guaranteed.

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Gloucester Mass.



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This American Eagle and Arrow Weather Vane is made of copper, hand hammered on iron copper bearing spire. Eagle is full bodied and 22 Karat gold leafed. Offered in 3 sizes. Prices are f.o.b. New York.

No. 55 20 inches spread of wings $37.00
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FISKE Weather Vanes have topped buildings everywhere for 90 years. Time does not dim their beauty nor reliability. Many other designs.

*Illustrated folder and prices on request.*

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**Lazy Susan condiment set**

Polished aluminum, complete with glass oil and vinegar bottles, mustard jar and salt and pepper shakers . . . . $7.50

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Complete kit contains brass die engraved seal with 2-letter monogram . . . candle holder in matching color . . . 3 sticks of wax in assorted colors . . . candles.

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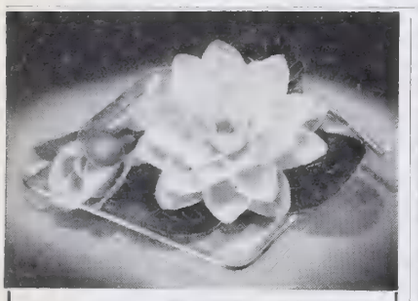
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*Blossom 'Year Round*

Radiant "Gay Deceivers" waxed lilies nestle on a crystal dish—so natural, so fresh, so beautifully tinted, they defy detection! A stunning centerpiece in your choice of white, pink, yellow or blue blossoms on deep green leaves.

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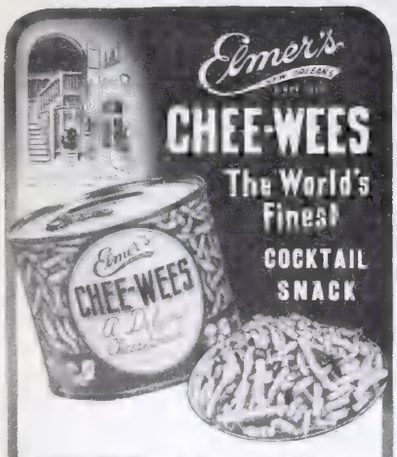
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**Erkins Studios**

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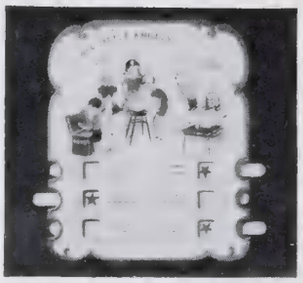

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**STAMP CASE: 75¢.** When it's just about postage stamp si a man can tuck one in his vest p you can carry yours in your c purse. Made of leather in blue, red, brown, or tan, it accomm regular stamps as well as airmail special delivery. You'll wonder ho ever mailed a letter before you ha 75¢ each, ppd. Page & Biddle, Haverford, Pennsylvania.



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(*Continued on page* 41)




CUT TO GRACE YOUR TABLE

Sparkling cut glass and engra crystal sets, now in open st Goblets, sherbets, clarets, wi cocktails, cordials. *Left*, $20 *Right*, $22 doz. *Plus shipping ch*

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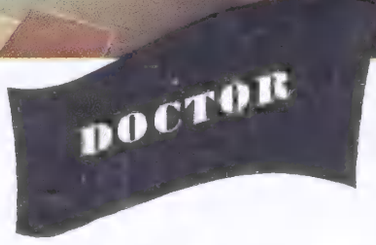
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DOCTOR . . . LAWYER . . . ENGINEERING-CHIEF . . . professional men may now have pleasant, functional office furnishings, deliberately planned to create an atmosphere of comfort and stability. California Professional, skillfully designed by Robert Dorr Jr., and capably executed by Karpen-California, satisfies a long-felt need in the professional field. See it now at the leading stores listed herewith.

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COMFORT for clients and an atmosphere to inspire confidence keynote these colorful modern offices. Koroseal has been used for upholstering, lamp shades, wall treatments, floor covering, and as inlaid accents in furniture. Each piece of California Professional takes its destined place in the coordinated whole.

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# Saison

## "Happily Married"* Fabrics

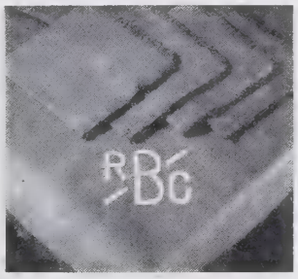
*...keep their BLOOM!*

*Reg. Pen

# WINDOW SHOPPING

(CONTINUED FROM PAGE 36)

**RD TABLE LUNCH.** A peas- linen cloth. 40" square, comes in n, green, grey-blue, or peach, and sophisticated monogram is worked y color you wish. Our favorites are reuse with brown, and cherry red grey-blue. With 4 napkins, $10.30. monogrammed $6.75. Ppd. One h delivery. Franklin-Bayer, The n Shop, Inc., 630 N. Michigan Ave., ago 11, Ill.




**POOR FISH** won't stand a ce if you give the angler in your y this Taylor Fisherman's Barom- It gives advance information when fish bite best, and works on the n principle that pressure of at- here dominates their feeding hab- For altitudes 0 to 3500 feet. 3¼" with unbreakable crystal, $7 ppd. itz, 331 Madison Ave., New York.



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## DOUBLE-TIERED KNITTING BOWLS

*An Early American Inspiration!*

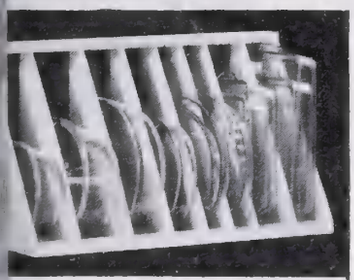
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## ROTECT your PYREX

**nd other baking dishes**

ow no more clumsy "stacking" of odd- ed baking dishes! No more slipping, aking or chipping! Sensational new -Just-O" efficiency rack fits right into ur kitchen or pantry shelf. Adjustable rtitions accommodate all shapes of ys, pots, pans, bowls, etc. Made of rdy 2" slotted strips, plywood parti- ns. Clean, unfinished wood 24" long, high, 9" deep. Shipped knocked wn, easy to set up. Postage epaid, only ..... **$4.95**

*Money-back guarantee, of course, but no C.O.D's, please*

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## FOR THE MAN

**WHO LIKES HIS BEER COLD**

This very heavy copper mug with brass handle (bang- and tarnish-proof), holds a full bottle of beer or coke and keeps contents colder. Designed by Emmet White and made in our shop—a gift to be enjoyed for a lifetime.

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Sterling Silver, handmade perfection:

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***Quaint American Solid Cherry***



The original was used for mug of hot toddy by the chair of a favored guest in an old seaport tavern. A "find" for its small-scale decorative quality — it is to be "picked-up" and placed for the convenience of guests at cocktail, or tea time; for buffets or around the bridge table. Built of solid cherry it has the authentic moulded pie-crust edge, turned pedestal and "lover's bow" bracket legs. In rich hand-rubbed cherry finish. Height 18"; top 14 inches diameter. Price includes shipment to nearest express office . . . . . $14.95

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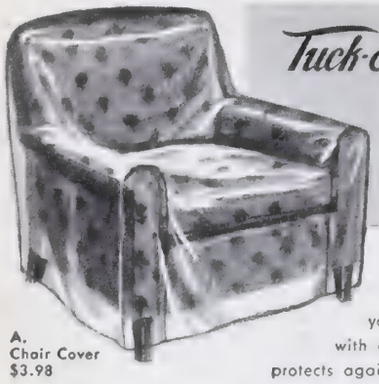


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A. Chair Cover $3.98

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Wondrous TUCK-EASE — a year-round safeguard against sticky fingers and spilled ink . . . perfect protection when your home is closed for the summer! Just clean with a damp cloth . . . water and mildew-proof, protects against dust, unaffected by common stains, non-inflammable! Made of wonder-wear 4-gauge virgin plastic, nylon-stitched to resist tension. Just slip the loose-fitting covers on and tuck in snugly—upholstery or slip-cover beauty shows right through!

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No more "buffet gymnastics" or precariously balanced cups of coffee! Each attractively designed crystal plate is partitioned to hold food, but best of all each cup rests safely and securely in a square well of its own. For luncheons, for snacks—for lap service —you'll treasure this set.

**Set of 4 plates, 4 cups—$2.75 Ppd.**
**Two sets—$5.00**

**Betty Blue Gift Shop**
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2 for $1.00 POST PAID

These smooth palm-leaf baskets are handmade by native craftsmen of Southern Mexico. Ideal for serving breads and hot biscuits — fruits, cookies, candies, and cakes — or for a host of other uses. They're natural straw color, measure from six to eight inches across, and are deep enough for almost any purpose. Order several sets today — some for yourself and some for gifts.

*Southwestern Gifts*
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This Graceful

## METAL CHAIR

for achieving distinctive lawn, garden, patio settings

**ONLY $13.20**
**PAINTED AND FREIGHT PAID**

Order it by specifying
**No. 112 CAST-IRON "CLASSIC" CHAIR**
13" in diameter 29½ inches high



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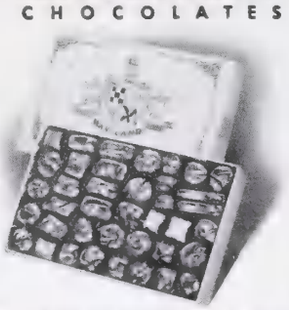
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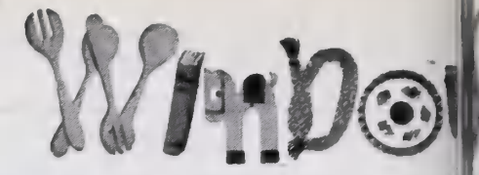
● In fact, *nobody* can resist their delicate, natural flavor... the richness and freshness of their velvet-smooth, chocolate coating. Once you try one, you'll instinctively reach for another... a luscious cream, a tasty nougatine, a chewy caramel. Every Haviland Chocolate you select is truly ■ masterpiece!

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**Two-pound box $1.65** (plus 25¢ postage)

*The finest way we know to say "I love you" or just "hello"*

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**BOBBY PIN CASE.** A little e er than a lipstick case, it is m gold plated metal, decorated v bobby pin, and we can't imagin someone hasn't had this brainstor ago. It's the perfect "vault" fo purse or suitcase, and because t screws on, the bobby pins will spill out. Just $1 ppd. from Gift 302A E. 45th Street, New Yo



**PARK BAG.** This is brand ne as sure a sign of the giddy gl of springtime as children rolling It's a forest green woven bag tri with bright yellow yarn, and the is appliqued in felt with scotties. are: bird book, flower book, cr jacks, rubber ball, skip rope, an loons. $3 plus postage. F. A. O. Sc 745 Fifth Ave., New York 22, N



**SMOKELESS BROILERE** The one kitchen chore that is uni ly loathed is cleaning the stove l after cooking steaks, chops, or fis with Buckeye's aluminum Broil it's a cinch. The inner pan is perf to allow drippings to fall into l pan where they won't smoke or 12" wide, $1.50 ppd. Miles Kimba 33 Algoma Blvd., Oshkosh, Wisc.

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With Green Leaves and Gold Edge, Light Ivory Color



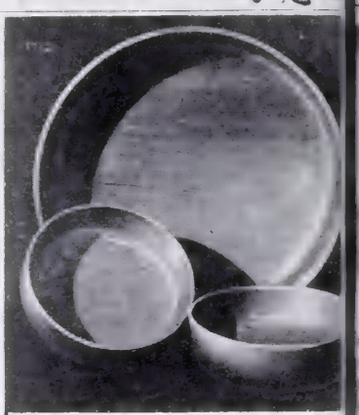
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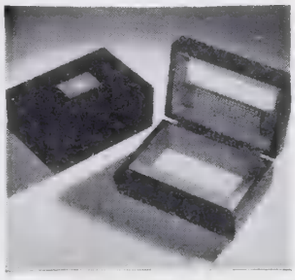
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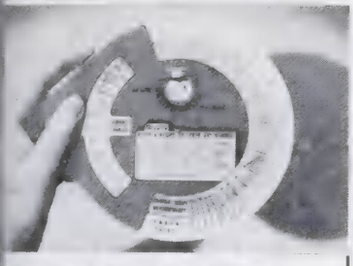
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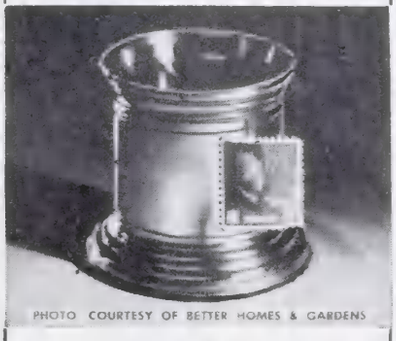


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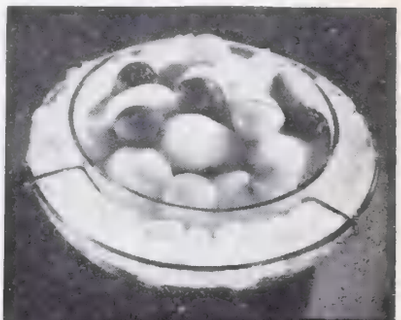
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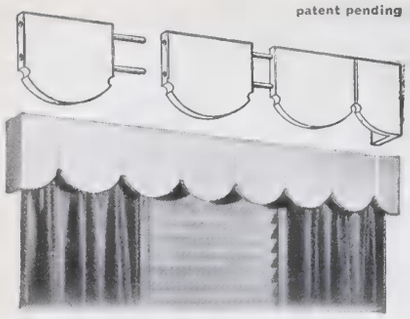
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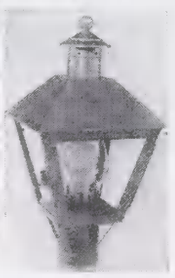
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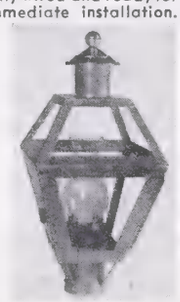
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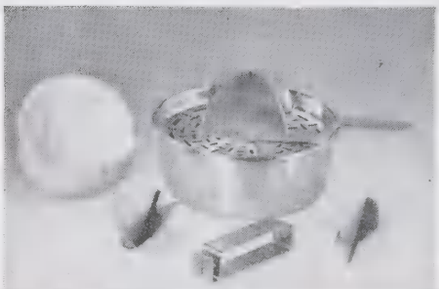
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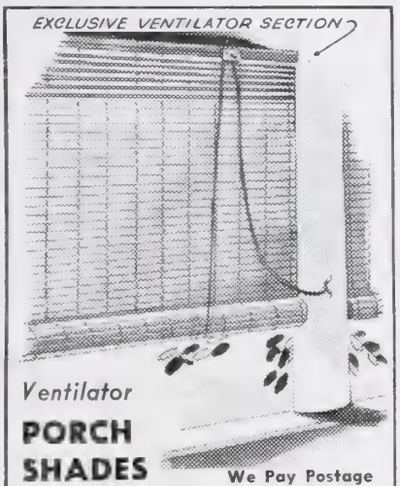
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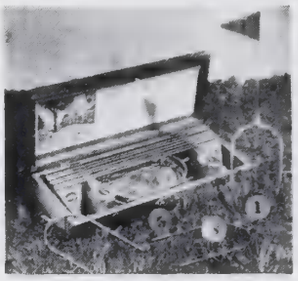
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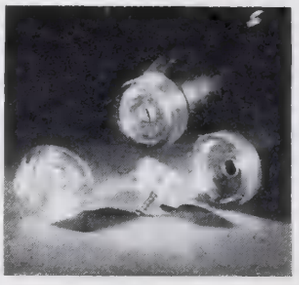
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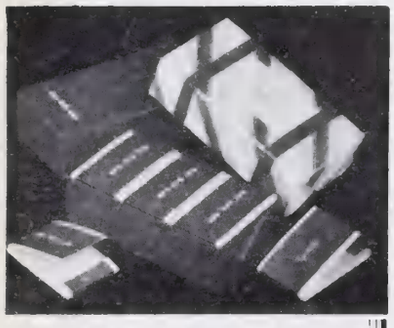


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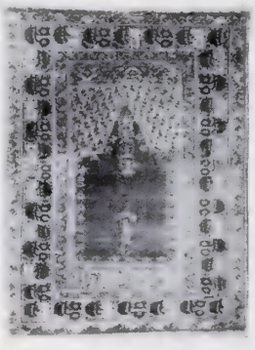



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*Successor to Major L. B. Lawton, Collector of fine rugs since 1*





Handsome **COFFEE SET** in Gleaming, Fine **SILVERPLATE on Copper**

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| POT | 10" | high |
| SUGAR & CREAMER | 4½" | high |
| 3-PIECE SET COMPLETE | — | $29.75 |
| ROUND TRAY | 12" | — $10.75 |

*Fed. Tax and Postage Included*
*Check or Money Order. C.O.D.*

*George Stern Co.*
191 MADISON AVE. (EST. 1772) NEW YORK 16



GUIDE YOUR GUESTS TO YOUR DOOR IN THE EARLY AMERICAN WAY

COPPER **POST LAMP**




A distinctive practical decoration for your lawn, drive entrance or backyard. Made of heavy everlasting copper with bright brass eagle finial. Produced by the nation's leader of post lanterns.

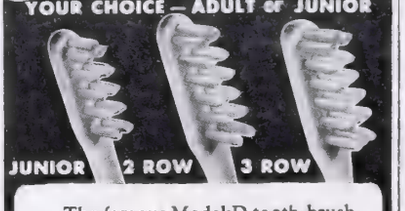
**$14.75** F.O.B. Sold with a money-back guarantee. Express collect, money order, or check, otherwise C.O.D

**FAN-CRAFT MANUFACTURING CO.**
296 East Street Plainville, Conn.
(Fourth Generation Master Craftsmen)



*Free* MARY YOUR NAME IN GOLD ON YOUR OWN TOOTHBRUSH

YOUR CHOICE — ADULT or JUNIOR



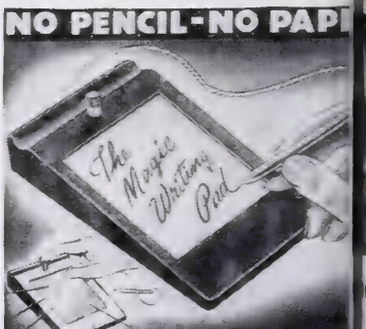

The famous Model-D tooth-brush, recommended by Dentists everywhere — extra long handle and scratchless, long-life Cu-lon bristle. Stiff texture for adults, softer for children. Individual name in gold on handle prevents confusion, loss or mix-ups. Encourages children's use.

**2 or 3 Row — 50¢ each**
(12 for Only $5.75 Assorted Names)
**Jr. 25¢ each, $2.75 doz.**
Postpaid—Send check or money order —No C. O. D.

**The MODEL D Company**
936 Wyandotte Kansas City, Mo.



**NO PENCIL-NO PAPI**




***PRESS BUTTON*-WRITING DISAPPE**

Have several of these handy Not Pads around the house — by th phone, on your desk, in the kitchen Jot down your notes or message with attached Stylus. It's fun t use the Magic Pad. Sturdily con structed in metal for permanence Beautifully enameled finish, i Black, Brown, Green or Red.

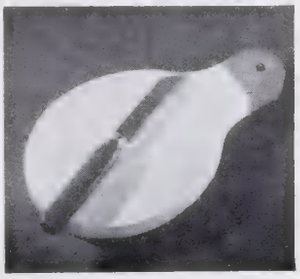
Each **$1.5(** Postpai

Send Check or Money Order to Dept. H.

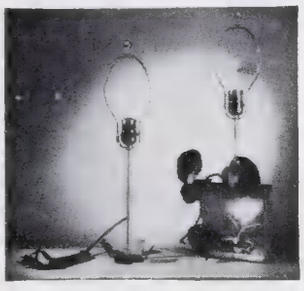
**BERMAT PRODUCTS CORPORATIO**
74 Lafayette St., New York 13, N.

# HOPPING

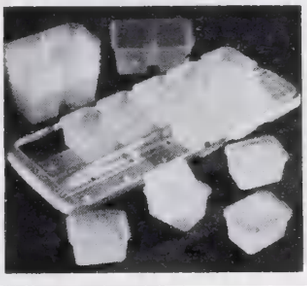
**'LE CUT-UP.** For a cocktail bar, or kitchen, this is a spec- buy. It's a small cutting board of solid birch in a natural finish ed trim, and the stainless steel s a whiz for chopping parsley, on- uts, slicing lemons, etc. Just 8¼" t hangs on the wall when not in 1.25 ppd. No c.o.d.'s. Crane's, 419 h Street, New York 22, N. Y.



**NT-A-LAMP** is a 20" brass that you can put in any flower ner—from a milk bottle to an an- ase—and create a decorative fan- By bending the spring brass bot- rips, the Plant-A-Lamp will fit most any metal or ceramic base urely that no other support is l. Without shade, $4.75 ppd. El- Box 284, Orange, New Jersey.



**CUBES A LA CARTE.** The Cube Ice Tray holds individual nylene plastic cups, so you can use s many cubes as you need, and pops out without holding under 12 cube tray, $2.25. Extra cups, $1 Dessert cups are twice the size of be cup, and fit into the same tray. 1 ppd. Mayfair Gifts, Forest Hills,



**nbossed Brass Hanging Basket By the INDOOR GARDENER**

h quality and splendor characterize this bossed Brass Hanging Basket. Allowed to ngle serenely from its heavy brass bracket, vill enhance the beauty of any room. The ket is about 4 inches deep, has a diameter 4 inches. It is 21 inches from bracket top basket bottom. In brass only. Unfilled. Sorry C.O.D.'s. Immediate delivery.

**$6.25 post paid.**

**MADALEEN**

**48 W. 48th Street, N. Y. 19, N. Y.**





**ok under your bed**

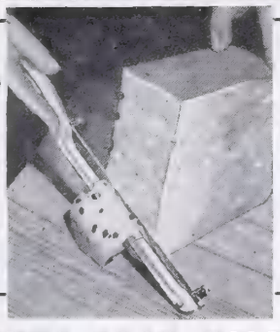
rising how much dirt and dust the thioned bed slats collect, isn't it? Do with this dirt trap in every bedroom. e unsafe bed slats with the new r-Fall" Bed Spring Rests. A set of eel rests supports in excess of 1200 , and is absolutely guaranteed for

ny bed, finished in mahogany, wal- maple enamel to match your bed.

y, no C.O.D.'s on this item. Send 2.50 per set, and we'll pay postage.

KE MFG. CO., Inc.
DEGA ALA.

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**CUTS FOOD BILLS**

Gives "party" look to meats, cheese, bread, cakes. Extends hard-to-get foods into neat, paper-thin slices that go farther in rolled sandwiches and canapes. Easy to clean. Adjustable cutting width. Lucite handle. No. 317-H. **$1.98** Postpaid

*Write for our next catalog of toys and gifts.*

**Santa Claus Land**
16 HOLIDAY BLVD.
SANTA CLAUS, INDIANA

## A Tonic for Marred Furniture



**REVIVA** by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked, lacquered and waxed surfaces. Quart $2.50 • Pint $1.50 • Half Pint $1.00

**REVIVA** *A Triple Action Tonic For Marred Furniture*

**REMOVES** stubborn surface spots
**CLEANS** dirt and grime
**POLISHES** to a fine greaseless lustre and covers minor scratches

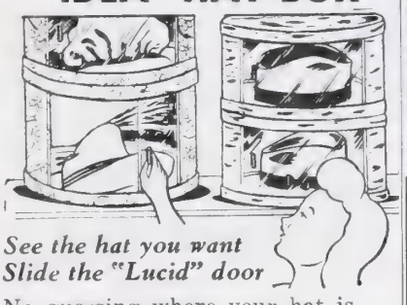
Use "Patina" Jackson of London English Type Wax (Paste)
A decorator's polish to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.25 jar; $1.75 double size



*Plus postage. Sorry, no C.O.D.*

**JACKSON OF LONDON PRODUCTS** Mrs. Mark Jackson's Studio B 5 West 52nd St. New York City 19

## The New "IDEA" HAT BOX



*See the hat you want*
*Slide the "Lucid" door*

No guessing where your hat is
No dragging boxes off shelves
No lids, strings or tumbling boxes

For madam's hat!
12½" wide 10½" deep **$3.89*** each
16" " 9" " **5.29*** "

Floral pattern, red or black background or solid colors green, blue, pink, rose or yellow.

For a man's hat **$4.59*** each

Oval shape, knotty pine pattern.
*Sent express collect.
Name printed in gold on door 50c per box.
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*NYC residents add 2% sales tax*

LUCID CONTAINERS
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## PLACE ORDERS EARLY



*The Loveliness of Cypress*

This different outdoor furniture is ideal for porch and terrace or spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable, durable and graceful with natural cypress beauty
Joints dowel inset fastened with split cypress bands. Each piece is thoroughly treated with a clear toxic water repellent wood preservative. For the past ten years we have had enthusiastic endorsements from Country Clubs, Adirondack camps and northern estates.
Send your check, say where to ship—and we will have a set packed and off to you when you say.

**6 PIECES**—settee, 2 chairs, coffee table, side table and foot stool. **$39.70**
**3 PIECES**—settee and 2 chairs. **$27.95**

Freight Prepaid in U.S.A. To nearest freight depot. Add $3.60 for Denver and West.

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**WHITE LEATHER**

FIT GUARANTEED FOR EVERY BREED

FOR A FLASHY
**POOCH**
ALSO RED COLLARS



Handsome by day! Visible at night! Custom-made radiant WHITE superb leather harness. Also, tan and black harnesses. Ruby-red jeweled light reflectors, nickel nail heads. Pet's name inscribed on plate. Fit a lap dog or a police dog. Adjustable, lined and beautiful. Order C.O.D. $3.50 plus postage. Or send $3.50 and pay postage. 5-ft. matching leash, $1.50. 10-ft. leash, $3.00. IMPORTANT: Take BODY girth at forelegs with string. Send string and pet's name.



**Handsome ROUND Collars**

New! Different! Finest workmanship! Radiant WHITE, red, tan or black round collars. Pet's name on plate. Red, blue or green jewels. Complete, $2.50 FLAT military collars, RED, WHITE and BLUE jewels, pet's name on plate, complete $2.50. Send string showing neck girth and pet's name.

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Dept. H, Genesee-Hopper Bldg., Utica, N.Y.



**COLONIAL KNITTING BOWL**

The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; over-all height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

**Only $14.95 Prepaid**
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## Add Real Southern Flavor to your Cooking

# Castleberry's

**"FAMOUS 5" SAUCES**

***in the handy FAMILY PACKAGE...***

In one package—every sauce you need to give meats, salads, soups, seafoods that special zip and flavor found only in real Southern cooking. Put new flavor in your cooking . . . more appetite appeal in everyday dishes with these famous Southern-made sauces.

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***Chop Suey Sauce,*** gives true oriental flavor to chop suey, chow mein and other Chinese dishes.

**Box of Famous 5 Sauces $1.25 Order Direct PREPAID**

**ORDER BY MAIL**

Five 6 oz. bottles of Castleberry's "Famous 5" Sauces only $1.25, shipped prepaid. Send check or money order today. Sorry, no C.O.D.'s.

**CASTLEBERRY'S FOOD COMPANY—AUGUSTA, GEORGIA**

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# You've NEVER tasted Candy LIKE THIS!



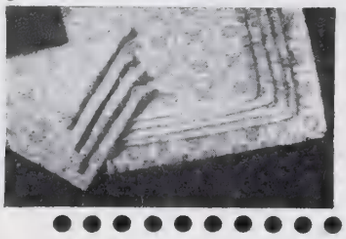
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Yes, • **TURTLES** • are more than just everyday candy—they're an irresistible combination of delectably creamy caramel, rich milk chocolate and selected pecans. So order a pound at once. Just send $1.75 for *one* pound; $1.55 for *each additional* pound sent to same address, same shipment. Prices include all postage, insurance and handling charges. *You've never tasted candy like this!* DE MET'S, INC., Div. H-400, 312 W. Madison Street, Chicago 6, Illinois.

**TURTLES** *is the registered Trade Mark of De Met's, Inc.*

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# *for* Smart Dining



From the mountains of Virginia come these beautiful luncheon sets to delight the most discriminating hostess. All threads fast dyed before being woven at the mill of 4 forth generation family of weavers. Distinctive pattern in various colors.

- 9 piece service for 4 . $ 6.50
- 13 piece service for 6 . 9.50
- 17 piece service for 8 . 12.50

Colors: Ecru, Blue and White, Green and White, Yellow and White, Red & White, Raspberry & White.

Postpaid.

**COVERLET ENTERPRISES**

THIRD NATIONAL BANK BLDG., NASHVILLE, TENN.

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# *Wisconsin's Choicest* AGED CHEDDAR *Cheese*



Big wedge, approx 4 lbs. Natural American cheese (cheddar) naturally cured 18 mo. or more at 35°. A rarity and a delicacy. Incomparable flavor.

**Sample it generously. If you know of a finer cheese anywhere, return the rest of ours. We'll return all your money.**

*Shipped in wood cheese box, as illustrated, postpaid anywhere east of Denver for*

**$4.25**

**West of Denver add 25c**

**Woody's CHEESE CO.**

**GREEN BAY, WISCONSIN**

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# Window Shopping



**HURDY GURDY JOCKO.** I gurdies and flower carts and hya in the Waldorf's window boxes a signs of spring in New York. Eve tired Window Shopping feet wa jig time. So for the toy that cele the season of light hearts, we sho this music box hurdy gurdy wi own engaging monkey; $14.50 po from Malcolm's, 524 N. Charles St. timore 1, Maryland.



**ASK IT A QUESTION** a about ten seconds it gives you a swer. The glass cylinder 3¼" hig 2" in diameter, is filled with a liquid. After each question, you it and the fateful reply is clearly v Lots of fun to pick up at a party, keep on your bar—and the elders gullible as the bobby-soxers. It's ppd. Q-T Novelty Co., Box 54, S F, New York 16.



**JUST FOR YOU.** An indi casserole is made of hand-ham aluminum with a Pyrex glass line we can't think of a better way to all your *en casserole* dishes—fro ster newburg to tuna fish with no You can cook right in the line course. 4¾" wide, $1.95 each; $7.50; 6 for $10.95. Shipping c collect. No c.o.d.'s. The Studio 557 Boylston St., Boston 16, Mas

(*Continued on page* 53)

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## DARWIN TABLE

*Distinctive and Practical*

Here's a handsome addition for library, boudoir or porch, beautifully made by master craftsmen. For use as an end table or night stand. Antique wood finish.

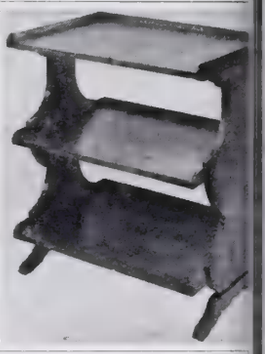
Size—13" x 19½" x 22½"

**Price $55.00**

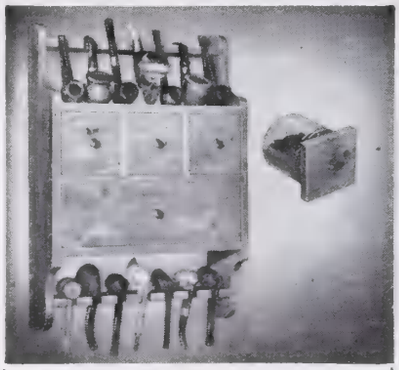
*A. L. Diament & Co.*

ESTABLISHED 1886

34 E. 53rd St. . . . . New York 22
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## A Pipe Man's Pipe Rack

HANGS ON WALL . . . CONVENIENT . . . SAVES PRECIOUS DESK OR TABLE SPACE.

1. Holds 14 (count 'em) pipes!
2. Air-tight humidor jar-drawers.
3. Larger drawer for accessories.

In hand-crafted knotty pine, waxed, hand-rubbed. Size: 13" x 18". (Pipes not included)

**$12.50**

*Express Chgs. Col. Check or Money Order No C.O.D.'s*

**Yield House**

BOX 179 NO. CONWAY, N.H.

Dept. B-4

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## BEAUTIFUL AND PRACTICAL



**MIXING BOWL SE**

Big roomy pottery bowls with smo sleek lines. Lovely to look at—ideal mixing, serving, storage. Each handso piece has ridged sidewalls that g your fingers a good grasp for sure, e handling. Top to bottom: red, wh blue. Diameters 7", 8", 9". Send $2.00 set, we pay postage. Write for free il trated color booklet on other Rapp craft pieces.

**RAPP ARTCRA**

Box HB Morton, Illinois

Women with a

sense of style

prefer FIRTH

Firth's broadloom triumph...
this dramatic YOUNG VICTORIAN
design...which met with
such instant acceptance when
we introduced it last year.
Many shades of green (as shown)
...or red...or blue...each on
a wool-white background.

*Rugs* **FIRTH** *Carpets*

New York: 295 Fifth Avenue



Dress by Adele Simpson



# "Kitchen parties are fun"

## ... says adorable JANE POWELL

**Starring in MGM's Technicolor Hit, "THREE DARING DAUGHTERS"**

*"especially with a CHROMCRAFT plastic top dinette. It's so gay and pretty you don't need decorations! But best of all, the gang can raise plenty of rumpus without staining or scratching the furniture."*





Whether a practical-minded mother with party-minded youngsters ... or a lover of fine furniture—this CHROMCRAFT dinette is for you! There's the "thrill of a house-time" in its sparkling chrome ... its festive, extra-large, linen-patterned table top ... its gloriously gay pastel upholstery. Promises years and years of service, too, with its laminated plastic top that's chip, stain, mar and burn resistant ... its long-wearing, all-plastic upholstery and highest quality steel tubing. Your choice of red, green, blue, tan, yellow.... And best news yet, priced to meet your budget. At furniture and department stores everywhere.



Guaranteed by Good Housekeeping

Chromcraft dinettes

DIVISION OF THE AMERICAN FIXTURE & MANUFACTURING CO., ST. LOUIS 3, MISSOURI

# Cozy Kitchen with a Rosy Future!

## Styled with modern Plastic Floor and Wall Tiles in "go-together" colors






*Work space: just 4 feet by 6 feet.* But what a rosy future this kitchen has! It's small enough for a country cottage—big enough for a growing family. Pretty as a picture, too, with its soft gray *Mura-Tex* walls, the smartly patterned *Flexachrome* floor, that bright touch of color above the cabinets.

**Choose Your Favorite Combination of Floor and Wall Colors.** You can do great things for floors and walls with these new plastic tiles. Flexachrome and Mura-Tex are set by hand in individual tiles so it's the simplest thing in the world to create the color and pattern combination you really want. And what a choice of colors! Perfect floor and wall harmony is assured because *these colors* are designed to "go-together" . . . to stay gay and fresh . . . no matter how tough a life they lead.

Yes, if you have a *practical* side that looks to the future, these bright, satiny-smooth tiles are sure to please you. A tough Flexachrome floor, you see, isn't likely to ever wear out. And, like a Mura-Tex wall, it's a snap to keep neat and clean. A damp cloth makes swift work of grease, food stains, sticky fingerprints, or what have you.

**Send for Free Booklet.** *Before you build a new home—or remodel your present kitchen, bathroom or other rooms—get to know more about Flexachrome and Mura-Tex. A free color booklet is yours for the asking. Just write The Tile-Tex Company, Inc., 1238 McKinley Street, Chicago Heights, Ill.*

*Registered Trademark of The Tile-Tex Company, Inc. subsidiary of The Flintkote Company.

*Kitchen by St. Charles Mfg. Company*

THE NEWEST TREND IN FLOOR AND WALL SURFACES

Made by

# Tile-Tex

Pioneer Maker of Asphalt Tile Flooring




# Unlock the Door

## TO NEW-HOME BEAUTY

You'll step into a charming new world when you redecorate with Imperial *Washable* Wallpapers. This world will be all the more satisfying because Imperial papers are "Color-Locked"—guaranteed for three years to withstand room exposure without fading, and to clean satisfactorily in accordance with instructions in every roll. Fair prices, established by Imperial, are plainly shown in sample books. Look for the silver label that says *the finest in wallpaper.*



For room schemes . . . rules for color . . . and inspiring ways to use wallpaper . . . send 25¢ for Jean McLain's "Color Harmonizer". Imperial Paper and Color Corporation, Department H-41, Glens Falls, N.Y.

**WITH IMPERIAL WASHABLE WALLPAPERS!**

# Window Shopping

CONTINUED FROM PAGE 48

**OUBLES IN BRASS.** A scaled-own copy of the double student's lamp ould be welcome news for all of you ho love its classic design but bemoan Olympian stature. This one is just )" tall, 12" wide, and the lacquered ass lamp comes with globes in wine, utterscotch, apple green, rose, or dark reen. $19.95. Single lamp $14.95. Add )¢ W. of Miss. The Wm. Hengerer Co., uffalo, New York.

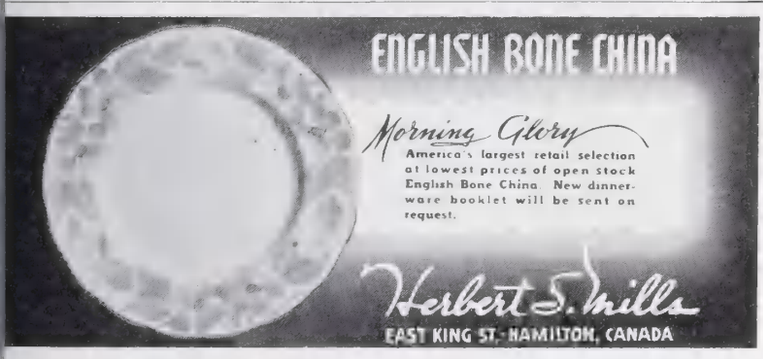


**ITY MIST.** This is a small version a professional window spray, and it's elightfully easy to operate. The glass linder holds the water or Windex, and pumping the little plunger a fine ist sprays out on the glass. Then wipe sparkling clean with the rubber queegee. $1 plus 25¢ postage. Gwen-olyn Maloney, 170 E. 51st St., New ork 22, N. Y.



**OUR FOR POKER.** Four differ-nt poker hands are reproduced in per-anent colors on these sham bottom ghball glasses. And as if that weren't ason enough for grabbing them for l your gift needs, each glass is set in a mbination coaster-ashtray made of eat resistant black plastic. Yours for irst-quenching Saturday nights and st $3.25 ppd. Betty Blue Gift Shop, 49 Greenmount Ave., Baltimore, Md.




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|---|---|---|---|---|
| California | 74 | 19" x 20½" | $1.00 | $4.25 |
| Connecticut | 93 | 24" x 18" | 1.00 | 4.00 |
| Indiana | 87 | 19" x 25" | 1.00 | 4.50 |
| Maine | 3 | 22" x 31½" | 1.00 | 5.50 |
| Mass. | 45 | 38¾" x 27" | 1.50 | 7.50 |
| Michigan | 85 | 19½" x 23½" | 1.00 | 4.50 |
| New York | 91 | 24" x 18" | 1.00 | 4.00 |
| New Jersey | 92 | 18" x 24" | 1.00 | 4.00 |
| Ohio | 29 | 21" x 22½" | 1.00 | 4.50 |
| Penna. | 94 | 23¼" x 18" | 1.00 | 4.00 |

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**ANTIQUE FURNITURE COLLECTORS:**

Enjoy the thrill of restoring life and beauty to your treasures. Save money, too! Let the manual, "Refinishing Antique Wood and Metal," guide you safely, without costly errors, through your work. Though written here in our own shop, by an expert, the manual is not technical; it is definitely for the amateur. Detailed instructions are given for restoring the wood and for preparing it to receive one of the seven finishing schedules, listed in the manual. All these instructions are given in step-by-step detail. YOU CANNOT GO WRONG. Our own shop short cuts greatly simplify your work. In the manual you will also find the best stenciling method (no runs; no sags), shading, antiquing, the better way of finishing metal, and picture and mirror frames. The price is $3.00, postpaid. Sorry, no C.O.D.'s. Send for free price list of finishing supplies.

YE OLDE FINISHING SHOPPE
534 W. 2nd St., Portsmouth, Ohio

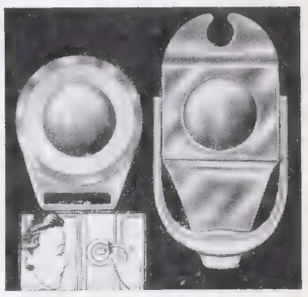


**HOME BURGLAR ALARM**

It requires no wires—no batteries—but it gives out with a loud, long penetrating ring—arousing the household and scaring off the unwelcome prowler. Easily attaches to the door or window jamb. Winds like a clock. All metal—will last a lifetime. Only **$2.50** postpaid.

**"MAGIC MIRROR" DOOR DETECTIVE**

A most vital door safety device against unwelcome visitors. Through the amazing properties of the magic mirror over the "peephole" you can look out but no one can look in! Permits you to observe all callers without being seen! Easily installed in any wood or metal door of any thickness. Door knocker for home—Polished brass **$5.00.** Apartment door visor without knocker **$4.00.**






**BEER STEIN SALTS & PEPPERS**

Handsome, copper bound beer steins to lend quaint charm to the table. Because of their size and capacity (4½" high) they are ideal for the barbecue dinner and for use in the kitchen—per pair only **$2.00.**

*Send Check, Money Order or C.O.D. Instructions.*

**Black and Fischer, inc.** 43-66 Bowne St., Flushing, New York.



Add beauty and charm to your home with a pair of these graceful and authentic reproductions of an Antique Victorian Pitcher Vase. 11¾ in. high. They are available in five colors: dk. blue, lt. blue, tan, rose and ivory, trimmed with 22 kt. gold.

**10.00 A PAIR**
ALSO SOLD SEPARATELY

The same vase available in a small size (with gold trim). Height 5½ inches, 3.00 a pair.
SPECIFY COLOR WITH ORDER
2% Sales Tax in Maryland
SHIPPED EXPRESS COLLECT
No C.O.D.'s

**Vincent's Gift Shop**
Willow Street
Pocomoke City, Maryland

Betty Lee's
SAUCE MARIETTA
for Spaghetti, Meats and Fish



This sauce is a masterpiece of fine ingredients and blending. Made with excellent beef, imported pure olive-oil, tomato, tangy herbs and seasoning. A real Italian-style sauce—the main treat of an easily and inexpensively prepared meal. Fittingly presented in re-usable 12 oz. safedge tumbler, decorated with a colorful design inspired by VI century Italian pottery shown in the Metropolitan Museum of Art.



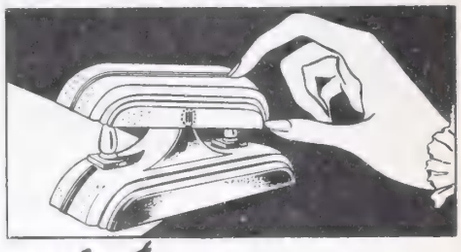
Set of 3 Gift-Boxed

$2.95 postpaid in U.S.A.
No C.O.D.'s please

Betty Lee SPECIALTIES CORP.
MAMARONECK NEW YORK

*Just a Finger Tip Touch*

LIGHTS THIS WONDER NIGHT LAMP!



*The Lazy-Lite, only $3.00*

TURNS ON AND OFF BY TILTING THE SHADE

No more fumbling in the dark for a light switch or chain. This graceful, modern lamp has neither. You just tilt the shade — and turn on one or both lights as you desire. Perfect for bedsides, children's room, hall or bathroom. Designed for a lifetime of lamp happiness in smart, durable, ivory plastic.

You'll love the LAZY-LITE, order now. **Money Back Guarantee.** Send cash, check or money order. Shipped postpaid!

*Devoe & Raynolds Co. Inc. Dept. E*
787 First Avenue, New York 17, N. Y.

# Franklin-Bayer

IMPORTERS CREATIVE DESIGNERS OF FINE LINENS

## SPOTLIGHT YOUR TABLE

with this smart matching cloth and napkin dinner set woven of Peasant Crash Irish Linen. Available in dark brown, grey, maize, blue, green and rose. Shaded monograms available in any color combination. All cloths have two monograms (except the 52 inch cloth which has one) and each napkin is monogrammed. Complete catalog available upon request.



| | Monogrammed |
|---|---|
| 52x 52 & 6-13" Napkins | $21.10 |
| 52x 70 & 6-13" Napkins | 26.65 |
| 72x 90 & 8-17" Napkins | 52.50 |
| 72x108 & 12-17" Napkins | 66.50 |
| 72x126 & 12-17" Napkins | 70.00 |
| 72x144 & 12-17" Napkins | 75.00 |

**630 N. Mich. Ave.**
**Chicago 11, Ill.**



## PAINT . . . IN OILS!

**No Experience Required**

Everything you need to make a beautiful oil painting is right here. Artist's Canvas . . . rich, colorful, ready-mixed oil paints . . . and artist's brush. Paint each area of the canvas with the color indicated—and watch your masterpiece take form, stroke by stroke. IT'S FUN! Each painting designed by a prominent American artist. Your choice of: ***The Bridge (above), Mount Vernon, Zinnias,*** or ***Canal Boat.*** **Each $2.95, ppd.**

**THE ARTISAN GALLERIES**
**FORT DODGE • IOWA**



## California REDWOOD BURL

★ Let us send you a Redwood Burl! Beautiful bark outcropping of Giant Redwoods of CALIFORNIA, collected by Indians. Place burl in shallow bowl of water. Watch it begin to sprout! Beautiful deep green fern-like Redwood shoots rise up to two feet. Average life of burl, two years. Redwood Burls radiate warmth, add rustic touch to any room. Sprouting guaranteed. medium size, $2.00, Giant size, $5.00, postpaid.

**SPECIAL:** Pottery bowl, $1.00 postpaid. Send cash or money order.

**Red Bingham's**
**CALIFORNIA ART RANCHO**
Dept. 2, 2005 Cowper St. • Palo Alto, Calif.

## READ SMALLEST TYPE WITHOUT EYE STRAIN

### NEW BETTERVUE LENS MAKES READING A PLEASURE

**$2.95**

**POSTPAID IN U.S.A.**

**BEFORE ↓**

Otto Herman 730 Forest . . . UNIversity 7989
Otto Mary 6777 S. Card St. . . BELrose 7942
Otto Maury 6656 N. Bvd. . . BOUlevard 6791

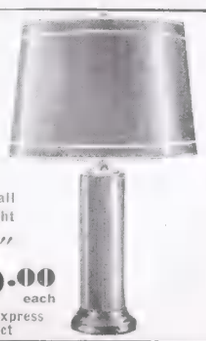
**AFTER ——→**

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A treat for tired eyes—read smallest type, telephone numbers, newspapers without eye strain. Bettervue Lens glides across the page —with 2½ time magnification—bringing line after line into bold relief for easy reading. Bettervue Lens is new—actually more transparent than glass. It's guaranteed for a lifetime of use. Full 3 inches long—big enough for reading comfort—small enough to fit vest pocket or purse. Your eyes will love it.

**POSTPAID $2.95—SIX for $16.70. SEND CHECK OR MONEY ORDER**

**UNIVERSITY GIFTS • 730 Forrest Ave., Evanston, Illinois**



*Simplicity and Value*

**in Pre-War Quality Lamps**
**Designed to Beautify Your Home**

**Brass Mountings • Metal Columns in**

Red, Green, Royal Blue, Turquoise, Gold, Orchid, Silver. 13" hand made opaque paper parchment drum shades in red, gold, silver, green, white or translucent white. (State first and second choice in lamp and shade)

Overall Height 21"

**$10.00** each

Shipped express collect

**MONEY BACK GUARANTEE**
**Return within 5 days if not satisfied**

**LUDLOW STUDIOS, INC.,**
**115 W. 23d St., New York, N. Y.**

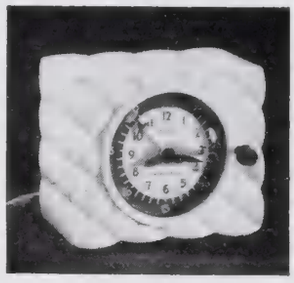
# WinDow



**COCKTAIL TRUMPS.** Pure lin cocktail napkins reproduce with gi sophistication twelve playing car and they're enormously chic. The ba grounds are all white, of course, a the fringed borders are a nice finishi touch. A dozen costs $7.75, ppd., a we found them at Carole Stupell, Madison Ave., New York 22, N. Y



**MATERIALLY YOURS.** N you can buy white crinkle crepe by yard, 34" wide, with any name up 15 letters stenciled in medium bl green, or rose. Wonderful for sum blanket covers, curtains, pinafo aprons, dressing table skirts, sun su etc.; $1.95 per yd. Ppd. Young Spo Chester Springs, Pennsylvania.



**MINUTE MASTER, JR.** T chron has done it again. This time an electric clocking device that you for any time up to thirty minutes, at the end of the desired period alarm sounds. You'll find it particul invaluable to use with your press cooker, the baby's formula, etc. only, $7.45 incl. tax and post. Ter Novelties, 211 E. 58th St., New York




**Save For a Purpose**
**With An Uncle Sam Home Saving Bank**

Perhaps for that pending trip or vacation or the Small Fry camp next summer. For Birthday presents—Insurance premium —Christmas fund—or that certain 'something special' yo want. It is also a perfect Baby's Saving Bank, whether for th new Baby's savings or for Mother & Dad's saving for the ne Baby. This 3-coin register bank has been America's standar for 40 years—All steel, it rings, registers automatically, ad nickels, dimes and quarters, also takes half dollars and bil in special opening. Holds $50.00. Beautifully enameled Black or Cream. Size 6⅛" x 4½" x 5¼". Your satisfactio guaranteed.

**Price: $3.50—Black; $4.00—Cream. Postpaid in U.S.A**
(No C.O.D.)

**Madelon—Marquerite**
GIFTS
**Dept. A, 11 Beechwood Ave., New Rochelle, N. Y.**





## HAND QUILTED LOVELIES . . .

. . FROM THE SOUTH . . FINEST TAFFETA . . BLUE AND PINK . . EXQUISITE TAILORING

. . **EYEGLASS CASE**—Corduroy lined to protect your "specs" $1.50 pp

. **KLEENEX CASE**—A handy accessory for your purse or suitcase $1.75 pp

. **BALLERINA SCUFFS**—Perfectly lovely for milady's home or travel use. Sizes s-m-l $4.50 pp

. . **BEDSIDE POCKET**—with stiff board to insert under mattress—handy pockets for glasses or tissues, etc., 17"x10" $4.35 pp

**WRITE FOR FREE ILLUSTRATED CATALOGUE**

*Susan Jay Gifts, inc.*

**E. FORDHAM ROAD, DEPT. E-16, NEW YORK 58, N. Y.**

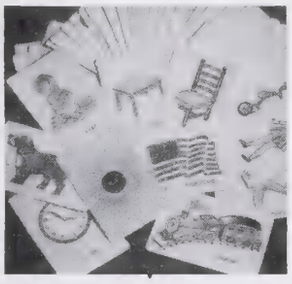
## Beautiful Spun Copper Smoking Set

Complete ONLY $4.9
2 Sets-$9.50 3 Sets-$14.0

**PostPAID in USA from**
**WEATHERCOCK HOUSE**
**150 WEST GREEN ST. PASADENA 2, CALIF.**

# SHOPPING

**IDDIE CARDS.** For youngsters pre-Gin age, the play will be just as citing as the Schneidering going on the grown-ups' table. Each card is nographed in bright colors with a fa-liar object and the corresponding rd is printed beneath the picture. ey'll make up their own games and loss of a card or two doesn't mat-; $1 ppd. M. C. Flynn, 43 E. 59th , New York 22, N. Y.



**PS-A-DAISY APRON.** When first saw this we were intrigued—t more for its news value than its ıcticality. However, our pretty model s already ordered one for herself. She es the freedom from straps. Made of roseal, the feather boning keeps it up rfectly. Pink, blue, maize, green, red d white; $2.50 ppd. Berne Marting, t Martine Ave., White Plains, N. Y.



**AN HANDY.** We couldn't live hout steel wool, but we've often ked ruefully at a new manicure and shed it were less authoritative. Now, wever, you can get your steel wool cartridge form, impregnated with getable soap, and secured in a plastic lder. Your hands need never touch scouring pad. It's $1 ppd. with 2 ra refills. Giftcraft, 1234 E. 47th reet, Chicago 15, Illinois.



## FEMININE HIGH-LIGHTS



For that fortunate female who "just has everything," why not these different earrings or the impressive looking disc bracelet? Her 3-letter monogram, cut out by hand in sterling on them, will intrigue her.

| | Sterling Silver | Gold Plated on Sterling |
|---|---|---|
| Earrings | $ 7.20 | $ 9.00 |
| Bracelet | 6.00 | 7.20 |
| Complete Set | 12.00 | 15.00 |

*Prices include Federal tax and postage*

## PROUD MATCHES

You'll always be waiting for a chance to show off these matches! Just send in any black and white picture or negative, any size, and it will be reproduced on the match packs with startling clearness. Original picture is returned intact. One subject to a box.

Box of 50 ..... $5.65 postpaid
Box of 100 ..... 8.75 postpaid





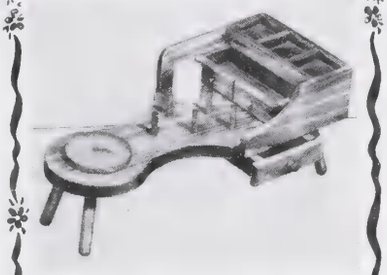
## Old Fashioned PEPPERMILL

A dandy for freshly grinding the seasonings that add so much zest to favorite sauces. Your "amateur chef" will prize it. Comes in mahogany, maple, walnut. NOW $2.95 postpaid. (Bag of pepper corns included.)

SALT MILL to match (not illus.) $2.65 postpaid

*No C.O.D.'s please*

**EUNICE NOVELTIES** Dept. N-48
5th Floor, Woman's Exchange Bldg.
541 Madison Ave. New York 22, N. Y.

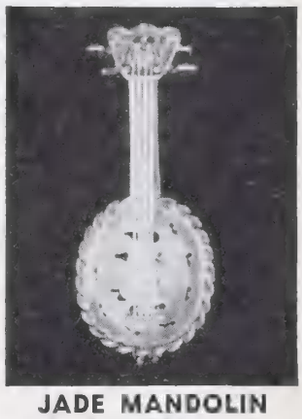


*Miniature Cobblers Bench*
**$2.00 each**

Made of pine, is the cutest work organizer we've seen. Will hold six spools of thread (you fill it with your own)—the seat is a pin cushion—there's a thimble and needle drawer and places for buttons and such.

*Add 10¢ for delivery Sorry, no C.O.D.'s*

**Dennison's**
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62 - East Randolph St. Chicago 1 - Ill
32 Franklin St. Boston 10 - Mass.



## JADE MANDOLIN from Ancient Chinese Design

This miniature Chinese mandolin, about 2' long, is of pure sterling silver with silver strings and silver keys. The sounding board is of carved white jade, over 200 years old, no two exactly alike. $15.00. With earrings to complement the pin, $15 00 extra, regularly $18.00. Postpaid, tax inc.

**Chinese Treasure Centre**
307 Park Hill Ave.
Yonkers-on-Hudson, N. Y.
4 beautifully illustrated brochures $1.50

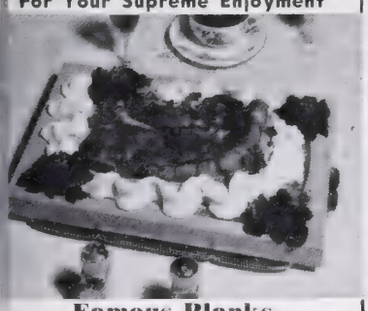
## MAGIC TOP DOUBLES THE SIZE of your Card Table!

T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted. Dark Green, Rich Red, Dark Brown—**$5.95.**
Unpainted T-Top $4.95. All prices at Salem. Mass.
*No C.O.D.'s, please*
SEND CHECK OR MONEY ORDER TO
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Dept. 30 Salem, Mass.



*Patented*

**For Your Supreme Enjoyment**



**Famous Planks**
**STEAK — FISH — GAME**

es, back again after seven years—just in me for the Shad season—these husky planks 5" x 10" made from first quality specially elected Oak, a lifetime investment which con-nues to improve with use and age. Designed ith well and grooves to retain juices and avor. You have always enjoyed planked steak r fish dinners at swank hotels and restaurants —now you can have the taste-thrill of de luxe lanked Fish or Planked Steak dinners at home. 's the subtle blending of flavors which make lanked dinners so memorable. Entertain VIP's is way and be the envy of your friends. **RECIPES AND DIRECTIONS INCLUDED**
**The gift a bride will love forever**
**ift card enclosed if desired. Sorry no .O.D.'s. $3.75. Postpaid in U.S.A.**
**William H. Morris**
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## BIGGEST PLASTIC BAG VALUE in U.S. SAVES YOU FOOD, MONEY, CLOTHING!

**14 PLASTIC BAGS $1.00**

Others charge you $1.00 for only 4 or 6, but we give you 14 Plastic Bags for only $1.00! You get TWO 12x18" Bags; Four 10½x16" Bags; Four 7x14" Bags; and FOUR 5x12" Bags — FOURTEEN BAGS in FOUR different sizes for hundreds of uses — all for **only $1.00!** Keep your refrigerated foods fresh, delicious, and nourishing. Butter, chops, bacon, cold cuts, cheese—even Limburger or fish—will stay fresh and tasty, ready for use without picking up odors from other foods. They're perfect, too, for storing leftovers, uncooked meats, school lunches, and as deep-freeze wrappings. Also, use these dandy Plastic Bags to protect your clothes! Shirts, blouses, gloves, handbags, lingeries, etc., stay daisy-fresh in these crystal-clear bags. Made of tough Plioflm Plastic, they will not crack or peel. They're grease-proof, dust-proof, insect-proof, moisture-proof, odorless, and may be cleaned instantly with a damp cloth. Use over and over again!



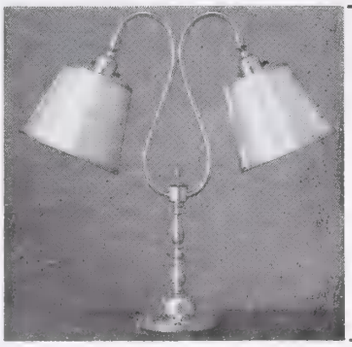
FOOD SAVERS



CLOTHES SAVERS

**SEND NO MONEY** Order one or more sets today. Pay mailman on arrival plus postal charges. Or, send money with order and WE pay postage. Take your choice, but order NOW as our supply is limited. Satisfaction guaranteed or your money cheerfully refunded.

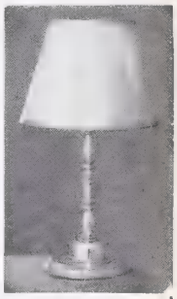
**L & M Company** Dept. 90-D
510 St. Charles St. Louis, Mo.



## Beauty in Brass

Have your choice of double or single bed lights. They are made of solid brass, polished and lacquered. The satin-on-parchment shades come in canary yellow, ice blue, pink or eggshell. Twin lamps are 18½"—$11.95 p.pd. Matching boudoir lamps are 16"—$6.95 each or $13.00 the pair

**NoC.O.D.'s - Shipprepaid**
**MARION GIFTS**
1045 St. Johns Place Brooklyn 13, N. Y.





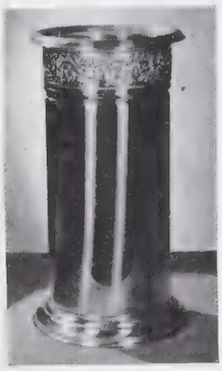
## NEW! COLORFUL! GARMENT DRAPES

**clothes look better — closets look smarter**

To preserve fine cut and good styling, hang your clothes on attractive new "Garment Drapes." Shoulder-form shape supports collars without creasing. Protects shoulders from crushing, and allows garments to hang in natural lines. Felt pads prevent slipping or shifting. Six beautiful, modern colors to smarten your closets: red, green, yellow, black, blue and pink. Smooth, durable plastic with long life "suspended" construction. Full 16" wooden pants bar.

**$1.25 each, 12 for $10.00 Postpaid**
**PENNOCK AND ASSOCIATES**
**42 Market Ave., N.W., Grand Rapids, Michigan**

## Umbrella Stand and Wastepaper Basket mated in HANDCRAFTED COPPER or BRASS



Painstakingly constructed of heavy-gauge, solid copper with brass embossed border—or in all brass. What wonderfully warm decorative pieces . . . what practical lifetime gifts! Both are lacquered to prevent tarnishing . . . both are watertight. When ordering specify brass or copper.

Umbrella Stand, **$19.50** 21" tall. 8½" across top

Oval Wastepaper Basket. **$14.50** 11½" tall, 9 x 12" across top



Shipping Charges Collect
*Write for Catalogue*

*Jenifer House*
*New Marlboro Star Route*
**GREAT BARRINGTON, MASS.**

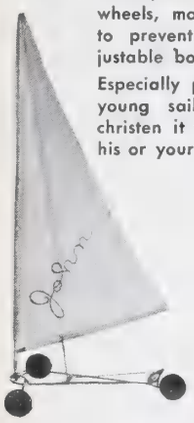
## SIDEWALK SAILER

***(for yachtsmen of 6 to 16)***

Cast off in stiff spring and summer breezes—and away she'll go—on sidewalk, playground, or beach, traveling as much as 15 miles per hour!

Steel rod frame, smooth running rubber wheels, mast 28" high, flexible to prevent capsizing, and adjustable boom with vinylite sail.

Especially personalized with the young sailor's name—or we'll christen it with a boat name of his or your choosing.



**$2.75 postpaid**
No C.O.D.'s please

**THE BLOCK SHOP**
**58 Wall St., New Haven 11, Conn.**




★ mmmmmmmmmmm!

*Vermont*
**MAPLE SYRUP**

Brimful of pure Vermont flavor, and packed in a charming replica of an old Bennington jug you can re-use for most anything. Pint-size in assorted colors, it's perfect for gifts. 2.75 postpaid Prices of larger sizes on request.

*Green Mountain Guild*
57 North Winooski Ave., Burlington Vt.

## CERAMIC NITE LITES



**JUST THE THING**

...for the nursery, youngster's room or sick room. Eyes light up. Will not interfere with sleep. Makes an ideal gift.

*Send name, address and check to*
**MARTINS, 426 S. Manhattan Pl.**
**Los Angeles 5, California**
*Specify Pink or Blue trim.*
*We pay postage.*



*Clown $3.75* *Elephant $3.25*

## FOR HER ALONE

**Personality scarf, of heavy fine silk**



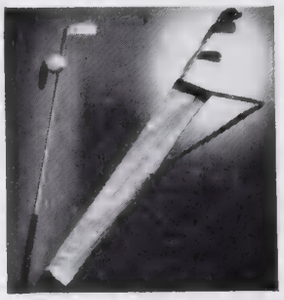

First name is hand-painted 10 times over entire scarf (like a print). Daintily hand-rolled edges—washable. Colors: desert gold, mist blue, dove grey, julep green, lilac, eggshell tan, cyclamen pink, chartreuse, clay red.

**Gift Wrapped in gold and plastic container**

24-inch square $5.50 postpaid
36-inch square $6.95 postpaid

**PENTHOUSE GIFT SHOP**
83-04 Talbot St., Kew Gardens 15, N. Y.

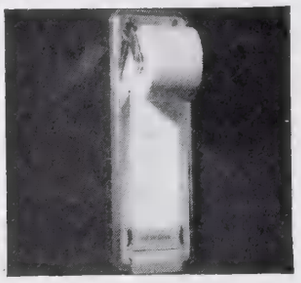
## WHDo



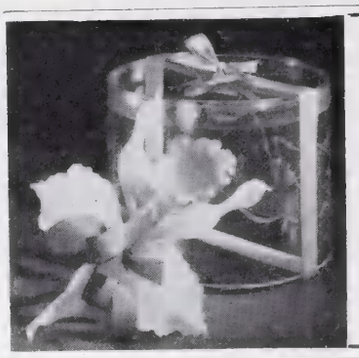
**FORE THE SMALL FRY.** junior golf set has aluminum shafts consists of a 30" driver, putter, mini golf bag, and sponge rubber ball; $2 Or if your young Sarazin is only in ested in practicing his swing on back lawn, there is a 27" club wit sponge rubber ball for $1. Both postpaid, and come from Hampsh Gifts, 1107 Broadway, New York



**RAISE A SCENE.** Hang a pai your library or dining room, or them dramatically along a stair Solid brass plaques, 15¾" wide, bossed with a plow scene, Dutch sc or a ship, are imported from Engl Fine, too, for a heaping supply of on a summer table. $7.95 each, $15 pair. Ppd. Art Colony Industries. Fifth Ave., New York 3, N. Y.



**JOT-IT-DOWN PAD.** This is of the most convenient household g ets imaginable. Hang it on the kit wall, or keep it on your desk an down memos to yourself, marketing etc When you're through with notes, just pull and tear off. The tom has a serrated cutting edge Fo fill, use ordinary adding machine p 12" x 3⅞", $1.50 Ppd. Afco Prod Lexington 73, Massachusetts.



## FOREVER LOVELY

Give her exquisite beauty for tonight—and countless tomorrow nights! The Cylando or chid is an authentic reproduction of a florist' blossom. Delicate shaping and warm, dusk petal tones give it thoroughly convincing re ality. Ideal for Mother's Day, graduation, a a remembrance for bridesmaids or as a fillip for your own wardrobe. Glamourously pack aged in a transparent, ribbon-tied acetat box, it is exotic flattering and permanent $3.90 ppd. if remittance accompanies order

**PRATT HEWES**
35 Emerson Ave. Floral Park, N.Y

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*Start July 7th • Send for Catalog 5R*
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Just a quick rub-down with Miss Dod pregnated gauze keeps your silver, and other metals tarnish free. Harmle normal skin and metals. One treatment many cleanings — the invisible coat and LASTS! Resistant to soap and wa objects can be used as usual. To pr silver, use Miss Dode Silver Soap — a citing new-type cleaner which comes DRY. You don't pay us for water—yo ply that. Simply add and you have pint of the most superb silver cleane ever used. It's so easy on your hands

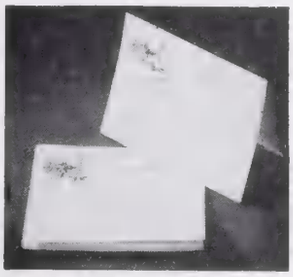
Complete kit containing 2 packag of Miss Dode Silver Soap, a brush hard-to-get-at spots and a jar Miss Dode Tarnish Preventive.

$2.00 Postpaid — No C. O. D.'s p

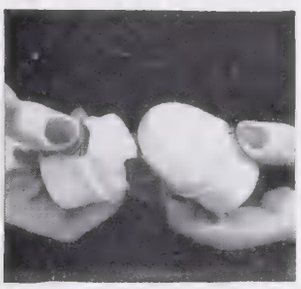
**MISS DODE PRODUCTS**
Dept. H, 31 Hillman St., Springfield 3,

# SHOPPING

**LETTERS FROM CAMP** will be ...ot more frequent if you give your ...ng daughter a gay hint with these ...s. The upper left hand corner is ...orated with a sketch of a blue-...ied camper doggedly trying to light ...re. Stamped with name or mono-...n in black or gold, 50 notes and ...elopes are $2.50. Without name, ...0. Greenland Press, 5700 Wilkins ..., Pittsburgh, Pennsylvania.



**...FTBOILED EGG-CRACK-...** Now for the first time, a remark-...e gadget is available that puts an ... to burned fingers, shell fragments, ... egg mess. Each half of the plastic ... cracker has metal grippers which ...np through the shell, and when you ... them apart the shell is neatly ...apped. Bright colors, 50¢ ppd. ...ncer Gifts of Atlantic City, N. J.



**...P BOARD.** For writing letters ...ped or from the depths of your arm ...ir, for checking bank statements, for ...king jigsaw puzzles, there is no sub-...ute for a lap board. It measures ... x 17½", and the front edge is cut ... to fit snugly around your middle. ... white, hand-painted with Pennsyl-...ia Dutch decorations, the price is ...95 ppd. The Artisan Galleries, Fort ...lge, Iowa.



## *Hams . . . . from the Deep South*

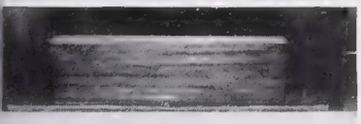
Delicious sugar cured, hickory smoked hams that have made the South famous. We process these hams by the method that for generations has made them an epicurean delight. Try one yourself and———this is an unusual answer to a gift problem too. Ready for immediate prepaid shipment. Average weight 15 lbs. $1.25 per pound. Send check, or money order for $18.75—adjustment will be made for actual weight of ham we ship.

No C.O.D.'s please.

**HUCKLEBERRY HILL FARM**

Box 81, Northside Branch Atlanta, Georgia

Reference: Fulton National Bank, Peachtree Road Office, Atlanta.






**PERSONALIZE**
**Your Doorstep**

...righten up your doorstep with this beautiful and ...ractical mat! Made to order with your name ...nd street number or other inscription *inlaid* ...ith white block letters in a large colorful ...olid rubber mat. Flexible, long-lived, efficient, ...asy to clean—*a grand gift* for yourself or a ...riend! Size 18 × 30 inches, ¼ inch thick.

**...lack or Mahogany with white block ...etters.....only $8.00 pp. in U.S.**
**...reen, blue or red with white block ...etters.....only $10.00 pp. in U.S.**

...laximum of ten 2½-inch letters or fourteen ...½-inch letters per line—3 lines maximum. ...rint name and color desired, allow three ...eeks for delivery. No C.O.D.'s please. Prices ...r special mat designs in *any* size for recrea-...on room, swimming pool, boat, trailer or ...amp quoted upon request.

**Norris Mfg. Co.**
Hawthorne, New Jersey




$1.50
SET

**TO PLEASE ANY CHILD**

Or even a grown-up, give this personalized tumbler and toothbrush. Tumbler is frosty white plastic *(will bend but can't break)* hand painted designs in pink, blue or red. Matching brush has nylon bristles. Child's own name painted on tumbler. Tell us the color you prefer—pink, blue, red—and the name.

Tumbler—$1.00 Brush—50¢

*Check or money order; no C.O.D.'s please.*

**La PALETTE, Dept. H**
509 Fifth Ave., New York 17, N.Y.

Magic in Mahogany . . .

## DE LUXE CELLARETTE

All the makings of a party are right at hand in this magnificent cellarette! Rich, tawny mahogany with mahogany veneer, automatic lifting device raises the back to view. With 24 old fashioned, highball and whiskey crystal glasses, ice tub and shaker . . . and roomy storage space for all your prize liquor! Later, a flick of the wrist tucks the back down inside. Superb for home or office host-ing! at a very special . . $175.





**RAPPHEL** *furniture Division*

**47 WEST 57 STREET, NEW YORK 19, N. Y.**



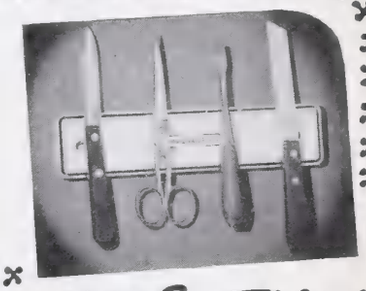

**A GREAT BIG BUBBLE GLASS BANK**
**for only $1.20 postpaid**

The dropping of coins on the elephant's trunk will provide a thrilling incentive for your youngsters to cultivate the saving habit. There's a choice of amusingly depicted subjects entitled "King of the Jungle" (Lion); "Chicken Feed" (Rooster); "A Little DOE"; and "Change for the Baby" (Infant Child)—all at the same price.

Holds up to $400.00 in coins. Has multicolored cutout stands of figures with removable wood base permitting bank's use over again. 6½" high. We repeat—only $1.20 postpaid.

*Send for GIFTS PREFERRED booklet*

**NORMAN'S** 416 MILL STREET BRISTOL, PA.



## *Hold Everything!*

Get the hang of it (no pun intended). Magnagrip—a magnetic knife and tool rack for your often used indispensable kitchen knives, shears, etc. Good, too, for a man's workshop and garage. Enameled in white, rustproof. Factory guaranteed to hold its grip. **$2.95** plus 15¢ for mailing.

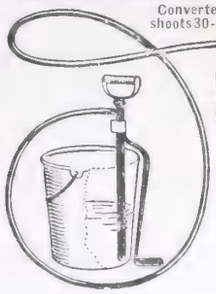
*No C.O.D.'s please*

**Edith Chapman**
180 East 33rd Street New York 16, N. Y.

## *NEW EASY WAY SPRAYS GARDENS, WASHES CARS*

*Bails Out Basements, Whitewashes Walls*

Converted Fire Fighting Pump shoots 30-foot high pressure stream!



**WAR SURPLUS**
**Cost U.S. Gov't $865**
**NOW ONLY $2.98**

Here is the handiest, all-purpose pump and sprayer you ever saw. Just dip open end in pail of any liquid. A few strokes builds up pressure that throws a stream or spray 30 feet! Metal stirrup fits outside pail under your foot to hold pump steady. You pump with one hand and guide stream with other. Ideal for spraying lawns with weed killer, watering gardens, bailing out basements, boats, washing cars and windows, putting out fires . . . . plus 101 other handy uses around the house or farm. Official U. S. Army War Surplus fire fighting equipment converted to household, gardening and farm use. All-metal. Intake filter. Compact, may be carried in car. 27" high. Complete with 10 feet of flexible rubberlined hose. Write TODAY.

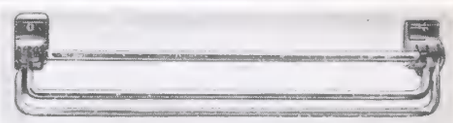
***SEND NO MONEY—Test at our Risk***

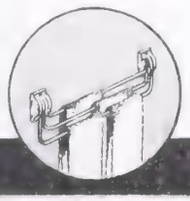
Just send name and address. When pump arrives deposit only $2.98 plus C.O.D. postage with postman on our guarantee if not delighted your money back. (Send cash with order and save C.O.D. postage). Send your order NOW!

**M.P.K.Co., Dept. 163-D, 179 N. Michigan Ave., Chicago 1, Ill.**

## *Three-or-One*

**MULTIPLE TOWEL HOLDER**





Three towel racks—or one—all in one compact unit. An exclusive design—nothing like it on the market. Ideal for towels of all sizes . . . or for drying stockings and underthings. Beautiful chrome on brass. Send check or M.O.

Dept. H-9 $4.98

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## Plantation Comfort Group—

Old-fashioned Comfort . . . plus modern Beauty! Resilient Steel!

ALL 3 PIECES **$39.50**

A popular favorite down South, where comfort comes first! Includes the big, 54 in. glider divan with TWO glider chairs to match. White enameled steel, with frame in Dogwood Green or Cardinal Red. Order early because of limited steel supply. (Weighs 150 pounds — shipped F.O.B. Atlanta.)

**MYERS-DICKSON** - Atlanta, Ga.



*Again yours . . . Beautiful, Authentic*

**Audubon Plates**

**Audubon Glasses**

First shipment in ages . . . magnificent Audubon bird studies. Faithfully reproduced in full-color ... famous Alfred Meakin of London embossed border plates, and crystal glasses designed by us.

11-in. Dinner Size . . . . . 8 for $16.95
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12-oz. Glasses . . . . . 8 for $12.50
Prepaid

Send check or money order. Sorry, no C.O.D.'s.

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HOUSE AND GARDEN STORE
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## WRITE FOR OUR Catalog!



POST-TOP LANTERNS
WIRED - 16½ IN. HIGH
RUST-PROOF
$11.50



ELECTRIC
4 CUP PERCOLATOR
of CAST ALUMINUM
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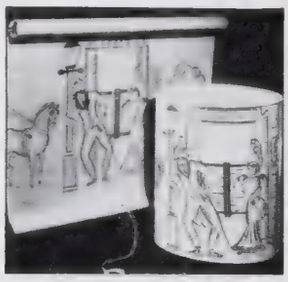



Weather Vanes
ALUMINUM & BRASS
$9.45



**SPENCER** STUDIOS
INCORPORATED
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## WINDOW



**SHADE-Y PRACTICE.** Send a sample of your wall paper to this sho and they will copy the design exact on your window shade and waste ba ket. You provide a new shade, and whe it's returned to you, decorated, you want one for each window in the house $4.50. Waste basket $8.50. Postpaid a no c.o.d.'s. Mary Glennon, Box 98, St tion C, Grand Rapids, Michigan.



**BRUSH CURLER.** We had th demonstrated for us, and it really work Insert the bobby pin in front openin Extend brushes by pulling ring bac toward handle. Brush section of hair ti smooth, and roll curl up on brush. R tract brushes. Slide out of hair and th bobby pin slips into curl. With Full brush bristles, $3.95 ppd. Miles & Mile 366 Madison Ave., New York 17, N. Y



**LITTLE GARDENERS** will hav radishes that are crispier than Daddy' larkspur that are bluer than Mommy eyes, if they tend their beds with thes tools. The red wheelbarrow is 27" lon and with the rake, hoe, and spade i natural wood, the set is $3.98 plus 25 postage. No c.o.d.'s. The Children Shop, West Hartford 7, Connecticut.

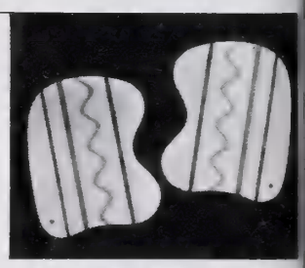
Seeing is Believing

## GRIPMITT - NEW HOT PAN HOLDER

**Resists heat to 500 degrees**

Slip-proof • Washable • Long-wearing • Will not discolor or scorch • Soft and pliable as spun rubber • Made of Silastic, the miracle silicone material. Attractive pastel design on white. Also usable as table pads.

**$2.00 per pair, in attractive transparent package, postpaid**



**ANN TRAVERS** - *Gifts*
602 East Larkin St.
Midland, Michigan

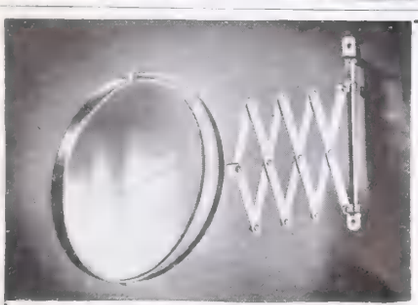


***PROVING GROUND* for home ideas**

***Play safe***—try your ideas on a model, ***before you build.*** Making a scale model is easy—no tools needed—with a PLAN-A-HOME Model Kit. Simply insert pre-cut wall sections in slotted wood footings. Change as often as you like. Furniture cut-outs for every room. Thousands of satisfied users.

***Send today*** for 315 piece kit. ***3-day inspection privilege.*** Postpaid, $4.75 ($5 west of Rockies and Canada). PLAN-A-HOME Model Co., Elkhart 5, Indiana.

**PLAN-A-HOME MODEL KIT**
Make a model of ***any*** 4 to 9 room plan



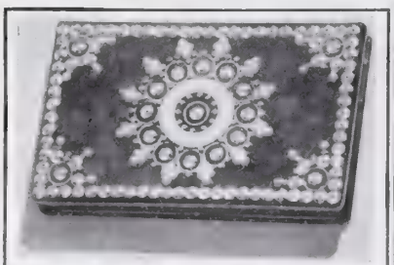
## *Magnifying Mirror*

Magnifying and magnificent, this two-faced mirror makes close shaving a pleasure. One side has an enlarging mirror, the other side a regular 7" mirror with bevelled edge. And no matter which way you stretch and crane, this mirror will follow you—it has four pivots plus an expanding scissor attachment. Polished and nickel-plated—a wonderfully practical gift for men 18 to 80.

**$5.75** postpaid

*No C.O.D.'s, please*

**TERRACE NOVELTIES** Dept. B-48 213 East 58th St., New York 22, N. Y.



## RENAISSANCE CIGARETTE CASE

At last! An exquisitely feminine cigarette case. Of mock tortoise shell, carefully inlaid with pearls and gold decoration, its design was inspired by the fabulous jeweled pocket-cases of the French Renaissance. Its simple elegance makes it a proud gift or personal possession. It may be used not only for cigarettes, but for change, theatre tickets, etc. Or perhaps as a cigarette box on your coffee table. Size 3 x 5.

**$12.50 postpaid**

*Constance Leiter*
200 W. 47th St. Kansas City 2, Mo.

LOVELY LIVING

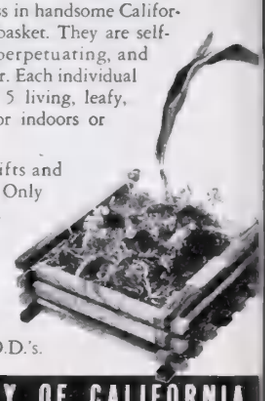
## *Orchids*

Beautiful orchid plants from Central Americ bloom gorgeously each year and year-after-year

Planted in moss in handsome California Redwood basket. They are self-feeding, self-perpetuating, and need only water. Each individual plant contains 5 living, leafy, hardy bulbs for indoors or out.

Wonderful gifts and oh-so-different. Only $4.50 postpaid.

Satisfaction guaranteed.



Please, no C.O.D.'s.

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# SHOPPING

**NTON WILLOW PLATES.** se were recently discovered buried he site of a Chinese porcelain kiln was demolished during the Opium of 1840. Handmade and hand-ted, they come in the traditional and white and measure 6" in diam-. With two gilded display stands, $5 pair. Express collect from Chinese sure Centre, 307 Park Hill Ave., kers-on-Hudson, N. Y.



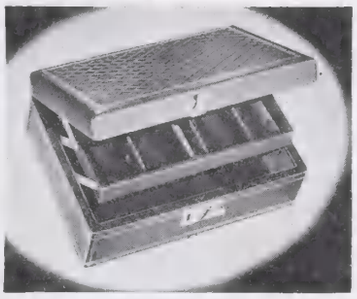
**BACCO HUMIDOR.** Think of the men you know who are fisher-, and we'll bet that a high per-age of them smoke a pipe. This, , is a spectacular lure to catch the ks of your favorite angler. Besides ling and preserving tobacco, the idor has a 6-rest pipe rack, and the d-wrought copper plate is decorated a trout and fly. $10 ppd. Henry W. gfellow Studio, Weston 93, Mass.



**TTICOAT UMBRELLA.** Flir-ous as a backward glance, nostalgic a Gibson girl's love letters, this is umbrella that will make you pray rain. It comes in solid shades of n, navy, brown, red, or black; or in -toned combinations of the same rs. The handle is an elegant crook. .50 postpaid from Dale Fifth Avenue. Fifth Ave., New York 22, N. Y.



## "QUICK PICK JEWEL BOX"



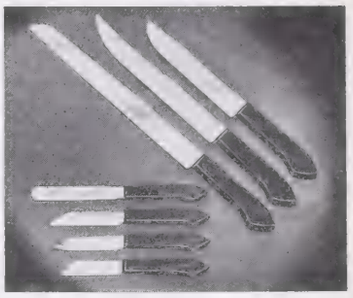
It's the new "Tory" Jewel Box and you'll treasure its rich beauty in genuine leather with a beautiful 22 kt. gold decorative border. A solid brass lock is gracefully set in the box. A convenient swinging tray automatically pops up when you open the lid making the entire interior easily accessible. 10¼" long, 7¼" wide, 3½" deep. Velvet lined, it makes an adorable gift. Colors: green, ivory, red, blue.

**$4.95** Postpaid

*Satisfaction Guaranteed*

*Prompt Delivery*

## KITCHEN NECESSITY



Set of 7 fine stainless steel, hollow ground, razor sharp knives. Burn-proof handles. Parer, utility, household, grapefruit, vegetable, slicer and carver. Blades won't rust or stain . . . and only **$2.95** set postpaid.

SEND CHECK OR MONEY ORDER TO

**Spencer Gifts**

OF

ATLANTIC CITY, N. J.

(Formerly of Easton Pa.)

## FOLDING BRIDGE TABLE TOP

IT FOLDS



FOR STORAGE

SEATS 8 PEOPLE



FOR CARDS OR DINNER

Fits over a bridge table; perfect for luncheon, dinner or card games. Folds up when not in use, stores compactly in closet or corner. 46" across, lovely red, green or brown simulated leatherette finish. F. O. B. factory

*The IDEAL Mothers Day Gift!*

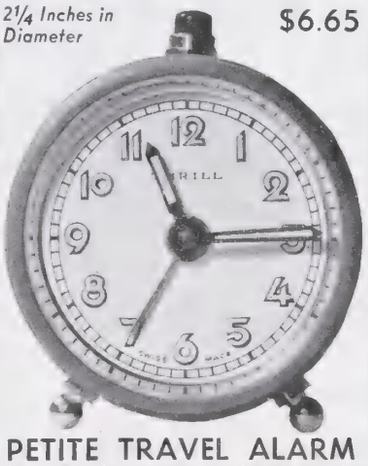


*Genuine Leatherette Finish Bridge Table Top, red, green, ivory, blue, brown* $9.95

**$5.95**

ROSS UTILITIES CORP. Dept. C MOUNT VERNON, N. Y.

*2¼ Inches in Diameter* **$6.65**



## PETITE TRAVEL ALARM

Purse size, bell alarm. Luminous dial. So small you'll want it to travel with you. Watch type movement will outlast ordinary alarm many years. You'll want a number for birthdays, weddings, anniversaries and graduations, at only $6.65 prepaid. Musical alarms too, $19.95 prepaid.

*write for clock and barometer catalog*

**Harley's Clock Shop**

Altman Bldg. Kansas City 6, Mo.



*Jumbo Jumbo Jumbo*

**$3.95** each

Cup 5 inches in diameter, 4½ inches high. The Saucer is 8½ inches in diameter. Wonderful for a bouquet—perfect individual "stew supper" dish. If there's a Tarzan on your list he might even like it filled with coffee.

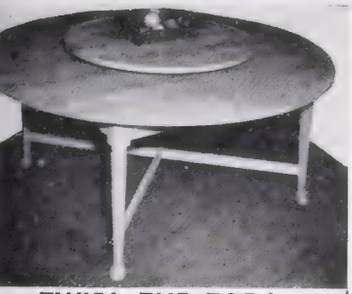
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**TWIRL THE TOP ! and help yourself.**

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'e copied one we found on an old olonial plantation. Smooth honey-olored-pine finish, wooden pegged, " high, 60" diameter (seats 8 or ore) turn top 33" diameter. $97.50 p. collect—sorry no C.O.D.'s.

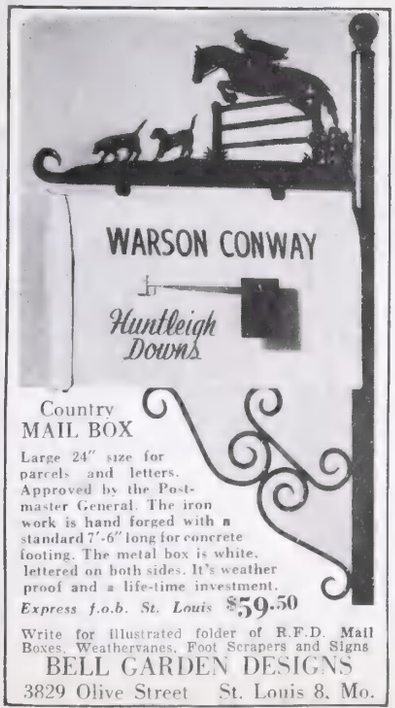
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Prompt delivery.

ne knife box centerpiece, 8"x12". .75 prepaid.

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Country MAIL BOX

Large 24" size for parcels and letters. Approved by the Postmaster General. The iron work is hand forged with a standard 7'-6" long for concrete footing. The metal box is white, lettered on both sides. It's weather proof and a life-time investment.

*Express f.o.b. St. Louis* **$59.50**

Write for illustrated folder of R.F.D. Mail Boxes, Weathervanes, Foot Scrapers and Signs

BELL GARDEN DESIGNS

3829 Olive Street St. Louis 8, Mo.



*We Pay Postage!*

*Write for catalogue of foreign toys!*

## it's a ghost train

Youngsters and grownups, alike, will be intrigued with it. Two 4-inch engines, gayly decorated with goblins and spooks run on a 36-inch circular track. When one engine runs through the colorful scenic tunnel it, automatically, starts off the other in the opposite direction. Since both cars are different it all seems like magic. A mechanical gem, just imported from the American zone in Germany, **$4.25**

**J. J. ANTHONY**

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*The New*

## Sta★Dry

SALT and PEPPER SHAKERS

With chromium-plated magic cap that keeps salt free-pouring and non-clogging in all climates all year 'round. In beautiful ceramic boxes brilliantly glazed. Available in pastel blue and green, yellow and white.

Packaged in gaily-colored gift box

SORRY NO C. O. D.'s **$2.00**

Harry E. Jones

Dept. B, Norwood, Penna.

# NEW BEAUTY
WITH
# GLASS SHOWER DOORS

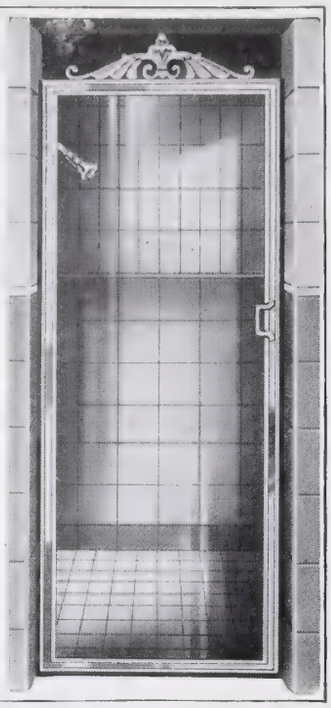
BEAUTY — COMFORT — ECONOMY

Glass shower doors or tub enclosures cost no more than the combined original cost, upkeep and replacement of shower curtains . . . add beauty and convenience to your bath room. From $39.00.

Medicine Cabinets of the highest quality and beauty. Sizes and styles to fit your budget.

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**SHOWER DOOR & CABINET CO.**
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## a perfect lamb of a cake

makes an adorable centerpiece for showers or birthdays. It's simple to bake with the aluminum cake mold pictured below. 12" long, 3" thick. Easy instructions included. **$5** postpaid. No C.O.D.'s please.
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SOLD ONLY BY MAIL



# Planning a New Home

**263 FLOOR PLANS • DESIGNS ARCHITECTURAL STYLES For That Home of Your Dreams**

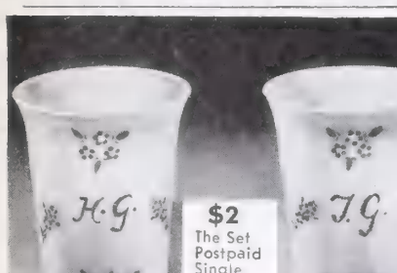
Planning to buy or build a new home? Get these actual pictures of real homes with complete descriptions and floor plans. All types for every climate. Brick, stucco, frame homes. Basements if desired. 1 and 2 story, 4 to 10 rooms, 1 to 3 baths, COMPLETE BLUE PRINT PLANS AND SPECIFICATIONS available.

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40 frame homes, four to seven rooms $ .50
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## HIS and HERS
### Tumbler Set

At last! An attractive pair of bathroom tumblers teamed up with a two-letter painted monogram and Losa hand-painted, dainty forget-me-nots in pastel shades. Tumblers are sturdy, bendable, but not breakable, sanitary plastic.

Your choice of: ☐ Monograms (as shown); ☐ "His and Hers"; ☐ First Name.

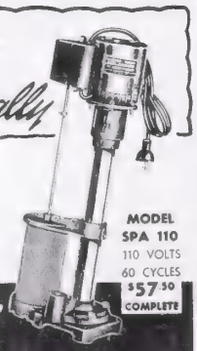
Select YOUR color: ☐ Powder Blue; ☐ Rose; ☐ Green; ☐ Neutral White.

*La Palette Gifts* Dept. L
509 Fifth Avenue New York 17, N. Y.

# KEEP CELLARS and FURNACE PITS *Drained Automatically*

## AUTOMATIC ELECTRIC SUMP PUMP

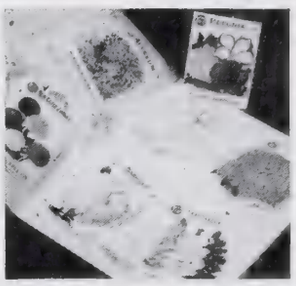
Pumps 7 gallons per minute through ordinary garden hose. Starts AUTOMATICALLY when water rises—stops when water is pumped out. No installation cost; just plug in and connect. Small, compact, efficient. 21 in. high. Weighs 20 pounds. Rust-proof Motor does not interfere with radio reception. Write For Literature.



**MODEL SPA 110**
110 VOLTS
60 CYCLES
**$57.50 COMPLETE**

**Sutton Manufacturing Corp.**
112 W. WILSON AVENUE NORFOLK, VIRGINIA

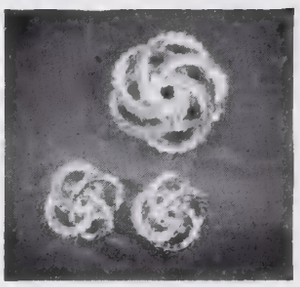
# WINDOW



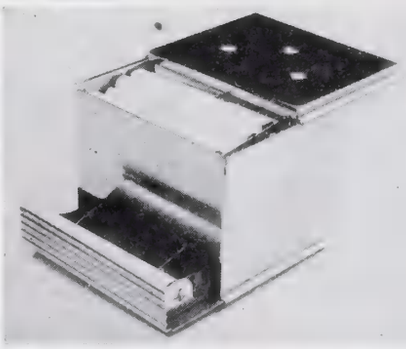
**CHILD'S GARDEN OF SEEDS** If we were in pigtails or knee pan and someone gave us this "Color-I Garden" we'd name our first flower aft her. Inside the folder are 6 packets seeds with sketches of the flowers the selves for the child to color. Actual you get $1.10 worth of seeds; and y the complete price is 50¢ ppd. W. Atl Burpee Co., Philadelphia 32, Penna.



**DANCE AT HER WEDDIN** and you'll have a wonderful time, kno ing that the bride's thanks were si cere for your thoughtful and handson gift. A Duo Serving Dish, heavily s verplated on copper, will be in co stant use in their home serving he d'oeuvres, nuts, candies, relishes, sauce etc. $17.50 including tax. Add 35¢ po age. Garfield & Co., 1727 Chestnut S Philadelphia, Penna.



**ENCHANTED CIRCLES.** Gol plated concentric circles have enormo style, and the design will remind y of a professional doodler's daydrean The pin measures about 1½" wid $1.95. Earrings to match are $1.95 t pair. Available also in silver plate. A 20% tax. Postpaid from Gerlou. 5 Fifth Ave., New York 17, N. Y.



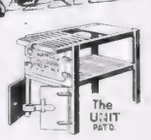
BE SAFE WHILE DRIVING AND SMOKING! Eliminate the hazardous lighting-up procedure with an AutoMagic Cigarette Lighter. Holds full pack. Pull the drawer and 1 cigarette at a time comes out *lighted*. Easily installed under dash.

In Green, Blue or Brown Enamel with Chrome trim—**$4.95.** In Solid Chrome—**$5.95.** Add 15¢ for mailing.

**YOUNG SPORTS**
Chester Springs, Ches. Co., Pa.

# GUESTS LOVE IT!






AND SO WILL YOU . . . that deliciously *different* taste of food cooked outdoors over fragrant wood or charcoal fires! BE THE PERFECT HOST! With ■ Hancock Outdoor Fireplace, your parties become occasions both charming and memorable. So simple to build, too, with the Hancock "skeleton" unit. Ovens and barbecue spits available. Send a dime today for 4-page Plan Sheet—"HOW TO BUILD YOUR OUTDOOR FIREPLACE"—with helpful information and full working drawings for ■ variety of designs.

**HANCOCK IRON WORKS**
98 W PIKE STREET PONTIAC 14, MICH.



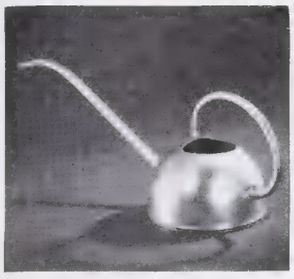
This beautiful Old Colonial kindler is a must for your fireplace. Your futile attempts to kindle a stubborn fire will be just ■ memory once you have given this kindler an opportunity to do the job for you. You do not need any especially prepared kindling, just light the fireball and place it under the foremost log in your fireplace—sit back, relax and smile—it is that simple. The kettle is a reproduction of the early Colonial type. Finished in dull black and solid brass. 6½" high, 6" in diameter. Length of rod and fireball 12". The fireball will last indefinitely. Shipped direct, postpaid.

$5.95. No C.O.D.'s.

**PARKER TOOL COMPANY**
Sole manufacturers
P. O. Box 691, Brockton, Massachusetts

# SHOPPING

**HIRSTY PLANTS** will grow eir thanks if you give them a drink m this brass watering can. It would a nice gift for a little girl whose re-nsibility it is to care for an indoor rden, and the 8" spout has an efficient ach. It holds about 12 ounces, and the ice is $3.50 plus 25¢ postage. Hall illeries, Albert Steiger Co., Spring-ld 2, Massachusetts.



**AVE THESE FOR DESSERT** for spring tea parties on the terrace. s a twelve-piece service for four in lk glass, hand-decorated with as-rted fruit designs. You get four 8" ssert or salad plates, and four cups d saucers; and the nice price is just .95 ppd. The Union, Columbus, Ohio.



**UT YOUR BACK UP** while u're reading in bed or convalescing m a bout of Virus X with Propette. hooks over the top of your headboard. flick of the finger adjusts it to various gles, and when not in use it folds flat ainst headboard. Better than a harem-pply of pillows! Tempered masonite. .95 ppd. Morgan Products Co., 1250 keland Ave., Cleveland 7, Ohio.

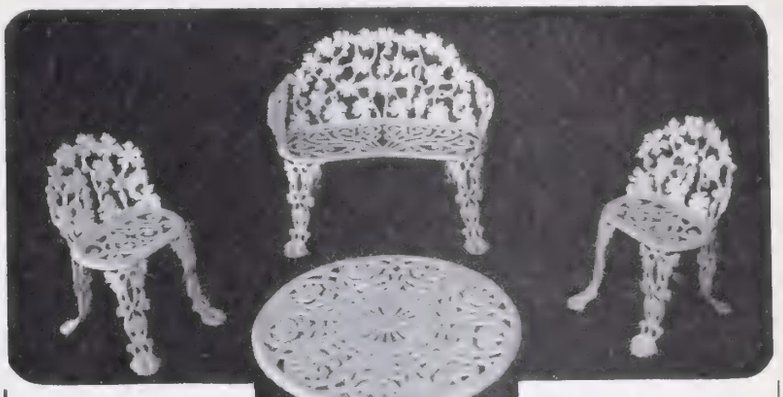




## Bulletin Boards

Smart, new, colorful . . . for kitchen, nursery, hobby room. Thumb-tack your recipes, snaps, dates, clippings, cartoons, jokes, lost and found, etc. Clever gift. Everyone needs a memory-jogger. Lots of fun for the family. Gay scroll hand-painted borders with roses, ivy, ranch, Pa Dutch, giraffes and other designs. State predominate color desired, also natural wood or dark blue finish. 16"x24" $3.95. 24"x24" $4.95. Postpaid. No C.O.D.'s.

**MARY GLENNON**
Box 98, Station C, Grand Rapids, Mich.



**Cast Iron Furniture**

Grape design, graceful and strong. Painted in long-lasting White.

Settee 32 in. wide, 28 in. high (back). 70 pounds. Chairs 16 in. wide, 28 in. high (back). 40 pounds.

Large Solid Table

Top 28 inch diameter, 22¾ in. high. 80 pounds.

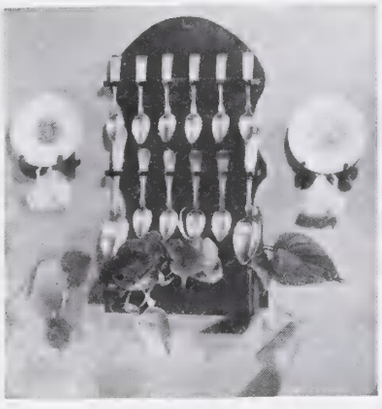
*All weights approximate.*

**Settee $25**
**Chairs $15 each**
**Table $25**

Send check or money order. Crated free. When you get it pay freight or express. Indicate which way you wish it shipped.

*Immediate Delivery*

**J. F. DAY & CO.**
1901 Fourth Ave. S., Birmingham 3, Ala.



**A SPOON RACK**

Mahogany or maple finish
10½ x 19 with metal liner for plants.
**10.00**

Cup and saucer hangers for demi-tasse or standard cups.
**1.50** each
express collect

**Muriel Reynolds**
Box 187
Laguna Beach I. California



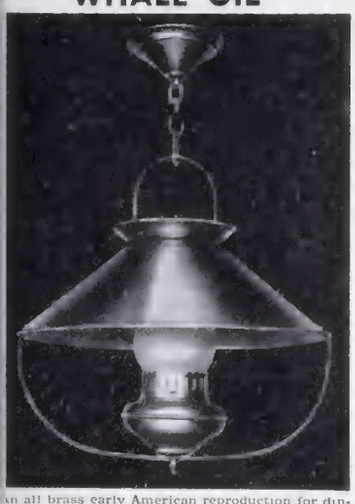

**AMERICA'S FINEST**
*Home Ice Cream Freezer*
**Triple Action! Cast Aluminum**
**FREEZER QUEEN**
**Made to Last a Lifetime**

**PREPAID ANYWHERE IN THE U.S.A.** $12.95

Everybody loves homemade ice cream made the FREEZER QUEEN WAY!... even Junior will turn it for 4½ minutes. Cast aluminum inside and outside, won't corrode or rust. Send cash, check or money order.

**Truman A. Morrison Mfg. Co.**
2100 SEVENTH AVE. SOUTH
BIRMINGHAM, ALA.

## "THE CHARM OF WHALE OIL"

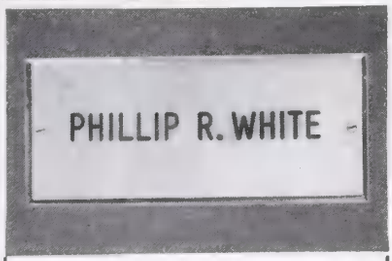


An all brass early American reproduction for din-ing room, living room or den. Finished in old English brass. Easy to install. Shipped complete with canopy, 1 ft. brass chain, wired for 100W bulb.

15" dia 16" high. Overall length with adj. chain 30". **$17.25** prepaid

Remit by check or money order, other-wise C.O.D. Money back guarantee.

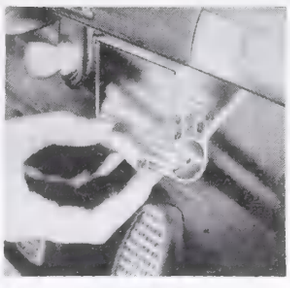
**VANRENE MFG. CO.** P. O. Box 336 Forestville, Conn




## Name Please?

Put a handsome, solid brass name plate on your door for its convenience, distinction and dignity. Sized for reading without specs, highly polished, beveled edged, 2" x 4¾", comes complete with screws and costs a trifling $2.98, postage paid. Send check or m. o. (no C. O. D.) and print clearly name you wish engraved.

**UNIVERSAL ENGRAVING CO.**
Dept. H-6
221 Columbus Ave. Boston 16, Mass.



## EASY OUT

Too many accidents occur while a driver searches his pockets or gropes through a jammed compartment for cigarettes, so this dispenser is ready to make the life of a chain-smoking Barney Oldfield much safer. One small bolt holds the Car-Vend under any dashboard; releases one cigarette at a time. Amber, blue, green, or red plastic.

**$1.50 postpaid**

**SUTONE CO.**
4628-H Hollywood Blvd. Hollywood 27, California

## The IDEAL BABY GIFT

**HAMPER SEAT** $5.95

*CATCH ALL FOR ALL OF BABY'S THINGS*

It's a real Roomy Hamper for the Baby's Linens, Diapers, Blankets, Clothing, Towels, Toys, etc.

*It has a FOAM RUBBER SEAT that is a Luxury to sit on*

Baby's name is Hand Lettered on front with attractive Nursery Design. Covered in Genuine IVORY LEATHERETTE. Solves your Gift Problem. It's a beautiful, practical piece of furniture for the Baby's Room. F.O.B. Factory




**ROSS UTILITIES CORP. - Dept. Y**
MOUNT VERNON, NEW YORK



You dream it
we build it...

distinctive bookcases built for you

Bookcases with shelves, drawers, doors, where you want them. Your dreams interpreted by our designers and craftsmen.

Your choice: Maple, walnut, mahogany, blond ivory or white finish . . . per sq. ft.—4.75

Solid mahogany or solid walnut . . . . . —6.75

Prepaid anywhere east of Rockies.

For sq. footage, multiply width by height. Above prices are based on 10" depths. Prices for other depths upon request. Adjustable shelves at no extra cost.

*Send us your suggestions. Our designers will submit sketch and price for your approval.*

GENERAL ARTS
Box 484, Columbia, S. C.



jumbo crystal and
STERLING ASHTRAY

**$6.00** inc. tax

7" in diameter!—this beautiful big, heavy crystal ashtray with beaded-edge sterling silver rim. Postage 25c.

HALL GALLERIES
ALBERT · STEIGER · COMPANY
SPRINGFIELD · MASSACHUSETTS



Pinn Family Heads Toward Fame!

Dolls Star in Gift Parade

Chloe and Harry Pinn—the newest Toyland sensations—are destined for instant success! They're colorfully dressed . . . and they'll stay that way; for these perky little puppets are practically indestructible. Move the arms and legs to 'most any attitude . . . appealing, aggressive or acrobatic. They'll hold the pose. Post-haste delivery. Send $2.75 for either the boy or girl . . . $5 for both. We pay the postage, anywhere. No C.O.D.'s.

**Children's Book Shop**
293 Alexander St., Rochester 7, New York



*Festive "Notes" For Your Next*
BIRTHDAY PARTY

A delight to kiddies and adults too, this musical cake platter provides the thrilling and appropriate "Happy Birthday to You" as it slowly revolves displaying the brilliantly lit Birthday Cake. The sanitary white metal plate is 11" in diameter mounted upon a musical base—Thoren's movement, complete with lever for stopping and starting the music. Will hold 3 pound cake—when fully wound will rotate 3 to 4 minutes. A decided "Must" for a successful party for your family or as a gift. Cake not included. $11.95 postpaid.
Add 25c West of Mississippi

Flora-Dora, Co.
1 Canfield St., Dept. C-4, Orange, N. J.



REMOVES LINT & DUST
*...like Magic!*

Electro-Static Cleaner (brush without bristles)—performs miracles on suits, coats, hats, furniture and car upholstery. Cleans fabrics thoroughly and quickly. Picks up dust, animal hairs, and lint by **magnetic attraction.** Will not scatter dust. No current or cord required. Made of beautiful plastic. **Lifetime guarantee.** Gift boxed. Sent prepaid for only **$1.75.**

J. H. SMITH CO., INC.
Dept. 7 Greenfield, Mass.


# WINDOW



**RADIO LAMP.** The pottery keg is really a sensitive super-hetrodyne AC-DC radio, and it is mounted on a polished plastic base which acts as the sound chamber. Mounted on the radio is a socket lamp with a 12" parchment shade, and you're all set for music by lamplight. 15½" overall, $22.95 express collect form Dynamic, 1926 Broadway, New York 23, N. Y.



**GIFT HORSE.** A handmade pottery ash tray has a modern zest that sets it apart from the average, and makes it a natural for a man's desk, a coffee table, or library desk. It comes personalized with any surname or any two first names—such as Sally and John. In ivory striped with black, bottle green, or ginger, 5¾" long, $2.95 postpaid. No c.o.d's. Janie Wares, 23 Maplewood Ave., Germantown, Phila. 44, Penna.




**PATRIOTIC PIG.** With your radio and newspapers constantly reminding you to save waste fat, it's about time that someone designed a container for it. The Fat piggy bank is handmade of ceramic, stands 6½" tall, and he carries a flag with a jingle to jog your memory about Uncle Sam's need for surplus used fats. $2.75 ppd. The Inderlied Shop, 22 Hillside Ave., Williston Park, East Williston, N. Y.



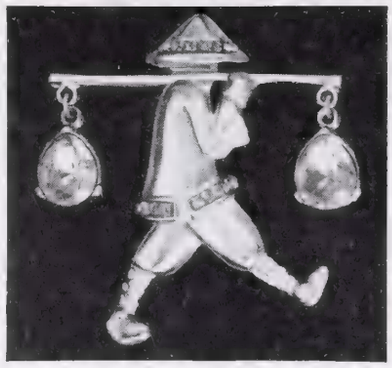

*Better Than Ever!*

OUTING KIT

**$12.50** COMPLETE

Just the thing for picnics and auto trips. Attractive case made of simulated leather, zipper top. Contains 2 quart size Thermos bottles, each with 4 cups and large sandwich box. Size 12" x 14".

SCULLY & SCULLY, Inc.
*"The Smart Gift Shop of New York"*
506 Park Ave. New York 22, N. Y.



**$5.00** *(Plus 20% Fed. Tax)*

THESE CLEVER CHINESE

Little "Lee Wong" jogs along swinging bright aqua or rose pendants . . . gold finished metal pin for your lapel, shown 2/3 actual size. Write for FREE Costume Jewelry Catalogue.

MAIL ORDERS FILLED

GERLOU FIFTH AVENUE
501 Fifth Avenue • New York 17, N. Y.



*Cup and Saucer Collectors*

Add these new California floral originals to your collection. Delicate contours of Nature's own designs. Radiant captivating colors . . . pink, blue, chartreuse, amber, green, orchid in two tone color effects.

TULIP CUP and SAUCER
*(Illus. Left)* ..... $1.25 Set

MORNING GLORY CUP and SAUCER
*(Illus. Center)* ..... $1.50 Set

DAFFODIL CUP and SAUCER
*(Illus. Right)* ..... $1.50 Set

If Ordering All Three Sets . . . . Only $4.00

MAHOGANY HOLDERS for one set . . $1.00

Satisfaction Guaranteed. Postpaid.
*Send Money, Check or Money Order. No COD's.*

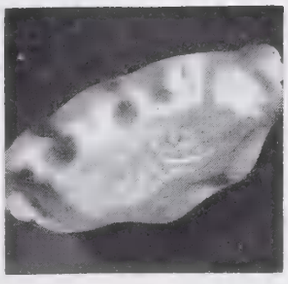
OVERSEAS IMPORTING
1123 W. Grand Ave. Chicago 22, Ill.

# SHOPPING

**SHERMAN'S KIT.** All the ipment to tip the scales in favor of angler and against the poor fish is tained in this compact case. Made of hide, it includes the famous Fisher- 's De-Liar that weighs and measures r catch; knife, bottle opener, scaler, for pointing up hooks, hammer. nped with monogram, $9.95 ppd. nalier & Buckley, 1141 Connecticut ., Washington, D. C.



**UR DAILY BREAD** will come he table proudly in this gracefully ped tray. Because of its classic lines flared sides, it doubles handsomely fruit dish or potato chip server. It's le of aluminum with a pewter-like sh, and the nice price is $3.75 ppd. c.o.d.'s. James Stuart Gifts, 410 aware Ave., Wilmington 11, Del.



**O OF A KIND.** Sweet dress-up ons come in big and little sizes for nother and her daughter, and they made of fine permanent finish or- dy, hand painted with delicate ng flowers. In pink, blue, or white, her's size is $3.25. Daughter's comes 3 & 4 and 6 to 8: $1.59. Ppd. No l.'s. Lady Jane Studios, Mount Ver- , New York.




## SEE BETTER

with this new reading glass with the Long Lens




You can read newspaper print—a column wide—with a Longview, the new kind of reading glass with a *long* lens. It magnifies 2½ times—solves "seeing" problems with a larger, sharper field of vision than ordinary magnifiers. Folds into a beautiful mottled brown plastic handle. 3¼ inch lens. Weighs less than 3 oz. You'll be proud to own—or give—a Longview! $6.50 postpaid. If not completely satisfied after a 10-day trial, your money will be refunded.

**Edroy Products Co., 488 Lexington Ave., New York 17, N.Y.**



*PRICELESS HERITAGE from* Williamsburg



CW-68 CHEST
30"high, 30"wide, 17½"deep

The original of this Bachelor's Chest, now in the Governor's Palace, Williamsburg, Virginia, was made in England during the eighteenth century. The Approved Reproduction, handcrafted by Kittinger in solid mahogany with handmade brass mounts and convenient pull-out slide, recaptures every detail of the original. Available for immediate delivery, anywhere in the United States, $225.00 prepaid.

*This is the Hallmark of Williamsburg Restoration. Incorporated, branded on each furniture reproduction.*

*Send check to*
*CRAFT HOUSE*
WILLIAMSBURG RESTORATION, INCORPORATED · Williamsburg, Virginia






**CAREFUL!**
**GUARD THAT BOTTLE!**

This the one they all want—original shock-cushioned, zipper-closed Guard that snuggles up around a bottle! Prevents breakage in jostling car or Pullman; averts leaking in luggage, forestalls "smell-to-high-heaven" apparel. Protects tonics, lotions—and you-know-what! Traveler's bosom pal; great gift, party prize for any occasion. Suede fabric, qt. size $3; pt. $2.50 postpaid. Real leather, qt. $6.95; pt. $5.95 postpaid.

**John Jarrell, Inc.**
84 Broad St., N.W., Atlanta, Ga.



**GEN'L WASHINGTON WOULD FEEL AT HOME**
*with this AUTHENTIC*
**REPRODUCTION HARDWARE**

Here's the finishing touch to the charm of a colonial home or primitive decor. Hand-wrought copies of pre-revolutionary hardware and lighting fixtures.

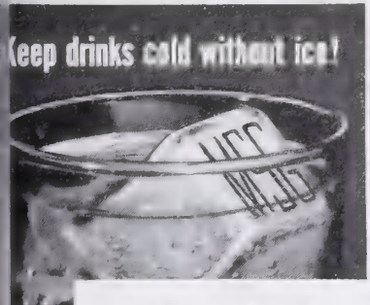
H and HL Hinges.
Early Thumb Latches.
Cupboard Latches.
Butterfly Hinges.
Strap Hinges.
Door Bolts.
Door Knockers.
Post Lanterns.
Sconces.
Hanging Pieces.
Interior Lanterns.



*Send for Illustrated Catalog*

**OLD GUILFORD FORGE**
20 Long Hill Road Guilford, Conn.






**Yes, cold, undiluted, rich, strong, to the last swallow**

"Nice-Cubes" do it. Freeze in refrigerator. Drop in your drink. "Nice-Cubes" are tasteless, odorless, crystal-clean plastic cubes with water forever sealed inside. Last indefinitely. Just rinse, re-freeze, re-use.

Order now! Box of 8, $1.98. Gay assorted colors or crystal clear.

**The Perfect Gift:** Monogrammed "Nice-Cubes." Box of 8, $2.98. (Crystal clear only. Limit 3 letters per monogram, one set monograms per box.)

*Add 10c per box for shipping charges on all orders.*

**"NICE-CUBES"**
Reg. U.S. Pat. Off. PATENT 192357
**8648 Melrose Ave., Hollywood 46, Dept. MM**





**Hand Loomed Bags**

These bags are hand loomed from cotton jersey on old timey looms in the homes of mountaineers in the Great Smokies, a land rich in tradition, folklore and the art of handweaving.

12"x13" $3.25 Prepaid
13"x15" 3.95 No C.O.D.'s, Please

Colors: white, roman stripe, brown-&-white and other assorted colors.

**Alan Staleup**
GATLINBURG, TENNESSEE





**THE WATKINS SHOP**
FISHER BUILDING DETROIT 2, MICH.

**FOR YOUR DARLING**
**DRESDEN TYPE CHINA FRAMES**

That new baby's picture will be even more lovely in one of these exquisite ruffled frames decorated with tiny rosebuds. Sizes 2x3 and 3x4 at $5.75 and $7.00. Larger rosebud frames available in sizes 4x5 and 5x7 at $8.50 and $10.50 postpaid.

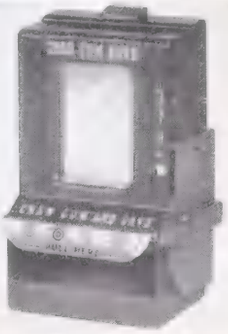
*Sorry, no C.O.D.'s.*

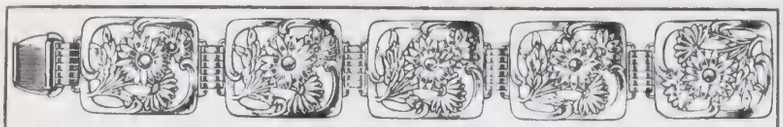


***By Gum ... It's a BANK!***

Put in a penny . . . pull down the lever . . . out comes a stick of that gum of gums . . . BUBBLE GUM! It's actually a bubble gum vending machine . . . smaller edition of the subway brand. Best of all, this miniature vender is a bank, too. It takes pennies, nickels and dimes, and holds 25 standard size sticks of bubble gum. You refill it easily from the back. Think of all the coins the kiddies will save while they chew their way to wealth. **$2 Postpaid.** Complete with 25 sticks of bubble gum. Add 50c if you wish child's first name handsomely hand-painted on front of bank. Refills furnished at one hundred for $1.00.

**THE LEMAC CO.**
Dept. HB-4, 154 W. Tremont Ave., New York 53, N. Y.

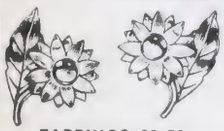






## Your "BIRTHFLOWER" in Hand-Wrought STERLING SILVER BRACELET, BROOCH, EARRINGS

Wallace, one of America's foremost designers of fine Jewelry in Sterling, has created 12 matched sets—dramatizing the official flower of each month. Now, for the first time, you may have your "birth-flower" in exquisite, hand-wrought sterling. Each set consists of a matching bracelet, brooch and earrings which may be purchased by the set or single piece. An inspired gift for that approaching birthday—a gift to yourself that will be cherished forever. Each piece in a presentation gift box with black velvet lining.



*Official "Birthflowers" for each month—*

| | | |
|---|---|---|
| Jan. . . . Snowdrop | May . . . Hawthorn | Sept. . . . Morning Glory |
| Feb. . . . Primrose | June . . . Honeysuckle | Oct. . . . Humulus Lupulus |
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Here is the artistocrat of the tray world! It is beautiful beyond all description—an heirloom piece to be treasured a life-time! Ruby, Emerald and Sapphire jewel tones in vitrified enamel on heavy copper. Name in raised copper script 4" size ash tray **$4.50**. Large (8" diameter) to be used as card tray or candy dish—**$9.00**.

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HANDMADE

From south of the border

Style E. All leather in natural tan with open or closed toe and 1¼ inch wedge heel. Send shoe size including width, outline of foot, and $4.50. "For women."

(Add 2½% in California)
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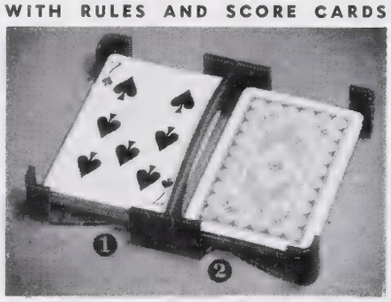
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(Send for folder showing other styles in leather sandals and espadrilles for women, men and children. 5c will bring folder by airmail.)

## *Standard* GIN RUMMY CARD RACK

WITH RULES AND SCORE CARDS



***A MUST FOR GIN RUMMY***

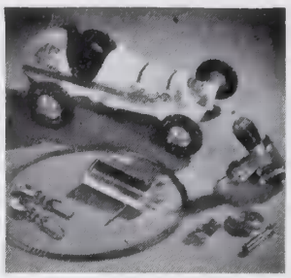
**STANDARD GIN RUMMY CARD RACK** (lustro plastic) designed expressly for players who take their gin rummy seriously, with rules of the game and scoring cards. Indispensable for heavy stake games . . . Compartment No. 1 for upface discards; compartment No. 2 for stock cards. Rack accommodates all size playing cards making easy withdrawal and discard.

**PRICE PREPAID $1.95 EACH**
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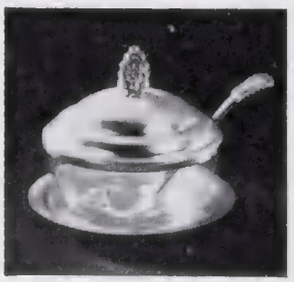
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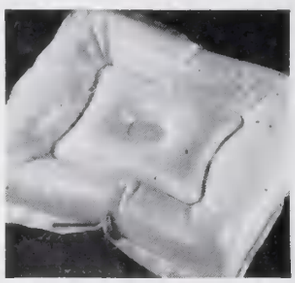
# WINDOW



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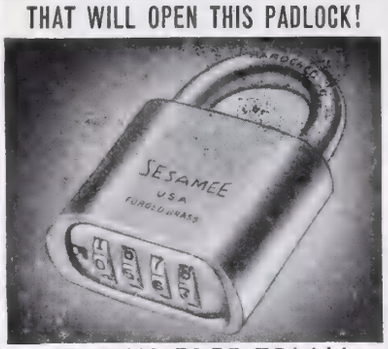
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Tommy Turtle



For children 4 to 10.
12 letters and 12 gifts for $2.95
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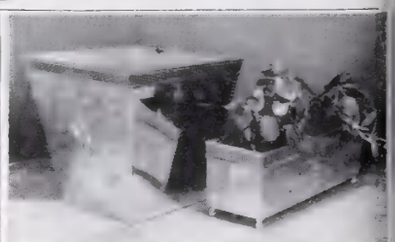
**SIMPLE TO OPERATE — NO KEYS TO LOSE**

Just what you need for safety's sake. Made of heavy, durable forged brass with rustproof mechanism. May be used under all conditions.

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Please state desired initial.

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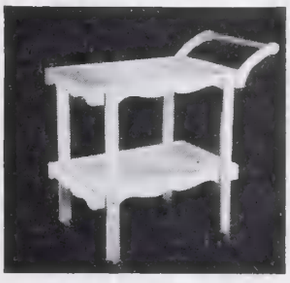
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# SHOPPING

**MEXICAN SETTING.** Your spring table will be the fashion leader of the neighborhood with this Oaxaca pottery from Mexico. It comes in a smart "spatter" design in green, amethyst, or cobalt blue on oyster white. Place setting consists of dinner plate, salad, cup and saucer, with creamer and sugar. Service for 4, $16.50; for 6, $23.50; for 8, $30.50. Exp. collect. Fred Leighton, 15 E. 8th St., New York 3, N. Y.



**TEA WAGON.** Well-designed and sturdily constructed of selected kiln-dried hardwood, sanded and ready to paint, it's perfect as a bar or serving table, for tea on the terrace, or in a sick room. 18" x 28" x 31" high, $15. Finished in mahogany, maple, natural; or Chinese red, green, yellow, or black lacquer, $4.75 extra. Ppd. Pleasant Hills Industries, 700 Third Ave., Brooklyn 32, New York.



**WHEAT WAFERS.** Hol-Grain Wheat Wafers contain no other ingredient than choice whole wheat, rolled paper thin, toasted, and then lightly salted. They're delicious with salads and soups, or for hors d'oeuvres spread with cottage cheese. Best of all, ladies, there are only 6 calories per wafer! Generous box is $1 ppd. Hol-Grain Products, Inc., Spokane, Washington.



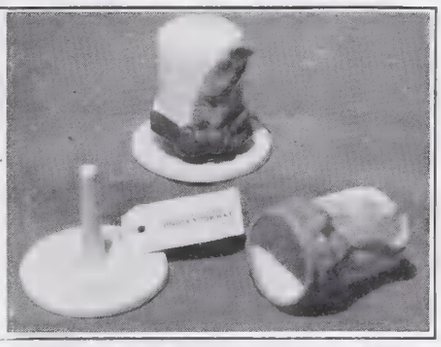

**Lady, Remove That Hat**

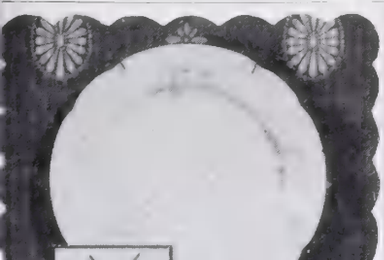
and you'll find a slender column to hold precious rings. Perky feather and bow decorate this novel ceramic convenience. Keep one in the kitchen and one in the bathroom. Eliminate that endless searching! Clever as a bridge prize or shower gift.

**Set of Three, $5.00 One, $2.00 Postpaid**

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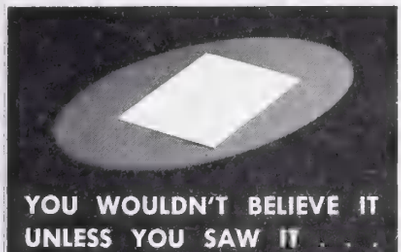


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"Hang your rare, costly china safely on these 4-Point Security PLATE HANGERS . . ." Hold plates flat against the wall . . . Rust-proof finish. Cost of 6 to fit plates 5" to 6" diam., $3.25; 6" to 7½", $3.50; 7½" to 9", $3.75; 9" to 12", $4.00 postpaid. Assorted sizes priced accordingly. No C.O.D.'s please.

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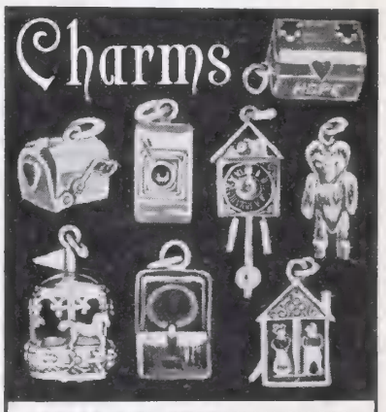
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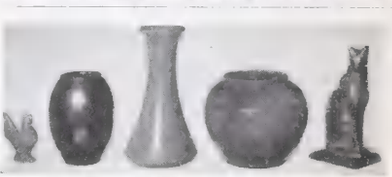
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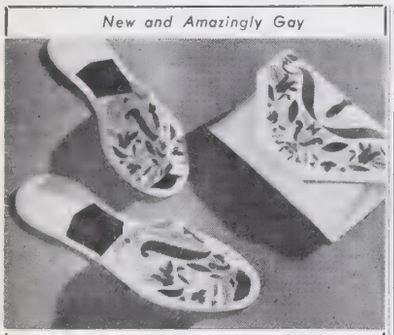
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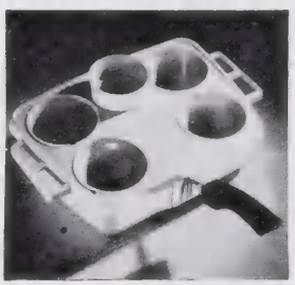
**SUMMER FROST.** PermaHue aluminum tumblers come in colors that are as fresh as April, and the colors are actually *in* the aluminum. They frost up beautifully with mint juleps! The 14-ouncer holds a full bottle of beer, is fine for Tom Collins or iced tea. The 6¾ oz. Squatty is for mixed drinks. Gift box of 8, either size, in assorted colors, $7.95 ppd. J. H. Cristil Co., P. O. Box 1691 Indianapolis, Ind.

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Successful hosts everywhere give their drinks the "professional" touch with these first-rate tools-of-the-trade. The shaker, spoon and bartender's strainer are made of stainless steel to resist fruit acids and alcohol stains. Heavy mixing glass included.

The complete set **$5.95**




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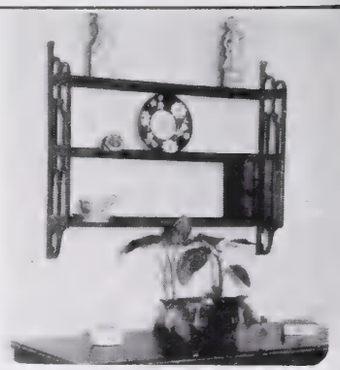
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**Solid Mahogany Wall Shelf That's Long Enough!**

You'll place it over a favorite chest, console, the sofa, bed, or hang it alone to show your loveliest treasures—for it is 30" wide! 26" high, 6" deep; shelves grooved for plates. Cathedral window tracery design; soft, mellow finish bespeaks cabinet work of heirloom character. **$19.75**—send check or M. O. Shipped exp. charges collect. No C.O.D.s please.

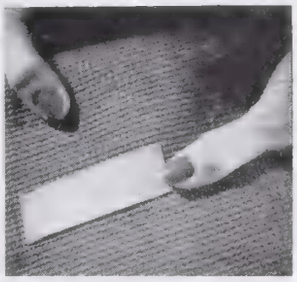
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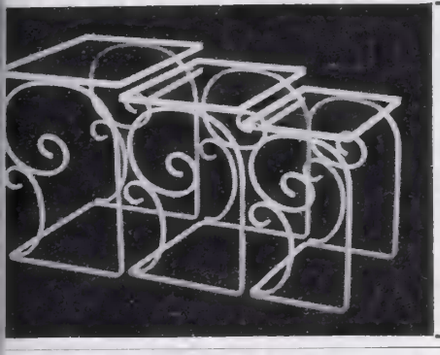


**XPRESSO COFFEE.** You're obably familiar with this delicious fee from your courting days when ı used to hold hands over a checked ole cloth in a French or Italian bistro. ell, here is the pot, specially designed you to make it at home. In gleam- g copper, 2-cup size $5.95, 4-cup $7.95, up $8.95, 8-cup $10.95. Add 25¢ post. e Post Mart, 230 E. 78th St., New rk 21, N. Y.



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## You Will Love This

**Old English Reproduction**

ingly charm bracelet to wear with your spring and summer clothes. Heavily silver- plated with seven hand-molded charms, executed in the tradition of Old England. The non-tarnishable antique finish gives it an heirloom appeal you'll adore, and the price is an amazingly low

**$1.95 each**

*Postpaid. Fed. tax included.*

**MAYFLOWER GIFTS**

**345 Broad Street, Red Bank, New Jersey**

## Orchid Corsages

**OVERNIGHT BY AIR FROM HAWAII**

*Everywhere*

Write or wire us. We'll have gorgeous, exotic Hawaiian orchid corsages rushed via air mail special. Gift boxed and gift card enclosed.

Each lovely flower is 2½" to 3" in diameter. Fresher. Long lasting. True orchid colors. Reference: Security-First National Bank.

Be original with your gifts. Thrill any woman. And where can you beat these prices:

**3 orchids in corsage . . . $4.00**
**5 orchids in corsage . . . $5.00**
**7 orchids in corsage . . . $6.00**
**Orchid Leis . . . . . $15.00**

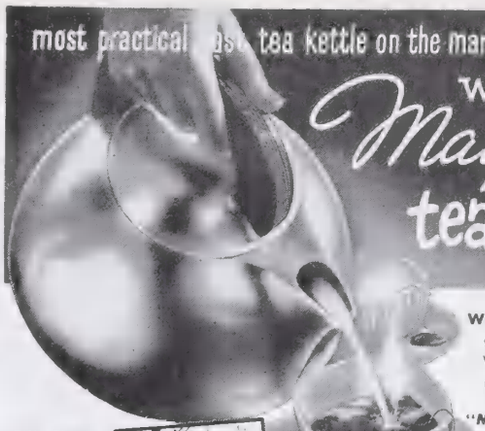
***Postpaid airmail special. You can wire money. Please, no COD's.***

Skyway FLOWERS

117-19D So. La Brea · Inglewood, Calif.

## most practical cast tea kettle on the market... it's *Beautiful!*

## wagner *Magnalite* tea kettle holds 2½ qts.



**WILL NEVER DENT** . . . is cast of solid, gleaming, lightweight "Magnalite." Will last a lifetime. Heats quicker and retains heat longer because it's cast.

**"MAGNALITE" TEAKETTLE HAS SILVERLIKE LUSTRE** . . . will retain its beauty regardless of usage. Modern in design, no lids to lose, no handles in the way. Adds beauty to your kitchen.

**MOST APPRECIATED GIFT** . . . or a practical item for yourself. Start your "Magnalite" set with this teakettle.

**Fills Thru Spout**
A real time-saver and help when busy.



**Heats Water Quickly**
Large, flat bottom assures quick heating, prevents tipping

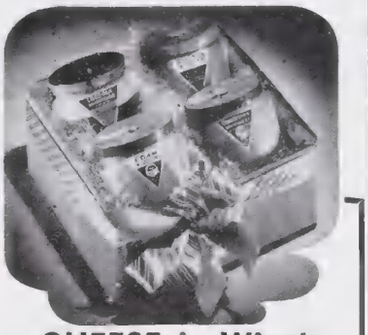


*Price only* **$6.95** *Prepaid*

$8.95 *west of the Rockies.*

Check, Money Order or C.O.D.

**The Wagner Mfg. Co., Dept. 10, Sidney, Ohio**



## CHEESE in Wine!

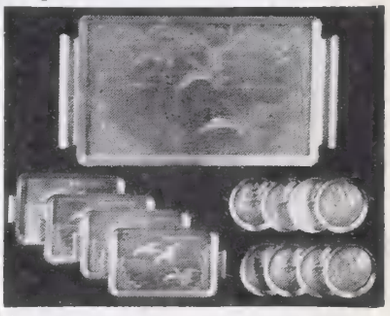
**Smooth, flavorful, delicious**

Set of four 12 oz. crocks contain Stilton and Cheddar cured in Port Wine; Roquefort in Brandy; Swiss in Kirsch. Complete . . . $6.75
Set of six 4 oz. crocks contain Stilton, Cheddar, Roquefort, Swiss, Edam in Sauternes and Gorgonzola in Brandy . . . . . $4.85
Set of six 8 oz. crocks, same as above . . . . . $7.85
One 24 oz. crock, choice of Cheddar, Stilton, Roquefort or Gorgonzola . . . . . $3.45
One 48 oz. crock as above . . . . . $6.50
One 5 lb. crock as above . . . . . $10.50

Prepaid in U.S. *Write for Catalogue "H"*

Vendôme
*The Recognized Cheese Specialists*
415 MADISON AVENUE
*New York*

## *for the* SMART HOSTESS 13-*pc.* ALUMINUM SERVING SET

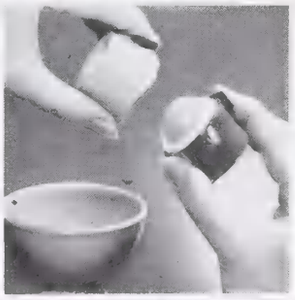


A gift to be cherished—or for your own home. Master-crafted of heavy-gauge aluminum for lasting service. The handsome large tray (9¼" x 14¼" excluding handles) holds all 8 coasters spread out or all 4 canape or sandwich trays. The rich silver glow is retained without polishing. Will not rust or tarnish. The flying geese design is exquisitely etched on the large tray and embossed on the canape trays and coasters. You'd pay much more purchasing each piece individually. Order the complete 13-pc. set for . . . . . .

**ONLY $3.95 POSTPAID.**
**SEND CHECK OR MONEY ORDER**
*No C.O.D.'s please*

**KLE SALES COMPANY**
**15-17 West 44th St., Dept. H-4**
**New York 18, N. Y.**

## NOW THERE'S NO EXCUSE FOR BURNED FINGERS



and the accompanying juggling act when you fix those piping hot, soft-cooked eggs with these smart new egg holders. They're just what you've waited for to end provocative finger burning, shell fragments and egg mess! So simple to operate that even children use and enjoy Crax-Ezy, the "hot egg cracker". Durable plastic & stainless steel, in red, yellow, green or white. Get a set for each member of the family.

**Send 50¢ per set ppd.**

**CRAX-EZY**

**4006 Long Beach Ave., Los Angeles 11, California.**



**LARGE ALL-PURPOSE SHOULDER BAG**

Made of heavy quilted Vinylite with snap fastener closing, this beautiful all-purpose bag may be used for Traveling, the Beach, Knitting, Shopping, Picknicking, etc. It comes in a floral print lined with contrasting solid color Vinylite, and bound with same. Size 12" x 14" closed.

**$2.50 POSTPAID FED. TAX INCLUDED**

**NON-SKID SCUFFS**

Heavy quilted floral print Vinylite uppers with sponge rubber soles. For Beach, Shower, Traveling and House use.

| Sizes | *Small* | *Medium* | *Large* |
|---|---|---|---|
| | 4 to 5 | 5½ to 7½ | 8 to 10 |

**ONLY $1.00 POSTPAID**

**LAUTON GIFTS** 516 FIFTH AVE., NEW YORK 18, N. Y.

# Nursery Rhyme Milk Tumblers

## FOR CHILDREN



SET OF 6 $1.95

*Postpaid, except west of Mississippi please add 25 cents. No C.O.D's.*

**C. REIZENSTEIN SONS**

505 Liberty Avenue, Pittsburgh 22, Pa.

Please send_____sets. Check or M.O. for_____enclosed

*Name*_____

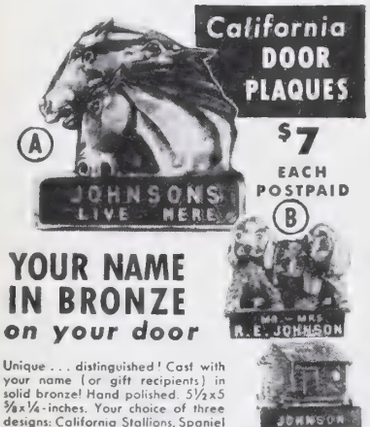
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*City*_____ *Zone*_____ *State*_____

**All good children deserve these Nursery Rhyme Milk Tumblers**

They are educational nursery rhyme tumblers in brilliant colors. Teaches them to read, encourages milk drinking, makes them proud of their own glasses. A most welcome, unusual gift. They're cute little, priced little, cuties. Set of 6—$1.95.

# California DOOR PLAQUES




$7 EACH POSTPAID

## YOUR NAME IN BRONZE *on your door*

Unique . . . distinguished! Cast with your name (or gift recipients) in solid bronze! Hand polished. 5½x5⅝x¼-inches. Your choice of three designs: California Stallions, Spaniel Pups, Hillbilly Cabin, and 3 name styles as shown. Popular in California. An ideal gift. Money back guarantee. Prompt delivery. Use coupon below. Print name clearly - not over 11 letters, please.

*Clever! Beautiful!*

SEABRIGHT ARTS, Dept. A
367 Sixth Avenue, San Diego 1, California
I enclose $7 (check, cash or money order only) for plaque A ☐ B ☐ C ☐ cast with the following style name

Mail to_____

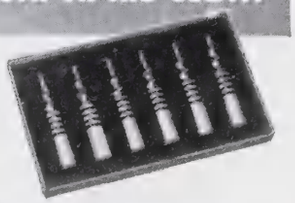
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City_____ Zone____ State_____

*(In California add State Sales Tax)*

*They're New!*

## *Air-Cooled* HOLDERS for Corn on the Cob...



## THEY'RE BEAUTIFUL...

They're here at last—they won't come out—Gleaming solid metal holders for corn on the cob; now eat with perfect pleasure—Handles kept cool by modern, turned air-space fins—Easily twist into corn cob ends—Won't break or melt or bend—Ideal gift for every family, everywhere!

HEAVY CHROME PLATE..(Set of 6) only..**$2.95**

HEAVY SILVER PLATE..(Set of 6) only..**$4.95***

**Plus 99c Fed. Tax per set*

**SPARKLING NEW INITIAL OFFER**

POSTPAID—CASH, CHECK OR MONEY ORDER

**HACKER**

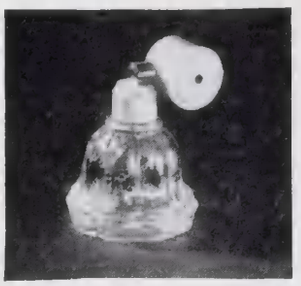
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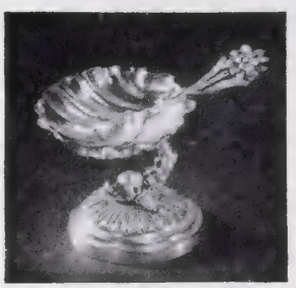
# WINDOW SHOPPING



**GOING DUTCH.** A little Dutch and a little Dutch girl bring with t the sweet enchantment of spring. Pi to your suit lapel or to your daugh jacket they'll remind you of tulips windmills, starched aprons and wo shoes. They are gold plated and h painted with moveable legs. $3 the boxed, incl. tax and post. R. R. Ha Co., 40 E. 23rd St., New York 10, N



**ONE-HANDED ATOMIZ** Ask anyone who knows, and she'll you there's nothing like the glam mist of perfume sprayed from an a izer. This one is news because you use it with one hand, and becaus hand decorated with hearts and flo $2.50 ppd. La Palette, 509 Fifth New York 17, N. Y.



**GRACE NOTE.** Give your next ner party an elegant air by ma sure your table appointments ar gracious as the hostess. This Flore silver salt dish is a distinguished sign. A delicate shell is supporte dolphin, and it measures 2½" With matching salt shovel, $4.5 cluding postage. O. Bartolozzi. 16 R velt Rd., Newton Center 59, Mass

*(Continued on page 73)*



**CROWN STAFFORDSHIR**

**Breakfast Set** of fi English bone china peach, turquoise, yellow green with hand paint daisies and dainty flow knobs **$59.**

Service for two **$79.**

*Alfred Orl Inc.*

680 FIFTH AVE., AT 53RD ST., NEW YORK 19, N.




FIBERGLAS* INSULATED, ALUMINUM

# IRON-HOLDER

## FOR STORAGE on the wall

NOW put your iron safely away while it's STILL HOT, in this Insulated Fireproof Holder! Fits any size iron. Easily attached to back of cupboard door or ironing board, on closet wall, etc., out of children's reach. PERFECTLY SAFE, iron cannot burn or be knocked down. Protects bottom of iron. ORDER TODAY!

**$2.50** POST PAID

**GUARANTEE:** Send $2.50 (no stamps please). If not fully satisfied, return Holder within 10 days and your money will be refunded.

**HAGGARTY PRODUCTS CO.**

2100 Tower Bldg., Dept. 3-D, Akron, O.



## *LEARN* Interior Decoration *AT HOME*

*■ NOW is the time to prepare yourself for an important and lucrative career. There is a great demand for trained decorators because of the remodeling and building boom now under way. Should you not wish a business career, why not learn the fascinating principles of decoration for creating beauty in your own home? It will save you money, enable you to buy furnishings wisely which will always be harmonious and in style.*

You can gain this priceless training through delightful study at home in study periods to suit your own convenience. Your work will receive personal supervision. Through the—

***Arts & Decoration Home Study Course in Interior Decoration***

—you get a thorough knowledge of color harmony, textiles, lighting, arrangement, modern and period furniture, backgrounds, etc. The course consists of 30 lessons, 16 color plates of successful interiors, books on color and drapery patterns, fabric samples.

**WRITE FOR BOOKLET H-50—It's FREE**

**Describes the course in detail. 24th year**

ARTS & DECORATION HOME STUDY COURSE,
200 EAST 37TH STREET, NEW YORK 16



**LITTL DIPPE in COP**

Something ferent in c these pretty are cunning and useful for plants, sweet tic or ash trays. Hang them on a wall in any (the handles are adjustable), or brighten favorite shelf, nook or corner. Give a pa collectors of Americana—or start your own lection. 3¾" diameter, 1¾" deep. Each $1 or 3 for **$3.50** postpaid. (Plants not inclu

**COPPER PITCHERS**



Half a pitcher is better than a whole, decoratively speaking, as it hangs flat against the wall. These three, miniature-size, gleaming copper pitchers can be arranged in different ways and filled with philodendron, ivy and small spring flowers. size, $2; 5" $3; 6½" $4.

The set, **$8.50** postpaid.

*Sorry, no C.O.D.'s.* *Write for Booklet*

*Cooper Craft*

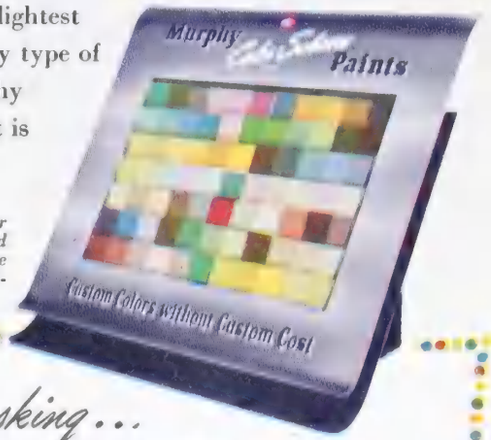
54 West 21st St., New York 10, N



# *Paints that make decorating a pleasure*

## ALL THE COLORS YOU COULD EVER WISH FOR!

Whether you're doing over the whole house or just brightening up Aunt Martha's bedroom, you'll love the way Murphy has solved your No. 1 paint problem: *how to get just the colors you want without tiresome shopping around or tedious, hit-or-miss color mixing.* Imagine being able to choose from seventy-seven of the loveliest tints, shades and tones that ever graced a home . . . imagine being able to vary each color to suit your slightest whim . . . imagine getting the color you want in every type of finish! Here are truly *custom colors*—every can of Murphy Color-Scheme* Paint is tinted to your order. The cost is a pleasant surprise. For all this, you pay no premium!




*See the new Murphy Color Cabinet at better paint dealers coast to coast. Department and furniture store "Pendleton Shops" feature Murphy colors coordinated with fine furniture, carpets and fabrics.*

# Murphy Color-Scheme* Paints

## *Yours for the asking . . .*

Learn how easy it is to style with paint the Murphy way . . . how easy it is to obtain hundreds of variations of Murphy's 77 basic colors. Mail this coupon today!

Murphy Paint Division
Interchemical Corporation
Empire State Building, New York 1, N. Y.

Please send me, free of charge, your booklet telling all about Murphy Color-Scheme* Paints.

Name.....

Street.....

City.....State.....



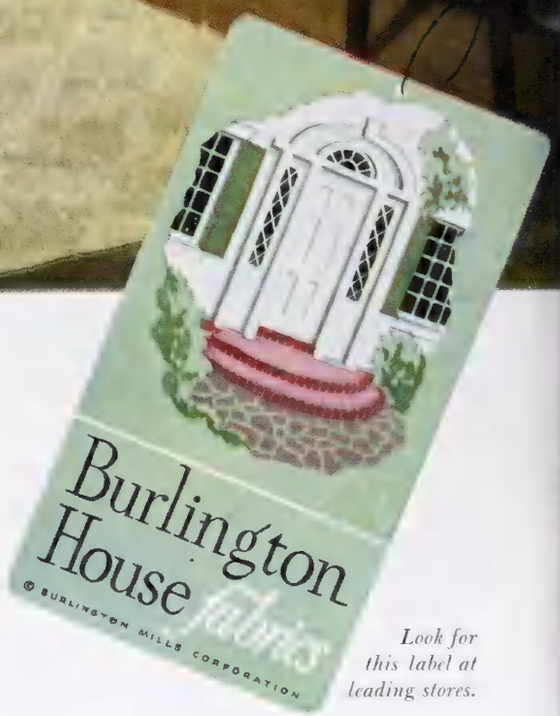

JRPHY PAINT DIVISION, INTERCHEMICAL CORPORATION · New York · Newark · Cincinnati · Chicago · Los Angeles · San Francisco
Canada, write to Aulcraft Paints Limited, Toronto or Montreal

*Trade-Mark



# *Meet the Family Favorite*

...a room that's ready for anything, and beautiful, too! Here sturdy cotton slipcovers take a color cue from bright plaid draperies to create a made-for-each-other look... two smart fabrics with lots of wear and good looks woven into every yard. Call on Burlington House Fabrics to do the job at a budget price when you plan a utility corner in your own home.




*Look for this label at leading stores.*

DRAPERY FABRICS

SLIPCOVER FABRICS • UPHOLSTERY FABRICS

NYLON CURTAINS • TABLE DAMASKS • BEDSPREADS



*Send just 10¢ for this exciting 16-page home decorating booklet (10½" x 7½") featuring dozens of workroom patterns and new ideas for your home plus 6 beautiful room portraits in full color.*

## Burlington Mills

*"Woven into the Life of America"*

BURLINGTON MILLS CORPORATION OF NEW YORK • DECORATIVE FABRICS DIVISION • 350 FIFTH AVENU

# One touch of Cointreau and the angels Sing!







If your taste has never yearned for New Worlds of food and drink—

If *your* palate is never jaded by the ordinary, the commonplace—

—Then you *won't* be interested in this little recipe book. Not even though it's free for the asking.

But if the spirit of the true *gourmet* pulses in your veins . . . If you like *your* guests to say, "How *original!* And how *wonderful!*" And if—knowing the delights of Cointreau in a Side Car or as an after-dinner liqueur—you can faintly imagine what its subtle magic can do for *other* cocktails, and for *foods*, as well—

*Then* . . . why wait? Clip the coupon *now* . . . and let your joy be unconfined!

*The crowning touch to a perfect dinner*

80 PROOF. PRODUCED AND BOTTLED BY COINTREAU LTD., PENNINGTON, N. J.

HB-5 COINTREAU, Ltd., Pennington, N. J.

Please send me my free copy of "The Gourmet's Guide to Dining and Drinking."

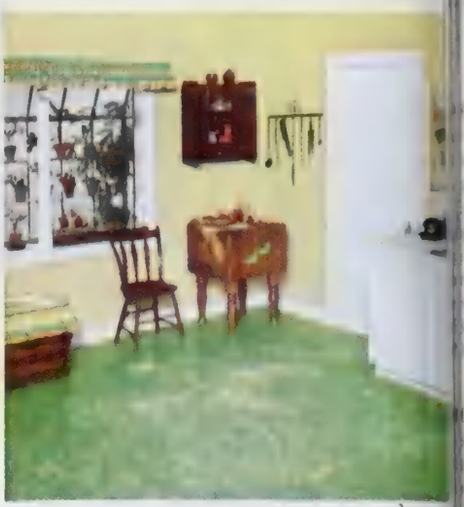
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Address.....

City.....State.....



**What, a garden in a kitchen?** Yes! You can pick savory herbs and lovely flowers all year 'round from this deep, greenhouse window. Here's a down-to-earth kitchen made possible by the sturdy Sloane Quality Linoleum floor. See how the rust reds of this inlaid pattern (#1620) produce an outdoor tile effect that blends perfectly with the spring greens and wood tones of the room. For the kitchen-gardener it's a practical floor too . . . colors will never fade or wear. See this lovely pattern at your Sloane dealers.



**How do you like your kitchen green?** Here growing things set the color scheme—with the accent on the wonderful, silver-green Inlaid Marbletone floor. Tucked away in the cabinet by the door are recipes, cookbooks, and family records. Yes, it's a gem of a kitchen . . . with the kind of floor you dream of. Its smooth, mill waxed surface stays lovely longer . . . cleans in no time. See it (#0106) at your Sloane dealers.

# New Kitchen Ideas

***. . . now made possible with the better design and truer color of Sloane Quality Linoleum Products***



**Here's a new idea** for an old butcher's block. You'll find you use it 100 times a day . . . chopping salads, trimming meat—slicing, cutting. And HE won't balk at carving anymore with its solid strength to back you up. Here's a floor with an idea, too. A brightly designed pattern (#5164) in Sloane's heavy weight Printed-Enamel that makes a stunning blue and red kitchen. It looks as if it had been put down by experts, doesn't it? That's the trick. It's packed in rolls—just made for do-it-yourself people. Unroll it, cut it out, and put it down—that's all!

IT'S EXCITING . . . it's easy . . . it's fun, to make over your kitchen (or any other room in your house) with Sloane Quality Linoleum Products to help you!

Brilliant inlaid linoleum like the flagstone or Marbletone patterns above —so color perfect you can immediately see the difference—with colors that can't be scuffed off or worn away . . . always bright as new!

Glorious patterns and designs in inexpensive Printed-Enamel will thrill you, too . . . for this hard-wearing, heavy weight floor covering—in rugs or by-the-yard (as shown in the striking blue and red kitchen) — gives you the newest, smartest decorator colors at the lowest cost.

THERE'S Koroseal, too, the miracle plastic . . . in breathtaking colored tiles . . . and in practical cove base—to stand every test of wear and weather. And Asphalt Tile . . . sturdy . . . long-wearing . . . inexpensive.

Yes, in Sloane Quality Linoleum Products—recognized for their better design and truer color—you'll find just the floor . . . just the pattern . . . just the color for every room in your house! See your Sloane Dealer now for his famous design and color service. Look for his sign in every town!

SLOANE Quality
LINOLEUM PRODUCTS

**SLOANE-BLABON CORPORATION**
295 FIFTH AVENUE NEW YORK 16, N. Y.

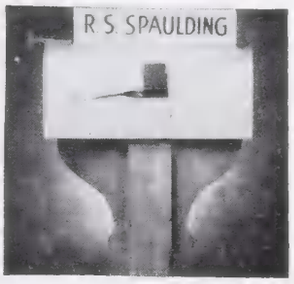
# WINDOW SHOPPING

CONTINUED FROM PAGE 68

**EW OLD-FASHIONED.** Gay as barber shop quartet, this new, old-ilhioned mug was borrowed from the nineties mustache cup. The inner keeps the orange, cherry, and pine-ple in their place—which should be pd news for long noses, mustaches, d fastidious tipplers. Hand-painted amic; $1.75 each. Postpaid from en Linda Products, 545 Fifth Ave., w York 17, N. Y.

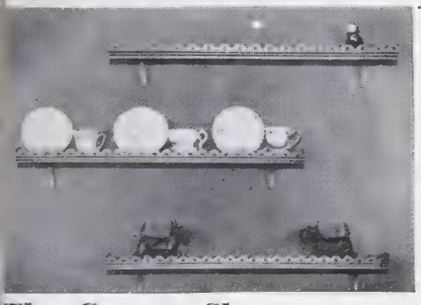



**OUNTRY STYLE.** If your house along an RFD route, it is the mail x that creates the first impression your home. You can dress it up and ke it easy for friends to find you th this reflecting sign. The black ters are 1¾" high, and space is limit-to 12 letters. With your name on th sides, and all attachments for sy mounting, $5.65 ppd. H. Swadba dio, 16 Merritt St., Springfield, Mass.




**AKE A STAND** with three deco-ive legs of black wrought iron which ld up to a compact 18" x 10½". $4.95. ke a giant copper tray, 19½" in di-eter, with a hand spun finish. $8.50. ombine the two, and you have a table at is as decorative as it is functional. ne for lawn lunches, beside a chaise, xt to your husband's chair. $12.50 mplete. F. O. B. Parker-Whiting Mfg. ., Box 129, Plainville, Conn.





## Hobby Shelves

of hand-rubbed Rock Maple—24" long x 2⅜" wide. Grooved to accommodate saucers or plates. Superb for the smart hobbyist who is proud of her collection. A complement to the most valuable pieces.

**Set of three: $22.50 post paid**

**The Corner Shop** 500 Stuart Avenue, Houston 6, Texas



**No. 99 KNEE-HOLE DESK or VANITY DRESSER BASE**

*44" long; 16" deep; 28" high.*

Made of select poplar. Price (sanded, ready for finishing)—$16.75. Finished Blonde, Walnut, Maple, or Mahogany—$19.75. Shipped by express collect. Cartoned weight 70 lbs.

**FORREST ADDITON COMPANY**
**FLOWERY BRANCH, GA.**



## *Miniature* TREASURES

Actually use these tiny items . . . or add them to a cherished collection. Diminutive **sterling silver teapot** (a real tea-ball on a chain) **with tray.** $4.95 (tax included).

Not-much-larger-than-a-postage stamp **compact,** complete with sifter, puff, mirror. Matching **stamp-box, pill box** (not shown) and beloved **double picture frame.** All four, rich gold finish, measure 1¼" square . . . just $1 each.

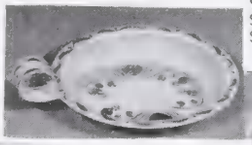
*We prepay postage except on CODs. Write for Circular A showing other unusual miniature treasures.*

**DORJAY PRODUCTS**
1016 Baltimore
Dept. B Kansas City 6, Mo.

## CAPE COD PROVINCIALS

***Faithfully recapturing the simplicity and quaintness of yesteryear's design and color decoration, these NEW PRACTICAL HOME AIDS provide charming accentuations, to provincial or rustic settings in your home.***

CANAPE TRAY—A replica of early pioneer days "to informally serve your guests in style." Tole, 6" diam. $1.25 ea. $4.25 set of 4

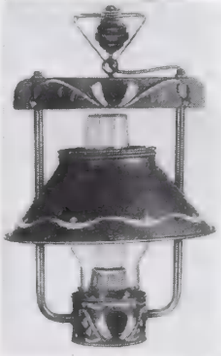


NEW! Improved electrified PIN UP LAMP with 60 watt bulb and frosted glass chimney TOLE: 9½" high, Shade 9" diam. $7.95 ea. $15.00 pair





SILENT BUTLER—Our forefathers knew the value of practical home aids. This compact and handy tole reproduction, 6" diam., will efficiently perform modern day duties. $2.25 ea., $4.25 pr.



HANG-UP CEILING LAMP—Quaint design "to banish dark corners" in kitchen, hall, or porch. Tole, glass chimney, 60 watt bulb, 11" high x 8¾", shade 9" diam. $10.00 ea.

***All pieces are hand decorated and available in a choice of predominating white, black, red or yellow colors.***

**All items postpaid. Please no C.O.D.'s.**

*The Inderlied Shop*
22 Hillside Avenue
Williston Park, East Williston, N. Y.

## DOUBLES CLOSET SPACE

**Kiddies Care for Own Clothes**

*Junior Clothes Rod*

**HOOKS ON ANY CLOSET ROD**



**ONLY $1.25**

**In Colors, Red, Blue or Green**

**SAVE POSTAGE**
We prepay if you send Check or M.O. Gladly sent C. O. D. plus postage.

**A welcome GIFT for Birthdays, Prizes, etc.**

Hangs down 22" from grown-up level—easy for small fry to hang up own clothes. Doubles closet space. Avoids driving nails in walls or doors. Sturdy and safe. Cannot be pulled down. Can also be used on single hook.

**CHILDREN UTILITIES DEPT. V-01**
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*Scarce, Superfine Framed-with-ruffles*

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**32 WEST 45TH ST., N.Y.C. 19, N.Y.**
Everything for The Entertainment Room
HOME BARS GADGETS
CELLARETTES GLASSWARE

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***Put it down—IT'S OUT!***



**Puts a GLOW in your drinks!**

When the glass is lifted a tiny automatic bulb glows through the beverage—spotlights the drinker's face. Clear crystal glass, sand etched with "Paw" pattern. Solid brass base, lacquered. 12-oz. glass can be washed same as ordinary glass. Batteries and bulbs easy to replace.

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WITH **Morning Glory Percale Sheets and Cases**

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Specify monogram; underline principal initial
Allow three weeks for monogramming.




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# Window



**ROUND-THE-TREE BENCH.** Somewhere we must have read a story about such a bench, because today there's a mood of sunlight around it, and a beautiful woman with quiet hands sitting on it. Made of white cast iron in a leaf design, it fits trees up to 18" in diameter. 28" high overall, seat width 10½". Knocked down shipping weight 166 lbs. $55.00. F.O.B. J. F. Day & Co., 1901 Fourth Ave., S. Birmingham, Ala.



**LITTLE BOY TIES.** A Lochinvar in knee pants will distract the starched piety of the flounced petticoats in his Sunday school class if he strides down the aisle with a tie scaled to his size. Four-in-hands or bow ties, in plaids or small all-over patterns are 55¢ each. Wanamaker's, New York 3, N. Y.



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THE PERFECT GIFT FOR HIM

12 GOLF BALLS IMPRINTED WITH HIS NAME

Every golfer will be delighted with this protection against lost balls. These are Endicott Johnson's Tournament golf balls — famed for tested high quality — distance and true flight. They have a nick-proof covering, liquid center, 4 enamel coatings, are cellophane wrapped and packed in a handsome, suede-lined leatherette gift box.

**$10.95 for box of 12**

*Add 15c for postage. In Ohio add 3% sales tax.*

*Name to be printed on balls cannot exceed 15 spaces*

THE UNION, Columbus 15, Ohio
Enclosed is remittance for ..... boxes of Tournament Golf Balls.
Name to be stamped .....
YOUR NAME .....
ADDRESS .....
CITY ..... ZONE ..... STATE .....

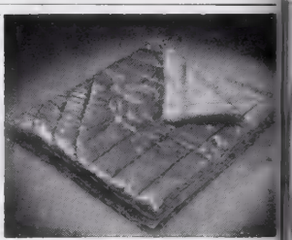
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**Discover today how Lanadown adds years to the life of your comforter. Also blankets re-bound.**

**Sole creators and distributors of the famous patented comforters, Lanadown and Lanafur. Lanafur is composed of rare furs intertwined with white, virgin wool, forming one of the warmest possible quilt fillers.**

***Send by Express or Parcel Post. Samples on request. Send for free Booklet H.***



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*THE NEW*

**MONO TOWEL HOLDER**

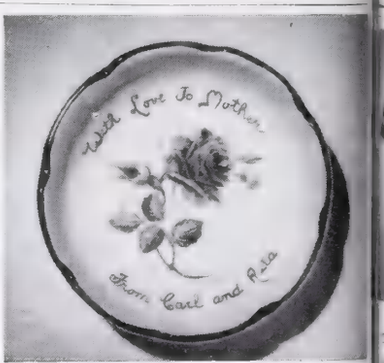
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- Individual Towel holder for each member of the family. It's sanitary!
- Single gold plated initial on smart mirrored bracket.
- A decorator's touch for your bathroom.
- Saves space—gives room for extra towels.

Order one today for each family member—specify initials. We mail promptly. Send check, or money order (no C.O.D.'s) to Dept. H. In New York City add 2% tax.



*THE* **BATH MART**
724 Fifth Avenue, New York City 19
*Specialists in Bathroom Accessories*




**Mother's Day Bowl**

of ivory china, 6" diam., hand painted with red rose and personalized with any names you wish, or you may choose any other design that suits your purpose such as song birds, horses, dogs, sport subjects, etc. All decorations are fired for permanence. Orders for Mother's Day should be received by Apr. 24th. Sent ppd. upon receipt of check for

**$5.50**

**Send for catalog**

**Grace Lloyd-Collins**
**Wilmington 43, Delaware**

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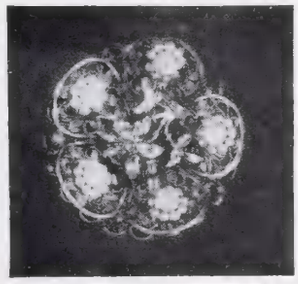
**N, PLACE, AND SHOW.** This
ne plate that will *win* you the respect
your horsey guests, and each *place*
ing will be a *show* piece at your din-
table. The plates are 10" wide, din-
size, and each one is decorated by
rge Ford Morris with a superbly
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ds. $2 each, 8 for $14, 12 for $21.
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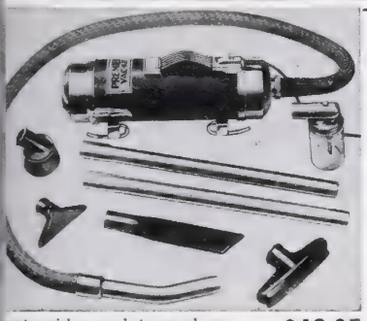


**IE FLAVOR OF AGE** is mas-
ully captured in this reproduction
a wall or table box which is hand-
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Carved with two initials, the date,
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throat of a white blouse, at the belt
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diameter, $6 including tax and post-
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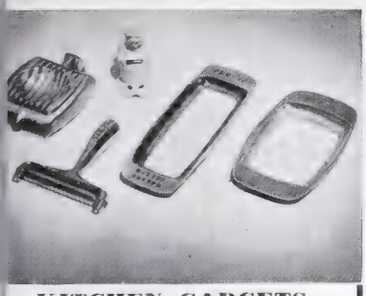


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**Just what you need for your finest pieces**

- ★ Safe: hugs the wall, won't roll, no springs to sag
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- ★ Easily and quickly attached
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*Porringers*

Reproduction of a William Calder pewter porringer. Circa 1800. Use them as coasters, pipe holders, plant holders, ash trays, candle holders, individual casseroles, or for candy and nuts. Made of a modern alloy having the silvery luster of pewter but will not tarnish. Order in sets of four.

4 inch Porringer . . . . each $1.25
6 inch Porringer . . . . each $2.00

Engraved with ribbon script monogram, two initials as illustrated, 75¢ additional

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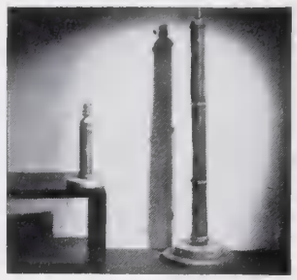
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lightweight, wrought as gracefully as the enchanting mood of hospitality in your home. A set for breakfast room, porch, terrace, or out-of-doors. Weather-proof, in soft white, pompeian green, ebony black finish. Removable seats.

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— That looks like a Jewel Case!



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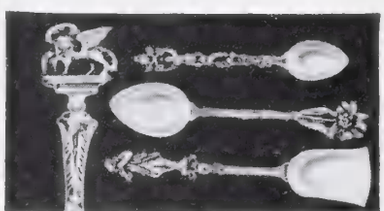


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ICE CREAM SPOON
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Lucite towel ring solves a minor household problem. Towels drape deftly in place no matter how your hurried family throws them on. Smartly styled for bathroom, powder room, bar, or kitchen. Crystal-clear, DuPont Lucite. Generous 7" diameter makes it suitable for all towels.

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Sit way back deep in this restful all-steel glider set. Spring-steel seats for cushioned support. Large glider is roomy for three. White enamel with contrasting trim in brilliant green or red. Shipped anywhere in U.S. Crated free. Pay freight when you get the gliders.



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MUSICAL ALBUM for WEDDING OR BABY PICTURES

For a permanent record of your Wedding pictures or of Baby's early years . . . here's a handsome tooled gold embossed album of white Fabricoid. A cleverly concealed music box tinkles a charmingly appropriate melody when album is opened. Twelve 8" x 10" pictures slide in easily and hold securely. Send check or M. O. for . . . $19.50
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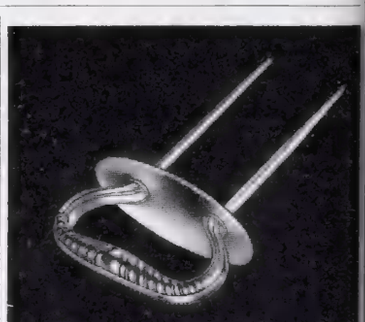
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CARVING FORK

Handsome is as handsome does The family carver will equal th carving of the finest chefs with thi delicately-balanced, beautifully-gad rooned fork. Sturdy, easy-to-care-fo stainless steel tines. Easy-to-gras handle is chrome finished to a very high polish. $3.25 Postpaid Sorry, no C.O.D.

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# SHOPPING

**TTING PRETTY.** For dressing n, bedroom, or powder room, you look a long time before you find ie to equal the Susan slipper chair. seat and back are button tufted, it's upholstered in a blue, rose, l, or beige floral pattern; or blue, rose, green, or wine stripes. high, $15.50; two for $29.95. Exp. No c.o.d.'s. The Chair Shop, Box Hickory, North Carolina.



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Lazy Susan Table
GLEN GRANT

Hand made pine top Lazy Susan table with maple stretchers and maple legs. Lazy Susan is removable, if desired. Measures 24". Legs are rounded with small turnings at the foot. Pegged, doweled, and glued throughout. 4' dia. 29½" high. $80.00 F.O.B. Andover. Due to many requests, we have opened a special department for antiques. We welcome inquiries. Tel —1073-M

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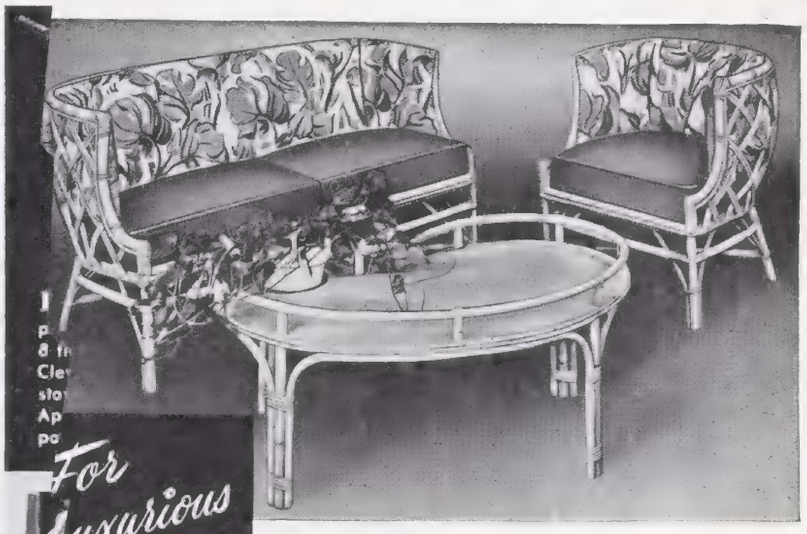
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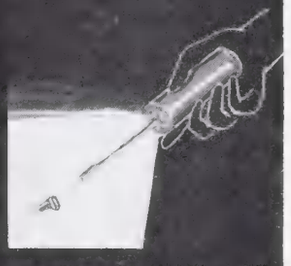


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*from Hammacher Schlemmer*

ingenuity will prompt other uses! When the lights are all—you're really master! 12 "spots of light" for **$1.00** postpaid.

**SCREWDRIVER LITE** can you think of anything more practical for home or auto! Twist end of screwdriver and a powerful, built-in flashlite spots trouble. Frees one hand for extra duty and prevents a shower of cuss words. **$2.00** postpaid.



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GIFT **CLUES** 302a East 45th Street New York 17, N.Y.



*Personal and Confidential*



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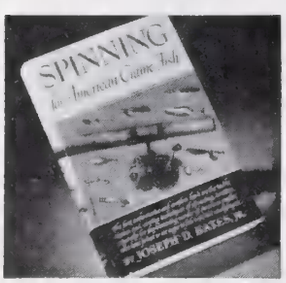
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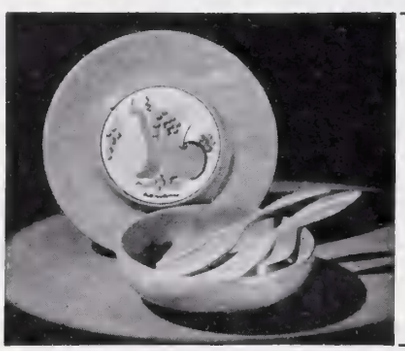
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Vermont hand work and native cherry birch combine to make these fine pieces.

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All prices postpaid. No C.O.D.'s

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Truly an unusual decorative WALL PIECE on which to display your collection of Fine Old Spoons. Hand made of mellow brown antiqued Knotty Pine. Supplied with container for plants. 20" high - 11½ wide - 6" deep.

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**The Lennox Shop**

*The Unusual in Gifts and Home Decorations*

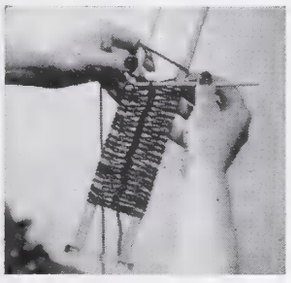
HEWLETT, N.Y.

# SHOPPING

**THE CLASS OF '66.** There's a new polo shirt on the market that's causing the soda fountain juniors to chew their straws with excitement. They're made of fine white "Durene," and they come with almost any big college or university name hand-screened in official colors, and year of prospective graduation. Washable, in sizes 2, 4, 6, and 8; $1.98 each. Ppd. Gimbel Brothers, New York.



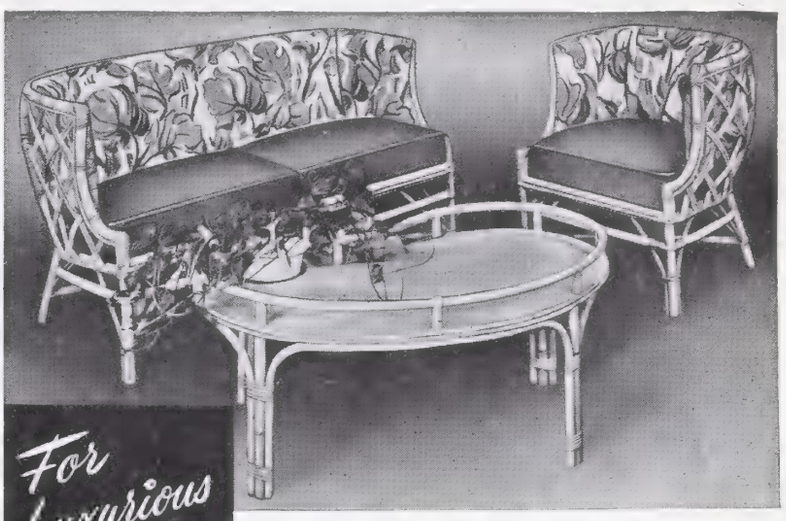

**EZ-DUZ-IT** is the fascinating new crochet frame that will have you turning out afghans, hats, slippers, and sweaters in nothing flat. A simple crochet stitch and a turn of the loom—and you whiz along. You can work with either wool or metallic thread. Frame $1; instruction book 25¢; crochet hook 15¢. Alice Maynard, 558 Madison Ave., New York 22, N. Y.



**SCHRAFFT'S CHILI SAUCE.** Perhaps you remember their wonderful chili sauce from pre-war days. Well, it's back again, as delicious as ever, and guests will never believe that it isn't made in your own kitchen from grandmother's recipe. An 8 oz. jar is 40¢ plus 5¢ for postage or 6 jars for $3 ppd. Schrafft's, 58 W. 23rd St., New York.







For Luxurious Lounging

## RATTAN GARDEN FURNITURE
*from Hammacher Schlemmer*

Enjoy your garden with truly beautiful, sturdy and comfortable summer furniture. This suite—from our famous Fifth Floor collection—is solid rattan tightly bound with real cane. Reversible cushions are covered in sunproof, water-repellant sailcloth in many prints and solid colors. *Send for Summer Furniture Catalog H-4.*

*Prices subject to market changes.*

Armchair . . . $94 Settee . . . $188 Table . . . $65

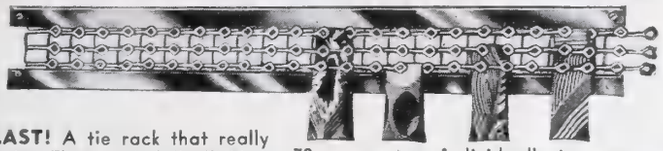
1848 100th Anniversary 1948

*Free Delivery Within 150 Miles. In N. Y. City add 2% Sales Tax.*

VOlunteer 5-4700

Hammacher Schlemmer
145 EAST 57TH STREET, NEW YORK 22, N. Y.

## FOR MEN ONLY
The perfect gift for the man in your life



**AT LAST!** A tie rack that really holds ties. They can't fall off! New NON-SLIP TIE GRIP saves ties from the floor.

72 prongs turn individually to release tie selected.

Door size, length 22½".

In Smart Modern CHROMIUM

**$10.00** postpaid

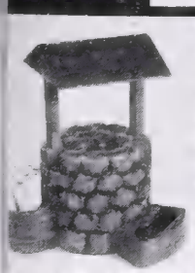
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KOVAX Products, Dept. 0, 230 Fifth Ave., New York 1, N. Y.

*WISHING WELL CIGARETTE DISPENSER*

Just crank up the ole oaken bucket and there's your cigarette.





*WISHING WELL BANK*

Drop a coin into the well each time you make a wish and it will come true.

Both items are moss colored and stand 9 inches high. $2.75 each postpaid; or $5.00 postpaid for both. No C.O.D.'s, please.

SALLY GRAYE
30 East 11th St., New York 3, N. Y.

METALCRAFT




RIDE 'EM COWBOY. A weathervane of real beauty, and strong. Made of heavy aluminum with iron roofstaff. Black finish. 30" wide, 36" high, $25.00 f.o.b. Wheeling.

Write For Free Catalog

THE SMITHS

HAGERSTROM METALCRAFT STUDIO
*Original Handcrafted Specialties*
41 Milwaukee Ave., Wheeling, Ill.

## 4 Unusual Table Lamps
*Glazed Pottery Bases*
Delivered Pre-paid to Your Home



**PLANTER**—22" high. Bottle green shade with 3" chintz ruching and brass base, or deep red with copper base. Plant not included. **$8.95**

**HORSE HEAD**—19½" high. Yellow or green base. Complementary shade to match with 2½" white fabric fringe on top. Special . . . **$6.95**

**PLUME**—20¼" high. Ivory, coral or chartreuse base. Matching shade with full 2" fabric ruching on top. Special . . . **$8.95**

**GOURD**—24" high. Yellow or green base. Matching shade has striped fabric bias fold on top and bottom. Special **$6.95**

Send Check or Money Order—No C.O.D. In Ohio add 3% Sales Tax.

Watkins 8900 LORAIN, CLEVELAND, O.
*Serving Homemakers for Over 30 Years*



"New Hampshire"

The *original of this early American wallpaper graced the walls of a New Hampshire farmhouse in the 1790's. We are happy to pay tribute to the original designer by adding our faithful reproduction, "New Hampshire" to our *exclusive* "Designs of Today", jointly sponsored by Thibaut and Warner.

The delicately beautiful artistry and exquisite colors in this fine paper will provide the perfect background for decoration in the American period.

*The original, still in an excellent state of preservation, is a valued part of our wallpaper memorabilia.

*Price: $2.50 per roll, postage extra. Send 10¢ for samples to either address.*

RICHARD E. Thibaut INC.
26[c] Madison Ave., New York 16, N. Y.

THE WARNER CO.
412 South Wabash Ave., Chicago 5, Ill.





The Bench of Comfort

$15.00
A PAIR $27.50
F.O.B. Terre Haute, Ind.
No Packing Charge
No C.O.D.

From the ages of the Coopers art...the only form-fitting bench

SPECIFICATIONS
15" High . . . 34½" Long . . . 15" Deep

Solid quarter sawn white oak, thoroughly seasoned, kiln dried. Bolted and screwed together (no glue).

Satin rub finish brings out all the loveliness of the natural grain.

Substantially built to last and stand under all conditions and uses —In-the-Home or Out-of-Doors.

A Kooper Kraft PRODUCT

USES...
- AT THE FIRESIDE
- SLIPPER STOOL
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- SWIMMING POOL SEAT
- PHOTOGRAPHER'S STOOL
- SOCIAL AND GAME ROOMS
- ENTRANCE HALLS

KOOPER KRAFT
TWELVE POINTS P.O. TERRE HAUTE, IND.

Gentlemen: Enclosed is my check ( ) Money Order ( ) for $ Please ship (Transportation charges collect) ( ) The Bench of Comfort

Ship Express ( ) Motor Truck ( ) R.R. Freight ( )

Name .....
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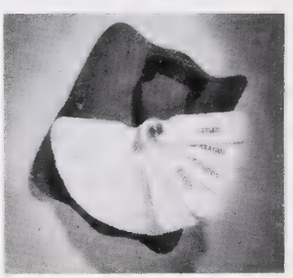

# WINDOW



**CLOTHES PIN BAG.** If you're like most people, you have some make-shift contrivance for holding clothespins that is far from satisfactory. But this is the bag that will make your hanging task lots easier. It's made of washable white twill with red decoration, holds more than 150 pins, and keeps them clean, dry, and handy. With aluminum hook, 55¢ each, 2 for $1 ppd. Carla Jil Studios, Northport, N. Y.



**PROUD AS A PEACOCK.** Hand-painted Pennsylvania Dutch tiles are decorated with designs that have been adapted from Stiegel glass, illuminated birth certificates, and old Dutch furniture. We chose the Peacock to show you because it is symbolic of a beautiful woman (remember Mother's day). Six inches square, $3 each postpaid from Maude Hostetter Kieffer, 31 Spencer Ave., Lancaster, Pennsylvania.



**THE FOOD THINKER** is a new gadget, purse size, that does your thinking for you when you're confronted with the profusion of the supermarket. Encased in a red, black, or brown leather holder are washable plastic paddles with 70 food items arranged alphabetically. A glance through them jogs your memory, and you order without a written list. $1 ppd. Signet, Ltd., 23 Stark St., Cincinnati, Ohio.



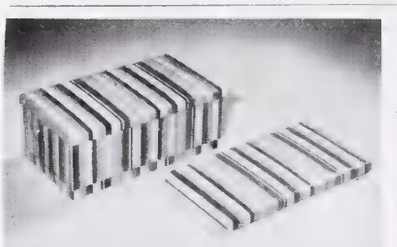

PERUVIAN CYPRESS LAMP
. . . exotic beauty in a new light!

Unusually striking lamp (18" high)—created from an exquisite Peruvian Cypress Garden composed of petrified Cypress clusters joined to aged Manzanita branches and cemented into a Chinese Modern bowl. Shade, 15" across, of Shantung over Parchment; Pearl Grey, Forest Green or Maize—with dark Green Satin trim. White or Green bowl with matching glazed "Ming" figurine; Green or Natural Cypress. Needs no water or care! **$16.50** *Sent prepaid within 300 miles of New York. Elsewhere, shipping charges collect.*

Goldfarb FLOWER SHOPS
Park Ave. at 54th
Dept. B
New York 22, N. Y.

*America's Largest Florist • Established 1889*





STOW-A-WAY BOX

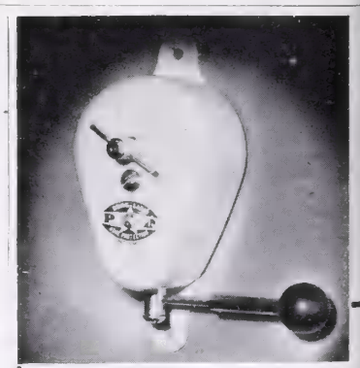
- For Precious Blankets, Sweaters, etc.
- Multi-color Roman Stripe Chintz
- Collapses to 1½-inch depth
- Clean with a Damp Cloth

A secure and convenient method of storing your treasured belongings. Roomy—22" long; 12½" wide; 8½" high—collapsed only 1½". Sturdily constructed for long use. A price triumph at

**$3.95 Postpaid**
*No C.O.D.'s*

James Stuart
410 DELAWARE AVENUE





*Safety in Every Home!*
THE BURG-LARM

Answers a great need in every home: a safe, dependable burglar alarm that can be attached on any front, back or basement door, on sliding and French windows! Entirely mechanical, nothing to plug in, no wires or batteries to fuss with. Alarm is loud enough to alert you—to scare away any intruder. Only 4½" long, finished in blending ivory. Economical BURG-LARM gives complete protection for only $2.25 each, postpaid.

No C.O.D.'s, please
NOMMEL NOVELTIES
CORNWALL BRIDGE, CONNECTICUT

# SHOPPING

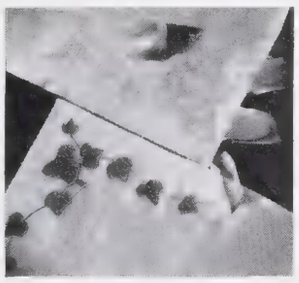
**BUM FRAME.** The Vertic-Al- holds ten 5" x 7" pictures upright, it serves as either an album or a ble frame, and you can change the ures simply by flipping the page! ished in walnut, blond maple, or ma- any, it consists of a stand with 3 k rods, a patented ring set, and 5 r plastic envelopes for pictures. $3 . Develco Products, 32 Wall St., walk, Conn.



**LEATHER ANNIVERSARY** ld be fittingly commemorated with ash tray and cigarette box. Hand- le and hand-tooled with 22k gold fleur lis, there is an elegance about them makes the price startling. In dark wn with chestnut stripe, the set $15 tpaid. No c.o.d.'s, Dover Briars, 1470 spect Place, Brooklyn, New York.



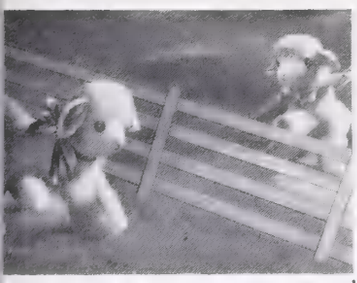
**KE-A-MAT.** This lovely place set, which you make yourself, fills gap between handmade luxury lin- and inexpensive cotton novelties. s and napkins are cut from pure h linen and stamped with an ivy ign which is worked in green or- dy over the white linen. One place ing comes completed. Service for 6. : for 8, $20; ppd. Miljan, 2406 S. St. is St., Tulsa, Oklahoma.



**R BOWLS.** Hand-corded party vls nest one into the other, and the gest, 7½" in diameter, is personal- l in red with one or two names. The er three identify Pretzels, Nuts, and cks. With red and green borders on traw yellow background, the set is 98 postpaid. Smartart, P. O. Box 37, ndeveer Station, Brooklyn, N. Y.





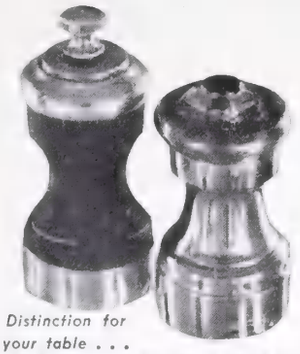


*EVERYWHERE THAT BABY GOES . . .*

. . these lambs are sure to go! f genuine selected lamb fur, this other and her little one are a pert air for the nursery or child's play- oom. Pure white and cuddlesome ith anchored button eyes, soft eathered ears and feeling so real- tically soft and warm.

**$6.00** the pair—postpaid
**$2.50** junior—5" high—postpaid
**$4.00** mother—7½" high—postpaid
No C.O.D.'s, Please

**Young Fur Crafts**
Dept. 2
05 Fifth Ave. New York 17, N. Y.



*Distinction for your table . . .*

**TWIN PEPPER MILLS**

The traditional charm of the old south . . . reflected in beautifully crafted pepper mills. Graceful in design . . . practical as a gift.

Sterling trimmed Mill, **$12.50**
All Sterling Mill, **$20.00**

Federal tax included; express prepaid
*Send check or money order to:*

Marton's INC.
1223 Connecticut Avenue, Washington, D. C.

*Rx for office decor:*

**. . . THE RIGHT FURNITURE**
**. . . AN EXPERT DECORATOR**



*An expert decorator works with furnishings as an artist uses his paints. He knows what to select—proportions, color, balance—to achieve the desired picture. The doctor, lawyer or businessman who wants office individuality finds this kind of expert service at Wilson-Jump. May we help you with distinctive designs for your office in the ingenious new California Professional?*

*Illustrated: California Professional desk in pickled oak. Brass pulls. Koroseal covered writing bed. Adjustable from 54" to 80" long. $350.*

**Wilson-Jump**




*The store of distinguished Home Furnishings, Furniture, Draperies, Decorations*

"Michigan Avenue by the Blackstone" • 608 S. Michigan Ave., Chicago 5



**Why thousands of dealers who know recommend Balsam-Wool**

It's important to YOU—in selecting an insulation for your home—to know why thousands of building material dealers all over the country so highly recommend Balsam-Wool. For these men know insulation from the *inside*. They have seen—with their own eyes—that Balsam-Wool provides lifetime comfort and fuel savings!

**High Efficiency—For a Lifetime**—How many times do you expect to insulate your home? Only once—if you're wise. Balsam-Wool is designed to *keep* its high efficiency throughout the life of your home—it's completely *sealed* in a tough windproof and moistureproof covering.




**Windproof—Moistureproof—Non-Settling.** Balsam-Wool is especially designed to defeat the three major enemies of insulation: wind, moisture and vibration. And the Balsam-Wool blanket, when applied in your home, is fastened in place not just at the top and bottom, but at the sides as well!



**Rigid Quality Control Protects You**—Precision methods, careful measurements, rigid inspection govern each step of Balsam-Wool manufacture. Every roll brings you the controlled quality that means lifetime comfort.



*See your lumber dealer about Balsam-Wool or mail the coupon for further information.*




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THE SCIENTIFIC LIFETIME INSULATION

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# OVER TOMORROW'S SHOULDER

**Not right now but some time, these new developments will be out of the lab into your life**

BY JOHN SASSO

People have been making transparent glass for over 2,000 years. And in all that time, sand has been the principle ingredient. Common glass, as we know it, cuts off the suntan rays of the sun, doesn't block off heat and perhaps, up to now, you've never thought to complain about this.



JACK FERGUSON

But along come the scientists with a new type of glass, which may change your attitude toward glass considerably.

In the new glass, no sand is used. Instead, a chemical, called phosphorous pentoxide, forms the base. Right now it is possible to modify the mixture so as to obtain two basic types of the phosphate glass: one type allows ultra-violet rays to pass through, the other type blocks infrared or heat rays.

With windows and walls made of type number one, you could get your suntan indoors, without raising the window. Other possible uses: Lenses for fluorescent lights, bacteria lamps, sun lamps.

With type number two, it will be possible to get light without feeling heat. For example, in a warm climate, windows and walls of such glass would brighten up a room without adding to its temperature. Or such glass could be used as a lens over high-wattage lamps so you could work comfortably in the lamp's bright light without melting away.

A unique property of the phosphate glass—more interesting perhaps to the scientist than to the public—is its ability to resist acid. Yet this very property led to the commercial development. Scientists on the atomic bomb project wanted to watch reactions in which highly corrosive acids were used. Common glass wouldn't do because it hazed and discolored. So they turned the technicians loose on phosphate glass and the result is a new era in glass.

The phosphate glass has greater strength than ordinary glass, can be blown and shaped at lower temperatures. But don't get the idea that it can be bought today. It's still a way off, and price is still high. Remember sand costs practically nothing; the phosphorous compound costs seven cents a pound. But by late fall of this year, the experts predict that the heat-blocking type of phosphate glass will be commercially available. You'll have to wait a bit longer for that living room suntan, because there's still work to be done on the ultraviolet type.

CONTINUED ON PAGE 84

# PHONE FOR FUEL-SAVING COMFORT




## REPLACE YOUR PRESENT THERMOSTAT WITH..... Chronotherm

IT'S as simple as that. Just telephone your heating dealer to give your home a comfort treatment by installing Chronotherm, Honeywell's marvelous new electric clock thermostat. With Chronotherm on the job, you'll never have to give your heating plant a thought. It will keep your house temperature right on the beam from morning to night.

Best of all, Chronotherm will save at least 10 percent of your fuel bill, according to government authorities. It will automatically switch to lower, healthful, fuel-saving temperature at night. Then in the morning before you arise, it will automatically bring your house up to cheery, comfort temperature—and keep it that way in all kinds of weather.

Chronotherm is low in cost and easy to install. It will pay for itself over and over again in comfort, convenience and actual fuel savings.

**FOR YOUR NEW HOME**

When you build that new home, be sure it is equipped with an up-to-date automatic heating plant, adequate in size and properly installed. And to get the utmost in comfort and economy, insist upon a Chronotherm control . . . Ask your heating dealer or mail the coupon.

**ORDER CHRONOTHERM FROM YOUR HEATING DEALER TODAY**

SEND FOR THIS *Free* BOOK ➤




MINNEAPOLIS Honeywell CONTROL SYSTEMS

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2739 Fourth Avenue South • Minneapolis 8, Minnesota

*Please send your new booklet "A Blueprint for Heating Comfort" which tells about Chronotherm and other heating controls.*

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for better outdoor living-

VUDOR PORCH SHADES

Modern VUDOR wood slat shades are the key to greater summer comfort. Install them on porches, sunrooms, breezeways to keep out the hot sun during the day and the chill of the evening. Use your VUDOR shaded "outdoor living room" from spring through fall!

Only VUDOR shades give you the patented ventilator top allowing greater air circulation without unpleasant drafts . . . Easy operation with automatic cord lock that holds shade firmly at any level . . . Made of genuine American Basswood with colorfast finish that lasts for years . . . Quickly installed in a few minutes without special tools.

Available in a wide range of sizes and a variety of attractive colors to suit your decorative tastes. *Ask for VUDOR wood slat shades at leading department and furniture stores or write for booklet and name of nearest dealer.*

Vudor PORCH SHADES

DIVISION OF
HOUGH SHADE CORPORATION
1025 JACKSON STREET • JANESVILLE, WISCONSIN
THE LARGEST MANUFACTURERS OF WOOD FABRIC SHADES IN THE UNITED STATES.


## OVER TOMORROW'S SHOULDER

CONTINUED FROM PAGE 82

Even commercial laundries are not immune to new ideas. A new procedure for washing results in whiter clothes, better dirt removal, less loss of strength in fabrics. All this without bluing or scouring. How's it done? By adapting the housewife's soap, slosh, wring, rinse, wring technique to commercial laundering, plus of course new chemical soaps and detergents.

The new commercial way, which is a lot quicker and easier on clothes, is to take the soap-filled



laundry, place it in a whirling basket and while it is rotated, direct streams of warm water on it. This approximates the housewife's technique; and it replaces a long wash in hot water, then a long rinse, and then a drying operation. It's expected to make big headway in the laundry business this year.

When we talked about sound waves last month, we told you there were a lot more facts available. Research on sound wave use is still continuing, and progress is steady.

Remember we're talking about waves you cannot hear. They are caused by extremely high vibrations (waving your hand in the air causes vibrations, but too low to



be heard). Conceivably, ultrasonic waves can be used to perform chores like opening a garage door, because the high vibration would actuate a control. Other uses under experiment include the aging of wine, sterilization and pasteurization of milk with sound instead of heat, the use of the waves to induce artificial fever, and commercial use of sound to detect flaws in metal (so that, for instance, your car axle doesn't crack because of a hitherto undetectable defect).

Analysis of the exact steps by which a plant converts carbon dioxide and water, in the presence of light, into food has always baffled scientists. If the secret were known, it might be possible manufacture food artificially.

The secret is being slowly but surely uncovered. For scientists have discovered what happens in the first step of photosynthesis (the process of sugar and starch manufacture in the living plant). In this first step a material called Factor B is made. The plant uses this material to build up its complex parts.

Scientists at the University of Chicago used radio-carbon, a by-product of the atomic pile or oven, to trace the material and to help isolate it. And now that it is isolated, the next step will be to analyze it and determine just what it is made of.

At Antioch College, researchers are working on chlorophyll, the substance in a plant that captures light energy and puts it to work.



The end they all seek is to develop a chemical process that will convert sunshine into sugar or starch. Year-round factory production would supplement the output of farms and forests which work only in the summer growing season.

Far-fetched? Perhaps, but no more so than successful splitting of uranium to develop atomic energy seemed to be.

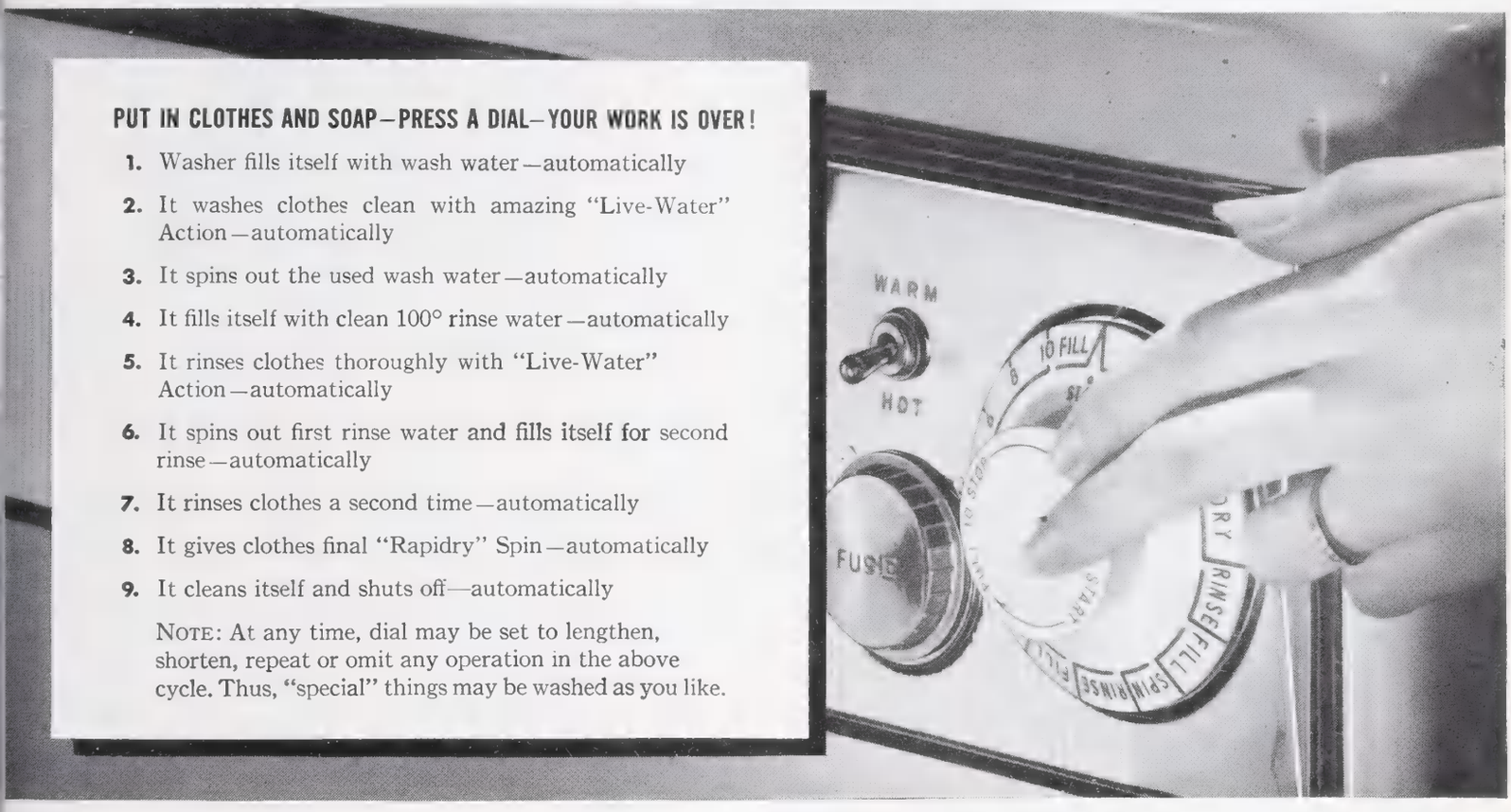
When photographic scientists and chemists get together, unusual things develop. For example, it is now possible to make photograph prints on pottery and glassware. Photographic printing on textiles is now at the stage where it can be done continuously. Chinaware can have prints made on it. And you will recall that last month we talked about a new kind of glass in which a photographic print could be developed.

Two new processes have been developed for printing photos on textiles. In one, the fabric is sen-

(Continued on page 227)

# "FINGER-TIP WASHING"

## It's easy as this to wash clothes clean—with the amazing new Frigidaire Automatic Washer!




**PUT IN CLOTHES AND SOAP—PRESS A DIAL—YOUR WORK IS OVER!**

1. Washer fills itself with wash water—automatically
2. It washes clothes clean with amazing "Live-Water" Action—automatically
3. It spins out the used wash water—automatically
4. It fills itself with clean 100° rinse water—automatically
5. It rinses clothes thoroughly with "Live-Water" Action—automatically
6. It spins out first rinse water and fills itself for second rinse—automatically
7. It rinses clothes a second time—automatically
8. It gives clothes final "Rapidry" Spin—automatically
9. It cleans itself and shuts off—automatically

NOTE: At any time, dial may be set to lengthen, shorten, repeat or omit any operation in the above cycle. Thus, "special" things may be washed as you like.



**A Complete Line of Home Laundry Equipment**

Shown above, in addition to the Frigidaire Automatic Washer, are the new Frigidaire Automatic Electric Dryer and the new Frigidaire Electric Ironer.

**Frigidaire Automatic Dryer** for clothes and linens that need further drying. Dries them ready to iron in 15 to 25 minutes; or fluffy-soft in a few minutes more. Eliminates work of hanging clothes; worries about weather, smoke, dust, dirt, insects.

**Frigidaire Electric Ironer.** So easy to operate you can learn to use it in 10 minutes—and expertly iron three-quarters of your wash the first time you try. Many advantages—including Frigidaire "Prestoe-Matic" foot control.

### "Live-Water" Action Washes Clothes Cleaner —Rinses Them Brighter

"Live-Water" Action is a new, remarkably effective washing development. Rolling currents of water circulate clothes from top of water line deep down under and back to top . . . over and over, flexing clothes all the while. Water and soap solution penetrates clothes through and through, flushing out dirt and grime. "Live-Water" Action is so thorough that dirtiest work clothes come clean! So gentle that dainty things are safe—through washing after washing. And, in the same way it washes clothes cleaner, "Live-Water" Action rinses clothes *brighter*.

### "Rapidry" Spin Gets Clothes Much Drier —Saves You Heavy Lifting

Once clothes are washed and rinsed, Frigidaire's "Rapidry" Spin gets them really damp-dry. They're spun two to three times faster than in most other washers—come out nearly 50% lighter in weight . . . whiter, brighter looking. You'll find them a lot easier to carry to a line; and many things will be dry enough to iron immediately.

YOU'RE TWICE AS SURE WITH TWO GREAT NAMES

# FRIGIDAIRE

MADE ONLY BY

# General Motors

**ASK YOUR FRIGIDAIRE DEALER** about a demonstration of the Frigidaire Automatic Washer, Automatic Dryer, Electric Ironer. (Demand is so great, not all dealers have them.) Also, see new Frigidaire Refrigerators, Electric Ranges, Water Heaters, Home Freezers, Kitchen Cabinets, Sinks. See Classified Phone Directory under "Refrigerators." Frigidaire, Dayton 1, Ohio.

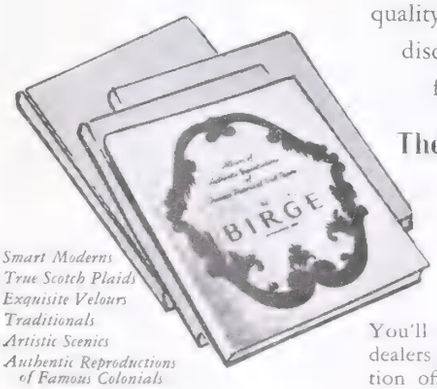
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...a famous name that assures complete satisfaction in wallpaper



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Alert to modern decorating trends and modes, Birge pays particular attention to the creation of smartly unique wallpaper patterns in a combination of beautiful colorings. It is this ability to present an increasingly wide selection at modest prices and without sacrificing quality that prompts those of discriminating taste to look first to Birge.




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**The BIRGE COMPANY, Inc.**
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You'll find Birge wallpapers at better dealers everywhere. The complete selection offers appealing designs for every decorating use.



● Antique-shop rummaging unearthed this fine old spice chest. Mr. Long painted it black, hung it on the wall, built it up with a tôle tray.

# IDEAS ARE AS GOOD AS MONEY WHEN YOU DECORATE

***Good decorating isn't necessarily governed by how much you spend. You can stretch your decorating dollars with ingenious ideas***

You'll find proof in this inviting, well-furnished bachelor apartment of how a drab room can be brought to life with transformed cast-offs and little-money ideas. Rummaging around antique shops has long been a hobby of Hubert Long, stage and radio actor, who decorated it. His hobby served him well when he embarked on this decorating project. His browsing yielded, at little cost, cast-offs which he converted into handsome furnishings.

The stately lamps (upper right), painted white and rubbed down to an antique finish, were old oak columns, probably from an old fireplace. The sectioned black screen (lower right) which artfully hides unsightly pipes, is fashioned from discarded window shutters. An aged drum, past its drumming prime, was converted into a good-looking, roomy coffee table by adding a mirrored glass top, silk cord and tassels, and a coat of paint. And who would ever think the handsome upholstered hassocks house old whiskey cases behind their silky, off-white coverings?

From this point on, Mr. Long took pleasant advantage of the least expensive and most rewarding decorative device of all. He made the most of color. Marbleized-paper-covered chests (upper right), built by a local carpenter, to Mr. Long's specifications, blend their purplish tone with the dull violet of the wall behind. Emerald green enamel used to paint chest tops and painted-on swag in front creates a sharp, interesting color



● An old Victorian clock is used instead of a picture to "build up" the mantel. Leaves in low white containers verdantly fill the space between.

ntrast. Mr. Long also had the rpenter build the handy studio- ed unit. This serves the dual pur- se of concealing the radiator nder the window and providing okcase space behind and along- de the bed.

White mantel, doors, and wood trim provide an interesting foil r the muted violet color of the all area. The wall color, accented black top and bottom, has been ed to paint the drum table. The nerald green of the chest tops d swags is repeated in the faille- holstered chairs beside the fire- ace and in the metallic shade of the crystal lamp beside the bed. The green is carried across the room in a complimentary tone by the olive green- and white-striped unglazed chintz curtains. A pair of black Victorian chairs in the other end of the room (one shown upper left) have their seats covered in the same striped fabric. And for sharp contrast in both color and fabric texture, the bed and the large cushions on it, are covered in heavy textured cotton in a deep, rich magenta color. The same fabric has been used for the skirted table cover (upper left). Small cushions are covered in the off-white hassock fabric.

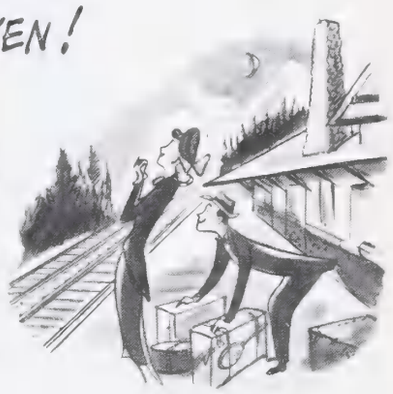
PHOTOGRAPHS BY MAYNARD PARKER



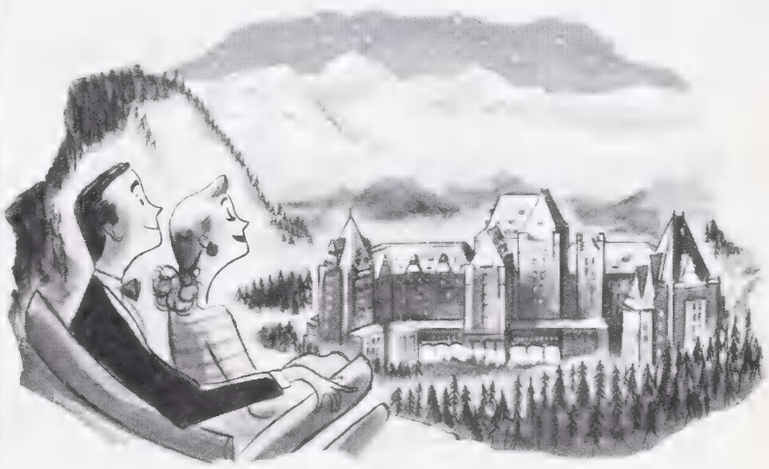
● The magenta-color swag, intertwined with white silk cord and tassels, is draped over an old brass tie-back. Ten-cent rings hold up ends.


Canadian Pacific knew...

BANFF WOULD BE A HONEYMOON HAVEN!



**THAT SMART CANADIAN PACIFIC** travel agent knew we'd find honeymoon happiness at *Banff* in the heart of the Canadian Rockies! He planned our trip...and I'm sure no one ever rode in such comfort or enjoyed such *special* service! But then Canadian Pacific *is* special!



**BANFF IS SPECIAL**...a paradise surrounded on all sides by huge mountain peaks. You've dreamed of luxury...but this is it! A mile-high golf course, two pools, tennis, fishing, riding!

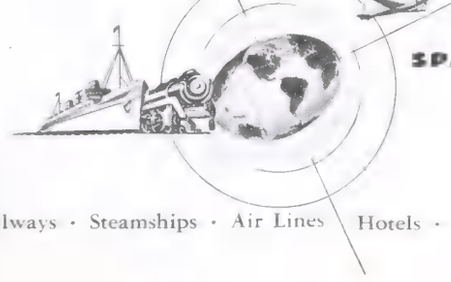


**LAKE LOUISE IS SPECIAL, TOO**...forty breath-taking miles from Banff. Farther on, Emerald Lake glitters in the mountain sun. The Columbia Icefields are fantastic! And even deep in the Rockies, Canadian Pacific pampers you with modern, comfortable hotels and lodges and that special Canadian Pacific service.

**SPECIAL** is the word for all Canadian Pacific service, whether it's in one of their twenty coast-to-coast hotels and lodges or over their 17,000 miles of rail. This is the world's most *gracious* travel system.

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PHOTOGRAPH BY JAMES SAWDERS FROM CUSHING

There's a worn beauty in this church in Barkerville, British Columbia, built in the gold rush when town was largest west of Chicago.

# How to leave home and like it

By Agnes Rothery

The South Pacific has no corner on tropical isles. The Caribbean, which practically washes your doorstep, is afloat with some mighty alluring ones, and only a couple of days distant by boat, or a couple of hours by plane. In spring and summer, head for the Windward Islands of The Lesser Antilles. These, stretching roughly from Antigua to lovely Port of Spain on Trinidad, face the Atlantic and are cooled to the tourist's taste by never-failing southeast trade wind. Many Windward tours take in ports on the Spanish Main (north coast of South America), and include Caracas, Venezuela, nestled in a valley high in the mountains, and Cartagena, Colombia, the New York City of the western world when the Indians owned Manhattan. If your tour stops at Jamaica, and many do, have your travel agent reserve space for you in one of the resorts near Kingston, high up in the mountains where nights are cool and days entirely comfortable. You will find hotel rates here are lower than in most southern places.

The Alcoa Steamship Company announces that it is not too difficult to obtain reservations for spring and summer cruises. The New Orleans service of the company has reduced one of its round trips from 24 to 17 days. Alcoa Clipper is visiting the Dominican Republic for the first time, three Venezuelan ports, Jamaica, Curaçao, and Trinidad. Minimum rates have dropped from $495 to $450. From New York the Alcoa Cavalier continues its 17-day round trips to Trinidad on two different itineraries and on an alternating basis. St. Thomas, Martinique, Barbadoes, St. Vincent, Trinidad, Grenada will be included in both itineraries, with St. Kitts and St. Lucia on one alternate, and Antigua and Dominica on the other. The New York minimum cruise rate from New York will be $450.

Pan American Clipper offers a 12-day all-expense tour of Jamaica for $238, leaving Miami every Sunday. Leaving Miami any day in the week, there's a 15-day tour of the leading Caribbean islands, plus Caracas and Havana, room with private bath wherever available, sightseeing included—all yours for $616.

### *South Seas or Sink*

If you're holding out for the bona fide south sea isles or nothing, you needn't wait much longer. Leaving San Francisco on July 3, there's an escorted tour which gives you 53 days in the South Pacific, visiting Hawaii, the Fiji Islands, New Zealand, and Australia, returning you to San Francisco on August 24. This is a first-class excursion by plane, steamer and train, to the tune of $2,184.50, complete. Pan-Pacific Good Neighbors Tours, Seattle, arranges this. (*Continued on page* 199)

*It's "Third Dimension Beauty"...*

*It's Full-formed Sculpture...*

*It's Wallace Sterling...*

**ROSE POINT** . . . the bridal veil of queens . . . reveals in gossamer lacework the full-formed beauty of a rose. This artistic achievement of a fully sculptured flower is captured forever in ROSE POINT silver by Wallace . . . the only sterling with "Third Dimension Beauty." Other "Third Dimension Beauty" designs include Grand Colonial, Stradivari, Sir Christopher, Grande Baroque. Six-piece place settings from $27 to $35, according to pattern.

Send 25¢ for the book, "Beauty Moods in Silver," by William S. Warren, designer of Wallace's "Third Dimension Beauty" patterns. We will also include booklet, "Daily Pleasure in Sterling," which contains ideas on entertaining, and table settings arranged by noted magazine editors. Address Dept. K-1, Wallace Silversmiths, Wallingford, Conn.





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STERLING

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WundaWeve Rug—Setting courtesy Lord & Taylor, New York City

# WundaWeve Woven Cotton RUGS

## *bring a warm glow of welcome to rooms of distinction . . .*

*WundaWeves'* luxurious texture and exquisite color harmony provide a classic beauty . . . a new note in decorative good taste. Woven entirely on a loom—*WundaWeves'* rich cotton pile construction creates a rug of proven durability.* Color-fast pre-shrunk, *WundaWeve* vacuums easily when the suction attachment of your vacuum cleaner is used. Laundering simply freshens the bright rich colors—yet there is no buckle shrinking—shedding is negligible.

A wide range of standard and custom sizes now makes cotton carpeting possible for any room or hallway. Scatter rugs are also available in standard sizes. Write for color booklet and the name of the store that handles *WundaWeve* rugs in your area.

*(Copy of United States Testing Laboratory report furnished on request)

Guaranteed by Good Housekeeping — Replacement or Refund of Money — If Not As Advertised Therein

*"The RUGS that make lovely rooms LOVELIER"*

**COLORS—Decorator Tested Shades:**

*Magic Blue* — *Muted Beige*
*Fairy Green* — *Dove Gray*
*Dusty Rose* — *Forest Green*
*Ancient Ivory*

**LOOM-WOVEN by Belrug Mill, Inc.**

**Greenville, S. C. ▪ 1450 Broadway, N. Y. C.**



*Master Pembroke Bath, Master One-Piece Water Closet, Companion Lavatory.*

## TO OUR BATH...

I never dreamed that new fixtures could make our bathroom so luxurious. It's a pleasure to relax in the roomy Pembroke tub. And both the lavatory and water closet have the same sparkling colors and smart styling as the bathtub. So easy to keep clean, too. They'll last us many years, because these American-Standard Plumbing Fixtures are the finest you can get, though they cost no more.



# "Have you seen what we've done to our home?"



*...yal Hostess Sink ... with double compartments and drainboards.*

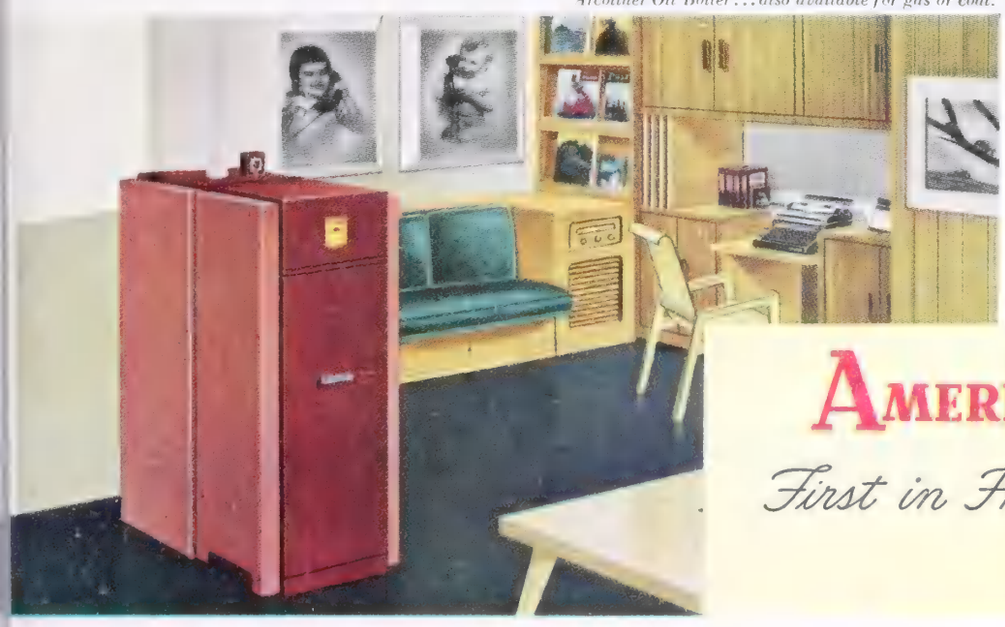
## TO OUR KITCHEN...

It was like living in a new house when my Royal Hostess Sink was installed. Changed the whole kitchen—and my workday, too. Imagine, double compartments and double drainboards—all built in one piece! And such an easy-to-clean finish—acid-resisting enamel on rigid cast iron, they told us. All I know is that it's American-Standard. The Mark of Merit was right on it.

## TO OUR BASEMENT...

Maybe I should say—to all our rooms! For that new Arcoliner Boiler delivers plenty of heat at the lowest fuel costs we've ever had. The thing that surprised us most was that we had such a wide choice in American-Standard Heating Equipment—in winter air conditioning, warm air heating, and radiator heating—anything we wanted, and for any kind of fuel.

*Arcoliner Oil Boiler ... also available for gas or coal.*



**THERE'S HELP FOR YOU** *in our new Home Book. Describes American-Standard products which are sold through selected Wholesale Distributors to your Heating and Plumbing Contractor. Convenient time payments for remodeling. Write to* **American Radiator & Standard Sanitary Corporation,** *Dept. H84 Pittsburgh 30, Pennsylvania.*

LOOK FOR THIS MARK OF MERIT

# AMERICAN-Standard

*First in Heating and Plumbing*



*The Magnavox Modern Symphony, $365... With Record cabinets optional at add*

# Your family will thrill to Magnavox!

There is magic in Magnavox for every member of your family. It fills your days with music, draws your family-circle closer, and makes your home an inviting musical center for friends. For Magnavox opens fresh horizons of musical enjoyment to everyone ...brings realism and perfection of tone to your favorite programs and records. You'll find Magnavox cabinetry is as beautiful in its own way as the music Magnavox reproduces. Fourteen handsome models (authentic traditional to tasteful modern in design) in furniture of heirloom quality lend themselves to any decorative plan. Priced from as low as $187 to the incomparable *Windsor Imperial* at $850, each is a lasting investment in years of better living. See how beautiful Magnavox looks... how well it performs in your own home. Ask your dealer to deliver one today (his name is in the classified telephone directory).

The Magnavox Company, Fort Wayne 4, Indiana.

## the magnificent Magnavox radio-phonogra

*Prices subject to change without notice*

# Better houses DON'T cost more




They don't—but only if you are willing to re-plan and re-study, to pare and invent, almost endlessly.

Every plan—no matter how good it seems—can be made better. Real improvement takes a staggering amount of time and study. Most homeowners cannot do this for themselves because they are not sufficiently informed.

Operative builders, who build for sale rather than on contract, say that it is a waste to study their plans down to the last fine detail, because people don't know the difference and buy because of superficial and sentimental things: gadgets, yellow shutters, ivy wallpaper in the breakfast nook, things that have nothing to do with the house plan or structure.

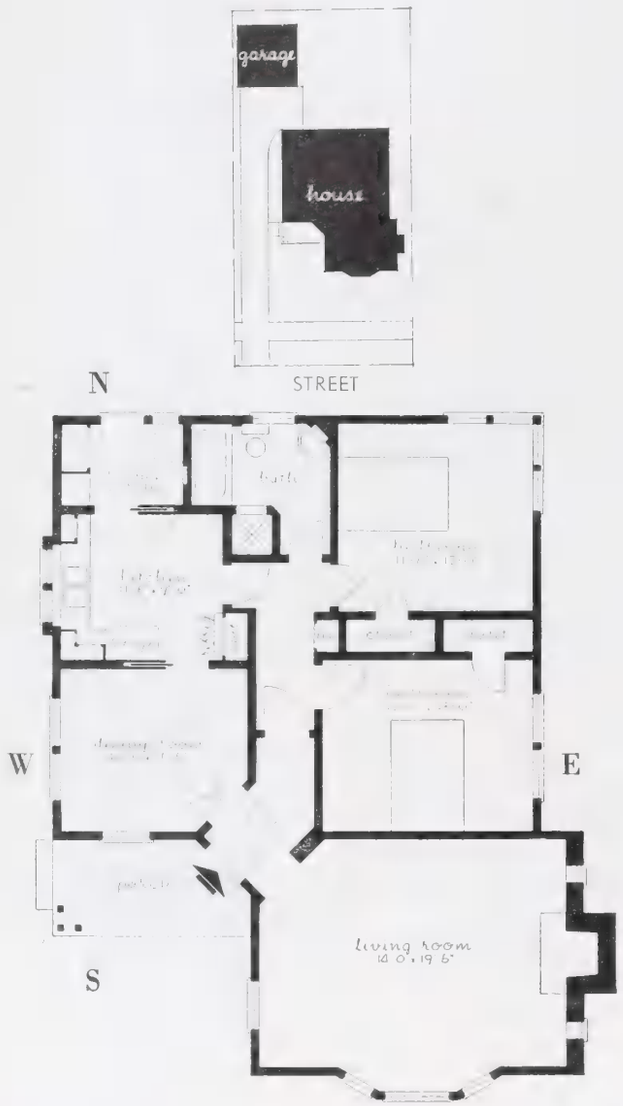
HOUSE BEAUTIFUL is afraid the builders are right, that sentimentality more than common sense controls home building. For most people go into home-buying or home-building insufficiently informed, as though it were no more complicated than buying a suit of clothes or a carpet. Most embarking homeowners are renters. Of necessity, renters have been putting up with untold inadequacies, for rentable dwellings are always the least desirable of our available housing. Putting up with inconveniences unquestionably dulls critical ability. Folks who have never lived in a *really* good house find it hard to imagine all the fine points that go to make up perfection.

By
LIZABETH GORDON

Yet, unless they are able to recognize the difference between bad, better, and best houses, they can never get full value for their money—whether they buy or build.

To help everyone understand the values out of which perfection is concocted, HOUSE BEAUTIFUL shows a BAD, a BETTER, and a BEST version of the same house on the same lot with the same exposure to the sun and the street. Study these 3 plans and you will learn how to study any plans—to make them better and to get more for your money.

# The same house . . . . but what a difference between the BAD





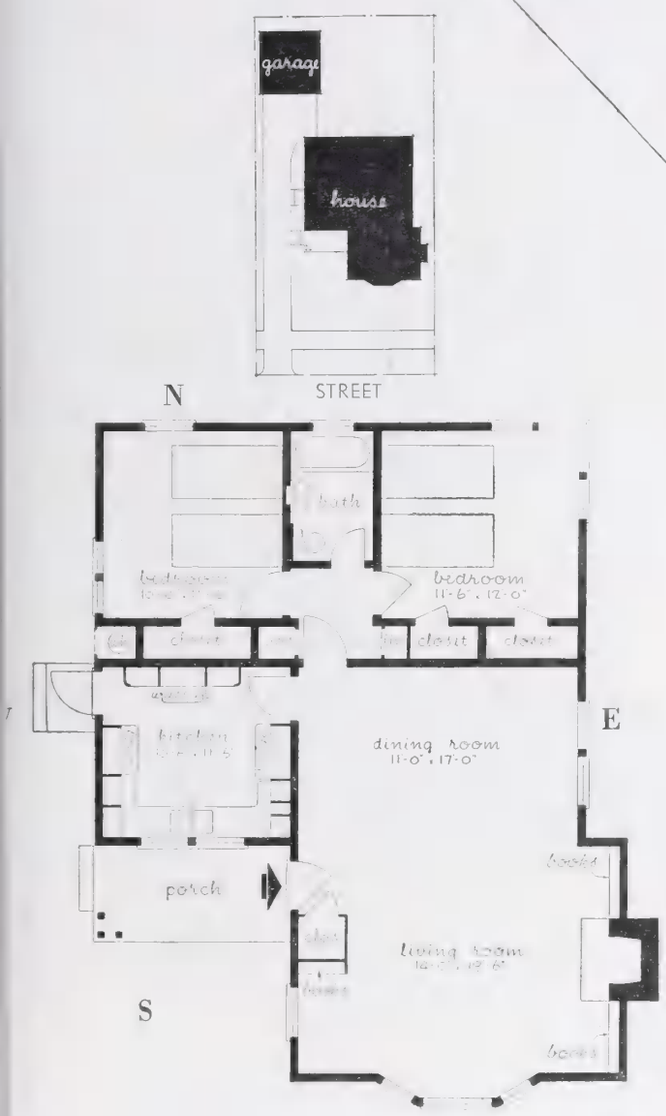

## Why the bad house is BAD

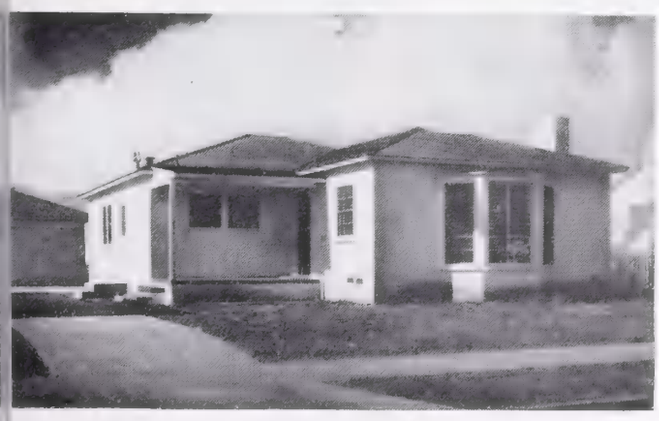
This is a horrible example of an obsolete plan that is being built by the hundreds of thousands. The floor plan is 20 years out of date and the site plan is 40 years out of date. This "stock" bungalow (containing 1,239 square feet of floor space) has an old-fashioned 4 foot wide hall cutting into the center of the house, wasting 49 square feet. The dining room is too small to be a true dining room. The service porch is an out-of-date idea in these days of automatic equipment. Every room in the house is cramped and mean-looking.

The site plan is a hangover from the horse-and-buggy days, when the stable *had* to be on the back of the lot to banish the odors. A garage so far back is expensive in paving, and spoils rear of lot for other uses. House is placed with no regard to orientation to the sun. This lot faces south. Therefore, the most desirable exposure is on the street side, making it impossible to create outdoor space with privacy and favorable exposure, since the house is so far forward on the 52′ x 100′ lot.

Front of the house shows its lack of up-to-date planning. The little tiddle of stone dado under the bay window contributes nothing, design-wise, and just costs extra money. The porch is too narrow to sit on, too public to be useful anyway, and too big if it is supposed to be weather protection at the front door. The hip roofing is the most costly type to frame and flash, and, with such small masses, looks jumpy and weak. The placing of the house and garage neatly cancels out any private use of the remaining land.

# ..the BETTER..the BEST!



## Why the better house is BETTER

Site plan of this house is no better, for house and garage are placed in the same old-fashioned manner. But floor plan has been substantially improved within the same foundation lines of the old house. The wasteful hall and service porch have been eliminated and that square footage absorbed into living space. The tiny dining room has been eliminated, and the space gained has been used to make a really big, impressive living-dining room 25′ x 17′. Kitchen moves to front of house.

This house has six closets. Bad house has three. Better wall spaces in kitchen permit five times the amount of kitchen storage. Every room in this house has two exposures. All these changes simplified house plan and its construction by straightening out partitions. This plan eliminates 315 square feet of interior partitions, means less lumber, plaster, wood trim, fewer doors, less paint, and paper. Kitchen flooring is reduced, bathroom tile flooring from 48 square feet to 28 square feet. Simplicity is cheaper and better.

Exterior appearance cannot be called improved, for almost nothing has changed. There's more glass area but fewer windows. Three windows, their frames, and the labor of installing them have been eliminated. Yet house is sunnier and brighter. Bigger panes, as in bay window, cut down puttying and glazier's time. House is still a cracker box without dignity. But, inside at least, it has a living room big enough to permit gracious living, and enough closets so that the owners won't be compelled to keep storage boxes under the bed.

*Better your home . . . Better your living*

# The best house and why it is BEST

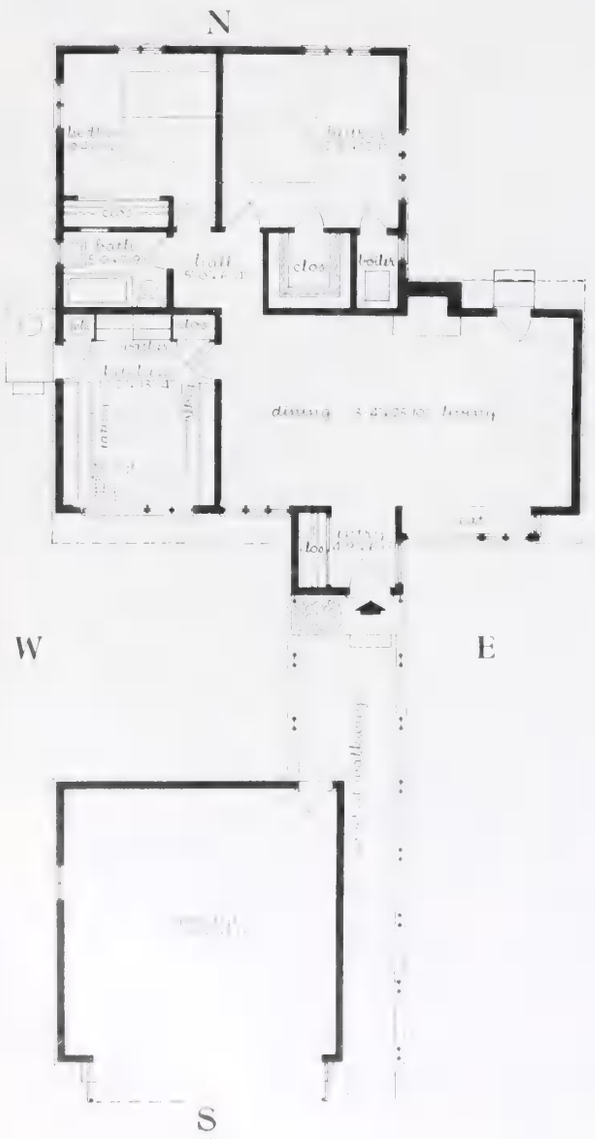
**READY-TO-BUILD HOUSE NO. 30**

1040 square feet

Excluding garage and covered walkway

MINIMUM LOT WIDTH

50 feet

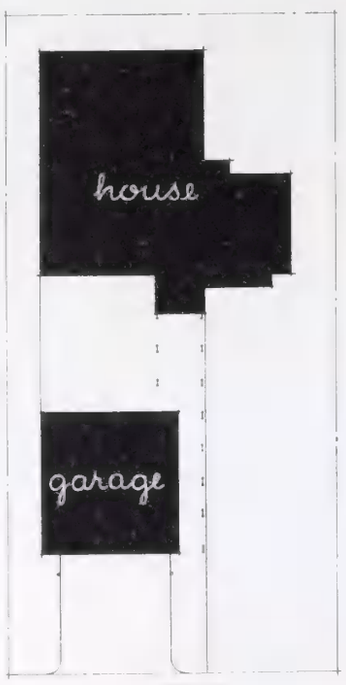



It's best because it makes a supremely good use of the land, gives you a better room plan, and it doesn't cost any more. Here's *how* and *why!*

The house is placed toward the rear of the lot, away from street noises, so you can enjoy greater privacy. The garage is put near the street, so that less driveway is needed and you can drive into it easily. House and garage are tied together by a covered passage, so that they appear on the small lot as one interesting structure rather than as two separate, unrelated boxes.

Inside the house you'll find a generous provision for closet space (just compare) and a large kitchen with an ample window to the south. The hall, too, is kept to a minimum, but it's not so small that there isn't room for a towel and linen chest. You'll see also that this house has an entry big enough to move around in with plenty of hanging space at hand.

This planning for the best use of land and house must be done with an eye on the pocketbook. It doesn't cost any more to build a wall in the right place than it does to build the same wall in the wrong place. The comparison of building materials, next page, tells you why.




This site plan is decades ahead of the others, for it recognizes that the north side of the street is a different designing problem from that of the south side. It also recognizes that a good house must be oriented to the sun. By placing the house way back on the 100-foot lot, much of the desirable outdoor land area is left clear for use as lawn and garden. By placing the garage well forward in front of the house, it screens the public gaze from part of the house, and creates an easily enclosed space which is a "natural" for a terrace or patio.



ARCHITECT: JULIUS GREGORY

This bird's-eye view of the house shows general arrangement on the lot. Note particularly that the house was so planned that one large garden area was achieved, whereas most houses are placed so that usable land area is cut into two small yards, front and back. This generous lawn is on the sunny side of the house, provides a good view from the bay window, and is carefully screened from neighbors and street by an attractive fence and planting screen.



This is a fine example of how a south front lot can have its outdoor living space between house and street. Here, unmistakably, is the front entrance. Yet your actual front door is far removed from street noise. Your private domain is tucked behind a wood wall which can be easily constructed of inexpensive, short-length boards and posts to create an estate worthy of a 50-foot lot—another dividend which careful site planning affords.

the BAD

the BETTER

the BEST

| COMPARISON OF FLOOR AREAS IN THE . . . | BAD | BETTER | BEST |
|---|---|---|---|
| Closets . . . square feet | 31.7 | 40.2 | 51.4 |
| Additional closet space if under floor furnace is used . . . square feet | 0 | 0 | 20.0 |
| Kitchen* (including service porch) square feet | *140.0 | 121.0 | 149.0 |
| Dining and living . . . square feet | 381.0 | 461.0 | 345.0 |
| Bedrooms . . . square feet | 274.0 | 264.5 | 283.0 |
| Bathroom . . . square feet | 51.5 | 38.4 | 39.0 |
| Halls . . . square feet | 78.1 | 27.0 | 59.0 |
| Remaining areas (walls, doors, chimneys, etc.) square feet | 283.7 | 280.9 | 93.6 |
| **TOTAL FLOOR AREA OF HOUSE . .** | **1239.0** | **1233.0** | **1040.0** |
| **PORCH** . . . square feet | **67.5** | **72.0** | **196.0** |
| **GARAGE** . . . square feet | **440.0** | **same** | **same** |

| COMPARISON OF MATERIALS . . . . | BAD | BETTER | BEST |
|---|---|---|---|
| **Excavation** . . . cubic yards | 270 | 270 | 268 |
| **Backfill & Rough Grading** . . . cubic yards | 96 | 96 | 105 |
| **Concrete Foundations & Footings** cubic yards | 48 | 48 | 46 |
| **Forms** . . . square feet | 1652 | 1652 | 1540 |
| **Concrete Work** | | | |
| Garage floor . . . square feet | 400 | same | same |
| Driveways, walks, porches, steps square feet | 1031 | 1006 | 825 |
| **Masonry** | | | |
| Brick . . . number | 5100 | same | same |
| Firebrick . . . number | 105 | same | same |
| Terra cotta flue . . . lineal feet | 28 | same | same |
| **Rough Carpentry** . . . board feet | 14697 | 14227 | 13912 |
| **Millwork** | | | |
| Finished wood floor . . . square feet | 914 | 943 | 912 |
| Siding . . . square feet | 1388 | 1332 | 1628 |
| Main cornice . . . lineal feet | 192 | 192 | 139 |
| Eave cornice . . . lineal feet | 15 | 15 | 124 |
| Bay windows . . . number | 1 | 1 | 1 |
| Exterior sash (including garage) number | 10 | 9 | 9 |
| Attic vents . . . number | 4 | same | same |
| Interior doors . . . number | 12 | 9 | 10 |
| Exterior doors (including garage) number | 3 | 4 | 4 |
| Garage doors (2 car) . . . number | 1 | 1 | 1 |
| Wood base . . . lineal feet | 362 | 294 | 316 |
| Shelving . . . lineal feet | 54 | 54 | 25 |
| Kitchen cabinets (number to depend on local practice) | same | same | same |
| **Linoleum Floor** (no deduction for fixtures) square feet | 140 | 121 | 149 |
| **Lathing and Plastering** | | | |
| Walls . . . square yards | 294 | 240 | 253 |
| Ceiling . . . square yards | 120 | 120 | 118 |
| **Roofing** . . . square feet | 2184 | 2184 | 2130 |
| **Sheet Metal Work** | | | |
| Gutters . . . lineal feet | 192 | 192 | 139 |
| Leaders . . . lineal feet | 80 | 80 | 72 |
| Flashing . . . square feet | 45 | 45 | 37 |
| **Glass** . . . square feet | 172 | 208 | 198 |
| **Painting** | | | |
| Exterior trim . . . square feet | 196 | 196 | 180 |
| Exterior walls . . . square feet | 1388 | 1332 | 1628 |
| Interior trim . . . square feet | 168 | 146 | 150 |
| Interior walls . . . square feet | 2648 | 2164 | 2270 |
| **Plumbing** . . . number of fixtures | 4 | same | same |
| **Heating** . . . cubic feet of heated space | 13104 | 13104 | 12756 |
| **Electric** . . . number of outlets | 40 | same | same |
| **Tile Work** | | | |
| Floor . . . square feet | 48 | 28 | 30 |
| Walls . . . square feet | 112 | 100 | 105 |



The BAD living room was impossibly small; the BETTER living-dining room was larger than need be at the expense of other rooms. The BEST house gives you living-dining space that is gracious, sunny and thoroughly ventilated with a cozy window seat-bay window combination and loads of book space.



Dining in the BAD house was a cramped procedure. Both BAD and BETTER plans gave diners no privacy from the front door. But eating in the BEST plan goes on in a spacious room, handy to the kitchen, with a beautiful garden view and privacy from the front door. Chalk up another victory for planning!



The doors tell a story—the BAD kitchen had three doors in the middle of walls, cutting down counter space. BETTER plan crowded doors into corners, lost corner space. Porch roof stole sunlight. The BEST plan allows three full walls for cabinets and accommodates a pull-out dining table as well.



# "On the Quality Testing I'll take ® Fieldcrest



## These New Fieldcrest Towels have "Pucker-Proof" Borders!

Ever see a towel become an "hourglass" because its borders have puckered? No need for it any more, thanks to Fieldcrest's new process.

You'll find these borders first on Fieldcrest's new ensembles of beautiful light and dark color contrasts... Hunter Green with Lemon Yellow, Wild Cherry with Gull Gray, Tobacco Brown with Georgia Peach, Royal Blue with Pastel Pink. Look for them at better stores.

Soon all Fieldcrest towels will have these new borders, *quality-tested* to stay in shape, never shrink or pucker, always stay flat and new-looking even after a hundred launderings.

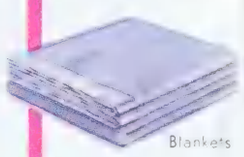
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Quality Testing

Fieldcrest products are quality tested at many points during manufacture to give you extra luxury, extra wear.



Blankets



Embroidered Bedspreads



Sheets



Thermostatic Blankets



Jacquard Bedspreads





Lace Tablecloths



Curtains of Lace and Nylon

COMF

Fabrics as illustrated — *Rose Dove* | *Coventry* / *Hollyhock* | *Leaf*



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You'll find these four beautiful Goodall prints *now* at your decorators or in the decorative studio of your favorite store. You'll love their clear colors, their luxurious textures . . . the distinctive look they'll give your home. And remember, only Goodall Fabrics are *Blended-for-Performance* . . . woven of not just one fiber, but actually blended of several: soft, silky Angora Mohair for wrinkle-resistance—top quality rayon for lovely restrained luster—long staple cotton for long wear. Yes, all blended to bring you finer fabrics that resist dust, that are hard to soil and easy to clean. See these exquisite hand-screen prints today.

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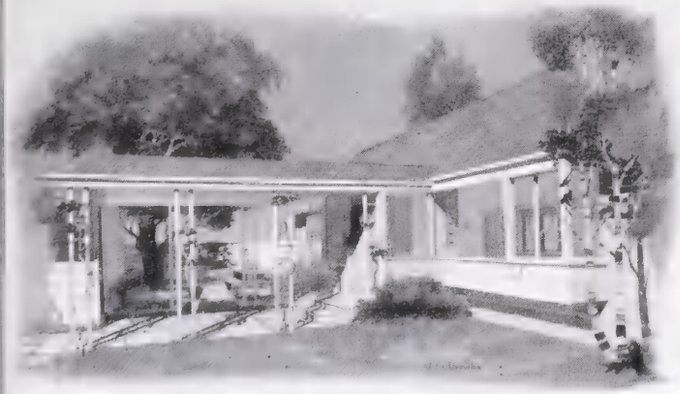
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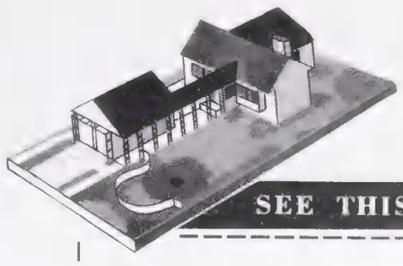


DRAWINGS BY MAX URBAHN

You can develop a trim little garden like this one only when the fundamental planning is right. This exciting yard can be built along with the house or can be done later on if you wish. The important fact is that a court like this is possible here, where it couldn't have existed with ordinary planning. To see how to get the most out of a given lot and a given budget, study the comparisons on the opposite sheet. BEST houses need cost no more.



The long low lines created by the covered walkway help give this little house a special charm and appearance of greater size which the BAD and BETTER house lack, because they consist of two unrelated boxes, separately built. Expense of this walkway is made up in construction costs saved by cleaner exterior lines, simpler roof framing, less waste floor area, more economical plumbing, due to adjoining bath and kitchen and the use of economical spans for framing.



**SEE THIS HOUSE IN MODEL FORM**

Building Editor, House Beautiful Magazine
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By Marjorie Holmes

# Your own room to Dream In

Cool, clean, April-flavored light pouring welcome through the windows, making a giddy fringe of shadows on the sedate old shutters, warming the fat, round cushions drowsing like well-fed puppies on the window seat.

A couch, supine with comfort. A striped retreat for dreaming long, horizontal dreams, a private bleachers from which you can watch the world go by.

A table close at hand, oasis for a book, a jug of yellow flowers, a lovely dish twice broken, twice repaired with renewed affection.

The broad-boarded, undistracted strength of the floor bordering the hushed meadow of the carpet, freshly green as the mossy hillside you remember from your childhood.

The highboy, serene, gracious, faintly aloof. Discovered with love, rubbed down with affection, dwelt on with pride. The ruby luster of its grain, the quiet shine of its hardware—ample reward for the care you lavish on it.

Books about—new ones, bright-jacketed and beckoning as an untried friendship; thumbed favorites, as constantly rewarding as an old one.

The demure elegance of your four-poster bed, canopied, bouffant, fragile as a private day dream. The tucked abundance of its ruffled petticoats, an investment of many hours, profitably, peacefully spent, that still quietly ask for special attention—stitching, sudsing, starching—and quietly repay you in the peace they bring the heart.

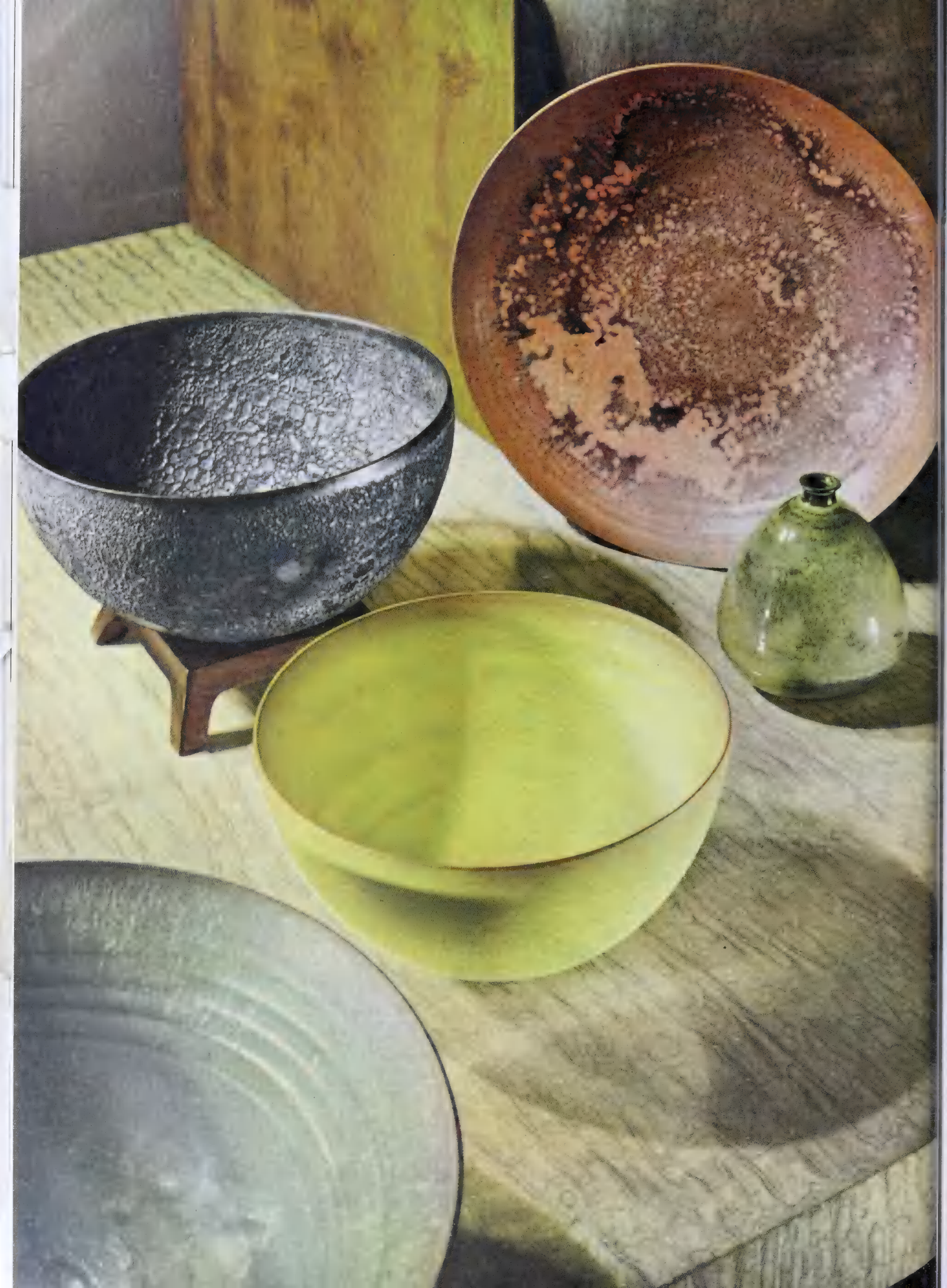
This is a room to dream in. A quiet neighborhood reflecting your own special taste, fashioned out of your own special needs. A private dwelling place where you can retrieve your perspective, your peace of mind, your self.



*Better your home*
*Better your living*




Rug is from Alexander Smith & Sons; fabric from the Rosewood Group by Atkinson-Wade, Co., Inc.; chaise, Selig Mfg. Co; chaise-side table, Imperial Furniture Co.; other mahogany furniture from Kindel Furniture Co.



# Heirlooms of the Future

By Helen Little

**Third in a series of selections made by HOUSE BEAUTIFUL to honor fine design**

KODACHROME BY MAYNARD PARKER

Americans are funny about heirlooms. We are more concerned about their age than about their design quality and intrinsic goodness. We seem to go on the assumption that if a thing is old enough it follows that it is good. This veneration for age and antiquity does not train our eyes to recognize good design wherever we meet it, whether it be in Woolworth's or at Tiffany's. As a people, we are shockingly blind to the beauty being created by our contemporaries, some of whose work is as fine as anything ever done in the past. Such a case is the ceramic work of Gertrude and Otto Natzler.

Ceramics by the Natzlers, shown on the opposite page, reaffirm the truism that fine design is superb form. But the hard part of discussing form is that it cannot be measured or analyzed. For good design is outside the vocabulary of engineering.

Fine design in ceramics means treatment of the ceramic medium (clay, glaze, fire) in such a way that the medium gives what it willingly offers, without being forced into something contrary to its nature. Forcing ceramics into forms which do not flow almost spontaneously from the essential clays creates disharmony.

There are no formulae or recipes for the creation of form. The flow of line, the development of a single curve, or the arrangement and balance of convex and concave outlines is all that gives "action" to a pot, thus making it alive rather than static. Sometimes it is just a slight (*Continued on page* 200)

# READY-MADE CURTAINS WITH BUILT-IN ENGINEERING



These rayon marquisette curtains have their own valance—a matching festoon, softly ruffled and a generous 3 yards. Marquisette has "Wat-A-Set" finish, it keeps shape, crispness after many washings. Colors are Jordan almond pastels. Style is "Tudor." Cortley Curtain Corp.



These full, cotton-dotted criss-cross curtains literally drape themselves into evenly placed, permanent folds. A drawstring tape (see tiny sketch) is sewed in. Just pull it and curtain automatically shirs. Tape casing looks like tieback. "Shir-Back" by Cameo Curtains, Inc.



Pull the self-draping tape of these cotton marquisette criss-cross curtains, and their bottom ruffles hang in an even line, instead of hitching up in an uneven cascade. Sketch shows curtain is exaggerated dip. Straightens out for draping. "Vogue" curtain by Robertson Factories, Inc.



The days of curtain-stretching are numbered. Most new curtains have dimensional stability engineered into their finishes or weaves. Tight weave of this cotton lace net forestalls sagging. Design is a provincial plaid. "Normandy" pattern, by the North American Lace Co.

# Ready-made sheer curtains never gave such performance before. New ones vie in lushness with custom-mades, are constituted to drape themselves, reverse themselves, hang without puckering, and generally resist the ravages of time

By Sara Little



Store-bought curtains are afroth with deep ruffles, the kind you used to see only on custom-mades. Two pairs of cotton marquisette here—the dotted pair, hung straight like draperies, are framed in generous, double-folded ruffles. "Fashion-Edge" curtains by Fashion Curtain Co.



Lastingly crisp organdy curtains, in a whole rainbow of birthday-party pastels, are ruffled all around, can be scooped up with tie-backs or hung the straight length of their 90 inches. Alternate color gives effect of draperies. Snow Berry "Halo" curtains are by Richard Borden Mills.



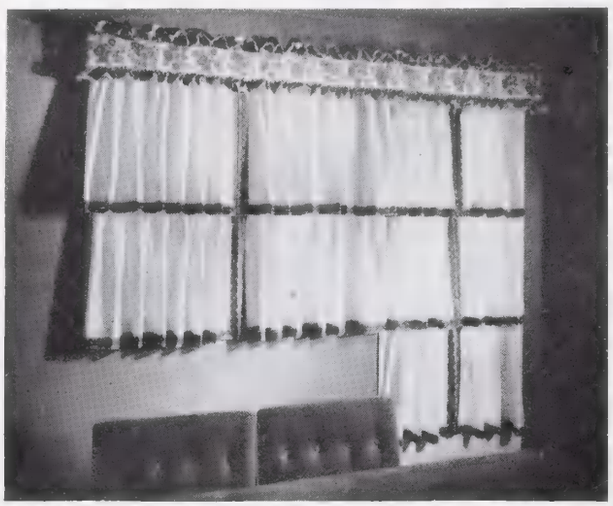
Here's a tailored curtain engineered to hang straight after laundering. A specially devised hem on these rayon marquisettes prevents the curling, sagging distortion. Fabric has a finish which requires no starching or stretching. "Port-Edge" curtains by Portage Draperies



Equally beruffled on all four sides, these cotton marquisette curtains are made with hems at top and bottom so that you can hang them upside down. This equalizes the wear, which is toughest on the lower portion of a curtain. "Double-Life" curtains, Fairclough & Gold Co.

SKETCHES BY JOHN HUMPHREYS JACOBY

*Better your home . . .*
*Better your living*



How can you treat a glass door to look gracefully at home in a room full of windows? Above, if window adjoins door, treat both as one, with matching sash curtains in tiers on the door, and one valance over all. Trousdale Model House, Los Angeles. Right, in Decorator Bob Brown's door gingham tie-backs, like windows.



# 7 MADE-TO-ORDER SOLUTIONS FOR TRICKY WINDOW PROBLEMS

**On wayward windows, where standard curtains simply won't work, here's how custom-made sheers cope with puzzlers**





FIVE PHOTOGRAPHS BY MAYNARD PARKER



For light with privacy—embroidered muslin sash curtains, on both panes. Home of Mr. and Mrs. Frank Judson. Felicite Reynolds, decorator.

Ruffled dotted Swiss hung high above actual window frame "squares off" wall of arched windows in this nursery. Bertine, decorator.



In windows set in a deep reveal, there is no space for traditional draperies. But trimly made sash curtains can be just as dressy, and are far more generous with light. King Vidor's dining room.



As an imaginative change from the all-over bay window curtain, each window here has two sets of sheer and elegant draw-curtains, short at top, long below, and easy to regulate. Home of Claudette Colbert.



Problem: provide light as well as privacy in a bedroom with a bank of casement windows. Solution: muslin panels, stretched on rods, nipped in at the "waist" with ribbons. Draperies are calico tie-backs.

# Low Man on a Shower Head



DRAWING BY JANE MILLER

It was comforting to know there was really nothing much we could do about the bathroom. Very relaxing in a way, like realizing there is nothing you can do about your face, except wash it as often as most people. Up to this point there had always been *something* we could do about the living room or the bedroom or the kitchen, but even Cecil Beaton would have had a tough time camouflaging our plumbing.

I don't want to do our bathroom an injustice, since it was unquestionably as active as most rooms devoted to its particular calling—draining, spouting, dripping, and carrying on with the best of them. I'm willing to admit it was handy to have around the house, but it certainly looked a fright.

The radiator, for example, was a poor, peeling little thing that giggled nervously when on and whined incessantly when off, attached to a big, aggressive riser that bullied the life out of it. Next to this pair crouched a sodden old tub over which hung an emaciated shower with all its paraphernalia showing and its big, drooling facing hanging out. Then came the wash basin, perched precariously on four spindly legs, like a pair of herons equipped with hot and cold running water. And next to *that* sat a huge and implacable toilet shaped like a drunken, pregnant mushroom, with an air of dowdy elegance usually found at the Smithsonian Institution.

I stared glumly at this seedy gathering, referred to in some circles as the little girl's room, and then at David.

"We've simply got to do *something*," I said, waving my arm vaguely to include the whole side show.

"Why?" David said ominously. "Everything else in this house has been camouflaged to look like something else, but nobody's going to work on the plumbing. Plumbing should show in a bathroom, like character in a face."

I glared at the shower head, which blinked sullenly back at me and emitted a large drip.

"Well," I said malevolently, "at least we can have a shower curtain to protect the wallpaper from your morning aqua . . ."

"*What* wallpaper?" David said suspiciously. He used to be such a nice, unsuspecting fellow before we found an apartment.

"Why, that plaid thing you picked out yourself," I said (*Continued on page* 191)

**By Helen Markel Herrmann**



PHOTOGRAPH BY WILLIAM HOWLAND

# HOW TO MISS THE BOAT EIGHT HOURS A DAY

This is the typical American office—standardized as the 'phone book. Yet in this atmosphere of hackneyed dullness and bronze elephants, some 60,000 executives meet their clients and transact their business. They spend millions on public relations, but right on the selling spot consistently fail to promote their biggest asset—their own individuality. To learn the remedy for this, see the next six pages



If more business and professional men thought of their offices as silent salesmen, we'd see more working quarters like this office for a hypothetical engineer. Its very individuality sells visitors on the individuality of its owner and the services he offers.

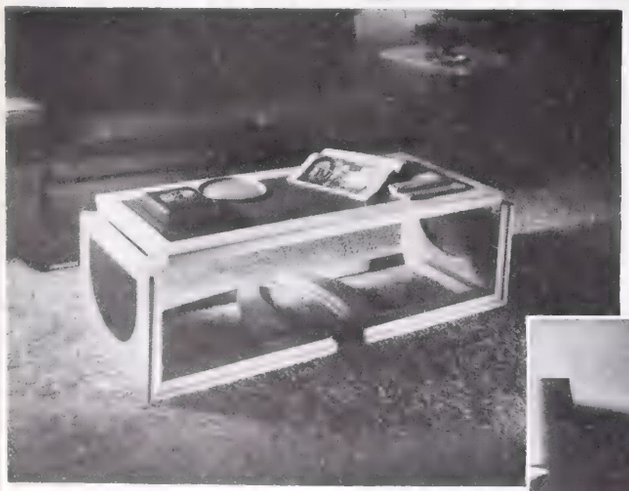
These co-ordinated office furnishings give you a chance to mix or match from 24 pieces of furniture, 8 lamps, and 8 different colors of "Koroseal," a versatile plastic which covers the floor in 9″-square tiles, covers furniture and walls, drapes windows.

By Kenneth Young

# DOCTOR, LAWYER, ENGINEER, CHIEF

**Designer Robert Dorr, Jr., devised this way to make offices as unique as living rooms.**

ALL PHOTOGRAPHS BY MAYNARD PARKER



*These inspirational offices were photographed at W. & J. Sloane, Beverly Hills, Calif.*



Most of the furniture in this group could move into a living room. The engineer's desk is a convertible table. Opposite and directly left you see it at full working height. Far left, side panels drop, legs "kneel," and it's a coffee table. Mr. Dorr designed furniture in two finishes, sand and gray.





**Until now most offices have been furnished on the ancient fetish that only dark, dirt-disguising, colors are practical in such semi-public rooms. But this group of office furnishings makes light, clear colors even more serviceable than the old-time drabs, because they won't absorb soil, are easily cleaned.**



This doctor's reception room can take advantage of pale, soothing color, for draperies, upholstery, walls, and ceiling are damp-cloth-cleanable plastic fabric. Desk is a crescent-shape table, flanked by matching chests of file drawers. Desk chair swivels.



Receptionist's desk (top right) is designed, like many pieces in this group of furniture, to stand free or combine with other pieces. The chests you see against the wall are the same ones shown opposite the lamp base is a chemist's glass flask.

Doctor's waiting rooms usually look like a hodge-podge of unimportant furnishings, contributed by the doctor's wife. How much more flattering to patients a reassuring, restful room like this, where everything has been designed to go together.

Light woods in an office are as easy to keep as dark ones, actually show dust less, require no high polishing. They're especially recommended to brighten up windowless, inside offices. Lamp-shades and strips on coffee table are plastic.



*To learn where you may see these furnishings, turn to page 226*



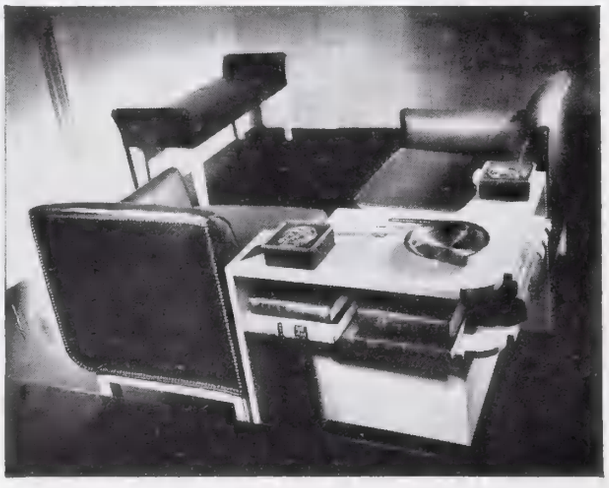
Space-saving is an office necessity. In this reception room for a legal office, two sectional chairs, joined by a commodious square table, fill a corner economically, make a reading-waiting group.



All case pieces, like this receptionist's desk, sit on solid bases directly on floor, so that no dust can accumulate under them. Decoratively curving sections are doors, to cupboards on each side.



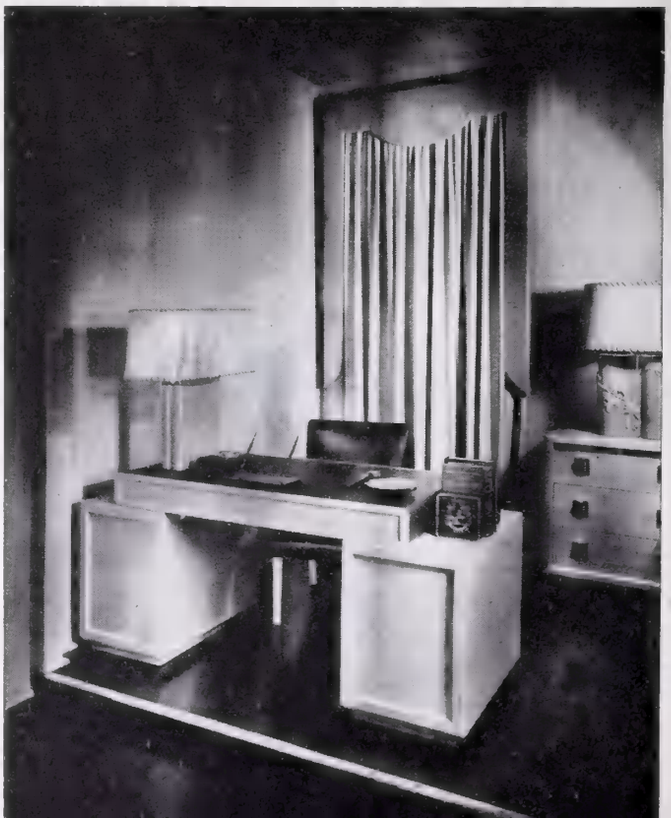
This chest, used as a lamp table, can also serve as sectional part of a desk. Pull-out magazine tray is used for filing. Lamps of metal, glass, wood or plaster are correlated with all the furnishings.



Furniture is finished on all sides, so that it may be used free-standing as well as in groups against the wall. See backs of the same two chairs and corner table shown at top left. Table can be placed out in the room and its back shelf gives it additional function as a bookcase.

Traditionally, lawyers' offices are haunted with dusty austerity, but this bright, light one should break the tradition for good. Walls are covered in grass-woven Java cloth. Bookcases and cabinet line up evenly, look like one big built-in, because they were designed to be used interchangeably as well as singly.

This kneehole desk, also shown opposite, expands or contracts to fit space or occupant. Twin chests which support top piece may be rolled farther apart or closer to gether. Work surface may vary between 26″ x 54″ and 26″ x 80″. Top has plastic inlay. Floors are tough, resilient, easy-to-clean plastic tile.



**DOCTOR,**

**LAWYER,**

**ENGINEER,**

**CHIEF**



**Do you suspect that such handsome offices mightn't work? Actually, their furnishings have far more efficiency designed into them than most orthodox, hackneyed "office equipment." But, more than that, they are not confined to offices only. Their well-organized good looks would be welcome in any home.**



PHOTOGRAPHS BY BALZ-JOYCE, INC.

# Life was never like this when you were a baby

By Julie Polshek

You can't stop young 'uns from *trying* to climb out of their cribs, but Tot Guard extension rail (opposite) thwarts the most agile acrobat, prevents falls and spills. It screws over the top of crib side without impeding its action or marring surface. It's in standard crib finishes to match most furniture.

Waste under-crib space is converted into a handy "chest" to store toys, bedding by these Krib-Drawers. They have dust-proof wood covers and slide stops. They fasten firmly and easily to the underside of the crib spring by concealed hardware which adjusts the drawers to the height of any spring.

This Wee Grow chair-table set grows right up with the youngster from the time he's two until he's eight. Height is adjustable. Table tilts for drawing, has a cork inset for thumb-tacking. Children love the "It's mine" touch of initial cut-outs in chairs.

Gay nursery motifs combine with a "take everything" ruggedness to make this decorative, easy-to-care-for Kentile thermoplastic floor an ideal nursery covering. Comes in 18″ square tiles. "Kensert" motifs of your choice can be set into any pattern.

Left, Noah's Ark Wallpaper from Warner-Thibaut. On these four pages, cribs, dressers, and toy chest, from Lullabye, Inc. Toys, F. A. O. Schwarz. Crib comforters, throws, and baby sacque from Fleer Associates. Accessories, Evelyn Reed.



If you have a little furniture-chewer in your house, here's how to stop worrying about it. These smooth, non-toxic plastic guards slip on over the rails of play pen or crib, keep Junior at a safe distance from that delicious paint and varnish.

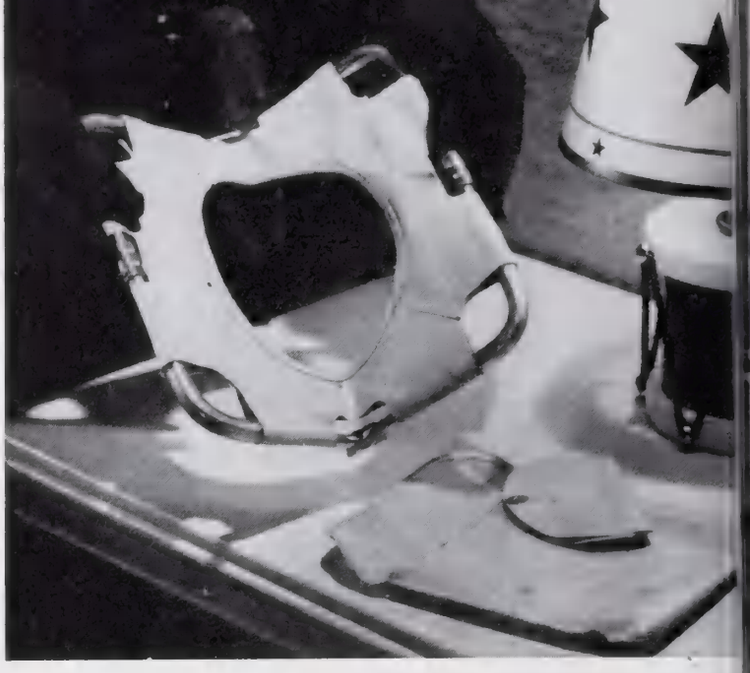
They'll be begging for baths with this Sprayflex Bath Spray, a flexible, perforated "fence" of polyethylene plastic. It suctions tightly to round or straight tub, connects with faucet. Inflatable plastic Bilnor clown adds to bathtime fun.

**Here are a score of reasons why it's more fun to be a baby nowadays than ever before. It's a whole lot more fun to be a mother, too. On these four pages you will see how new furnishings make the nursery a safer, more sanitary, easier to clean, more durable and generally happier place. For babies, they mean the life of Riley. For mothers, they mean more time, ease, greater peace of mind.**



*Better your home . . . Better your living*

When you take baby visiting or traveling, the folding Baby-Sitter (right) can go right along. The 4-inch-square waterproof carrying case tucks lightly into Mother's purse or Father's pocket. The aluminum frame fits any toilet seat, won't skid. Plastic-impregnated fabric seat is sanitary, easily washed, comfortably resilient, and retains its softness through any number of washings.





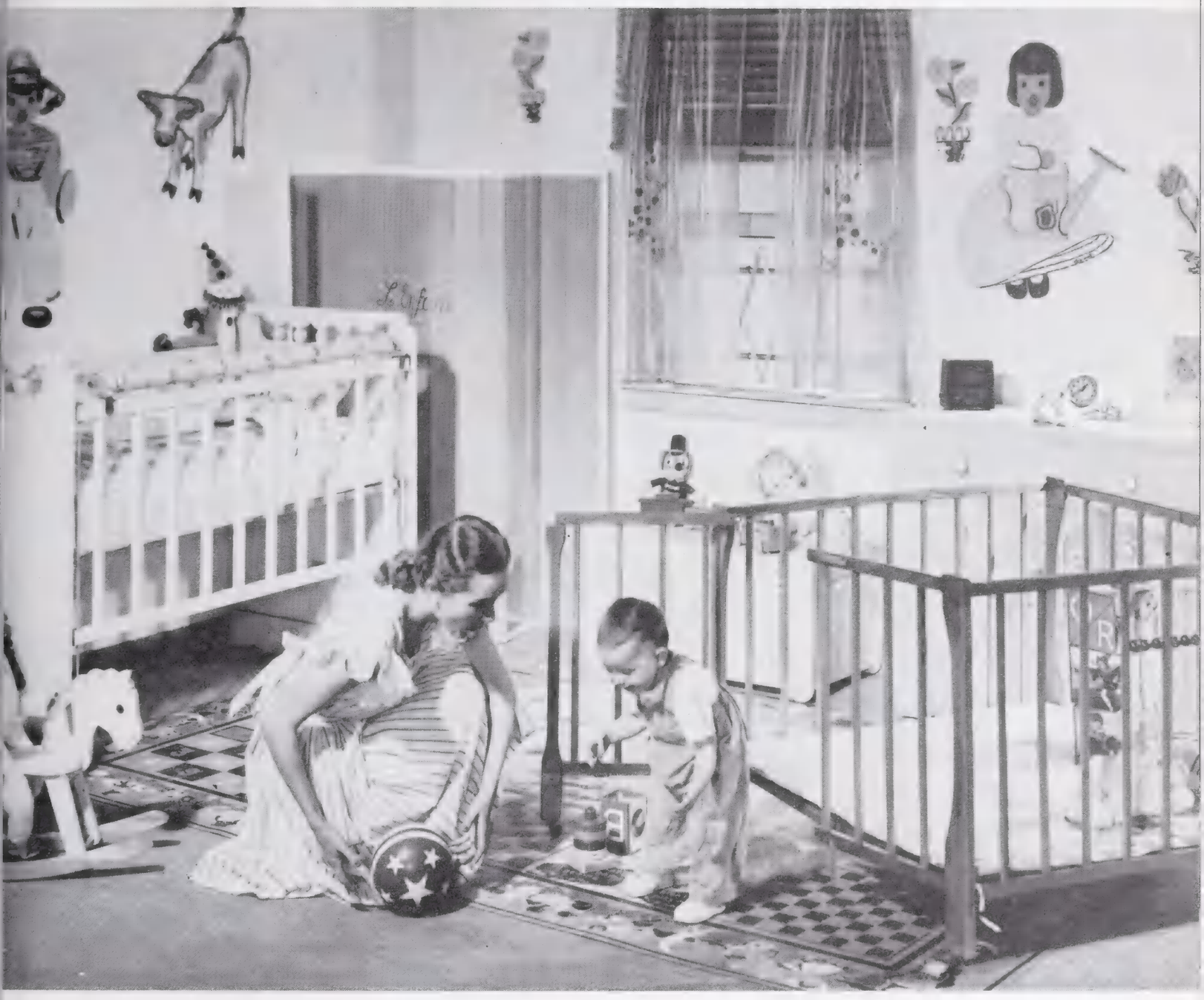
A traveling baby is as safe, comfortable, and at home in this Sleepy-Tot guard (left) as he is in his own crib or play-pen. It fits any size or type of bed—even berths—strapping securely under mattress. Folds up for easy carrying, storing, and weighs only 8 pounds. Fine as a play-pen for park and beach.

The quilted Vinylite plastic covering of these super-thick, soft-tufted crib bumpers (lower left) makes them as practical, sa tary, sturdy as they are pretty. They wash clean with damp clot are moisture-proof. Laundry bag on hanger has separate com- partment for damp clothes, diapers. From Inez Holland Hou

This vigilant silent sentinel (below) instantly carries nursery sounds to Mother's ears whether she's relaxing in the evening or going about her daytime chores. This master station of the Webster Telehome intercommunication system connects with three speaker units in nursery, kitchen, laundry or any room.







Baby is kept amused and safe by the Crib-Rol, above. It rolls inward but it can't be rolled outward. Even if small fry straddles the roller, it gently catapults him back into crib.

Mother will bless the gate opening of this wheeled Gate-yard. Gates open wide to let baby be put in and taken out easily, or changed right in the pen. It folds compactly. Rose-Derry quilted Vinylite pad is stain-proof.

Gay, hand-painted clowns make these Darlo Vinylite plastic curtains decorative, practical. They're strong, durable, waterproof, rinse spanking clean in a flash.

A twist of the wrist installs the aluminum Tot-Stop (in window above) into any double-hung or casement window without a single screw. It's a vigilant safeguard, too, for stairways or doors.

Slatted screen, painted with baby's name, snakes into any position, rolls up as easily as a blind. Nell wall cut-outs, F. A. O. Schwarz. Quaker rug in nursery design, Armstrong Cork Co.

Life was never like this
when You were a baby

# modern

## BUT NOT TOO MODERN

By Jedd S. Reisner



● It is hard for many people to visualize a house that is Modern in all the ways that count—in sound plan, in exciting use of materials and textures, and in airy room-garden relationship, without calling up a picture of chill, not-too-friendly rooms, so uncluttered as to be virtually barren. But here is a truly Modern house to disprove all that. You might even call it provincial, with its informal, relaxed, put-your-feet-up-on-the-table personality, but it is Modern at its scrumptious best, a house completely tailored to its site, inside and out, ceiling to floor. Friendly as a Connecticut kitchen, it takes its texture and color from walls of stone and wood, from beamed ceilings and braid rugs. Unselfconsciously, it provides comfortable sitting nooks with dramatically placed windows. It invites the pleasant clutter of plants, pictures, and bric-a-brac. House architecture has come a long way since Modern had the too clean-shaven look of adolescence. Now that it has approached maturity, developed character and warmth of personality, it is easier to live *with* as well as *in*. Architect Burton Schutt has contrived for himself this house and office quarters in Bel Air, Calif., which speaks eloquently for the not *too* modern in us all.

Entrance hall (above) is small and intimate in scale yet manages to look roomy by a judicious use of levels. Plenty of glass floods the space with daylight, and night illumination is dramatized by ceiling lights.

Living room (opposite) boasts convenient, raised fireplace which doubles as a barbecue at party time. Ledge alongside houses sink for bar use and for flower arrangement, inasmuch as planting plays such an important role.

This site plan (119′ x 114′) and floor plan has lots of the things HOUSE BEAUTIFUL believes up-to-date planning should have: off-street parking, privacy from neigbors indoors and out (through fences), protected outdoor areas.





KODACHROME BY MAYNARD PARKER

*Better your home . . . Better your living*



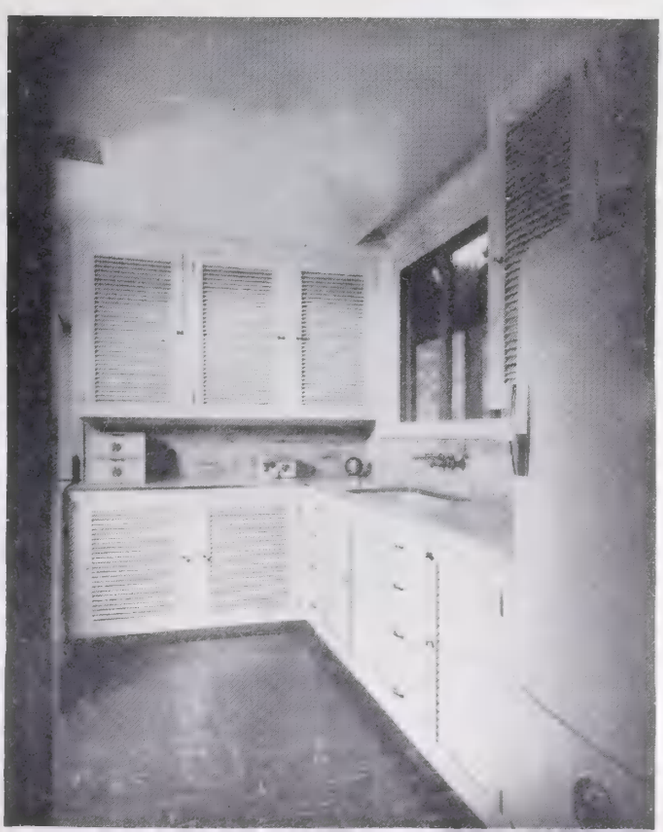
MODERN . . . but not too modern



This detail (above) of the wall between living room and boys' bedroom shows a wall panel which lifts up to give added light and ventilation to bedroom, yet when down it matches material of wood wall. Note ever-present plants.

View (left) shows the living room looking toward the boys' bedrooms and the patio beyond. As the Schutts entertain informally they have allowed plenty of seating for the living room, which is built around the barbecue opposite sofa.

The kitchen (below) is compact and tidy with its use of ship-shape louvered doors to aid ventilation of stored foods. The kitchen-dining room relationship carries out informal plan of house where dining room is but an alcove.





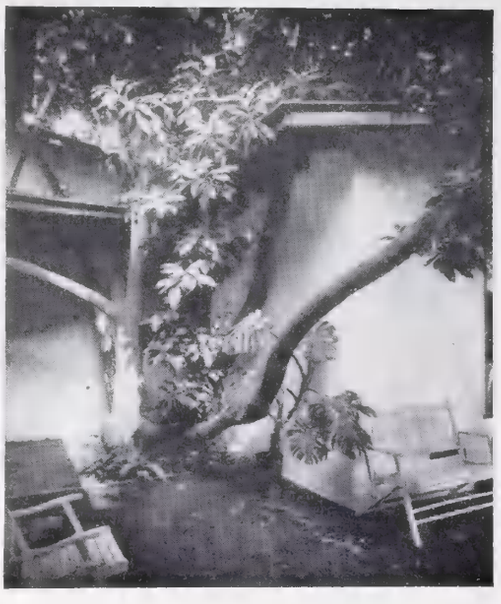
Dining room (above) is actually normal breakfast-room size, but it looks more spacious because of light-giving strip windows above built-in seat and cleverly designed L-shaped table which leaves passage to living room clear.



The dressing-room bath looks larger because wall cases and interior partitions do not carry up to ceiling. Windows over mirror are between bath and living room. Windows between one room and another help increase apparent size.

ALL PHOTOGRAPHS BY MAYNARD PARKER





Mr. Schutt's study (far left) shows the ever-present garden view which is a dominant feature of the house. Actually, it is the theme of the house. By constantly recalling this theme, house has consistency, a quality important to the design of small homes.

Trees and foliage (opposite) are as much a part of the house as the walls and roof. That's Modern planning. Roof overhang is actually built around a strategically placed tree so that the rhythm of the indoor-outdoor landscape pattern is not broken.



View (above) is that of the patio outside the living room and dining room. The overhanging roof becomes lattice-covered away from the window areas where it is solid for weather protection. Bucket-hung plants give varied interest.



The dining area (above) opens directly into an end of the kitchen and fronts on a window to a luscious pation view. Trellis work of wood furnishes additional plant space in kitchen and helps to recall the indoor planting theme.

The court between studio and boys' bedroom boasts a hanging garden (top, opposite). It's a frame suspended horizontally on a tree trunk and constructed of a cross lattice of wood slats banded with a bark-covered wood border.

In the detail of the tiny garden pool (below), Mr. Schutt has kept to wood in various forms—log sections, slabs, stumps—to do the job. In developing the theme, he has carefully avoided introducing discordant materials.





The garden detail (left) is a further example of the indoor-outdoor consistency that makes this house so good designwise, and so livable, such excellent Modern. Natural unpainted wood textures dominate.

# *The* TRUTH *in the controversy* ABOUT FERTILIZERS

**The truth is that neither compost nor commercial fertilizers can give you the best results if used alone. Each is necessary for garden improvement. Use them as they should be used—together**

By Dorothy Ducas

Are you a home gardener who has been pelted with propaganda urging you to run your garden exclusively with compost which you have made yourself? Have you been lured by the prospect of fine vegetables and lovely flowers obtained through the use of homemade humus, prepared from grass clippings, leaves, weeds, garbage, and various forms of manure?

Do you wonder if it is true that this organic matter will overcome all the ills of your garden—plant diseases, weeds, poor taste in vegetables? And finally, have you secretly wondered if your neighbor, who buys fertilizer in bags, isn't a lot smarter than you, perspiring all summer over a compost heap because you read that "artificial" fertilizers were dangerous to the soil?

If you are either an all-humus gardener or devoted exclusively to chemical fertilizers, this article is for you.

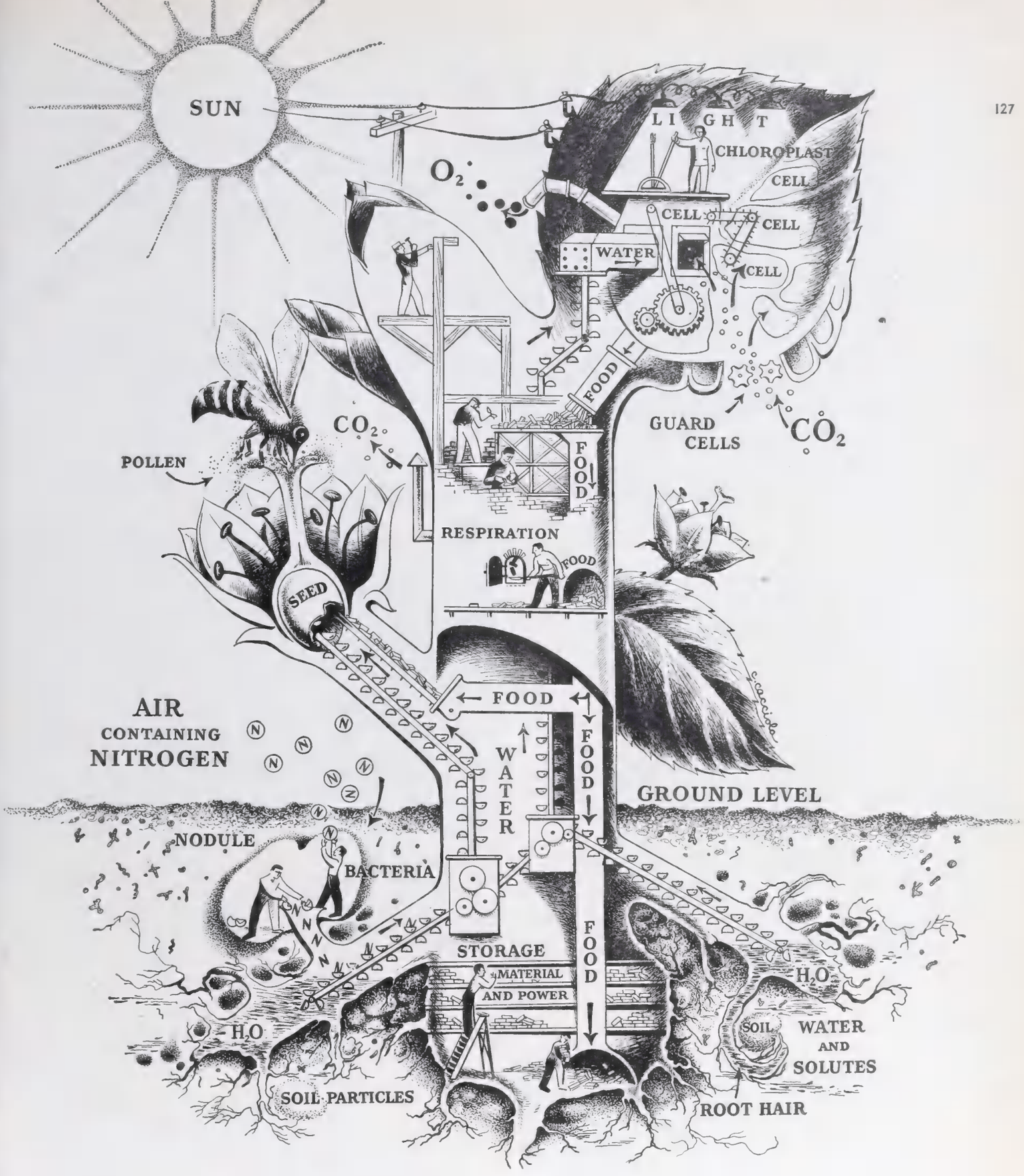
For HOUSE BEAUTIFUL, aware of the bitter conflict and name calling that has been going on between organic gardening addicts on one side and artificial fertilizer people on the other, has been conducting an investigation to clear away the mist of confusion that exists in the minds of average gardeners.

To find out which side is right, we talked with exponents of organic gardening, whose leader in the United States is J. I. Rodale of Emmaus, Pennsylvania, editor of *Organic Gardening Magazine* and disciple of the late Sir Albert Howard, British leader of the "composts-only" crusade. We have consulted the National Fertilizer Association, whose manufacturer-members produce the modern commercial fertilizers so bitterly condemned by the advocates of organics. We visited the U. S. Department of Agriculture's Experiment Station at Beltsville, Maryland, where soil engineering is under close study and test. We delved into the voluminous literature on the subject, visited chemists, got in touch with many agricultural scientists. And this is what we learned:

Organic matter or humus, the mysterious dark substance of the soil which is made up of organic compounds resulting from decomposition of vegetable and animal matter, is important for successful growing of plants of all kinds. But so are artificial or chemical fertilizers, which contain plant foods necessary to supplement or replace the natural foods of the soil, that either were low to begin with or are running low in most places.

Humus and chemical fertilizers do two entirely different sets of things for your garden. Both are important because they complement each other.

Humus, the decayed organic material made in a compost heap or in the soil itself through the plowing-under of green crops and animal manure, primarily promotes in the soil a proper texture or structure (*Continued on page 228*)




This is how a plant absorbs and uses fertilizer

EDITOR'S NOTE: *House Beautiful submitted this article to a group of leading agricultural scientists before publication. It has been read and the facts in it approved by the following:*

**Dr. Robert M. Salter,** Chief of the Bureau of Plant Industry, Soils and Agricultural Engineering, United States Department of Agriculture

**Dr. F. W. Parker,** Assistant Chief of the Bureau of Plant Industry, Soils and Agricultural Engineering, Soils Divisions, U. S. Dept. of Agriculture

**Dr. George S. Avery, Jr.,** Director, Brooklyn Botanic Garden, New York City

**Dr. Firman E. Bear,** Chairman, Soils Department, Rutgers University

**Dr. Walter Thomas,** Professor of Plant Nutrition, The Pennsylvania State College, School of Agriculture

**Dr. Karl C. Hamner,** Director, U. S. Plant, Soil and Nutrition Laboratory, Agricultural Research Administration, U. S. Dept. of Agriculture, Ithaca, New York

**Professor Emil Truog,** Chairman, Department of Soils, University of Wisconsin

**Dr. Ouida Davis Abbot,** Head of Department of Home Economics Research, College of Agriculture, University of Florida

**Professor Alex Laurie,** Professor of Floriculture, College of Agriculture, Ohio State University



A plane from Vancouver brings you to England-in-Canada.

By Agnes Rothery

# Victoria, B.C.

## OR

## HOW TO TAKE A LESSON IN TRADITIONAL

If the only reward of travel were a change of scenery, you might simply go off a few miles from home and call it a vacation. But travel is so much more than that. It can be, among many other things, a chance to observe how other people live and, by comparison, to discover how you yourself really want to live. And in the process you may find yourself revising many a glib opinion on taste, manners, and mores.

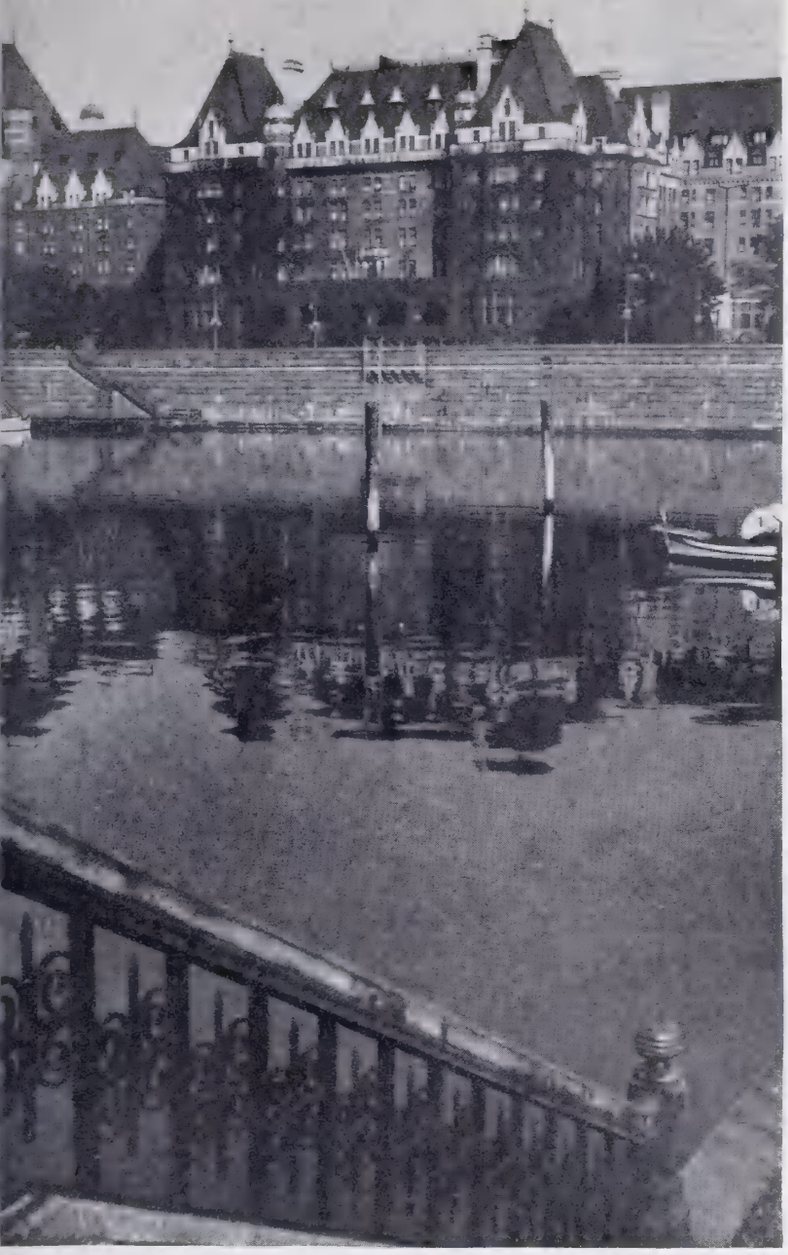
What, for instance, is your stand on that hot question of Modern versus Traditional? You may be a violent partisan or a wavering middle-roader, but if you're an American, you're not likely to know too much about Traditional at first hand, because Americans have always lived closer to the present than to the past.

Traditional is not just a matter of dark carved furniture and gabled houses. It is a whole pattern of living and thinking and well worth learning about no matter which side of the fence you're on, because it is the very background from which Modern has emerged. And you can't understand the present without understanding something of the past.

You don't have to cross the ocean to learn this lesson, either. There's a gentle little city in British Columbia which is as English—and consequently as traditional—as a barrister's wig. This is Victoria, the capital city, where the lawns are as green, the people as soft-voiced, the afternoon tea as sacred as anywhere in the old country. And even the policemen wear the helmets and uniforms—and the good manners—of London bobbies.

This little replica of England—and it is that in appearance, heritage and tenaciously held customs—is situated on the island of Vancouver, a miniature British isle, with a fjord-like coast line and a surprising view of snow-clad mountains on the green-forested mainland.

You can reach Victoria by air or by a four-hour boat trip from the seaport city of Vancouver. And as soon as your boat passes the long breakwater and turns to enter Victoria's Inner Harbor, you will



COURTESY, CANADIAN PACIFIC RAILWAY

Empress Hotel, serene, old-worldly, overlooks Inner Harbor.

FOUR PHOTOGRAPHS COURTESY CANADIAN INFORMATION SERVICE



Butchart's Gardens—a stone quarry transformed into a park.



Rural traditional—thatched, timbered, and casemented.

begin to feel the sense of placid permanence which is the personality of Victoria. With picture postcard clarity, the domes of the Parliament buildings and the roofs and towers of the Empress Hotel swim into focus with astonishing dignity and grace. And in these weathered stone and vine-covered walls you will see, perhaps for the first time in your life, what is meant by the mellowness and stability of Traditional.

Take your first stroll down Government Street and your pace will instinctively slow down to accommodate itself to the leisurely tempo. This is as it should be, for it will give you time to note the white-moustached, ruddy-cheeked gentleman in tweeds carrying a cane, and a dowager in long jet earrings, sweepingly plumed hat, and—actually—a feather boa. You may not see such figures on the streets of London today, but they still persist in Victoria. You will have time to look at the shops with their display of British woolens, Irish linens and Scotch sweaters, and to drop in at a tea room serving scones and crumpets. (*Continued on page* 215)



Oaks in Beaconhill Park have the flavor of English forests.

# ONE FABRIC CAN MAKE A COLOR SCHEME

**Most rooms need more color logic, less color "scheming." Find your favorite hues in one patterned fabric, and you have your whole color plan. It can give you, logically and harmoniously, the tones of your walls, rugs, and furnishings**

By Doris Brian

When you decorate a room, you're an artist with clean canvas and full palette. The color possibilities are infinite; so are the risks. If the profusion bewilders you, study the polished professional picture opposite to learn a trick for turning out a tonal triumph instead of a daub. Look at the sofa print. See how it has set the colors for the whole room—the green of the walls, the coral draperies, the gray-blue of the wing chair and the scenic wallpaper screen. It has even suggested the proportions in which the colors are used. Its minor white and yellow furnish the room's accent colors.

The result is sure-fire. You'll appreciate this logic as a headache-saver, too, if you've ever planned color the other way round, first seeking solid colors you hoped would go together, then trying to find them all in one happy pattern. This house was decorated by Bob Anderson for Mr. and Mrs. T. R. Piersol, Brentwood, Calif.



One vari-hued fabric may plan the color for several adjacent rooms. Here dining room takes coral walls, autumn green dado, and blue rug from the living room print, and all the colors merge in the striped chair seats.

ALL PHOTOGRAPHS BY MAYNARD PARKER



As the room opposite proves, a patterned fabric can suggest adventurous, but sound, color combinations which you might not think of if you were planning from solid colors—for instance, light blue and green.

It's not hard these days to find solid-color fabrics that pick up the tones of a variegated print or stripe, because so many fabric manufacturers are designing patterns and plains so that they may be used together.

The living room color flows into the entrance hall (left), which is papered in the same scenic wallpaper as the screen in the living room (top, opposite). Colors in screen are the same as those in print fabric.







By Florence Paine Rollins

# DON'T BE A RUBBER STAMP HOSTESS

Chicken patties and green peas, it is said, haven't missed a luncheon in fifty years. Apple pie, so legend has it, is the only dessert worthy of the American male's virile palate. And, traditionally, no meal deserves to be called "substantial" if it doesn't include the steak, chicken, or chop family prepared in conventional manner. Ask any ten Americans their idea of a good dinner and see if these foods don't figure prominently in the menu.

We like these particular foods because they are the most familiar to us. For generations, we've been exposed to them rather exclusively until they have attained a sort of sanctity in the larder that few cooks dare to violate. And so, meal after meal—if the occasion is of any importance whatever—these same foods can be depended upon to show up with rubber-stamp monotony.

It isn't that steak, chicken, and chops aren't excellent foods in themselves, but they aren't the only good things to eat. Nor is there any sound reason why they should enjoy such unassailable social standing. There are plenty of different meats on the market, in plenty of different cuts, to keep your menus out of habit-ridden ruts. You spend a lot of time in the happy necessity of eating, so why miss a lot of fun and good eating by cleaving to food that is just a carbon-copy of what you had last week?

Of course, you can't spend hours in the kitchen every day developing better ways of fixing familiar foods (*Continued on page* 183)

KODACHROME BY WILLIAM HOWLAND



***Dinner with a Difference***

Mushroom Bouillon
Frenched Pork Tenderloin
Spinach en Casserole Curried Tomatoes
Tossed Salad Cheese Dressing
Vanilla Ice Cream Burgundy Cherries
Coffee

The steak, chicken, and/or chop routine in meal-planning has its counterpart in rubber-stamp table setting—white cloth, clear crystal, a centerpiece of roses, all lovely in themselves, but deadly dull when they show up regularly. Vary your basic tableware by changing the colors of accessories and flowers. Mrs. Frances T. Heard, HOUSE BEAUTIFUL's Home Furnishings Editor, combines a turquoise cloth and Duncan & Miller's "Royal Ruby" glass with maroon-banded Spode plates from Copeland & Thompson. Sterling is Alvin's "Southern Charm." All at the Hall Galleries, Albert Steiger Co.

# The ROOM



By Diana Maugham

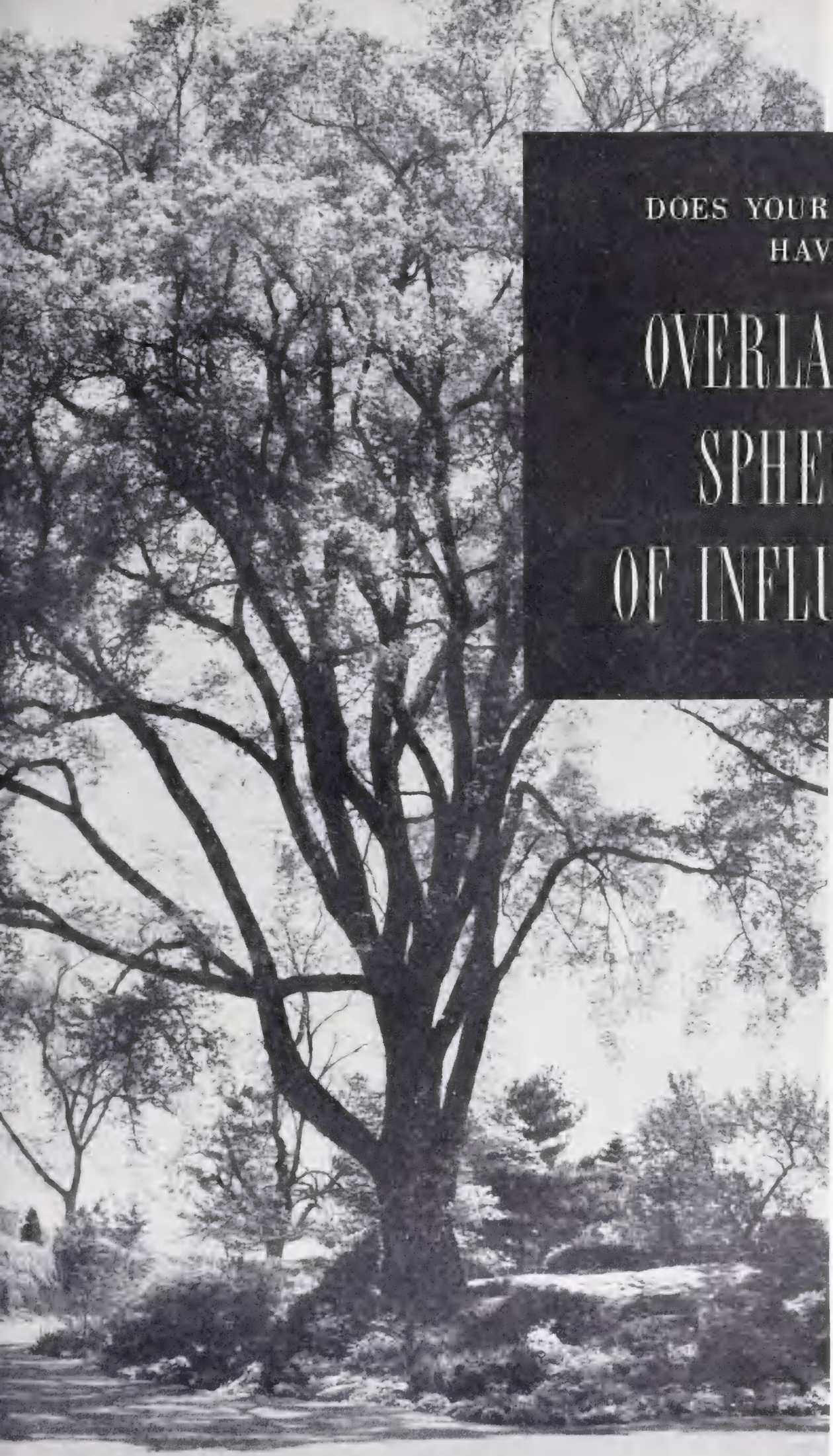
Dearest Letty:

You are beginning to wonder at my long silence, and if you were not the most understanding of friends your letters would show pique. But you are never reproachful. You know how life can spin a web, gossamer thin, of the infinitely trivial, and yet one is caught in the middle as securely as a fly. I, who love nothing so well as freedom, have been so often trussed and bound by daily events, but this time there is another reason which has prevented me from writing.

Letty, I am desperately worried. I have been going through an experience which has shaken me more deeply than I would have believed possible. Now, when I feel as if the foundations of my life were beginning to shiver, I find that you are the only person to whom I can turn.

I have never been one of those women who discuss their married life with intimate friends over a cup of tea. I hold them in contempt. And yet there are things which must be said if I am to explain to you what has happened. John and I have been married now for almost 15 years, and you have stayed with us often enough to realize that we are an exceptionally happy couple. We never quarrel, and although I fancy my friends are sometimes puzzled at such harmony between people of obviously different temperaments, I must assure you that John in spite of his—well, I may as well be truthful and say limitations—has always been the most devoted husband. He is proud of my poetry, if unable to understand it, and he gets so angry if I have a bad review that it is all the easier for me to preserve serenity. He has given me everything I need materially, and I have the freedom which is so necessary to the creative artist, to travel and to dream, without being overburdened with daily cares. If there are other things which he has been unable to give me—intellectual companionship, the higher gifts of understanding, then I have long learned to forgive him. A poet who marries a merchant banker can't expect to dwell on the top of the mountain.

I was blind with love when I married him, and I will not pretend that the process of disenchantment was an easy one. Young, impulsive, over-sensitive to beauty, and too romantic to compromise, I suffered (*Continued on page* 182)



# DOES YOUR GARDEN HAVE OVERLAPPING SPHERES OF INFLUENCE?


**ALICE L. DUSTAN**
Garden Editor

**JANET DARLING**
Landscape and Site Planning

**REGIONAL CONSULTANTS**

ZONE 1
The Northeast
**R. B. FARNHAM**

ZONE 2
The South
**WILLIAM LANIER HUNT, F.R.H.S.**

ZONE 3
Florida and the Gulf Strip
**JOHN V. WATKINS**

ZONE 4
The Middle West
**PAUL A. KOHL**

ZONE 5
The Rocky Mountains and Great Plains
**GEORGE W. KELLY**

ZONE 6
The Northwest
**CAROL WIETING**

ZONE 7
California and the Southwest
**ALFRED C. HOTTES**


PHOTOGRAPH BY
RICHARD AVERILL SMITH

# Does your garden have OVERLAPPING SPHERES OF INFLUENCE?

By John A. Grant and Carol L. Grant

Gardens, like nations, can have overlapping spheres of influence. And, as in international affairs, they may spell trouble in gardens, too. The overlapping of spheres of influence occurs in gardens that are crowded with too many or with badly grouped trees.

Each tree, whether it is a giant oak or a small flowering cherry, should be allowed its own sphere of influence. Other trees that encroach are bound to give a cluttery effect.

If you are about to plant a tree, you can readily determine its sphere of influence—or how much space to allow around it.

Find out from some reliable source the ultimate height of the tree you want to use. Then calculate that tree's sphere of influence as a circle with a radius equal to the ultimate height of the tree. Thus, a 35-foot tree, such as one of the flowering crabapples or cherries, has a sphere of influence of 35 feet in any direction from the trunk of the tree. Say that the next tree you might want to use has an ultimate height of 20 feet. Then the minimum distance from the trunk of the 35-foot tree to the trunk of the 20-foot tree would be 55 feet, or it might be preferable to have them even farther apart.

The clearly defined trunk of a tree gives it a definite character which sets it apart from shrubs and makes it a distinct and separate unit. It becomes an accent point in the design, in contrast to the blended masses produced by the shrubs. Just as a schoolboy sometimes scatters punctuation marks liberally all through his writing, in the same way some gardeners plan far too many trees with the result that the composition is broken up, producing a spotty, restless (*Continued on page* 250)

**WRONG**



TOO MANY ACCENT POINTS!

Note ridiculous assortment of conifers and how trees clutter the line pattern.

**WRONG**



AVOID OVERLAPPING SPHERES

If you plant trees too close, they give a cluttered effect. The dotted line enclosing each tree in this sketch indicates its particular sphere of influence. It is determined by making a circle with a radius equal to the ultimate height of the tree. Do not allow these dotted lines —that is, your trees' spheres—to overlap one another as they are doing here.

**RIGHT**



TREAT TREES AS ACCENTS

If you keep in mind that every tree is an accent point, you will understand the necessity of allowing plenty of space for each one you plant in your garden. Here two different size trees are rightly spaced so they do not encroach upon each other. Note that the dotted lines indicating their spheres of influence touch at base, do not overlap.



## WHERE A SINGLE TREE IS PERFECT

IF you have a small front yard like this one, all you probably need in the way of accent points is a single tree that is in scale with your house. In this Seattle garden of Mr. and Mrs. E. E. Schenck, a native madrona tree grows on a rock garden slope that has been kept entirely free of any smaller trees, even dwarf coniferous trees. This and the two plantings directly below were all developed by Seattle landscape architect John A. Grant.



## WOODLAND UNIFIED BY LEAFY CANOPY

CONSIDER a natural woodland in terms of the whole, rather than of single trees. In this spruce woodland on the grounds of Mr. and Mrs. R. R. Bullivant in Portland, the trees are mostly of one kind and have grown closely together so the lower parts of their trunks are bare of branches and there is a canopy of foliage that integrates the planting into a unit. The trees are no longer distinct accents, but pillars holding up a ceiling.

THREE PHOTOGRAPHS BY MAYNARD PARKER

## A SMALL TREE FOR A SMALL AREA

AN English hawthorn is a small tree, but may be just the size to dominate a small-scale situation. Note what an uncluttered, well-composed picture it makes here, used as a street tree in front of the grounds of Mr. Ernest M. Russell in Seattle. Standing by itself at the top of a slope, this 20-foot tree is nicely in scale with the house, and as important in this picture as a giant oak would be standing beside a 30-room mansion on a country estate.



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



## AN OAK RULES A LARGE SCENE

THIS tall red oak fits this large-scale area, but also suits a medium-size property if you use it to advantage. The trick to working an overscale existing tree into a home grounds of limited space is to design your garden as though it were a small part of a much larger property. Screen off your boundary lines with boldly curved banks of shrubs and, if possible, let your garden flow into the lawn of your neighbor at some point in the design.

# Make a pool the nucleus of your garden

BY THOMAS CHURCH

Too often a garden pool is an afterthought, stuck in an out-of-the-way corner. It deserves to be the very heart of your garden, because water is as attractive to the eye and imagination as an equal area of concentrated bloom.

But you don't have to rely on water alone for pool interest. Put your pool in a planted flagstone setting. Then you'll have flowers in the spring, as well as during the summer when your waterlilies are in bloom.

The illustrations on these pages show you how decorative a combination pool and rock garden can be. Built in the center of a circle of lawn, it gives unity and a touch of formality without burdening the owners with a large formal garden. It offers a change of levels and a change of materials to an area that would otherwise be flat and unoriginal.

And how do you go about planning and building a pool like this one pictured? First, pace off the area where you plan to locate the pool and draw the general proportions of lawn and shrub boundary on cross-section paper. (A scale four feet to the inch will (*Continued on page* 250)

PHOTOGRAPHS BY THOMAS CHURCH



## *Give it a low spot*

Water always seeks the lowest level, so locate your pool where you would naturally find one—at the foot of a slope. This one was built on the lower level of a property, so it could be looked down on from the house (just showing, upper right). But, even on a level piece of land, a pool nestled like this one below flagstone steps gives the feeling that it belongs to the landscape.



## *Try a geometric design*

The building of a naturalistic pool presents a problem to the amateur gardener, unless he is a geologist and knows all about rock strata. But figuring out the design for a geometric one is child's play, and fitting the rocks together is a simple jigsaw puzzle that the whole family can enjoy, once the foundation of the pool is in. Here the coping of the pool forms the lowest of three steps.

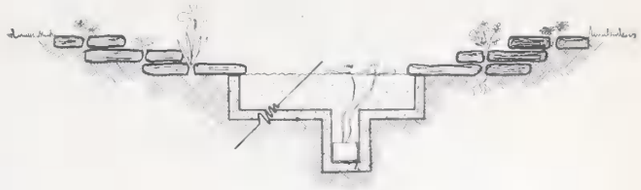


## *Flat stones and crevice plants*

Flat, thick field stones make ideal shallow steps beside the pool. They can be laid dry (without mortar) right in the earth and will then accommodate low rock plants in the crannies. Where flagstones are used instead, a concrete footing may be necessary, especially in frost areas. If you use flagstone, scoop out joints and sprinkle mortar with soil while wet to tone down whiteness.

## *Eye-catching as a mirror*

A garden pool will catch your eye just as a mirror does when you enter a room. And its reflections of sky and trees and flowers seem to double its size and interest. No wonder, then, that this small pool set in the planted flagstone bears as much weight as a large formal garden and is far less demanding. The pool shown on these pages belongs to the Ralph Davies' of Woodside, California.



## *Cross section proves it's easy*

Any amateur who has handled a mason's trowel can build a garden pool. Figure it out on paper first, in plan and in cross section. The water need be only ten inches deep. If you want waterlilies, either build plant pockets in the pool bottom or make the whole pool 20 to 24 inches deep and add 10 inches of soil to accommodate the lily roots. For simple plumbing, see sketches on page 251.

# Flowering Quinces

## MAY BE NEW TO YOU BUT THEY'RE ALSO NEWS

By William Lanier Hunt, F.R.H.S.

Flowering quince, that charming old-fashioned shrub, may have been crowded out of your garden by more modern plants. Or, even if you own one, it is probably the same kind that your grandmother grew—*Chaenomeles lagenaria* (formerly called *Cydonia japonica*), a thorny shrub with deep red, bright rose, or two-toned apple-blossom flowers.

What you probably didn't realize is that this same flowering quince that you so readily took for granted is suddenly big news for all gardeners. Its two dozen—and more to come—striking new varieties bid fair to become the most exciting thing that has happened in American gardens since the development of the tall bearded iris. It all happened through the 16 years of quiet effort by W. B. Clarke, a California plant breeder who recognized the infinite possibilities in this old-fashioned plant.

Now, instead of searching through a hundred different catalogs, both foreign and domestic, before you can gather even a handful of flowering quince types, you have but to pick up the catalog of one of the leading nurseries to discover what amounts to a new shrub, so wide is its color range and extended flowering period. The new flowering quinces are easy of culture, too, almost everywhere in the country. Their rich hues make them valuable for use in alkaline soil areas where azaleas will not thrive. They hold their own in beauty anywhere.

But, to get down to specific varieties of this new breed of flowering quince, their colors range from pure white, through buffs and corals to bright brick red, and through the delicate apple-blossom tones to bright rose red and deepest carmine. The four varieties on the opposite page are but a taste of what you may add to your garden.

For earliest bloom, plant the new variety Early Orange. Its flowers begin to open with the crocuses in late winter or very early spring, and continue for weeks and weeks. Almost as early are Early Appleblossom and Kermesina, with semi-double rose-pink blooms. The new Crimson and Gold, a rather small shrub, overlaps these. Its flowers are such a deep red that, when you force the twigs in water, the blossoms come out in the house in almost their full color instead of fading to near-white, as most kinds do. Most gardeners know that quinces force easily indoors as early as Christmas.

The variety Pink Beauty not only blooms early but continues on with the mid-season and late varieties. This long-blooming habit gives the new flowering quinces an inestimable value, especially in small gardens with room for but a limited number of shrubs. Fire, a brilliant red (given an Award of Merit by the California Horticultural Society), has an extra long season of bloom, and the old variety listed as sanguinea shows a few blossoms during most of the year in warm sections of the country. All the quinces, except the old-fashioned variety whose foliage hides the bloom, start flowering on bare branches and continue until the foliage (*Continued on page 253*)



KODACHROMES BY GOTTSCHO-SCHLEISNER

The flowering quince should be a high point in your spring garden. In the dreamy April scene, above, the old-fashioned species: *Chaenomeles lagenaria* (or *Cydonia japonica*) combines its warm rose-pink with the yellows of forsythia and daffodils. But now you may choose from a whole new generation of hybrids, which extend flowering quince bloom right up to summer. They flourish almost everywhere in the country, rival azaleas in color, and grow in non-acid soil where azaleas don't thrive.

1. *Mandarin*
2. *Pink Lady*
3. *Afterglow*
4. *Harlequin*

1



2



3



4





By Alice L. Dustan

# Bulb time is Planning time

● Bulb time spells spring, that season whose resurgence of plant life is most eagerly anticipated by gardeners everywhere. It is the period when your senses are most alert to flower beauty. The daffodils that you see and smell and pick today are part of the actualities of your life. They mean more to you than the volumes of prose and poetry and pictures that have ever been printed about them.

That is why bulb time—or bloom time in any flower—should be planning time for you.

Now, when your own desires and interest are at their highest pitch, examine daffodils in terms of what varieties you love best. Make careful notes while you are looking at them, because no one can rely on memory to recall vividly all details. And, equally important, be sure to file these notes where you can lay your hands on them at ordering time in July or August. The safest place to record them is in a garden diary—an item that seasoned gardeners consider as essential to success as a trowel.

Suppose you were to visit the beautiful garden shown on the opposite page. You wander through the open stretches of lawn, absorb the spring scents and sounds and colors—the fragrance from hundreds of daffodils mixed with that of moist earth, the song of robins, the eye-filling beauty of drifts of daffodils in the woodland glades, and the perfection of a single flower that you pick along the way. You capture with your senses the beauty of the moment—spring in all its transient freshness and delicacy that, almost overnight, will unfurl into the heavy foliage and abundant color of summer.

Were you to leave this garden at the moment of keenest appreciation, you would miss one of the big opportunities of your gardening year—the chance to interpret spring (*Continued on page* 158)

***Better your home . . .***
***Better your living***

Strolling through a beautiful daffodil garden like this is only a small part of April's pleasures. It offers you also the opportunity to study the very principles of good garden beauty and to take notes on varieties and combinations to use in your own garden. For bloom time is the best planning time.

KODACHROME COURTESY OF ASSOCIATED BULB GROWERS OF HOLLAND



PHOTOGRAPH BY F. S. LINCOLN

*Planning time:*
NOW

*Ordering time:*
NOW OR SUMMER

*Planting time:*
SPRING OR FALL

By
**Francis C. Wilson**

# *The* Place of Vines in Garden Design

Vines have a special garden function which cannot be duplicated by any other class of plants. You may substitute shrubs as screening plants, but only vines will clothe buildings, walls, and fences so intimately that vine and support appear to be one.

Precisely because their habit of growth is so individual, there is danger in planting vines indiscriminately. The commonest mistake is to select a strong-growing vine and to let it reach out uncontrolled in every direction until it covers up the feature which it was planted merely to adorn. The secret, then, is to choose vines for particular locations with reference to their ultimate sizes, as well as to their textures and their density of foliage.

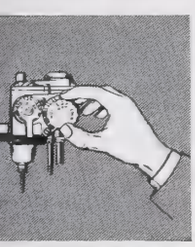
Excluding the ephemeral annual vines, you will find but two dozen vines in common use, and of these a few grow too large for the average garden. Only by frequent pruning and consequent mutilation of the plant can you keep within bounds such strong growers as *Wisteria sinensis*, trumpet-creeper or bignonia, climbing hydrangea (*H. petiolaris*), or the very similar hydrangea-vine (*Schizophragma hydrangioides*). Use these vines only on very large houses or (*Continued on page* 221)

# What the new AUTOMATIC WATER HEATERS have in store for YOU

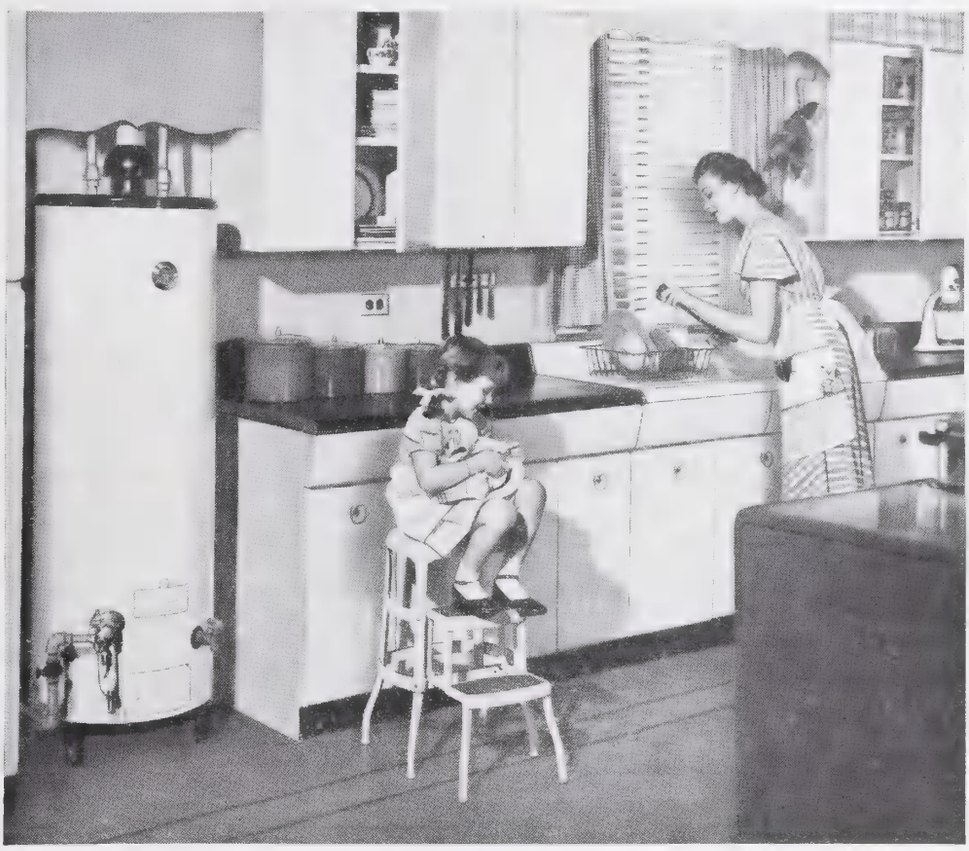
**With extra bathrooms, showers, automatic washing machines, and other hot water needs—it's important for you to get the right type and size of water heater.**

By R. E. James
*Heating Consultant*

The old custom of the Saturday night bath wasn't so funny after all. People had to heat up hot water ahead of time. They didn't get it merely by turning a tap. But now you can have hot water instantly—if you choose your water heater wisely. The storage type is by far your best buy. Just be sure it's *automatic*. Then water heats up as used.


Thermostat Dial

For example, with this new Rheem Gas Water Heater you simply set a convenient thermostat dial for the water temperature you want—say 140°. The Rheem heats the water to this degree — stores it until needed — then heats up more, quickly and automatically.


All the appliances in this modern kitchen are arranged for greatest convenience. The compact, automatic water heater blends well with the equipment and is located near the most frequently used hot water outlet.

### *Features to Look For*

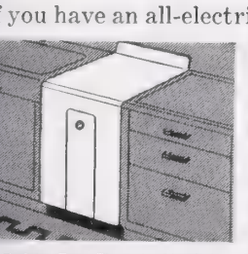
Be sure to ask about tank construction before you buy. The Rheem has a heavy gauge steel tank, fused with an *even* zinc coating to help prevent corrosion and leaks, and keep the water clean and fresh. It's guaranteed by the manufacturer.

This particular model can heat up a fresh supply of hot water at a rapid rate. You can fill your washing machine with piping hot water to get your laundry clean and white—and then more will be heated fast enough for you to take a shower or do the dishes.

There's also an automatic safety cut-off for the gas if the pilot light should ever go out. And if you should move to another section of the country, you can take the Rheem Water Heater along — because the burner is adaptable for any type of gas, including "bottled" gas.

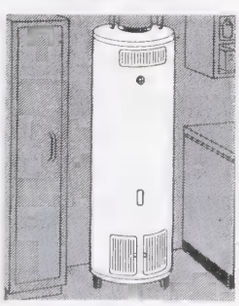
### *New Electric Models*

If you have an all-electric kitchen, there's an electric model water heater to go with it. You still should look for automatic operation and extra tank protection. The handsome cabinet design shown here, although not made by all manufacturers, has some special advantages. This Rheem Table-Top is installed right alongside your working cabinets, flush against the wall, and the flat porcelain top provides extra table space. Rheem also makes an upright electric model. Both operate on regular house current. They are easily installed in basement, kitchen or utility room.


Table-Top Electric Model

### *Fuel Savings With Oil*

If you're now using oil, you can get a water heater that is oil-fired too. This streamlined Rheem is fully automatic, with a pot type burner that cuts oil consumption to a revolutionary new low.

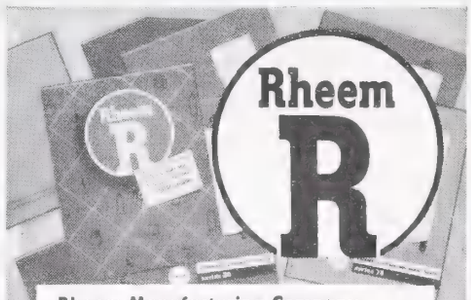

Oil-Fired Water Heater

Whatever fuel you use, the *size* of your water heater is most important. It costs no more per gallon to operate a 50-gallon than a 30-gallon heater.

Good water heaters must meet certain rigid standards. For example, the Rheem gas models are approved by the American Gas Association and they carry the famous Good Housekeeping Seal of Approval. Rheem oil and electric models are approved by Underwriters' Laboratories, Inc. In fact, Rheem is the world's largest maker of water heaters, with 11 large plants in the United States.

### *Where to Buy*

Your plumbing dealer can advise you on the right size water heater for your home. Be sure to ask him about all these points. And you can get valuable information about water heaters if you will sign and mail this coupon.




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DRAWING BY NANCY BURDEN

# ILL-FATED ARE MY SOIRÉES

**Even with the guests of honor AWOL, this hostess manages to keep her parties from being complete flops**

By LETHA PARROTT NIMS

May I step lightly out upon the nearest limb with the statement that I give wonderful parties? You will find my theories for entertaining in no brides' guides, no "how-to-do" manuals.

I hold that only the best, most recherché food and drink should be served on festive occasions. None of this "Let's get together for spaghetti and some good talk" entertaining for me! On the contrary, I prepare entirely new and unfamiliar recipes for guests, and allow my family to subsist on spaghetti and good talk for a month, so that truffles and caviar can be wrested from the budget for one luscious and decorative feast every now and then.

I love to give parties in honor of people. The Allens are leaving town for a new job—wonderful excuse to give a gay little dinner for six or eight. My best friend is having a baby in two months—I'll get the girls together for a really handsome luncheon. Or I'll give a cocktail party for the new neighbors who have taken the Disney-esque cottage across the street. But it is at this point invariably that Fate stalks in and takes over my carefully nurtured party plans.

My old college roommate (who bears no resemblance to Cornelia Otis Skinner's) and her husband, who makes millions in advertising, are flying here from New York for the week end. Joy is unconfined in the nest, so I set about making elaborate plans for a dinner for eight of our most sophisticated and traveled acquaintances to celebrate Eleanor and Jake's arrival. All appropriate food and drink are simmering and chilling and jelling on the stove and in the refrigerator. The telephone rings. It's Western Union. Our guests of honor have been grounded in the Pump Room, and may never get here.

I say my four favorite swear-words softly so as not to alarm the children, light a cigarette, and reconsider my party. It will proceed as scheduled, I decide, but not until several hours later will I realize the rest of Fate's little plan for me. Our eight local sophisticates haven't the remotest notion why they've gathered in our living-room to drink champagne cocktails in honor of nobody in particular.

at is speedily remedied by the ival of the wearisome little uple from next door, in blue ns and Hoover apron, who've pped by for an informal beer er an afternoon in the garden. can only imagine the home-go- conversation of my guests.

'Why on earth give a party for m?". I can hear the lady novel- saying to her explorer husband. didn't catch their names when y were introduced, and maybe les in traveling clothes have anged since last Saturday, but—" u see what I'm up against? You how Fate has a half-Nelson on soirées?

The luncheon for my *enceinte* chum was scheduled for the day t she actually produced, two nths early, a somewhat puny le child. My dinner party for Allens was given one week after y'd left town. This was by or- of U. S. Steel, who works hand glove with Fate against me.

The cocktail party for the new ghbors in the Disney house was tearing success, but, naturally ough, they weren't present. They re quarantined with scarlet fever. Fate's final twist of the arm that rly hurled me to the canvas ne last May when I decided, as the child-care experts tell you to do, to give a little dance for my bobby-soxer, complete with the approved jam-session band and soft-drink bar. It, too, was a wonderful party, except that I'd chosen the night of the Junior Prom to give it. Only eight of Carolyn's friends appeared, six of them girls.

"But why didn't you *tell* me?" I asked as the door closed on her tiny group of guests.

"Well, Mother, I didn't have a date for the Prom," she said reasonably. "And besides, the kids didn't say they *wouldn't* come. They said they might drop in later."

Sure enough, they dropped in, about forty strong, fifteen minutes later. The orchestra, all three of it, had left, and the soft drinks were growing warm, but somehow Fate had overlooked the radio. It worked nicely. So it was quite a party after all. Not exactly the one I'd had in mind, however.

Heaven alone knows why, but I'm not defeated yet. Mother's coming for a visit next week, and there are about sixteen of my dearest friends that she must meet. I thought I'd have them for Sunday lunch. I'd thought of a nice lobster mousse with asparagus. Can you hear me, Fate? Gird up for the next go-'round! I'm ready for you.





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● Slipcovers need washing less frequently when you add Drax to the last rinse water. This creamy wax emulsion gives the fabric an invisible finish that is resistant to soil and stains

# What you need to know about SLIPCOVER CARE

Storing your summer slipcovers properly for the winter is just as important to their "health" as the care you give them when they are in use.

Washable slipcovers should always be laundered before they are put away. But omit the starching —insects feed on starched fabrics. And don't iron slipcovers that are being put up for the winter. It's better for the fabric to put them away unironed; and besides, they'll need re-doing when you unpack them. Smooth out the laundered slipcovers as much as you can to avoid deep creases and turn them inside out. This avoids their top surface getting light and dust streaks. Fold them neatly and smoothly and pack in boxes or wrap them in heavy paper. The packages should be sealed with paper tape to make them as dustproof as possible.

### *Save Work, Increase Wear*

You'll find available in stores two wonderful new fabric surfacers for home use that make slipcovers amazingly resistant to water, soil, and stains. They are a boon where there are children or pets in the house. One is a cream-like wax rinse that you simply mix into the last rinse water. This rinse impreg-

PHOTOGRAPHS BY JAMES WELGOS




● Dri-Dux is especially good for non-washable slipcovers. Simply sponge it on the fabric for a water-repellent, soil-resistant finish

ates the fabric fibers with an in-
sible wax coating that protects
ıe fabric from washing to wash-
ıg. It helps, too, to keep the fab-
c smooth and fresh-looking and
akes ironing easier. The other
ırfacer is called Dri-Dux. It's a
oudy liquid that you sponge on
ıe fabric surface after it's been
undered or dry-cleaned. Both of
ıese finishes make it possible for
ou to easily wipe off most stains
ith a damp cloth, if they're
eated immediately. Both are com-
letely invisible and do not stiffen
ıe fabric or perceptibly change
s "hand." They will not harm the
ıest fabrics. The same water-and-
ain resistant finishing can be had,
o, in many commercial laundries
ıd dry-cleaning establishments
ıroughout the country for house-
old furnishings that are sent out
be "done up."

When only arms or backs of slip-
vers are soiled, "spot cleaning"
ay save an all-over washing or
eaning. Place slipcover wrong-
de out on an old, soft bath towel
lded over two or three times.
ub soiled spots with cleaning
uid or foam cleaner. There are
me new odorless dry-cleaning
uids available, designated espe-
ally for household furnishings.
lways rub horizontally from seamline to seamline to avoid rings.

Brushing or vacuuming covers thoroughly weekly also saves laundering or cleaning. Occasionally, too, brush or vacuum upholstery underneath to clean out dirt that sifts through slipcovers. It's a good idea to air the covers outdoors while they're off.

### *Washable Fabrics*

If your slipcovers are made of pre-shrunk, color-fast fabric, they will react better to laundering than to dry cleaning. But never risk washing slipcovers unless you are certain the fabric is colorfast and that it won't shrink out of fit. Information on shrinkage is printed on the selvage of fabrics; fabric with a 1% residual shrinkage is safest for washing, for you can rest easy that slipcovers will emerge from a bath without perceptible shrinking. A 2% residual shrinkage is acceptable, but not as safe. If you don't know the residual shrinkage and have a good-size piece of the fabric, you can wash the sample, measuring it before and after to determine how much it shrinks. You can then calculate to a fair degree how much shrinkage you can expect in the slipcover itself. To guide you on color fastness,

*(Continued on next page)*



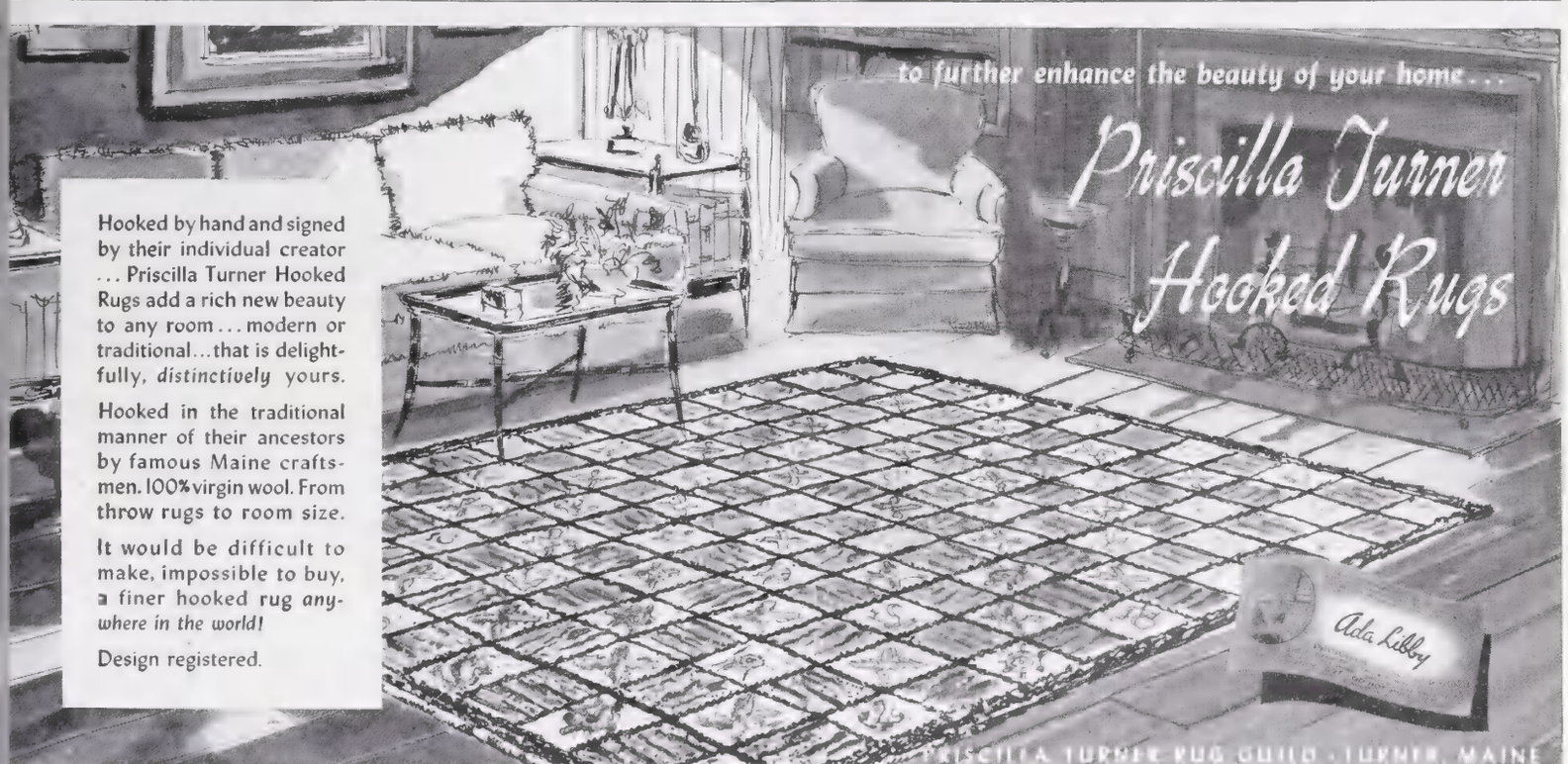

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CONTINUED FROM PRECEDING PAGE

look for the statement "vat-dyed" on the fabric selvage. If you can't do that, you can check color-fastness of the slipcover by sewing samples of all the fabric colors in the slipcover, together with pieces of any trimmings, to a piece of white material. Wash the sewed-together samples thoroughly and press them. If none of the colors "bleed" onto the white fabric, it's safe to start up your washing machine.

It's a good idea to keep these shrinkage and color-fastness guides in mind when you shop for slipcover fabrics. For truly washable slipcovers have many desirable virtues, not the least of which is inexpensive maintenance.

Glazed chintz without a permanent finish cannot be laundered. It needs the services of a professional dry-cleaning establishment equipped to reglaze it. Even some permanent-finish glazed chintz may lose some crispness and sheen in laundering unless you handle it carefully. Light starching restores glaze to some degree. But better yet, guard the glaze with these laundering precautions: never soak; use lukewarm water, making washing time very short; iron on the right side to bring out the luster.

### *Proper Washing*

Washing slipcovers is a job for the washing machine. On the whole, it is fool-hardy to attempt to wash slipcovers by hand for the wet fabric is heavy and difficult to handle.

You'll save yourself laundering time and work as well as upkeep wear and tear on the fabric if before laundering slipcovers you shake them out thoroughly and brush them well along pipings or weltings to remove loose dirt and



dust collected in the crevices. Too, it's more than worth the time to baste pleats in place along the lower edge before washing. The effort is more than repaid in ironing time saved.

Never have water more than lukewarm. Keep washing periods very short. Run slipcovers in the washer *no more than 5 minutes*. If they are very soiled, run them again in fresh suds. Rinse twice in clear, lukewarm water, running the washer no more than 2 minutes each time. If yours is a wringer-type washer, loosen wringer tension; in a spinner-type, spin slipcovers for only a few seconds. Both precautions avoid hard-to-remove wrinkles and creases.

Before hanging slipcovers to dry, pull them gently along pipings to stretch and straighten fabric. Always dry them in the shade and never near artificial heat. Even color-fast fabrics should not be dried in direct sunlight.

### *Ironing Isn't Difficult*

Slipcovers can be ironed in two ways. With either method, always iron on the wrong side to keep them new-looking — except for glazed chintz. Iron it on the right side to bring out the sheen. Ironing slipcovers requires no particular skill, but the more ironing room the better, and the easier the job. The bulk and size of some slipcovers is overly great for an ordinary ironing board. A large table padded and covered with old blankets and sheets gives you more working room.



One way to iron slipcovers is to dry them completely and re-dampen them for ironing. Dampening should be light and even—a sprayer is a good, time-saving device for the purpose. Allow dampened slipcovers to stand several hours and be sure they aren't overly damp when you start ironing. This ironing method must be used on linen and glazed chintz. Both need iron pressure and heat—to smooth out the fabric, in the case of linen and to bring up the glaze, with chintz.

The second method is to iron slipcovers before they are thoroughly dry. With this method, iron only ruffles, pleats and those sections that hang free of the furniture. The unironed portions can either be permitted to dry on a line or the covers can be put on the furniture while the unironed sections are still damp. This will dry them smooth and taut. But this time-and-energy saving method should never be used in humid weather because mildew may result.




*David Blair Hamilton at home in Tuxedo Park, New York.*
*he floor, "Cotillion," the new sculptured Wilton Broadloom by Masland in Corsage Green, No. 1205-25, about $13.95 sq. yd., slightly higher west of the Rockies.*
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JANE OLIVER

# The very model of a Modern Opera Company

**So you think you know Gilbert and Sullivan! But wait till you hear the D'Oyly Cartes**

By Richard Williams

A theater can be uncomfortable, its prices can be high, its location inconvenient. All this makes no difference to lovers of Gilbert and Sullivan. At the moment of writing this, the enthusiasts are filling one of the worst ventilated and least hospitable theaters in New York in order to welcome back, after nine lean years, the unique and official, the one and only D'Oyly Carte Company. Here they give three cheers and one cheer more.

After New York this extraordinary band of wandering minstrels plans to visit a good many cities in the United States. I hope that this will come to pass, and that we won't keep them so long in New York that this visit becomes impossible. For to hear them do Gilbert and Sullivan is an experience necessary for everybody who likes music, the theater, and wit.

Of course, it is not fair to give the first praise to the performers. That would be putting the Carte before the horse, or rather before a pair of horses who, pulling hither, pulling thither, created the famous works. To the collaboration of Mr. William Schwenck Gilbert and Sir Arthur Sullivan should, after all, still go our first admiration.

This collaboration of two men utterly dissimilar in temperament and character is unique. Sullivan was musically learned and personally gentle, elegant, a bit of a snob, and of delicate health. Gilbert was cutting, outspoken, rough, and robust. Each of them thought that in the collaboration he was playing a part unworthy of his talents. Gilbert wanted to be an independent dramatist. Sullivan wanted to write music like Men-

(*Continued on next page*)




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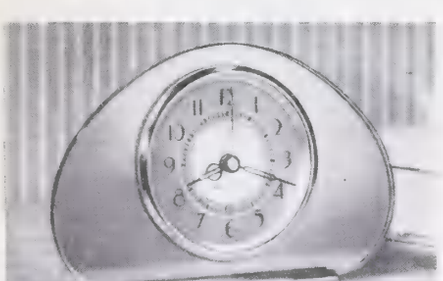
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CONTINUED FROM PRECEDING PAGE

delssohn's. But only together could they prosper and produce a lucky seven of operettas the like of which has never been equaled.

When a new, good musical comedy opens, a critic will sometimes praise the lyrics by calling them Gilbertian. But the truth is that nobody has come within a mile of that kindly but sour-faced, humorous yet hard-bitten, enormously clever satirist. The wit he put into the words and lyrics goes beyond cleverness. He was, to be sure, a sleight-of-hand expert with English rhymes. He could twist them, turn them, make them stand on end, couple them like a string of beads, make them back up to the middle, and still manage to have them flow so smoothly and so rhythmically that they fairly spring into music. Still, his talent was not merely a matter of forming snowflake patterns with words or having at his command a huge vocabulary. His satire plumbed so accurately that it still hits the mark. Though we are far removed from Queen Victoria, there are still incompetent judges around, minstrels who have at their command patriotic ballads cut and dried, monarchs of the sea who get seasick, and society swells who were born sneering.

HIS imagination was so wonderfully mad and his talent so replete that he endowed the librettos with a wealth of humor which in its sheer prodigality is amazing. This very wealth may be one reason why people want to hear the same operettas over and over again. You can't catch it all the first time. Gilbert not only strewed the wit about everywhere it can be noticed, but he also stuffed choice morsels into moments which pass quickly, unnoticed certainly at first hearing. Some of his best humor is to be found in the choruses, the words of which, even in the remarkable diction of the D'Oyly Carte chorus, are not always understood. Read, for example, the opening chorus of *The Mikado*, where the Japanese nobles tell you that "Our attitude's queer and quaint: You're wrong if you think it ain't." or the opening chorus of *Iolanthe*, where the fairies assure you that they are "tripping hither, tripping thither: Nobody knows why or whither." These hidden flashes occur not only in the chorus. To get them all, one must be able to follow the patter-songs or such fast-moving numbers as the trio in *The Pirates*, where the Pirate King, Ruth, and the dutiful Frederic swear vengeance on Major General Stanley, s "Tonight he dies," and the Pir King, a stickler to the end, ac "Yes, or early tomorrow."

Gilbert had a few favorite ther on which he rang the changes. I one of his special tricks that combines cruelty with tenderhea edness, and thus makes us lau over the incongruous. He preser so to speak, the axe with a bouq of daisies. KoKo, the little tai who cannot hurt a fly but who l to be Public Executioner, is a re tive of the genial Grand Inquisi in *The Gondoliers*, who keeps t old nurse in the torture chaml but who is not worried about l because "she has all the illustrat papers." Success by means of competence and dishonesty is a other of his favorite themes: S Joseph Porter in *Pinafore* is reco nizably a relative of the Maj General in *The Pirates* or the jud in *Trial by Jury*. Yet each of the is such a delightful creation th recognizing them as relatives do not lessen our delight in them.

But with all the humor, t operas would now be dead were not for Sullivan's music. Sulliv was one of the few composers w recognized the singability of t English language. He brings o in a perfect welding of words a music all the humor inherent in t lyrics. His melodies sing so easi that one might think that the wor were written to the music. Actual the words were written first.

BUT the music goes beyond h mor. It is often romantical beautiful and beautifully romanti It is the sheer beauty of this mus which contributes so greatly to th love we feel for the operetta When you get "Prithee, Prett Maiden" from *Patience*, "Non Shall Part Us from Each Other from *Iolanthe*, the trio "Expressiv Glances" from *Princess Ida*, "The Sun and I" from *The Mikado* you have English melodies whic springing from the English madr gals, are beautiful and universa music. What is more, Sullivan wa able to write ensembles—such a the adorable scene of the girls Frederic, and Mabel in the first ac of *The Pirates*—of considerabl ingenuity. Sullivan in the earl operettas made fun of grand opera as Gilbert began his dramati career by writing a burlesque o the Donizetti opera. *L'Elisi d'Amore*, which he called *Dulc mara or The Little Duck and th Great Quack*.

Why do we have to wait for th D'Oyly Carte Company before w can get the real Gilbert and Sulli

van? Because this company, managed by a relative of the original producer of the operettas, has the knack of combining tradition with progress. They give the authentic feeling of the works because they hew to the tradition established by Gilbert, and no attempt is made at modernizing what are essentially old-fashioned operettas. At the same time the operas are not mounted as if they were museum pieces, and there is nothing old-fashioned about the liveliness of their presentation. They sing and act with the conviction that these works are living theater and that there are people in the audience to whom the whole thing is new. Costumes and scenery are fresh and designed for today's stages. The girls are good-looking. There is a give and take in the ensemble which comes from long working together. What is more, they use Sullivan's original orchestrations, not available to any other company. After every performance the parts are locked up in the safe, as carefully as they were in Sullivan's day.

I saw *The Pirates* last night. There is nothing on the musical stage today as fresh, I might almost say as novel, as this old work. It is difficult to realize that *The Pirates* will be seventy years old next year. In the year that Sullivan composed the music, Wagner was composing *Parsifal*, Brahms his *Violin Concerto*, and young Puccini was thinking of entering the conservatory. You remember that Frederic, who was born on February 29th in a Leap Year, was, by a most ingenious paradox, not able to reach his twenty-first birthday until 1940. When Gilbert set down this date, he chose it because it was so absurdly far away in the future. Yet here we are past 1940, and Frederic is still bothered by his dilemma. Parents who first heard *The Pirates* when they were children now bring their children, who are greatly astonished when they hear in the overture a melody which they have come to know as "Hail, Hail, the Gang's All Here."

IF YOU do not have the opportunity of seeing the D'Oyly Carte Company on the stage, you can hear recordings of the complete operas which they made some time ago and which are now again being released. But if you have the opportunity to see the company and you *don't* go, I hope you will be made to attend a series of masses and fugues and 'ops by Bach interwoven with Spohr and Beethoven at classical Monday Pops.


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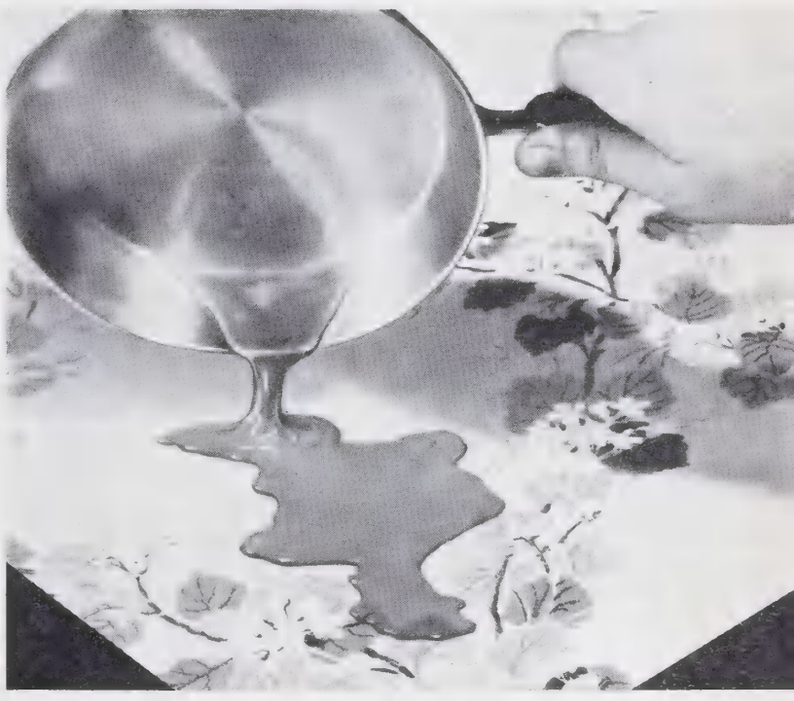
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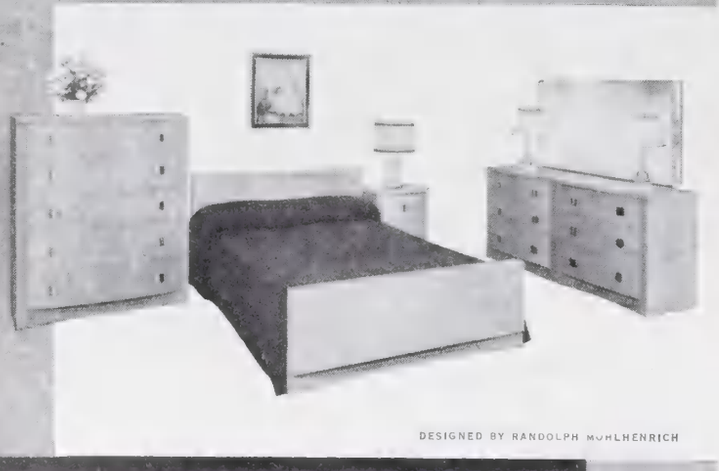
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PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

● Tulip season will give you a wealth of ideas for next year's garden. You will take notes on plantings like this, where the yellow tulip Treasure Island, the deep bronze Mahogany, and the contrasting Blue Perfection blend so well with the fresh yellow-green leaves of the gray birches.

# BULB TIME IS PLANNING TIME

CONTINUED FROM PAGE 143

and these daffodils in terms of your own garden. The truth that "the more we learn about music, the better we enjoy it" applies equally well to flowers and gardens. So study this garden to learn the secrets of its beauty, and see how many of its lessons you can apply to the betterment of your own garden pictures.

You will recognize, first, that the daffodils have been used in broad, informal masses, suitable for this woodsy, spacious situation. They have been planted, not hit or miss through the grounds, but in definite areas backed by evergreens and deciduous trees to unify the various plantings.

The individual bulbs have not been regularly spaced, but are scattered, as nature would do it, in drifts that grow widest before the densest part of the background planting. (The gardener who planted the bulbs actually scattered them on the surface of the ground, and planted them where they fell, to give the natural effect.)

You observe, too, the effectiveness of a single variety concentrated in one great sweep of color. This, again, is nature's way. Most of her plants grow in colonies. And how much more effective it is than a heterogeneous scattering of mixed bulbs! Where two varieties of daffodils grow together, or a daffodil with a spring perennial such as mertensia or Virginia bluebells, one or the other has been allowed to dominate and hold the picture together.

Then you get down to the fine points of varieties and how they combine with their surroundings. Against the ponderous green of hemlocks, you admire the giant golden King Alfred (in the foreground of the kodachrome on page 142). At the base of white birches and near the slender, ground

sweeping branches of beeches, smaller clumps of the clustered Laurens Koster and the newer Geranium with some of the late-flowering poet's narcissus are in order.

Finally, you see how the many individual pictures of the garden flow together into a co-ordinated whole. A little observation will show you that the artist-planter has again copied nature. He has planted sparsely the bulbs at the edge of a given drift, added a scattering of another variety, which in turn he planted thickest toward



the center of its drift. The garden as a whole has plenty of variety, but is unified by the weaving in, again and again, of a particular few daffodil varieties. For practical purposes, these are old standbys, such as King Alfred, Emperor, Mrs. E. H. Krelage, Spring Glory, Queen of the North, Bernardino, Sir Watkins, and John Evelyn. These are reasonably enduring, low priced and, therefore, logical to plant in quantity. Newer, more expensive trumpet types, like Baby-lon Majestic, Diotima, Mrs. John Bodger, E. H. Wilson, Adler, Scar-let Leader, and Pygmalion, are planted in smaller groups, near the lawn or path where they can be seen at close range.

And how copious should be the notes you take on a garden visit to be of greatest value in planning your own garden? There is no point in writing down the answers to why a particular garden is sat-isfying and beautiful. Once you have ferreted out the reasons, these standards of beauty will remain with you always, and you can adapt them to your own situation.

What you will need to jot down are names and brief descriptions of particular varieties of daffodils and reminders of their possible uses in your garden. For example, your notes might read:

**Mount Royal**—What a show this variety makes. It's pure gold, and big and bold, yet the shape of the trumpet keeps it from looking overbalanced. Plant a few of these in foreground of our other trum-pets this fall.

**Mary Copeland**—Reminds me of spring at Uncle Will's farm. I'm glad the plant breeders are im-proving some of the old-fashioned doubles, as well as developing big trumpet types.

**Helios**—An arrangement con-taining this narcissus reminded me how fragrant it is. Must plant some of this and other Poetaz narcissi with our Virginia bluebells beside woodland path for all to see and smell at close range.

**Narcissus triandrus albus**—Like a bit of late snow. This will be so charming tucked in with crocuses and other early bulbs on south slope where we can see it from indoors.

Visit as many gardens as you can this season. Study the colorful tulips that follow the daffodils, the



roses that fill June with beauty, the crisp chrysanthemums that close the season. But be selective; judge the flowers in terms of what you think is beautiful and how you plan to use them. In other words, assimilate the message they have for *you*. Then you can take full advantage of bloom time—the ideal time to plan the details of next year's garden.

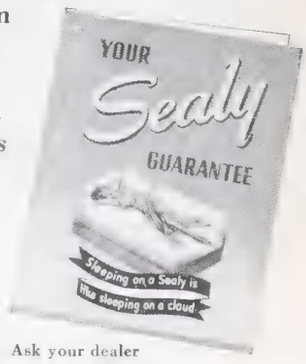
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# DO YOU KNOW HOW TO MIX PEOPLE?

By Helen W. Aves

Mixing people is like mixing cocktails; in both of these undertakings you can arrive at a blend that's smooth and mellow or one that has explosive potentials. The more catholic your interests, and the wider your acquaintance with different types of personalities, the greater is the danger that you'll toss together a social Mickey Finn when you get the inspiration to bring a number of your best friends together.

Shown here are six hostesses and what happened when they led with the wrong ingredients in planning parties. How many of these mistakes do YOU make on occasion?



● Mrs. Fumble is resorting to last-ditch tactics to try and save her party which has run amok. Her initial mistake was in asking a rabid political left-winger and an equally rabid right-winger to the same social gathering. Her second mistake was in not pulling her wits together faster when matters first began to get out of hand. She might even have tried to insist that the left- or right-winger go out and help her husband scramble eggs. Now her guests are lined up in camps on the question of what should be done about Russia, and she might as well call it a bad night. Maybe next time she'll remember: Politics is dynamite.



● This hostess made the mistake of inviting Big Brain to mix with other less weighty-minded guests. They are already noses clear under water, conversationally, and are beginning to feel like so many Mortimer Snerds. She should have reserved Big Brain for one of her more intellectual gatherings, and then *everybody* could have fun outsmarting each other.



● This little woman had the mistaken notion that some of her more conservative friends would get a bang out of their vagabondish newspaperman friend George, who possesses the vocabulary of a stevedore, the drinking capacity of a fish, and a stock of yarns gamey enough to curl the eyelashes. George seems to be the only one who is enjoying himself.



● Mrs. McFooley, the heartless hostess, delivered the unkindest cut of all when she invited one decidedly plain female and one glamour-puss to compete for the attention of one bachelor, tall, tan, and dissipated. This is no fair, lady. You could have found *some* sort of extra male for the lone maid, or asked her over some other time when the going wouldn't be so rough. How would *you* like to be in such a spot?



● Mrs. Misguided wanted to work off a long list of social obligations all at one throw, so she has a crashing big party at which no one knows anybody else, no one particularly *wants* to know anybody else, and everybody wishes to heaven he had never put foot over the door sill.



DRAWINGS BY
NANCY BURDE

● Mamma has big-heartedly invited all of her young daughter's best friends to a surprise birthday party. She then insists upon lending her over-aged and dampening presence to the adolescent group. Hey, Mom! Why don't you go find a good book and make *everybody* happy?

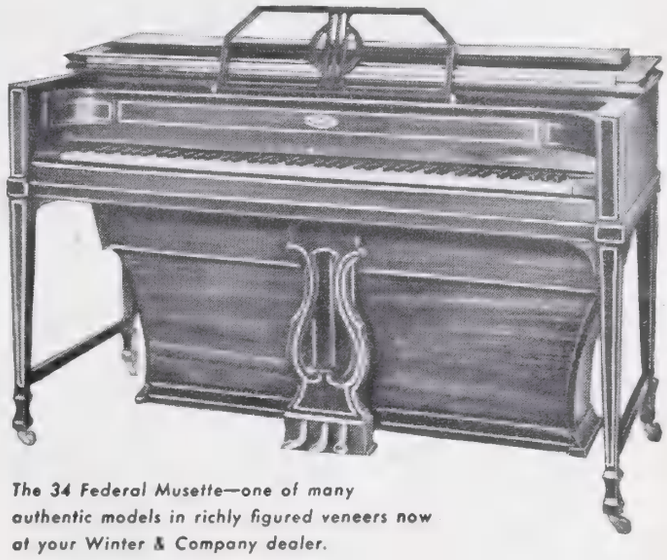

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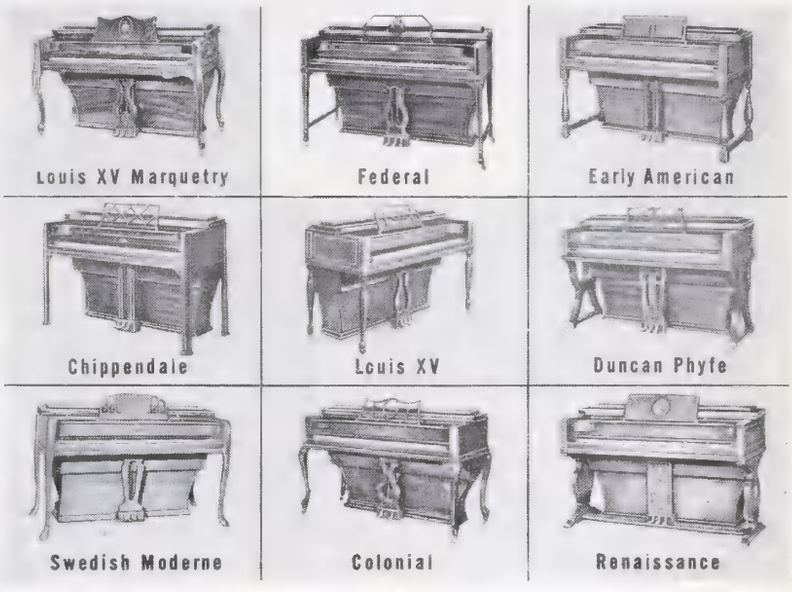
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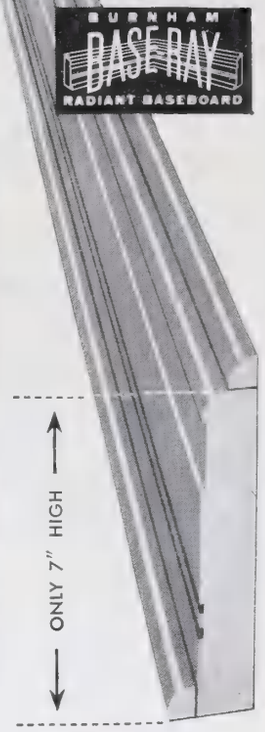
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Waverly GUARANTEED BOND

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60 West 40th St., New York 18, N. Y.

I enclose 10¢. Please send me the new booklet, "Decorator's Tricks With Fabrics."

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# Good for your Ego . . .

COLOR's good for you! Psychiatrists say so, and so do decorators. To oblige, here are Columbia's newest Venetian Blinds, in an ego-flattering array of greens, pearl greys, yellows and dove tones. And they make life so simple, too. Look, slats are now plastic-coated for easier cleaning. Tape removal clips at top and bottom make tape-changing a cinch. Columbia's "Snap-Stop" prevents blind from swaying in the breeze; completely automatic stop holds it in place, with no chance of slipping down.

* * * * *

Columbia's newest Venetian Blinds, with the honey-smooth working parts all neatly tucked away inside the handsome dustproof headbox, are ready for you at your nearest Columbia Authorized Dealer. Choose from steel or aluminum slats.

Columbia
VENETIAN BLINDS
ALSO WINDOW SHADES • LACE NET CURTAINS • LACE DINNER CLOTHS

Famous for "CCC"... Columbia-Controlled-Construction for perfect performance.

THE COLUMBIA MILLS, INC. • 225 FIFTH AVENUE, NEW YORK 10, N. Y.



PHOTOGRAPH BY JOAN SIMKINS

● When flexible linoleum tape is used instead of curtain rods, all this ruffled splendor is easy to handle. The 5-angled cornice is secured with only 6 brads; tiers are pinned to fabric panels

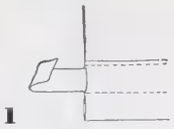
# RUFFLES WITHOUT TEARS

**Ruffles that open out flat for easy ironing permit you to do a host of decorative things heretofore impractical. Originator of this idea tells you how**

By RUTH RAINESS LEVIN

Have you ever said, "I'd just love to have my room done in ruffles and flounces, but when I think of having to do them up . . ."?

Or were you, at one time or another, faced with a difficult bay window with those funny little angles that no existent curtain rod could seem to get around?



1

For you and for others with countless problems of hanging curtains or arranging ruffles around curves or around sharp angles, here is a simple device that is the answer to all (well, practically all) your troubles.

Now you can have ruffles to your heart's content without the gruesome prospect of spending tedious hours trying to get your iron into those tightly shirred places without creasing the rest of your fabrics. Now you can iron your fullest, fluffiest ruffles as easily as the proverbial handkerchief.

The secret? Linoleum tape! Yes, common, ordinary, everyday linoleum tape, the kind used to fasten linoleum to the floor (Sketch 1). For those not familiar with this commodity, it is a narrow strip of pliable metal that is sold in any



2

hardware store either by the foot or by the roll. It comes in widths varying anywhere from one half to one inch, and sells for just a few pennies a foot depending on width.

(*Continued on page* 170)





You'll love these wonderful reproductions in Solid Maple! They're Statton . . they're everything you've ever wanted in truly fine furniture, yet surprisingly inexpensive.

Elegant and gracious, every piece is authentically styled, soundly constructed and beautifully finished. You'll be proud to say, "My furniture is Statton Trutype Americana."

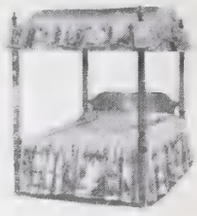
Look for the "History Tag" on each piece which tells the origin of the design.

ALL OPEN STOCK

STATTON *Trutype* AMERICANA

AT LEADING DEPARTMENT AND FURNITURE STORES

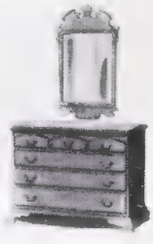
STATTON FURNITURE MANUFACTURING CO.
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*Derryville Tester Bed*



*Connecticut Hutch Cabinet*



*Virginia Chippendale Chest*



*Butterfly Extension Table*

*Everybody's Pointing To Hotpoint*

# It sounds too good to be true, but push-button dishwashing is really here!



Mrs. Robert Rubinstein,
30 Riverview Ave.,
Dedham, Mass.

*"You can't blame a woman for feeling like a queen when she gets an efficient Hotpoint Automatic Electric Dishwasher to take over her most unpleasant household chore! It may seem too good to be true but push-button dishwashing is really here—washing, rinsing, drying dishes faster, cleaner and more hygienically than ever before!"*
*—Mrs. Robert Rubinstein.*

## 1. Saves Countless Hours

● *Completely automatic*—the Hotpoint Electric Dishwasher washes, rinses, *dries* dishes . . . shuts itself off! Just push a button . . . no watching!

## 2. Guards Family Health

● Hotter water washes dishes, silver, pots and pans hygienically clean. No messy dishcloths, unsanitary towels.

## 3. Ends Costly Breakage

● There's no tumbling or turning of dishes in a Hotpoint Dishwasher. Racks hold 58 dishes — full service for six —plus silverware.

**SAVES AT LEAST AN HOUR EVERY DAY**

## 4. Front Opening . . . Top Spray

● These exclusive Hotpoint features save lifting, stooping, provide greater work surface, give "over-all" washing.

## 5. Dries Dishes Electrically

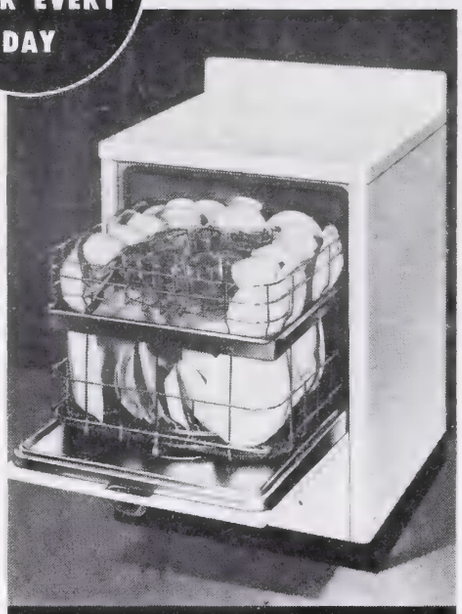
● After rinsing, dishes are dried with hot, clean air from exclusive Calrod* unit. Dishes can be reused almost immediately or left for next meal.

## 6. Proved for 15 Years

● Hotpoint pioneered the electric dishwasher, has built more full-sized units than all other manufacturers combined! Thousands of satisfied users. Ask your Hotpoint dealer for demonstration.

**HOTPOINT INC., 5600 WEST TAYLOR ST., CHICAGO, ILLINOIS**

*Reg. U. S. Pat. Off.



**THE ONLY DISHWASHER THAT DRIES ELECTRICALLY**

Copr. 1948, Hotpoint Inc., Chicago, Ill.

**Hotpoint Dishwashers**
Hotpoint Inc. a General Electric Affiliate

**MARK OF THE MODERN KITCHEN**

# BIG-TIME COOKING *needs* OVER-SIZED HELPERS

***These will give you a helping hand for both big-family cooking and parties***



● A 10-quart pot is a boon for "big-time" cooking. Use it for soup, stew, as a Dutch Oven. And more, this Buckeye Aluminum All-In-One Cooker cooks an entire meal over one burner, pyramid-fashion, when you ensemble all the parts.



PHOTOGRAPHS BY SELWYN, LTD.

● Cook roasts and fowl up to 8 pounds in this 7-quart Wearever Pressure Cooker. It's made-to-order for large families. Flip handle and cover opens automatically as soon as pressure is down, not a second before. Extra handle for easy lifting.



● Grill four sandwiches top-and-bottom at once. When waffles are on the menu, this over-sized Arvin 'Lectric Cook bakes four at once when you clip on waffle grids. Opened flat, it's a roomy grill for cooking chops, bacon, eggs, or what-you-will.



● A slicer is almost a must when you serve a crowd. This razor-sharp, super-sturdy General Slicing Machine makes quick, neat work of anything sliceable—hot or cold meat, bacon, fruit, vegetables, noodles, cole slaw even potato-chip slices.



● Peeling potatoes for a gang takes half the time and work with this Peelex. It whizzes the peeling off a potato in a few seconds; peels it paper-thin, too. Press lever on top and peeler returns automatically to starting position each time. Turns with one hand.



● If your morning juice order is big, this extra-large, heavy-duty Ace Senior Rival Juice-O-Mat is for you. Over-sized juicer section is built to take volume juicing. Pitcher holds juice of 9 oranges. For all its size, compact base takes only 7x8 inches.



● Perc 24 cups of steaming coffee electrically in this Manning-Bowman Jubilee Electric Urn. For extra-big parties it accommodates 32 cups, with its innards removed, and keeps it piping hot indefinitely without boiling. It'll enhance any table, too.


"See how little it takes to give your bathroom that glamor-modern look!"



*Make this smart hide-away for your cosmetics*

EASY does it! Just hang a three-shelf cabinet and fit it inside and out with sparkling mirrored doors. Then tuck your lovely new bench or standard type Whitney Hamper under it!

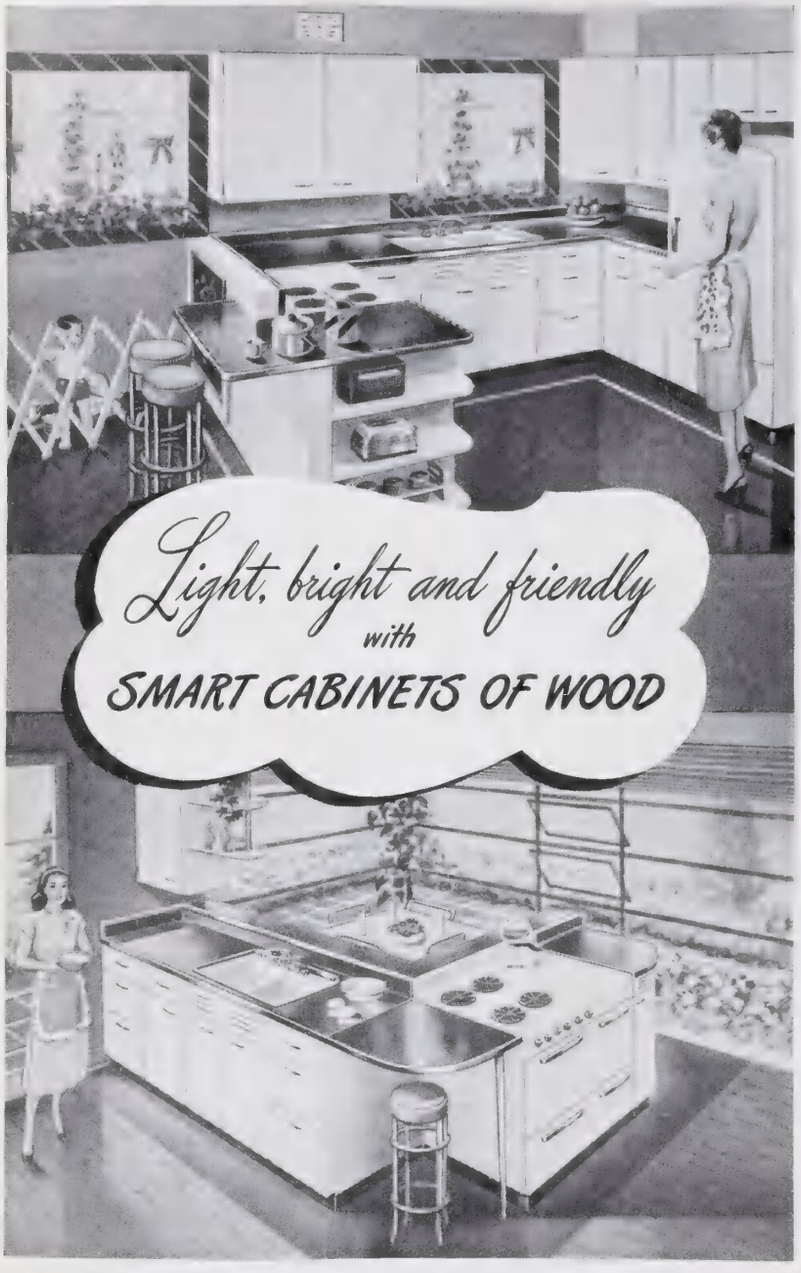
How practical, too. No more ugly old-fashioned laundry bag . . . the wash goes in the hamper. Goodbye exposed dust-catching bottles and jars . . . they go on shelves inside. All closed up, everything's out of the way! Open, it's a mighty smart looking dressing table.

Folks, whenever you want to modernize your bathroom, your best bet is to start with a Whitney Hamper. Whitney Hampers come in such exciting colors! They're so streamlined . . . so long wearing! Be sure to look at Whitney Hampers at your favorite store next time you go shopping. Right off you'll want to whisk one home with you.

Whitney
HAMPERS
JUVENILE FURNITURE · CRIBS
BABY CARRIAGES

It costs no more to own a Whitney!

F. A. WHITNEY CARRIAGE COMPANY • *Since 1858* • Leominster, Massachusetts

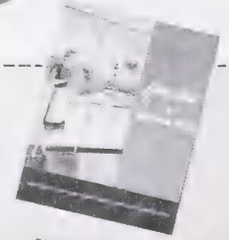



There's a friendliness about Kitchen Maid Cabinets that one senses immediately. You see it in the quiet, easy action of rustless aluminum drawers; in the gently sweeping contours of APPLIANCE STYLING; in the warmth and beauty of COMPOSITE CONSTRUCTION—hardwood plus new compositions.

**Many Convenience Features**

Kitchen Maid proves that a kitchen need not be cold to be modern and employs the finest materials and techniques to give you a kitchen that is friendly, and livable and packed with conveniences. It is moderate in cost, and is planned to your liking by America's oldest and most experienced kitchen organization. Send today for book of 10 model kitchens with plans.

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## RUFFLES WITHOUT TEARS

CONTINUED FROM PAGE 167

If you want a ruffled valance over your window, you cut your material allowing at least three times the width of the window to give you plenty of fullness. That is, for a window three feet wide, you use nine feet of material.

Next, hem sides and bottom, then stitch the heading, allowing sufficient room for your metal tape to slide through easily. Then you simply cut a length of metal tape to fit the space (three feet in our hypothetical case), plus an inch for each end to turn back and lock. Run it through the heading of your ruffle, turn back the ends and lock (Sketch 2); your ruffle is then fastened to the cornice board with linoleum nails or brads. Few are needed, as you will see,


3

because the ruffle, now stiffened with the metal, holds itself up with little support. The more sparingly you use your fastening brads the fewer will have to be pulled out when you are ready to remove your ruffles. And there you have your ruffled valance.

When you are ready to launder these ruffles, you need have no misgivings. Simply remove the few supporting brads, open the turnbacks at the ends, whisk out the metal tape, and you have a straight piece of material to wash, iron, and return in all its pristine beauty.

By now you should be seeing unlimited possibilities for this miracle tape. How about that troublesome kidney-shaped dressing table? And that funny little bend around the cupboard? And even the plate rail in the dining room?

You might even be considering a ruffle around the trash basket in your bedroom, or bright ch skirts to cover your lampshades the summer (Sketch 3). W working completely around so thing like the trash basket, ins of turning back both ends of metal tape, close only one end make a slot in the fabric to h the opposite end through be locking.

You might even play around the idea of running a ruffle around the frame of a window the ruffle coming forward. effect should be very charming certain types of windows. Inexp sive picture frames ruffled to ma a girl's room have possibilities.

You can also see how it mi solve many difficult curtain-problems even with ready-m curtains. Use the tape instead rod through the heading.

When you've ruffled everyth in the house, including your l band's humidor, and are look for new fields to conquer, try ti of ruffles. You make your ruffles before, then fasten them to a st of material with small safety p either on the right or the wr side—it doesn't matter. They d show, anyway, because each t cascades over the top of the below. Get the idea? It could l perfectly ravishing as side d peries at your windows, or as skirt for your dressing table. I washing, you just remove the p instead of the brads.

The nursery need no longer l like a hospital room to be antis tic. With this new secret, your lit princess can have the dainty, fe inine room to which she is entitl And each tiny ruffle can be k crisp and fresh and bright with any more work than you put in her dresses.

By now you are probably kn deep in ruffles, dreaming up sorts of ideas. Well, go to it! A happy laundering!

## CARE—A BARGAIN IN GOOD WILL

● People are hungry and starving in Europe—and you can do something about it. CARE (Co-operative for American Remittances to Europe, Inc.) guarantees delivery of food and clothing packages to Austria, Belgium, Czechoslovakia, Finland, France, Greece, Holland, Hungary, Italy, Norway, Poland, Rumania, Germany (American, British, and French zones and Berlin), England, Scotland, Wales, and North Ireland.

At $10 each you may send one of four types of packages: the CARE food package, the CARE blanket package, the CARE woolen package, or the CARE cotton package, the last two containing yard goods and sewing materials. Packages are sent from CARE warehouses abroad without shipping delay.

You may order these packages for designated recipients or have them delivered wherever they are most needed. CARE has headquarters in the major American cities where you may see and order these packages. Or order them through CARE, 50 Broad Street, New York City.



# Turn A Wall Into A Breakfront

Mrs. Lucille Jackson-Thomas's me an unbroken wall has be- e an optical extravagance. So, our husband is handy only with estions, a carpenter's skill won't cost much for simple shelves and a trim valance. Hidden storage space below completes the illusion of a breakfront. The lower half could be made into a desk instead.


*for Cordial entertaining*

***lustrous chrome and fine hand-made glass combined in a sparkling sherry set***

Bids extra welcome to your guests — this distinctive, hospitality set by Krome-Kraft. Fine quality, non-tarnishing chrome holder clasps the sparkling glass decanter, snaps off-on for easy cleaning. See it and many other practical Krome-Kraft gifts at jewelry, gift and department stores. Write for folder.



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DRAWING BY ROBERT GREENHALGH

# WHAT ARE YOUR DRESSER DRAWERS SAYING?

**An expert in the field of "clothestrophobia" unfolds personality in dresser drawers**

By JEAN TIGAR

In an earlier issue of this magazine, there appeared an article entit'ed WHAT DOES YOUR MEDICINE CHEST REVEAL ABOUT YOU? It had to do with judging character by the looks of the person's medicine chest. And while it was elucidative and interesting, and reduced the science of medicine chest psychoanalysis to simple terms the layman could understand, it still left for me something to be desired. I somehow got the feeling that the author's friends are all single people or that his social circles include only wealthy couples whose bathrooms boast two medicine chests, one marked HIS, the other marked HERS.

How are you going to judge a woman in this fashion when she must share her medicine cabinet with a man? I know everyone is entitled to his own particular way of judging people, but when comes to the female sex, I m tain there is a better way. I not believe that fine feathers m fine birds, that you can judg woman by the company she ke or that as a woman doeth, s she. No sir. Just give me a p at one of her dresser drawers I can classify her every ti (Some times it is difficult to a peek at one of her dre drawers. That's why in recent y I have chosen my friends f among bungalow owners—this t of character analysis is much s pler with everything on one flo

I consider myself expert in method of personality delineat and I firmly believe that in year come, Dresser Drawer Psyc analysis or Clothestrophobia, a have chosen to call it, will be c sidered the fine art it really is.

Let us take first the case of

at Saver. One look at her sser drawers and you just know doesn't wear them. Unless she going to a banquet, attending opera, or having dinner at the ldorf, her best things remain pastel moth balls. Brand new aters are packed in neat piles with hand-painted ribbon; kings without runs are repos- in beautiful satin cases; and se nightgowns and slips her band gave her for birthdays in their original boxes waiting l the children are in college she and Papa can take that se. If you can latch on to a at Saver for a friend, though, so immediately. This type is generous with other people. 1 though she is inclined to be gy with herself. Frequently n a gift is indicated and she 't get downtown, she searches he dresser until she comes up 1 something lovely. It is usu- a more expensive gift than is essary and often out of pro- tion to the importance of the asion. But the Great Saver isn't g it, anyway, so what the heck s it matter!

EN there is the Crammer In- er. The Crammer Inner is warm rted and affectionate. She is d by everyone. Including the urnal lepidopteron. As a mat- of fact, the dresser drawers of Crammer Inner are so over- led and closely packed, she is answer to a nocturnal lepidop- n's prayer. Even after the y work is done though, the mmer Inner begrudges her




sser breathing space. She has drawer full of clothes with s in them, over which she is e day going to embroider but- ies so no one will know. The mmer Inner is indecisive and ngeable owing to the fact she to start every day with The at Compromise. Should she get early so she can find what she its? Or should she sleep late want what she finds?

Next we have the Half Pricer, sincere but foolish type. Her sser yields practically every- thing and is by far the most color- ful example in the entire realm of clothestrophobia. You will find handkerchiefs that brighten up the corners where they are and do little else (they were drastically reduced but they don't go with anything she owns), a scarf that can't be worn until a dress is bought that goes with it, two nightgowns that don't fit and can't be taken back because they were bought on sale, and so on. The Half Pricer is much sought after as a dinner partner. She is quick on the trigger and speedy with repartee, a mental habit acquired through years of having to make snap decisions while being pushed behind "re- duced - for - clearance" signs. As though the Half Pricer didn't have trouble enough already, she is likely to be sensitive. If you tell her nothing is a bargain unless it can be used, she will be hurt and never call you again.

THE Messer Upper is a distinct and complex study in cause and effect. Her children, feeling sorry for her, are frequently surprising her by straightening out her bu- reau drawers. (Some people feel this is because the children work on the theory that you can never tell what you might find — a Hershey bar or a bone for the dog, maybe.) But she can never keep them neat. She reads or knits until the very last minute and then has to dress like a streak while her husband honks the horn out- side. The Messer Upper can bring more havoc on an innocent dresser drawer in one frantic minute than a typhoon can bring on an inno- cent alley in an hour. As a result of her chest trouble, the Messer Upper spends her days being late for everything from marketing to meetings, and her nights with cold compresses on her head pleading with people to turn off their radios.

Of course clothestrophobia, be- ing in the infant stage, has its drawbacks too. I have not yet been able to figure out, for instance, why it is that the experienced clothes- trophobic has a difficult time classifying herself. While I am generous, sympathetic, tactful, un- assuming, affectionate, easy-going, and a pleasure to live with, I am not at all sure my dresser drawers alone have told me so. Perhaps from the comprehensive way in which I have herein described the method of classification, you could, were you to see a specimen of my bureau, make me a wager. In this connection, I have only one re- quest. Please be sure to let me know when you're coming.

RECAPTURE
The Charm of the Past

**Borrowed from bygone days, the classic designs of Southern Charm Bedspreads complement both contemporary modern and fine traditional furniture. Exquisite candle wicking and lovely embroidery lend added elegance to these smartly styled, authentic replicas of early American design.**

*Shown below:* EVANGELINE—*This handsome, all-white beauty will steal your heart away. Finished with luxurious, knotted fringe . . . single or full-bed sizes. Other designs in colorful patterns.*

SOLD AT BETTER STORES



FURNISHINGS BY RICH'S, ATLANTA

Southern Charm BEDSPREADS

Johnson's, Inc., Dalton, Georgia

*Sleep in the cool, cool green of a woodland dell...*

. . . the peaceful, pastel green of Pequot's new luxury percales . . . a green as tender as young spring grass. The sheets, exquisite fine-combed percales . . . silken-smooth, and soft to the cheek as a baby breeze. Here's real fairyland charm for your dreams, and your bedroom.

**Green • Peach • Airway Blue • Dusty Rose**
**Candlelight Yellow • and White**

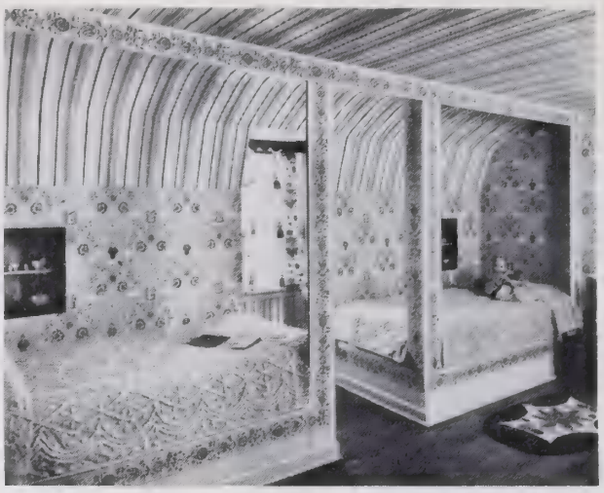
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*fine combed*
***PERCALES***

PEQUOT Fine Combed PERCALE
SHEETS AND PILLOW CASES

*MORE THAN 200 COMBED THREADS TO THE INCH*



Pequot Mills, Salem, Mass.
Makers of Pequot Muslins, America's Most Popular Sheets

PHOTOGRAPH BY RICHARD A. SMITH

● In this room in the Michael Blakes' home, striped eaves add canopied fun to minimum headroom. Wood strip on ceiling and bed posts create a nook. Stencil trim on beds matches wallpaper and curtains. The spreads are by J and C Bedspread Co.

# Tuck Some Extra Bed Into an ODD CORNER

**Imagination will often mean sleeping space where nobody ever thought to sleep before**

Next to mink coats there are few things as highly thought of as extra sleeping space. Yet sleeping space is sometimes harder to find these days because you just can't buy it. Discarding orthodox ideas, substituting yardstick ingenuity will do wonders. If the room is small for jutting beds, put *along* walls. Try sleeping u eaves, even if you can't stand u them. Space-saving built-ins shelves that hug walls can wor bedsteads and night tables.

PHOTOGRAPH BY F. S. LINCOLN



● Beds use little room in the apartment of Mr. Benjamin Gollay, thanks to decorator Joseph Aronson's original arrangement. Corner-wise beds, the narrow table serving both against one wall, shelf for books and lamps make great use of a small area.


STRAWBERRY
AMERICAN CRAFTSMANSHIP
SET YOUR TABLE AGLOW WITH SPARKLING
Shenandoah Ware
Reg. U. S. Pat. Off.
ALWAYS BRILLIANT BECAUSE THE COLORS ARE SEALED UNDER THE GLAZE!
Wonderful on your table, this beautiful Shenandoah Ware. Luscious red strawberries and bright green leaves encircle each graceful piece. The colors are hermetically sealed under the glaze. This special process guarantees that the colors will last for as long as the life of the pottery.
62-Piece Service for Eight — about $32.00
(Comprising items as illustrated)
ALL AVAILABLE IN OPEN STOCK
AT BETTER STORES EVERYWHERE • THE PADEN CITY POTTERY COMPANY, PADEN CITY, WEST VIRGINIA

# ATTRACTION FOR TONIGHT




Today, as in the time of the showboats, the attraction of Kentucky Tavern is its distinctive flavor . . . its unvarying uniformity. And it's still "The Aristocrat of Bonds" . . . the finest of all fine whiskies.

Glenmore Distilleries Company, Louisville, Kentucky

KENTUCKY TAVERN

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

*Fine fabrics "Make" a room . . .*

*says,* WILLIAM PAHLMANN, *noted designer*






*Room setting by William Pahlmann*

You, too, can give your rooms a luxurious, elegant touch, add a festive air with the thrilling magic of Mallinson "Styled-for-Living"* Fabrics. Wonderfully livable interiors of enduring beauty can be yours with dramatic prints, damasks, failles, satins . . . handsome casements, and plain and striped slip-covers . . . there's a wide and tempting range to choose from . . . and surprisingly inexpensive. Ask for Mallinson "Styled-for-Living"* Fabrics by name — your guarantee of correct styling and superb quality.

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# Stays Silent-Lasts Longer!

**(no moving parts in the freezing system)**






*Our family wanted a long-lasting refrigerator . . . and every food-keeping convenience, too. We got both in our new Servel.*

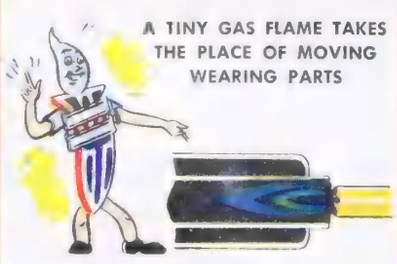
With four children, we've lots of things to buy. So we wanted a refrigerator that wouldn't wear out quickly and need replacing. Friends showed us their wonderful Servel—18 years old and still no noise or trouble. Then we saw the Servel's new conveniences . . . and it was Servel for us, too."

More than 2,000,000 owners know the Gas Refrigerator stays silent, lasts longer because it hasn't a single moving part in its freezing system. A tiny gas flame does the work. Says Mrs. Fred E. Johnston of Dallas, Texas, "We enjoy showing off our Servel. It's 20 years old, and still seems good as new."

**CHECK FOR YOURSELF**

- ✓ A big frozen food compartment
- ✓ Plenty of ice cubes—trigger-release trays
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DRAWING BY
SHEILAH BECKETT

# Are you teacher's PROBLEM PARENT?

**A wise parent knows that being fair to Johnny's teacher will make *him* a pupil without problems**

By Marjorie Holmes

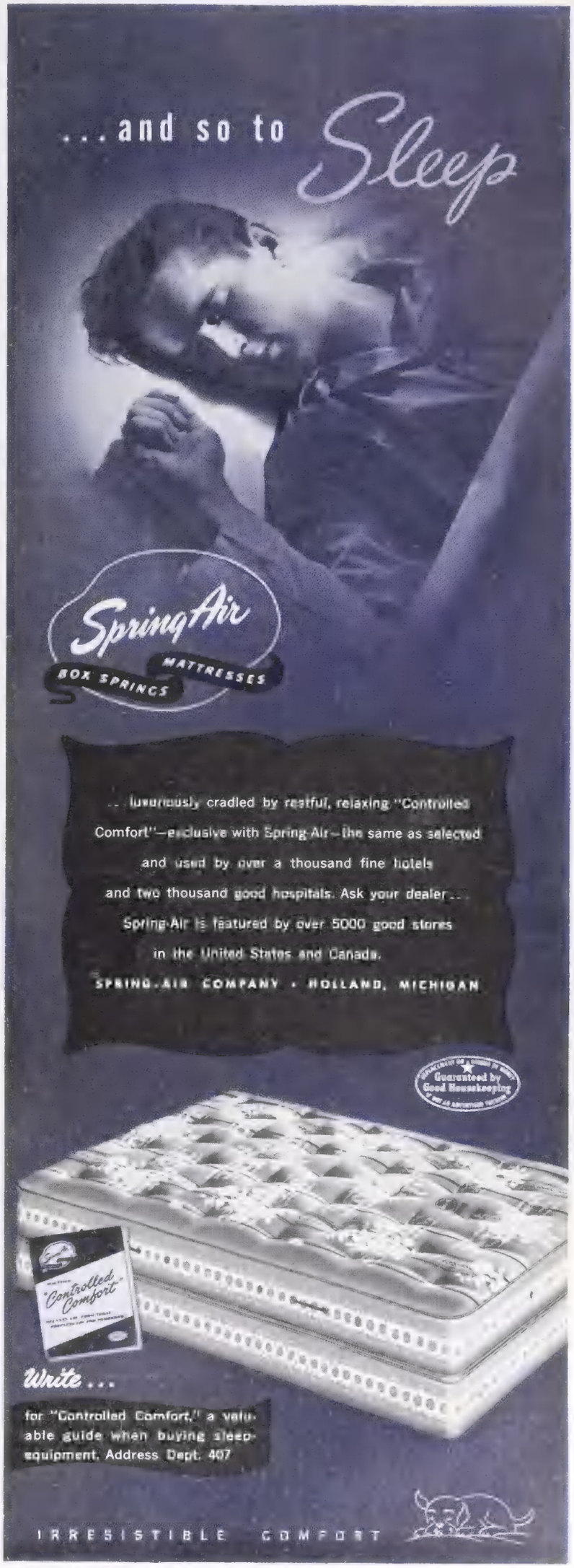
sk any teacher to choose between a problem child or a problem rent, and, quicker than you can atch a report card, she'll prob-ly choose the youngster. "With tience you can usually do some-ing with a difficult child," a fine ung teacher explained at a re-nt conference. "But parents you st have to put up with. After all, u have no authority over them, d you wouldn't dare try to reform em. But—" she sighed eloquently, *ow* I wish somebody would tell rents some of the things they do make our job more difficult."

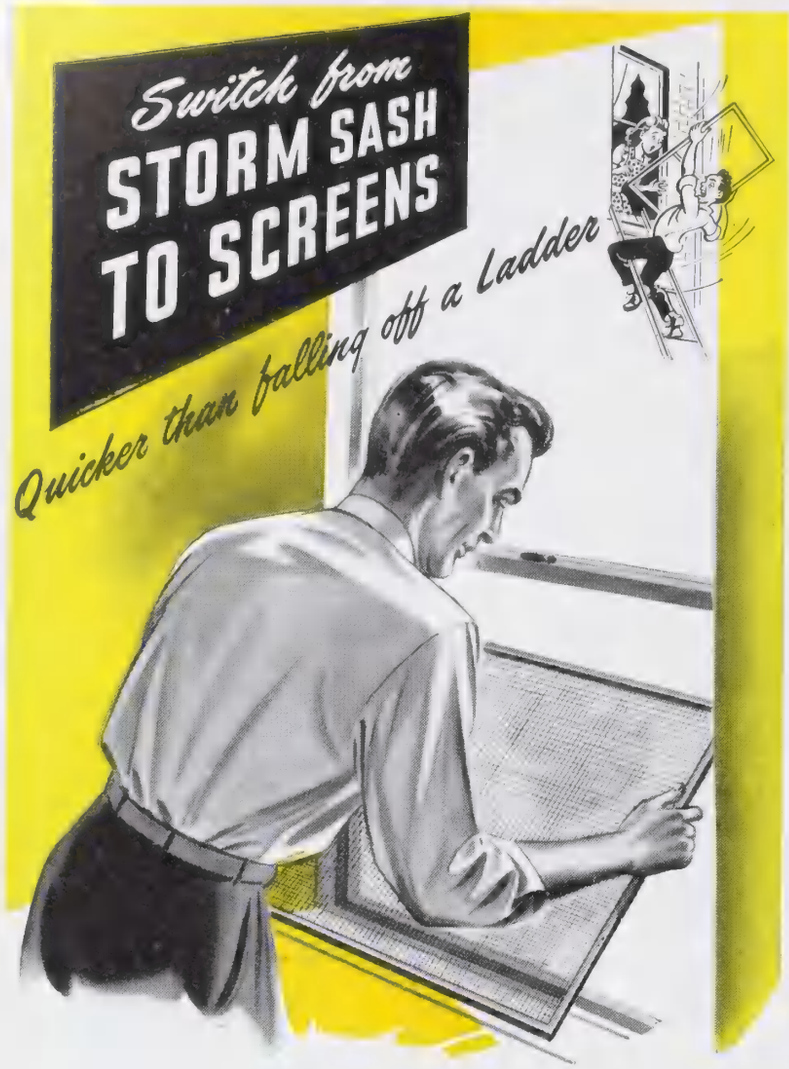
Following are the ten major mis-kes which many sincere parents ake, often unwittingly, to further rden those overworked, under-id people who teach our boys d girls. Ponder upon these ques-ns and answer them honestly. No oring device will be necessary to tell you whether or not you're one of teacher's problem parents. You'll know immediately.

**1. Do you rush to school to see about your child's work or deport-ment at the slightest provocation?**

Parental interest is fine. But parents who are forever badgering a teacher about Johnny's grades or Betty's playground problems, get to be anathemas. Your child may be the apple of your eye, but to even the fondest teacher he's only one of many. (*Very* many, these days when teacher shortages put a double strain upon those who are left.) Play fair, don't monopolize her time. Unless it's an emergency, dis-cuss these matters with her during the allotted hour at P.T.A. And, even then, don't try to wangle her into giving better grades.

(*Continued on next page*)






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CONTINUED FROM PRECEDING PAGE

"Certainly, sometimes when a parent is persistent and a teacher is tired or just lacking in will power, she will yield," one teacher admitted. "But such grades mean nothing. And actually the parent loses, because the child will quit trying."

Remember, too, that most children have a horror of interference from home. Carrying the cudgel for Johnny may only embarrass him before his friends.

**2. Do you send frequent notes to school?**

Notes aren't as troublesome as continual telephone calls or conferences—and sometimes a great deal can be accomplished by a tactful, concise letter. But turning your child into a carrier pigeon will not increase his popularity with teacher—or your own.

**3. Are you too busy with your clubs, career, or friends to bother with school activities?**

Nothing makes the small child so excited, so poppingly important, as to have Mother or Daddy visit school. And no disappointment is more painful than that of the youngster who looks hopefully across the auditorium the day he's on the program and finds no familiar face.

"I've had parents—frequently well-off parents—who won't even bother to see about costumes, let alone attend our affairs," says one teaching friend. "That makes it doubly hard for us, as well as the poor kids. Sometimes you can almost gauge a child's progress by the interest his parents take. I was having an awful time with one boy who played hookey and wouldn't work even when he was in school. Then we gave him a lead in a play. To our great surprise, his family turned out en masse. From that day he knuckled down and passed with flying marks. There was something about his triumph and the fact that his family was there to witness it, that gave him a new sense of security and pride."

**4. Do you let your children go to movies or stay up so late at home that they are sleepy in school the next day?**

No pupil can be mentally alert and in good spirits if he hasn't had sufficient rest. You're complicating the teacher's task ten fold, as well as taking chances with your youngster's health, if you don't send him scooting up the stairs to bed by eight or nine o'clock.

**5. Do you assume no responsibility whatever for homework yet blame the teacher for downgrading Johnny when he fails to get it in?**

Children are naturally irresponsible; they put off disagreeable tasks until the last minute, or blithely forget them altogether. One of the most exasperating, but essential functions of parenthood is to prod them into doing what must be done. It's up to parents to check early and often on the status of those arithmetic problems, geography notebooks, and book reports. True, it's dismal, it's a nuisance, but teachers don't assign homework just to be ornery—it only means more drudgery for them. And until oh happy day! homework bows completely out of education, you can help the teachers immeasurably by seeing that your particular charges get theirs done.

**6. Do you give your offspring so *much* help at home that they can't think for themselves at school?**

While it's splendid to encourage children to get at their lessons and to be available for counsel, too much parental assistance will defeat its own aim. Whipping up that dress for Dotty, so she'll get a good grade in home economics, will be doing neither her nor her instructor a favor. Working Jim's algebra problems may help him get by tomorrow, but it will be of no aid and comfort when he's in the throes of a test. Besides, to your great embarrassment, the problems *could* be wrong. Methods have a way of changing with each generation.

What teachers would really appreciate are more parents who will make an effort to inspire their children to be self-reliant.

**7. Do you aid and abet your darlings in criticizing teacher?**

Blood runs thicker than good judgment sometimes. When Susan is wounded by a reprimand from Miss Matson, when Bill complains that the coach plays favorites, it's an all too human temptation to join their chorus of criticisms. Don't! Justify the teachers, if possible, encourage your children to like them. Both your kids and their long-suffering mentors will be happier, better adjusted to each other and able to accomplish far more if your attitude is friendly and generous toward the teacher.

**8. Do you take your children's word for everything that happens at school?**

(*Continued on page* 182)

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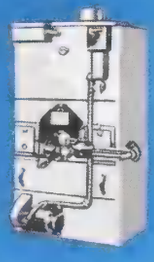
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## ARE YOU TEACHER'S PROBLEM PARENT?

CONTINUED FROM PAGE 180

Vivid imaginations are characteristic of childhood; it's fun to make a simple thing seem dramatic and exciting. The parent who fails to recognize this can worry needlessly over trifles—even plunge a whole school system into trouble! I know of a fine and valuable teacher who lost her job in the small community where she was serving, simply because a pupil misinterpreted some of her remarks about religion and repeated them at home. Without first investigating, making sure, the parents became excited and circulated a petition which resulted in her dismissal.

It is only natural to believe your child's account of events, and instinctive to fly to his defense, if that seems necessary. But in school relationships, as in others, there are always two sides to a story. Make sure you hear the teacher's too.

**9. Are you over-protective?**

Always a trial to teacher are the parents who dote, who coddle, who call for and deliver rain or shine, though home be but two blocks away; who remind her that Elroy must have help with wraps and rubbers, kept out of drafts, and watched for signs of a cold. Most elementary teachers are resigned to being wrap-lackeys; they perform this task cheerfully for all who need it. And most schools, public and private, provide health safeguards and nursing services. Don't consider the teacher a personal attendant for your darling. Trust her to do the best she can for all.

**10. Do you assume a vaguely patronizing air with those who teach your young?**

Certainly, you are probably better dressed than most teachers. You probably drive a better car, and live in a bigger house. But these factors should only make you humble before the sacrifice he or she is making in order that your child may have an education. (Could you even *live* on what a teacher makes?)

Your children's teachers want to be treated as human beings, as equals, friends. They appreciate being invited into your home and given a share in community activities. They are reinspired to do a better job when they feel the parents of their charges really care about them. Teacher's problem parent is never, never the father or mother who has a genuine respect and feeling of friendship for the man or woman behind the desk.

## THE ROOM

CONTINUED FROM PAGE 134

bitterly, but the years have brought their reward. I have given him everything it was possible for me to give—to him. I have even given him a child, since he had set his heart on one, and the price of maternity to one of my nature is higher than you, with your large brood, could ever imagine.

Sometimes I stare at Marigold—she is at the leggy, inquisitive stage of school girlishness—and wonder if she can really be my daughter. She has a look of me, but her mind is all John's. She asks interminable questions, and she has no imagination whatever. Her father is tremendously proud of her, and yet the curious thing is that she follows me everywhere during the holidays, and copies everything I do. Lately I have begun to fear that she even senses in some odd way that her father's response to life is not altogether adequate, although she has as little sense of poetry or music as my dear old John, and she has even less of good conversation.

John has learned to hold his own at table by a habit of silence and an occasional shrewd comment, and, when he disappears after dinner with his pipe and a detective novel, my guests believe he has gone to study world affairs. As a young dramatist said to me the other day, "My dear Philippa, no one who makes as much money as quietly as your husband can possibly be a fool." As if I had ever suggested that he were! The whole point about John is that he has an astute business brain, and when you have said that, you have, intellectually speaking, said everything.

And now—I don't know how to continue. If I say that a little while ago "his manner began to change" or that "he started to come home later from the city," it sounds exactly like an extract from one of those drearier divorce cases, and the first statement isn't even true. His manner didn't change. He became, as it were, more himself. I

(*Continued on page* 197)

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## DON'T BE A RUBBER-STAMP HOSTESS

CONTINUED FROM PAGE 133

and experimenting with new ones. But if you do it only once in a while, it will give impetus to your whole food repertoire, and you'll find that adding nutmeg to the spinach, and basil to the tomatoes will soon be as automatic as shaking in salt and pepper.

When you are giving a party is a good time to step out of the well-worn food groove. You expect to spend more time on preparation than you would for the average meal. So why not put that extra time to producing a meal that is individual rather than just a rubber-stamp version of what you might be served at the Joneses' or the Smiths' anywhere? And please don't confuse individual with exotic, expensive, or scarce foods. We mean food that is as full of good and interesting flavors as a lusty novel of the sea.

As a matter of fact, the menu we have chosen to illustrate our theme is rather a plain-sounding one. It is simple, but it is not hackneyed, and that, as you will see as we go along, is what takes it out of the rubber-stamp groove.

Mushroom bouillon, for example, is not something you are served frequently. Perhaps it's because cream of mushroom is so good in its own right that people just automatically choose that. Cream of mushroom soup is a favorite with us, too, but there are so many times when you can't serve a cream soup. What do you do? Probably what we've been guilty of many times: You resort to consommé or madrilene. But the next time you want a thin soup, try this bouillon instead, based on a stock of leeks and carrots, and lightly seasoned with thyme and bayleaf. Our recipe serves six generously. And don't try to make it serve more by diluting. A thin soup should be thin in texture only. It's better to eliminate soup entirely than to stretch it until you've erased its flavor.

WHEN you serve your guests pork tenderloin, you are treating them to something pretty special, we think. Not half enough people are familiar with this tender, delicately-textured meat, which is one of the choicest pork cuts. It is often confused with smoked tenderloin which belongs in the ham family, and is a much more commonplace meat. The tenderloin of pork is a long, thin roll, and can be roasted, as is, or cut into slices and frenched in patty shapes. The meat has a fine flavor which needs nothing but salt and lots of pepper to heighten it. Since you aren't likely to find this cut of meat in your butcher's showcase, ask him about it. The tenderloins come fresh or frozen nowadays, and most butchers will do the frenching for you.

Spinach en casserole may sound like the same old thing with a different name, but you can't judge a dish by its title. Always investigate the recipe. This dish is a good example of a better way to serve the same old thing. You cook the spinach itself in the usual manner. But from this point on, any similarity to plain spinach ceases. For you glorify your spinach with an onion-lemon-cream sauce and croutons. And it's the crunchiness of the latter that makes this dish worth mentioning once, and repeating many times.

WHEN a vegetable is truly good, we like to concentrate on it and not have to spread our appetite among several. But since everyone doesn't agree with us, we have included another vegetable—curried tomatoes, which besides adding color to your plate, will give you another good way to serve tomatoes.

While a meal should be full of flavors, you have to be careful about mixing too many different flavors in a single course. Our salad is a case in point. If served as part of the main course, its distinct flavors would detract from the good, but less obvious, flavors of the meat and vegetables. To really enjoy this salad, serve it all alone, with no competing flavors. The salad ingredients are commonplace salad makers: lettuce, cucumber, sliced eggs. It's the dressing, as usual, that distinguishes a salad, a French dressing with roquefort cheese crumbled in it—plenty of cheese, and soft. But the dressing alone doesn't make the salad; it's how well it permeates the whole. So really toss the salad until every piece is generously coated with dressing.

We have purposely omitted any rolls from our dinner because we wanted your guests to sharpen their appetites on the delicious pork, spinach, and tomatoes, and not to dull them with breadstuffs, however good. If you feel the need of something in the line of bread, serve bread sticks or melba toast, or crisp crackers with the salad, but not a moment sooner.

You may have been expecting a pretentious dessert to close this

(*Continued on next page*)


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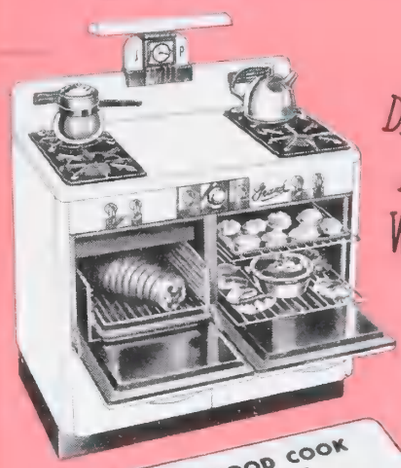




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CONTINUED FROM PRECEDING PAGE

meal, but not this time! We were thinking of something very, very easy. Vanilla ice cream by itself would be as trite and traditional as apple pie, but in the company of a sauce of big dark cherries and burgundy, it becomes one of those specialties of the house that might well make your dinners famous. Just to be on the safe side, serve a sliver of sponge or pound cake with the dessert. The sauce is so good that the uninhibited among your guests will want to mop up every last bit of it. And that's the flattering, if not too elegant, gesture that tells you all's well with any meal.

### Mushroom Bouillon

3 carrots
3 leeks
1 sprigs parsley
1 bay leaf
½ teaspoon thyme
1½ teaspoons salt
¼ teaspoon pepper
3 cups water
¼ lb. chopped mushrooms
3 cups poultry stock

Peel and dice carrots and leeks. Add parsley, seasonings and water. Bring to boil. Cover and simmer until vegetables are done (about an hour). Strain. Save liquor. Add to it the finely chopped mushrooms and poultry stock. (Use unpeeled mushrooms and wash them.) We used duck stock, but chicken, turkey, or any mild stock will do. Cover and simmer 30 minutes longer. Serves 6.

### Frenched Pork Tenderloins

2 lbs. pork tenderloin
1 tablespoon shortening
Flour
Salt and pepper

Have butcher french pork tenderloins, or you can do it yourself by cutting meat diagonally into half-inch slices. Pound each slice with wooden mallet to flatten. Dust pieces with flour, salt and pepper. Melt shortening in heavy skillet. Brown each piece well on both sides. Then cook until tender (about 20 minutes). Sprinkle with additional salt and pepper. Serves 6. (Allow two patties a person.)

### Curried Tomatoes

6 firm ripe tomatoes
¼ teaspoon garlic salt
1 teaspoon curry powder
2 tablespoons butter

Remove skin from tomatoes by scalding or holding over gas flame until skins pop and can be peeled off. Cut "plug" from bud end into heart of each tomato. Sprinkle garlic salt and curry powder into cavity. Divide butter among the six tomatoes. Replace the plug. Sprinkle outside of tomatoes with salt and pepper. Place in casserole. Pour a little boiling water in bottom of pan. Cover tightly. Steam in moderate oven (350° F.) about 15 minutes, or until thoroughly heated, but not soft. Length of time depends on ripeness of tomato. Remove plug and serve. Serves 6.

### Spinach en Casserole

1½ lbs. fresh spinach
½ teaspoon salt
½ cup water
1 cup croutons

SAUCE:

½ cup spinach water
½ cup milk
1 tablespoon lemon juice
2 tablespoons butter
2 tablespoons onion, chopped
2 tablespoons flour
Salt and pepper

Wash spinach thoroughly. Remove tough stems. Bring water to boil. Add salt and spinach. Cover tightly and cook about 5 minutes after water has come to a boil again. Drain spinach; save liquor. Chop fairly fine. Melt butter in skillet. Sauté onion until lightly browned. Blend in flour. Slowly add ½ cup spinach water and milk. Cook until sauce thickens. Add lemon juice and salt and pepper to taste. Carefully fold in spinach and heat thoroughly. Pour spinach in serving casserole. Fold in ¾ cup croutons. Sprinkle remainder on top. Serves 6.

### Tossed Salad—Crumbled Cheese Dressing

1 head Iceberg lettuce, broken up
1 small cucumber, sliced
2 hard-cooked eggs, sliced
½ cup French dressing
¼ cup crumbled Roquefort cheese

Lettuce should be dry and crisp, and torn into bite-size pieces. Put layer of lettuce on bottom of salad bowl, then a layer of eggs and cucumber. Mix all but a tablespoon of cheese into dressing. Sprinkle dressing over layers. Add any remaining ingredients in same order. Toss all together carefully, so lettuce is completely coated with dressing. Toss remaining cheese on top to decorate. Serves 6.

### Vanilla Ice Cream—Cherries Burgundy

1 No. 2 can pitted black cherries in heavy syrup
1 tablespoon cornstarch
2 tablespoons Burgundy
1 quart vanilla ice cream

Drain cherries. Heat syrup in saucepan. Mix cornstarch with small amount of water. Pour a little hot syrup over cornstarch. Add mixture to syrup. Cook until it thickens. Add wine and cherries and heat over low flame. Spoon ice cream into sherbet glasses and pour warm sauce over it. Makes 6 to 8 servings.





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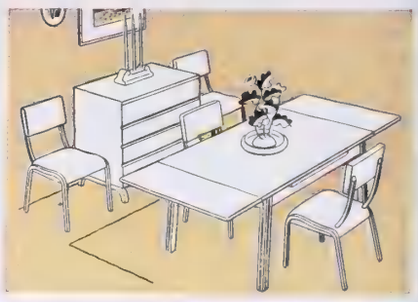
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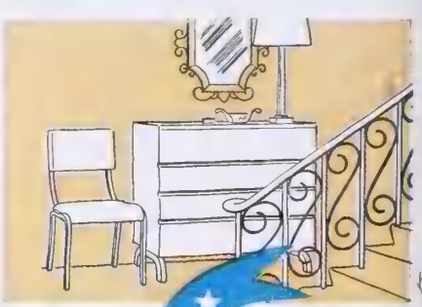
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## THE ROOM

CONTINUED FROM PAGE 182

can't explain it better. He looked younger and happier and he began to make the sort of puns I thought I had cured him of long ago. He was just as affectionate to me, but I would have had to be very dense indeed not to realize that something was happening. At first I thought he was pleased about some business deal, and of course that would also account for his lateness in the evening, but hardly for his absences on Saturdays and Sundays. For three Sundays running he went off after breakfast without his golf things and returned in time for a late dinner. When I asked him what he had been doing he said, "Oh, nothing much. I like just pottering about sometimes. It's rather restful."

AS THE weeks went by I was forced to realize that his life at the office and at home no longer accounted for his time, even allowing for a good many rubbers of bridge at the club. Then I ran into Oliver Spears, and he said, "Nice to see you, my dear—John all right?" And when I replied that he was very well but working hard he said, "I expect so. Mustn't let him work too hard, y' know. Tell him it's about time he came and took some money off us at bridge. Do him good." So he was not going to the club either. Then, Letty, I began to worry in earnest. It was so unlike John.

I know I have always said that jealousy is an absurd emotion for civilized people, but the knowledge that John was spending whole hours, even days, somewhere, and that this other life was a secret from me, became unbearable. I could not question him. I would have been ashamed to let him see my humiliating suspicions, and perhaps there was even the fear that if I pressed him for an explanation he might lie to me. He was no longer the John I knew. I was frightened. Above all, I was curious. I was so curious that it was like a nagging pain which never quite leaves you.

There came a day when I just couldn't stand it any longer, so I decided to find out for myself. I followed him.

It sounds simple enough, but it wasn't, and I felt like a criminal. I waited for a Sunday morning, and when he said, "I think I'll go out for a bit, my dear, and probably lunch at the club," I just nodded and waited for the front door to shut. Then I snatched my coat and went after him. My heart was pounding, and I had decided that if he saw me I would tell him that I was trying to catch him because there was something important I had forgotten to say. But he never looked around. He walked straight ahead, across Sloane Square and into the King's Road. Then he turned off into a network of little Chelsea streets, and for a moment I thought I had lost him until I arrived at the corner of Turner Street, where I came upon him suddenly in front of No. 16. If he had looked around he would have seen me. He selected a key from his ring, pushed open the front door, which was not locked, and went in. I waited a few seconds and then I went after him.

The hall was bare and impersonal, and on a wooden bench were a number of letters addressed to different people. The door on the left of the passage was fitted with a Yale lock, and I realized that the house was rented in single rooms, each with its own key. In one of those rooms was John.

I sat down on the bench, because I felt suddenly my legs would not support me. I tried to think clearly, but my mind was swamped in a great wave of anger. I hated him for everything I had been through, and for what I now believed to be the only explanation of his conduct. It seemed clear to me that no man in John's position would take a room in a small house without telling his wife, and spend long hours there, except for one reason. And I proposed to meet her.

I DON'T know how long I sat there, but I had plenty of time to think. I told myself it was for Marigold's sake I was undergoing this humiliation, but I realized that was not the whole truth. In the turmoil of my emotions I saw one thing clearly. I was fonder of John than I knew. I could not bear to lose him. Jealousy and wounded pride are terrible companions. I had never known them before.

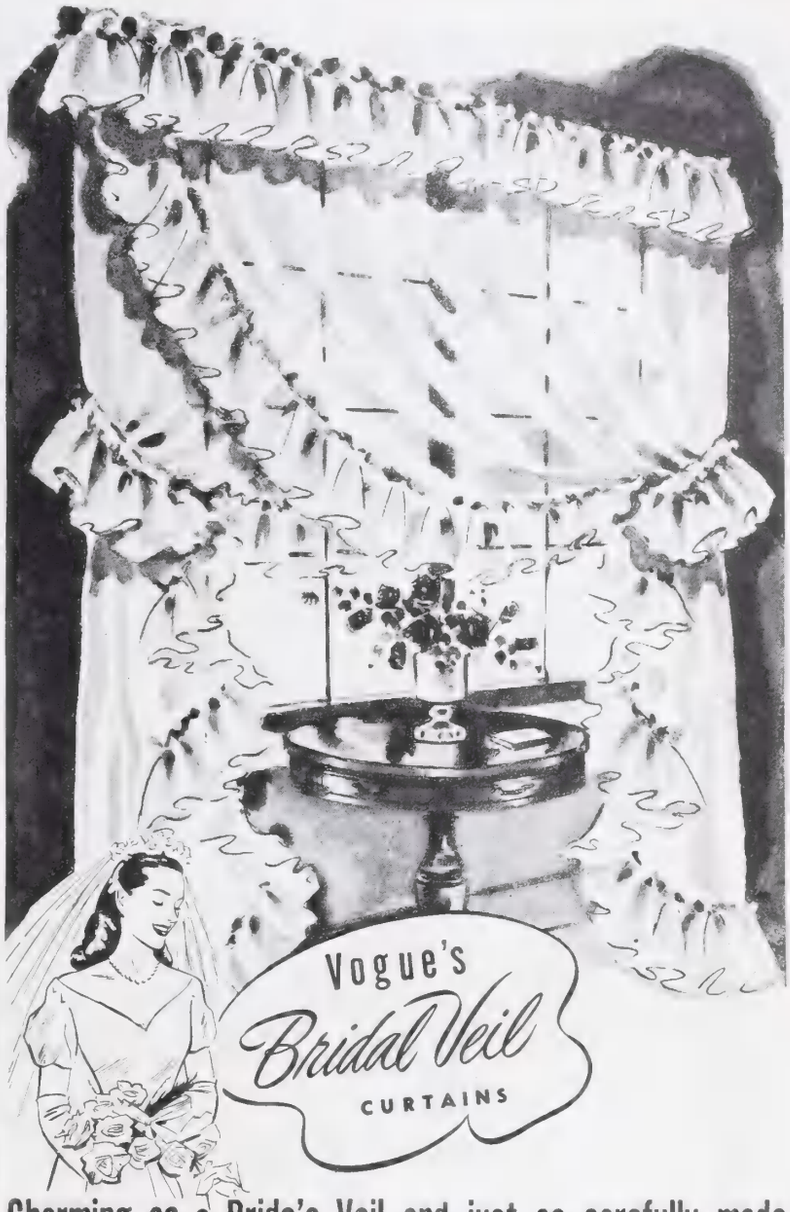
The door on the left of the hall opened and I stood up. I knew, even before I saw him, that it was John. He came out, and just for a moment he looked as if he had seen a ghost.

"Phillippa," he said, and then quickly slammed the door behind him. I stood in front of him.

"It's no good," I said, "I'm going in."

He shook his head without speaking and I burst out at him. I don't

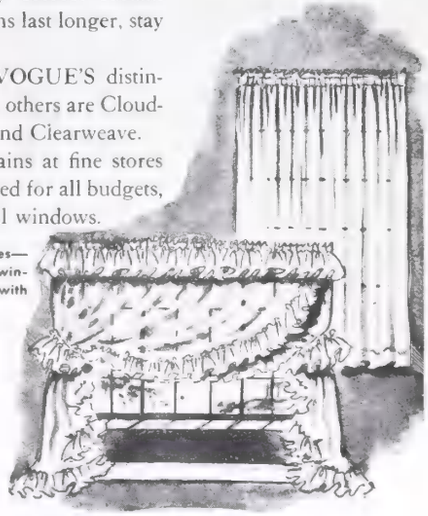
(*Continued on next page*)


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CONTINUED FROM PRECEDING PAGE

remember all I said, but I must have said some terrible things. When I had finished he looked at me with such an odd expression, as if I were a stranger. Then he said, "But there is nothing to see—I give you my word. There is no one there, there never has been, and never will be, except myself."

"Then let me in," I said

He saw that I was determined, and suddenly gave way. He unlocked the door without saying a word, and pushed it open for me. I walked through. John followed and stood with his back to me at the window.

It was as he said. There was no one there but us, and nothing to see but quite an ordinary room, and yet I had the most extraordinary feeling as I stood there that I should not have come. I had no right in that room. It was inalienably private. As I looked around I saw it was rather oddly furnished. There was no carpet, but an open fire, with a pile of logs stacked neatly round it, crackled in the grate. There were a pair of fire dogs and a bronze scuttle and fire irons which I remembered throwing away when we took an all-electric house. He must have rescued them from the box-room without my noticing. They came from his home.

There was an armchair, a great shabby leather one which I had never seen before, and in a corner a dustpan and brush, with a duster spread over them. The only other furniture was a lovely Queen Anne writing desk, which must have cost a fortune, a high-back chair, and in the middle of the room a common old kitchen table, scrubbed and bare. On the table were two pipes and a tobacco pouch, a copy of the *Financial Times*, and a box of coloured plasticine.

AS I took in these things my eyes were continually drawn by the curtains. I had never seen anything so queer. They were of a brilliant blue plastic material, and spangled all over wth gold stars of the sort you buy to put on Christmas trees. He must have stuck them on himself. It was the crudest possible effect, the sort of thing a child would like, and yet in a way they were beautiful. There was nothing else but some books on a shelf. A few John Buchan, a book on International Banking Methods, and a volume of Keats. That was all. And I didn't know what to say. The silence in the room frightened me.

"But why, John," I said, "why the secrecy and the deceptio What is the point of it all?"

He turned around, and I saw my relief that he was not ang "I didn't want to deceive you," said. "There was nothing to te

I was so curious I could h shaken him. "But why do you co here? What do you do in this surd place for hours on end?"

"Nothing," he said. "I just wa ed a room."

"A room?" I began to wond suddenly if he were quite sa "But you've got any number rooms," I said. "We have a ho in London and one in the coun where you can have any room y like. You can't say I disturb y much. There is your study whi I have just had entirely refurnish for you. If you would have liked different in any way, you had o to say so. I have taken enorm pains over your room at the off because you asked me to. I thoug it was to save you trouble and cause you have always said you mired my taste in decoration."

"So I do, my dear," he sa "and I am most grateful to yo

I discovered that I was very n tears. "Then what is it?" I sa "Won't you please explain?"

HE SAT on the edge of the tab and began to light a pipe. I s that his hand was shaking a litt and I felt a tenderness for h that I have not felt for years. B I had to make him tell me. I h to know.

"I don't know if I can," he sa

"Am I so obtuse then?"

"You understand very comp cated things," he said, "but, y see, this is so simple. There is mystery. I admire all the thin you do, the people you know, a the verse you write, and yo knowledge of all sorts of thin which don't mean very much to m because I don't really understa them.

"I know I haven't much tast and I'm proud of the way you ha done our houses. But I wanted place where I could be—well, e tirely myself. I don't know if has ever struck you, but that's n a very easy thing for some peop to be. One is always conscious other people. Their opinions, the likes and dislikes are with one a the time. Their personalities, hov ever pleasant, constitute a sort pressure from which one can nev escape. Sometimes that pressu can become unbearable.

"I wondered what a room woul be like if I made it just to plea myself. It wouldn't matter how ug or strange it was, because the

ould not be anyone else's eye to fend except my own.

"At first I could not even imagine hat sort of a room would be mine. the end I had to find out. The sult, as you see, is very common- ace. But it has given me the most tonishing sense of freedom.

"I suppose I must be a weak aracter, but do you know that is is the first time in my life I ve done exactly what I wanted. thout considering any other per- n? Because the whole point of my om was that no one would ever e it."

"And now I've spoilt it all," I id bitterly.

He was silent. Then he said, "It esn't matter any more. That is at is so queer. Don't worry, my ar. I've finished with this one. e next will be quite different."

"The next?" I repeated stupidly. Oh Letty, what am I to do? It unds so absurd, and yet I can't ar it. We went out to lunch and re quite happy together. He said at now that I understood it would much easier, and in a way it is.

I am not suspicious any more, and he is not away so often. I know he has found another room because he told me, but that is all I know. And I don't understand. How could I? It doesn't make sense. And I am terribly jealous. I would not have believed it possible for me to mind so much about John. You will think me mad, but do you know I believe I should have cared less if it had been another woman after all? You can fight a woman. You just can't fight a room.

I HAVE always been too busy to wonder much what John was doing or thinking. Now I find that I am thinking about him most of the time. My many interests, even my friends, don't seem to matter any more. I would give them all to have one look inside his room. Do you think he will ever ask me?

Write to me, Letty, and tell me that he will. Because I know now that I want that more than anything else on earth.

Your unhappy Philippa.

## LOW MAN ON A SHOWER HEAD

CONTINUED FROM PAGE 108

rtuously. "Several months ago."

"I thought that was for the tchen," David said, eyeing me ldly.

"Well, it was," I said hurriedly. ntil I found that plastic-coated awberry paper, remember, that u can put lipstick and grease d stuff on and it washes right ack off, so I kept that *there* and cided to put the plaid in here on e theory that . . ."

"Don't tell me. I give up." David id hastily. "A shower curtain and e plaid paper. But that's it. And w if you don't mind. I'd like to some work. We've spent the best rt of the evening in here ready."

he next morning I bought a shower curtain. When I finally t it hung, I discovered that our iling was so high that a normal- e curtain hung only halfway wn into the tub, and when I wered the rod the curtain landed the right place but that awful ower head leered over the top it like an aging gargoyle.

"I once read that people spend e-eighth of their lives in bath- oms," I said to David, "and I n't have that face leering at me r one-eighth of my natural life, en if you do think that plumbing s character."

"What do you suggest," David said, "sponge baths?"

On a rising note of rancor, we decided to call in Miss Pinch Pleat, the omniscient lady who had helped us out of our drapery dilemma.

"You'd better come over," David said into the phone. "My wife says I have to choose between her and a shower head."

Miss Pinch Pleat came and was ushered promptly into the bathroom. "I have given the best months of my life to this apartment," I said hysterically, "and then he decides he wants the plumbing to show. Including *that*." The shower burped obligingly.

Miss Pinch Pleat suggested pacifically that we curtain the bathtub instead of the window.

"I'm not going to have the bathtub decora . . ." David said menacingly.

"Let her *finish*," I said, poking him.

"Instead of curtaining the real window," Miss Pinch Pleat continued patiently, "we will treat the bathtub section as though it were a window to be curtained, complete with valance. That will conceal that—that object that offends your delicate wife, and it will give the bathroom a little—tone."

(*Continued on next page*)




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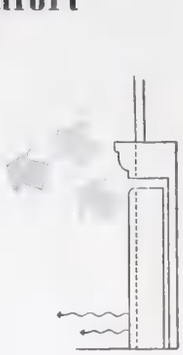
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CONTINUED FROM PRECEDING PAGE

"Tone," David said, retreating. "*Now* we're going to have *tone* in the *bathroom*."

The things that happened to that bathtub under Miss Pinch Pleat's guidance made the royal wedding look like a clam bake. The Herrmann shower made Princess Elizabeth's bridal gown look as bouffant as a limp strait-jacket. Ours was the most curtained bathtub in history. First off, we invested in 40 (count 'em), 40 yards of white plastic shower curtain film. (David: "Are you two planning a shower curtain or costuming the Rockettes?")

OUT of this plastic stockpile came a pleated valance that ran smack in front of the lecherous, leaking face of you-know-what. Next evolved two stationary, floor-length curtains for decoration only (David: "#-&-%-$-!") that framed and virtually concealed the tub, acting as plastic portals through which would eventually pass the most disagreeable fellow in the world.

Behind these would reside the actual shower curtains, custom-made and over-scaled, to be summoned forth when the great man stepped into his shower. *Plus* an additional set that would drape the back wall, protecting the paint and covering the pipes and faucets of the shower's innards. These would fall in swags held up by emerald green mirrored push pins that reflected the shower bower's green ceiling.

"My God!" David said, upon being informed of the plan. "Am I a man or a mermaid?"

The persuasive Pinch Pleat eventually got him to work on the project, an achievement of some magnitude. When he was invited to hang the outer or decorative draperies, he strangled in the yardage, and then almost maimed himself climbing into the bathtub.

"Keep them full," Miss P. P. said calmly, helping him onto the step ladder set precariously in the bathtub. Between trying to maintain his balance and avoid the shower head, which leaked down his back regularly as clockwork, he was fortunately too involved to be very articulate.

The day he discovered that he hadn't even got to the actual shower curtains yet, he ran screaming out of the house, turned up five hours later, and went to bed without speaking to anyone.

But it just shows you can condition anyone to anything with the proper approach. The day M Pinch Pleat broke the news to I about the function of the back, faucet-concealing, drapes (I m draperies) and would he ple try to keep the swags even, climbed into the bathtub as o diently as a punchy old fighter the sound of the starting bell.

"'Just a little old shower curt to protect the wallpaper,' she t me," he kept muttering betw push pins. "And now it's the D mond Horseshoe."

THE day the shower bower finally up. Harry the Pa hanger came to hang the pl paper. I explained to him caref about wanting paper on the ceil also, and then went marketing came home to find him sitting on edge of the tub, framed in the pl tic portals, staring disconsolat at the ceiling which was under bly plaid. A small trickle of pa wavered down one wall like child's finger painting, but others remained their origi shade of peeling, apartment-ho green.

"Taking time out?" I s cheerily.

"Run outta paper as I co down the west wall," Harry s concisely. "Couldn't find no m around."

"That's all I have," I said, fig ing a rising panic. "At the remn sale they assured me it was pler Maybe I didn't mention the ceil to them."

Harry arose, brushing sho curtains out of his face. "W guess that'll be all then."

"You can't leave me like th I said shrilly, staring at the pl abstraction on the west wall. " —I'll go get something else."



Harry took a large, inexora timepiece out of his overa "Time's money," he said. "Go take my wife upstate tonight the 6:08 to see her folks. Make your mind."

I left him with a beer and t new *LIFE*. "I'll be back." I sa panting. "Just wait. There's m beer in the icebox if you run ou

I returned hours later with paper that bore no relationship

plaid, but I was too undone to e. Harry had run through a mber of beers and was all smiles d thumbs. He slapped the new per over the old one as though rsued by the 6:08, singing *mbling Wreck From Georgia ch* with such enthusiasm that toilet seat rattled.

"Like this paper better anyway," confided, slapping it on with fine careless flourish that pro-ed a shower of glue. "Guess u do, too, seeing as how you ught so much of it."

"Only three rolls," I said, shak-the glue out of my hair.

Harry awarded me a compas-nate, beery smile. "You pay by single, they deliver in the able," he said happily, "except special cases like yours, little ly, when they deliver in the ple. You got enough here to per the men's room at Grand ntral."

Forty yards of shower curtains, hteen miles of bathroom paper, told acres of unpaid bills! If my rriage withstood this one, we re 1948's Heloise and Abelard.



In the middle of the night I re-mbered that the unpapered eas of the bathroom had been inted a bold green to go with plaid, so the painters had to be alled to transform it into an un-lied white to match the new per. This took them three days d innumerable coats, each of ich they itemized in glaring de-tail on a corrected bill, which ar-rived the same morning that David decided to turn on the bathroom radiator for the first time. The first flush of heat turned that expensive white radiator and its bristling riser a burnt yellow before you could say "interior decorating."

To listen to David, you'd think I'd planned it that way.

The first day that David was to use the shower dawned bright and cold. After some 20 minutes I went in to find out how things were going.

"How are you, dear?" I called over the rattle of the shower.

No answer.

I opened the door. David was still in his bower. "You'd better hurry, dear," I said loudly. "It's late, and the eggs are getting gummy."

"If you think the eggs are gummy," a muffled voice said, "you ought to feel me. I've got so much shower curtain stuck to me you can sell me for a roll of scotch tape."

"Oh, dear," I said helplessly. "Maybe you'll get used to. . . ."

"I spent the first five minutes wading through the curtains to get to the shower," the voice continued inexorably. "Then I couldn't even find the faucets behind that dammed back drape. When I finally got the water going, miles of shower curtain blew in on me like a moonsoon. Now I'm slowly congealing in here trying to peel them off so I can emerge into the outside world again."

The phone rang. It was long-distance for David. His boss, vacationing at Palm Springs.

"Just tell him I'm lost in the shower curtains," David said tonelessly, "and he'd better look for someone else to do the job. It may be spring before I'm out of here."


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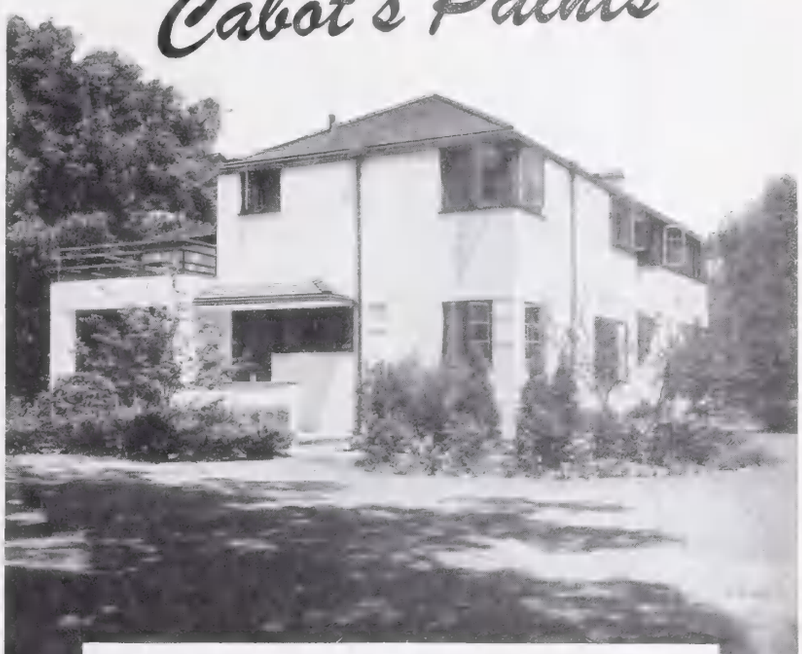
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Architects know that Cabot's House Paints are of the finest quality. Over 25 years of successful use prove their long lasting beauty and practicality.

**A Choice of 30 Lively, Non-Fading Colors**

Cabot's Paints offer you complete freedom of color selection. Many of the shades found among our wide variety of attractive colors are unique . . . obtainable from no other source. And because no fillers or adulterants are used, the colors remain true, even after long exposure.

**A Surface Which Shows No Brush Marks**

The porcelain-smooth surface produced by Cabot's Paints shows no brush marks . . . keeps itself fresh and clean because it will not catch dirt.

**Years of Protection**

Because of our patented Collopaking process, Cabot's Paints are resistant to wear and insure years of protection for your home.

***FREE BOOKLET*** "The Little White Book" contains pictures of ten prize winning houses and helpful information about Cabot's House Paints. We will also send you color cards showing our wide choice of colors, our beautiful Old Virginia White and Cabot's famous Double White.

**Samuel Cabot, Inc.**

2175 Oliver Building, Boston 9, Mass.

Please send me my copy of "The Little White Book" and color cards.

*Name*_____

*Address*_____

*City*_____ *State*_____

You don't have to . . . know sewing . . .

TO MAKE NEW DRAPERIES with a CUSTOM LOOK



Create them yourself with this amazing fixture

THE NEW . . . IMPROVED Decorod*



Pat. ■ Pat. Appl. for

It's so easy . . . so quick . . . and so inexpensive!

Just pin flat-hemmed material to the Decorod—and see how this new fixture pleats the fabric into professional-looking draperies. You'll love the deep pleats, lush folds . . . the custom-tailored appearance of your Decorod-made draperies. Now improved for additional sturdiness, easier installation. New adjuster prevents even heavy draperies from sagging. New wall bracket holds Decorod . . . and the rod for your glass curtains . . . right in the same fixture.

- Saves up to 50% in cost of finished draperies.
- Extends drapery treatment up to 16 inches if you want wider windows.
- Cuts cleaning costs—just unpin for home laundering or inexpensive drycleaning.
- Swings draperies out 110° from windows for easy window washing or to let in more light and air.

Complete with adjustable wall bracket, Decorod comes in two sizes for material of all widths . . . about $2.69 and $2.19 a pair.

Ask for Decorod at your favorite store—or, write direct to

BIN-HAY CORPORATION

45 Exchange Street, Rochester 4, N. Y.

*Reg. U. S. Pat. Off.

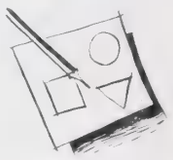
# Prescription for a PICTURE PARTY

by ALBERT OSTROW

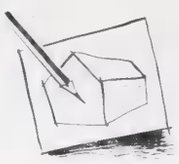
DON'T think youngsters are the only ones who have fun with art games. Try these on your bridge crowd to unearth potential Michelangelos—and Freuds. You'll start a lot of good talk going. Of course, it's the stunt value that counts, and the games are naturals even for those who claim they "can't even draw a straight line with a ruler."



***Game 1.*** This proves you can't believe your eyes because people see the same thing in different ways. The host takes a pile of blank sheets of paper, one for each participant. With a pin, he punches half a dozen holes at random through the whole pile so each sheet has identical perforations. Each player is given a sheet and told to use the pattern of holes as the basis for an outline drawing. One may come up with a portrait of his boss, another with a nice flat flounder. The sport, of course, is in comparing what results.



***Game 2.*** This one is fun for the members of the group who don't like abstract art. Each player starts with a blank sheet on which he draws a square, a circle, and a triangle. Object of the game is to transform the geometrical shapes into something anybody can recognize. Players are on their own, and free to add as many lines as they need to turn the square, circle or triangle into whatever they please. The doodles give the amateur psychologists a field day.



***Game 3.*** Here is where the "Subconscious Mind" can go to work. Each player starts by drawing a house in outline. Then the lights are put out and the artists try to fill in such items as a path, a back yard, a tree, a bird. On come the lights and the hilarious results go on exhibition. At least one tree will be planted in the living room, one path will go up the chimney. An alternate is to have the players draw a horse in the dark, then add riders, bags of oats, etc. You'll get a few headless horsemen from this one.



***Game 4.*** This is strictly a co-operative job. The players decide upon a subject—perhaps one of themselves, and the whole group goes to work on his portrait. One draws the head, then folds it out of sight and marks the starting point for the second Leonardo who begins the body from the neck to the waist. Next player does the portrait from waist to knees, and another completes the job. The masterpiece is unfolded and exhibited before the whole thing starts again.

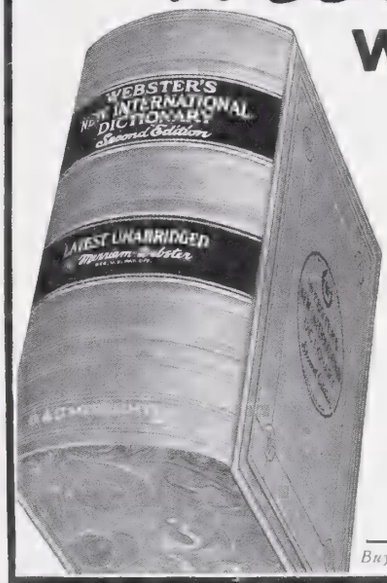


PHOTOGRAPH BY MAYNARD PARKER

# One Man's Meat Is Another Man's Poison

The occupants of a monastery were happy to exchange this old monk's bed for a modern mattress and box spring. It is now in the home of Mr. and Mrs. Claude T. Porter where it is cherished by a little girl. The dust ruffle and candlewick spread add to its simple charm and insure against severity. The braided rug, small-figured wallpaper, ruffled tie-backs, the plain but pleasing juvenile chairs and table are perfectly in keeping with the quaintness of an antique beauty that eventually could have found itself in some junk yard.

"The Supreme Authority"
in courts, schools, homes, newspapers and Government offices
The Merriam-WEBSTER




YOU may have had to wait for a copy of WEBSTER'S NEW INTERNATIONAL DICTIONARY, Second Edition. Now, however, more and more copies are reaching your dealer. See him today—he may have one for you or will get it very soon. The MERRIAM-Webster contains 3,350 pages, illustrations for 12,000 terms, and a total of 600,000 entries — 122,000 more than any other dictionary. It is the only unabridged dictionary completely revised and rewritten in three decades.

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...the new silhouette in Modern





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Greater beauty . . . more flexibility . . . individual pieces are deftly engineered to flow together to fit your wall space or room arrangement. Crafted of solid mahogany and matched mahogany veneers in the new light Fawn-Tan finish. Moderately priced at selected stores from coast to coast.

WRITE for your free copy of "Furniture for Modern Bedrooms"... suggestions for room arrangements, space saving and comfort.

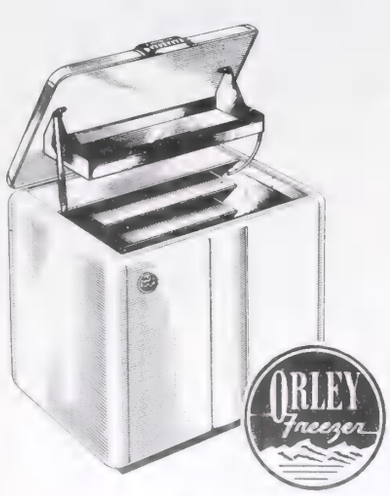
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## How to become a better wife!

You can spread a better table . . . end exhausting shopping, feed mobs of guests without notice—and slash household expenses—when you own an Orley Freezer. That's because you can quantity-shop at "in season" savings . . freeze-and-store meats, fish, fowl, fruits and vegetables for year 'round use. Your Orley opens new vistas for gracious living!

*Only* **ORLEY** *Offers 50% More Capacity in 30% Less Space!*




New, miracle insulation provides 50% greater capacity than conventional freezer of same over-all size. And what a host of Orley extra-value features! Insto-Freeze shelves for sharp-freezing . . . Super-Cooler for 20% lower operating cost . . . Hand-eez tray for frozen desserts in a jiffy. All-aluminum interior. Baked white-enamel finish. Completely automatic—no dials or switches—just plug it in!

*ORLEY Super Seven*
*7½ cubic feet capacity*
*ORLEY Sixteen*
*16 cubic feet capacity*

**WRITE FOR NAME OF NEAREST DEALER**

**ORLEY FREEZERS, INC.**
DETROIT 25, MICHIGAN


# It's Worth MENTIONING

By Julie Polshek



Shredding vegetables is only one of the dozens of daily, time-consuming chores this electrical servant takes in its versatile stride with lightning speed. One day with it and you'll wonder how you managed before. Besides puréeing and liquidizing, the K-M Liquidizer whips cream; grinds coffee, cooks meats; grates cheese, bread, crackers, cocoanut; chops nuts; blends batter, sauces; beats eggs. About $35, Rich's, Atlanta, Ga.



You have unhampered finger, hand freedom in these protective Plastimitts. They're so thin, soft sensitive you hardly know you have them on. The roomy, pliable mitts slip on and off in a jiffy, fit any hand. Deep cuffs give you wrist protection. For all their thinness they're tough, durable, won't ro or harden. You'll want some fo dusting, gardening, as well as we chores. About $1 for 2 pair, Gimbel's, N. Y. C. and Phila., Pa.



Magnificent wood graining and keen cutting prowess vie for top honors in this handsome Robeson steak-knife set. The convenient slotted holder and knife handles are of satiny, natural Pakkawood, "compregnated" birch that's impervious to heat, alcohol, acid. Slim hollow-ground carbon-steel blades are stainproof, cut like a whiz. Handsome for gifts. Sets of 4, 6, 8 knives with holder, about $15, $20, $25, Altman's, N. Y. C.



Precision knife sharpening is easy with this modern adaptation of the old-fashioned grindstone. It actually grinds knives, gives them a uniformly keen, lasting, serrated edge. A light push-pull of knife rolls Robo Knife Grinder back and forth, rotating blade against grindstone. Knife is automatically supported in correct grinding position. Plastic wheels have non-slip rubber treads. About $2.50, Jos. Horne Co., Pittsburgh, Pa.



You won't get half as tired doing your ironing, washing, sink chores with this cushion-like Magic Mat to stand on. Father will want one for his workshop, too. The reversible mat has over a thousand quarter-inch high rubber cones on each side to cushion your feet against standing fatigue, raise it from damp floors to prevent electrical shocks. Coning makes it a perfect automobile mat, too. About $2.50, Macy's, New York, N. Y.

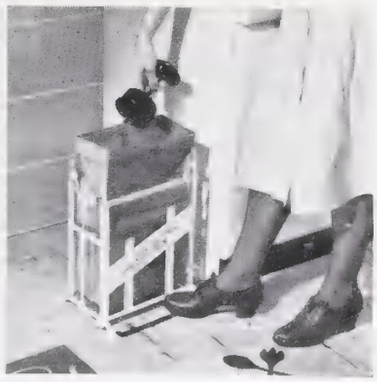
niture casters have a new, im-proved successor in these alum-n Bed Sleds. They started life otels where easy furniture mov- carpet protection really count. y glide heaviest furniture easily, ly distribute weight to cut n carpet wear and tear, pre- marks. Sleds install easily on wood furniture. Heavy Duty s (for beds), set of 4 about $3; ular (for all other furniture), 5. Halle's, Cleveland, O.





Look no further than this Click Collapsible Hanger for the neatest answer you've ever seen to hanging and removing garments without stretching or having to unbutton neckline. Insert stationery hanger end into neckline, press trigger and collapsed end slips neatly into shoulder. To remove hanger, a flick of trigger lets it slide right out of garment. Ivory or red plastic. 3 for $1.50. Wanamaker's, N. Y. C. and Phila., Pa.

n can't beat this San-i-Way for anitary, messless waste disposal itchen or bathroom. Food pedal s white-enameled steel frame for easy garbage disposal; s it tightly shut to keep odors d in. There's no can to wash: ly replace water-repellent. d-paper bag when it's full. minum tray prevents corrosion ood-waste acids. About $5. Le- Products, Ypsilanti. Mich. s (30 days supply), 30¢ for 10.





You'll want this Michael-d-California Automatic Door Seal on your closets as well as room doors. It keeps out dust, insects, moths, odors, drafts, by tightly sealing door to the sill. More, the soft-rubber seal drops automatically when door closes, raises when it's opened. Seal never needs adjusting, has no parts to wear out. Aluminum plate cuts with hacksaw to fit any door, installs easily. In 30, 36, 42" lengths, $3, Lewis & Conger, N. Y. C.


Just look at the stars!

Macdonald Carey and Sally Rawlinson

enjoying the REST of their lives

in the BEAUTIFUL

Streit SLUMBER* CHAIR

MACDONALD CAREY and SALLY RAWLINSON Soon to be seen in PARAMOUNT'S NEW PICTURE "DREAM GIRL"



No. 52 THE DEL REY



No. 08 THE LASALLE

STARS and star-gazers the nation over have this in common—at the end of a tiring day they all long for the heavenly relaxation that you find only in the Streit Slumber Chair. It's really out of this world... that feeling of restful comfort that comes over you as you sink into the thick upholstered, spring-filled cushions of the adjustable seat-and-back. And, as you stretch your legs out full-length on the seat-high matching footstool, and lean back to let that cushion snuggle up to the crook of your neck ...your cares and weariness float dreamily away—Oops! Sorry to awaken you, but you'll have to hurry to your nearest furniture store before his stock of Streit Slumber Chairs is gone or you'll have to wait until his next shipment arrives.

AUTHENTIC PERIOD DESIGNS

The Streit Slumber Chairs are designed to harmonize with many periods of furniture—select the model that fits your decorative scheme best! See them in this year's bright new fabrics, including the new colors of Lipstick Red, Canary Yellow, Erin Green, and Platinum. Ask your furniture salesman about the washable cretonne slip covers sold direct from factory at factory cost.



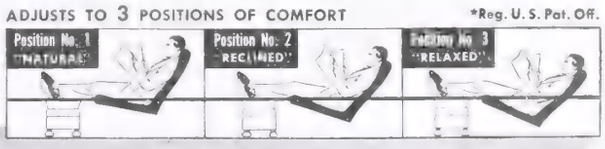

No. 24 THE SALEM

No. 15 THE JEFFERSON

Streit SLUMBER CHAIR

This triangular trademark appears on the adjusting pawl of each genuine Streit Slumber® Chair. Look for it when you buy!

ADJUSTS TO 3 POSITIONS OF COMFORT *Reg. U. S. Pat. Off.




Streit

AT BETTER FURNITURE AND DEPARTMENT STORES FROM COAST TO COAST

Your floors will be WARMER with

# Radiant Ray* HEATING



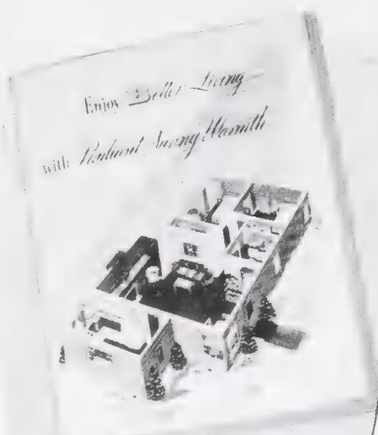
When you select a hot water or steam heating system, you've made the happy choice of Radiant Ray Heating. Whether you prefer *radiators, baseboards, panels or convectors,* you'll enjoy the six essentials of winter comfort!

A Radiant Heating System produces the same kind of genial warmth you feel in a beam of sunshine. Its heat distributors are in effect miniature suns, which spread comforting, *radiant* warmth throughout your home.

Radiant Heat keeps your floors and walls at a comfortable temperature, because radiant rays travel in all directions from their source . . . penetrating and warming everything they touch. And it's a scientific fact that warm floors and walls are *the first requisite of comfort.*

No other decision will give you more lasting satisfaction than the right selection of a heating system. Before you decide, read the free booklet offered here.

***The warmth you get with radiators, baseboards, panels or convectors.**




**FREE**

"Enjoy Better Living with Radiant Sunny Warmth" contains facts based on I=B=R heating research at the University of Illinois. It will show you how to obtain these six essentials of good heating—

1. Radiant Warmth
2. Correct Heat Distribution
3. Flexibility
4. Durability
5. Fuel Economy
6. Year 'round Hot Water

Send the coupon for your copy.

I-B-R Reg. U.S. Pat. Off.

The *Institute* of Boiler and Radiator Manufacturers

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Send at once your free booklet "Enjoy Better Living with Radiant Sunny Warmth."

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City ..... Zone ..... State .....


# It's Worth MENTIONING

CONTINUED FROM PRECEDING PAGE

Stuffing fowl and roasts wasn't this easy in mother's day. The Cromley Stuffing Cage banishes tedious spooning of stuffing into cavity, eliminates trussing or sewing. And stuffing is much easier to serve, too. Best of all, ribbed aluminum cage is designed to give stuffing full benefit of both inside *and* basting juices. Simply stuff cage halves, lock together, insert into cavity and it's done. About $3, Wolf & Dessauer, Ft. Wayne, Ind.





You won't find an equal to these Ruzak Refresher Boxes of Dow's Styron for storing and preserving food in or out of the refrigerator be it hot or cold, cooked or raw. Use them, too, to keep cookies, cake, bread baker-fresh. The sturdy boxes are odorless, retain heat, cold, "flavors." They stack like cans, wash like dishes, keep food visible. Cheese and cake Refresher about $3; set of 2 square, 2 oblong $2.50, Bamberger's, Newark, N. J.

Here's a neat wall apron with a permanent, "belonging" look, to protect vulnerable wall areas in kitchen, nursery, bathroom. The light-weight white-enameled steel shield has a smooth, tile-like appearance, wipes clean with a damp cloth in a jiffy. Protect-o-Tile mounts easily to any wall surface; mounting tape comes with the fireproof sheets. About $1.39 for three 12x20 sheets (white, green, black), Jordan-Marsh, Boston, Mass.





This aluminum Karle Lingerie Washer has bowl washing beat a mile for hosiery, gloves, hankies, lingerie, baby clothes, and other small wash. The ridged sides and spoke gently "rub" clothes spanking clean in about 10 seconds as you shake, with a fraction of the usual soap. It rinses like a whiz, too. It's easier on both clothes and hands. Washer "load" equivalent to 4 pairs of stockings. About $2. Rike-Kumler Co., Dayton, O.

## HOW TO LEAVE HOME

CONTINUED FROM PAGE 88

### *Dammed-Up Vacation*

In the geographical center of Missouri, there's a great lake, 140 miles long with 1400 miles of shore line, and destined to become within a few years one of the great vacation spots of the nation. It is the Lake of the Ozarks, created by the Bagnall Dam which backs up the waters of three meandering rivers and puts them to serious work. Since 1941 hunting and fishing lodges have been built along its shores and provision made for motor-boating and swimming. By 1950 it is predicted there will be bed and board here for thousands of vacationers from east and west. At present, to mention two hotels, Holiday House on a high bluff by the dam will put you up at $7 a day American plan, and Kirkwood Lodge at Osage Beach charges from $4.50 for room and bath or for a cottage apartment with meals at reasonable prices.

### *More to See in Mexico*

Motorists in Mexico making their headquarters in Mexico City, will be glad to learn of a new side trip to Ixtapan de la Sal, a resort in the gorgeous Sierra Madre mountains not far from Taxco and only four hours driving time from your hotel—or a half hour on a Pananini plane. March to August is the season, and the fun is bathing, hiking, and just breathing the exhilarating air. New hotels are going up and prices are moderate, but you must make advance arrangements. See your travel agent or write to Mexican Tourist Association, Avenida Juarez 76, Mexico, D. F. Ask them for the latest booklets on other interesting spots in that country. The car permit for entry into Mexico has been raised to ten pesos (around $2) and the Tourist Card which each member of your party must have is about the same amount.

### *Europe Escorted*

R. W. Hemphill, well known Los Angeles travel impresario and expert in foreign affairs, is arranging personally conducted 90-day air tours of Europe, the Mediterranean, and Africa. You will see Paris, Geneva, and Rome, of course, but you will also be exposed to Athens, Cairo, Luxor, Khartoum, Lake Victoria, Damascus (sword included), Cyprus, Algiers, Madrid, and Lisbon. Don't look now, but this international junket of three months will cost no more than $4490, from New York. See your travel agent or write to Hemphill World Cruises, 727 West Seventh Street, Los Angeles 14, California.

### *Required Reading*

The International Air Traveler's Guide will give you all the needed data on current conditions in Europe. You will find notes about people, food, lodging, customs requirements, and currency. Your travel agent will give you the guide or you can get it from one of the American Airlines ticket offices.

### *To File Under "Spain"*

If you are planning to include Spain in your European itinerary this summer, drop a line to the Spanish Tourist Office, Room 940, 500 Fifth Avenue, New York City. They've pertinent information to send you.

### *No More Visas*

Visa requirements for Americans have been cancelled by Denmark, Norway, Sweden, the Netherlands, and Luxembourg. Only a valid U. S. passport is demanded.

### *Pilgrims Please Note*

The South throws open its garden gates and invites visitors to cross the threshold of its finest houses during April and May. If you expect to be there, make a note of these tours:—

North Carolina Garden Club 1948 Pilgrimage lasts the month of April, and covers the state. For more information, write to Mrs. Wesley Taylor, Chairman, Greensboro, N. C.

Maryland House and Garden Pilgrimage runs from April 25 through May 4. For more information, write the Pilgrimage, Sheraton-Belvedere Hotel, Baltimore 2.

Garden Week in Virginia starts on April 26, lasts through May 1, includes some of the country's most historic mansions and their gardens. For more information, write Miss Vera Palmer, 202 North Allen Ave., Richmond, Virginia.

Dover, Delaware, which was founded in 1683, will celebrate May Day with Colonial festivities —maypole dancing on the village green—and will open many of its old houses for the occasion.

The Garden Club of Kentucky holds its annual garden tour May 6 through May 9. Houses and gardens in the Louisville and Bluegrass Purchase regions will be open.

(*Continued on next page*)

MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER

"Just like Magic..."

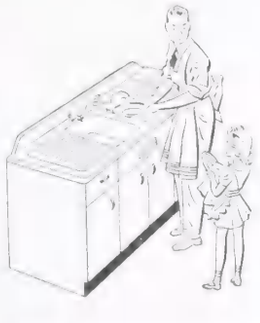




"I simply run a damp cloth over our new Eljer fixtures and they are sparkling clean in an instant . . . just like magic."

One reason why Eljer fixtures are easy to keep clean and new-looking is that the lustrous, vitreous chinaware resists scratching, stains and the effects of all ordinary acids. Eljer enameled cast-iron fixtures are rugged and rigid with a heavy coat of enamel. They match harmoniously to create beautiful ensembles.

Eljer's complete line of plumbing fixtures assures you of a selection to meet your individual needs. See your plumbing contractor or write Eljer Co., Box 192, Ford City, Pa.



ON MOTHER'S NIGHT OUT . . .

Dad and daughter enjoy washing dishes on Mother's night out . . . and that's when Dad truly appreciates the double basin—double drainboard Eljer De Luxe Sink with the new, exclusive faucet construction that virtually eliminates dripping. In bathroom, kitchen and laundry, you'll like Eljer faucets that turn off at the touch of a finger.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM, OHIO, LOS ANGELES, CALIF.

# THERE'S ONLY ONE Deepfreeze

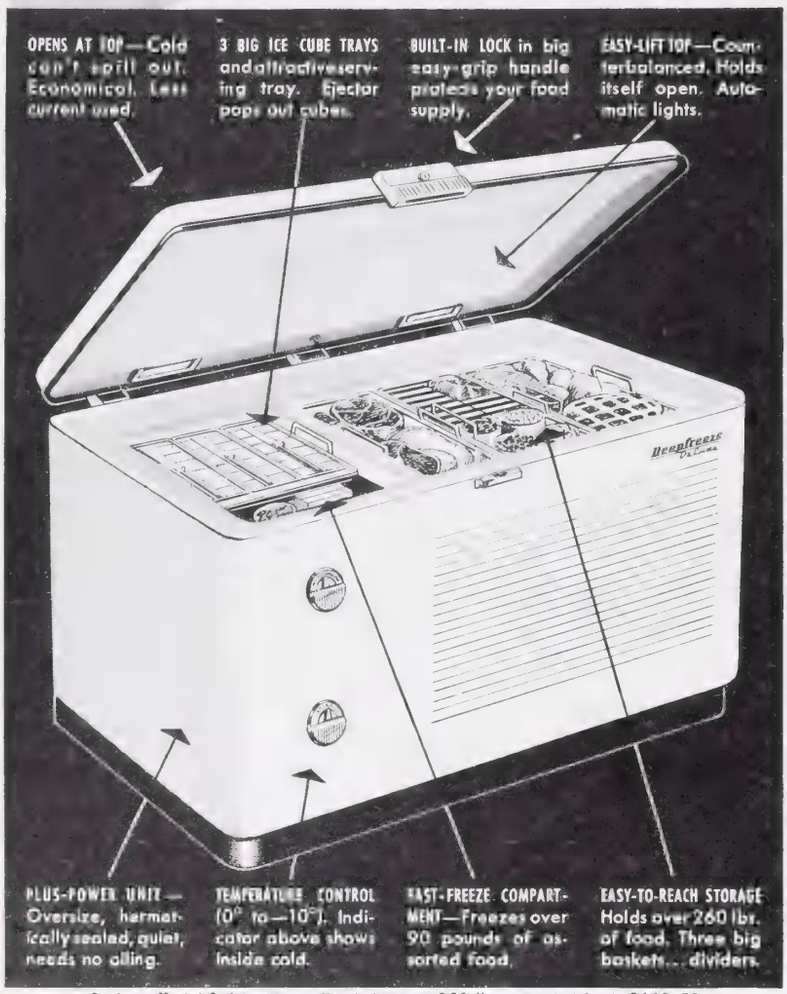
TRADE-MARK REG. U. S. PAT. OFF.

**HOME FREEZER**



*There are lots of home freezers but only one can be called the Deepfreeze home freezer. Get the facts on this important purchase from the originators of home freezers.*

**17 advanced features. More for your money in every way**




*De Luxe Model C-10, 10 cu. ft., holds over 350 lbs. assorted food, $449.50. Others from $199.95, installed.*

## Pays for itself with the money it saves

Before you decide to buy any home freezer, you owe it to yourself to get the facts. Learn how a genuine Deepfreeze home freezer saves time, work and money—how it brings you better living and pays for itself with the money it saves—how it can be bought for a small down payment on easy terms. See your Deepfreeze home freezer dealer for complete details.




**FULL INFORMATION** on home freezing in this handsome 64-page illustrated book, "An Invitation to Better Living." **Yours for only 10¢.**

DEEPFREEZE DIVISION, Dept. HB-48, Motor Products Corp., North Chicago, Ill.

I enclose 10c for a copy of "An Invitation to Better Living."

NAME.....

ADDRESS.....

CITY..... STATE.....


### *Doing the Old Dominion*

The luscious month of April is an invitation to tour Virginia, to combine the shrines of history with the scent and beauty of acres upon acres of peach and apple blossoms stretching down the Shenandoah Valley and over the slopes of the Blue Ridge mountains. Atop these lovely blue hills runs the Skyline Drive, the motorist's approach from Washington. In a few hours you meet Route 250 running east and west. Turning right you head for Staunton, birthplace of Woodrow Wilson, the Luray Caverns, Natural Bridge, Lexington, and the beautiful southwest Virginia which is more Western than Southern, and Abington, home of the famous Barter Theatre. But if you turn left on 250, you traverse the Piedmont district and reach Charlottesville. Three miles away stands Monticello (little mountain), the house that Jefferson built. It is completely restored, its ancient gardens re-done according to the original plans of the owner and now coming into full bloom.

Continuing to the east you reach Tidewater, rich in historical landmarks which every schoolboy in the land knows: rebuilt Williamsburg, the Colonial Capital, Jamestown, and, farther on, Yorktown, Norfolk, Old Point Comfort, and Virginia Beach. If you don't make the trip in your own car, you may sign up for one of the seven-day spring tours offered by the American Express Company. They leave New York on Saturday and Baltimore on Sunday, with a cruise down the Chesapeake to Norfolk. The tour is more or less as outlined above, only in reverse, by motorbus and back to Baltimore for train connections. The cost is around $110, plus tax. See your travel agent or write to Travel Department, American Express Co., 65 Broadway, New York.

## HEIRLOOMS OF THE FUTURE

CONTINUED FROM PAGE 2

turning of the lip at the upper edge of the pot or a light curve at its base, which, in combination with its proportions, gives perfection of form.

The ceramics made by the Natzlers are all different. Each piece is shaped on the potter's wheel from an individual conception, so each becomes, therefore, a personal expression deriving from the immediate impulse of the artist. The form is "felt" as it is created.

The glaze on Natzler pottery is always part of its design, indivisible from the rest of the piece and not merely an overcoating to hide the clay underneath. It is not in any sense "decoration" as is so often done in the case of less artistic ceramics. The glaze, too, is left to express its characteristics. The marks of the fire through which it has gone are caught and retained on the finished piece, sometimes as rough eruptions, sometimes as solidified drops from its flow or as color hues which cannot be obtained in any other medium. The control of the accidental often produces an ornamental effect showing the medium—clay, glaze, and fire—as superb form, color, and texture, whether functional for specific use or just to be enjoyed as a fine work of art.

These are ceramics with all the intricacies and characteristics that ceramics can express: clay, created as the superb form, with a glaze on which the mark of the fire is caught and retained as color in an endless variation and textural quality. These somehow miraculous and often mysterious colors can only be achieved on ceramics, and even then only by a thorough knowledge of all the various factors involved in producing them.

It seems poetically fitting that tomorrow's heirlooms, created out of the newest of contemporary skills and knowledges, should stem from one of the oldest arts known to man, and that they should be so warmly and congenially adapted to every decorating mood of today.

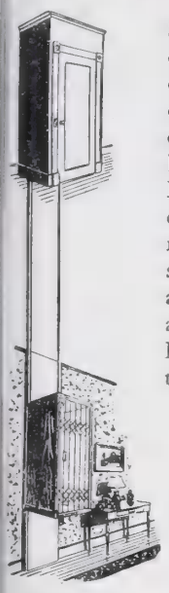
We think that good ceramics take form from an inbred taste akin to that which is found in both good painting and good sculpture, plus a feeling for the real meaning of function. The potter paints with fire and models with a whirling wheel and his three dimensional work also bears the trademark of simple and direct utility.

This is the way we feel about good ceramics. We don't ask you, however, to take our word as gospel. We ask, instead that you look at the ceramics owned by people whose tastes you respect. We are willing to rest our case on the probability that they will be the ones who own and cherish pieces like those of the Natzlers. If you look closely, you will doubtless find that they are Natzler pieces.

When you yourself own one of the Natzler pieces it might interest you to know that there are only 900 in existence.

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# FEUDIN' AND FUSSIN'

## *at the fireplace*

**There's only one way to build a fire, and every man wonders why no one else ever uses it**

By W. W. Ward

For a portrayal of sheer, unrestrained anguish, note the expression on the face of one man while another builds a fire.

Nowhere in masculine competitive ventures is opinion so varied, methods more rampant. By comparison the flycaster and the baitcaster are brothers under the fin; the pump gun vs. the double-barrel is a mild discussion.

But let a two-log crumpled-paper addict kibitz while a four-log cross-kindling man goes to work and you've got trouble brewing among the andirons.



No red-blooded American male can stand by and watch a fellow citizen lay out his fire pattern without a nasty little secret prayer that the blaze will either go out completely or louse up the room with billowing smoke.



Guns or fishing rods you can buy, but a man builds a fire with his own two hands, plus imagination. It's a creative doing, and jealousy is rife among the artists.

It starts right off with the selection of the wood. Each burns differently, they say. No two smell alike. A hickory-log man will sniff

*(Continued on next page)*

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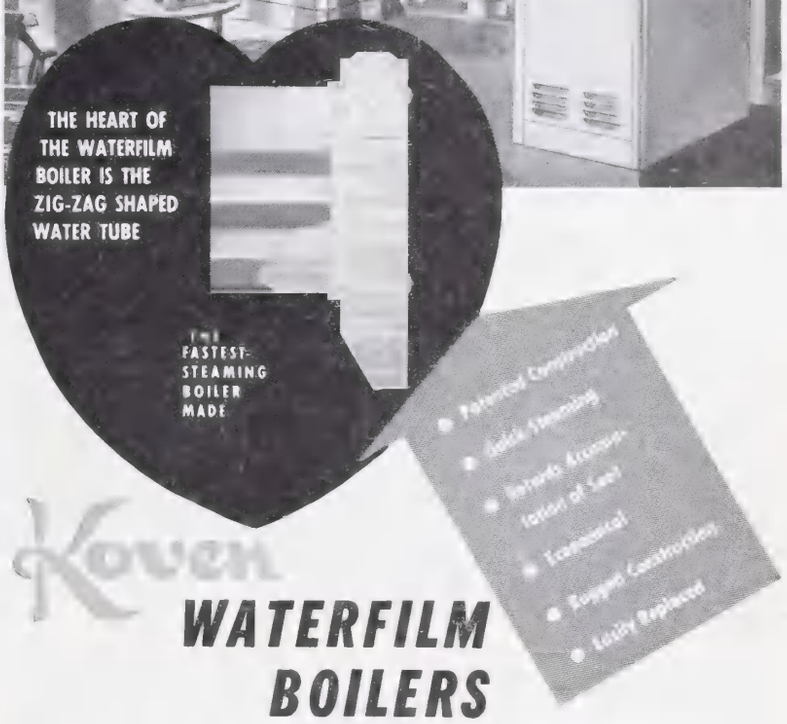
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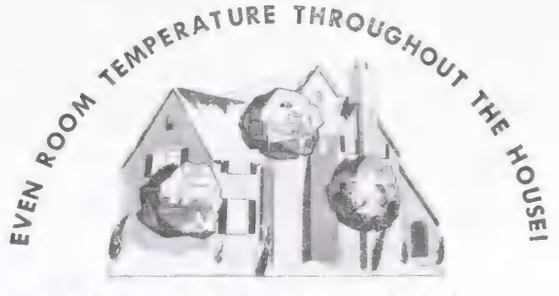

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WHEN PAINTING THEIR OWN HOMES

*9 out of 10 Painting Contractors use Gum Turpentine*


CONTINUED FROM PRECEDING PAGE

stray wisps of smoke from his fire like a brandy connoisseur, while an apple-tree-log man can virtually intoxicate himself with heady whiffs from his favorite bark. The beech-log boys declaim the nose test and point to the way the very flames prefer their selected tree. Members of the oak, maple and birch fan clubs will cut a beech man dead on the street. (I'm an oak man, myself. Hi, fellas!)



On kindling there is an understood agreement. Everybody knows that the lighter woods, like pine and evergreen, burn fast and hot and will force a fire quickly and well. But a pine log? Never! By the time your pipe is lit it is necessary to replenish the supply.

Opinions, theories and just plain bullheadedness on the right number of logs to use have split the fireplace fiends into bitter factions. There are a few one-log men still left around the country, but it's a dying sect. Those that are left aren't popular. Multiple log men shun them. You see, a good healthy flame just can't get its teeth into a single log, and though it looks pretty right at the start and might do for soft music and hand-holding you'd better have radiators on at least two of the other walls.

The two-log men are simply nonconformists, though they insist it's rugged individualism. Using two logs is like putting a healthy fire on a diet. The flames struggle around without enough vitamins, and, though they may be pale and



pretty, they just aren't hot. Two-loggers admit that fire needs more obstruction than you get in a one-log plan, but they don't go far enough.

Three logs?

Now you've got something. It's a soul satisfying thing to watch that hungry little newborn flame, its appetite whetted by some good pine-cone canapes, tear into a fine three-log structure. Not too many, not too few. Like a man with a good steak before him. Just righ

Four logs? Too much of a goo thing.

Five logs? Gluttony!

I've used the five-log pyrami myself, but I get that old guilt feeling you have when you p three lumps of sugar in your coff while the waitress is watching yo Maybe it's the urban influenc where logs come at 50 cents pe But even in the country, where have to cut my own wood, I winc when a five-log man beats me t the fireplace. I invite him to com back only during the hot weathe Chances are he doesn't cut his ow wood. Now maybe up in the Nort Woods, with an Indian guide wiel ing the axe or saw, or in one o those massive fireplaces which yo see occasionally and in which yo can practically sit, the five-log ma might be just a wee bit right. Bu I'd still go for three logs—onl bigger.



Three logs is the old English meth od, and those English people seem to have a way with fires. They hav to, or freeze. They use the regula Crumpled Sunday Supplement ap proach, popular in this country too. From there on, their principl of fireplace technique is perfect It's simple. I recommend it fo novices everywhere.

First, save the old ashes. No fir will burn at its best without a good bed of hot ashes. If you start from a clean base your tidiness wil penalize you. Crumple your paper Don't hurry. Use individual sec tions. Stop to read that Orphan Annie strip if you missed it. Enjoy your work. And pay no attention to the neighbor who suggests tha you roll your paper. A faddist. Dis regard him.

Now lay two of your logs on the supports over the paper. Parallel Across them, at about one-inch in tervals, lay your kindling. Between the intervals stick some kindling lengths down into the paper area A Master's touch. And if that back log is a little green, don't let it worry you; it's a good place for it Provides a good holding surface for the faster-burning logs and forces the bulk of the blaze for ward where it will do the most good. Now lay the third (and last!) log on top, parallel, right smack in the middle. See the pic ture? Doesn't it make your fingers

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itch for a match? And don't let the women and children shivering in the background influence you to rush this procedure. They don't understand these things. The actual fire is only an anticlimax. Did Titian rush a painting? Does Toscannini hurry a symphony?



Before you apply the match, check your draft. In some of these tight new houses (veterans, disregard) you'll actually find a strong draft coming down the very chimney you want the smoke to go up. A perfectly laid fire may go to pot. So wet your finger, first. Stick it under the fireplace throat. If it gets cold on top the wind's against you. Even if there's no draft, either way, a cold flue won't take a quick hot fire, as many a besmudged mantel and teary-eyed, coughing novice can testify. Crumple up some more funnies, light them, and hold them up near the fireplace throat to start



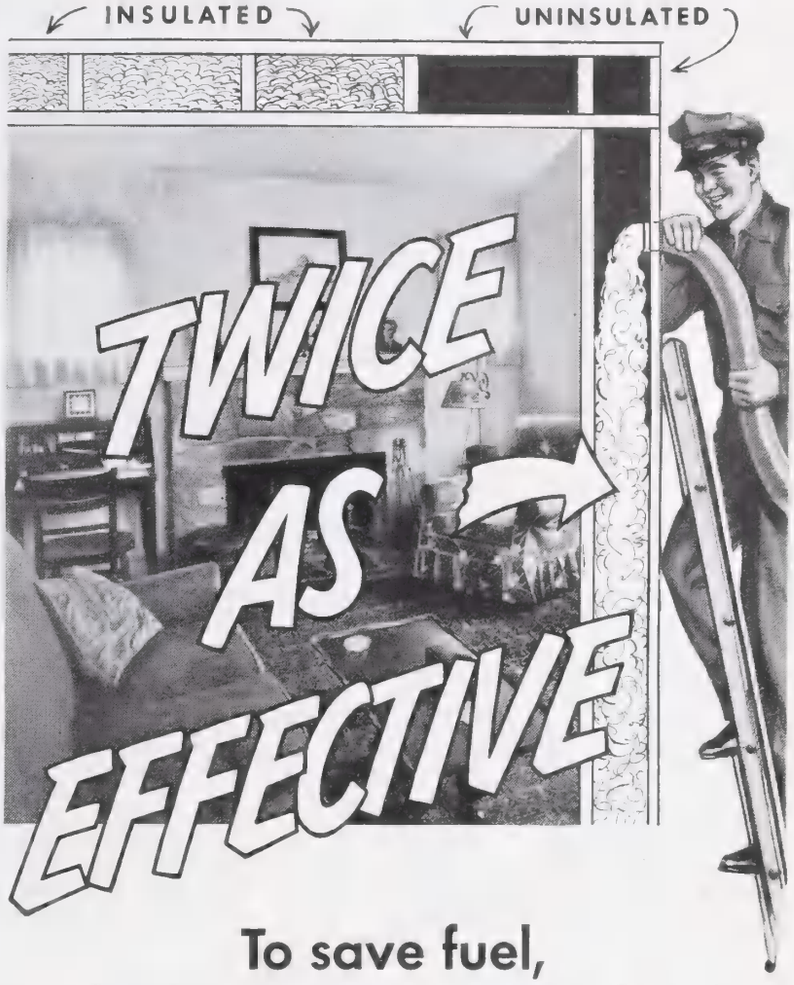
the heat moving in an upward direction.

One nice trick—and you can do it—too, is to "hold" a fire overnight. As a true fisherman scoffs at cold and rain, so a born firebuilder doesn't mind the chore of fumbling in the cold gray ashes of a frosty morning with his beloved kindling and paper. But you can make last night's fire do; the trick is to stash some ashes around the base of the fire to cut down the draft and scatter them over the top to keep it from blazing. Then go to bed. A guide I know can hold a fire through a two-day hunting trip.

Last, and with profound shame, let me admit to a pariah in our group. We don't speak to him. We shun him. That's the man who uses kerosene to start a fire. He simply heaves on an indefinite number of any kind of logs, douses them with kerosene, and applies the match.

He'll never make my lodge.

There it is. Go build yourself a fire. And, incidentally, if there are any one-, two-, four- or five-log men reading this, I'm not afraid of you. What'll it be? Pine knots at twenty feet?




To save fuel, the best step is to insulate*

**More than a million home owners enjoy the fuel economy of Johns-Manville Rock Wool Home Insulation.**

Why let HOLLOW walls and plaster-thin ceilings rob your house of expensive heat, winter after winter! You can't afford to in these days of fuel shortages and high prices.

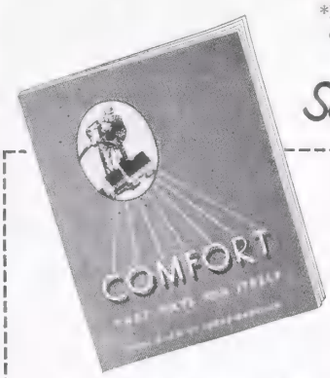
The best step you can take to meet the fuel emergency is to insulate those *hollow* spaces.

Johns-Manville "Blown" Rock Wool Home Insulation will *pay for itself* in fuel savings alone—and give you a world of extra comfort, both winter *and* summer. Full thick wall-and-ceiling insulation saves fuel twice as effectively as other treatments used in protecting the average house against heat losses.* (Based on Government figures.)

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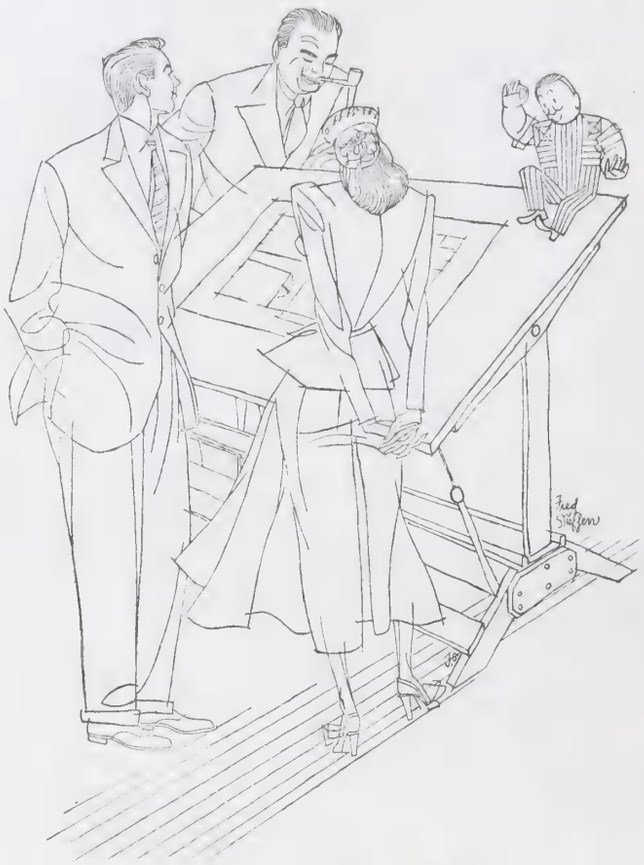
*Based on facts published in U.S. Bureau of Mines pamphlet.




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## "FOR LONG-TIME *Economy* I'VE SPECIFIED OAK FLOORS"

This architect appreciates that, in a home, fads of the moment are not good investments, not sound economy. He specifies oak floors because of their lasting beauty, freedom from expensive changes, replacements and repairs . . . and because they're easy to maintain in all their original warmth and charm.

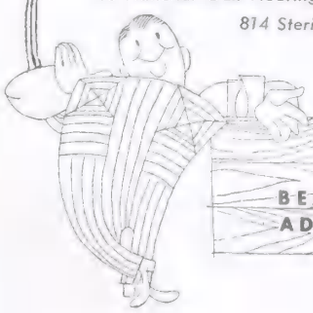
Oak floors are completely modern and adaptable to changes in furnishing styles. Beautiful in themselves, they enhance the beauty of everything around them, whether gleaming in the sunlight or glowing under soft lamplight.

They're simple and easy to keep clean too, which you'll particularly appreciate if you have small children. In fact, they're such good investments that oak floors are being used today in more new homes than ever before.

So, for the new home you are planning to buy or build, insist upon the lasting beauty and economy of oak floors.

*Ask your builder or lumber dealer for a copy of the new free booklet—Oak Floors for Long-time Beauty—or write to National Oak Flooring Manufacturers' Association, 814 Sterick Building, Memphis, Tenn.*

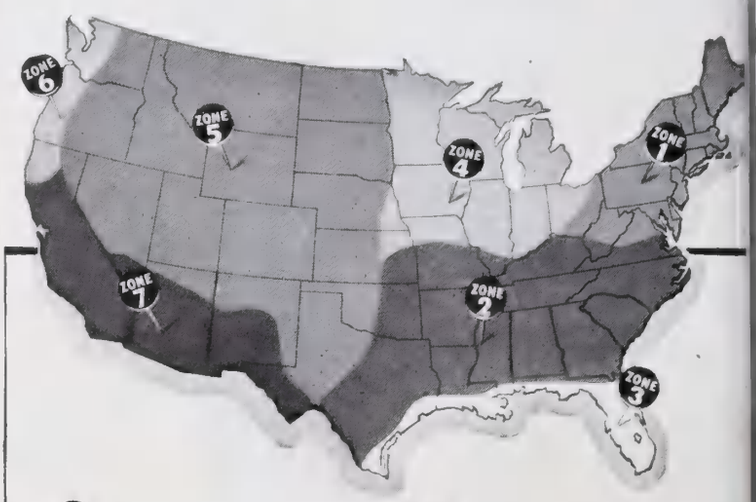




**OAK FLOORS**

BEAUTY · DURABILITY
ADAPTABILITY · ECONOMY


# *The* LOG *of the* PRACTICAL GARDENER




ZONE 1 — The Northeast
ZONE 4 — The Middle West
ZONE 2 — The South
ZONE 5 — The Rocky Mountains and Great Plains
ZONE 3 — Florida and Gulf Strip
ZONE 6 — The Pacific Northwest
ZONE 7 — California and the Southwest

This is HOUSE BEAUTIFUL'S Gardening Zone Map of the United States. It is divided into seven main zones, determined not only by temperatures, but by soil, rainfall, and other factors that bear on what you can grow successfully. Whenever gardening procedures depend upon locale, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders here and elsewhere in the magazine to your garden.

It's a bit of a jolt to be lifted out of winter and set down in a June landscape. At least, that was my reaction a year ago when I flew to Los Angeles. The lid of spring was off New Jersey just a tiny crack, with a few crocuses in flower, while my arrival in Los Angeles coincided with a 90-degree heat wave that had knocked out the tulips and forced the roses into a riot of bloom.

I wrote home of breath-taking banks of geraniums and mesembryanthemums, of such exotic plants as the coral tree and cup-of-gold vine, and of the "folded hills" already mellowed to their summer tans with violet shadows.

Yes, it was all exciting and wonderful and I was caught with the desire to stay in this land of vivid colors and wide spaces. Much against my will, I started back toward the gray humdrum of New York, arriving home in the midst of dogwood time. That is why I am still a New Jersey gardener—that, plus such trivial reasons as a special brook bubbling its musical way below a mossy bank, and a grove of oaks beneath which blossom every April my favorite wildflowers—the wood anemone, the hepatica and the bloodroot.

*Now is the time in most parts of the country to fertilize the grass to encourage a good thick turf. If feeding is delayed until May, annual weeds will derive as much benefit from the food as the perennial*

(*Continued on page* 248)

# YOU SPEND LESS WHEN YOU DECORATE WITH GLASS

Decoratively speaking, no material can do more for a room, for less money, than glass. There's glamour in glass. There's magic in mirrors. And every cent you spend for them *shows!* That's why you spend less when you decorate with glass . . . because a *little* extra glass means a *lot* of extra charm.



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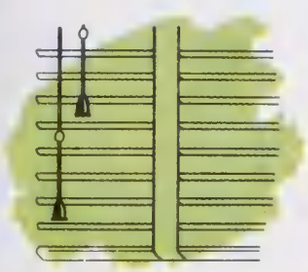
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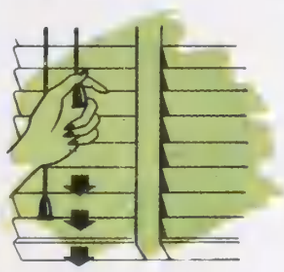
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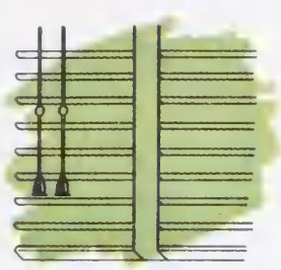
(U.S. Patent 2174994. Canadian Patent 387,579) ©1948, LHMC.



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## LEVOLOR




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# modern furniture

## that lives up to its "Nice-to-Live-With" look



Photograph by Paul Davis

HEYWOOD-WAKEFIELD Modern is flexible, to make the most of the way you want to live—and the space you have for living. It's *comfortable*, of course. Its curving lines flow amiably together to achieve a "Nice-to-live-with" look that warms your heart to Modern as Modern should be—whether you choose the "wheat" or "champagne" finish!

You'll be grateful, too, for the many built-in convenience and construction features that reflect more than a century of fine furniture craftsmanship. And you'll appreciate the special advantage of furniture bearing the Heywood-Wakefield emblem. It is "Home Planned"—so skillfully correlated in design and finish that through the years you can add harmoniously to your present selections for living room, dining room and bedroom. Look—and ask—for Modern furniture with the Heywood-Wakefield emblem at better furniture and department stores,

HEYWOOD-WAKEFIELD
EST. 1826

*Gardner, Mass.*



DRAWING BY NANCY BURDEN

# BE IT EVER SO HUMBLE!

**In spite of endless discouragement, the best the home-seeker can do these days is to keep his chin up. It won't be long now!**

BY E. R. SCHLATTMAN

r spending three years in ervice, I came home to build ouse my wife and I had been ning about and planning for. y, stupid me, a discharge in hand and house plans in the . I gaily stepped off the train l fell flat on my face. No step. was an omen that I should thought about, because I've getting kicked in the teeth since.

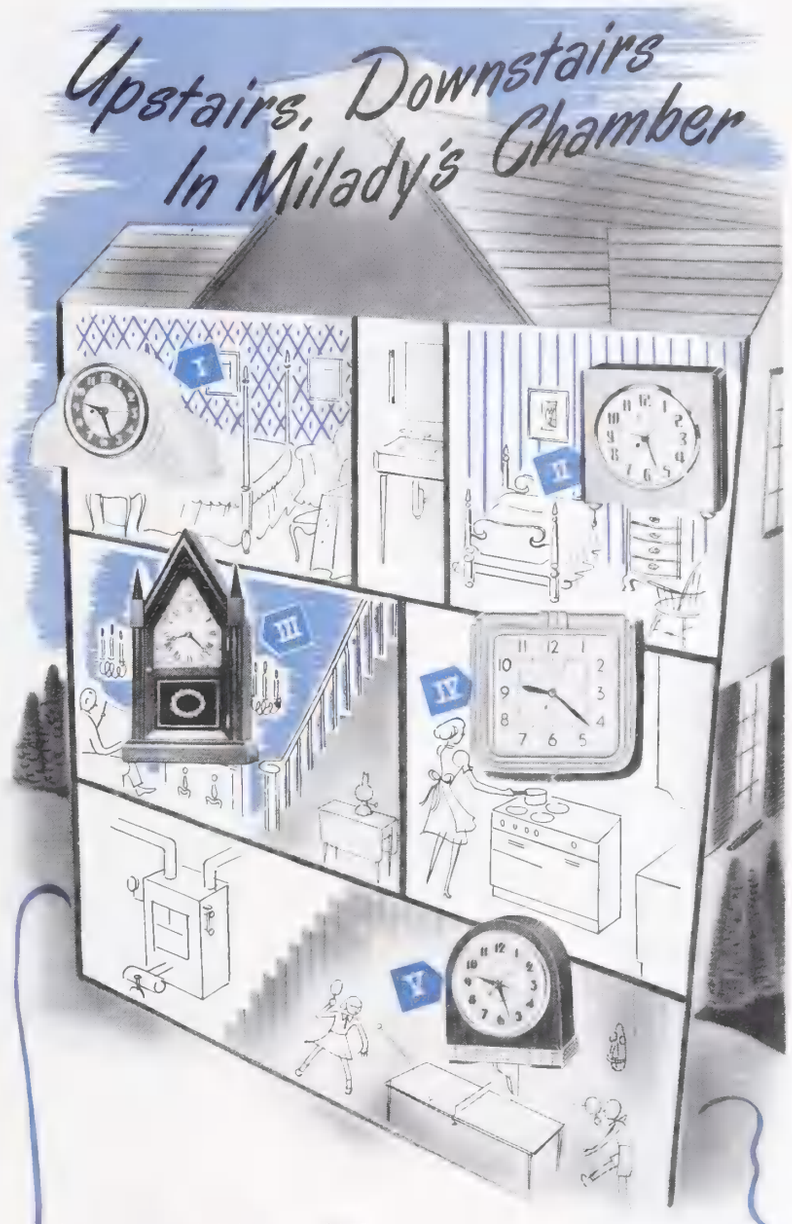
e first foul blow came when I to find an apartment. Oh, I heard about a housing short- but I had put it down as Navy aganda against getting a dis- ge. Alack and alas, how wrong ! The only thing shorter than ousing was my temper. The of apartment hunting were ly confusing. It seemed while only veterans could places, the available places dn't take veterans. All the had "No Vacancy" signs on , but a few extra bucks to andlord, the janitor, the care- , the maid, and an apartment would miraculously appear.

Briskly I sized up the situation and announced that I would not pay to find an apartment. I didn't, either; I merely paid to get one. But think of what we got! One room, a kitchenette, big enough to hold one person, and a bathroom only halfway down the hall. This bathroom was shared with two other tenants, and the morning race to get in, while nerve-wracking, was interesting. You see, we all left at the same time for school, and there just wasn't enough room for three people. I thought it quite rotten of the guy next door when he set up a cot in there. It ruined the spirit of the thing, you know.

Well, at least we had a place to live, and we figured it would be all right temporarily. We were going to build right away—that is, we *thought* we were going to build right away.

My wife and I had been planning the house for years and years, and the plans were all drawn. The

(*Continued on next page*)


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**THE DAYS** of the "one clock home" are past . . .

In the modern house, designed for convenience as well as beauty, you should have a reliable clock ready at hand, *wherever* and *whenever* you need to know the time. And fortunately you can—at a very modest price—with lovely Sessions Clocks.

For Sessions self-starting electric clocks are not only far handsomer than ordinary clocks, but they are magnificent timepieces, accurate and far more reliable. Sessions have only half the number of moving parts you'll find in ordinary clocks, and that means quieter clocks, and only half the number of parts to go wrong.

See how easy it is to save yourself steps and beautify your home too. Check your rooms with the clocks shown here. Then go to your nearest Sessions dealer and see them, buy them! You'll be tickled at so much loveliness and convenience, for so little money!

Send for free literature describing the entire line of Sessions Clocks. The Sessions Clock Co., Dept. F, Forestville, Connecticut.

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**Sessions Clocks**

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Guaranteed by Good Housekeeping




**THIS AMAZING MATERIAL** ignores wet weather. Saran *can't* rust! It *can't* stain painted surfaces. It doesn't dent—its resilience *prevents* sagging or bulging. And it *never* needs painting. Ask your hardware dealer, or write to Dow.

PLASTICS DIVISION, DEPT. SS-3
THE DOW CHEMICAL COMPANY • MIDLAND, MICHIGAN

CONTINUED FROM PRECEDING PAGE

whole thing was figured out from top to bottom, from the roof to the basement, shutters and all. We had also planned on filling the house with children, diapers and all. The house would be really modern.

All the magazines and newspapers had been carefully canvassed for the newest ideas. All the articles on postwar housing said that only the best materials would be used, and the price of those materials would be very low. Naturally, we would use the very best materials, and the cost didn't worry us, because after all, what was the GI bill for, anyway? All a fellow had to do was go down to the bank and pick up the cash. Yes, we were all set to build and anxious to get started.

The first step was to get the lot. I had looked at a lot before I went into service, and naturally I went back to see the owner. He had changed somewhat from the skinny character he had been, and was now pleasingly plump. I stated my business and offered my check for the same amount he had quoted before the war. He laughed merrily at my little joke, tore up the check, and sold me the lot for twice what it was worth. It's a nice lot, though, and after we fill in the quarry on the back, it will be level as a table. We were started: we had a hunk of land. Huzzah! Now to get the money.

BRIGHT and early the next morning I trundled down to the Jiffy Loan Company. I can't remember why I picked the Jiffy Loan Company, unless it was because they had sent the prettiest letters to me. My chest puffed out, and my chin jutted forward as I remembered what the letter had said. "Congratulations on a job well done. You have served well, and you have our undying gratitude. We on the home front have kept the business going while you have been gone. Drop in and see us, and we'll give *you* the business." Ah, life was sweet as I walked into the Jiffy Loan office! A smiling, genial man met me at the door and showed me to a desk, pumping my arm all the way. His name was Brown, and he assured me that his only purpose in living was to help me. What a nice guy!

I explained to him that I wanted a loan to build a house. Not a big house, only about six rooms. His smile widened, and he shoved a cigar into my mouth. Did I have the plans drawn up? Yes. Did I know for sure that I could make the monthly payments? Oh, indeed. Where was I work Well, I was going to school my wife's income was enoug meet the payments.

Thereupon several things pened. He yanked the cigar of my mouth, nearly taking teeth with it, pounded on desk, spat in the shiny brass c dor, and did a very fine imit of a man choking to death. D I realize that for the $90 I go going to school I could bo only about $1,500, and that $1,500 I couldn't build a house? Didn't I realize he w very busy man, and didn't time to talk to stupid pe like me?

FOUR bars and fourteen later I arrived at home, s what confused. I had got the ge al idea that I couldn't get a loa the house, and it apparently my fault. *Why* was it my wasn't quite clear, but it *wa* fault. That made me sli angry, and as I kicked in the my wife immediately knew s thing was bothering me. talking the situation over, we cided to build a double ga and live in that until I fini school. A noble idea.

Determined to get the loan Mr. Brown. I presented myse his desk early the next mor For some reason he seemed a cool toward me. I carefully plained that we had given up idea of building a house away, and had decided to bu garage instead. He started t a little red in the face, but looking into my guileless eye told me to sit down. Then fatherly voice he explained t that a double garage would to meet the specifications of a ular house or I couldn't get a In order to meet the specifica of a regular house it would as much as a house and wou be as good. Finally, if it co much as a regular house. I cou get a loan because I was goi school.

I was fascinated by the wa were going around in circles said my wife's salary was no for a loan, because she might a baby at any time, and ther wouldn't have a job. I blush assured him that I was quite tain she wouldn't have a baby I was through school. I tho I heard him mumble some about "in the course of hu events," but it may have been imagination. To make a long

(*Continued on page* 215)




# THE TRIUMPH OF A NEW IDEA

# A-B-C-O-Matic

## THE *EFFORTLESS* WASHER!

**...washes 50% more clothes**
**...faster, gentler...*Cleaner!***

Think of all the washers you've ever used, or seen, or read about, or been told about. Now, try to imagine *one* washer that unquestionably outperforms them all . . . a washer that actually gives you the satisfaction you've dreamed of so long and been promised so often.

That such a washer *now exists* is the triumph of a new idea in washing and rinsing efficiency—a natural triumph in the only nation where the dreams you dream *can* come true.

Already millions of women have marvelled at ABC-O-MATIC, at home shows, fairs and expositions across the land. They have seen the wonder of it, working . . . how it takes less than 10 minutes to do a 12 lb. load, less than an hour for an entire week's wash. They have *seen* whites come whiter and colors brighter than new. They have watched and listened and understood, while the demonstrator explained ABC-O-MATIC's exclusive patented "Centric Agitation," which sets up controlled, uniform forces of suction and pressure on every thread of the fabric, doing the work as gently as human hands. They have seen the unique "Scum-Free" Rinser bathe and shower things bright, in fresh, sweet, running water.

To you who *haven't* seen ABC-O-MATIC, we say: SEE it, by all means, before you buy. You'll be glad you did!

Ask your local ABC Dealer for a demonstration. Check it with *your* watch. See it with *your* eyes. Then, you won't have to "take on credit" what *anybody* says about any washer in the world. You'll KNOW what you want!

*Get the answers to these 6 questions*
*before you buy any washer!*

**IS IT FAST?**
ABC-O-MATIC does a 72 lb. week's wash CLEAN, in less than an hour! Lets you wash *and* iron, all the same day!

**IS IT GENTLE?**
ABC-O-MATIC "Centric Agitation," gentle as your own hands, flexes, squeezes and flushes soapy water through the clothes.

**IS IT *REALLY* EFFORTLESS?**
ABC-O-MATIC only asks you to put your clothes IN . . . and take them out CLEAN. Washes automatically . . . rinses automatically.

**WILL IT SAVE MONEY?**
ABC-O-MATIC uses less soap, hot water, and cold water for an average family washing than any other automatic washer.

**IS IT EASY TO INSTALL?**
ABC-O-MATIC needs no permanent installation, no set tubs, no "bolting down." Simple water and electric connections suffice.

**WHO MAKES IT?**
ABC-O-MATIC is the ultimate achievement of Altorfer Bros Company, who have made millions of reliable ABC Washers and Ironers during their 39 years of leadership in the industry.

*America's Leading Washers and Ironers*

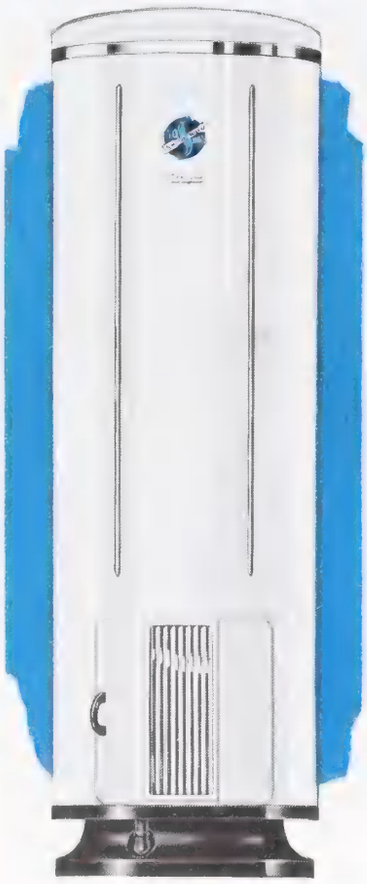
**ALTORFER BROS. COMPANY • PEORIA, ILLINOIS**

*See classified section of your telephone directory . . . or write us direct . . . for name of nearest ABC dealer.*

# Has your family been introduced to this NEW DISCOVERY about Hot Water?



**"PACKAGED-IN-GLASS"** hot water! Always ready, always hot, *always clean!* It's water heated and stored in a glass "package"—sanitary as a clean drinking glass.



*No Rusting—No Corroding*

The *Permaglas* Water Heater for your home has many important advantages. All of them are designed for your convenience. But the most important single thing about the *Permaglas* Water Heater is this: *the tank is made of glass-fused-to-steel* . . . sparkling blue and mirror smooth.

It CANNOT rust or corrode, under *any* water condition.

This really means clean hot water, free of tank rust and corrosion dirt. It means long, dependable service. It means the finest hot-water convenience at low cost.

See this truly modern water heater at leading public utilities, merchant plumbers, and better appliance dealers. Or write the nearest office below for full information. Gas or electric.

Guaranteed by Good Housekeeping

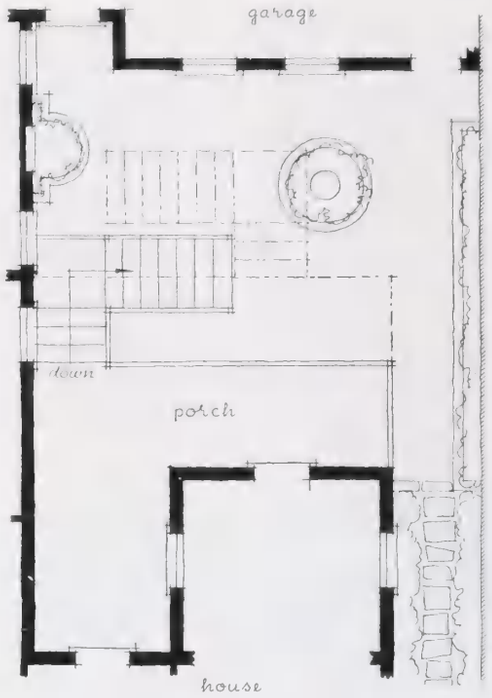
*Permaglas*

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***Licensee in Canada: John Inglis Co., Limited***

**Manufacturers also of better zinc-lined *Duraclad* and *Milwaukee* Water Heaters**


● Plan shows how the Ruskin Kings rebuilt their old back porch and stairs (shown by dotted lines) to make a roomy patio for outdoor living.

# HOW GOOD PLANNING MADE A PATIO OUT OF WASTE SPACE

By Alice L. Dustan



● Unused cellar window was bricked up to leave a niche large enough to hold a little statue. Below it a brick plant pocket was installed to hold yew, English ivy, and a jessamine vine that climbs gracefully up the new stair rail. The whole gives an attractive gardened effect to an otherwise dull wall space.



● Even the garage looks attractive, with its red tile roof, as seen from the alleyway (lower right on plan). Camellias and liriope fill the foreground with green, and flower as often as the shade from neighboring buildings permits. Specimen plants in handmade clay pots add interest.

› space is too small for a gar- den. Here is proof in a tiny back d in Savannah, Georgia, that s only an ashcan-filled alleyway ore remodeling made it into a asant outdoor room.

'irst, the owners, Dr. and Mrs. skin King, sliced their porch in f and moved the stairway to a ner. Then they figured out care- y from their enlarged yard (ap- ximately 24 feet square) a plan t would allow them plenty of ce to move around in, even to entertain in, but at the same time give a permanent gardened effect.

The attractive results of their planning you see in the three photographs. The garden has the character of an old Mexican patio. The tile roof of the garage, the brick walls and curbing, and the evergreen foliage give color through the year. Potted plants are added for accent every spring.

The results are proof enough that even the tiniest city back yard can be made into an outdoor room.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



● The porch overhang has brick posts to match the old brick wall. Brick is again repeated in the coping of the raised beds. They give pattern to the garden and offer good drainage to plants that might otherwise get waterlogged after heavy rains. Circular bed (left foreground) features an oil jar.


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Fingertip adjustment of inside sash provides rainproof, draft-free, filtered-screen ventilation. *Patented Thermolok* Frame* assures permanent, weather-tight fit. Available in bonderized steel or lifetime aluminum...both finished with baked-on aluminum paint. Installed on old or new homes.

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6400-H HERMAN AVENUE
CLEVELAND 2, OHIO

*Also manufacturers of Rusco All Metal Venetian Awnings*

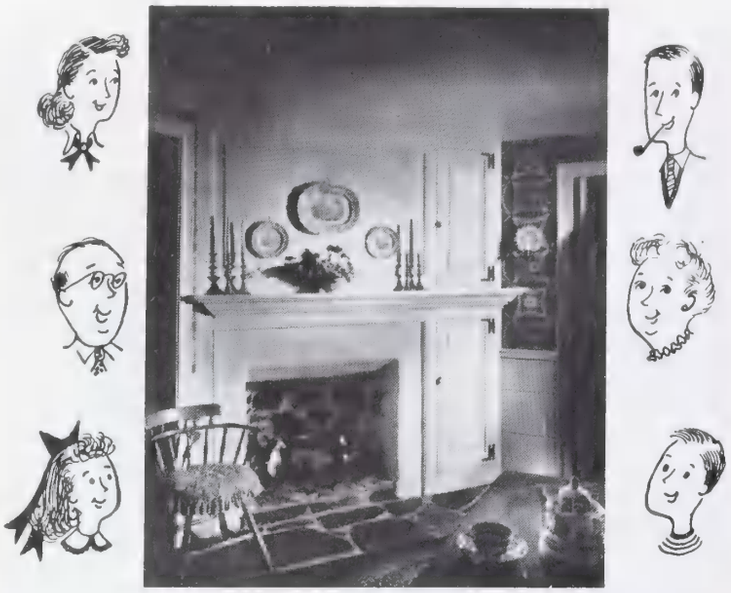
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## GET YOUR HOUSE MEASURED FOR SMILES

Want more smiles in your happy home? It's easy when you bring the warm cheer of the lovely Western Pines* to your hearthside.

There are hundreds of places where these soft-textured, glamorous—yet extremely durable—woods can bring glowing light to drab spots. Use the radiant Western Pines in their natural loveliness, or finish them in various ways to flatter any surroundings. Here's practical beauty for you to command!

If you would like to see how others have added smartness to their homes, economically, just send for your free copy of "Western Pine Camera Views." This stimulating booklet is crammed with pictures and ideas—and it's free. Write: Western Pine Association, Dept. 227-H, Yeon Building, Portland 4, Oregon.

**THESE ARE THE WESTERN PINES**

*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE

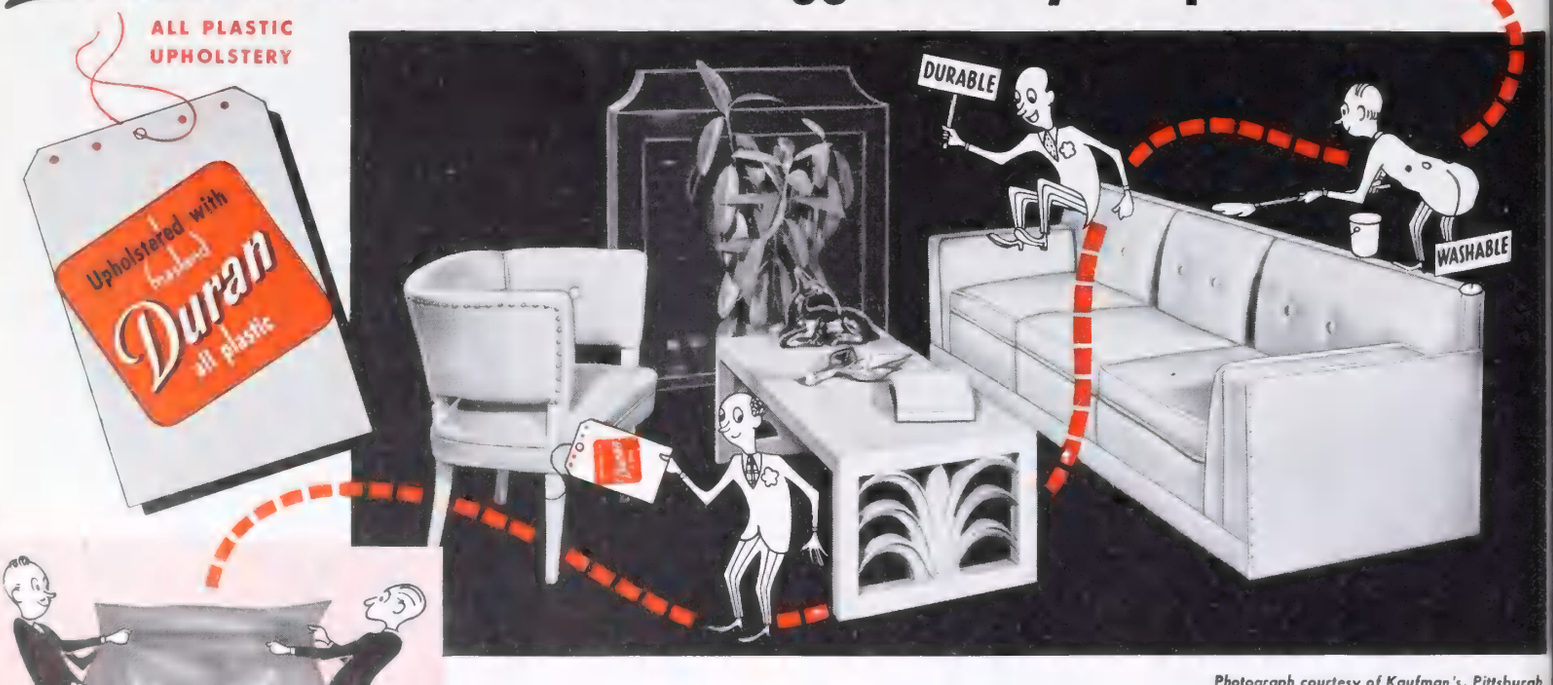



# A HANDY NEST FOR YOUR STIRRING SPOON

If you're cooking a mixture that needs stirring, stowing the spoon between stirs is a problem. If you keep the spoon in the pot, it becomes too hot to handle; if you rest it on the stove, it leaves traces. That's why we like this improvi spoon nest. It's simply a spri type clothespin which you slot the center to hold the spoon. Cla it over the edge of the pan and r the spoon as shown in the pictu


# Duran Tested and tagged for your protection

ALL PLASTIC UPHOLSTERY




TOUGH AND RESILIENT

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*Photograph courtesy of Kaufman's, Pittsburgh*

*HERE'S BEAUTY THAT LASTS!*
DURAN's radiant colors are tested for fade-resistance.

*TESTED FOR EASY WASHABILITY!*
Dirt, alcohol, grease, ordinary food-stains whisk away with a damp cloth.

*TESTED FOR WEARING-POWER!*
Stands up to scuffing. Can't chip or peel. Stays petal-soft ond pliant. Ask for Duran upholstery covering on new furniture or purchase by the yard for re-upholstering.

THE MASLAND DURALEATHER COMPANY, 3280-90 AMBER STREET, PHILADELPHIA 34, PA.

## BE IT EVER SO HUMBLE

CONTINUED FROM PAGE 210

hort. I got information and ympathy, but I didn't get a loan.

I was crushed, hopelessly crushed. My wife, clever girl, pulled ne out of the depths with a new dea. We would build a basement! Then when I finished school we ould add on the rest of the house. Gad! What an idea. I could hardly wait to see Brown in the morning o tell him about my latest idea. This one was sure to be a winner.

Hi-ho, back to the loan office nd Mr. Brown. He was calling ne Dick by now. Breathlessly, I old him about the basement. Slowy he shook his head, and comfortngly put his arm around my houlders. It seems loans are never nade on uncompleted dwellings. He gave me an address where I ould get the money, but said the nterest rates might be a little igh. What could I lose? We were sad pair as we walked to the loor. I was sad because I couldn't get a loan, and he was sad because ne couldn't get my money. Very ad, indeed!

I went to see the man Brown nad recommended. A character named "Happy" greeted me with a sad face through a panel in the door. I asked him for a loan. He said twelve per cent. I forgot about the basement. No wonder he looked sad.

On the way home I walked past a trailer shop. Before I knew it, I was inside asking questions. Here was the answer to our problems! No furniture to buy, no worry about getting a loan. No longer would we have to worry about a place to live—we could carry our home right with us! Unfortunately there was one small consideration I had overlooked—the property we owned was restricted, and a trailer wouldn't be allowed. Oh well, we didn't have a car to pull the darn thing, anyway.

We are still in our one-room apartment. It's hot in the summer and cold in the winter, and the man is still camped in the bathroom. We aren't discouraged, though. We know this can't last forever. At some time in the distant future we still plan on having our house.

Our children can build it as we direct the proceedings from our creaking wheelchairs.

## VICTORIA, B. C.

CONTINUED FROM PAGE 129

Antique shops crowd each other on the main business streets and even wander into the more remote residential districts. Wherever they are, they make a specialty of what is handsomely and traditionally British — embroidered fire screens and crewelwork foot stools, old English crystal, and brass trivets and ancient silver platters, immense silver dish covers, and carved oak chests and chairs and tables that have been brought across the Atlantic.

Surely there is no place on the North American continent where there is a more complete or brilliant assortment of English china. There is Wedgwood in patterns old and new, Spode with its clear-colored flowers, Royal Doulton picturing characters from Dickens and Shakespeare, sumptuous Royal Worcester, Staffordshire in coppery luster, Blue Canton of familiar pattern, Coalport and Minton and white Chelsea with its raised blue flowers.

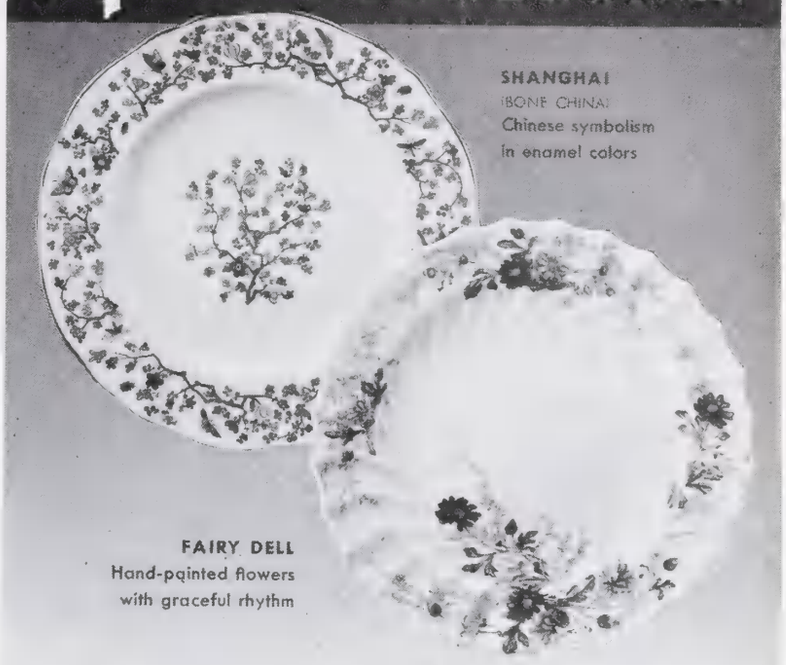
And even if you consider yourself an out-and-out Modernist, don't pass these by, for you may never again have such an opportunity to study the many shapes and forms and textures of Traditional furnishings. And it's a safe bet that if you look with half an eye you'll find a score of things that could be just as congenial with your bleached mahogany as they would be with a Sheraton sideboard.

If you want to see how the English themselves handle these Traditional furnishings you have only to step inside the large, old-fashioned houses with their carved oak dressers and chintz covered chairs, and dim leather books published when their authors — Dickens and Thackeray—were living. Even in the attractive new, smaller houses you will find heirloom furniture and more chintz.

If you do not have the privilege of being entertained in private homes, you can still imagine you are in England simply by dining at the Empress Hotel. This is one of those famous hotels which are social institutions. Its conveniences are modern, but its atmosphere is deliberately old-fashioned to assist in your illusion that you have recently crossed, not the Strait of Georgia or Juan de Fuca, but the

(Continued on next page)


Spode THE FINE ENGLISH DINNERWARE




There will be orders ahead of yours and you will probably have to wait. But now is the time to choose your lifetime pattern of Spode dinnerware. Booklet 47 will help you decide. Write for it today.

*Wholesale distributors*

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York 10, N. Y.

BUY A LITTLE — BUT BUY THE BEST

Bright New Way TO SERVE OLD FAVORITES

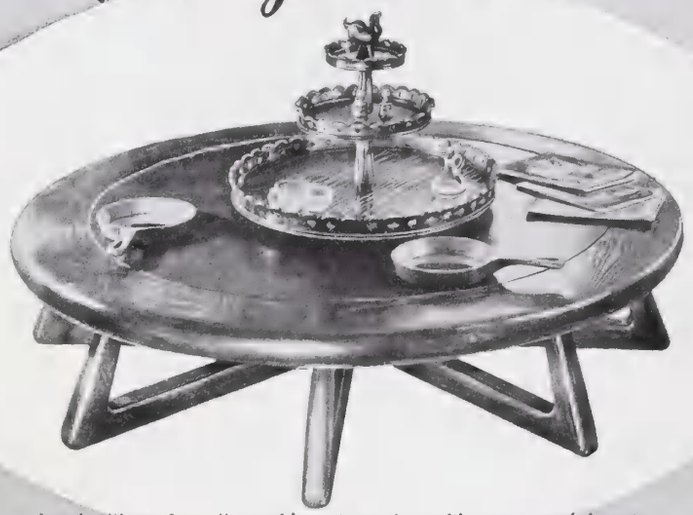



Banish from your table the old, unglamorous mustard pot, the prosaic marmalade jar. Pass the mustard in this dainty, covered, 3-oz. crystal jar, complete with crystal spoon. Serve marmalade in its handsome, 9-oz. counterpart. Hand-blown, brilliant crystal, a distinctive design of West Virginia Glass craftsmen. Add these beauties to your list of bright gift ideas, and be sure to get an extra pair for yourself. You're always right —always in good taste, when you choose lovely crystal.

When buying glassware, look for the blue and gold label of West Virginia Glass Co. It's your assurance of hand-blown, brilliant crystal glassware—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of your nearest dealer, write West Virginia Glass Specialty Co., Weston, W. Va.

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*A gracefully shaped stemware pattern in the clearest of crystal.*

Please write for list of fine stores who have them.

FINLAND CERAMICS & GLASS CORPORATION
225 FIFTH AVENUE • NEW YORK 10, N. Y.


CONTINUED FROM PRECEDING PAGE

Atlantic Ocean. You dine in state, surrounded by portraits of British royalty.

The conservatory is a pageant of flowers and plants, beautifully tended throughout the year, and the gardens which border the green lawns in the rear are not only a delight but a horticultural education to anyone with the slightest bent toward gardening.

An amazingly good climate—averaging 61 degrees in summer and 42 degrees in winter—makes Victoria fine vacation land, but it is also responsible for its gardens which alone are well worth the trip. Before you step off the boat you see flowers pouring over window boxes and brightening the yards of every shop and cottage. Flower baskets hang over the sidewalks on the principal streets, making aerial lines of color and perfume. These baskets are composed of a deep metal saucer, containing a moss-filled wire frame, both saucer and frame completely concealed by bloom and, in this climate, needing no watering. Coral geraniums give the central accent; lavender petunias, scarlet fuchsias and golden nasturtiums envelope the geraniums. Lobelia wreathes the base and sprays of nepeta trail below each floating sphere.

There are roadside gardens between curb and fence. There are gardens behind each house. And there are the Butchart Gardens. These now belong to the city, but were originally planted by a woman who found herself confronted by a bleak, gouged-out limestone quarry. Out of this unpromising material she contrived sunken gardens, completely concealing the naked pit with plantings of shrubs, flowers, and trees from all over the world.

Wild flowers vie with the cultivated ones, and if you see some whose names you are not sure of, you can find out all about them in the Provincial Museum in the east wing of the Parliament building. Near the entrance door is a glass case holding, in labeled containers freshly cut specimens of local wild flowers—some of them unfamiliar to Easterners, Southerners, and Midwesterners, but which may be easily introduced in those regions.

Victoria is the place not only t study gardens—rock and herb ga dens, formal and informal garde —but to buy flower seeds, plant shrubs and trees, which will l packed properly and sent quickl

This is also the place to see In dian arts and crafts, which you' find extensively displayed in th Provincial Museum and in Thun derbird Park, a sort of outdoo annex of the Museum. You don know how wonderful a totem pol can be until you see these. Bu even if you are only mildly im pressed—some people are that wa —you will certainly be entrance by the design and color in hand carved silver bracelets and brooch es, finely woven baskets and blan kets. It isn't a bad idea to stud these exhibits before going shop ping. For, thanks to governmen encouragement, groups of Indian have been organized on the India reserves to do basketry, weaving metal work, wood carving, tannin and leather work, knitting an crocheting, and this handcraft is o sale in many places.

Since more than 200,000 peopl go to Victoria every year to spen their holidays, there's plenty o



vacation activity to keep you happy when you're not relaxing in thi leisurely atmosphere. There are bowling greens and cricket fields badminton courts and swimming pools. The many golf clubs are open to visitors.

Drive around the island, by all means, for this is rich timber country and wooded sections are particularly beautiful. There is no difficulty about transportation. A thousand miles of well-paved road welcome automobiles and bicycles and these are available for renting



ou do not bring your own. You even do some of your sight-ing in a horse-drawn tallyho, iniscent of rural England. There railroads and buses and boats l, in some regions, pack horses hire if you want to make a ping trip into the woods.

he Island Highway traverses east coast for 186 miles from toria to Menzies Bay, unrolling magnificent panorama after



other: snow-capped mountains, rds, bays, beaches, lakes, and eams. The hunter can shoot ck bears, deer, and cougar. He shoot grouse and ducks and easants. There are salmon and ut for the fisherman. Visitors o plan to fish or hunt should ly to the Provincial game war-n for information as to seasons, its, fees and other regulations. t you need not be a sportsman njoy the forests. Despite the log-g activity, there still remain nds of virgin timber with Doug-firs 300 feet high and eight or feet in diameter and cedars and ka spruce of even greater dimen-ns.

Wherever you go there is no dif-ulty in finding a place to stay. Victoria there are a dozen ex-lent hotels, and prices may be nged by the fact that at the nous Empress a single room with h is from $4.50 to $6 and a ible room with bath begins with 50 (European plan). Other ho-s are less, some of them offering gle rooms without bath for $1.50 a night. Others are run on the American plan with single room and bath and meals beginning with $4.50 a day.

Throughout the island are hotels, lodges, camps, cottages, cabins, bungalows, and auto courts to fit any taste and budget, comfortable and clean and extremely moderate in price.

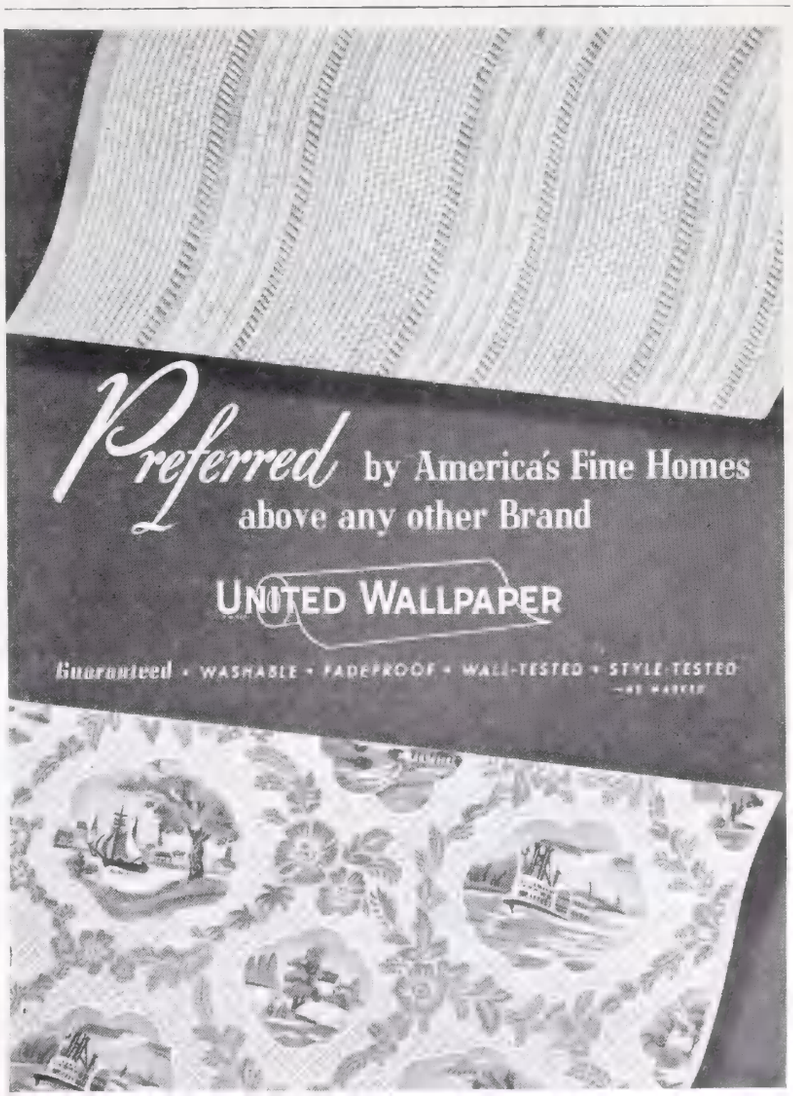
When you plan your trip, head for Vancouver, which is the jumping-off place for a trip to Victoria, whether you go by plane or by boat. Vancouver to Victoria is a half hour by plane, four hours by boat. Arrangements can be made to take your car along with you on the boat. Westerners simply whip up the coast and a very splendid journey it is. Easterners, Midwesterners and Southerners can head across their own country to Seattle and go to Vancouver from there. Or, they can go directly to Vancouver by rail, crossing Canada, stopping off at Banff and Lake Louise and seeing the Canadian Rockies. Canadian Pacific Railways and Canadian National Railways operate across Canada. From New York, American Airlines fly to Vancouver, via Toronto, and so do Trans-Canada Air Lines. United Air Lines fly you to Seattle where you can make connections for Vancouver.



No passports are necessary for United States citizens, but they are advised to carry proof of their citizenship to facilitate their return. The British Columbia Travel Bureau, Victoria, B. C., will send pamphlets and any desired information on request.












*This French Chippendale Sofa*

Covered in an exclusive Loom Aubusson Tapestry of 35 color combinations is for those who desire the finest in beauty and dignity

*In Leading Furniture and Department Stores*

$379.00 slightly higher west of Mississippi

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Clean, flowing lines your eye enjoys match the radiant tone that delights your ear. There is a range of models and wood finishes to suit your taste, all styled by Alfons Bach. Ask your dealer.



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● You might mistake these trees for 80-foot spruces. Instead they represent a miniature alpine forest. Each small tree is less than two feet tall, but their spacing makes them as important to this home rock garden as a real forest to a mountainside.

# Does Your Garden Have Overlapping Spheres Of Influence?

Continued From Page 136

effect. Because each tree is an accent point, you can use only a few. You would not want your garden to look just like the nursery sa yard that you visit every spri with its miscellaneous jumble



● A miniature conifer like this Picea excelsa variety conica can set the scale in a small rock garden. It is planted at the foot of a steep cliff to accent its severe outline.



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attractive trees and shrubs, assembled in a collection without any attempt at design. Yet this is the way too many gardens look—collections of plant material with no harmonious relationship, no pleasing blending of parts.

Maybe it sounds like an academic abstraction to you to make the statement that the difference between a tree and a shrub is that a tree has a clearly defined trunk while a shrub branches from the base. But this difference is not nearly so abstract as you might think. Even though the distinction is a subtle one to the untrained eye, anyone will notice the difference between a garden in which trees are used with restraint and one where they have been scattered around indiscriminately. But he might not be able to put his finger on just what it was that was disturbing him. So this brings us to one of the important simple secrets of successful garden design. *Don't use too many trees.*

Once you are committed to using only a few trees you will need to have some way of narrowing down the wide range of enchanting and dramatic trees from which you can choose. The first important design factor to consider in making your choice is scale. Scale is the relationship between the dimensions or sizes of the different elements in a design. The size of a tree sets the scale of your garden picture.

An illustration of this is found in rock gardens designed to represent a miniature alpine scene where very tiny conifers set the scale. A full-grown "tree" in such a scene may be not more than two feet tall and still be just as important and dominant as a mighty 100-foot oak would be in a landscape set to a larger scale.

When you choose the trees for your garden, notice the relationship between (1) the size of the total area of the garden, (2) the size of the house (which is usually part of the garden scene), and (3) the size of the trees. Suppose your house seems too large for its setting and you want to give it a more gracious aspect. A very large tree will dominate the scene and reduce the apparent size of the house, soften and, at the same time, hold its own against an overpowering architectural mass. Or if you have a modest little cottage that you want to make more impressive, use several smaller trees. Watch, though, that you do not choose too tiny a tree. If you do, you will find that it will look smaller than it actually is, diminutive and out of scale.

If you are fortunate enough to

*(Continued on next page)*



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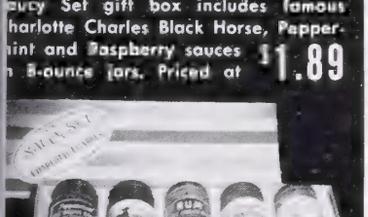
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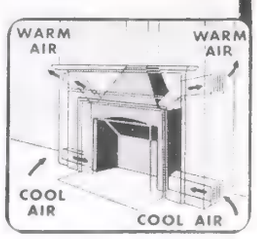


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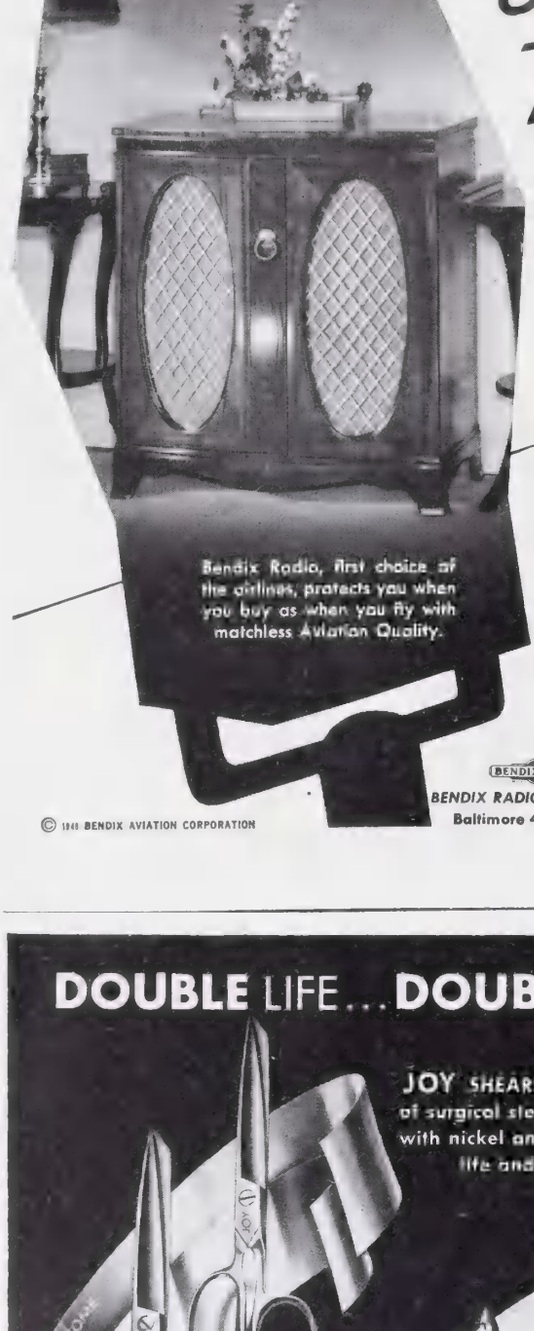

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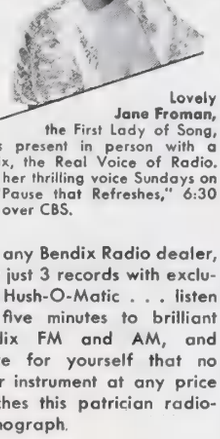
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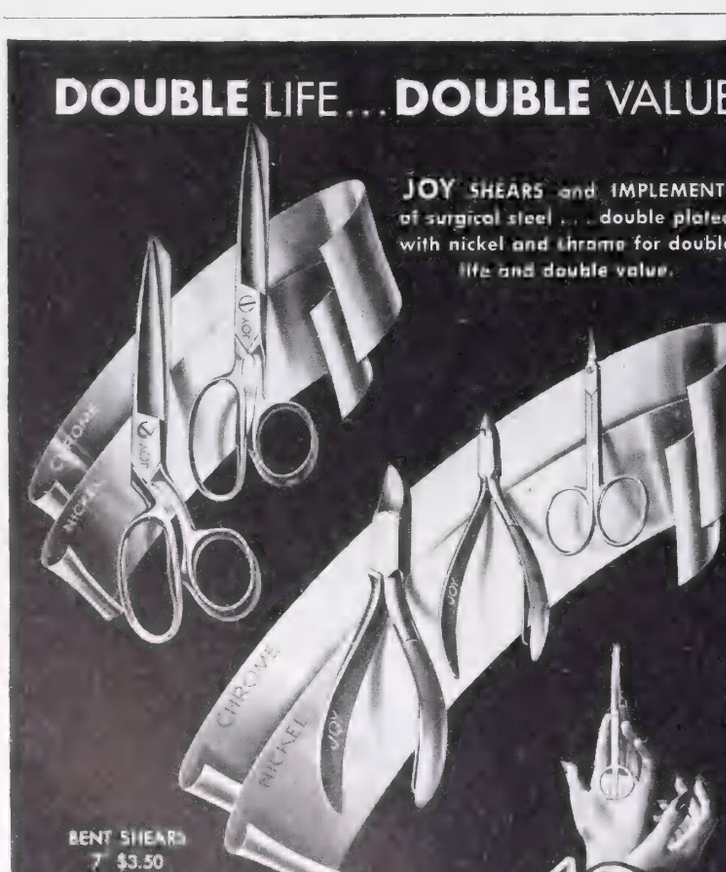
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CONTINUED FROM PRECEDING PAGE

have a fine old specimen shade tree on your property, let it determine the scale of the garden. A huge tree demands a large scale plan. The trick in this case is to design the garden as though it were a small part of a very much larger property. To achieve this effect, first screen off all boundary lines with boldly curved banks of shrubs and, if possible, let the lawn area of your garden flow into the lawn area of your neighbor's at some point. Any scheme which emphasizes the boundaries and makes a formal pattern of paths and beds in a small area at the base of a large tree would be attempting to combine the very large scale tree with an obviously small scale garden design.

An assortment of little trees tucked around a larger one clutters its sphere of influence, upsets the scale, and takes away the feeling of restful spaciousness that is essential to a pleasing design. On the average-size suburban lot, you can't very well use more than four or five trees effectively. And if one of the trees which you do use is a large one, you might find yourself limited to two or three, or possibly even one if the tree is a huge old specimen. In other words, if you have a 100-foot tree on a 100-foot lot, its sphere of influence will cover the entire lot.

There is an exception to this rule which might at first glance seem to be a contradiction. pose your house is situated in tle piece of naturalistic wood and you have had the good not to chop down all the n trees. Perhaps there are 20 trees in a comparatively space. They are mostly of one and have grown together number of years. Their tops formed a canopy overhead, bu trunks are bare of branches considerable height. Here you a woodland area which is an grated unit. Instead of being scious of the trees as separate distinct accent points you find trunks are more like pillars ing up a ceiling. Trees which together in this way in a h natural association form a si naturalistic unit. You lose this plicity and get an effect of s accentuation if you introduce trees that are not related in acter or in scale to the exis growth. It is better to supple this native growth with sh rather than other trees.

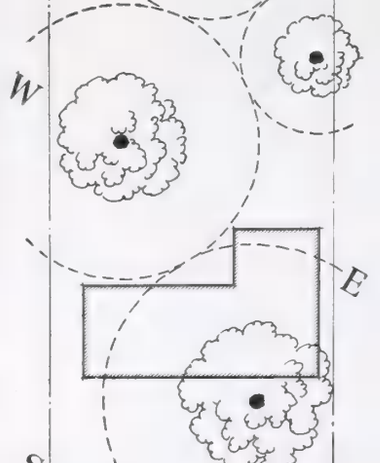
You can produce a similar w land effect by planting two or t different kinds of trees in a b over-all pattern of tree trunks. a good plan to make a natura sociation of native trees the b Planting an over-all pattern of t is only satisfactory where you consciously planning for a s woodland garden with its par lar limitations as well as its vantages. More often the ga planting that meets the usual h owner's needs is a type of t ment that is less strictly natu istic. It is frequently more d able to have three or four dist tive individual trees as ac points and to build the plan around them.

Working out the choice of t for your garden along these l you can readily see that the se tion and placing of trees is ba upon a few fundamental princip and that instead of making a dom choice you let your decisio governed by the following p ciples of design.

First, keep prominently in m that every tree is an accent po Then you will be careful not use too many of them.

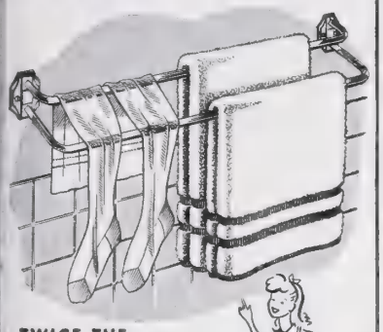
Second, choose the trees that just the right size to be in s with the scene in which you p to place them.

Third, do not let any tree croach upon another's sphere influence. The number of t which you can use in building garden structure is thus automa ally determined. One tree mi dominate a whole garden. Anot




● The average city lot (60 x 120 feet) can accommodate about four trees—two medium size and two small ones. Dotted lines show spheres of influence.

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garden the same size might have two or three slightly smaller trees, and another have as many as four or five, some of moderate size and some quite small. In other words, there is considerable freedom of choice of treatment within the framework of these simple basic rules.

Here are examples of quite universally grown trees in different size groups.

**Large trees** (60 feet or more tall)
Beech (*Fagus* species)
Honeylocust (*Gleditsia triacanthos*)
Sweet gum (*Liquidamber styraciflua*)
Tulip tree (*Liriodendron tulipifera*)
Buttonwood (*Platanus occidentalis*)
Red and white oaks (*Quercus* species)

**Medium trees** (35 to 60 feet tall)
Norway maple (*Acer plantanoides*)
Ohio buckeye (*Aesculus glabra*)
European birch (*Betula pendula*)
Saucer magnolia (*M. soulangeana*)
White mulberry (*Morus alba*)
Chinese elm (*Ulmus pumila, parvifolia*)

**Small trees** (15 to 35 feet tall)
Amur maple (*Acer ginnala*)
Redbud (*Cercis canadensis*)
Flowering dogwood (*Cornus florida*)
Hawthorns (*Crataegus* species)
Flowering crabapples (*Malus* sp.)
Flowering cherries (*Prunus* sp.)

## VINES IN GARDEN DESIGN

CONTINUED FROM PAGE 144

on tree trunks where they can grow to full size and beauty.

Another vine to use in special situations is the common Virginia creeper or woodbine (*Parthenocissus quinquefolia*). This is the vine to use on a building, fence, or other support to blend it into a natural background. For instance, you can use it to advantage on a summer cottage in the woods. This vine has tendrils with adhesive disks, but does not cling very tightly. Therefore, it is a good plan to anchor it at intervals so it won't be stripped from walls in storms.

From the vines that remain, at least one is eminently suitable for any purpose you may have in mind. Fluffy vines like *Clematis paniculata* are good for breaking up hard lines of low wall or fence, or for softening hard corners of buildings in natural surroundings. Dressy, close-growing vines like Dutchman's-pipe or *Aristolochia durior* are useful for stiff, straight screens.

(Continued on next page)

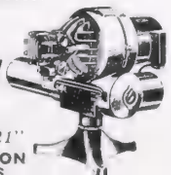
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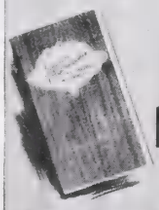
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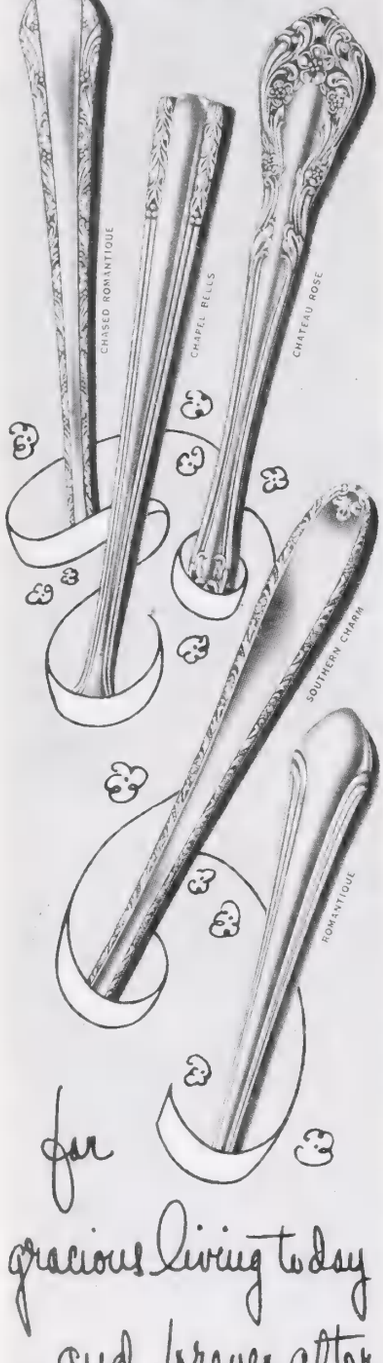
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CONTINUED FROM PRECEDING PAGE

Rambler roses give an Old World atmosphere to porches and pergolas.

The three top vines for clothing house walls are Wintercreeper (*Euonymus radicans*), English ivy (*Hedera helix*), and Boston ivy, (*Parthenocissus tricuspidata*).

Use *Euonymus radicans* where you want to give your wall a pattern rather than to cover it. For example, it makes an excellent vine to break up, but not completely hide, a blank stucco wall. English ivy, where hardy, will eventually cover the sides of a house with a dense screen. The distinguishing characteristic of a mature English ivy vine is the atmosphere of age and venerability which it lends to a house, an atmosphere derived from centuries of association. Compare this with the atmosphere surrounding a house covered with Boston ivy, which is warm, sleek, and essentially modern in feeling.

Notice why these three vines are so highly regarded as house vines. All three hug a house closely and conform to its lines, not running off into forms of their own as will *Hydrangea petiolaris* or *Schizophragma hydrangioides*. Consequently house and vine become one unit, and the vine does not divert attention and alter the proportions of the general composition. It is exactly this effect of compatibility that you should try to get whenever and wherever you plant vines, and you can get it by planting exactly the right vine for any given situation on your grounds.

Trellis or porch vines are another thing again. They should be not only restrained in growth but architectural enough to be interesting in winter without leaves. The best common ones are clematis in variety, fleecevine (*Polygonum auberti*), the climbing honeysuckles or loniceras, *Forsythia suspensa* (the shrub trained as a vine), bower actinidia (*A. arguta*), Dutchman's-pipe (*Aristolochia durior*), and, of course, climbing roses. Select the vine according to the boldness of the architecture and the textures of the other plants that will grow beside it. A clematis



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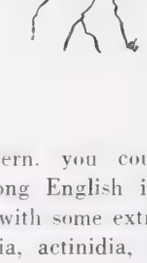
Edward P. Paul & CO. INC.
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1878—1948

is the daintiest of all in leaf, wh
Dutchman's-pipe has bold, rou
leaves suitable for a large, s
house of simple lines.

And a word about trellises,
you are planning to add one. U
them sparingly, and then o
where they serve some real u
such as to screen the end of
porch from a service area.

If you have a steep bank on yo
property, there are several use
ground covers. If your bank pr
lem is complicated by shade,
either English ivy (*Hedera heli*
or wintercreeper (*Euonymus ra*
*cans*)—the latter especially wh
the ivy is not hardy. They b
stand shade and, once establish
produce a mass of roots which w
hold slipping soil. For a, den
somewhat uneven mat in sem
formal surroundings, use either
the vine honeysuckles — *Lonic*
*sempervirens* or *L. halliana*; th
can be readily kept in bounds
a few edge trimmings a season.
more naturalistic, rougher situ
tions, use *Forsythia suspensa*.
beautiful effect can also be o
tained with trailing roses, but the
require full sun, and they will n
hold the soil as well as any of t
other plants mentioned.

Vines differ greatly not only
their ultimate sizes and the te
tures of their leaves, but in the
compactness of growth. Thus, f
a low sandstone wall, you wou
use, preferably, a vine of ope
light growth. *Euonymus radica*
or a clematis or a rambler ro
(the latter two attached by na
supports) will break up and soft
the wall without smothering it.
you had a less interesting wall
fence which needed an all-ov



vine pattern, you could choos
from among English ivy, Bosto
ivy, and, with some extra suppor
aristolochia, actinidia, and bitte
sweet (*Celastrus scandens*), th
latter for naturalistic surrounding
For a vine of light effect for a
unusually high wall or fence, tr
the silk vine (*Periploca graeca*), o
the coarser, fast-growing scree
vine called Kudzu (*Pueraria hir*
*suta*). Neither can climb unaide
and will require a support.



PHOTOGRAPH BY WILLIAM HOWLAND

# How to get the most for your money AT THE FLORIST'S

**Consider your rooms and vases. Then plan in generalities before ordering**

By Mrs. Anson Howe Smith

he more there is in the florist's windows, the harder it is to oose or to resist. Keep a firm hand yourself at this season and reject y of the flowers you have been ying all winter, just on general inciples. Roman anemones may an exception, as they are among e few flowers that can carry over m February without looking a tle like a winter hat on a spring rning. They are so firmly asso- ated, in my mind, with spring on e Spanish Steps in Rome, made mous by the flower vendors, that ey belong to this season anyway, nd they are gay and spirited, what more could one ask of any wer in an April bouquet?

But how is one to get a sense of spring out of snapdragons or hothouse roses? Of course, I have nothing against these lovely old favorites. They are as beautiful as ever, and, if I could have flowers by the dozens, I would include them, too. But when my choice must be limited to a few flowers at this time of year, there is more excitement in something that has the special quality of newness that belongs to spring. Compare six early double yellow tulips (with lush green streaks in them), or a few sprays of jasmine, or some of the exquisite new daffodils with a dozen snapdragons. Which would

(*Continued on next page*)

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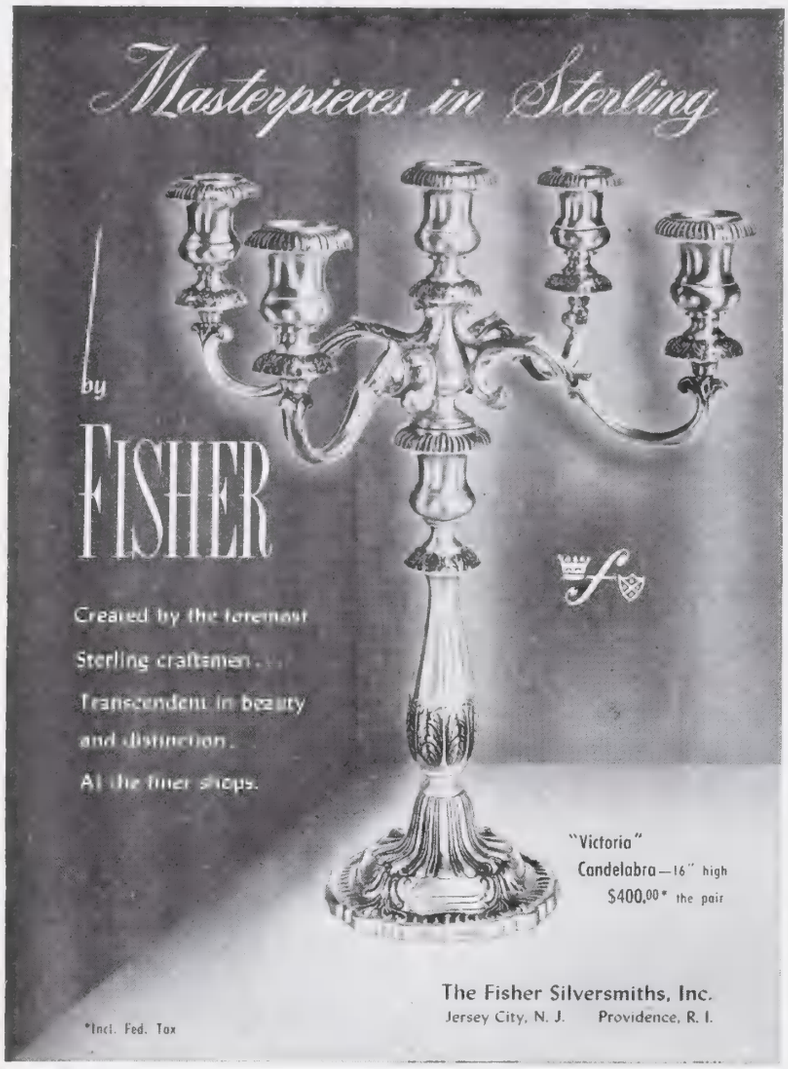
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CONTINUED FROM PRECEDING PAGE

you spend your money for, right now on a sprightly spring day?

• • • • Before going into a flower shop I think it is wise to decide, psychologically rather than specifically, what your house needs. To go into the florist's with no idea of what you want is bewildering; to go with a fixed idea of what you must have is too often courting disappointment.

It is safer to plan in terms of generalities, making up your mind as to whether the room needs detail or simplicity, drama or a festive touch, or the wistful delicacy of something exquisite and fragile. Then look for the chosen quality in whatever flowers are available or whichever ones you can afford.

Decide, too, what the room needs in the way of color. Will it perk up with a touch of fresh pink? Or brighten in a gloomy corner with a flash of yellow? Does it look well in red, or more appealing with a flutter of white somewhere; or would it be the better for a strong mass of rich, dark jewel tones to give needed character? Or, how about a quick concentrated patch of blue?

Match up the personality of your flowers to the personality of the room you are choosing them for, and to the vases you will put them in. Love-lies-bleeding is Victorian in appearance, as well as in name; wallflowers and marigolds have a copper or wooden bowl personality; camellias are an alabaster flower; roses can "walk with kings, nor lose the common touch." Orange calendulas you may consider too "cottagy" for a sophisticated room, but the big shaggy lemon-yellow ones with brown centers are just as inexpensive and last just as long. Get what you *want* at the flower shop.

If your budget is limited, it is wise to remember which flowers are the best "keepers." Don't spend your all for pansies, which are likely to droop the second day, but invest in something with a longer life expectancy, like anemones, ranunculus, carnations, tulips, and gladioli.

Some apparently fragile and exquisite flowers last amazingly. Orchids with judicious stem cutting and water changing will last for weeks, which compensates for their relatively high price. Ornithogalum, a South African bulb with a huge cluster of waxy white flowers, dramatically black centered, is also expensive but has remarkable keeping qualities. Echeveria, a succ lent with flame-colored blosson subtly veiled with violet and wi foliage rosettes like carved jad will be so beautiful even as it fad that you will be reluctant to pa with it. Why not let it dry alt gether (but *not* in the livi room!), and keep it for dried a rangements next fall?

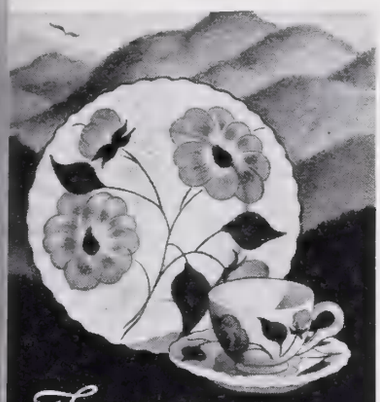
• • • • Judicious scene shiftir helps to keep your flowers usef to the utmost degree. The quic ness of the hand deceiveth the ey and a waning Easter plant do not need to advertise its plight l being left in the same promine place it occupied when it was ne

Learn also to get the most out the cut flowers you do buy. thoughtful analysis of the bouqu you are about to throw out ma result in your being able to salva still fresh bits and make a sma arrangement that you can u somewhere, even if there isr enough for the piano or the ha table. Side shoots of stock, tips glads, green buds of delphiniu may combine charmingly and loo as fresh as can be, whereas the re of the flowers may be complete withered and hopeless.

• • • • If you live in the count cultivate your friend, the florist, your neighborhood. Don't be afra he won't want to bother with you your purchases are comparative small. If you buy flowers ofte enough he will consider you a reg lar customer, especially if yo make sure to favor him with th occasional larger orders for fune als or anniversaries, or send one two more affluent friends his wa and he will think it worth his whi to help you find what you wan Remember, though, he's a bus man and can't stand around for half hour while you make up you mind whether to take a doze calendulas or three anthuriums.

Any small greenhouses in you vicinity are worth visiting fro time to time. There may not be a much variety as in a town flowe shop but there will be certain sp cialties that you can count on i each season.

From the man who grows carna tions you can buy carnation foliag (paying as much, of course, for sprig of that beautiful curly gra foliage as you would for a carna tion bloom, because that foliage, t the grower, represents a cuttin which will make another carnatio plant in due time). At anothe greenhouse you may happen in o the day when geranium blossom on the stock plants are being cu



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off and thrown away. No green comes with them, to be sure, but you can buy a few of the florist's cuttings to take care of that.

Or, it may be a day when some benches are being cleared out to make way for something else and you may be able to buy "cripples and orphans," as one florist calls flowers that are less desirable commercially because of their crooked stems or because there are not enough to take to market. Every arranger knows what can be done with a good curved stem. In fact the handsomest and best-grown snapdragons, for example, are not always the best choice for arrangements. I would far rather have light graceful snapdragons with interesting curved lines than monstrous ones that look for all the world like baseball bats.

One greenhouse that I know has a fascinating corner known as "the jungle" where an old rubber plant, a gigantic crassula, a few ferns, and an ancient oleander are kept for cuttings. Sometimes these stock plants get too big and grow out into the walks. Then, lucky the arranger who happens to be around, for she goes home with real treasure.

To be the recipient of such favors, of course, you have to do your share. But if you are patient and considerate, love flowers, and buy them often, any florist will meet you half way.

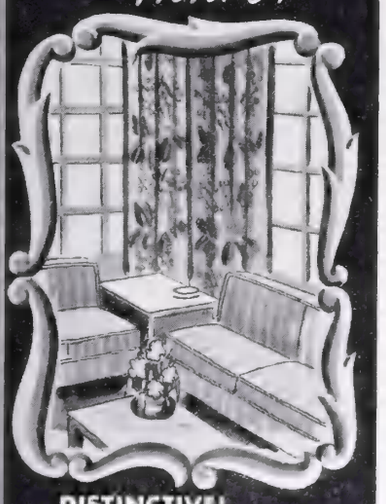
• • • ■ Every one who buys flowers should read the motto tacked up on my florist's wall:

"If folks only knew how many
Minutes of Thinking
Hours of Digging
Weeks of Coaxing
Lumps of Coal
Pounds of Fertilizer
Bushels of Rich Dirt
Gallons of Water
Inches of Backache
it takes to produce
A Pretty Flower
They would gladly pay the price."

To augment the flowers you buy, learn to cultivate a seeing eye for material that is available out-of-doors, even in winter and early spring. Last February I gathered up the prunings of my grape arbor, because I was intrigued by their lovely polished-wood texture and their intricately curled brown tendrils. I arranged them with some forced forsythia, leucothoe foliage, and a few tulips, and asked nothing of them but their quality of line and their smooth repetition of the brown tones in the rest of the materials. But, before long they rewarded me with an extra dividend.

(Continued on next page)


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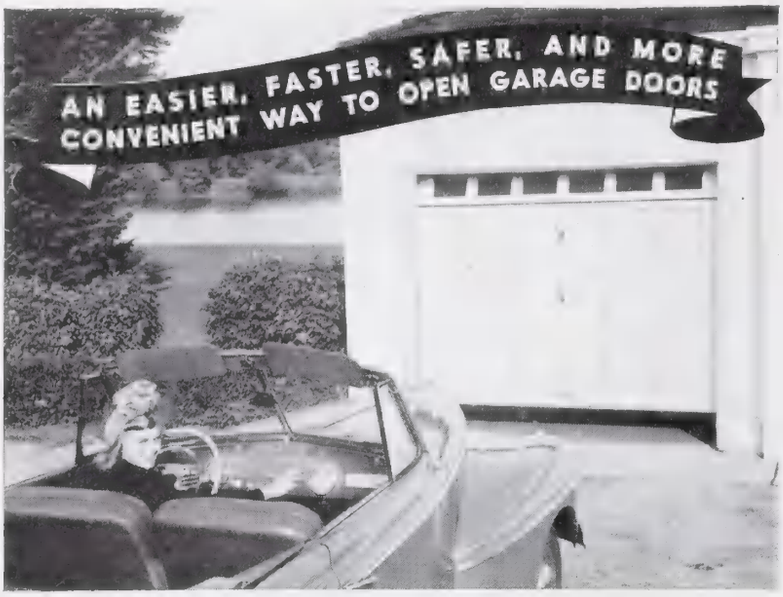
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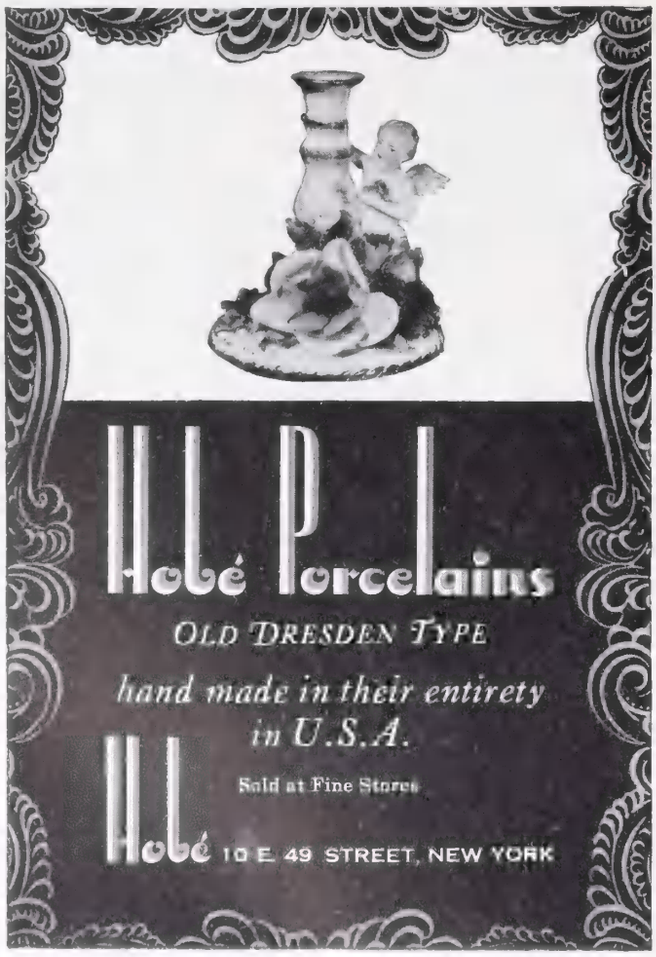
**IMAGINE** the convenience of working the door without leaving your seat. You can push the button as you drive in the driveway — you don't even have to stop your car. The signal is transmitted to a receiver in the garage, and that starts the motor-driven Door Operator mechanism.

**BE SURE** of reliable operation with BARBER-COLMAN Radio Control. It was invented over 15 years ago, worked on for six years to develop and perfect it, has been in production for 10 years. Many satisfied users consider it as essential as their car.

**ASK** for further details — there are advantages we haven't room to explain here, such as automatic control of lights, supplementary switches, and the privacy feature. Write us, or see your Barber-Colman representative — we have factory-trained men in principal cities.

BARCOL

**BARBER-COLMAN COMPANY, 126 MILL ST., ROCKFORD, ILLINOIS**




CONTINUED FROM PRECEDING PAGE

Tiny pink velvet, accordion-pleated leaves appeared, which were featured in another arrangement long after the tulips had been thrown away in the rubbish barrel.

Any handful of bare tree branches cut on winter or early spring walks will give you a surprise. You never realize how beautiful tree "flowers" are until you study them at close range.

• • • • The successive blossoming of spring shrubs and trees has been likened to a full symphony: "prelude of the witch-hazel." "quick staccato of red-bud and flowering currant." "fugue of the lilacs," and so on. But you can detect the orchestra "tuning up" for spring before any of these blooms appear. If spring comes late in your section of the country (and whenever it comes it is never early enough), you would do well to watch eagerly for these initial stirrings which remind you that the real show will begin soon.

The first sign is the faint scratching of bronze elm tree flowers against the sky, like the experimental scraping of violins, followed by the vibrant strumming of swamp maples, and the metallic clanking of alders swinging their long green-gold chains to and fro. And all through the woods there are unidentifiable pale green prickings coming out in quick succession, the blur of catkins, and chartreuse and brown jackets bursting their buds to reveal the excitement to come.

There may be snow on the ground or a chill wind blowing, but you know by these portents that the spring symphony will soon begin in earnest.

If you can't wait a minute longer you can make your own little symphony by bringing in some of the tree flowers and catkins to force them in a sunny window.

## DOCTOR, LAWYER, ENGINEER, CHIEF

CONTINUED FROM PAGE 114

The offices shown on pages 110 through 115 are furnished in "California Professional," a co-ordinated group of furnishings, designed and assembled by designer Robert Dorr, Jr., with the cooperation of W. & J. Sloane, Beverly Hills, California.

"California Professional" is made by the following manufacturers: all **Furniture:** S. Karpen & Bros. of California. **Koroseal fabrics:** Comprehensive Fabrics Inc. **Koroseal flooring:** Sloane-Blabon Corp. **Metal, glass and wood lamps:** Lights of Hollywood. **Plaster lamps:** Sylvestri Mfg. Co. **Java Cloth wall covering:** W. H. S. Lloyd Co. Inc. **Furniture hardware:** Eveready Hardware Mfg. Co.

In the offices we have shown, all flower arrangements are by Laura E. McVay and all accessories, except the following, are from W. & J. Sloane, Beverly Hills. In the engineer's office, Constellation model and pictures, Lockheed Aircraft Corp.; reading glass, Chryson's Ltd. In the doctor's office, enameled ash tray by Morrell Studios and Emerson radio, both from W. & J. Sloane, Beverly Hills; stationery by Crane and carafe set, from Chryson's Ltd. In the lawyer's office, Sheaffer desk pen, leather and brass desk accessories, from Chryson's Ltd.

"California Professional" is carried by the following stores:

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| Beverly Hills, Cal. | W. & J. Sloane |
| Brooklyn, N. Y. | Frederick Loeser & Co. |
| Chicago, Ill. | Wilson-Jump Co. |
| Dallas, Tex. | Simons-Langford, Inc. |
| Los Angeles, Cal. | J. W. Robinson |
| New York, N. Y. | Bloomingdale's |
| New York, N. Y. | James McCreery & Co. |
| New York, N. Y. | W. & J. Sloane |
| Oakland, Calif. | Jackson Furniture Co. |
| Phoenix, Ariz. | Coles Home Furnishings |
| Pittsburgh, Pa. | Kaufmann's Trading Co. |
| Portland, Ore. | Meier & Frank |
| San Diego, Cal. | H. L. Benbough Co. |
| San Francisco, Cal. | W. & J. Sloane |
| Seattle, Wash. | The Bon Marché |
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## OVER TOMORROW'S SHOULDER

(*Continued from page* 84)

sitized (just as paper is) to light, then contacted with the transparent film. Light prints the design. In the other process, the print is made by selective destruction of the dye on the fabric. Prints right now are made in shades of one color only; multicolor is still in the future. Also, the process is slower than conventional fabric-printing, and it costs more. But that problem is under attack, too.

On pottery and chinaware, the trick is to sensitize the ware before it is glazed. The design is printed on an appropriate coating on the china, then the part is glazed and fired. Heat develops the color, sets it permanently.



Home heating costs might be cut in half, according to engineers working with a new type of compact oil furnace. Heat from the oil-fired device is piped to various rooms through hose-like tubes. The unit is small, weighs only 240 pounds. Since it has no massive castings or metal parts, it is reportedly quick to respond to demands from the thermostat.

There's a new type of structural wall being made experimentally. It consists of foamed glass surfaced with stainless steel. The glass forms the core of the four-inch panel, which is said to provide three times as much insulation as a 12-inch masonry wall with inside plaster. The stainless steel is on the exterior; the interior side is lacquer-finished. In tests the core material has also been made of asbestos, vermiculite, and other insulants. It is also possible to use porcelain-enameled steel, sheet aluminum, or copper for facing.

Here's another wrinkle in building materials. This one is a glass and plastic laminate which comes in panel form. It's flexible so it can be shaped to fit curved surfaces, and also elastic so it snaps back to shape after being struck or distorted. It's very strong and also heat resistant, washable in soap and water. It should be along


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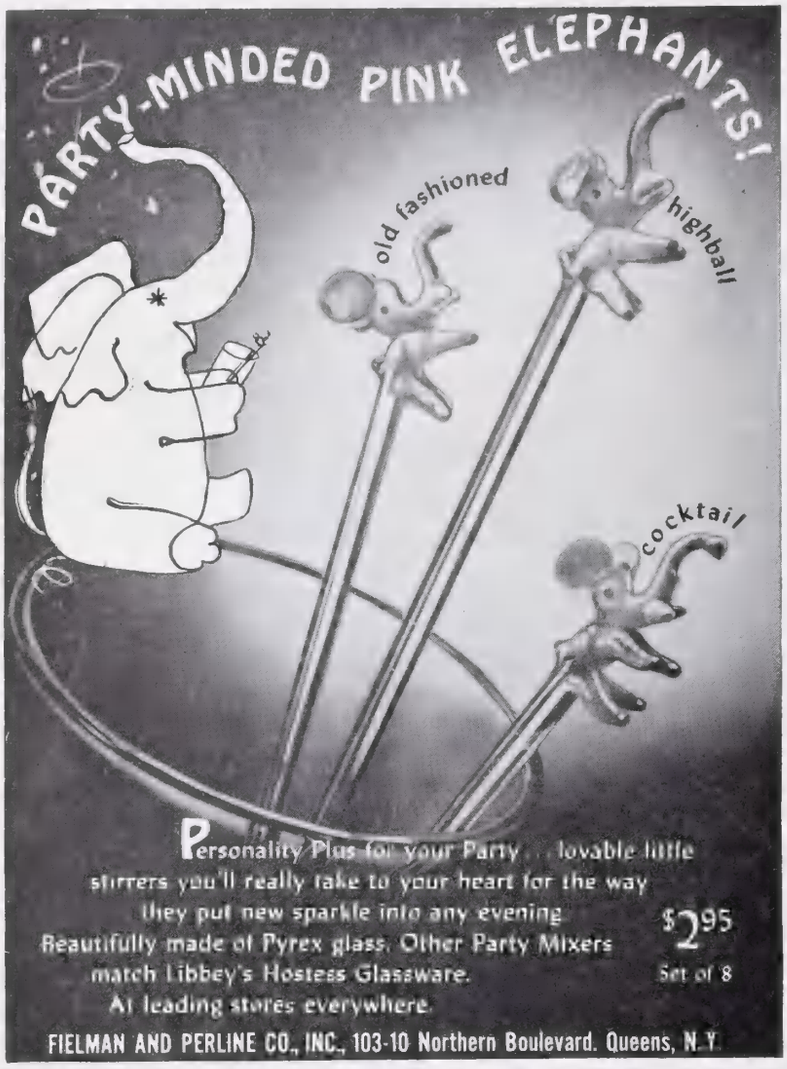



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● An electric or gas-engine soil shredder speeds compost making by pulverizing sod or top soil; hastens decomposition by breaking up green stuff. One is used here to shred compost that has been buried. Cost: $125 up. Made by Kemp Mfg. Co.

# The TRUTH in the controversy about FERTILIZERS

CONTINUED FROM PAGE 126

that allows air to come into it. It's largely a mechanical virtue. Humus increases the soil's water-holding capacity, prevents the washing and blowing away of topsoil (known as erosion) and the loss of valuable minerals in solution with rain (known as leaching). The use of this rich, dark, carbonaceous material also makes your soil easier to cultivate.

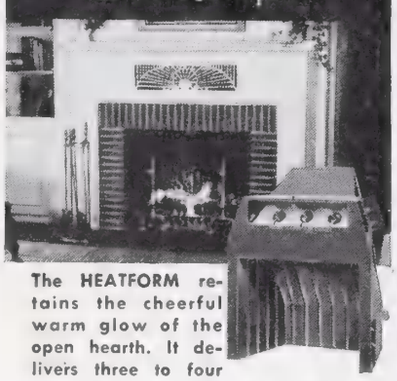
The basic reason why the average home gardener cannot depend upon an all-compost diet for his soil is that he does not know two facts: First, he doesn't know what shortages exist in his soil; second, even if he is that rare gardener who has his soil tested by experts, he cannot be sure of what his compost heap contains. The humus created from compost cannot be counted on to provide plant nutrients in exact amounts needed to feed the roots of your plants. For you never know in advance how much nitrogen, phosphorus, potassium, or other necessary elements there are in a given compost heap, and what portion of these will be available as plant food in the resulting humus.

Some soils are naturally rich in elements that help plants to grow. Others are deficient. And almost all soils that have been worked by man for a long period have lost some of their essential elements—if, indeed, they ever had enough.

Every time you pick a flower or use a carrot from your garden you probably are removing some nitrogen, phosphorus, potassium or calcium, the major elements needed, and additional amounts of sulphur, magnesium, iron, copper, zinc, boron or manganese, the minor elements. All are essential for normal growth, but the last five are required in such small quantities they often are called "trace" elements. Unless you replenish the reservoir of usable nutrients in your soil, it gets steadily poorer.

Chemical fertilizers provide the essential elements for plant growth that are lacking in the soil of your garden in sufficient amounts or usable forms. Just which ones, and in what amounts they are needed,


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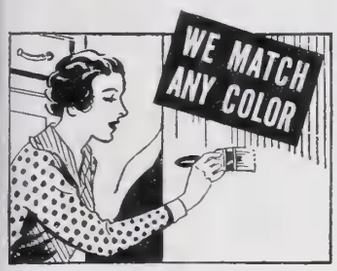


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can be predetermined by soil tests available for the asking through State Agricultural Stations of almost every state. There need be no guesswork about it. Send samples of your soil for analysis to learn what is missing. Smart farmers have done this for years.

We believe, as do the scientists, that you should pay attention both to the structure of your soil and to its basic nourishment content for plants. But, of the two, we believe soil feeding by chemical means probably is more important to the average gardener. If the trouble is anemia of your earth, it may not be apparent to you; it may look like good earth and still be deficient. You can easily see if the soil is hard or lumpy, difficult to cultivate after a rain, or very sandy, and you can take steps to correct it, through use of compost or manure.

If you are an all-compost gardener, this analysis may tear apart your rosy dreams. But it really need not offer a serious problem to anyone. For if, in addition to your compost, you use a ready-prepared chemical fertilizer, containing elements known to be most needed in the soil of your area, you can give your soil all it needs.

### Why the Controversy?

Let's look over the specific charges and counter-charges that have been made in this gardening battle of organics-versus-chemicals. Where have the misconceptions arisen?

The advocates of organic gardening make two claims:

That the use of compost will improve crops.

That the use of chemicals is harmful to crops.

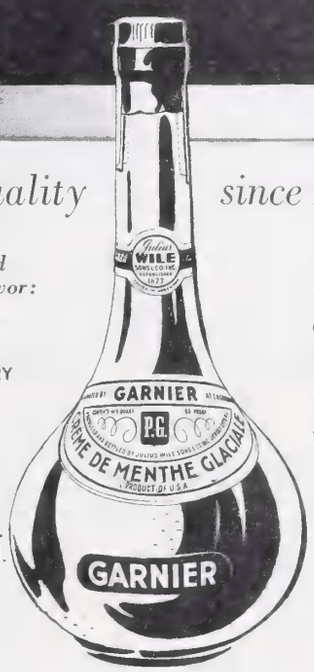
To the first contention there is no refutation. Even such a spokesman as the late H. R. Smalley, former agronomist of the National Fertilizer Association, called organic matter "the life of the soil." In a pamphlet by that name, published by the association, he said: "Two things are necessary to prevent waste and to maintain soil fertility. These two things, organic matter and plant food, work in partnership."

It is the second contention—that the use of chemicals is harmful to crops—which is vigorously denied by scientific authorities.

Mr. Rodale has stated that you can run a garden exclusively with the use of compost and "have the finest vegetables obtainable, vegetables fit to grace the table of the most exacting gourmet." A flat contradiction of this would be fool-

*(Continued on next page)*


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## A New England Craftsman

*and how he started the collection of*

## Beacon Hill Furniture

This is the true story of a young cabinet maker who came from England years ago to open a little furniture shop across the Charles River from Beacon Hill.

At first, he merely repaired and refinished furniture from the lovely homes of Boston. Beacon Hill knew him as a gifted, meticulous craftsman who could reproduce perfectly any part of a damaged Sheraton chair or Chippendale table. But on days when business was slack, he worked on a pair of tip tables . . . his own creations from start to finish.

When they were completed, he borrowed the handcart of a friendly peddler and wheeled his tables across the cobbled Harvard Bridge to Boston. It was a hard, hot trip — but fruitful. The owner of the city's finest store marvelled at the design and workmanship . . . and bought the tables. Then he said, "Continue to build fine furniture like this and you will also build a reputation."

Since that long-ago day, the Beacon Hill Collection has become known as America's finest re-creation of the masterpieces of the charming Georgian period. We call these pieces "Beacon Hill Collection" because most of them were inspired by treasured heirlooms from the gracious homes of Beacon Hill, Boston, where simple dignified living has been the pattern for generations.

**Beacon Hill Furniture**

*made in Cambridge, Mass., carries this mark of craftsmanship*





CONTINUED FROM PRECEDING PAGE

hardy. If the soil is naturally rich in plant food, or if compost happens to have sufficient amounts of the proper elements, you can raise fine vegetables. But this fact does not prove that use of chemicals will prevent raising just as fine vegetables.

To many scientists the attacks on chemical fertilizers have the feel and smell of fanaticism. Donald P. Hopkins, British agricultural researcher, in his book, *Chemicals, Humus and the Soil*, says that "the anti-fertilizer argument of the humus advocates is presented with all the vigour and passion of a crusade against cruelty." The key to the difference in point of view lies in the underlying philosophy.

Mr. Rodale expresses it: "We must see ourselves as part of nature, not as masters of nature."

Mr. Hopkins points out that agriculture itself is fundamentally unnatural.

*It is sheer nonsense to feel you must use natural products only, for the simple reason that they are natural.*

### The Case for Compost and Organic Gardening

There are a number of advantages to organic gardening on which there is general agreement:

**1.** By adding enough organic matter, a heavy soil can be made looser, more crumbly and friable, so that both water and air, necessary for good root growth, can move more freely in it. As a result, it is easier to cultivate than soil low in organic matter.

**2.** A light soil also is helped by organic matter, which holds the soil particles together, helping to anchor them against serious erosion and reducing leaching.

**3.** Organic matter provides food for soil bacteria and other organisms that tear down the organic matter and make it part of the soil itself.

**4.** Organic matter provides some of the enormous amounts of nitrogen needed by plants, especially for the non-legume kinds that cannot take nitrogen from the air. Some plants store up available nitrogen and save it for the next crop.

**5.** Organic matter, in the process of decomposition, releases plant foods already in the soil by turning them into soluble compounds that can be absorbed by the roots of plants, as they could not have been absorbed in their original state.

These are all important considerations.


# SAVE WORK!

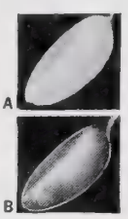
***Buying Silver*** When you buy silver, be sure it comes in a chest, bag or roll bearing the label Pacific Silver Cloth. The finest cases are made with Pacific Silver Cloth for the finest silver. Pacific Silver Cloth actually prevents tarnish with lifetime effectiveness. Pacific Silver Cloth saves you a lifetime of unnecessary polishing.

***Entertaining*** You don't have to polish silver next time you have guests. Just keep your silver in a Pacific Silver Cloth case. Look for the label and avoid imitations. Pacific Silver Cloth keeps your silver bright without tarnishing. It saves time and work whether you use silver every day or only occasionally.

***Vacationing*** Enjoy your vacation with the knowledge you won't have to polish your silverware when you return home. Also, if you have silver in a summer home keep it bright while not in use. Pacific Silver Cloth makes such polishing unnecessary.

**BEST BY TEST**

This is what happened to two gleaming new spoons in a tarnish test* conducted by the United States Testing Co., Inc. Only Spoon A, protected by Pacific Silver Cloth retained its original sparkle! Spoon B, though wrapped in "anti-tarnish" cloth, did tarnish as shown. (*Test 70448, March 6, 1946. Photos absolutely unretouched.)




**6 YEAR-ROUND WORK SAVERS**



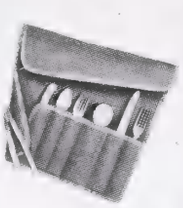
**CHESTS** A variety of chests is available in all sizes, finishes and prices at your leading jewelry and department stores. They come in various wood finishes and simulated ivory.

**WRAPS** One or two Pacific Silver Wraps, size 18x31, are ideal to protect silverware which you keep in your buffet drawer; or use them to make your own bags and rolls. Price $1.10.





**BAGS** Pacific Silver Cloth bags are available at leading stores for every size and kind of hollow ware.



**ROLLS** When buying a silver place setting, be sure to ask for Pacific Silver Cloth roll to protect it from tarnish.

Pacific Silver Cloth is also available in PACKETS and YARD GOODS.

SILVER **PACIFIC** CLOTH

**ACTUALLY PREVENTS TARNISH!**

*If you can't find chests, bags, rolls, wraps made with Pacific Silver Cloth, write for name of nearest dealer.*

PACIFIC MILLS, DEPT. B4, 214 CHURCH STREET, NEW YORK 13


But there are five more claim made by the compost-and-humu urgers which are not agreed to b impartial agricultural specialist The fervent believers also mak claims unsupported by scientif proof. They say:

Claim 1. Weeds are greatly r duced by using compost, witho commercial fertilizers.

This has never been proved. A plant life requires basically th same foods. Soil good for flowe or vegetables also is good fo weeds.

Claim 2. Plant disease is r duced by using only the plant foo in humus, without commercial fe tilizer.

False. It is generally true tha disease more often strikes the wea than the healthy. If plants are wel nourished and healthy, they ca resist disease better than if the are scraggly. Reduction of plan disease is a result of a totall healthy condition, i.e., good so and plenty of the right minerals i proper balance, not merely the ad dition of humus.

Claim 3. There are fewer insec pests when you use compost only thus less need of spraying.

Not true. Insects seek the sam elements for food that man, an mals, and plants do. Obviously they will go get them wherever th elements are present in most palat able form. You'll need sprays t protect your organic garden just a much, or as little, as you ever did

Claim 4. Larger yields are ob tained from compost-fed plants.

False. If there has been constan neglect of the soil structure, even though chemical fertilizers were used, addition of compost could possibly increase your yields. Bu if you depend entirely on compost year after year, the amounts o basic minerals in your soil prob ably will diminish, and you wil get smaller and smaller yields Both organic matter and sufficien plant nutrients are necessary fo good yields.

Claim 5. Food grown organical ly has more nutritive value and tastes better.

Taste is a matter of opinion However, nutritive value can be proved. Experiments at the Univer sity of California showed there wa no difference in nutritional quality of grasses produced in highly or ganic soils and those grown with out any soil whatsoever, but fed entirely by chemicals in an inor ganic water culture. Both grasses were fed for twelve weeks to two sets of guinea pigs; the growth of the two groups was about the same

(*Continued on page* 239)





*Kohler Camberley sink, convenient, easy an, acid resisting throughout. Made of lexing cast iron, time-tested base for the us, pure white Kohler enamel.*

## FOR HEALTH AND CONVENIENCE

OHLER quality in your bathroom assures the com- forts and protection that good sanitation can give. pay no more when you specify "Kohler."

he distinctive Cosmopolitan Bench Bath and Gram- Lavatory illustrated have a pleasing harmony of gn and lustrous, easy-to-clean surfaces. The bath is ipped with the Triton Shower Mixer, efficient and ple to operate. The lavatory has a roomy shelf. The ngs are of chromium plated brass—durable, and built especially for the fixtures they serve. Kohler products are made in one plant, under one supervision.

Consult your Kohler dealer for helpful advice on matched sets or individual pieces for bathroom, washroom, kitchen and laundry. He'll show you the practical advantages that go with Kohler quality—a confirmed tradition. Meanwhile, send for a copy of booklet T, "Bathrooms and Kitchens."

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THERMOSEAL WINDOWS
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● Hume Cronyn's study is a converted cottage near his Los Angeles home, but careful planning of details wasn't skipped just because the little house was an "extra." Here Mr. Cronyn wrote the screen adaptation of "Rope" and is now working on a novel.

# WHERE A WRITER-ACTOR PRODUCES HIS IDEAS

**Rest house, guest house, and study, these quarters are isolated from everything but a magnificent view**

PHOTOGRAPHS BY MAYNARD PARKER



● Additions to the cottage included this window alcove which puts the mountain landscape on view, and the fireplace with its Cambodian relief. The soft green, terra cotta, and navy color scheme was inspired by Lautrec poster over the built-in bed.





## *proudly you'll say* "It's Perma-Stone"

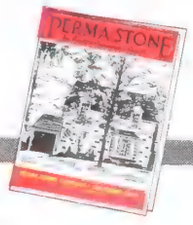
***for Ultra Modern Exteriors*** . . . With envy, and many a well-deserved compliment, your friends will admire your smartly modern Perma-Stone home. And time will never diminish its rare charm of color and texture. Colors, from rich browns to soft grays, are skilfully blended to give you just the effect you desire—and distinctively beautiful finishes are attained by the patented Perma-Stone method of application.

Inherent in modern Perma-Stone are the permanence, strength and aristocratic beauty of natural stone, plus many other definite advantages. Genuine Perma-Stone is cast with hand moulds right over wood, block, brick or tile. Makes exteriors weather-tight, fire-safe and vermin-proof. Provides insulation, reduces fuel bills, saves maintenance expense. Nationally popular Perma-Stone is ideal for new homes or modernizing old ones, and for commercial structures.

*Perma-Stone also has many excellent uses for interiors — fireplaces, recreation rooms, bars and other applications. Gives a touch of distinction to any room.*

*Modern Perma-Stone is a scientific combination of crushed quartz, pure mineral colors, metallic hardeners, and waterproofers.*

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for Beauty • Permanence • Strength

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Send free Perma-Stone literature and name of your local dealer.

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# half-fed roses are half-starved roses




## To bring your roses to their glorious best... feed VIGORO regularly

*Both of these plants were grown under identical conditions . . . in the same soil, with the same amount of moisture and light. But one was fed Vigoro—the other wasn't.*

What's true of roses—is true of most plant life. For, from tiny seedlings to the tallest trees, all plants must get eleven nutrient elements from the soil. ▪ Unfortunately, nature seldom provides a perfect soil. And half-nourished plants are HALF-STARVED plants. They are stunted or spindly in growth, with shallow roots and dull, drab blooms—are far more subject to attacks by disease. ▪ But what nature leaves out—Vigoro can provide! For Vigoro—complete, balanced plant food—supplies *all eleven* of these vital plant nutrients . . . supplies them in ample amounts. ▪ Get Vigoro today—feed it regularly to everything you grow.




A PRODUCT OF **SWIFT & COMPANY**

*Ask your dealer for* **EndoPest** *. . . all the protection most gardens need.*
*Use* **EndoWeed** *. . . quickly clears lawns of ugly weeds.*



● Have a mass of mixed annuals in a circle around the base of a well-trimmed-up tree where the sun pours in. Here can grow such charmers as the little blue daisy called felicia, linarias, candytuft, cornflowers, and petunias.

## *Have a*

# FLOWERED LAWN

## *in that hard-to-mow*

## *Sunny Spot*

**Reduce the maintenance on small bits of lawn by broadcasting annuals or planting slips**

nglish ivy and other conventional evergreen covers are fine for ade, but how about a hard-to-ow sunny spot? Use a little im-gination: sow it to several low, dainty annuals, or set out slips of garden balsam (patience) or geraniums, begonias, or other bedding plants that fill in quickly to give you extra flower dividends.

PHOTOGRAPH BY MAYNARD PARKER



● If your property tips up to form a sunny bank, try filling it with geraniums instead of a conventional green ground cover. By setting out small bedding plants this spring, you can enjoy four months of bloom—even in northern states.





# EndoPest

**. . . all the protection most gardens need against the *3 major types of pests . . . chewing insects, sucking insects and fungus diseases.**

Don't wait till it's "Goodbye Garden"! Make garden pests give your garden the "go-bye" this year by using EndoPest.

EndoPest comes ready mixed . . . ready-to-use and provides all the protection most gardens need. Just a few strokes of the handy, refillable EndoPest dust gun produces a billowing cloud of dust that protects a row of vegetables or a bed of flowers. Use it with confidence on flowers, shrubs and trees; on edible fruits and vegetables.

Available in refillable dust gun, sifter-top box for house plants and economy size. Get EndoPest where you buy your famous Vigoro.




Made by SWIFT, makers of **VIGORO**

# Functional beauty

to serve and save your wardrobe



DUTCH DIAMOND

Daring decollete in a strapless apron with stay-up Featherbone bodice. High fashion and function for hostess and housewife. A Warren's exclusive. In green, blue, maize, pink and red.

Warren's THREE OAKS MICH



LILY-ROSE BOUQUET

Peasant pleasantry in a dainty hostess apron. Red, green and black on clear Koroseal.

Whether you choose WARREN'S Closet Accessories with the sparkling radiance of the Dutch Diamond pattern or the floral elegance of Lily-Rose Bouquet, you open the closet door to beauty and close out all wardrobe worries. Made by WARREN'S, foremost for quality since 1883...made of KOROSEAL, the first and still the finest wonder-material. Both patterns in a complete selection of match-mated garment, suit, blanket and shoe bags in green, blue, maize, pink. *See the many other attractive patterns in Warren's Closet Accessories and Aprons made of Koroseal. At leading stores everywhere.*

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# It's trite but true:

# REMODELING

**If you want to salvage some of the chara as well as the materials of your old ho stead, a good remodeling job can provide**

***before***



● Using this five-room New York farmstead at Nyack as a core, John Stone Thornley designed for Mr. and Mrs. Benson Blake the capacious nine-room, four-bath house illustrated opposite.



● Rear of original house faced southwest, had best sunlight. It became front of remodeled building. New wing, containing living room, library, master bedrooms, was added at the left.



● The original kitchen wing was retained, but enveloped by a second story addition containing maid's room and bath. Original living room, projecting at right here, became dining room.

# ORKS WONDERS

**h new space, new comforts. But it**
**uires as much planning and archi-**
**tural advice as starting from scratch**

***after***



● Oriented to get sun and make the most of existing trees, this is how house looked after it was remodeled in 1941. Though new house is imposing, local rural character is retained.



● You can see what was preserved, what added, if you compare this view with one directly opposite. Note that even pitch of the original roof was retained. Kitchen wing is at right.



● New wing matches the old in design, but provides for an up-to-the minute large living room and library as well as a terrace on first floor, and two large bedrooms and baths above.




Sing a song with

**KLEARFLAX RUGS**

of light and sunny cheer!.



To add new life to rooms forlorn—
To quickly banish gloom,
Our Leading decorators say—
"KLEARFLAX in every room!"

*Yes, leading decorators feature Rugs by KLEARFLAX in pace-setting modern homes.*

Of Cheery colors — sunny hues
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They'll **wear** and **wear** for you!

*Reversible, moth-proof, practically burn-proof and easy to clean!—attuned to tomorrow's living.*





Those bank books will not wince with pain
Or budgets cry for more,
You're smart and economical
With KLEARFLAX on the Floor!

*Rugs by KLEARFLAX are priced to fit modest budgets—they wear and wear.*

So run, don't walk, to your best store
SEE KLEARFLAX — you'll agree
With other modern folks who say:
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*For address of the dealer nearest you write: KLEARFLAX, Dept. D, Duluth 7, Minn.*



**KLEARFLAX RUGS**

**wake up weary rooms!**

# FUEL SAVINGS UP TO 50%

**Report many G-E users**



**Some Typical Statements:**

*"We used to use 2400 gallons a year for our 7 room house. Now we use only 1200 gallons."*

*"It consumes at least ⅓ less oil than my previous equipment."*

*"I cut my oil consumption in half with a General Electric Oil Furnace."*

*"I saved $108.42 on my fuel bill in two years."*

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**IT'S ECONOMICAL.** Oil is atomized into millions of tiny particles for complete combustion.

**IT'S QUICK.** You get heat 5 to 7 minutes after the thermostat says "go."

**IT'S CLEAN.** One piece boiler and tight doors cut out oil film, oil smell.

**YEAR-ROUND HOT WATER.** Built-in copper coil gives you plenty of hot water winter and summer.

Your fuel dollars will buy *a lot more comfort* when you get a General Electric Oil-fired Boiler. Many users report *savings up to 50% of their fuel bills.* G-E design and construction throughout mean long, trouble-free life.

*Ask for FREE Heating Survey*

Your General Electric Dealer will be glad to "heat measure" your home . . . to show you simple ways to cut down fuel consumption. Ask him about this *free* service.

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Which type of heating is best for your home? Send for the valuable G-E "Answer Book on Home Heating." Send only 10¢ in coin. *General Electric Co., Air Conditioning Dept., Section 8404, Bloomfield, N. J.*

**GENERAL ELECTRIC**

*Automatic Oil and Gas Heat*

**General Electric Makes Five Kinds of Oil and Gas Home Heating: Oil-fired Boilers, Oil-fired Warm Air Furnaces, Oil Burners, Gas-fired Boilers, Gas-fired Warm Air Furnaces.**

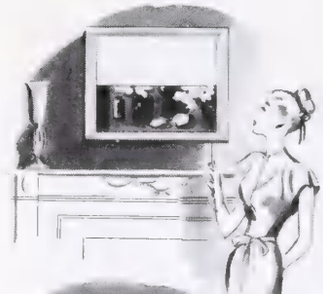


DRAWINGS BY JACK FERGUSON

# A MOVIE SCREEN THAT GETS READY ON THE DOUBLE

***Easy sleight-of-hand transforms this picture into a fine projection screen***







Showing home movies needn't be a full "production" if the screen is always in place. But the average projection screen isn't exactly a decorative object.

The ambidextrous unit we show here offers a suggestion. It is called Pict-O-Screen, and it comes to you looking exactly like a reproduction of an oil painting. You have your choice of six subjects. The screen itself is rolled out of sight in the top of an antique-gold or pickled-pine frame. You pull it down like a window shade over the painting when you show movies, and zip it up again when you are finished. The screen, fine in quality, is made of glass beaded material which reflects light for cleaner projection.

## THE TRUTH ABOUT FERTILIZERS

CONTINUED FROM PAGE 230

### Are Chemical Fertilizers Harmful?

If the adherents of organic gar-ning would stick to their primary ntention—that humus is benefi-al—and did not devote most of eir energies to a futile crusade gainst chemical fertilizers, it is kely they would win more follow-s. It is when they launch out gainst use of the very products at have been responsible for reatly increasing crop yields, rlier crop maturity, better qual-y and preservation of soil fer-lity that they run diametrically posed to scientific findings.

Professor Emil Truog, Chairman f the Department of Soils at the niversity of Wisconsin, has written: "To say that chemical fertilizers hould not be used to make up the nevitable deficiencies is just pure unkum. . . . Absolutely no evidence kists to the effect that the judi-ous use of mineral fertilizers is all injurious to soils, or tends produce crops which are unsat-factory as feed for animals or od for man."

Prof. Truog explains that the ele-ents used by plants for new rowth are, for the most part, min-ralized by soil bacteria. Organic itrogen in humus, for example, ay become nitric acid, a most cor-sive mineral acid. But in good il, well supplied with lime, the itric acid combines with lime and her bases of the soil to make a eutral, non-corrosive salt called alcium nitrate. *There is absolutely o difference between the calcium itrate produced in the soil and at made in a fertilizer factory!* hemicals in the fertilizers you buy ave been *neutralized*, with their oxicity or inflammability proc-ssed out; indeed, they are more nearly in the state required for absorption by plants than are organic materials! A fertilizer factory merely does, in a few hours, what it takes nature months and years to accomplish.

In the light of this rudimentary chemistry, let's consider the charges of the organic gardening school against chemical fertilizers:

**Charge 1.** Chemical fertilizers poison the soil.

No, because they are not poison when you buy them, even if they were in their original state. They are altered. Magnesium, manganese, zinc, iron and copper are all metals, but they are first made into compounds that are exactly the same as the compounds created by the soil bacteria from organic matter, moisture and air.

**Charge 2.** Chemical fertilizers kill earthworms.

They don't. Earthworms, frequently called "nature's plow," are very helpful creatures. They pulverize and aerate the ground, creating conditions favorable to absorption of rain. They also act as soil scavengers, and their castings are as rich in elements as the soil in which they live. But earthworms are alive, moving from unfavorable to favorable spots, seeking the same food elements other forms of life do, avoiding dangerous concentrations of elements. How could increasing the amounts of these elements possibly kill the earthworms who, like plants, feed on them?

**Charge 3.** Chemical fertilizers create hardpan.

False. A hard-packed soil in which plant roots cannot function properly is the result of lack of organic matter, not the presence of chemicals. Improper working of the earth, movement of heavy farm ma-

*(Continued on next page)*


STYLED FOR GRACIOUS LIVING

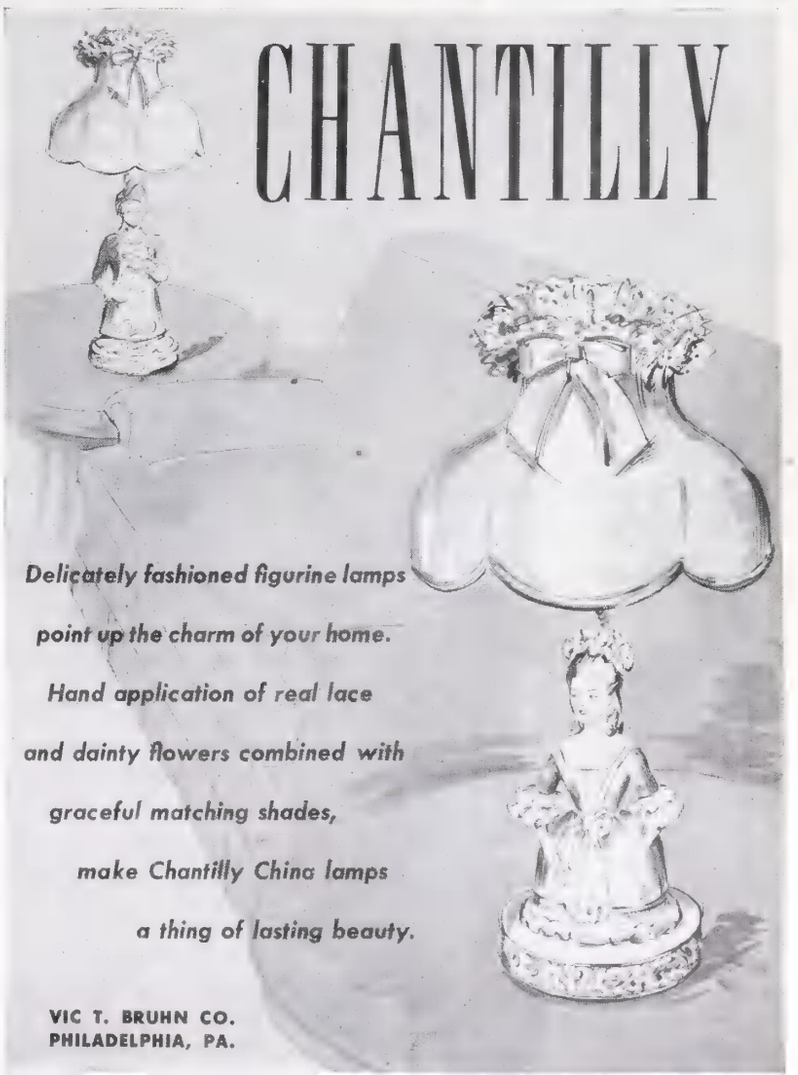


COLONY COURT Furniture

Colony Court achieves complete lounging comfort within convenient dimensions through the influence of Georgian design in this Ladies' Club Chair, featuring solid mahogany and down cushion.

OUR FORTY-SECOND YEAR

by GLOBE HIGH POINT NORTH CAROLINA





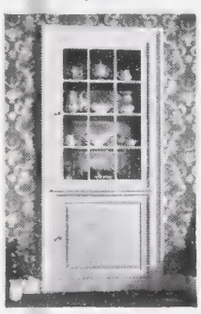



*choose YOUR woodwork this Pleasant way!*

It's a pleasant adventure—choosing your new mantel, entrance, stairway, china cabinet and other woodwork from the wide Curtis line! Here are woodwork designs of surpassing beauty — styled by well-known architects to express good taste and fine living in every graceful line. For instance—



Picture your hearth-fire framed by this beautiful Curtis mantel—an authentic design from an old New England inn! It's Curtis design C-6059—one of fifteen Curtis mantel styles.



This charming little cupboard provides the extra "something" which distinguishes a home from an ordinary house. It's Curtis design C-6526. Made for corner installation also. Useful in any room.



Here's a Curtis entrance that makes a special appeal of hospitality and graciousness—design C-1764. It is one of the many entrances which Curtis presents for new building and modernizing.

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CONTINUED FROM PRECEDING PAGE

chinery or many feet on topsoil, particularly after rains, also help make hardpan. Hard soil has nothing to do with the proper addition of plant food to the soil.

Charge 4. Chemical fertilizers kill beneficial bacteria.

No. Bacteria, whether harmful or beneficial, get their food from the organic matter they tear down and from the plant food present. The claim that chemicals, properly used, heat the soil and kill beneficial bacteria is false.

Charge 5. Chemical fertilizers make seeds impotent.

False. Organic gardening advocates claim that seeds grown organically germinate earlier, have more reproductive virility than seeds obtained from chemically fertilized ground. These claims never have been demonstrated by scientific studies. Indeed, many experiment stations have produced stronger and healthier varieties of plants with the use of inorganic chemical fertilization than they were able to grow with compost and organic matter. Naturally, the experienced gardener knows that proper application of fertilizer calls for no more than very small quantities in direct contact with the seeds.

### The Use of Compost

Compost heaps have been a familiar part of farming for thousands of years. Their use has been growing steadily in this country in recent years.

Every gardener should know what compost is and how to make it. There are few gardens that won't be benefited by use of decayed green or dry wastes, properly put together, and there are none that will be harmed by it. The method of making compost advocated by *Organic Gardening Magazine*, based on the work of Sir Albert Howard, is recognized by agricultural authorities as a good one for home gardening. It is outlined in a pamphlet called *Compost—How to Make It*, published in 1943. The Department of Agriculture also has a five-page set of instructions for preparing compost and artificial manure, and the Brooklyn Botanic garden has a leaflet, *Be a Compost Maker*, likewise free.

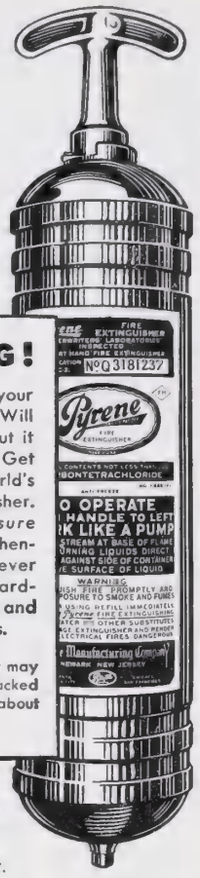
Many gardeners, however, do not have the time, space, or inclination to follow the elaborate ritual of the prescribed orthodox builders. What these non-conformists do is to throw grass clippings, corn husks and other green stuff in a pile during the summer, cover it with earth, and in the fall add other refuse from the garden. Without the usual manure or other animal matter to provide heat, such compost will decay slowly and may not be ready for a year or more. If it is buried, however, the gardener can afford to wait. If he makes one pit each fall he can dig up an old one every spring, add chemical fertilizers or not, as indicated, and have enough humus to enrich his garden.

THE great appeal of making compost is that you create something wonderful out of nothing. You make it from things you would ordinarily burn or throw away. You build a compost heap in layers, according to directions, shift it around occasionally and, in time, nature turns it into rich, luscious stuff. Nature may do the work, but you can take all the credit. When you dig it up you purr with satisfaction over this newly created wealth and, as you distribute it with loving care among your favorite roses or tomatoes, you feel distinctly sorry for your neighbors who haven't experienced the deep pleasure of actual soil creation.

Each gardener is the best judge of whether his soil needs compost. However, we asked Dr. H. B. Siems, Director of Research for the Plant Food Division of Swift and Co., which regions, in general, require it most, and got from him this advice:

"In areas of sandy soil, such as along the East and Gulf coasts, spots in the Great Lakes states, New England and sections of California, organic matter will increase the water-holding capacity of the soil. It will keep rain from going through, as through a sieve, carrying minerals with it. Organic matter acts as a sponge, preserving precious moisture for times of drought and at the same time holding minerals in the soil.

"In those parts of the country where the soil is high in clay, and this includes a large part of the nation—Southeast, Midwest, in localized areas almost everywhere—you want humus to loosen the soil. Clay holds water well, but it is hard to farm, should not be worked when wet, and gets lumpy and hard when dry. Addition of organic matter or sand, or both, loosens a clay soil so air can get in, and excess water can get out. Rooting is hampered by lack of air. Garden plants don't like 'wet feet.' As a matter of fact, in clay-soil regions, if you can't obtain humus, sand alone will help. We mention it because in cities a ready supply of organic matter may not be available. Sand

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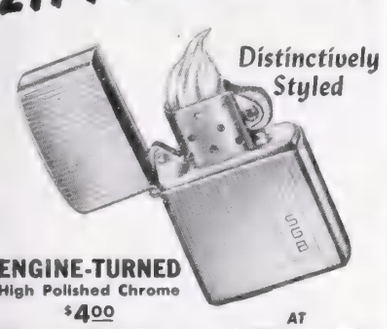





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provides no nutrition for the soil whatsoever, of course—just helps prevent soaking down.

"If your home is on the dark-colored prairies of the Corn Belt, you may not need humus. This is the part of the country where the organic content of the soil is high. The problem here is to preserve the organic matter you have—by crop rotation, plowing under of crop residues, use of cover crops and, when indicated, prepared fertilizers."

### Fertilizers, Partners of Humus

Three important elements likely to be in short supply in your garden are nitrogen, phosphorus and potassium. Commercial fertilizers have guaranteed amounts of these three, proportioned to the general requirements of the area in which you live, frequently plus some of the eight other elements. This balanced plant food usually is sufficient, used according to manufacturer's directions or in accordance with the recommendations of your State Experiment Station.

If you have an especially acid soil, it means a lack of calcium. Now, while commercial plant foods frequently contain calcium, usually it is not enough or in correct form to neutralize this acidity. You should apply lime for this purpose and then use commercial fertilizer, as farmers do. But *seek expert advice* on the kind and amounts of lime to use in your garden! The usual lime you get at a garden supply store is hydrated, distinctly alkaline. Scatter it evenly, mix it thoroughly with the soil. Where it touches a plant, it can burn the leaves. Avoid the possibility by applying it a week or two before planting. And don't *over*-lime!

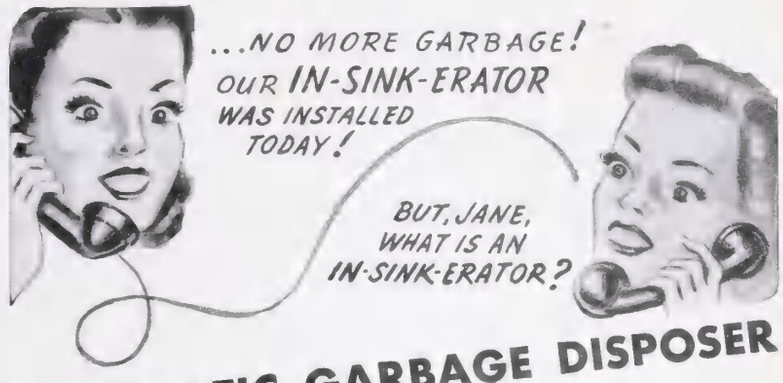
Get professional advice before you fertilize. Make sure, in advance, of proper amount to apply. Follow directions. And, remember, you *can* cheat your plants of something they need, even though you use the right amount of fertilizer. It must contain the things your earth especially lacks. Have your soil tested—maybe not every year, but every few years, certainly.

Compost and commercial fertilizers are a team for garden improvement. Use them as they work best—*together*.

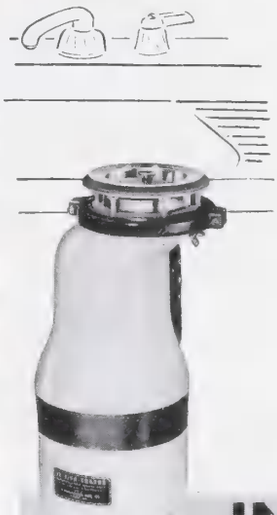

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# Long-awaited April takes the gardener outdoors again

Never was an April more joyously welcomed than this year! After a winter of unprecedented cold, plus astronomical quantities of snow, we northern gardeners will be lucky to even *see* the good earth by the end of April, much less begin to plant.

In our eagerness to start planting, let's not make the mistake of plowing or harrowing before the soil is ready. When a handful of soil crumbles easily, then, and then only, is it ready for Operation Planting.

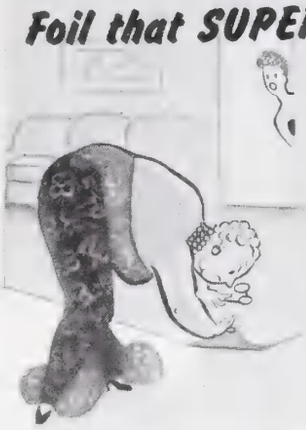
In our garden we watch over and improve our soil with as much tenderness as we spend bringing up a new litter of Springer pups. My deep concern for the soil stems from my student days when a favorite professor frequently reminded us of the importance of improving soil fertility. A characteristic remark of his was: "One hundred pounds of leafmold will hold 300 pounds of water." Then he went on to explain that compost added to soil is as valuable as insurance. It may save your crops from complete loss in a drought, and it always makes them grow better.

In summer and fall we sow cover crops of clover or rye wherever a bare space is left after vegetables are pulled. Then each fall these cover crops are plowed under after the surface has been well manured. With the heavy work completed in the fall, spring soil preparation is a simple matter of adding commercial fertilizer, raking and leveling, prior to seed sowing.

Even with barnyard manure abundant and reasonably cheap in our neighborhood, we never waste a leaf. All our leaves (and we have tons of them, from several old maples around our 1790 farm house) go into our compost pile. But instead of following a careful formula of making the pile just so large, turning it twice a year, etc., we simply dump all of our leaves down the bank behind a stone wall. They do not rot down as quickly as in a carefully made pile, but eventually sun, rain, and snow do their work, and when we want good rotted leafmold we dig it out of the bottom. That's all there is to it!

We don't add garbage to our compost pile, for it is sure to draw rats. Incidentally, is your community getting behind the national drive to eradicate the rodent population? That's one way of saving an enormous amount of food which is ruined yearly by these pests. Statistics show that 100,000,000 rats in


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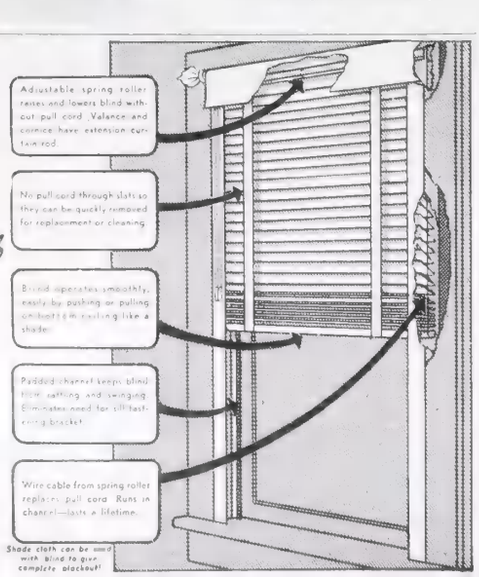
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this country eat and waste 200,000,000 bushels of corn alone in a year's time, not to mention other valuable food crops.

Several seasons ago we had no lima bean crop at all. The first planting rotted because of cold wet weather, and the second planting did not mature before frost. Ever since then, we have used a fungicide on all vegetable seeds before planting. Carol Wieting writes me from Seattle that his stands of lettuce have been tripled where seed was dusted with Cuprocide, and peas have increased a third where treated with Spergon. Dusting is certainly worth the few extra minutes and pennies that it takes each season.

With peas, early planting is considered essential to success. In Connecticut this year, though, we'll be lucky to get them into the ground by Easter, instead of the traditional St. Patrick's Day. Around Seattle, Washington's Birthday is the time for sowing peas. We find that sweet soil is second in importance for success with peas. Even with our soil, which tests just about neutral, we whiten the surface with lime each spring, then cultivate before the treated seeds are sown. Incidentally, sweet peas need the same treatment.

Of course, if you live in an alkaline soil section, you can forget about liming your soil. George Kelly, of Denver, advises that not one Colorado garden in a thousand needs lime. In other words, when you read any general formula for soil improvement that recommends liming, interpret it to fit your own garden needs.

Speaking of soil, if your garden club is making a study of soil conservation, an excellent background book is "Man and the Soil." It is available free from the public relations department of the International Harvester Company, 180 North Michigan Avenue, Chicago 1, Illinois. This 110-page book outlines, in a scholarly yet entertaining manner, the known history of soil erosion and its part in history. Its last chapter entitled, "A Solution Rooted in American Principles," reminds us that our country's soil problem—of which we are all increasingly aware these days—"is at bottom a moral and ethical problem. Only through freedom and justice can human society adjust itself harmoniously and enduringly to the earth."

The price of carrots reached an all-time high this winter. We were certainly grateful for our boxes of home-grown carrots that stored so successfully all winter in sand.

While we sow some rows of carrot seed in April, we delay until about May first for those we plan to store. Otherwise the roots grow too large and are likely to be tough.

We always plant a short row of the variety Earliest French Forcing. No bigger than your thumb, these carrots are tender and delicious and mature in only 45 days.

We always freeze a few packages of them to use whole in the winter as a garnish for pot roasts and stews. For our main carrot crop, to eat in summer as well as to store, we prefer Imperator which is very tender, slender, and delicious raw or cooked.

If you like cooked carrots, try doing them in the French manner. Slice them across and cook them in a tightly covered pan with a very small amount of salted water. To this add a teaspoon of sugar and a large lump of butter. Be careful not to let them burn. The slices come out glazed and are delicious.

We learned the hard way about storing onions, but gained a new product for our freezer. The first

(*Continued on page* 247)




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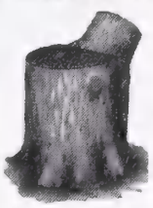
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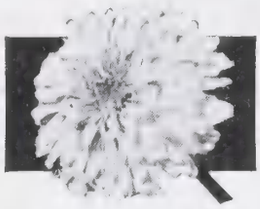
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● Useful for short lengths of hedge, the Disston No. 30 Hedge Shear is an easy-to-handle tool with 3½-inch-wide blades and hardwood handles, and hold that can be adjusted to proper tension. This model comes in 8 and 10-inch, each shear is under $5.



● When you buy hand pruners, get them of top quality so they will last for years. We like this all-steel one because its wide spring makes operating easy, and nut locks keep it properly tightened. This Seymour Smith pruner, in 8-inch length, about $3; in 9-inch, $3.50.



● Whether you're pruning pines or fruit trees, the imported Wilkinson steel pruners will take care of all the smaller branches and twigs with dispatch. This extra-heavy duty tool, manufactured by the Wilkinson Sword Company of London, sells here for about $6.25.

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● Ideal for cutting flowers for the house and also for doing delicate pruning, this smaller size of the Seymour Smith Snap-cut pruner No. 118 operates as efficiently as the large size. It fits small hands, and will do any number of small jobs. Retails for under $1.40.

(Continued on next page)









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Pres. Herbert Hoover—multi-color
Mrs. Breedlove—rose pink

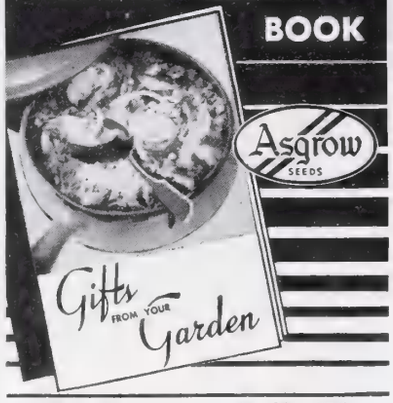
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CONTINUED FROM PRECEDING PAGE



● This Seymour Smith 6-foot pole pruner, with the 6-foot extension pole added, allows you to prune out twigs up to an inch thick and as high as the top of a 20-foot tree. It works efficiently with a rope control; with extension, about $5.



● This Porter No. 1 Pointcut pruner is the smallest of three sizes, measures 20 inches in length and sells for under $7.50. We like the sturdiness of the heavy metal, wood-grip handles and the blades that cut sizable branches with ease.



● Grass shears are indispensable, both for trimming edges and for shearing off passé perennial tops. This Village Blacksmith Grasnip, that retails for only $1.25, has comfortable handles and a rust-resistant cadmium-plated spring that makes it very comfortable to use.

## THE MAN BEHIND THE HOE

CONTINUED FROM PAGE 243

ear of the war we planted a great any onions, for we use a lot, both or ourselves and to pep up the od for the dogs. But we made the istake of planting sets—instead f seed—for storage, and our crop tarted to rot soon after it was tored. Fortunately, we discovered is in time to salvage most of the nions, but the problem was how to reserve them for winter use.

Just about that time we were reezing chickens and turkeys. We sked for the feet for soup stock nd, after scrubbing them well, oured boiling water over them to oosen the tough skin. This was hen peeled off, and the skinned eet, the tips of the wings and the ecks were boiled. Here is where he salvaged onions came in. We sliced and sautéed them in chicken fat and then added the seasoned chicken broth. Proportions were six onions, or one pound, to three tablespoons of fat and a quart of broth. The result was an excellent onion soup, which we froze in quart containers for use during the winter. Served with crusty French bread and plenty of grated Parmesan cheese, our onion soup, made in order to save the onion crop, was a great hit. We now make it regularly every season.

For early onions we grow from sets Early Yellow Globe which matures three weeks before other varieties. All the rest of our onions, including those we eat during the season and those we store, are grown from seed. These include Large White Globe, crisp, mild and fine grained, and Southport Red Globe with deep red outside skin, and a deliciously mild flavor.

In addition to these vegetables we can plant radishes and spinach in April and set out a few plants of cabbage and broccoli. Since the last two are both good cold weather crops, we reserve our main crop planting until later in the spring so they mature in the fall.

Highbush blueberries should be planted more generously, for they give you beauty as well as fruit. In the spring their beautiful foliage is enhanced by clusters of tiny pale pink bells. Then comes their delicious harvest in summer. In the fall the leaves turn a brilliant red, and stay on the bush long after other trees and shrubs have lost their foliage. Even in the winter they are very decorative, with rich, dark red twigs.

Try making blueberries part of your ornamental plantings. To insure success with them here or in your fruit garden, plant them in groups to insure fertilization of the blossoms, add liberal quantities of oak leaf compost or peat moss to the soil, and top off with a mulch over the shallow roots. Being naturally plants of acid soil, blueberries do best along the east coast and in the Northwest. The several fine hybrids of recent years require the same conditions as the native blueberries.

Mulching is valuable on other fruits too. For instance, in the South late spring droughts have a way of limiting the raspberry crop. When there's no rain for ten days or two weeks, the little fruits—even after they are set—may dry up or just fail to develop into any size. Southern gardeners who have experienced this trouble will be wise to put on a mulch of old leaves or most anything handy over the roots of the plants this spring. Then they will be assured of a full crop.

(*Continued on next page*)

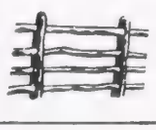



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CONTINUED FROM PRECEDING PAGE

Cherries must be very hardy to endure the rigorous winters of some of our northern states, but I've been interested to read that people of Minnesota and the Dakotas need not forego their cherry pie. Experimenters have been working with introductions from abroad as well as developing hardy native cherries. Among the most promising are the Korean bush cherries developed from U. S. Department of Agriculture seed sent to the Minnesota State Experiment Station 20 years ago and marked *Prunus glandulosa* or *P. japonica*. After careful selection and trial, the best of these are Minnesota Nos. 60, 57, 23 and 20, and they are now in propagation at Minnesota nurseries. The bushes are very hardy, about four feet tall, and produce abundantly from the time the plants are nursery size. They also serve as ornamental shrubs because of attractive foliage and flowers. The fruit is red, the size of a sour cherry, and makes excellent pie.

Other promising varieties selected from Russian cherries are being tested at the Fruit Breeding Station in Minnesota. Professor N. W. Hansen of the South Dakota Station and other breeders have developed cherry-plums now popular in the Great Plains region. Among varieties available are Sapa, Oka, Zumbra, Compass, Mordena, and Opata. They are small, bush-like trees with inch-diameter fruits excellent for jam and sauce.

Ornamental and also yielders of fruits delicious for eating raw or cooked, are the Nanking cherries. These bushes grow to six feet, give a mass of early flowers followed by dark green foliage and abundant red and yellow fruits.—*R. Gannon*

## THE LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 204

*grasses. An established lawn may be fed with a complete plant food at the rate of about ten pounds to 1,000 square feet of lawn area. Apply the fertilizer when the grass is dry (a spreader does the job easily and quickly) and, immediately after spreading, flush the fertilizer from the blades of grass with the hose. This prevents burning.*

Do not think lightly of the iris borer, for if it is getting started in your garden it will soon become a major insect problem and eradication will be difficult, warns Paul A. Kohl of St. Louis. To control it, first remove all dry leaves from the iris beds and burn them. Then dust the iris once a week with one of the standard DDT preparations or mix nine parts of dusting sulphur or talc with one part DDT, 50 per cent wettable, and add one part Fermate if leaf diseases occur.

*If a shrub acts queerly, it pays to investigate. A nannyberry viburnum which George Kelly planted last fall leafed out nicely this spring, but soon he noticed that the leaves were browning on the edges and gradually dropping off. He dug up the shrub and soon found an explanation. Its feeding roots had just come into contact with a large deposit of plaster from the building next door. He removed this, replaced the shrub, added some good soil, and hopes the nannyberry will now flourish.*


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HOW to have a BETTER LAWN

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*Speaking of flower shows, do you know one of the best ways to hold back the bloom on clumps of flowers—especially irises and peonies—when they seem about to open before the show? Mr. Hunt recommends digging the clumps, "B & B"—as the nurserymen call balling and burlapping—and packing sphagnum (wet, of course) about them. To further control blooming time, he shades the plants he wishes to hold back most, gradually increasing the light as the time approaches for their debut in the show.*

A garden diary to record work accomplished, bloom dates, and other items of seasonal interest has long been an essential to my pet hobby. But my system falls down badly in one respect. It does not give a complete season's picture of any plants.

But, now, along comes a neat and handsome little book to fill this need. It is called "My Garden Record" and is published and sponsored by the Dallas Garden Club, 9435 Hathaway Street, Dallas, Texas, to support the Belsterling Scholarship Fund in Landscape Architecture. Its 190 pages are largely devoted to seasonal records on flowers, shrubs, trees, bulbs, and vegetables, with spaces indicated for such points as dealer and price, quantity, type of soil, and location, how and when planted, height and color, blooming date. Pages are also set aside for garden club membership, tool inventory, garden plan, clippings, magazine subscriptions, and reference books. This sturdy, little record book has a good grade of paper, a heavy gray cover and a red plastic binding that allows you to open it flat; it retails for $1.25 postpaid.

*If you are waiting for a low-branching tree to grow up so you can sit under it, you had better make other plans, George Kelly reminds us. The existing limbs will not move up as the tree grows. Its expansion goes exclusively into girth and into new buds and branches.*

Like most people who have gardened for a number of years, John Watkins has had trouble with shrubs outgrowing their locations. They are broadleaf evergreens that make up a boundary planting on the west side of his property. They could have been left to their own devices a few years longer, except that their voracious roots made life difficult for his rare varieties of hemerocallis planted in front of them. Briefly, this is how he curbed the shrubs:

First of all he pruned back the lower limbs moderately, not severely enough to make the shrubs leggy, but sufficiently to allow working within two feet of their crowns. Next the garden line was stretched along the border to serve as a straight edge. Then, with a narrow-blade balling spade, a helper dug a deep, narrow trench, 10 inches wide and 23 inches deep. Metal roofing was placed vertically in the furrow with about an inch protruding above ground. This bright line of metal will soon be covered by the hemerocallis foliage, yet there it will remain to restrict the roots of the broadleaf shrubs. Backfill was then shovelled in, and the soil was firmed with the feet and soaked to eliminate air pockets.





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● Be sure to plant a tree near your pool. It gives vertical contrast to your picture. This multiple-trunk white birch beside the Davies pool is an extraordinarily attractive accent tree.

# MAKE A POOL THE NUCLEUS OF YOUR GARDEN

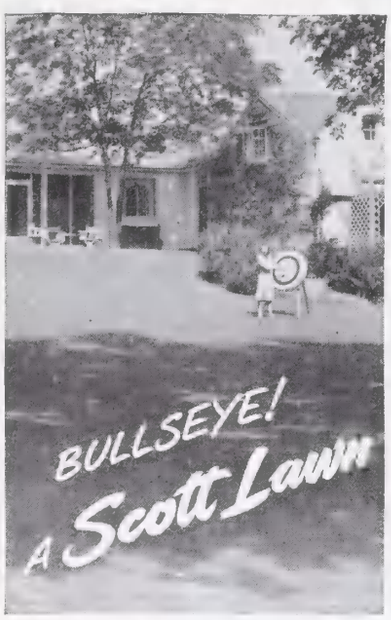
CONTINUED FROM PAGE 138

be adequate.) Then sketch in the hexagonal or octagonal pool and its encompassing steps in proportion pleasing to the general lawn area. There is no rule for correct proportion, but it is better to let either the pool or the lawn dominate the picture that you are developing.

Once you are satisfied with the overall scale, you can draw a simple detail plan and cross-section of the pool and rock work, indicating



● A tree will cast interesting shadows, too. These have a practical as well as æsthetic value. Their shade is welcomed by the fish in your pool, and allows you to grow some shade-loving rock plants.



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itions of trees, width of steps, kets for waterlilies, and as ch additional detail as you nk you need to guide your con- uction work. A one-inch-to-the- t scale allows for detail.

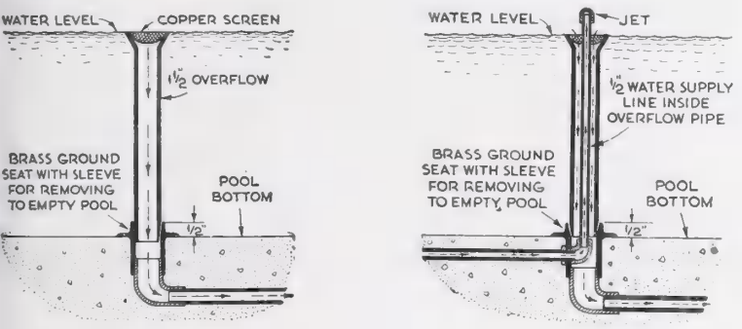
f you build three steps down to r pool, as shown, the water level uld be 15 inches below the sur- nding lawn area. The finished l should be no more than 20 to inches deep, allowing ten or lve inches of this for soil fill for terlilies. An alternative is to ld your pool only ten or twelve hes deep, and include pockets ow the basin for lily roots.

With the proper balance of nts and fish in your pool, it uld require emptying and filling t once or twice a year. In other rds, you can get along by the ide method of hose-filling and honing off the water. But you ll be much better satisfied if u include a simple plumbing sys- n, with a drain well installed der the ground to one side of e pool. If your pool is under ten et square, one large barrel will ovide sufficient drainage in any t clay subsoil. The sketches ex- ain the simplest kind of pool umbing. This should be installed fore you begin the concrete work.

You can use wooden forms to build your concrete pool, but a simpler method is to slope the sides of the pool so the concrete mixture will harden against the soil without extra support. First, mark the outline of the pool on the ground with stakes and cord. Beginning at the center, excavate it to the proper depth to allow for a six-inch (four-inch in California and the South) floor and sides of concrete. If you are building your pool in heavy soil, excavate an extra six inches and replace with cinders before the concrete is poured. Do not cut the edges of the excavation down straight, but slope them no steeper than a 45-degree angle so the concrete will stay in place.

The concrete mixture—of three parts gravel, two parts sand, and one part cement—should be poured first to a depth of three inches and tamped down to form a large saucer. Reinforcing material of heavy smooth wire (especially important in frost areas) is laid on top of the concrete while it is still wet, followed immediately by another three inches of the concrete mixture. An alternative method is to set reinforcing wire, braced above

*(Continued on next page)*




● The simplest kind of pool plumbing consists of an outlet pipe alone (left), assuming you will fill your pool from a hose. Or you can have both outlet and inlet pipes (as at right). Whatever plumbing you plan on should be installed before you start concrete work


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CONTINUED FROM PRECEDING PAGE

the ground, in the excavating area and pour the concrete all at once.

Then, finally, to waterproof the basin, brush on two or three coatings of a stiff mixture of half cement and half sand, or one of asphalt paint, before the concrete sets hard.

The stone coping (which is also the lowest step in the pool pictured) should be laid to overlap the edge of the concrete basin. From this beginning, you can lay two or three broad, shallow steps according to the plan you have drawn up. If your stones are thick enough to hold without mortar, the rock plants can be set out as you progress. Even if you use mortar, it is well to plant as you go, making special earth pockets for the plants.

A few suggestions for paving plants to add to the stones are:

### For Sun

Silvery yarrow, *Achillea argentea*—compact mats of silvery-gray foliage, a foot tall or less—flowers white in summer.

Pink, *Dianthus* Gaiety—spikes of fringed flowers on low plant.

Fleabane, *Erigeron mucronatus*—a trailer with pink and white daisies from April to November in California. Tender in the north.

Storksbill, *Erodium chamaedryoides*—mounds of green, with pink or red flowers, small but colorful, in spring and throughout summer.

Candytuft, *Iberis sempervirens*—compact evergreen with white flowers in spring

Catmint, *Nepeta mussini*—silvery-gray aromatic foliage with eight-inch spikes of lavender-blue flowers from May to August.

White-cup, *Nierembergia rivularis*—low mat of bright green foliage with white, bell-shaped flowers. Hardy as far north as latitude of New York City.

Creeping rosemary, *Rosmarinus officinalis* variety *prostratus*—low, spreading, aromatic shrub to six inches, with soft blue flowers in summer. Give winter protection in northern states.

Thymes, *Thymus* in variety—the number one subject for hot, dry soils. White, pink, and rose in spring and summer.

### For Part-Shade

Bugle, *Ajuga reptans*—a flat mat of dark green leaves which sends up blue flower spikes in spring and summer.

Rock-cress, *Arabis* in variety—solid mats of white, pink, or rose flowers in spring above prostrate mats of foliage.

*Aubrietia* in variety—sheets of crimson, purple, or pink blooms in April or May above sprawly gray-green foliage.

Trailing campanula, *C. isophylla*—blue or white bell flowers on trailing plants from May to August. In the north substitute harebell (*C. carpatica*), with blue flowers on slender, sprawly stems in summer.

Primrose, dwarf varieties—white, yellow, orange, crimson, and red flowers in spring.

Soapwort, *Saponaria ocymoides*—great masses of pink or white flowers in late spring and early summer on trailing plants.

Before planting the pool itself, clean it well of excess lime by filling and draining it three or four times at least. Then add rich soil for your waterlilies in a layer over the bottom or in the pockets or boxes provided for the purpose. Waterlilies are available in a variety of sizes and in still greater variety of colors. The average plant requires a space at least three feet across. Choose from among the hardy varieties if you live in the north or from the more colorful tropical ones if you live in the south or can overwinter the roots in a greenhouse. In addition to these showy plants, add small oxygenating plants, fish, and snails to give a "balanced" pool, one that will stay clean and rarely need refilling. The catalogs of several water garden specialists will give you complete details on how to plant and care for your pool.







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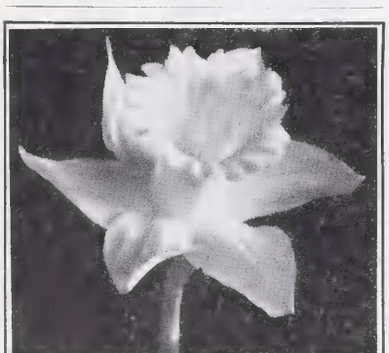
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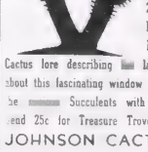
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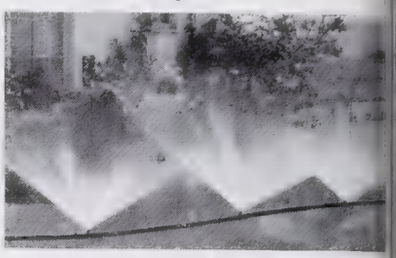
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## FLOWERING QUINCES

CONTINUED FROM PAGE 140

is covered up the blossoms so at they fade out of the picture nobtrusively in late spring.

Several dozen English and American varieties give mid-season oom. Their flowers range through ne reds and pinks. The newer nes give us buff as in Coral Sea, oral to apricot as in Coral Glow, me unusual hues, like the almost icquer-red of Mandarin, the tonato-red of the opening blossoms f Stanford Red and the coral pink f Juliet. In the new Pink Lady, we ave almost a pure quince pink, an ntirely new shade in flowering uinces, and especially exciting at his time of the year.

Enchantress has all the charm f the apple blossom—light and lark pink combined in the same lower. It well deserves the "Award f Merit" bestowed upon it by the Royal Horticultural Society of England. In white and tinted midseason quinces, we have Mount Everest with white flowers that pen from lavender buds, and Afterglow, a white which ages to a soft lavender-pink. This one is just being introduced this year. Finally, to bring the season to a close in late spring the new Cynthia, a late peach pink, comes into flower just as summer takes over from spring.

To supplement the new varieties, you may add to your garden the two species from which many of the plants were developed. *Chaenomeles lagenaria*, already mentioned, is the commonest species, long grown in gardens. *Chaenomeles japonica*, formerly called *Cydonia Maulei* is distinguished by low, spreading growth and deep orange flowers. One other species, *C. sinensis*, and the cathayensis hybrids have been used to a limited extent in Mr. Clarke's plant-breeding work, but are not generally available for home garden use.



The flowering quinces are suited to gardens everywhere in the United States, with certain reservations. In the very coldest parts of the country—from the Dakotas across to and including the area of the Great Lakes, upstate New York, and the northern New England States—the cathayensis hybrids are too tender to be practical. Since catalogs rarely identify these tender varieties, it is well to note that the following are in this group: Enchantress, Fire, Flamingo, Cardinal, Pink Beauty, Rosemary, Cynthia, and Mandarin. Because they are plants of the cool and cold parts of the world, the quinces do not always flower normally in the warmer sections of the United States. In the region of the tender Indian azaleas, (*A. indica*), around the Gulf of Mexico and down into Florida, they are not very satisfactory bloomers.

The fruits of the new flowering quinces are almost as varied as their flowers. They are produced in a wide variety of sizes, shapes, colors, and even fragrance. Not only are they ornamental, but they make excellent jelly, as many a gardener knows. Used in a half-and-half combination with apples, they give a tasty amber-colored jelly if the fruits are not cooked too long.

AS TO pests, the quinces have few serious ones. To a limited extent they are troubled with San José scale but, even in gardens which are never sprayed, it does little damage. You can clean up scale infestations with a dormant spray used for apples, to which the quinces are related.

In warm sections of the country, the same lace bugs which disfigure pyracanthas may trouble quinces. This pest can be controlled with several sprayings of nicotine sulphate and soap in July and August: even plants with badly eaten foliage seem to blossom normally the next spring, however.

And how will you use the new flowering quinces in your garden? If you have plenty of space, introduce them as great masses of color against a background of coniferous and broadleaf evergreens. They make beautiful espaliered plants trained against a wall or fence. If you need a hedge, plant them in a close row, to form a dense, almost impenetrable thorny boundary. You can leave it untrimmed or shape it into a formal hedge of special size. They are refined and colorful enough, too, so use individually as accent shrubs.

Since their rate of growth is relatively slow, trimmed specimens of flowering quince are easily maintained with little pruning. Their long flowering period, neatness of habit and ease of culture make the flowering quince, both new and old types, one of the most important shrubs for American gardens.


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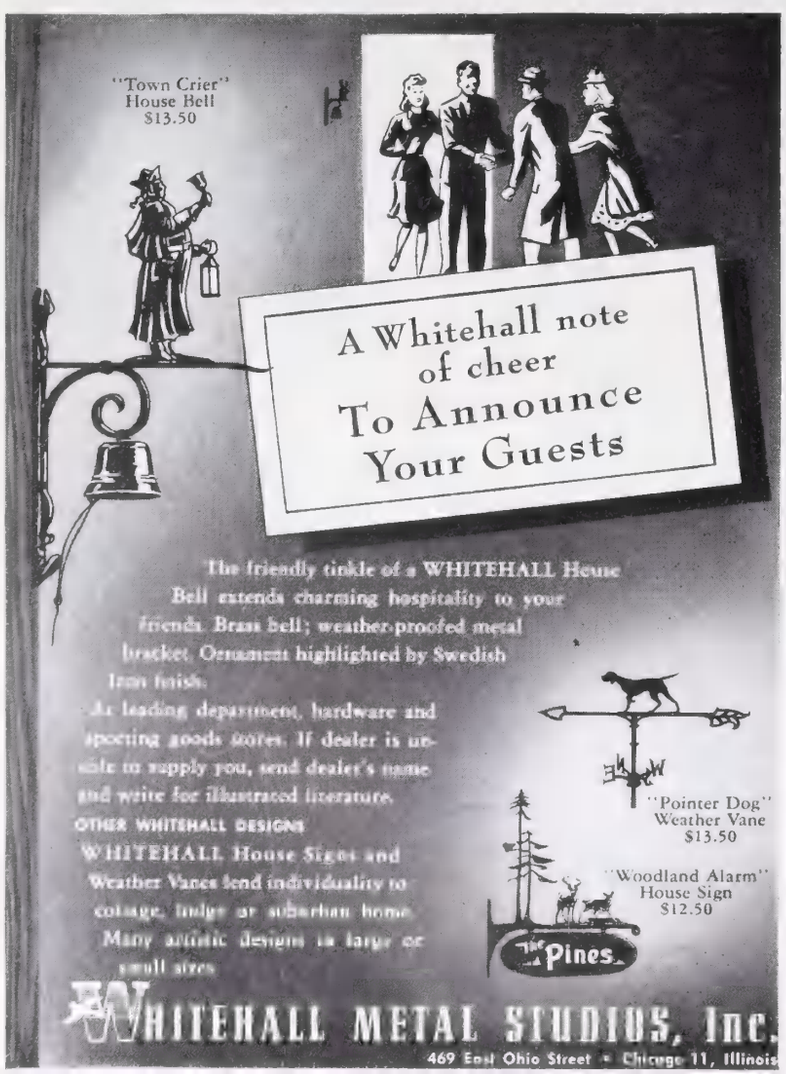
● **Outside**—easy accessibility to this refreshment center is possible from either the porch pictured above or the swimming pool a few steps beyond. The upswung door drops flush with and matches the exterior wall pattern to become almost invisible when closed. Ranch home of the Cliff Garrets, Escondido, Cal.

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● **Inside**—the refreshment bar lies between the porch and the living room. Although the house is adobe, the sleek modern lines here blend well with Old Western, and, as on the outside, the paneled doors close to match the wall pattern.

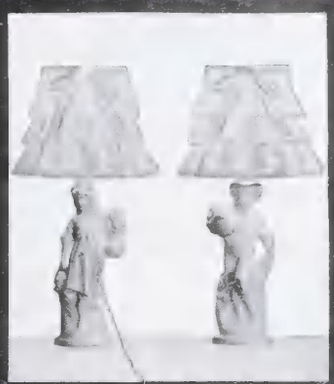
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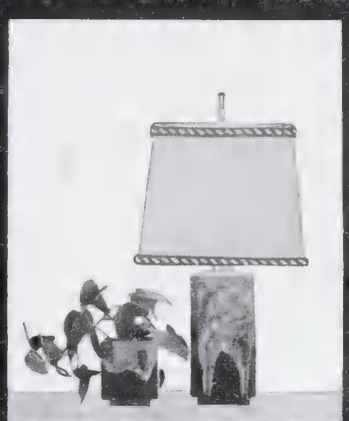


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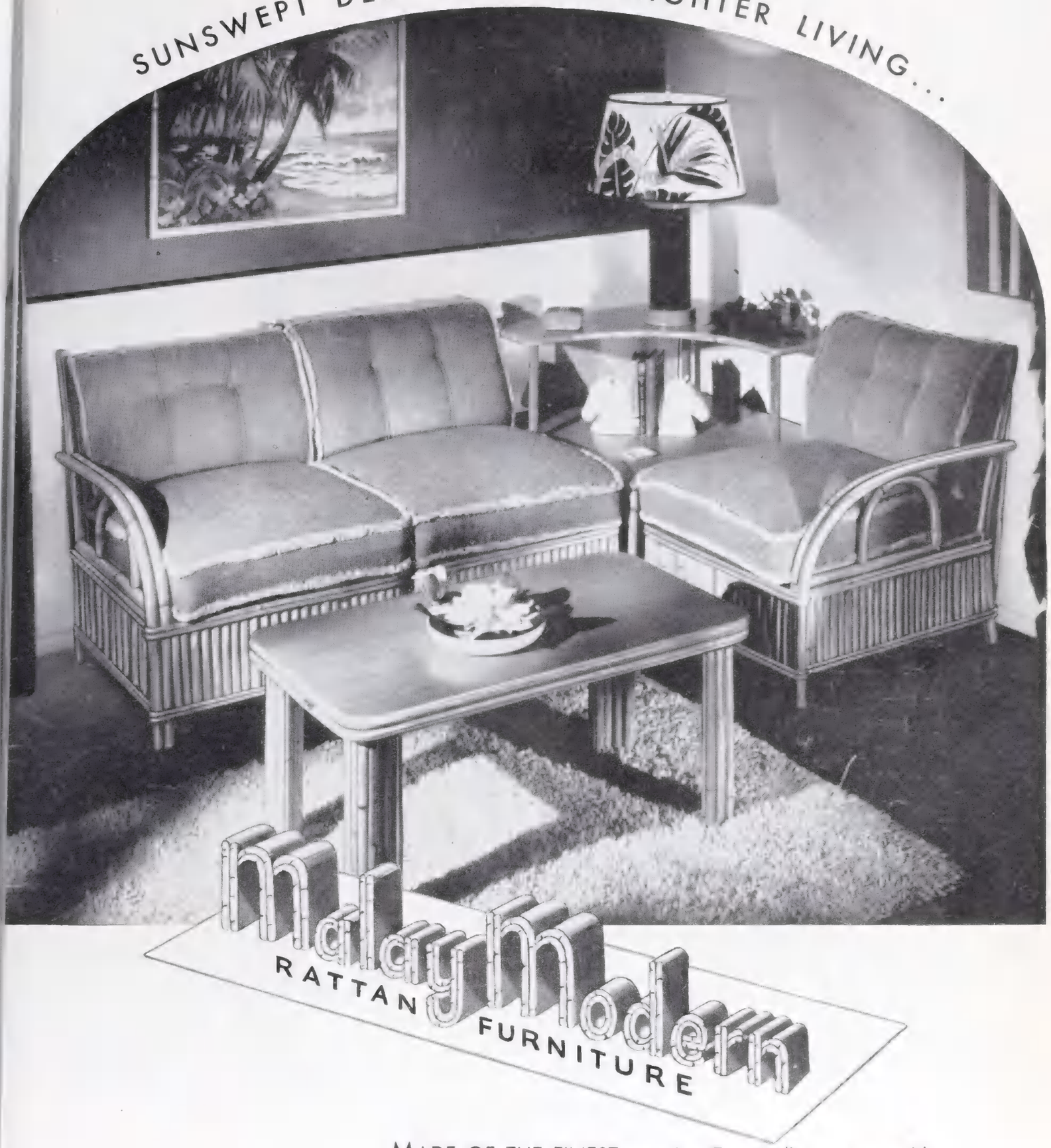


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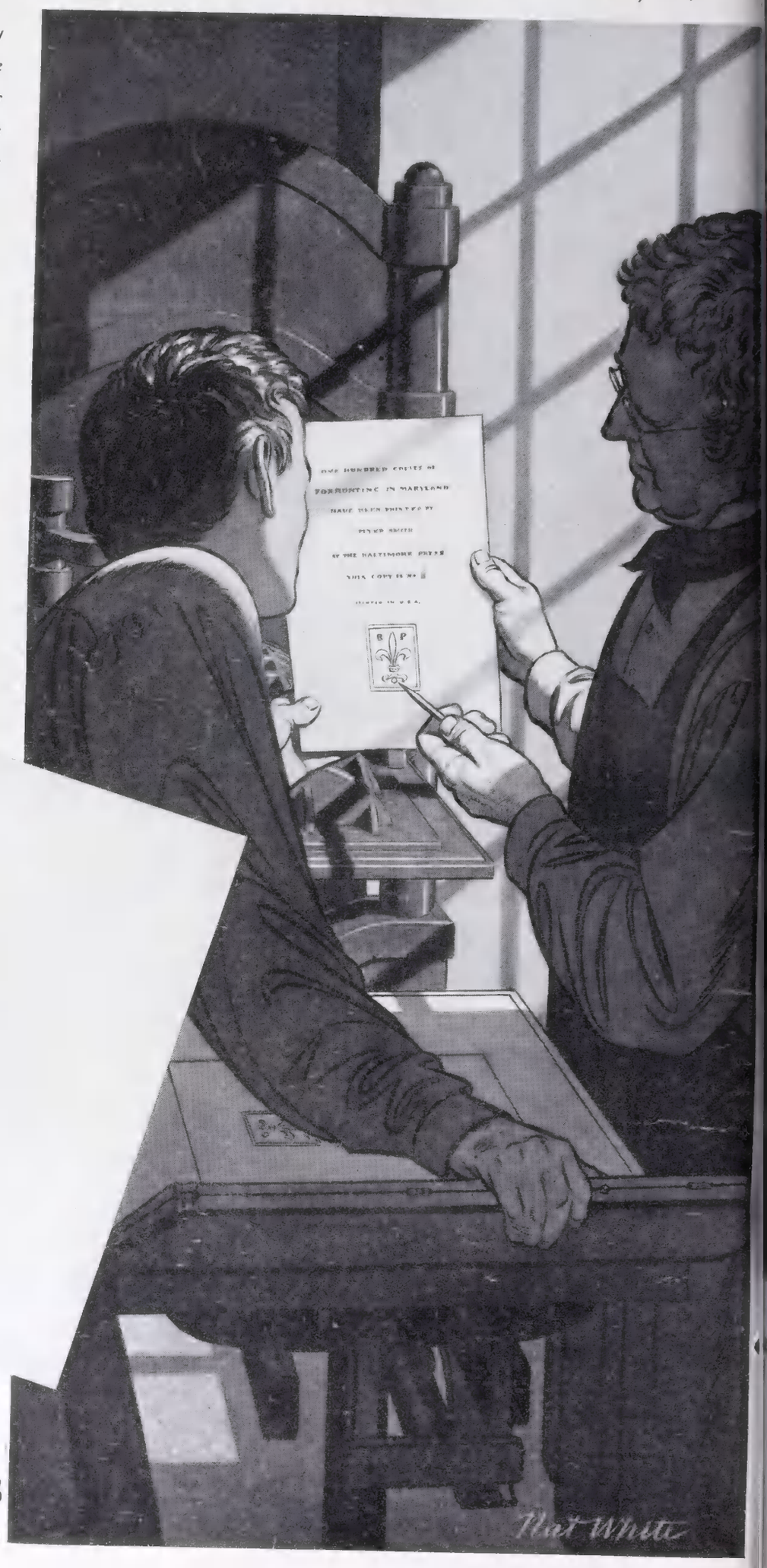
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Chicago
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**COLES HOME FURNISHINGS**

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**KAUFFMAN'S**

Portland
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San Diego
**H. L. BENBOUGH FURNITURE CO.**

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**W. & J. SLOANE**

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**THE BON MARCHE**

Visalia
**SPARROW'S OF VISALIA**

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DOCTOR



LAWYER

COMFORT and convenience among clients is the keynote in these modern, colorful offices in which Koroseal has been used for upholstering, lampshades, wall treatments, floor covering and as inlaid accents in furniture. Each piece of California Professional was designed by Robert Dorr Jr. to serve a specific purpose.

TWO WOOD FINISHES, Sand or Mountain Mist, are available in California Professional. Koroseal is offered in 12 shades. California Professional is so versatile it may be used decoratively in homes as well as offices. The entire group is correlated so that room spaces, spacious or small, can be utilized to the utmost satisfaction.



ENGINEERING-CHIEF

Maynard Parker Photographs




*The Musaphonic shown above is the Berkeley Square*




# *Now finer than ever...* with the lifetime Musaphonic Diamond Reproducer

"Unmatched in performance"... has long been the critical judgment of Musaphonic. Now this incomparable radio-phonograph achieves an even higher standard of perfection with its new, genuine Diamond Reproducer—warranted for the life of the Musaphonic itself.

Today, more than ever, Musaphonic is the instrument worthy of the world's greatest music. With it, all the original beauty of your priceless recordings is yours to command for countless tomorrows. Every masterful movement... every delicate tonal shading... lives for you in all its wondrous concert-hall realism.

Through the carefully voiced twin speakers of your Musaphonic comes genuine FM radio with its virtually static-free reception. You hear standard radio and short-wave broadcasts, too, in matchless new clarity and depth of tone.

Your dealer will show you distinguished period or contemporary cabinets to grace any setting, any decor. Place an order now for the Musaphonic of your choice. Add precious hours to the years of glorious listening that are in store for you. General Electric Company, Electronics Park, Syracuse, New York.

**GENERAL ELECTRIC**

179-62

RADIO-PHONOGRAPHS

The Linen Shop's new

# Technicolor Table Fare

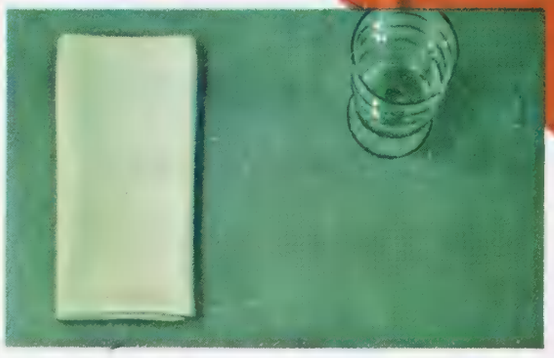
**cloths, place mats, and napkins**

**in colors that match to perfection**

**. . . or mix like strawberries and cream**

Carson Pirie Scott & co Chicago

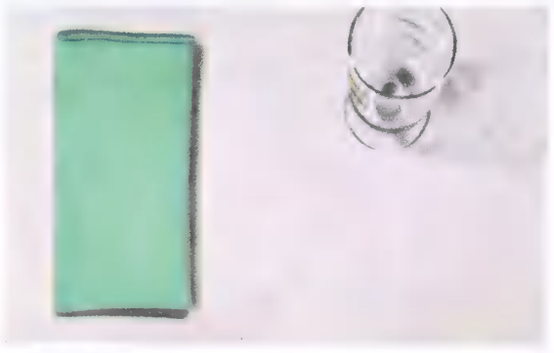
• Flamingo with Flamingo



• Hunter's green with chartreuse



• Gold with gold



• Grey-glow with hunter's green

Frankly fed up with the traditionally bland "festive board", Carson's Linen Shop decided that it was time to introduce a tasteful dash of startle . . . and here it is!

Technicolor Table Fare . . . cloths, place mats, and napkins of sanforized, colorfast spun rayon . . . in flamingo, hunter's green, chartreuse, grey-glow, sunny gold, brown, and plum. Play them one against the other, or match them . . . let them cooperate with your patterned china, or dramatize it if it's plain. You'll be amazed how quickly the most jaded decorative scheme (and appetite) will respond.

- Place Mat, 12x18 in., 65c
- Napkin, 17x17 in., 65c
- 54x54 in. cloth, 5.95
- 54x72 in. cloth, 8.95
- 63x80 in. cloth, 10.50
- 63x90 in. cloth, 11.95
- 63x108 in. cloth, 14.95

**Mail orders promptly and attentively filled . . . Write to LINEN SHOP, Carson Pirie Scott & Co. One South State Street, Chicago 3, Illinois**



**Looking for a medium-priced buy?** Here's Bigelow's Gropoint 17-4640, a suave carpet with an interesting surface giving the effect of needlepoint. Around $11.95* a sq. yd.

**Aiming for out-and-out luxury, price no object?** Meet this Bigelow masterpiece, Contempora 6250-98, a beautiful textured carpet of unsurpassed depth and softness. Around $16.95* a sq. yd.



# How to spend your rug dollars so they buy the most rug!

WHAT DO you want *your* new rug to be like?

Whatever the pattern, you want it to be so beautiful, so right that everyone who comes in feels an instant warmth and graciousness.

Yet *beauty* in a rug is easier to recognize than the invisible dollar-and-cents *value*. Read these facts—and see why families of experience always head for their Bigelow dealer!

**5 facts that make Bigelow Rugs first choice**

**1. Top-quality wools!**
All Bigelow Rugs are made of imported wools, each chosen for its special qualities: richness, luster, strength. Experts *blend* these wools to give you the utmost in looks and wear. Bigelow never skimps—*a trip through our factories will prove it!*

**2. "Lively" wool gives your rug extra life.**
Bigelow buys "lively" wool—*keeps* it lively by special quality controls from fleece to floor. "Lively" wool springs back underfoot—makes your rug lovelier, longer-lasting. *The months and years will prove it!*

**3. Years of satisfaction from your Bigelow Rug!**
Traffic tests in our own mills, where thousands of workers tramp over rug samples, prove that Bigelow Rugs wear superbly, keep that luxurious richness after the equivalent of years of home traffic. Every Bigelow Rug has a long, long life-span—*the experience of millions of women proves it!*

**4. Wide, wide choice of colors and patterns!**
Bigelow offers you an amazing number of superbly lovely rugs at every price level—your own choice of decorator patterns and rich colors! *Your Bigelow dealer will prove it!*

**5. Complete price range!**
Get just the rug you want—at your price! Pay as little as $5.50 a sq. yd.—or all the way up to $16.95. You get more rug for your money—*and your Bigelow Rug will prove it!*



**Is price a real consideration?** See Bigelow's Beauvais 1807, a handsome modern leaf carpet at around $8.95* a sq. yd.

*Slightly higher west of Rockies

LIVELY WOOL SPRINGS BACK UNDERFOOT

## Bigelow Rugs and Carpets

*Beauty you can see . . . quality you can trust . . . since 1825*



*your new kitchen floor*

# LIFETIME SMARTNESS IN WRIGHT RUBBER TILE



IN TODAY'S KITCHEN, the floor that bespeaks the smartest taste is Wright Rubber Tile . . . a revelation in floor-beauty and serviceability that exceeds your highest expectations!

Among its many rich, enduring colors, its variety of eye-thrilling designs, you have a choice of combinations that harmonize or contrast smartly with your walls and woodwork.

To the hours you spend in the kitchen, Wright Rubber Tile adds new comfort and enjoyment. You'll experience a new walking ease, on a floor that cushions every step . . . new freedom from the drudgery of frequent cleaning that ordinary floo require, for its smooth, lustrous surfa resists acids, grease, burns, and stains.

Lifetime smartness means long years service, too. The wear-defying colors of th remarkable floor-tile go clear through never change. That's why it's so economica

Write today for our new brochure the Charm and Economy of Wright Ru ber Tile, with suggestions for kitche bathroom, and other rooms in your hom It's FREE. Address Taylor Manufacturi Company, 3024 W. Meinecke Avenu Milwaukee 10, Wisconsin — America oldest maker of rubber floor-tile.

**WRIGHT RUBBER TILE**

*Floors of Distinction*




• ***Automatic General Electric Dishwasher saves hours of kitchen drudgery! Washes dishes sparkling clean. They dry in their own heat!***



**1. A day's dishes done like magic!** The new General Electric Dishwasher will wash a whole day's dishes for a family of four at one time. Separate racks hold china, glassware, silver safely. Washes pots and pans, too!



**2. No more rough, red hands!** You never touch dishwater. Just turn the switch and the Dishwasher takes over—does the whole job *automatically*—washing and rinsing dishes in water hotter than your hands could stand.



**3. Gives you new hours of freedom!** You're no longer a slave to a dishpan. All by itself, the Dishwasher hygienically cleans and rinses each piece *cleaner than you could do it by hand.* Safely, too—for only the water moves.



**4. No dishes to wipe—ever again!** After dishes are washed and rinsed, the cover opens automatically, and both dishes and Dishwasher dry in their own heat. Gleaming, sparkling clean dishes are ready to be put away.

• • •

**NOTE:** The Dishwasher is available either in a complete sink, or as a separate individual appliance for installation in your new or present kitchen. General Electric Company, Bridgeport 2, Conn.

**AUTOMATIC DISHWASHER**

**DOES THE DISHES BY ITSELF**

**GENERAL ELECTRIC**

# NEW WEAVING METHOD MODERNIZES HAMPERS

## Interweaving Steel Ribs with Fibre is the First Change in Generations

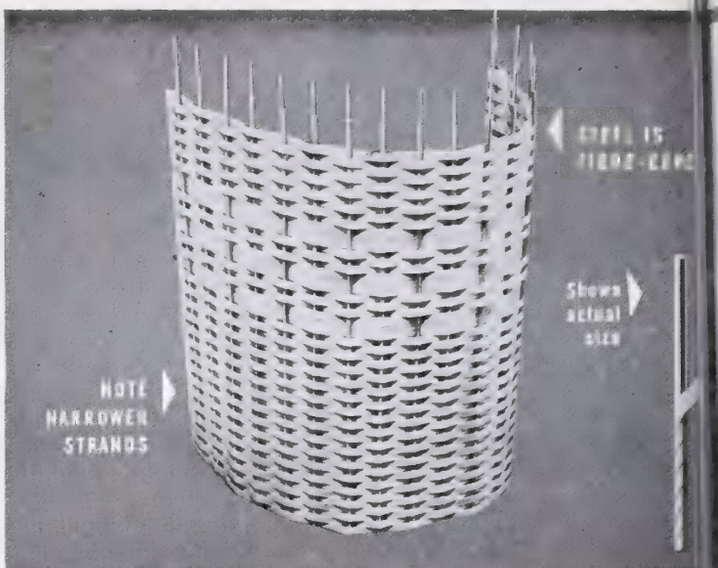
UNTIL now, hampers, a necessity in every home, have been made on the same elementary principles used by primitive basket-makers. These methods have at last been improved upon by the world's largest hamper manufacturer.

Duroweve, created by Pearl-Wick, gives American homes a radically different piece of furniture—a hamper just as right in the bedroom as in the bathroom. Duroweve's steel ribs, woven in every three-quarters of an inch and fibre-covered for invisibility, make the new Pearl-Wick Hampers three times as strong as old types. They have far greater Self-Ventilation, and designing flexibility that permits handsome new shapes and styles never before possible.

You will be delighted when you see the new Pearl-Wick Hampers. They are so good-looking, you will want to replace your present bath-room hampers—and enjoy Pearl-Wick's modern convenience in your children's rooms, kitchen and bedrooms, too.

Pearl-Wick Hampers are offered in a lovely variety of decorator shades to match your room plans—with hand-painted floral designs, softly gleaming plastic pearl panels or plain fronts. All come in a number of sizes that amply meet your laundry needs.

See them now at better housefurnishings and furniture departments. You will want one or more new Pearl-Wick Hampers—identified by the tag that tells you they are made of wonderful new Duroweve!




**Duroweve Fibre** is three times stronger, reinforced with steel "girders" woven in three-quarters of an inch. It is an exclusive feature of Pearl-Wick Ha



**Takes Hard Knocks.** Duroweve's steel ribs keep hampers from caving in or bul no matter how filled they may be. Permanent finish stays beautiful for y

**More Self-Ventilation.** Soiled things are air-bathed, to ward off mildew, odor, d ness. Narrower strands of fibre create thousands of air-vents that can't be clo

**"They're Beauties,"** say house-furnishings experts. New Pearl-Wick Self-Ventilating Hampers of Duroweve are handsomely styled furniture that grace any room in your home.





**PEARL-WICK SELF-VENTILATING HAMPERS NOW OF DUROWEVE**

"Pearl-Wick" and "Duroweve" are names owned by Pearl-Wick Corp., Long Island City 2,




Ask for your complimentary copy of this fascinating handbook at your Kindel Dealer... or send 10c to cover mailing cost to Kindel Furniture Company, Grand Rapids 2, Michigan.

***Kindel Furniture is sold only by Selected Dealers . . . . those in larger cities are listed below***

Akron .....The Yeager Co.
Albany .....Mayfair, Inc.
Allentown .....Dorney's
Alliance .....Cope Furniture Co.
Ann Arbor ...Handicraft Furn. Co.
Atlanta .....Davison's
Baltimore .....Conway Company
Baltimore .....Fallon & Hellen
Baltimore .....Louis Mazor & Son
Baltimore .....Schuster & Co.
Baltimore .....M. Shaivitz & Sons
Battle Creek .....Turner's
Bay City ..C. E. Rosenbury & Sons
Beverly Hills ..... W. & J. Sloane
Binghamton .....The Fair Store
Birmingham ...Bromberg Galleries
Bluefield .....Bluefield Furn. Co.
Boston .....Paine's
Bridgeport ...Wayside Furn. Shop
Bronx .....Mallary Fordham
Brooklyn .....Katz's
Brooklyn .....Frederick Loeser's
Buffalo .....Hengerer's
Cambridge ....Gillespie-McCulley
Canton .....Thurin's
Cedar Rapids .....Luberger Co.
Charleston .....Woodrum's
Charlotte .....Belk Bros. Co.
Chattanooga .....Fowler Brothers
Chicago .....Marshall Field & Co.
Cincinnati .....A. B. Closson Jr.
Cincinnati .....Pogue's
Cleveland .....Sterling & Welch
Columbia .....Van Metre's
Columbus ..F. G. & A. Howald Co.
Cuyahoga Falls .....Long & Co.
Dallas .....Titche Goettinger
Davenport .....M. L. Parker
Dayton .....L. E. Mudd
Decatur .....Bachman & Co.
Denver .....Daniels & Fisher
Des Moines .....Younkers
Detroit .....Grinnell's
Duluth .....Enger & Olson
Elmira .....J. P. & M. Sullivan
El Paso ....American Furniture Co.
Erie .....Klick Furniture Co.
Evansville .....R. & G. Furn. Co.
Fall River .....Modern Furn. Co.
Flint .....Gainey Furniture Co.
Fort Wayne ....Maumee Furn Co.
Fort Worth .....Ellison's
Freeport .....House of Lindberg
Genesee .....Chapman-Burrous
Glens Falls .....Wilmarth's
Grand Rapids .....Klingman's
Green Bay .....Ebner's
Greenville ..Craig-Rush Furn. Co.
Harrisburg .....M. Lee Goldsmith
Harrisburg .....J. P. Harris & Son
Hartford .....G. Fox & Co.
Hartford .....Wm. H. Post Cpt. Co.
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Hutchinson ..Graber Furniture Co.
Indianapolis ....L. S. Ayres & Co.
Jackson, Mich. .....Jury-Rowe Co.
Jackson, Miss. .....Kennington's
Jacksonville .....Ridgell Furn. Co.
Johnstown .....Penn Traffic Co.
Kalamazoo .....Vermeulen's
Knoxvilie .....Fowler Brothers
Lafayette .....Reifers
Lancaster .....Watt & Shand
Lansing .....Hull's
Lincoln .....Hardy Furn. Co.
Los Angeles .....Bullock's
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Mansfield .....W. E. Jones
Massillon .....C. O. Finefrock Co.
Memphis .....Goldsmith's
Milwaukee ...Klode Furniture Co.
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Monroe, La. .....Monroe Furn. Co.
Monroe .....Floral City Furn. Co.
Montgomery .....Frank Tennille
Muskegon .....Bishop Furn. Co.
Nashville .....Period Furn. Co.
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Sprinafield, Mo. .Long's Furn. Shop
Stockton .....Yeager's
Sunbury .....W. C. Dunkelberger
Syracuse ...E. W. Edwards & Son
Tacoma .....A. T. Norman Co.
Terre Haute .....Weberg's
Terryville ...Terryville Furn. Store
Toledo .....Grinnell's
Trenton .....Herman Spiegel
Tulsa .....Cathey's
Urbana .....The Rock Shop
Utica .....E. Tudor Williams
Washington .....Mayer & Co.
Waterbury ...Hampson-M-Abbott
Waynesboro .....Wolff & McKown
White Plains .....Mallary's
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For you who cherish the ever-inspiring beauty of the 18th Century, Kindel of Grand Rapids reproduces the choicest originals. Skillfully crafted from Honduras mahogany, each piece is richly hand-finished for subtle beauty of tone. Kindel reproductions will harmonize perfectly with your finest antiques.

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*America's Finest*

MAHOGANY BEDROOM FURNITURE

# Decoralite®

the **light** that's a beautiful **picture**

the **picture** that's a perfect **light**



for **reading** in **bed**



America loves to read in bed.
That's why Decoralite came along.

It had to come. Lamps that were beautiful didn't give the light they should. Lamps that were efficient didn't enhance the beauty of the room.

So Lightolier engineers and designers devised an entirely new lighting idea that, by day, is a lovely decorative picture and, by night, becomes a perfect reading light—and a fascinating room light or unobtrusive night light, as well. A 3-way bedside switch controls concealed light sources so that top, bottom, or both lights are on or off, without your stirring from bed.

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to **illuminate** the **room**



as a **night light**



**Hallway**

In other parts of th home Decoralite ca be used in countles beautiful and usefu ways.



**Dining Alcove**

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***Creators of fashion-right fixtures and lamps for every room in the home***

Leading members of the American Institute of Decorators show you how to beautify your home with the right lighting fixtures and lamps in our full-color, decorator booklet "New Light, New Charm for Your Home." Send for it. 25 cents from Lightolier, Dept. G-9, Jersey City, N. J.



# Give lifetime loveliness ...give KENSINGTON METAL

**A.** Savoy Round Tray 12¼" across—5.75. **B.** Northumberland 10" Canape Plate (stag design) —4.50. Also available, but not shown —10" Havana Canape Plate (Cockerel design)— 4.50. **C.** 11¼" long Clifton Celery Dish —4.75. **D.** 6¼" Kingston Flower Vase—7.50. **E.** 9" Wiltshire Fruit and Flower Bowl— 5.75. **F.** 7⅜"long Manor Cigarette Box—9.50. **G.** 5⅜" Plain Dish —2.25. **H.** 4⅜" Plain Dish—1.50. **I.** 5" Mall Ash Tray—1.50. **J.** 9" round Whitfield Double Serving Dish—12.50. **K.** 14⅜" x 22⅝" Clipper Ship Tray—14.75. **L.** 13¼" x 6¼" Dover Bread Tray—5.00. **M.** 14-oz. Coldchester Tumblers—3.50 each. **N.** 2-qt. Mayfair Pitcher— 12.50. **O.** 10" x 7¼" oval Winchester Double Serving Dish —17.50

IT RIVALS BRIDAL SATIN in its soft lustre! Yet the distinguished metal that bears the "Kensington" mark is so hard, so stain-resistant that constant use will not mar the loveliness of Kensington creations. It never needs polishing. Simple, beautiful lines make any Kensington piece a joy to give . . . to receive . . . to use. Leading gift, jewelry and department stores have versatile, usable Kensington gifts . . . at the budget figure you have in mind.

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*Of beauty rare, this refined, delicately etched plate by Cambridge is a model of propriety for fine tables. It is typical of the luminously rich etched designs exclusive with Cambridge, available in complete services. Ask for this matchless American etched crystal... at good stores everywhere. Modestly priced.*




THE CAMBRIDGE GLASS COMPANY, CAMBRIDGE, OHIO

# Sterling, styled by ALVIN




*for gracious living*

today and forever after.

Fashioned in solid silver and styled for lifetime use . . .
here is table silver to add warmth and beauty
to your day-by-day living
. . . to use and to cherish forever.

Priced to come within the modest budget.

*Choose your* ALVIN *pattern at your jewelers.*

*Illustrated price folder will be mailed on request.*

**THE ALVIN SILVERSMITHS**

Makers of Exclusive Silver Designs for over Sixty Years

PROVIDENCE 7, RHODE ISLAND

# Maple's Golden Glow!



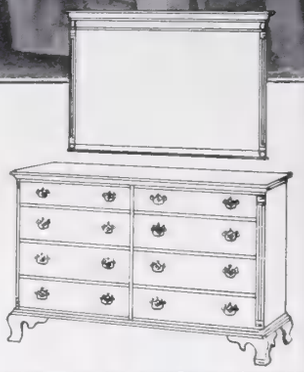
Designed by George Fletcher

THE graceful lines of this lovely Kling Bedroom Suite are accentuated by the golden, glowing beauty of solid maple.

Combined with early American accessories, this suite from our Hawthorne Group creates a bedroom of exceptional loveliness. Young moderns may prefer to use modern accessories, such as vanity lamps, draperies and modern wall paper.

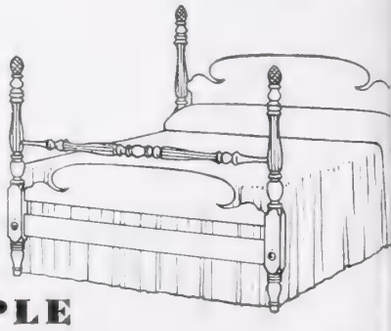
But whether you prefer traditional or modern decoration, you are assured of beauty, quality and good taste when you build a bedroom around a Kling Solid Maple or Mahogany Bedroom Suite.





*The double dresser in this Group is extrem popular for master bedrooms, two boys or t girls rooms, or wherever larger drawer sp or a division of possessions is desirable.*





KLING BEDROOM FURNITURE

Write for our NEW illustrated booklet, *"Your Bedroom and You."* It suggests color schemes, decoration and room arrangements. Sent postpaid on receipt of 10¢. Address Dept. HB-5, Kling Factories, Mayville, N. Y.




**KLING MEANS MAPLE**




DRESS A BEN REIG DESIGN SEEN AT OMER & AM

WOOLTURF . . . Firth's brilliant, textured broadloom carpet . . . with a long bouclé pile of imported wool which minimizes shedding, retards soiling. So easy to clean by ordinary household methods including vacuuming. In five contemporary colors: oyster shell white (as shown), sunniblue, frosted mint green, corn silk gold, French gray.

# *The* BURTON HI-LO *Love Seat*



Fabric by Valdese Weavers



## *By Day*...A LOVELY PIECE OF FURNITURE

## *By Night*...A COMFORTABLE INNERSPRING BED



By Day—a beautifully styled lovely piece of furniture that will add richness to your home. Quality construction throughout for comfort and lasting service.

By Night—easily converted into a real full size bed with "built-in" innerspring mattress construction.

It means sleeping luxury never before achieved in "dual purpose" furniture. See the HI-LO at your favorite store . . . see it demonstrated today.

*The love seat illustrated is the Lawson style. Also available in several other styles with a wide choice of beautiful fabrics created by America's leading furniture fabric makers.*

*Another fine Bedding Product by* **Burton**

BURTON-DIXIE CORPORATION • Main Office: Chicago 8, Illinois

*Also makers of* SLUMBERON *Mattresses;* DE LUXE *Bed Spring;* KOT-N-TOP *Personalized Pillows;* IZOLIN *Down Comforters.*

# New-blended wool and nylon lightweight blanket!



D'OME • GOWN BY TEWI



**LIGHTER** — by whole ounces — than all-wool lightweight blankets. No sacrifice of warmth, softness or long-wearing qualities.



**WASHES EASIER** in your own washer — dries faster — thanks to nylon blending. Colors are fast, hold their gay freshness.



**SHRINKS LESS**—47% less shrinkage (approx.) than average of two leading all-wool lightweight blankets by independent tests.




# WONDERLIGHT by Springfield

Here's the lightweight blanket you've been waiting for . . . at a price you'll be glad to pay. Springfield's new *Wonderlight* features a blend of virgin wool and nylon . . . lighter than you'd believe possible . . . easily washable in your own machine . . . dries quickly with amazingly less shrinkage. *Wonderlight* is downy-soft, beautifully bound, long wearing.

Your choice of nine fresh decorator colors. Get *Wonderlights* now for every bed in the house. Enjoy their just-right protection this summer . . . use them for extra warmth the year round. Ideal for wedding gifts, too. Only **$8.95** (72″ x 90″) and **$9.95** (80″ x 90″). *Slightly higher on West Coast.*

Guaranteed by Good Housekeeping

THE SPRINGFIELD WOOLEN MILLS COMPANY, Springfield, Tennessee • *Springfield Blankets are sponsored and distributed by* WAMSUTTA MILLS



# *She Lives in St. Louis*
# *She Sleeps in* UTICA





he sleeps in Utica Beauticale Shee
She loves their luxurious smoothne
For these are not ordinary percales. They are BEAUTIC
—crowning achievement of Utica's one hundred years
of textile craftsmanship. Better because they are made
expertly blended cottons, combed to a texture of enduring loveline
No wonder fastidious women prefer the luxury of
Utica Beauticale Sheets. *Regardless of price . . . you can buy nothing fi*




# UTICA Beauticale

*Fine Combed...Fine Count Percale* SHEET

*Reg. U. S. Pat.

Write for your copy of the free booklet, "Beauty Secrets from Your Linen Closet." Utica & Mohawk Cotton Mills, Inc., Dept. HB-7, 55 Worth Street, New York 13, N.

# *Where there's a* *FLEECENAP *there's harmony*

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FOR THE LIVING ROOM, DINING ROOM, BEDROOM

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Design Pat. Pend.



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When you see this bedroom . . . you are aware that two people planned it together, chose everything in it to express their personalities . . . in harmony. American Informal design is a happy marriage of simplicity and charm, strength and grace . . . so adaptable, so truly American it pleases both the modern-minded and those who prefer the traditional in design.



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This new booklet illustrates all the pieces, is full of exciting ideas. Twenty pages in color. Address Dept. B-3 Tomlinson, High Point, North Carolina. Enclose 10¢.

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—with every thread of finest all-combed yarn!

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**PEPPERELL PEERESS** *Percale Sheets*

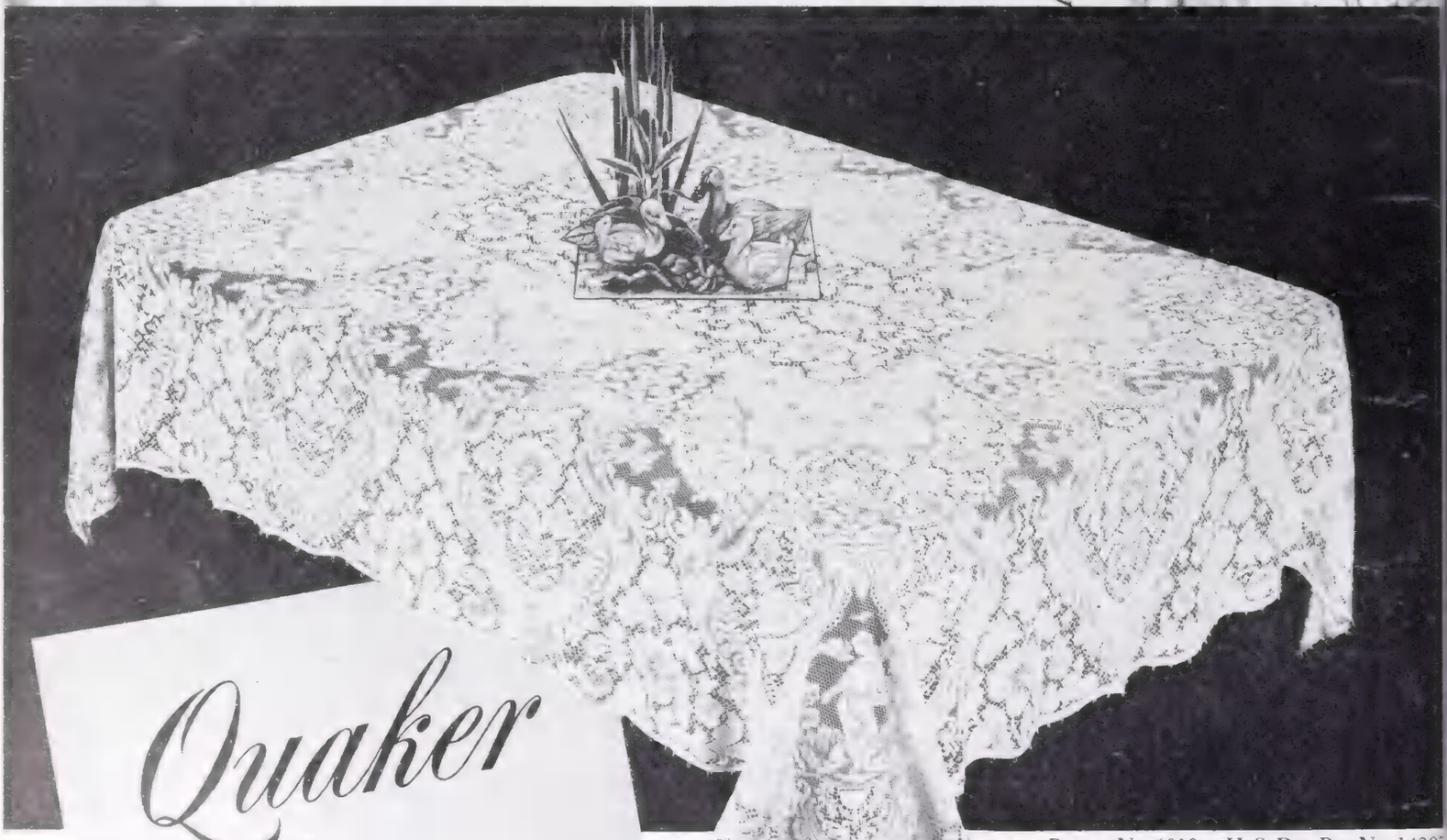
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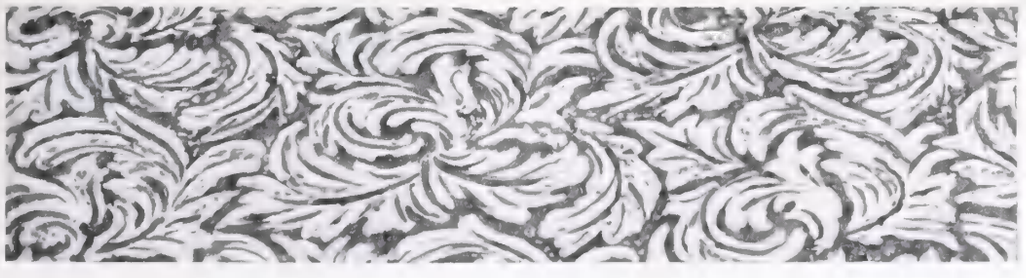
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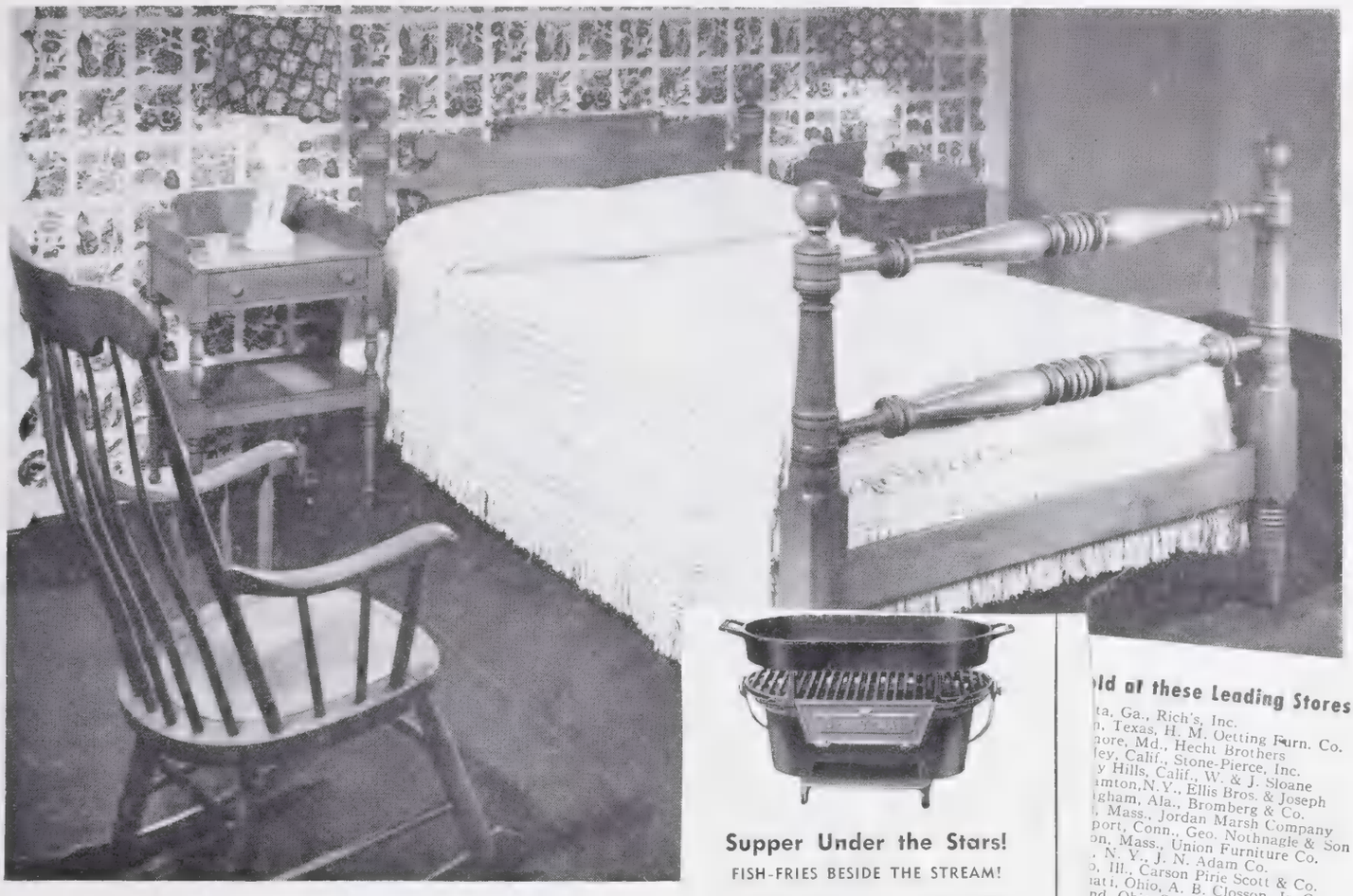
TREE SURGERY



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TREE FEEDIN





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FISH-FRIES BESIDE THE STREAM!

Swish that barbecue sauce: hear that fish a'sizzling! The Sportsman's Cook-Out—ideal for steak fries, barbecues; on picnics, motor trips or at home. Carry along with small bag of charcoal for fish-fries beside the stream. Use next winter for golden brown birds in camp. Of rugged, tough pig-iron; 19"x 10½"; complete with deep fryer and grill. Bail for easy carry.



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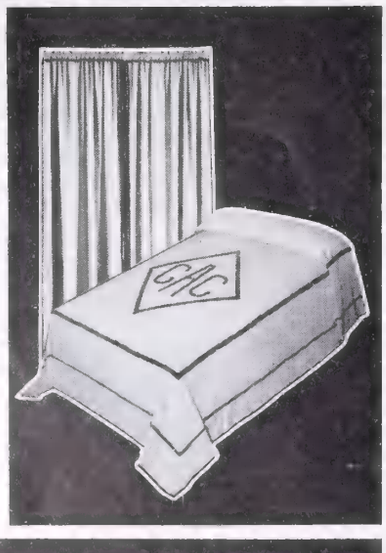
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**Matching Draperies $7.50 Vanity Skirt $4.95**

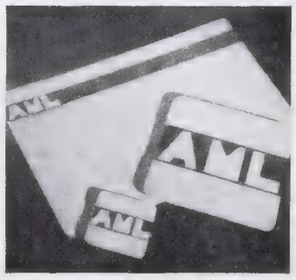
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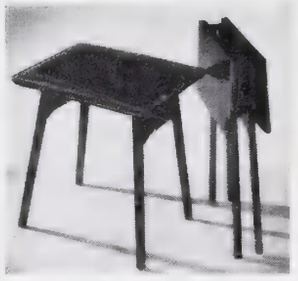
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**CORKING MATS.** Cork place mats, tremendously smart for informal dining, come in the natural cork color, and a three-letter monogram is cut out against a band of dark brown. Place mats are $1 each. Square hot pad, $1. Coasters are $4.80 the dozen. Add 25¢ postage. No c.o.d.'s. The Studio Shop, 557 Boylston St., Boston 16, Mass.



**FINE CHINA** has been hard to show in Window Shopping because supplies have been so short. But now we can tell you about Castleton China's beautiful Rose pattern. The ivory background, rimmed with gold, is lavishly decorated with roses—a delightful combination of elegance and gaiety. 5-piece place setting, $13.76. Ppd. in N. Y. and N. E. Otherwise exp. coll. R. H. Stearns, Boston, Mass.



**PARTY PULL-UPS.** Your guests won't have to balance food-laden plates on their knees or chair-arms at your Sunday night buffets, and Princess Pigtails will gobble up her creamed spinach if it's served on one of these folding tables. 19″ high, 15″ wide, they fold up to 3″ thickness and are shiny black or red with an elegant gold border line. $10.95 each. plus. post. Alice Marks, 9 W. 57th St., N.Y.C.



**GARDENIAS FOR THE LADY.** But instead of wearing them she will spotlight them on her desk or table to support her favorite books. They are amazingly life-like, are made of durable composition, hand-painted gardenia white and leaf green. Your for $4.50 plus 25¢ postage from Nessa Gaulois, 723 Lincoln Road, Miami Beach 39, Florida.



**ENORMOUS SHAKERS.** This spring and summer you will see gigantic salts and peppers seasoning the smartest terrace tables in town. Designed by Arnita Wallace, talented Californian ceramist, these are shaped like eggplants and come in eggplant with chartreuse, green with chartreuse, raisin with yellow. 6″ tall. $4.50 pr. ppd. No c.o.d.'s. Bertram Shrier, Ltd., 1147 Connecticut Ave., Washington, D. C.

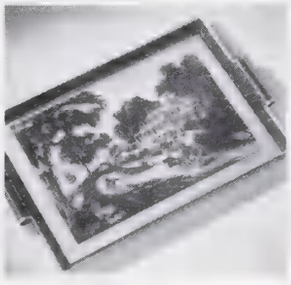
# SHOPPING

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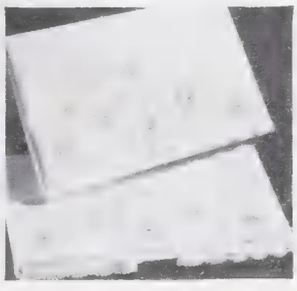
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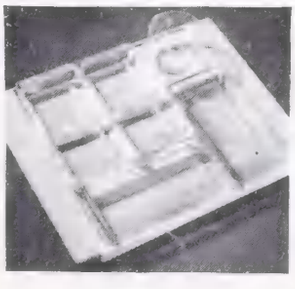
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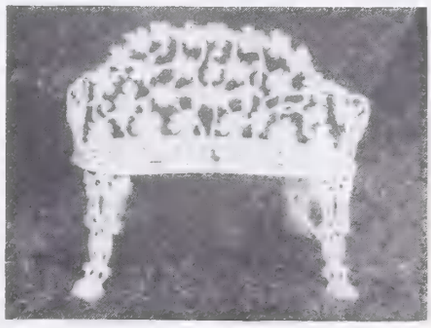
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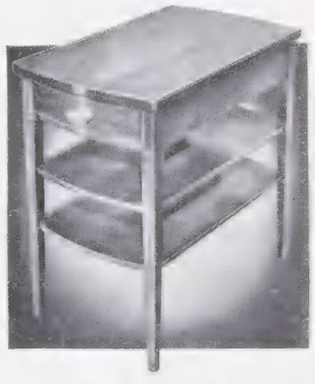
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FISH-FRIES BESIDE THE STREAM!

Swish that barbecue sauce; hear that fish a'sizzling! The Sportsman's Cook-Out—ideal for steak fries, barbecues; on picnics, motor trips or at home. Carry along with small bag of charcoal for fish-fries beside the stream. Use next winter for golden brown birds in camp. Of rugged, tough pig-iron; 19"x 10½": complete with deep fryer and grill. Bail for easy carry.



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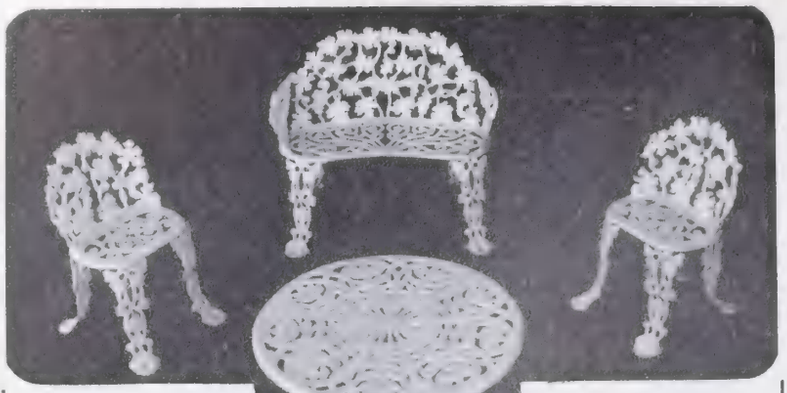
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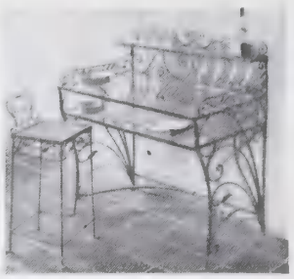
Top 28 inch diameter. 22¾ in. high. 80 pounds. *All weights approximate.*

**Settee $25**
**Chairs $15 each**
**Table $25**

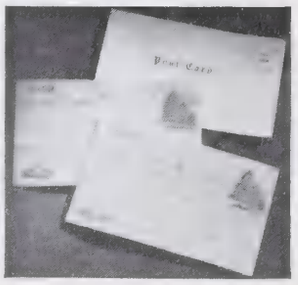
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*(Continued on page 41)*

## SPLIT BAMBOO MATS-BASKETS FROM OLD CHINA

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Handmade in "Old China". Natural Bamboo, gay Chinese borders.



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NEW protective, beauty for Indoor and Outdoor dining. Gay, festive and practical. Wipes clean easily after children's Meals. Size 12"x18".



**3 BUN BASKETS $1.25**

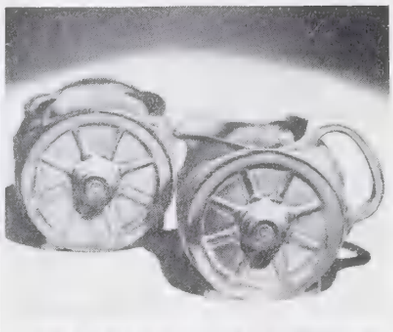
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6 BUN Baskets SPECIAL $2.00
or 8 MATS & 3 Baskets $4.95

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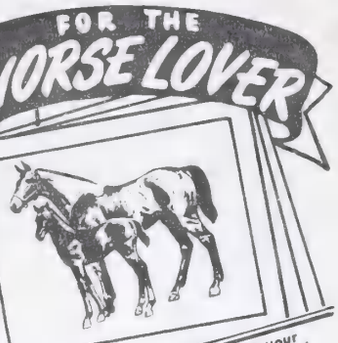
**Pitcher and Sugar Bowl**

Romance of the West lives on with our Wagon Wheel Set. The Pitcher is quaint and practical—collectors love it. 4" tall. Fine ceramic in antique bronze-green, hand-glazed and fired for permanence. Made in the West, it captures the colorful tradition and spirit of the American Pioneer.

Pitcher $1.50, ppd.
Sugar Bowl to Match $1.50, ppd
Set, only $2.75, ppd.

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*Luxurious Leather*

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by Mele



*Red Wine Ivory Green Medium Blue*

Lovely velveteen-lined Jewel Box with sectioned tray that lifts when cover is raised. It's grooved for rings, ear-rings, has two adjustable brooch pin cushions. Luxuriously polished, gold-tooled trim, individualized with gold initials or first name. It's 7 by 10 and 3½ inches deep. Tiny set-in lock with key keeps it very personal. **4.95**

Add 25¢ for postage.
State 2nd Choice Color.
Jewels not included.
No C.O.D.'s.

Thiss
902 NICOLLET AVENUE
Minneapolis, Minnesota



Pat. Pending

## Door Bell Push Butt

A door-bell escutcheon made of heavy cast brass your front door entrance Simple to attach to your connection, it is set wit pearl center, self-cleanin button.

Polished Brass **$2.00.**

Antique black **$1.50**



DR. KING

## The De Luxe Gift

This unusually attractive bell ringer is the same as the one above and has a heavy cast plate attached. Any name engraved free. In antique black or polished brass.

**$4.00 post paid**
4½" long; 1⅝" wide

Janss
725 RAHWAY AVENUE, ELIZABETH, N.

*Send for House Marker catalogue.*



*No. 55-82 Dinette Suite illustrated has oval extension table size 35" by 53"—extends t 65". Comes in Strawberry Red, Golden Yellow and Black, in addition to French Blu shown. At leading furniture and department stores $89.50 for 5 pieces (except in far west)*

Genuine HOWELL ST. CHARLES, ILLINOIS Chromsteel

A refreshingly new kind of colorful cheerfulness and day-after-day usefulness comes into your home with ownership of a genuine Howell Chromsteel* dinette or breakfast set. Best of all, this good-looking furniture is very practical —the Plastex* surface on the table resists chipping, cracking, burns and stains—cleans with soap and water. The nicely styled and comfortable chairs are upholstered in washable Du Pont Fabrikoid*. Howell sets are made in several models, sizes and colors— one of them will fit your requirements perfectly. See them at Howell dealers.

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Chromsteel KITCHEN & DINETTE FURNITUR

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Your living room is mirrored with loveliness. Those mirrors make the room look larger, reflect the exquisite B. H. F. color tones of your Deltox Rug. You can plan your whole scheme around Deltox.



*Like Magic!*

# new rooms for old

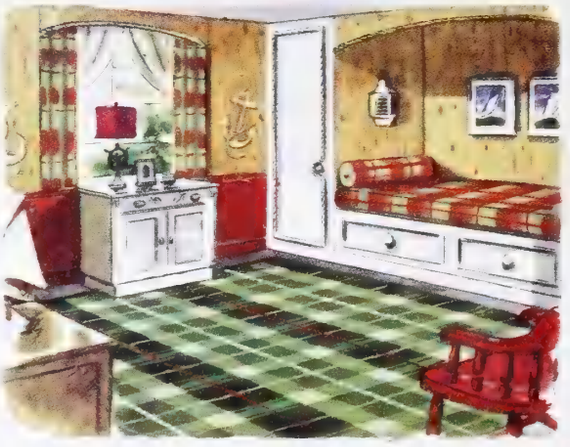
## just your own ingenuity plus lovely Deltox Rugs

Miraculously, drab quarters change into charming rooms . . . on even the smallest budget. See how easily you can do it—by converting old chests, paring down outmoded pieces, making new covers. And see how beautiful everything looks when you start with *Deltox Fibre Rugs*. Bright Deltox Rugs, in B.H.F. colors, give you the basis for entirely new decorating schemes. Practical Deltox Rugs shed dust and dirt . . . almost all styles are reversible. Economical Deltox Rugs still retail for less than $25 in 9 x 12 size . . . some as low as $17.95.

If you can't get your favorite Deltox Rug now, keep trying. Meanwhile, send for the idea-packed "New Rooms for Old" booklet. It's free! Dept. HB-1, Deltox Rug Co., 295 Fifth Ave., New York 16, N.Y.



**Add brightness to your bedroom** with a color-right Deltox in stunning B. H. F. tones. You'll love it for its grand looks, little price. Add cheer with new covers, add utility with a made-over cedar chest for an end-seat and blanket storer.



**Plaid for the young fry.** Deltox in bold bright plaid makes a room so gay and cheerful. And Deltox is sturdy, takes the roughest treatment. Makes a "he-man" room for a song, with built-in bunk-bed, pared down commode.

DELTOX *America's smart low price rug

"DAHLIAS AND MORNING GLORIES," splashed in gay profusion, make an exotic Everglaze Chintz by Everfast... bring the look of Spring to your room through the four seasons. 35" wide... about $1.50 per yd.



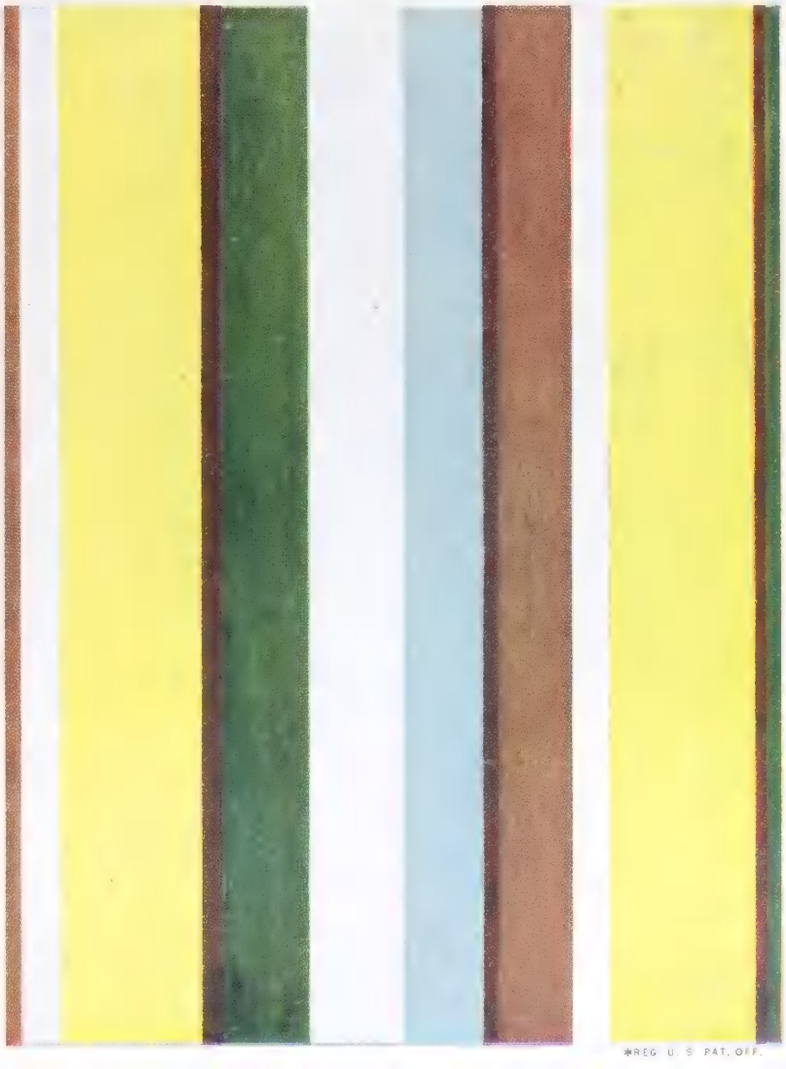


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*St. Marys pure w*
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*strength and com*
*against c*

*From white,*
*gentlest of past*
*and the m*
*fabulous of the r*
*fashion shad*
*choose y*
*St. Marys in*
*colors you wear b*
*. . . or love the m*

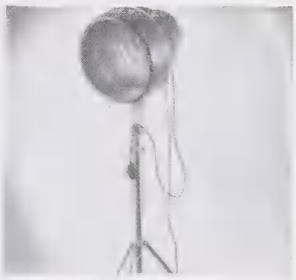
If you like the lovely pillow cases shown in the illustration, we'll send you the pattern without charge. Just write to St Marys Blankets, St. Marys, O

**ST. MARYS BLANKETS**

# Window Shopping

CONTINUED FROM PAGE 36

**ERC WESTMORE HOME RYER.** A professional hair dryer r use at home has been designed by ne of Hollywood's topflight hair stylists. he featherweight, spun aluminum hood lts easily on a specially designed pivot. ne aluminum and steel stand adjusts r height. Legs fold up for compact orage. Weighs 10 lbs., works on AC dy. $19.95 exp. coll. House Utilities, 1 N. Michigan Ave., Chicago, Ill.



**EBKUCHEN.** The famous cookies ade from an age old recipe are now ailable packed in a decorative gift n. The "Cupid Chest" contains 14 rge and 5 small Lebkuchen. (over 2 unds) and as you probably know, ey're filled with fruits, nuts, and ices. $4.95 postpaid from Paula's Leb-chen, 1087 St. Nicholas Ave., New ork 32, N. Y.



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**WATER COLORS by Winslow Homer**

These beautiful prints are reproduced in true original colors and will add loveliness and charm to your home. We know you will be proud to own these colorful prints. A set of six assorted prints, plate size 8½ x 13½—overall size 15 x 18.

for only **$5.00** postpaid

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70-44 Austin Street Forest Hills, N. Y.





**perfect lamb of a cake**

kes an adorable centerpiece for show- or birthdays. It's simple to bake with aluminum cake mold pictured below. long, 3" thick. Easy instructions in-ded. **$5** postpaid. No C.O.D.'s please.

**VALDE, 1525 18th St., Dept. D, Denver, Colo.**

SOLD ONLY BY MAIL



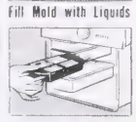


**Now Make Your Own FROZEN SUCKERS**






Fill Mold with Liquids



Put Mold in Freezing Unit

**Wholesome Refrigerator Suckers**

Make em at home — no trouble or fuss! Use Chocolate Milk, Fruit Juices, Soft Drinks, Malted Milk, etc., to make all the tasty, healthful Frozen Suckers you want! Plastic sticks can be used over and over!

Complete! RUBBER MOLD and 4 Plastic Sticks

**$1** POSTPAID

GUARANTEE: Send one dollar—cash, check or money-order TODAY. (No stamps, please.) If not fully satisfied, return Mold within 10 days and your money will be refunded.

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- Rugged weather resistant hickory, treated to withstand the elements.
- Comfortable contoured seats.
- Steam-bent hardwood slats.
- Double coated with Spar varnish.

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*Enclose 25c to cover postage*

**OLD HICKORY** FURNITURE COMPANY of Martinsville, Indiana

SHOWROOMS: 40 WEST 51st ST. (at ROCKEFELLER PLAZA) N. Y. C.

Prices delivered East of Mississippi



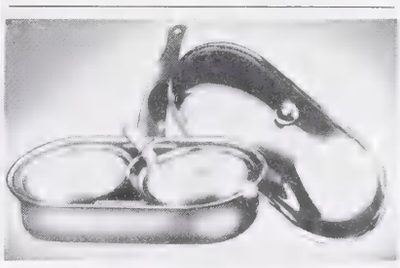


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from which this charming Victorian Chair was reproduced is now a priceless possession in an old southern mansion. Solid mahogany, Grand Rapids crafted, shown in fine Sampler needlepoint. Also available in 5 colors of sase yarn velvet. Samples on request. 35" H., 19" W., 17" D. Seat height, 17". $69 (express prepaid) Check, M.O. or C.O.D.

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The polished aluminum poacher contains two separate and removable cups. Just fill the poacher with water and place an egg in each poaching cup. Eggs are cooked in steam—making them tastier and better for you.

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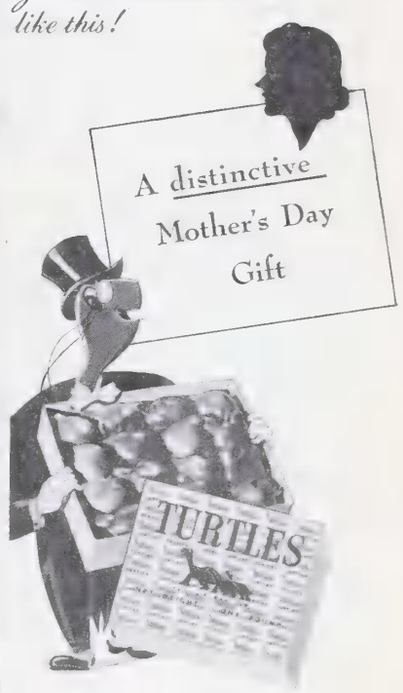
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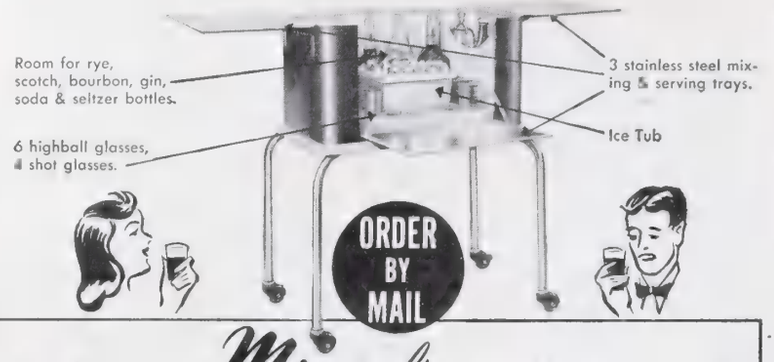

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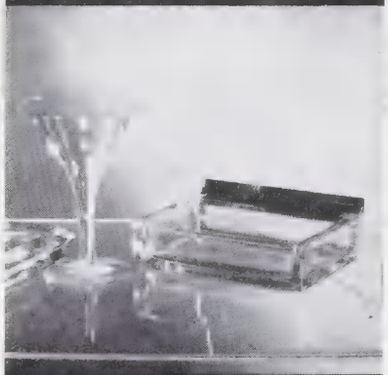



## more fun with a *Mixcrafter* portable bar & server!

Ideal for living room, den, rathskellar, porch, patio, garden . . . or office! Minute modern . . . roll it right up to your guests and mix your favorite drinks! Sturdily built with chrome legs, handles and trim; easy-rolling streamlined casters. Top and front open to form three stainless steel mixing and serving trays. Equipped with features illustrated. 28" long, 17" wide, 34" high. 47" long when open. Three color combinations: red and cream, maroon and yellow, two-tone green. SEND CHECK, CASH OR MONEY ORDER! Specify color combination desired . . . a real value . . . EXPRESS PREPAID $24.50

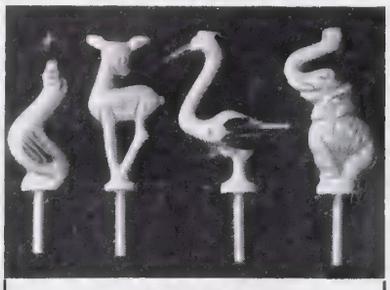
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## FOR THE HAPPIEST RETURNS OF THE DAY

It's an extra Happy Birthday for youngsters and grown-ups alike when these gay plastic animal candle-holders deck the cake. Masterpieces of amusing design, daintily executed in carnival colors, here's a lucky elephant, clever seal, svelte swan and shy deer. This merry menagerie, washable of course, is ready to brighten years and years of birthday parties. Assorted colors, plain or hand-painted. Order by mail only.

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Scalloped cocktail napkins . . . . . 100 for $2.00
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Karle & Zeff's personalized SHOP
MUEHLBACH HOTEL BLDG.
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## "THE CHARM OF WHALE OIL"

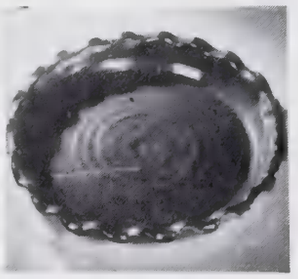


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**SUMMER SEASONERS.** salad lunches on sweltering su days, for a dinner table set with c light on a cool terrace, or for gay p these wooden, individual salts and pers, 1½" high, will be as refre as a twilight breeze. A box of 4 each different, range from acor pears and are finished in polished n $3.35 box. No c.o.d.'s. The Joss Box 147, Dedham, Mass.



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## Blue Ridge 24-Piece Sets




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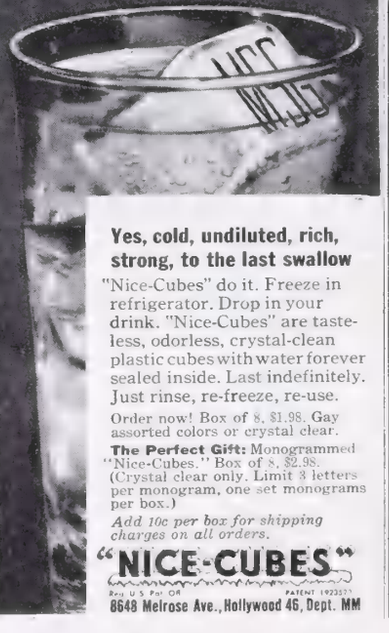
Colorful, decorative china hand-painted flower patterns will brighten any table. Se cludes 4 dinner plates, 4 l plates, 4 lug soups, 4 de dishes, 4 cups and 4 sau

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"Nice-Cubes" do it. Freeze in refrigerator. Drop in your drink. "Nice-Cubes" are tasteless, odorless, crystal-clean plastic cubes with water forever sealed inside. Last indefinitely. Just rinse, re-freeze, re-use.

Order now! Box of 8, $1.98. Gay assorted colors or crystal clear.

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*Special connection for faucet type —50¢ extra (indicate style of fau*

*Enclose check or M. O.—No C.O.D.'s pl*

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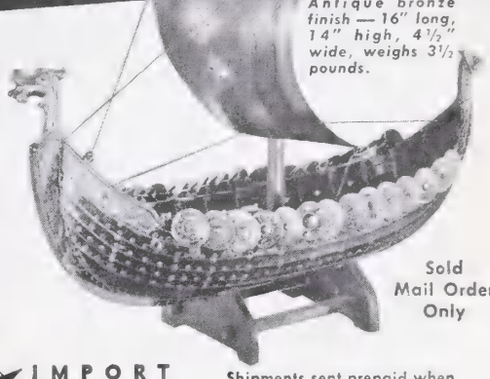
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Actually becomes part of the garment — cannot tear, rub or wash off. Ideal for labeling camper's and school outfits Tapes individually cut and boxed. Black ink — White tape.

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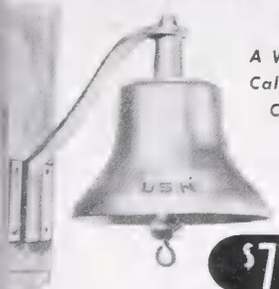
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*Send 25¢ for new booklet, "Romance of Time," with clock and barometer catalog.*

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Holds heat longer Uses less charcoal

Solid aluminum 12" across 9" high weighs 8½ lbs.

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***Broils perfectly*** outdoors or in room fireplace—charcoal or briquets.

***Gets cooking*** coals in 6 minutes, without kindling or fanning.

***Cast aluminum,*** can't rust or crack. Carries anywhere, cooks anywhere —yard, fireplace, car, camp, canoe or beach.

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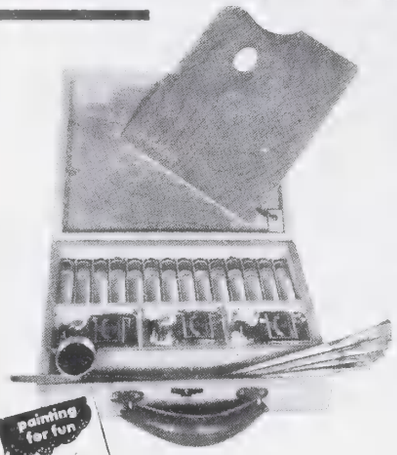
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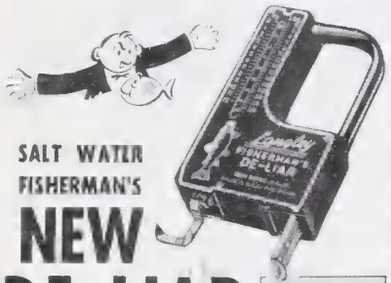
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# NEW DE-LIAR

Now you can measure and weigh that "big one" . . . right on the spot . . . no more "fish stories"! Lifetime 5-oz. metal case, size 2 x 3⅜ inches, contains spring scale weighing up to 28 lbs., and flexible steel rule measuring up to 42 inches. Stainless steel folding lip-hook holds the slippery beauty while the vital statistics are gathered. A nifty gift for any man! New Salt Water model, #G405, **$2.50**



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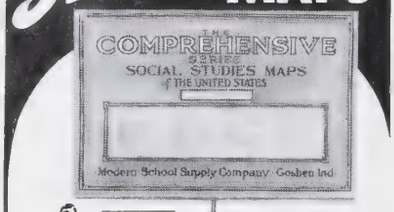
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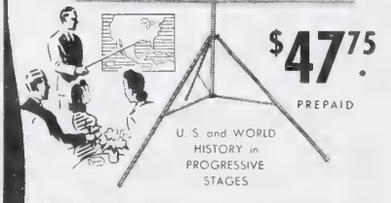
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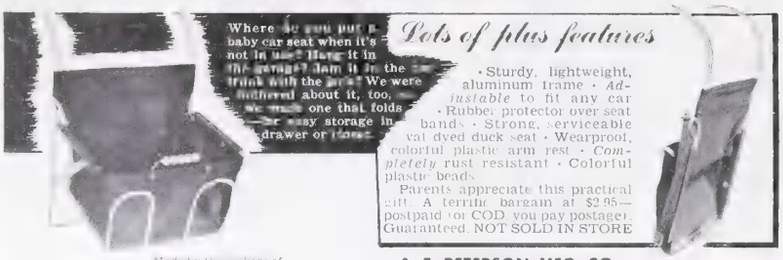
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Made by the makers of Foldi-Boat collapsible boats & trailers

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*Good luck to you . . And useful, too!*

## "Cricket On The Hearth"

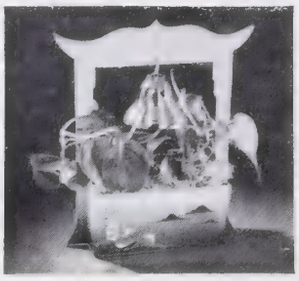


Beautiful, hand-painted, cast iron cricket such as have adorned New England firesides for years. Not only is this Cricket a powerful good luck charm and an attractive fireside ornament, but it is mighty useful as a bootjack for the children's rubbers and to keep Dad from over-exerting with his overshoes.

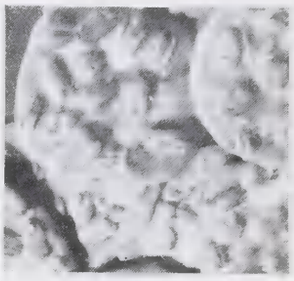
Attractively packaged . . . ideal as a gift . . . Order now! Only $3 postpaid. No C.O.D.'s please.

*The Ipswich Ironmongers* *Ipswich 1, Massachusetts*

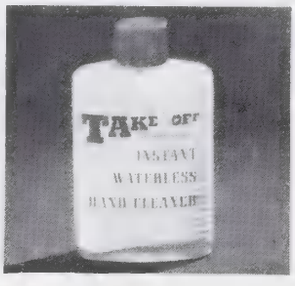
# Wind Boy



**IT RINGS A BELL.** A replica a Chinese pagoda, 6½" x 3½" x high, is a decorative planter for y mantel or hall-table. It would be wond ful on a party table because the tone its tinkling bell is sweetly commandi Handmade of solid brass, you may ha it plain or with a tole design on gre or red. Unplanted, $7.50 ppd. Madale 48 W. 48th St., New York, N. Y.



**MISSISSIPPI PRALINE** Longfellow House, a restored ante-b lum mansion on the Gulf Coast at P cagoula, is famous for its delicious fo and candies and now, at last, they offering their candies to the publ These pralines have an elusive ma sugary taste and are filled with crunc pecans. Remember them for Fathe Day. $2.25 pound. Longfellow Hou Pascagoula, Miss.




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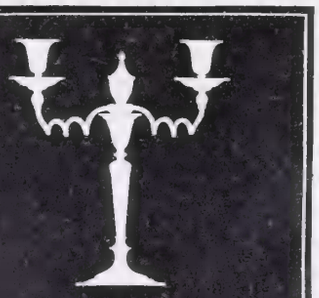
Of Cheerful and Practical Cotton Chenille. Your last name in tufted script lettering on 21" x 36" mat. Seat cover monogrammed. Handsome combinations of Blue with White script and border, Rose with Wine, Green with Gold, Peach with Gray, Black with White, Gold with Gray, Aqua with Peach, Gray with Wine and Wine with Rose. Four weeks delivery.

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**with 8 heavily silver plated mixing spoo**

**All for only $5.00**

Eyes will sparkle when you serve tall, tinkli drinks in these clear crystal glasses olive w diffused color from the tinted bases. Your gue will admire them . . . friends welcome them gifts.

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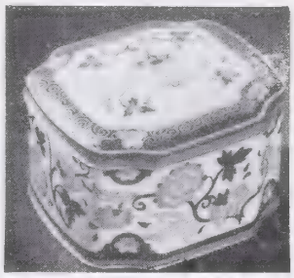
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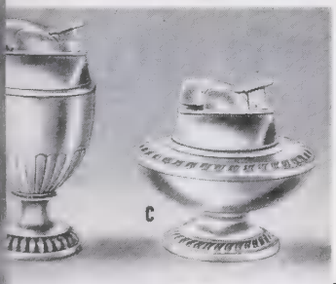
**NEYMOON PAIR.** Matched ge is usually first on a bride's list usts and this comes in open stock. how you the hat and shoe box with lining Keyless Sesame lock, and covered in wheat colored canvas genuine brown alligator-grain bind-$35.50. Matching bottle bag is 0. Plus 20% tax. Dale Fifth Avenue. Fifth Ave., New York 22, N. Y.



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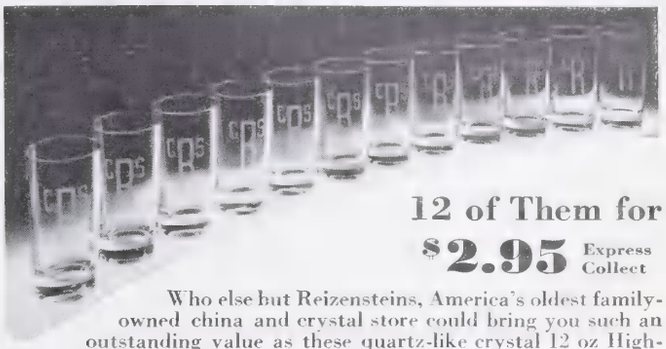
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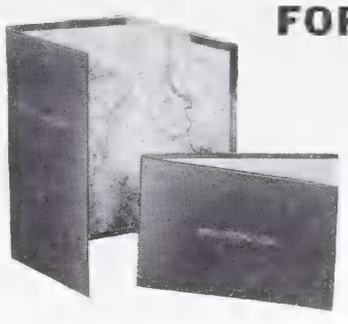
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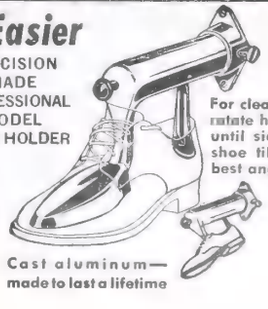
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**PRECISION MADE PROFESSIONAL MODEL SHOE HOLDER**



For cleaning: rotate holder until side of shoe tilts to best angle.

Cast aluminum—made to last a lifetime

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BAKE IN IT!
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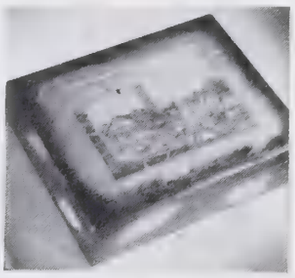

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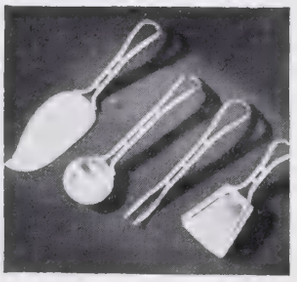
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. . . To give you look a bright, note—original tions in bright eler's gold f accented with kling stones in liant multi-col
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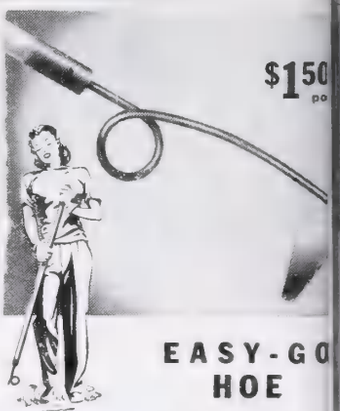
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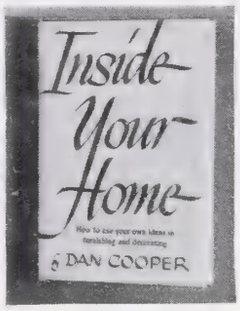



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THE SET OF 8
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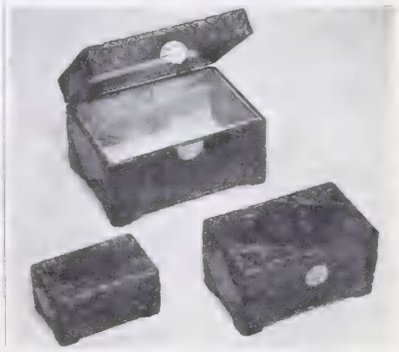
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**FOR THE BRIDE or HOSTESS**

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Price prepaid (3 Pcs.) **$8.00**
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All postpaid.

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Send for folder of specially distinctive gifts.

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*Your Beauty*



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Indoors or out—your informal entertaining gains distinction and charm with this unusual salad service. Carved from the finest figured gumwood, hand-finished, rubbed, and waxed—the grain is beautiful and the pure copper trimming is striking!

6" salad bowls, copper base, $2.25 ea. set of 4, $7.95
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Lou Stark
Box 845-C5 Santa Fe, New Mexico



**Rare Treasure of ISLAND GOLD**



For you and your entire family—the world's finest, zestiest drink!
GOLDEN CATAWBA GRAPE JUICE

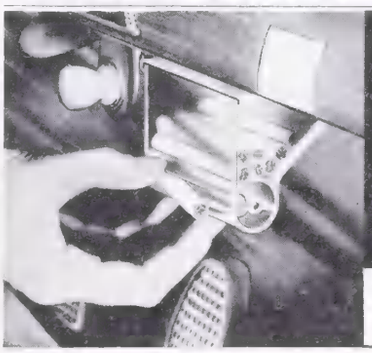
The naturally sweet, golden juice of treasured Catawba Grapes grown in our own century-old vineyards on Isle St. George. You have never tasted *anything* so GOOD!

We will send you a FULL CASE, a dozen 25 oz. bottles, for $15.00 delivered to your home.* Or the Sampler Case of 12 individual bottles for only $2.40

A DELIGHTFUL WAY TO GET ACQUAINTED!
**SAMPLER CASE**
Twelve 3 oz. bottles
Only **$2.40** delivered*

JOHN C. MEIER GRAPE JUICE CO., Plainfield Pike, SILVERTON, OHIO

*West of Denver add $1.50 for Full Case 25c for Sampler Case



**EASY OUT**

Too many accidents occur while a driver searches his pockets or gropes through a jammed compartment for cigarettes, so this dispenser is ready to make the life of a chain-smoking Barney Oldfield much safer. One small bolt holds the Car-Vend under any dashboard; releases one cigarette at a time. Amber, blue, green, or red plastic.

$1.50 postpaid

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HOLLAND'S TOUCH O' THE

*West*

IN HAND-WROUGHT SILVER

MASTER CRAFTSMEN FASHION THE ROMANTIC WESTERN GIFT

*for* **FATHER**

. . . a tiny silver Spurslip for his tie. Exquisitely detailed. Spurslips are authentic replicas of real Western spurs.

*even the midget rowel turns*

Sterling silver with gold-plated, three-letter monogram center, also available with horsehead or saddle center — only $6.00, including federal tax and postage. Send check or money order, stating initials of center (for monograms, print initials exactly as they fall in name).

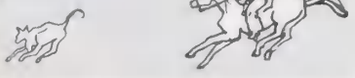


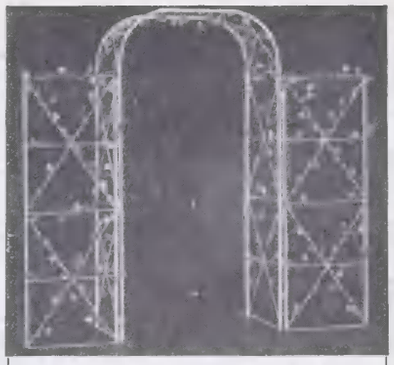
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TOUCH O' THE *West*

This beautifully illustrated booklet shows other handsome Spurslip designs, Western belt buckle sets, and Spurpins® for women . . . distinctive handmade Western jewelry created by the famous House of Holland.

**HOLLAND**
**JEWELRY COMPANY**
Manufacturing Jewelers
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## All-steel welded Trellis
## . . . *for Garden Beauty*

A lasting frame for displaying your finest climbing plants and flowers. 8 ft., 3½ in. high, 8 ft., ½ in. wide, including wings. Doors 45½" wide. Finished in long-lasting white lacquer. Complete with 8" pipe sleeves for easy assembly, only $19.95 for trellis alone, or $29.95 including wings as illustrated.

Send check or money order
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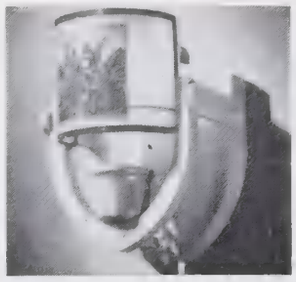


## treasure hunting?

Here's a real treasure of a lamp in American porcelain . . . hand decorated in a graceful floral design . . . and with a welted shade of Celanese* covered parchment. 36 inches tall. Chartreuse or Crimson, Only **19.98** comp. *Sorry no C.O.D.s . . . Express collect beyond 50 miles from N.Y.C.* *Reg. U.S. Pat. Off.

***Paris***
**decorators**
417 FIFTH AVENUE, NEW YORK 16, N. Y.

# Window Shopping



**WALL BRACKET LAMP.** made of solid maple in blonde, e American, walnut or mahogany finis The stirrup-shaped arm turns the l on or off simply by a slight pres motion: and the luminous collar gl in the dark so you need never grope a light. With a coach scene parchm shade, it is 7" x 5½". $3.95 plus postage. Nommel Novelties, Corn Bridge, Conn.




**NONE OF YOUR LIP** will le tell-tale lipstick marks on glasses, n kins, guest towels, or your young ma shirt front, if you seal the color on w Lip Stae. It is a small bottle of cl liquid with a brush applicator, and a you have painted on your mouth, sim go over it with a single coating of Stae. It is odorless, and gives lip shining luster. $1 ppd. The Union, lumbus 15, Ohio.



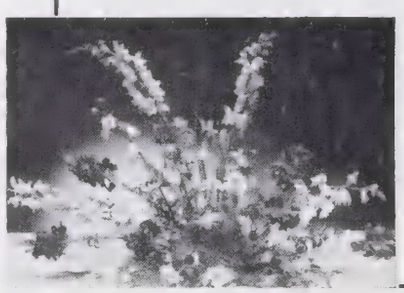
**GARDEN OF POTS.** Itali cache pots, hand decorated in the D Robbia style, come in four differ sizes to hold red clay flower pots, a 3½" clay pot $1.79, for 4½" $2 for 5" $2.98, for 6" $3.98. You'll cover that they're gay as a thru whistle for your window garden or race. Add 35¢ post. Crystalier, 485 L ington Ave., New York 17, N. Y.

*(Continued on page 53)*

*Unusual Arrangements With Adjustable*

**FLOWER HOLDER**





Clever, practical Art-Flex Holder designed so that its many flexible supports, each encircling a flower, may be bent to create just the design you desire. Both long and short stemmed flowers can be arranged beautifully. Five inches high, in rust-proof metal. Makes a grand gift. Only $1.00 prepaid. Sorry, no C.O.D.'s.

***The* GARDEN GATE**
Towson 5, Maryland



## *Ivy Swans*

Graceful as can be, of hand-blown clear crystal with red-tipped beaks. Lovely filled with philodendron, ivy, pansies, or other small flowers for an unusual centerpiece.

Set of 3, **$3.50,** postpaid.

Artificial ivy sprays about 21" long are 85¢ each.

*Write for Catalogue B-58*

**THE SALT AND PEPPER SHOP**
42 EAST 58th STREET NEW YORK 22, N.Y.



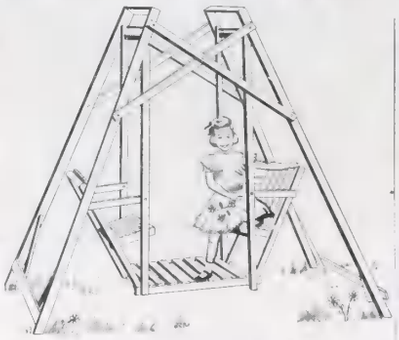
Franklin Delano Roosevelt
## MEMORIAL PLATE

Heirloom commemorative plate of Old English Staffordshire Ware. Available in deep blue, light blue, pink or mulberry

**$3.50 Postpaid**
no C.O.D.'s please
(wall hanger or easel included for 50c more)

*Designed and imported exclusively for*

*Dolores Adams*
532 Union St. Nashville 3, Tenn.



## Smart Two-Seater

Children dote on this lawn swing with its gay red-enameled frame and green seats. Well-constructed, all solid oak, 38 inches wide, 64 inches high. Shipping weight 40 pounds; carefully packed.

Send check or money order $10
Shipped Express Collect.....

**Tot Manufacturing Co.**
Tupelo, Miss.




HAND CAST OF SOLID BRASS

## TRIVETS

**AUTHENTIC COLONIAL PERIOD DESIGNS**

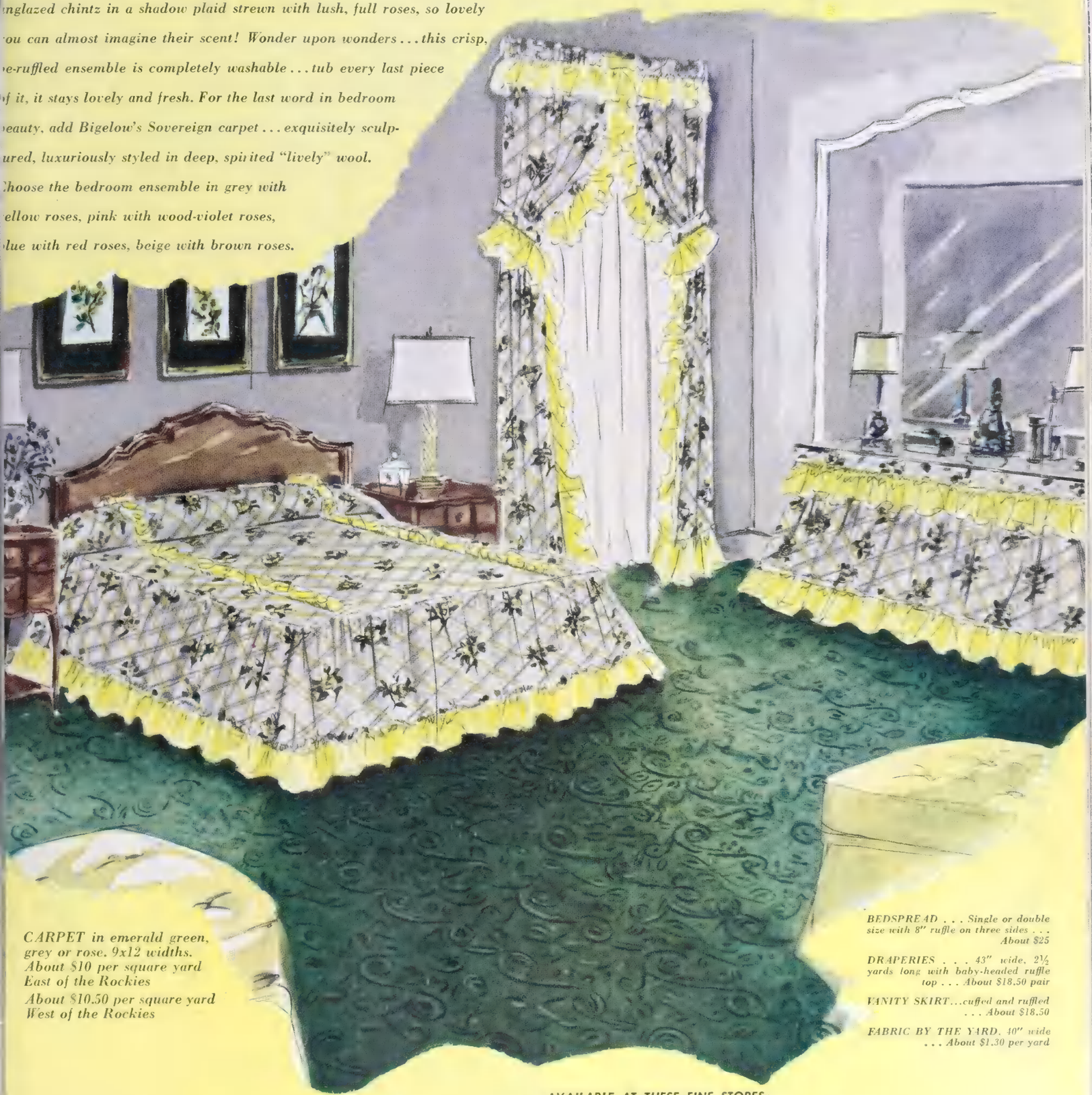
These beautiful trivets add charm to your home—and are practical, too. Many uses at the table under hot dishes, or hang them on the wall for decoration. Skillfully hand-cast of solid brass and polished. These exact copies of Colonial antiques retain forever their age-old loveliness. Approximately 5"x8"x1". Set of three $10, or $4 each. Send name and address with check or money order. Prompt delivery. Money back guarantee.

**Seabright Arts, 367 6th Ave. San Diego, Calif.**

# Gingham Roses and Sculptured Carpet

## A NEW ERA OF LOVELINESS FOR YOUR BEDROOM!

*What wonderful things suddenly happen to your bedroom when you add this charming Sumerson ensemble . . . this superb carpet by Bigelow! The crisp, sun-drenched ensemble is in Riverdale's enchanting new Gingham Rose . . . a serene, vat-printed, unglazed chintz in a shadow plaid strewn with lush, full roses, so lovely you can almost imagine their scent! Wonder upon wonders . . . this crisp, ace-ruffled ensemble is completely washable . . . tub every last piece of it, it stays lovely and fresh. For the last word in bedroom beauty, add Bigelow's Sovereign carpet . . . exquisitely sculptured, luxuriously styled in deep, spirited "lively" wool. Choose the bedroom ensemble in grey with yellow roses, pink with wood-violet roses, blue with red roses, beige with brown roses.*



*CARPET in emerald green, grey or rose. 9x12 widths. About $10 per square yard East of the Rockies*
*About $10.50 per square yard West of the Rockies*

*BEDSPREAD . . . Single or double size with 8" ruffle on three sides . . . About $25*

*DRAPERIES . . . 43" wide, 2½ yards long with baby-headed ruffle top . . . About $18.50 pair*

*VANITY SKIRT . . . cuffed and ruffled . . . About $18.50*

*FABRIC BY THE YARD, 40" wide . . . About $1.30 per yard*



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# THE Charlton CONVERTIBLE LIVING ROOM

## THIS MODERN LIVING ROOM BECOMES A COMFORTABLE BEDROOM AT NIGHT

Imagine! A living room of such charm and beauty . . . *leading a double life!* What an inspiration these days of small apartments and crowded homes. Yes! This handsome sofa turns into a bed-for-two in a twinkling. Now you can enjoy a restful night's sleep on Charlton's buoyant spring construction. Here is modern furniture — gracious and functional — styled and tailored for up-to-the-minute living. And for smart background accents what could be more fitting than Charlton's matching Beauti-Mold* tables — excitingly new — with a satin smooth finish that adds incomparable beauty to this 2-in-1 room of today.

Upholstered in the finest decorator fabrics for lasting distinction. Fabric shown is also available in beige, gray, wine, turquoise or green.

*Illustrated sofa, matching chair and tables and other Charlton Convertible Living Room styles are featured at leading furniture and department stores. Write for name of dealer nearest you.*

**Charlton Company, Inc., Fitchburg, Mass.**

CRAFTSMEN OF CONVERTIBLE FURNITURE FOR 2 GENERATIONS Charlton



The sofa converts into a roomy, comfortable bed with hardly more than a finger-flick. Other Charlton styles designed for sun room, den and guest room.

* *Reg. applied for*



# Berkshire

## Fine Curtains

## Make Every Window a Picture

*There's beauty at your windows when they wear Berkshire's fine curtains . . . sheer, billowing organdies with wide cascading ruffles, gossamer fine voiles and marquisettes . . . quality guarded in Berkshire's own mills from the spinning of the thread to the last fine detail of finish. Sturdy and long wearing, Super-Finished for easy laundering and minimum shrinkage . . . Dependable stores from coast to coast feature them at moderate prices.*

***Mrs. Stuyvesant LeRoy French*** *of Park Avenue, Newport and Chester, N.H., is one of America's most charming hostesses. She likes Berkshire's embroidered organdy curtains in her country home.*

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN




***Send*** *for your free copy — "Fashions in Windows". Ideas galore for lovely windows. "What to do" for problem windows— "How to do" curtain tricks. . . . . Dept. HB 5.*

BERKSHIRE FINE SPINNING ASSOCIATES, Inc. • Turks Head Bldg. • Providence, R. I.



*The Kenwood Bouq*

# *Gift Hit of the Year!*

KENWOOD caught the bride's bouquet and captured its colors in the exquisite flowered bindings of this pure white all-wool blanket. It's a bedtime beauty, a joy to give, a thrilling surprise to receive, a gift to be treasured through the years. There's a choice of three accented colors on the wide white rayon satin binding—rose, blue or yellow.

The Bouquet is one of three exciting new Kenwood blankets—soft and warm for luxurious sleeping comfort, and so beautiful, in white or colors that harmonize with modern bedroom decorations. If by chance you do not find them among your gifts, you will find them at your favorite fine store. • KENWOOD MILLS, *Albany 1, N. Y.*



*The Kenwood Gem*

A new, gloriously soft, w blanket, exceptionally bea ful in a distinctive range eight deep, jewel tones white with perfectly-matc rayon satin striped binding




*The Kenwood Monogram*

An entirely new blanket brides will love. Especially designed for monogramming. Has a wide lengthwise center panel of white, with wide lengthwise borders of vibrant color, and binding to match.

KENWOOD WOOL PRODUCTS

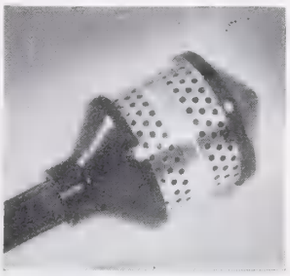
# KENWOOD BLANKETS

*for sleeping comfort*

# Window Shopping

Continued From Page 48

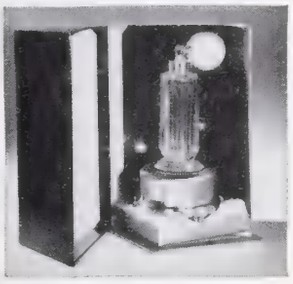
**THE IRI-GATOR.** Ruth Brawer rites that 80% of her customers who rdered this from her summer folder, ordered it at Christmas for gardening iends. Its gentle bubbling action oroughly irrigates without injuring the ost delicate plants. Attaches to any arden hose. Plastic and aluminum, .95 each; $5.50 for 3. Ppd. Ruth rawer, P. O. Box 4035, University Sta- on, Tucson, Arizona.



**FINE BUY.** Excellent pepper mills e fitted with French grinding parts ade by Peugeot Freres. The natural ood is $3.50; sterling silver is $15. If u've shopped the market you'll recog- ze these prices as value, and either e would make a welcome wedding ft. Postpaid and tax included. Geor- an Gifts, Inc., 2163 Broadway, New ork 24, N. Y.



**MUSICAL ATOMIZER.** The siness of perfume is glamour, so what uld be more fitting than an atomizer at serenades a woman's beauty as she nists" herself with fragrance. It's an cantation for a modern sorceress, and ough the melody may sound like a entieth century waltz, it has an under- ing theme of witchcraft. $10 ppd. nard Gifts, Hotel Commodore, 42nd . at Lexington Ave., N. Y. C. 17.





## LAWNCOASTER

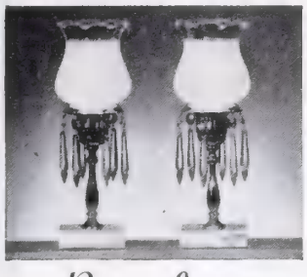
For smart lawn parties. . . . For carefree convenience and comfort, a tall cool drink right at your finger tips. Easily penetrates turf forming a firm foundation. Six assorted colorful blossoms. Bright green leaves and stems of durable baked enamel. All steel construction. A must for outdoor living.

**Set of six—$9.95** *Plus 50¢ postage*

*Send for our 56-page catalogue.*

**M. C. FLYNN, INC.**

43A East 59th St. New York 22, N. Y.



*Prism Lamps*

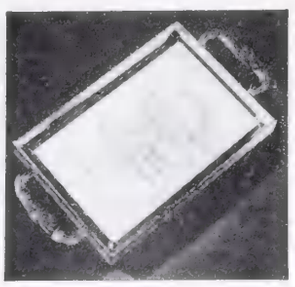
**$10.95 pr.**

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*Sorry no C. O. D.'s—Add 35¢ for delivery*

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411 FIFTH AVENUE • NEW YORK 16, N.Y.
62 E. RANDOLPH • CHICAGO 1, ILLINOIS
32 FRANKLIN ST. • BOSTON 10, MASS.



## WEDDING INVITATION TRAY

Permanent case in gold-plated, velvet-bottom tray for wedding invitation. Every bride will cherish this unusual gift. Send us invitation and mailing address, tray will be shipped promptly, in attractive box. $3.75 postpaid, No C.O.D.'s please.

**SPIVY-JOHNSON CO.**

2015 3rd AVENUE N.
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Two prides of our house: Tiger Lily pattern in this fine Danish ware. Place setting of 7 pieces, 9.75. Bernadotte crystal in blue or honey-tone. Water goblets and sherbets, 18.00 dozen. Claret glasses, 15.00 dozen.

MAIL AND TELEPHONE ORDERS FILLED

**GEORG JENSEN INC.**

Fifth Avenue at 53rd Street • New York




And easy on the hostess, too. This neat and lovely coaster-ash tray combination is an exceptionally welcome gift. Heavily silver plated, grandly gadrooned border. Space-saving beauty for bridge and dinner table and atop strategically placed end tables. Set of 4 is $9 postpaid. Add 20% tax.

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**The Church in Which You Were Married**

Hand painted (and fired for permanence) on a 10" translucent china plate. Send colored post card or snapshot or sketch describing material of which church is built (red brick, grey stone, etc.) Inscription may include names of couple, name of church and date.

Other decorations available are old-fashioned or modern bride and groom. Delivered p.p.p.d. in 4 weeks upon receipt of check for $7.50—Send for Catalog

**Grace Lloyd-Collins**

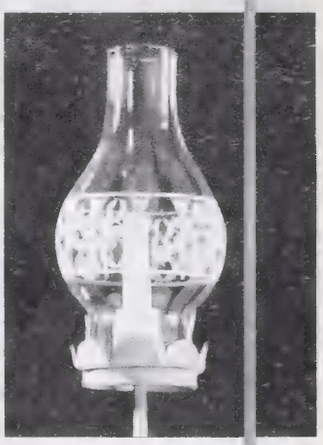
Wilmington 43, Delaware

## hurricane lamps

**$3.15 each**



**over-all height 57 inches**



A wonderful way to say hello. These handsome all-white metal lamps stand fifty seven inches high, have pointed iron stands and glass chimneys etched in graceful white design. Each, complete $3.15.

We'll be glad to ship them to you. Please add 25c for postage.

*to be found only at*

**Frost Bros.**

san antonio, texas

# WinDou

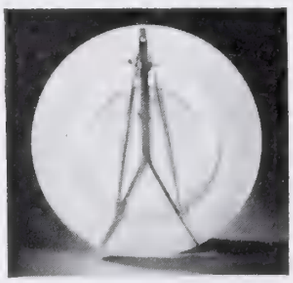


**PLATE HANGER.** It is made solid brass, has three hooked ends wh clip over the rim of the plate trian fashion, and it extends by means of coiled springs to fit plates from 9" 10½" in diameter. Wonderful fo decorative grouping of your pret plates over mantel, couch, or betw two windows. 79¢ each, ppd. Spe Gifts of Atlantic City, N. J.



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**STRAWBERRY DASH** graceful tole tray, shaped like a g lily pad and painted a summer white hand decorated with delicious str berries. It's a wonderful size for ca ing ice tea or sandwiches out on lawn. 12" long, $3.75. The silent bu matches it, and will keep porch a trays empty. $2.75. $5.95 the set, p Bodine's, 2119 N. Charles St., Baltim 18, Md.

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*The way to select* **ORIENTAL RUGS**

*is to examine them in your own home*



Hundreds of rare antique, semi-antique, and new oriental rugs to choose from; in perfect condition . . . and moderately priced.

SEND FOR DESCRIPTIVE LISTS and Color Photographs . . . then make your choice. Your selection, with additional rugs for comparison, will be sent to you EXPRESS PREPAID.

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*Many giant and unusual sizes*

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**CHAS. W. JACOBSEN** • 401 S. SALINA ST., SYRACUSE, N. Y.

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**SHAVING BRUSH WITH STAND**

The lucky man who receives this gift will thank you every morning as he shaves in comfort with his 100% PURE BADGER HAIR shaving brush. Has a clear lucite handle and bristles set in rubber. The brush comes with a convenient lucite stand which allows water to drip out in the well, leaving the brush neat. Attractive as well as useful.

**$7.75**

postpaid

**Howard Pusch**
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**FLORENTINE LEATHER BOXES**

***$1.00 ea., Postpaid***

Unbelievably darling, gold-tooled, lined Italian Trinket Boxes. Approx. 2¼" × 3" x 1" deep. Five shapes, in aristocratic maroon, copper, green, rose, blue, tan—give 2nd choice.

An amazing value for Mother's Day and graduation. You'll want them for future gifts, so order plentifully now.

*I'm pleased to mail you my Gift Catalog*

**KATHLEEN WELLER**
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***By Gum ... It's a BANK!***

Put in a penny . . . pull down the lever . . . out comes a stick of that gum of gums . . . BUBBLE GUM! It's actually a bubble gum vending machine . . . smaller edition of the subway brand. Best of all, this miniature vender is a bank, too. It takes pennies, nickels and dimes, and holds 25 standard size sticks of bubble gum. You refill it easily from the back. Think of all the coins the kiddies will save while they chew their way to wealth. **$2 Postpaid.** Complete with 25 sticks of bubble gum. Add 50¢ if you wish child's first name handsomely hand-painted on front of bank. Refills furnished at one hundred for $1.00.

**THE LEMAC CO.**
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*The* **IDEAL BABY GIFT**

**HAMPER SEAT** **$5.95**

***A CATCH ALL FOR ALL OF BABY'S THINGS***

It's a real Roomy Hamper for the Baby's Linens, Diapers, Blankets, Clothing, Towels, Toys, etc.

***It has a FOAM RUBBER SEAT that is a Luxury to sit on***

Baby's name is Hand Lettered on front with attractive Nursery Design. Covered in Genuine IVORY LEATHERETTE. Solves your Gift Problem. It's a beautiful, practical piece of furniture for the Baby's Room. F.O.B. Factory







**ROSS UTILITIES CORP.** • Dept. Y
MOUNT VERNON, NEW YORK

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***Let the men enjoy themselves!* BUT KEEP THE CARD TABLE ORDERLY**

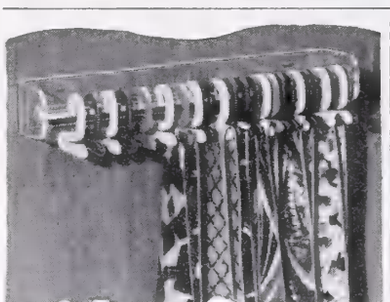
Here are two items that save space and keep things neat. The Sutone Individual Playing Chip Rack provides an easy way to stack chips. Burn-proof and alcohol resisting Bakelite. Colors are Brown or Black. Set of 4 in neat storage box, $2.

Coaster-Ash trays hold a drink and a cigarette. Spills out butts left in the grooves. Only 25c each.

COMPLETE SET of 8 Chip-Racks and 8 Coaster-Ash Trays only $5.50. Postage paid on all items if prepaid.

**SUTONE CO.**
4628-J Hollywood Blvd., Hollywood 27, Calif.

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**A TIE'S BEST FRIEND**

**FOR FATHER**—A gift for his dressing pleasure every day in the year for years and years.

A Beautiful Crystal Clear Lucite Rack and colorful Ivory, Red, Blue and Green flexible plastic holders will make a gorgeous display of his ties on his wardrobe door.

Patented holders hold each tie individually—keeping them neat—orderly—easily selected at a glance. **THEY CAN'T WRINKLE OR FALL OFF.** An Ideal gift for any occasion—smartly gift boxed. Money back guarantee.

DeLuxe Lucite **TI-D-TIE RACK** 18 1/2" long with 48 plastic holders . . . . . **$5.00** postpaid

DeLuxe Lucite **TI-D-TIE RACK** 10 1/2" long with 24 plastic holders (shown) **$3.00 postpaid**

Send Check or Money Order or pay postman plus C.O.D. charges.

U. S. Pat. No. 2403834

**FRED H. STREIT CO.**
800 N. Clark St. Chicago 10, Ill.

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**WONDER TOY IMPORT**

*Defies Gravity!*




Auto or Bo
**$1.80**
each

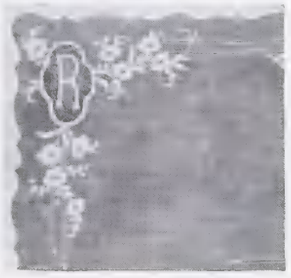
**ROBOT CAR:** This astonishing auto races for edge of your table, book, or any raised surface instead of scooting off, magically turns itself in the nick-o'-time. Everyone who sees this ga with surprise and joy! Sturdy all metal construct 5", strong motor. A wonderful gift for all **$1.80**

**MECHANICAL BOAT:** Full 12" all metal steams with powerful clockwork motor. Carefully construc down to the lifeboats. A joy for every boy . . . girl, too! **$1.80 ea.** Wonderful birthday gift. B toys for $3.50. Mail orders filled. We pay post no C.O.D.'s. Satisfaction guaranteed.

**Q. T. NOVELTY CO.** Box 54, Station "F" New York 16, N. Y.

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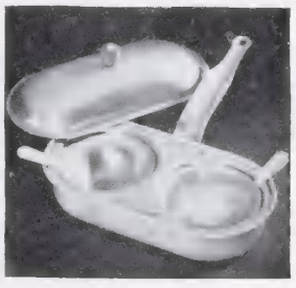
**REST OF THE FARE.** w plastic place mat is a spectacular duction of appliqued organdy and nwork, personalized with your own embroidered initial. Only your of touch reveals that the dully- ning plastic is not actually rare and site organdy. In elegant white, a f 6 is $4.50 plus 25¢ post. C. D. ock, The Gift Shop, Chicago 3, Ill.



**NT BUBLETS.** Now we know the cliché originated, "They melt ur mouth." Because that's exactly happens with Elmer's Mint Bub- It's like having a whisper of May your mouth, and they're wonder- r a cigarette breath. Made of pure iana cane sugar and finest mint . a 6-oz. tin is 49¢ plus 15¢ postage. Candy Co., 542 Magazine St., Orleans, La.

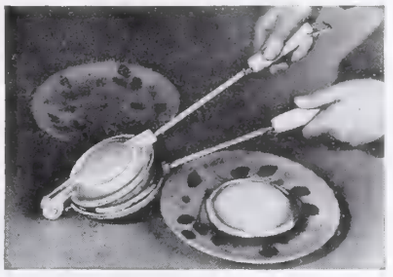



**POACHING** could possibly be ccessful as the pair of eggs that will cook in this revolutionary er. Made of polished aluminum, it wo removable egg cups each with n tiny handle. Just fill with water, n egg in each cup, set cover in and you're all set for a special fast. $1.19 ppd. Miles Kimball Co., goma Blvd., Oshkosh, Wisc.



## Lewis & Conger SPRING CATALOG Ready for You

32 pages—over 250 items shown · mail coupon below



**DRIP-PROOF TOASTED SANDWICHES**

Your favorite "filling" spread on bread, can be sealed in Toas-Tite and toasted over stove or grate fire, to make a delicious, piping hot, drip-proof sandwich—or even fruit tart! Aluminum with wood handles, $3.00.

**LEWIS & CONGER**

Ave. of Americas at 45th St.

New York 19, N. Y.

VAn 6-2200

Please send me:

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..... Toas-Tite @ 3.00

Name .....

Street .....

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Charge my acct. Check or money order herewith. Beyond 150 miles, add 20¢ for postage, insurance. For delivery in N. Y. City, add 2% Tax.

## Italian Trio



Gaily hand decorated, imported from Italy, these three little pottery lovelies will add a gay note to many a dull spot in your home. Use your own imagination . . . plant all 3, or only 2, and use the third one for cigarettes, candies, peanuts, etc. Remember these for prizes and good surprises. Small one is about 3" wide and 2½" high; center one is 3½" wide, 3" high; largest one is 4" wide, 3½" high. The three, $2.50 postpaid.

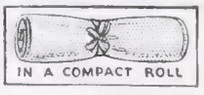
*No C.O.D.'s, please*

**Edith Chapman**

168 East 33rd Street New York 16, N. Y.

## *Announcing to Housewives the HOUSEHOLD TOOL KIT!*






AT LAST!—a roll up kit with all the tools needed in home repairs! Large and small screw driver, 4½ oz. hammer, end wrenches, adjustable pliers, metal ruler, picture wire, mending cement, boxed assortment of screws, nails, eyes, brads, etc. Individual pocket for each tool—all rolls up in handy "tuck away" packet. Tools designed to last for years, chosen to repair anything! A gift (if you can part with it!) that will always be used! Order today.

C. O. D.'s in U.S.A. **$2.95** Postage free if prepaid order.

**REGENT CO., Dept. HB-2**

1943 Central St. Evanston, Illinois

## Hurricane Lawn Spears



Indescribably handsome, these wrought-iron spikes spear into your lawn, and glass chimneys guard the candlelight from evening breezes. With floor rests for use on porch, and 4-hour candles. 63" overall.

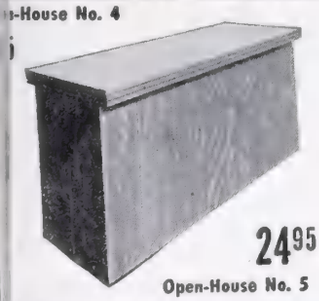
**$10** the pair, *express collect*

**Carbone**

342 Boylston St. Boston, Mass.

## PEN HOUSE BAR

n-House No. 4



**24.95**

**Open-House No. 5**

st for every open house party . . of selected KNOTTY PINE . . r . . sturdy . . attractive. Spacious es . . Removable top can be used rving tray . . Natural finish ready aining. Shipped "knocked down" to assemble . . complete with e instructions. Two sizes . . 4 and t wide . . 43 inches high . . 20 s deep.

C.O.D. Check or Money Order ly. Satisfaction Guaranteed.

**BIL Products**

lushing Avenue Brooklyn 6, N.Y.



## Flexible Plastic Dolls

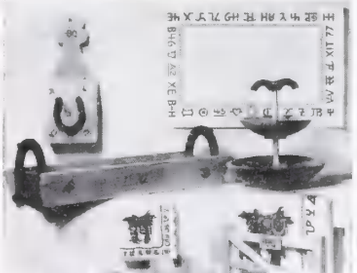
Exciting news for the young in heart! Sweet, gaily dressed dolls made of bendable plastic. Unbreakable. Can be moved into different positions—sitting, kneeling, etc. Washable. Father 3" tall; others in proportion. For child or collector.

*Postpaid—No C.O.D.'s*

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|---|---|
| Father $1.50; Baby | $ .85 |
| Boy and girl, each | 1.15 |
| Mother, maid, nurse, each | 1.35 |
| Family (mother, 3 children) | 4.25 |
| Complete set of 7 dolls | 8.25 |
| Grandmother and Grandfather, each | 1.50 |

*Send for FREE Gift Catalog*

**AFCO PRODUCTS CO.**



## *Hot Off The Range*

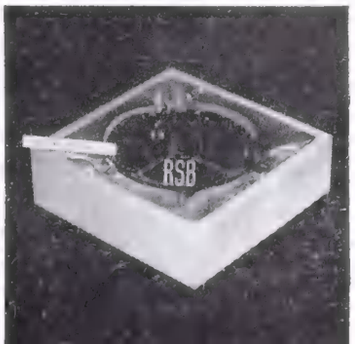
***Serving Accessories for Outdoor Living***

| | |
|---|---|
| Meat Block Salt & Pepper | $3.50 pair |
| Western Riding Boot Salt & Pepper | $3.00 pair |
| Ranch Gate Napkin Holder | $3.25 each |
| Barbecue Paper Napkins 17" Boot & Saddle Design, 50 to pack, Cellophane wrapped | $1.30 pack |
| Place Mats, 12"x18", 12 in a pack | $1.25 pack |
| Knife Holder, horseshoe decoration | $4.50 |
| Feed Box Serving Tray, horseshoe handles (for potato chips, etc.) 6½"x19" | $5.50 |
| Two-Decker Serving Tray | $5.95 |

postpaid. No COD's or stamps, please.

**STEPHANIE SEARS**

Watching Hills Farm-R.D.#2-Morrisville, N.Y.




## BIG *Personalized ash trays*

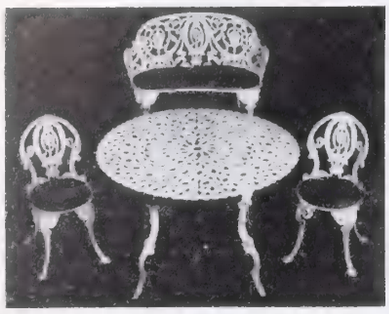
**Handsome and He-Man**

The box is of rich, fire-resistant plastic leather (Duran) 6½" x 6½" x 2". Colors are: Aqua, Green, Ivory, Chartreuse, Brown or Maroon. Individually etched. A solid job, weighs 2 pounds. $5 each, personalized and postage paid. Specify color wanted and any 3 initials. Please, no COD's.

*it's from* **Junia Foster**

131 Bonnie Brae Ontario, California

## Ornamental Lawn and Porch Furniture



Cast in rust-proof aluminum. Add charm and beauty to your home. Painted White. All Chairs, Benches, Settees have Leatherette Cushions. Specify color choice: Red, Yellow, Green, Blue.

**POMPEIAN DESIGN (left)**

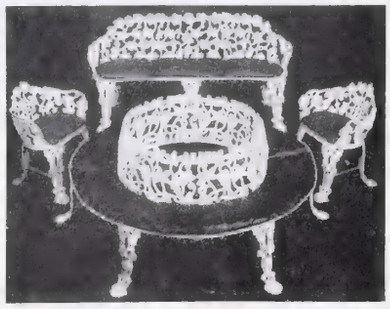
SETTEE, 38" wide, 29½" High... $34.35
CHAIRS, 28½" high, each..... 18.25
LARGE ROUND TREE TABLE, 42" diameter, 27" high 35.45

**BEAUTIFUL GRAPE DESIGN (right)**

ROUND THE TREE BENCH, 57" wide, 26" high, will circle tree, 32" dia. Has 6 cushions... $97.50
SETTEE, 60" wide, 29" high..... 45.10
37" wide, 29" high (not shown) 34.35
CHAIR, 22" wide, 25" high, ea... 21.15
COCKTAIL TABLE, (not shown) 18" wide, 30" long, 14" high.... 16.25

*Send check or money order. Shipped in strong cases. Shpg. chgs. collect.*

**Deduct 10% if cushions are not desired.**

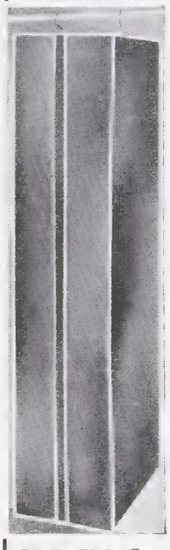


**McDONALD BURGLAR BAR WORKS, P.O. BOX 1687, Birmingham, Alabama**

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**NEW SAFEGUARD FOR CLOTHES**

**. . . CEDARIZED GARMENT BAGS**



Every protection against dust, dirt and moths is miraculously provided by these handsome, plastic-coated fabric bags treated with natural oil of cedar. Eliminates use of **all** moth sprays. Zipper completely concealed by overlapping flap. Absolutely moth-repellent, air-tight, washable, dust and waterproof, this durable closet accessory wears for years . . . protects for years. In black with red trim; or hunter green, navy blue and wine—all with white trim.

54"—Jumbo—12 garment bag ..... $7.95 (Illustrated)
Matching accessories:
54"—8 garment bag 6.95
42"—Jumbo—Men's Suit bag ..... 6.95
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12 pocket shoe bag 3.50
Blanket bag – extra large zipper ... 3.50
Shelf-edging ... 35c a yard

**All items postpaid**
**No C.O.D.'s, please**

**BERNE MARLING**
MAIL ORDER CORP.
Dept. E, White Plains, N. Y.
"Among the Smart Suburban Shops"

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*New Charm for Your Home*

*Waiting and anxious* to add that elusive touch of mystic charm to your home is handsome Excalibur—new elephant reproduction bearing the legendary name of King Arthur's magical sword. Above your hearth, Excalibur will proudly stand as a magical symbol of prowess and good fortune.

Pick up Excalibur—finely modeled from life in metal, you can feel the very creases in his skin. Then note the handsome, weighted metal base—that adds such stability, utility and beauty. So realistic, he's actually a collector's item.

Excalibur, 4½" high, is ideal as a gift or desk piece for fine offices. Mail check or money order. In silver plate, $6.00; gold plate, $7.50. Postpaid in U.S.A.; write P. O. Box 181B, Geneva, Ill. 2686

**Realife Creations GENEVA, ILL.**

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## NEW LIFE for WORN COMFORTERS

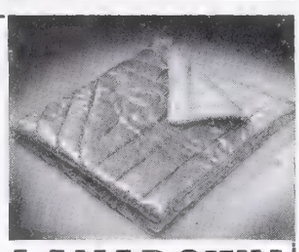
They can be luxuriously recovered and made factory-fresh by our exclusive process. Also blankets re-bound.

**WHY "LANAFUR" (U.S. Pat. #2348807) IS A SUPERIOR COMFORTER!**

● Has 3 pounds of filler, consisting of rare furs intertwined with fine virgin wool ● Won't shift or become lumpy after years of use ● Lasts a lifetime . . . always full and fluffy. Compare "Lanafur" with today's down quilts which contain an average of 1¼ to 1½ lbs. of filler, that shifts and sheds, and does not have the warmth of Lanafur.

Feel, see the smartness, the superiority of Lanafur.

*Sent by Express or Parcel Post.*
*Samples on request. Send for Free Booklet H.*



**LANADOWN**
**516 Madison Ave.**
**New York City 22**
**PL. 8-1940**

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## COPPER CHAFING DISH

*A Clever Gift for Brides*

Clever because 'twill make the most novice cook seem like an Escoffier when she prepares food in this handsome, heavy-gauge copper, continental-style casserole. The dish is tin-lined. 10" in diameter, has a 2-quart capacity. Burner and all handles are brass. ..... **$17.50**

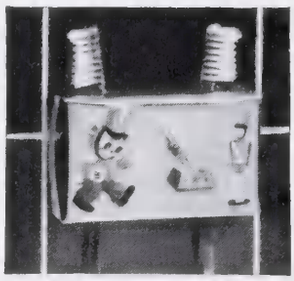
*parcel post not included*

*Alice H. Marks*

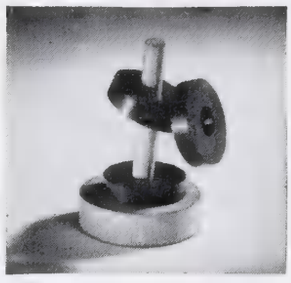
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62 Jobs Lane, Southampton, L. I.

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## WinDou



**BRUSH-A-TUNE** is a child tooth brush holder, holds two bru and when either one is removed it a congratulatory tune. When the l is put back it stops. Not only will child have the whitest teeth in sc but you can keep your ear on his ress. It screws or cements on the $3.95 plus post. Hammacher Schlem 145 E. 57th St., New York 22, N.



**DIZZY DISCS.** No, this is photographic trick. These discs wi all sorts of improbable gymnastics for an invalid, a doodler, or a sp fever dreamer, it's an engrossing w spend a half hour. The plastic disc magnetized, and the 1¼" stand is For $1 you get 3 complete sets. Pos from Q-T Novelty Co., P. O. Bo Station F., New York 16, N. Y.



**EARRING AID.** A miniature ity stool, prettily skirted with blue, or rose rayon satin, deserves its of honor on your dressing table be it's an enormously practical "filing" for your earrings. Lift off the pincu top, and there are partitions to your wardrobe of earrings in sh order. 4" x 3½" x 1¾" high, ppd. M. T. Bird & Co., Inc., 39 Wes Boston 11, Mass.

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5" square, 2½" thick. Weight 6 lbs. Underline principal initial.

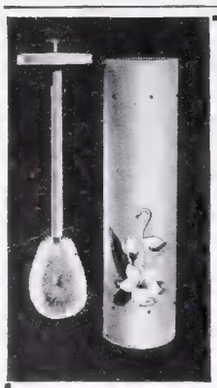
**Crystal Book Ends with Initials Engrav**

A distinctive, lifetime gift. Their ness is reflected throughout the h beautiful, enhancing the appeara of any room.

**$6.00** per pair No C.O.D.'s
*Express charges collect.*

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Dept. H5, 20 Armat St. Germantown, Philadelphia 4

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**UNIQUE BOWL BRUSH CONTAINER**

- SANITARY
- ATTRACTIVE
- CONVENIENT

**This clever bathroom essential will make you say, "Why hasn't someone thought of this before!"**

Included Brush hangs suspended from lid of well ventilated, perforated, heavy gauge, white enameled steel container, lining treated to resist rust. Decorated with colorful design. 19" high 5" diameter.

**$2.45** POSTPAID

No C.O.D.'s Please.

**MOIRA'S**
33 Highbrook Ave., Pelham 65, N. Y.

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**EDUCATIONAL TO**



***Lights u when pe is place in right h***

**$2.5** POSTP.

***Thrills Children!*** (For Ages 1 t

**Here's real fun, and training too! This n bright-colored, sturdy plastic toy, 7¾' in d eter, operates on harmless flashlight ba and bulb (completely enclosed, easily placed).. $2.50 Postpaid (no C.O.D.'s ple Send, now! Address: PEG-O-LITE SA 542 South Dearborn Street, Chicago 5**

# SHOPPING

**ATCH HER FOR A OLLAR.** It's silly to be talk- about next Christmas when it is rdly May. But we're still close enough the hurly-burly of last season to rec- hize a good gift when we see one. ese initial matches are pretty, per- alized, and ready for immediate de- ery. The single letter is framed in a wreath, and a gift box of 50 is $1 d. Dennsion's, 411 Fifth Ave., N. Y.

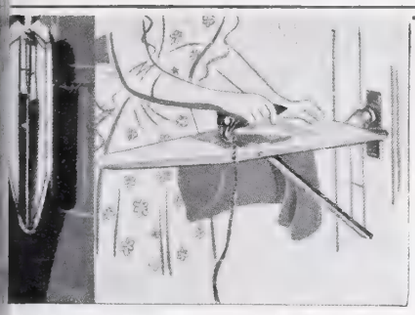



**IBBLE GLASSES.** Pass these nd to your thirsty guests who are allergic to a practical joke—and try to keep a poker face. It looks a regular highball glass, but in- ernible slits are spaced around the so that as you drink, the liquid bles down your chin. Fun for a y. $1.50 for 4. Ppd. No c.o.d.'s. The Mart, 62 W. 45th St., New York 19.



**AY-PUT-SPECS.** The Spec- d in black, red, navy, green or brown grain, or white, royal blue, or brown tic, hangs inconspicuously around r neck. The two ends are fitted with ber tubing into which slip the shafts our glasses. When you're not wear- them, they dangle smartly; never get . Heavenly for sun glasses! Specify regular or broad shafts, $1 ppd. rmod Jaccard King, St. Louis, Mo.





**SLIPS ON A DOORKNOB**—Even if you have a full sizer, you'll want this gem of a **folding ironing board** as an extra. You can use it in any room then fold it up and tuck it away. Strong metal braces hold it firm for smooth ironing. Rubber bumpers protect woodwork. With pad and cover. Travel size 8x22 in. tucks into a suitcase. $3. Apartment size, 8x32 in., $3.25.

*We pay postage!*

**I. J. ANTHONY, 1517 W. North Ave., Milwaukee 5, Wis.**




**OPENOTES...**
**newly personal**

Your monogram in a new mode... cleverly cut out of the paper itself! Poetry colors — white paper with shadow-grey, tan with chocolate, pink with raspberry or blue with royal. **50 Openotes** and envelopes in informal size **2.50;** in note size **2.95** postpaid. Mail your check or M.O. direct. Sorry no C.O.D.'s.

**BRAUS JOHNSON CO.**
**501 Madison Ave., New York 22, N. Y.**




Wanted
**BROKEN JEWELRY**

All kinds. Highest cash prices for rings, spectacles, gold teeth, diamonds, watches, sterling, etc. Prompt remittances.

Send for Free Shipping Container

*Specialists in Genuine* **ZIRCONS**

Brilliant and fancy cut gems handsomely set in 14-kt. and 18-kt. gold.

Man's Zircon Ring—
Approx. 2-kt. and larger ..... $50.00
Lady's Zircon Ring—
Approx. 1-kt. and larger ..... $42.50
Zircon Earrings—
Approx. 1-kt. and larger ..... $25.00

*We will accept in trade old gold, etc. for set or unset zircons.*

**LOWE'S** Holland Bldg. St. Louis, Mo.



**SEA FOOD SERVERS**

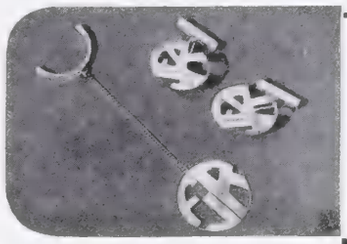
You'll want to give her these crystal sea food cocktail glasses to keep her in the swim! Shrimp, crab meat, etc., stay chilled in the glass liners which fit snugly into the bottom glass filled with crushed ice. Have them monogrammed with her initials.

Set of 8 with monogram ..... $13.75
Set of 12 with monogram ..... $19.75
(Shipping charges collect)

**BORROWED FROM THE BARBER**

and dressed up in an enchanting way. It's a shaving mug! Comes in white with name and border in green, red, blue or black. (Specify year date if desired). Wonderful for small fry's milk, cigarettes, ivy, pencils on your desk, or sheer decoration. **$4.50 postpaid**
**Extra name 50¢** **Add 25¢ west of Miss.**

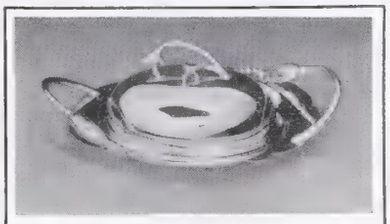


*Hand-made Sterling Silver*
**KEY CHAIN AND CUFF LINKS**

Artistically designed with a distinctive hand-cut oval 3-letter monogram—these will be proud possessions for a long time . . . Chain $5.40 . . . Cuff Links, pr. $7.20 . . . Set $12.00. Postpaid. No C.O.D.'s please.

**EUNICE NOVELTIES** Dept. H-58
5th Floor, Women's Exchange Bldg.
541 Madison Ave. New York 22, N. Y.



**WONDERFUL!**

For you or the bride that had you puzzled. Covered butter dish, heavily silver plated on copper with removable glass liner. Its simplicity of line and delicate hand-wrought design add grace to any type table setting. Use it, too, for cheese, jam, etc. 8¼" long.

**$9.50 postpaid**
**tax included**
*No C.O.D.'s*

**James Stuart**
410 DELAWARE AVENUE
WILMINGTON 11, DELAWARE



*Frame a "Pretty"*
**$5.95**

Wonderful polished brass reproduction of an old frame. Charming for a well loved photograph. Will hang or stand. Foto size 4" x 5¾"—Frame size 7¾" x 11".
***Sorry no C.O.D.'s—Add 20¢ for delivery***

**Dennison's**
411 Fifth Avenue New York 16, N. Y.
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**NO MORE WASHDAY BACKACHE**

*Never-Stoop* holds a bushel basket full of wet clothes waist height so you can reach them. No stooping! • Wheels so you can push it easily. No more carrying or reaching. • Large removable cotton duck bag snaps on and off . . . easily washed. Strong, extremely lightweight aluminum tubular frame (21½ lbs.) it folds. Height 32" when open. • Large pocket for clothes pins. Like the idea? Every woman does. Money back guarantee. $5.00 postpaid. Cash, check or money order, or C.O.D. you pay postage.



**Pride Products Co.**
715-19 Valencia St.
Los Angeles 14, California

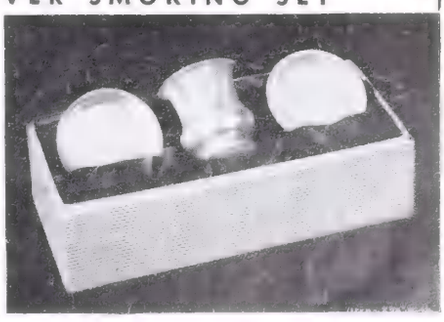
**STERLING-SILVER SMOKING SET**

An appropriate gift for Mother or for the bride. The cigarette urn and the two matching ash trays are packed in an attractive, blue-velvet-lined gift box.

**Complete Set** **$10.50** Postpaid

No. C.O.D.'s, please

WEMBLEY SILVER COMPANY
505 Fifth Ave., New York 17, N. Y.





## MODERN GLAMOUR FOR YOUR TABLE
by FLORAL-LITE

Exquisite design and exciting color make these clever FLORAL-LITE center pieces immediately successful on your own table or provide a unique gift.

FLORAL-LITE home accessories are hand carved and dyed by skilled craftsmen in crystal Plexiglas, with flower and pine-cone motif.

3 pc. center decoration, $30.00 • 2 pc. candle holders, $21.00 • 1 pc. center decoration, $22.00 (Prices postpaid)

Flower designs are available in red, yellow, white, and orchid with green leaves and pine cone in brown with green needles. Above designs obtainable in antiqued cut-crystal effect. Please specify design and color and enclose check with order.

*Write for Brochure* **FLORAL-LITE** 940 SANTA FE DRIVE DENVER, COLORADO



## ALUMINUM JEWEL BOX
*Leather Covered*

Revolutionary . . . combines strength with light weight . . . fine lizard-grained leather covering. Designed for utility and beauty. Automatic up-swing tray, earring bars, ring bed and pin section. Lustrous velvet lining, brass end caps and fittings, protective felt bottom. Wine, Navy, Red, Green, Ivory, Rose, Brown, Baby Blue. 10⅜ X 7⅜ X 3¾ ins.

ONLY **$7.95**

Immediate Shipment—Postpaid

**UTTAL'S**

DEPT. C, MOUNT VERNON, NEW YORK

## METALCRAFT

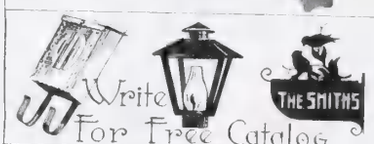
**A SIGN OF DISTINCTION**

Get one for your own premises or as a gift for a friend.

Made of cast aluminum, finished in rich black. Name (up to 12 letters) in aluminum on both sides. Sign is 16" wide, 18" high, **$18.50.** Large size 20" wide, 24" high, **$25.00.**




**Copper Lantern.** Black finish to match sign 19" high, **$28.50.** 22" high, **$35.00.** All prices f.o.b. Wheeling.




Write For Free Catalog

**HAGERSTROM METALCRAFT STUDIO**
*Original Handcrafted Specialties*
41 Milwaukee Ave., Wheeling, Ill.



## Florentine Frame

A reproduction of an original found in Virginia. Made of delicately scrolled brass in an intricate Florentine design. As illustrated, it holds a 4" x 5" picture. 4" x 5¾" oblong frame also available.

**$6.25, postpaid** **No C. O. D.'s**

*Add 25¢ west of Mississippi*

4¾" x 6¾" oblong **$7.50**

**Katharine B. Ward**—Gifts
Pleasantville New York



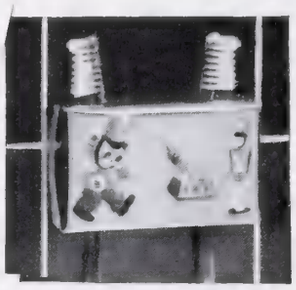
Cooking Surface: 14" x 15". Size: Height 15"; Width 15"; Depth 16½". Weight: 90 pounds.

## "GARDEN CHEF" OUTDOOR FIREPLACE
### Prepare Tasty Outdoor Meals!

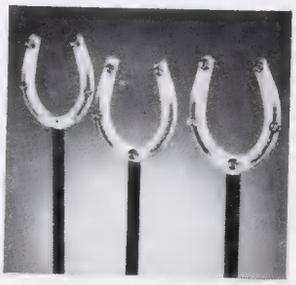
This wonderful outdoor Chef is tops in home entertainment. Up-to-date as your latest home appliances. Cast-iron construction throughout. Enclosed design. Alaska Handles installed on each grate. Swinging ash door aids in controlling temperature. Top fuel feeding through dual-controlled grates. Concealed mounting flanges cast in stove. Model pictured requires no masonry enclosure. Specify "Economy Design." Price $29.75, F.O.B., Wyandotte. Crating $2.00 extra, when required by carrier. Send check or money order. No C.O.D.'s.

**Great Lakes Mfg. & Foundry Co.**
Fourth & Mulberry Sts. Wyandotte, Michigan

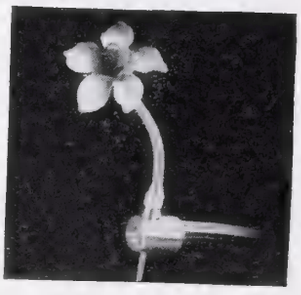
# WinDo



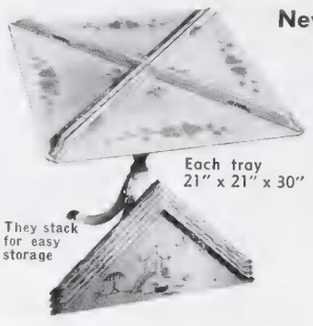
**BRUSH-A-TUNE** is a childre tooth brush holder, holds two brush and when either one is removed it pl a congratulatory tune. When the br is put back it stops. Not only will y child have the whitest teeth in sch but you can keep your ear on his pr ress. It screws or cements on the w $3.95 plus post. Hammacher Schlemm 145 E. 57th St., New York 22, N. Y.



**MARKED WITH HOR SHOES.** Have you ever seen wonderful driveway markers than dazzling white pony shoes mount their black iron stakes! The sho set with mirrored-back prisms th flect a car's headlights. $1 each; a dozen. Exp. coll. Lewis & C Sixth Ave. at 45th St., New Yor



**FLOWER SHOWERS.** lawn will be green as an emerald and gay as a sunlit garden if quench its thirst with this rot sprinkler. Nicely made of solid l the sprinkler head is shaped lil flower, attaches to your hose, an waters an area 50 feet in diameter. ppd. Allied Stores Corporation, HB, 1440 Broadway, New York 18, N



They stack for easy storage

**New way to simplify home entertaini**
*Decorative Hand-Painted*

## Card Table Serving Tray

Each tray 21" x 21" x 30"

Smart, triangular wooden trays with washable lacq finish. Add sparkle to the party—ease to serving. Refre ments can be arranged beforehand; each guest has individual tray. Four exactly fit top of card table. Easy carry; felt-padded corners prevent table mar. Well m for constant use. Set of

Jade Green with Gold Ivy Trim
Chinese Red with Black and Gold Design **$12.9**

Shipped Prepaid—Two Weeks Delivery
No C.O.D.'s. Send check or money order to

**HOUSE of TRAYS**
Box 4467 Memphis, Tenn.



## CEDAR ICE TUB

Bound in brass, sturdy as a rail fence, you can chip or crunch ice without harm to this tub. Between parties, use it as a fruit bowl, sewing basket or serving dish. Height, 4 inches; diameter, 9 inches.

**$2.50**

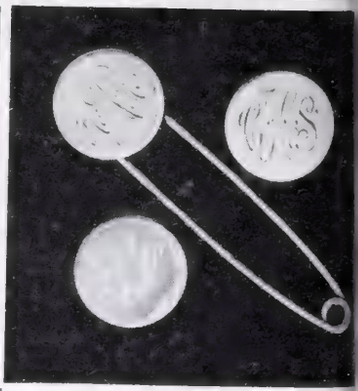
*(Plus 25¢ postage—no C.O.D.)*

ALSO

CEDAR BUCKET, 12" wide, $4.95
(Plus 25¢ postage)

*FREE CATALOG of other cedar woodenware. Note: Tenn. purchasers add 2% sales tax.*

THE BUCKET SHOP
Box 165 Murfreesboro, Tenn.



## Tailored to Order

Splendid gift for sweetheart, birthday, graduation, Father's and Mother's Day. A big bold monogram of three initials turns sterling-silver discs into a handsome pair of clip or screw-on earrings—with a 3-inch matching scarf pin, also into stylish cuff links and tie clasp. Can be had in gold plate on sterling, also. Underline initial of last name.

All discs approx. ¾" diameter

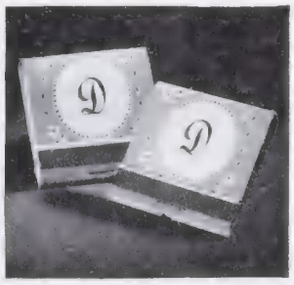
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| *Earrings* | $6.00 | *Cuff Links* | $9.00 |
| *Scarf Pin* | $3.50 | *Tie Clasp* | $4.75 |

*All postpaid (Federal tax included)*
*Check or money order*

**Frederick A. Sommer**
P. O. Box 231, Rockville Centre, L. I., N. Y.

# SHOPPING

**ATCH HER FOR A OLLAR.** It's silly to be talk- about next Christmas when it is dly May. But we're still close enough the hurly-burly of last season to rec- ize a good gift when we see one. se initial matches are pretty, per- alized, and ready for immediate de- ry. The single letter is framed in a wreath, and a gift box of 50 is $1 l. Dennsion's, 411 Fifth Ave., N. Y.

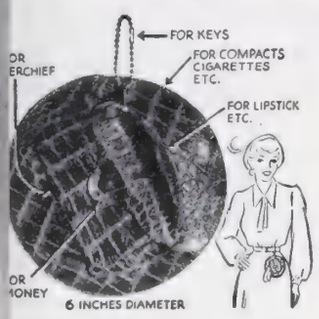


**TTY LAZYBONES.** The hot and the sounds of summer eet; the whir of a lawn mower, nk of a tennis ball, the clink of a glass. And you're part of the e in a Shoofly hat, $1.50; red or bandana shirt (small, medium ge), $3.95; picnic basket, $2.95. 5¢ post. Mary Lewis, 746 Fifth N. Y.



**RIPPER CLIPS.** For the back your kitchen door; for the walls of age, cellar, or toolhouse; we believe will find these metal clips indis- sable. They spring around the han- s of brooms, mops, dusters, spades, nmers, and trowels; keep them hang- on your wall with neat efficiency. 20 for 12 ppd. Breck's 850 Breck lg., Boston 9, Mass.






## THE TALK OF THE TOWN

is this novel way of carrying your indispensables (cosmetics, keys, cigarettes, money and kerchief) all in one tricky kit that you can attach to your belt or button hole—leaving your hands completely free.

On your belt, or keeping things handy in your handbag, it will be your constant companion and the "Talk of the Town."

Choose a color for each outfit—red, blue, brown, green and black. $1.50 each or 5 for $7 postpaid.

*No C.O.D.'s please*

*carla jill studios*

*"headquarters of the unusual"*

Northport, Long Island, N. Y.

## HORSES! HORSES!

We're nutty over horses, especially when they're galloping over this large wing chair covered in Barret's hand-printed sailcloth, "Kentucky." Background of the print is quiet gold; the trees, green; horses, some dark brown, some just brown and others white with a dash of grey; the fence, white, of course. The outside arms, wings and back of the chair are covered in a plain chocolate-brown textured-weave fabric. All this together is a swell get-up for a fine chair. It is beautifully tailored with antique brass-nail trim around the base. All exposed wood is solid Honduras mahogany, finely finished. Balance of frame is constructed of kiln-dried hardwood. Joints are double doweled and glued. All corner blocks are glued and screwed. Full webb base construction with hand-tied coil springs in the base, in the back and in the separate cushion. Finest quality curled horsehair filling is used throughout. Height 41", overall width 32", outside depth 32", top of seat from floor 19", seat cushion 21" wide by 20" deep.



*Shaw's*

TALLAHASSEE, FLA.

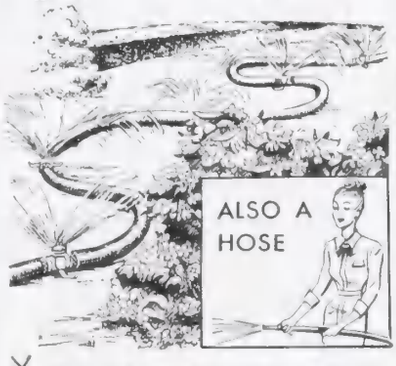
**Shipped by Rail, Freight Prepaid . . . $99**

a pair for $189

For down cushion, add $13 per chair.

Made to order, check or money order in advance. No C.O.D.'s or charges. Delivery from 30 to 60 days. May be covered, all over, in Duran plastic—eggshell, gold, lime, dark green, red or brown at the same price. In top-grain leather, $175 each.

## Portable All-Purpose Sprinkler System




- 50-ft. of durable, specially-prepared plastic hose; won't crack, peel or blister. Water a foot or a 1000 sq. ft. Drench lawn, shrubs, trees or water the thirstiest flowers with fine drizzle-like spray. 5 brass sprayers set 9 ft. apart; valve turns each on or off easily. Use anywhere; weighs only 8-lbs. Prepaid **$19.95**

Send check or money order. Sorry, no C.O.D.'s.

**MALCOLM'S**

HOUSE AND GARDEN STORE

524 N. Charles St. Baltimore 1, Md.

## FISHERMAN'S De-Liar



*by mail*

**The Perfect Father's Day Gift!**

The De-Liar is an all-steel, pocket-size gadget to weigh and measure any fish accurately and instantly. A folding lip hook holds the fish securely. Weighs fish up to 8 lbs. Steel slip-out rule measures up to 25". Case is 2½" x 1¼". And if Dad is out for the really big ones, there's the De luxe model that weighs fish up to 28 lbs. and measures up to 42".



***Regular Size* $2 *By Mail***

***De luxe Size* $2.50 *By Mail***

Postpaid. No charges or C.O.D.'s, please.

*Write for Big Catalog . . . Free*

*Miles Kimball*

KIMBALL BUILDING

733 Algoma Blvd. Oshkosh, Wis.



## Four for Poker

Four different bona-fide poker hands are reproduced in permanent colors on these sham bottom highball glasses. Each is set in a combination coaster-ash tray of heat-resistant black plastic.

**$3.25 the set, *postpaid***

**Betty Blue Gift Shop**

1349 Greenmount Ave. Baltimore 18, Md.

## PERSONALIZED POTTERY FOR CHILDREN



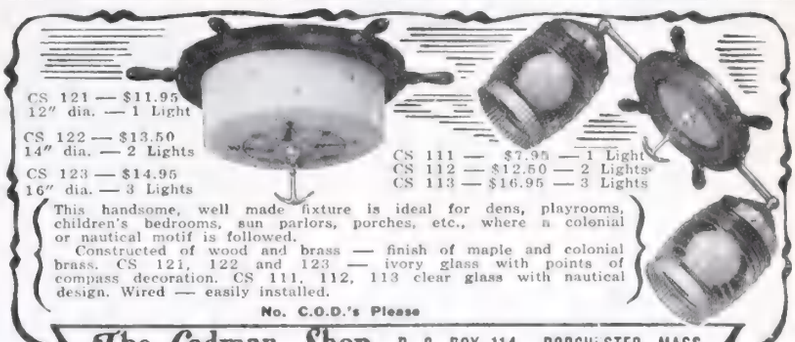

ONLY **$5.00** Prepaid

Add 50¢ west of Mississippi

4 piece set (dinner and butter plate, mug, bowl) in colorful design. First name of child baked into pottery itself—all pieces. Send child's name, sex (pattern differs for boy or girl), check or money order to

**Johnson China & Glass**

11 Court St., Dept. D Binghamton, N. Y.



CS 121 — $11.95
12" dia. — 1 Light

CS 122 — $13.50
14" dia. — 2 Lights

CS 123 — $14.95
16" dia. — 3 Lights

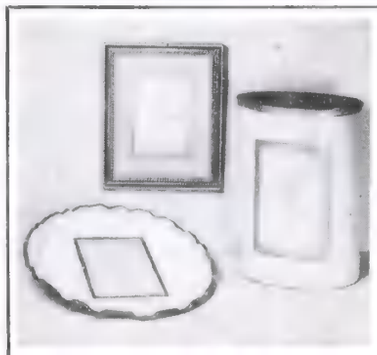
CS 111 — $7.95 — 1 Light
CS 112 — $12.50 — 2 Lights
CS 113 — $16.95 — 3 Lights

This handsome, well made fixture is ideal for dens, playrooms, children's bedrooms, sun parlors, porches, etc., where a colonial or nautical motif is followed.

Constructed of wood and brass — finish of maple and colonial brass. CS 121, 122 and 123 — ivory glass with points of compass decoration. CS 111, 112, 113 clear glass with nautical design. Wired — easily installed.

**No. C.O.D.'s Please**

**The Codman Shop** P. O. BOX 114 DORCHESTER, MASS.



## PRESENT PERFECT

Be sure to save your next wedding invitation because it plays a star role in your gift to the bride. Send it to us and we mount it on either an antiqued white-and-gold metal wastebasket, 13" piecrust tray, or in a 1" heavy gold antiqued moulding ready for hanging. Each piece is lacquered for permanence.

**$8.50 *each, postpaid***

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21 Station Road Haverford, Pa.

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From our own stocks, we offer for sale more than 400 patterns of rare and unusual flat silver, as well as many distinctive matched pieces. Correspondence invited.

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77 Madison Avenue, Memphis, Tennessee

References: The First National Bank, Memphis
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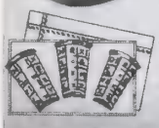
*Betty Lee's*

SAUCE MARIETTA

for Spaghetti, Meats and Fish



This sauce is a masterpiece of fine ingredients and blending. Made with excellent beef, imported pure olive-oil, tomato, tangy herbs and seasoning. A real Italian-style sauce—the main treat of an easily and inexpensively prepared meal. Fittingly presented in re-usable 12 oz. safedge tumbler, decorated with a colorful design inspired by VI century Italian pottery shown in the Metropolitan Museum of Art.



**Set of 3 Gift-Boxed $2.95**

postpaid in U.S.A. No C.O.D.'s please

Betty Lee SPECIALTIES CORP.

MAMARONECK NEW YORK

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**PORTABLE DRIVING RANGE**

***A Gift to Delight Father on his DAY***

—or any golfer any day. You can swing away indoors or out, rain or shine. Captive ball snaps back to teed position. No damage to carpet or lawn. Imagine a 250 yd. drive right in your living room! Unbelievable? Try it.



**KEEP IN FORM— CUT YOUR SCORE— THRILLS GALORE!**

Range, 3 balls, target, instructions,

**$7.95**

Express charges collect.

No COD's.

**MASTERCRAFT PRODUCTS**

60 South St., Boston, Mass.

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You will find an unusual variety of quality gifts to reward your visit. Fine English China and Leather—Porcelain, Crystal and Objets d'Art from Denmark, Italy, France and other Countries. All at favourable prices.



*Stores in 16 Principal Canadian Cities*

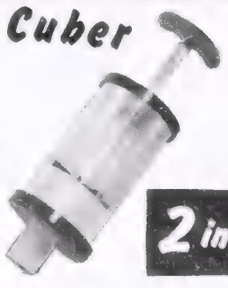
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***Margarine Mixer and Cuber***

★

Now color, cream and cube margarine in seconds. No more messy mixing bowls. No more uneven color. You'll never be without Mixer Cuber once you find how simply it both mixes and cubes. Five creamy, even-colored cubes from each pound of margarine. Your money back if you're not pleased. Postage paid. $2.00 check.



**2 in 1**

**THE GET COMPANY**

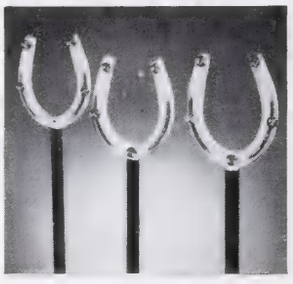
Dept. H-5, 10557 Santa Monica Blvd., Los Angeles 25, California

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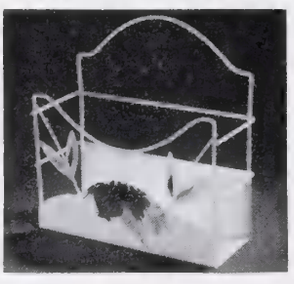
# WinDow



**THE EGG AND YOU** and breakfast table will be a happy tri you have these clear crystal double cups. The hand-engraved monogram modern and sophisticated, and if send a set to a bride we bet her tha you note will underline every other wo The price is $1.50 each, or $5.75 fo Postpaid and no c.o.d.'s. Eunice No ties, 541 Madison Ave., New York 22



**MARKED WITH HORS SHOES.** Have you ever seen m wonderful driveway markers than th dazzling white pony shoes mounted their black iron stakes! The shoes set with mirrored-back prisms that flect a car's headlights. $1 each; $10 a dozen. Exp. coll. Lewis & Cong Sixth Ave. at 45th St., New York



**PAPER NAPKIN HOLDE** Even the most die-hard traditionali relax enough during the summer mon to recognize the labor-saving joy paper napkins. And with hot dog lun eons and corn-on-the-cob dinners y need several for a meal. This, then, the holder for them. It is white ameled metal, hand-painted with County Fair design. $1 ppd. Green Ga Gifts, 394 Lenox Ave., New York

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***New* PRO GOLF BALL MARKER**

Print your name on all your golf balls in waterproof ink that won't scrub off or wear off. Avoids confusion and loss of balls. Set up your own name with the 3 sets of complete alphabet provided with this stainless steel marker. Impresses your whole name (of 15 letters) in one line. Marker leaves a clean, sharp, lasting impression. Does not crush ball. Complete with liberal supply of ink. Weighs only 3½ ounces. Unconditionally guaranteed for life. A perfect gift for any golfer!

**Only $3.95 postpaid—prompt shipment**

No. C. O. D.'s please

*Send 15¢ for catalogue and we will allow it against any order*

**SUSAN RANNEY** Dept. B-58

175 East 82nd St., New York 28, N. Y.

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***New!***

**COPPER PLANTER'S LAMP**

***Only* 4.85** *(Postpaid)* **MONEY BACK GUARANTEE**

Charming room beautifiers! Highly polished solid copper leakproof lamp 21" high. Complete with 16" cone shaped shade of homespun monkscloth over parchment, trimmed with attractive braid. Shades in choice of red, green, chartreuse. Underwriters Laboratory approved wire and rubber plug. (Plants not included.) Please send check or money order.

D & S SALES CO. *(Dept. B)*

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**THERMOMETER SET**

*Here are six thermometers to fit your every need and use* ***outside — inside — all around the house!*** *There's one for the living room, one for the bedroom, an outside window thermometer, one for the oven, one for the refrigerator or deep freeze, and even one for washing fabrics or in the bathtub. These instruments are quality made, accurate and dependable, yet inexpensive. All unbreakable and nicely finished. Practical for your home. Ideal for showers. Attractively boxed as a gift. $7.50—set of six, postpaid. Send Check or Money Order.*

*Charter Oak House*

983 MAIN ST., HARTFORD 1, CONN.

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**D GLASSES?** Then lucky you, e we've found some new ones, time for your mint-sprigged iced ur frosty juleps on the cool of race, your coke, clacking with ice, on the dock. They come with lvania Dutch hearts and flowers rowing chanticleer in blue and 5 a dozen. Old fashioneds same Ppd. No c.o.d.'s Carbone, Inc., ylston St., Boston 16, Mass.



**TTY LAZYBONES.** The hot and the sounds of summer eet; the whir of a lawn mower, ink of a tennis ball, the clink of a glass. And you're part of the e in a Shoofly hat, $1.50; red or bandana shirt (small, medium e), $3.95; picnic basket, $2.95. 5¢ post. Mary Lewis, 746 Fifth N. Y.



**HEAT'S ON.** and without of stove you can have hot coffee, bouillon. The Thermo-O-Jug is tric liquid heater that you can y place that has an AC outlet. s water in a flash for tea, instant etc. and for an office, hotel room invalid's room, it's a luxurious t. Ribbed aluminum, $9.95 ppd. d.'s. Moira's, 33 Highbrook Ave., n 65, N. Y.



## he Landscape of the Chase"



**In a setting of the peaceful countryside a vigorous hunt progresses in this fine Zuber scenic wallpaper. Lovely colors, beautifully blended. Set consists of 32 strips, each 18" wide.**

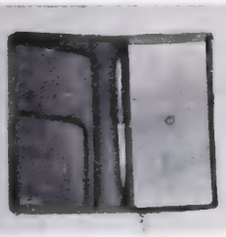
**$950.00**

per set

*A. L. Diament & Co.*

ESTABLISHED 1885

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1515 Walnut Street . . . . . Philadelphia
Spread Eagle Mansion . . . . . Strafford, Pa.



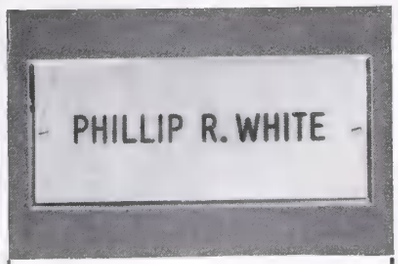
Father's Day or any Day . . .

**MAN-SIZED**
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**1 YEAR FACTORY GUARANTEE**

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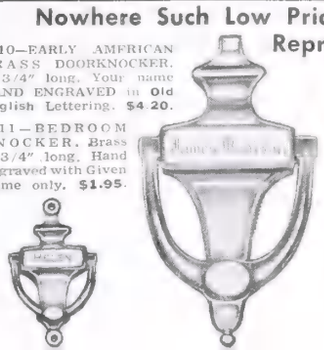
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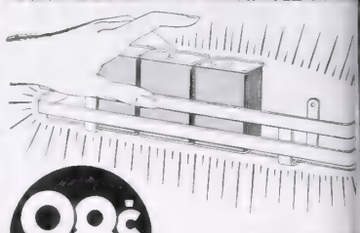



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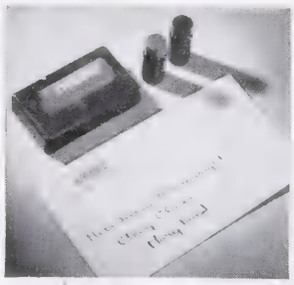
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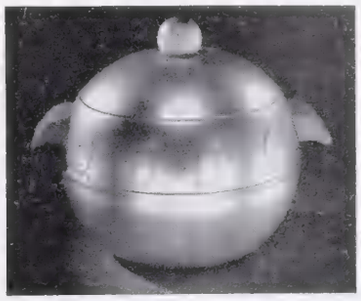
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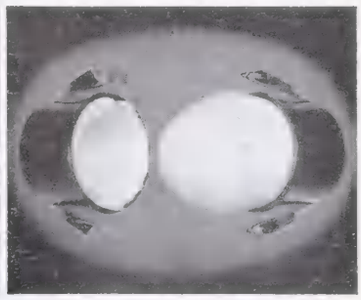


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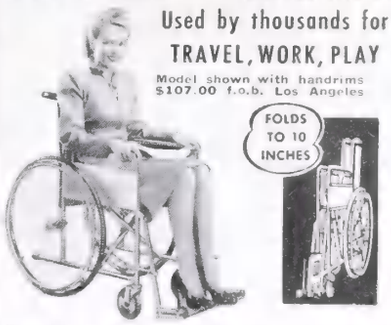
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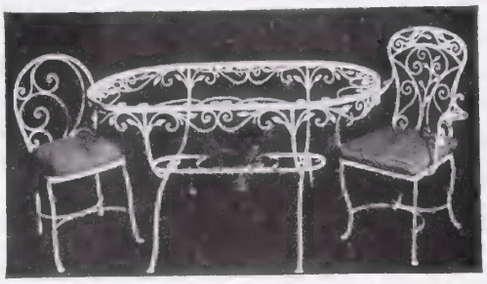
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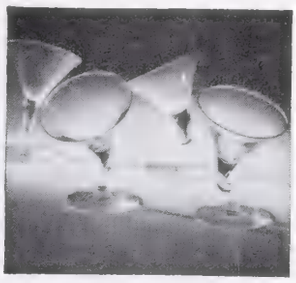
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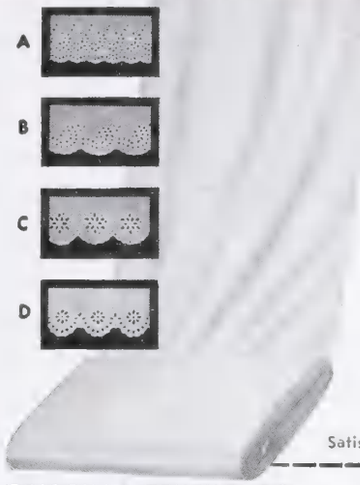
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I enclose $_____ please send me:
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Gay, sturdy little "play-mates"—just the thing to spark up your slacks and sports outfits. With handwoven fibre soles and durable colorful cotton uppers.

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Send 10¢ for new 48-page Catalog

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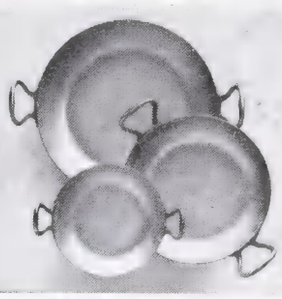
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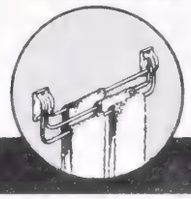
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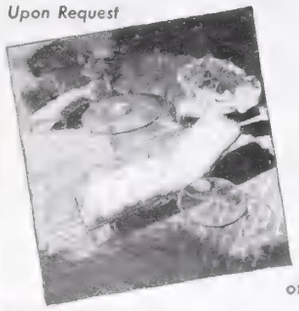
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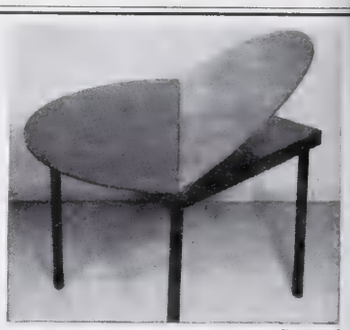
**JUMP-JUMP** is three inches whimsy and nonsense; a glint of brigh hued luck to hold against a dreary day a whistled melody distilled from som remote peat bog that may have release him to jig his way through a world foolish giants. For he's a leprechaun, course, and as wise as he is merry. Mad of bisque and metal, he's dressed as h should be. $1 ppd. Jordan Marsh Co Boston, Mass.


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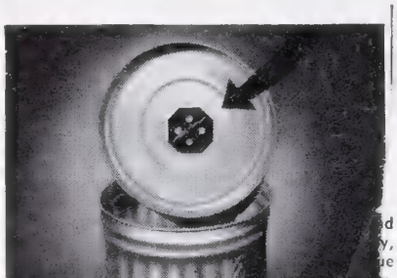
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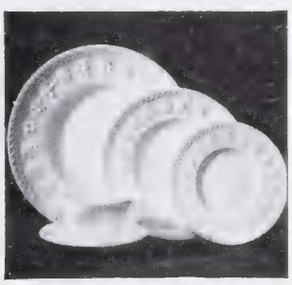
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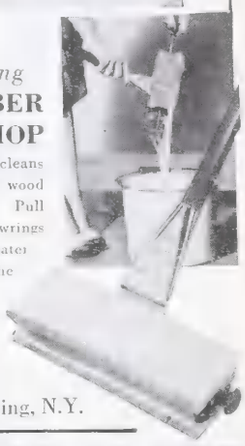


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**$4.50** Including Postage — **SIZE 16½" x 12"**

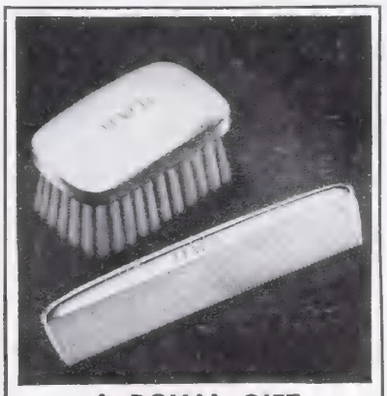
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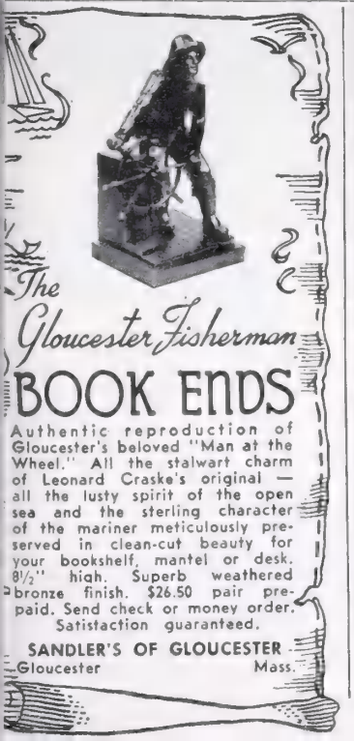
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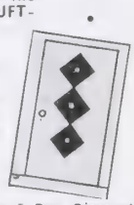
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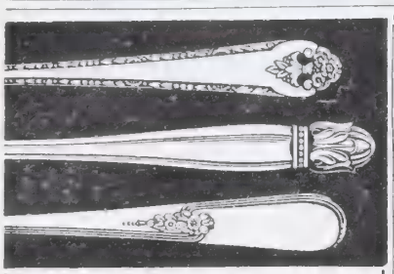
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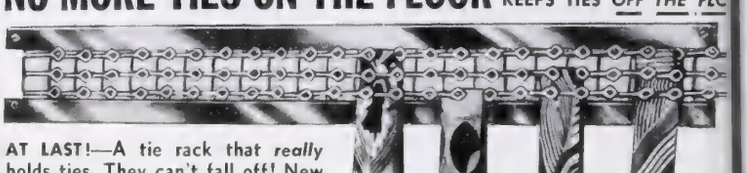
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(*Continued on Page 73*)


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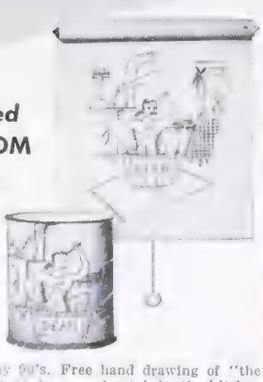
72 prongs hold individual ties. Tie selected is released without disturbing others. Door size, length 22½" **$10.** postp

PACKED IN GIFT BOXES
In Smart Modern CHROMIUM

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*Mi Lord at his Bath*



*Decorated*
BATHROOM
SHADE
*and*
WASTE
BASKET

Shades of the Gay 90's. Free hand drawing of "the Marster" at his bath in a wooden tub by the kitchen stove. Gay decorative touch for the bathroom. Sketched by our artist on window shade furnished by you $4.50. Companion waste basket made of heavy gauge steel with same decoration $6.50. Any name hand lettered on either design. Specify green, red or blue design. A honey of a gift, loaded with laughs. Postpaid. Send check or money order. Sorry, no COD's.

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*The Perfect*
**WINDOW VENTILATOR**
FOR EVERY ROOM IN THE HOU

Designed to protect curtains, draperi and window sills. *Keeps rain out . . . fresh air in!* No rattles or noises! It w remain rigid in your window! Beautif venetian type slats make it suitable any room. Easy to install, needs screws, clamps or nails! Colors, wh and ivory. State size of window; 18" tends to 36" and 21" extends to 42 Prices on larger and odd sizes on reque

Immediate delivery Postpaid **$3.95** each No C.O.D.'s Plea

CANON PRODUCTS
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a gift of beauty, a gift for a bride...

# Chatham's WHITE, WHITE Magnolia BLANKET

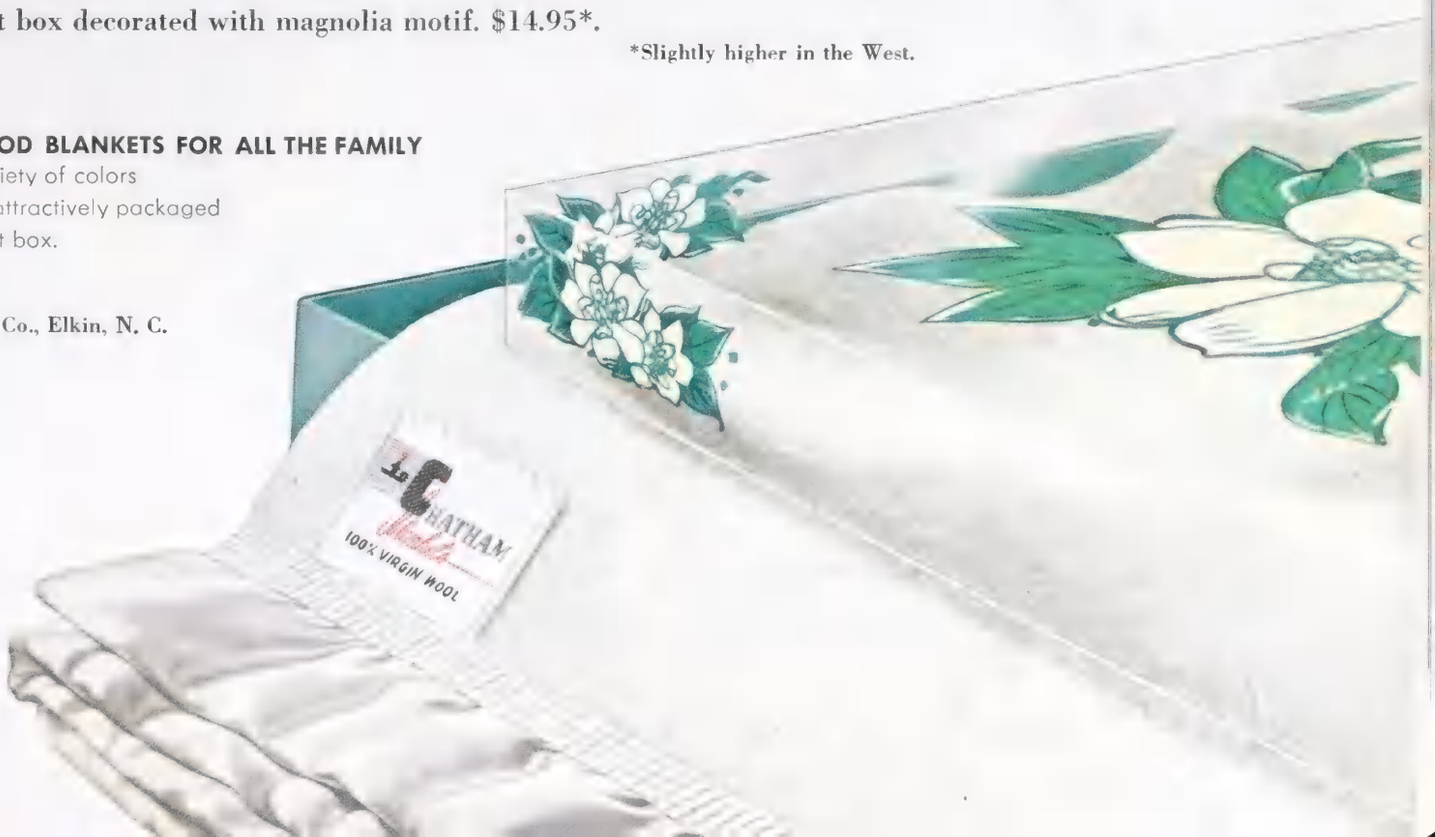
As radiantly white as the blossom itself, as delicate to the touch as a petal . . . this is Chatham's "Magnolia" blanket. Destined to be cherished by new brides and brides of other years, "Magnolia" is a luxurious gift—beautiful, yet so practical in its long-wearing quality.

CHATHAM makes "MAGNOLIA" in light-but-warm 100% virgin wool, cuts the blanket extra long (72 x 90"), binds it in shimmering white satin. And in keeping with such an exquisite gift blanket, Chatham presents "Magnolia" in a striking plastic-topped closet box decorated with magnolia motif. $14.95*.

*Slightly higher in the West.

**AM MAKES GOOD BLANKETS FOR ALL THE FAMILY**
po!) in a wide variety of colors
es, each blanket attractively packaged
n distinctive closet box.

am Manufacturing Co., Elkin, N. C.







# FOR YOU... *to fashion as you will*

There's a wonderful, new way to choose a floor. You don't say, "I'll take a roll of that". Say Kentile—and you get a gay surprise.

That's because Kentile means freedom to design the floor you specially want. A host of colors to choose from, set square by square to suit your own personal taste. Here's smart, modern home-making to make your neighbors smile in envious approval.

And there are other modern features. For instance, dirt can't penetrate that surface. Just wash it—wax occasionally—and it's sparkling bright. The colors go through to the back—can't wear off. All in all, there's plenty to know about Kentile. Find your Kentile dealer in the phone directory (write us if not yet listed). David E. Kennedy, Inc., Brooklyn 15, N. Y.



DESIGN your floor *on the Kenstyler®—a magical planning cabinet. Combine colors and tiles as you wish; preview the patterns you create. At dealers.*

**KENTILE** *Asphalt Tile*®

®Reg. T. M.

# *Big rooms, little rooms... for every room, for every budget*



Decorating dreams become beautifully real when you use Kandell chintz. There are patterns of great distinction for traditional tastes, daring designs for modernists, gay motifs for informal rooms and children s rooms. There are fascinating color combinations, too, on fine-woven "Everglaze" cloth with a lustrous washable finish. All this at a price that means you can have magnificent Kandell chintz in every room! Full 36 inch width, from **$1.49** a yard.

**KANDELL Chintz** *

EVERGLAZE

*ok for the name KANDELL printed on the chintz. Ask for KANDELL chintz in leading stores*
*m coast to coast. For the store in your city, write to KANDELL, Inc., 261 Fifth Ave., New York.*

*A trade-mark signifying a fabric finished and tested according to standards and standards set up and prescribed by Joseph Bancroft & Sons Co.

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GENUINE OTIS WOVEN AWNING FABRICS SHOW *both sides alike*

When you see a home beautified by colorful awnings, you instinctively associate it with cheerful living. For awnings mean more than protection against the sun's heat and summer showers; they enhance the beauty and charm of house and surroundings.

To attain desired effects, awnings should be selected to harmonize with architectural design and landscape . . . Which is why your preference should be for awnings made of Otis woven fabrics. They come in a complete range of attractive patterns — a variety of brilliant stripes . . . conservative designs . . . solid colors.

Most important — all genuine Otis awning fabrics are woven through and through of plied yarns fast-dyed *before* being woven. This gives the same colorful pattern underneath as outside . . . They look smart, will give years of service . . . suitable too for terrace umbrellas and outdoor furniture coverings, either to match house awnings or in contrast.

There are enterprising awning makers somewhere near you who do this type of custom work, who carry Otis woven fabrics or can get them. Any department store that does custom work can obtain these fabrics. When you order awnings, specify Otis woven fabric, both sides alike.

OTIS WOVEN FABRICS PLIED YARNS 31 INCH 8 OZ

*These fabrics are sold through leading distributors everywhere*

*Manufactured by* THE FALLS COMPANY IN NORWICH, CONNECTICUT

McCAMPBELL & COMPANY, 40 WORTH STREET, NEW YORK CITY: *Selling agents*

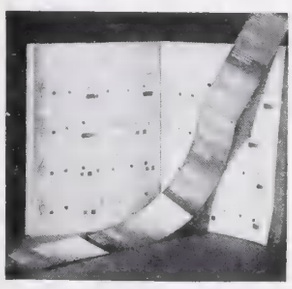
# Window Shopping

Continued From Page 68

**ICKET ON THE HEARTH** delightful adaptation of Dicken's y cricket and a reproduction of an New England boot jack. Use it as a y charm beside your fireplace, as a stop and, of course, as a boot jack he children or anyone with a tricky t who should not bend down. Black iron with gold-finished back, nicely boxed, $3. Ppd. Ipswich Iron-gers, Ipswich, Mass.



**LAY-COLOR"** is a new fool-f method for learning to play the o without the need for any previous ledge. All that is required is the ty to recognize colors, and anyone five to seventy-five will be playing inutes. With book of tunes and di-ons, and color chart to place be-keyboard, the price is $1 ppd. e's Play-by-Color, 986 Sanford Irvington 11, N. J.



**ISK A SALAD** the way a ch chef does, and your greens will o the table deliciously crisp. Just hem in this wire basket, run water them, then swing it around to dry off. Fine, too, for washing spinach. 5 postpaid and no c.o.d.'s from Français, 666 Sixth Avenue, New 10, N. Y.






*Handpainted Sturdy Dishware*
## *For Children*

Such a delightful gift for a youngster! He'll eat more, too, from his very own 9" dinner plate, 6" bread & butter plate, mug and cereal bowl. Sturdy stoneware, hand-painted underglaze in blue on cream background with name and illustrated design for girls . . . the boy's set has a horse on the 6" plate—a boy on the 9" plate. Send child's name and sex.
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**AGNESTRONG**
39 West 8th Street, New York 11

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10-inch STEUBENVILLE CHINA PLATE
With Gold Leaf Design

PRICE
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19-inch SOCIAL SUPPER TRAY
With Green Leaves and Gold Edge, Light Ivory Color



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SORRY NO C.O.D's. Send check or money order to

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***REVIVA*** **by Jackson of London**

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked, lacquered and waxed surfaces.
Quart $2.50 • Pint $1.50 • Half Pint $1.00

***REVIVA*** *A Triple Action Tonic For Marred Furniture*

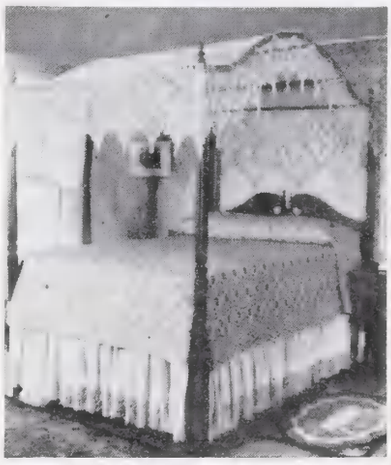
REMOVES stubborn surface spots
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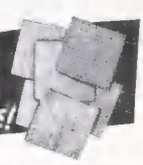


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**SO EASY TO MAKE WITH LOVELY ITASCA MATERIAL**

Have as many of these handsome, shaggy rugs as you want to add charm and beauty to your home. They're so simple to make—so amazingly economical, when you use low-cost Itasca material. Only 5 yards of Itasca's Mesa Cloth will make a handsome 40" x 36" rug, at a cost that will surprise you. For you save up to 50% on Itasca materials—an investment in beauty and economy!

WITH EACH PURCHASE **26 SAMPLES** OF DRAPERY MATERIAL FREE!



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*By Mary Derieux and Isabelle Stevenson*

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- 1135 illustrations of distinctive interiors, furnishings and pieces.
- 38 brilliant pictures in full color.
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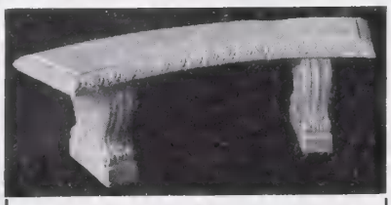
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16" high, 15" wide, 54" long
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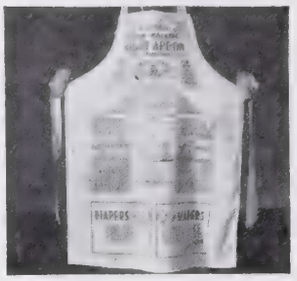
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. . . the sturdy, gracious lines of th 19th century oil-lamp are recreated a new light . . . in gleaming soli brass, polished, lacquered and distin tively designed. 7" globe comes white, the traditional green, yellow blue or pink—to match your col schemes. Lamp stands 20" high . . . an makes an altogether charming hig light in your room. Electrified.

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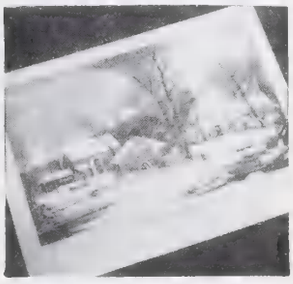
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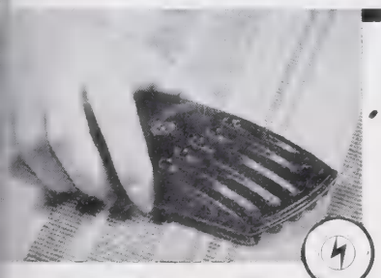


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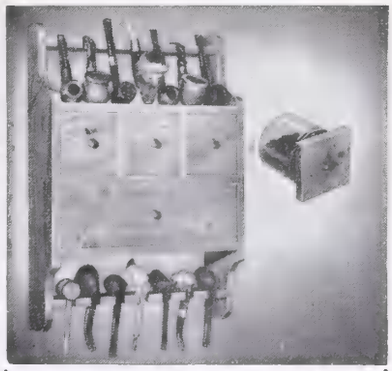
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(From peanut fed hogs)

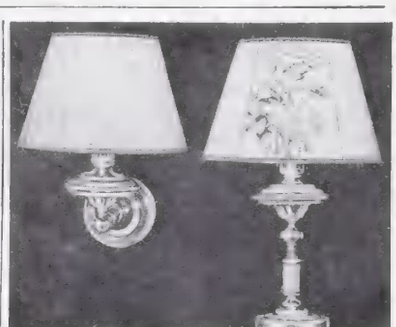
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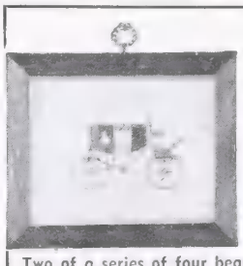
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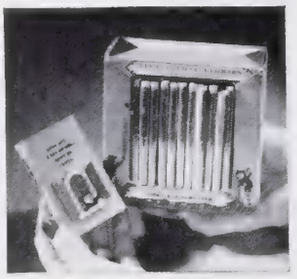
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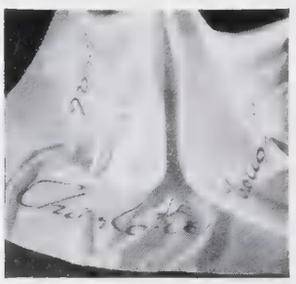
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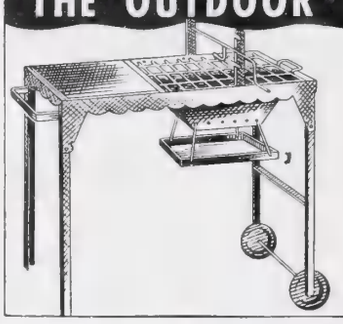


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Summer entertaining should be and easy-going with a minimum o For a barbecue or a table setting and uncomplicated, this dinnerwa soft coral or blue is durable and to take care of. Place setting inc 10" dinner plate, bread & butter saucer, and soup bowl. Service $15.95. Ppd. Pratt Hewes, 35 En Ave., Floral Park, N. Y.

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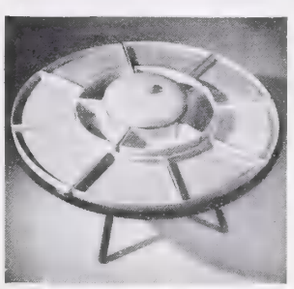
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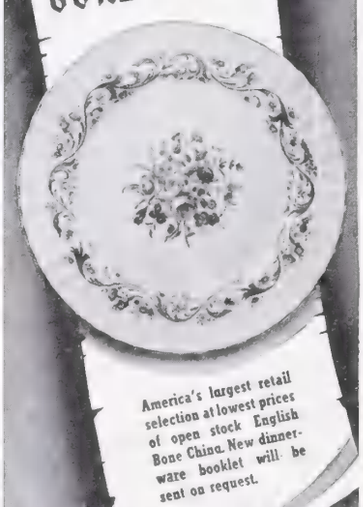


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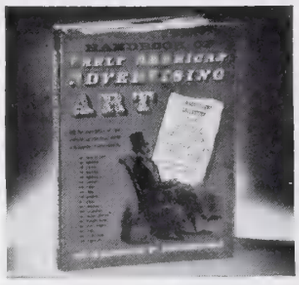
## WINDOW



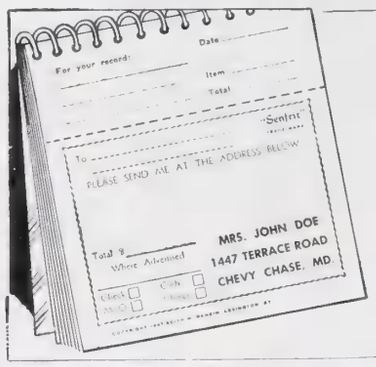
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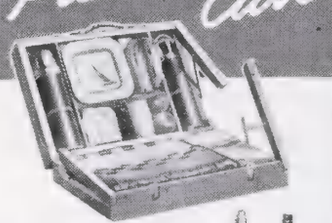


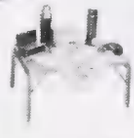

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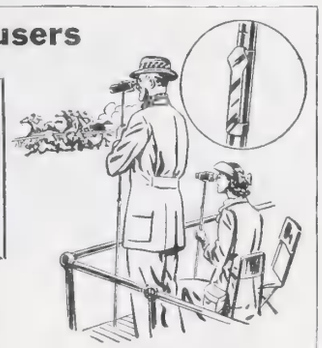
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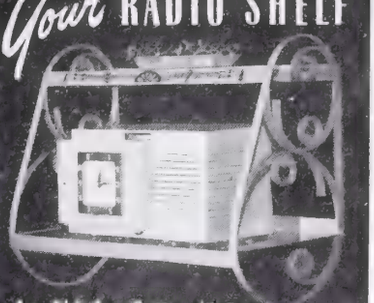
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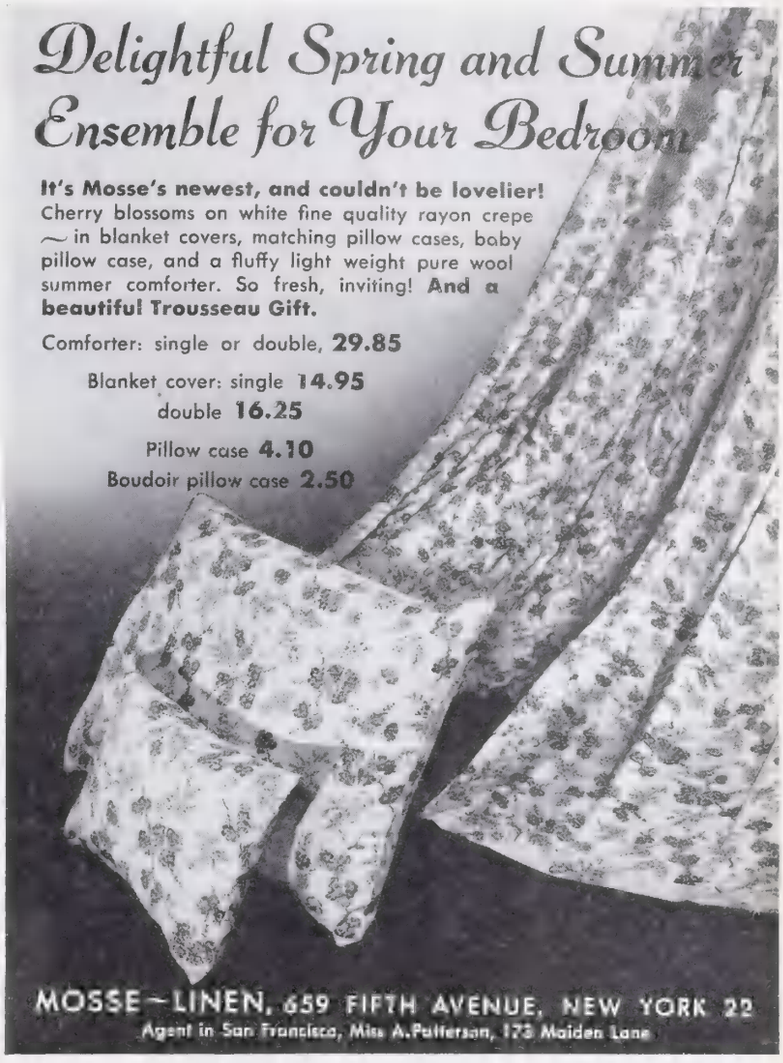
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**It's Mosse's newest, and couldn't be lovelier!** Cherry blossoms on white fine quality rayon crepe — in blanket covers, matching pillow cases, baby pillow case, and a fluffy light weight pure wool summer comforter. So fresh, inviting! **And a beautiful Trousseau Gift.**

Comforter: single or double, **29.85**

Blanket cover: single **14.95**
double **16.25**

Pillow case **4.10**
Boudoir pillow case **2.50**



**MOSSE—LINEN, 659 FIFTH AVENUE, NEW YORK 22**
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# *modern . . .* *With that extra touch that means lasting good style. You'll find many exciting and inspiring interpretations of contemporary modes at Colby's—in a collection to please both the budget homemaker and the connoisseur*



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*Rose Border with Blue Flowers*
*Aquamarine or Blue Border with Rose Flowers*
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Luncheon Set (17-pc. Service for 8) $17.50

Matching Tea Set (45" cloth, 6 napkins) $12.75

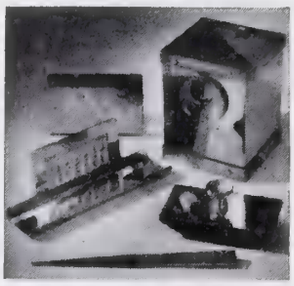
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*Specify border color*
*Charge Accounts Invited*

Léron

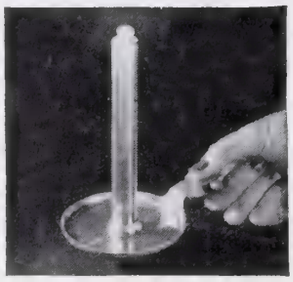
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# Window



**LOTS OF BRASS** will turn y desk into a bright symphony of ha some efficiency. The letter rack, pe tray with calendar, blotter, and le opener are $12.50. The urn is b with copper bands, and would be w derful for a plant, correspondence, o writer's supply of pencils. It's 5" hi $4.50 or $8.50 pr. ppd. and no c.o. The Driscoll Co., 5802 North 6th Str Philadelphia 20, Pa.

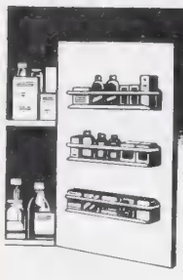


**SCAREDY CAT LIGHT.** F young sleepy heads who must m urgent trips in the dark, this is the n obliging little light we've seen. It wo on standard replaceable batteries, when you pick it up, the candle fla bulb beams brightly. When you set down, it goes out. With a saucer b it has an aluminum finish and is ppd. Cooper Crafts, 54 W. 21st St., N



**THE PERFECT MATCH** engagements and weddings comes in metallic billboard folder, and is de rated with either the rear of a departi automobile bearing the sign "Just M ried"; or an intertwined engageme and wedding ring and any three-li message. In silver, gold, blue, gre with any color decoration, gift box 100 $7, 50 $4. Ppd. C. P. Bailey Co., 5 Evergreen Ave., Brooklyn 21.

# Dor-File SPICE RACKS



## KEEP CUPBOARDS NEAT!

File your spices on the inside of cupboard doors . . . in attractive streamlined aluminum spice racks. Holds five spice cans, small bottles, etc. Anyone can quickly fasten to door or wood wall . . . everything supplied. Length 12½-in., extends into cupboard *only* 1⅝-in. Solid back prevents scarring doors.




**SATIN FINISH** back in contrast with **MIRROR FINISH** bar and lip gives two-tone beauty

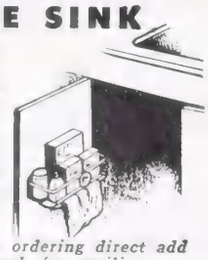
**79¢ each**

When ordering by mail add 10c per rack to cover mailing costs.

# The New Dor-File CLEANSER RACK UNDER THE SINK




Made of aluminum. Screws furnished for fastening under the sink on the door or side wall. Holds soap powder, cleansers, scouring pads, hand lotion, etc. Bar in front holds dish cloth. Size suitable for 12-in. or wider door.



**$1.49 ea.** *When ordering direct add 10c each for mailing.*

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**11 Ferncroft Road, Dept. B, Milton, Mass.**




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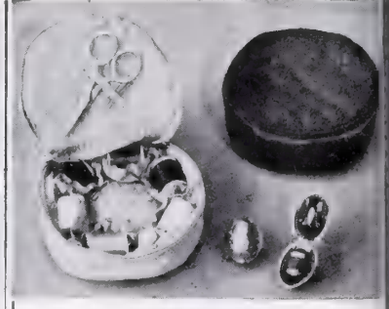



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Please send me @ $7.95 ..... pairs of Miss Golfers
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. . . with either of our clever fitted kits. A round quilted moire taffeta case — fully equipped—fine for travel, for Mother, for you. Only five inches across, it tucks easily into drawer or suitcase. In charming wine, peach, green, black, grey or ice blue. **$4.50 Ppd.**

**IN A GOLD-PLATED NUTSHELL . . .**

. . . all the fittings in practical miniature for emergency repairs (two needles, thread, pins, thimble). Shaped like a walnut, it makes a delightful gift. Fine to carry in your purse or evening bag. **$3.75 Ppd.**

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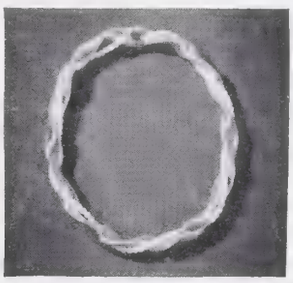
SJ Susan Jay GIFTS
302 E. Fordham Rd., Dept. E-17,
New York 58, N. Y.

# HOPPING

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**T BEAUTIFUL.** Wear this a simple black town dress, your wing ballerina at a beach club e, or with a sparkling white blouse important business luncheon and ffect will be elegant. A gold plated e chain is woven with a string of s and such glamour may be had for $5.95 plus 20% tax. Gerlou, 501 Ave., New York 17, N. Y.

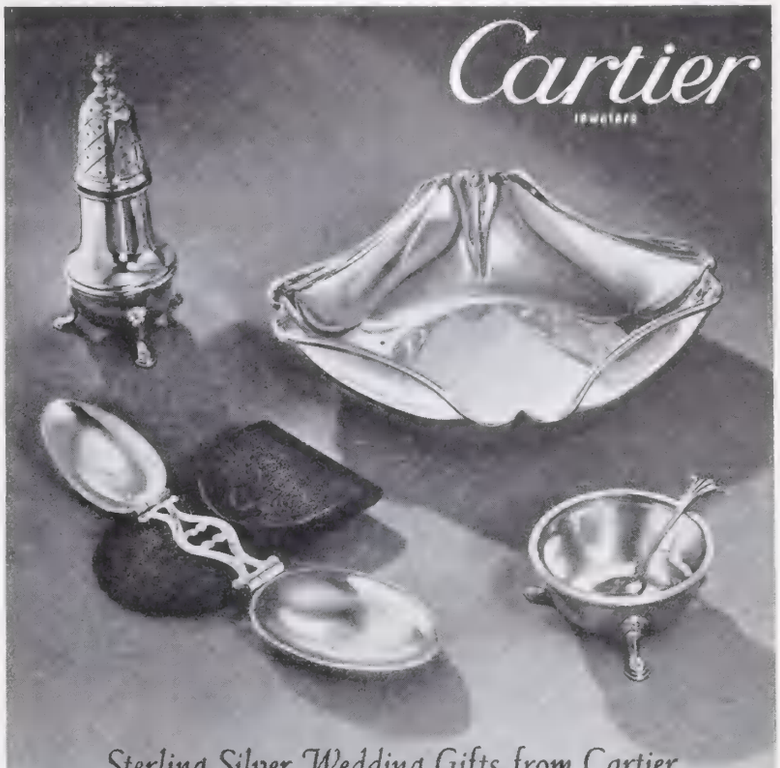


**W PLANTER.** Your indoor en will walk away with all the prizes u have this metal container that ed with simulated snake or alli- plastic. The corners are brass, the is wood, and it comes in green. or brown, Excellent choice for a rn room, library, or office. 15" x 4" high, $7.50 each; $14.50 the exp. coll. Copper Gardens, 1068 nd Ave., N. Y. C. 22.




## Cartier

jewelers



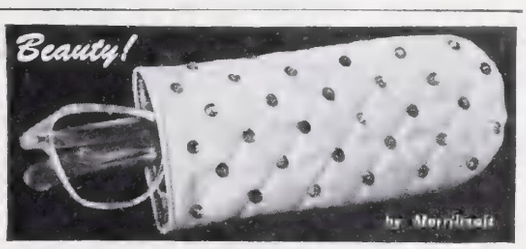
*Sterling Silver Wedding Gifts from Cartier*

Pair of pepper shakers, 4⅜" high, $18; matching pair of salt dishes, 2¼" diameter, with salt spoons, $15.50; bon-bon or nut dish, 5" square, $18; and a folding spoon 7" long (open), in a leather case, $20. . . . The large selection of sterling silver includes flatware, hollow-ware, and bar accessories. Prices include Federal Tax

*No charge for engraving 3 initials in block letters*
*Mail orders and inquiries given prompt attention*

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exquisite eyeglass e of quilted taffeta . silk-lined and en- sted with multi- lored sequins. A nning accessory . . . inspired gift.

$2.

*In Blue, White, Green, Peach, Yellow, Rose, Wine, Brown, Dubonnet, Black.*

Postpaid . . . check or money order.

*The Terrace Shop*

SUITE 405

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If you have a friendly garden here is sure to be a spot for this Rustic bird bath of Pompeian Stone. It is 28" high and the 18" bath is presided over by a perky squirrel. It is conveniently divided to accommodate both food and water.

*Price* $17.50 f.o.b. N.Y.

### Our Catalogue

is a gallery of interesting prints—illustrating our large stock of garden ornaments—lovely figures, fountains, bird baths, vases, pedestals, cast iron benches, chairs, etc. Prices from $5 up. Please enclose 10 cts. for mailing.

**Erkins Studios**

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42 West 40th Street, New York 18



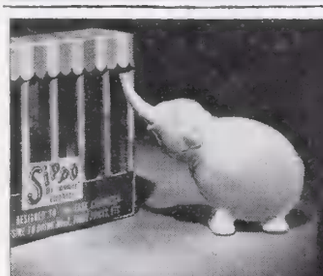

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- OUTSIDE BUCKET, INSIDE CONTAINER ARE CAST ALUMINUM
- 1 GALLON CAPACITY
- WILL NOT RUST OR CORRODE

Dashers are nickel plated and smoothly polished. Gear assembly designed for faster, easier action. Makes ice cream in exactly 4½ minutes. **$12.95**

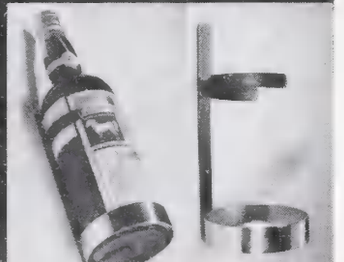
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P. O. BOX 73 HOMEWOOD, ALA.




**THE SIPPO,** a gay deceiver, for the smart nursery set. A delightful plastic drinking cup that looks like a toy—yet the trunk is used for sipping—just like a straw!! Sippo holds a glassful of milk and may be sterilized in boiling water. Pink or blue. **$1.00** postpaid

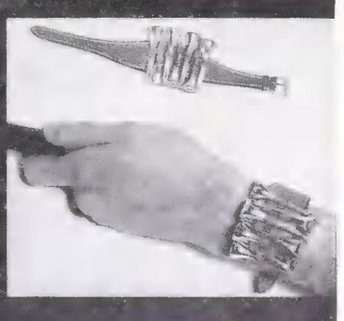
**DOOR-BAR, BOTTLE HOLDER** puts your collection of Liquor Bottles at the fingertips for instant selection—ingeniously, attractively! This space saver fits on the back of doors, panels and cabinets. Smartly finished in polished chrome. **$1.50** a pair, postpaid.






**SEE IN THE DARK.** ATOMIC DOTS are round (½" wide) "spots of light." Press them against any surface and they stick firmly. Place them on doorknobs, light switches, space them down the stairs, in the photo darkroom, and on the auto switch—your own ingenuity will prompt other uses! When the lights are off—you're really master! 12 "spots of light" for **$1.00** postpaid

**"A wrist-TEE-cratic HOLDER"** . . . snaps onto your wrist like a watch and anchors 7 gold plated golf-tees for quick use. This, the smallest golf accessory we've seen, may be stolen by a femme-fatale for its beauty as a bracelet—but tell her we have this TEE HOLDER in a small size for Lady-folk. Pig Skin leather. **$2.95** postpaid.



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This colorful **DURAN** covered
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... ...for the
HOME, DEN, OFFICE, OR RECREATION ROOM

DURAN is the fulfillment of a promise of better things for the home. Its smooth leather-like finish resists staining . . . resists abrasion and scuffing, and washes to its original lustre. Full innerspring construction . . . attractive nail trim. Truly an outstanding value!

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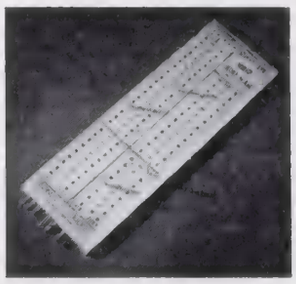


"I never felt so free nor was so well fitted," a doctor's wife says. Berlé receives hundreds of these letters praising his scientifically designed Delineator—the original French brassiere that removes all compression, permanently separates, and molds your figure into lovely curves. In silk, nylon, or broadcloth, from 16.50.

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**PRETTY PLATTER.** A p to hold lamb chops, meat cakes, or airiest cheese soufflé comes in p with a graceful fluted border. It's a size for dinners á deux and we lik also, as a centerpiece with a single ing camellia. 12" diameter, it's an gant bargain for the coming marc brides. $8.75 ppd. Salt & Pepper S 445 E. 86th St., New York 28, N. Y.



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*Inner Spring Mattress*

Especially designed for those who requi a *firm, flat* mattress that also provides laxing comfort. It's an inner spring wi hair and felt construction . . . self-adjus ing to weights. No boards are needed wh you have a "Back Supporter" mattress. is fully guaranteed when used with Ba Supporter Box Spring. Ventilated for quic easy freshening.

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**BAR BELLES.** With warm summer nights approaching, entertaining will go out under the stars, voices will raise in gusty song over mugs of frosty beer, and you'll be proud of your props —to wit, these white pottery mugs with Pennsylvania Dutch design. $2.25 each; matching bar bowl, $2.75. Set of mugs and bowl, $10.95. Ppd. Jenifer House, New Marlboro Stage, Great Barrington, Mass.



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**POMANDER BALL.** For your spring tweeds and your husband's suits, there is nothing like the spicy fragrance of a Pomander Ball. It's actually a dried orange punctured all over with cloves, and is suspended from a satin ribbon so you can hang it in your closet on hook or hanger. It's $2 postpaid. The Herb Farm Shop, 347 Fifth Avenue, New York 16, N. Y.







*Plated Silver and Glass Epergne*

Reproduction Georgian, Circa 1800,
plated silver and glass epergne,
About 10 inches high, bowl 10 inches across.

Beautiful as a decorative center-piece
filled with fruit. Exquisite as a flower bowl.
Use as a serving piece for ice cream or punch bowl.

Price $20.00
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These pure-breds are 10" from head to foot. The extra length prongs make them 16" overall. Weigh nearly 5 lbs. Weatherproof Colonial black. Immediate delivery. $3.75 POSTPAID. TWO FOR $7.00. Money back in full if these perky fellows disappoint you with their manners.

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When you brush on Perma-Plastix on a polished metal surface. Prevent Tarnish and Rust in your home or car.

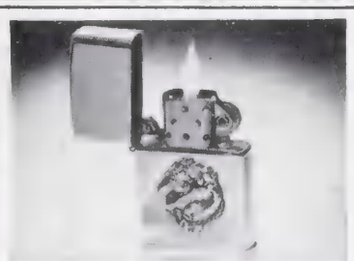
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1 Pint Can $3.50 prepaid
8 oz.—$1.00 prepaid
Quart—$6.50 prepaid

(Brush included with each Purchase)

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America's foremost designer, Cini, has created these astrological symbols with delicate artistry . . . they're all here, from Aries to Pisces. More in an aura of good luck by wearing your birth sign on one of these eye-catching accessories.

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| Pins | 7.50 | Cuff Links | 7.50 |
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2 x 3-yard cloth and 12 napkins,
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First Floor

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ASAM

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Distinguished, modern, dramatic, this is a wallpaper out of the ordinary for a home out of the ordinary. See how nicely it does here, boldly emphasizing a handsome doorway. Then picture what it will do for your dining alcove or entrance hall! *Sophistication* comes in white, ashes of roses, pale green, lemon yellow. Washable and sunfast, of course. Asam Brothers, Inc., 919 Arch Street, Philadelphia 7.

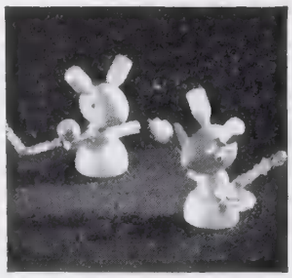
wallpapers

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## WINDOW



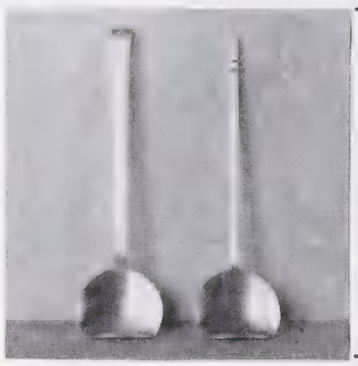

**COPPER BOWL.** One of the love liest and most traditional wedding pres ents we can recommend is the Pau Revere bowl. And this one has bee hand-crafted in gleaming copper to hol a heart-lifting bouquet of lilies-of-the valley, a party supply of nuts, candy, o cigarettes, or mountain green iv 6½" x 3½" high, $4.95; 8½" x 4½" $6.50. Ppd. The Post Mart, 230 E. 78t St., New York.



**HOW MICE!** We never though mice could be darling but we've bee forced to eat our words. These tin place card holders 1¾" high, are th most enchanting collection of woode mice you could imagine and come in variety of pastels. Handmade by Main natives, they are 50¢ each, in a mini mum order of 6. Prepaid. Woodworker of Weld, 27 Summit Rd., Verona, N. J



**ON A SILVER PLATTER** wil go the bride's first party dinner an she'll be her most gracious self knowin that, besides a delicious dinner, her tabl appointments are perfect. A combinatio well and tree platter has two wells o either side for vegetables and is triple silverplated with gadroon borders. Se curely footed, it is $25.50 incl. tax & post Fannie Reiff. 20 E. 53rd St., N. Y. C.



THINK of parties, think of muddlers, companions to Old Fashioneds. A bride will love this gift of hand-forged sterling silver and so will a hostess. The functional bowls with the bent edges are a special feature. The one on the left, with slightly curved handle, is $57.50 per dozen; the one on the right, with carved decoration, $42.00, tax included. Postage 25¢.

**JAINE**
Upper Darby, Pennsylvania



Ear Clips ..... $1.95
Necklace ..... $2.95
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**PERFECT COMPANIONS**

Two strand necklace $1.95, four strands $3.95, also with rhinestone clasps. Wear them with pearly button earrings. Write for FREE Costume Jewelry Catalogue.

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*The Hostess only $49.50*

**4-PURPOSE UTILITY TRAY and CART**

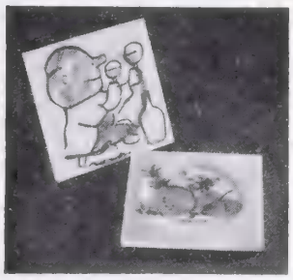
It's a BAR, SERVER, TEA CART, 2 TRAYS

Stainproof tops. Mahogany finish. 4 wheels. Plastic leatherette sides. Colors: Green, White, Red. Mail orders filled promptly. 35" high, 16 1/2" wide, 22" long. If prepaid we pay Express charge. C.O.D.'s you pay Express fee plus C.O.D. charge.

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55 West 45th Street, N.Y.19, N.Y.

# SHOPPING

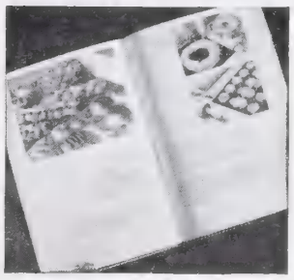
**TILE COASTERS.** Hand-painted ceramic coasters come in colors that are as fresh as an Italian sunrise. The designs are very free in technique, and you may have them decorated with fruits, flowers, wine bottles, little girls, or a series of musicians in caricature. At $1 each postpaid from Esther Swinburne, 4623 Skillman Ave., Sunnyside, Long Island.

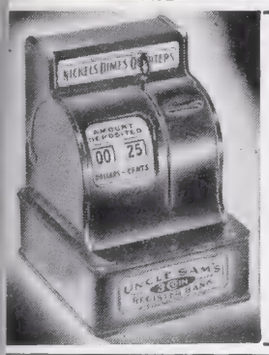


**MAD MONEY BRUSH KIT.** The Mini-Kit is not to be outdone by high fashion, and so it has a New Look of its own. Inside, there is the same little nylon-bristled Hughes hair brush, comb, and clothes brush, but an unbreakable mirror has been added. The big news, however, is the zippered money pouch on the outside. Red or blue case, $4.30 incl. tax. Henry Halper Pharmacy, 570 Madison Ave., New York.



**"SWEDISH FOOD."** published in Sweden is a joy if only because of the superb quality of its paper, printing, and excellent photography. However, the contents are even more outstanding. You'll not be happy until you've tried every one of the provocative recipes, and established a reputation as a Smörgasbord hostess. $3.75 ppd. Kari, Inc., 366 Madison Ave., New York 17, N. Y.






**Save For a Purpose**
**With An Uncle Sam Home Saving Bank**

Perhaps for that pending trip or vacation or the Small Fry's camp next summer. For Birthday presents—Insurance premiums—Christmas fund—or that certain 'something special' you want. It is also a perfect Baby's Saving Bank, whether for the new Baby's savings or for Mother & Dad's saving for the new Baby. This 3-coin register bank has been America's standard for 40 years—All steel, it rings, registers automatically, adds nickels, dimes and quarters, also takes half dollars and bills in special opening. Holds $50.00. Beautifully enameled in Black or Cream. Size 6⅛" × 4½" × 5¼". Your satisfaction guaranteed.

**Price: $3.50—Black; $4.00—Cream. Postpaid in U.S.A.**
(No C.O.D.)

**Madelon—Marquerite**
GIFTS
**Dept. A, 11 Beechwood Ave., New Rochelle, N. Y.**



*Direct from the manufacturer at ½ usual price*

**GAME BIRDS OF AMERICA**
**in 24K Gold on Crystal**

Here are 8 handsome, authentic wild-life designs, hand-rendered in gold on sparkling crystal—a treasured possession for nature lover or sportsman. Large-capacity glasses with heavy sham bottoms.

| | |
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| Set of 8 14-oz. highballs | $7.50 |
| Set of 8 7-oz. Old Fashioned | 6.50 |
| Matching shaker | 7.50 |
| Complete set, 16 glasses and shaker | 19.50 |

SEND FOR OUR FREE CATALOGUE of Beautiful and Unusual Decorated China and Glass at Wholesale Prices.

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CHINA AND
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124 Charles St.
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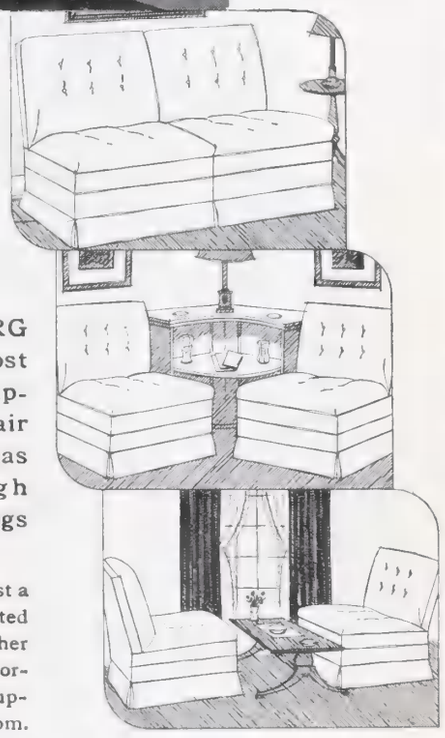
Old English Victorian plate soup ladles. Circa 1860 1880. Designed for use in the well-appointed home as ash trays, nut and candy dishes. These clever ladles make smart gifts. History card with each piece. Price, $20.00, includes tax and mailing. No C.O.D.'s, please.

**The Bailey's Sea Chest**
**1028 Prospect Street**
**La Jolla, California**



*This MFS Sectional Chair Crystallizes A Marked Trend*

**True Value, $75.00**
**OUR PRICE**
**$57.75**
**EXPRESS PREPAID TO YOU ANYWHERE IN THE U. S. A.**



Here is MECKLENBURG FURNITURE SHOPS most conversational piece of upholstered furniture. A chair in the modern trend . . . has marked utility and high style . . . will do many things for your home.

Use a pair for a fireside setting; nest a pair together and have a two-seated love seat; put three or four together and have a sofa; use two with a corner table for a smart corner grouping; or use individually in any room.

**SPECIFICATIONS**

Width of seat 27″; height of seat 17″; depth of seat 21½″; overall depth 28½″; overall height of back 34″; custom-built throughout; soft springs in seat and back; white cotton filling; heavy hardwood frame. Can be had with or without kick-pleat skirt or with heavy boucle fringe at bottom in place of kick-pleat skirt.

**COLORS**

The upholstery fabric is a fine quality, all cotton, textured Tuscan Cloth in the following colors: Lime Green, Emerald Green, Rose, Coral, Medium Blue, Natural, Tan, Cocoa and Scarlet. With self welts. True value $75.00. Our price $57.75 each, express prepaid to you.

*PLEASE SEND CHECK OR MONEY ORDER. NO C.O.D. ORDERS.*
*(Add 3% sales tax if shipment is made in State of North Carolina)*

Address Department 39 P. O. Box 6007



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CHARLOTTE NORTH CAROLINA

# Modern Furniture of unique versatility!



3-unit combination radio-phonograph-album cabinet . . FM-AM . . 66" long . . complete $627

Designer Martin Feinman has created in Multiplex Modern units a whole new world of decoration! For those who want the finest in flexible Modern, these custom-made units . . . in bisque or cordovan mahogany . . . afford an untold variety of pieces for every room! Send for our free folder . . . write us your problem . . . we'll show you how every furniture requirement (for instance, the 3-unit radio-phonograph combination illustrated above) can be solved . . . from 9 basic Multiplex units!

Miami Beach store:
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**Modernage**
16 East 34th St.
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America's Largest Designer & Maker of Modern Furniture


# Window Shopping



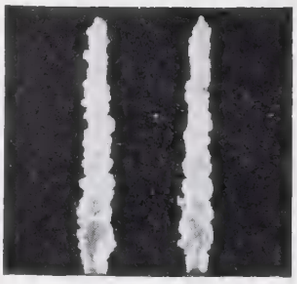
**BOTTLE BABIES** have t devil's own time getting a nipple wi a hole exactly the right size for the greedy sucking. And harassed mothe spend precious time sterilizing needle punching holes, etc. The Nipple Ca Kit was designed by a pediatrician an includes brush, handled needle, sta for holding nipple, and alcohol lam $1.95 ppd. Taylor-Hill Co., 134 N. L Salle St., Chicago 2, Ill.



**CRADLE SONG.** Hand-fashioned Virginia by skilled native craftsme this magazine cradle is a lovely piec for an eighteenth century or Coloni room. It has three sections to keep yo favorite magazines in order, and com in solid walnut or maple for $10.95. I mahogany, it is $12.95. Express colle from Avalon Gift House, Box 935, Fro Royal, Va.



**SPECIAL SERVICE STAR** A gravy boat with tray, heavily silve plated on copper, is designed after th King James style, has four graceful fe and a gadroon border. Normally, th price tag reads $19.50 but during th month of May a special sale makes $16.50. Holds 1¼ pints. Tax is include but add 35¢ postage. Garfield & Co 1727 Chestnut St., Philadelphia 3, Pa



**FLORENTINE CANDLES** Ajello's lovely candles are so outstand ingly beautiful that they are the onl centerpiece you need for your dinne table. And for a bridal table, there i nothing like them. Delicately scented they come in white decorated with lily of-the-valley, yellow with narcissus, ol rose with roses, etc. 13" high, $3 th pair. Give 2nd choice. Tiralla, 484 Mass. Ave., Washington, D. C.




## ICE KANAKIN

A faithful reproduction of the famous old New England sugar bucket—bound with bronze hoops for extra strength and ruggedness.

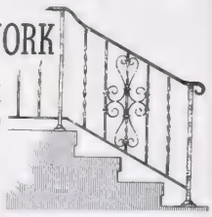
- **Made of wood, thoroughly insulated and lined with "Transmuted" wood—chemically treated against absorption, mold and decay.**
- **Hand rubbed Fruitwood finish. 8 quarts capacity. Outside diam. 12"—height 12".**
- **Ideal for everyday usefulness, cocktail & beach parties, picnics, auto & camping trips, etc. KEEPS ICE ALL DAY.**

**$18.00** postpaid (Add 75¢ west of Mississippi)

**MEARS & HEMINGWAY SPECIALTIES**
609 Dickson Building, Norfolk 10, Virginia
N. Y. Office, 1600 Times Bldg. LOngacre 3-2127



# Beauty in IRON WORK



Dress up your home with ornamental iron—just as modern or charmingly old-fashioned as you will. Railings, grills, gates, pilasters, etc. Iron garden furniture, urns, hitching posts, settees, chairs, tables.

*Write for literature.*

#4S62 Settee. 33 1/2" long 29" high . . . . . $26.95
#4S62-a Settee. 38 1/2" long 29" high . . . . . 30.00
#4C60 chair to match. 28" high 15.75
#4T58 coffee table to match. 21" top . . . . . 12.00
Cast Iron Painted White. Pay with order. Freight pd. by us—Far West extra.

**Rosedale Artisans**
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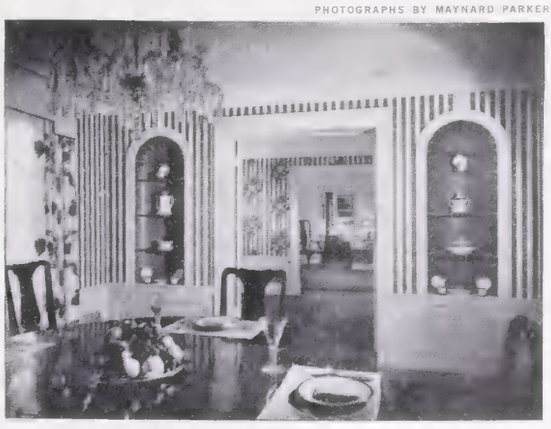


● In the Norman Panamas' West Los Angeles home, other rooms are thrown into one with the hall by wide doors. Decorator Paul Granard makes hall and dining room compatible by using papers meant for each other. In hall green and white striped paper is lavishly overlaid with large red tulips.

# STRIPES AND FLOWERS Make Good Neighbors

**Companion papers prevent decorative divorce when rooms open into each other**

PHOTOGRAPHS BY MAYNARD PARKER



● Wall papers do not have to match identically to harmonize in color and design. Dining room walls, for instance, copy the green and white stripes of the hall without flowers. Hall tulips are copied in the drapery fabric. Niches are green and hold white and green dinner service.


# American Stencil Wallpapers

*distinguished additions to—*

## "Designs of Today"

These simple, graceful designs are a lovely heritage from the early 1800's, created by a small group of itinerant artists who traveled the countryside in those days. Plying their craft wherever and however they could, many of them earned their board at the houses where they stayed, by stenciling the walls of the severely plain interiors so typical of that period. Their motifs were few and the surviving examples of their art are still fewer. But, the inherent soundness of their designs and their feeling for color was sure. These patterns that have come down to us, provide a perfect background for early American period and for informal, contemporary schemes of decoration.



*"New Boston"*
*$5.25 per roll*

*"Smithfield"*
*$4.50 per roll*



The Thibaut-Warner studios have faithfully reproduced every nuance of color and design found in the originals by hand printing these fine papers. The initial showing of these papers won such enthusiastic acclaim from decorators that leading department stores all over the country are featuring the American Stencil Group. In addition, top flight producers of fabrics, rugs, etc., have created special designs to complement the Group, offering a co-ordinated decorating scheme that's one of the events of the year.

Ask to see the American Stencil Group and other wallpapers in the famous decorator's line, "Designs of Today". There's a Thibaut or Warner dealer in your town.

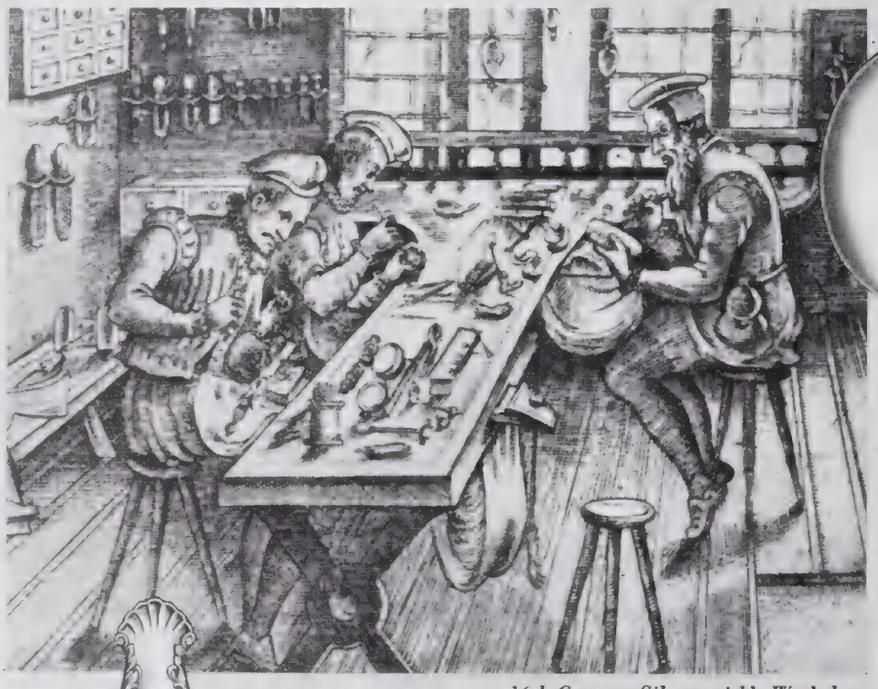
*Send 10 cents for samples to either address:*

RICHARD E. Thibaut INC.
269 Madison Ave., New York 16, N. Y.

THE WARNER CO.
418 South Wabash Ave., Chicago 5, Ill.

# Somewhat costlier... so much finer

Guildcraft is silverplate to be treasured for generations. More pure silver is used in the deeply modeled patterns . . . created by craftsmen of the highest order. There is wonderful balance, finished perfection that you will see and feel when you hold each Guildcraft piece in your hand. Guildcraft silverplate costs a little more — and its beauty lasts longer — truly a treasure to own — or to give with pride.



*16th Century Silversmith's Workshop*



Concerto*— a pattern specially designed to blend with family treasures and contemporary taste. Available in six-piece place settings and all the longed-for accessory pieces. Ask to see the complete 50-piece Guildcraft service for eight. $75 including handsome, custom-built chest. At fine jewelers and silverware departments.

# GUILDCRAFT

MASTERPIECES OF SILVERPLATE

*A Division of National Silver Company*

*REG. U. S. PAT. OFF.




*rs. Mortimer Biddle at home in New York City.*
*a the floor, "Cotillion," the new sculptured Wilton Broadloom by Masland in Salon Beige, No. 1205-321, about $13.95 sq. yd., slightly higher west of the Rockies.*
*nd for free decorating booklet, "Young America at Home." Write Dept. HB-2, C. H. Masland & Sons, Carlisle, Pa.*



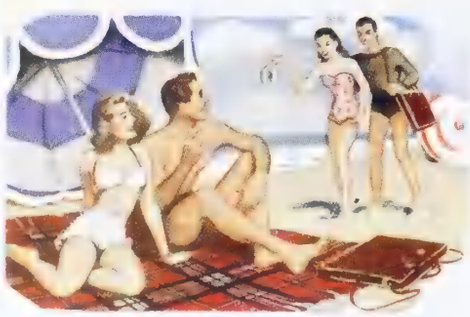

# So nice to have around you

USE YOUR GAY TROY ROBE INDOORS, OUTDOORS, at a thousand times and places . . . clock-round, year-round . . . It's smartly styled in distinctive, colorful patterns . . . skillfully woven of 100% virgin wool. Ask in department stores or sporting goods shops for Troy Robes or write us for name of nearest store. They're sold separately at prices to suit every budget or in the easy-to-carry combinations, Troy Zip-A-Robe* and Troy Poncho Robe.† †Pat. Pending *®

TROY BLANKET MILLS ■ Founded 1865 ● TROY, NEW HAMPSHIRE



SMART WAY TO KEEP WARM AND DRY . . . get under your Troy Poncho Robe. It's a robe, cushion, water-repellent poplin poncho and carrying case—all in one!



IT'S A CINCH TO CARRY your Troy Zip-A-Robe by handles or adjustable shoulder strap (removable). Robe fits in zippered case — makes handy cushion, too!



TRAILER TOURING, CAMPING? Take along all-wool Troy Robes to insure snug sleeping! Woven of pure, fleecy wool in clear, sparkling colors; hand-rolled fringe.



# The heart of your Color Scheme

**OVELY "QUEEN ANNE'S LACE" IN GLOSHEEN***

Here's your chance to decorate dramatically with low-cost Glosheen.

Pluck your colors from these brilliant bouquets

plashed on a striking dark background. Repeat them with slipcovers

nd upholstery in matching solid color Glosheen, luxuriously quilted

or you. And rely on Glosheen to stay lovely through countless tubbings.

he Waverly Bond guarantees complete satisfaction.

or unusual decorating ideas, send for new booklet,

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## GLOSHEEN

Waverly GUARANTEE BOND

ONE OF *Schumacher's* WAVERLY *Bonded* FABRICS

**"WE AIM TO PRODUCE THE BEST POSSIBLE MERCHANDISE AT THE LOWEST POSSIBLE PRICE"**

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I enclose 10¢. Please send me the new booklet, "Decorator's Tricks With Fabrics."

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# WOODARD

*. . . style authority in wrought iron*

**The Orleans Group** . . . a delicate tracery of oak leaves, acorns and scrolls . . . inspired by the graceful balconies of New Orleans' old French Quarter. Beautifully made. Parkerized, like all Woodard furniture, for rust-protection. For list of stores featuring the Orleans group, see page 205.

**LEE L. WOODARD SONS.** Owosso, Michigan



8 x 9-foot wall mirror doubles the beauty of this bedroom. Designed by T. H. Robsjohn-Gibbings for Widdicomb Furniture Company.

**THIS FAMILIAR LABEL** identifies mirrors made with L·O·F *Polished Plate* glass . . . investments in quality that prove true economy.




# *Beauty* THAT STAYS IN FASHION

may change your decorative theme periodically . . . but you your mirrors. They fit right in with modern or traditional kgrounds, go with any style in furniture, all colors and fabrics. So, it's smart economy to choose quality mirrors right at the t. They'll be a source of pride and satisfaction for years . . . nter of beauty wherever you use them.

To be sure of the quality you want, specify mirrors made with bey·Owens·Ford *Polished Plate* glass. It's so clear . . . so smooth. It's ground and polished on *both* surfaces to assure true-to-life reflections that double the effect of your interior decoration.

Mirrors made with L·O·F *Polished Plate* glass are available at finer stores . . . may be ordered in made-to-measure or stock sizes direct from a nearby L·O·F Glass Distributor. For ideas on the use of mirrors throughout the home, send 25c for our book "Mirrors, Styled by Dorothy Draper". Libbey·Owens·Ford Glass Company, 458 Nicholas Building, Toledo 3, Ohio.

**LIBBEY·OWENS·FORD**
*a Great Name in* **GLASS**

# Canadian Pacific took me
## TO CANADA'S WESTERN WONDERLAND!

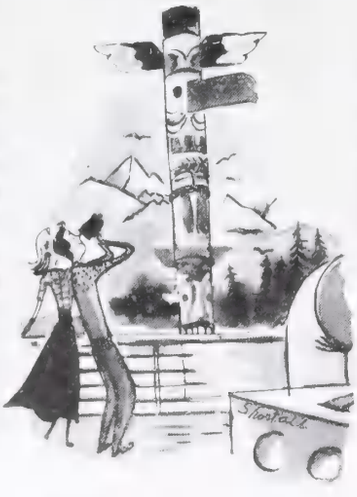


**IN MY COZY,** Canadian Pacific-designed berth, I rode in perfect comfort. Canada's Rockies...the scenery all the way to Victoria, British Columbia...take your breath away, but your appetite *never*...the food on Canadian Pacific trains is so good!



**...ON MY STOP-OVER AT THE EMPRESS,** I sailed, swam, played tennis and golf, fished for salmon and trout, shopped for English bone china and fine woolens. Even had time to relax and enjoy the acres of velvet lawn and the roses that are as famous as the English country-house atmosphere of this Canadian Pacific hotel.

**ALASKA BECKONED,** so Canadian Pacific arranged a side-trip ...reserved me space on one of their Princess liners that sail up the sheltered Inside Passage. A sight-seer's paradise of incredible flowers, fiords, totem poles.



**THIS YEAR,** my husband and I are honeymooning at the Empress, and you can be sure Canadian Pacific will take care of us in *every* way...to and from the Pacific Coast. It's this *special* service that has made Canadian Pacific the world's most gracious travel system.

Canadian Pacific

*Ask Canadian Pacific or your local agent about hotel, steamship or rail reservations.*



SPANS THE WORLD

Railways • Steamships • Air Lines • Hotels • Communications • Express




# OVER TOMORROW'S SHOULDER

**Just wait a while! The future holds new newspapers, paints, fuel, fire fighters**

BY JOHN SASSO

Step up to your radio, snap on a switch, and a few minutes later the morning newspaper is in your hands — delivered by electronic waves. Although the idea sounds fantastic, radio engineers dreamed of it over twenty years ago. But in



the next few years the idea will become commercially practical and suitable for consumer use.

The process is called radio-facsimile, and it produces in the home a replica of the printed page, resembling a photostat. At the broadcasting station, an electronic "eye" scans the newspaper page being sent out, much as your eye is scanning this type. The electronic eye translates the blacks and whites of type and picture into varying electrical signals which are broadcast. At the receiving end, an electronic unit receives the signals and translates them, through a printing mechanism, into a twin of the broadcast page.

One research outfit has carried the process a step farther: It has under development a facsimile broadcasting process that can handle color.

Eventual consumer use of the method depends on a number of factors. For one thing, facsi technique now requires fairly plicated equipment for sending receiving. But the day isn't far tant when engineers will be to simplify the equipment so it can be incorporated into mercial receivers at a reason price. (Television went through same growing pains, and it some years to get cost down fairly reasonable levels.) So it i too far-fetched to figure that simile is going to make fast h way in the next few years. Mar really started something when first began to work with wirel

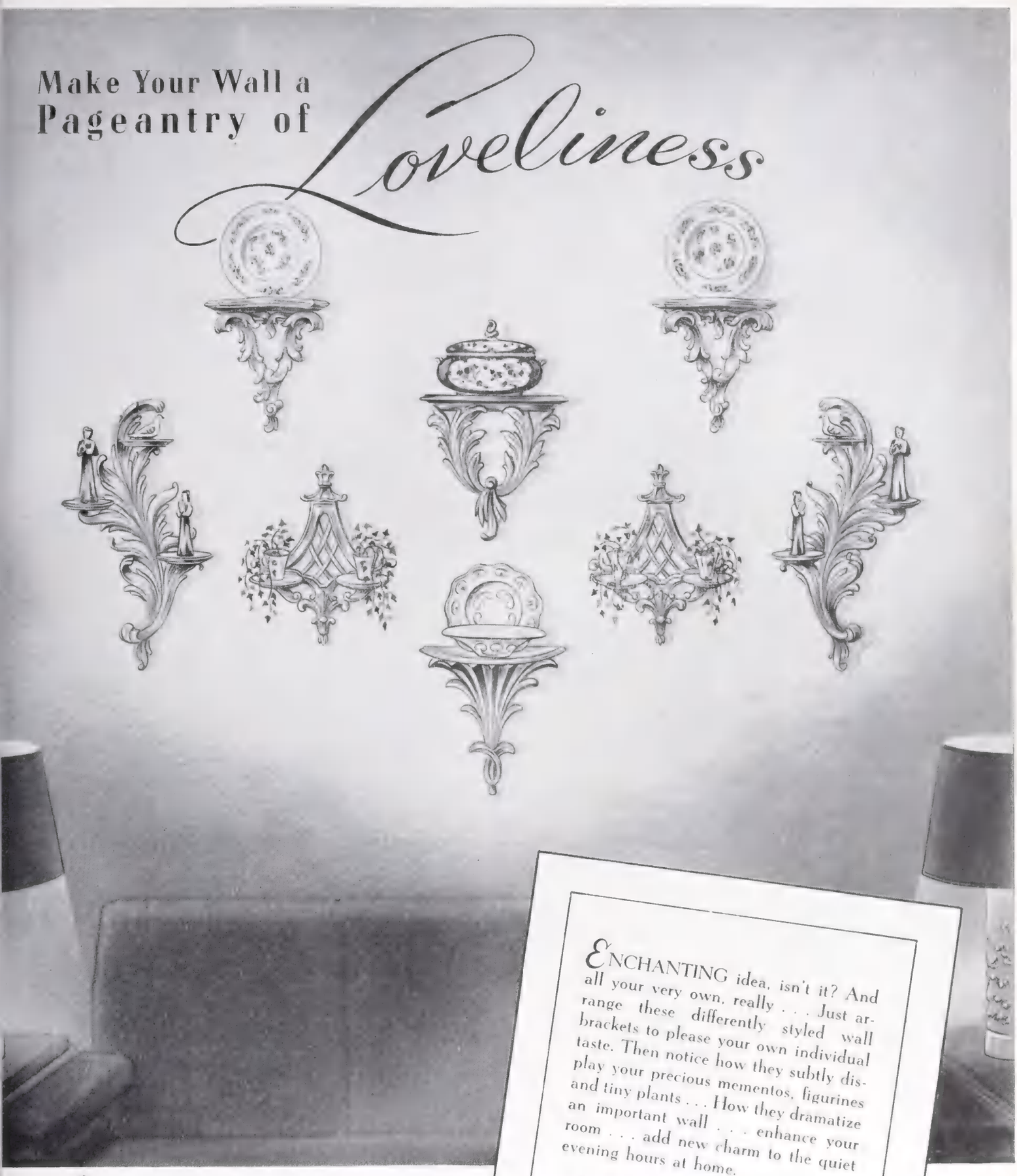
Eventually, those water-mix pa that are so handily applied by amateur decorator in the home be available for outside paint w That's what manufacturers their research staffs working right now. The paints, which



water as a thinner instead of pentine, are the putterer's deli because they're easy to apply eit with brush or spreader, dry quic don't smell, and cover even w paper designs. Up to now, the been available only in pa

*(Continued on page 96)*

# Make Your Wall a Pageantry of *Loveliness*



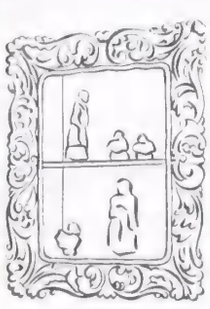
ENCHANTING idea, isn't it? And all your very own, really . . . Just arrange these differently styled wall brackets to please your own individual taste. Then notice how they subtly display your precious mementos, figurines and tiny plants . . . How they dramatize an important wall . . . enhance your room . . . add new charm to the quiet evening hours at home.

*SyrocoWood Wall Brackets are available in Gold, Natural Wood, and colorful finishes at leading stores from $2.00 up. Free booklet on request.*

SyrocoWood



*See the wide range of SyrocoWood styled Decorative Accessories —including mirrors, console and vanity sets, book ends, smokers' accessories, trays, etc. — at your favorite store.*



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## OVER TOMORROW'S SHOULDER

CONTINUED FROM PAGE 94

shades. Next step: deep colors. Soon the researchers will have the proper formulations worked out for use on those outside jobs.

Some day, you may be running your car on coal. That statement isn't literally correct, but it's a good bet that one day you'll run your car or heat your house with synthetic fuels that started out as coal in the ground.

Last winter's unpleasant squeeze on petroleum products had one good result. It accelerated synthetic



fuel research tremendously. Many of the leading oil companies actually started building commercial plants to make the fuels. Practically all of the companies had been studying the processes in their laboratories for some time. (The Germans used an expensive process to make ersatz fuel for their war machine.) The net result of this activity here is that this country will eventually have a tremendous synthetic petroleum industry to back up our dwindling natural resources of crude oil.

The new processes have another advantage. In addition to producing synthetic fuels, they will also be a cheap source for a myriad of chemicals, including commercial alcohols (used industrially for lacquers and shellacs), and other valuable chemicals that come out of the process as by-products. And from the abundance of such chemicals, new pharmaceuticals, plastics, etc., are certain to develop.

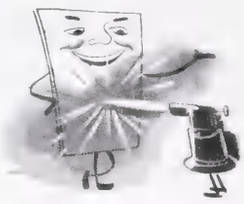
The synthetic fuel processes can begin with coal, which is treated with oxygen in a special plant to produce a hydrocarbon gas. Some day this might be done with unmined coal right in the ground. The U. S. Bureau of Mines is testing that technique right now in an Alabama mine. The hydrocarbon gas obtained is similar to the "natural gas" found in oil deposits. This is the same natural gas that is burned today in many midwestern homes and plants for heating purposes.

Here's how the synthetic fuels are made. When natural gas is burned, it combines with oxygen, forms carbon dioxide. But if the amount of oxygen is limited, carbon monoxide and hydrogen are formed. Both of these can burn, and under the proper conditions, they can be converted chemically into high-octane gasoline, fuel oil, fuel gases, and by-product chemicals.

But such fuels aren't just around the corner. Industry still has plenty of processing problems to solve; obtaining the enormous quanities of oxygen needed, and getting costs down. But synthetic fuels are definitely on the way. An interesting straw-in-the-wind: One major oil company says it can produce synthetic gasoline at the same cost it now produces conventional gas.

Perhaps the day isn't too far distant when we will use our natural petroleum deposits only as a prime source for industrial chemicals, and our great coal and natural gas reserves as the chief raw material for gasoline and heating fuels.

Fire is the great destroyer. But each year new weapons are devised to help in our never-ending battle. One of the latest: a new coating that resists flame. The coating stops fire dead in its tracks. For instance, fiberboard coated with it can stand two hours exposure to a blowtorch spitting heat at 2,900 degrees Fahrenheit. (Untreated board lasts a few seconds.) The coating is applied with brush or spray gun. It dries to a hard, white surface, but can be tinted to produce any shade.



When flame hits the coating, the surface immediately forms blisters. These blisters serve as a heavy insulating blanket, prevent the flame from spreading or penetrating. The coating is said to work on wood, plywood, plaster, fiberboard, plasterboard, brick, and metal.

Eventually, it will be available for treating textiles, is under study for use on packaging materials.

**CHANGING YOUR ADDRESS?**

Be sure to let us know so that we can keep HOUSE BEAUTIFUL going to you

## *Detailed Assistance*

*. . . in giving your home the "New Look" is yours for the asking. See your nearest dealer member of the Grand Rapids Furniture Makers Guild, listed below. All Guild furniture is identified by a distinctive escutcheon plate, inconspicuously attached to each piece.*

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BIRMINGHAM — *Bromberg & Co., Inc.*
MOBILE — *Adam Glass & Co., Inc.*
MONTGOMERY — *Frank Tennille Furn. Co.*

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SIOUX FALLS — *Johnson's, Inc.*

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CHATTANOOGA — *Clemons Bros. Co.*

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CORPUS CHRISTIE — *The Showroom of Finer Furniture*
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SPOKANE — *Barclay & Brown*
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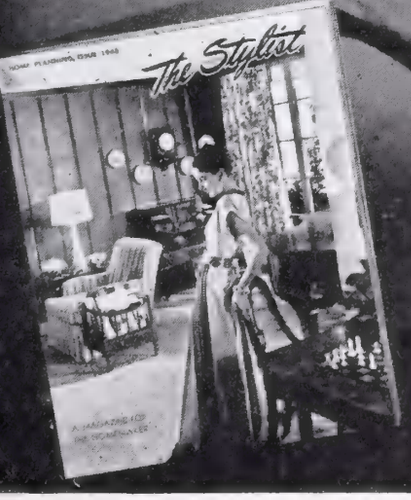
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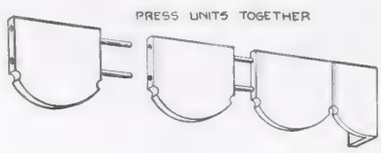


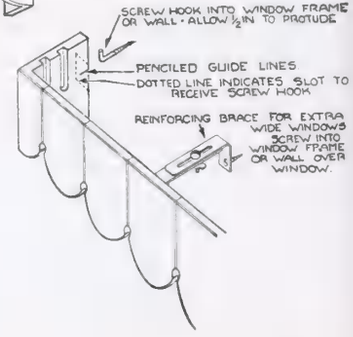

● Rods, hooks, curtain tops, window frame are all decoratively concealed by the Unit Valance. It's a boon to renters, for the unit construction makes it easy to shorten or lengthen the board for changing window needs, lets you disassemble it for packing.

# ANYONE Can Custom-Fit This Unit Valance Board

**Scalloped wood units peg together into a beautifying, fixture-concealing valance that fits any window**

Any window acquires new beauty topped with this gracefully proportioned Yield House Unit Valance. And for all its built-in, custom-made look and fit, it's as inexpensive as "ready-made" valance boards. Paint the board to pick up a drapery color or get units in knotty pine if you prefe natural finish. And if you're lo ing for a decorative frieze boa for a draped wall or to conc horizontal lighting around walls at windows, here's your answ




● The 7-inch high units peg together easily, stay put, assemble to any desired length. The 3⅝" front-to-back depth allows for bulkiest draperies or for lighting tubes. Ends have two curtain-rod slots.



# Glory Be!

## AT LAST! A VACUUM CLEANER WITH

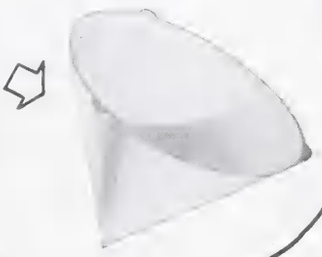
# no dirty bag to empty!



NO BAG OUTSIDE! NO BAG INSIDE! NO BAG AT ALL!

**Just a simple, disposable dust-separating FILTER does it!**

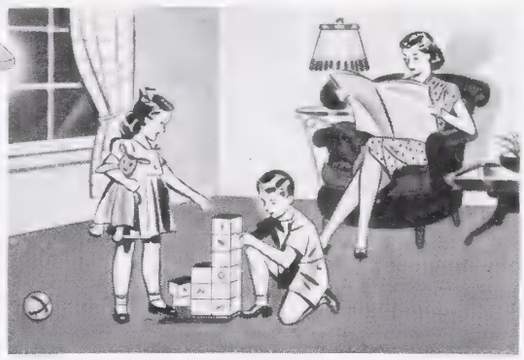
Dust and dirt can't leak back into the room from a FILTER QUEEN! The patented cellulose filter traps the dirt in the sanitary, metal container. Just replace the filter when you empty the container, and your FILTER QUEEN always runs like "brand-new!"





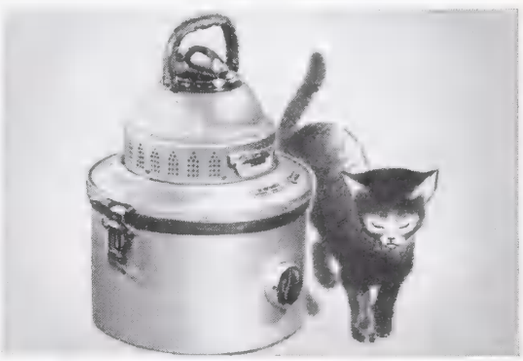
**EMPTIES LIKE A WASTEBASKET**

huss or fuss! Just empty the metal container month . . . as simple as emptying a waste-et. Insert a new filter and you're all set for her month of carefree cleaning.



**KEEPS RUGS SANITARY CLEAN**

Extra powerful suction reaches deeply imbedded, germ laden dirt. Makes your rugs *safer* for tiny tots. And the self-cleaning brush is guaranteed to zip up surface litter, lint and hair.



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So quiet you can listen to your favorite radio programs. Special sound-proof mounting keeps noise to a minimum . . . protects the power unit from vibration. It's exclusive with FILTER QUEEN.



**HELPING HANDS FOR HOUSEWORK**

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PHOTOGRAPH BY CHARLES PHELPS CUSHING



This venerable windmill on Nantucket Island has been grinding corn meal—and probably intriguing tourists—ever since 1746.

# How to leave home and like it

By Agnes Rothery

In some matters—matters of art and gardening and the technique of furnishing rooms with restraint—we have still much to learn from those people of taste and grace who live in the Far East. And to reach their homelands to see for ourselves at first hand is easily done by flying in one of Pan American's Stratocruisers on its new round-the-world route. You may put a girdle around the earth in as leisurely a manner as you choose, for full stop-over privileges are granted you. Wherever you are, en route, there will be two planes a week to pick you up and set you down at the next place. You take off from New York on a Wednesday or Saturday morning and fly east. Omitting the filling stations, like Pacific's Wake Island, you will be carried to London, Istanbul in Turkey, Damascus in Syria, Karachi and Calcutta in India, Bangkok in Siam, Hong Kong and Shanghai in China, Manila in the Philippines, Tokyo in Japan, Honolulu, and on to San Francisco, the terminal. If you begin the trip at San Francisco, you may take off on a Monday or Thursday evening, fly west and pay your calls in reverse order. Cost $1,765.95, including taxes. The cost of the trip between San Francisco and New York is $154.62, tax included.

### *Fair Days in England*

It is still possible to get passage to England via boat or plane, in time for the Antique Dealers' Fair. This will take place at Grosvenor House, London, from June 10 to 25. Under the patronage of Her Majesty Queen Mary, the Fair is held not only for dealers but for the general public.

### *Calm Bosom of the Atlantic*

For the next five months the Atlantic will be very kindly disposed toward the traveler who craves a sea voyage because he loves the sea and not because he wants to go anywhere in particular. For no hurricanes or blizzards are scheduled from Labrador to the Argentine. All trans-Atlantic lines are adding new vessels to their fleets, but the demand for space in the coming months continues to mount and waiting lists to swell, so see your travel agent well in advance of a trip. The flagship "America" of the United States Lines will make eleven additional trips across the pond this summer, which will be a help. The Bernstein Line has resumed business between New York and Europe.

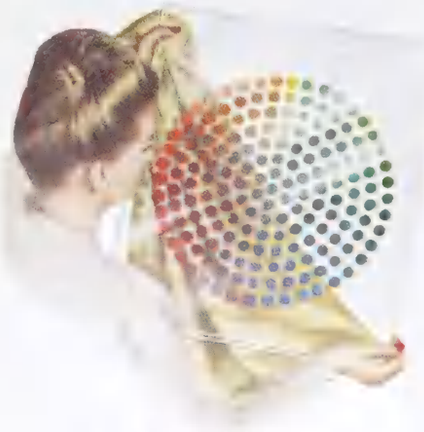
Southward, the "Argentine," the "Uruguay," and the "Brazil," all reconditioned, are Moore-McCormack's welcome gesture toward uniting us again with Rio de Janeiro, Santos, Montevideo, *(Continued on page 230)*


At last you can have luxuriously sheer
curtains that are amazingly practical
too . . . of Hathaway Nylon Marquisette,*
a superb new fabric possessing
unique qualities not found in any other
material. Non-inflammable, it washes
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than one percent in either width
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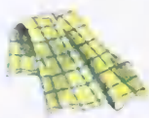
*Now... Have the color scheme of your dreams! Choose from*

# 1,000 COLORS IN PAINT



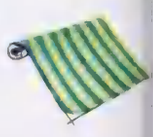
*Name of your nearest Custom Finish Dealer gladly furnished on request.*

Now you can choose a smart color scheme . . . and have in your home *exactly* those colors. No more "next best" shades. No more disappointments. For there's a Nu-Hue shade to match, contrast or harmonize perfectly with nearly any color. What's more, the Nu-Hue color you choose will dry to precisely the same shade on your wall . . . because Nu-Hue colors are machine-mixed with prescription accuracy. It takes just a matter of minutes to make your selection at the Nu-Hue Color Bar. There you'll find 1000 colors systematically displayed on transparent color charts and on individual 3″ x 5″ color cards. Each Nu-Hue color is available in oil base flat, satin gloss or enamel finish. Each can be duplicated at any time. See for yourself why America's leading decorators are using Nu-Hue . . . visit your Nu-Hue Color Bar today. The Martin-Senour Company, 2520 Quarry Street, Chicago, Illinois.

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*Pieces from the Pine Collection*



# Pine IS HOSPITABLE

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You'll like this individuality, so will your guests. And wherever you live, you can work out a perfect combination of pieces. Table, china, chairs, buffet and Handi-Tray server° (both equipped with a ***PACIFIC*** Silver Cloth lined tray to keep silverware tarnish-free) . . . are scaled to fit most of today's dining rooms.

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See Drexel's Pine Collection now at leading department and furniture stores. Insist on the "by Drexel" brand mark.

° *Pat. pending*



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# The new look

BY ELIZABETH GORDON

THE funny thing about "the new look" is that it isn't really new. In the case of women's clothes, it has been developing for the last five or six years. In the case of Architecture and home furnishings, it has been developing for nearly 20 years.

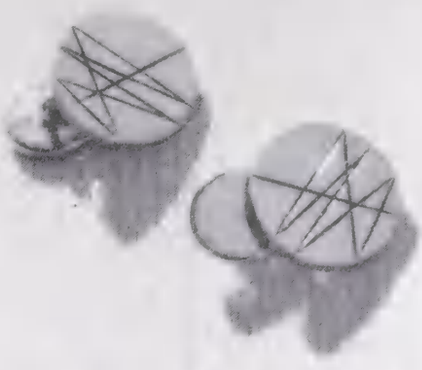
Neither of the new looks in our lives leaped into being out of the blue. Nor did they result from the restless whim of single designers or groups of designers, bored with the status quo. Both are the products of forces—social and technological—which are constantly molding our lives.

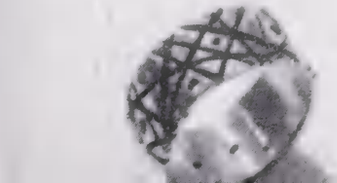
Despite all the press-agentry to the contrary, the looks of the things in our lives are molded by us consumers and our inventors. Until the gasoline engine was invented, we couldn't have designed the automobile. Until lightweight alloys were created, we couldn't have the modern airplane. And until women got over their mental attitudes about being men's equals, produced by the suffragette movement, they couldn't (and didn't) give up the masculine silhouette, which was buried with fanfare last fall but which had really been dying for at least five years.

The new look in Architecture has been preceded by a series of technical inventions and improvements, which, in turn, have produced design changes. The invention of double, insulating glass and of really tight, wind-proof windows has freed present-day Architecture of the restraints imposed on it because of heat losses through glass openings.

In fact, the biggest single factor in the growth of Modern Architecture has been the superb progress made in glass and its serviceability in cold climates—either in fixed walls or moving windows. Glass and windows have provided a sort of Declaration of Independence, permitting the indoors and the outdoors to be designed together as was never possible before. So once again, materials and techniques have preceded and even encouraged design changes.

Our national mental attitudes have had an accelerating influence, too, on speeding up change. Our ever-growing love for the sun and its therapeutic benefits has aided and stimulated the now technically sound use of glass. The fact that vast numbers of people have never personally experienced a modern, technically sound use of big glass areas in cold weather, in houses with efficient heating plants, causes wide scepticism. It *is* hard to accept an idea which is so opposite to one's personal experience. But, as thousands of homeowners living in generously glazed houses in cold climates will testify, it is not madness but sound, practical, and extremely pleasant. To read about one such homeowner's real experience with this new look in Architecture, turn the page. ——→





RING BY MARGARET DE PATTA • BRACELET BY KEITH MONROE •
CUFF LINKS BY PHILIP MORTON • ALL FROM PACIFIC SHOP, SAN FRANCISCO, CALIF.




PHOTOGRAPHS BY LIONEL FREEDMAN

# There's a New Look — EVEN in Cold Climates

By Jedd S. Reisner

**Take a look at the NEW LOOK in New Hampshire if you are one of those who think that lots of glass, exciting vistas, and the bringing of the outside indoors are limited to mild climates. This house has lots of glass areas that work. It proves that the NEW LOOK in contemporary architecture is nation-wide and that anyone, in any location, can have it**



They started with the BEFORE picture. Plenty of glass was added on the view side. Terraces were added for the pleasure of outdoor living. The effect that these fundamental changes had on the AFTER appearance of the house are the real factors which add up to its NEW LOOK.

*Better your home . . .*
*Better your living*

This is a story about a house—a little, ordinary house which had been around for a long time. This house was in a cold climate, so cold a climate in fact that it had to have small, squinted-like windows because large windows would have let in too much cold for its old-fashioned heating system to take care of. Then one day it was bought by a man and woman with that NEW LOOK in their eyes. The little house underwent a transformation, because now a new kind of glass had been invented that could keep out the cold. Also, heating systems had been perfected so that heat could be delivered where needed and in amounts wanted. But why not let Mr. and Mrs. Kimball, the new owners, tell their own story:

"Our out-dated New England farmhouse which Dan Kiley, our architect, remodeled for us is a shining example of modern planning and execution!" says Mrs. Kimball. "Situated high on a hill in Littleton, N. H., the beautiful view of Franconia Notch and surrounding countryside comes right into our rooms." Mr. Kimball adds, "The heating system (forced warm air with Timken oil burner) is wonderful. We have been in the house off and on all winter and have been absolutely comfortable when the weather has been twenty below zero. We can keep any degree of heat desired, regardless of all the big windows."

The Kimballs further state that "since we lived here never in our lives have we been happier or enjoyed a home more. Many friends have visited us and they all feel that it is just out of this world for a glorious view and for perfect comfort." The Kimballs add this clincher, "If we were to do it over, we would do the same."

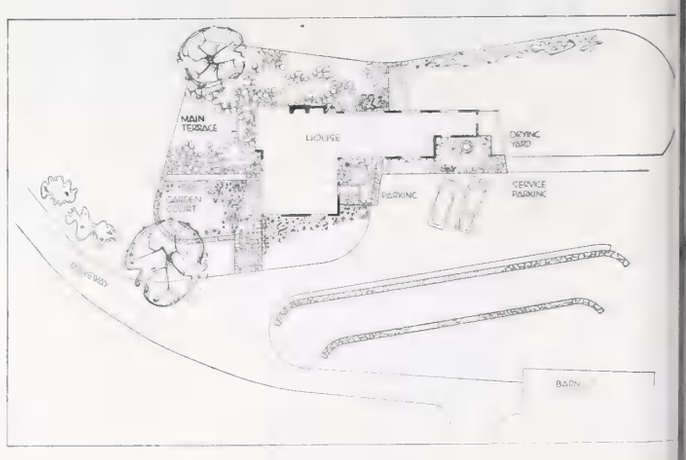




The shed entrance typifies the farmhouse-like character. It services the "catch" of Mr. Kimball's hunting forays on the 200 acres on which the house is located. Notice how the pitched-roof character of the house has been maintained even with the addition of the convenient service porch and its roof.

To the southwest along the living room and dining room is a trellised terrace of flagstone from a neighboring quarry, whe the stone was "almost given away." Owners enthusiastically re port "we practically lived on the terrace last summer. Ate many meals there and loved it." Who wouldn't, with that viev

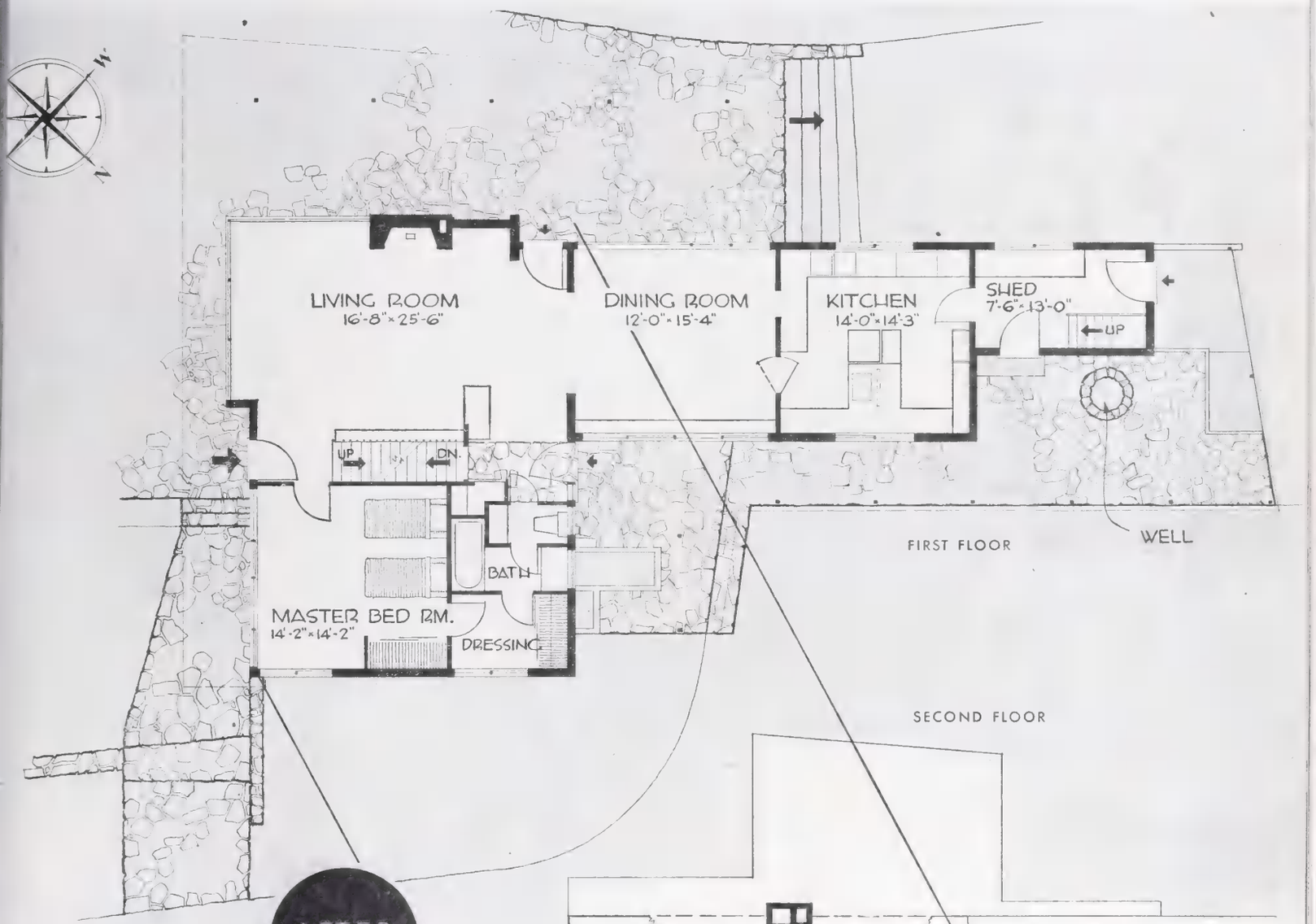
Site plan below shows careful attention to such important d tails as guest and owner parking, and development of large outdoor terrace areas on the southeast and southwest toward the view. The large specimen maple and balsam trees were car fully preserved and retaining walls built to prevent erosion.



# BEFORE

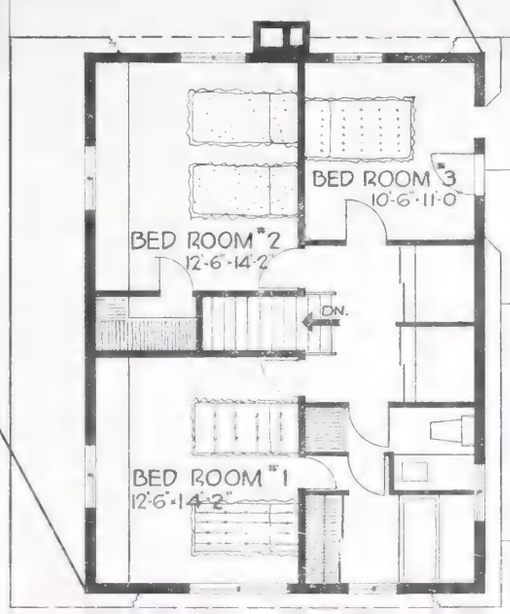
Just another house plan. By looking at it you wouldn't dream that there was such a thing as an exciting view anywhere. But good construction was there on which to build an outdoor life, even when living indoors in winter.




# AFTER

Except for the addition of a shed to the rear of the kitchen, the house was unchanged basically. What makes all the difference in the world is the space treatment within the house in walls, closets, bathrooms, and window treatment. And is the house easy to care for? "Our maid *likes* the house. She finds it so easy to care for," say the owners. Thus the little house which was an ugly duckling has entered upon a new career after encountering the NEW LOOK.





The living room in the old house faced the right direction, but all it did was *face*. The new living room faces the same view and really makes the most of it—large floor-to-ceiling windows seem to bring the distant mountains right into the room. Of double glass, they are practical, too, in zero weather.



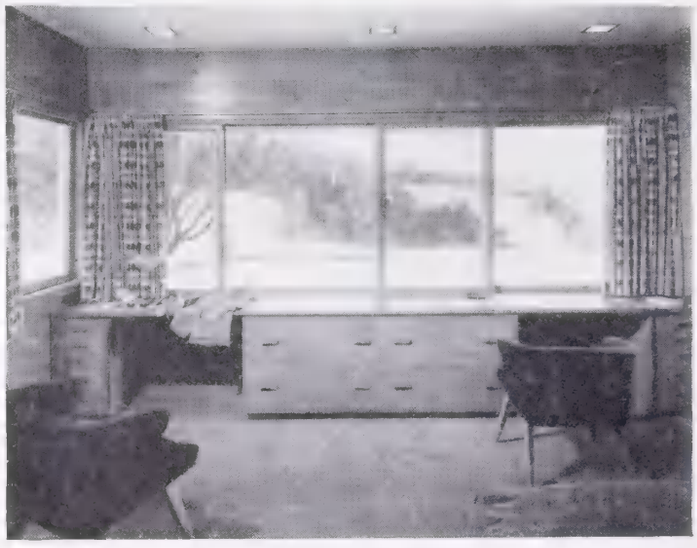
The living room combines the best from the past with that of the present. Mrs. Kimball states, "We kept the old original hand-hewn beams which are really delightful." Then adds, "The view from these huge windows is unsurpassed." They are "Twindow" insulating glass, made by the Pittsburgh Plate Glass Co.



# There's a New Look — EVEN in Cold Climates

No more squinted windows for the Kimballs! They can now see their "unsurpassed" view. The new low eave overhang protects rooms from summer sun as it travels past high in the sky. In the winter the sun will come in these windows because it travels lower in sky during day.

*Better your home . . . Better your living*

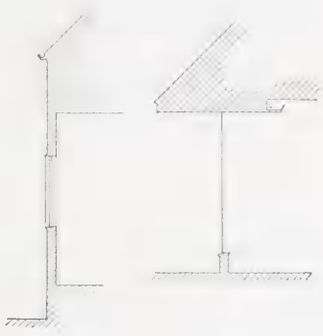


The NEW LOOK has added plenty of glass to the bedroom (right). In fact, the whole wall to the view is glass as well as half the adjoining wall. The owners say, "Neighbors who see the house ask, 'don't you think *we* could put some *big* windows in our old house, too?'"

The fireplace corner (left) is a charming collection of satisfying materials—aged, hand-hewn ceiling beams for texture, exposed brick for substance, logs and fire for sensual enjoyment, with casual furniture to provide the setting for the complete informal life.

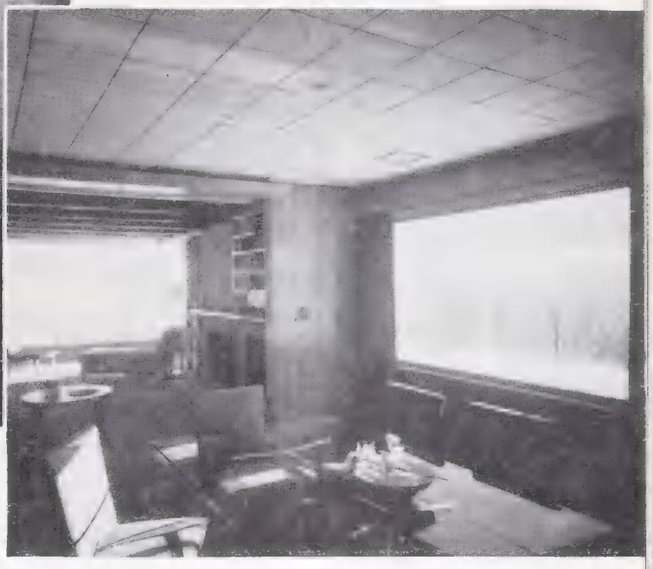


INTERIOR DECORATION BY PAINE'S OF BOSTON



BEFORE AFTER

Before the house was rebuilt the section of the living room to the view consisted of the common variety of small windows as shown above. After remodeling, the roof line was carried down to meet an extended ceiling and floor-to-ceiling glass was added.





The dining room opens generously to both view and living room. It's sunny openness helps explain why the Kimballs say, "The whole venture has been altogether exciting and completely gratifying to our family and friends!" Carpeting is by Mohawk Carpet Mills, and acoustic ceiling treatment is by the Celotex Corp.

The open treatment of living and dining spaces follows the NEW LOOK trend of gaining large vistas inside the house as well as in opening the rooms to large vistas to the outside by use of large windows. The lighting, except for lamps, is built in, either recessed in the ceilings or in coves for indirect effect.

# Your decorating is easy with

# MATCH-MATED STENCILS

By Frances Taylor Heard

To all who are searching for fresh, self-assertive, spirited design, we commend the stenciled furnishings on these six pages. They're especially good news to dwellers with Early American and Provincial because it has been years since the market has offered them anything more vigorous than calico apron prints to put with their furniture.

But even Modernists will hail this stencil group. For these wall-papers, yard goods, and ready-made bedroom ensembles and closet accessories are planned to make decorating easy. They are what is known as a correlated group, in colors and designs which either match or harmonize so that, if you do your choosing within the group, it is a cinch to match your slip-covers to your walls or your closet to your bedroom.

This assortment has HOUSE BEAUTIFUL's own particular blessing, for manufacturers of wallpaper, fabric, bedspreads, and closet fittings have worked together so enthusiastically on color and design that they have produced virtually foolproof furnishings.

Richard E. Thibaut, Inc., discoverers of the original stenciled walls from which all these designs originate, make the wallpapers. Cyrus Clark, Inc., makes stencil-printed cotton fabric and five solid colors to go with it. N. Sumergrade & Sons make bedspreads, draperies, dressing table skirts, and cushions in stencil patterns. Kerk Guild, Inc. provides closet accessories. We photographed these, in collaboration with Rich's of Atlanta, in a bona fide New England farmhouse.



ALL PHOTOGRAPHS BY WILLIAM HOWLAND



Early stencils, inspirations for the wall-paper border shown in this living room, used to be painted on farmhouse parlor walls.

Primitive, uncomplex quality of stencil patterns gives them an affinity for Provincial rooms and, curiously enough, for Modern

See opposite how pleasantly the stencils in wallpaper and fabric blend in color and feeling, although patterns are not identical



*Room settings like these may be seen at Rich's Atlanta, Ga.*



# MATCH-MATED STENCILS

These wallpapers are faithful copies of old stenciled walls. Fabric patterns are variations. Four-leaf flower in living room drapery (left) was suggested by motif in hall paper (opposite).

The clean, economical lines of stencils and their crisp geometry make them agreeable to Modernists. Basic colors in this group of furnishings are new interpretations of old favorites.

The room below suggests the restful unobtrusiveness that these furnishings share. They'd be excellent materials for small refurbishing projects, for they don't look blatantly new.

Draperies at lower right are the living room fabric pattern in a different color. Fabrics come 36" wide. Country-style sash curtains hang by rings. All maple furniture, Conant Ball Co.









Chair fabric, bought as yard goods, matches ready-made bedspread.



You can choose from 22 closet accessories.

*These stencils not only guarantee a sound mixture of fabric and wallpaper, but offer such important décor as bedspreads and draperies already made. If that weren't enough pre-decorated convenience, there's an assortment of closet accessories carrying out the stencil idea to the last fine detail.*



Valance, hung from ceiling, creates a canopy, is ready-made.



Bedspreads, in a star-like medallion pattern, come in 3 styles.



*For list of stores where you may see these wallpaper and fabric ensembles, turn to page 173*

Besides finding bedspreads ready-made, and in a variety of three color combinations, you can be sure of appropriate draperies, pillowcases, dressing table skirts, and cushions, for they're in this lineup, too. Note abbreviated ruffled organdy curtains.

Weeping willow pattern has the naive dignity of a primitive painting. Stencil group has three wallpapers and two wallpaper borders in at least three colorings. Colors are fresh versions of old calico—bronzey green, snuff yellow, earthy red.



PHOTOGRAPHS BY WILLIAM HOWLAND

In the bathroom, a combination of two wallpaper borders; the broad one is used as a window valance and the narrower one as a window frame. The shower curtain band copies the leaf stencil at the window—the same pattern that is used on the living room walls.



## MATCH-MATED STENCILS



PHOTOGRAPH BY EDGAR DE EVIA

# Domestic wines

## *collectors items you can afford*

By Doris Brian

**For less than $1.50, you can prove to yourself that a meal without wine is like a day without sun, and for $200 you can acquire a small, complete cellar of very fine American wines. Here's how!**

We all know that a glass of good wine, clear, dry, and singing on the tongue, fillips the best French fare. But how many of us use it to top the American turkey or to lift the spirits of a low-cost Yankee stew? Because our drinking water is so good, we don't *need* to drink wine as a matter-of-course part of dining, and so, as a nation, we are special-occasion wine drinkers only. How we cheat ourselves! With modern refrigeration, we don't *need* salt and pepper, either.

Nowadays, wine with dinner need be neither a high echelon luxury nor a ceremonious bother. The better American still table wines, selling for about $1.25 to $2.50 a bottle, are fit for any gourmet menu, and, along with these star performers, our vintners give us a range of even less expensive ones which we can store without fuss, cool in our refrigerators, and pour calmly into our everyday glasses to make the point that good food always deserves wine's complement. So why not experiment with both types?

As for what to serve with what, the only real rule is your own palate. The elaborate abracadabra of a different wine with every course went out with the foot man behind every chair.

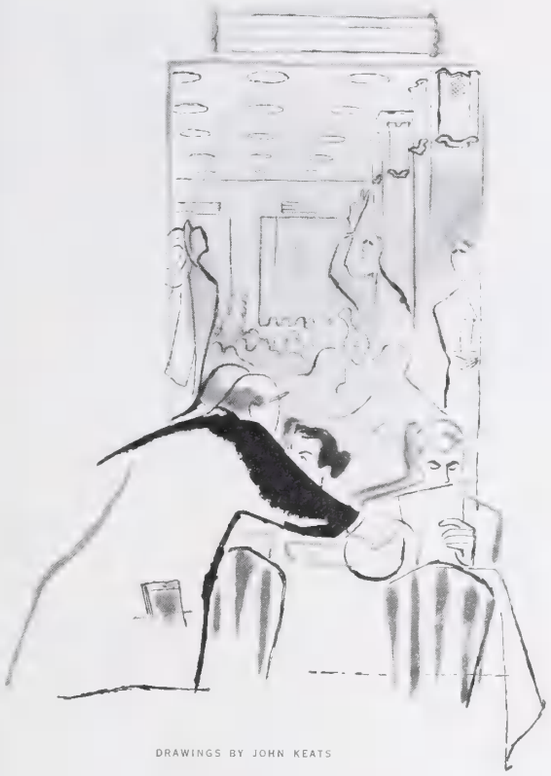
We tell you about the more distinguished American wines below, and suggest a ten-case cellar. But learning to make your own choices among this drinking plenty is a pleasure you shouldn't deny yourself. You needn't buy your full store at once. Collect your wines gradually, as you collect your books and records.

### *How To Read American Wine Labels*

The truth about modern, American-made wines is that the best of them are no longer imitations of the European. Backed by their own character, they are proud cousins rather than younger brothers of the imports. Point for point, they can match all but a very few, very great, European wines.

However, because European wine terms are so familiar, we have fallen into the habit of using them on our labels. If we read "California Claret" or "New York Sauternes," we have a *(Continued on page 224)*

# Love in a dish



DRAWINGS BY JOHN KEATS

**A reciprocal appreciation of the keen delights of the festive board has an enormous influence on the felicity that can be marriage**



By M. F. K. Fisher

Brillat-Savarin, who amused himself in his old age by writing *The Physiology of Taste*, a book which, after almost 125 years of near idolatry and countless imitators, remains the wittiest and wisest of its kind, concerned himself mightily with the problem of married bliss. He wrote many paragraphs and pages on the importance of gastronomy in love, and told a dozen anecdotes which in one or another of his slyly subtle ways proved the point, put bluntly, that happiness at table leads to happiness in bed.

A mutual enjoyment of the pleasures of the table, he said over and over, has an enormous influence on the felicity that can and should be found in marriage. A couple, he went on, who can share this enjoyment, "have, at least once every day, a delightful reason for being together, for even those who sleep in separate beds (and there are many such in 1825) at least eat at the same table; they have an unfailing subject of conversation: they can talk not only of what they are eating, but also of what they have eaten before and will eat later, and of what they have noticed in other dining rooms, of fashionable new recipes and dishes, etc., etc.: everyone knows that such intimate chit-chat is full of its own charms."

Brillat-Savarin felt, and said so strongly, that a man and woman who share any such basic need as the one for food will be eager to please and amuse each other in the satisfying of that need, and will do what they can to make the basically animal process enjoyable. "And the way in which meal- *(Continued on page 173)*

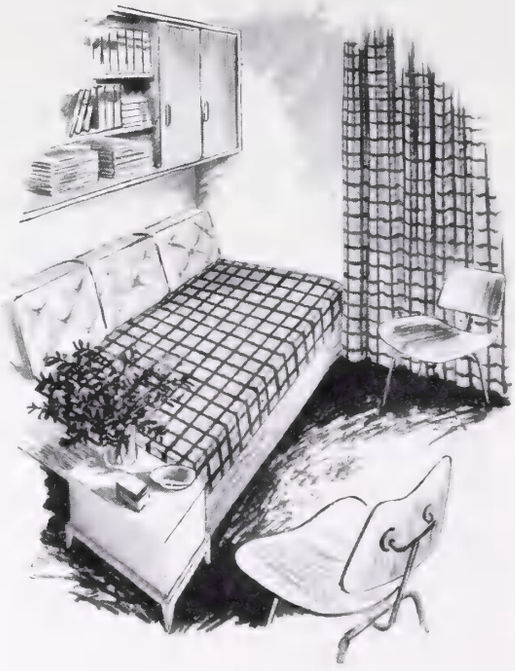
By Sara Litt

# Stylish Enough to be the Starting Point

**Now you can find in ready-made bedspreads a decorative importance that used to come only from custom-order workrooms. Colors, textures, and patterns are fine enough to inspire whole rooms**

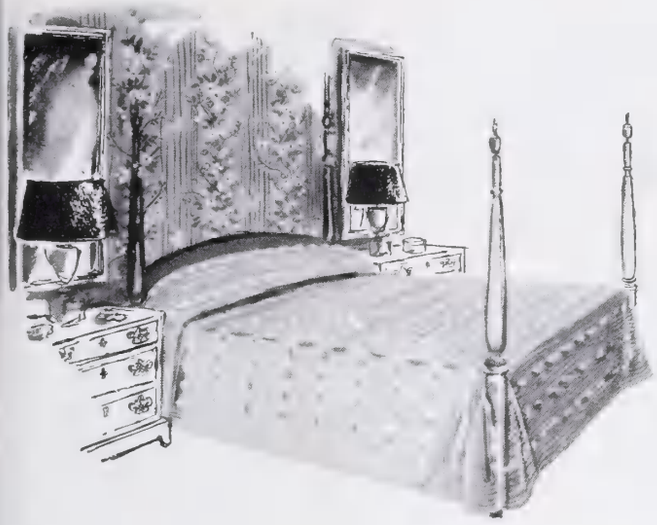


In the past you would never have depended on an old-time commercial bedspread to dramatize the dignity of a great four-poster. But this lushly tufted chenille indicates how times have changed. Its giant floral pattern and over-scale ball fringe have a becoming elegance with such important furniture. By J. & C. Bedspread Co.



The fact that ready-made bedspreads are bolder in scale and more daring in color than they've ever been is an indication of the public's demand for smarter styling in home furnishings. You get high style at low cost in this tailored woven spread with matching draperies, in a huge check in brown and gray. By Bates Fabrics, Inc.

*Better your home . . . Better your living*



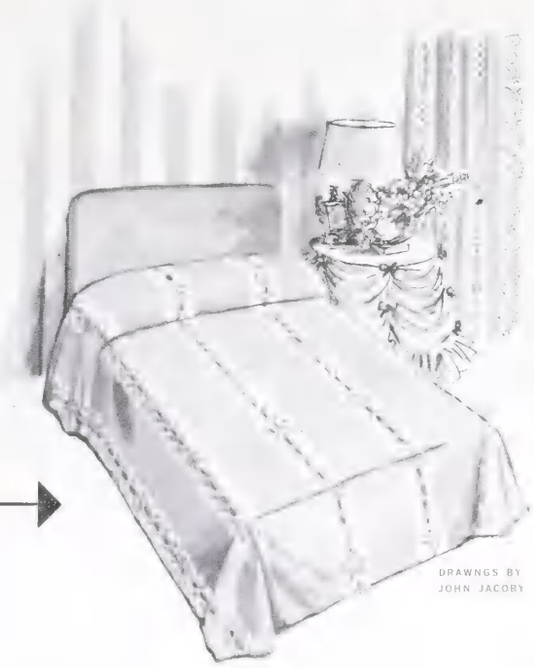
You recognize a fine quality chenille or candlewick by the rich thickness of its tufting. Newer spreads all tend to be more luxuriously tufted. This one, striped in gray and white, is tufted on gray sheeting, which enhances its over-all grayness. You'll see more and more chenilles on self-color backing. By Blue Ridge Spread Co.



Time was when ready-made bedspread colors were exclusively pastel, thereby thwarting all efforts to make a sleeping room look anything but feminine. This diagonally tufted chenille in a deep blue shows you the serviceable, "upholstered" character that new dark spreads can give a boy's bed. By Burlington Mills Corp. of N. Y.



Peach, pale blue, and Nile green used to have a corner on the bedspread market. But you'll discover that most colors now are richer and stronger, realistically chosen because they get along better with the other colors people have in their homes. This spread has a plaid-pattern tufting on solid color back. By Johnson's, Inc.



DRAWNGS BY JOHN JACOBY

Teen-age daughters and all other idolators of fluffy ruffles may enjoy the effects of frills and ice-cream colors without upkeep headaches. Romantically striped in a woven pattern of bowknots and eyelet embroidery, this washable spread with matching draperies has soil-repellent "Drax" finish. By Fieldcrest Mills.

*More style-setting bedspreads on page 176*



**BEFORE**

The garden end of the kitchen was divided into two miserable little alcoves, one hardly big enough to seat two, let alone five people, for breakfast. The partition dividing them was useful only for the ironing board, easily stored elsewhere.



**AFTER**

Once the partition was removed, a picture window replaced the two little ones, letting in more light and a view of the garden. Corner cabinets hold prettiest china, wide window sill holds flower pots year round. Table now fits family.

# TRUE STORY OF AN UP-TO-DATE KITCHEN

**Once it was a cut-up, hit-and-miss workroom. Structural changes, new lighting, equipment, decorating plan have brought it up-to-the-minute in efficiency, charm**

Mr. and Mrs. George Kauper and their three children have no liking for cramped quarters. They own their home in Grantwood, New Jersey, and recently decided that no one investment would pay greater dividends than modernizing their kitchen. Mrs. Kauper made her own plans, but consulted her contractor to make sure unwanted partitions were not bearing walls, to learn how to compensate for the loss of one radiator, and to find out if plumbing and electrical changes were practical.

The pictures tell the story, blow by blow. The alteration was none of this done-on-a-dime sort of thing. It cost real money. But the whole Kauper family feels that every cent was well spent, and so do the neighbors who come to look and admire. Many have kitchens identical with the original, and now are busily taking notes with the idea that they, too, may enjoy the convenience and delight that up-to-date kitchen planning and modern equipment contribute to family living.



**BEFORE**

Painted wall over a tile dado, miscellaneous cabinets, and blocked linoleum, cut up the 12′ long x 7′9″ kitchen as it used to be. Now walls painted one color over all, marbelized linoleum, modern co-ordinated cabinets look uncluttered.



**AFTER**

Walls and linoleum counter tops are rich, olive-green; trim is white like cabinets, new Kelvinator refrigerator and Roper range. Linoleum is gray with red and green feature strips. Cabinet linings are red; green chairs have red seats.

ALL PHOTOGRAPHS BY RICHARD AVERILL SMITH



**BEFORE**

The irregular jog back of the old range was built out to make an extra closet for staple foods. Mechanical improvements include a ventilator over range, concealed lighting over all windows, new lights over range and under wall cabinets.



**AFTER**

To accommodate the new stainless steel sink, one radiator had to be sacrificed. To compensate, outside walls were newly insulated. Cornices replace often-washed curtains. Under-sink space is not wasted, now provides ample storage.

# What is a Successful Menu?

By Florence Paine Rollins

If there were *one* successful menu that suited all people, all occasions, and all seasons, and if we knew it, we should have to build a high wall around us, because every innkeeper, restaurateur, hotel manager, and homemaker would be beating a path to our door.

Although two persons may not agree on the foods that comprise the successful menu, most will agree that all good menus have one thing in common: a distinctive dish—a focal point that makes that meal memorable. The focal point can be anything: a soup, a casserole, a salad, a roast, a flaming dessert. But whatever it is, emphasize it, play it up, and don't surround it with so many food companions that it will be lost in the shuffle.

This process of learning to star one dish often means discarding a lot of food ideas which are hangovers from childhood—the notion, for instance, that you aren't "setting a good table" unless the cloth can't be seen for the dishes set on it. It will undoubtedly mean lopping off courses and side dishes which do little more than fill space on the table. For sheer weight of a number of courses never made a successful menu. Two courses can do it as easily as six, and at the same time make entertaining a lot simpler for the hostess-cook.

The art of developing successful menus takes practice and much conviction. You've got to be sure that what you are serving *is* really good. Then you won't hesitate to build a meal around a wonderful soup, instead of giving it only a minor role as a first course. Then you'll know you don't have to make apologies because a one-dish casserole isn't a roast, two vegetables, and potatoes. *(Continued on page 192)*



***Success in Two Courses***

Spring Casserole

Asparagus Vinaigrette

Toasted Cheese Loaf

Apricot Mousse

Almond Crisps

Coffee

A two-course meal calls for little tableware, so this is just the occasion to spread the table with a printed cloth like this Cameo cotton by Simtex Mills, for then its colorful, flower-strewn pattern can sing out by itself. With it Mrs. Frances T. Heard, HOUSE BEAUTIFUL's Home Furnishings Editor, uses Gladding McBean's Franciscan Ware, glassware by A. H. Heisey & Co., from B. Altman & Co., and R. Wallace & Sons' "Grand Colonial" sterling. Wrought-iron furniture, Molla, Inc. Rug, Libertyville Textiles. Venetian blinds, Columbia Mills, Inc. Organdy curtaining, Berkshire Fine Spinning Association.



The very rooms in the Royal Hawaiian Hotel in Honolulu make a trip pay off in ideas to take home. Decorator Florence Elkins furnished them in bright, distinguished colors and in Modern textured fabrics—a refreshing surprise in hotel décor. Sheer cotton curtains, printed with giant philodendron leaves, are hung from permanent wood slats, need no hardware.

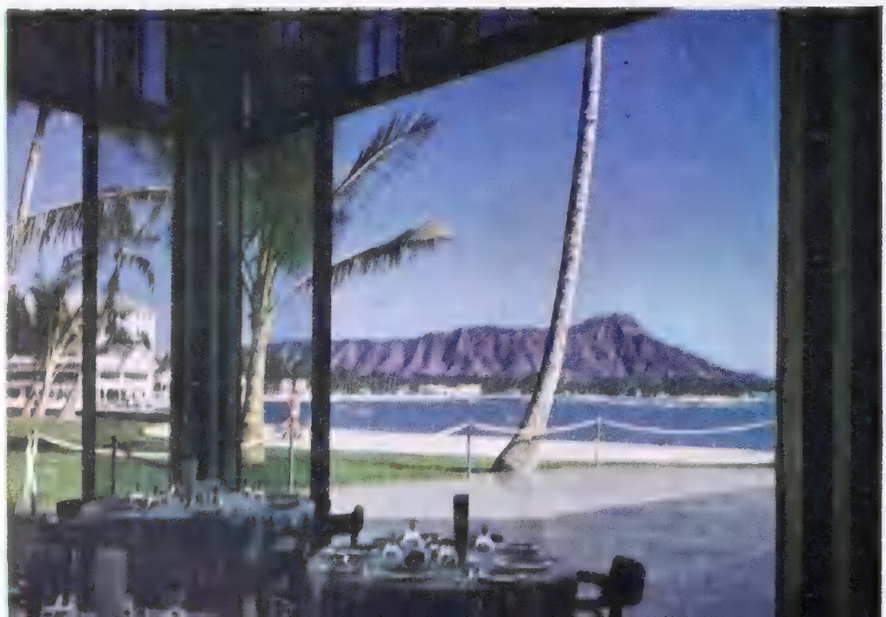




ALL PHOTOGRAPHS BY MAYNARD PARKER

Many rooms at the Royal have private *lanais*, or outdoor living porches, so guests can experience real Hawaiian living. Adjoining *lanais* may be thrown together by pushing back "Modernfold" doors which partition them. Everywhere you'll see *lauhala* rugs, cool, lightweight, woven from leaves of screw pine. Screening is sun-deflecting "Koolshade." Flowers by Flowers and Gifts of Hawaii.

One way to capture a view—and worth writing down in your travel notes if you ever hope to build. Gardner Dailey, remodeling architect of the Royal Hawaiian, made the dining room walls of sliding glass. Whether walls are open or shut, Waikiki Beach and Diamond Head are part of the dining room.



# You'll Get A New Slant On Living In HAWAII

By

**Agnes Rothery**

In the wistful vocabulary of the world-weary, Hawaii is the sun-drenched, moon-struck, and flower-smothered synonym for getting away from it all. It suggests a Utopia of tropical islands, white beaches (and sometimes black, green, or red), palm trees waving in the soft trade winds, blazing blue skies, and twilit forests of jungle trees and giant ferns. It is a dream of volcanic mountains, sheer, sea-battered cliffs, bright fields of golden pineapple and waving sugar cane. It stands for romance bracketed, accompanied by soft music and the melancholy roll of the surf at night.

And, curiously enough, the reality of Hawaii is all this and even more than the most starry-eyed romantic ever dreams it could be.

Providence endowed these 20 Pacific islands with the magical wherewithal for relaxing the human body and soul—and, anything Providence left out, the inhabitants seem to have filled in handsomely. There are superb luxury hotels, bungalows, and ranches or camping hostelries by the sea or in the cool, mountainous uplands to fit every taste and budget. There is swimming, surf riding in outrigger canoes, polo, golf, tennis, sailing. And in the mountains of the largest island, Hawaii, which has given its name to the whole group of islands, there is even skiing three months of the year. You may hike or be driven through the most astounding scenery you will ever hope to see. Someone—for Hawaii is like this—will probably arrange for you to attend a *luau*, or native feast, which usually centers around a succulent pig, wrapped in broad *ti* leaves and slow-roasted for hours in a pit in the ground. If you are so minded, you may visit churches, schools, monuments, historical sites, and museums to your heart's content. (Spend a few hours at the Academy of Art in Honolulu, considered by many who know museums best to be the most perfect small museum in the world.)

Every visitor does some of these things. But whoever travels with the ulterior motive of collecting ideas on how to make living better at home will find Hawaii as full of inspirations as it is of papayas. In this paradisiacal climate, where life is geared to an average temperature in the seventies, you may discover such things as how to keep yourself and your family cool during a mainland summer. If you are one who thinks oriental art begins and ends with red lacquer cabinets and glass wind bells, this is where the true meaning of Far Eastern design may reveal itself to you, for Hawaii is the merging place of (*Continued on page 186*)

*Better your home . . .*

*Better your living*

The surf porch of the Royal Hawaiian opens to the Pacific in front, to palm gardens and lawns on either side. Glass walls are shaded by fabulously brilliant bamboo blinds, woven by Dorothy Liebes, of textured, raspberry-red yarns and gilt threads.

Teakwood table, below and above, was inspired by an old-time Hawaiian "pig platter" serving dish. Green coconuts, tree coral, and giant shells are not easily duplicated in flower arrangements at home, but they're inspirations to experiment.





ALL PHOTOGRAPHS BY MAYNARD PARKER

You'll Get A New Slant
On Living In HAWAII

*(Continued from page 127)* Chinese, Japanese, and Polynesian peoples. Or, just as the wise man reads sermons in stones, you may see even in your hotel room, where you'd probably least expect it, a new way of hanging draperies, a different color scheme, or a new principle of ventilation.

The pictures on these pages, for instance, are a fair sampling of the kind of extras that open-eyed travelers always contrive to take home. They are idea souvenirs, all gleaned from the famous Royal Hawaiian Hotel in Honolulu, a luxury hotel as beloved by seasoned travelers and as glamorously renowned as Shepheard's in Cairo. And they're particularly valuable ideas because they represent the skilled planning of architect Gardner Dailey, his associate, George J. Wimberly, and decorator Frances Elkins, who did the remodeling of the hotel a year or so ago when the Matson Navigation Company resumed its operation of it. When guests have the opportunity to live with work of such caliber, they'd be missing a gilt-edged bet if they didn't stow away a few professional ideas for future use in the living room, the terrace, or up in Junior's room.

People who live in Hawaii have adapted their homes and their mode of living for coolness, and their years of experience have produced effects which might be studied by those visitors who want to make their own summer homes fresh and airy. Gradually there has evolved an island architecture which is not Spanish or even Californian; which is not Oriental or Polynesian, although it owes something to all these influences.

This architecture is based on a way of living which is as much, or perhaps even more, *(Continued on page 186)*

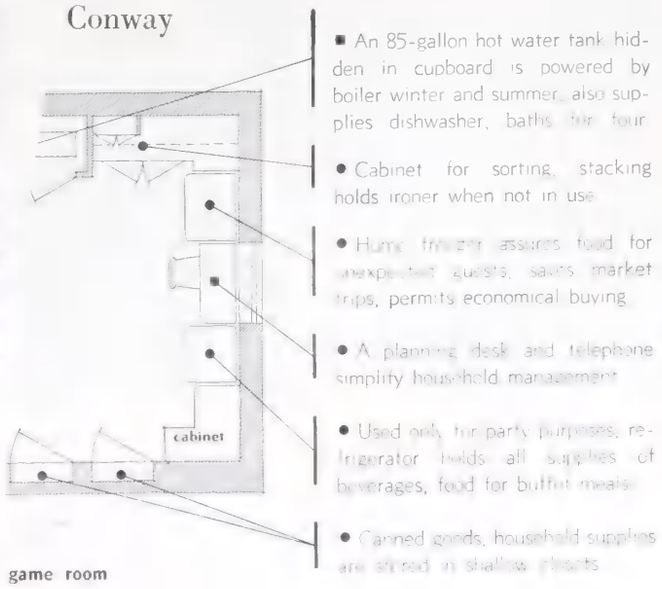


In the high-ceilinged lounge, tall black screens, patterned in brass philodendron leaves, form partition and background for pleasant conversation groups.





The Royal Hawaiian is a lesson in honest elegance. It has no trite "Grand Hotel" frippery, but the intrinsic fineness of beautifully made furniture and fabrics. The table and floors are black terrazzo.




game room



**BEFORE**

When Mr. and Mrs. Gordon H. Hough bought their house in Oak Park, Illinois, the cellar made no contribution to family comfort or convenience. Nothing but a dingy hole in the ground, it was an eyesore, a waste of space not to be tolerated by a family of four in a small house.

**AFTER**

Now, not only the family but friends as well benefit from an extra room, and a big one. Light and airy, fully equipped and easy to care for, it is both workshop and playshop, saves a lot of wear and tear on the upstairs. Remodeled, that hole in the ground now pays its own way!

# W family did he COAL BIN

ce dark and dreary cellar, useful

repository for cast-offs of all kinds, into

se room which may be a laundry one

o small boys and their friends

annex to the adjacent game room for

es which are the rule in this household





...nant bamboo blinds, woven by Dorothy Liebes, of textured, raspberry-red yarns and gilt threads.

Teakwood table, below and above, was inspired by an old-time Hawaiian "pig platter" serving dish. Green coconuts, tree coral, and giant shells are not easily duplicated in flower arrangements at home, but they're inspirations to experiment.




By Charlotte Eaton Conway

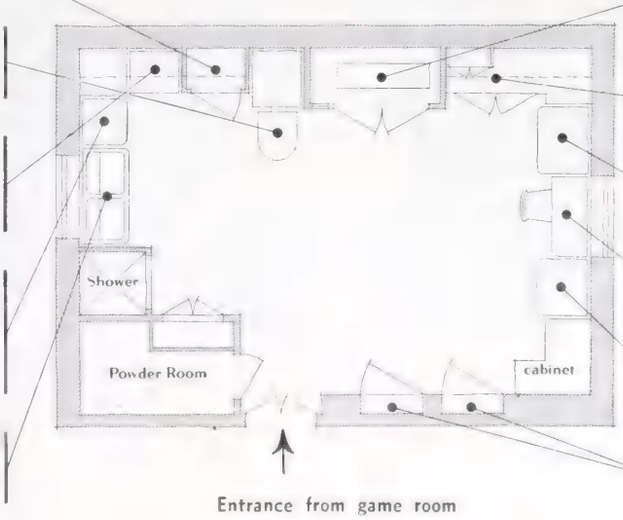
■ Soaps and other washing needs are at hand in base cabinet

● Since heating plant is an oil-burning boiler involving no muss, it can well be located in laundry

● No weather man in this laundry! Washed clothes go into automatic dryer, set for damp-dry or all-dry, come out ready to iron, put away

● Soiled clothes practically wash themselves in an automatic washer. Once controls are set, the machine soaks, washes, rinses, damp dries, shuts off. Nobody has to be there

● Double laundry tubs with storage beneath come in handy for extras, provide drainage from washer hose




Entrance from game room

● An 85-gallon hot water tank hidden in cupboard is powered by boiler winter and summer, also supplies dishwasher, baths for four

● Cabinet for sorting, stacking holds ironer when not in use

● Home freezer assures food for unexpected guests, saves market trips, permits economical buying

■ A planning desk and telephone simplify household management

■ Used only for party purposes, refrigerator holds all supplies of beverages, food for buffet meals

■ Canned goods, household supplies are stored in shallow closets



PHOTOGRAPHS BY SUTER, HEDRICH-BLESSING STUDIO

**BEFORE**

One look at the cellar and the Houghs made their remodeling plans, with expert help from R. Cooper, Jr., Inc. General Electric equipment was ordered, then a dado of plywood, ceiling and upper walls of Celotex, asphalt tile floors. The new room pays dividends many ways.

**AFTER**

Good lighting is all-important in below-grade rooms. Three recessed incandescent fixtures in the ceiling, fluorescent lights over dryer and ironer, and three Lumilines hidden behind scalloped cornices, provide for general illumination and also spotlight the working areas.



The new plan includes a pair of shallow closets, with shelves spaced for efficient storage of extra canned goods and household needs. They're out of the way, but ready when needed.

# What one family did with the COAL BIN

Any family with a small house and a useless cellar may well take a leaf out of the book of Mr. and Mrs. Gordon H. Hough. With intelligent planning, they have made it into one of the most useful and most used parts of the entire house.

The cellar was there when they bought the house. The "before" photographs show what a liability it seemed to be. But the Houghs thought differently. They decided to make half of it into a game room, with pool table, other games, a radio, bar, and all the fixings. The other half is a multi-purpose room, serving primarily as laundry. But the two small boys of the family also use it as a playroom when the weather is bad outdoors; there is even room for scooters and roller skates and almost any other activity their lively imaginations can dream up. More than that, the grown-ups find it just as much of an asset. Several couples can dance there comfortably, and it makes a super-pantry for serving beverages and informal buffet suppers, the favored form of entertaining in this household.

Mrs. Hough doesn't have a wash day any more. She puts the major part of the weekly wash through its automatic paces on Sunday nights, while she listens to the radio and watches the television show in the game room next door. Her guests don't even know what she is up to. One or two more wash loads in the middle of the week keep everything spanking clean. There's nothing to it, says Mr. Hough, and admits even he can do the washing and drying.

In addition to these positive benefits, the Houghs find their new "cellar" has the not-to-be-overlooked negative advantage of saving a lot of wear-and-tear upstairs. Altogether, they feel their remodeling project has more than paid off.

ALL ELECTRICAL EQUIPMENT, GENERAL ELECTRIC



Flatplate ironer folds up to put away in nearby cupboard. Conveniences include Texteel adjustable ironing chair, Zerbee-Hilliker Co., and sit-down ironing board, hamper on wheels, folding clothes rack, from W. F. Meyer & Sons, Inc.



Now, the one-time useless cellar really pays its way, as every inch should in these days of high home costs. Smart planning, labor saving equipment, plenty of work or play space, and good storage pay dividends day by day.

# Fabric can carry your room on a Silver Platter

By Laura Tanner

Using a high-cost-per-yard fabric is no guarantee that a room will have a grand manner. Obviously, a pleasant manner counts. But a spendthrift and lavish handling is what really makes the difference between just-average and elegance. Material priced to let you buy in bolts instead of yards allows you to be profligate with drapery fullness. Without a prick of conscience, you can drape an entire wall. Low initial cost of material also lets you afford extras like quilting, which produces such a luxurious effect. Here is such a fabric from Kandell, Inc., used with abandon. It casts its spell over the once quite-average room pictured on these four pages.



**Pale cornflower blue decided the wall color, details on chair.**

**Oak leaf shading called for Kandell's avocado green on chaise.**

**Brown color was inspiration for bed cover, carpet, and blind tapes.**

**Bittersweet lined the cupboards, made cover of the chair.**

PHOTOGRAPHS BY WILLIAM HOWLAND

The adaptable Kandell, Inc. "Woodstock" chintz, cascading down the window wall and outlined in protective quilting on the chaise longue is suitable for this bed-sitting room. It's an equally pleasant corner for after-dinner coffee or that early morning eye-opener. Oak leaf of the chintz is appliquéd on spread and bed pillows.



*Better your home . . .*

*Better your living*

Building a frame around the bed, left, helps create a sitting-room look, provides extra storage so needed in a bedroom. Continuing drapery across the wall glamorizes a banal window, gives luxury air to room. Note reappearance of print on bed ruffle, chaise.



The double bed, above, rolls partially beneath padded frame by day to diminish its size to sofa proportions, rolls free at night to full size. Beside providing extra cupboards, niches for telephone and radio, and dressing table before window, the bedframe, behind the headboard, has easy-to-reach space for pillows, bulky blankets.

The actual mechanics of producing this bed-sitting room were simple as child's play and as much fun. The pavement pounding and frayed nerves that usually attend matching plain fabrics to a print were eliminated because the manufacturer matched the plain shades exactly to the print. The "Woodstock" acorn print, at a modest $1.50 per yard, is "Everglaze" and washable. It set the pace, from the lining of cupboards to inspiring the acorn pulls on the dressing table. The brown of the acorns dictated the carpet color, the blind tapes. Ready and waiting was precisely the right brown to use for the bedspread, as well as a complimentary avocado-green to relieve the print on the chaise lounge skirt, plus a red to flash back the bittersweet of the print. Blue furnished the color of the walls and buttoned the back of the red chair.

Here is a perfect example of how the extravagant use of a not-too-expensive fabric, balanced with plain chintzes, some special *(Continued on page 160)*

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# Fabric can carry your room on a Silver Platter

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**ALICE L. DUSTAN**
Garden Editor

**JANET DARLING**
Landscape and Site Planning

**REGIONAL CONSULTANTS**

ZONE 1
The Northeast
**R. B. FARNHAM**

ZONE 2
The South
**WILLIAM LANIER HUNT, F.R.H.S.**

ZONE 3
Florida and the Gulf Strip
**JOHN V. WATKINS**

ZONE 4
The Middle West
**PAUL A. KOHL**

ZONE 5
The Rocky Mountains and Great Plains
**GEORGE W. KELLY**

ZONE 6
The Northwest
**CAROL WIETING**

ZONE 7
California and the Southwest
**ALFRED C. HOTTES**



• A flight of steps can be as beautiful as an abstract painting. Note how these steps and cheek wall flow with the lines of the hill and conform to the grade. They have dramatic all-over design, plus detail and pattern that add up to a work of art. The cheek wall at one side of the steps functions here also as a retaining wall to hold back the bank. At the same time it contributes aesthetically with its bold curved line and fine texture.

# Steps can be wonderful!

BY THOMAS CHURCH

Have you ever felt like a queen walking down a flight of garden steps that just fit your pace? Or found the whole world opening before you, as steps widen into a broad vista of lawn and trees? Then you realize that steps can be wonderful!

Garden steps are as full of possibilities as the outdoors itself. While their chief use is to get you from one level to another as comfortably as possible (not as fast as possible—as indoors), they perform many other functions. For instance, steps can pinch-hit for a retaining wall. They can set the design for a whole garden—even **be** a garden.

You can build garden steps larger and broader than those indoors, with wider treads and lower risers, for space is no limitation in the open, and garden scale is much larger than room scale. You can make your garden steps as individual as your flower garden, limited only by the shape and topography of your lot and by its permanent features.



## *Steps as the Garden Design*

● The easy swing of this brick terrace, upper right, ends in two broad steps. They not only take up the difference in level between house level and lawn, but give the garden its pattern. In the more restricted garden, right, steps are narrower but show their strong influence, with brick benches and retaining walls repeating their design and material. A short flight of curved steps can be extremely important in a garden area, as below, right; they offer interesting shadow pattern as well as high design value. Fewer curved steps, as below, can be equally important if they have a wide radius. Can you visualize this scene without them? Bordering the spacious fan of terrace, they not only set the pattern—they are the garden!









PHOTOGRAPH BY PHILIP FEIN



PHOTOGRAPH BY MAYNARD PARKER



PHOTOGRAPH BY PHILIP FEIN

## *Steps to produce emotion*

● Steps can fill you with a feeling of warmth and interest, or they can soot you into a leisurely mood. You receive a strong emotional appeal—almost lik the clasp of a friendly hand—in the steps above, for instance. They connec a front door with a motor court on the upper level; therefore they are give importance by the use of heavy materials, brick and concrete. Weight plu emotional appeal is added in the stepped cheek walls and low pillars. In woodland setting, upper left, steps stretch into a ramp-like effect to conform with the grade and invite a leisurely walk; cheek wall is on the high side of th grade only. Guests feel like royalty when they arrive on this scene, at left with steps broadened where they join driveway to offer welcome and ease o access. And, again, entrance steps (bottom, left) are made wider at the botton to invite visitors to the upper level, sloping cheek walls have the effect o "pulling" you up the steps.



## *Steps as a garden*

● Plant a garden in little-traveled steps. Plants give charm and relieve the severity of stone surface.





*Better your home . . . Better your living*

## *"Sneak" steps*

● Steps may be needed in a spot that does not count in the design. These use 18-inch-wide "sneak" steps.



# Steps can be wonderful !

Is your property just the ordinary suburban lot with no view or handsome trees to distinguish it? Then let steps provide the glamour! You can make steps so important and beautiful that no one will ever miss the lack of natural beauty features.

You can give steps importance by increasing their over-all size, by adding extra elements like cheek walls and posts, and by a careful choice of building materials. Build your main steps wider and heavier than incidental ones of little importance to the general design. But be sure that any steps you build are in proportion to their surroundings. Avoid making them monumental in feeling in an average-size garden. Study the steps on these pages and you will notice how well they fit into each scene, both in proportion and in mood.

In designing steps, first consider their over-all width. A width of five feet will allow two persons to walk side by side. Steps over five feet can be considered wide. Width is partly determined by the number of steps. If the difference in elevation requires more than five steps, they can be called a flight, and narrowed considerably to give them a lighter, less monumental look.

Then, consider riser-tread relationship. That used indoors would look cramped outdoors. Where a riser of seven to seven and one-half inches to a tread of eleven to eleven and one-half inches is used in your house, a riser of four and one-half inches to a tread of seventeen and one-half inches is comfortable and attractive on a broad flight of garden steps; or a six and one-half inch riser to a fourteen-inch tread for a flight of narrow outdoor steps.

Finally, you will want to consider the style and general feeling that your steps should express. If they are within view of the house, the house will set the key. Generally, the farther they are from a set pattern of design, the more informal your steps can be.

### *Steps as a retaining wall*

● To open up two garden areas, use very broad steps, as you would connect two much-used rooms with a wide arch indoors. Steps used in this way act as a retaining wall as well. In the garden at right, brick steps connect lawn level with terrace in a gravel surface. In the garden, below right, the combination steps-retaining wall are angled at one corner to act as a cheek wall and to face a lawn bay with chairs. Broader still are the brick steps in the pool scene below. These really serve a triple function as retaining wall and as benches, in addition to being steps. Here the bricks continue into both ground levels for unity. Variety is introduced to the area in a stone wall that blends well in texture with the brick of the steps and the floor.







PHOTOGRAPH BY ROGER STURTEVANT

# Steps can be wonderful !

*Better your home . . .*
*Better your living*



*Concrete Rubble*

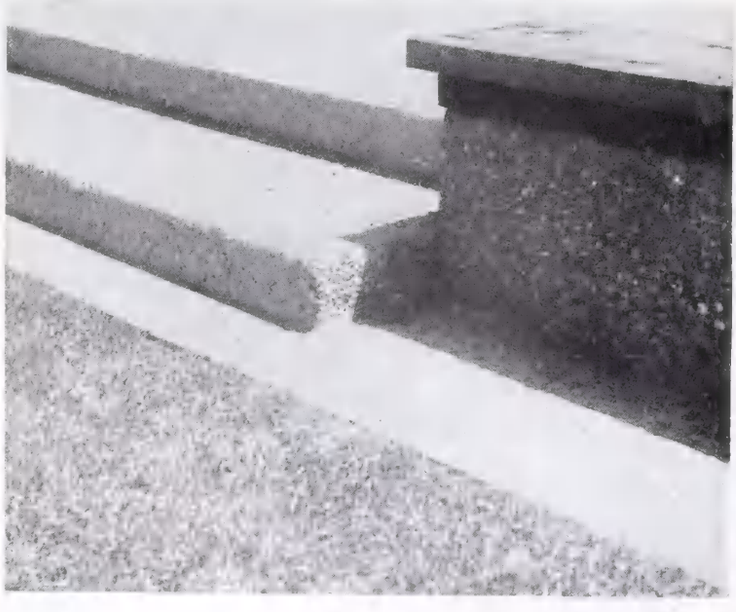


*Cut stone*

## You can make steps out of almost anything

● When you come to the subject of materials for your steps you have a wide choice, indeed. How are you going to decide? First, your house may limit your choice, for, if house and steps are close together, you will want them to blend. Then you must decide on appropriate texture and weight of building materials. For instance, large stones have a coarser texture than standard bricks, and bricks look heavier than wood or a smooth concrete surface.

Each of several standard materials—brick, stone, concrete, wood—are found in variety. The best thing to do before ordering material is to look around and see what your locality has to offer. Flagstone is abundant along the East Coast. In its absence in parts of the West Coast, designers have discovered the wonderful versatility of concrete. They tint it to blend with their houses, break it into geometric patterns with strips of wood, and give it



*Exposed aggregate concrete*

*Railroad ties*





LOUIS AND HENRY MASCHIO, STONE MASONS

*River-washed stone*

textured surfaces, such as the exposed aggregate surface pictured.

Near the redwood forests of the West, this durable wood makes excellent steps, either as trunk cross-sections or as cut blocks fitted together like bricks. In the South the native cypress wood is used in the same ways. Redwood, cypress, and cedar are best for steps because they are so durable, but any wood can be used if painted. Wood steps have longer life if you keep them off the ground with a concrete base.

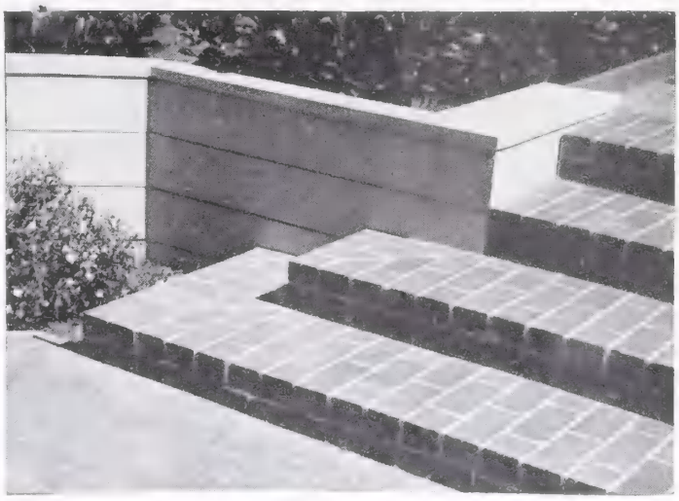
Remember that native materials always fit the landscape. Thus gardeners in Florida use the beautiful coquina rock, and those in Colorado find their native red flagstone fitting in looks and price. Even ordinary field stones can be put to good use, especially if they are carefully selected and combined, as in the stunning flight of river-washed stone above.



*Slices of redwood*

*Wood with open risers*





*Brick with wood cheek risers*

# HOW TO GET YOUR MONEY'S WORTH FROM TULIPS

By

Alice L. Dustan

SOME gardeners replace their tulip bulbs with new ones each fall. Others—apparently expecting miracles—are sorely disappointed when their tulips do not bloom year after year, without attention, in the sizable glory of their first-season flowers.

The simple truth is that the tulip bulbs that you will plant this fall have been grown under nearly ideal conditions and, unless you can repeat these conditions in your tulip beds, the flowers will be smaller, though still showy, the second year. The results that you get from your bulbs in successive years depend, first, on the quality of the bulbs you buy, second, on the location of your garden—both as to region of the country and as to the particular local area—and, third, on the preparation you give the soil before planting and the attention you give your bulbs after they bloom. Often, quirks of climate or soil can be corrected by a little extra effort on your part.

These facts are borne out by what tulip dealers have to say on sources of bulbs. To give you top bloom, bulbs are grown under the most ideal climatic and soil conditions in Holland and in limited sections of the United States, particularly in the Northwest. Even in Holland, some areas are better than others for tulip culture. Areas within a few miles of the seacoast are ideal, according to one Holland bulb expert. Here the climate is mellow enough to avoid late spring frosts that occasionally strike the interior; heavy mists and a slow, even rise of temperature give ideal growing conditions for the development of new bulbs in the spring. These natural climatic assets combine with a deep, rich soil to yield bulbs of top size by the time they are dug and stored in early summer.

Government regulations in Holland and high standards among the tulip growers in this country insure you standard size bulbs if you place your order with a reputable tulip dealer. Early singles, early doubles, and species tulips should be a minimum size of ten centimeters in circumference (or, roughly, 1½ inches in diameter); all other tulip bulbs should be a minimum of eleven centimeters *(Continued on page 260)*

| | |
|---|---|
| *Planning time* . . . | NOW |
| *Ordering time* . . . . | NOW OR SUMMER |
| *Planting time* . . . . | SPRING OR FALL |

One way to aim toward a fine show of tulips is to give them the best possible orientation and soil. This, Mr. and Mrs. William H. Horsley of Kirkland, Wash., have been able to do in a plant pocket beside their door. It holds Campfire and De Wet tulips. Kodachrome by Maynard Parker.





# Depend on POTTED PLANTS to carry color through dull periods

By Alice L. Dustan

With tulips, flowering trees, and shrubs at their height of bloom, it is hard to realize that there will be dull periods in your garden later in the season. But, chances are, your garden will be blanketed in green during three or four separate weeks this season, just when you want your family and friends to enjoy it most. These are the periods when potted plants come to the rescue.

The nice part about potted plants is that they give much more emphasis than the same number of plants blooming in a border. Between the architectural effect of their containers and their strategic placing, you can get a breath-catching effect out of as few as a dozen or two potted plants. Study the pictures on these pages and you will appreciate their importance.

Before you get out your catalogs or visit the florist, decide on the settings that will most profit from potted plants. You can use them to flank the garden doorway, or even your main entrance. They can be grouped on the *(Continued on page 262)*



For a grouping in part shade, try coleus, schizanthus, and fuchsias. Set spring and summer bulbous plants among them as these bud. Pots blend well with the tile floor.

TWO PHOTOGRAPHS BY MAYNARD PARKER



KODACHROME BY GOTTSCHO-SCHLEISNER

Potted plants show to best advantage in an architectural setting. At the entrance to their Bel Air, California, home Mr. and Mrs. Manfred Meyberg have used primroses on the steps, and grouped caladiums and hydrangeas in the background. Summer-blooming fuchsias and begonias are added in June.

For a spring combination of potted plants to accent an east doorway, use Dutch bulbs and carpety annuals like candytuft, with accents of lilies and hydrangeas. Home of Mr. and Mrs. Nelson Doubleday, Mill Neck, New York. Innocenti and Webel, landscape architects. H. T. Lindeberg, architect.

# HOW TO SUCCEED WITH YOUR FLOWER BORDER

By John A. Grant and Carol L. Grant

**Beginning a series of six major articles on the design and management of herbaceous borders—that most difficult of all gardening projects. Three experts will contribute to this important series. It will include the uses of annuals, both hardy and tender bulbs, as well as perennials.**

The first and greatest fundamental truth about herbaceous plants (flowers) is that, so far as the garden design is concerned, they are not structural. They are the flesh clothing the structure, giving the softness and color. Without garden structure, herbaceous plants cannot possibly show off to best advantage —they will be a formless and usually heterogeneous conglomeration of plants.

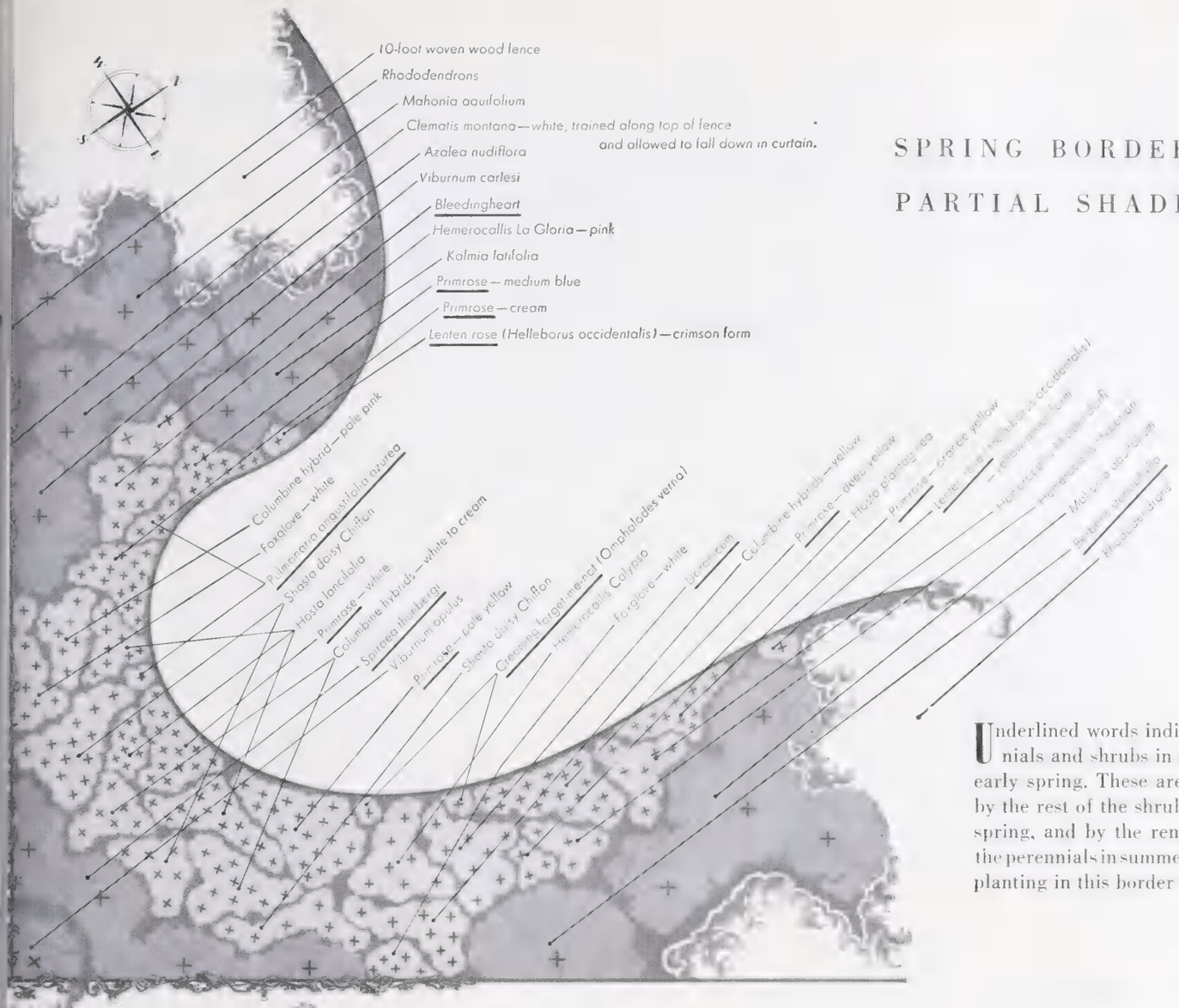
Most of the mistakes that are made in using herbaceous plants stem from the unconscious attempt to use them as though they *were* structural materials. If you analyze the borders and herbaceous plantings that you have found pleasing, you will realize that they were supported by a strong structural background and frame. Walls, fences, or hedges may have provided structure in a formal or semi-formal arrangement, or the flowers may have been strongly framed by shrub groupings. When they have this background and frame, flowers are like jewels in an appropriate setting. (See "bad," "better," "best," on page 151.)

Another point of prime importance in connection with herbaceous plants is that the plants as a whole are attractive for a comparatively short time. Also, the majority require much higher maintenance than trees and shrubs, and a garden devoted to them is bound to look unattractive for long periods unless the area is consistently and intensively groomed. This combination of high maintenance, short term effectiveness, and non-structural growth means that experienced gardeners do not attempt gardens devoted exclusively to perennials or other herbaceous plants.

Exceptions occur in large estates in which individual, segregated gardens are devoted to flower borders or one-flower gardens, e.g., iris gardens, chrysanthemum gardens, etc. In these cases you don't have to look at these gardens except when they are at their prime. But this treatment is not practical unless you actually have a large estate. It is a fallacy to think you can adapt the "flowers only" idea to a small area and still enjoy your garden through the year. People who attempt this inevitably become dissatisfied.

What is the solution then? Perennials, annuals, and bulbs certainly do have a welcome place in every garden. The secret is to plan your garden so that it will be effective and satisfying *without any herbaceous plants*. Then add them for seasonal color. By planning in this way, you do not *(Continued on page 159)*

# SPRING BORDER
## PARTIAL SHADE



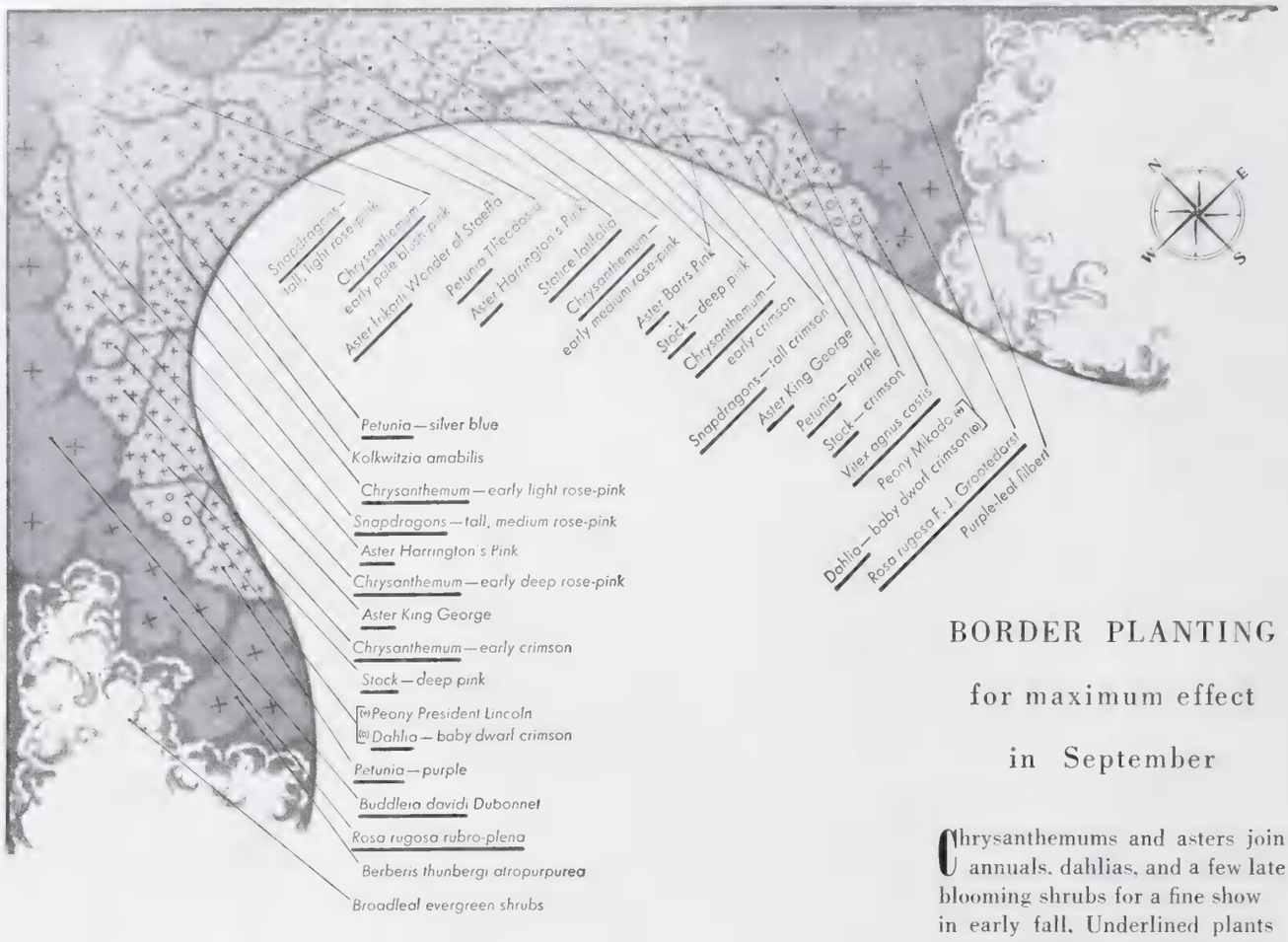

Underlined words indicate perennials and shrubs in bloom in early spring. These are followed by the rest of the shrubs in late spring, and by the remainder of the perennials in summer. For bulb planting in this border see below.

# SPRING RULE
## PLAN




This adds more spring color—that of bulbs—to the perennial border above. It is made up as a separate plan to make both plans easier to read. To see how they dovetail, place a tracing of this bulb plan over the one above.

RENDERINGS BY ROLAND SUTER




## BORDER PLANTING for maximum effect in September

Chrysanthemums and asters join annuals, dahlias, and a few late blooming shrubs for a fine show in early fall. Underlined plants are those blooming in September. The others give a touch of color before the annuals start to bloom.

CONTINUED FROM PAGE 148

miss seasonal plants when they are out of bloom, and you get the fullest pleasure from them when they are in bloom because they are framed by permanent planting.

Do not demand too much of your border planting. Keep it simple. Then you won't be disappointed. You often hear long dissertations on how to have masses of bloom all summer long. Such promises are like politicians' election speeches. They are seldom practical and present a false objective. The realistic approach is to take one limited area and feature in it plants which are at their peak of effectiveness at one season—in spring and early summer, for instance. (See plan on page 149.) Then use another area for plants which are at their height in midsummer, and another for those which bloom in the fall. (See plan above.)

This does not mean that when each area is not in full bloom it will be a complete blank. There can be light touches of color at other times in the growing season. But if you try for a constant succession of bloom within one small space, you will find that you inevitably end up with a spotty effect.

It stands to reason that there just is not room for early summer, midsummer, late summer, and fall flowers in one small space. A constant succession of masses of bloom in one limited area is a fallacy, so far as practical gardening is concerned. On the other hand, there are many useful tricks for introducing *touches* of color successfully throughout the season. For example, interplant baby dahlias among peonies, and plant them late enough in the season so that they come up through the peony foliage well after the peonies are through blooming. Taller dahlias can be inter-planted through delphiniums toward the back of the border. A summer-flowering clematis vine can be trained on stakes or on a fence at the back of the border and draped down over perennials that have begun to get untidy.

Before you actually plan your flower planting, consider very carefully just how much time you can give to your flowers. Unless you have unlimited time—or unlimited means and a good gardener—the backbone of your planting should be composed of perennials which require comparatively little care and infrequent division; for example, peonies, which go on developing from year to year. Use some annuals, especially toward the front. Many popular ones like petunias, geraniums, and snapdragons will give color almost all

summer long. Bulbs, like tulips, which must be taken up almost every year to get the best results, are expensive to maintain, although well worth the investment for their breath-taking spring effect. Daffodils and some of the lilies which may be naturalized among shrubs, on the other hand, require practically no care. (See plan on page 149.) If you choose your herbaceous plants carefully from the standpoint of the care they need, and not take on more than you can manage, you will get more enjoyment and less exasperation from your herbaceous planting.

The next thing to watch is that too great a range of color, or too many varieties of plants, are not crowded into the planting space. If you have a long border, say of 150 feet, it is possible to start with magenta at one end and comfortably work in easy sweeps of color to scarlet at the other. Commencing with scarlet, you work into orange-scarlet and gradually down into the soft oranges, orange-yellow, on through the yellows with orange in them through to pure yellow, then into the sulphur-yellows and the pale yellows with just a tinge of green in them, down through palest primroses to cream and finally white. Then start working up into cream and pale pink, clear pinks (those with neither a tinge of blue nor yellow), then the paler blue-pinks or rose-pinks, gradually strengthening into a vivid rose-pink, and finally intense crimson.

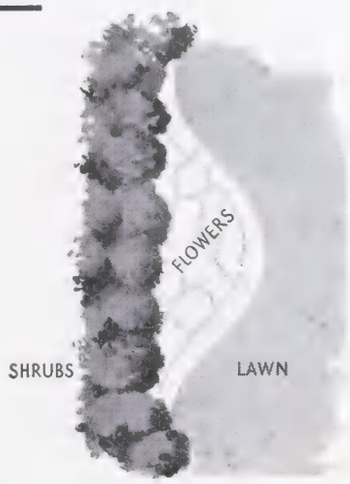
It is necessary to use this kind of graduated sequence of warm flower colors. If you telescope it and try to jump too rapidly—for example, from scarlet to yellow to white within a small space—without the intermediate steps, you will lose the effect of a sequence and get more of a feeling of a kaleidoscopic jumble of color.

This is given not as any hard and fast rule but as the simplest kind of yardstick for estimating the color range that you can use within a given space. So, if you have 50 feet at your disposal, you can plan to work out approximately one-third of the whole warm color sequence. Warm flower colors are most often effective in these related gradations, and, while there could be many exceptions, this works out in practice as a fine simple rule to follow. The longer you work with it the more you will understand its value.

The cool flower colors—blues, lavenders, and purples—are generally most interesting if used in a series of contrasts to a warm color sequence. In this way, the cool colors are like an accompaniment in music that enhances the beauty of a vocal or instrumental solo but is always kept subordinate. Foliage color also acts as a cool color contrast to the warm flower colors, and this cool color predominance is one *(Continued on page 254)*

## TO BE EFFECTIVE A FLOWER BORDER MUST HAVE A GOOD BACKGROUND

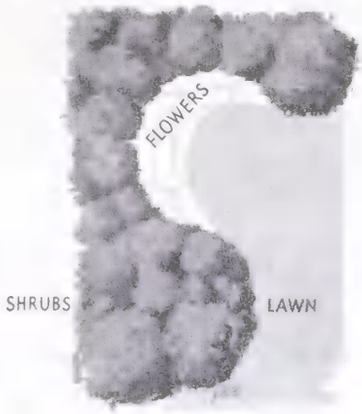
BAD




BETTER




BEST





By
Gladys Moon

# Strawberry barrels and herb kegs

The first breath of spring stirs the restless dust of deep race memories. Winter is over, hurrah! But underneath the elation is an apprehension. Another winter is coming. It seems necessary to dig in the earth and grow one's own food. Alas, how can we, if we have not acres to do it in? Still, we must do something about these primordial urges or pay a psychoanalyst to tell us that we should have done something. Well, a small garden, a back yard, a terrace, or even a balcony will do for an herb keg or a strawberry barrel. You will not have to worry about weeds, and your friends will be surprised and amused when you tell them to pick a few strawberries or to cut the herbs for the salad.

A strawberry barrel clothed in green leaves and draped with fringes of red berries is ornamental as well as useful. Terra-cotta strawberry jars can be bought, but barrels accommodate more plants.

So look for a barrel and a keg, or maybe a pair of one or the other. (This writer found a little, old man down by a river wharf who had all sorts and sizes of barrels for sale.) Be sure to sniff inside a barrel before you purchase it. If it smells like vanilla it is all right. But vinegar? No! And not if it held dill pickles. No brine or oil or paint barrel will do. An old wine barrel is perfect, especially if it is of solid oak with good iron hoops.

If you want to be arty, you will rub down and varnish your barrel. Then begins the boring process. In the bottom of the big strawberry barrel, bore six holes about an inch or an inch and a half in diameter. These holes are for drainage and should *(Continued on page 258)*

**PLANNING TIME:** ***spring***
**ORDERING TIME:** ***early spring or late winter***
**PLANTING TIME:** ***now***



It takes an automatic water heater to feed the *extra* needs of automatic washers. The gas-fired Rheem model in this modern laundry room is where streamlined housekeeping begins.

# BEFORE you buy a washing machine... better KNOW YOUR HOT WATER

**These cold facts about hot water will help you to get the most out of the new automatic washers...**

By R. E. James
*Heating Consultant*

The new laundry and dishwashing machines are fully automatic. Push a button or turn a knob—that's all you do.

But the convenience they give you is tied up closely with your hot water supply. If you have to light up an old-fashioned heater, wait for the water to get hot, then find it turns lukewarm after your machines get going—or there's not enough to go around for all the hot water taps, your labor-saving system is not going to save much labor.

So before you buy any automatic washing devices, be sure to get *automatic* hot water first. The new automatic water heaters are as compact, self-operating, and easy-to-install as the appliances they will serve. And, in most cases, they'll cost you a lot less too.

### *Dial For Degree*

Take the Rheem for example. You can put one in your kitchen, basement, laundry, bathroom. Once installed, the thermostat control is set to the temperature you want. Say, 140°. And from that point on, you needn't go near the heater again.

The Rheem-Processed corrosion-resistant tank is always filled with a reservoir of hot water; ready at a moment's notice. Here's why. Suppose your water heater has a 30 gallon tank. And you draw 20 gallons for a wash. Upstairs, Junior is taking a bath and he draws off 10 gallons more. Does this mean if anyone else wants hot water he'll have to wait because you've already used up the 30 gallon capacity? The answer is no—the Rheem will continue to heat up incoming cold water at the rate of 42 gallons an hour.



As You Like It

### *Be Wise, Check Size*

How much hot water you will get depends upon how big a tank you buy. And this, in turn, depends upon how many washing appliances you use and how big your family and house are. Your plumber can tell you exactly what size to buy. As for the upkeep, it costs no more per gallon to operate a big water heater tank than a small one.

Rheem makes automatic water heaters in a variety of prices and sizes for electricity, oil and all types of gas including the "bottled" type. A new Rheem electric Table Top model, that looks like a cabinet, fits into your kitchen snug against the wall.



Mother's Helper

The gas and oil heaters have special controls that instantly shut off incoming fuel if the pilot light goes out. Actually, there's nothing for you to operate on any Rheem water heater—they all go on and off as necessary, and automatically conserve your fuel.

### *Ask The Man Who Knows*

You get a written guarantee on every tank—and every water heater meets the specifications of The Good Housekeeping Institute, and The American Gas Association or The Underwriters' Laboratories, Inc.

Your plumbing dealer is an expert and knows exactly what to look for. And he can give you prompt delivery because Rheem is the world's largest maker of automatic water heaters with 9 plants in the United States.

Rheem

**Rheem Manufacturing Company**
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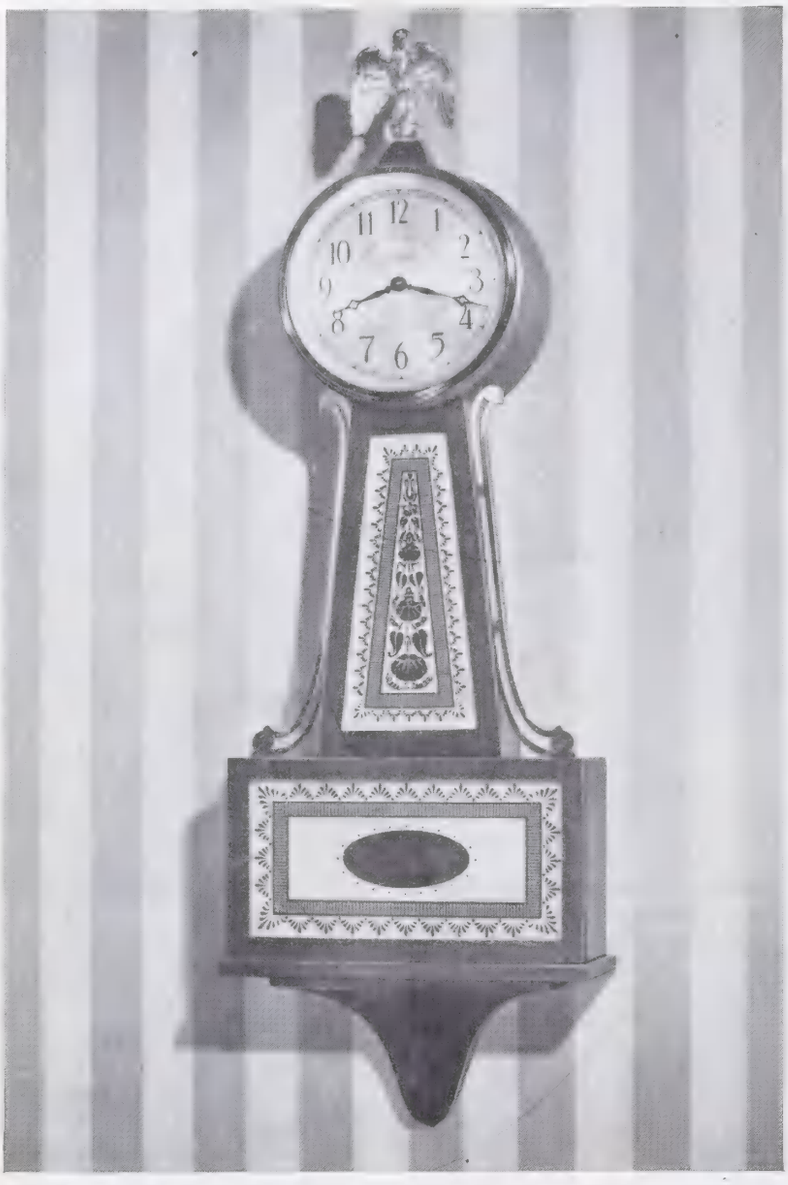
*Please send me free helpful booklets on Water Heaters for ☐ gas, ☐ electricity, ☐ oil.*

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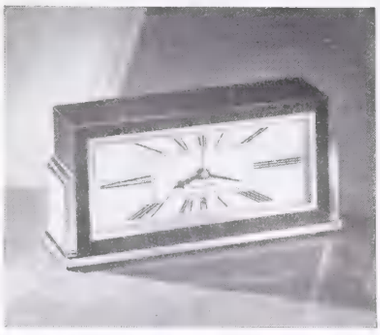
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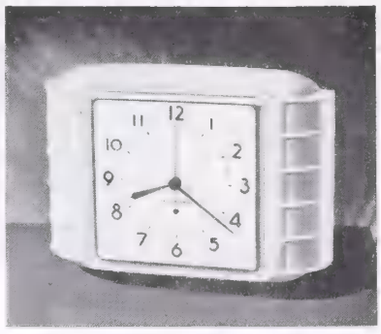


Give her a banjo clock that strikes – the Seth Thomas* Brookfield. Shades of old ivory, tan and brown harmonize warmly with rich mahogany. Strikes hours and half hours. Electric or spring-wound. Height, 29 ins., width, 9¾ ins. $65.00

For your favorite bride
an authentic
SETH THOMAS
- the finest name in clocks



Seth Thomas Baxter, modern mahogany clock. Self-starting electric. Height, 4¼ ins. $25.00



Seth Thomas Hitt, trim electric kitchen clock in white, ivory, red. Height 6⅛ ins. $6.50

Write for booklet

SETH THOMAS CLOCKS, THOMASTON, CONNECTICUT
A Division of General Time Instruments Corporation

*REG. U. S. PAT. OFF. *Prices subject to change—tax extra.*



DRAWING BY DILYS WALL

# How to break into SHOW BUSINESS

**One good trick up your sleeve can ring success for Junior's birthday party**

You too can be a mind reader. That is, if you want to. The next time you give a party for the small fry, pass around pencils and sheets of paper from a dime-store scratch pad. (It is necessary that all the sheets be alike in size, shape, and color.) Instruct each member of the audience to write or print a short, simple message. All the papers must be folded the same way (with the messages concealed, of course), and handed to you. You then proceed to press each paper separately against your forehead to "get" the words thereon. You announce each message haltingly, naturally—thought waves being complicated things to unravel.

If you can manage it, a grown-up in cahoots with you is a help. Agree on a message beforehand and, when she hands you her paper, place it on the bottom of the pile. Since you know she has written "Happy birthday to Junior," you place the first paper of the pile on your forehead and say, "This one says, 'Happy birthday to Junior.'" You then unfold the sheet ostensibly to confirm the sentence you have just recited. Instead of reading, "Happy birthday to Junior," however, you are *really* scanning a message which says, "Where is the ice cream?" You say, "Yep, 'Happy Birthday to Junior,' is what it says." Now you press the second sheet where the thought waves can enter your head. You recite the message you have just read silently on the *first* sheet and so on.

If there is no one present whom you can use as assistant, have a message concealed in your palm which you have prepared beforehand and proceed as above.

If you should forget to remind an all-male assemblage to keep their messages short, simple, *and* gentlemanly, you will have to read sentences like "This party is lousy," and "Jimmy is a stinker," but think nothing of it; the show must go on.




HERITAGE FURNITURE INC. HIGH POINT, NORTH CAROLINA

# Give your home a *Color Lift...*



**JOAN BENNETT*—noted for her keen appreciation of the smart "modern note" is an enthusiastic advocate of Charm Tred Cotton Rugs for that added color lift for any home.**

*Starring in "Secret Beyond the Door" a Universal International Release.



# CHARM TRED

## "Rugged Twist"

### COTTON RUGS

Bring new charm to your home with the appealing, informal, rough texture, the deep luxurious pile, the new warm lovely colors of this latest Charm Tred cotton rug creation— 'Rugged Twist." Add that smart "modern touch" to living room, bedroom, den, hall or bathroom. And Charm Tred "Rugged Twist" rugs are surprisingly low in first cost, too! Can be easily laundered. Available at leading department, floor covering and furniture stores everywhere in ten recommended "interior decorator" shades of Rose, Green, Blue, Beige, Ivory, Gold, Chartreuse, Red, Snow White and Slate. Sizes include 2′ x 3′, 2′ x 4′, 3′ x 4½′, 4′ x 6′, 6′ x 9′, 9′ x 12′ Prices from $4 95 to $99.50.

Other Charm Tred Cotton Rug Styles include: "Ruff Cord," "Box Weave," "Loop tex," "Madeira" and "Fiesta." Be sure to insist on genuine Charm Tred. Look for the label!

## CHARM TRED MILLS

NEW YORK CHICAGO LOS ANGELES



# How to Transform a Humdrum Room



Before

## ...with Traditional Charm ...or modern glamour



ipes and dogs and hunting scenes. All the tasteful, graceful charm of nother day. *You* can have a Walnut Weldwood installation like this for bout $414.00** (Material $211; Installation $203).



Or do you want a suave touch of tomorrow in your home? Vertical panels of light oak Weldwood strike an exciting modern note. And the price for an installation like this? About $374.00** (Material $171; Installation $203).

## ...for as little as $12 a Month!

*Work a miracle.*

Take an ordinary living room. Cover the walls with Weldwood*. And look! The room is alive . . . gracious . . . strikingly beautiful.

Mellow and dignified, with the quiet charm of traditional wood-paneled walls (once a luxury only the wealthy could afford). Or glamourous and sophisticated, with the crisp, clean lines of modern design.

"Oh yes," you say, "but that's too expensive for me." Nonsense! With Weldwood Hardwood Plywood, you can bring beauty like this to *your* favorite room for as little as $12.00 per month (FHA 3-year Home Improvement Loan).

And you'll find that modest amount one of the best investments you ever made. For Weldwood walls are a *permanent* improvement...*guaranteed* for the life of your home.

You'll never again have the periodic expense of papering and painting. Your Weldwood walls will remain luxuriously beautiful for a lifetime.

So look into Weldwood. See your lumber dealer right away, and ask him to estimate the cost of remodeling your favorite room with Weldwood. Meantime, send 10-cents for our booklet, "Beautiful Wood for Beautiful Homes." It will help you start your planning.

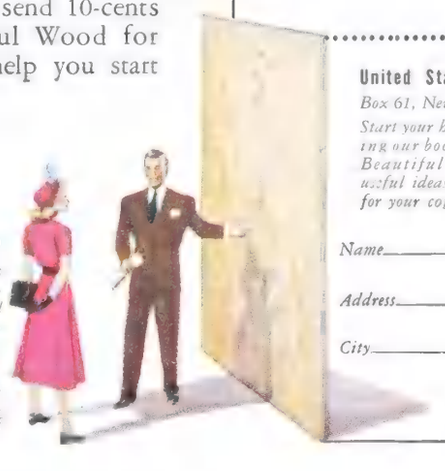
*Weldwood*

**PLYWOOD**

*Weldwood Plywood and Mengel Flush Doors are products of United States Plywood Corporation, New York 18, N. Y. and The Mengel Company, Louisville 1, Ky. Branches in principal cities, including Toronto, Canada.*

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**Based on Detroit, Michigan prices. Your costs may be slightly higher or lower, depending on local conditions and details of your particular installation.






*Weldwood Plywood is made in both Interior and Exterior types, the former bonded with extended urea resins and other approved bonding agents; the latter with phenol formaldehyde synthetic resin.*

**United States Plywood Corporation**
*Box 61, New York 8, N. Y.*

*Start your home remodeling plans by reading our booklet, "Beautiful Wood for Beautiful Homes." You'll find many useful ideas to help you plan. Send 10¢ for your copy. Mail the coupon today.*

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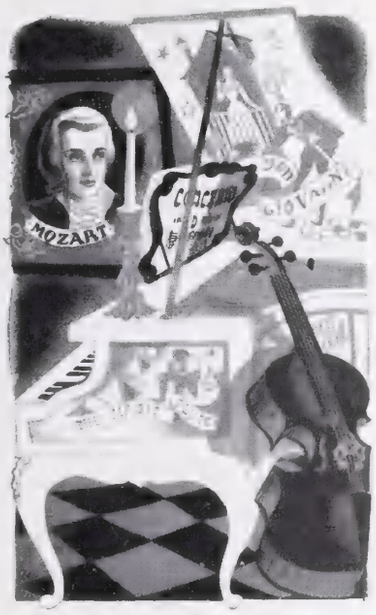
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MARTIN BRUEHL

# IMPERIAL CANDLEWICK START-HER SET

A treasure of treasures, for you to own or to give to a favorite bride! A complete dessert-bridge set of Imperial Candlewick Crystal—nineteen exquisite pieces, each one a gem! Four cups, four saucers, four dessert plates, four tumblers, cream and sugar on tray. Note the color reflections of the beaded edge, the jewel-like sparkle. A perfect service when you entertain with "bridge for the girls." And here's a note for the thrifty: This set can also be the nucleus for a complete table service. Imperial Candlewick is an open stock pattern, featured in fine stores everywhere. Handcrafted by The Imperial Glass Corporation, Bellaire, Ohio.




DRAWING BY JANE OLIVER

# THE MUSIC COMES FIRST

**You can learn almost everything from the books in your library, but music can be explained only by music itself**

By Richard Williams

friend of mind who is in the book publishing business says that ything and everything can be arned by reading a book. He ed to prove it: he taught himself w to swim by reading a book.

I don't know about swimming, t I do know about music. You *nnot* learn music by reading a ok. Words cannot explain music. nly music can explain music.

Read what you like about the es of composers, study what sthetic treatises you will, analyze th books the form and structure music: yet you will still be a anger to the art itself. The di- ct contact with music, that is, the aring of music, must come first. r this experience no preliminary eparation is necessary. No com- ser ever planned a piece of music inking that listeners would first udy an "explanation."

The pleasure of music consists of several pleasures. It includes the enjoyment of beautiful sound, the emotion engendered by the drama and excitement of the music, and finally that deeper pleasure which comes from an understanding of the inner life of the composition, its life below the surface, the pilgrim's progress of its themes and thoughts. Surely the first two pleasures—beauty of sound and excitement—are immediate, not-to-be-studied pleasures open to all.

It is possible that on first hearing you find that there are parts of a symphony which mean very little to you. The cure for this is simple: you should hear the same composition again. At each hearing more of its beauty will become clear.

It is necessary to give this admonition to listen because there are so many people who believe that music ought to be approached by

*(Continued on page 164)*




WHEREVER MUSIC CAN SERVE . . . AN *Estey Organ* SERVES BEST

In an eastern school, a pair of brass handles have been fitted to an Estey Junior Organ, so that the children can move it from one classroom to another . . . In a neighboring small city, a Sunday School counts its Estey Junior among its most cherished possessions. The Junior provides music in many side-chapels. And in homes the country over, the warm tones of Estey gladden the hearts of youngsters and oldsters alike.

Facts like these underscore the versatility of the new Estey Junior. Resonant and pure in tone, easily portable, tastefully designed, this instrument is designed to fit the needs of most everyone.

If you don't know the address of your nearby Estey dealer, mail the coupon below. Without obligation to yourself, we shall be glad to furnish additional details.

*The Estey Junior* (MOTOR OPERATED)

*Possessing power and warmth of tone unrivaled in any other small reed organ, this model is equipped with an electric blower for easy operation. Its 4-octave range is thoroughly adequate for the average composition.*

YOU'LL BE AGREEABLY SURPRISED AT THE MODEST PRICE OF ESTEY ORGANS



*The Estey Folding Organ*

*Portable as a suitcase, this model served our armed forces the world over. Weighing but 73 pounds, the tone of its 4-octave range equals that usually found in larger organs. Solid birch case, covered in durable leatherette.*



*The Estey Junior* (PEDAL-OPERATED)

*If you play the piano, you can play an Estey. This model is identical to the one pictured above, with the exception that its bellows is actuated with foot pedals. Finished in a handsome grain of Walnut, the instrument is readily portable. Two children can carry it.*

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*Over One Hundred Years of Fine Organ Making*

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*There's a place for an Estey most everywhere*

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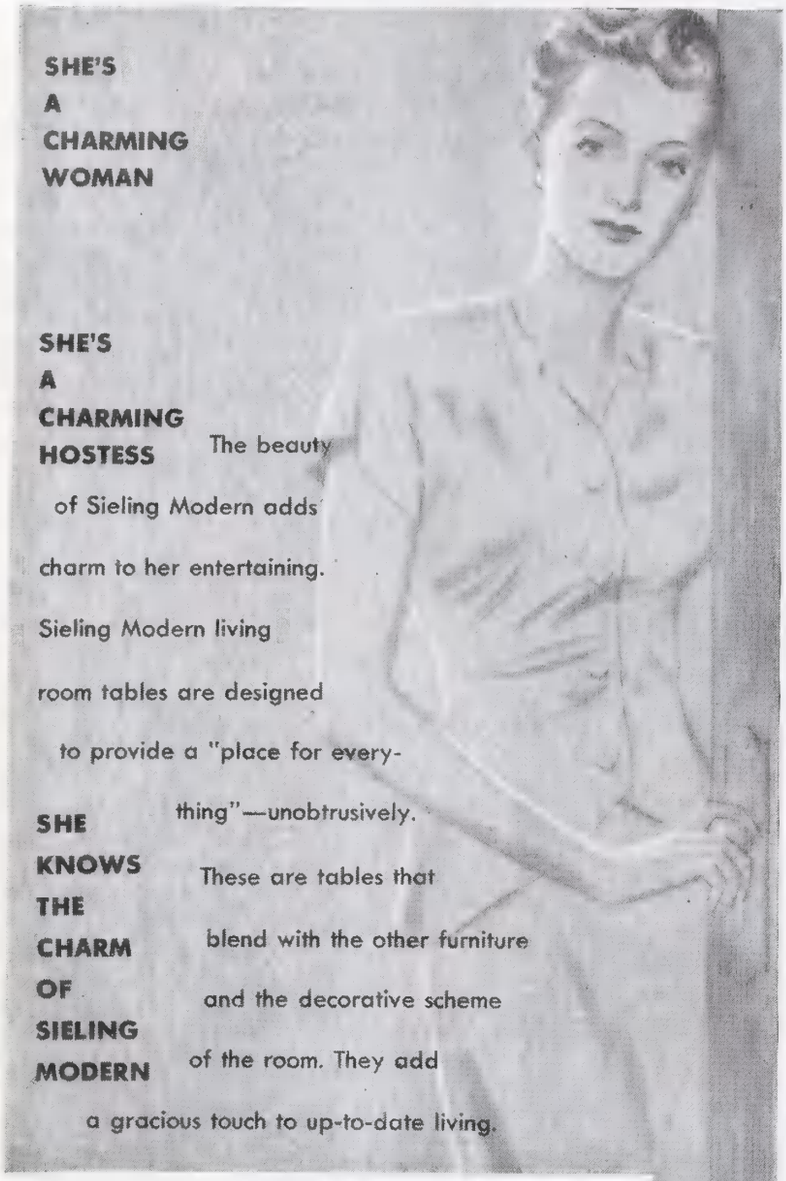
I'd like to receive the free, illustrated folder, describing in detail the Estey model checked below:

☐ Estey Junior Organ ☐ Estey Folding Organ

NAME.....

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Write for new free booklet, "Graciously, Spaciously Yours."



DESIGNED BY RANDOLPH MOHLHENRICH

GRACIOUSLY, SPACIOUSLY YOURS

SIELING MODERN

SIELING FURNITURE CO., RAILROAD, PA.


# FABRIC

## can carry your room on a silver platter

CONTINUED FROM PAGE 137

custom-made touches in the quilting and appliqué, succeeded in lifting this room out of the commonplace into a gracious one brimming with relaxing comfort.

The ingredients of this room are: **Brown wool Broadloop carpet,** Masterkraft. **Venetian blinds.** The Venetian Blind Association of America, Inc. **Mirror,** "Syroco" on dressing table. Syracuse Ornamental Co., Inc. **Dressing table lamps,** Lord and Taylor. **Slipper chair and chaise longue,** Selig Manufacturing Co. **Brush, com powder dish, bookends, vase,** Re Rosenthal. **Coffee table,** Jarv House. **Piano stool,** Peggy Gree **Portable radio,** Tele-tone Rad Corp. **Sculpture** on shelf abo bed, "Stone and Driftwood," Anita Weschler. **Painting** "Co fectioner's Assistant" by Car Blanchard, from Perls Galleri **Painting,** "View of Paris," by Arl Blatas, from The Associated Ame can Artists Gallery, New York Cit

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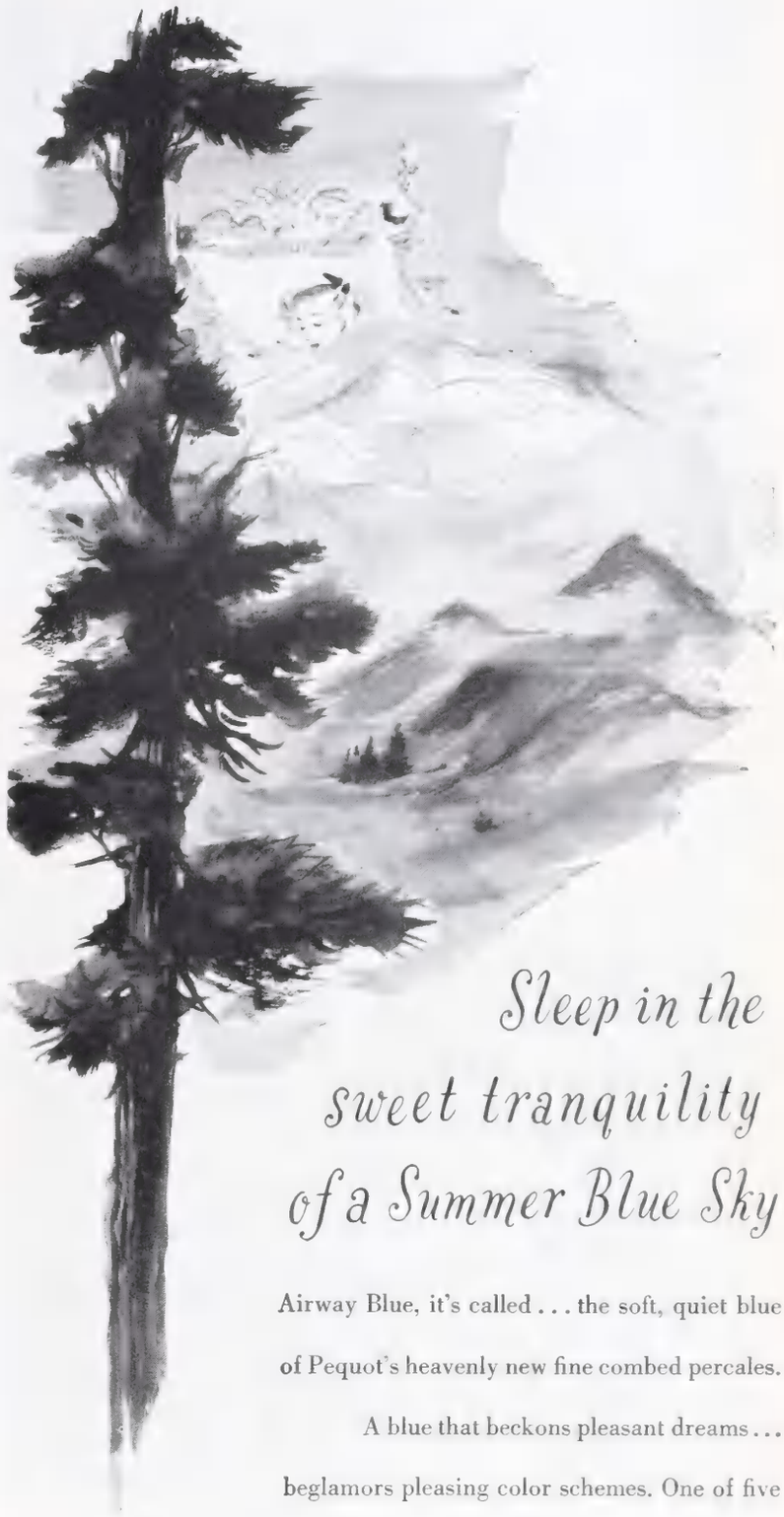
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**CHOPS** carrots, celery, green pepper, onions, in 10 seconds. Combine in crisp salad.



**GRINDS** leftover meat in 8 seconds! Use delicious results for tasty croquettes.



**MAKES** banana milk shake from milk, vanilla, sugar, ice, banana, in 2 minutes.



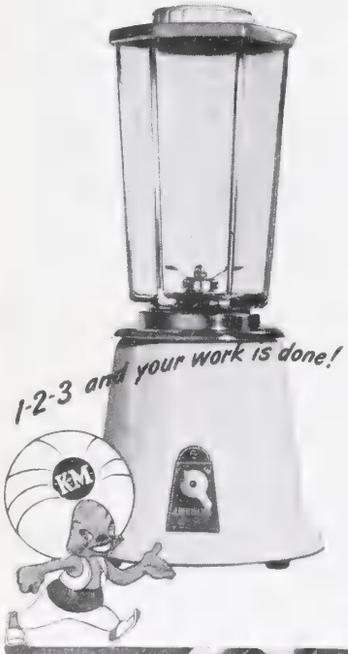
**GRATES** cheese in 3½ seconds! Sprinkle cheese in casseroles, salads, for tangy flavor.

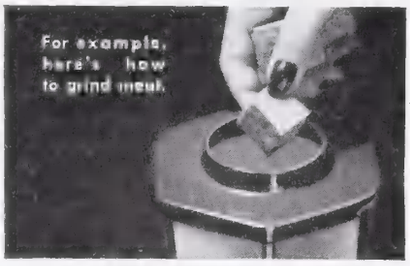
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3 Use mayonnaise-meat mixture for spreads, canapes. Or, form meat (mixed with onion) into croquettes.

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# How far can naturalism go in a garden?

**Too far, says a reader who supports the "people first" theory of design**

Dear Madam Editor:

I have just read the article, "The Secret of Making a Garden Look Natural," from your March issue. The ecological data on relation of foliage color to plant environment I find very interesting. But the basic premise which you state in the introduction to your article that "the best garden is the one in which you cannot tell where nature ends and man begins" is, I believe, an entirely untenable one for garden design. It is, I know, extremely popular. The notion that garden design attempts to copy nature as closely as possible is one of those easy formulae we have accepted that leads very pleasantly into blind alleys.

There is no more reason for a garden to imitate nature than a painting. We have outgrown the feeling that the great painter is one who paints a rose to look exactly, vein for vein, thorn for thorn, and mildew for mildew, like the favorite rose growing in your garden. Sculptors no longer feel it necessary to sculpt life-size the exact reproduction of a man's likeness, complete with warts.

Nor is architecture trying to reproduce a cave, complete with stalagmites, stalactites, and bats, for people to live in (merely adding radiant heating).

Garden design is a combination of all these art forms and many others. Why do they not have to copy nature and a garden be expected to?

There is a romanticism abroad in the land that says a rose is a rose is a rose, and a garden is a garden is a garden, only if it looks as if the last glacier left it that way. And if it were a bulldozer that built it instead, you must push ice cubes in front of the blade to make it seem authentic.

This sort of reasoning leads nowhere except to a waste of ice cubes. It certainly doesn't give you a garden that's fun to live in. Nor a work of art--which a garden should be to be worth its salt.

The fact of the matter is that a garden is man-made, and, like any honest man-made product, should show the hand that built it--not bite it.

This is not a new idea. As far back as Egyptian times and in the days of Pompeii, gardens were built as a functional art to serve the people who lived in them.

If I were going to substitute anything in place of your statement that "the best garden is the one in which you cannot tell where nature ends and man begins" it would be that "a good garden is one which fulfills best the needs of the people who live in it."

Naturally this varies as much as people do. There are families who love to play badminton, and their gardens should include courts for this purpose. Some entertain large groups of guests and they should have facilities for this purpose. Some like to experiment with the ecological adjustment of plants to their environment and their gardens should include areas for these scientific experiments. There are people--and lots of them--who want to do no more than sit on the terrace with a cigar in one hand and a Scotch and soda in the other and just plain relax, having neither the

(Continued on next page)


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WITH THESE EXCLUSIVE Pil-O-Rest* FEATURES!

- Channeled pillow attached top and bottom to a completed innerspring mattress.
- Channeled pillows are 100% staple cotton filled and constructed to prevent shifting of the cotton.
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KARPEN PIL-O-REST MATTRESS $69.50 KARPEN BOX SPRING TO MATCH $59.50 Other KARPEN Guaranteed Mattresses Available from $39.50

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PAINSTAKING CARE IN MANUFACTURE FOR RESTFUL, HEALTHFUL SLEEP . . . AND LONG YEARS OF SATISFACTORY SERVICE

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Continued from Preceding Page

interest nor desire to be gardeners. There are gardens for them, too.

Gardens, after all, are first, last, and foremost for all kinds of people with varied needs, interests, and incomes--not for plants or rocks or perennial borders or for colors of foliage. The great challenge for the garden designer is not to make the garden look natural but to make the garden so the people in it will feel natural.

Sincerely yours,
LAWRENCE HALPRIN
Landscape Architect

## THE MUSIC COMES FIRST

CONTINUED FROM PAGE 159

the study road. Why do they think that they must first undergo an intellectual learning process before they can sit down and enjoy the sound of a symphony? Perhaps the misconception is due to lack of early contact with music.

But the fact remains that there is no substitute for listening. There is but one way by which to experience the lift of the heart and the stimulation of the mind which a symphony can give us. And that is a sufficiently frequent hearing of the symphony. It is better to hear the same symphony four times and read no book about it than to hear the symphony once and read four explanations of it.

At most symphony concerts you are handed with your program some reading matter called program notes, presumably meant to be read before the concerts start. But just observe what many people do: they read the program notes *while* the music is being played. Am I right? Have you seen them do it? Do you think that people who read while the music is going on hear it?

By no means do I wish to say that there is nothing to be learned about music by reading about it, or that books and program notes cannot give you the kind of information which will increase your enjoyment of music. Such an assertion would be patently absurd. But I do believe that explanations are better read after you have heard the music with which they deal. You will then be twice as receptive to the often fascinating facts which can be told. Yes, program not should be read *after* the concert.

You now have an opportunity do so. The program notes of t New York Philharmonic concer have now been compiled into an a tractive and brimming volum These notes, written by two your men, one of whom started h career as a football player and wh has a sober and sensible attitud toward music, are among the be of all existing program notes. The cover a wide field undoubtedly b cause the New York Philharmon has had many conductors; eac conductor has his favorite musi and the orchestra, therefore, gives varied repertoire. The book called *The Concert Companion*, b Robert Bagar and Louis Biancoll It is the best seven-and-a-half-do lar's worth of musical informatio currently available, though it deal of course, only with orchestra music. In this department it deal both with the standard repertoir (which you are likely to hear i broadcast concerts) and with mod ern and little known works.

Once you are familiar with Bee thoven's serene and magical *Pas toral Symphony*, you will surely b interested to read this about th first performance: "The first per formance of this Symphony too place at the Theater an der Wien Vienna, on Dec. 22, 1808. All th pieces performed on that occasio were by Beethoven. The compose had inserted an advertisement i the *Wiener Zeitung*, a week before the event, but only a few person

nded. . . . Beethoven, not unal for him, had experienced e bad moments with the orchesat rehearsals and, as might have n expected, he flayed some of members cruelly. . . .

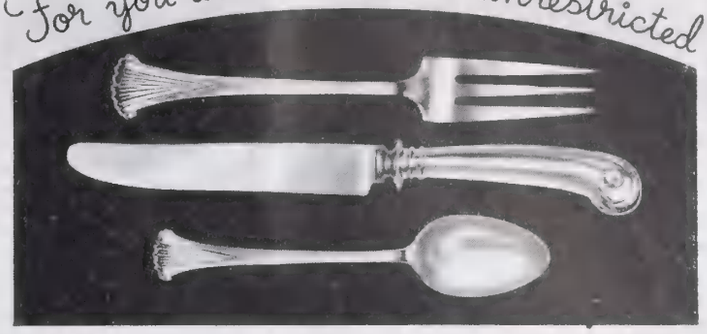
Adding more fuel to the general flagration, the clarinets apparly made an unfortunate error ing the performance of the *Fane for Piano, Chorus, and Orstra.* Beethoven, who was at the no, jumped up and in stentorian es said, 'Silence! Silence! That all wrong. Once more, once e!' It developed that Beeven himself had been guilty of lip when he absent-mindedly ved a repeat which he had preisly decided to cut. Naturally, orchestra members rebelled at r public humiliation, and sev- threatened to depart forthwith. ertheless, the concert was gone ough somehow. It began at f-past six and ended four hours r!"

Or, having heard Dvorak's *Symny from the New World,* you want to know something of re and how it was composed. w Yorkers may justly regard symphony with even greater le, for the writing of it occured he five-room apartment occupied Dvorak and his family at 327 East 17th Street. On the same street, west of the brownstone dwelling, loomed the Conservatory building. There the bearded, rugged Bohemian imparted higher musical learning to American youth. In its auditorium he rehearsed and conducted school musicales. At home, surrounded by his children and ceaselessly chattering birds, he composed. Less than three months after his arrival he had jotted down sketchily the first notes of his new symphony.

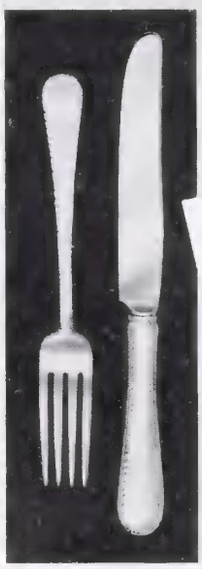
AND if you have heard a great pianist play the *Concerto in D Minor* by Mozart, you may perhaps marvel at Mozart's genius even more if you read this: "Stories of Mozart's feats of memory and technique at the piano are so plenteous that we are scarcely surprised to learn that the little man performed the premiere of the *D minor Concerto* not only without a rehearsal but without having played the rondo finale through once."

This is the kind of information which helps you to become friendly with the music you have heard. But the music comes first. Listen to music—without worrying whether you "understand" it. Give it reception; perception will follow.


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PHOTOGRAPHS BY MAYNARD PARKER



● Shallow wall shelves of plywood hold ebony elephants from India, figurines from the Congo, a Japanese bear, cocoanut bird from South America, a figurehead from a Guadalcanal canoe

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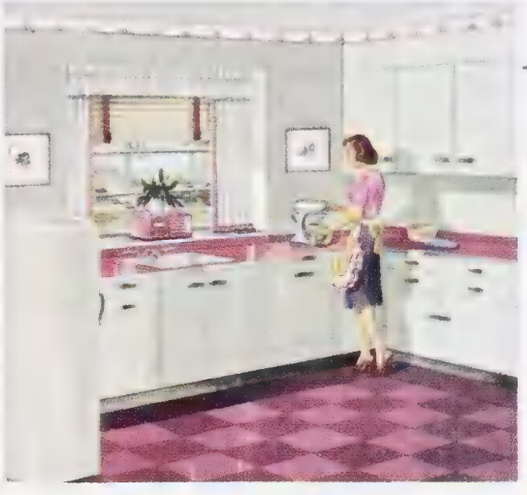
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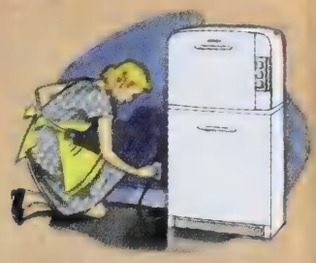
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By Julie Polshek



● The automatic control of this G-E Automatic Electric Casserole takes over your clock watching once you set the 100-550° temperature dial. Aluminum cooking-well accommodates eight servings. Wood feet protect table surface.



● This Naxon Beanery is a streamlined, electrified adaptation of the old-fashioned crock that did so nobly by baked beans, soups, stews and such that "bloom" with long, slow cooking. Its slow-cooking crockery well holds 1½ quarts.

PHOTOGRAPHS BY FRED LERNER



● The black enamel cooking-well of this Nesco Casserole lifts right out for easy washing in dishpan. Casserole adjusts from high to low speed with a flick of switch. Like the others, it can go right to the table for serving.


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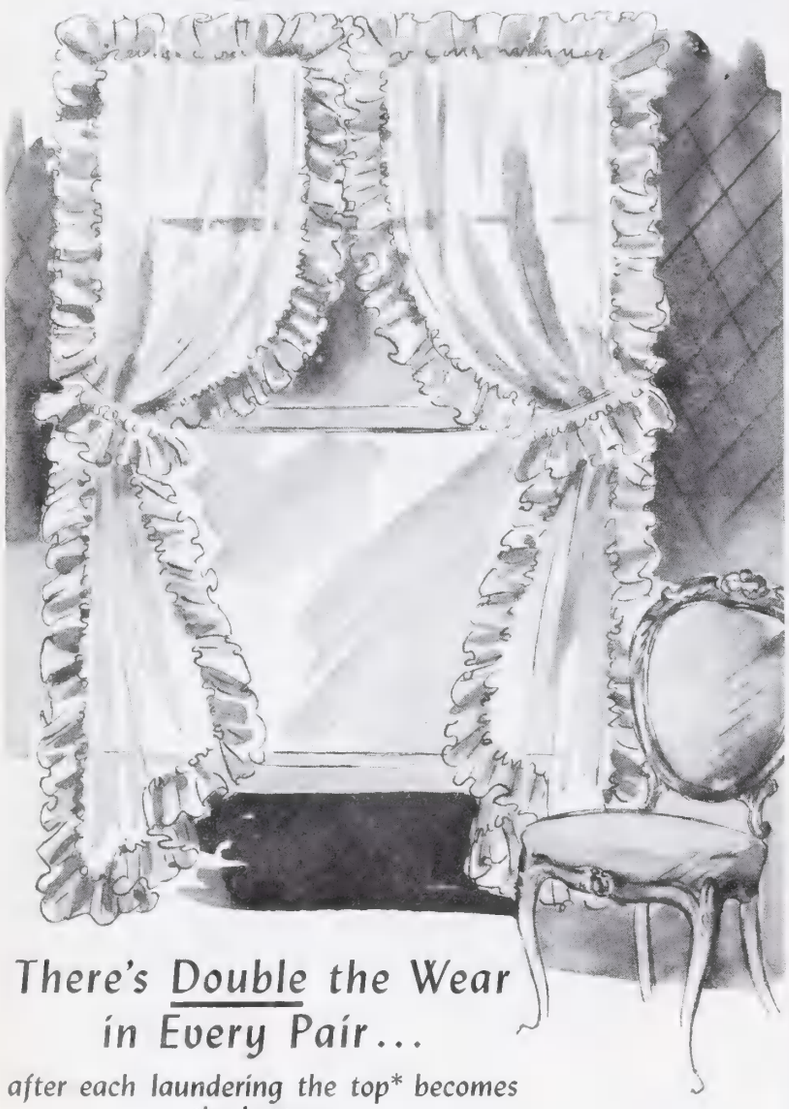
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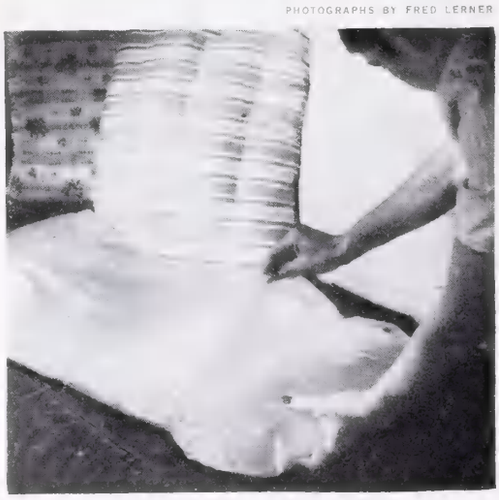
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PHOTOGRAPHS BY FRED LERNER



● These four allergy-free pillows are a blessing to anyone sensitive to dust, feathers, down. Plastic pillow in foreground and glass-fiber pillow, right, handle cotton allergies, too.

# MATCH-MATED STENCILS

CONTINUED FROM PAGE 117

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## LOVE IN A DISH

CONTINUED FROM PAGE 119

nes are passed," he wrote firmly, s most important to what happi-ss we find in life."

Of course, this observation was t original with the old French wyer. Chinese philosophers made in much the same words three ousand years ago, and any oughtful psychiatrist will make it lay, when our boulevards are ied with an infinity of bad eating uses filled with dead-faced people aced like mute beasts in their ills; today, when one out of every ree marriages ends in divorce.

It seems incredible that normal man beings not only tolerate the erage American restaurant food, it actually prefer it to eating at me. The only possible explana-on for such deliberate mass-oisoning, a kind of suicide of the irit as well as the body, is that eals in the intimacy of a family ning-room or kitchen are unbear-ole.

At a drugstore counter, backed trusses wrapped in cellophane id faced by wavy-haired young men dressed like dental assistants, conversation is unnecessary if not quite impossible.

Nagging and whining are temporarily shut off, and a married man and woman can sit side by side like strangers.

At home, fatigue and boredom would sour the words they spoke and the food they ate, and the words would be hateful and the food would be dull as ditchwater and drearily served forth. The monotony of preparing meals which evoke no sign of pleasure would have knocked the woman into a rut of glum can-opening, the man into dour acceptance. Anything is better than being penned together in one room, having to chew and breathe in unison, they feel. And they go, in a kind of wordless dread of being alone, to this Broiler, that Chili-Heaven.

And having failed so completely to satisfy in harmony one of their three basic needs, it cannot be wondered that the other two, for love

*(Continued on next page)*


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CONTINUED FROM PRECEDING PAGE

and shelter, are increasingly unfulfilled. There can be no warm, rich home-life anywhere else if it does not exist at table, and in the same way there can be no enduring family happiness, no real *marriage*, if a man and woman cannot open themselves generously and without suspicion one to the other over a shared bowl of soup as well as a shared caress.

I do not know many people very well, but I am on terms of close friendship with at least three families, this very minute, who worry me greatly because they are increasingly unhappy at table—and, therefore, everywhere. It is true that things have conspired against them to make the quiet little dinners of courtship impossible: children and wars and worries have pushed the candlelight and the leisure far into the past. But it seems to me that a lack of understanding on the part of the husbands is the real trouble.

THE wives, whether consciously or not, have remembered the French adage that good cooking is like love, needing both tact and variety. They have tried, not always too successfully, to make meals that were exciting and amusing. The response from their husbands, almost unfailingly, has been, "What's all this fancy stuff? Give me good plain food, will you? I'm strictly a steak-and-potato boy, honey! And for God's sake remember it!"

Once spoken to this way, a woman, who feels instinctively that cooking is one of her last resorts as a creative outlet, withdraws, rebuffed and hurt. She still manages to make something of a reputation for herself as a "party cook," and serves elaborate curries and heavily flavored desserts which annoy her politely silent mate. In between "company" she sincerely believes that she is trying to please him by a monotonous series of steak-and-potato dinners, although there is increasing resentment in her subconscious mind against his noncommittal acceptance of what he must surely know is boring to her.

He, on his part, may sense a disappointment in her, may feel that he has let her down in some way which he does not bother to analyze, and he covers his uncomfortable self-doubt by added silence. The result is that meals for the two of them grow more and more strained. He never comments on the food, because he knows just what there will be and what it will taste like, and if he is Anglo-Saxon he has probably been raised to think of st conversation as bad manners or least foolish.

She, knowing that she can exp no fine fillip of a compliment, ta less interest every day in order and preparing the food, and fina grows so revolted by it and al has come to stand for in her feel toward her husband that she c not eat properly. She grows nerv and tires easily.

Finally, with unspoken rel they begin to dine oftener in pul places, where at first the unacc tomed noise and movement and new flavors make meals seem pleasure again. They talk and dr and eat gaily, and go home to m happiness than for a long time.

Soon, though, they become customed to one or two restaurar where they always order the sa things and are served by the sa waiters. They have less and less say. The man eats hungrily at steak, satisfying his need for no ishment in a way which he has be led to believe is a proof of his vi ity, or at least masculinity. " fancy stuff for me," he says. "Go meat, that's all a man needs—go meat and potatoes and plenty of and you can have all these sauc and courses and this and that. Ta too much time! All right for parti I guess . . ."

If he sees that his wife, sitti across from him in the cafe, has t blank, peaked look on her fa which he has come to dread in be he may worry about her and t her that she should eat more ho est-to-God food, instead of all tho salads. She may smile at him. A she may not.

PERHAPS the two of them shou read or re-read Brillat-Savari book. In it he would make clear them that a healthy interest in t pleasures of the table, the gastr nomical art, can bring much hapr ness. They would see the stupidi of asserting one's virility by a di limited to the needs of a dog lion, and the silliness of provi one's interest in exotic living over-spiced indigestible messes.

In Richardson Wright's *Bed-Boo of Eating and Drinking*, he wro in a discussion of the delights supping in the kitchen, that mo meals served on oilcloth by th stove might be one way to "stabiliz our American marital status. I hol to the lowly belief," he went o "that a man never knows the sur ness of being happily married unt he has . . . . . cooked a meal him self."

Brillat-Savarin believed much th same thing, and made it plain tha

ıtlemen of unquestioned masculity among his friends found led vigor and zest for life's pleass in the kitchen, where they ıld pit their skill and intelliıce against the laws of nature l more often than not emerge ımphantly with a roasted quail a soufflé to prove their point.

shiver with sadness for my fting friends, when I read in the *l-Book* (Mr. Wright has but raphrased the old Frenchman, ich is almost inevitable in anyıg connected with gastronomy) ıe first sign of marital trouble is en a man or woman finds it disteful to face each other at table. . . . I am convinced that a man l wife with congenial appetites l a knowledge of foods and cookhave the basis for lasting hapess."

The French have perhaps writmore than any people but the inese about food as well as love. nother of them has said, "A man captured through his heart, but ıeld captive forever through his mach!") But it is not a Gallic rogative and I have as much ht as any other thoughtful and ectionate person to decide for friends that if they were happier at table they would be happier elsewhere.

Any such state can be attained deliberately, if done with intelligence, but once attained it must be nurtured with constant attention. The man must try to understand what it is about making a curry or a bouillabaisse that lightens his wife's face and heart. The woman must try to understand why a husband needs to bolster his preconceptions of virility now and then with a bit of reactionary conservatism. He must use his brain at home as well as at his office, and decide that cultivating his palate is at least as important as perfecting his golf-stroke. She must read and think, until she can conclude for herself that a heavy hand with the condiments is no guarantee of a culinary escape from boredom.

THEN and only then, they will find that they can face each other warmly and gaily across the table again, and that even steak-and-potatoes, when they have been prepared with a shared interest and humor and intelligence, can be one great pleasure which leads to another, and perhaps—who knows—an even greater one.







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And when you get your authentic CUSHMAN Colonial pieces, and see the matchless beauty of their satiny maple finish, sturdy construction, and mellowed, rounded edges, you'll be glad you waited for the best.

*The Famous Old Stone House*

Directly across from the CUSHMAN factory in North Bennington, Vermont, is our more-than-a-century-old house, open to the public as a prized CUSHMAN exhibit with every room tastefully furnished in CUSHMAN Colonial CREATIONS. Each year thousands of visitors from everywhere in the United States admire its beautiful interiors, designed by leading decorators. . . . We would be happy to have you visit The Old Stone House when in New England.

*For a copy of our 32-page illustrated Decorating Booklet of valuable suggestions for decorating a Colonial home, send 10¢ to cover mailing costs. (No stamps, please.)*



Cushman COLONIAL Creations

H. T. CUSHMAN MANUFACTURING COMPANY • BOX 402 • NORTH BENNINGTON VERMONT

MEMBER OF A

*Distinguished Family*

*Its grandfather was English and of hearty proportions, used two centuries ago to breakfast the Hunt. Weiman's Hunt Coffee table, gracefully scaled for today, makes a charming focus for your own hospitality. Mahogany with fine grained leather, richly tooled in gold.*

From a noteworthy family of Weiman tables, on display at better furniture and department stores.



WEIMAN

HEIRLOOM QUALITY

*Tables*

THE WEIMAN COMPANY • ROCKFORD, ILLINOIS



● A big, bold, overscaled plaid in deep, bright color—you perhaps don't know that you can find such high style waiting for you all ready-made in the stores. It fills exactly the tailored needs of such rooms as boys' rooms and family sitting rooms that are expected to be guest rooms occasionally. By Monument Mills

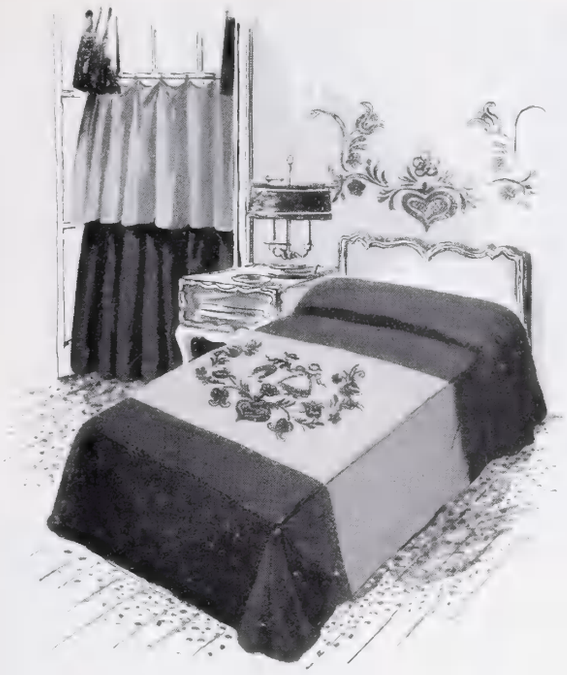
# Stylish Enough To B

CONTINUED FROM PAGE 121

A large part of good decoration is imagination, but it helps to have good material to work with. Ready-made bedspreads, for instance, formerly a pretty run-o the-mill lot, are now not only hand some in themselves, but are di tinguished co-workers with othe



● Once upon a time you would have to choose your wallpaper and then hope to find a ready-made spread that wouldn't look too bad with it. Now such inspired ready-mades as this cherry-patterned chenille, with its built-in dust ruffle, can start your decorating, suggesting motifs to copy on the wall. By Cabin Crafts



● This provincial bedspread inspires a window treatment. Three tiers of sash curtains, made of fabric which matches spread fabric, are hung in alternating colors like the spread stripes. A scroll of hearts and flowers, copied from the printed spread pattern, "builds up" low bed. By Nashua Mills Div. of Textron, Inc.

# The Starting Point

redients in room decoration. You can make a store-bought ead look fresh out of a deco-or's workroom by adding to it tom-made pillows, or a dust ruf- in contrasting color. You can or a couch or sofa-bed with a gle-size bedspread tucked in with crisply turned hospital corners.

Some bedspreads now come with matching draperies. If your choice doesn't, make the draperies from an extra spread. Cover a slipper chair with another one. Or you can copy a bedspread pattern on your wall in painted motifs.



● In a boy's room, a brilliantly striped tufted spread covers this low boxspring and mattress, looking appropriately more like upholstery than bed covering. Tufted cotton rugs, made by the same maker as the spread, are designed to match the spread in color and texture, if not in pattern. By Morgan Jones, Inc.


DALTON—*(illustrated) the model with six burners and separate high broiler.*





**"Comfort-Touch"** air-cools range exterior. Doors of 18-inch ovens may be touched with absolute safety after hours of use.



**1/3 Less Broiling Time** with radiant heat burner to give steaks that juicy charcoal look! Applies heat more uniformly.

## Stop dreaming.....

## your dream range is here ...as you dreamed it!

*You* have always dreamed of a range that was really cool—you wanted the term "cool range" to mean something. UNIVERSAL's new exclusive "Comfort-Touch" construction has done just that—now, for the first time, you can touch the doors of your UNIVERSAL GAS RANGE anywhere, with perfect safety and comfort, no matter how long your oven and broiler have been in operation. Did you dream of that?

Be sure and see the other wonderful features in four and six burner models. See the "Whirlpool" broiler pan cleaned to shiny brightness in three minutes, the plate-size burner bowls that can be washed with the dishes, and the many other exclusive dreams-come-true of the new UNIVERSAL GAS RANGE.

*Completely New! Fully Automatic!* *

# Universal

TRADEMARK REG.

Guaranteed by Good Housekeeping

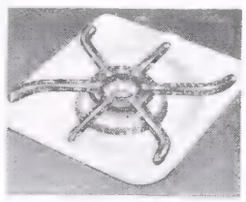
## GAS RANGE

*with the Exclusive "Comfort-Touch"*

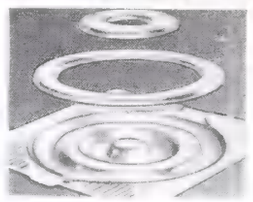
© C & S 1948



**Automatic clock control** that turns oven on and off when you're away . . . just set it and forget it—let it cook for you.



**Easy-to-clean** plate-size burner bowl and light porcelain steel grate with horizontal-flame simmer burners, greater efficiency.



**3 Minutes to Clean** new chrome-plated "Whirlpool" Broiler Pan. Smokeproof, with 100 inches of track for quick, easy drainage.

*All models now available for "L-P" (bottled or tank) gas*

Write for new 56-page booklet on "Automatic Gas Cookery". Send 10c to

**CRIBBEN & SEXTON CO.** 622 N. Sacramento Blvd., Chicago 12, Ill.

FOR 77 YEARS THE UNIVERSAL SELECTION OF COOKING PERFECTION



colorfully yours

*Laurella*

colored glaze dinnerware

Keyed to the tempo of modern living! Not just one color, but *four*. Laurella service of eight, for example, includes two of everything in Jonquil, Periwinkle, Jade and Cocotan. *Guaranteed ovenproof*. See this distinctive, *practical* dinnerware now at good stores everywhere. Moderately priced.

UNIVERSAL POTTERIES, INC.
*Cambridge, Ohio*



AMERICA'S FINEST COLORED

*Dinnerware*

by UNIVERSAL





● His finny highness makes a beautiful, mouth-watering picture taken to the table, golden-brown, on this oak plank, garlanded with potatoes, broccoli, mushroomed tomato cups. And the eating is a gustatory delight.

PHOTOGRAPHS BY FRED LERNER

# PLANKING MAKES FISH EPICUREAN FARE

***Planked fish can hold its head high with the finest foods both glamour-wise and taste-wise for the most gala occasion***

You'll get enthusiastic applause from the assembled diners both before and during the eating—whether it's just the family or guests—when your planked masterpiece is borne tableward. Planking blends fish and oak fragrances to create an aroma and flavor matched only by the eye-filling picture made by the glamorous meal-in-one. Epicures will tell you that the flavor of food broiled, roasted, or barbecued on well-seasoned oak can't be beat. And they're right, for there's a natural affinity between fish or meat and the oak which imparts a delightful bouquet to their taste.

The Jonmar oak plank (shown above) is well equipped to do full honors to your fish on all counts. For one thing, it's made of kiln-dried, seasoned oak; for another, the fish-shaped grooves deepen as they go toward the well at right to cause the juices to flow into it during broiling or baking. The unusual fish-shaped grooving has a functional purpose in addition to eye appeal, for it holds juices and butter close to the fish during the cooking process to add to its sweetness and succulence.

Besides the 10″ x 16″ plank shown above for wide fish, you can get an 8″ x 16″ plank (not shown) designed for long, narrow fish. With either you get a folder, "The Complete Art of Planking." And planking is an art worth mastering.



# There's Life In Those Old Pieces Yet

s ponderous pair could have ıyed in the dusty dark of the . unwept, unhonored, and un- . if someone hadn't looked at with a twinkle in the eye.

spite its age, this is good, re- able furniture with plenty of use still in it. By kidding its Gothic grandeur with a paint brush, scrolling it with Pennsylvania Dutch flowers and script, its owners rescued it from the has-been category and made it a highly serviceable, gay contribution to a guest room.





*Selection from the William Lloyd Group*

Colonial and 18th Century
Bedroom Furniture in Solid Mahogany
*Illustrated Booklet 10c postpaid*

The CONTINENTAL
FURNITURE COMPANY
HIGH POINT N. CAROLINA
*Designers and Makers of Fine Furniture Since 1901*

CONTINENTAL C.F. CO. SUPERIOR QUALITY

Now...lend a touch of 18th Century to your home with *Priscilla Turner Hooked Rugs*

Faithfully capturing the gracious charm of yesteryear... Priscilla Turner Hooked Rugs are 100% virgin wool, hooked by famous Maine craftsmen in the traditional manner of their ancestors and *signed* by their individual creator. In pastel shades of blue, green and rose with contrasting borders... styled by leading designers... chosen by outstanding decorators... Priscilla Turner Hooked Rugs blend with and *complement* traditional or contemporary interiors. Available in scatter rug size to full room size. There is nothing finer anywhere in the world!




PRISCILLA TURNER RUG GUILD · TURNER, MAINE

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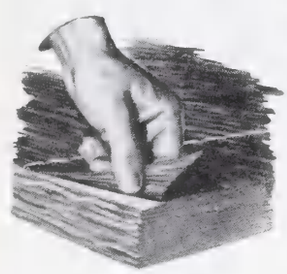
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## Scientific heat-saving for comfort

When you insulate with KIMSUL*, you insulate with confidence. For KIMSUL is the *many-layer* blanket composed of millions of trapped-air cells that check heat loss. Designed scientifically to give complete, uniform coverage over every square inch of insulated area. No heat-leaking thin spots.



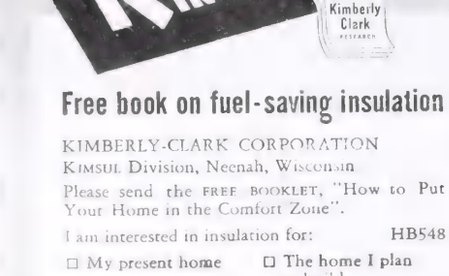
## Resistance to fire and flame

The entire KIMSUL blanket – including the exclusive PYROGARD† cover—is resistant to fire and flame. You find this feature in no other batt or blanket insulation on the market! Buy *many-layer* KIMSUL from your lumber or building supply dealer. Specify it in your new-home plans.

**CHECK THESE 12 ADVANTAGES**

1. High insulating efficiency.
2. Many-layer stitched construction.
3. Packaged in easily-handled, small size rolls; compressed to 1/5th installed length. Anyone can apply it.
4. Fits standard stud and rafter widths — extra wide to provide fully insulated fastening edges.
5. Clean, non-irritating — non-sifting — no sharp particles.
6. Lasting protection. Won't sag or settle.
7. Resists fire, moisture, fungi, vermin; is termite-proof.
8. Flexible — fits odd-shaped recesses and tucks around obstructions.
9. Cut strips caulk around windows and doors.
10. Light in weight.
11. Low in cost.
12. Only KIMSUL has the PYROGARD fire-resistant cover.

*T. M. Reg. U. S. and Can. Pat. Off.
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## Free book on fuel-saving insulation

KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin
Please send the FREE BOOKLET, "How to Put Your Home in the Comfort Zone".
I am interested in insulation for: HB548
☐ My present home ☐ The home I plan to build

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● The formula: Get a good size picture of your house and grounds. Look for tree pictures in old photographs to fit the scale of your house on paper. Cut out several and try them in different locations. Then strip in (or glue) your choices in place.

# PLANT YOUR TREES ON PAPER FIRST

**Have you ever wondered how your grounds would look with full grown trees, and just where to plant them in relation to your house? Then try this stunt**

If a home owner could only see what his grounds look like planted he would be convinced how important trees are. Working on this theory, that "seeing is believing," Walter Fischer, photographic technician of the Davey Tree Expert Company of Kent, Ohio, developed a system of "planting" a photograph to permit clients to visualize trees on their grounds.

Mr. Fischer selects a photograph of the house to be planted and "strips in" photographs of trees whose size and proportions best fit the grounds. This takes hours of time and infinite patience. First comes the chore of wading through files of tree pictures to select just the right ones to "plant." Next they are reduced or enlarged to sizes proportionate to the scene to which they will be added. He then cuts them out with perfectionist's detail. Finally, he strips on only the emulsion part of the tree photographs.

The resulting picture is so finished that anyone who has not seen it in process will swear that trees have been part of the la scape for years. Only close scru reveals that the picture is slig thicker in spots from the emuls

If you don't have the opp tunity of Mr. Fischer's expert s ice, you can still work out a fa good picture of how trees will l on your grounds. Out of nursery catalogs cut tree pictu that are in proportion to a ph graph of your house and groun Shift these around on the pho graph until you have found most pleasing result from standpoint of tree shape and pl ing, then pin them in place.

Live with this picture a f days. Shift the trees half a doz times, if necessary, to be sure th you find the best solution. The before ordering your trees, discu your choices with an expert tr man to be sure the trees in qu tion are adaptable to your are have good habits, and are relative pest-free. Buy the largest trees y can afford. Plant now or in the fa





ore

r

Remember how bleak your grounds looked last Feb-y? And would you ever believe what miracles a trees can do? This "after" picture is exactly the as the "before"—snow included—with the big ption that cut-out trees have been stripped into ions to frame the house and to give it background

You are thankful to have a roof over your head, yet some reason your house doesn't look homelike. The ble **could** be lack of shade trees. Plant one on r and you'll have proof that a tree can give that ablished look." When you buy a real tree to set be sure it's one whose mature size will fit the spot

PHOTOGRAPHS COURTESY OF DAVEY TREE EXPERT CO.

ore



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*Everybody's Pointing To Hotpoint*

# STOP SAVING GARBAGE

## New Hotpoint Disposall Ends Garbage Problems For Good And All

***Simply scrape refuse into drain. Electric Disposall shreds it to a pulp, washes it away! Safe, easy, odorless, self-cleaning! Can be installed in your present sink or comes complete.***



NOW YOU can banish forever the distasteful, endless job of "saving" garbage—by installing the new Hotpoint Electric Disposall* in your kitchen sink. You simply dump table refuse, bones and all, into the drain—turn on the cold water—and your job's done!

**This automatic unit** saves time and work. And its operating cost is amazingly low. Go modern with a Hotpoint Disposall—solve your refuse problem the odorless, sanitary way! Let your nearest Hotpoint dealer show how economically the appliance can be installed in practically any sink.

**Hotpoint Inc., 5600 W. Taylor St., Chicago, Ill.**



**1** **Here's How It Works**—You simply remove control cover and scrape table refuse into drain opening. Replace control cover and turn handle to ON position.

**2** You turn on the cold water, which automatically starts the action. Refuse is electrically ground to bits and washed away.

*REG. U. S. PAT. OFF

- **Actually Scours Drain.**
- **More Than 125,000 in Use.**
- **Operates for Less Than a Dime a Month!**
- **Carries Full Year Warranty.**
- **Operates Simply—Just Turn Handle as Indicated.**



**3** Here's how the Disposall looks and performs. Arrows show how waste is carried down the drain. Self-scouring unit is sparkling clean!

Copr. 1948 Hotpoint Inc., Chicago, Ill.

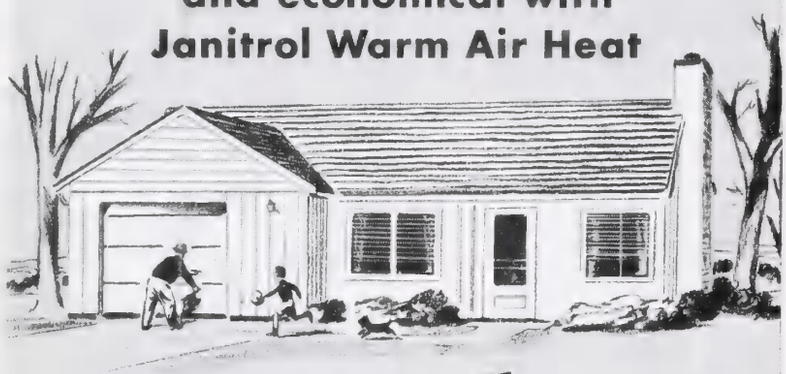
**Hotpoint Disposall**

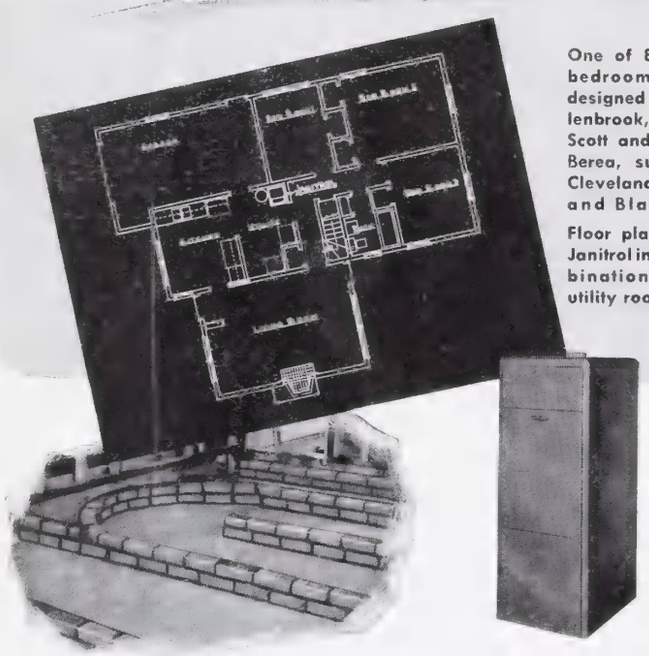
HOTPOINT INC. A GENERAL ELECTRIC AFFILIATE

PIONEER AND FACEMAKER—44 YEARS OF QUALITY

# RADIANT HEATING

**is simpler, more practical and economical with Janitrol Warm Air Heat**





One of 80 three-bedroom houses designed by Mellenbrook, Foley & Scott and built at Berea, suburb of Cleveland by Taft and Blackman.

Floor plan shows Janitrol in the combination kitchen-utility room.

Beginning of floor construction, two tiers of bricks are laid on concrete slab to form heat distribution ducts 5½″ deep. Concrete is then poured over corrugated steel sheets laid above the duct tiers.

Extremely compact, this Janitrol Winter Air conditioner requires a floor space of less than 22″ × 22″.

● Here's radiant heating that's both new and practical for one-floor homes.

In addition to the solid comfort supplied by the quiet, automatic Janitrol Winter Air Conditioner, installation of the unit and house construction costs were materially lowered by the unique heat distribution system.

Many of these warm-air radiant heated homes have been occupied through two heating seasons. There's no guesswork about results for the owners are completely satisfied and highly enthusiastic about their Janitrols and their operating economy.

Ask your Janitrol dealer about the type of heating unit used for this modern system or write Surface Combustion Corporation, Toledo 1, Ohio, for Bulletin RH-2.

Janitrol

SURFACE COMBUSTION CORPORATION • TOLEDO 1, OHIO




PHOTOGRAPH BY RICHARD AVERILL SMITH

● "Warring" tones can give great character to the perennial border if they are properly bridged. Here the gray-green of baby's breath and veronica creates a unity of color scheme

# Gray Is The Key To COLOR HARMONY

By FRANCIS C. WILSON

**Here is a list of plants which can make harmony of clashing colors in your garden**

Do the colors in your perennial border clash? Then introduce some plants with gray foliage—for example, the artemisias or wormwoods. Think how their foliage will serve as a background for your flowers and provide harmony throughout the season.

The color scheme is the most difficult part of the perennial border to work out, because there are so few exact directions. Any good gardening book will give explicit instructions for preparing the soil and for growing many different plants. It will also contain charts with the names of plants, their various heights, colors, and blooming times. But when you plan harmonious color combinations of plants flowering at the same time, you find yourself charting, if not an unknown course, at least an uncertain one. Even experienced garden colorists may differ as to just what constitutes a good color harmony.

Upon one point only does there seem to be agreement—that any color goes with gray. If this statement is true, then our gray-leaved plants at once assume a new importance. But before consider the value of gray in your bord study your harmonizing difficult

You will find that, for the m part, the component colors of y border harmonize naturally, lar ly owing to the preponderance neutral green that is always pr ent. You then need only wo about the so-called "warring" clashing colors when they are juxtaposition.

Which are the "warring" color They are any colors which appe to draw away from each other spite of their close physical pr imity and fail to fuse into a sing pleasing color grouping. Scar and medium blue is such an a tagonistic combination.

How can you bring two su colors into accord? There is on one way. You must interpose son other color, such as white, gree or possibly gray, between the tw opposing colors. This will build neutral bridge across which th "warring" colors can meet an merge in smooth agreement.

Which one of these three reco

*(Continued on page 253)*



MAYNARD PARKER

# Look To This Nook For Practical Beauty

en a handy calendar pad has been allotted space in this re-sed telephone nook, which dec-tor George Hall designed for wood-paneled passage between ing room and entrance hall in home of Mr. and Mrs. Martin Blake, of Westwood Hills, California. 'Phone book perusal and message jotting at night are adequately provided for by the attractive light fixture above the shelf, which uses an antique dish as backplate for light bulbs.


Verlys *Magnificence in Crystal*

No gift may be more proudly presented, more gratefully received than a piece of Verlys . . . This exquisite crystal, created by the foremost designers, is hand-moulded and hand-signed . . . At leading stores . . . Write for booklet.

Vase
Les Chardons
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...choose beautiful Rway bedroom and dining room furniture. You are always welcome at our showrooms, where expert furniture consultants are pleased to serve you. Purchases may be made only through authorized Rway dealers.

NORTHERN FURNITURE COMPANY

*for Gracious Living*



A COPPES *Napanee* KITCHEN

gives you these

*Six wonderful advantages*



**PERSONALLY DESIGNED** for you by a Coppes Napanee kitchen specialist, according to your ideas, your preferences and the needs of your family.



**SO EASY FOR YOU.** Once you have approved the plans, the Coppes Napanee expert takes *full responsibility;* builds your kitchen to fit, and installs it.



**HAPPILY COLORFUL.** Singing colors built right in. Sixteen glowing shades to choose and combine as you wish. Harmonizing or contrasting counter tops and hardware.



**INCOMPARABLE QUALITY and DURABILITY.** Originators of fine custom-built kitchens, the Coppes name has symbolized quality since 1876. Specially selected woods, superior construction methods in every detail.



**OUTSTANDING EFFICIENCY.** . . to be expected from Coppes, the originators of built-in kitchen equipment! Clever up-to-date features such as patented glide-away table base, and revolving-shelf corner cupboard . . . as well as modern, step-saving kitchen planning.



**ECONOMY THAT COUNTS.** Planning tailored exactly to fit your needs and budget. This unique planning and installation service assures economical short cuts and full value. You get the life-long satisfaction of a kitchen that *stays* as beautiful and as useful as the day it was built!

• *Whether you are building your new home, or modestly remodeling, in Coppes Napanee you will find the perfect answer to your kitchen price and installation requirements.*

SEND FOR THIS HELPFUL Kitchen Kit



*Includes plan chart to draw your own plans— 30-page booklet of new ideas, color schemes and valuable information. Send 25c to Dept. H-48*

COPPES, INC., NAPPANEE, INDIANA

*TRADE MARK REG. U. S. PAT. OFF

COPPES

NAPANEE

CUSTOM KITCHENS

QUALITY MANUFACTURERS SINCE 1876




• Could anything be nicer to come home to than a color scheme of tomato red, yellow-green, and terra cotta? Careerist Ruth Todd, of Beverly Hills, relaxes against green walls, generously full draperies of white, red and green. The old bamboo chairs have red seats.

# AT HOME AFTER FIVE

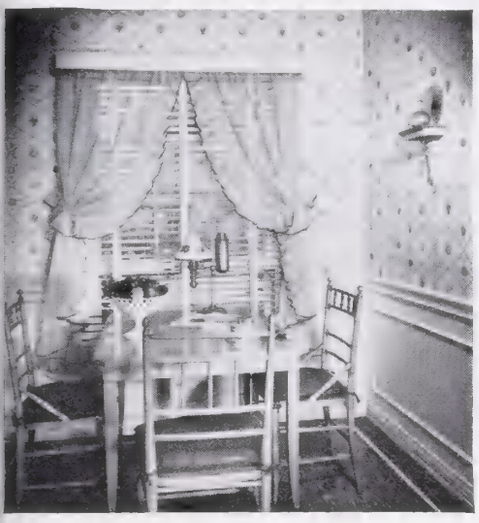
**Decorating need not be synonymous with a depleted budget. Here is proof that a charming home can be had with color, accessories, and what's on hand**



• The old porcelain plate on the end table suggested the color scheme. With a terra-cotta rug, decorator George Wiseman used a lounge chair done in the drapery fabric. Print above green sofa repeats the blue in chair. Oil lamps and Chinese accents are the owner's cachet.



Here you see a close-up of the specially built bleached walnut desk. Design of leg turning was copied from old Sheraton bamboo desk chair. The chair has a seat pad of red.



Dining alcove has terra-cotta linoleum floor, fruit-designed green and red paper above a green dado. Curtains of red-bound yellow. Old student lamp sheds light on birch table.

PHOTOGRAPHS BY MAYNARD PARKER



The screen was made from some old doors found in a local wrecking yard. Now painted green, it is used to hide the bedroom door. The modern Chinese table has a dark teakwood finish.


Invest wisely the most important money you put into your home...




read this free booklet on

**Hydro-Flo*** **Radiant Heating**



*Constant comfort in mild or zero weather.*

In more ways than one, your selection of a heating system is the key to *complete satisfaction* with your new home. To be sure you have all the facts on the latest in automatic, controlled *radiant heating*, read the booklet "Capture the Sun with B & G *Hydro-Flo* Heating." Completely illustrated in full color, it is an interesting and valuable education in heating for home planners.

B & G *Hydro-Flo* Heating is a *forced hot water system.* It matches the heat supply to the weather—so exactly that your home is always at the same comfortable temperature—never too hot, never too cold. This precise control of heat means not only greater comfort but lower fuel costs.

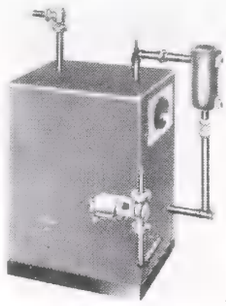
Above all, a *Hydro-Flo* System provides the sunny, cheerful warmth of *radiant* heat. It can be installed with radiators, baseboard units, radiant panels or convectors, whichever you prefer.



*Never a moment without hot water.*

**Loads of hot water at trifling cost**

Hot water when you want it . . . all you want . . . for clothes and dish washers, for baths and showers . . . at a cost so low you can use it unsparingly. That's the plus value of *Hydro-Flo* Heating . . . an all year 'round supply of hot water, heated by the same boiler that heats the house.



B & G BELL & GOSSETT

Dept. AN-30, MORTON GROVE, ILL.

Please send your free booklet, "Capture the Sun with B & G *Hydro-Flo* Heating."

Name.....

Address.....

City..... Zone..... State.....

*REG. U. S. PAT. OFF.

THE SYMBOL OF ·ROYAL· DOULTON



*Ch. Ashstead Applause* *Lambing Time* *Drake* *Market Day*



*Lady Charmian* *Belle O' The Ball* *The Lady Anne Nevill (from a forthcoming series)*

*Springflowers* *Dinky Doo* *Babie* *Maureen* *Easter Day*

Royal Doulton figurines and animal subjects have long been famous — as collector's items and as choice gifts. Under the same symbol you find decorative pieces and tableware in both English Bone China and Fine Earthenware.

Royal Doulton wares are sold only through selected stores. Write for the name of your nearest dealer. Enclose 10¢ if you want fully illustrated Booklet No. 43, including correct table services.

DOULTON AND CO., INC.
212 FIFTH AVENUE, NEW YORK 10



● The surf bar is where you eat your lunch at the Royal Hawaiian—in a bathing suit, of course. Terrazzo table tops were designed by Margaret Bruton. Furniture is impervious to damp and dripping bathing suits.

# You'll get a new slant o

# LIVING IN HAWAII

Continued From Page 129

outdoors than in. A rambling one-story house, often built of hollow tile, without a cellar and close to the ground so one can step outside from every room, has proved its suitability. The *lanai*, which is a covered veranda, is part of, or actually *is*, the living room. T and patio are immediately sible, and frequently the pa an outside fireplace or grill dows, which are large and ous, may be huge, sliding

*(Continued on page 191*



● In the Royal bar, colorful panels of tropical fish look like paintings on the wood-sheathed walls. Fish, however, are the real thing, handsome as only Hawaiian fish can be, in built-in, illuminated aquariums.

# The added note that makes Rooms Sing with Color




## READY TO PUT ON Roley Poley CUSTOM FIT SLIP COVERS

**Here's enchanting loveliness . . . new, brilliant slip cover harmonies . . . to give your home a thrilling, vibrant, new personality. Ready to put on, but constructed the patented, exclusive, Roley Poley way that makes them fit and look just like the expensive "made-to-order" kind—but what a difference in the cost! Made from finest pre-shrunk fabrics — fully washable — brilliant, stay-fresh colors — many new, exclusive patterns — truly America's outstanding ready-to-put-on slip covers.**



**PIECE CONSTRUCTION ND ANCHORED BACK R PERFECT FIT . . . . .**

tented "anchoring" and ad-table, two-piece construc-n — exclusive Roley Poley atures that produce smooth, ulptured, stay-put fit.



Beautifully finished all around with cord welt seams and full, box pleated flounce.



Also made for all styles of Davenos, sofa beds and studio couches . . . ottomans too.



**FREE PAMPHLET!**

Write today for interesting new pamphlet on Roley Poley Custom-Fit slip covers and the name of your nearest Roley Poley dealer. A postcard will do.

**ROLEY POLEY MFG. CO.**
221 Institute Place
Chicago 10, Ill.

**FOR THESE AND OTHER FURNITURE STYLES — AT LEADING DEPARTMENT STORES**





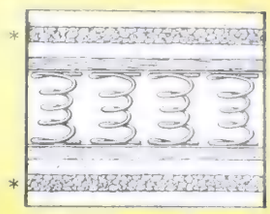

AIMS AND CLAIMS MAY BE CONFUSING BUT IF YOU WANT A GOOD NIGHT'S SLEEP...

GET *Granada*

INNERSPRING MATTRESS

SOFT AS DOWN
SPRINGY AS STEEL
Vita-Latex
SPONGE RUBBER

* *Vita-Latex is a cushion of flaked sponge rubber which gives that extra buoyancy and wear found only in a Granada mattress.*



BRANDWEIN isn't selling miracles... just a superior mattress! But if deep, natural sleep every night sounds like a miracle to you, that's what the new Granada mattress offers. Vita-Latex* cushioning added to careful innerspring construction results in an exceptionally buoyant mattress... fine damask covering, pre-built borders, and top-flight materials throughout are typical Granada "plus" features. For better sleep every night... get Granada!

Granada Innerspring Mattress... $49.50 Granada Box Spring... $49.50

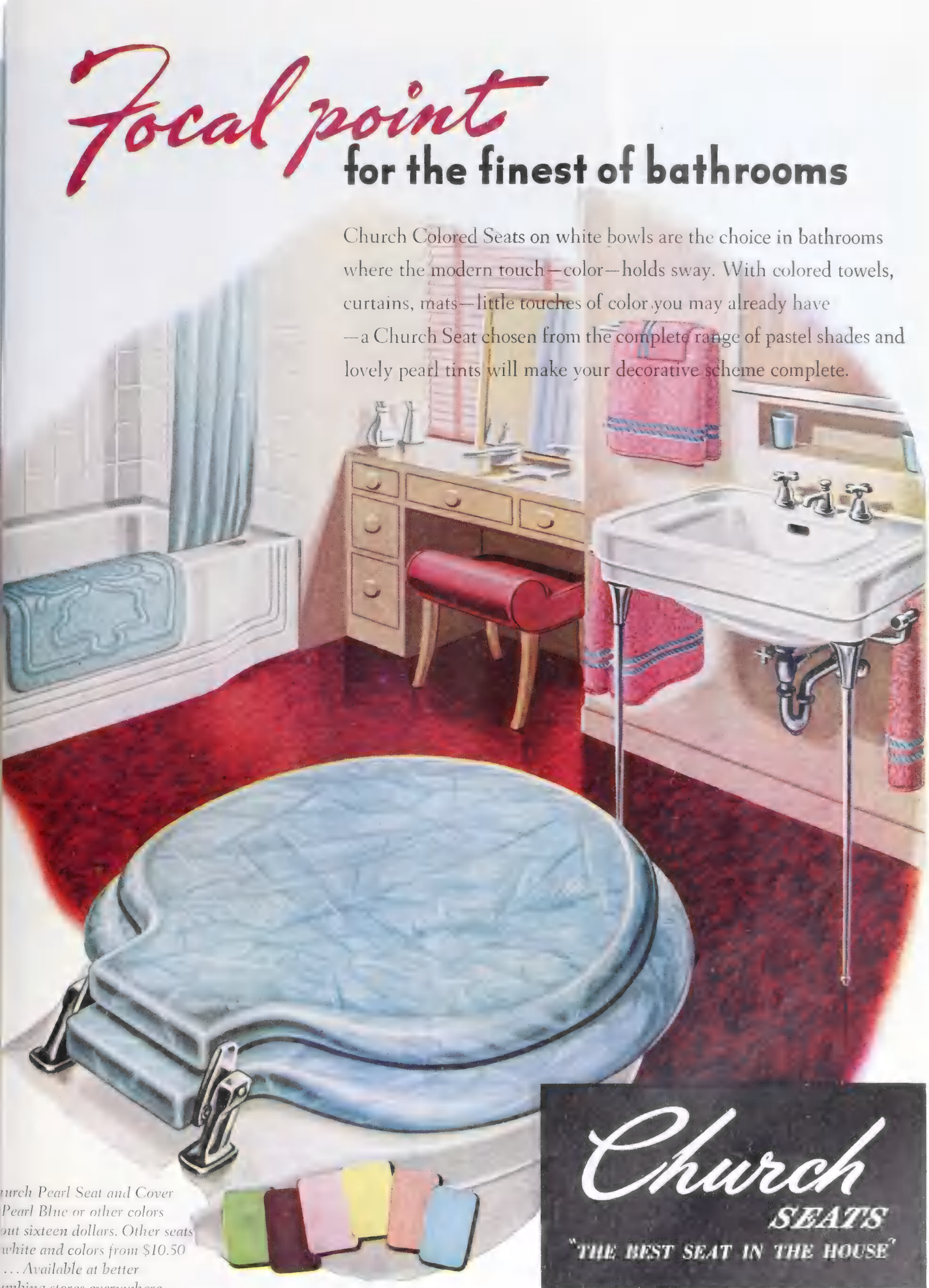
*At better furniture and department stores*

**A. BRANDWEIN & CO · CHICAGO**

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# *Focal point* for the finest of bathrooms

Church Colored Seats on white bowls are the choice in bathrooms where the modern touch—color—holds sway. With colored towels, curtains, mats—little touches of color you may already have—a Church Seat chosen from the complete range of pastel shades and lovely pearl tints will make your decorative scheme complete.



*urch Pearl Seat and Cover*
*Pearl Blue or other colors*
*out sixteen dollars. Other seats*
*white and colors from $10.50*
*... Available at better*
*mbing stores everywhere.*

**Church SEATS**
"THE BEST SEAT IN THE HOUSE"

C. F. CHURCH MFG. CO., HOLYOKE, MASS.

Division of American Radiator & Standard Sanitary corporation





# Sloanemaster Furniture

Here's a rare kind of Modern—Your Modern—that sets a new fashion in furniture. Skilled Sloanemaster craftsmen have combined rich walnut with glowing maple, finished it in a wonderful grey-gold, trimmed it with burnished brass. You'll find years of beauty in your Sloanemaster Modern—years of pride and satisfaction in this proud setting for modern living.

*Available at the fine stores listed on the opposite page*

COMPANY OF MASTER CRAFTSMEN . FIFTH AVENUE AT 47TH STREET • NEW YORK 17, N.

# Sloanemaster Furniture

*he Modern Dining Room*
*id other Sloanemaster Groups*
*'e available at these fine stores*

RON.....M. O'NEIL COMPANY
BANY.....MAYFAIR, INC.
ARILLO.....THE HOME BEAUTIFUL
LANTA.....RICH'S INC.
GUSTA, GA...RICHARDS FURNITURE CO.
LTIMORE.....C. J. BENSON & CO., INC.
AUMONT.....DALLAS-WILLIAMS
VERLY HILLS.....W. & J. SLOANE
IGHAMTON.....THE FAIR STORE
RMINGHAM...LOVEMAN, JOSEPH & LOEB
STON.....PAINE'S OF BOSTON, INC.
FFALO.....STREICH DECORATION
ARLESTON, S. C..GEO. C. BIRLANT & CO.
ATTANOOGA.....FOWLER BROS. CO.
ICAGO.....JOHN A. COLBY & SONS
NCINNATI.....H. & S. POGUE CO.
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THE SHOWROOM OF FINER FURNITURE
LLAS.....THE TITCHE-GOETTINGER CO.
YTON.....THE RIKE-KUMLER CO.
NVER....DANIELS & FISHER STORES CO.
S MOINES.....YOUNKER BROS. INC.
TROIT.....THE J. L. HUDSON COMPANY
MIRA.....J. P. & M. SULLIVAN STORES
EENVILLE, MISS..TATUM FURNITURE CO.
RRISBURG.....TROUP BROS.
RTFORD.....G. FOX & COMPANY
ZELTON.....MRS. E. REINHART'S SONS
OUSTON.....SUNILAND FURNITURE CO.
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ANSFIELD, O.....OTIS RICH
EMPHIS....B. LOWENSTEIN & BROS., INC.
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JAMES A. CULLIMORE & CO.
MAHA...ORCHARD & WILHELM COMPANY
RLANDO, FLA....LLOYD'S FURNITURE CO.
EORIA.....UNDERWOOD'S FURNITURE
GUILD GALLERIES
HILADELPHIA.....JOHN WANAMAKER
TTSBURGH....JOSEPH HORNE COMPANY
TTSBURGH
COLONIAL ART FURNITURE CO.
ORTLAND, OREGON..MEIER & FRANK CO.
ROVIDENCE.....BURKE-TARR COMPANY
ACINE.....PORTER'S
CHMOND.....SYDNOR & HUNDLEY
OANOKE....THURMAN & BOONE CO., INC.
OCHESTER.....THE HAYDEN COMPANY
OCHESTER.....McCURDY & CO., INC.
OCKFORD.....HOUSE OF LINDBERG, INC.
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AINT LOUIS....LAMMERT FURNITURE CO.
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ORONTO..THE ROBERT SIMPSON CO., LTD.
ULSA.....CHEAIRS COMPANY
UCSON.....TOWN & COUNTRY
TICA.....E. TUDOR WILLIAMS COMPANY
ASHINGTON.....W. & J. SLOANE
EST PALM BEACH.....WORRELL'S
ICHITA FALLS
NORTH TEXAS FURNITURE CO.
ORCESTER.....JOSEPH GRACE, INC.
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OMPANY OF MASTER CRAFTSMEN
FIFTH AVENUE AT 47th STREET
NEW YORK 17, N. Y.


## YOU'LL GET A NEW SLANT ON LIVING IN HAWAII

CONTINUED FROM PAGE 186

panels, so that the whole interior may be flung wide open and become one with garden and grounds. These windows are placed with great care, not only for cross ventilation but to frame a view.

Not only is indoors made part of outdoors as closely as possible, but the reverse is also true. Thus a tree may be preserved or even planted so that it actually grows through the floor and up through the roof of a *lanai*. Vines may be lured inside and trained to cover a ceiling or wall of a living room or chamber.

Such a free flow of living would lose its charm if it were exposed to public view. Therefore hedges are planted thickly between the yard and the sidewalk. A hedge which is easy to grow in this climate but which might be adapted to others not so mild, may consist first of privet on the street side. Next comes a row of coconut palms, and then a hedge of hibiscus and, along the base of the latter, a row of geraniums. Easily maintained, such a hedge not only completely shields the grounds, but so muffles sound that the voices and footsteps of passers-by cannot be heard.

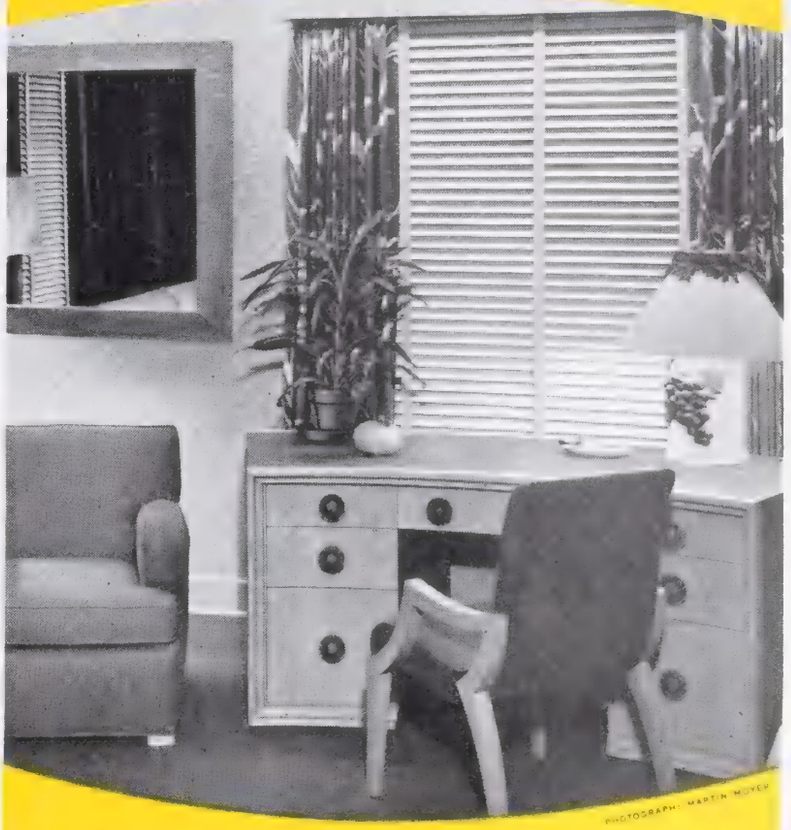
These fundamental features—the union of indoors and out, the complete privacy no matter how large or small the surrounding grounds, the many large, strategically placed windows—may be obtained in various styles of architecture and incorporated in bungalow and mansion.

Inside these cool, breeze-swept houses, the first thing you will notice is that the rooms are not just uncluttered; they are *sparsely* furnished. Possessions are reduced to the barest minimum, and this immediately creates a sense of space and restfulness. Colors are kept light—gray and white and beige, perhaps relieved by a dash of red or yellow which is repeated in freshly cut ginger flowers.

FLOWERS grow in profusion all over the island and people love them passionately. They wear them in their hair, and weave them into *leis* or wreaths which are thrown over their shoulders. You see flowers in banks, business offices, public places, and hotels. You are greeted with flower *leis* when you arrive in Hawaii, wear them at the slightest excuse during your stay.

*(Continued on page 196)*


Window Treatment for American Modern



PHOTOGRAPH—MARTIN MEYER

● **The best in American Modern** is exemplified in this room setting by the interior decorating department of The Bon Marché, Seattle. Note how well the Venetian blinds suit the pleated drapery and harmonize with the sculptured chair, designed to actual body measurements.

# How to get the best when you buy Venetian Blinds

Of course you have decided on steel Venetian blinds for your home. You want the beauty, the flexibility, the inherent strength of steel.

But underneath the smooth enameled surface there are important quality differences in steel blinds—differences that you should know about.

Top-quality steel blinds are *galvanized* and *bonderized*. This protects the flexible, easy-to-clean steel slats and preserves the beauty and long life of the baked enameled finish.

It's easy to identify steel blinds of this top quality. Just look for the yellow-and-black seal with the flower on the window sill (shown below). This seal is one assurance of lasting beauty and long life in steel Venetian blinds. Look for it at leading stores and Venetian blind dealers.

Galvanized, bonderized steel slats bearing the yellow-and-black seal have been granted the Good Housekeeping Seal which provides for replacement or refund of money if not as advertised therein.

*This advertisement is printed by Acme Steel Company, Chicago, to encourage quality labeling for consumer protection.*



"A GALLERY OF AMERICAN WINDOWS"—send for this new booklet of ideas from leading stores and decorators for beautiful windows in your home.

Acme Steel Company, Dept. HB-58
2844 Archer Avenue, Chicago 8, Illinois

Please send me a copy of "A Gallery of American Windows." I enclose 10c to cover cost of handling.

Name.....

Address.....

City.....State.....




**Look for this seal of quality when you buy Venetian blinds.**




smooth, fragrant, delicious . . .

enjoy world-famous de Kuyper

cordials and fruit flavored brandies

Whether you serve them as after-dinner liqueurs or in cocktails, any one of the twelve famous de Kuyper Cordials brings you luxurious flavor and bouquet. Equally delicious are the four de Kuyper fruit flavored brandies. Made in America for the past fourteen years identically as in Holland for centuries. On sale at most good dealers everywhere.

de Kuyper

pronounced de-KIPE-er

cordials

and fruit flavored brandies

twelve delicious cordials
four fruit flavored brandies

TONIGHT, AFTER DINNER, TRY A CREME DE MENTHE, PLAIN OR FRAPPÉD.

CREME DE MENTHE LIQUEUR, 60 PROOF. NATL. DISTILLERS PROD. CORP., N. Y.

# WHAT IS A SUCCESSFUL MENU?

CONTINUED FROM PAGE 124

The mainspring of our menu is a casserole with not one extraordinary ingredient in its making. Served individually, its ingredients—chicken, potatoes, onions, mushrooms—might produce just another dinner, but all wrapped up together with tomato paste, garlic, paprika, and cayenne, and cooked slowly until the chicken, potatoes, and onions glow rosily from absorbing tomato paste and paprika, such staples produce a dish worth building a menu around. A spring menu, anyway. For much of the goodness of this dish depends on tender small new potatoes, tiny white onions—young, delicately flavored vegetables which have not been around too long.

This casserole is a meal in itself, but because it is rich in flavor, it needs the sharpness of something green to round it out. And because no spring menu is complete without asparagus, we have crowned our main course with chilled asparagus dressed with a spicy sauce, and garnished with watercress. Not our idea of a true salad, because there's no tossing of greens and dressing, but a worthy substitute.

Pass toasted cheese loaf with your chilled asparagus instead of the usual roll or biscuit, because along about now you need some crispness in your meal. This loaf is my contribution to those who aren't adept at twirling the rolling pin to create airy rolls, but still want to serve something that *they* did something about. It's just French bread sliced and spread with



softened seasoned cheese. You've probably had it with garlic butter, which is another good way to make it. Or if neither cheese nor garlic is your dish, baker-made croissants served hot with pats of fresh butter are a next best choice.

By now your guests are pleasantly filled. The casserole, the asparagus, the cheese bread were all rather pungent with flavor. So another full-flavored dish might be lost on their palates, or might overshadow your attention-getting casserole. So choose a dessert delicate in flavor and light in substance. apricot mousse, garnished w deep orange cantaloupe balls, the specifications. And because many people like something cri to accompany a soft dessert, introduce an almond cooky, as cri as a newly starched pinafore. cooky that combines well, too. w tea, wine, fruit, or just a glass milk.

### Spring Casserole

- 3 tablespoons bacon fat
- 1 4-lb. ham or chicken, cut in pieces
- 2 tablespoons flour
- 2 tablespoons white wine
- 1½ teaspoons paprika
- 8 teaspoons tomato paste
- 4 cups water
- 2 teaspoons sal
- 1 garlic clove
- Pinch or two o cayenne
- ¼ teaspoon bla pepper
- 18 small white onions, pee
- 1 lb. button mushrooms, peeled and sautéed
- 12 small new potatoes, pee

Melt fat in large heavy Dut oven. Put pieces of chicken in pap bag with flour and shake to co (Remove any excess fat fr chicken.) Brown chicken all ov in fat. Pour wine over it. Du chicken with paprika. Mix toma paste with water, and add to p Add salt, garlic, cayenne, and bla pepper. Simmer, covered tight about 1½ hours, basting two three times, so chicken will ta on reddish cast from paprika a tomato. Remove garlic. Now a onions and mushrooms which ha been sautéed about 5 minutes butter, and sprinkle about ½ te spoon salt and some more paprik over onions. After another half ho add potatoes and a little more sa and paprika. Test after half hou and turn off heat if everything done. Avoid overcooking vegetable as they must not be mushy. Bas several times. This dish is be made a day ahead. Then flavo blend well and any excess fat ca be skimmed off. When ready to us heat thoroughly. Then put chicke pieces in large pottery serving ca serole. Scatter potatoes and onio over chicken, and top with mush rooms. Thicken sauce slightly, a it may tend to separate if chicke is fat. (About a teaspoon of flou mixed with a tablespoon or two water should be enough to thicke it.) Pour sauce over all an sprinkle top with minced parsle There will not be a quantity sauce, as during the slow cookin much of the liquid is absorbed. I you want a lot of sauce, add wate when reheating, but don't overd it, or you will lose your rich flavo Serves 6.

(*Continued on page* 194)




# Sterling—for your favorite bride!

FOR your best friend . . . for a chance acquaintance . . . Towle Sterling is the perfect gift.

Exquisitely designed in *solid* silver, the lovely Towle patterns gain in beauty through the years, remain a reminder of your thoughtfulness and perfect taste.

Your jeweler will know your friends' favorite patterns, help you select your gift. Or he will give you expert advice in choosing your *own* Towle Sterling pattern — if this is *your* year and you yourself are your favorite bride!

*The signature of Distinction in Sterling*

**BRIDES:** to help you with your busy days — wedding plans, gift stickers, gift lists — send 15c to TOWLE SILVERSMITHS, Dept. B-5, Newburyport, Massachusetts, and ask for *How to plan your Wedding and your Silver.*

TOWLE
STERLING

© 1948, Towle Mfg. Co.

# none of your soft soap for me!



Our soap doesn't melt when the shower starts to pelt! No sireeee . . . we planned our new bathroom to include plenty of soap dishes. And one of 'em is high 'n dry on the shower wall!

That's just one of the slick tricks built into our bath. Of course, you want to know . . .

## what's the "big" idea?

The BIG idea is a smart modern bathroom cabinet by Miami-Carey. What those people haven't done *can't* be done with mirrors! Classic styling. Concealed lighting. Little refinements that make a big difference. And all blended in masterful designing that really glorifies a bathroom.



When our architect showed us all the available styles, he said Miami-Carey offers America's foremost line of bathroom cabinets. I'd say it's foremostest . . . with the mostest in refinements, in quality construction, in styling! Not only that, the line offers every accessory that's necessary! For example, we found . . .

## it's practical to be shelf-ish!



We got several smart mirror-lined recessed shelves. One's at the end of our tub, for brushes, cologne, water softener, creams, and perhaps a book. Others are strategically placed for hair brushes, combs, ad infinitum.

But you'll find ideas galore-ious . . . for convenience, for modernization, and helpful information on the Miami-Carey lines in the new book "Ideas For Your Bathroom." For your free copy, use the coupon below.

**MIAMI** Carey — 75 years serving home and industry

BATHROOM CABINETS AND ACCESSORIES

MIAMI CABINET DIVISION
MIDDLETOWN, OHIO

THE PHILIP CAREY MANUFACTURING CO.
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CAREY PRODUCTS FOR HOME BUILDING — Asphalt Shingles • Asbestos Shingles and Siding • Asbestos Wallboard • Rock Wool Insulation

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Please send my free copy of "Ideas For Your Bathroom"

Name _____

Address _____

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# WHAT IS A SUCCESSFUL MENU?

CONTINUED FROM PAGE 192

### Toasted Cheese Loaf

½ teaspoon Worcestershire Sauce
½ teaspoon grated onion
1 cup coarsely grated sharp cheese
Mayonnaise
Cream
1 long loaf French bread

Add Worcestershire sauce and onion to cheese. Blend cheese with enough mayonnaise (about 2 tablespoons) and cream (about 1 tablespoon) until it is the consistency of soft butter and will spread easily. Slice French bread diagonally, in thick slices, but don't cut all the way through. Spread slices with cheese mixture, spreading some cheese on top. Put on cooky sheet and bake in 350° F. oven about 25 minutes. Serves 6.

### Asparagus Vinaigrette

1 bunch asparagus
1 bunch watercress
Vinaigrette Sauce
1 hard-cooked egg yolk, sieved

Cook asparagus and chill thoroughly. Put crisp dry watercress in large wooden salad bowl or individual bowls. Arrange asparagus on watercress. Dress asparagus with vinaigrette sauce. Sprinkle top with sieved eggs. Serves 6.

### Vinaigrette Sauce

½ teaspoon dry mustard
1 teaspoonful salt
⅛ teaspoon black pepper
4 tablespoons wine vinegar
6 tablespoons olive oil
1 teaspoon minced chives
1 tablespoon minced sweet pickle
2 tablespoons chopped watercress

Mix mustard, salt, and pepper in jar. Add vinegar and oil and shake well. Lastly add the chives, pickle and watercress. Cover and chill well before using.

### Apricot Mousse

4 tablespoons sugar
2 tablespoons flour
Pinch salt
1 cup apricot juice
2 egg yolks, beaten
2 teaspoons gelatin
2 tablespoons cold water
¼ cup Nuyens apricot liqueur
2 cups sieved apricot pulp, sweetened
1 pint cream, whipped
1 teaspoon vanilla

Put sugar, flour, and salt in a saucepan. Blend. Then add juice and cook until thickened, stir constantly (about 5 minutes). move from fire. Add a small q tity of thickened mixture to yolks, stirring well. Return to the saucepan, stirring consta Return pan to fire and cook a 2 minutes longer. Soften gelati cold water. Add to first mixt Mix apricot liqueur with pulp add to gelatin mixture. Cook. vanilla to whipped cream. W apricot mixture is cool, fol cream and freeze. Stir several ti during first hour of freez Serve in sherbet glasses garnis with a few cantaloupe balls. Se 6 to 8.

### Almond Crisps

½ cup butter
¾ cup sugar
¾ cup almond paste *
2 whole eggs
½ teaspoon vanilla
¼ teaspoon
1 cup sifted flour
4 oz. blanch almonds f garnish

Cream butter, gradually add sugar. Add almond paste slo and cream all together until l and fluffy. Add eggs one at a ti beating well after each addit Add vanilla, salt, and flour. thoroughly. Drop by scant spoonfuls 3 or 4 inches apart o lightly greased baking sheet. Pl a blanched almond in center each. Bake in a moderate ov 325° F., until lightly browned edges—about 10 minutes. Ma about 6 dozen cookies.

* If you have an electric blender, such Waring, you can make your own almond p with the following recipe.

### Almond Paste

¼ cup water
¼ cup granulated sugar
¼ cup con tioner's su
4 oz. blanc almonds

Place ingredients in glass c tainer in order given. Cover a turn on blender. Blend until ing dients are of paste consisten about 3 minutes.







# IN *Plastile Plastic Floor Tile*

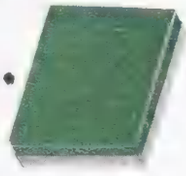
The best features of linoleum, asphalt, rubber, and cork tile are molded into this strikingly beautiful new vinyl plastic floor tile.

**DURABILITY:** to an almost unbelievable degree. Independent laboratory tests show wear resistance three, four, five times greater.

**TREAD QUIETNESS:** far quieter than asphalt, quieter than linoleum or rubber, Plastile is matched in tread quietness only by an all cork tile.

**UNDERFOOT COMFORT:** the true meaning of "resilient" is discovered when you examine Plastile. The tough top surface of vinyl plastic, the springy underbase of resin-impregnated cork form a tile that's comfortable to walk on—that lessens foot and leg fatigue.

**COLOR AND DESIGN POSSIBILITIES:** clean whites, yellows, grays, sparkling blues, crisp greens, warm reds and browns give the architect and interior decorator a new freedom in design. Color and design possibilities are almost limitless.



Plastile consists of a 1/8" thick top surface of Tygon vinyl plastic inseparably bonded to a 1/8" sub-base of resin-impregnated cork.

The combination forms a tile that adheres tightly to wood, concrete or steel floors. It is as easy to install as rubber or linoleum. Since Plastile is molded it is free of the stresses inherent in calendered materials, thus poses no shrinkage or expansion problems.

Plastile requires minimum maintenance expense. It is as easy to clean as a china dish, with ordinary soap and water. It waxes beautifully.

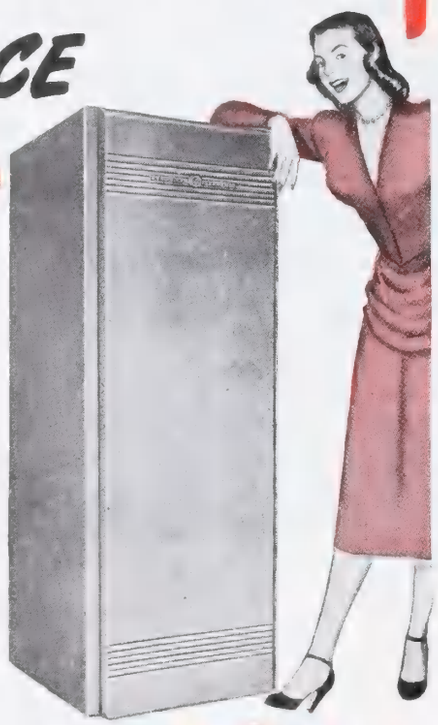
Plastile is resistant to staining, is not affected by acids, alkalies, oil, water or alcohols.

## U. S. STONEWARE

*Akron 9, Ohio*

While new, Plastile is already stocked and on display in leading flooring houses and department stores. If Plastile is not available in your favorite store, won't you write us? We'll be happy to send you literature, color charts and samples.

# NEW GENERAL ELECTRIC OIL-FIRED warm air FURNACE



The *modern* General Electric Oil-Fired Warm Air Furnace will s-t-r-e-t-c-h your fuel supply...make every gallon of oil pay off in added warmth.

**SAVE FUEL.** The new General Electric Oil Furnace burns oil more completely. No soot. No wasted oil. It burns the new catalytic oil, too.

**SAVE LIVING SPACE.** It's specially designed to fit in a closet or other small space. Can be enclosed on the sides with only 2-inch wall clearance.

**QUIET OPERATION.** You'll like the quiet operation of this new G-E Furnace.

**GREATER COMFORT.** Gently circulates filtered air humidified for your comfort.

APPROVED BY UNDERWRITERS' LABORATORIES FOR 2 INCH WALL CLEARANCE

**G-E ENGINEERED FOR COMFORT . . . LONG LIFE**

Your G-E Dealer will tell you how General Electric Oil-fired Furnaces have been giving their owners low cost home heating for many years. Call him today. *General Electric Company, Air Conditioning Department, Section 8405, Bloomfield, New Jersey.*

**GENERAL ELECTRIC**

*Automatic Oil and Gas Heat*

General Electric makes five kinds of Automatic Oil and Gas Home Heating: Oil-fired Boilers, Oil-fired Warm Air Furnaces, Oil Burners, Gas-fired Boilers, Gas-fired Warm Air Furnaces.


## YOU'LL GET A NEW SLANT ON LIVING IN HAWAII

CONTINUED FROM PAGE 191

and leave, wreathed in *pikaki* or shell ginger or orchids. If you make a call, you present a *lei* to your hostess—a nice amenity to remember if you have a note of introduction. There are so many different kinds of flowers, and such flamboyant ones grow so commonly—hibiscus, oleander, cup of gold, bird of paradise, anthurium, gardenia, for example—that you sometimes have difficulty believing your own eyes.

But when flowers are cut and arranged for the house, pains are taken never to have too many in a room and never to crowd any individual arrangement. Indeed it is a Japanese belief—and many American women living in the islands study flower arrangement with Japanese teachers—that a massed bunch of flowers indicates that the room is prepared not for a friend but for someone the hostess hopes will make only the briefest call.

Very tall flowers, the striking torch ginger, for instance, and huge spider lilies, are often placed in large pottery containers on the floor and almost reach the ceiling. A stunning effect is made by taking long stalks of bamboo, about the diameter of a pencil, spreading them so that they stand fan-shaped in a vase and sticking one bright hibiscus flower without leaves on each sharp point. The hibiscus lives only for a day, and will keep fresh without water for that length of time. But whatever flowers are used, there must not be too many in any container or too many containers in any one room.

Fruits and gourds on polished wood platters may give a change from flowers, but the same rule applies to these as to the flowers and the furniture—restraint, not conglomeration, is the effect desired.

FEW of us in the States can afford the wide, polished floor boards characteristic of Hawaiian houses. Even if we had the boards, we would have difficulty finding servants to keep them shining and dustless. But our conventional hardwood or linoleum floors may give a similar effect by the elimination of too many or too thick rugs. We may not be able to purchase the Chinese mats or hooked string, ecru colored, or the thin, washable Indian rugs or the woven *lauhala* mattings which are precisely right. But once we get the general idea, we can approximate the effect with more easily obtainable materia

Any type of furniture looks we in such a room. You may s Victorian heirlooms which we brought in sailing vessels arou the Horn generations ago. You m see Chinese pieces, carved, dar and gleaming. The native bamb chairs, tables, and screens are lig and strong and clean. And you w surely see the characteristic l couch—a *hikiee*, as the square ty is called, or a *punee*, or narr couch.

Thus you can learn, in one ea lesson, that the secret of a co room is to keep it uncluttered a light in color. When you go hon and want to change your wint living room to a summer one, you remember to lift half the pictur off the walls, put away rugs a cushions, and place one vase flowers on the table—or even the floor—instead of three or fou

THE food you will be offered such a house—for Hawaii is f mous for its hospitality—will savory. For the fish was caught on a few hours before, the ripe pin apple is so soft you can scoop out of the shell with a spoon. The may be guava sherbet or a co drink of guava juice. If you on taste coconut ice-cream, you will determined to take a try at it wh you get home. There are mango and papayas—this last a kind melon which grows on trees a tastes like canteloupe wedded apricot and peach, with a bit ambrosia added.

With so many Chinese cook you will be able to experime with the always delectable Chine dishes, such as spare ribs cook to softness in soy sauce, vinega sugar, garlic, ginger, and groun cloves. You may like to sampl bread fruit, coconut honey, an the macadamia nut, something lik a filbert. *Poi*, which is a whit starchy vegetable and the standb of the native Hawaiians, is not us ally relished at first by visitors.

One of the many things whic make the Islands so fascinating the many nationalities that liv there. There are the native H waiians, of course, with their brow skins, straight dark hair, and aqu line noses and strong, gracefu bodies. There are Japanese, K reans, Filipinos, Portuguese, Eas Indians—seventeen or eighteen di ferent races, living harmonious together, all attending the sam

hools, all proud to call themlves Americans.

The culture of these diverse races naturally reflected in the arts d crafts, both those in the muums, such as the exquisite Polysian feather work, and in the ops. Here is the place to buy inese linens and embroideries d Japanese silk, Hawaiian bass and mats, polished wood platrs and bowls and sportswear in tive colors and patterns.

OU can buy distinctive jewelry in silver, gold, platinum, and paldium, or you can order it to your n design, finely wrought, usuly by hand, although metal-work Hawaii is an acquired craft since metals are native to these volnic islands. But you may have ur jewelry in forms of native wers and leaves, shells and rds.

Before the airplane, only people io had plenty of time and also fair amount of cash could plan holiday in Hawaii. The steamers ok about a week and, agreeable the trip might be, it curtailed e time ashore for those whose cation time was limited. But nes are changing.

Steamers still make the voyage. ie Matson Navigation Company's w "Lurline" starts service on oril 15, and the American Present Line also has ships going that direction. They take four six days for the trip, and offer ery conceivable luxury, with ices ranging from $143.75 to 05, tax included. This method of aversing the more than 2,000 iles between San Francisco or os Angeles to Honolulu will alays be popular with anyone who joys a sea voyage. Certainly no perience in the world is comrable to sailing out of Honolulu, e ship literally a tangle of paper pe, while the band plays *Ke Kali e Au* and the traditional *Aloha*, id the passengers fling their *leis* erboard with the wish that they ll float to shore.

Pan American World Airways id United Airlines cover the same stance in twelve hours, the rmer charging $310.50 for the und trip including tax, and the tter $355. From any point in the nited States or Canada, you can a two-weeks' vacation have ten ays in the Islands.

All transportation from the mainnd takes you to Honolulu, on the land of Oahu. From here you can sit the other islands. Both steamip and airline companies offer l-expense tours of various lengths. One such tour is five days, covering by air three of the principal islands, each of them distinctive in its special beauty.

The first stop, a half-hour out of Honolulu, is at Molokai, with its deep valleys, mystic springs, and sacred groves associated with ancient Polynesian legends and gods. Breakfast and lunch are at the Molokai Seaside Inn and there is a view of the Kalaupapa Colony, that scientifically and tenderly managed leper colony, looking not in the least gruesome, but cheerful and inordinately neat in its lush green environs.

One reaches Maui, the second largest island of the group, for dinner and the night. The next morning there is a sunrise jaunt to Haleakala Crater, the largest dormant volcano crater in the world, and after that comes general sightseeing. Then a flight to Hilo, the principal city of Hawaii, the largest and most diversified island. Here are not only two live volcanoes and lava fields, but two snow-capped mountains. Visitors are frequently surprised to discover that there is an immense cattle ranch in the high interior. The night is spent in the Kona district where the full-flavored coffee is grown. On the fourth day there is more sightseeing, including the monument to Captain Cook. The fifth day brings you back to Honolulu.

Such a tour is approximately $135 and there are many others, such as a week-end visit to Kauai, which many think the loveliest island of all, for $52.50.

There are accommodations for all sorts of pocketbooks. You can pay as much as twenty dollars a day for a single room and bath at the Royal Hawaiian Hotel on Waikiki Beach, American plan. You can stay at the Hilo Hotel on the island of Hawaii for $7.50 a day, American plan. Many hotels have bungalows or cottages which can be rented for a long or a short time, whichever you wish.

The Hawaiian Visitors Bureau or the Hawaiian Tour and Travel Service, both in Honolulu, will send you the latest prices on request.

WHETHER you travel between the islands by boat or plane, whether you take your own car or use a bus for land trips, whether you investigate all nine inhabited islands or settle down on the one of your choice, you will be able to relax in soft air and gentle breezes. You will see glorious beauty and intriguing peoples.

It makes no difference if you do not go in May.

It is always May in Hawaii.




*"I want a weathertight window!"*

The new Self-fitting Silentite has special, patented "floating" weatherstrips that press against sides of windows to keep weather out, yet permit easy movement. These and other construction features make the new Silentite more weathertight than most other windows of any style or make. And remember, Silentite is a *wood* window—and wood is well-known as a natural insulating material.

*"I want operating ease!"*



Even a child can operate the new Self-Fitting Silentite. It always operates easily—yet stays in place without "creeping." Silentite has no weights or pulleys to get out of order—won't stick, jam or bind. And the Self-Fitting Silentite window continues to give complete satisfaction through long years of service.



*"I want window economy!"*

Because it is precision made, the new Silentite window costs less to install when building or modernizing. And because all parts are engineered for perfect coordination, Silentite saves maintenance costs and provides *lasting* window value. You save on fuel bills because it is one of the most *weathertight* windows made.

*"I want a Safe window!"*



Right you are! Silentite is safe because it locks partly open. You can have ventilation without fear of prowlers. Silentite locks (two are furnished with each window) are placed at the sides, hidden by draperies. Silentite, too, is *beautiful*—with narrow dividing bars and larger glass areas. Twelve sash styles to choose from!

**You get them all in the new Self-Fitting Silentite!**



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# It's Worth MENTIONING

By Julie Polshek



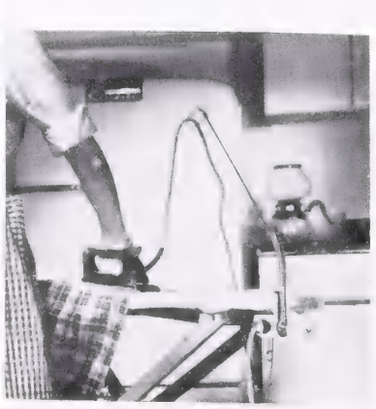
Change this Na-Mac 2-speed Worl- beater from high to low speed by simply clicking handle. You don't even have to stop beating. It's a boon for meringues, batters that thicken during beating. Low speed whips easily through heavy mixtures: click it to high for fast, fluffy action on eggs, cream sauces, and such. Winged plastic handles (red, ivory, green) are wonderfully comfortable. About $2.50. Z.C.M.I., Salt Lake City, Utah.



For the price, you'll find it to equal this all-plastic I Ice Bowl and Hot-Food Serve holds ice for more than 12 h keeps hot foods hot. Outer bo double-walled and, best of all sists sweating. Ivory plastic bowl holds 3 quarts, is virtuall breakable. Transparent lid m contents visible. Entire bu weighs 37 ounces. Mahogan walnut, about $7.25. Malcolm's N. Charles St., Baltimore, Md.



Call it an illusion if you like, but tossed salad seems to taste best eaten from a wooden bowl. And eyewise, the handsome, blond maple of this classic Munising Salad-master set is a perfect setting for salad greens. Use small bowls too, to serve nuts, cocktail tidbits, candies. Both footed, 11″ serving bowl and six 6″ service bowls are hand-carved; fork and spoon hand-shaped. About $12, complete. Marshall-Field's, Chicago, Ill.



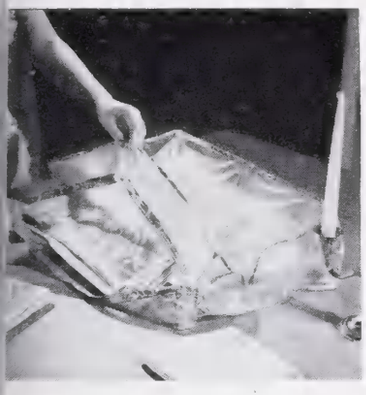
All your iron-cord problems solved in one fell swoop by Proctor Cordminder. Flexible s arm holds cord high above bo free of kinks, tangles. Iron p into Cordminder base to rel every inch of cord for unrestri ironing to farthest end of bo Extension cord, built into clam base, lets you move board six from wall plug. Cord arm cla horizontally to board for stor About $5, Hecht's, Washington, D



You'll never settle for less once you enjoy the matchless flavor of coffee freshly ground for each brew. It takes only a jiffy to do in this Fortissimo Coffee Grinder. Base twists off for easy loading. Coffee grinds right into built-in measuring cup for instant transfer to coffeemaker. The red-enameled aluminum casing, banded with black and polished aluminum, makes a sleek grinder. About $8. Post Mart, 230 E. 78 St., New York, N. Y.

ud cheers for this space-saving Three-or-One Yankraft Towel older that provides five feet of nging space for towels and cloths one compact wall station. Each the three, 20-inch chromed brass ls operates independently. They k firmly into any desired posin, fold flat to wall. Perfect, too, drying stockings, lingerie. It's neat a trick as we've seen. About Wanamaker's, New York and iladelphia, Pa.

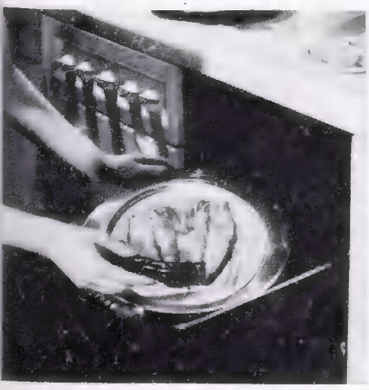




Bed, bath, table linens stay fresh as a daisy in this dustproof Exylin Linen Case. You'll want some, too, for sweaters, shirts, other small wearables and miscellany. The sturdy 21" x 15" plastic case is tailored to perfection, has roomy 6-inch gussets. Slide-fastener goes four inches around corners for easy, rumpleless access. Fabric bindings in floral, blue, peach, green, are plastic-encased. About $3, Vandervoort's, St. Louis, Mo.

t last, these self-draping Cameo Snap-Across Curtains make rfect criss-cross draping as foolroof and easy as hanging straight nels; as easy to launder, too. nd they stay put. You snap panels gether into a perfect drape bere they're hung. They need but e rod. Billowy Hathaway cushiont marquisette beautifies any winw. washes like a dream. Ivory, ngle, double, triple widths, $6. 2, $20 pr., Jordan-Marsh, Boston.





Snap the plastic handles on this aluminum roaster-broiler-server and it's ready to transport the sizzling food from oven to table handsomely; keeps it hot, too. The 18½" x 13" West Bend Serv-It has cattail design dripping channels, and large gravy well, flat carving section; broils, roasts meat, fowl, fish to juicy perfection. Perfect, too, to pre-chill and serve cold foods. About $6.50 with matching hot pad. Joseph Horne Co., Pittsburgh.


# 4 THINGS TO THINK ABOUT

## WHEN YOU BUY A WATER HEATER



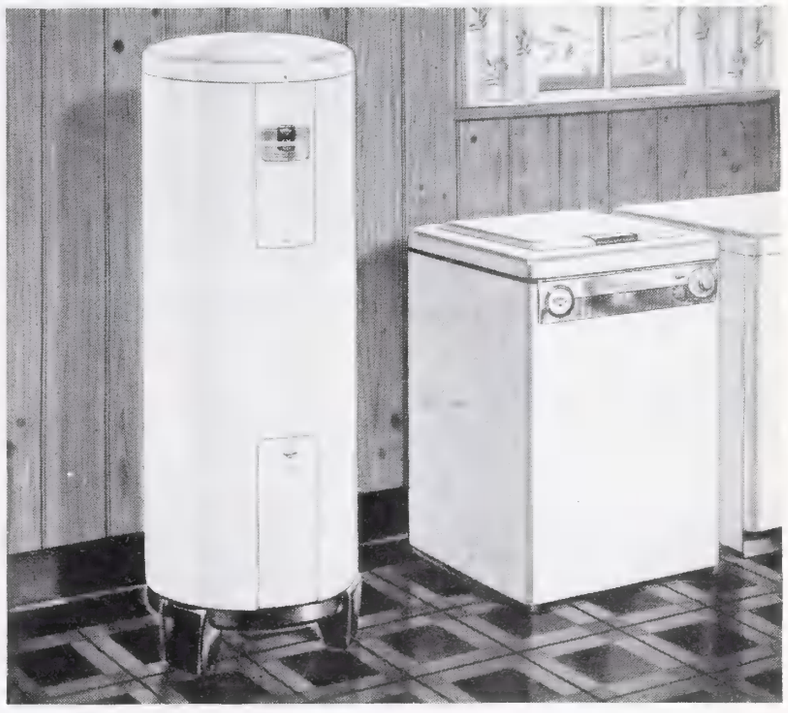
**1. Will it give you plenty of hot water?**

Absolutely—if it's a Frigidaire Electric Water Heater! All the hot water you want, night or day—and at just the right temperature for all your needs. Entirely automatically, of course. There's nothing to do except turn on the faucet.



**2. Will it be safe and clean?**

Safe as can be, clean as can be—if it's a Frigidaire Electric Water Heater. No flame, no ashes, no soot. Can even be installed in a clothes closet — if desired. No danger of excessively hot water, thanks to Frigidaire's accurate temperature controls.





**3. Will it operate inexpensively?**

Mighty inexpensively—if it's a Frigidaire Electric Water Heater. Special Radiantube Heating Units—exclusive with Frigidaire—are made so they can be immersed right in water to heat it quickly, economically. They'll give you years of low-cost service.



**4. What size should you buy?**

Depends upon your needs, and local current factors; Frigidaire makes many sizes. Your choice of galvanized or glass-lined tanks.

Why not consult your Frigidaire Dealer? Find his name under "Water Heaters" or "Refrigerators" in Classified Phone Directory. And, by the way, be sure to see the new Frigidaire Refrigerators, Electric Ranges, Automatic Home Laundry Equipment, Kitchen Cabinets and Sinks, Room Air Conditioners.

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He's got windows that can't rust or rot... will never require painting ...and will save him money year after year.

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Low-cost quality window

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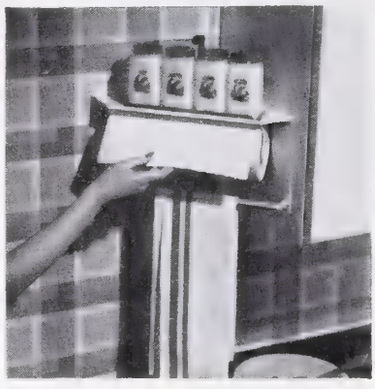
"BUILD RIGHT WITH ALWINTITE"


# It's Worth MENTIONING

CONTINUED FROM PRECEDING PAGE

You'll get safe, dust-free protection for clothes and furnishings in this Kamkap Aluminum Storage Chest. If you're shy on closet space for store-aways, it solves that problem, too, for the 18″ x 42″ x 8″ high chest slides under beds. It even has aluminum runners for easy gliding. The strong, lightweight chest is wide enough for coats and suits. It's built like a suitcase, even to the stout handle. About $6. Rich's, Atlanta, Ga.





If your kitchen is cramped short on wall space, y bless this space-making triang Horn-of-Plenty Corner Shelf gives waste corners a triple pur in life by compactly combini 15-inch-long shelf, paper-t holder, and dish-towel rack. sturdy, white-enameled unit only 10½ inches of wall spac each side, has six slots for hanging. About $2; Jumbo Shal about $1.50, Gertz, Jamaica. N

Once you set the built-in clock and thermostat of this fully automatic Nesco Electric Roaster, you can go about other chores, in or out of the house, until serving time. This really super roaster adjusts for dry or moist heat to cook, roast, bake food to a "T," handles a meal or single dish. It contains roasting pan, two cooking pans, baking rack, removable cooking well (all good-sized). About $64. Schuster's, Milwaukee, Wisc.





You can't beat these strik Velouron flowered stripe sho and window curtains for decora drama. They'll dress up any b room, lift its spirits high. raised velvety stripes have a tufted look that's handsome aga the black plastic ground. Cho white, yellow, peach on bla green on yellow, blue on rose, rose on blue. Shower curtain ab $6; window, (60″ long) $6 pr. C son's, Chicago.



This Catch-A Cap Bottle Opener is the neatest bottle-opening answer that's come our way. With one easy flick, it both de-caps bottle and disposes of cap. It's perfect for "Coke" and beer parties, so have one in both rumpus room and kitchen. Opener is always ready for use, holds 50 caps, lifts off for emptying. Even young-uns can flick caps off without upsetting bottles. Red or white plastic. About $1, Hudson's, Detroit, Mich.

n waste corners are made us-
ble hang-up space for this fan-
Swing-A-Way Utility Rack.
1 of five arms swings independ-
y of others, all can be swung
nst the wall. Tension device be-
n arms holds them rigidly in
desired position. Even curved
of 12½ inch arms are usable.
el-plated rack is as practical
nursery, closets as for kitchen
bathroom. About $1, L. S.
es & Co., Indianapolis, Ind.

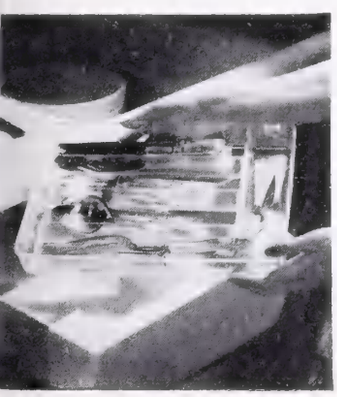




Bring casserole dishes to the table looking as pretty as a picture in these Florence Thomas Bakers. Utility and beauty have seldom been teamed to better purpose than in these aluminum servers finished in glass-smooth, baked-on enamel with self-color, hand-painted bamboo design. In chartreuse, yellow, watercress green, pomegranate red. 10½" x 7", under $3.50; 13" x 8", $4, with Pyrex liner. Matching tray, $4. Hammacher-Schlemmer's, N.Y.C.

u can more than triple closet
pace with this metal Foldaway
ce Saver. Folded back, it hangs
to twelve garments in a sliver
pace sans wrinkles. It's a honey
guests' wraps, too, and for
hly-ironed clothes in laundry.
unted low, it's a wonderful an-
r to small-fry closet problems.
ed hanging bar is secured by
ng catch when folded back. At-
hes to thinnest doors. $1.75. R.
Hayes, 40 E. 23 St., N. Y. C.





This crystal-clear polystyrene San-Duro cutlery tray is as attractive as it is practical. It will give any drawer a lift eyewise and keep it neat. Rounded corners add to washing ease, keep dirt from nestling into crevices. You'll like the roominess of the sturdy 10x13-inch tray, the compartment for long-handled cutlery. Also in opaque marbleized polystyrene (red, blue, green). About $1.50. Marshall Field's, Chicago, Ill.





NESCO
Evenheet
Stainless Steel Utensils

"THE STERLING OF COOKING WARE"

HERE ARE MODERN new cooking utensils that offer you better, faster cooking and far easier cleaning. Nesco Evenheet Utensils are smartly styled in enduring stainless steel and retain their gleaming beauty even after years of service.

Between their inside and outside surfaces of ever-brilliant stainless steel is bonded a layer of heat-spreading metal that distributes the heat evenly through every inch of the utensil. "Spot scorching" is avoided . . . cooking is speeded . . . less fuel is needed. Ordinary cleansers are all you need to keep them spotless and bright.

There is a Nesco Evenheet Utensil for every cooking need, including Covered Sauce Pots, Percolator, Covered Fry Pans, Double Boilers, Covered Sauce Pans and Mixing Bowls. Get yours today!



3 LAYERS OF METAL

Surfaces of Evenheet stainless steel have a layer of heat-spreading metal bonded between them.



FINGER-FIT HANDLES

Cool plastic handles, plus proper balancing, make Nesco Evenheet Utensils easy to lift and carry.



FOLDED EDGES

Nesco Evenheet Utensils have top edges folded for extra durability and sanitation. Covers fit securely.



LASTING BEAUTY

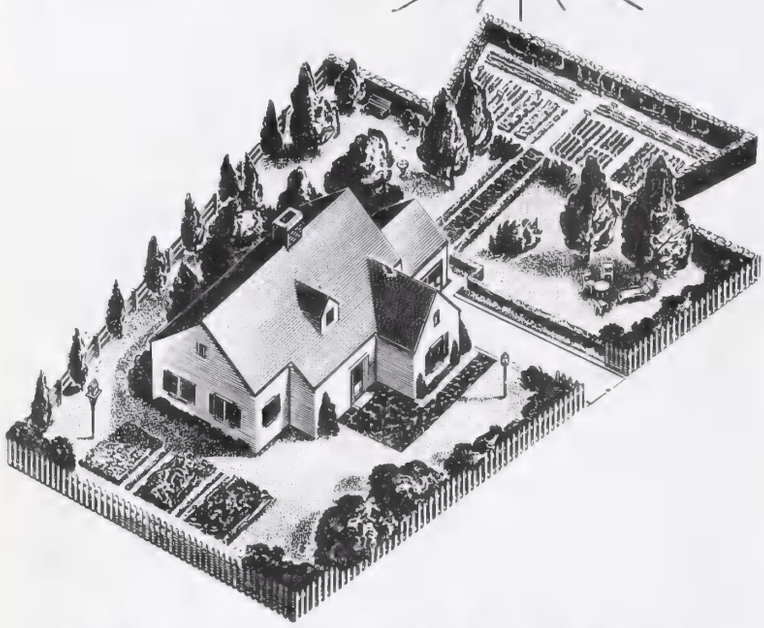
This fine Evenheet stainless steel is practically impervious to food acids, scratching, pitting and wear.

*Nesco products include electric roasters, pressure pans, enameled ware, tinware, galvanized ware, decorated kitchen containers, electric heaters, oil ranges and heaters.*

NESCO Evenheet

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**KEYSTONE 100% PURE HOUSE PAINT** on all your buildings and garden structures provides the perfect background for blooms and greenery. Its white stays snowy; its colors hold; and its time-tested formula of lead, zinc, titanium and linseed oil ends the nuisance of frequent repainting.

**KEYSTONE LIDO TRIM COLORS** coat your shutters and house trim, your trellises and arbors, with a porcelain-like surface that stays clean and glossy ever so long! Your choice of 8 flower-brilliant colors will add distinguished charm to your home.

**KEYSTONE SLIKUP ENAMEL** sheathes porch and lawn furniture in weather-defying beauty. A quick-drying, professional-looking finish that resists water, wear, alcohol and hard knocks!

**KEYSTONA WALL FINISHES** bring sunshine, and garden color indoors. In lovely matte, satin sheen and high gloss textures, they're all true oil paints—soil-resistant and washable. The matte finish covers in just one coat.

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is a respected independent merchant, known for quality merchandise, who has been recommending Keystone Finishes for as long as 50 years. It will pay you to get acquainted!



**KEYSTONE VARNISH COMPANY**

SINCE 1828 • Boston BROOKLYN Chicago



● Meals in the breakfast corner of this kitchen are never dull, boring, or monotonous—thanks to big corner windows Mr. and Mrs. Bernard Dahl look over their own charming garden to the city beyond, while enjoying a snack at their home in Seattle, Washington. Draperies frame but do not detract from view.

# CORNER WINDOWS BECOME THE KITCHEN, TOO

**We're accustomed to big windows in living rooms, but they pay dividends in kitchens, too. Work and meals are pleasanter with a view**

PHOTOGRAPHS BY MAYNARD PARKER



● Casement windows running around the corner of a breakfast room make you feel almost as if you were eating out of doors. In the Healdsburg, California, home of Mr and Mrs Tony Lindstrom, they open directly on the adjoining terrace. Draperies reflect color of tile used to surface all work counters



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he fixed sash on either side of French doors can be made really citing by using scissors and paste colorful prints. This type of urtain" needs no laundering, can changed to suit your mood or ntrast with your woodwork. (Seed catalogues, old textbooks, and fashion magazines yield endless possibilities.) The "wrong side" could be backed with mirrored surfaces, wallpaper squares, or a coat of paint to blend with exterior if it faces the street.




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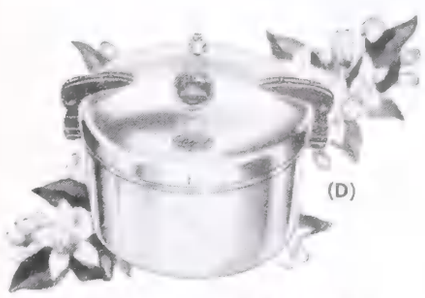
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DRAWING BY DOROTHY IVINS

# Pantry Shelf News

**New cookbooks, new foods, long-missing favorites all merge to broaden good-eating vistas**

By JULIE POLSHEK

Along with millions of other Americans, mushrooms are one of our food passions. And we thought we knew every succulent form in which they're to be found on store shelves until we happened upon Rorat's Hors d'Oeuvre Mushrooms. From the moment we tasted these tangy, appetizer tidbits, we knew that they're one of the things our pantry shelf will never again be without. The rich, pungent sauce in which the tender mushroom slices are packed makes them a delectable, appetite-sharpening addition to any Smörgasbord or antipasto plate. Olive oil, tomato sauce, vinegar, spices have been cooked down into a thick, rich, dark-brown sauce that has much the same pungent taste as steak sauce. It's thickly peppered with good-sized mushroom slices. There's something about the taste of these mushrooms that makes you want to dash right out and find a juicy steak to heap them on. This we did, and we can enthusiastically report that it made memorable eating. And having made that discovery, we adventured further and found that spooning mushrooms and sauce into pot-roast and beef-stew gravy is something you'll want to do again and again once you try it. And if you like your vegetables with umph, spoon the mushrooms into a saucepan of string beans ju before serving. Whatever way yo use them, these unusual mushroom are mighty tasty eating.

And we might add, they'll g over big with the men folks. 9-ounce jar costs about $1.25 Hammacher-Schlemmer & Co., 1 E. 57th St., New York, N. Y.

If a vote were taken on America most popular midnight snack, we bet that Welsh rarebit would ju about head the list, especially fo men's money. After trying out th new Butterich Welsh-Rabbit, w think this popular dish will gathe even more followers unto itself, fo the dehydrated rarebit "makings are both good and easy to prepar You can whip up a smooth, chees rarebit with a home-made taste i no time flat by simply adding liqui and simmering the mixture for few minutes until it's sizzling ho —as all rarebits should be. The d rections on the jar call for the add tion of water but we cast our vot for half top milk and half beer in stead. We also like a dash of Wo cestershire sauce, a pinch of dr mustard, and a shake of garli salt, which have become standar equipment with us for most chees dishes. We think it gives them a extra sparkle and points up th flavor of the cheese. Mixed wit

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**rought-iron on Page 92**

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milk. the powdered rarebit is a fast answer to preparing a macaroni casserole or a tasty cheese sauce to use on fish, vegetables, hash, egg dishes, and especially over grilled tomatoes. The Butterich people provide recipes for two of the many Welsh rarebit variations—Golden Buck and Cheese Fondue. Perhaps, you already know some of the other favorites like the addition of oysters and sautéed chopped onions, beaten egg whites, or tomato puree; or using tomato juice as all or part of the liquid. For an extra rich rarebit add egg yolks just before serving. A 16-ounce jar of the Butterich Welsh-Rabbit makes four to six servings depending on whether you serve it forth en casserole or bolster it up with toast. It's about $1 a jar, comes from B. Altman & Co., New York, N. Y.

One of the most fascinating cook books to come our way in a long time is one called "Swedish Food," which is being imported from Sweden. The section on Smörgasbord is, in itself, worth "the price of admission." It's replete with dozens of unusual, authentic recipes for the traditional dishes and snacks, hot and cold, which have made the Swedish Smörgasbord world-famous. These are supplemented with a series of suggested Smörgasbord menus that makes your mouth water. But the piece-de-resistance are the full-color pages of typical Smörgasbords and of Swedish canapes. You'll find a host of equally unusual and interesting recipes in the sections on main-course dishes, desserts, breads and pastries, cakes and cookies. The cooky chapter is out of this world, loaded with ideas for holiday varieties. To top things off, there's a section of traditional Swedish party and everyday menus built around the recipes in the book. We were especially taken with the dozens of illustrations throughout the book, many in color, which picture preparation procedures, garnishes and such to guide your adventuring. You'll definitely want this book for your collection. From Mayfair Gifts, Forest Hills, L. I., N. Y. It costs $3.75.

Jam lovers will want to make special note of the four superb and unusual Gretchen Grand Kitchens' offerings. One taste of any of the luscious jams and jellies tells you, without reading the label, that they're pure sugar and fruit, that there's true artistry in the recipes from which they're prepared. The

*(Continued on next page)*




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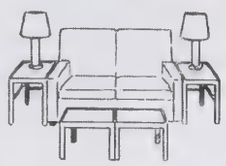
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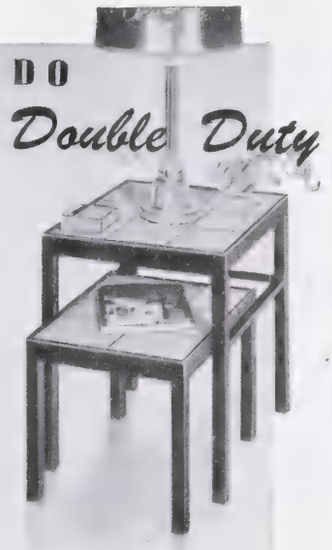
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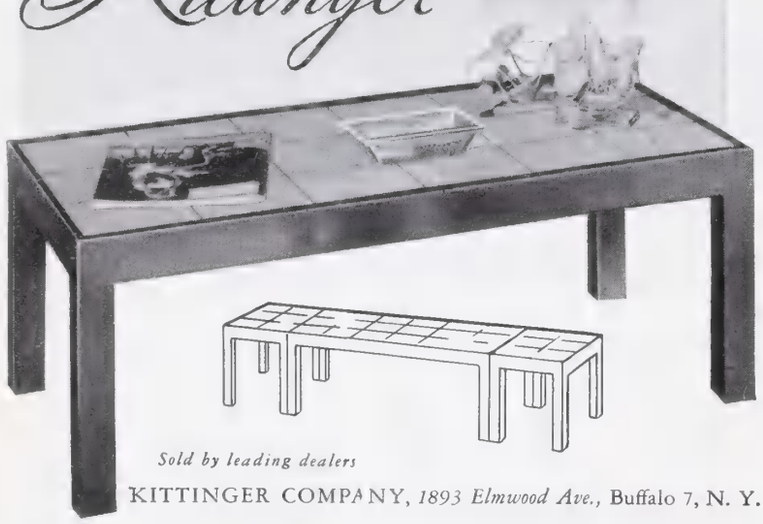
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CONTINUED FROM PRECEDING PAGE

Peach and Cantaloupe has a subtle undertone of ginger in its make-up to bring out the unusual fruit blend. You'll find some niblets of cantaloupe all through the thick preserve. The wonderful flavor of fresh blackberries has been kept virtually intact in the Blackberry and Apple Brandy. It's on the tangy side, thick—almost like crushed berries. It's wonderful served with cream cheese and crackers. Grape and Creme de Violet is an almost runny jelly, smooth as velvet in both flavor and texture. The subtle addition of Creme de Violet adds a delightful perfume to the pungent grape taste. Last, you have Currant with Rose Brandy, one of the finest currant



jellies that's come our way. In all of them, the flavorings have been so skillfully blended that they serve principally to heighten and enrich the taste of the sweets rather than predominate it, which is as it should be. One of our pet uses for jams and jellies is to roll up a spoonful or so into thin French pancakes. Try it for a delectable dessert. The Grape and Creme de Violet costs about $1.85 for three 1-lb. jars. The other three are about $2.25 for two 1-lb. jars. Get it from B. Altman & Co., New York.

Gather 'round, tea drinkers, for there's exciting news. The first shipment since the war of the unexcelled Twining's Earl Grey's China Tea has reached our shores. Any lover of fine tea needs to hear no more, for this scented black China tea is truly a peer among teas. If you're not a tea drinker this blend might well make you one, for its full-bodied flavor and heavenly aroma are something for the books. The tea is pre-war even to its double-walled tin that will keep it fresh for a long time. It's available at Vendom, Inc., 415 Madison Ave., N. Y., N. Y. A half-pound costs about $2.10, a pound under $4.

Unusual and especially good in the field of mixes that make baking so quick and easy is the Py-O-My Yeast Coffee Cake Mix. A package makes two 9-inch c cakes simply by adding water, dough needs no kneading, is about fool-proof. Best of a yields a delightfully home-m tasting cake of excellent fl light in texture. Adding shorte during rolling turns the dough a rich Danish pastry to be to or filled as you will. The c also provides a number of su tions for shaping, topping, and ing the plain dough to turn it tasty rings, twists, rolls. It about $1.25 for 3 packages, at bel Brothers, New York.

Berkshire Game Farms, know and wide for their fine phea have just brought on the ma a brand-new "canned" produc equal excellence,—Breast of Ph ant in Sherry wine jelly truffles. You'll find this epicu appetizer both unusual and licious. The pheasant is as cately flavored as chicken bre the sauce in which it's prepare superb. The jar needs refrigera for at least twenty-four hour congeal the sauce. Then you sli slide the contents out on to a of watercress, lettuce, and rom for slicing. We found, though, it made an equally delicious hors d-ouevre served with the lectable sauce thickened slightly. The pheasant breast i firm, large pieces, and all in it's an outstanding pheasant cacy. A 5½-ounce jar costs al $3.35, at Hammacher-Schlem & Co., 57th Street and Lexing Ave., New York, N. Y.

Having tried out the Pfeiffer Sa Dressing on tossed green sal we're not surprised to learn t the delicious French dressing



being put up commercially as a sult of popular demand from many diners who have tasted it salads served by Pfeiffer Mar Grill, a famous Buffalo restaura It's a clear dressing, artfully ble ed with quality oils, vinegars, a spices, and its tang makes it sh delight on green salads.

The recipe used gives it a ver and flavor all its own. Essential it's very much like the tradition

ench dressing except for the rbs or spices that give it its usual, refreshing flavor. We ought there might even be a lit- lemon juice in its make-up. Two t bottles cost about $1.50 at mbel Brothers, 33rd Street & The enue of the Americas, New York. Y.

ews that the peerless Van's awaiian Macadamia Nuts are ailable for the first time in sev- al years is sufficient to bring any acadamia-nut devotee running. o other brand can touch them for nderness, sweetness, or flavor. If u haven't yet met up with these avenly nuts, you have a delectable at in store—and you couldn't ut your teeth" on a finer pack. ne tender, salted and roasted nut eats resemble larger filberts, but eir subtle, exotic taste is unlike y other member of the nut fam- . They have to be eaten to be preciated. A 12-ounce jar costs out $2.25 at Charles & Co., 340 adison Ave., New York, N. Y.



We've wondered ever since smack- g our lips over our first Zombie— new, wonderfully delicious rum- avored coconut confection—why one has ever thought before to mbine rum with coconut. The erger is something for the books. are the rich-as-rich, moist con- ctions themselves. The airy-light ounds are a sort of cross between cooky and a bon-bon type confec- on. They're delicious with tea, ice- eam, fruit salad, and such, and just as satisfying munched like candy without any accompaniment. They seem to consist of nothing more than moist, rum-flavored coconut shreds, but the tin tells us that sugar and egg white are included in their makeup. They're as delicious a sweet as we've tasted in a long while. One or two of the rich mounds go a long way with even an avid sweet-tooth, so a pound tin makes a lot of good eating. Incidentally, Zombies are from the ovens of the Deer Park people, who are well known for their fine cookies. Get them from Gimbel's, New York City. They're about $1.50 for a pound tin.

**A** real innovation in prepared mixes is the new Holiday Macaroon Mix. It makes really delicious macaroons with a true macaroon flavor. And the preparation is so incredibly quick and easy that it virtually bowled us over. Within 15 to 20 minutes, at the most, from the time you open the can, you have a sheet of tempting macaroons ready for serving. It certainly saved our life one night when unexpected dinner guests appeared on the horizon and something was needed, but fast, to glamorize the fruit salad we had prepared for our own dessert.

You simply blend the can of "almond-paste," mix with an unbeaten egg white, and it's ready for the cooky sheet. You don't even have to beat the egg! The 12-ounce can makes three-quarters of a pound of macaroons.

The paste makes a delectable pie-crust, too—much like the graham-cracker sort of crust, but much, much richer and tastier. Recipes for this and suggestions for other interesting uses come with the Holiday Mix if you're in the mood for adventuring with it—and who isn't. The mix costs about $1.50 for three 12-ounce cans at Jordan-Marsh, Boston, Mass.





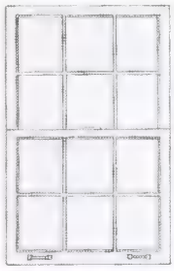


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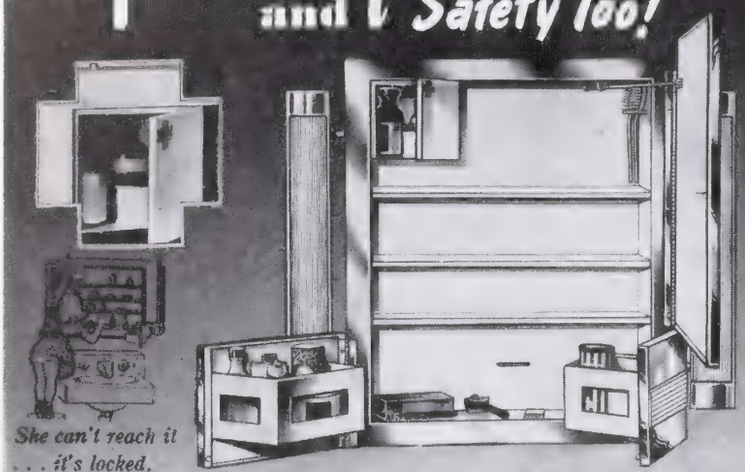
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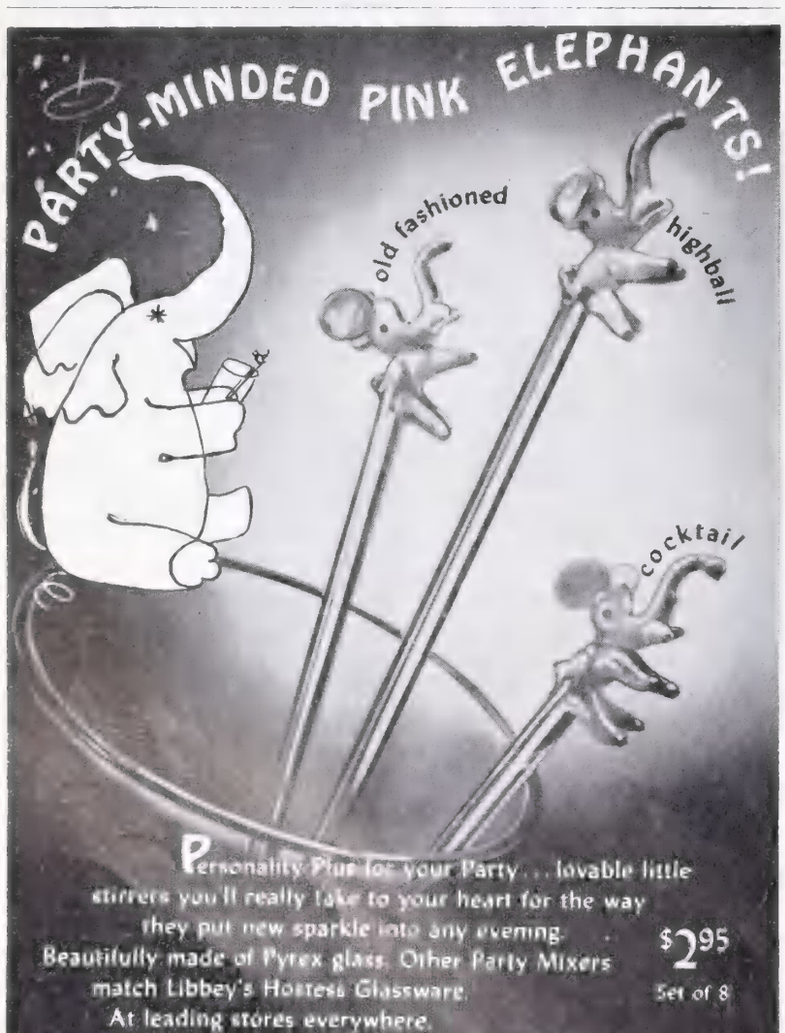




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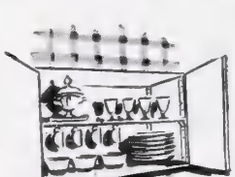
FIELMAN AND PERLINE CO., INC., 103-10 Northern Boulevard, Queens, N.Y.

# FOR ORDER IN THE KITCHEN

**Kitchen work is half the trouble if there's a convenient place for each tool, plenty of work space. Here are ways to get both**

By Charlotte Eaton Conway

Some wise guy has defined a kitchen as the space left over after the rest of the house was planned. Just a stepchild. Other rooms in the house get dolled up with lampshades and slipcovers and all the comforts of home. But



1

the kitchen, neglected at the start, stays neglected. Everybody gets used to it; nobody does anything about it. But give Mom a chance and she'll have plenty to say! No place to put things. No place to work. Nothing where it's handy. A thousand steps from here to there.

And she ought to know. All day long she puts things in the refrigerator and takes them out again. Stands over a hot stove. Scrubs the pots and pans. Polishes the glass. Whips up this, squeezes that, presses the other. She practically lives in the kitchen. But what's done to make it more comfortable for her?

Something can be done, even if there is no big remodeling project in sight. All it takes is a shopping list and a trip to the store. A trusty screw driver will come in handy, too.

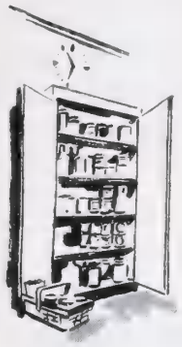
Start her off with a set of those metal strips (1) which you screw into the sides of a cupboard to hold shelves. Then she can fit in the shelves wherever she wants them, close together or far apart. This way no gaping spaces wasted for nothing. Wilmac Metal Products makes these.

Does your family love merry-g rounds? Then everyone will ha fun with Lazy Daisy revolvi shelves (2). You can order many or as few shelves as you lik and you'll be tempted to spen your days whirling them around see what's in the rear. A grand wa to make use of every inch in closet that's deeper than it is wid or corner cupboards that you can get at. Plywood shelves banded wit metal are painted with one prim coat, you add another in any gidd color you want. Then mount the on the central shaft you've ordere with them, adjust the spacing t suit yourself. Choose shelves i 10″, 12″, 14″, 16″, 18″, 20″, or 24 diameters. They're made by Hoosie Industries, Inc.



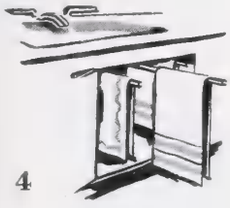
2

If there's a space in your kitchen 27″ x 15″ not doing anyone any good, here's the way to use it. Get an aluminum, double-door utility cabinet (3). It comes knocked down; it's easy to put together. And it will go with everything else because of the white, baked-on enamel finish. It won't take Mom long to decide what to put on those four shelves! She can even leave one out, store her very tall things here. Grand Rapids Metal Cabinet Company.



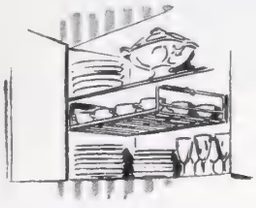
3

If you're tired of ducking one those swinging towel racks that kes you in the eye when you ıst expect it, give a thought to is disappearing towel rack (4). couple of screws hold it fast ıder the sink. Give a pull to one d of a bar and out it comes, st like an extension curtain rod, ly this is complete with towel. ısh it out of sight again when e dishes are dried. Washington eel Products Inc. makes this.



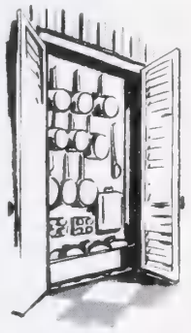
4

The same company thought up a ay to store cups without cracking ıem or breaking off handles every me you reach for them. It's a wire ıelf (5), 10" x 12" long that angs 4½" below the regular shelf here it's attached. You figure how ıany of *your* cups it will hold!



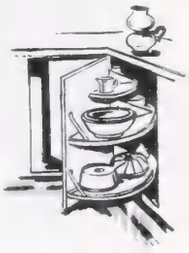
5

There are two schools of thought in the pots-and-pans storage controversy. One is the stacked-on-a-shelf school; the other doesn't hold with that at all, but goes for hanging in clear sight. Given a shallow closet (a doorway that isn't used will serve), all you need is rows of hooks, spaced to fit your particular pots and pans. One family we know, the Frank Judson's of Winnetka, Ill., finds this works fine for them (6).



6

Those good old Washington Steel people have come up with another dandy idea. They make a set of revolving shelves (7) for those annoying corner cupboards. The shelves come complete with the hardware for mounting. The two large shelves are 34" in diameter, the smaller one 24". It's no trouble to get what you want when you want it—just give the shelves a twirl.



7

If you are one of those long-suffering women who has to dig down under the galoshes and ten-

*(Continued on page 237)*

## CARE

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See page 97

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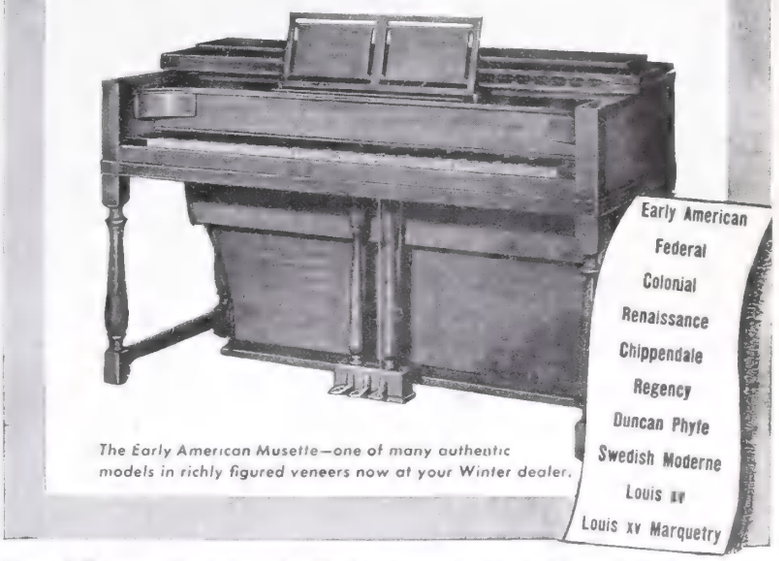
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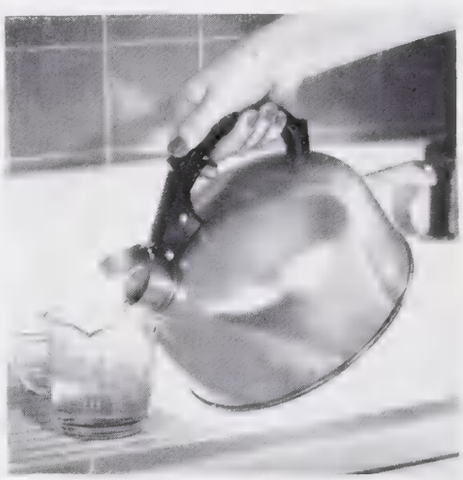
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# HOW TO BOIL WATER

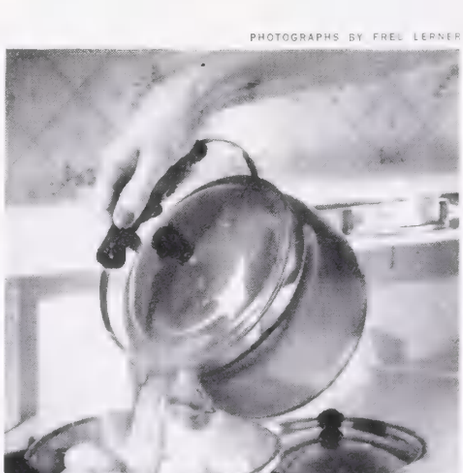


● No kettle-watching with Revere's 2-quart tea kettle! A whistle tells when water boils. A short, wide spout is easy to fill and pour from, its top cont by a trigger under pistol-grip ha Made of long-lasting chrome on co



● Molded all in one piece, Wagner's Magnalite kettle has no lid to fall off. Heat-resistant handle is shaped for good balance and firm handling. To fill, put the wide spout under the Pours easily, too. Capacity 2½ qu

PHOTOGRAPHS BY FRED LERNER



● Of stainless steel, Farber's kettle has rounded contours, but wide, flat bottom to fit well on the burner. Its tight-fitting cover is leak-proof. Heat-resistant han fits the fingers for safe and easy lift and pouring. Comes in 3- or 5-quart si

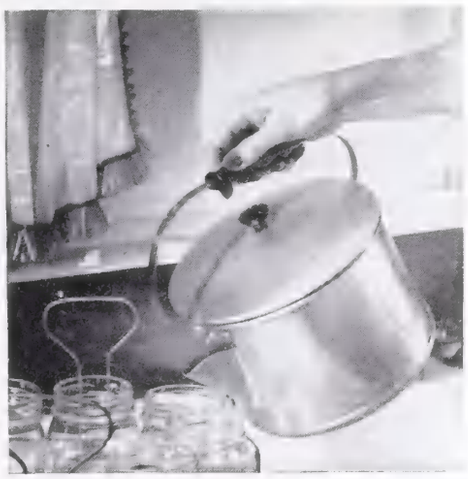
**When the recipe says, "add boiling water," don't depend on the hot water faucet, but bring your water to a boil in a tea kettle.**



Among several coverless kettles on market is West Bend's singing tle, "Trig." A trigger to lift the spout cap makes filling, pouring easy. Of copper with chromium plating, it heats quickly, stays hot a long time



Of aluminum with pail-type handle, Buckeye kettle has a spout large ough for easy filling For those who like to look inside, the tight-fitting cover is removable. Grooved handle makes for easy filling and pouring



A good, workmanlike kettle by Reylds Metals is of aluminum with a ole-thick bottom Straight sides make it easy to heat, give it a firm stance on the range without danger of tipping It holds four generous quarts.





'MOST anyone would find inspiration at a desk like this . . . with its slim, lovely lines and its fine leather writing surface. Like other Colonial masterpieces, the wood is choicest mahogany, overlaid in this case with maple burl. Colonial Manufacturing Co., 160 Colonial Ave., Zeeland, Michigan.



NEW BOOKLET

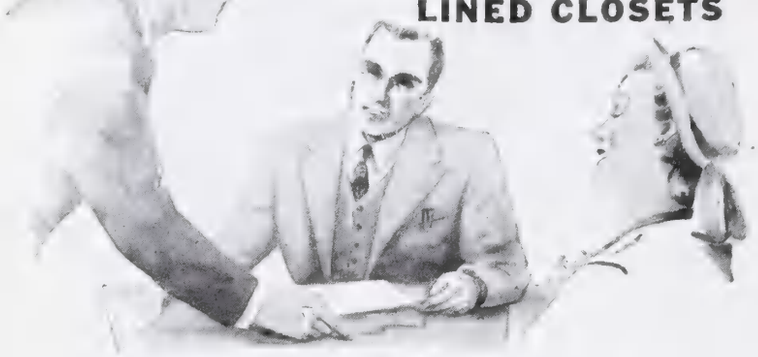
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● Raw materials that made this unusual night table were a conventional small chest, a photostat of an old print, a book of aluminum foil, and some molding

# If you don't like what you find—Make

By MARGUERITE D. FISHER

When it came to furniture, we found that our taste in conventional pieces didn't fit our budget. So, rather than sacrifice our ideals, we decided to be unconventional in approach. We transformed ready-made models into c designed pieces and did the ourselves.

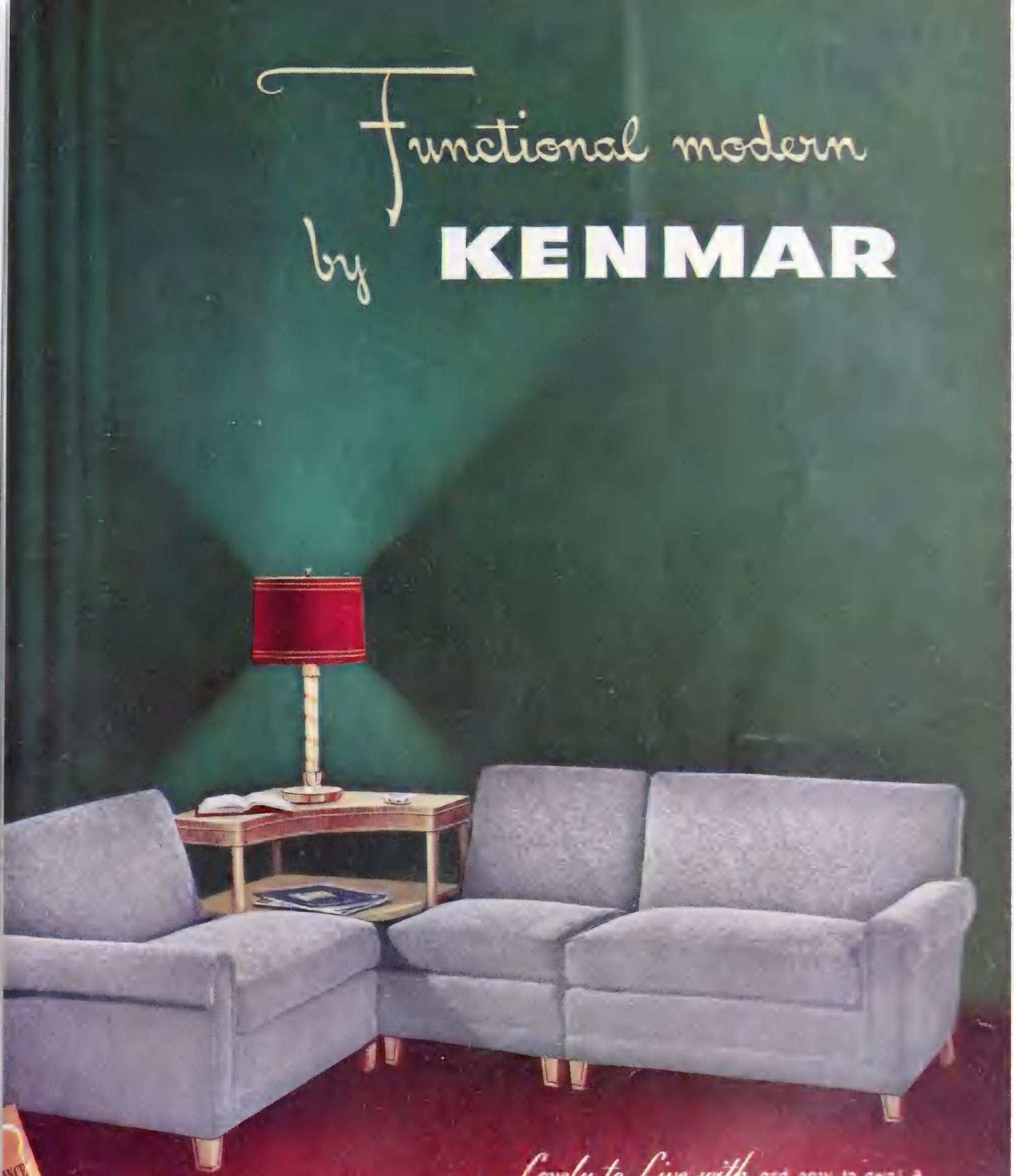
That's how we came to get twin chests which flank ou

*(Continued on page 236*



● The interior of the chest was remodeled, too. Two drawers were made to fit into the top shelf, and were painted red to match the molding on the doors

# Functional modern by KENMAR



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This colorful bedroom is planned by and for a feminine member of the household with its walls of Soft White, ceiling an intermix of Wedgwood Blue, and White Waterspar Enamel on the woodwork. (Hedrich-Blessing Photo.)



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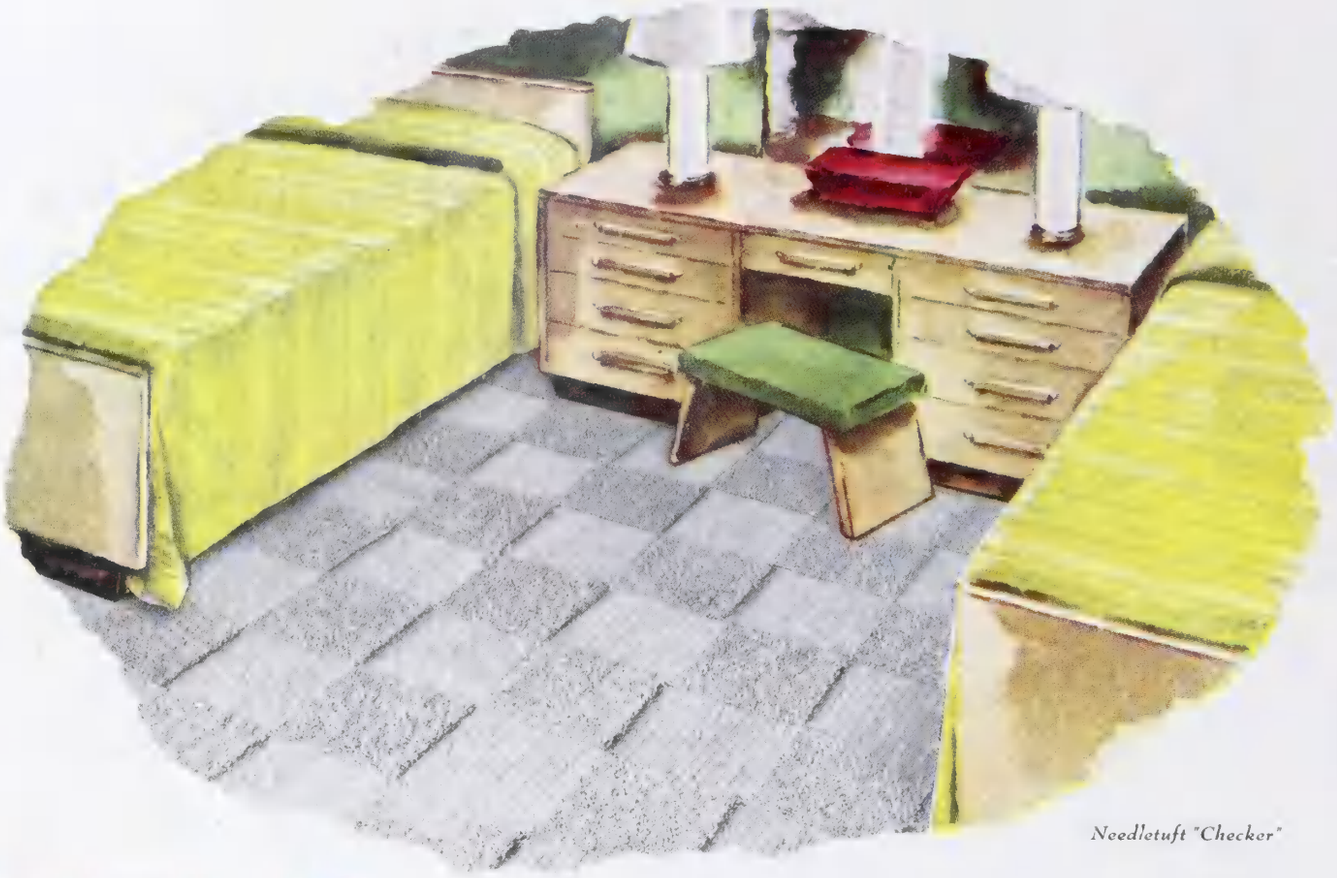
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LEWIS PHOTOGRAPH FROM CUSHING

■ If you live in the Japanese beetle zone, hordes of the shiny bronze bugs will start emerging the end of this month or in early June—unless you treat infested patches of lawn now to kill the grubs

# Don't Just Sit There!

# DO SOMETHING

## Use fast-acting chlordane now to kill beetle grubs in your lawn

By Katherine Palmer Plumb

› longer need the homeowner. caught at the end of May with heavy infestation of Japanese etle grubs in his untreated lawn. spair of saving the grass. Newest apon against this lawn-enemy ›. One is fast-acting chlordane, it can stop grubs working in 48 urs if promptly and properly ap- ed. Two and one-half times ster-acting than DDT and equally ective at two-fifths the dosage. e new insecticide promises to be pular with the many gardeners ıo fail to recognize symptoms of etle injury until too late to treat th other materials.

So says John Schread, entomolo- st at the Connecticut Experiment ation at New Haven, who used lordane on a large number of ub-infested plots last spring and mmer and discovered its toxic ac- ›n on grubs. Other materials, such as lead arsenate, spore dust, DDT and certain fumigants, can be used to kill beetle grubs in the soil, he explains. The importance of chlordane is that it can be handled easily in an emergency and, in nine cases out of ten, emergency treatments of lawns are needed.

Most people with lawns are unaware of any trouble until they notice the damage. Toward the end of May or during June the turf begins to feel spongy underfoot and the grass takes on a brownish tone. By that time the grubs have been fattening on the grass roots for six or eight weeks and there is no time to lose if the lawn is to be saved. The only hope at that point is to fumigate or to use chlordane, and chlordane is far the easier method for the amateur.

Before buying the insecticide, however, it is well to make sure that





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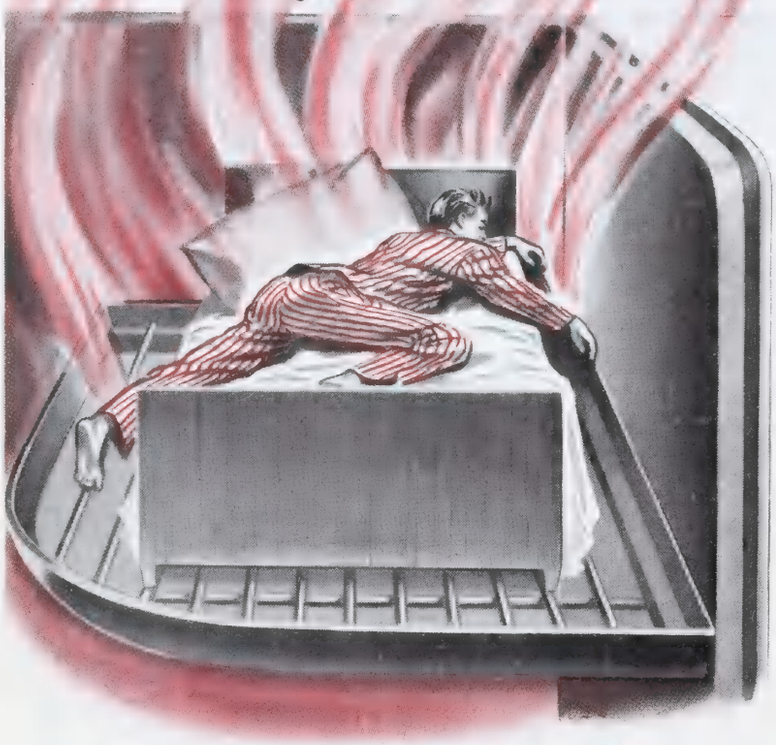
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the browning is really caused by beetle grubs. Drought or disease can also produce this kind of discoloration in spring. To do this the gardener makes a clean cut in the turf, a foot or more long and three or four inches deep. Rolling back the grass, he will find the thick, dirty white grubs, one-half to one inch long, clinging to the roots. He should make a count, for 20 or more to the square foot can ruin turf in short order.

The next step is to estimate the size of the lawn in square feet and to buy enough chlordane dust to cover the area. The dust is sold in five-pound packages under a number of trade names (among them, Chlordust, S-W Chlor-Spra, R-H, Toxiclor, Colorado 44, Cook-Kill, Synklor, and Dowklor) and is used at the rate of five pounds of five per cent dust to 1,000 square feet. It should be dusted over the turf by hand or with any tool that will give even distribution, and immediately washed in with a thorough sprinkling from the garden hose. Heavy watering, either artificially or by rain, is necessary to start action. It insures maximum penetration of the toxicant in minimum time, and the grubs become innocuous in 48 hours. In seven days a mortality of about 97 per cent can be expected and the action will continue through the following weeks to give total kill of the spring grubs and those that hatch from summer-laid eggs.

The gardener should not delay until late May or June to treat his lawn with chlordane. DDT or lead arsenate. Applications had much better be made early in the spring. They can be made at any time when the soil is not frozen. In plots treated in 1947 with chlordane, before there was imminent danger to the turf, Mr. Schread used 200 pounds of the five per cent dust to the acre, spread evenly with a small manure spreader. The m rial was not washed in bec there was no emergency. In weeks the grub kill was clos 96 per cent, and in four, chlor killed 21 per cent more grubs were disposed of by DDT in weeks. In the plots under com son, DDT was used at the stan rate of 250 pounds of 10 per dust to the acre.

At current prices the sma amount of chlordane costs a dollars per acre more than the quired amount of DDT. But it immediate results where speed kill is an important factor; there may be even less danger poisoning than with the use DDT, especially when water is u immediately after application. two insecticides are about equa toxic to warm blooded animals, cording to tests with rats, she chickens, and dogs. While it is lieved that there can be little d ger to children, pets, or w creatures resulting from turf tre ments with DDT or chlordane, is always wise to be careful.

DDT is justly popular as a bee grub kill, although it takes lon to work than chlordane. One of assets is that it remains active the soil for at least five years, that a treated lawn will be p tected from reinfestation for t length of time. There are no r ords to show whether chlorda remains toxic after five montl That is one of the questions th will be answered as the new ins ticide comes into general u Nevertheless, to the gardener w needs to act fast to save his law chlordane is the answer.

If you fail to kill the pest no in the grub stage, you will be sor when June rolls around. That the month when the handsom shiny beetles emerge in hordes feed voraciously on more than 2 kinds of garden plants.

PHOTOGRAPH FROM AMERICAN MUSEUM OF NATURAL HISTORY



■ This is just a small sample of the damage you can expect if you allow the Japanese beetles to take over your garden this summer.

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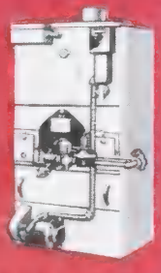
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# HOW TO BE HAPPY THOUGH MEEK

**Knowing your own mind is fine, but the other fellow really *may* have an idea**

By JEAN TIGAR

FOR one who can talk her children right into (and even sometimes out of) practically anything, who can think up a smart comeback almost on the spot, and who is always being told by fellow organization members that she should have been a lawyer, I am otherwise very easily intimidated. I guess you might say I have one of those dual personalities. Because, in spite of the fact that in public I can stand up for my rights on the slightest provocation, I am Mrs. Milquetoast herself in private. I have evidences all over the house to prove it. To tell the truth, our house looks well in spite of, not because of, the way I stick to my guns.

Recently, when we had Susan's floor scraped, I did it again. Or rather *he* did it again. I had never seen the man who did the job before. But he must've seen me a dozen times. Or anyway, my counterpart. Even though I was positive he'd said on the phone that the job would run to about fifteen dollars and would include scrap *and* three coats of whatever v supposed to go on before I wa the surface, he insisted that o two coats came with the job— extra coat would be two doll additional.

After I agreed to pay the ex two dollars, and the man had l the floor to dry until next day found he hadn't filled in the crac That night in bed, I rehearsed told myself I'd say: "I know didn't say anything about filli in the cracks, but I understo that went with the job—you supposed to fill in the cracks a matter of course, etc., etc." D I say it? No, indeed. He came put on another coat and he did have any tools. And you can't pect a man to do anything witho tools. Besides, the girl across t street, when informed that mo ing early on the phone of wh had happened, told me her flo had been filled in and the piec

*(Continued on page 222)*

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## HOW TO BE HAPPY THOUGH MEEK

CONTINUED FROM PAGE 220

have to be swept up all the time because they come loose. So what was the sense in saying anything? (See what I mean?)

There was that time we finally got around to having all the walls in our old flat done. When I left to drive the baby in the stroller one afternoon, the painter was slowly getting at the second coat in the dining room. I rode the baby in the park and thought happily that solitude would give me a chance to decide what color I wanted the bedroom walls changed to. They were green and I was sick of green. As we returned to the house, I was still debating with myself. Did I want the bedroom blue this time, or peach?

While I was pondering, the painter had made up my mind for me. We hadn't discussed the bedroom at all, but he went ahead and made it a greenish-yellow and then left. I was furious. The very idea. Wait 'til morning. I'd tell him a thing or two. Who told him to paint the woodwork green?

I don't recall whether I spent a sleepless night or not. But it was definitely an argumentative one. I didn't care if it did mean a loss in time and money to him. Anybody with that much nerve, and so on!

I WAS still talking to myself the next morning while I stabbed savagely at the grapefruit. The painter arrived as I was having my coffee. He was beaming. How'd I like the surprise? That was the way he fixed the lady's walls in the twenty thousand dollar house near the park. He had the paint left over and he was sure I'd be crazy about it. Mrs. Twenty Thousand had worked with him for *days* before they got the right shade. He insisted I have another look and he preceded me to the bedroom and yanked up the shades. (Knowing myself as I do, I had deliberately shied away from raising the shades.) It was good. And the curtains and spread would do for several seasons more without needing to be changed if I left it that way. I didn't have the heart to say anything—except to myself. And I told myself I was lucky at that. How many painters would bother with a green-yellow radiator and a closet interior to match?

I have allowed myself to be talked out of shirred slip-cover bottoms and into pleated slip-cover bottoms because certain materials are heavy and awfully hard to shirr. I have been nixed away fr sill-length draperies in favor floor-length draperies because t man misunderstood me and dered too much material. But learned my final lesson from t man who made and painted t scalloped wooden frame arou the bathroom window.

This man assured me that t scalloped edges should be ma bright blue with a specially tre ed tape instead of with paint. "B in a bathroom, everything that c be painted, should be," I said. "I that steam does things to stuff th isn't painted, you know." Not t way he did it, he said. The w they make these things now, t job would be more professional a the blue border more even a glossy. I went down fighting. B it did me no good. I had to adm later that the glossy tape w good. And he was an expert at a plying it. It *did* stay nice, too for almost four weeks. Then t edges began to come loose a now the scallops are bordered a most entirely in glue. When I ha the bathroom done next time, I know better. I am sure I'll kno better because I have finally four I can stick to my guns when I mus

WITH the bathroom incident mind. I took a beautiful antiqu picture frame over to my refinishe It's one of those deep old thing square on the outside and oval o the inside where the picture goe The frame had had several coa of inexpertly applied paint and wanted Mr. Glover to scrape it o and do the whole thing mahogan "But that's not the way it's done, he said. "With a thing like thi you do the outside square part i a dark finish and the inside ova part antique white. As a matte of fact, the genuine articles eve have rosebuds painted on the whit part in all four corners." Imagine A guy like that telling *me* how t decorate! I had had my lesson. I fact, I thought, as I insisted o his doing it my way, I had ha plenty of lessons. That's why I re mained firm.

As soon as I finish writing thi article, I am taking the frame back He did a wonderful job and I pai him gladly. But now I am goin to pay him gladly again. It'll b gorgeous when he fixes it antiqu white inside and mahogany outside and when I get some one to pain rosebuds in the corners. I've foun out since that's how it should look




# A CONSUMER'S LIFE is a busy one

**The little woman can sometimes extend chic into chicanery in making the house a home**

By Jean Cohen

In America, it is the woman who is the consumer. According to magazine and newspaper surveys, it is she who has the final say on everything from the type of house her family will live in to the kind of gas best suited to run the family car. You never see an article, however, explaining in detail the way in which she goes about acquiring these purchasing honors. This is because she is kept so busy bringing her husband around to her way of consuming that she has little time to go into descriptive details. Although, after the merchandise is bought, the consumer will casually announce to her bridge club that she has started to do over the bedrooms by recarpeting Susan's floor, there is more to it than that. Very much more!

As a rule, the campaign gets started well in advance of the actual buying. It is pointed out to the consumer's husband one night after a good dinner, that the old rug in Susan's room is full of holes, that somebody is some day going to take a good spill, that buying a new one would be purely a health safeguard.

This is only the beginning, or, to put it technically, the opening wedge. Therefore, the consumer does not allow herself to become discouraged if her husband seems unenthusiastic about permitting any charging from the angle of physical well being. She is aware of the fact that even if she is married to a distant relative of Bernarr McFadden, the proposition is at first likely to leave him cold. However, since she has to lead off somewhere, the consumer settles back to wait for step Number 2, happy in the knowledge that a start has at least been made. (We have just finished the Prologue or Broaching Period.)

Step Number 2 is the pricing or browsing around interval. The speed with which the consumer is able to get her husband to go look-

*(Continued on page 232)*

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## DOMESTIC WINES

CONTINUED FROM PAGE 118

general clue to the type of wine we are buying—we know if it is sweet and red or pale and dry.

But though they are useful, these borrowed terms really don't tell us what the wine is like. Our wines are not the *same thing* as the French, Swiss, or Italian. A California Pinot Chardonnay is as different from a French Chablis as one French wine is from another. It is not a matter of *quality*, but of *taste*, and the taste is determined by the type of grape used, the region in which it is grown, and the way in which the wine is made. The same grape grown in different regions will produce different wines.

To help us know our wines for what they really are, some of the best American vintners now include two important facts on their labels, facts which are at the heart of an honest, all-American wine terminology:

**1.** The name of the region in which the grapes were grown.
**2.** The name of the grapes from which the wine was pressed.

These may appear instead of a European term like "Claret" or "Burgundy," or in addition to it. Look for them when you are buying the more expensive wines, and let your own taste teach you what they mean.

The other important factors on the label are the vintage year and the brand name. The former, though it is often given, is less important for most American wines than for the European, since there is less variation between one season and another in this country. Many of our wines, especially the whites, are best when young.

Brand names of American wines have about the same value as the estate or château names on French labels. Many of them are equally good, but each producer is likely to have his specialties. The brand name may be the name of the vineyard, or of the firm which produces or distributes the wine. You will find that there are comparatively few brands of top-drawer American wines.

### *The Superior American Districts*

Knowing your American wine districts is like knowing your French ones, like distinguishing between the wines of Bordeaux, Burgundy, and the Rhine. Many good wines grow in each district, but they are different from the wines of other regions, European or Amer can, because the climatic variatio make for different characteristics the grape. As a matter of fact, son European grapes, like Zinfand and Folle Blanche, produce only i different wines in their native lan but yield good ones in California.

Fine wines can be and are grov in many parts of the United State At present, however, those in t gourmet class usually come fro

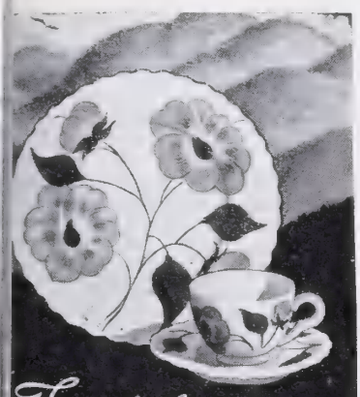
*The Finger Lake Region of Ne York State.* Here the climate comparable to that of the Germ Rhineland. The best of its win are really native Americans, zes whites grown from native grape They have something of t sprightly acidity of Rhines a Moselles, with a distinctive tang their own unlike any other win in the world. Like Rhines a Moselles, they are best when youn

*The San Francisco Bay Region California.* By any standards in t world, the climate and soil of th small area are almost ideal f growing wine grapes of many type though each of its districts has i own particular best. Most of th vine stock has been imported fro European vineyards so that the ge eral, superficial, characteristics the wines *can* be described with certain amount of accuracy in Eur pean vintage terms. This region i cludes: *Napa, Sonoma, Livermor Santa Clara, Santa Cruz.*

Southern California and the i terior regions of the state whi give us wonderful table grapes a raisins and a wide range of sou and tasty wines, have climates t lush for growing many table vi tages in the top class. Howeve your appetizer and dessert wines Sherry, Port, Muscat, Vermouth and some of your everyday win (inexpensive, modest, but good will probably come from these di tricts.

### The Grapes

In America, it's the name of th grape that tells you what th variety of the wine is, no matt where it is grown. Just as the Bo deaux region of France gives u many varieties—Graves, Sauterne Barsac, etc.—so an American di trict, like California's Napa Valle yields good Cabernet, Pinot Noi and others. The language differen is that Graves and Sauternes a geographical names of places i Bordeaux, while Cabernet an Pinot Noir are grape varietie



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which can be grown in many parts of the country.

One grape is as different from another as an emerald is from a ruby. The ones we list are all good —and all different. Naturally, many American wines, like those of Europe, are made from a blend of several grapes. This is especially true when they imitate a European type.

Here are the grapes which, when properly processed, produce American wines of exceptional quality.

***California Reds***

*Cabernet (or Cabernet Sauvignon).* This grape, from which the finest of the French Bordeaux reds are pressed, also gives us our best American reds. Grows especially well in Napa, Sonoma, and Santa Clara.

*Pinot Noir.* The grape of the good, French red Burgundies. Heartier than Cabernet, it gives an excellent, robust wine from Napa or Sonoma.

*Zinfandel.* In Southern California it yields the "Dago Red," but from Napa or Sonoma, it gives a pleasant, though not great, wine. The better Zinfandels are often called "Mountain Zinfandel."

*Barbéra.* A popular Italian grape which flourishes in Napa and Sonoma. The wine is full and fruity.

*Mourestel.* A Southern French grape. Mourestels from Livermore are soft and light.

*Grenache.* This grape, popular in France and Spain, is better for a California *rosé* than for a California red.

*Gamay.* Makes a soft red wine or a good sprightly *rosé* when grown in Santa Cruz. It is the grape of the French Beaujolais.

*Grignolino.* Grown in Southern California, in San Bernardino, this grape produces a pinkish table wine Italian in character.

*Charbono.* Produces a dark and full-bodied wine similar to an Italian Barola.

***California Whites***

*Pinot Chardonnay.* All of the great French white Burgundies come from this grape. Only a small amount is grown in California and, from Napa and Sonoma it gives a soft and delicate wine of top quality.

*Sauvignon Blanc.* The predominant grape in the French Graves wines. From Livermore, it yields a dry and sturdy California wine on the order of the French Rhones.

*Semillon.* In France, this grape is blended with the Sauvigon to produce the Graves, Sauternes, and

*(Continued on next page)*





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CONTINUED FROM PRECEDING PAGE

Barsac of Bordeaux. In California, it is used both for sweet and dry wines. A dry California Semillon, clean and aromatic, can be dryer than most French Graves, while the sweet variety, blended with Sauvignon Blanc, is similar in character to a sweet Sauterne. The grape does well in Livermore, Napa, and Sonoma.

*Riesling.* Riesling is one European wine which *is* known by the grape name. Very little California Riesling is made from the true Riesling grape of the Moselle and Rhine regions. When it is, it is usually called Johannisberg Riesling, a white Riesling. A little heavier than the European wine, it is extremely fine, rather expensive, and well worth looking for. The best come from Sonoma or the high regions of Santa Cruz.

*Sylvaner.* This grape makes the "Franken Riesling" of Germany as well as most of the California Riesling. When well made, it is pale and fresh. The best Sylvaners come from Sonoma.

*White Pinot* or *Chenim Blanc.* The grape of the French Vouvray. Grows especially well in Napa and Sonoma to yield a full soft, wine.

*Grey Riesling* or *Chauché Gris.* Softer and less acid than Johannisberg Riesling and the Rieslings of the Rhine.

*Folle Blanche.* Especially good from Napa and Santa Clara, it gives a very pale, light, soft, dry wine, rather like Chablis.

*Traminer.* A grape of the Rhine and Alsace, it gives a full-flavored, fresh California wine.

### *Eastern Whites*

Though many good eastern wines are blended to correspond roughly to European types and are given European names, most "collectors' items" among them are the varietal wines which bear the names of native American grapes.

They include: *Delaware, Elvira, Catawba, Moore's Diamond, Niagara, Dutchess,* and the more rare *Diana* and *Vergennes.* Some, like Elvira, Moore's Diamond, and Catawba, are fuller bodied and have more distinctive bouquets than others, but the choice among them is a matter of your own taste.

Along with the New York wines, some of the varietal wines of Ohio are excellent.

### Everyday Wines

To whet the hamburger or bring a smile to the table with your meatless-day macaroni, you'll want to shop around for honest, inexpensive wines ($1 a bottle or less) whi go well with the food you serve family meals and are comparable the French *vin du pays.* The labels may simply tell you that th are red or white, dry or sweet fr California or New York, or th may go in for European region or even varietal names. They m come from many parts of the cou try, including those areas whe our top-ranking wines are grown.

Because they are hearty, th require little coddling and the op bottle will keep in your refrigerat from one dinner to the next. Indee many of our low-cost wines ha been pasteurized, which means th they do not age in the bottle and may be kept indefinitely after ope ing. If it is a red wine you a keeping, just take it out of th refrigerator a few hours befo you serve it.

How many bottles of everyda wine you wish to keep on hand d pends upon your eating and sho ping habits. If you find some th especially please you, it is ec nomical to buy them by the cas Try keeping some reds and whit for the table along with appetiz and dessert wines like Sherry, Por and Muscat.

### A Ten-Case American Collector Cellar

When your finest crystal com down and you want your hospitalit to be stellar, choose one of th extra-specials which give Americ its claim to a high place amon wine-producing countries. To b able to do this, you should aim fo a small, but well-rounded, stoc for you'll want to choose your win to suit that particular dinner, an your dealer may not always hav the types you wish at the momen

Of course, a connoisseur's cella will include imports, just as a co lector's library isn't restricted t English titles. But the 120 bottle we list will be worthy company fo fine French vintages. At curren prices, $200 or less will buy you a array you can be proud of, and i is only the festival Champagnes an the very best Pinot Noir for tha $12 rib roast that brings the ave age above about $1.40 a bottle.

We choose the types to give yo a good balance among the varieties but any fine American wines of th same general types can be substi tuted.

*Four Cases of California Whites* One Sweet Semillon (Sauternes o Barsac type); one White Pinot o Folle Blanche (Chablis type); on Sylvaner or Johannisberg Riesling (Rhine type); one Dry Semillon o Sauvignon Blanc (Graves type).

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*One Case of Eastern Whites:* For a good balance, try three bottles each of Elvira, Delaware, Niagara, and Riesling.

*Three Cases of California Reds:* One Cabernet (Bordeaux type); one Pinot Noir (Burgundy type); 6 bottles Zinfandel from Napa or Sonoma; 6 bottles of *rosé* made from the Grenache grape.

*One Case of American Champagnes:* Both California and New York produce some excellent ones, especially the *brut.*

*One Case of American Sherry:* Most American Sherries, like American Ports and Muscatels, are good buys, but not the connoisseur's dish. However, a few exceptionally good American Sherries are now being made by the Spanish "Solera System," and a few others are high in quality and fine values. The best are made from the Palomino grape. Choose a reliable dealer to recommend them.



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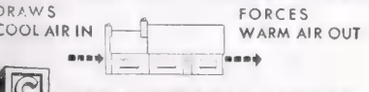

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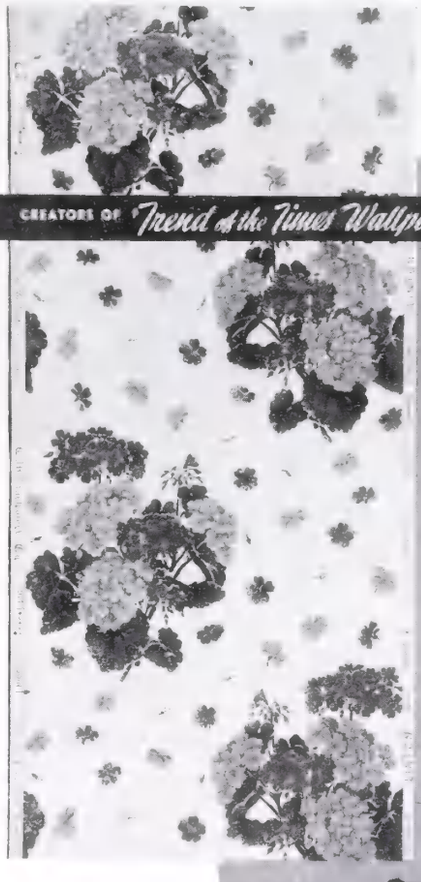
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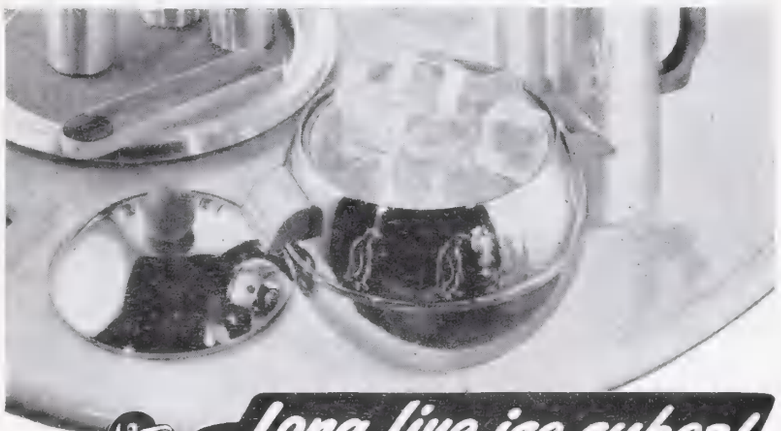
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Insulation around the inner container holds temperature even for hours. Use your Penguin for cold or hot foods (like the spaghetti dish shown below).



No more worrying that the ice cubes will expire before your party ends. The Penguin keeps cubes "alive" for five to six hours. Grand for hot foods, too — *keeps* them piping hot.

Smartly designed, finished in gleaming chromium, with natural wood knob and handles. Holds two quarts. Only $5.95. See your dealer now. If he can't supply you, write to—

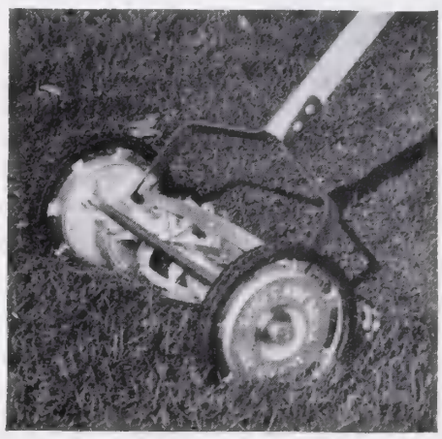
WEST BEND *Aluminum Co.*

Dept. 645, West Bend, Wisconsin

*For 37 years, makers of fine utensils and giftware*

W-81

# Some of the mechanics of good lawn making



■ In the old days cast-iron lawn mowers were standard equipment for all gardens. They were heavy, but were also very durable. The "Great American" model of the American Chain and Cable Co modern counterpart with improve in details: rubber tires on the w and extra heavy steel cutting b



■ Some 1948 hand mowers have undergone revolutionary change. The Worcester "Model 600" is typical. It has light magnesium side frames, a cutter bar knife of new design and rigidly bu rolled steel, oversize rubber-co roller, tubular steel handle with ru hand grips, and baked enamel fi

ALL PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



■ The Puritan "Model A-16" is precision-built with a welded steel frame just like your automobile. You'll like its neat details, a knob to adjust cutting height by hand with the widest ra of adjustment of any hand mower—½ 2½ inches), a steel handle that adj for storage, rubber handle grips,

**Efficient, well-made equipment can take much of the backbreak out of lawn care. You will find these among the best of the hand tools**



One way to keep crabgrass in check is th the "Moweeder" crabgrass elimi-ator. It's a metal plate that you screw the bed knife of your hand mower in such a position that its long steel fingers pull the crabgrass into just the right position for cutting. It comes in 12 to 24 inches, to fit several mowers



One of the best tools for edging is he "Breeze Lawn Edger." You push it as ou would a lawn mower. The fixed cut-er blade picks up the grass and brings it in contact with the revolving cutter knives. This neatly shears off all grass, including wiry crabgrass. It runs on grass or on any hard surface



Hand shears are an essential, and you won't mind bending if you have a tool made for the purpose. The Wiss Clipper Grass Shears" work efficiently and new grip guard prevents slipping. The cutlery steel blades have a rust-resistant finish and bolts at pivot points permit quick sharpening


*Delicia Suprema!*

"Supreme delight—it weens your favor,
Mountain-distilled for finer flavor,
Merito Rum—hee's grand, I theenk,
Especially een a nice cool dreenk!"



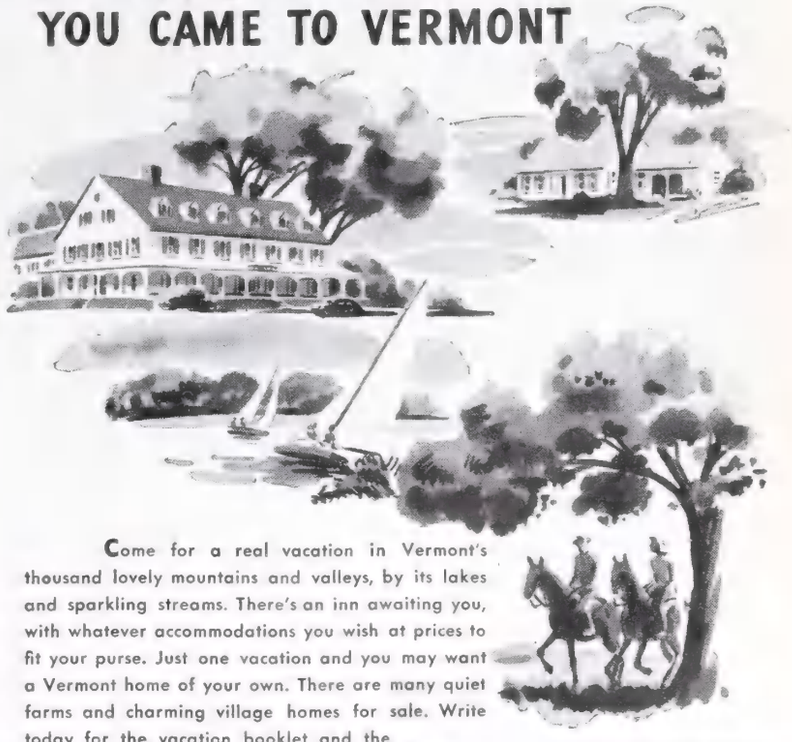

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THE PUERTO RICAN MOUNTAIN RUM

*Send for free Merito Rum Recipe Booklet*

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IT'S *HIGH TIME*
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☐ Farms and Summer Homes Book
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Development Commission, Rm. C-13
State House, Montpelier, Vt.

Name_____

VERMONT
GREEN MOUNTAIN MAGIC

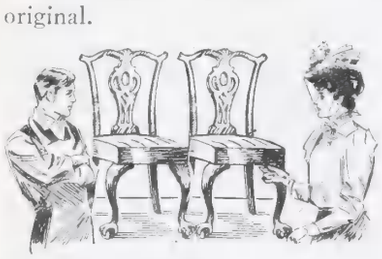


*A Lady's Favorite Chair*

**and how it came to be a part of the**

**Beacon Hill Collection**

Many years ago, in Cambridge, Mass., a lady from a prominent Beacon Hill family appeared at our furniture shop. Her coachman was carrying a Chippendale chair, a beloved family heirloom. She wanted a second chair . . . a duplicate of the first. We made the chair. Much to the delight of the lady from Beacon Hill, she could not tell our copy from her treasured original.



Since that long-ago day, the Beacon Hill Collection has become known as America's finest re-creation of the masterpieces of the charming Georgian period. We call these pieces "Beacon Hill Collection" because most of them were inspired by treasured heirlooms from the gracious homes of Beacon Hill, Boston, where simple dignified living has been the pattern for many generations.

**Beacon Hill Furniture**

*made in Cambridge, Mass., carries this mark of craftsmanship*




## HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 100

and Buenos Aires, with Trinidad thrown in on the way back. Round trip: first class, $1,030; tourist, $630.

### *West to the East*

The new "President Cleveland" of the American President Line provides a cruise to the Orient from San Francisco. It takes 39 days to go and return, and you'll see Honolulu, Yokohama, Shanghai, Hong Kong, Manila, and Honolulu again for a return engagement—all for the cost of $1,081 and up, first class. And from the West Coast the good news is that the Matson's "Lurline" is about to take up again her erstwhile ferry-shuttling between San Francisco and Honolulu. For sailing dates, etc. consult your travel agent.

### *Go with the Freight*

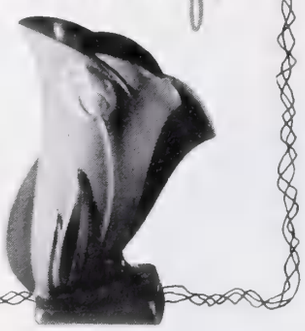
Try a freighter, if you're a sea-loving voyager and can't get a reservation on a passenger vessel. Nearly every steamship line boasts a small fleet of freighters, many running on regular advertised schedules. Most of them accommodate around twelve passengers. Before signing up, however, have your travel agent make inquiries about these accommodations, for in some cases they leave much to be desired. Yet some vessels in this class deserve the title "luxury" freighters with tastefully decorated staterooms, each with its private bath.

The Waterman Line operates ships of this type between San Francisco and New Orleans via the Canal, with a five-day stop-over in Puerto Rico, giving you time to explore this beautiful island. The cruise takes 24 days and costs $370. The Matson Line offers a cruise every twelve days from Los Angeles to colorful Acapulco on the west coast of Mexico and return. The ship is the "Corsair." The round trip is five days, the cost is $195 and up, one way.

The American President Line is installing first-class passenger accommodations of pre-war standard on a large fleet of fast modern freighters for the across-the-Pacific, round-the-world and intercoastal runs. If circling the globe in 99 days intrigues you, you may board one of the President boats and do it. They depart from New York every few weeks. At all ports of call they stop for from one to four days. The first call is Havana, then you pass through the Panama Canal, and from there on you take

*magnificent new*

*Wincraft*



A collector's treasure of twenty-six distinctive art pieces, each a separate and fascinating style . . . hand-painted under glaze in rare tints of Apricot, Chartreuse and Azure Blue. At gift shops and department stores.

**"How to Decorate with Art Pottery."**

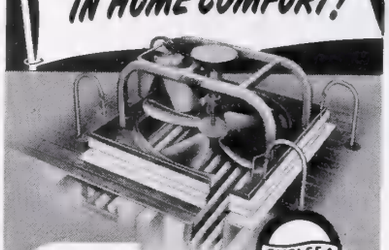
send for this booklet

24 pages profusely illustrated with outstanding examples of tasteful art pottery settings. Send 10c for this valuable booklet.

**ROSEVILLE POTTERY, INC.**
**Dept. HB-58, Zanesville, Ohio**

**Roseville**
*decorative art pottery*

*SOMETHING NEW IN HOME COMFORT!*



CHELSEA

A HORIZONTAL-MOUNTED

**CHELSEA ATTIC FAN**

**An innovation . . . a spring supported, horizontal-mounted attic fan . . . inexpensive and easy to install.**

This home comfort cooler, developed as a complete package unit, includes an efficient CHELSEA Attic Fan and motor, floor mounting arms and springs, automatic ceiling shutter, pull chain control switch and other pertinent items. Adaptable to attics of low head room.



**A typical CHELSEA home installation**



Cool, fresh, outside air is drawn into the house through every open window and door, and the hot inside air is immediately expelled through the attic by this silent, spring-mounted CHELSEA Fan.

As with all CHELSEA products, this new fan is rated in accordance with the Standard Test Code of the Propeller Fan Mfrs. Assoc. and the Amer. Soc. of Heating and Ventilating Engineers. Write Dept. HB for 12-page, illustrated booklet No. 849.

Certified Ratings

**CHELSEA FAN & BLOWER CO., INC.**
GROVE STREET, IRVINGTON 11, NEW JERSEY

in your stride some 21 great p
ending your trek at Marseille
the Mediterranean. The last str
lands you in New York again. M
mum rates, including tax:
York to New York, $1,996.25;
Francisco to New York, $1,634.
sailing dates—and all—see
travel agent.

### *Required Reading*

*Doorway to Good Living*
"Where to Eat, Where to S
Where to Fish, Where to Play
a "must-have" handbook for m
ists who expect to tour the Pa
slope between Canada and Mex
This coastal pathway is a strip
enchantment with an infinite var
of high mountains and valley
tas, with the white caps of m
tains towering skyward on one h
and on the other side the w
caps of the sea. A smooth rib
of road takes you from the l
of the towering giant Sequoias
the waving palms of San Diego
the tropic sands of Coronado.
most of this long stretch is a pl
ground open for business the y
round.

With this book you can bud
your trip before you leave ho
for everything is listed and pric
with route numbers and mileag
Ratings are given to eating a
sleeping spots as "good," "v
good," and "outstanding," a
priced in that order, too. The
thor: James Lewis, General M.
ager of the Lewis Publicity Serv
which publishes it at Beverly Hi
California. The cost is $2.50.

*Westward How* tells you ab
the Scenic West that lies west
the Rockies between Canada a
Mexico through the eyes of t
author, none other than Fred Bon
the nationally known photograph
whose photographs magnificently
lustrate this rather hefty tome. M
Bond is more generous than mo
professionals, for under each of h
pictures (130 of them) he giv
all the photographic data he use
the best time of day to shoot, t
exposure time of different film
black and white, color and movie
Camera Craft Publishing Co., S
Francisco, brings it out and sells
Costs $6.95.

### *With the Greatest of Ease*

For a flight of the imaginatio
in an armchair, get acquainted wit
the Official Guide of the Airway
published every month. Map
routes, rates, and time of departur
and arrival between where you ar
sitting and any spot on the fac
of the earth are yours. It tells yo
all about passport and visa require
ments, how to code and decode mes

and has an index of all the es and airports in the world, ots of other data. If the lure lies in these pages stirs you ion, consult your travel agent he same, for timetables and have a way of changing with- notice. The publisher is the al Aviation Guide Co., 608 Dearborn St., Chicago 5, Ill., he copy, $7 for the year.

### *For Happier Tourists*

urism in the state of Oregon e third most important indus- surpassed only by lumbering agriculture. The state officials establishing Host or Hostess ols for the teaching of some of usiness angles, but more par- rly some of the amenities—little things, some of them s, but vastly important to tour- who like to return where they've treated most cordially. Last there were eight of these ols. This year there are 25.

### *New England Summer*

xt summer's army of vacation- n New England will break all dance records from the rock- d coast of northern Maine to ands of Cape Cod. In the west, Berkshires are waiting for a regiments, and in the north e divisions will encamp on the es and in the valleys of the te and Green Mountains of Hampshire and Vermont. At kerman's Ravine on Mount hington there will be skiing the first week in July. In ne the Finger Lakes with their ion are still there, for they did all boil away in the great fires h swept through these lovely sts last fall. Although many re- s were destroyed, some will be ilt by midsummer, and a new Harbor is on the way up. or the lover of small boats, or or sail, the shore lines of Maine and Massachusetts are unique on this continent. Their indentations and projections create such little harbors as Salem and Marblehead. They are havens in a storm and you can cruise for weeks and have dinner in a different port-of-call every night, so close are they to each other.

This is a characteristic of New England—closeness and compactness. You motor along the elm-shaded Main Street of a neatly kept village, with its white meeting-house, its Public Library, its school. Continuing on your way, you soon pass through another town looking just like the last one, exuding that same pleasant air of secure unity.

Almost hourly there are trains, planes, and buses leaving New York for the important cities in New England and from them you may easily find conveyance to your summer's retreat. Advice is, as usual, consult your travel agent for reservations.

### *Carnival in May*

Memphis, Tennessee, celebrates its famous and fabulous Cotton Carnival from May 9th through the 16th. It's one of those traditional southern galas that shouldn't be missed if you're in the neighborhood. Add to the roses and honeysuckle of a Tennessee May a whole week's round of parades, balls, fireworks, plantation pilgrimages, and general rejoicing, plus an exhibit of cotton textiles, and you'll get the idea. More information from Memphis Cotton Carnival Association, Memphis, Tenn.




An Extra Touch of Beauty




The modern woman doesn't wait for company in order to set a beautiful table. Her "Sunday best" and her "company manners" are for the every-day enjoyment of her family. She burns Taperlite candles on the table every night because they add a touch of beauty that lifts dining onto the high level of a festive occasion.

A warm and intimate light, Taperlites flatter her beauty, help to develop the aesthetic sense of her children, add a spice of sentiment and cultured grace to her routine of living.

WILL & BAUMER Taperlite* CANDLES

● The patented Firm-Fit end keeps TAPERLITES from tipping and dripping. See them in lovely decorator colors at your favorite department, drug, housewares, grocery or gift stores.

*Reg. U.S. Pat. Off.

WILL & BAUMER CANDLE CO., INC., SYRACUSE, N. Y.
Candle Craftsmen for 93 Years

THE IRISH LINEN GUILD, 527 Fifth Ave., New York 17, N. Y.



IRISH LINEN DISH TOWELS
dry brighter, dry faster, last longer
– because linen is lintless,
durable, absorbent



A Mother's Day Gift
She Will Enjoy Every Day

A set of 8 tall, BRIGHT and handsome aluminum tumblers . . . each in a different lovely satin-smooth color . . . exquisitely gift boxed . . . delightful for drinks at breakfast, lunch, dinner, or parties.

PermaHues
Aluminum Tumblers

2 SIZES–"14-Ouncer" and the "Squatty" (6¾ oz.). In hundreds of stores at $7.95 per set of 8 (except in far-West), or order direct—

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MAKE YOUR ROOMS
LASTINGLY NEW
WITH NU-WOOD

What is *your* room problem? Bringing new life to a tired living room, a drab bedroom or a shabby nursery . . . or building an entirely new room in your attic or basement? Whatever the room problem, Nu-Wood can solve it effectively and lastingly. This modern insulating interior finish, with its soft colors, interesting texture and varied patterns, goes right over old walls and ceilings—or builds new rooms quickly. Nu-Wood, too, gives you extra values—high insulating efficiency to make your home more comfortable—sound-deadening to provide restful quiet. Get all the facts about Nu-Wood—see your lumber dealer or mail the coupon for further information.

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I would like to know more about Nu-Wood—the multiple-purpose interior finish. Please send me complete information.

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## A CONSUMER'S LIFE IS A BUSY ONE

CONTINUED FROM PAGE 223

ing is dependent upon a number of things including the type of husband the consumer has, the mood he is in on the night the stores are open, what the *New York Times* has to say about how business looks for the future, etc., etc. As a matter of fact, there are almost as many methods of going about getting husbands to go pricing as there are consumers to think them up. And generally, although little is decided and nothing purchased on the initial looking trip, it serves a purpose. Even though at the end of the evening the salesman has been left behind frustrated and without commission, even though the consumer's husband feels the prices are an insult to his intelligence, even though the rug may still seem far away, it is a bit closer to the floor after the first pricing trip than it was during Prologue. Over beer and pretzels before going home, the husband remarks to the consumer, "Pay them a hundred and fifty bucks for a rug not worth seventy-five? Nuts to them! I can get twice as much rug for half the money. Want to bet?" The seed has been planted.

In the weeks that follow, the consumer's house becomes littered with decorating magazines, advertisements cut from the newspapers, Consumer's Research bulletins, and letters quoting prices from Macy's, Gimbel's, Wanamaker's, Filene's, Marshall Field's, and numerous stores in between. This is inclined to be a depressing interval for the consumer. It is the Blind Alley period, marked chiefly by communications from assorted department heads saying (a) the price quoted was for the three by five size only and they are herewith returning the check; (b) they regret the consumer misread the advertisement—the item pictured was Congoleum; (c) there are no mail orders on hurt rugs, but they hope to be of service in the future and so on.

In the meantime the consumer's husband has been doing a little blind alleying on his own, finding out that the fraternity brother through whom he hoped to get a rug wholesale is now working for a sardine house; that the out-of-the-high-rent-district rug store that used to advertise so cheaply is now the out-of-business rug store; and that his mother gave that old thing in the attic to the City Mission long ago.

The steps that follow Step 2 are

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Britain's Railways will be your host as you travel on such famous trains as the Flying Scotsman, the Royal Scot, the Cornish Riviera and the Golden Arrow. When you visit Ireland or the Continent, you'll enjoy the service provided by our cross-channel steamers. A welcome awaits you, too, at any of the 43 railway-operated hotels.

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Canadian Pacific Building

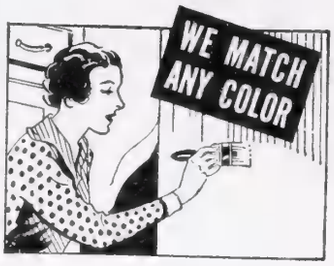
*Full-color map folder, "The British Isles" will be sent you on request. Write Dept. M at any of the above addresses.*

1948
BRITAIN—HOST TO THE OLYMPICS



BRITISH RAILWAYS

GET THE EXACT
PAINT COLOR
YOU WANT!




Simply send a swatch of drapery, upholstery or other color sample of the shade you desire. We match the color and send you the paint ready to brush on. Eliminates shopping around and troublesome home-mixing of colors; also costly errors and guesswork.

All finishes are finest quality. Expertly formulated and blended with scientifically selected oils and color pigments.

Sent F.O.B. factory Chicago, $10.00 per gallon. Additional gallons, same color, $9.00 gallon. No orders accepted for less than one gallon of any one color. Please enclose check or money-order for total. State type of finish desired—Inside FLAT, Inside GLOSS, Inside SEMI-GLOSS or Outside HOUSE PAINT.

DRAKE PAINT COMPANY
221 N. La Salle St. — Chicago 1, Ill.

exactly like it except that i
ing takes place against
scenic backgrounds, while
seems to get farther and
away. When, for instance,
sumer's husband takes out
black book to compare and
prices, he finds that at t
rural place (only 75 miles
worth the trip), the figures
are higher than those in t
first store: that the woma
nearby town who is send
children to college by ope
rug shop in her home is ne
to tell the customers her
are matriculating abroad, an

It is at this point that th
picture begins to look quite
The consumer's husband ha
to making additional t
Susan's room to see if, perh
can find a new suggestion f
ing Susan's rug last anothe
He proposes that the small
be placed over the holes, on
told the small oriental ha
covering the holes in the
room carpet for years.

Just as the whole thing be
seem hopeless to the consum
man in the first store phones
he has received a small shipm
seconds and he wonders if
still interested. The consume
deed interested. So, by this t
her husband, for he is now
with enough information
warp, woof, depth of pile, t
the square inch, and sizing
credit to an expert.

It is now that negotiatio
likely to be completed mor
idly than the consumer had
pated. Even if, after they revi
first place, the consumer's
band insists on starting a co
round of the dealers to see if
them have perhaps received
ments of seconds, the hardest
is over. Since the consumer'
band by this time has been ed
to feel that anything less t
king's ransom per square yar
steal, the consumer is rightly
ing on it that she and her hu
will soon walk out of som
store mutually pleased.

On the night they drive
with the receipt for the depo
the rug, the consumer begi
wish the wallpaper in Junior's
could be changed. If the wall
were different, his whole
would be perfect. The big
which ends in a crack over Ju
bed is an eye-sore to the cons
and she is afraid the plast
going to come down one da
Junior's head. There is no que
about it. Re-papering Junior's
would be purely a health
guard. Some night after dinn



FRED LERNER

# ANYONE can grow strawberries

***Toss out complicated directions and try one of these two simple plans worked out by an amateur for home garden practice***

By John C. Gourlie

Is there any garden treat to equal garden-ripe strawberries, picked rm, bright and fragrant, fresh vith the morning dew? What a ontrast with the beaten-up, too reen or too dark, too hard or too oft high-priced specimens that ome from the market!

Although there is no garden roduct that gives more than straw- berries in the way of sheer deli- iousness plus money-saving, they re grown too infrequently in home gardens. It is not hard to find the eason. The impression is abroad hat strawberries are too difficult to raise, something for the experts and the professional farmers.

This simply isn't true. Straw- berries are a good deal easier to grow than many other garden crops. What makes them seem difficult are the often needlessly complicated directions. They usually offer the choice of at least three systems of growing the berries, without much sense from the amateur's point of view.

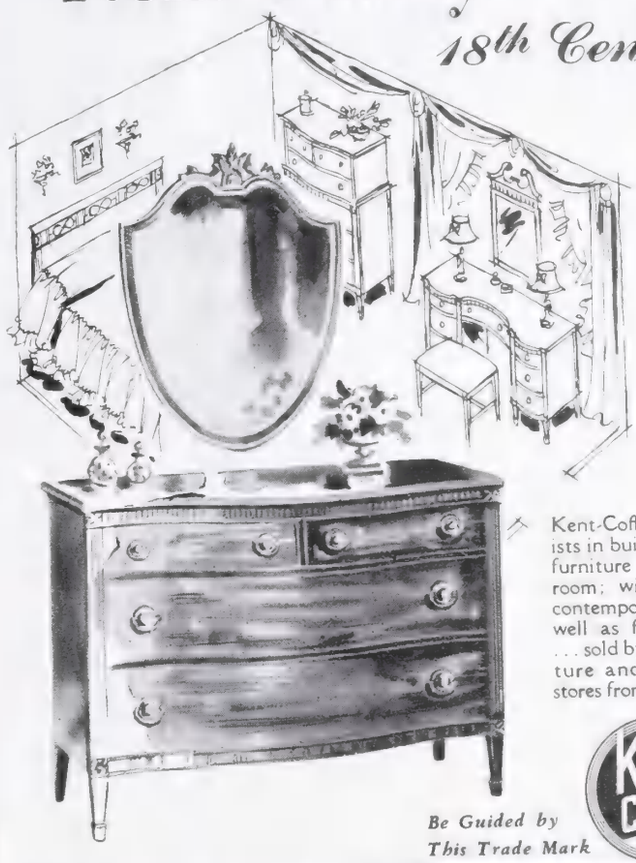
Since the average gardener wants to know the simplest way to grow berries, it is a temptation to offer just one system. But let's compro- mise on two, each with quite clear advantages. If you wish the greatest possible production of berries from your available ground, at the least expense, follow Plan I. If you wish to grow fancy big berries, and don't mind a little extra expense and a little lower total yield, follow Plan II. At the beginning, Plan II will mean somewhat more work; in the long run, as we shall see, much

*(Continued on next page)*

BEAUTY FOR YOUR BEDROOM

Kent-Coffey

*18th Century*



Kent-Coffey are specialists in building beautiful furniture for the bedroom; with designs in contemporary modern as well as fine traditional . . . sold by leading furniture and department stores from coast to coast.

*Be Guided by This Trade Mark*

KENT-COFFEY FURNITURE Reg. U.S. Pat. Off.

KENT-COFFEY MANUFACTURING CO., Lenoir, North Carolina

ELEGANCE in gold and crystal

"*Regent*" Open Stock, Hand-Blown, Gold-Banded Brilliant Crystal Stemware.



A truly royal glassware is this beautiful "Regent" design. Another creation by those master craftsmen who make West Virginia Glass, the ware for discriminating collectors of beautiful things. Aristocratic fluid lines, sumptuously banded in coin gold. Frank flattery for most important guests. A gift in finest taste. Cream and sugars, fruit bowls and other smart table accessories are now available in "Regent" to match your stemware.

When buying glassware, look for the blue and gold label of West Virginia Glass Co. It's your assurance of *hand-blown*, brilliant crystal glassware—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. West Virginia Glass Specialty Company, Weston, W. Va.

WEST VIRGINIA GLASS



CONSOLIDATED TRIMMING CORP.

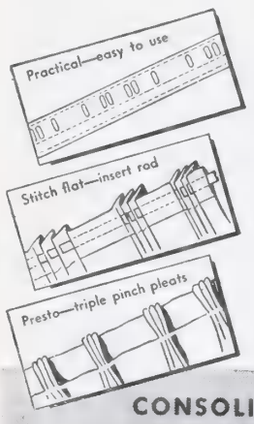
® Trade Mark

SIMPLEAT

® Trade Mark

Makes Smart-Looking Triple Pinch Pleats

*Automatically • Easily • Inexpensively*




Amazing! For light or heavy fabrics—draperies or valances. No measuring, tacking, hooks or rings. Just stitch flat along marked lines—insert rod, and you have beautiful, professional drapery pleats. SimPleat is invisible from front—retains stiffness through launderings or dry cleanings, irons flat. 2″, 2½″, 3″ widths—15c, 20c, 25c a yd. (slightly higher West of Denver) in drapery depts., specialty stores or order direct.

*SimPleat—also available on "House Beautiful* Ready-Made Curtains." *Not connected with House Beautiful Magazine.*



**1001 Practical Decorating Hints.** Yours for 25¢—handsome 56-page book telling how to cut, fit, sew slipcovers, etc. Decorate successfully—get your book now—in drapery depts., or by mail—write Dept. H-18.

Guaranteed by Good Housekeeping

REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

CONSOLIDATED TRIMMING CORP.

27 W. 23rd St. New York 10, N. Y.



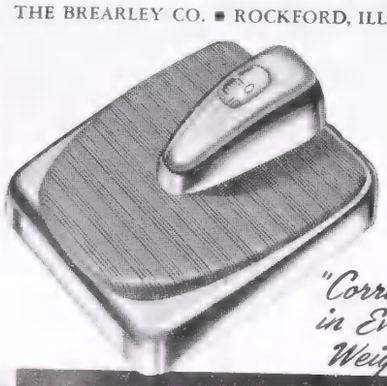
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COUNSELOR STREAMLINED Scales


CONTINUED FROM PRECEDING PAGE

less. Either is quite simple and practical.

### Plan I

**What It Is.** This is a modification of the matted-row system. The plants are set 18 inches apart in rows 3½ to 4 feet apart and are allowed to run as much as they care to, until they have filled all the space you have allotted to strawberries. About 150 plants are needed for the 40-foot square, or the equivalent in longer rows.

**First Year Management.** Soon after the plants are set, many will start to blossom. Pinch off these first blossoms so the plants will develop well and send out runners freely. Cultivate the ground to keep down weeds and to maintain a soil surface loose enough so the runners will root without trouble. By midsummer, if the soil is right, the plants will cover the ground and your troubles with weeds will be just about over. If growth seems slow, sprinkle and rake in a moderate amount of commercial fertilizer. You may, if you wish, chop off runners with the hoe so as to maintain paths or "islands" free of plants. Then at picking time you can reach everywhere without treading on plants.

A winter mulch is essential. When the first hard freeze of late fall or early winter strikes the garden, lay two to three inches of salt hay, straw, or other mulch material all over the plants. Leaves are not good because they mat down. The mulch prevents the winter heaving which dries out roots and hinders growth of a good crop of berries.

**Second Year.** Here is when your efforts pay off! When danger of late frosts is past—about when forsythia blooms—remove the mulch, shaking it as you do, so a film of fine material drifts to the ground, making a bed to protect the berries. Then all you need do is wait for the harvest. Pick the berries when they are ripe but still firm. If the weather is very dry around ripening time, a thorough wetting of the bed will increase the yield enormously.

After the last delectable berry has come off the plants, mow down the leaves with a lawn mower set at maximum cutting height. This will encourage new growth for the next year. At the same time, give a good sprinkling of a general fertilizer. Mulch again over the winter.

**Third Year.** Prior to h ing the old bed, start a new a different spot. You may us own young runner plants or s new ones from the nursery. latter practice is recomm every few years in any eve maintain the vigor of the bec following spring, after harv the old bed, it is plowed o under and the ground is ava for vegetables. Your new be then bear fruit the next s With such rotations of soil, a use of plants from a reliable s you can look forward to a strawberry crop every season.

### Plan II

**What It Is.** This resembl "hill" system, but with a ra innovation for labor-saving gested by the ingenious Edwa Faulkner, author of "Plowm Folly." His contention is that s berries are perennials and sh be grown much like asparagus rhubarb. Here is how this sy works out.

**How to Plant.** Set the p 15 inches apart each way, w calls for about 1,000 plants fo 40-foot patch. The technique setting is the same as in Plan I. from there on the practice is ferent.

**First Year Manageme** When setting the plants, lay a mulch all around the plants. the most permanent kind of m material you can find, because mulch is meant to *stay*. Coarse s dust and shredded redwood b are both good. The bark produc sold by many seed stores and n series as well as by mail or houses. Pine needles are fa good.

The object of the perman mulch is to (a) obviate cultivati and weeding and (b) prevent r ners from setting. Eventually mulch should cover the ground a depth of about two inches, bu has to be built up gradually avoid smothering the young plan

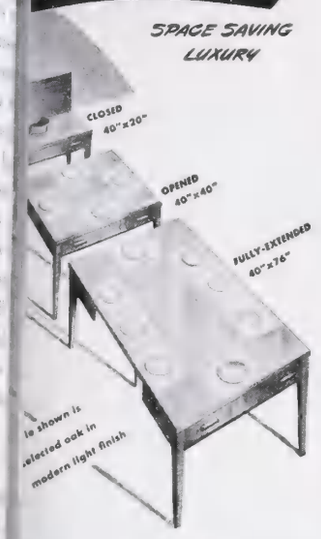
First-year blossoms should pinched off. It will be well, too, pinch off any runners that r through the mulch. When the r ners are discouraged, the origin plants are stimulated to great growth of their own crown a leaves.

At the first hard freeze, add mo mulch over the crowns of t plants. This is removed, as Plan I, with the coming of sprin

**Thereafter.** If all has gone wa with your bed, your harvest th

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## FOR ORDER IN THE KITCHEN

CONTINUED FROM PAGE 209

nis rackets every time you want the vacuum cleaner tools, here's an answer to your prayer. Hotpoint has a utility cabinet (8) which holds



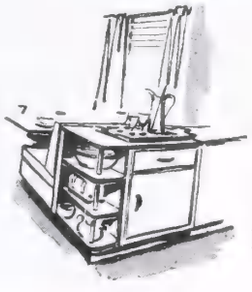
8

the vacuum cleaner and all its attachments, has a place for long-handled mops and brushes, built-in shelves and half-shelves and racks for the small things that are always getting lost. If there isn't a space 24″ wide x 24½″ deep x 84″ high in the kitchen, perhaps you can put it in the hall or under the stairs.



9

Any woman afflicted with the not-enough-space disease will make a rapid recovery when she sees our next candidate for an orderly kitchen (9). It's a four-in-one cabinet with porcelain-enamel work surface, a cutlery drawer, a storage cupboard with wire shelf, and open side shelves for things used frequently. You can order it with both sets of side shelves (9), or a right

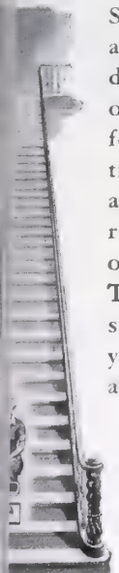


10

or left hand set (10), depending on the kitchen. You need a space 25″ x 40″ if you have both sets of open shelves, 21″ x 32″ if only one. Wood-Craft Manufacturers, Inc. makes this.


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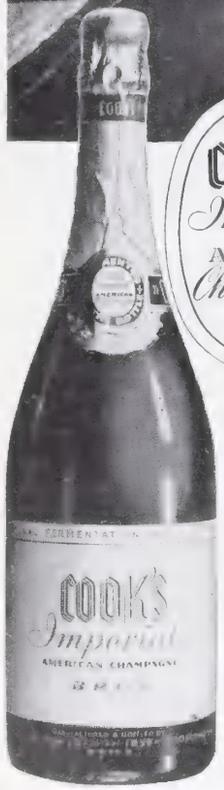
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# LAST WILL AND TESTAMENT

By PAULA TROY

I, being of sound and disposing mind and memory, do make, publish, and declare this my last will and testament. Since my possessions are of small consequences and my property of no value, I wish to bestow gifts of a more lasting nature.





To husbands and wives I bequeath valuable expressions of endearment and approval with the charge that they be used at odd and unexpected moments; and all birthday, anniversary, and holiday celebrations, with the charge that numerous celebrations be in order on the slightest pretext or no pretext whatsoever.

I transmit to husbands the right to add *out loud* at all times the words, "And meat and potatoes and dessert," to the statement, "I wouldn't care if we could get something *decent* out, but I'd rather eat home even if all you've got is bread and butter and coffee."



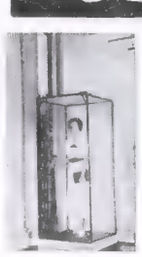


To women handy with the needle I leave treasure troves in the form of mills and shops stocked to the ceiling with millions of dreams by the year; and bargain basements boasting signs that read *Remnants Reduced to Clear.*

To good housekeepers I bequeath luck in prosaic but important little ways, such as recipes which behave as splendidly for company dinners as they do for average family meals, dry spells that follow window washing days, and made-over draperies, bedspreads, etc. that

*(Continued on page 264)*


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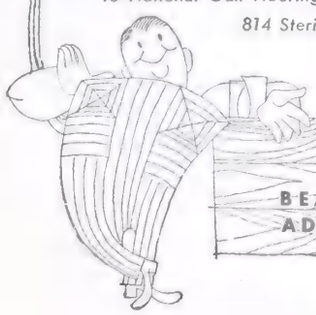
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# WOOD and COLOR

## take a remodeled kitchen out of the "laboratory" stage

Not one to be discouraged by a 25-year-old kitchen, with the usual pantry and vestibule, but no cabinets and no oomph, Mr. Vernon Sears took things in his own hands, with the result you see here. His chief tools were color and b finished plywood. The latter p the breakfast bar, makes the tom-built cabinets. Color and finishes now bring it in line much admired "modern" kitc

PHOTOGRAPHS BY WILLIAM HOWLAND



● Original yellow ceramic tile on walls at the business end of the kitchen is emphasized by deeper yellow walls above. Tan curtains tie in with the wood tone of birch plywood, custom-made cabinets. Kitchen re-designed by Mr. Sears at his Pelham Manor, N. Y. home.



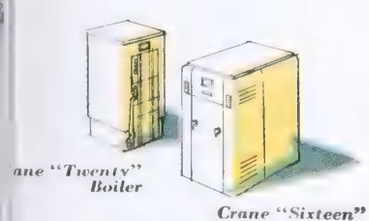
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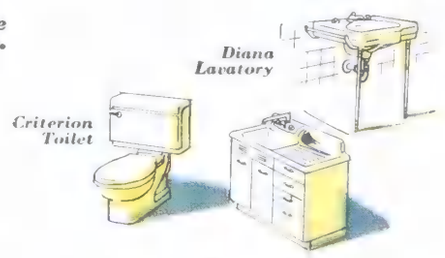
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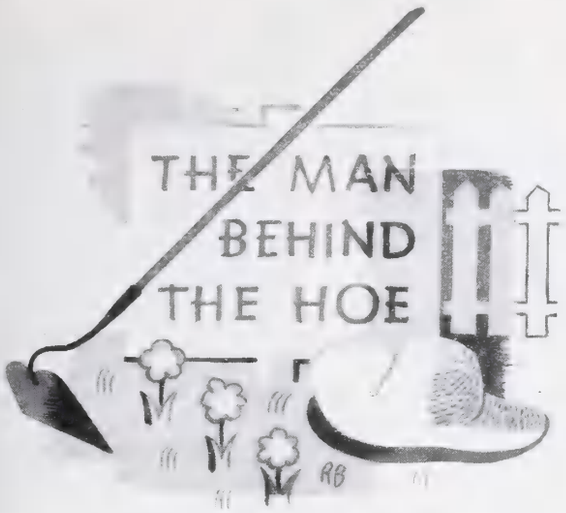
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# Celery, asparagus, peas —they're easy if you learn the "how"

ll-planned vegetable garden n be a thing of beauty. Early ay sturdy, fat spears of as- us and rosy stemmed rhu- begin breaking through the of our Connecticut garden. ribbons of green proclaim the peas, carrots, beets, and lettuce, planted last month. soon produce mouth-watering for the table. Nothing ever quite as good as those first r vegetables from the garden. the middle of the month we safely sow lima beans, early green beans (second plant- squash, and cucumbers as as seeds of cabbage and broc- or the fall crop. But not until nd of May do we dare set out nder plants, such as tomatoes, ers, and eggplants.

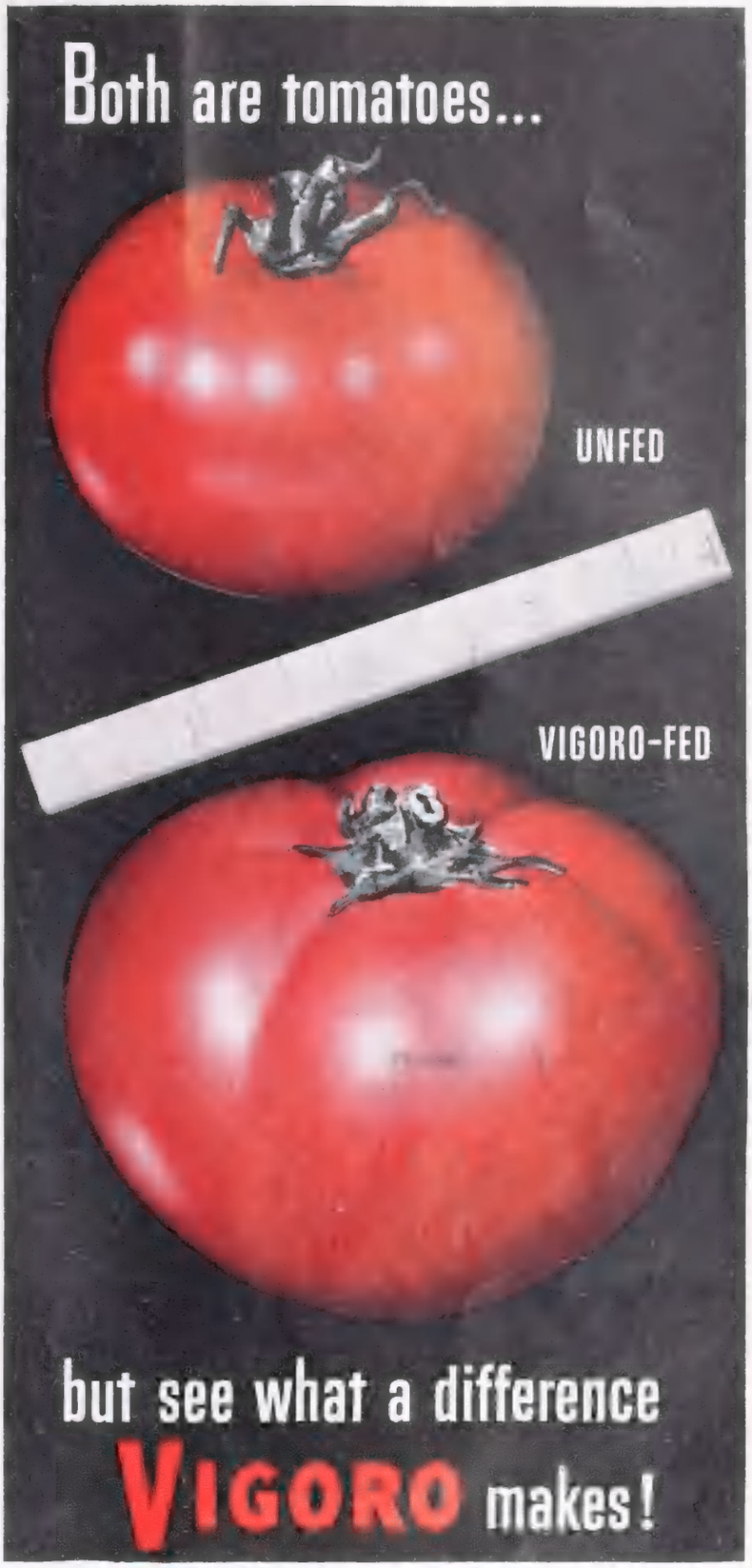
ght here I would like to stress v points which even seasoned ners are likely to disregard. if we're going to grow vege- s at all, we might just as well he best crop possible. There- don't sow seeds too thickly; out plants when small, so that plant has room enough to de- properly; and make succes- sowings of crops that take less the full season to mature.

e last point can not be over nasized. Too often gardeners snap beans, for instance, all at one time instead of planting short rows several times during the season. Seed catalogs always state the days required for different varieties to mature. So by figuring backward from the time of the first possible fall frost in your section, you can determine just how many plantings are feasible. As to timing your succession plantings, if you are not a record-keeper by nature, make a succession sowing of a given vegetable just as the previous sowing breaks through the ground, always allowing time for the last planting to mature upon frost. The weather is such an important factor in seed sprouting that this method will space your harvests even better than if you count the days between sowings.

If you have the necessary space and don't have an asparagus bed, then you are missing one of the finest vegetables that grows. It takes three years to develop a bed either from seed or from one- or two-year-old roots. But, once established, it will yield for six weeks straight each spring over a period of 20 years, if you keep the bed well fertilized.

Weeding the asparagus bed has always been a chore. Now science comes to our rescue with a combi-

*(Continued on next page)*




*Both of these plants were grown under identical conditions . . . in the same soil, with the same amount of moisture and light. But one was fed Vigoro—the other wasn't!*

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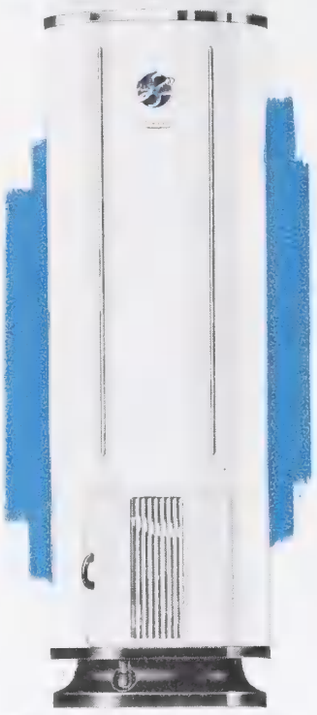
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CONTINUED FROM PRECEDING PAGE

nation fertilizer-weed killer. Aero Cyanamid Granular contains more than 20 per cent nitrogen to feed the crop and 70 per cent hydrated lime to condition the soil. This is applied directly on the asparagus rows in a band 18 inches wide, when weeds are less than an inch high. The material is used in dust form at the rate of one pound to 30 feet of row or one pound to 40 feet on sandy soil. After killing the shallow-rooted weeds, it disintegrates in the soil, releasing nitrogen to the crop.

Asparagus beds are mulched with manure in the fall after the foliage has yellowed enough to be cut to the ground. It is then cultivated in in the spring. If manure is not obtainable, use a mulch of humus and supplement it in the spring with commercial fertilizer using 25 pounds to an area of 1,000 square feet.

Asparagus freezes superbly. Fresh cut from the garden and quickly frozen, it is a totally different vegetable from the commercial pack which is often tough and bitter.

We began to grow celery several years ago, mainly because we use so much of it in our tomato juice. The green leaves of celery are easy to dry and store in glass jars for use all winter as flavoring for stews, pot-roasts, and soups. Although celery is always delicious raw, try braising it in the French manner.

### Braised Celery

Split the hearts in half lengthwise. Brown 1 tablespoon of onion in 2 tablespoons of butter. Add salt and pepper and 2 cups of chicken or beef stock. Pour this mixture over the celery in a shallow, covered pan, and simmer until tender. Then uncover, place in a moderate oven until moisture is absorbed and the celery is brown. Delicious baked with Parmesan cheese, too.

Celery is not difficult to grow, once you understand its requirements. They are: a soil rich in organic matter, liberal feeding during the growing season, and—since its native habitat is in marshy places—plenty of water. Seeds can be started now or plants can be purchased.

This is the culture we practiced, and it works very well. Give seedlings three inches of space and grow them along in the seed bed until late June or July. Then transplant them into a trench a foot wide and nine inches deep, to the bottom of which you have dug in a liberal quantity of well-rotted manure humus. Space plants eight inc apart in the trench. As they gr gradually hill up the soil aro them or add paper collars to ble the stalks.

Few pests or diseases attack ery, although dusting with deaux at seven- to ten-day interv particularly in a wet season, as insurance against blight. heavy frosts do not injure cel and plants can be dug up late the season and stored in the ce for early winter use. Burpee's F hook and Utah are excellent va ties for flavor and tenderness.

If you do not experiment e year with some of the flowers vegetables you have not grown fore, you're missing half the of gardening. For instance, leeks, always grown in French g dens, but too often neglected ours. These aristocrats of the on family are sown from seed thinned to at least four inches that each white stalk has a cha to develop. Variety Large Ameri Flag is excellent in our climate.

Leeks can be used raw in a mi green salad or cooked and ser with butter like asparagus. In f in France leeks are often cal "poor man's asparagus." But t finest use, to our way of thinki is as the basis of that queen summer soups, Vichyssoise.

The following recipe is our o adaptation of the Hungarian Pus from Leonie de Sounin's "Ma in Herbs":

### Vichyssoise

Two pounds of potatoes cut 8 leeks (white part only, cut i one-inch pieces). Add green sta from one piece for flavor and tablespoon caraway seeds. Boil gether in a small amount of sal water until leeks and potatoes very soft. Then remove green stal and strain. To this add 2 cups concentrated chicken broth, 1 p of milk, 2 teaspoons of marjor (dried or fresh), 1 teaspoon of s 1 teaspoon of paprika. Cook gether just long enough to ble the ingredients. When cold, add least 2 cups of sour cream. Se icy cold garnished with chopp chervil or parsley. This can served hot also, but we think it best as a cold soup. A fine can date for the freezer, too, for y can make a quantity and have ready to serve.

It isn't often that a vegetable not only good to eat, but doubles usefulness as a source of decorati material for the flower arrang

is is true of okra (gumbo), ose pods are so tasty when ing, and so handsome in fall iquets if you can spare a few ripen on the plants. The pale low blossoms which precede m, though too delicate to pick, very decorative in the garden. ra is a standby in southern gar- is, of course, but we grew it in garden for the first time last ar. We sowed seed of variety ite Velvet in May and later nned the plants to ten inches art.

The flowers develop into pointed ds which, for eating, should ver be allowed to grow longer n three inches, for they toughen ickly.

We found the pods delicious iled whole for seven minutes and ved with Hollandaise sauce or tter. They can also be sliced, to ke a great addition to chicken p. The seed pods develop very idly, and some of ours grew ch too large for table use.

The lady of the house noticed t the pods were beginning to a soft gray-green with beige ipes. They looked like an excel- t subject for dried arrangements, she cut the stalks and brought m indoors. When they were com- ned with other dried material, solutely no one had any idea at these exotic-looking sprays re.

or a strawberry crop next year, ants are set out now, or pot- own plants are put in in August. rsonally, I much prefer the lat- r, for there is so much to be done the spring and all blossoms on ring-set plants must be pinched f the first season. In a sizable d, that is a real job. To be sure, t-grown plants are a little more pensive and they do need plenty water during hot August weather. take your choice of planting me—but do plant strawberries.

Premier (Howard 17), Catskill, airfax, and Dorsett are excellent andard varieties. From the Ex- riment Station at Geneva, N. Y., mes exciting news of a new va- ety called Sparkle. This was re- rted by experienced judges as st for freezing, in tests involving 300 kinds of strawberries which had been frozen and stored for six months. The variety is vigorous, productive, and resistant to red stele. Dr. George L. Slate of the Geneva Station also rates Marshall as a high quality berry for freezing. This variety does well on the West Coast as well as in the East.

Raspberries are always expensive, even at the peak of the season because of their perishability. This is good reason to grow them, and another is their value as frozen fruit. Since they produce suckers freely, even a few plants will provide many new plants for the following year.

Our system of growing raspberries is easy and practical because it keeps the fruit clean. In the early spring all thin canes are cut off at the base of the plants and the rest are cut back one-third to one-half their length. Every three or four feet stakes are put in and heavy twine in a continuous line is stretched between. This supports the curving canes as they grow and keeps the fruit off the ground. When the canes have finished bearing, along in August, these old canes are cut to the ground, leaving only the new wood, which will bear next year's fruit. Then we follow with fertilizer in the fall and a mulch in the spring, after suckers are cut out and replanted. Thus raspberries produce delicious fruit with a minimum of care.

Our original plants were set out nine seasons ago and produced until last year. Then I replanted suckers for a new bed. We've started many raspberry beds elsewhere by giving suckers from our original plants to friends. Taylor, Latham, Newburgh, and Indian Summer are excellent varieties. Indian Summer ripens ten days earlier than the others and also produces a second small crop in the fall on the current season's growth. A newcomer, September, developed by the Geneva Experiment Station, ripens two weeks earlier than Indian Summer. Its summer crop is only fair, but it bears an excellent crop in the fall. By planting both types, the raspberry season can be materially extended—*R. Gannon.*








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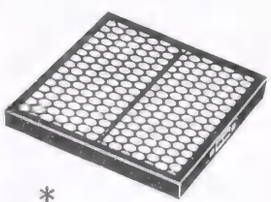
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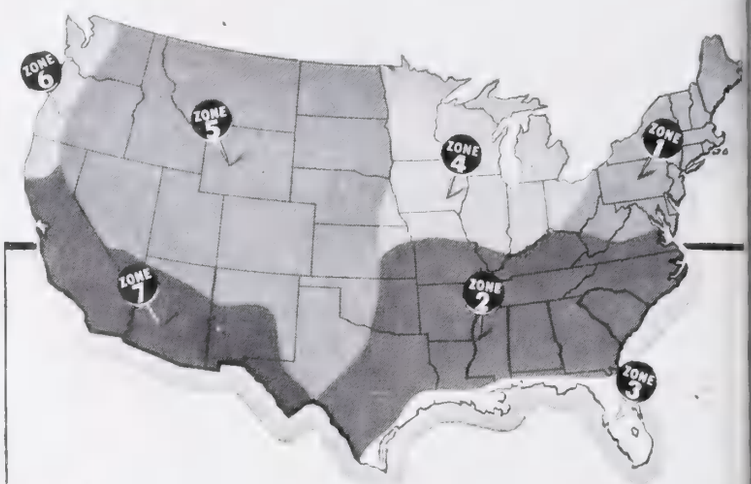
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# The LOG of the PRACTICAL GARDENER




ZONE 1 — The Northeast
ZONE 4 — The Middle West
ZONE 2 — The South
ZONE 5 — The Rocky Mountains and Great Plains
ZONE 3 — Florida and Gulf Strip
ZONE 6 — The Pacific Northwest
ZONE 7 — California and the Southwest

This is HOUSE BEAUTIFUL'S Gardening Zone Map of the United States. It is divided into seven main zones, determined not only by temperatures, but by soil, rainfall, and other factors that bear on what you can grow successfully. Whenever gardening procedures depend upon locale, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders here and elsewhere in the magazine to your garden.

Let's enjoy May's abundant bloom, but not at the sacrifice of chores that need doing. May is the last call for spring work in most parts of the country: setting out bedding plants, sowing seeds of long-season annuals, getting your spraying and dusting program under way, etc.

If you are remodeling a part of your garden, complete additions and shifts of evergreens early this month. It isn't such a shock to them now as later, when their new growth is fully out. They will dry out less and become established quicker if you spray their tops frequently, as well as watering the soil well at least once a week.

When you engage a tree man to look over your trees, be sure he is from a reputable company. Gardening friends were almost "taken in" by a self-dubbed tree expert who told them their giant American elm had the Dutch elm disease; he offered to take it down for $250. A little dubious, they sent a twig to a well-established tree firm. Laboratory examination gave a negative verdict on Dutch elm disease—so the tree is still standing. It will receive regular checking by a reliable tree surgeon.

*If you are cutting branches of shrubs for indoor decoration or starting to trim forsythia and other shrubs that flowered in early spring, consider their design value in relation to their settings. On one property with a corner of overgrown shrubs, the owners removed one large specimen and carefully pruned back others to make an outdoor picnic*

*rea large enough to accommodate a table and benches near their itchen door. The remaining shrubs form a leafy canopy overhead, and ffer a cool retreat on the hottest summer day.*

*Having a mental picture of the finished job before you start to prune ves time. Instead of snipping here and there in an aimless fashion, ou will prune each shrub systematically, with the least waste of energy. irst remove the largest unwanted branches at ground level, then trim ut smaller wood in the middle of the bushes, and finally add the finish-ng touches, like tipping back long leader branches to side shoots.*

n controlling plant diseases, timeliness is just as important as using ne proper fungicide. The time to spray apple trees—and other closely elated ornamentals, like flowering quince, firethorn, cotoneaster, and awthorn—for that branch dieback known as fireblight is when they re in bloom. It is a bacterial disease spread by flies and bees. Accord-ng to Dr. P. P. Pirone of the New York Botanical Garden, one applica-on of a mild copper fungicide, such as Bordeaux 1-3-50, should be di-ected into the blossoms at full flower. Any branches that already show nfection should be pruned out and burned.

*Time to transfer house plants to a semi-shaded spot in the garden. o save a lot of confusion when you are potting up your house plants ext fall, place a clean flower pot of the right size inside each container ow, before you store them for the summer.*

Alfred Hottes would like to rename the painted-tongue (salpiglossis) paisley-flower" because the intricate markings and colors of its petals night have been devised by those old weavers of Scotland who were nspired by Indian shawls. The seeds of this annual are very tiny nd require careful sowing for good germination.

*Nature lovers who visit the California redwood forests are perhaps repared for the awesome feeling they get on entering their first dim-it grove. But what they don't anticipate is the delightful carpet of owers and ferns that flourish at the base of the towering trunks. Most prominent are the ferns and carpets of oxalis (also called red-ood sorrel), but there are also delightful little blue irises, anemones, nd, occasionally, orchids.*

*An excellent reference booklet for a visit to the region is "Trees, Shrubs and Flowers of the Redwood Region," by Willis L. Jepson, ormer Professor of Botany at the University of California. It is vailable, for ten cents a copy, from Save-the-Redwoods League, 50 Administration Building, University of California, Berkeley 4, California.*

Swapping plants and plant lore is quite common practice in the ountry. This neighborliness pays off in the city, too, according to he experiences of T. C. Russell, of Chicago. With irises and chrys-nthemums as his special interest, he has helped to develop several partment gardens and has designed an almost foolproof curbstone lanting. It consists of a thick planting of chrysanthemum, or some ther plant that looks well all season, with space left on the sidewalk ide for leashed dogs to tread, and a narrow path left on the curb ide for people to step on as they alight from cars.

The many expressions of thanks that Mr. Russell receives from is apartment house neighbors well repay him for his efforts.

*If you want to increase your vocabulary, you keep a dictionary handy nd look up every word that trips you. One of the botanists of the New York Botanical Garden gives similar advice to gardeners who re anxious to learn to identify plants. (Taxonomy is the technical name for the branch of botany that deals with the classification of plants.) He suggests keeping your Hortus II handy and making a habit of using it whenever you come across a plant you can't place s to family and close kin.*










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• What better place for a mellowed antique than a nursery? This desk with scarred "distressed" look seems to belong where it is, gives a child a place to do "homework." Mrs. Hartman, decorator.

# How To Mix The Young With The Ol

***Old pieces that have withstood the test of time prove impervious to youthful wear and tear. That's why heirlooms contribute practicality as well as handsomeness to the nursery***

PHOTOGRAPHS BY MAYNARD PARKER



■ A child's room is the perfect place for a battered spice box with tiny drawers. This one gives Jack Hathaway, of West Los Angeles, storage space for string and shells. Hazel Wray Davis, decorator.



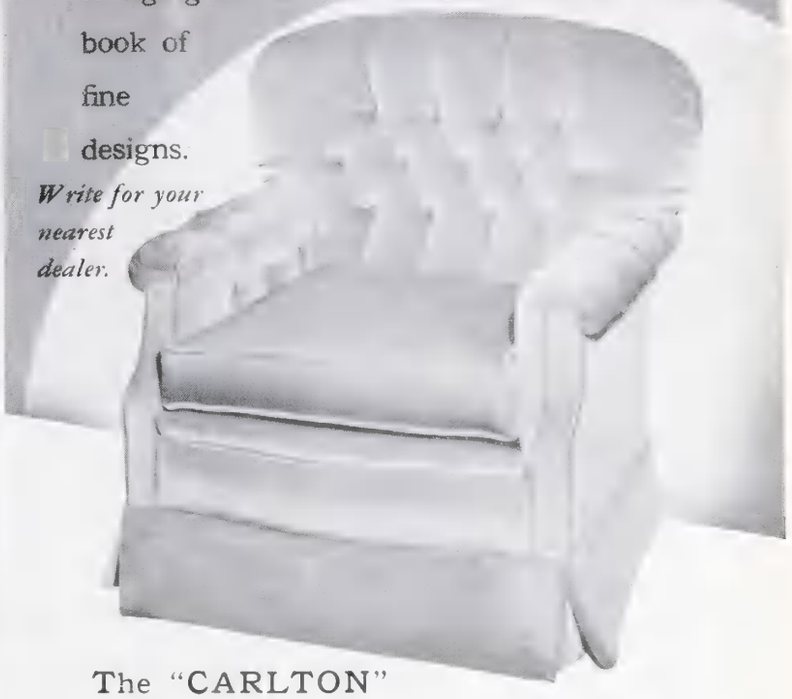
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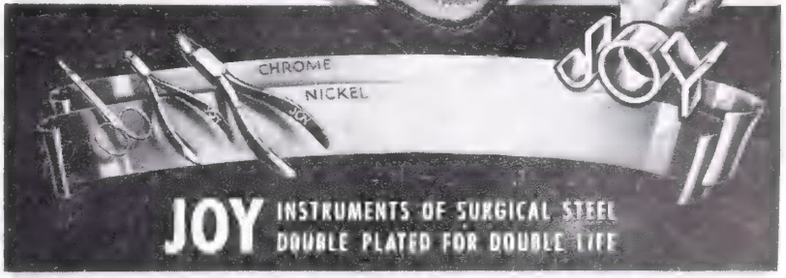
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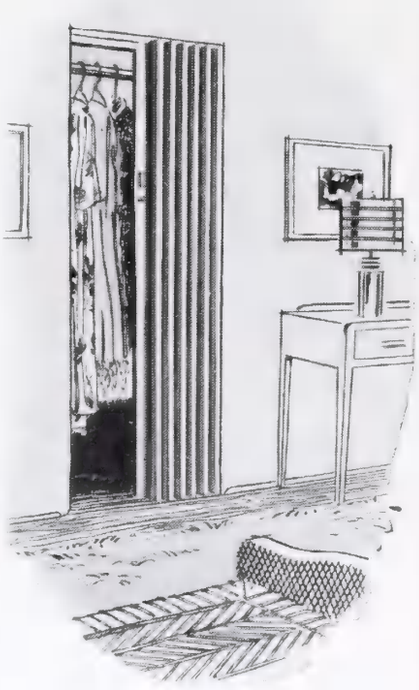
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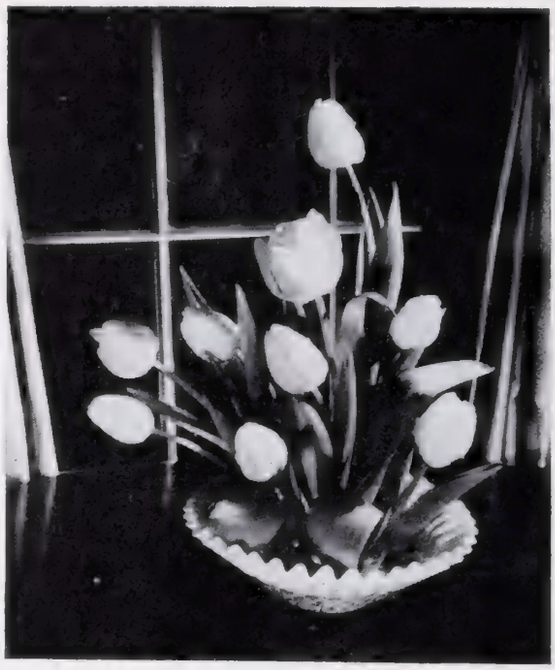
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# FLOWER BUDS are press agents of your garden's beauty

**Pick some of your flowers before they open, to anticipate the coming season**

By Mrs. Anson Howe Smith

The flowers you bring indoors for arrangements have a more dramatic and significant appeal when they anticipate the coming season, even if only by a day.

If you cut the first few tulips in your garden and arrange them effectively indoors, they immediately attract attention, whereas whole companies of budding tulips go scarcely unnoticed in the garden because the earlier spring bulbs still claim the spotlight.

To me there is a mysterious and subtle beauty in slim, green tulip buds standing poised like a group of dancers waiting in the wings for their signal to come on the stage. Just to remind people of how lovely buds are, I often cut a few to arrange with the first open tulips, emphasizing all the more the very newness of their appearance.

Garden "firsts" are always most exciting and the arran would do well to think ahead her garden's development, bring in a few early flowers that her each shift of scene. Apart from psychological effect of capitaliz on a surprise, picking flowers bud is the safest way of catch them at their prime, which is portant indoors where they rec close scrutiny.

A spray with partly open flow is more appealing than one in bloom because it is accompanied its own lovely buds, and not blossom has started to fade. partly open spray or flower last longer in water, too. For ample, peonies picked before t are fully open will last a we but full-blown peonies, especi after rain, aren't worth bringing




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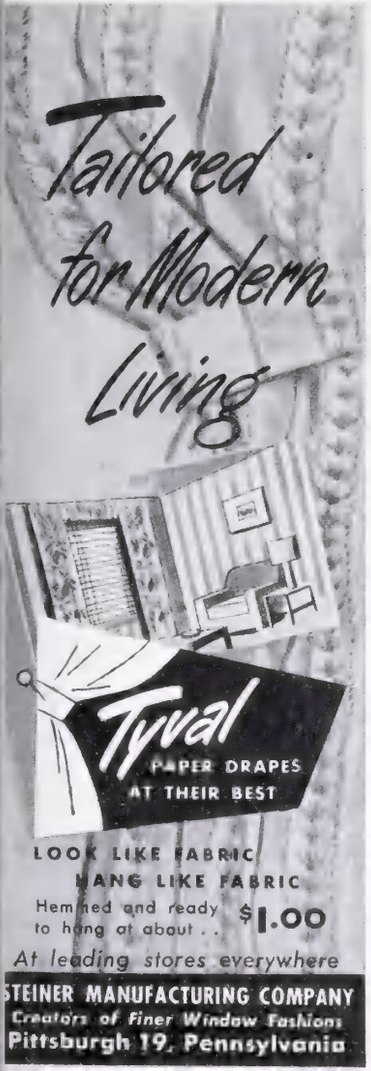
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With the exception, perhaps, of rose buds, most people never think of cutting flowers until they are fully out. But therein they lose half the potential enjoyment, the special beauty of things in bud. One thing that a study of flower arrangement does for many women is to open their eyes to the decorative possibilities of all plant material in all stages, from bud through bloom to seed. They find that some plant material is even more interesting in bud or seed than in full bloom.

Consider the closely wrapped, smooth, creamy buds of common garden rhubarb. Combined with some of their own first crinkled leaves, rhubarb buds have an almost classic dignity. I have seen them effectively arranged in a completely formal setting, in spite of their humble origin. Yet, after the blossoms unfold, they become coarse and weedy and must return, like Cinderella on the morning after the ball, to their lowly home in the kitchen-garden.

• • • Another flower that is definitely at its best in bud is *Sedum spectabile*. The flat chartreuse heads, tightly studded with pink-tinged buds are infinitely more distinguished for flower arrangements than the coarse-textured blossoms, which turn out to be a strong, uncompromising color.

You may begin to get the jump on the season in earliest spring. Perhaps you cannot spare many blooms of your newest and choicest daffodils for an arrangement, but you can augment and enhance even two or three of them with a few branches of highbush blueberry, or with some fern fronds curled tightly like a bishop's crozier. A walk in the woods will reward you with some lovely companions for your daffodils, reminding those who haven't yet had a chance to walk in a spring wood of what's in store for them there. Tree flowers, so seldom noticed on the tree, offer fascinating pattern when you bring them indoors to study at close range. Ash buds are among the most striking, swamp maples the most colorful, elm blossoms, perhaps, the most delicate.

Another way to get ahead of spring is to pot up small clumps of early garden flowers such as arabis, violets, and lilies-of-the-valley. When these flowers are in bloom out of doors, it is rather a chore to pick them. With their tiny wiry stems, it takes so many to make a bunch. But to bring in a good clump, thick with buds, and plant it in an attractive dish of

*(Continued on next page)*


*Viking Hospitality*



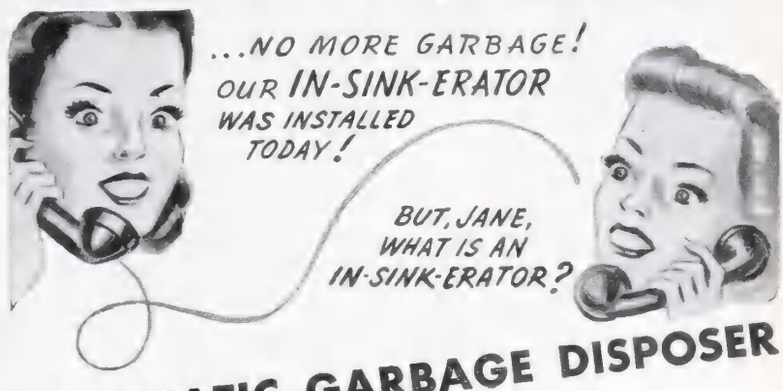
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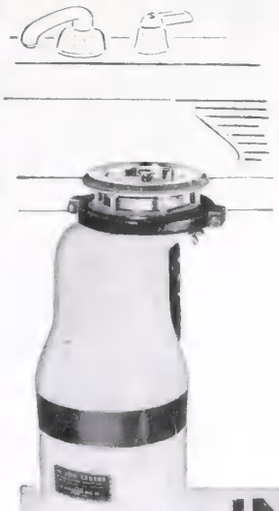
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CONTINUED FROM PRECEDING PAGE

pottery or metal, or in an old-fashioned crocus jar, and watch the buds unfold is really satisfying. You saw how effective this trick can be on last month's cover of HOUSE BEAUTIFUL.

• • • Your first pansies can be handled this way, too, for you thereby get the advantage of full length stems and foliage which, early in the season, you would be reluctant to cut from the growing plants. There is a different technique for enjoying pansies in each stage of their development.

If you have raised many plants from seed planted the summer before, you can well spare a few to pot up and bring indoors while it is still rather chilly for them in the garden. If you don't raise your own, you can buy a basketful when they first appear in the market and either pot them up or cut them, at the complete sacrifice of the plant, if you want long stems for an arrangement.

Later, when you do begin to pick from your garden plants, you will devise ways of making them effective even with short stems. An old saltcellar, a shallow saucer, a conch shell, or a crystal ash tray may provide a setting in the proper scale for them. Or you may combine them with some other plant material, like a few sprays of flowering quince or a sprig of cotoneaster, if your container demands more height. Once, when there seemed to be nothing appealing to combine with pansies I used a little fresh mint, and the result was charming.

As the season advances and the pansy stems get a little longer, it will do the plants good to pick some buds and foliage with the flowers. These are really the most fun to arrange, as the pansies are now large and handsome and the choice of containers is endlessly varied and fascinating, whether the setting is simple or sophisticated. Pansies do not seem to care whether they are in pewter or alabaster, old fingerbowls, Lowestoft, or modern pottery. I once saw a collection of shallow, Chinese rice-grain porcelain bowls used throughout a lovely house with pansies of a different color family in each one, a unique and striking bit of decoration.

Arranging pansies always makes me think of a photographer taking a picture of a bevy of pretty girls. The tall ones stand at the back, the prettiest ones out in front, and the rest distributed to give the picture balance and agreeable mas of light and shade. Sometimes with a particularly roguish quizzical expression gives the wh group character.

When your pansies begin to "leggy" cut them back hard, give them a good fertilizer co tail. As Isabel Patterson once s "do not be misled by their innoc expressions . . . all they think is bone meal." The long strag blossoms you cut off, with th attendant foliage, at the end of pansy season can be used w other material in a wall vase, p haps. I sometimes use mine to a big square Staffordshire ve table dish adding some interest gray foliage, like lamb's e (*Stachys lanata*) or artemisia ver King, to give them charac

• • • To go back to gard "firsts" (now that I have taken pansies through the entire seaso do not forget the wealth of bea in unfolding leaves. We have used the new leaves of copp beech and of Japanese maple in rangements, but sometimes m common shrubs and trees equally lovely. At the Spring Flow Show at the Women's City Club Boston last May, this point w ably demonstrated by Mrs. Ches Cook and Mrs. Louis Phaneuf, t well-known flower arrangers, w used on a formal dinner table t delicate, silvery new foliage of or nary roadside poplar with that quisite flower aristocrat, the n rose Brandywine. It takes a train eye to look at plant material what it is worth in terms of col texture, and form instead of clin ing to outworn conceptions of cla or habit.

Have you ever tried *Euonym alatus* early in the spring when flat, cork-barked stems are edg with a pattern of delicate gre leaves? Or the new leaves of sku cabbage, or the velvety pink leav you may find on a little oak see ling beside the road? Open yo eyes to the beauty of all new leav Anything except poison ivy is wor trying.

Conditioning tender young leav is sometimes a problem. Alwa experiment with a few before ru ning the risk of using them in flower show. Some of them m not stand up, but a good thing remember is that most of the respond to a long soaking, le with the leaves under water f several hours at least before a ranging.

• • • Shy, inconspicuous blo soms, which might go unnotice in the garden, can be clever

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staged in the house to call attention to their charms. Guinea-hen flowers (*Fritillaria meleagris*), which are a quiet purplish-brown with deeper veinings, gain drama when a few are simply arranged in a shallow yellow pottery saucer or in a bit of old amber glass and placed low on the desk or the coffee table where they can't hide, as they are wont to do in the garden. The shooting star or dodecatheon, with its tiny cyclamen-like blossoms, is also worthy of a special setting in scale with its delicate perfection.

The element of surprise, so refreshing in spring particularly, may be contributed by the design of the arrangement if no unusual material is available. Suppose, for example, you want a strong note of yellow in a room but you have nothing to supply it except forsythia. Now that your bush is in full bloom out of doors, there is certainly no novelty in bringing sprays into the house. But you can try to discover some more original way of using it, to give it a "new look"! Instead of selecting the most graceful, arching branches, cut quite a lot of short stems where the bloom is thickest and handsomest. Then arrange these in a fairly solid mass in a large bowl to reproduce in miniature the effect of a bush blooming outdoors. You'll have your compelling note of yellow and a rather dramatic effect into the bargain.

## GRAY IS THE KEY TO COLOR HARMONY

CONTINUED FROM PAGE 182

nized neutral or "bridging" colors will give us the best result? Some people consider white the universal neutral color. White, they say, will make any two colors harmonize. Another group points to green or gray.

Still other authorities say that two opposing colors can be harmonized only by interposing a sequence of flowers of intermingled color—that is, red flowers must be carried to blue flowers through a sequence of red-purples, purples, and violets.

How would *you* combine a medium blue delphinium with scarlet *Monarda didyma*? If you don't like this rather hard contrast, it is improbable that you will like it any better after interposing white phlox Miss Lingard between the colors. The disharmony remains, because white is itself a color, and is just as subject to harmonizing limitations as are the other colors. You have built a white bridge, but across the bridge there is no communication.

With green as the "bridging" color, you may have better success. Green tones down both the scarlet and the blue and brings them into greater affinity. But the green bridge is built at too great a cost, since you have now dulled the sharp contrast which would have given added brilliance to the border.

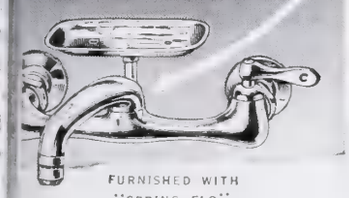
The same objection arises if you interpose intermediate colors between the scarlet and the blue. The result, while admittedly soft and pleasant, lacks the punch of sharply contrasting colors. In this case the bridge is too long.

Now try the effect of the blue-gray foliage of *Echinops ritro*, or the duller gray foliage of *Gypsophila paniculata*, between the scarlet monarda and blue delphinium. See how these two colors melt easily into the neutral gray creating a single, softened picture which has lost nothing of its original strength.

There lies the value of gray foliage in the border. Gray foliage

(*Continued on page 255*)


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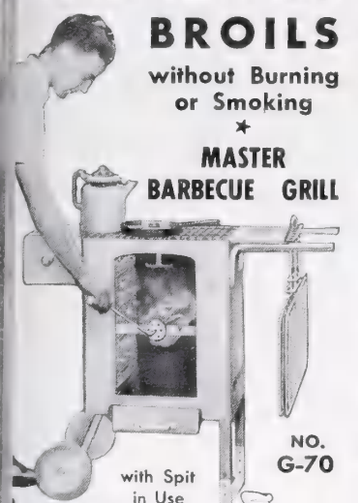
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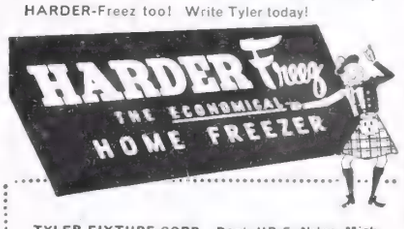
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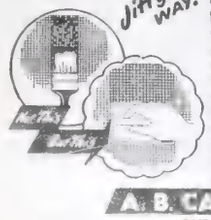
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## HOW TO SUCCEED WITH YOUR FLOWER BORDER

CONTINUED FROM PAGE 151

of the reasons why an attempted sequence of cool flower colors is often disappointingly dull. A seeming exception to this is a border of perennial asters (Michaelmas daisies), which may be a sequence of cool flower colors, and which looks pleasingly bright and refreshing. But if you analyze it, you will find that at the season of year that the asters are blooming, the deciduous foliage has turned to rich shades of warm yellow, brown, and orange hues so that the cool-colored flower sequence is not combined with the greens of spring and summer foliage but has stimulating contrast of warm foliage color.

The plans at the beginning of this article show how herbaceous plants may be used in small garden areas set back in in-curves and framed by shrub groupings and



vine-covered fences. Although the arrangement in both borders is carefully and even intricately meshed together, the effect as a whole is extremely simple for two main reasons:

**1.** A comparatively small range or close sequence of warm flower colors has been used (in the spring border, from deep yellow to cream to white to pale pink; in the fall scheme, from crimson to pink to crimson.) This has an even more unifying effect than a planting all in one color, such as an all-white or all-blue border. The warm flower colors are further enhanced by light touches of cool colors for stimulating contrast.

**2.** All of the plants in their respective groupings like the same cultural conditions. In the spring border they are all shade-loving, and in the fall border, sun-loving. This brings about a unity of naturalistic character which is evidenced in a symphony of harmonious foliage color.

The spring border was designed to produce its main effect at the time daffodils are in bloom. However, it would be attractive all through the season, because of its long lasting foliage effects, even though the touches of flower c are light. It would be possibl keep concentrated color all sum by taking the primroses out as as they are through bloom planting them in a reserve area, replacing them with tuberous gonias in the same color range. if you are not too "color hun you may even prefer to forego shuffle and have a quiet, cool g corner, with light touches of c from plantain-lily or hosta other late bloomers during summer.

The fall border would be ba the spring unless you chose to r tulips in the spaces allotted to nuals (i.e., the petunias, s dragons, and stocks). This rightly called a fall border bec the chrysanthemums and as which predominate in the peren planting reach their climax in tember and October and the a als are still in full bloom at time. But the annuals will been making a very good sho all through the summer, backe the harmonious foliage color the asters and chrysanthemums fore they come into bloom.

The spring border, as show the plan, is a low-maintena proposition because so many of



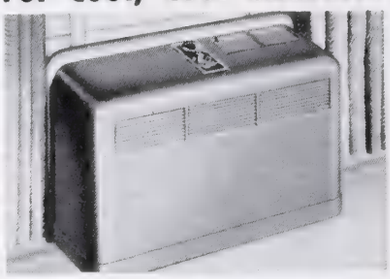
perennials used can be left in spot without dividing or repla for several years at a time. primroses, however, should be vided and replanted, immedia after flowering, every other yea at the very least once in three ye

The fall border rewards you heavier masses of color ove longer period but demands pro tionately higher maintenance. chrysanthemums and asters sh be divided and replanted e spring, and, of course, the ann must be replaced each year. even so, to make it simpler to for them, you will find it m practical to have all such pl grouped in one area than to sca them around your garden he skelter.



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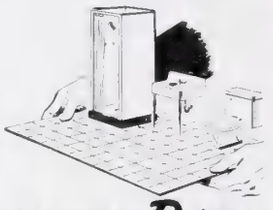
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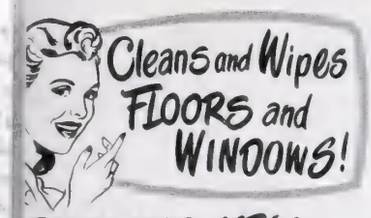
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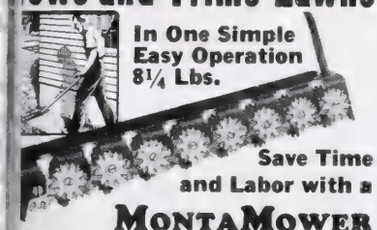
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## GRAY IS THE KEY TO COLOR HARMONY

CONTINUED FROM PAGE 253

provides a simple means of softening hard contrasts and of bringing apparently hostile colors into subtle harmony. The gray bridge is lost and forgotten in the ease with which the two opposing colors flow into one another.

You will develop still closer harmony if you match the tone or value of gray to the combination. Reserve the light grays for color tints, and the dark grays for flowers, of deeper or more intense color. With the judicious use of gray foliage, your border color scheme can be welded into a harmonious unit. Pinks, purples, yellows, reds, blues, lavenders, creams, white—yes, even magenta—all yield to the spell of reconciling gray.

### Gray Foilage Plants Suitable for Borders

Woolly Yarrow *(Achillea tomentosa)* 8-10", medium gray
Madwort *(Alyssum sax. compactum)*, 12", dark gray
Wall Rockcress *(Arabis albida)*, 10", medium gray
Alpine Rockcress *(Arabis alpina)*, 10", dark gray
Old Woman *(Artemisia stelleriana)*, 24", light gray
Russian wormwood *(Artemisia sacrorum)*, 36", medium gray
Bluebeard *(Caryopteris mastacanthus)*, 60", dark gray
Dusty Miller *(Centaurea cineraria)*, 12", light gray
Snow-in-summer *(Cerastium tomentosum)*, 6", light gray
Dusty Miller *(Cineraria maritima)*, 18", light gray
Garden Pinks *(Dianthus plumarius)*, 12", medium gray
Bleeding Heart *(Dicentra spectabilis)*, 30", dark gray
Globe Thistle *(Echinops ritro)*, 48", medium gray
Baby's Breath *(Gypsophila paniculata)*, 36", medium gray
Lavender *(Lavandula spica)*, 30", dark gray
Catmint *(Nepeta mussini)*, 15", dark gray
Mealycup *(Salvia farinacea)*, 40", medium gray
Sage *(Salvia officinalis)*, 12", dark gray
Lavender cotton *(Santolina chamaecyparissus)*, 20", light gray
Lambs-ears *(Stachys lanata)*, 18", light gray
Woolly Speedwell *(Veronica incana)*, 24", light gray

All the foregoing plants require full sun with the exception of Lambs-ears *(Stachys lanata)*, which will endure half-shade.


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Rain King



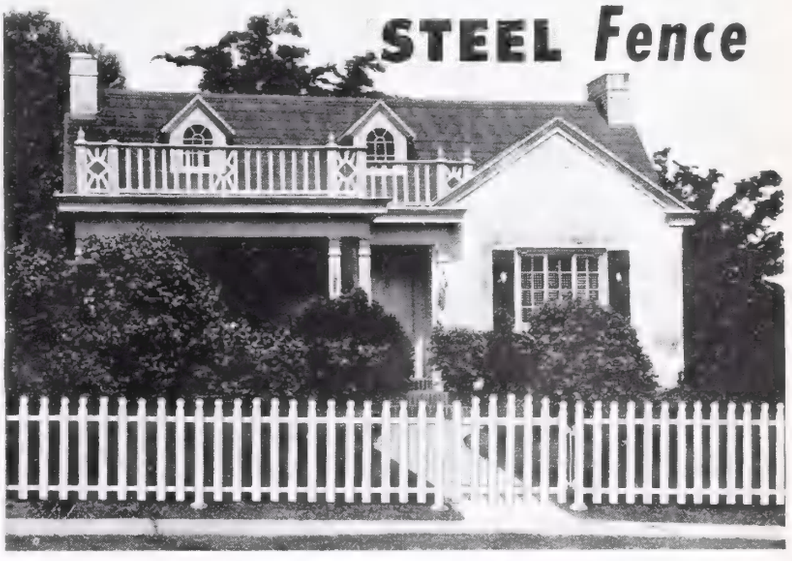




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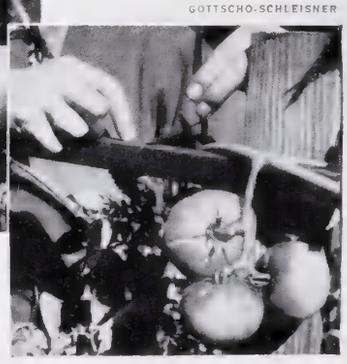
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**By Gardiner Ewing**



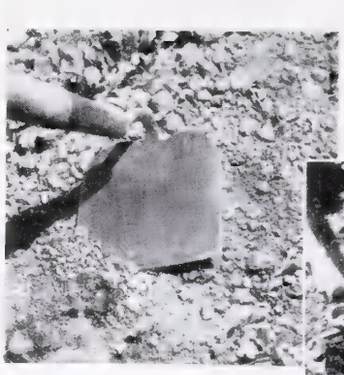
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● Everyone is growing tomatoes this year, and most home gardeners stake their plants. Soft cord (good) can be used to tie them up, several times during the season, but "Twist-Ems" (better) are much quicker and easier on the patience. They come in several lengths. Useful for tying climbing roses and other plants, too.



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● A hoe (good) is standard equipment for the part-time farmer. It does a good job where you have to weed and loosen the soil close to your vegetables. But anyone who has a sizable garden does better to space his rows a few inches wider apart to allow room for using a wheel hoe between the rows. It saves time, energy, and muscle.

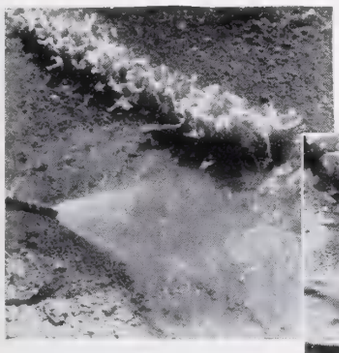


*Good*



*Better*

● It is possible to get a good pest kill by using a bag of insecticide dust and striking it gently with a stick. But you will get better coverage of the dust on your plants—hence better results—and at the same time waste less material by using a standard duster, such as this Dobbins' "Superbilt" hand duster.

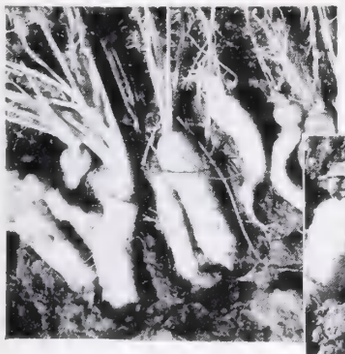


*Good*



*Better*

● You may be doing a good job by soaking your plants during droughts, but don't do it so vigorously that you wash the soil away from the roots or injure your plants. To break the force of the spray from the hose, let the water trickle over a piece of sacking or use a soil soaker. It spreads moisture over a wider area of ground, too.



*Good*



*Better*

● Some gardeners find growing carrots quite a challenge—and any results are good results to them. But, even though misshapen carrots are edible, no one likes them that way. Why not grow better carrots, that have good form as well as good taste? Deep soil helps, especially if you thin the row carefully, as in "better" photograph.




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## STRAWBERRY BARRELS AND HERB KEG

CONTINUED FROM PAGE 152

be nearer the center than the edge of the barrel. Then, beginning at the top just under the hoops, chalk spots around the sides of the barrel for two-inch holes, out of which your plants will grow. Make them about eight inches apart. You may need an expanding bit for your brace to bore these wide holes. Make the rows six inches apart. The second row will come six inches below, with the holes staggered between those of the first. The third row, will have its holes directly under the holes of the first row, and six inches below the second row. And so on.

The largest, sturdiest barrel may have three iron hoops at the top and three at the bottom and one below and one above the center. Such a barrel will take four rows of holes, or between 30 and 40 holes for plants. In addition, there will be room on top for ten or a dozen more plants.

But, if you can't locate a barrel to remodel into a strawberry barrel, don't despair. A nurseryman has just come to the rescue with a ready-made container. His strawberry barrel is two feet tall, stained a mellow green, and has 25 holes all bored, ready to receive plants.

It is wise to order two or three different varieties of strawberries for your barrel, to stretch out the harvest season. For instance, in my garden near Washington, D. C., I grow Dorsett for extra early berries. Then follows Majestic, a patented plant with midseason berries, tasty as those gathered in the wild. The more recent Streamliner is an ever-bearer, with a repeat crop in the fall, and I have found in Old Glory, another everbearing strawberry, a plant that yields some fruits all summer and fall, up to severe frost.

DO NOT necessarily follow my recommendations for varieties, however. It is far better to write your own state experiment station or county agent and ask for a list of varieties which do best in your part of the state. Many varieties are touchy about soil and climate. For instance, a California bulletin on home fruit growing suggests different strawberry varieties for each of five sections of the state. A Kansas circular on strawberry growing states that the strawberry is one of the more important fruits of North America, but goes on to explain that experiments with scores of varieties of strawberries "have led to a practically unanimous selection of a small number of var as best adapted to the climate soil of the state. Prominent in list are Excelsior, Dunlap, ard, Aroma, and the everbe varieties, Progressive, Mast and Superb."

Strawberries will grow in s almost any texture, providin does not stay wet for long pe yet has enough humus to water during dry spells. For barrels, I made up a fairly s mixture to assure good drain sand and peat moss, half and added to loamy soil in the quantity as the sand-peat mix Fertilizer, consisting of a pi sheep manure and a half-pi bone meal, was added to bushel of the soil-sand-peat ture. Another suitable ferti formula, per bushel of soil mix is two quarts of dried manur leaf mold plus a half-pint of meal or a quarter-pint of a plete commercial fertilizer.

IDEALLY, your strawberry ba should be set on a wooden form with casters to allow tur so all plants can enjoy some Second choice for a base is on bricks. In either case, there mus holes in the platform beneath drainage holes in the barrel. the platform in its permanent p you can start your planting.

First, place a layer of pebb pieces of broken flower pots, peat moss over the holes in the tom of the barrel. This will pre too rapid drainage and loss of from the drainage holes. If y barrel is the largest obtaina place a four-inch flower pot, w the bottom knocked out, in the ter of the barrel over the drain layer. A smaller barrel or keg take a smaller pot. Roll a ne paper into a tube long enough t in the pot and to extend up to rim of the barrel. Have your sistant planter hold this tube in center of the barrel while you p into it a mixture of sand, peat m pebbles, and bits of broken flo pots to make a central drain core. Fill the tube up to the l of the bottom row of holes; t fill in around this drainage c with the soil mixture up to the tom row of holes.

Now push a plant through e hole in the bottom row, letting top of the plant hang outside w its crown even with the surface the barrel. Pour more drain mixture into the newspaper c up to the next row of holes; t

soil around it, pressing the soil ly around the roots of the nts. Water the row, being care- not to wet your newspaper tube ve its filling. Continue in this nner, row by row, until the soil ear the top. Set another bottom- flower pot over the top of the wspaper tube, with the edge of pot an inch or two higher than rim of the barrel. Fill this cen- pot with the drainage material, rying the top of the newspaper e. The newspaper will soon rot ay. A little garden figure or low wer vase can be placed in the ter of the drainage pot. Plants be set about eight inches apart the leveled soil surrounding the t in the top of the barrel. Set m with their crowns level with soil surface.

You will hate to do it, but if ur plants have come with blos- ns and little green berries, pick m off. Then the plants will es- olish themselves more quickly. otect the plants with a screen if hot, windy day comes right after anting. In northern winters, the ants will need protecting (but t smothering) with straw.

Strawberry plants will fruit well r two or three years in succession, d plants that made good growth e first season will need no addi- nal fertilizer the next spring. anure water is an excellent sup- emental food when the plants ed encouragement, or a complete rtilizer in solution can be well atered in, if manure can't be ob- ined.

FTER the middle of summer the plants will start putting out run- ers. Clip these off and allow each riginal plant to mat in the hole. Or a new plant is desired to fill a acant hole, use a runner plant rom a neighbor, preferably by ulling the little plant over to the ole and staking it with a hair pin ithout detaching it from its mother. New plants can be set in August.

There is your strawberry barrel. Tell your friends that it is planted with a species of *Fragaria*—the Latin name for strawberry, and when they try to look as if they have always known that, just explain that it belongs to the rose family.

If your barrel is on the ground, plant mint around the base. Fresh strawberries plus fresh pineapple, with a dressing of equal parts of honey, lime juice, and olive or almond oil, beaten with chopped fresh mint and served with angel food cake, is tops in spring desserts.

A POETIC writer has said that "one who has not in ecstasy mingled his breath with the wild thyme has never lived." So one must plant an herb barrel or keg, too. It is made in the same way as the strawberry barrel. Herbs that will grow in dry walls and some of the ground-cover type will thrive in your barrel.

The soil for the herb barrel should not be as rich as the mixture you gave the strawberries. Most herbs prefer a well-drained soil, and thyme thrives even in poor, dry soils. There are many varieties for your thyme collection, for example, lemon thyme, caraway thyme, crimson thyme, golden thyme, creeping thyme, and woolly thyme, plus English, French, and Norwegian thymes. They are all members of the big mint family. If you have a large barrel, you will want to try other herbs. Savory, pot marjoram, burnet, sage, chives, sweet woodruff, creeping mint, horehound, and nepeta are interesting and useful. Plant bergamot mint, burnet and chives on top of the barrel.

It is easy to become addicted to herbs. You will want to read books and visit herb gardens and try all sorts of herb recipes. The history of herbs is like the history of art or music or religion—ancient and as fascinating today as ever.


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## HOW TO GET YOUR MONEY'S WORTH FROM TULIPS

CONTINUED FROM PAGE 144

in circumference (or about 1½ inches in diameter). If you are after top-size flowers, buy your May-flowering tulip bulbs—that is, the Darwin, Breeder, and Cottage varieties—in first grade size (12 centimeters) or in mammoth size (13 centimeters or more in circumference).

Before you study ways to grow better tulips, you should know what a tulip bulb is and how its flower develops. A bulb is a special kind of bud, bearing fleshy or scaly leaves closely packed together on top of a disc of tissue; on this modified stem the roots develop after planting. In the tulip and most other bulbs, the fleshy leaves are rolled around each other, while in lily bulbs they overlap in a spiral pattern. At the time you do your fall planting, each tulip bulb contains a complete plant, with bud, stem, leaves, and root base all apparent. You can see this if you slice one through the middle and take a look.

For the gardener who replaces his tulip bulbs every fall, matters of location and soil are not too important. Given a reasonable amount of sun, the bulbs put on a beautiful show the first season from the perfect embryo plants they contain at planting time. This is true in even the most adverse climate for tulips, in the Far South and in the southwestern part of the country, both of which require pre-cooled bulbs to compensate for the lack of winter cold.

HOWEVER, if you want bloom for two years or more from the same bulbs—whether you dig and store them after bloom, or leave them in the ground—you must couple a reasonably co-operative climate with very special attention to soil at planting time. Simultaneously with the growth your tulips will make above ground next spring, they will develop new bulbs under ground. These reach their maximum size in late June or July, or about the time the foliage is completely yellow.

It is a surprise to many gardeners that the tulip bulbs which they dig in their gardens in early summer, after the plants have bloomed, are not the same ones that they planted the fall before. This can be easily explained: When a tulip plant is in flower and leaf in spring, only the shell of its bulb remains in the soil. This gradually de orates until, at digging time early summer, little if any of apparent. You dig up, instea new bulb, plus a few bulblets. size into which the new bulb gr depends on two things, the taken up by the roots of the pa bulb, and the development above-ground foliage. This m that you must plant your bulb deeply prepared, well-drained and in a location where the pl will get good sunlight, so they keep growing as long as possibl spring and early summer. And member to remove the flowers soon as they fade; this not keeps your borders neater but verts the energy of your pla away from seed development bulb development.

AS TO soil, the texture is far important than the preparat you give it. Ideally, prepare it feet deep, by mixing in much low humus from your compost or a commercial humus like dr manure or very well rotted man —never fresh manure which mi introduce disease—plus one-th coarse sand, if your soil is hea In country gardens where mo and mice are common in hum filled soils, protect your bulbs planting them in wire baske Such deep soil preparation m seem like a lot of work, but well worth the effort, especially you plan to leave your tulip bu in the same location more than o year.

It is important to test your s before planting, and add the reco mended amount of lime to sweet it before you do your digging.

Bonemeal is the ideal slow-acti fertilizer, aways safe, and usua effective for several seasons. Mix thoroughly with the soil, one pou per 25 square feet of surface are Also add any necessary lim in the fall when you prepare t bed, a week or two before plantin time. This is supplemented spring, when the shoots are abo three inches tall, by a comple fertilizer, a pound per 25 squa feet in a single application or, be ter yet, divided into two or thr smaller plant meals.

Mulching is valuable to keep th ground from heaving in winte but is far from necessary becau tulip bulbs are exceptionally hard It may be better to avoid mulchin beds in sections with heavy winte rainfall and in areas where mic and other destructive rodents a very active.

Suppose your bulbs are growin under the most favorable cond




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s. Should you dig the bed the wing summer, after the tulip ge has yellowed and ripened, store the bulbs over summer fall planting? Or should you he lazy way, leaving the bulbs ne ground, in hopes that you get good flower results the wing spring? The whole pur- of digging tulip bulbs and ing them out of the ground he three-month summer period cure them, that is to keep them onably dry when nature in- ed them to have a rest. Ideally should dig and store them. But e summer period in your area of country is moderately dry, you leave your tulip bulbs in the nd without losing very many of n from rot.

YOU store your bulbs over sum- er, dig them when they stop ving, that is, when they are ripe. is outwardly indicated by the st complete yellowing of the ge. Lift whole clumps with a len fork and place them im- iately out of the sun and wind, void cracking of coats (which e authorities say does no harm, which certainly does no good.) ck off excess soil, when dry, place the clumps in shallow rs in trays or flats in an airy, place to cure. Sort the bulbs before replanting in late fall. arating the plump bulbs of oming size from the small, flat blets. These can either be dis- led or planted in rich soil in an -of-the-way corner to develop for or three years to blooming size. n the other hand, you may try ing your bulbs in the ground r summer. Even in favorable cli- es, three or four years are about longest you can count on good lts with this method, though e gardeners report reasonably d bloom from tulips left in the und a dozen or more years. If try this method, plant your bulbs twice or more deeper than the "two to three times its own diameter from bulb top to soil level" usually recommended. At greater depth your bulbs will hold their size better because they will put out fewer bulblets; also they will be far enough in the ground to escape harm from cultivating or shallow digging.

Dig holes for your bulbs with an ordinary trowel or with a dibber or other special tool, whichever works easiest for you. A little sand in the bottom of each hole and surrounding the bulb gives better drainage and keeps manure from direct contact with the bulbs.

Growing bulbs in a special bed by themselves is a relatively simple matter. But maintaining groups of tulips in a perennial border makes for complications. Then it is best to allot the bulbs to special spots. For instance, you can plant them in groups directly back of a foreground planting of low perennials and interspersed with others; then the perennial foliage will partly hide yellowing of foliage after bloom.

OBSERVE tulip plantings this spring, and plant as many of the bulbs as you can afford in the fall. You can enjoy them anywhere that your garden may be, though in California and the South below a line from Shreveport to Macon, you must buy refrigerated bulbs or late-flowering varieties to be sure they flower normally. However, the Cottage and other early types do reasonably well in the Far South, and certain warmth-loving species, like *Tulipa retroflexa*, are nearly permanent here. According to David Griffiths, who was connected with the U. S. Department of Agriculture and was one of the country's foremost authorities on bulbs, "the garden tulip is one of the hardiest of our spring-flowering bulbous plants," so you can count on their doing well in the North.







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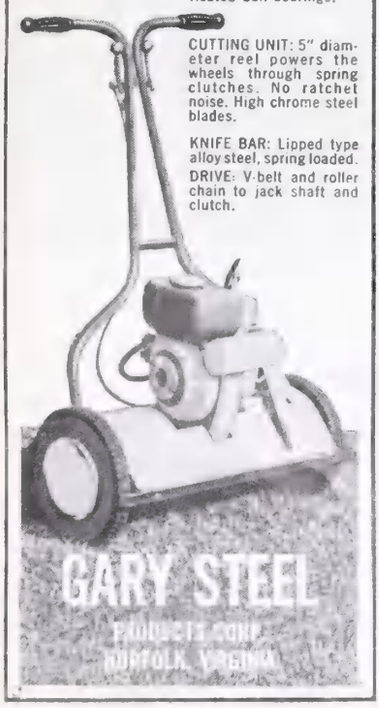
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## DEPEND ON POTTED PLANTS

CONTINUED FROM PAGE 147

terrace, placed at either end of a garden bench, at the base of a post or house corner, or at the turn of a path.

It will also be worth planning on a few extra pot plants to drop into important spots in your borders. For instance, pots of caladiums can be placed between plants in the foreground of a group of the broad-leaved plantain-lilies or hostas; both have leaves that match perfectly in size and shape, and the rich blend of rose, white, and green in the caladium leaves will give color when the hostas are out of bloom.

Next, assemble all available large pots and wooden tubs. You will find most useful the shallow clay flowerpots known as bulb pans, and any especially large pots or wooden containers. And you are lucky, indeed, if you discover in your cellar or tool shed, or in a shop, any earth-brown, simply decorated Mexican or early American clay pots, or durable cedar or redwood plant tubs. New glazed pots that are not too gaudy are excellent, too. In fact, they have an advantage over clay ones in holding moisture longer. No pots should be less than five inches in diameter, or they will dry out too quickly. Try to buy or collect saucers for all your pots, to catch drainage water that would otherwise make puddles on the paving.

You can fill many medium-size pots and bulb pans right now with budding plants of annuals—petunias, alyssum, verbenas, candytuft, browallia, lobelia, torenia, etc.—from your coldframe or from your seedhouse or florist shop. Also pot up small plants of Coltness and Unwin dahlias, dwarf marigolds and zinnias. These annuals, along with forced lilies, cinerarias, lantanas, red-leaved coleus, patience, marguerites, or Paris daisies, and other colorful plants that you can collect from the florist or transfer from your own indoor garden, will tide you over the dull period between tulips and German iris, and again between iris and the annuals that you have started in open ground.

In June these plants are joined by the bloom of tuberous begonias, gloxinias, and calla lilies—all bulbous plants suitable for the dappled shade under trees or lattice. Blooming well in full morning sun along with summer annuals are such frost-tender plants as clivias, lily-of-the-Nile (*Agapanthus africanus*), heliotrope, and various

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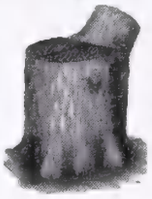
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der trailing plants are tradescar
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noon sun, with consequent gl
and rapid evaporation of water, i
problem spot for potted plants a
where in the country. In the s
baked Great Plains area, such a
uation is hopeless for plants,
elsewhere you can grow to adv
tage certain gray-foliaged or thi
leaved plants that will surv
drought. One hardy perennial
especially effective on a hot,
terrace. It is the gray-leaved suc
lent called *Sedum spectabile*, w
compact growth and lavender-p
flowers in summer. In Octob
simply transfer it from its large
or tub to an outdoor border for ov
wintering. Various small squatty
nipers such as the tamarisk juni
(*Juniperus sabina tamarisifoli*
and the plume juniper (*J. horiz*
*talis plumosa*) are also worth t
ing on terraces in hot s
especially as they may survive s
eral winters up north.

For the most part, though, s
baked terraces must be decorat
with plants originating in dry are
of South and Central America a
Africa. Naturally these plants
tender, except in the Far Sou
southern California or the Sou
west. However, taking them indo
should not be too great a hardsh
because most of them will se
double duty as house plants in w
ter. The group of succulents
cludes the sword-leaved yuccas a
century plant (*Agave americana*
crotons, crassulas, kalanchoe, s
pelia, dasylirion or sotol, pi
yucca (*Hesper-aloe parviflor*
cacti, sedums, and echeverias. M
of them are effective chiefly
their striking forms and folia
colors which range through t
spectrum.

A number of plants liking part
shade or just morning sun can al
serve as large tub plants, if y
have facilities for wintering them
a sunny window or greenhou
Semi-hardy woody plants, like su
mer-flowering blue hydrangeas a
fuchsias, make good terrace plan
and will carry over winter witho
light in an unheated pit or gara
in all but the most northern stat
Camellias, yaupon (*Ilex vom
toria*), Carolina cherry lau
(*Laurocerasus caroliniana*), bo
wood, kurume and Indian azale
aucuba, and other southern ev
greens, will overwinter in the sun
windows of an unheated room
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more tender, and, therefore, needing heat in winter, are various citrus trees and palms, giant-leaved *Monstera deliciosa*, and various others of the philodendron tribe that are hardy only in far southern climates. A very few tender, woody plants will go a long way toward making your outdoor potted plant groups effective, so before you invest in many, be sure that you have facilities for overwintering them. You can use a sizable specimen of any of these plants as the nucleus of a potted plant group.

The chrysanthemum is one of the few hardy perennials that grows well restricted by a pot. First to bloom, in July, is the group known as azaleamums or cushion-chrysanthemums. Later come the early English types, tender in many areas but worth overwintering in a cold-frame. The pompons such as Yellow Button, are appealing and, when pinched back, will stay reasonably compact. In fact, any chrysanthemums will do for pot culture, except tall varieties that grow too gawky.

Finally, to prepare for a full season of color from potted plants in 1949, place your order this summer for hardy bulbs, starting with the crocuses, progressing through the daffodils and hyacinths, and ending with a succession of early and late tulips to give a full three months of bulb bloom. When the bulbs arrive this fall, pot them up in the same bulb pans which grew your annuals, bury the potted bulbs in a foot of soil in a trench or frame over winter, unearth them in late winter and force them slowly in a cool room in early spring. When they are in bud, put them in a protected outdoor sun-pocket, to flower at least a week or two earlier than similar bulbs in outdoor beds. If heavy frost threatens when they are first outdoors, give them some protection or whisk the smaller groups indoors.

In November, various lilies will arrive for potting. Then, in January or February, you will pot up tuberous begonias and calla lilies, sow seed of petunias, start cuttings of geraniums and many other tender plants—if you have facilities and time for this work. Otherwise, you can have your florist do it. If you do any quantity of pot-plant gardening, you will surely need a greenhouse, cold storage room, or pit to carry your plants over from year to year, unless you live in the warmest sections of the country where most plants are hardy.

As to the culture of potted plants, give them good soil to begin with. A mixture of three parts loam, one part well rotted or dried manure or leafmold, plus a little sand, if your soil is heavy, suits most plants. Exceptions are tuberous begonias and camellias, which like still more humus; also succulents, which thrive on a very lean, sandy soil. Feed the plants lightly with a commercial fertilizer every two weeks during their periods of active growth. Again, exceptions are the cacti and other succulents, which require almost no feeding. In general, the shade-loving plants



need much more water than those in full sun, but to be on the safe side inspect your potted plants regularly once, or better yet, twice, a day, because they dry out much faster than those in open ground.

By carefully planning your pot-plant schedule, you can extend the period of outdoor flowers a week or more at each end of the flowering season. You begin with hardy bulb bloom several days before the same kinds flower in your borders, and end the season with a group of potted chrysanthemums banked against the warmest wall on your property to keep your flowers going well after frost blights the plants in open ground.

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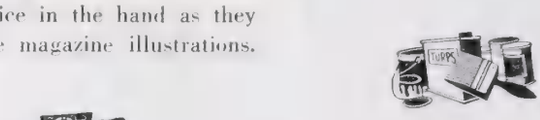





## LAST WILL AND TESTAMENT

CONTINUED FROM PAGE 238

look as nice in the hand as they did in the magazine illustrations.





To children I devise the thrills to be found in not too frequent afternoons in attics containing boxes of treasure in the form of clothes, photographs, or albums from another day; and mothers who sometimes secrete lemon drops or cookies in easy-to-find hiding places.



To mothers of the very young I leave that often dreamed of but seldom achieved luxury, an occasional day in bed. (Bequest to include at least one understanding friend or relative who will occupy the v.y. elsewhere meanwhile, because she can remember how it was.)



I transmit to self-made decorators, anticipation in the form of scrap books crammed with easy-to-copy pictures of rooms or parts thereof; and budgets big enough for the pleasure of piecemeal realization.




To gardeners I give an antidote for the midwinter slump in the guise of the seed catalog, together with the warm, cozy feeling it brings that it won't be long now.

To those with paint brush in ha
I bequeath huge assortments
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plans that always turn out to
just the right color and go on wi
out running or smearing. (Bequ
to include one old paint bru
from last year that remained s
and pliable, and enough turpenti
in the cellar so nobody will ha
to get dressed and run down to t
drug store.)



I devise inclement weather
mothers to clean pantries, cu
boards, linen closets and ba
halls in, with the charge th
wherever possible, nice weather
employed to have fun with
young in, reminding them that t
house will be there forever but
young will not.



To men and women everywhere
leave good memories for the p
poses of living the happiest tim
over again, and calling to mi
all the treasured conversations a
occasions they wish to remembe
and good forgetteries that th
may be able to leave forever
hind wrong guesses, hasty wor
errors in judgment, and all n
ments not worthy of recalling.




The Rebecca Thorpe Chair

A delightful solid mahogany chair for the period living room of today. The design is a reproduction of a chair produced during the Adam period late in the 18th Century. The carving is beautifully done and this chair will prove a joy to lovers of the old pieces.

A decorator chair

by

Jamestown Lounge Co.

Jamestown, N. Y.

*Ask your dealer to show you this chair*

# House Beautiful

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JUNE
50c



Wedding gown by
MILGRIM

POINTED ANTIQUE
STERLING

FRAGRANCE

FRANCIS FIRST

GEORGIAN ROSE

GUILDHALL

FRENCH RENAISSANCE

*For Great Moments —*
*and Years of Happiness*

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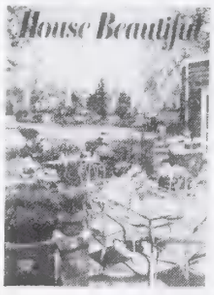
STERLING SILVER

HELPFUL BOOKLET
on table service and care
of silver: Send 10 cents for
"How to be a Successful Hostess"
to Reed & Barton, Box 990,
Dept. HB, Taunton, Massachusetts.

*A Group of the World's Most Beautiful Sterling Patterns*

# HOUSE BEAUTIFUL

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING


● The welter of late spring bloom on our cover was photographed in the garden of landscape architect Umberto Innocenti, in Roslyn, N. Y. Gottscho-Schleisner, photographers


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Vol. 90 No. 6

JUNE 1948


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Bed $110 (without bedding)
Dresser base $129.50



# Jordan Marsh

NEW ENGLAND'S LARGEST STORE

Dining table, 6 chairs $329.50 • Sofa $298 • Chairs $150 each • Hassock $65 • Sectional cocktail tables $22.95 each



Vanity $149.50 • Bench $22.95



Chest-on-chest $198.50
3-section Vanity $199.95
Mirror $37.50



## NEW ENGLAND "HOUSE BEAUTIFUL"

## Decorated by Jordan Marsh

We decorated this model home with Irwin-Pendleton Modern furniture . . . and these pictures show its possibilities for your own home! Clean-lined, functional, blond finished oak (or decorator colors) . . . sofas and chairs covered to your order in Pendleton-chosen fabrics . . . Irwin-Pendleton Modern may be ordered by the piece or the house-full to suit your needs. EXCLUSIVE IN BOSTON AT JORDAN MARSH, Irwin-Pendleton Modern has its own gallery on our Seventh floor, Annex.

Also Exclusive in Boston: Traditional Irwin-Pendleton Shop featuring Georgian, English Regency and French Provincial Reproductions.

JORDAN MARSH COMPANY, BOSTON 7, MASS.

# Irwin-Pendleton Shop

*and*

# MODERN GALLERY





Furniture of fine design and craftsmanship — and correlated home furnishings, brilliantly color-planned, beautifully styled and flawlessly coordinated embody the most extensive selection ever offered in a complete display.

The Pendleton Galleries of Home Decoration feature the smartest in both traditional and modern furnishing fashions, with a unique Decorative Plan by Joseph B. Platt. All related elements have been created by a distinguished group of leading manufacturers of products for the home.

**CARPETS**
MOHAWK CARPET MILLS, INC.

**PAINTS**
MURPHY PAINT DIVISION
Interchemical Corporation

**FABRICS**
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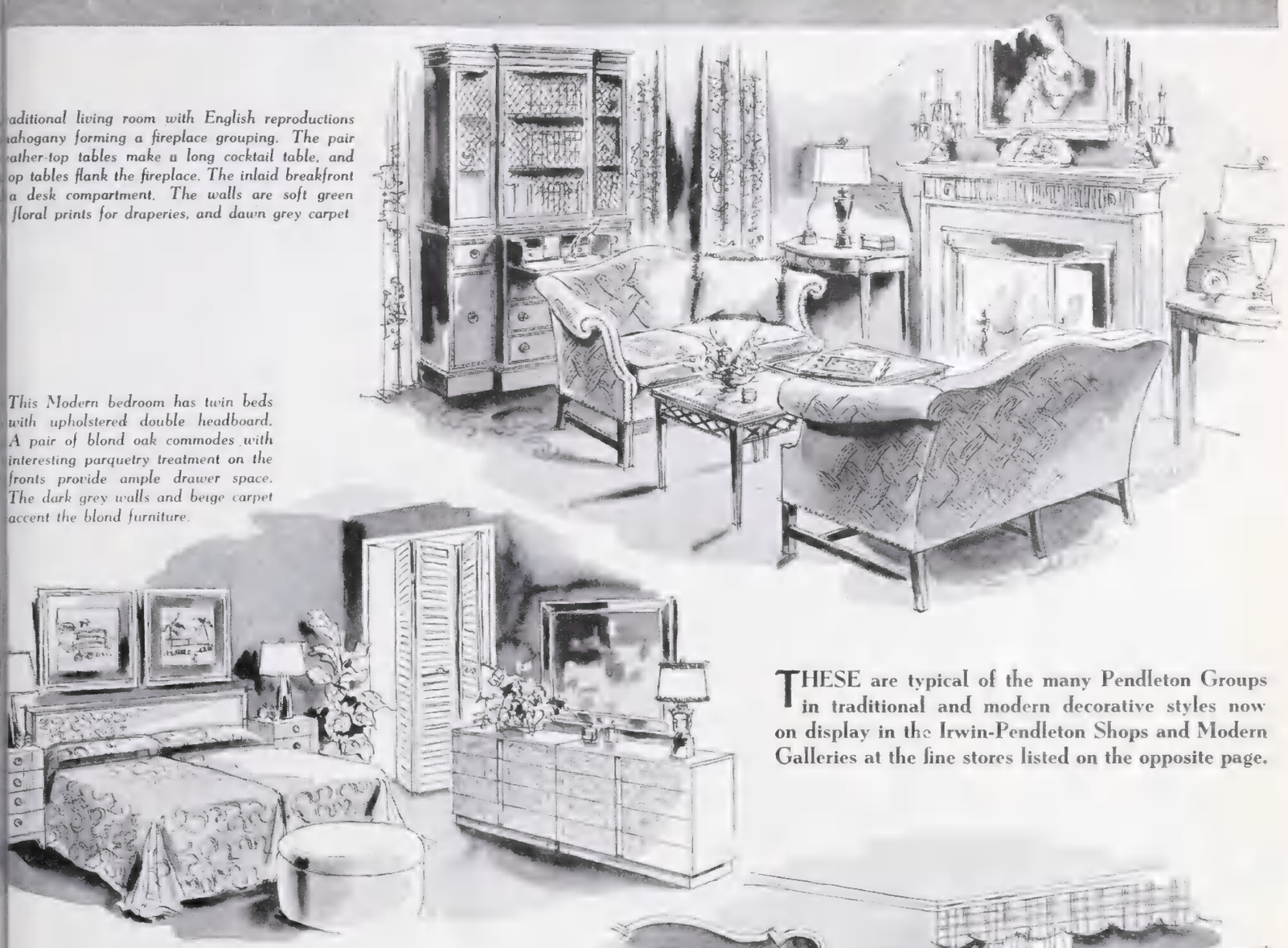
## FURNITURE BY ROBERT W. IRWIN COMPANY
GRAND RAPIDS

**See the *Irwin-Pendleton* Shop and Modern Gallery in these fine stores. A complete home furnishings shop within each store.**

| | |
|---|---|
| ABILENE | Waldrop Furn. Co. |
| AMARILLO | The Home Beautiful |
| BOSTON | Jordan Marsh Company |
| BRIDGEPORT | The D. M. Read Co. |
| BUFFALO | J. N. Adam & Co. |
| CHICAGO | John M. Smyth Co. |
| CHICAGO | Tobey Furn. Co. |
| CLEVELAND | The Higbee Company |
| COLUMBUS | F. G. & A. Howald Co. |
| DALLAS | Sanger Bros. |
| DAYTON | Rike Kumler Co. |
| DETROIT | Crowley Milner Co. |
| FORT WAYNE | Wolf & Dessauer |
| GRAND RAPIDS | Wurzburg's |
| HARTFORD | Brown-Thomson |
| HOUSTON | Foley's |
| INDIANAPOLIS | Banner-Whitehill |
| KALAMAZOO | Gilmore Bros. |
| KANSAS CITY | Emery Bird Thayer Co. |
| KNOXVILLE | Miller's |
| LOS ANGELES | J. W. Robinson Co. |
| MILWAUKEE | Klode Furniture Co. |
| NEW ORLEANS | D. H. Holmes Company |
| NEW YORK | John Wanamaker |
| OKLAHOMA CITY | Harbour-Longmire Co. |
| OMAHA | Orchard & Wilhelm Co. |
| PHILADELPHIA | John Wanamaker |
| PITTSBURGH | Gimbel Bros. |
| PORTLAND, ORE. | Olds & King |
| PROVIDENCE | Boston Store |
| SAGINAW | Henry Feige & Son |
| SALT LAKE CITY | Zion Co-op. Merc. Inst. |
| SAN FRANCISCO | City of Paris |
| SAVANNAH | Lindsay & Morgan Co. |
| ST. LOUIS | Famous-Barr Co. |
| WASHINGTON, D.C. | The Hecht Co. |
| WILKES-BARRE | United Furniture |
| WORCESTER | Denholm & McKay Co. |

*aditional living room with English reproductions ahogany forming a fireplace grouping. The pair ather-top tables make a long cocktail table, and op tables flank the fireplace. The inlaid breakfront a desk compartment. The walls are soft green floral prints for draperies, and dawn grey carpet*

*This Modern bedroom has twin beds with upholstered double headboard. A pair of blond oak commodes with interesting parquetry treatment on the fronts provide ample drawer space. The dark grey walls and beige carpet accent the blond furniture.*



**THESE are typical of the many Pendleton Groups in traditional and modern decorative styles now on display in the Irwin-Pendleton Shops and Modern Galleries at the fine stores listed on the opposite page.**



*Bedroom in French Provincial. Twin beds, double dresser and large chest finished in a soft antique white and gold (or in mellow walnut) against a dark green wall, with matching bedspreads and draperies. Mauve carpet.*



*A small traditional dining room. Mahogany reproductions include an oval table, a small inlaid credenza and a breakfront cabinet. The walls are rose beige with multi-color striped draperies and beach tan carpet.*

IRWIN

# FOLEY'S

HOUSTON, TEXAS

*You can decorate your home the way you want it...when you choose from our new Irwin-Pendleton Shop*



Whatever your individual taste in home decoration . . . graceful French Provincial, traditional 18th Century, or versatile Modern . . . you'll be gratified by the wide selection of home furnishings in our new IRWIN-PENDLETON SHOP. Our staff of expert decorators will be happy to help you achieve your "dream house" with correlated furniture, rugs, lamps and pictures. No charge or obligation for decorating service.

Above: 18th Century English dining room.
In fine-grained mahogany with exquisite inlay work.

PENDLETON GALLERIES FOLEY'S Fourth Floor



# Wild Roses were part of my love story

I'll always think the roses had something to do with our falling in love.

There were so many of them that day... pink and silken, with spicy yellow centers. They made an enchanted hillside for our picnic. They tempted Jim to pick one perfect wild rose for my hair . . .

The things my heart had hinted were there in his eyes.

It's another June now. My wedding dress is almost finished. And as if it were a sign of luck, there's a beautiful International Sterling pattern called *Wild Rose* . . . my pattern and Jim's, for always.

*Wild Rose* is a true bride's pattern . . . graceful, delicate, with exquisite wild rose motifs. It's the *newest* International Sterling pattern . . . artist-designed . . . true *solid* silver with beauty that lives forever. And there's holloware *designed to match!*

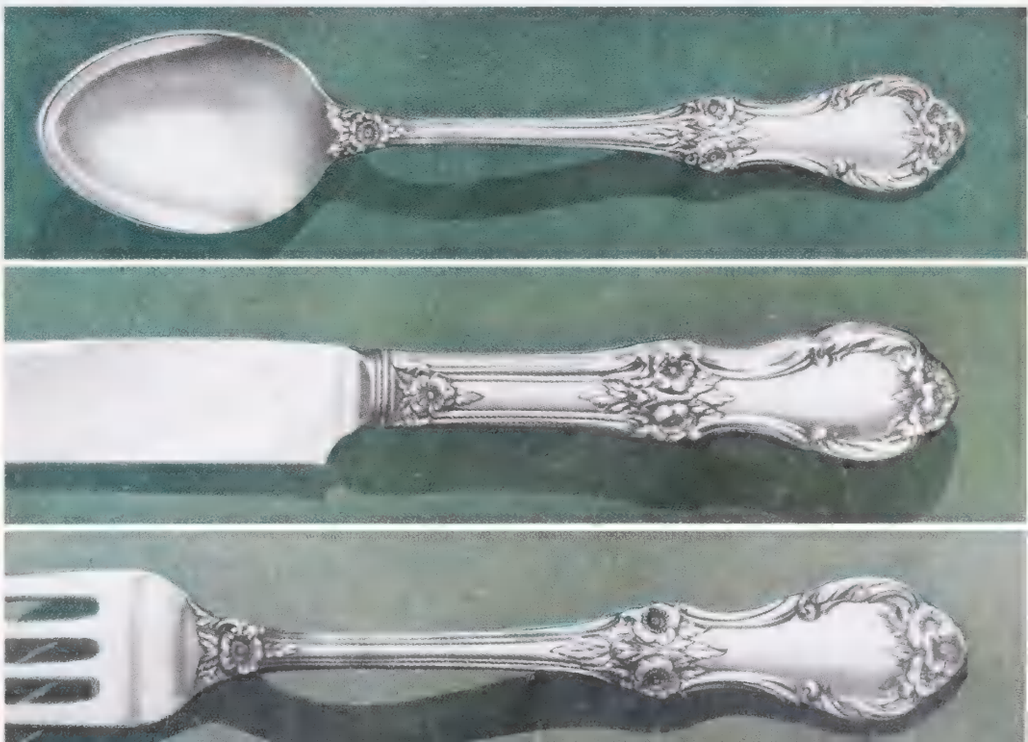
*Whichever* International Sterling pattern you choose, prices have not been raised! Ask about your dealer's easy purchase plan.

"WILD ROSE"
BY

*International Sterling*

Copyright 1948, The International Silver Company, Meriden, Conn.





# *Everywhere you look....!*

Kandell brings you luxurious decorative effects at budget cost! You can have dramatic new draperies and smart slipcovers in every room. And there's an irresistible variety of patterns — traditional designs, daring modern motifs, picture chintz for children — all in strikingly beautiful color combinations. And always a fine-woven durable fabric with a lovely washable "Everglaze" finish. Full 36 inch width, from **$1.49** a yard.

## KANDELL *Chintz* EVERGLAZE*

*Look for the name KANDELL printed on the chintz. Ask for KANDELL chintz in leading stores from coast to coast. For the store in your city, write to KANDELL, Inc., 261 Fifth Avenue, New York.*

**A trade-mark signifying fabric finished and tested according to processes and standards controlled and prescribed by Joseph Bancroft & Sons Co.*

# "The Bathroom's *Our Show-place*

## ...thanks to These Wonderful Plastic Tiles for Floors and Walls!"






Bathroom Fixtures by Kohler

*Registered Trademark of The Tile-Tex Company, Inc., subsidiary of The Flintkote Company

You can't blame her, really! What woman would miss the chance to "show off" this bright and inviting bathroom? And wouldn't you like to know how your old bathroom, or the new one you're daydreaming over, can be just as much of a *showplace?*

How? Start with Flexachrome and Mura-Tex, the really modern plastic tiles for floors and walls. This way you're sure of a room that's smart and colorful—as easy to look at as it is to live with. Yes, and as "different" as you, personally, want it.

### In Beautiful Companion Colors . . . for perfect color scheming every time!

Flexachrome and Mura-Tex, you see, are individual tiles, hand-set by expert craftsmen in whatever color and pattern combination you select or create. If a unique touch is desired, an original custom made insert (see bathtub wall) can be part of your decorative scheme. *Color scheming* is made foolproof—for *these* floor and wall colors "go together" perfectly. This smart blue-gray bathroom shows what *good companions* these colors are.

These new plastic tiles are designed, too, to come up smiling through years of the roughest, toughest kind of treatment any family is likely to ever give floors and walls. Stains, dirt or fingerprints wipe off—*fast as that!* Grease, oil, moisture and dampness have no effect on these satin-smooth tile surfaces. Colors go all the way through the tile—keep their bright, sunny disposition through the years.

*Send for free, full color booklet which pictures Flexachrome and Mura-Tex in many handsome room settings. Write The Tile-Tex Company, Inc., 1241 McKinley Street, Chicago Heights, Illinois.*

THE NEWEST TREND IN FLOOR AND WALL SURFACES

Made by

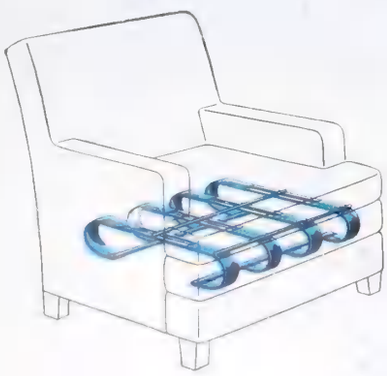
**Tile-Tex**

Pioneer Maker of Asphalt Tile Flooring




*Above photo typical of the many Flexsteel styles available*

## CHOOSE *Flexsteel* FOR LIFETIME COMFORT AND PLEASURE



*Flexsteel is a one-piece spring unit used in the base of all Flexsteel suites. They are clean, durable and provide utmost comfort. Flexsteel spring units are unconditionally guaranteed.*

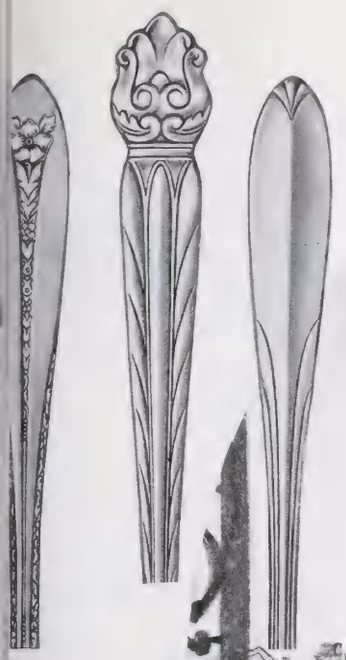
When you choose a Flexsteel livingroom suite you'll enjoy thrilling beauty, a new conception of comfort and best of all . . . famous Flexsteel lifetime construction.

For generations, discriminating homemakers have been planning their room settings around a magnificent Flexsteel suite. Flexsteel's smarter styling, finer fabrics, downright comfort and exclusive Flexsteel spring construction add up to a lifetime investment in gracious living.

When choosing your new livingroom suite, ask for the Flexsteel suite. Revel in its comfort . . . note the many flattering styles and decorator fabrics available . . . look underneath . . . you'll see why Flexsteel is first choice in most homes. Be sure to ask for Flexsteel by name.

*Available at Better Furniture and Department Stores*

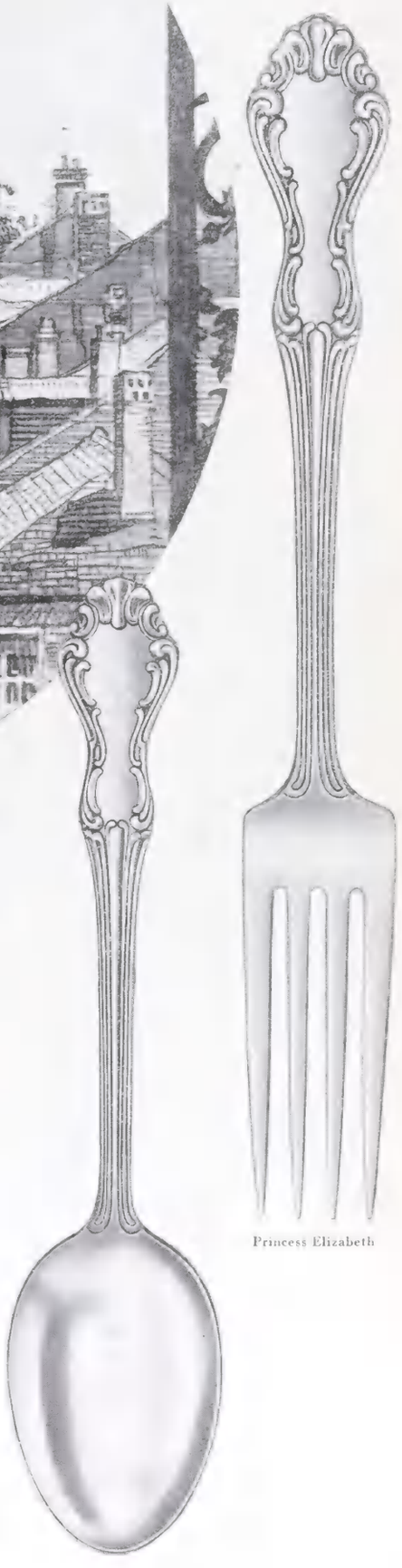
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**FREW, INC., Cedartown, Georgia**



*Left to Right*
Margaret Rose
Intermezzo
Overture



*Vieux Carré – New Orleans*



Princess Elizabeth

# *everywhere...*

In New Orleans, where hospitality is a gracious tradition . . . and everywhere, National Sterling is part of the pleasure we share for friendship's sake. It truly graces every occasion for there is no finer solid silver. A timeless sense of beauty created these designs, a pride of craftsmanship wrought them, and for enduring use they were finished with exquisite care. Everywhere, National Sterling is a national tradition, a treasured possession, a magnificent gift.

National Sterling presents a group of distinguished patterns in five-piece place settings and all accessory pieces for complete service. Ask to see them at fine jewelers and silver departments.

*it's a national tradition . . .*

# National Sterling

NATIONAL SILVER COMPANY
NEW YORK • LOS ANGELES • MIAMI




# What is Rucoam

**If your apron sheds stains**

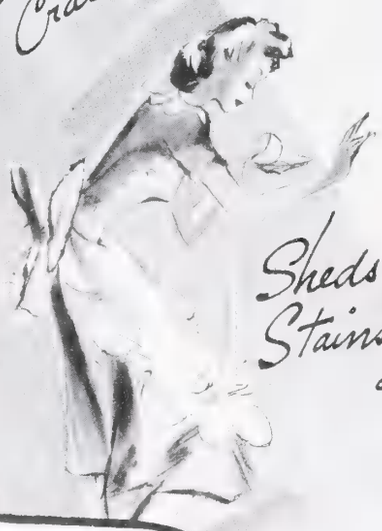
**If your shower curtain won't mildew**

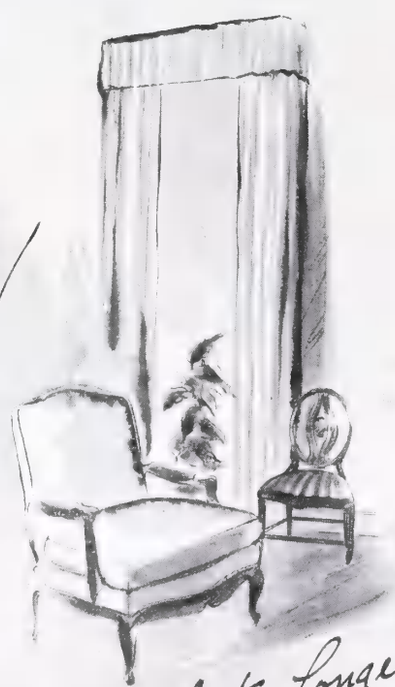
**If your upholstery wipes bright with a damp cloth**

**If your rainwear is colorgay and waterproof**

## —they all may be Rucoam!







STYLED IN

Rucoam

Product of
Rubber Corporation of America
New York

RUBBER

?

*RUCOAM is the fabric of modern living.

A wondrous new material—every yard full of high fashion and spirited decor.

It fairly glows in a rainbow of rich colors and pert pastels.

Suave and supple to your touch RUCOAM won't scuff— refuses to crack, and resists fading.

It drapes in long, soft folds . . . is blessed with a luxurious 'hand'.

Seams may be stitched, or heat-sealed fast.

Texture and grain effects are countless.

Some RUCOAM is so thin you can see through it. Some is so thick and durable, the railroad can adopt it for seat covers.

*All* RUCOAM is stronger, longer lasting.

More and more of the nationally known products you buy, will be styled in RUCOAM.

Look for the RUCOAM label—it's a tip to quality.

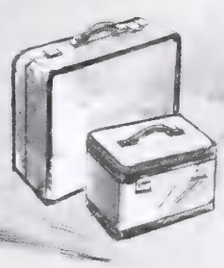
RUCOAM is made solely by the Rubber Corporation of America.



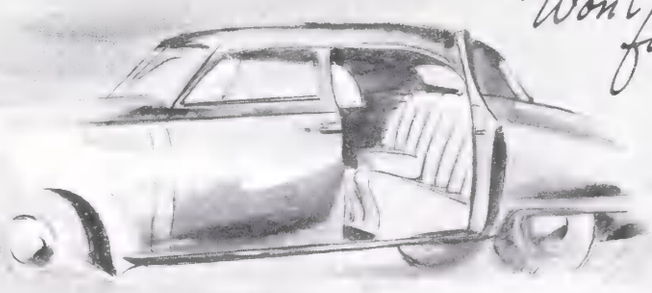

Rainproof!

*Reg. U.S. Pat. Off.

Luggage, too!



Won't fade!



**CORPORATION OF AMERICA**

274 TEN EYCK STREET, BROOKLYN 6, N. Y.

# SERVICE PLATES

by SALEM CHINA CO.






*A Cherished Gift...*

Moderately-priced, yet richly beautiful. Genuine 23 karat gold filigree over colorful rims. Used in sets to enhance formal dinners, they are also lovely decorations for wall and china cabinets. Unusual servers for cake, candy and pastries. Select one or a dozen. Available now at gift and department stores.

*American Dinnerware of Distinction*

THE SALEM CHINA CO.
SALEM, OHIO




● Notable virtues of the furniture, above, are the stainless steel glides on chairs and tables that will not mar polished floors, the rubber-cushioning that takes rattle and breakage out of glass tops. Suggesting city penthouse elegancies, this is "Skyline," made by Lee L. Woodard Sons

# THE NEW LOOK IN SUNROOM FURNITURE

Here are two new designs in weather-resistant metal furniture. One is wrought iron stripped of the usual trimmings. The other is steel tubing, but not of the stark, unadorned variety. Both have sleek, graceful structural line, both have a new kind of upholstered-in comfort.

New, also, is their indoor-outdoor quality. "Duran," a plastic impervious to rain, covers the chairs at top, while plastic "raincoats" may be ordered for the one at bottom. Assets to any summer scene, this furniture is not just seasonal and of the garden. Its good tailoring and look of stability suggest year-round enjoyment in sunrooms or enclosed porches. Designed with flexible lounge units and versatile table sizes, both lines of furniture are adaptable for pleasant and varied room arrangements.

PHOTOGRAPH BY ROBERT C. CLEVELAND



● The graceful undulation of the structural steel tubing of the bases of the "Waveland" furniture, above, is new and most urban in look. Removable, fully upholstered backs and seats come in various stock covers, or custom-ordered in your fabric and frame color. By Pacific Iron Products




***Revolutionary General Electric Disposall* Shreds All Food Waste, Washes It Down Kitchen Drain!***

### *MEET ONE HAPPY HOUSEWIFE!*

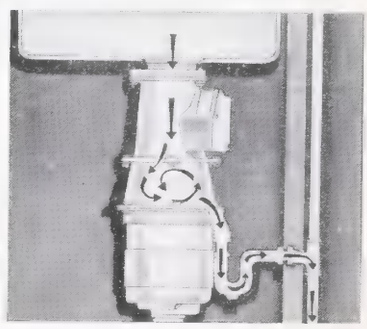
Her days of garbage-lugging are over. She's said "good-by forever" to messy, sloppy, drippy garbage. Her back doorstep has seen the last of the odorous garbage can—breeder of filth and germs.

Today, all food waste is disposed of *immediately*—right in the sink. Her General Electric Disposall means a brighter, cleaner, more sanitary home!

### *MEET HUNDREDS OF HAPPY HOUSEWIVES!*

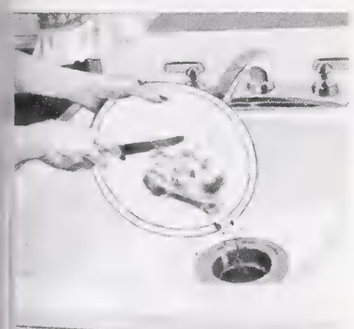
A recent survey shows 97% of users questioned enthusiastic about this great new kitchen appliance. Here's what they say about the Disposall: "It's one kitchen appliance I'd never want to be without again!" "Saves me 32 minutes each day!" "No more garbage to handle . . . no garbage odors!" "It's perfect!"

You'll agree—once you've installed this new kitchen marvel!



**1. Under-the-sink view.** A simple appliance that fits most any sink. Will handle all food waste from any meal for an average family.

***MEET THE GENERAL ELECTRIC DISPOSALL!*** →



**You can dispose** of all food waste immediately, this modern, easy sanitary way. Disposall's swirling action helps keep drains clean.




**3. You lock protecting cover** on drain with a twist, once waste is scraped into drain opening. Openings let in clean, flushing water.



**4. As you turn on cold water,** you automatically start the Disposall. Food waste is shredded, flushed into sewer or septic tank.

**DISPOSALL**

DISPOSALL MEANS
GOOD-BY TO GARBAGE
AUTOMATICALLY!

*General Electric's registered trade-mark for its food-waste disposal appliance.

**So easy to "Go Modern" in your kitchen!** First step is to your retailer's. He'll show you how easily a Disposall can be installed in your kitchen—how it fits most every sink. Ask him, too, about the perfect laborsaving combination, the All-Electric sink that teams up a General Electric Dishwasher with the Disposall! General Electric Company, Bridgeport 2, Conn.

**GENERAL ELECTRIC**




Extra-wide 12-hanger size. Smooth-running rollers, automatic lock, solid brass hardware. Blue or wine gabardine with white binding. 169.50 Fed. tax incl.

*Mail and phone orders filled—PLaza 3-9790*

**Dale Fifth Avenue's Only New York Store**

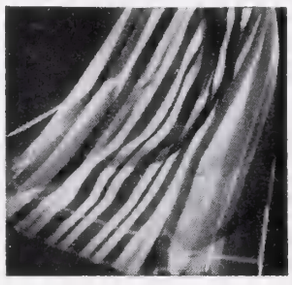
**719 Fifth Avenue at 56th St., N. Y. 22**


# WINDOW

These pages are planned for your shopping convenience. All merchandise shown, except personalized items, may be re-



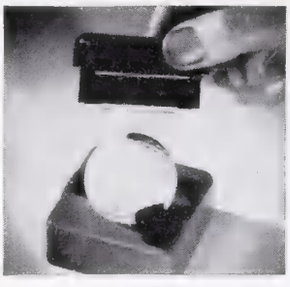

**TIME OUT FOR FATHER.** This is *really* new and the gayest gift for Father's Day we've found. Made of hand-decorated pottery in the inimitable Mary Hadley style, it is a holder for a pocket watch that a man can keep on his bedside table. The word "Father" on the base makes it a present he'll cherish. $2.25 ppd. Page & Biddle, Inc., Haverford, Pennsylvania.



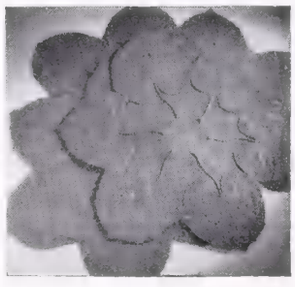
**STRIPE TEASE.** A giant beach sheet, big enough to swaddle Superman, measures all of 36" x 68" and comes in stripes as blazing as a seashore sunset. Use it to stretch out on as you coax your body to a deep apricot gold; then let it cover you like a tent after your shower. $4.15 each ppd. Franklin-Bayer, The Linen Shop, Inc., 630 N. Michigan Ave., Chicago, Illinois.



**MAKE YOURS COUNTRY STYLE.** We're almost sorry we ever saw these, because what you don't know you don't mourn for. They are hand-painted earthenware jars with wooden covers for your kitchen. For your garlic clove, $2; for melted butter, $2.50; for bacon drippings, $3.50. Other pieces available, from large sugar holder to match holder. Add 50¢ post. Bleabby's, 31 E. Adams, Detroit 26, Mich.



**ON THE BALL.** "Somebody's been stealing my golf balls," roars Father Bear. And the rest of the family has always had to submit to the blast. Now, however, he can identify his property neatly with this compact Ballmark Kit. Fine, too, for avoiding fisticuffs on the fairway. With plastic holder and marking bar with his name in metal type, $ ppd. Miles Kimball Co., 33 Algon Blvd., Oshkosh, Wisc.



**A NEW LEAF** that is destined to lend enchantment to the prettiest table in town is made of green rubber, and looks so much like a real lily pad that you expect to hear a bullfrog croak. They measure 15" in diameter, and a gift box of 4 is $9.95 ppd. Scully. Scully, 506 Park Ave., New York 2


## PHOTO COMPACT



Personalized with a picture in handsome permanent color reproduction. Send favorite snapshot, photograph or negative. Mark part of picture desired, also denote colors. We enlarge or reduce to fit this handsome, enamel and gold-colored sifter compact.

**$4.50** Postpaid. No C.O.D.

Evelyn Reed — 538 Madison Ave. New York 22, N. Y.



## Important Imports!

Smart entertaining calls for the unusual. And you'll look long to find anything as unusual as these imported Florentine ice tea spoons and salad servers. Wonderfully elaborate design; intricate detail. And ridiculously low prices! Postpaid; ■■ C.O.D.'s.

**Spoons, set of 8, $6; Dozen, $9**
**Salad Servers, the set, $4.50**

Dept. B

**ELLISON'S**
Box 284 Orange, N.J.



*Winston Original*

Decorative Table Lamps, all ivory finish, or, (as shown) with bands of deep blue or wine . . . double ruching shade in matching colors. Gilt mounting. **$9.95**

*Mail Orders.*

**ROSENBAUM'S**
*Pittsburgh 22, Pa.*

*Reproductions* BY MAIL

Cozy Charm



For delightful, informal cheerfulness in your bedroom, bath or dressing room, choose the Susan Slipper chair. Smartly button tufted seat and back. Height 36", Width 21", Depth 17"—crafted from sturdy American hardwood. Upholstered in your choice of lovely florals with background color of either blue, green, rose, gold or beige, or in distinctive stripes, either blue, rose, green or wine. Price **$16.50** each or two for **$31.95**. Express collect. (Sorry no C.O.D.'s). Send check or money order. Ref: First Nat'l. Bank, Hickory, N. C. Also, send 10¢ for your copy of "A Selection of Chairs."

*The Chair Shop*
Box 220 Hickory, N. C.

# SHOPPING

turned and full refund will be made by firms involved. All prices are subject to change. Happy Window Shopping!

**LOSSAL COOLER.** Our fa- ite hostess uses one of these on the ch for iced tea during lunch; on a stump on the croquet court, filled ı ice water, during tournaments. It ls 3 gallons, and the green and rust vest pattern is hand-painted under e on a stoneware body. With chro- m push spigot, $8.50 exp. coll. No d.'s. Carbone, Inc., 342 Boylston St., ton 16, Massachusetts.



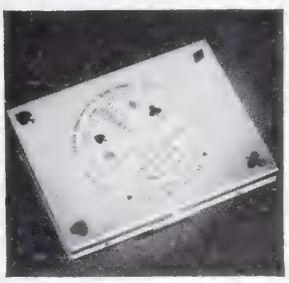
**DING ON WATER.** Back n after seven years are those won- ul pure rubber floats. They blow up a seal, duck, or swan and are big ıgh for an adult to straddle. The on the sides act as buoys that bal- the float. Blow up with foot pump, icle pump, or vacuum cleaner. $10.95 Reiss Bros., 54 E. 59th St., New 22, N. Y.



**TTICOAT FEVER.** Any sum- breeze that wants to ups-a-daisy your is very welcome, thank you, if it s you a chance to show off this ing petticoat. Made of fine white on, it has a deep ruffle of eyelet roidery laced with pale pink ribbon. 28, 30 waistband, $7.95. Matching sole top with eyelet straps, 32-38, 5. John Wanamaker, New York 3.

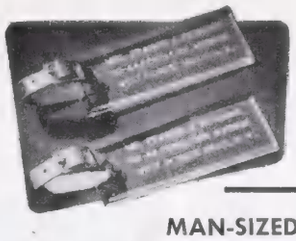


**IAT'S THE SCORE?** Here's and new star that has just meteored the gift market. It is either a com- or cigarette case (specify which want) whose cover is a dial-scoring e for contract bridge. It's complete foolproof, and even a scatterbrain work it to the satisfaction of bridge pots. Jeweler's brass, $5 ppd. Gift s, 302 E. 45th St., New York 17, N. Y.



**TLE KNITTERS** will have as fun with this Surprise Knitting as you did when you were a little It comes with a Dutch knitting and a ball of bright cord, which eals three tiny presents that are vered only as the knitting pro- es. In a gay little carrying box, just postpaid from The Block Shop, all St., New Haven, Conn.





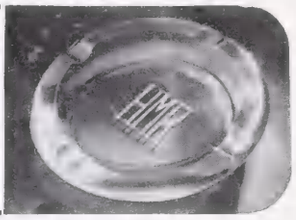
## TAG YOUR BAG

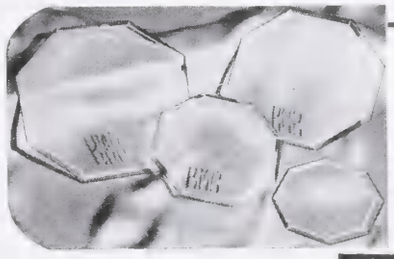
Smart lucite labels that identify it clearly as your own. Three lines of 23k gold permanent stamping give your name and address, so if an absent-minded porter does you dirt, your luggage will always show up. Choice of chain or strap. $1.75 pair, postpaid. In colors: red, green, blue. $2.00 pair, postpaid. PAIR MUST BE MARKED IDENTICALLY.

## MAN-SIZED

A handsome glass ash tray, solid and symmetrical, measures 8 inches in diameter, and comes engraved with a large 3-letter block monogram. Wonderful for a pipe smoker. Sure to be his favorite gift.

8" Ash Tray . . . . . $5.50 postpaid
6" Ash Tray . . . . . 4.00 postpaid





## MONOGRAMMED GLASS TABLE MATS

Unusually attractive glass plaques, beveled and personalized with handcut mitre monograms. Splendid for use under hot plates, under vases or as coasters. Decorative and practical—makes a most desirable gift for any occasion.

Set of 3—4", 5", 6" . . . . . $4.25
Set of 4—4", 5", 6", 7" . . . . . 5.95
Platter 8" x 12" . . . . . 4.75

Postpaid

Underline initial of last name. *No C.O.D.'s please.*

**EUNICE NOVELTIES** Dept. B-68
5th Floor, Woman's Exchange Bldg.
541 Madison Ave. New York 22, N. Y.

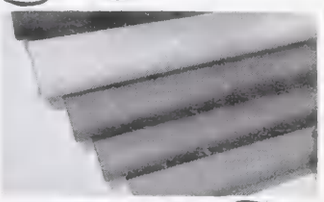


## venetian elegance

Magnificent table setting of Venetian crystal — heavy, fluted, iridescent bowls and candle-holder bowls. Only in Murano, Italy, can this be made.

Bowls, 8½" x 3", **$12.50** each. Candle-holder bowls, **$20** pair. Four-piece set: Two bowls and pair of candle-holders, **$42.50**. No C.O.D.'s; express collect.

**bertram shriver, ltd.**
1147 Connecticut Ave., Washington, D. C.



## Crisp Beautiful Tissue Papers

A quantity of tissue in the house is one of the handiest things in the world – for travel packing, for storage packing or gift packing.

Colored – 20 beautiful colors and white – you name them – we have them. Quire 25¢ Ream $4.25

Black or Blue – for linens or laces, furs or evening slippers. Quire 30¢ Ream $5.25

Minimum Order $1.00
Sorry, no C.O.D.'s
Add 10¢ for delivery

**Dennison's**
411 FIFTH AVENUE • NEW YORK 16, N.Y.
62 E. RANDOLPH • CHICAGO 1, ILLINOIS
32 FRANKLIN ST. • BOSTON 10, MASS.



## *Solid Cherry Wall Rack*

The Amy Lee Solid Cherry Wall Rack will delight the heart of every collector. Decidedly out of the ordinary in its authentic detail: spool turnings, with open back, scroll brackets, genuine hand carving. Shelves grooved for displaying plates. Built of solid Cherry, in rich Cherry finish. 29 in. high; 17 in. wide; 6½ in. deep. Shipped prepaid express $13.95
A pair for . . $25.95

## *Milk Glass Collection Pieces*

Square lace edge sandwich plate $3.10.
Basket-weave Hen-on-nest dish 85 cents.
Rabbit on nest candy dish $1.25
Lace edge heart plate $3.10

*Carl Forslund*
122 FULTON
GRAND RAPIDS 2, MICHIGAN
***Send for FREE illustrated Catalog***



*Streamline your outings! Fitted picnic kit in luggage tan simulated leather with slide fastener closing. Metal sandwich box and two 1-quart Thermos bottles with nested cups. Complete, $12.50. Mail orders filled.*

*SeidenBach's*
TULSA, OKLAHOMA

# FOR THE BRIDE . . . FOR THE HOME!



Lovely SUPPER TRAY is ideal for the bride. Combines a well-and-tree platter with vegetable dishes on each side. Heavily silver plated. 13¾" x 17". Decorative border. Federal tax included.....25.20



ELECTRIC ICE CREAM FREEZER makes up to 4 qts. of smooth, fresh, old-fashioned ice cream in a twinkling! Underwriters Approval. 115 volts, AC only. Eliminates fuss of hand cranking. With cord.....24.95

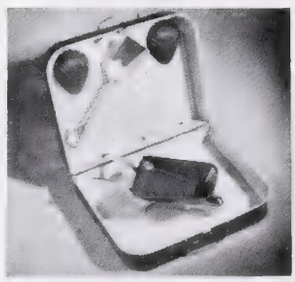
*Free Delivery Within 150 Miles. In New York City add 2% Sales Tax. Send for Catalog No. H-1 and Overseas Food Folder.*

1848 100th ANNIVERSARY 1948

**Hammacher Schlemmer**

145 East 57 St., New York 22, VO. 5-4700

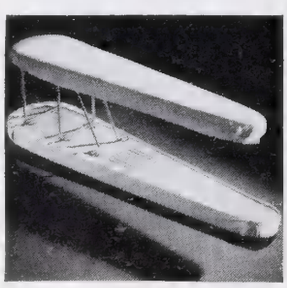
# Window Shopping



**GRAND SAND PLAY.** The Sa master is a red metal suitcase with gay beach scene lithographed on outside, and it holds all the equipm young castle-builder needs to keep happy for hours. There's a steel wh barrow, 2 metal sand molds, and shovel. The case is plenty big enou (10¾" x 8¼") to carry bathing s etc., $1.95 ppd. Breck's, 855 Breck Bl Boston 9, Mass.

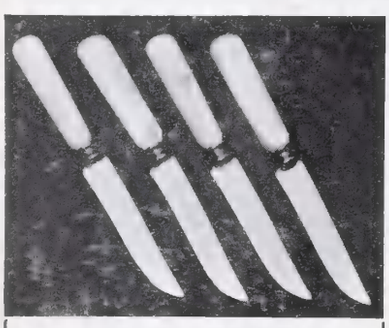


**IT'S MAGIC**—what pearls will for a woman. If you're beautiful the a gleaming tribute to your beauty, you're chic, they underscore your fi less grooming, soften your crystal fection. This is a sixty-inch rope wh possibilities for arrangement are lim only by your ingenuity. $4.75 inclu tax and postage. Gerlou, 501 Fifth A New York 17, N. Y.



**SLEEVE IT ALONE.** A fold sleeve board is a happy solution to y pressing problems, and once you've u it you'll confer with your laundress w your nose in the air. When not in us pancakes to a compact 2½" thick; open, it measures 21½" long, 6 high. Just $1.75 postpaid from J. J. thony, 1517 West North Avenue, waukee 5, Wisconsin.

(*Continued on page* 25)



## PEARL HANDLE FRUIT KNIVES

### *Old-time Favorites*

These exquisite fruit knives have finely fashioned *mother of pearl* handles. The 3½-inch blades are of stainless steel and finished in gleaming chrome. Guaranteed tarnish-proof, rust-proof. Make unusual and appreciated gifts. Sent postpaid. No C.O.D.'s.

Set of 4 ..... 9.75
Set of 8 ..... 19.00
Set of 12 ..... 28.50

**James Stuart**
410 DELAWARE AVENUE
WILMINGTON 11, DELAWARE



## Coffee on the Terrace

Our proud suggestion for your coffee in the cool of evening: The Harvest pattern is hand-painted in green and rust under glaze on a stoneware body. Pot holds six full-size cups.

**Three-piece set $8.00**
**Matching cups: $9.50 for 6**

no c.o.d.'s express collect

**Carbone, Inc.**
342 Boylston St. Boston, Mass.

## Children's Party

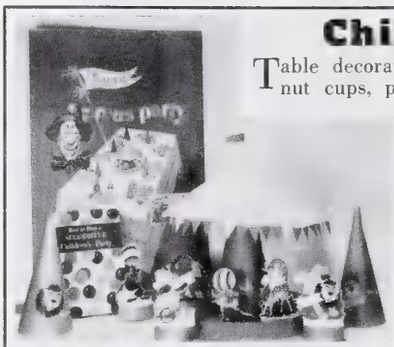


Table decorations with carousel centerpiece, hat nut cups, place cards, and invitations for par for eight ..... $2.25 pp

"How to Plan a Successful Ch dren's Party" (65 pages) by Franc W. Keene ..... $1.00 pp

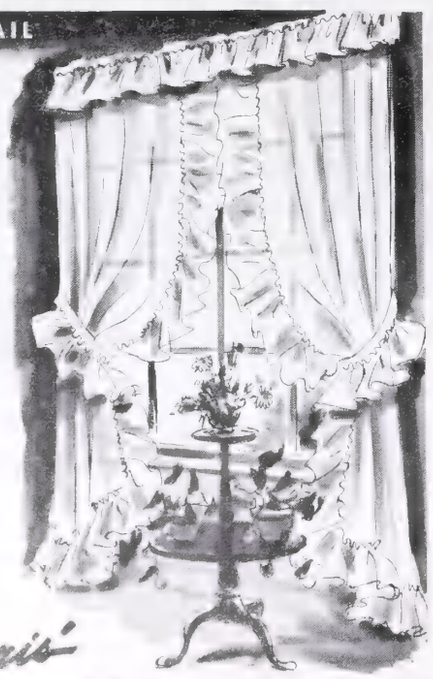
Party for eight and boo let ..... $3.00 pp

*Sorry, no c.o.d.'s or stamps.*

*Page & Biddle, Inc.*
21 Station Road Haverford,

ORDER BY MAIL

## RUFFLED MARQUISETTE CURTAINS



- permanent finish
- easy to launder
- no starch needed
- holds shape, no stretching

Backed-hemmed with 6" headed ruffles, bone rings on tie-backs. Extra wide to hang full or criss-cross.

54" long x 90" wide, pair . . . $3.75
63" long x 90" wide, pair . . . $4.25
72" long x 90" wide, pair . . . $4.75
81" long x 100" wide, pair . . . $5.50
90" long x 100" wide, pair . . . $5.95

Tailored curtains, prices considerably lower, available in all lengths.

MATCHING FABRIC . . . hemmed, 43" wide . . . 69c YD.

*Postage prepaid.*
*Send check or money order.*
*Swatch on request.*

**Morris'**

56 MAIN ST., TORRINGTON CONNECTICUT

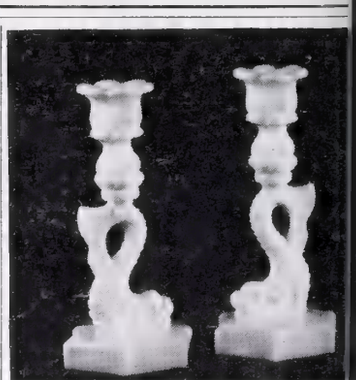


HIS IDEA OF A ROBE—this top-drawer terrycloth by Martex. White, ecru, yellow, or light blue—doubly handsome with his 3-letter monogram in self or contrasting colors!

**$24.85** *Prepaid*

Sorry, no C.O.D.'s
1 *month delivery*

**Franklin-Bayer**
THE LINEN SHOP, Inc.
630 North Michigan Ave.
Chicago 11, Ill.



## Sportive Dolphins

form the motif of these milk g candlesticks handmolded from old design. They stand 9¼" A sure-to-be-cherished wedding anniversary gift; delightful dec tion for your own or any home.

Postpaid in 48 states on receipt of che or money order. No COD's.

**$5.85** The Pair

*The Josselyns*
Box 147 Dept. A6 Dedham,



*Dreamy Elegance* . . . hand-crafted with lavish detail by Grosfeld House. Such refreshing originality in the dramatically proportioned furniture . . . beautifully fashioned with unhurried skill. Such luxury, too, in the superb British broadloom . . . distributed by Grosfeld House exclusively. A room for gracious living . . . one of more than 100 on view at our exhibit rooms.

MANUFACTURERS OF FINE FURNITURE
AND IMPORTERS OF BRITISH CARPETING

*Grosfeld House*

*Write for name of decorator or store to serve you.*

GROSFELD HOUSE EXHIBIT ROOMS • New York—320 East 47th Street • Chicago • Los Angeles




# Berry Festival!

## 16-piece Hostess Set by LIBBEY GLASS

$5.00

SLIGHTLY HIGHER IN THE SOUTH AND WEST

● Gay new mix-match idea for your table! . . . Service for four—a quartet of berries on gleaming glass! Practical party fixings you can use every day, round-the-clock! See the heavy bases. Colors are fired on, are *permanent!* And both glasses and bowls have the guaranteed "Safedge" rims: "You get a new piece if the 'Safedge' ever chips!" Each set's prepacked in its own bonny box! Light-hearted "extra" gift for brides-to-be! *At leading stores everywhere.*




Copyright, 1948, Libbey Glass, Division of Owens-Illinois Glass Company, Toledo 1,

# Excitingly Gay!"

## ays captivating ESTHER WILLIAMS

**o-Starring in M-G-M's "ON AN ISLAND WITH YOU"**

*"I love the perfect color harmony and design of CHROMCRAFT's modern dinette suite. It's a gay, new note for dining-kitchens!"*



Chromcraft dinettes

Who hasn't longed for a lighthearted kitchen? One for dining, as well as work! It can be all yours—with CHROMCRAFT's modern dinette and matching sectional buffet! The dinette has a generous 44" x 40" plastic top . . . washable, stain, and burn resistant! Sparkling chrome; gay pastel Masland Duran all-plastic upholstery. And CHROMCRAFT's own "Feather Touch" patented refectory slide, the finest table top slide ever made! Notice, too, the smart new host chair with comfortable arm rest. The buffet:—four oak sectional pieces . . . two commodes, chest and china—in a hand-rubbed neutral "gray-mist" finish. Harmonizes with any decorating scheme, provides ample storage space for silverware, linens and china. Priced for your budget! At furniture and department stores everywhere, or write for the name of an authorized CHROMCRAFT dealer near you.

Guaranteed by Good Housekeeping

VISION OF THE AMERICAN FIXTURE & MANUFACTURING CO., SAINT LOUIS 3, MO.

# *It's "Third Dimension Beauty"...*
# *It's Sculpture in Silver...*
# *It's Wallace Sterling...*



**STRADIVARI** . . . inspired by the genius and mystery in the art of the great master. Like the classic forms of sculpture, STRADIVARI has "Third Dimension Beauty". . . loveliness in front, in profile, in back . . . the quality of silvercrafting found only in Wallace Sterling. Other "Third Dimension Beauty" designs include Grand Colonial, Rose Point, Sir Christopher, Grande Baroque. Six-piece place settings from $27 to $35, according to pattern.

Send 25¢ for the book, "Beauty Moods in Silver," by William S. Warren, designer of Wallace's "Third Dimension Beauty" patterns. We will also include the booklet, "Daily Pleasure in Sterling," which contains ideas on entertaining, and table settings arranged by noted magazine editors. Address Dept. K-2 Wallace Silversmiths, Wallingford, Conn.



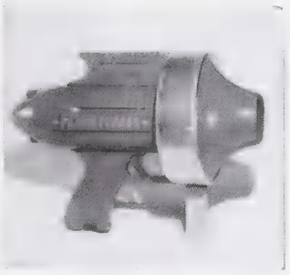
WALLACE
STERLING

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# Window Shopping

(Continued From Page 20)

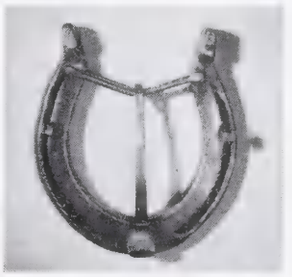
**VE HIM THE AIR** with the h Gordon Air Ray Gun. It's as as the air you breathe and about nexpensive, because it requires no munition. Just raise cocking lever pull trigger—and out shoots a jet ir that can snuff out a candle or ck down light paper targets from eet. 10½" long, $2.50 plus postage. A. O. Schwarz, 745 Fifth Ave., York 22, N. Y.



**MP HER.** These are the shoes, ve all, that we'd choose for everyday r. And our Window Shopping feet mighty persnickity. The Wedgie is walking on tufted clouds, and flat- your foot like mad. In black, navy, rown summer suede; or cherry red illage green calf. Sizes 4 to 9, AAA 3. $8.90 ppd. Joseph Antell, Zero rbury St., Boston, Massachusetts.



**OCK ON WOOD,** (and that's y enough!) but do it with a cker that is made of a real pony and your house will be studded fourteen-karat fortune. Even the per has an authentic ring with a e horseshoe nail. Marvelous weekend or for your own bedroom doors your children's playhouse. $1.50 paid. Horseshoe Forge, 5 Muzzey Lexington, Massachusetts.




## MONOGRAMMED GLASSES and STEMWARE

e ideal gift for the June bride. Fine stal glasses and stemware that udly declare ownership with a hand- ne hand-cut three-letter monogram block or diamond design. 14 oz. ihball glasses, $9.95 doz. Old Fash- eds, $8.95 doz. Goblets, sherbets, cktails, wines and cordials, $13.95 z. Prices include monogramming and stage. Sorry, No C. O. D.'s.

*Write for Catalogue B-68*

**ne SALT & PEPPER SHOP**
East 86th Street, New York 28, N. Y.






## The Little Shaver

aving kit, just like Dad's, only the azor" is made of soft sanded wood so is harmless to his tender young skin. ush has soft bristles, too. Wood shav- mug (2½") is miniature of Dad's d contains the finest, purest Castile ap. This set will lure the lad of 4 to into washing his face as often as u want him to. $1.25 postpaid. No O.D.'s please.

**Edith Chapman**
East 33rd Street New York 16, N. Y.



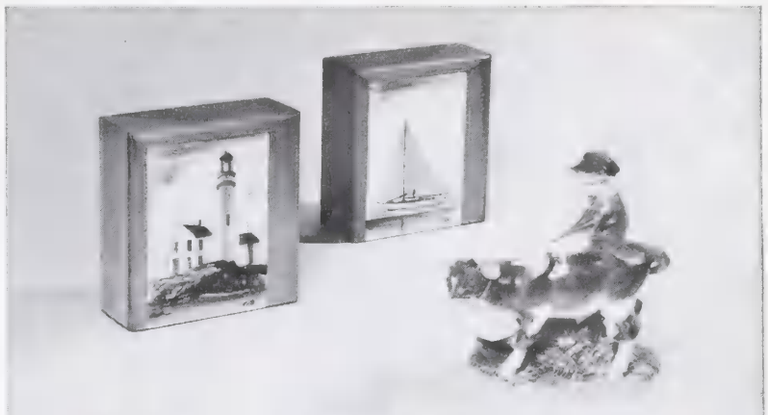

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*Express f.o.b. St. Louis* **$59.50**

Write for illustrated folder of R.F.D. Mail Boxes, Weathervanes, Foot Scrapers and Signs.

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## SILVER INDIVIDUAL TEA SERVER AND TRAY $4.50*

* Federal Excise Tax included



Distinctive, individual tea server with its own 2" diameter sterling tray. One initial on tray included in price.

*John Wanamaker*
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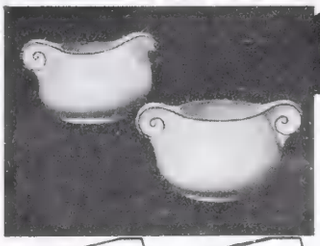

## Wedding Bowl

to commemorate your wedding or the wedding of a friend. A nice anniversary gift, too. A six-inch scalloped edge ivory china bowl hand-painted in full colors and fired for performance. Illustration shows couple in old-fashioned dress, but modern dress may be had if preferred. Personalized with names and date, or any inscription you wish. Sent p.p.pd. in about 4 weeks upon receipt of check in the amount of

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Also available—a 10" china plate of the same design at $7.50. Send for catalog.

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Lustrous, beautiful, yet oh—so practical is *this* sugar and creamer set. Imagine a creamer that just can't be made to drip . . . it's an exclusive patented feature. And what's more, both are made so that an accidental tip-over is practically out of the question. Lovely pastel colors are integral . . . chips won't show. Bright gold trim. Of high quality China that will grace any table. $4.95 postpaid the set. Creamer only $2.95. Cash, check or money order. COD's you pay postage. Specify: Ivory, Green, Yellow, Blue or Pink. We guarantee you'll be delighted.

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### with NON-HEATING HANDLES



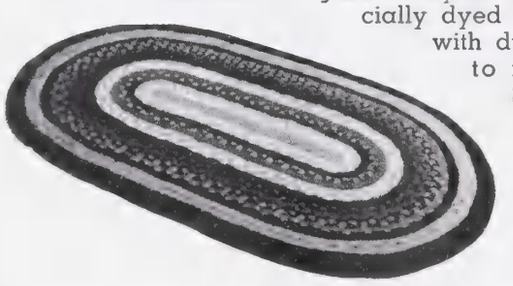
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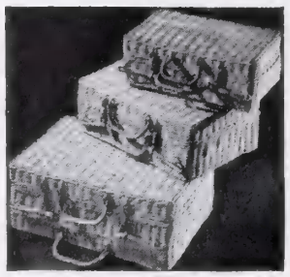
It's easy to make this Beautiful Braided rug with clean new fleecy all-wool strips. Your choice of eight beautiful pastel colors at $1.55 per pound. Full directions for braiding and sewing with each order. 5 pounds makes a rug 24 in. by 48 in. 27 other especially dyed shades available with dye charge added to regular price. Same colors. Sent C.O.D., or we pay postage if you send money with order. Strips 4 to 8 in. wide. 72 in. long.



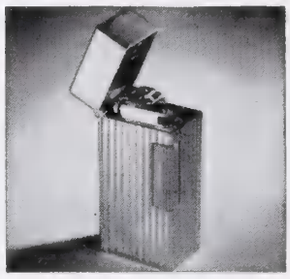
**Braided rugs made to order. Stock patterns, or your pattern, $2.35 per sq. ft.**

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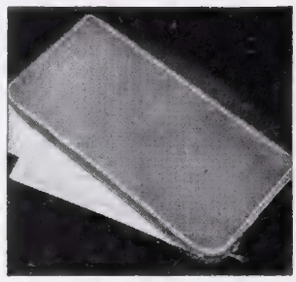
# WinDow



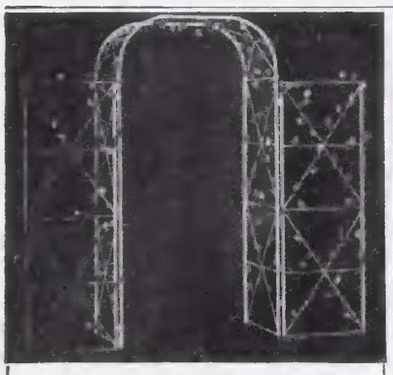
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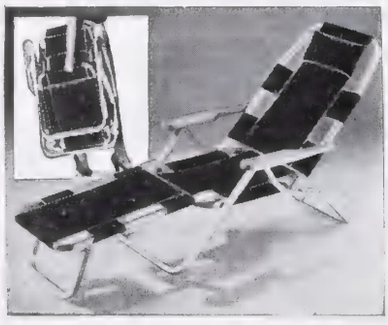


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**A lasting frame for displaying your finest climbing plants and flowers. 8 ft., 3½ in. high, 8 ft., ½ in. wide, including wings. Doors 45½" wide. Finished in long-lasting white lacquer. Complete with 8" pipe sleeves for easy assembly, only $19.95 for trellis alone, or $29.95 including wings as illustrated.**

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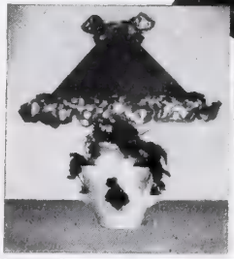
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## LOVELY METAL TABLE

Picture it shaded by a big, colorful beach umbrella (anchored in center hole).



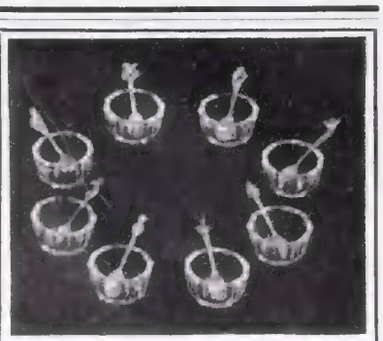
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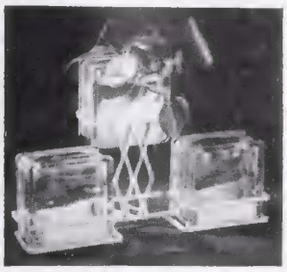
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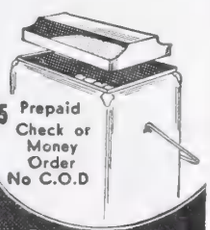


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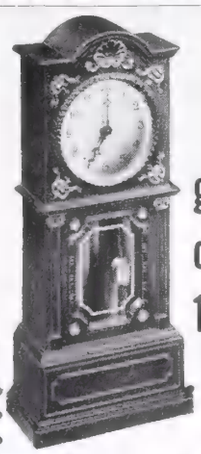
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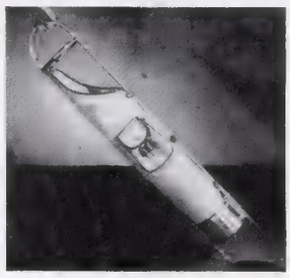


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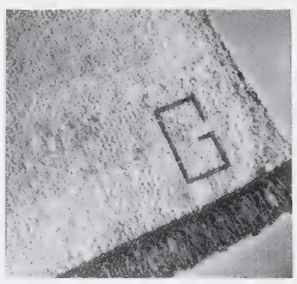
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Plate shown is in hand crafted Sgraffito pottery. T rich cream background acts as a foil to enhance t colorful and luscious hues on the Bride and Groom. T twin candle Sconce is in gleaming golden Bronze in t traditional Twin Dove and Single Heart Motif. A plates personalized with the name of Bride, Groom a date of Marriage. Nine-inch plate complete wi Sconce $22.00.

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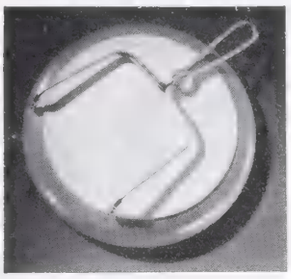
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't let your children wear inferior sun ses harmful to their young eyes. glas* lenses are specially *hardened* esist shock and made of ground pol- d glass for perfect vision free from rtion. And they're really attractive eir translucent plastic frames! Each comes with a colorful leatherette . Be sure to state age of child (from 15) for proper sizing. $4 postpaid.

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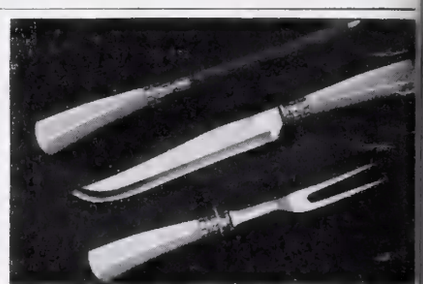
**GIANT SHOE HORN.** Ther something deliciously luxurious abou beanstalk shoehorn that eliminates bo bending while slipping into your sh This one is especially elegant, made plexiglas that's a dead ringer for torto and is wonderful for Father's day for a heart patient. 14" long with mo gram in gold, $2.75. Lighter to mat $11. Postpaid from Edith Chapman, E. 33rd St., New York 16, N. Y.




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ILLUSTRATED WITH FULL-COLOR PICTURES

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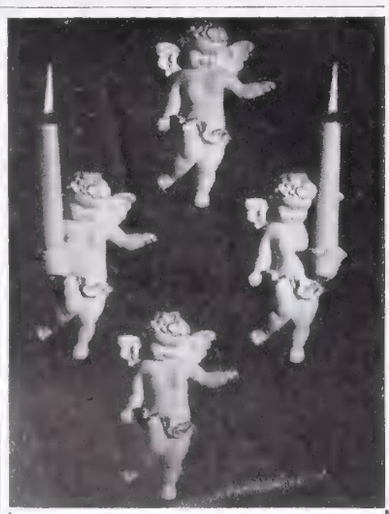
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You can arrange these winged cherubs delightfully over mantel, dressing table or bed-head to suit your fancy. With curly topknots and dimpled knees, they are pink, white or flesh with gold. $7\frac{1}{2}$" tall, $2.95 each postpaid. Set of four $11.45.

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*... without touching hands to water*



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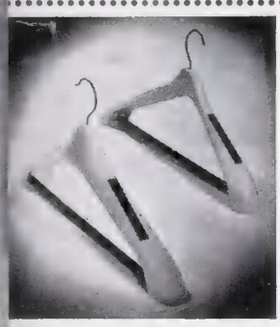


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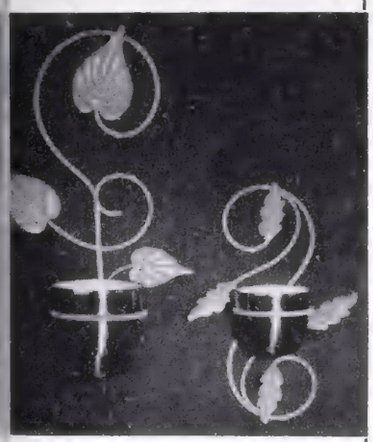
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To preserve fine cut and good styling, hang your clothes on attractive new "Garment Drapes." Shoulder-form shape supports collars without creasing. Protects shoulders from crushing, and allows garments to hang in natural lines. Felt pads prevent slipping or shifting. Six beautiful, modern colors to smarten your closets: red, green, yellow, black, blue and pink. Smooth, durable plastic with long life "suspended" construction. Full 16" wooden pants bar.

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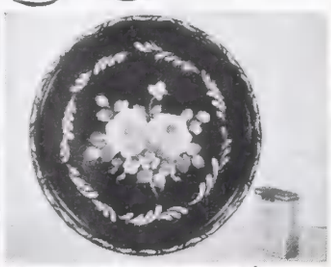


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*Duncan's famous tear drop pattern*

Consists of vinegar and oil bottles, salt and pepper shakers and unusual partitioned tray which may be used separately for nuts, candies, mints or jellies. Just wonderful for summer salads or gift for June bride. Complete set $4.50. Postpaid. Sorry no C.O.D.'s.

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Hand painted and Handy $1.00

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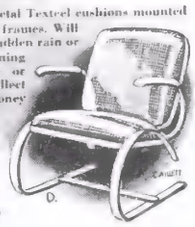


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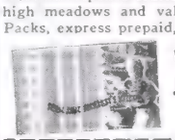
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**Ann Raskas Candy Co.**
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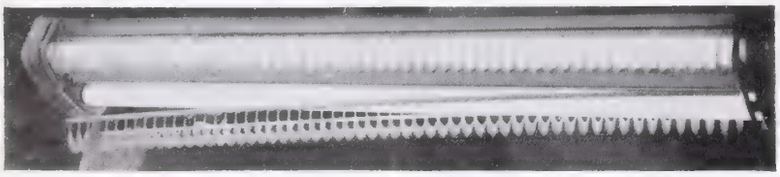
An unusual design in a round coffee table copied from an old New Hampshire piece, with a recessed center for fruit or flowers. In a soft hand rubbed maple finish. Made of native birch and rock maple.

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**Copper bowl liner $3.00 additional.**

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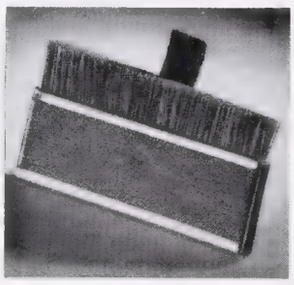
## WinDoy



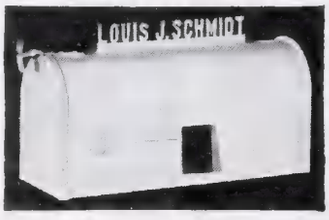
**VANITY FARE.** A pair of dr ing-table lamps are rich with the m of summer, and they belong in a r golden with sunlight, fresh with garden-fragrant breeze stirring w curtains. The milk glass bases crowned with rose-splashed shades. high, $10.95 the pair. Add 50¢ post Katharine B. Ward, Pleasantville, N.



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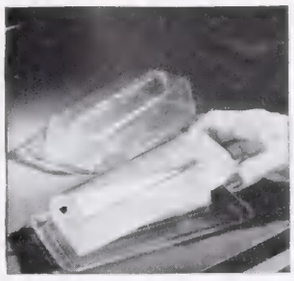


## DECORATIVE PIPE RACK

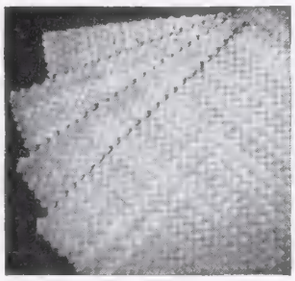
To hold letters or ivy (and odds and ends hideaway drawer) in pine with a hand-rubb finish. 16½" x 10¾" x 5½", $6.50 witho ivy (postage COD). Pilgrim Pine Furn ture, Inc., Meredith, New Hampshir

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## "You-Can't-Lose-It" Pencil.. $1.75



Here's something for a forgetful one. Pencil on a chain attached to a pin. Choice of Royal Blue, Gray or Black.

## Key Keeper..75¢

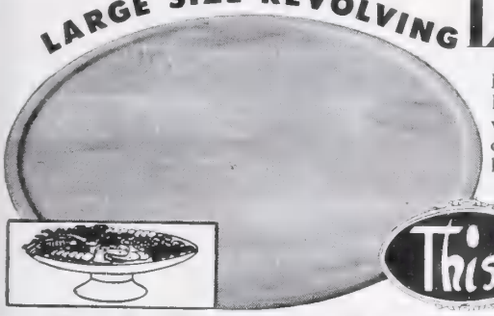
Everyone who owns one thinks they're wonderful - Silver finish. Nice prize.

Sorry, no C.O.D.'s
Add 5¢ for delivery

**Dennison's**

411 FIFTH AVENUE • NEW YORK 16, N.Y.
62 E. RANDOLPH • CHICAGO 1, ILLINOIS
32 FRANKLIN ST. • BOSTON 10, MASS.

LARGE SIZE REVOLVING **Lazy Susan**



Large 16 inch diameter Beechwood Lazy Susan with spirit-resistant lacquer finish. Has revolving base and felt bottom. Ideal for hand decorating. Postpaid **4.95**

Thiss

902 NICOLLET AVE.
MINNEAPOLIS 2, MINN.

## Sterling HANDLE Serving Pieces




EACH IN ATTRACTIVE PLASTIC TOP GIFT BOX.

A sensational buy! Beautiful pattern. Superbly made. Mail your order in today! **$3.75** each postpaid tax included

Set of 3 . . . . . $10.50

**OSCAR BERNS**

19 South 4th Ave., Mount Vernon, N. Y.



## HOT DONUTS IN A JIFFY WITH HOME DONUT MAKER!

Enjoy hot donuts in minutes with amazing, new Prest-O-Gun, precision made of polished aluminum and stainless steel. Marvelous for breakfast, snacks or when guests drop in. No rolling out dough or cutting donuts. Simply load "gun" with one of easy recipes furnished, squeeze trigger, out come perfectly formed donuts! Ideal for gift, wedding present and home use. Order today. Send check or money order.

ONLY **$7.95** postpaid

**HOM-ADE, INC.**

182 Tenth Street, Oakland 7, California




OTTO ULBRICH COMPANY
Buffalo 2, N. Y.

## *Going Places by Auto?*

This up-to-date handy Rand McNally Road Atlas has complete easy-to-read and numbered road maps of every state -- the provinces of Canada -- and Mexico. Detailed maps of important cities (shows the easy routes in and out) distance finders and historic points of interest. **Only $1.25** postage paid; with sturdy fabricoid cover, $2.50 postage paid. Sorry, no C.O.D.'s.

**JUST PUBLISHED: The new, revised 1948 editions of Duncan Hines: "Adventures in Good Eating" and "Lodging for the Night" each $1.75 postage paid.**

*IT'S NEW!*



## ENJOY SUNBATHING MORE with a CHENILLE SUN BLANKET

Sunbathe in luxurious comfort at the beach, club pool, your own swimming pool, or back yard on this cozy Chenille Sun Blanket. Size approximately 40 by 66 inches. Preshrunk. Weight about 2¾ lbs. Soft, richly-tufted pile on heavy long-lasting back. Gay checkerboard design in blue, green, gold, or wine, on white background. Colors guaranteed not to fade or run. To launder, wash and hang on line to dry—that's all. Send money order or check for $4.95, and blanket will be sent postpaid anywhere in U. S. If not satisfied, return in ten days. Full purchase price refunded. Order today, specifying color.

**$4.95** Postpaid

**TEX-TUFT PRODUCTS, Inc.**

P. O. Box 1108 Rome, Georgia

*Colonial Charm for Today's Bridal Home*



## BRASS STUDENT LAMP

*The Perfect Wedding Gift!*

Authentic copy of a fine old kerosene lamp . . . wired for electricity . . . comfortably and beautifully at home with any decor. Highly polished brass, heavily lacquered for lifetime sparkle. 20" high. Shade in coral, dark green, yellow, ruby red or lime green. The "Quincy", illustrated, $23.50; double lamp, the "Cambridge", $34.50. Prepaid in the U.S.; check or money order; no C.O.D.'s please. Send for illustrated booklet of other lamps.

BEE-BEE STUDIO • 5510 WAYNE AVENUE • PHILADELPHIA 44, PENNA.



*Whither blow the winds?*



Rooster of this weather vane is ¾ full bodied—22 karat gold leafed, hand hammered on copper—on iron copper bearing spire.

Prices f.o.b. New York

No. 332—Rooster 13 inches high . . . $20.00
No. 333—Rooster 24 inches high . . . $36.00
No. 334—Rooster 28 inches high . . . $54.00

FISKE Weather Vanes have topped buildings everywhere for 90 years. Time does not dim their beauty nor reliability. Many other designs.

*Illustrated folder and prices on request.*

**J. W. FISKE IRON WORKS**

*Established 1858*

76 Park Place, Dept. 2, New York 7, N. Y.





## CHOSEN ESPECIALLY To Delight Your Favorite Bride or Girl Graduate

A sturdy tole scrap basket with delicately pierced border, decorated with a charming Victorian flower motif of burnished brass. Beautifully finished in enchanting soft colors. Matching desk secretary has a thick memo pad; reversible cards ingeniously indexed for addresses and telephone numbers; and a calendar-reminder for birthdays, anniversaries, etc.

Set comes in: Feather white—Warm ivory—Shell pink—Mist grey—Heavenly blue—Avocado green.

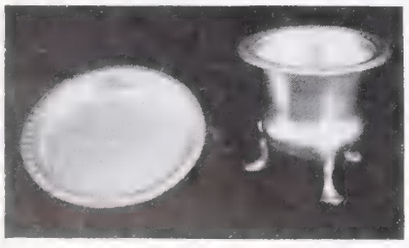
Basket 13x9x5 . . . . . $12.50
Pad 6x7½ . . . . . 10.00 postpaid
Additional memo pads 25c each.

*Constance Leiter*

200 W. 47th St. Kansas City 2, Mo.



## Attractive Sterling Silver Gifts



STERLING CIGARETTE URN on three distinctive claw feet — wrought of heavy gauge silver—high lustrous finish—gadroon border. Size 2½" tall, 2¾" diam. PRICE $7.00.

STERLING ASH TRAY — also used as COASTER — 3½" diameter, matching gadroon border. PRICE $2.50 ea.—set of 4 in gift box, $9.00.

Special combination—1 cigarette urn and 2 ash trays at special price, $11.50 set.

All prices include tax—No C.O.D.'s.

**The Manhattan Silver Center**

366 Fifth Avenue New York 1, N. Y.



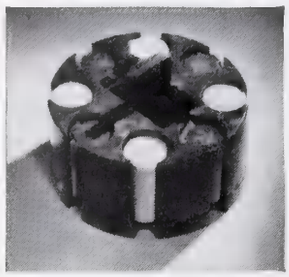


*Call the family in to meals with a*

**LUCKY HORSESHOE BELL**

CHILDREN at the beach or guests in the garden know you really want them when they hear the musical ringing tones of this lucky Horseshoe Bell. Very useful and goodlooking at front door, on porch, or as a dinner gong indoors. Perfect for country home, camp or ranch. A fine bread-and-butter, anniversary or back-to-the-country gift. Forged from two real horseshoes stoutly welded together, with a heavy clapper hung by a rawhide thong. Handsome black Endurion weatherproof finish. Bell about 9" by 8", about 17" overall with bracket. One of our first and most popular horseshoe articles (Design Patent 137,664), these bells are ringing all over the world. Now at a new low price, only **$5.95**. Shipped postpaid same day from **Horseshoe Forge, 5 Muzzey Street, Lexington, Massachusetts.** No C.O.D.'s please.


# WINDOW



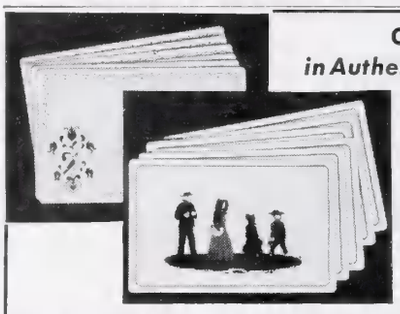
**YOU BET YOUR LIFE** this is a gift for Father's Day that will probably get your allowance increased. Remember it, too, for your summer weekend presents. A circular plastic rack comes equipped with 200 poker chips and, as always, Dennison's makes you smile as you pay the gentle price of $3.95. Add 25¢ postage. Dennison's, 411 Fifth Ave., New York 16, N. Y.



**SUN-STRUCK TIME.** The lovely immutability of a walled garden, where time passes with a whisper rather than a gong, will throw its golden shadow on your own garden if you have this solid bronze sun dial. Inscribed with "I Count None But Sunny Hours," it measures 10" in diameter. Mount it on a stone pedestal or level tree stump. $8.25 ppd. Add 30¢ W. of Miss. Art Colony Industries, 69 Fifth Ave., N. Y.



**YOUR ROSARY** can now be kept safely in its own handsome case. The hinged box is finished in jeweler's brass or chromium, with a reproduction of the Miraculous Medal. Inside, it is velvet lined and deep enough to hold large beads. With a 3-letter monogram in block or script letters, it measures 3" x 2¼". $2 ppd. Hall Galleries, Albert Steiger Company, Springfield 2, Massachusetts.

## COLORFUL PLACE MATS *in Authentic Pennsylvania Dutch Designs*

They're quaint and colorful . . . Pennsylvania Dutch place mats in the rich, vivid colors typical of this American "folk art." Heavy; lacquered; easy to clean. Lovely for indoor or outdoor place settings. Ideal for gift-giving.

**No. 105.** Famous Bird, Heart and Flower design. Set of 6 mats, 11" x 17", postpaid . . **$1.00**

**No. 108.** True-to-life Amish Family Group. Set of 6 mats, 11" x 17", postpaid . . . . . **$1.00**

**Matching sets of smaller mats and coasters**

**No. 125**—6 mats, 6 coasters. Bird, Heart and Flower design, postpaid . . . . . **$1.00**

**No. 128**—6 mats, 6 coasters. Amish Family Group, postpaid . . . . . **$1.00**

**Minimum order to one address, $2.00**

**R. W. CUMMINGS, INC.** **Lancaster 3, Pa.**



**New CAPE COD "BEACH-CLUBBER"**



***YES, SIT IN IT!***

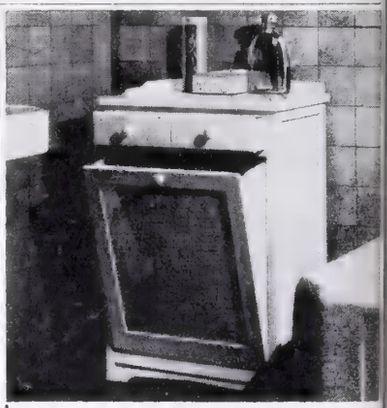
It's a beach-and-picnic seat and carryall! Lugs sand and duds, then becomes a super beach seat with unbelievably comfortable back support. Heavy waterproof glazed cotton drill, striped red, green, or blue-&-white. Top quality from nylon thread, to rubber tips on steel frame posts, and outside cigarette pocket. 18"x16," closed. Most families want two!

**$3.95**

*Home and Garden Gifts* **BRECK'S** ESTABLISHED SINCE 1818

ORDER BY MAIL POSTPAID
83S BRECK BLDG.
BOSTON 9, MASS.





**VANITY-HAMPER**

Entirely new—combines beauty and utility. Custom cabinet work for lifetime service 33" high, 22" wide, 15" deep. Has handy drawer and tilting, removable hamper with metal grille. Enamel finish. In All White—or White with hamper grille in Peach, Blue, Yellow or Green pastel tone—$17.50, express charges collect.

ORDER TODAY—stating color preference. No C.O.D.'s, please.

**METALVENT CORPORATION**

Dept. H.B., 4020 N. Port Washington Road, Milwaukee 12, Wis.

# SHOPPING

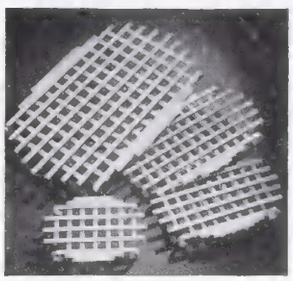
**BIG LEAGUE CAP.** Every young fan you know will feel like Di Maggio in one of these. Complete with pull-down visors, they come in correct major league colors, have the authentic insignia of every big club, and are marked with the initials of your particular hero of Swat on the leather sweatband. Pure wool, waterproof, sizes 6⅛ to 7. $2.15 ppd. Young Books, 746 Madison Ave., New York 21, N. Y.



**THE SUN IS YOUR UN-DOING,** so you might as well relax and woo it like a jealous lover in this tubular aluminum chair. It weighs just 6 pounds and the heavy duck covering comes in red, green, blue, or yellow. By lifting the arms, back adjusts from sitting to siesta position. $16.50 exp. coll. No c.o.d.'s. Long's, 420 Hamilton St., Roanoke Rapids, N. C.



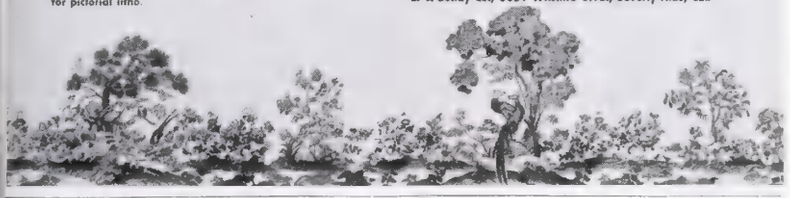
**SMART TRIVETS.** Made of duraluminum that never tarnishes, in a striking lattice pattern, these table protectors will pay for themselves many times over in the care they give your table tops. Wonderful for hot plates or vases, set of 3 measures 4¼" x 6", 5¾" x 8", 5¾" x 10". $6.25. The larger platter size is $6. Ppd. No c.o.d.'s. Ellison's, Box 284, Orange, New Jersey.




**The PHOENIX BIRD DECORATION**

Hand-printed in sets of 16 lengths; each length is 10 ft. 6 ins. by 21 ins. wide. Complete scene extends 28 ft. Made on the following backgrounds: White Satin, Ivory, Chinese Yellow, Opaline Green; $240 . . . Black Leather and Blended, $262.46 . . . Write for pictorial litho.

W. H. S. Lloyd CO., INC.
48 West 48th Street, New York 19, N. Y.
Chicago Boston Newark
62 E. Van Buren Street 405 Boylston Street 99 Central Avenue
E. C. Bondy Co., 8359 Wilshire Blvd., Beverly Hills, Cal.



**JUST IRON ON PERMA-NAME TAPES**



NO SEWING • SAVES HOURS OF TIME

**Order Now For Your Boy Or Girl Going To Camp**

Actually becomes part of the garment — can not tear, rub or wash off. Ideal for labeling campers' and school outfits. Tapes individually cut and boxed. Black ink — White tape

$2 FOR SIX DOZ.
12 doz. for $3

Print name clearly No C.O.D.'s

TRANSPARENT PRODUCTS CO., INC.
Dept. HB2 324 East 24th Street, New York, N. Y.



**TOTSTOOL**

A stool that's just right for little folks who want to reach their own soap and toothbrushes. Hand-fashioned in true colonial manner of mellow knotty pine. Sturdy and well proportioned—it won't tip over with its precious standee. It'll take rough treatment and there are no nails to loosen and protrude dangerously. It's decorated on each end and we'll hand paint the little owner's name on the top (up to 10 letters).

TOTSTOOL is a perfect gift—it's treasured by boys and girls from 1 to 6.

**$3.95 postpaid**
(west of Miss. R. add 20¢)
*Size 9½" x 15½" x 8¼" hi. (can also be undecorated)*

Royal-Jay Products Co.
Box 337 Mamaroneck, N. Y.



**For you, a hand-blended braid of fine, imported, real hair**

$12.50

**MAIL ORDER ONLY:** Victor Vito styled braid, 20" long, hand-blended to match your own hair. May be worn as a switch. Enclose ample samples of your hair. Snip close to scalp from top, side, and back to assure perfect match. Extra thick braid, $18.00. Regular braid, $12.50. *(Two regular braids are used in coiffure illustrated.)* No C.O.D.'s please. Booklet, "25 Ways of a Maid with a Braid", by Victor Vito, included with order.

*New York City residents add 2% sales tax to remittance.*

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MAIL ORDER ONLY • TRESSES ARE FULLY GUARANTEED

**Number Your House with Distinction**







Marjorie McNulty sculptured these 3-dimensional decorative figures—cast them of aluminum in deep relief. Plaques are 7" x 12"—finished in antique black. Hang with matching numerals at your door or gate—or as a handcrafted plaque of great beauty on your walls. $5.00 postpaid with house number; $4 without numerals. Mounted on white panel, $7.50. Specify design when ordering.




Marjorie McNulty

*Original Designs*
Dept. HB-6, Westport, Connecticut
*Send for Free Catalogue of designs.*



**A lovely wedding gift!**

It's so graceful, so beautifully made, so stunning—that you'll just hate to part with it! The modern Danish-styled dish is handblown, clear crystal—the exquisite spoon and saucer are triple-plated in silver. Wonderful for mayonnaise, sauces, preserves, candies, nuts, etc. This truly charming present is enhanced by Molly Ann Hames' colorful, careful gift-wrapping. Only $5.95 postpaid! No C.O.D.s please.

Send for gift catalog
Molly Ann Hames
152 East Ontario St., Chicago 11, Ill.



*Planter Hurricane Lamp*

*A light touch for indoor and outdoor dining*

In painted metal . . . . . ea. $7.00
*green, chartreuse or white*
Gleaming copper or brass . . . . . ea. $8.00

NESSA GAULOIS
723 Lincoln Rd. Miami Beach, Fla.
No C.O.D.'s, Please. Postage Prepaid.



**Set of 25 Distinctive Ranch House Designs**

Unusually attractive designs in a wide range of sizes—2 to 4 bedrooms—all different in exteriors and room arrangements. Suitable for any width of lot from 60 feet upwards. Some simple—some ornate. Price range approximately $10,000 to $30,000. Complete set of designs and floor plans—$1.00 postpaid.

$1

MERLE WILLIAM HOGAN, 18901 Grand River Ave., Detroit 23, Mich.



A "Treasure Chest" OF Imported DANISH IRONART

A GIFT TO TREASURE FOREVER

CLASSIC BEAUTY CREATED BY FAMOUS VIKING CRAFTSMEN

LITERATURE ON REQUEST

Scene on front depicts legendary origin of Danish flag. Legend is inscribed on lid in Danish with English translation. "Treasure Chest" size: 7¾" long; 3⅝" wide; 3½" high; weight 3¾ lbs.

Beautify your home with historic Danish Ironart! Send for this exclusive "Treasure Chest" today. Fine, hand-antiqued bronze finish, wood-lined interior. Price $9.95

*Sold Mail Order Only. Orders accompanied with check or money order are sent prepaid. C.O.D. orders are accepted.*

VIKING IMPORT HOUSE

511 PATTERSON RD.
DAYTON 9, OHIO

Orchid Corsages

OVERNIGHT BY AIR FROM HAWAII

*Everywhere*

Write or wire us. We'll have gorgeous, exotic Hawaiian orchid corsages rushed via air mail special. Gift boxed and gift card enclosed.

Each lovely flower is 2½" to 3" in diameter. Fresher. Long lasting. True orchid colors. Reference: Security-First National Bank.

Be original with your gifts. Thrill any woman. And where can you beat these prices:

**3 orchids in corsage . . . $4.00**
**5 orchids in corsage . . . $5.00**
**7 orchids in corsage . . . $6.00**
**Orchid Leis . . . . . $15.00**

*Postpaid airmail special. You can wire money. Please, no COD's.*

Skyway FLOWERS

117-19H So. La Brea • Inglewood, Calif.

Now Make Your Own FROZEN SUCKERS






Fill Mold with Liquids



Put Mold in Freezing Unit

**Wholesome Refrigerator Suckers**

Make 'em at home — no trouble or fuss! Use Chocolate Milk, Fruit Juices, Soft Drinks, Malted Milk, etc., to make all the tasty, healthful Frozen Suckers you want! Plastic sticks can be used over and over!

Complete! RUBBER MOLD and 8 Plastic Sticks

GUARANTEE: Send one dollar—cash, check or money-order TODAY. (No stamps, please.) If not fully satisfied, return Mold within 10 days and your money will be refunded.

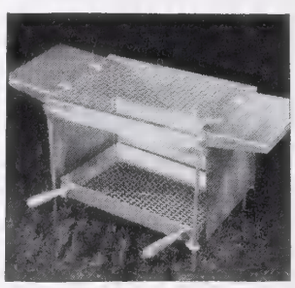
$1 POSTPAID

HAGGARTY PRODUCTS CO.
2100 Tower Bldg., Dept. 3-F, Akron, O.

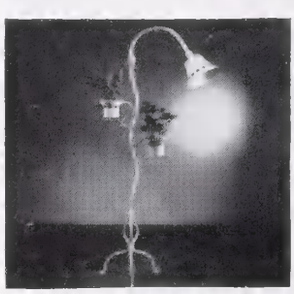
WINDOW



**BEACH LOAFERS** will soak up sunshine without getting plastered with sand if they do their lazing against this slatted back rest. The slats are put together with canvas, and it folds up like a venetian blind so it's easy to travel with. Good for sitting in bleachers, too. $4.50 postpaid. No c.o.d.'s. Crane's, 419 E. 57th St., New York 22, N. Y.



**PORTABLE PICNIC GRILL.** One fine day you'll awaken with the stirrings of wanderlust in your heart. And the surest cure we know for so delicious a malady is to pack your family in the car and go off for a picnic. With this grill that folds up like a suitcase, you're all set. With charcoal hopper and generous cooking surface, $9.85 exp. coll. Lewis & Conger, Sixth Ave. at 45th St., New York 19, N. Y.



**IT GROWS ON YOU.** A wrought-iron floor lamp will take a proud stand on your terrace or in your living room. Its special features are the goose neck, metal shade, and the two 4½" metal flower pots which attach to the stand. Hand-painted with an ivy decoration, it comes in white, red, yellow, light or dark green. $20 express collect. Hand Craft Studio, 777 Lexington Ave., New York 21, N. Y.



PROTECT YOUR CHILD

Stay-A-Bed guard, used on any bed, will keep your child from falling out. Saves the expense of a youth bed—tots graduate from crib to regular size bed. Slips on and off instantly—store under bed during daytime. Your choice of natural, maple, walnut, mahogany or white. Specify if for Hollywood bed and add 25¢ per guard ordered.

**$4.95 Each**

*Express Collect. No C.O.D.'s Please*

**Resident Sales Company**
207 Brower Ave., Rockville Centre, N. Y.



NO MORE CREASES IN YOUR SKIRTS

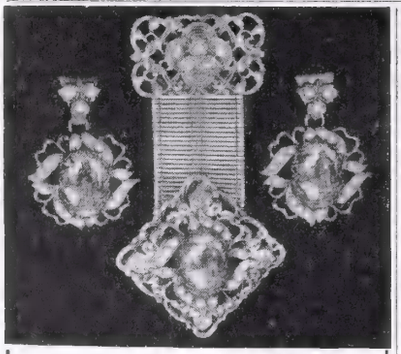
. . . when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

*An Ideal and Different Gift*

Each, $3.95
Add 25¢ for Postage

Sold in 48 states and all over the world.

PRAC-T-RACK, STILLWATER 20, NEW JERSEY



**Pin . . . . . $2.95**
**Earrings . . . . . $3.95**
*(plus 20% Fed. tax)*

the old makes news

Old fashion charm for new fashion chic. Simulated seed pearls surround French miniature replicas on pin and screw-on earrings. Write for FREE Costume Jewelry catalog.

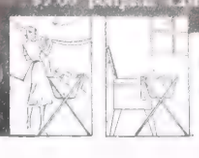
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GERLOU FIFTH AVENUE
501 Fifth Avenue • New York 17, N. Y.



NO MORE WASHDAY BACKACHE

Never-Stoop holds a bushel basket full of wet clothes—waist height so you can reach them. No stooping! • Wheels so you can push it easily. No more carrying or reaching. • Large removable cotton duck bag snaps on and off . . . easily washed. Strong, extremely lightweight aluminum tubular frame (2½ lbs.) folds. Height 42" when open. • Large pocket for clothes pins. Like the idea? Every woman does. Money back guarantee. $5.00 postpaid. Cash, check or money order, or C.O.D. you pay postage.



Pride Products Co.
715-19A Valencia St.
Los Angeles 14, California

Mixing drinks is easy!




Home bar-tending is fun with Tel-O-Drink's repertoire of America's 24 favorite mixed drinks at your fingertips.

The perfect year-round gift for host or hostess — a grand party prize — and you'll certainly want a Tel-O-Drink for yourself!

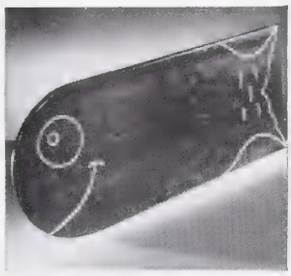
Made of brightly colored plastic with an alligator-grain "Solohyde" case in your choice of color. Specify red, green or brown case when ordering.

**Postpaid — $1.50**

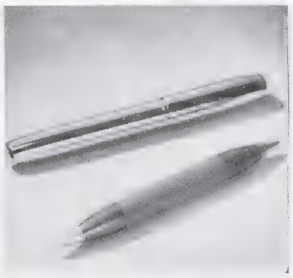
GLADMAR SALES CO.
P.O. Box No. 327, New York 10, N. Y.

# SHOPPING

**RIDE 'EM MERMAID.** Children, from six to twelve, who love to ride the waves or belly-flop through still water will be enchanted with this surfboard that is scaled down to their size. Made of ¾" Maine pine, Surf-Bird measures 36" x 13½" and is stained dark mahogany with a fish design painted in blue or yellow. $5.98 plus 50¢ postage. The Children's Shop, West Hartford, Connecticut.



**THE DUCHESS,** the newest of the fabulous Norman ball point pens, is indeed a red letter writer. The gold-plated case is the perfect size for your purse or pocket (3½" long), and it is fitted with a double-pointed barrel. One end writes red, the other blue. Just $1. Refills in either red or blue are 15¢ each. Postpaid from Dale Leather House Ltd., 715 Fifth Avenue, New York 22.



**SUMMER LOVES** for your terrace or dining room table are these place mats. They are made of clear cellophane banded with cords of colorful cotton in white, dubonnet, Wedgwood blue, peach, aqua, yellow, red, or light green. (State 2nd choice.) 75¢ each. Napkins 60¢ each. Ppd. No c.o.d.'s. Lillian Shoppe, 20 Armat St., Germantown, Philadelphia 44, Penna.






BABY SLEEPS SAFELY

When you take a Sleepy-Tot on visits around town or around the world, Sleepy-Tot makes any type or size of bed a crib. Baby is not tied down and feels at home in it. A boon on visits to grandma, and ideal in hotel, motel or train berth. A most practical gift. Use it till baby is four. Sleepy-Tot is crib height. Easy to carry and set up. Weighs 8 lbs. $10.95 postpaid. SAVES SITTER EXPENSE as you can take baby along without annoying your hosts.

*Sleepy-Tot* 5541-43A Vineland Ave. No. Hollywood, Calif.

Amazing, New SUN CHAIR

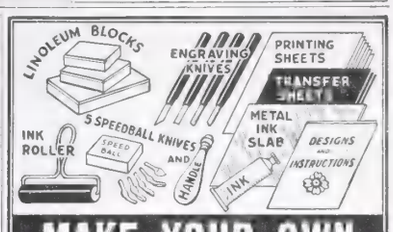
weighs only 6 lbs. 10 oz., yet it supports 600 lbs.!

LIGHTWEIGHT! DURABLE!

"Compacto" Sun Chair opens and closes with one easy motion! Folds to a pancake-flat 30 x 25 x 4, so lightweight that even a child can handle it! Smoothly adjusts from sitting to reclining position—with you in it. Rust-proof aluminum tubing and heavy water-repellent duck. Steel aircraft bolts, shakeproof nuts. Nothing to assemble, nothing to get out of order! Red, blue, green, yellow. Prepaid, $15.95

*Send check or money order, and state color choice. Satisfaction guaranteed!*

RECKSON GIFTS, 2945 3rd Ave., N.Y. 55




MAKE YOUR OWN LINOLEUM PRINTS

*Easily—With BIG Professional-Type Set*

A fascinating and creative hobby. Everything you need to make Greeting Cards, Place Cards, Informals, Fabric or Wall Paper Designs. Highest quality tools and equipment.

The Colfax set includes: *4 Steel Engraving Tools; Speedball Lettering Pens; Handle with adjustable jaw for pens; 3 generous sized blocks Linoleum, mounted type high on laminated bases; Grumbacher Engraving Ink; 5" Ink Roller; generous supply of linoleum printing paper; Carbon tracing paper; Aluminum inking sheet.*

The Colfax Linoleum Block Set is one of the most complete ever offered. Booklet of easy-to-follow Instructions with each set. Complete $6.95 prepaid.

New Booklet, "The ABC of Linoleum Block Printing". Send only 10¢

COLFAX

137 EAST 25th STREET, NEW YORK 10, N. Y.

Have Fun Cooking Over Charcoal...

here's a COMPLETE OUTFIT!




- One Portable Grill, sturdy sheet metal
- Four Quarter-Bushel Bags Treyz Pure Charcoal
- One Pint Treyburn Lighting Fluid
- Recipe Booklet with mouth-watering ideas

★ ★ ★ ★

Sizzling steaks, chicken, fish, corn on the cob . . . they're a gourmet's delight cooked over glowing charcoal! And this complete set brings you easy perfection, indoors in your fireplace and outdoors. Grill is 16" high, has cooking area 18" x 9", is collapsible, and is equipped with warming shelves and wind protector. The complete set for just..... $8.75 postpaid

(West of Mississippi add $1.50.) Mail orders? Certainly! And your money back in five days if you're not perfectly pleased.

GEO. I. TREYZ CO. Dept. B · Cooks Falls · New York

STUDY INTERIOR DECORATION

SIX WEEKS' PRACTICAL TRAINING COURSE

**Resident Day Classes**

*Start July 7th • Send for Catalog 5R*

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

**Home Study Course**

*starts at once • Send for Catalog 5C*

Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DECORATION

515 Madison Ave., New York 22, N. Y.



SPORTSMAN'S WINDBREAKER

A lightweight, lustrous Egyptian cotton, zipper front jacket. It's water-repellant and washable. Knit worsted bottom and collar. Reversible brown and natural.

Small, Med. Lg. and Extra Lg.

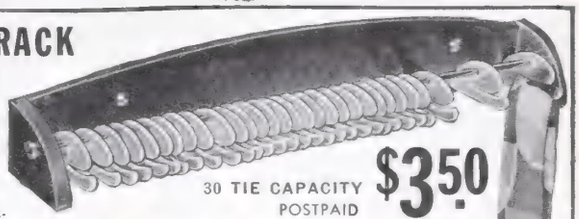
Postpaid anywhere $30

Maus & Hoffman, Inc.

Petoskey, Mich. Ft. Lauderdale, Fla.

NOVEL TIE RACK

HOLDS UP TO 50 TIES



Crystal clear hangers ride freely on chrome bar, hold ties securely and allow easy selection. Sturdy construction, Mahogany plastic back 15 inches long, easily installed with just two screws.

BOXED FOR "FATHER'S DAY" GIVING.

30 TIE CAPACITY POSTPAID $3.50

40 TIE CAPACITY $3.75 Ppd.

50 TIE CAPACITY $4.00 Ppd.

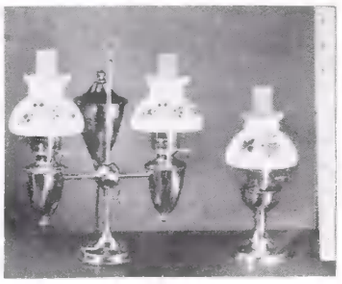
IMMEDIATE DELIVERY

UTTAL'S DEPT. C, MOUNT VERNON, N. Y.

MINIATURE LAMPS

$27.50 Double Student

$8.95 Rochester



Electrified little brass lamps, exactly like originals . . . complete with 3" diam shades, chimneys, bulbs. The double raises and lowers . . . about 8" . . . express charges collect. No C.O.D.'s.

OLDE LAMPS, Inc.

Hotel Statler Buffalo 2, N. Y.

# WINDOW

## Mix Sodas! Drinks! with "Soda-Jerk"*

***Makes a Soda Squirter of any Soda Bottle!***

Fiz-z-z! Out squirts live, bubbling soda from amazing SODA-JERK! Gleaming, sanitary aluminum . . . positive push-button control. Makes LIVE high-balls, professional ice cream sodas. Pays for itself with soda saved.

**Send $1.00 to**

**DOLLAR • ST. LOUIS CORP.,**
**803 AMBASSADOR BUILDING**
**Dept. H, ST. LOUIS 1, MO.**

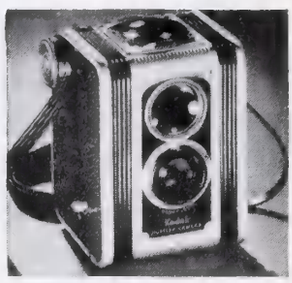


**$1.00** POSTPAID



Lifetime Guarantee!

*Reg. U. S. Pat. Off.



**KODAK DUAFLEX.** Here at last is the camera that takes excellent pictures without a battery of complicated mechanisms. It features a built-in flash synchronization which enables anyone to take good pictures indoors or out, day or night. Twelve 2¼" x 2¼" pictures on each roll of black and white 620 film, or 9 color shots on Kodacolor. $14.10 incl. tax. Ppd. Camera House, 728 Lexington Ave., New York 22, N. Y.



**SUGAR PLUM FAIRIES.** The sweet enchantment of childhood and the wisdom of the ancients are symbolized in these creatures of a never-never land. Beautifully hand modeled by ceramist Val Shuster, their plastic wings have the prismatic sparkle of gaiety. Mushroom Twins, $2. Single figure on small vase, $2.50. Add 15¢ postage. No c.o.d.'s. Farrell's 1271 Grand View Ave., Columbus 12, Ohio.



**ON TAP.** Those ugly ducklings, the outside faucets attached to your house, turn into swans when you glamorize them with these bronze beauties. They screw on to the pipe outlet, have an attachment for the garden hose, and a butterfly, bird, sea horse, or leaping trout turns on the water. In a verde green finish, $9 each, exp. coll. Erkins Studios, 40 W. 40th St., New York 18.

## Orchid Corsages

**OVERNIGHT BY AIR FROM HAWAII**
*Everywhere*

Write or wire us. We'll have gorgeous, exotic Hawaiian orchid corsages rushed via air mail special. Gift boxed and gift card enclosed.

Each lovely flower is 2½" to 3" in diameter. Fresher. Long lasting. True orchid colors. Reference: Security-First National Bank.

Be original with your gifts. Thrill any woman. And where can you beat these prices:

**3 orchids in corsage . . . $4.00**
**5 orchids in corsage . . . $5.00**
**7 orchids in corsage . . . $6.00**
**Orchid Leis . . . . . $15.00**

*Postpaid airmail special. You can't wire money. Please, no COD's.*

Skyway FLOWERS

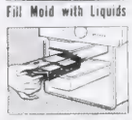
117 [illegible] Area • Inglewood, Calif.

## Now Make Your Own FROZEN SUCKERS






Fill Mold with Liquids



Put Mold in Freezing Unit

**Wholesome Refrigerator Suckers**

Make 'em at home — no trouble or fuss! Use Chocolate Milk, Fruit Juices, Soft Drinks, Malted Milk, etc., to make all the tasty, healthful Frozen Suckers you want! Plastic sticks can be used over and over!

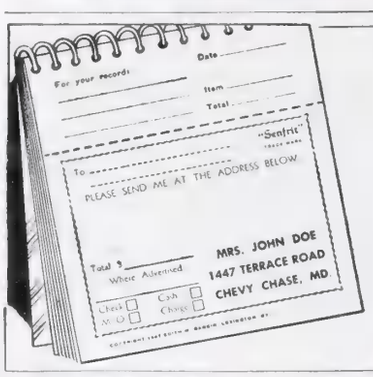
Complete! RUBBER MOLD and 4 Plastic Sticks

**GUARANTEE:**

Send one dollar—cash, check or money-order TODAY. (No stamps, please.) If not fully satisfied, return Mold within 10 days and your money will be refunded.

**$1** POSTPAID

**HAGGARTY PRODUCTS CO.**
2100 [illegible] Akron, O.




### New Shopping-By-Mail Aid

Like to shop by mail? Dislike writing letters? Then SENFRIT is the answer. Don't tear out the ad—just fill in a SENFRIT blank and *quick-as-a-wink* you are ready to "send for" your choice. For your convenience each blank carries *your name and address* and has a stub "for the record." You'll want to carry a pad in each purse—keep one in your desk. Spiral binding, clear plastic cover. Package of 4 pads (50 order blanks per pad): $2.60 postpaid. No C.O.D.'s.

**SENFRIT**
North Ashland Avenue, Lexington, Ky.

## NO MORE TIES ON THE FLOOR

**KOVAX TIE RACK REALLY KEEPS TIES *OFF THE FLOOR***



AT LAST!—A tie rack that *really* holds ties. They can't fall off! New NON-SLIP TIE GRIP saves ties from the floor. The perfect gift for the man in your life.

PACKED IN GIFT BOXES

72 prongs hold individual ties. Tie selected is released without disturbing others. Door size, length 22½"

In Smart Modern CHROMIUM

**$10.00** postpaid

**KOVAX Products, Dept. P, 230 Fifth Ave., New York 1, N. Y.**



### A FIVE DOLLAR PENNY BANK FOR $1.00

The papa of all pennies is this oversize penny bank. It keeps all the little pennies safe until there are 500 of them. The bank is made of sturdy copper-colored plastic, is 6" in diameter and really looks like a penny . . . Lincoln head and all. It cannot be opened . . . unless you know the clever trick of blowing hard thru the coin slot. When is a penny worth five dollars? When the penny bank is full! *$1.00 POSTPAID, no C.O.D.'s.*

**THE LEMAC COMPANY**
Dept. HB-6, 154 West Tremont Ave., New York 53, N. Y.

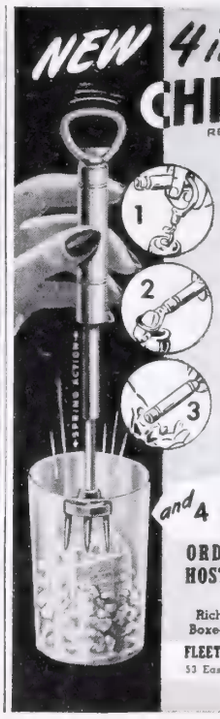



Gleaming solid brass lamp 14" high. Lacquered finish, will not tarnish. Complete with 6" ribbed glass shade in old rose, ruby, apple green, dark green or canary yellow. Heavily weighted base. Underwriters Laboratory approved. This beautiful lamp adds charm to any room—especially in pairs. Makes welcome gifts. Send check or money order.

**PHILMONT INDUSTRIES**
P. O. BOX 84, DEPT. B PHILADELPHIA 5, PA.

## NEW 4 in 1 CHIP-CHOP

REG. U.S. PAT. OFF.




**FOR HOME BAR and KITCHEN!**

Host and hostess bless CHIP-CHOP—New clever helper for all drinks and iced foods, such as fruit cups, seafood cocktails and salads. Extracts corks, opens bottles, breaks ice with own sturdy handle, crushes ice in glass.

and 4 CRUSHES ICE RIGHT IN GLASS

only $2.00

**ORDER THIS HANDY HOST HELPER TO-DAY**

Perfect week-end gift. Rich chrome finish, smartly Boxed. Only $2.00 postpaid

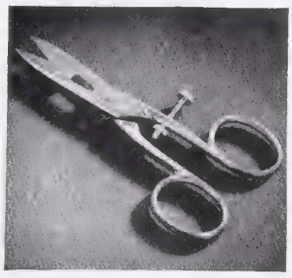
**FLEETWING GIFTS, Dept. A-2**
53 East 10th St., New York 3, N. Y.

# SHOPPING

**PYRAMID COFFEE POT.** For breakfast-in-bedders, there is nothing quite like this compact and handsome coffee service. Silver-plated, with a wicker handle, the pot holds about two cups, and the sugar and creamer stack neatly above it. Lovely gift for a bride, invalid, or the most discriminating woman you know. $18.50 incl. tax and post. Lake Smith Gift Shop, 131 South St., Morristown, New Jersey.



**BUTTONHOLE SCISSORS.** Any of you who do a lot of sewing will know how jubilant we are to be able to show you these scissors that have been non-existent for several years. Made of finest quality tempered steel, they measure 4¼" over-all. Side screw gauges the size of the button hole. $2.75 ppd. Hoffritz, 331 Madison Ave., N.Y.C.



**INSATIABLE FELLOW.** No matter how much this thirsty little woodpecker drinks, he's never satisfied. Try filling the hollow tree trunk with water, give his head a tap to set him in motion, and he'll bob up and down endlessly. Fascinating example of perpetual motion, he's $1.50 and well worth it for the conversation he'll cause. Ppd. No c.o.d's. Sally Graye, 80 E. 11th St., New York 3, N. Y.



## New IMPROVED Stainless Steel FRY PAN

Covered, and beautiful like new silver, this Nesco Even-heat Fry Pan has a remarkable inner core that spreads heat evenly in bottom and sides, with no spot scorching. Adds new charm to kitchens . . . adds new pleasure to frying. Easy to keep clean. Order now for yourself, and give one to each June Bride on your 1948 list.



8-Inch Diameter **$5.75**

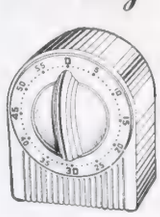
10-Inch Diameter **$6.95**

Postpaid. No C.O.D.'s, Please

**HENLEY'S** Crafts Div. U. S. Highway 25 GREENVILLE, SOUTH CAROLINA

## *The Secret of Good Cooking*

**ACCURATE MINUTE TIMER**



Leading domestic science experts state that one of the most important secrets of fine cookery is accurate TIMING. That's why successful home makers keep an accurate timer always in sight at the stove.

**Why worry? . . . Why guess? . . . when you can have unfailing accuracy—and cooking your husband and guests will rave about—for so little?**

Simply turn the Accurate Minute Timer pointer to the time period desired—that's all. When time is up you'll be called by pleasant sounding bell. This attractive precision instrument is a necessity at the stove or washing machine, in the photographic dark room, dentist's or doctor's office, etc. An unusual buy. **C.O.D. Only $3.95 plus postage or send $3.95 and save postage. An ideal gift.**

*Money back if not satisfied*

**THRIFT MERCHANDISE CO.**
Dept. H 307 Fifth Ave. New York 4, N. Y.




## *Crystal drama*

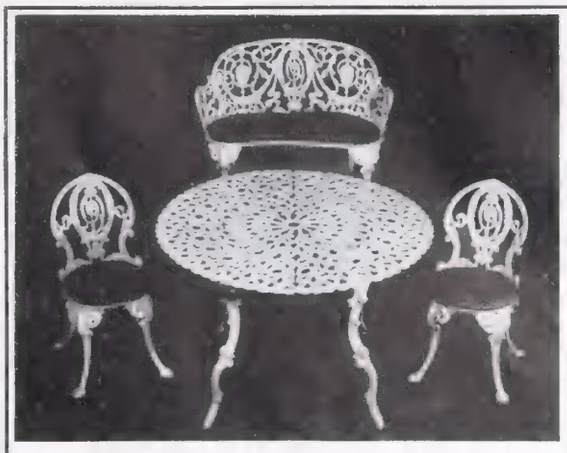
...with a personal touch

The perfect gift so "personally yours" to give or have yourself. Named Glasses in highball or old-fashioned size. Sham bottom. Marked in gay Red, Blue or Green with your family name (The Murrays) or first names (Clara and Jim) in script or block letters.

**$7.50 per dozen**

Please add $1 for prepaid express • Mo. residents add 2% Sales Tax. N. C. residents add 3% Sales Tax. Sorry no C. O. D.'s

Selden Hooper Inc.
8019 Forsythe Blvd., Clayton 5, Mo.
George Vanderbilt Hotel, Asheville, N. C.



*durable* **ALUMINUM FURNITURE** *for your*

# LAWN

**or terrace**

| | |
|---|---|
| SETTEE | $39.00 |
| CHAIR | 32.00 |
| CHAIR | 32.00 |
| COFFEE TABLE | 24.95 |
| | **$127.95** |

**COMPLETE SET $94.95 F.O.B. BIRMINGHAM**

Lovely design, durable aluminum construction, painted white, including leatherette cushions in a wonderful choice of colors . . . red, blue, green or yellow!

Compare the sizes: Legs on chairs and settee all 14" high. Chair seat 19½" wide . . . 12½" deep, settee is 37" wide and 13" deep. Please state preference in shipping freight or express.

**M. L. SALES**
P. O. BOX 73 HOMEWOOD, ALA.

## STUDY INTERIOR DECORATION

**SIX WEEKS' PRACTICAL TRAINING COURSE**

**Resident Day Classes**
*Start July 7th • Send for Catalog 5R*
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

**Home Study Course**
*starts at once • Send for Catalog 5C*
Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

**NEW YORK SCHOOL OF INTERIOR DECORATION**
515 Madison Ave., New York 22, N. Y.

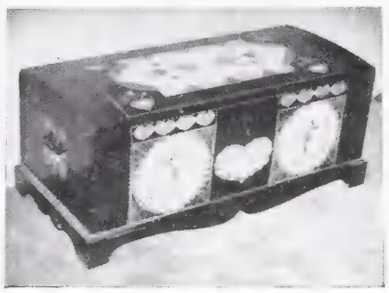


## SPORTSMAN'S WINDBREAKER

A lightweight, lustrous Egyptian cotton, zipper front jacket. It's water-repellant and washable. Knit worsted bottom and collar. Reversible brown and natural.

Small, Med. Lg. and Extra Lg.
**Postpaid anywhere $30**

**Maus & Hoffman, Inc.**
Petoskey, Mich. Ft. Lauderdale, Fla.



Pennsylvania Dutch Dower Chest

## Hope Chest for Brides

A lovely handpainted Dutch Dower chest for a bride's blankets or linens. Authentic designs and colors, each chest slightly different. Handmade pine chest pegged, doweled and glued throughout.

**$55.00 Or, with cedar lining $70.00**

We can add her initial in German script with no extra charge. Flat base colors are: rose-red, black, old yellow, dark green, etc. Prompt delivery! Measurements: 38½" x 19", 16½" high.

*Write for our booklet.*

**Craft-Wood Products**
Andover, Massachusetts




*Enjoy the protection and luxury of your own*

# CEDAR CLOSET

*for only* **$8.50**

**CEDACOTE** converts any ordinary clothes closet into a moth-proof depository for your precious woolens and blankets. Spreads smoothly, seals all cracks and crevices where moths breed, permeates your closet with a delightful cedar aroma. Original freshness easily kept indefinitely.

***Takes only an hour—lasts a lifetime!***

Apply **CEDACOTE** yourself to the walls and ceiling of your closet—or line an old trunk and make it into a cedar chest! Permanent; will not burn, rub or stain. Nails and screws will not crack its smooth finish. Used for years in homes, hotels, apartment houses.

Say "good-bye" to moths—"Cedacote" your closet and enjoy its sure protection! 10-lb. bag enough for the average closet costs only **$8.50** (West of Rockies, **$8.75**. Easy-to-follow directions included. Send check or money order and we will ship postpaid. **MONEY BACK GUARANTEE!**

**CEDACOTE MANUFACTURING CO., Dept. A**
320 East 54th Street, New York 22, N. Y.

# Window Shopping



## IN EVERY SMART HOME
## PERSONALIZED ACCESSORIES

**Add to Your Entertainment or Make Beautiful Gifts**

Each item **PERSONALIZED** by Monogram (such as: E.M.S.), Family Name (The Martins) or two First Names (Bob and Betty).

**Select Your Personalized Accessories From This List:**

**THE HOSTESS**—(Illustrated above)—50 Cocktail Napkins, 50 Coasters, 50 Book Matches in blue, pink, white, or yellow ensemble. Packed in beautiful dubonnet box with acetate cover 2.95

**100 COCKTAIL NAPKINS**—Colors and pack same as above . . . 1.75

**100 LUNCHEON NAPKINS**—White napkins with maroon, green or copper color borders. Packed as above . . . . . 1.75

**25 PLACE CARDS**—White cards with gold, silver or green color border (monogram style only). Packed in acetate box . . . . . 1.00

**4 BRIDGE or GIN SCORE PADS**—Red, blue or green leather-grain covers with plastic bindings to match . . . . . 1.35

*New! Exclusive!* **100 METALOID COVER BOOK MATCHES**—Beautiful, bright hammered effect finish in gold, silver, green or copper color. Packed in round transparent acetate box... 2.95

*Give our craftsmen a trial and you will always keep our name and address handy for all special occasions. Personalized Accessories are easy to order. We promptly mail post-paid to you or to your order anywhere in the U.S.A. Gift card included upon request. Specify item, color and copy for imprinting. Enclose check or money order ONLY (Do not send stamps).*

**PERSONAL CRAFTSMEN, Ltd.** 2444 E. 79th Street, CHICAGO 49, ILLINOIS

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*Tile Table and Window Box*

**. . PAIRED FOR BALMY DAYS**

The shiny, green leaves, the bright, clear sunlight of Spring and Summer are here . . . in the gleaming, white wrought iron table with its light-hearted green and brown leaf design . . . and the matching fresh white metal window box. This pair will revive your dullest rooms—make porch, terrace and sun-room sparkle garden-bright. Sturdy as well as decorative.

Table is 12 x 18 x 20" high. . . . . **$14.95**

Window Box is 6 x 6 x 18" long. . . . **$12.50**

Both available in green finish, too.

*Shipped express charges collect.*

No C.O.D.'s

**HAND CRAFT STUDIO, INC.**

777 Lexington Ave., at 60th Street
New York 21, N. Y.

---



*For more than 100 years many of the finest collections of silverware throughout the world have been cleaned with*

**Goddard's Silver Polishes**

*Made in England*

Imported by
Sale & Distributing [illegible] Inc. 511 Fifth Avenue, N.Y.C.
In Powder form (Plate Powder) 8-oz. $1.00 [illegible] paid.
In Liquid form (Silver Paint) 7-oz. $1.25 post paid.

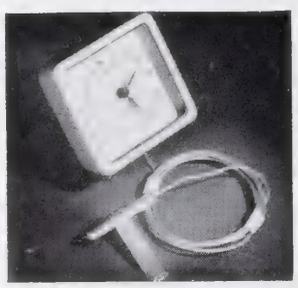
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**MODERN MOTHERS** will bless the new Thermo-Keep, the formula bag that is covered and lined with Koroseal, and insulated with Fiberglas. It keeps four bottles warm or cool, and there's never been anything like it for maintaining a baby's formula at the right temperature when traveling. It even has a diaper compartment. Washable, $5.25 ppd. Malcolm's, 524 N. Charles St., Baltimore 1, Maryland.

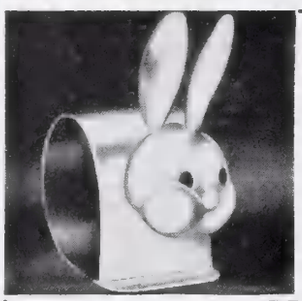



**ANNIVERSARY PLATE.** This is one of the sweetest ideas for an anniversary or wedding present that we've seen. It is a 9" wood plate, made of light birch, and the husband's name and the wife's maiden name are hand lettered by a wood-burning process. Send names and wedding date. $3.50 ppd. The New England General Store, Plain St., Millis, Mass.



**INSIDE AND OUT,** you can tell at a glance how hot it is by looking at the clearly-marked dial of this amazing instrument, the Marsh Duo-Temp. The outdoor temperature is indicated by a bourdon tube unit, and a bulb located outside conveys temperature changes through slender tubing which passes between sash and casing. 3⅝" square, $6.75 ppd. Carson, Pirie, Scott & Co., Chicago, Ill.

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## Sterling Silver Napkin Rings

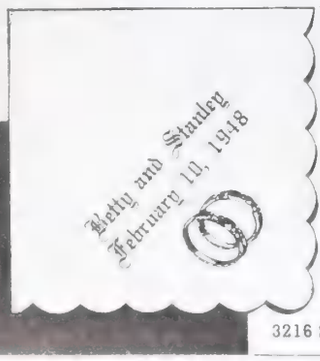
Educational—expertly designed, catering to children's interest in nursery rhymes. Holds medium and larger size napkins for children. Solidly constructed in highly polished sterling. Smoothly rounded corners insure practical utility. Available in eight designs: Bunny, Kitten, Rooster, Penguin, Bear, Duck, Pig, Chick.

**$5.00 ppd. each design. No C.O.D.'s.**

**FERA ZAVELLE**

1330 W. Montgomery Ave. Philadelphia 22, Pa.

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WEDDING RECEPTIONS are not complete without these beautiful white sheer paper napkins with the first names of the bride and groom, the wedding date and rings in raised gold or silver. Place a piece of wedding cake on a napkin and hand it to the guests, many of whom keep them for souvenirs. Also used at showers, parties, etc.

Cocktail or luncheon size
100 for $2.50 postpaid

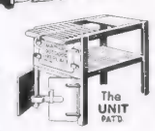
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AND SO WILL YOU . . . that deliciously *different* taste of food cooked outdoors over fragrant wood or charcoal fires! BE THE PERFECT HOST! With a Hancock Outdoor Fireplace, your parties become occasions both charming and memorable. So simple to build, too, with the Hancock "skeleton" unit. Ovens and barbecue spits available. Send a dime today for 4-page Plan Sheet—"HOW TO BUILD YOUR OUTDOOR FIREPLACE"—with helpful information and full working drawings for a variety of designs.

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*handy, compact all metal*




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They can be luxuriously recovered and made factory-fresh by our exclusive process. Also blankets re-bound.

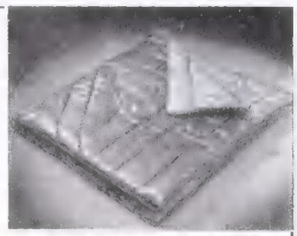
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**LANADOWN**

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PL. 8-1940

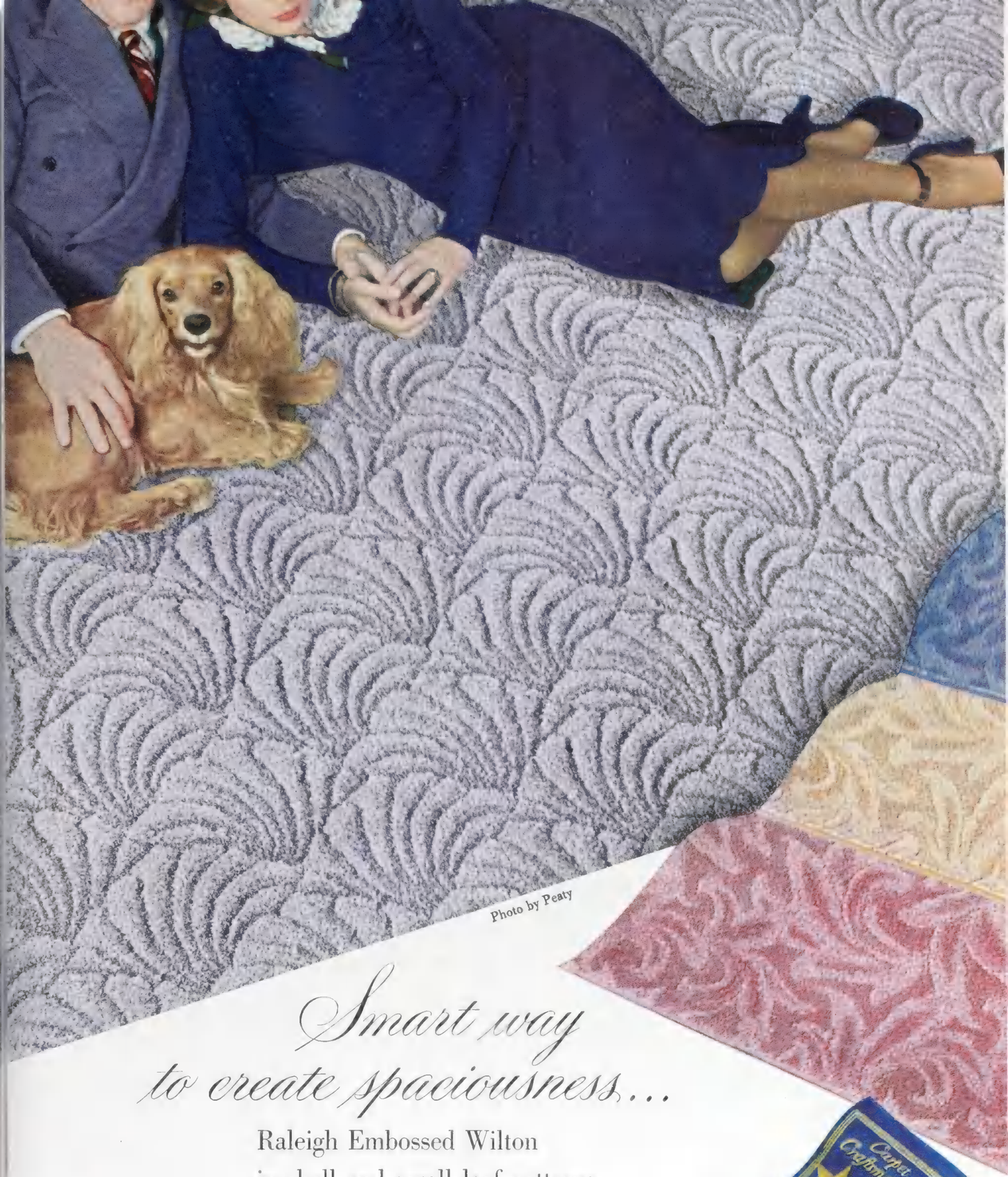


Photo by Peaty

*Smart way*
*to create spaciousness...*

Raleigh Embossed Wilton
in shell and scroll leaf patterns
will give your room that spacious look.




*Mohawk* rugs and carpets



**Change your ideas** about space and color! Borrow a few inches of wall space and you've got a wonderful wall closet for towels and linens. Love old-fashioned tiles? Here's a floor that looks like tile but is warm and friendly underfoot . . . inexpensive to own. The neutral tone of this floor gives a wide range of color choice. It's Sloane Quality Resilient Enamel pattern 5177 outlined by an evergreen Koroseal Coving—pattern 4016.



**Yes, it's actually the same room.** The floor gave us the cue for our color scheme—cabbage-rose red outlined in ebony Koroseal Cove Base against a muted, pearl-grey background. There's a bright color idea in the towel racks, too, arranged from junior Miss to grown-up, to bring the color up from the floor. The floor is Marbletone pattern 0105 and the coving, Koroseal pattern 4000. See them at your Sloane Dealer's.



**Planned two ways . . .** as a charming dressing-room, and a bathroom for a baby. From an old Victorian bureau we borrowed the mirror for this built-in dressing table . . . added another Victorian touch with some lively prints in rococo frames. We started with the floor, of course, and found our color scheme in the powder-blues of this beautiful Marbletone design. Edged with clear, sparkling-white Koroseal Cove Base 4001 it makes a stunning floor. If blue's your favorite, choose pattern 0118 at your Sloane Dealers.

# How IDEAS change a Bathroom

***The better design and truer color of Sloane Quality Linoleum Products make these decorating ideas possible.***

HERE we did the same bathroom three different ways to show you how easy it is to make a room more attractive—more 'color-suited' to your home and personality.

How to begin? Do what professional decorators do, of course, and start with the floor. You'll find that the inspiring new Sloane floor designs and patterns will give you cues to a wonderful, new array of exciting color schemes.

And what kind of a floor would you like? There's glorious Marbletone Inlaid Linoleum (our choice for the blue and red bathrooms) . . . in permanent colors that can't be scuffed off or worn away. Sturdy, inexpensive Asphalt Tile. Indestructible Koroseal to last as long as your house. Money-saving, heavy-weight Resilient Enamel . . . in rich new patterns and colors.

Now you can have smooth surface floors in every room of your house—floors that are easy-to-clean, wonderful-to-walk-on, beautiful-to-look-at. If you plan to do over your bathroom—or any other room—see your Sloane Dealer now. He'll have the perfect floor for you . . . perfect in color . . . perfect in design . . . perfect in PRICE! Look for his store in your town!

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**SLOANE-BLABON CORPORATION**
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*"The Penthouse Room" — sixteenth Wamsutta Bridal Bedroom, designed by Muller-Barringer*

VICTOR KEPPL

*Be bold* . . . BE GAY . . WITH COLOR! Dare to mix Hibiscus Coral with Domingo Blue and Jamaica Pink for strikingly lovely effects. It's fascinating . . . and made easy for you by Wamsutta's *Color Coordination Plan*. This unique store service is based on an exciting new idea — beautifully matching and harmonizing colors in sheets, blankets, towels and throws. Twelve selected decorator colors offer a host of intriguing combinations. They are visualized in the *Color Coordination Chart*, supplied to Wamsutta stores to guide you in selecting your decorative scheme. The sheets are Wamsutta's own smooth *Supercale** — the Trousseau Sheet of America. The blankets, virgin wool by *Springfield*.

# Wamsutta Supercale

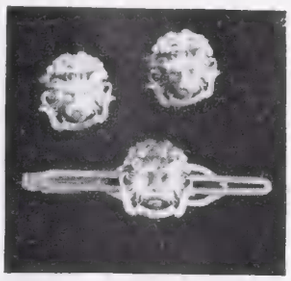
* REG U.S. PAT. OFF.

***SHEETS & PILLOW CASES***

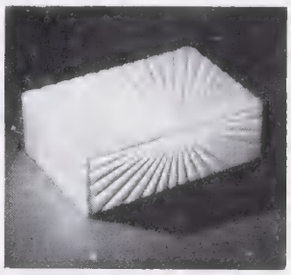
WAMSUTTA MILLS, New Bedford, Massachusetts, Distributors of Springfield (Virgin Wool) Blankets — Wamsutta-Somerset Towels — "The Three Weavers" (All Wool) Handwoven Thrd

# Window Shopping

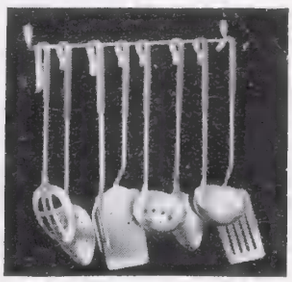
(Continued From Page 40)



**ON THE CUFF.** a man will proudly wear handmade sterling silver cuff links that are strikingly decorated with raised Zodiac symbols. Photographed is Leo the Lion, but the other eleven signs are equally handsome. Just send in the birth date. $9. Tie clasp to match is $6. Tax included and postpaid from Mermod Jaccard King, St. Louis, Mo.



**SILVER BELLE.** If you're looking for a gift of distinction, but with sympathy toward the state of your budget (and who isn't!) we recommend this cigarette box without reservations. Black lacquer inside, silver lacquer outside, the sunburst pattern on the cover is both conservative and sophisticated. 4½" x 5". $4.95. Add 25¢ post. No C.o.d.'s. Alfred Orlik, 680 Fifth Ave., New York 19, N. Y.



**GIVE HER THE TOOLS** and her kitchen will be as efficient as your office. A 9-piece matched set of chrome-plated steel utensils has flattened handgrips, and includes spoons for beating, draining, and mixing; plain and perforated ladles; solid and slotted cake turners; a two-tine fork; and the chrome rack which holds them. $4.95 ppd. Home-Maker's Haven, 73-04 37th Ave., Jackson Heights, N. Y.




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Decorative and protective. Washable and durable. Ideal gift for week-end hostess. Gift-boxed. Diameter 4¼".

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Give him a lucky Ponyshoe Paperweight for his den or desk at the office. This is one of our most popular horseshoe articles, and we have shipped them all over the world. People use them for ushers' dinners, brides' showers, children's parties, business Christmas gifts, and as room markers for ranches or summer camps. Children like them over the bedroom door. A real hand-turned and heeled ponyshoe of bright lacquered iron, with a beaten copper cross strap handstamped with initials or any 4-letter name. About 3½" x 4½". Only $1.50 each, 3 for $4.00. Get one for Dad and two for the children. Shipped postpaid same day. No C O D's.

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**$1.80 each**



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*Send for our new catalog of signs, weather vanes and postlamps.*

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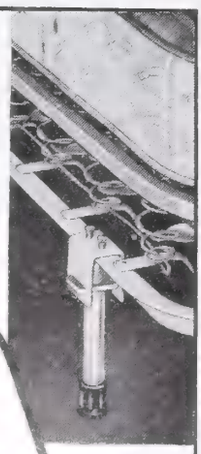
1 holder complete with 3 pots, shipping wt. 5 lbs., $5.95 in carton—2 holders complete with 6 pots, shipping wt. 9 lbs., $10.75 in carton. Immediate delivery. Shipping charges collect. Send check or money order.

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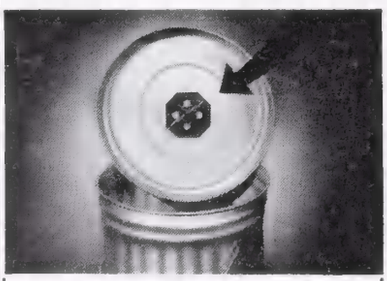
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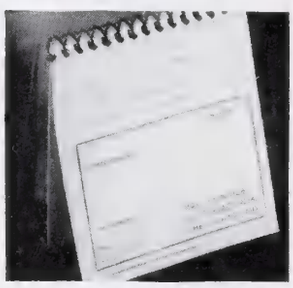
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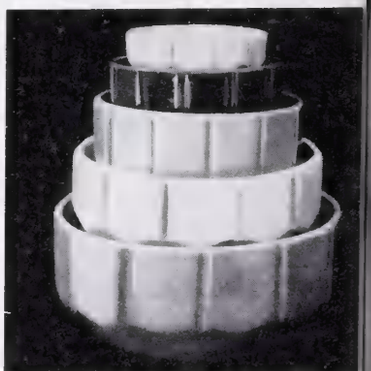
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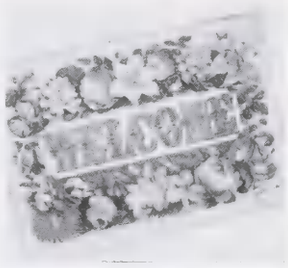
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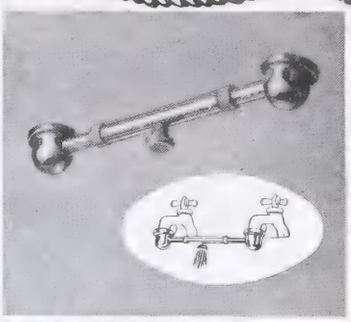
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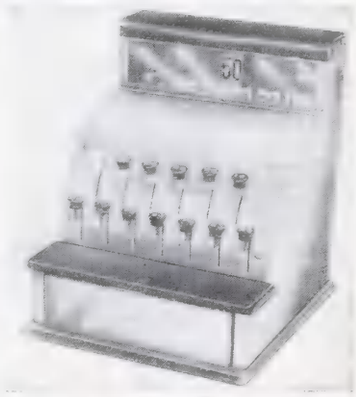


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**$3.95**

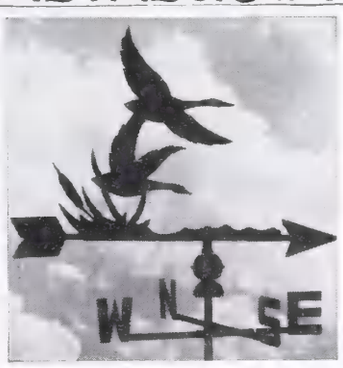
Wool (5%) and imported cotton (95%) with 2" rayon satin binding. Full 72" x 84" in single thickness . . . total weight, 2 lbs. Good for Spring and Fall seasons, too.

ROSE • BLUE • PEACH • GREEN
YELLOW • WHITE • GRAY

Add 25c postage • send check or money order • swatch on request

*Morris'*
5 MAIN STREET, TORRINGTON, CONN.

## METALCRAFT




WINGED WANDERERS—The perfect vane for all who like beauty of line. Made of weather-resistant metal, rich black finish, 27" wide, 32" high. Moves easily on oil-filled swivel. Prompt Shipment **$16.50** f.o.b. Wheeling.




**HAGERSTROM METALCRAFT STUDIO**
*Original Handcrafted Specialties*
41 Milwaukee Ave., Wheeling, Ill.




**$1.50 SET**

**TO PLEASE ANY CHILD**

Or even a grown-up, give this personalized tumbler and toothbrush. Tumbler is frosty white plastic *(will bend but can't break)* hand painted designs in pink, blue or red. Matching brush has nylon bristles. Child's own name painted on tumbler. Tell us the color you prefer—pink, blue, red—and the name.

Tumbler—**$1.00** Brush—**50¢**

Check or money order; No C.O.D's, please

*La Palette Gifts*
509 Fifth Avenue
New York 17, N. Y. Dept. 4

## Obliterate Furniture Scratches




These amazing Zenith Tibet Almond Sticks contain no harmful acid to injure the finest finish, yet one magic stroke will make the ugliest furniture scratch disappear. Send for at least one.

*$1.00 each postpaid. Sorry, no C.O.D.'s*

Tibet Products Co.
P. O. Box 415
Summit, New Jersey

Enclosed is $..... for ..... Zenith Tibet Almond Stick.

Name.....

Address.....

City..... State.....



**Cast Iron Furniture** *(or cast aluminum at the same prices)*

**All painted in long-lasting white. Grape design, graceful and strong. Strongly fashioned by skilled craftsmen.**

Large Settee #600—$40 *60 inches wide*

Arm chairs #602—$21 ea. *22½ inches wide*

Large table #100—$35 *Diameter 42 inches*

**Round-the-tree benches — $55**

*Specify cast iron or aluminum. Send check or money order. Crated free. Pay freight or express when you get furniture. Indicate which way you want it shipped.*

Immediate Delivery

Settee #500—$25 *32 inches wide, 28 inches high (back)*

Chairs #502—$15 ea. *16 inches wide, 28 inches high*

Table #110—$25 *Diameter 28 inches, height 22¾ inches*

**J. F. DAY & CO.**

1901 Fourth Ave., S., Birmingham 3, Ala.





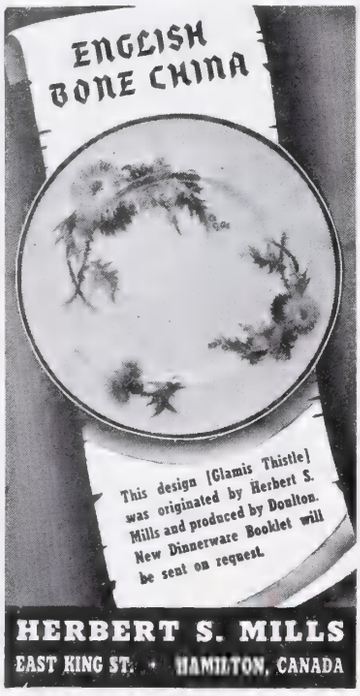
**Lobster Cracker $1.00**
**Lobster Pick 50c**

**Set of 1 Cracker, 4 Picks, $3.00**

Seafood success-ories for your party! Sturdy metal painted lobster red. Postage single or set, 10c.

**HALL GALLERIES**
ALBERT STEIGER COMPANY
SPRINGFIELD MASSACHUSETTS






**HERBERT S. MILLS**
EAST KING ST. HAMILTON, CANADA



MOROCCAN ART CENTER

**PRINCESS SULTANA PERFUME**

Arabian Night—$1.75 . . . per dram, tax and postpaid. A unique and precious gift.

Arabian Night—$12.50 . . . per ounce, tax and postpaid.

**ARABIAN NIGHT PERFUME**

Princess Sultana has blended 15 different flower-scents into a rich and wonderful perfume . . . ARABIAN NIGHT. An exciting essence—filled with bewitchery and splendour. Derived from a prized and antique formula—a pure oil base prevents evaporation and ensures extra lasting qualities. ARABIAN NIGHT never loses any of its lavish aroma.

MOROCCAN ART CENTER, Inc.
30 Rockefeller Plaza
New York 20, New York



*New . . . Different*

**BRIDGE-TABLE COVER $5.95**

*Ppd. No C.O.D.'s*

Original gift idea . . . useful as well as decorative. Handsome, monogrammed bridge-table cover. Fine-wale corduroy. Cocoa, royal blue, grey, dahlia rose, pigeon blue, claret or wintergreen with contrasting felt initials and silk binding of gold, grey, kelly, royal blue, maroon or red. Allow 2 weeks for delivery.

**tobe** 431 W. GLEN ECHO ROAD PHILADELPHIA 19, PA.



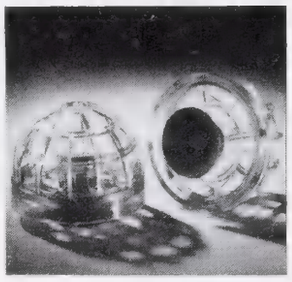
WinDoy



**COPPER MOLDS.** Wheth you're in the mood to be practical pretty, these molds will serve you w Made of gleaming copper with tin lini the fish is $5.95; pineapple design $3.50; round fruit mold is $4.95. W derful for aspics, salads, desserts, Or for bright decoration, they come w hanger hooks. Ppd. Jenifer House, N Marlboro Stage, Great Barrington, M



**LIGHT BEER.** Be sure you d put this in the icebox by mistake! tually, it's a lighter that is set in top of a Canadian Ace beer can, an holds up to a year's fuel supply. E the "Everlasting" wick lasts a year normal use, so a chain-smoking fa should be all set. Just $1.49 post from B. C. Sales Company, 919 N Michigan Avenue, Chicago, Illinois.



**THE SUCTION BASE** of flower holder makes it Big News. P it in a shallow bowl and it will n wobble. Parade a group of them d the center of your table, each one ranged with garden-fresh flowers. tach one to the wall and fill it trailing ivy. In green or clear plasti set of three is $1.25 ppd. Towne P ucts, 27 W. 26th St., New York





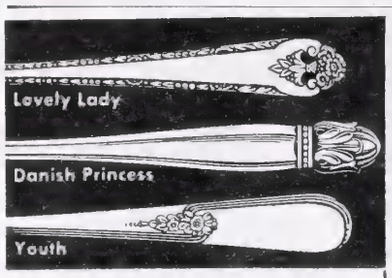
**A little Dutch boy and a little Dutch girl to BRIGHTEN YOUR HOME**

An adorable pair of lamps with sculptured ceramic base, deftly hand colored. Shade is of white ruffled satin, with Dutch blue velvet trim, hand-sewn over a rayon-lined bell-shaped frame. Solid base, non-tipping, felt bottom. 16" high, 10" shade. **$13.50** each, **$25.00** the Pair. Sent prepaid. You'll love 'em.

dutch crafters
261 Fairbanks Ave., Holland, Michigan








*MAGNIFICENT*

**Sterling Inlaid Silverplate**

We have a limited quantity of these exquisite Holmes & Edwards pieces for delivery NOW!

A 6-piece place setting consisting of:
1 DINNER FORK
1 DINNER KNIFE
1 SOUP SPOON
1 SALAD FORK
1 TEASPOON
1 BUTTER SPREADER
(State pattern desired)

*Complete for*
**$7.59**
No Fed. Tax

*Shipped Postpaid. Check, Money Order or C.O.D*

George Stern Co.
JEWELERS SINCE 1922
191 MADISON AVE., NEW YORK 16






WITH THIS
**BEAUTIFUL COPPER CLOCK**

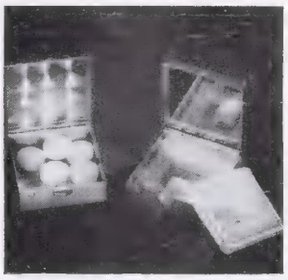
It won't tell time, but it add cheer to a wall spa when planted with attrac greens in the colored g ball.

Check or M. O. No C. O. D. Add 25c for mailing.

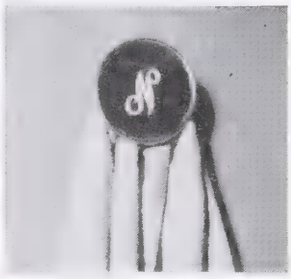
**$3.50**

**BON PRODUCTS**
*Suite 905*
1418 WALNUT ST., PHILA 2, PA

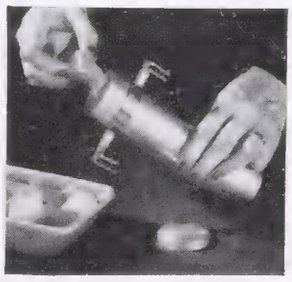
# SHOPPING



**ITTLE BEAUTIES.** The tini-st compact that ever reflected a pretty ose is made of Duragold, and measures mere 1¼" square. $1.25. The pill box, match it, is the same size, and is also ne for stamps or rings. $1. Wonderful slip into an evening bag or the pocket your beach coat. Finished in gold, ack, rose, white, or slate blue. Ppd. oanne Bent, 45 Grove St., New York 14.



**BATHING BEAUTY.** Pretty and ractical for the cramped quarters of ie bathroom is the new Mono Towel older. It screws onto any door or wall. id the decorative disc is a round irror with an identifying goldplated itial. Any letter, except X, is available. 'e think they'd make spectacular cur-in tie-backs, too. $1.25 each, ppd. The ath Mart, 724 Fifth Ave., New York.



**RIGIDTUBE.** If you like your inks strong and frosty, whether it's ed tea or martinis, this is a gadget u should know about. The aluminum linder adjusts to fit any pitcher from ½" to 4½" in diameter, and for un-luted quaffing you simply fill it with cubes and close the cover. It won't ak or rust. $3.50 ppd. Urban Gifts, 5 Bergen Avenue, Jersey City, N. J.




## LOVE PLAQUES

For the lovelorn—amusing expressions of their mutual affection in their own words. Ceramic plaques be-ribboned for hanging, deep enough to be used as "catch-alls" on a dressing table. Green, Brown, or Blue background.

5" x 4" **$2.50** each
Add .25 for postage

Evelyn Reed
538 Madison Avenue
New York 22, New York

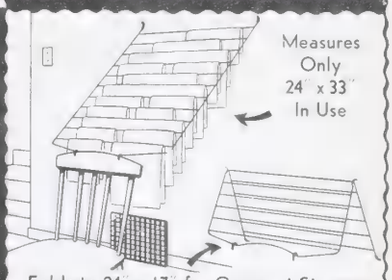



## HANDEE CAR WASH MITT

Hold that "new car" gleam and glamour. Simply attach Handee Mitt to your garden hose . . . Wash your car in a flash. Lightweight for easy use. Constant water-flow through foam rubber sponge "Rinses as it Washes." Can't scratch or mar. Save money too! *Only $1.98.*

## HANDEE CLOTHES DRYER

The *"Mighty Midget"* saves space, accommodates average small wash —provides quick drying. Chair to wall feature locates *Twenty-Two Feet* of drying space at convenient height for drying both large and small things. Metal construction and finished in white enamel. *Only $1.49.* Order yours today.




☆ If you send check with order we ship postpaid. ☆ If you order C.O.D., you pay postage plus small C.O.D. fee. ☆

**MICHIGAN MERCHANDISERS • FENTON, MICHIGAN**

## HANGING SHELVES
## $1.50




Thick Glass Shelves, sturdy ornamental brackets. They come in red, white or green . . . the color is baked on! Used for windows, walls . . . also in the bathroom. Satisfaction guaranteed.

**THE ARTISAN GALLERIES**
FORT DODGE IOWA



## BOOK DESK

A Lennox Craftsmen Original with True Early American Characteristics

This space-saving desk has an ample writing surface which folds over conveniently when not in use. Use its drawer for your writing necessities, and the shelves for displaying your favorite books and treasures. Handmade of mellow brown antiqued knotty pine. 37½" high, 29½" wide, 13" deep. Writing surface when open, 27" x 15".

**$69.50** express charges collect
*Sorry, no C.O.D.'s*

The Lennox Shop
*The Unusual in Gifts and Home Decorations*
HEWLETT, N.Y.

## Special!



Lazy Susan of hand forged aluminum with smooth ball bearing action, 15" diam.; has removable divided glass insert . . . . . **$6.95**

Sorry no c.o.d.'s. Add 50c postage.

**STUDIO SHOP**
Copley Square
97 BOYLSTON ST., BOSTON (16) MASS.




NEW.. GAY.. SMART.. PERSONALIZED

## POLKA DOT GLASSES

Sparkling, crystal-clear 12-oz. sham glasses with vivid ceramic-fired red, black and white polka dots surrounding one large brilliant initial. Colors and designs guaranteed permanent. Edges chip resistant. By mail only, sets of 8—$3.00 prepaid. State initial.

*(All orders shipped postage paid and insured. No C.O.D.s on personalized items, please.)*

**PERSONALIZED GIFTS**
P. O. BOX 37 • BREMEN, OHIO

## They're "for pretty"

That's what the Pennsylvania Dutch folk would tell you, in their quaint English, about their mystic "Hex Signs." These colorful designs have decorated interiors, furniture and barns for hundreds of years among the "peasants" of Pennsylvania.

Authentic in design and color, they are now available for decals for decorating furniture, doors, cabinets, trays, boxes, etc.; also patterns for needlework and painting.

No. 100-EF PATTERNS—23 Hex Sign patterns, each in three sizes, with color-illustrated booklet giving interesting history of signs, postpaid . . . . . $1.00

No. 30 DECALS—Sheet of 18 Hex Sign decals in charming, authentic colors, postpaid $1.00
Complete set of decals and patterns postpaid . . . . . $2.00

**R. W. CUMMINGS, INC., Lancaster 3, Pa.**



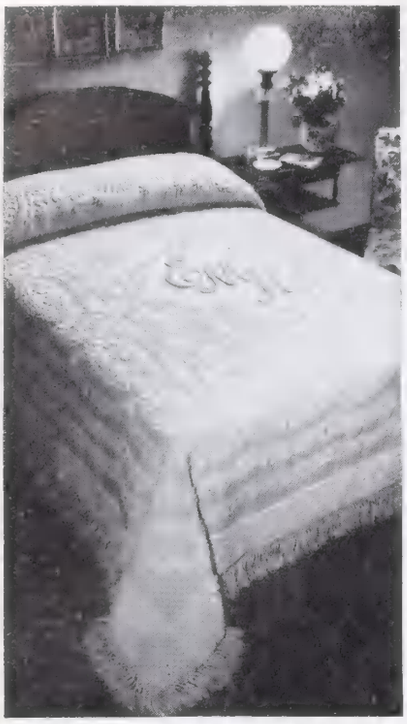
## HEAVY GLASS TIDBIT JARS

Beautifully simple—simply beautiful! Use the large 80-oz. jar (12½ in. tall with lid) for popcorn, potato chips, pretzels, cookies; 32-oz. jar (10 in. tall with lid) for candy, salted nuts. Hand turned lids—state choice of finish, dark mahogany or light birch.

80-oz. Jar. $6.95 32-oz. Jar. $4.95

*Express collect—no C.O.D.'s*

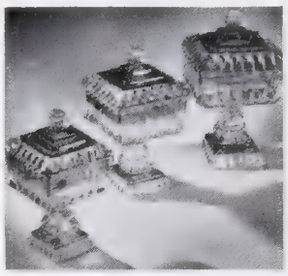
THE *Lillian* SHOPPE
Dept. H-6, 20 Armat St., Phila. 11, Pa.



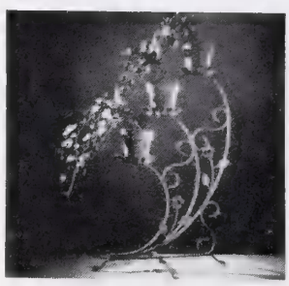
FIELDCREST'S embroidered bedspread, fringed and with your three-letter monogram—in white only. Perfect for four-poster beds and traditional settings. Single (83" x 112") or double (98" x 112") size. Only $29.95—including monogram. Allow four weeks for delivery. Bedroom Shop—8th floor.

**LORD & TAYLOR**
Fifth Avenue & 38th Street
New York

# WINDOW



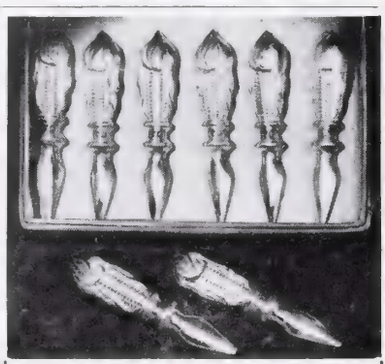
**WEDDING JARS.** These han some favorites are now available three sizes. 9½" high, 5½" squar $6.50; 11½" high, 6¾" square, $9; 13 high, 7¾" square, $12. Made of cle glass with ruby glass trim, they a heavy and wonderfully decorative fille with greens or as mantel ornaments. E press collect. No c.o.d.'s. Zillah Symond 11 W. 56th St., New York 19, N.



**TAKE A STAND** of wrought iro designed with the sweeping grace a ballerina skirt whipped by the win and place it on your terrace, in a ba window alcove, or in front of a fir place. It has platforms for 3 pots, an is finished in Florentine green. 30" hig $6.95. Flower pots in same green finis $1 for 3. Express collect. Elizabeth M Caffrey, 200 W. 16th St., New York.



**PRETTY PLACE CARDS.** F summer dinner parties these handma place cards will set a mood that is cool as moonlight. They come in whi with green borders, decorated with ros in assorted colors, or pansies. For we dings or anniversaries, they come bo dered in silver with tiny silver weddi bells. 25¢ each. Ppd. Sara F. Quint Box 2116, South Station, Arlington, V



**A Summer Necessity . . .**
**CORN HOLDERS**

Exclusive—Heavy silver plate one-piece Corn Holders . . . no handles to come loose . . . firm grip. Very ornately designed.

**Set of 8 for four people**
**(In Gift Box)**
**$2.49 shipping prepaid**
(Includes Federal Tax)

**BERNARD & GRUNNING**
146 Baronne Street
New Orleans 12, La.

**THE PERSONALIZED DOLL WITH YOUR CHILD'S FAVORITE PHOTO FOR ITS FACE**



**THE LIVING IMAGE OF YOUR CHILD**

**Think of it! This beautiful 14 inch dressed doll with your child's favorite photo for its face. What a gift for family and close personal friends. How you will cherish it in the years to come. The photo face is imbedded in plastic — washable, breakproof and permanent. It's a full 14 inch doll, gorgeously dressed with shoes, socks, blouse, panties, jumper dress, bow and bonnet. What a thrill for you—what an amazing gift to give or receive.**

**RUSH YOUR ORDER NOW!**

Just send us a "full face" photo (no snapshot) 4x6 inches or larger. Write your name and address on the back, pack it carefully and mail it to us with the coupon below. The picture will be returned to you unharmed — and in about 10 days you will receive the doll.

**ONLY $5.95**

**RUSH ORDER COUPON**

D. A. PACHTER CO. Dept. HB-6
705 W. WASHINGTON BLVD.
CHICAGO 6, ILL.

Please enter my order for the "Little Me" doll as advertised. I am enclosing $2.00 as a deposit and will pay postman $3.95 plus postage and C.O.D. charges on delivery. (If you send cash in full, doll will be shipped prepaid.)

NAME_____
ADDRESS_____
CITY_____ STATE_____

*visit Canada's leading jewellers*

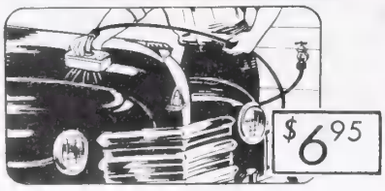
You will find an unusual variety of quality gifts to reward your visit. Fine English China and Leather—Porcelain, Crystal and Objets d'Art from Denmark, Italy, France and other Countries. All at favourable prices.

*Stores in 16 Principal Canadian Cities*



Jewellers BIRKS Canada

*Amazing! New!*
**FILTO CAR WASHER**




**Sponges, Sprays & Rinses Car in one operation!**

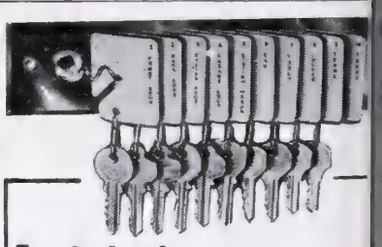
Cut down on expensive professional wash jobs! Wash your car at home — without drudgery — with the new Filto Car Washer! Combination Spray-Sponge attaches to your garden hose . . . sprays, sponges, rinses . . . all in one operation. Metal spray head is set into colorful Bakelite top, fitted with replaceable Du Pont Cellulose sponge. Order now! We pay shipping costs.

**REX SALES CO.**
Box 166 Boston 49, Mass.




FULLY AUTOMATIC Harmless fun that intrigues both youngsters and adults! Sturdy, light aluminum, automatic gun that shoots thousands of harmless, stainless bubbles with each cartridge loading. Simple to operate. Comes complete with 6 refill cartridges. Additional refills, six for 30c. Order today for the next birthday!

**NOVELTY PRODUCTS**
22 W. Seventh St. Cincinnati 2, Ohio



**Find the key you want *Instantly***

**KE-MASTER KE-RAK**

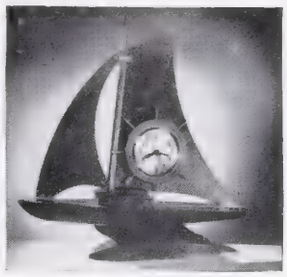
Where is that key? Safeguard your keys with a KE-MASTER. Space for your own indexing. Space for duplicates as well.

**#10 (with 10 KE-TAGS) $1.50**
**#20 (with 20 KE-TAGS) $2.50**
***Order Today***
***Send check or money order (Sorry, No C.O.D.'s)***
**Cabinets for larger units**

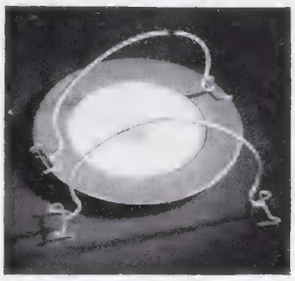
**Cushman & Denison Mfg. Co.**
135 West 23rd St., New York 11, N. Y.

# SHOPPING

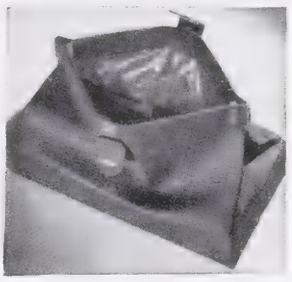
**ADMIRABLE FOR ADMIRALS.** Any man who sails would love this Sessions electric clock, which is set in the mainsail of this full rigged sloop. The model itself is made of pine in a dark maple finish, and it measures 21" x 21". Complete to brass taffrail and portholes, it is $19.95 exp. coll. Tax included. Victor Home Equipment Co., 32 Custom House St., Providence, R. I.



**ADD A HANDLE** to any plate, and it becomes a wonderfully practical sandwich or cookie server. The hoop handle comes in a silvery metal, and adjusts to fit any size plate from eight to twelve inches. You'll probably want several of them for terrace luncheons and for after-bridge snacks. Just $1.50 postpaid. No c.o.d.'s. James Stuart, 410 Delaware Avenue, Wilmington 11, Del.



**THE STOWAWAY** is one of those rare finds that a man likes receiving as much as a woman likes giving. It's an oversize shaving kit made of genuine leather in black, brown, or red. Lined with red waterproof material, the bottom is flat, and it snaps open; stays open; snaps closed. 10½" x 5" x 2½". $6 including tax and postage. The Yankee Shopper, Cochituate, Mass.





## EASY OUT

Too many accidents occur while a driver searches his pockets or gropes through a jammed compartment for cigarettes, so this dispenser is ready to make the life of a chain-smoking Barney Oldfield much safer. One small bolt holds the Car-Vend under any dashboard; releases one cigarette at a time. Amber, blue, green, or red plastic.

**$1.50 postpaid**

**SUTONE CO.**

4628-K6 Hollywood Blvd. Hollywood 27, California



## A Roadside Table for Backyard Picnics

Originally designed for roadside parks, the "Dynair" will bring endless enjoyment to those who love to picnic outdoors. No need to drive to distant picnic grounds. That pleasant spot in your yard will provide the site, and your table will be reserved always. Ideal for porch or recreation room. Sold direct by mail only.

*Send Stamp for Color Catalog.*

**PRESTON CEDAR PRODUCTS COMPANY**

Ossineke, Michigan.




No indeed! Decorative and practical, this Early American lamp is ALL CAST ALUMINUM and is completely rust proof. It comes wired and ready to set on a wood, iron or cement 3" post. Your choice of clear or frosted glass chimneys. Deluxe large, 10" square 21" high, $42.50. Small, 8½" by 18", $32.50. Black finish, brass clips and bolts. Check or money order, we pay postage or C.O.D. plus postage. Other lamps $11.50 up.

*Send for folder.*

**THE PAULSEN HOUSE**

73 North 21st St. • Newark, Ohio

# BATHROOM BEAUTY

WITH NEW

# GLASS SHOWER DOORS

OR TUB ENCLOSURES!

BEAUTY . . . COMFORT . . . ECONOMY
FOR OLD AND NEW HOMES

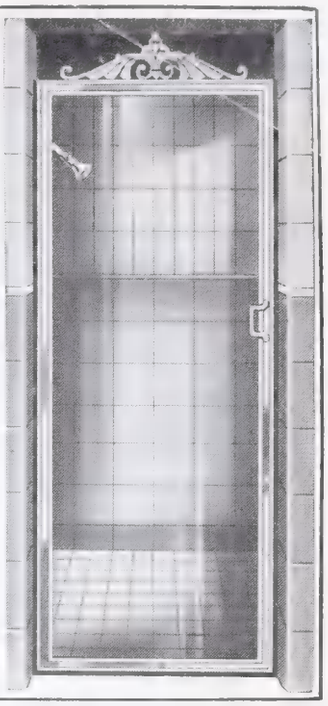
Glass shower doors or tub enclosures cost no more than the combined original cost, upkeep and replacement or shower curtains . . . add beauty and convenience to your bath room. From $39.00.

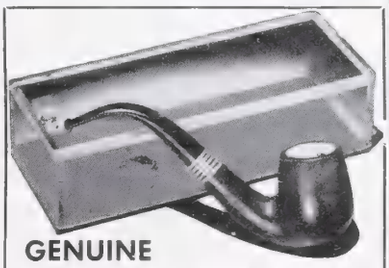
Medicine Cabinets of the highest quality and beauty. Sizes and styles to fit your budget.

Write for Free Illustrated Folders

**SOUTHERN**
**SHOWER DOOR & CABINET CO.**

Dept. HBJ Scanlan Bldg., Houston, Texas





GENUINE

# MEERSCHAUM

Inner Bowl Set in
**AGED IMPORTED BRIAR**
**(in Smart LUCITE CASE)**

The Aristocrat of pipes . . . combining rich, mellow-smoking Meerschaum and beautifully grained Imported Briar. Cannot burn out. Duraluminum cooling chamber. "Dry Smoke" attachment. In bent and straight shapes. Velvet glove for carrying pipe included. A grand gift.

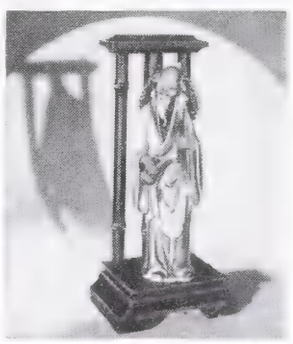
**FREE!** Name engraved on stem of pipe—personalize your gift!

Complete **$5.50** postpaid

*Money Back Guarantee*

**SACHS PIPES** *EST. 1887*

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**CHARM OF THE ORIENT**

Beautiful compliments to any decorating scheme . . . exquisite imported Cantonese Figurines created of the finest china. Comes with attractive stand, for wall decorations. Oriental glazes in Century-old Colors.

10" FIGURINE with 12½" stand **14.95** *Postpaid*

6½" FIGURINE without stand **5.95** *Postpaid*

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*"Furniture Designed for Living"*

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*For a* **Healthier Scalp**
*For* **Lovelier Hair**
*use the* **NEW**

# Brussäge

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Feel 45 plastic fingers massage your scalp thoroughly as it brushes your hair. For an instantaneous buoyant sensation, try the Brussäge—it feels so good! Money-back guarantee.




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- Rugged weather resistant hickory, treated to withstand the elements.
- Comfortable contoured seats.
- Steam-bent hardwood slats.
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*Enclose 25c to cover postage*

**OLD HICKORY**
FURNITURE COMPANY
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SHOWROOMS: 40 WEST 51st ST.
(at ROCKEFELLER PLAZA) N.Y.C.

Prices delivered East of Mississippi





## GRIFFON PINKING SHEARS

Now you can have the hard-to-find pinking shears again. New and streamlined, Griffon Pinking Shears pinks as it cuts, leaving a ravel proof edge. Lightweight and durable. 7½" long. **$4.95** postpaid

No C. O. D.'s, please

*Catalogue free to customers, or send 15¢ and we will allow it against any order.*

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*Specialists in Ladies'*

## HANDBAG REPAIRS

*SAVE YOUR GOOD BAGS*

ALL TYPE LOCKS
ALL TYPE ZIPPERS
ALL TYPE HINGES
HANDLES RELINED
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MATERIAL & HANDLE OUT OF FRAME
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SNAPS REPLACED & REINFORCED

**$2.50** FOR ANY *ONE* REPAIR

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| New Plastic or Metal Frames | $4.50 |
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**MIRACLE MENDERS**
1494 E. 49 St., Brooklyn, N. Y.





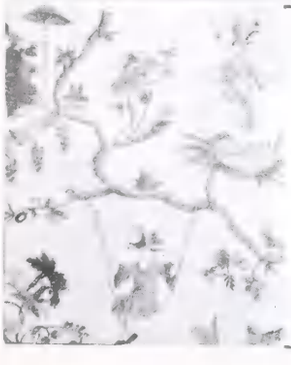
## Can-Par Garbage Can Holder

Adds to the attractiveness of your yard. No more unsightly, unsanitary conditions from overturned cans. No concrete required. Drive holder in ground to desired depth, leaving air space beneath can. Your can lasts longer, is cleaner and drier; free from rust, ants, roaches and other pests. CAN-PAR HOLDERS are made of 12-gauge steel, 54" long, crinkled, baked-on bronze finish.

**$3.95** Check or money order. No C.O.D.'s. (Express prepaid anywhere in U. S. A.)

**CANNON-PARKER, Distributors**
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## THE CHINAMAN IN THE SWING

*Match Chintz and Wallpaper for a Distinctive Ensemble*

In this charming design, amusing little oriental figures cavort among graceful branches. Tones of green, tan and yellow glow against a cream background. Superbly painted and executed, this intriguing pattern is available in six color combinations.

WALLPAPER $7.85 per roll
FABRIC $3.90 per yard

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ESTABLISHED 1885

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HAND PRINT, MACHINE AND SCENIC WALLPAPERS


# WINDOW



**SET FOR SUMMER.** Put you flat silver away with your winter clothes and lead a lazy, lighthearted life with this stainless steel cutlery set. The handles are simulated ivory, and a service for six includes knives, forks, teaspoons and dessert spoons. 24 pieces in compact chest, $11.50 ppd. No c.o.d.'s. Blue Mai Box, 493 Broad St., Newark, N. J.

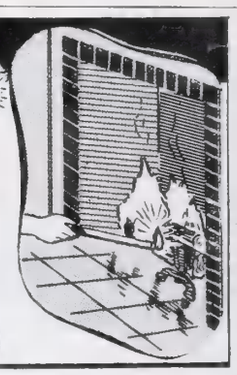


**WEDDING PLATE.** A weddin invitation or announcement can be re produced on a white china plate, bande in gold. Think what a wonderful gif this would be for all the spring bride you know! Simply send invitation o announcement with order. Allow tw weeks for delivery. $7.95 plus 50¢ post No c.o.d.'s. Nessa Gaulois, 723 Lincol Rd., Miami Beach, Fla.



**SOLE-LY FOR GOLF.** The Pa Cleat is a detachable sole that turn any man's or woman's shoe into a gol shoe. Made of flexible, rustproof meta the sole plate fits and locks on in a fe seconds and won't come off until it released with the key. Men's model ad justs from size 6 to 12. Women's fro 4 to 9. $2.95 pr. Par Cleat Co., 304 Rodman St. N.W., Washington, D. C.


## FIREPLACE LIGHTER
For FIREPLACE or BARBEQUE



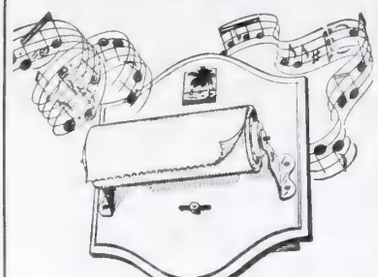
No more stooping or stretching (or grunting and groaning) to light the fireplace — indoors or outdoors. Works with all the charm of your favorite cigarette lighter. Loads with regular lighter fluid, big capacity for long service. It's 21 inches long in gleaming solid brass and decorative as well as useful. You'll want one for yourself — another for dad on Father's Day! No C.O.D.'s please. Send check or money-order. Immediate delivery.

Postpaid in U. S. A. **$5.25**

THE ELSA GIFT SHOP
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## MUSICAL
Tissue or Toilet Paper HOLDER



Only **$6.80** Ea.

*Perfect for your own home*
*Charming as a gift to others*

Just pull the paper and listen to the music. Music works imported from Switzerland. Send check, cash, or money order and holder will be sent postpaid. Sorry, no C.O.D.'s.

**SIESTA NOVELTY**
P. O. Box 1204
MIAMI BEACH, FLORIDA



## "Fuzzy Wuzzy" the Bear

KIDS LOVE HIM! WE LOVE HIM!



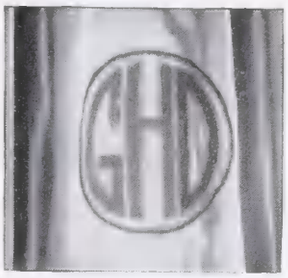
YOU'LL LOVE HIM!

Made of the very finest mohair that's so soft and cuddly. Measures 6 inches and comes in brown, white, pink, and blue. Only $2.15 postpaid. Sorry no C.O.D.'s.

**DARVER'S**
208 N. St. Paul St. Dallas, Texas
Everything for children from infancy to 16 years.

# SHOPPING

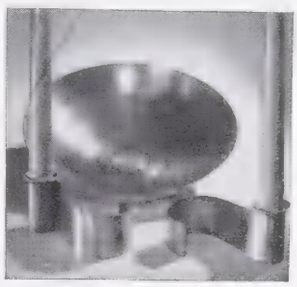
**URTAIN CALL.** A glass curtain or French doors is always a problem, ut this is the handsomest solution we ave yet found. Made of ivory Celanese inon, it is hand-painted with a 6" onogram in silver or gold and any sec-nd color. 1½ yards long, it is $7.95 nished, $6.95 with bottom unfinished. ?pd. No c.o.d.'s. Gloria Hess, 3958 Broadway, New York 32, N. Y.




**TAKE A MEMO** with you wher-ver you go, and you'll never forget any-hing—from dentist appointments to our mother-in-law's birthday. Each natch-pack folder has about 40 sheets f perforated memos, and comes with our monogram or name stamped in old. A box of 12 books is $1.50 post-aid. Greenland Press Studios, 5700 Wilkins Ave., Pittsburgh 17, Pennsyl-ania.



**COPPER IS LOVELY** when it touched with the gentle artistry of a naster metal craftsman. This 10" bowl as an oxidized finish, and the inside enter is inlaid with a brass design. Wonderful for summer flowers or fruit, for sheer decoration. With 2 pairs of roll candlesticks to match, $10 the t. Postpaid from Hagerstrom Metal-raft Studio, Wheeling, Illinois.





## BAR WAGON

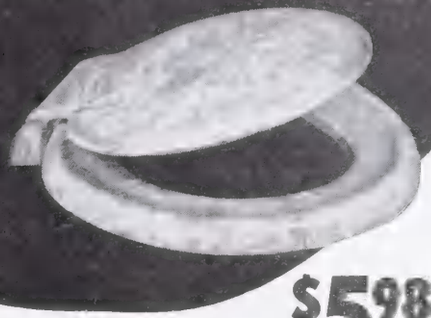
It's the neatest party prop we know of because it rolls merrily into the living room and right up to guests with its supply of drinks and canapes. Bottles and stuff go on the lower tray, glasses and hors d'oeuvres on the top, and when the party is over it collapses like an opera hat and goes into hiding. Mahogany finish, 28" high.

**$22.50 Express Collect**

**Zillah Symonds**

11 W. 56th St. New York 19, N. Y.

## NEW BEAUTY for your BATHROOM with this



*Modern*

# PLASTIC SEAT

**$5.98** including postage

Your choice of six beautifully marbleized colors: Rich black, blue, green, yellow, orchid and gleaming white. Years and years of use without a sign of wear! Will never chip, stain, crack or break. Simple to install yourself. Order by mail today and save!

**GUARANTEED** *against*
- Chipping
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- Staining
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THE HARRIS COMPANY
393 HARRIS AVE., PROVIDENCE 9, R. I.

Please send_____ plastic toilet seats $5.98
☐ Black ☐ White ☐ Blue ☐ Green
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ADDRESS_____

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☐ Money Order ☐ Check ☐ C. O. D.

## *ART in Your Garden*



THIS exquisite Figure—truly a Fine Art Fountain—is 22 ins. high—$27.50. Bird Bath 26 ins. wide, with pedestal 36 ins. high—$30.00—all in Pompeian Stone. Sold separate, or complete—$57.50.
f.o.b. New York.

Write for illustrated catalog of garden ornaments—$5—$500—10¢ please for mailing.

**Erkins Studios**

42 West 40th St., New York 18, N. Y.



## SCALED FOR BEAUTY

What a novel idea! The old-fashioned brass scale scoop has been converted . . . now leads a double life. Serves as gleaming candle reflector and fresh green planter. A bright note for sideboard, mantel and window sill. Of shining solid brass, hand made, it's highly polished and lacquered. Stands 19" high and 9" wide.

**$17.50** each **$32.00** pair

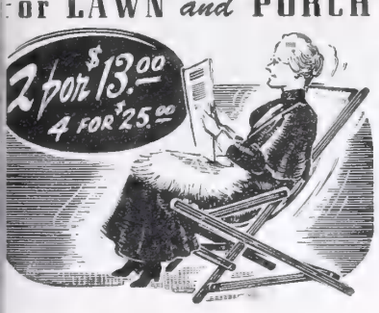
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*Jenifer House*

*New Marlboro Stage*
GREAT BARRINGTON, MASS.

## FOLDING ROCKER For LAWN and PORCH




T'S a 4 footed rocker of hard wood, in green, white, or orange weatherproof enamel. It rops into a relaxing position without fumbling r adjusting. Moving joints are metal pro-ected. Folds up as you pick it up. Extra trength gleaming white sail cloth assures years f service.

**Packed 2 in carton $13.00, or 4 in carton 25.00. No C. O. D.'s please—shipped ex-ress collect. Reference Security-Peoples Trust Company, Erie, Pa. Send Check or Money Order to**

**The HOUSE of MORROW**

168 E. 21st St., ERIE, PA.

## 2 *Distinctive* ASH TRAYS

Truly conversation pieces — these unique silverplated ash trays are exact miniatures of regal silver serving platters. Faithful reproductions down to the deep-etch well and tree pattern, they lend a distinctive air to your tables. Beautifully detailed, these matched miniatures belie their modest price.

The pair, gift boxed **$5.95** postpaid
(Fed. tax included) No C. O. D.'s

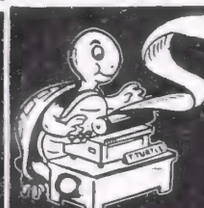


# Dunhall

FOR SILVER GIFTS

HEWLETT, LONG ISLAND

## TOMMY TURTLE . . .



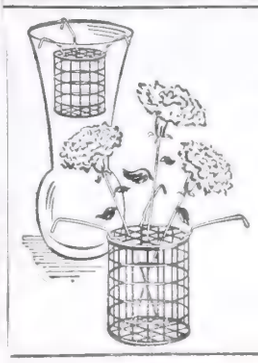
Writes letters each week to children and always encloses a gift. The letters are charmingly illustrated.
Tommy encourages obedience to mothers and kindness to animals. He gives children an incentive to read and *continuous pleasure for 12 weeks!*

*"Children love to receive letters."*

*Tommy Turtle*



For children 4 to 10.
12 letters and 12 gifts for $2.95
Send: Child's name, age, address and "from whom"
(Auntie, Mummie, Grandmother, Daddy . . . .)
To: TOMMY TURTLE, c/o Drake Enterprises
Room 10-D 37 E. Colorado St., Pasadena 1, Calif.



## Arrange Flowers Easily

Simply swing Adapto's arm supports across vase top and it's ready for use. Holds stems at many angles. Fits vase tops 3 to 6 inches across. For a few blooms or many. "Give poise to your posies." Only **$1.00** postpaid

Mail orders with remittance to

RETKO PRODUCTS, Dept. W, Box 102, Maplewood, N. J.

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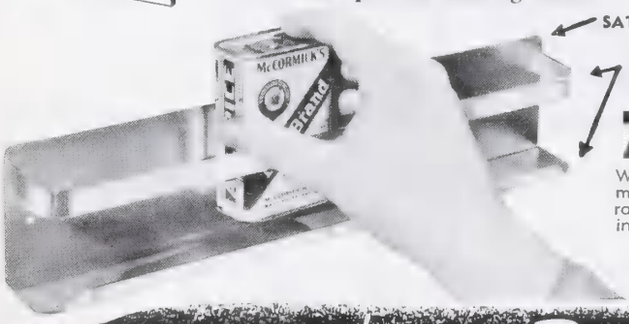
STREET_____

CITY_____ STATE_____

# Dor-File SPICE RACKS

## KEEP CUPBOARDS NEAT!

File your spices on the inside of cupboard doors . . . in attractive streamlined aluminum spice racks. Holds five spice cans, small bottles, etc. Anyone can quickly fasten to door or wood wall . . . everything supplied. Length 12½-in., extends into cupboard *only* 1⅝-in. Solid back prevents scarring doors.




**SATIN FINISH** back in contrast with **MIRROR FINISH** bar and lip gives two-tone beauty

**79¢** each

When ordering by mail add 10c per rack to cover mailing costs.

# The New Dor-File CLEANSER RACK UNDER THE SINK




Made of aluminum. Screws furnished for fastening under the sink on the door or side wall. Holds soap powder, cleansers, scouring pads, hand lotion, etc. Bar in front holds dish cloth. Size suitable for 12-in. or wider door.



**$1.49** ea. *When ordering direct add 10c each for mailing.*

**DOR-FILE MFG. CO.**
8330 S. E. Foster, Portland 6, Oregon

# WINDOW



**LOVELY LEAVES,** handmade of sterling silver, are clips that you will wear with everything from your pale blue linen with the round neck to your black dinner dress. They are designed to be worn right and left, and the pair is $10 including tax. Earrings to match are $9 including tax. Ppd. Black Starr & Gorham, Fifth Ave. at 48th St., N. Y. C.



**WHEN A MAN** writes a letter from home, he has a stationery problem. His wife's paper is too feminine, often monogrammed; and the offerings at the corner store are far from satisfactory. This comes imprinted with his name and address on good-sized single sheets (fine for typewriter), and a box of 50 sheets and 40 envelopes, linen or vellum finish, is $2.50 ppd. No c.o.d.'s. Carla Jill Studios, Northport, N. Y.



**VERY PURSE-PROUD** will be the little girl who carries this combination change and key purse. It's exactly like the grown-up version, except that its size is scaled for a small hand. Closed, it is just 3" wide; open, it measures 5". In red Morocco, the price is $4.20 including tax and postage. The Watkins Shops, Inc., Fisher Building, Detroit 2, Mich.

## Only TIE RACKS BY KOVAX Have Non-Slip Tie Grip!



Gentlemen (including fathers) prefer the streamlined look and grip-tight design of chrome prongs on finely inlaid, hand laminated wood . . . find it easy to hang as many as four dozen ties on Kovax compact beauty that fits flat against any door. Each pair of prongs turns *individually* to release tie selected. Don't gift-guess . . . this is what he'd buy himself!

2 row model—48 tie capacity..... $7.95
3 row model—72 tie capacity..... $10.00

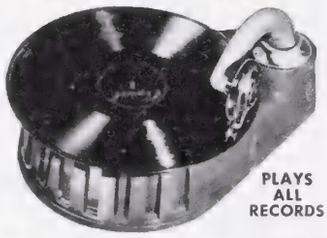
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"Among the Smart Suburban Shops"

FOR YOUR "SMALL FRY"

## THEIR VERY OWN ELEC. RECORD PLAYER



PLAYS ALL RECORDS

Designed for the nursery — good enough for the living room. Beautiful polystyrene plastic case with elec. turn table motor — mechanical reproducer head. Plays all 8, 10 or 12 inch records. The kiddies will love it. Satisfaction guaranteed. Send check or money order.

COMPLETE PLAYER, ONLY F.O.B. CHICAGO NO C.O.D.'s PLEASE **$9.95**

**MODERN CHILDREN'S RECORDS**

Dialogs, nursery rhymes, stories, etc. on colorful unbreakable plastic discs — good for hundreds of plays. Title list FREE. Full 8 inch two-sided records.

**THREE FOR $1.00**

**CARLETON HOUSE**
3312 Lincoln Ave. • Chicago 13, Ill.



## PLANTER'S LAMP

**YOUR PLANTS WILL LIKE IT**

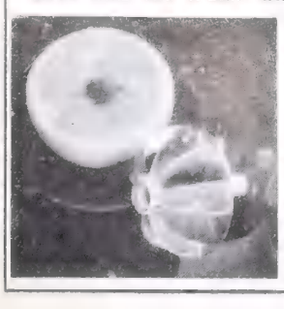
**In gleaming solid brass or copper with big 10 inch one-piece plant bowl that just cannot leak. Lamp stands 23 inches high, with 15 inch Nile green or Wine maroon parchment tilt-type shade. Good to look at and a real treat for your plants. (Plants not included.) Send check or money-order.**

Postpaid in U. S. A. **$6.95**

**D. A. PACHTER COMPANY**
705 W. Washington Blvd., Chicago 6, Ill.

## NOVEL Gifts for BRIDES—SHOWERS—BRIDGE PRIZES!

*SAVE TIME and WORK*—with this Indispensable



**GRAPEFRUIT CUTTER!**

Revolving side blade separates fruit from rind—12 curved blades cut equal sections, knife-edged corer cuts out core, ready to eat in one minute. Aluminum construction. Specify Pink or Yellow Grapefruit. **$3.25**

—And These Beautiful New BUTTERERS!

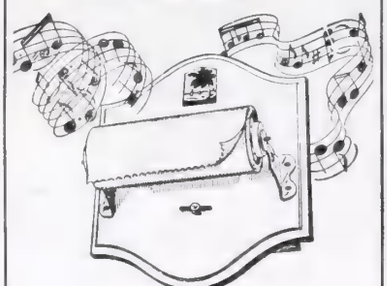


Butter spreads smooth and even, but leaves no waste. The "Butterer" will crumble soft butter beautifully on corn-on-the-cob, pancakes, baked potatoes, vegetables. No butter waste or dripping! Serve with open side, covered with perforated side. Handsomely silver plated. $1.00 each, set of 8, $6.00, postpaid.

NO C.O.D.'s Please!

HERALD HOUSE, Dept. B6, 505 Fifth Ave., New York 17, N. Y.

## MUSICAL Tissue or Toilet Paper HOLDER



Only **$6.80** Ea.

***Perfect for your own home***
***Charming as a gift to others***

Just pull the paper and listen to the music. Music works imported from Switzerland. Send check, cash, or money order and holder will be sent postpaid. Sorry, no C.O.D.'s.

**SIESTA NOVELTY**
P. O. Box 1204
MIAMI BEACH, FLORIDA

## New Fluorescent Fixture with CIRCLE LAMP



***NOW!*** Enjoy the beauty and economy of General Electric's new circular fluorescent lamp. Ultra-modern fixture.

**GUARANTEED FOR 1 YEAR!**

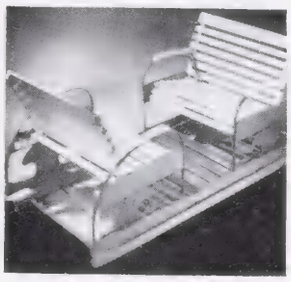
A strikingly beautiful fixture in non-tarnishing aluminum or white enamel finish. Suitable for every room. Model C-32 (illustrated), $9.75. Model C-32S with etched design glass shade, $12. Specify finish desired. Cash or C. O. D. Send for literature.

**9.75** F. O. B. FACTORY

**HANOVER LIGHTING SALES**
Box 186, Dept. HB Hanover, Pennsylvania

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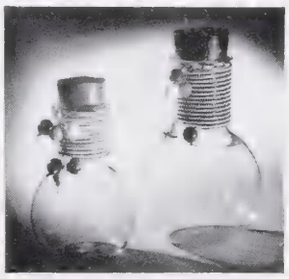
**LAWN GLIDER, JR.** Just like the lawn swing that is a part of your lovely backyard memories of childhood, this one is even more exciting because it's pint size. Measuring 26" x 54" overall, each seat is 24" wide, 12" deep, 11" high. Big enough for four children to swap confidences in, or to play conductor and passengers, it's $29.97 exp. coll. Hearns, Fifth Ave. at 14th St., N. Y. C.



**ASK A MAN** what he thinks of this ash tray, and we bet you'll get the same answer we did. Designed by the Heaths, California ceramists, the notches hold six cigarettes securely, snuff them out if they're forgotten. In lovely glazes, smooth to the touch, they come in sand, yellow, green, and gunmetal. 5" wide $1.50, 6½" $2. Post. extra. Pacific Shop. 533 Sutter Street, San Francisco, Cal.



**TWO FOR TEA.** Pyrex tea bottles have wide, raffia-wrapped necks that are big enough to take a tea bag. With them, you can make your tea in the morning, store it in the refrigerator, and it's all ready for supper. Fine, too, for martinis. Two-cup size, $1.65; four-cup size, $2.25. Postpaid in New York and New England. Otherwise exp. coll. Paine's of Boston, 81 Arlington St., Boston, Mass.




## SHAW'S OF TALLAHASSEE

*In the summertime, in the bedroom, it's the*

"POLKA"



*soap 'n water washable!*
*wind 'n sun dryable!*

This saucy bedroom ensemble is made on fine white colony cloth and muslin, showered with giant candlewick polka dots and each piece ruffle-framed in contrasting color or white. Accent colors are: Rose Pink, Noon Blue, Dew Green, Morning Yellow, Cherry Red, Turquoise. Also, All-White.

BEDSPREAD Colored polka dots on white Colony Cloth background. Ruffle matches polka dots. Also, all white.
Twin size, 80"x112" ..... 11.95
Full Size, 98"x112" ..... 12.95

DRAPERIES White polka dots on white muslin background. Ruffle frame and ruffled tiebacks in accent color or white.
Each side 45"x99", pr. 12.95

SKIRT Matches draperies with white polka dots on white muslin background with ruffles in color or white. Made in two pieces each 15" long, 32" drop.
Skirt complete ..... 8.50

SHAW'S, INC., TALLAHASSEE, FLORIDA
Please send me the following, postage prepaid:
Check enclosed $.....
_____ Bedspreads, size ____ Color ____
_____ Prs of draperies Color ____
_____ Vanity skirts Color ____
Name _____
Address _____
City _____ Zone ____ State ____

*Loveliest Gift of All . . .* **BRIDE AND GROOM DOLLS**



Make any girl—little or big—gleefully happy. Captivating Bride and Groom, exquisitely attired down to the last, loving detail.

Enchanting bride in gorgeous satin and lace gown, veil, and headdress—and net slip and panties. Natural, animated, hand-painted features, gleaming silken hair.

Handsome groom in grey fedora hat, grey-striped trousers (with stitched creases), tails—and a gold watch chain. White vest, grey tie, and boutonniere.

Bride and groom each 7" tall. Bodies of Unbreakable plastic. Movable arms. (Bridesmaids dolls also available.) Memorable gift for Weddings, Bridesmaids, Engagements, Showers—Happy Remembrance for Anniversaries—love inspiring gift from a man to a girl. A joy to doll collectors.

Finest miniature dolls available, at a new, special low price.

Each doll ..... only $2.00 postpaid
Bride and Groom ..... only $4.00 postpaid
Individually boxed. Dolls can be bought separately.

DOLL-OF-THE-MONTH, Inc. Dept. HB6, 605 86th St., Brooklyn 9, N. Y.




*Chippendale* CEDAR LINED **CHEST**

Alive with the authentic styling of Thomas Chippendale. Mahogany exterior, hand rubbed to deep, rich, full tones this lowboy designed cedar chest makes the perfect odd-piece for any room in the home. Chest includes free moth insurance policy; complete with lock and key. Satisfaction assured. Yours for $69.50, F. O. B. Greensboro.

*Check or Money Order Please*

The WOODLYN Company
P. O. Box 1202 GREENSBORO, N. C.

IF YOU GET UP AT NIGHT, YOU NEED THE NEW PORTABLE




**A Handy Light For SAFETY AT NIGHT!**

$2.95 Post Paid

Ideal for those who get up at night, look at children, care for invalids. • Kind to sleepy eyes. • Soft, golden glow lights entire room without waking others. • Handy, portable, can be carried from room to room, sits anywhere. • Nothing to plug in. • Attractive, non-breakable, ivory plastic case. • Wonderful gift for baby showers and other occasions. Gift boxed.

R. B. K. MFG. CO.
Dept. HB, Box 67, Burbank, Calif.

**Planning a New Home**

**263 FLOOR PLANS • DESIGNS ARCHITECTURAL STYLES For That Home of Your Dreams**

Planning to buy or build a new home? Get these actual pictures of real homes with complete descriptions and floor plans. All types for every climate. Brick, stucco, frame homes. Basements if desired. 1 and 2 story, 4 to 10 rooms, 1 to 3 baths, COMPLETE BLUE PRINT PLANS AND SPECIFICATIONS available.

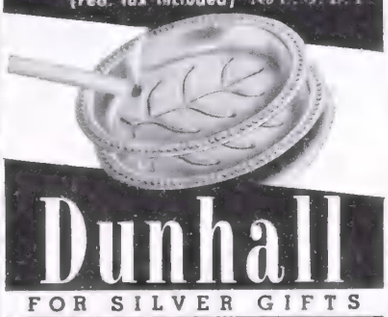
CHECK THE BOOKS YOU WANT
ATTRACTIVE HOMES—
40 frame homes, four to seven rooms $ .50
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All six books . . . . . $3.00
Shipped POSTPAID anywhere in U.S. Cash, check, money order. California orders please add tax. Money back if not satisfied. Order today.

CLEVELAND PUBLICATIONS, Dept. A-28
448 So. Hill St., Suite 904, Los Angeles 13, Calif.

**2 Distinctive ASH TRAYS**

Truly conversation pieces — these unique silverplated ash trays are exact miniatures of regal silver serving platters. Faithful reproductions down to the deep-etch well and tree pattern, they lend a distinctive air to your tables. Beautifully detailed, these matched miniatures belie their modest price.

The pair, gift boxed $5.95 postpaid
(Fed. tax included) No C. O. D.'s



**Dunhall**
FOR SILVER GIFTS
HEWLETT, LONG ISLAND

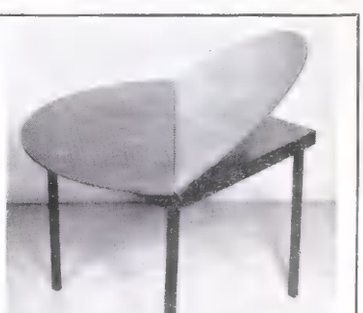
***MAGIC TOP DOUBLES THE SIZE of your Card Table!***

T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted. Dark Green Rich Red Dark Brown $6.95.

Unpainted T-Top $5.95. All prices at Salem Mass.

*No C.O.D.'s, please*

SEND CHECK OR MONEY ORDER TO
**T-TOP COMPANY, Inc.**
Dept. 32 Salem, Mass.



Patented



# Personal and Confidential



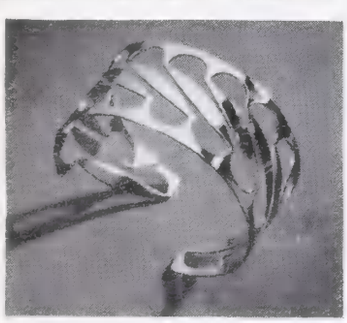
"I never felt so free nor was so well fitted," a doctor's wife says. Berlé receives hundreds of these letters praising his scientifically designed Delineator— the original French brassiere that removes all compression, permanently separates, and molds your figure into lovely curves. In silk, nylon, or broadcloth, from 16.50.

The subject is of vital importance to every woman. If you cannot call at the salon, write for your free copy, "*Improve your Figure*" by Berlé.

**J. Berlé**

Paris — New York

26 West 58th Street
New York



## "Debonnaire"

A CLASSIC BEAUTY

Finely wrought bracelet of modern design cut in silvertone *non-tarnishable* metal. Its sparkling highlights add individuality to any costume. (*Measures 1⅛ inches wide*)

Made exclusively for us.

*$2.50 postpaid, tax included*

ANN TRAVERS GIFTS

502 East Larkin Street Midland, Michigan

Send check or money order. In Michigan add 3 cents sales tax. No c. o. d.'s please.



8 Tall Biown GLASSES

## In 4 Colorful Pairs

with 8 heavily silver plated mixing spoons

**All for only $5.00**

Eyes will sparkle when you serve tall, tinkling drinks in these clear crystal glasses alive with diffused color from the tinted bases. Your guests will admire them . . . friends welcome them as gifts.

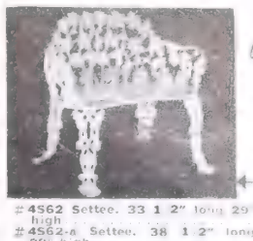
Eight 14 oz. footed glasses in matched color pairs. Eight long mixing spoons. Your personal check or money order brings them express prepaid for only $5.00.

*Sorry No C.O.D.'s.*

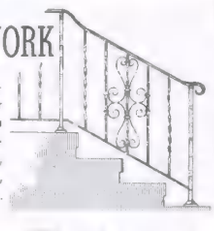
*Styled by* CECIL

FAMOUS FOR 25 YEARS IN GLASS

206 Canal Street, New York 13, N.Y.



## *Beauty in* IRON WORK



Dress up your home with ornamental iron—just as modern or charmingly old-fashioned as you will. Railings, grills, gates, pilasters, etc. Iron garden furniture, urns, hitching posts, settees, chairs, tables.

*Write for literature.*

#4562 Settee. 33 1 2" long 29" high . . . $36.95
#4562-a Settee. 38 1 2" long 29" high . . . 30.00
#4C60 chair to match. 28" high . . . 14.75
#4T58 coffee table to match. 21" top . . . 12.00
Cast Iron Painted White. Pay with order. Freight pd. by us—Far West extra.

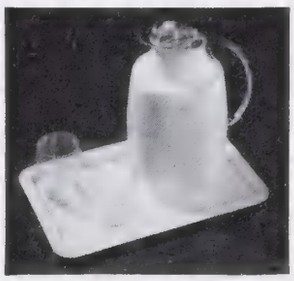
**Rosedale Artisans**

2712 CYPRESS WAY, CINCINNATI 12, OHIO

# WINDOW



**SUMMER STATIONERY.** For those letters inviting friends for the week end, this is the gayest stationery imaginable. Crane's Argentone paper is imprinted with sketches of a post lamp, mailbox, and telephone, and your address and phone number. Tan with green, or blue with red, box of 100 printed sheets, 100 plain sheets, 100 envelopes, $6.50. R. H. Stearns, Boston.



**ALL THROUGH THE NIGHT,** your water will stay refreshingly icy because of the magical qualities of this excellent carafe. The vacuum jug holds one quart, comes in ivory or green, and the set consists of tray, carafe, and 2 glasses. Unfortunately, quantity is somewhat limited, so hurry ladies! $18.95 express collect. Terrace Novelties, 213 E. 58th St., New York 22, N. Y.



**CANDY DISH.** For the beribboned box of candy that her husband brings home for each month's anniversary, a bride will certainly want this pretty dish. Made of heavy glass, the polished brass cover is decorated with a crystal clear tulip which also serves as handle. 6¼" wide, $3.95 plus 25¢ post. Rendezvous Gift Shop, Asbury Park, N. J.

## PIN-UP PLANTER LAMP!

Refreshing pin-up lamp, styled for any room or terrace. Hand fashioned, gleaming brass . . . tarnish-proof. Knesseth Denisons signed original pottery planter. Hand decorated overglaze design of blue and white. Lifts out for ease in watering. 10" shade of beige homespun. Choice of trim . . . dubonnet, blue, green, brown. Lamp height 18 inches.

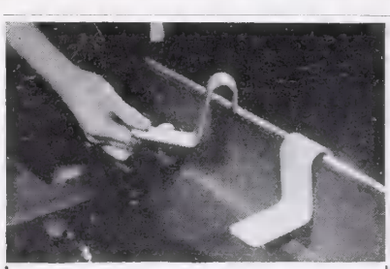
Exp. coll. No C.O.D.

$12.50 Each $23.50 Pair (Plant not included.)

*The Workshop*

1009 Narragansett Blvd., Edgewood, R. I.





## *Look under your bed*

Surprising how much dirt and dust the old-fashioned bed slats collect, isn't it? Do away with this dirt trap in every bedroom. **Replace unsafe bed slats with the new "Never-Fall" Bed Spring Rests.** A set of four steel rests supports in excess of 1200 pounds, and is absolutely guaranteed for life!

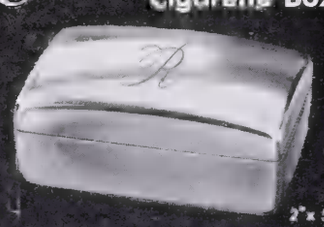
Fit any bed, finished in mahogany, walnut or maple enamel to match your bed.

**Sorry, no C.O.D.'s on this item. Send only $2.50 per set, and we'll pay postage.**

BROCK & COMPANY

1710 N. Decatur Rd., N.E., Atlanta 6, Ga.

*Exquisitely Designed* Silver Cigarette Box



2"x 5"

This clever two compartment cigarette box of heavy silver plate on copper by DODGE, Inc., lined with ivory moisture proof bakelite is YOUR answer to the ideal gift.

**$12.00** (Fed. tax included) Monogramming, $1 per initial. Postage prepaid, no C.O.D.'s. California residents add $.25 tax. All orders filled promptly

SPENCER ORGELL

410 No. Rodeo Drive, Dept. HB
Beverly Hills, California

# SHOPPING

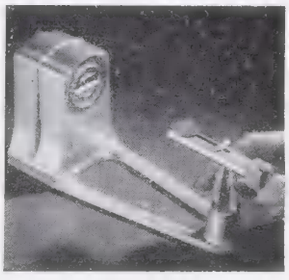
**FOLDA-ROLA** is a full-size stroller and walker that folds up to suit box size in ten seconds. The suspended seat and back make mighty comfortable riding for a dimpled passenger, and the telescoping handle adjusts for any height pusher. Marketing basket and footrest are detachable. Fine for motor trips: $17.95 exp. coll. A. E. Peterson Manufacturing Co., 611 E. Colorado Blvd., Glendale, Calif.



**TRAVELER'S AID.** You'll regret it if you close that suitcase without tucking in this compact little sewing kit. The case comes in blue or red leather, measures a mere 4" x 3", and is equipped with a surprisingly complete assortment. There are 15 spools of colored thread, scissors, needles, and a thimble. $2.25 postpaid from The Salt and Pepper Shop, 445 E. 86th St., New York 28, N. Y.



**ATOMIC BANK.** Your young penny-pincher will turn into a Deadeye Dick as he shoots the works into the safekeeping of this phenomenal bank. Pull back trigger spring until it catches. Place penny, nickel, dime, or quarter on platform. Pull trigger and the coin shoots into the slot. All metal construction. $2 ppd. The Lemac Co., 154 W. Tremont Ave., New York 53, N. Y.






*Sterling Silver and Glass Coasters*

*Clear, heavy glass coaster with band of heavy sterling silver. Base has deep indentations to prevent tumbler from sticking. Holds any size tumbler. . . . . $3.00 each*

*Shown actual size. 20% Federal Tax Included.*

*Postage Prepaid in America*

Duplicate of above, handsome oversize ash tray, 7" over-all . . . . . $6.00 each

MERMOD · Jaccard · KING Saint Louis

JEWELERS TO AMERICA FOR 118 YEARS





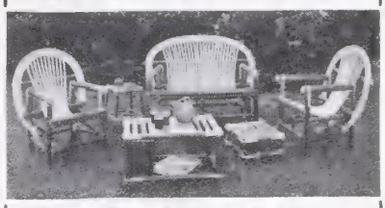
## DEEP ASH TRAY STOVE gets warm welcome!

Just like the pot-bellied stove that kept Grandpa cozy. 7" tall, holds a well of ashes. Rugged metal, artistically oxidized, in mellow copper tone. Water-tight, doubles as flower vase or vine planter . . . makes a happy gift anytime. $2.00 prepaid. Sorry, no C.O.D.'s.

SYLCO PRODUCTS CO. 612 West North Avenue Baltimore 17, Md.



## PLACE ORDERS EARLY



*The Loveliness of Cypress*

This different outdoor furniture is ideal for porch and terrace or spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable, durable and graceful with natural cypress beauty.
Joints dowel inset fastened with split cypress bands. Each piece is thoroughly treated with a clear toxic water repellent wood preservative. For the past ten years we have had enthusiastic endorsements from Country Clubs, Adirondack camps and northern estates.
Send your check, say where to ship—and we will have a set packed and off to you when you say.

6 PIECES—settee, 2 chairs, coffee table, side table and foot stool. $39.70

3 PIECES—settee and 2 chairs. $27.95

Freight Prepaid in U.S.A. to nearest freight depot. Add $3.60 for Denver and West.

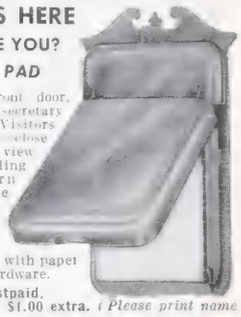
*Littletree Company*

Dept. HB-5 Winter Park, Florida



## KILROY WAS HERE . . . WHERE WERE YOU?

*The KILROY PAD*



—adorning your front door, serves as dignified secretary when you're away. Visitors write you a note—close pad—tab pops into view saying "Hello," telling upon your return there's a message waiting. Highly polished solid brass —weather treated. Colonial design. 6½" x 3½"—comes with paper pad, pencil and hardware.

Price $3.95 postpaid.
Full name engraved $1.00 extra. *(Please print name clearly.)*



## HAIL! HAIL! THE GONG'S ALL HERE!

Hail your favorite gang with "Ring-For-A-Drink." Bowl is "Lucite"; chrome base contains bell that rings for the next round! Jigger—1½ oz.; Cocktail —3 oz. $1.25 each; $4.50 for four.

Prices postpaid.

*In preparation—our Fall Folder of Unusual Gift Items—Reserve yours now!*

**bren linda products**

"the gift with a smile"

545 fifth avenue dept B new york 17, n. y.



## U. S. NAVY SHIP'S BELL



*A Wonderful Call Bell for Children*

$7.50 F.O.B.

Ideal for farm, club, entrance, recreation room. Authentic U S. Navy Ship's Bell of cast steel, painted bronze to Navy specifications. 10" tall, weight approx. 15 lbs. Immediate delivery.

*Bracket $2.25*

**PARKER-WHELEN CO., INC.**

Dept. H6, 827 14th St., N. W. Washington, D. C.



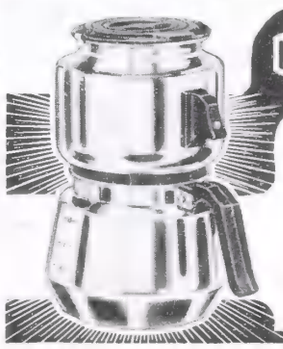



## SMALL FRY LOVE 'EM and so do Grown Ups

Soft, soothing night light that brings the Sandman quickly—yet enough subdued light for entire room. Cute 5" Blue, Pink or Red Lucite Rabbit, Elephant or Bear on attractive base. Safe. Economical. $3.95 postpaid. No C.O.D.'s. Money back guarantee. State figure and color.

TOM KENNEDY, D-1
LACKAWAXEN, PA.





## DURALUX UNBREAKABLE ALUMINUM Coffee Maker

New easy to use Coffee Maker. Makes 4 to 8 cups of delicious coffee in only 3 minutes after the water boils. The Duralux stainless filter lasts forever. No cloths, no springs, no clips, no paper. Simple to use. Rinse to clean. Plastic handles that stay cool.

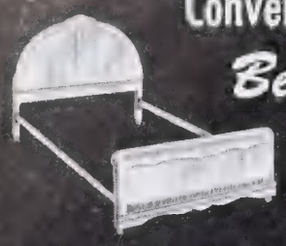
**ONLY $5.95 Postpaid**

No C.O.D.'s, please

**PICWOOD PRODUCTS, Inc.**

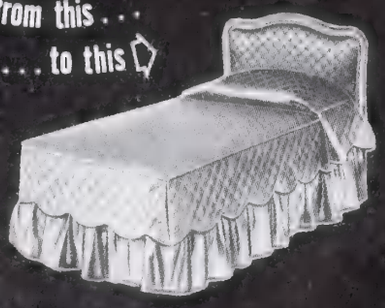
70-44 AUSTIN STREET FOREST HILLS, N. Y

## Convert your old bed into a *Beautiful* Hollywood Bed



from this . . .

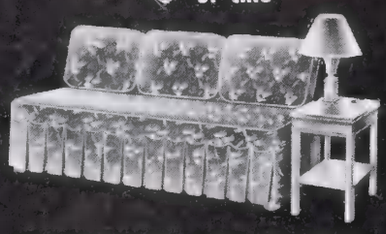
. . . to this



Any old style bed can be easily and quickly converted into a new modern Hollywood headboard style with Watkins patented all-metal frame, using your old headboard. Sets up in seconds — no loose legs, no bolts — everything fits perfectly. Illustrated instructions give full details. (Casters included).

Special . . . . . $10.95

or this



**Studio Divan** Patented frame for use with box spring or coil spring. Converts to a smart Studio Divan. This style has recessed legs at both ends, with casters . . . No sharp corners.

Special . . . . $10.95



**INSTRUCTIONS FOR ORDERING**

to convert old bed, specify Style A, for Studio Divan with Box Spring, Style B. Specify width and whether using Coil or Box Spring on either style ordered.

*Shipped prepaid east of Mississippi*
*West of Mississippi add $1.00.*

Send Check or Money Order—No C. O. D.
In Ohio add 3% Sales Tax.

*Watkins* 8900 LORAIN, CLEVELAND, O.
*Serving Homemakers for Over 30 Years*



## Bittersweet

*Dame Nature herself provided the design and vital coloring for this lovely paper. Clusters of vivid red berries nestle gracefully on a tracery of vine against a crisp, white background to bring a bit of nature indoors. "Bittersweet" will blend with almost any scheme of bedroom decor, yet it can be used with equal success in other rooms. See this paper and other "Designs of Today" at our showrooms, or, send 10 cents for a sample of "Bittersweet" to either address.*

RICHARD E. Thibaut INC.
269 Madison Ave., New York 16, N. Y.

THE WARNER CO.
418 South Wabash Ave., Chicago 5, Ill.

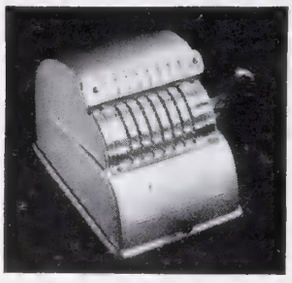

# WINDOW



**SPOT IDENTIFICATION** for your luggage is this new and handsome leather disc. Made of fine leather, it comes in red, light blue, green, suntan or brown, with a single giant initial of gleaming brass on the outside. Tucked inside the 3½" circle is an identification card that you fill in with name and address. Yours for smart traveling, and just $2 ppd. Charles Mayer & Co., Indianapolis 9, Ind.



**WINDPROOF NAPKIN TRAY.** Paper napkins will stay put, even on a breezy porch, if you stack them in this aluminum tray with a gold finish. The hoop handle and hold-down anchor are clear lucite. With 25 napkins imprinted with your name, and with your name on the lucite anchor, the price is $2.95 ppd. Naomi's Gift Shop, 1606 Fulton, San Antonio 1, Texas.



**ADD 'EM UP.** The "400" Precise Adding Machine is fully automatic in its computations and adds, subtracts, and multiplies up to 99,999.99. It's easy to travel with, weighs just 5 pounds, and is better than an Einstein for salesmen, housewives, farmers, small business owners, etc. Guaranteed for 1 yr. $19.95 exp. coll. Nation Wide Adding Machine Co., 2518 W. Montrose Ave., Chicago, Ill.


## The TELEPHONE SECRETARY



Tel-Sec is as handy as the phone itself. No more will you have to say "Wait until I get a pencil and paper." The non-breakable Tel-Sec holds pad and pencil right at the phone in a handy pull-out drawer. Remains rigid when writing—slides in out-of-the-way when not in use. Enameled finish matches phone perfectly. Installed in seconds. Simply place phone on Tel-Sec, push down and it snaps into place. Refills with ordinary pad and pencil. 60,000 satisfied users.

**An Ideal Gift Only $2.50 Postpaid**

**COMPLETE SATISFACTION OR MONEY BACK**

Illustrated, rectangular Tel-Sec (5"x7½") $2.50. Oval base (5"x6") $2.95. Round base (5½" dia.) $2.95. Executive size (5½"x9") $3.95, postpaid. No C.O.D.'s

Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN REPLACEMENT OR REFUND OF MONEY

LANKO INDUSTRIES SALES DIVISION (Exclusive Distributor)
6774 Taft Dept. A-6 Detroit 8, Mich.

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Elmer's New Orleans

## MINT BUBLETS

THEY MELT IN YOUR MOUTH

Light as bubbles, these delicious mint candies melt in your mouth. Perfect for parties; always a welcome gift. Children love them; older people love them.

Try MINT BUBLETS . . . you'll love them, too!

Order by mail in vacuum tins.....49c

*Add 15c for wrapping & mailing*

**ELMER CANDY CO.**
Department HB-6
540 Magazine Street
New Orleans 2, La.








## Stop Washing Dishes!

Use Silverim Plates—8 inch hammered aluminum holders with gay paper refills. Holders are a permanent investment. Refills always available at a trifling cost. Use for luncheons, hurried breakfasts, bridge, evening snacks, buffet suppers. An ideal present. Cut short those dishwashing hours.

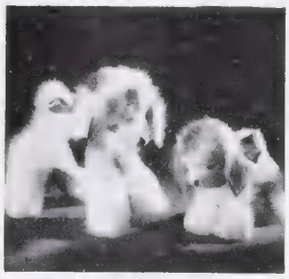
**GIFT SET DELUXE**
4 Holders & 100 Refills $5.98

**TOWN AND COUNTRY SET**
For your town house or summer cottage.
12 Holders & 300 Refills $16.98 Delv.

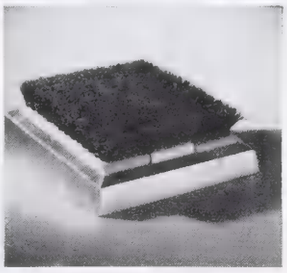
*No C.O.D.'s Please.*

**COLLINS CRAFTSMEN, INC.**
Dept. B Bryn Mawr, Penna.

# SHOPPING



**PUPPY LOVE.** It was a sad day for us when this pair trotted out of the office. Both of them are made of the softest baby lamb fur in white with black or brown marking. Their eyes are sewn on so it is virtually impossible for a curious baby to get them out. Engaging mascots too, for a college girl's room. Puppy, $2.50; Mother, $4.50. Together, $6.50. Ppd. Young Fur Crafts, 505 Fifth Ave., New York 17, N. Y.



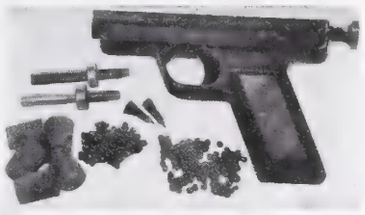
**ABANDON MUD** all ye who enter here; and with this business-like Foot Tidy at your front door you'll never have muddy tracks through the house. The heavy cast aluminum base is 10" square, and the removable brushes are tough and brisk. Yours for $7.95 express collect from The Wm. Taylor Son & Co., Housewares Dept., Cleveland, Ohio.



**CUP 'N SAUCER LAMP.** Gay as morning sunshine, this is the pin-up lamp you will want for your breakfast nook, cottage living room or guest room. The parchment shade matches the design of the pottery cup and saucer, and the price is $5 plus postage. You'll find it at the Magic Lamp, 1230 Locust Street, Philadelphia 7, Pennsylvania.


**Something for the boys—**

your husband and those young sons of yours! Sportsman Jr.—a gem of an air pistol that will give them lots of exciting hours of outdoor and indoor target practice. Shoots lead pellets, BB shot, steel darts and corks. Sturdily constructed, amazingly accurate.



With all ammunition and 2 extra barrels, **$3.98.** Gun alone, **$3.**
*Sent Postpaid*

**J. J. ANTHONY** 1517 W. North Ave. Milwaukee 5, Wis.



**SEND FOR FULL COLOR CATALOG**
OF 50 UNIQUE LANTERN STYLES
• • •
**POST LANTERN**
No. 1934 (Colonial American Style)
ONLY **$16.00**

**SOLID HEAVY COPPER**—black and brass finish. Clear glass panels. Hinged side door. Frosted chimney, eagle emblem stress Colonial American motif. Length 17", width 6 3/4", base 3" or 4"—as specified. Holds 100-watt bulb. **FOR:** Entrances . Gardens . Lawns . Driveways . Backyards.

SPECIAL! 5 to 8 ft. Cast Iron Extension LAMP POST with CROSS ARM

Holds lamp such as above with 3" collar. Extension, post each 54" long. Set screws in collar for adjustment to desired length. Small set-screw wrench, installment guide included. Set 22" deep in concrete or other firm material. Inlet 18" above base for wiring conduit. Black only. **IDEAL FOR:** Entrances, Driveways, Lawns. Shipping weight 35 lbs. **ONLY $22.00.**

**SEND CHECK OR MONEY ORDER TODAY.** Satisfaction Guaranteed or money refunded. Shipped express charges collect.

**CARNAGEY'S**
88 CENTRAL AVE., Dept. MH-14, TARRYTOWN, N.Y.




**ORDER BY MAIL**

*Makes* **ICE CREAM** IN JUST **4½** MINUTES

**AMERICA'S FINEST**
*Home Ice Cream Freezer*
**Triple Action! Cast Aluminum FREEZER QUEEN**
**Made to Last a Lifetime**

**PREPAID ANYWHERE IN THE U.S.A.** **$12.95**
Everybody loves homemade ice cream made the FREEZER QUEEN WAY!... even Junior will turn it for 4½ minutes. Cast aluminum inside and outside, won't corrode or rust. Send cash, check or money order. One gallon size.

**Truman A. Morrison Mfg. Co.**
2100 7th Ave., S., Birmingham, Ala.

# China Charm





*You might think an early sea-farer found this desk in the orient and brought it back by Clipper. Yes, it has the exotic charm of ancient Chinese art, but in a modern interpretation more beautiful than ever. Best of all, it typifies the unusual pieces you always find at Wilson-Jump. Here distinguished selections and the skill of our decorators give new inspiration to your ideas. Drop in soon!*

*Illustrated: Sheraton kidney desk (52") in bottle green chinese lacquer with hand decorations. $498. (Available in Old World Mahogany $324.)*

**Wilson-Jump**




*The store of distinguished Home Furnishings, Furniture, Draperies, Decorations*

"Michigan Avenue by the Blackstone" • 608 S. Michigan Ave., Chicago 5



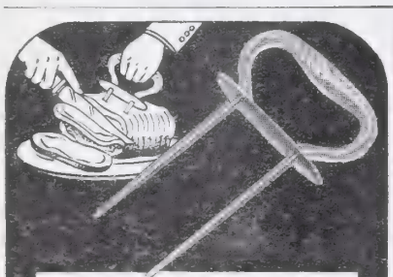
for your desk or home...

PARKER king size table lighter by dunhill

Just the flick of your finger on the roller lights it! The Parker holds months of fuel; the flint replacement is extremely simple. In heavy-ribbed chromium plate. Great for a man's desk... your coffee table. It's a handy paper weight too. **$5.00.**

Mail and phone orders filled.
Postage prepaid anywhere in United States.

Harveys
NASHVILLE 3, TENNESSEE



*"Different" Dad's Day Gift!*

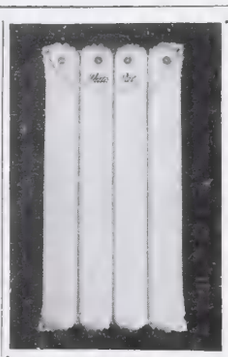
**Chrome Plated**

**CARVING AID**

New Father's Day gift inspiration! Handsome help to the art of carving, makes Father proud of his skill. Graceful gadroon designed chrome plated handle, prongs and guard are good-looking, sturdy stainless steel. **2.95**

• *Add 15¢ for postage . . Send check or money order today for this fine practical gift . . Sorry, no C.O.D.'s*

MacMannes
"gifts for all occasions"
1312 G Street, N. W.
WASHINGTON, D. C.



**"WATA PAL" JR. SURF SLED**

Children won't be able to wait 'til they try out their bright, inflated surf sleds—they'll want to dash madly into the water. These Vinylite sleds make wonderful rafts, are so seaworthy the youngsters can take them surf-coasting. They blow up in a jiffy—easy as a balloon. Deflate quickly for flat storing. Come in two-tone vivid colors. Resist moisture, oil and dirt . . . won't rot or mildew. 21" x 47". Order today for smooth sailing! **$5.95** postpaid

*No C. O. D.'s please*

Howard Pusch
15 West 55th St., N. Y. 19

ORDER FABRICS BY MAIL AT SAVINGS!



STUNNING MODERN PRINT "JOSHUA" (at left) washable, vat-dyed, pre-shrunk, 48" wide. Background Rose, Natural, Yellow, Grey, White. $2.25 YARD.

STURDY SAILCLOTH, 48" wide, in 18 decorative colors. Vat-dyed, pre-shrunk. Name color desired. $2.10 YARD.

COLORFUL FISHING VILLAGE—"CAPE COD" (below) Washable, pre-shrunk, 48" wide. Thrilling decorative pattern. Blue, Turquoise, Natural. $2.25 YARD.



If any other materials are desired, please send for our FREE catalog of samples.

I enclose $.....
JOSHUA PRINT, $2.25 yd.....yds
CAPE COD, $2.25 yd.....yds
SAILCLOTH, $2.10 yd.....yds.
Shipping Charges Collect—No C.O.D.'s

TEXTILE ART OUTLET CO.
39 WEST 45TH STREET, NEW YORK

# Window Shopping



**HOLDAFONE.** You can't imagi what a delightful convenience this tel phone stand is until you've tried livin with it. It's designed for oval or squar based phones (specify your type), ha metal clips which clamp securely to t base and make stand and telephone o portable unit. Wonderful for office, be side, hall, or living room. Walnut finis $7.95 plus 75¢ post. Holdafone C 4272 Gwynne Rd., Memphis, Tenn.



**LAWN EDGER.** If you want yo lawn to look properly groomed aroun the edges, you'll need one of the handy tools. Next to your walk, or dow the length of your drive, it leaves clean-edged furrow, and it's simple work. The self-sharpening revolvi blade has 12 shearing teeth. Rubber ti gives traction. 49", $3.25 ppd. Add 25 W. of Rockies. No c.o.d.'s. Artcraft Pro ucts Co., P. O. Box 55, Cleveland, 21, O

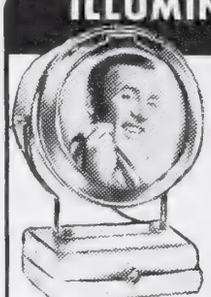


**GOING DUTCH.** For a summ cottage, these tie-backs are as gay your husband's baritone under t shower. Hand-painted in a Penns vania Dutch pattern, they are copies old butter molds, and measure about 4 in diameter. $1.50 the pair, postpai The Artisan Galleries, Fort Dodge, Iow

(*Continued on page* 65)

**ILLUMINATED REVERSIBLE MIRROR**

*SPOTLIGHTS PERFECT GROOMING*



*MAKES SHAVING A PLEASURE* **FOR DAD**

No shadows when you shave! Your whole face is reflected in a beam of bright, even light. You save time and temper with the Stan-Lite which gives you regular image or magnifies it for close detail.

- Bright magnifying and regular mirrors.
- Lustrous brass with handy utility box.
- Outlet for electric razor. AC-DC.
- Complete with 6 foot cord. • On-Off switch

**$7.95** Complete

STANFORD MIRROR & METAL PRODUCTS CO. Dept. H 22 Howard St., N. Y. 13, N. Y.

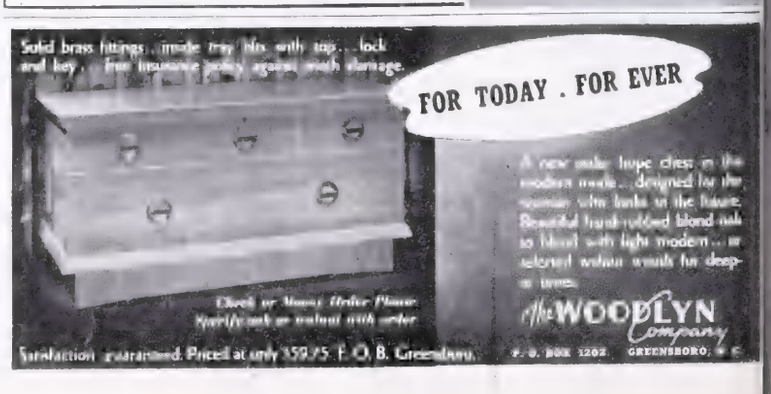
**Carry New Spot Remover With You**

Scientific Research organization comes to the rescue with RUBZOUT that you can carry with you. A sleek and sophisticated personal accessory; the powder that comes through the sponge applicator works magic on spotted clothes wherever you are.

**75¢ postpaid**

**Rubzout Division—ADA**
400 Madison Avenue, New York 17, N. Y.



# Give years of automatic sleeping comfort with the

# General Electric Automatic Blanket





For anniversaries, birthdays, weddings, Father's Day—for any member of the family—here's a gift you'll be thanked for—every chilly night of the year!

1. **Double thanks** for General Electric's famous Two-Control Blanket! Made especially for couples who like *different* degrees of sleeping comfort. Two controls, one for each half of blanket, function independently. Husband selects *his* favorite sleeping temperature. Wife selects *hers*. Both sleep snugly under one light cover!



**letely automatic!** Set G.E.'s small, com- bedside Control once a season for sleeping h preferred. Just before "turning in," lanket on. The bed is *pre-warmed*, from to corner. Automatically *stays* at the ght warmth you've selected.



3. **More than half a million** users agree: "A gift that delights, and saves!" ONE downy G-E Blanket (about 5 pounds) takes place of THREE ordinary blankets (about 15 pounds). Saves storage. Cuts laundry bills. Certified Washable by American Institute of Laundering.




4. **All sizes in** rose, cedar, green, blue. One-Control, Two-Control, 72 x 86 inches (three-quarter, double beds). Twin-Bed size, 66 x 86 inches. Department, furniture stores, electric service companies, G-E retailers'. Manufactured by General Electric Company, Bridgeport 2, Conn.



*Made to rigid General Electric safety standards— and approved by Underwriters' Laboratories, Inc.*

GENERAL ELECTRIC



GOWN BY CEIL CHAPMAN, FURS BY ESTHER-DOROTHY

# *Do You Dream of Orchids?*

. . . and do you dream of setting picture-book tables in your own home some day? Westmorland Sterling will help you make those dreams come true. It will give your life richness to match your dreams.

Westmorland Sterling has beauty . . . and weight . . . and character that only fine hand workmanship can give it. And, like the orchids of your dreams, Westmorland has an atmosphere of quality that will surely touch a responsive chord in you.

One of America's foremost makers of fine things for the home brings you Westmorland Sterling through specialists, trained in the selection and use of sterling silver. By appointment, they will display its beauty in your home, so that you may select your pattern in a familiar setting, at your leisure.

Several plans are available, which bring Westmorland Sterling within reach of every girl. Westmorland Sterling, New Kensington, Pennsylvania.

**WESTMORLAND** *Sterling*




*The solid silver you buy at home—your way*

© WESTMORLAND STERLING



# Berkshire

## FINE CURTAINS MAKE EVERY WINDOW A PICTURE

*Admiration's bound to come your way when the sheer loveliness of Berkshire Curtains is adrift at your windows. The fine spun Berkshire Fabrics are fashioned for wear as well as style—the Superfinish keeps them crisp and fresh in any weather and through many a tubbing. You can use them at every window in the house without apology to your budget. Proudly wearing the Good Housekeeping Guarantee, Berkshire Curtains are sold at selected, dependable stores everywhere.*

**MRS. COLBY M. CHESTER III**

*frequently entertains the smart young Westchester set in her delightful remodelled farm house. She uses Berkshire's Priscilla curtains throughout the house because they are perfect with the warm, friendly atmosphere of her home.*




**SEND** *for Berkshire's new booklet — "Fashions in Windows" . . . ideas for smart decorating for all types of windows . . . easy to follow directions for making "every window a picture."*

Department H. B.-6 • BERKSHIRE FINE SPINNING ASSOCIATES, Inc. • Turks Head Bldg. • Providence R. I.

BETTER your office . . . better your **BUSINESS**

# California Professional

**by KARPEN-California**

With practical usefulness as the keynote, California Professional adds vivid colors to bring comfort, eye-appeal and a feeling of stability to professional offices. Although new, it is already a nation-wide success.




The entire group is correlated so that room space, spacious, average or small may be utilized to the utmost satisfaction. Two serviceable, attractive wood finishes, Sand or Mountain Mist are available. Upholstery materials come in an almost endless variety of accent colors that are duplicated in window treatments, lampshades and floor covering.




*Each piece of California Professional was designed by Robert Dorr, Jr. to serve a specific purpose.*




## SEE CALIFORNIA PROFESSIONAL AT THESE LEADING STORES

*Beverly Hills*
W. & J. SLOANE

*Brooklyn*
FREDERICK LOESER & CO.

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THE WILSON JUMP CO.

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*Visalia*
SPARROW'S OF VISALIA

*Washington, D. C.*
MAYER & CO.

MAYNARD PARKER
PHOTOGRAPHS

# Window Shopping

Continued From Page 60

**CIGARETTE HUMIDOR.** If you summer at the seashore, you know all about the high mortality of cigarettes from humidity. This container, made of polished spun metal, has a cover and secret base of brass or copper, which is a nest of 4 ash trays. Inside, 4 mahogany compartments hold 10 cigarettes each, regular or king size. $3.95. Monogram $1 extra. Carnagey's, 29 Central Avenue, Tarrytown, N. Y.



**TRAVELING SHOE BAGS.** Every time you start packing a bag, the same old problem confronts you: *shoes.* And in the summer it's worse because of white polish on sneakers, spectators, etc. With shoe pockets, though, packing is duck soup. Box of 3 pairs of pastel pockets for women, $2; 3 pairs of cotton yarn pockets for men, $1.75. Both for $3.50. Ppd. Kathleen Weller, Box 386, Bryn Mawr, Penna.



**THE GOLDEN EGG** and the proud goose that laid it are a pair of intriguing salt and pepper shakers. Made of California pottery, and decorated with 24k gold, they'd make an amusing shower or house-warming gift. Yours for $3.50 postpaid from House of Zog, San Marino, California.





**A LOVELY GIFT**
**In Silver**

Three-piece
CIGARETTE SERVICE
Heavy Silver on Copper

$4.20

Tax and Postage Included

*Gift Counsellors*

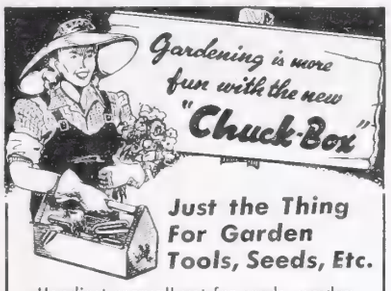
**RENDEZVOUS GIFT SHOP** — ASBURY PARK, N. J.

**For everybody's fun**
**HAPPY**
**BIRTHDAY**
**MERRY-GO-ROUND**
***runs by own candle power***



In pink, blue, yellow color combination. "Put on top of cake." $2.00 postpaid. No. C. O. D., no stamps please.

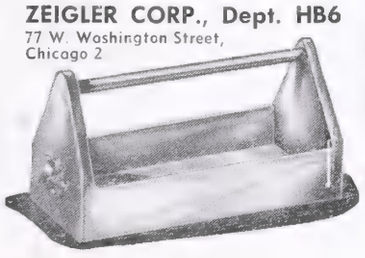
**Edith Party Creation**
200 Fifth Avenue — New York, N Y




***Just the Thing For Garden Tools, Seeds, Etc.***

Handiest carryall yet for seeds, garden tools, and even your household cleaning implements. Provides a place for everything; prevents loss. Rugged, all wood design, 7x15½x9 inches. Colorful lacquer finish with decorative decal ends. You'll want one for yourself . . . one for a friend. Immediate delivery. Send check or money order. Postpaid, Only ..... **$2.95**

**ZEIGLER CORP., Dept. HB6**
77 W. Washington Street,
Chicago 2



*If you're crazy enough*

about **FINE COFFEE** you won't mind the bother of ordering

# BY MAIL!

Can a luxury coffee be sold by mail order advertising? Advertising experts advised us against trying. "Why," they reasoned, "should folks want to bother sending out of town for their coffee when it's so easy to get good coffee for less money at any grocery store?"

Maybe the experts are right. But Continental is not to be compared with coffees ordinarily sold in stores. It's a coffee for epicures who are satisfied with nothing less than the very finest—and are willing to pay a bit more to get it. We believe many of you folks who read House Beautiful are such coffee lovers and that you'd be glad to hear about it. So here is our story:



**CONTINENTAL COFFEE TASTER**
With his sensitive nose down close to the cup he sniffs the volatile aromatic essences steaming from the brew. Then, to fully savor the flavor, he sharply sucks up a spoonful at a time, so that the liquid sprays directly on the back of his tongue and palate where the most sensitive taste buds are located.

We specialize in custom blending and roasting premium coffees for America's leading hotels and restaurants. We've been at it over thirty years and supply more fine coffee to this trade than any other producer. Chefs and maitres d'hotels take pride in serving Continental to their discriminating guests. Continental's excellence comes from...

**The world's rarest and costliest coffees skillfully combined to create a unique blend**

The "cream" of the world's finest coffee crops goes into Continental. Hundreds of varieties are cup-tested before we can find just the right combination required for our distinctive blend.

From Brazil we get the extra-rich Santos, Sao Paulo, Sul-de-Minas and other choice mountain grown South Americans which are the base of our blend. To add flavor "brilliance" we "season" them with "milds" from Central America, the West Indies, the Belgian Congo and other parts of the world where high altitude, tropical sun, the right soil, and abundant rain provide ideal growing conditions.

Each imparts its own characteristic flavor and aroma. Blended and roasted with consummate skill, the result is a wonderfully delicious coffee of incomparable quality. If you are a connoisseur, this is definitely the coffee for your taste.

**Special get-acquainted offer**

We'll deliver 3 pounds of Continental Coffee for $2.25 postpaid anywhere in the U. S. Your coffee comes to you vacuum packed in one pound tins—always freshly roasted and packed the same day it is shipped.

**Money-back guarantee:**

Try one pound. The more critical your taste, the more, we are confident, you'll enjoy this extra-rich, extra strong blend of the world's rarest and costliest coffees. If you don't agree it's the finest you ever drank, return the balance at our expense and we'll cheerfully refund your money.



**Use the coupon** for your order. Or a letter will do. Only please say you saw this ad in House Beautiful.

Continental Coffee Co., Inc., H
375 W. Ontario Street, Chicago, Illinois

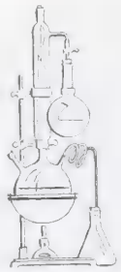
Send me 3 one-pound vacuum packed tins of Continental Coffee. I enclose check ☐ or money order ☐ for $2.25

Specify type of grind:
Drip ☐ Percolator ☐ Glassmaker ☐

Name _____
(Please print plainly)

Address _____

City _____ State _____



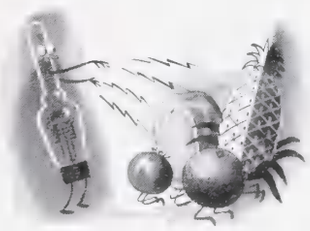
# OVER TOMORROW'S SHOULDER

**Keep your eye on the wonders now in the laboratory stage but promised for your rosy future**

BY JOHN SASSO

Electrons are potent things in the hands of scientists. They can use them to transmit speech and music over the air, for television, for weather-spotting, for guiding airplanes and weapons, for testing materials. The latest use is sterilizing food and drugs for long periods of time.

The idea is to expose the food, in glass or plastic containers that



shut out air, to a blast of electrons. This blast is caused by several million volts of electricity, applied for fractions of a second. The machine used is called a capacitron; its function is to store huge quantities of electrical charges. These charges are controlled through special tubes and devices so that the quantity of electricity as well as the time of exposure can be regulated.

So far, work has been going on in two phases: complete sterilization, where electrons penetrate the food completely; and temporary sterilization, where the electrons penetrate just below the food surface.

Work so far has been encouraging. Meats, like beef, veal, and pork, remain unchanged after more than 200 days at room temperature, once they have had an electron bath. Equivalent samples, untreated, last at most three days. Fats and oils withstand 100 days and more. Even cheese has its ripening process arrested by the electron beam. The process works with fruits, too. An important advantage is that taste, odor, food value, and appearance are unaffected. Lettuce and strawberries have balked a bit at the treatment, but the scientists believe that this problem is one of adjusting variables by experiment, until the right combination of charge, time, and number of exposures is obtained.

The temporary preservation technique, called surface sterilization, keeps fruit and vegetables palatable for several weeks. It seems particularly adaptable to thick-skinned types, because it kills microorganisms on the surface before they have a chance to penetrate nature's barrier.

Considerable hope is held out that the process, when it is finally in commercial stages, will be valuable to the food-freezing industry. Electron treatment offers a means of heatless sterilization. Freezing will preserve color and texture. Also, electron-treated and frozen foods need not be kept at extremely low temperatures. This is going to help cut food-freezing costs, eliminate losses in shipping, and eventually mean lower prices for frozen foods.

*(Continued on page 68)*


## *Rich Sources for You*

**• • to see fine home furnishings, pre-planned for your easy decorating success, are the stores of these authorized dealer members of the Grand Rapids Furniture Makers Guild. See the Guild dealer nearest you for TRUE Grand Rapids furniture, correct floor coverings, draperies, paints, wall-papers, lamps, lighting fixtures, feathers, mirrors and decorative accessories.**

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BIRMINGHAM — *Bromberg & Co., Inc.*
MOBILE — *Adam Glass & Co., Inc.*
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**ARIZONA**
PHOENIX — *Dorris-Heyman Furn. Co.*

**CALIFORNIA**
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OAKLAND — *Breuner's*
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INDIANAPOLIS — *L. S. Ayres & Co.*
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FALL RIVER — *Modern Furniture Co.*
NEW BEDFORD — *Wing's*
SPRINGFIELD — *Proctor-Carnig, Inc.*

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HERKIMER — *H. G. Munger & Co.*
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CHAGRIN FALLS — *Brewster & Stroud Co.*
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ALLENTOWN — *C. A. Dorney Furn. Co.*
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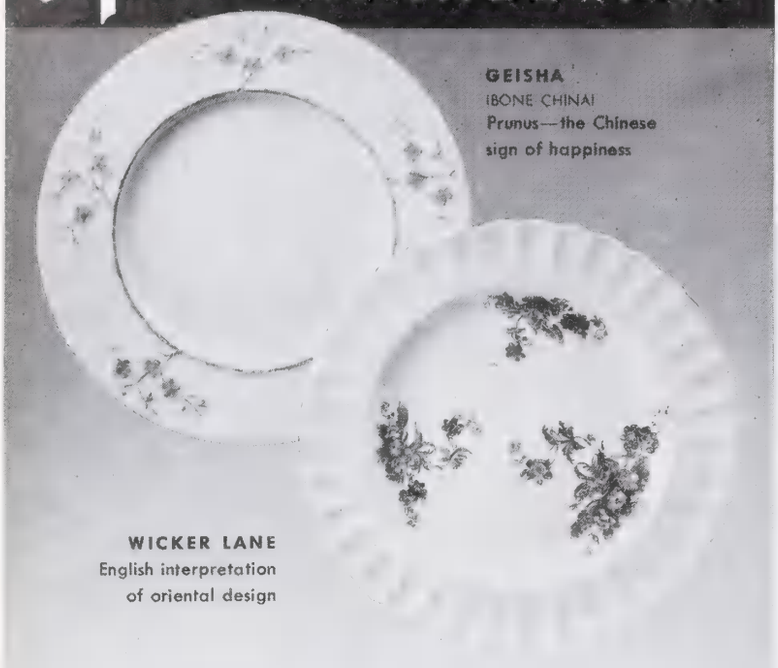
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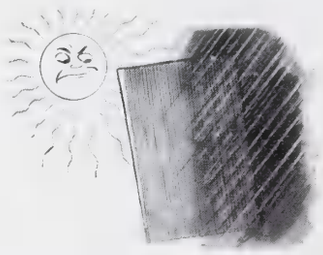
BUY A LITTLE—BUT BUY THE BEST

## OVER TOMORROW'S SHOULDER

CONTINUED FROM PAGE 66

Electronic treatment is a cold treatment (food temperature is not raised). So products can be treated in any state, raw, partly or fully cooked. They can be used to treat already packaged items without destroying the container.

A new chemical process is opening the way for the manufacture of white fir shingles with properties similar to western red cedar shingles and at a lower cost.



Cedar supply for shingles is diminishing, and white fir—a soft, easily rotting wood—while plentiful, has generally been ground up for pulp. The proposed process, now in the testing stages, is relatively simple. White fir is treated with methylol urea (an ammonia derivative) and other chemicals. Shingles are first kiln-dried, then treated, then kiln-dried again. Final tests, equivalent to five years' heat, cold, and rain are now under way.

Just as a side glance, it's interesting to note that many scientists expect that homes of the future will be wired with aluminum instead of copper. Reasons: aluminum resources are more plentiful than copper; new processes developed during the war produce aluminum wire equal in electrical quality to copper; aluminum is easy to transport and handle because it's light in weight.

There's a new structural product that defies fire. It's a cellular (or spongy) compound made up of inorganic materials. The principal raw materials used are lime, silica, and asbestos. Manufacture, on a very limited scale, started during the war for the armed forces. Now a new plant is under way and the material will soon be available for construction where safety from fire is particularly important.

The new material is used as a

*(Continued on page 70)*

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Bisque Mahogany—foam latex

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# Lady Christina Bedspread at Home



*Lady Christina Ring and Flower pattern.*

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*A little house with big rooms, classic in design, modern in trend, traditional in charm. The home of Mr. and Mrs. William C. Wardlaw, Jr., on historic Peachtree Battle Avenue in Atlanta.*

Lady Christina

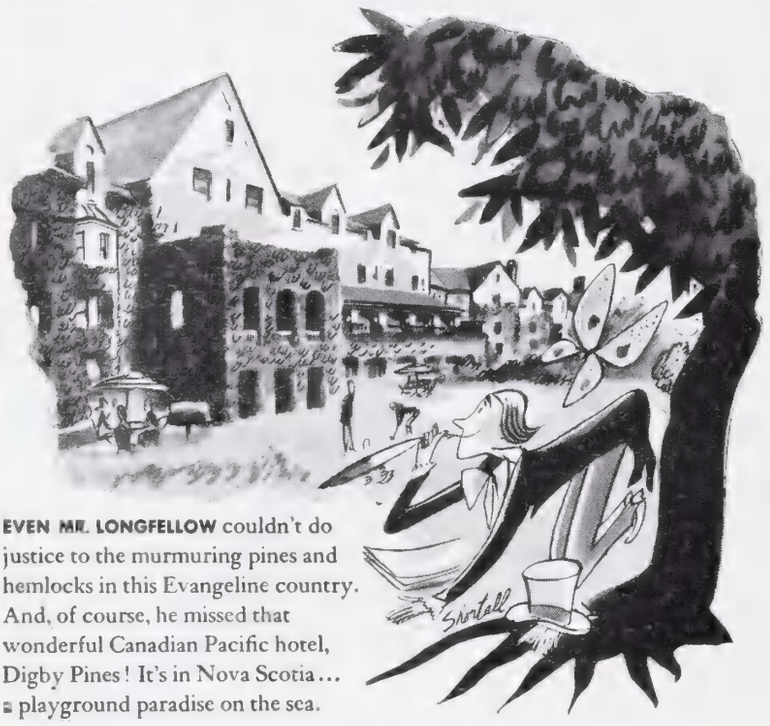
BEDSPREADS & RUGS

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**AND CANADIAN PACIFIC SAYS** Eastern Canada has everything! Golf for Dad... good food and new faces for Mom...sailing for you...fishing for brother... tennis for sister Sue...in a "sea-conditioned" climate. And Canadian Pacific gets you there...rested and ready for fun in comfortable trains!



**EVEN MR. LONGFELLOW** couldn't do justice to the murmuring pines and hemlocks in this Evangeline country. And, of course, he missed that wonderful Canadian Pacific hotel, Digby Pines! It's in Nova Scotia... a playground paradise on the sea.



**LAKESIDE INN** is another Canadian Pacific resort in Nova Scotia. And over in New Brunswick at St. Andrews-by-the-Sea is The Algonquin where you can expect warm hospitality and special service.

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## OVER TOMORROW'S SHOULDER

CONTINUED FROM PAGE 68

filler between plywood sheets. Thus, in one use, it may look like an ordinary door and cost about the same. But here's the difference: a flame that eats through an ordi-



nary door in five minutes and totally consumes it in twenty minutes makes no headway in an hour against the new door. Even after a firehose has been applied to the door, it retains its shape.

A few paragraphs ago, we were talking about electrons and how they can affect our living. They'll even have a helpful effect on our vacation and business traveling.

Where they fit in is in making air travel safer. The ultimate aim of researchers in that field is to get air travel to the point where weather and pilot error will not disturb operations.



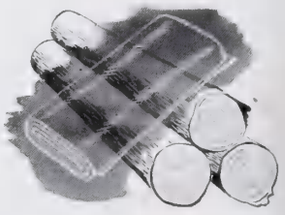
The latest step along these lines is to use electronic systems that work, in effect, like the "block signals" on railroads. Such red, yellow, and green signals tell the engineer what's ahead on the track. The electronic system will give the same kind of information to the pilot.

Lights on his instrument panel will tell him if the electronic "track" ahead is occupied. They'll also tell him his exact position in relation to the ground, and the position of other nearby planes. The ground stations that send out the signals can communicate directly with the pilot in case of emergencies.

The engineers who are working on the system say it can handle 200 planes a minute, on each 50-mile

stretch, even if the planes a traveling as fast as 300 miles hour.

Hardwoods from New Engla and New York can be transform into a very useful paper pulp, cording to recent laboratory ports. Oak and hickory are treat with soda ash and sulphur dioxi then ground. They can then be us for making high-quality rayo cellophane, and plastic materials,



Developments in fabrics ke coming along. Some are a lit way over the horizon, but that's cause technicians are just getti caught up. For example, there' whole raft of research informat that has just been dug out of G man laboratories. One new dev opment, which will eventually adopted here, is a spun-rayon f ric that has a heavy suede-like t ture. The Germans obtained it treating the material in a spec chemical bath. In addition to g ting the texture, they also obtai water and crease resistance, a c inite ability to stand up under ab sion, and dust-resistance.

Nylon is looking for new jobs. T versatile material, familiar to all us in sheer stockings or as wov cloth, can also simulate wool. short lengths of two to three inch it's being made experimentally i



wool-like men's socks. It is a being combined with wool, ray and silk in interesting new fabr

Also coming in nylon: ul sheer stockings of 10 denier. T sheers we know today run about denier. The new ones will res ble cobwebs. Denier, by the w is a measure of the fineness of ya The lower the denier, the finer yarn.



The new spirit in homes is nowhere so apparent as in its windows . . .

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Through the broad expanses of today's windows come the cooling breezes and cheering sun as homes look to the outdoors for new freedom and zest . . .

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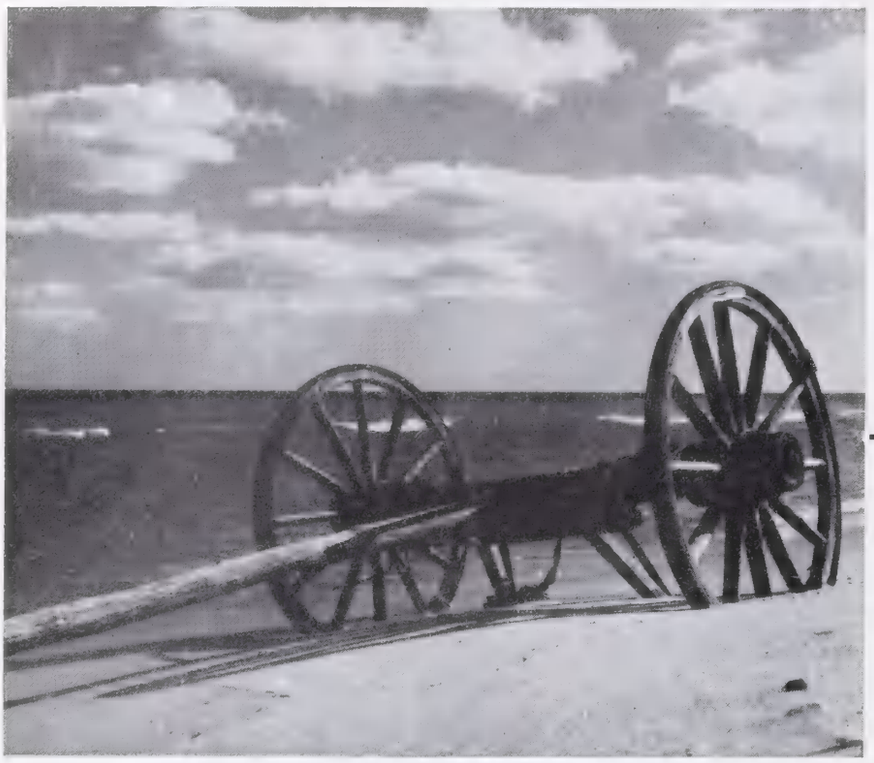
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PHOTOGRAPH BY CHARLES PHELPS CUSHING

● See beauty off the beaten track in unlikely objects like wagon wheels, sun-bleached and symmetrical, on a Lake Michigan beach.

**Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels**

# How to leave home and like it

By Agnes Rothery

In England during June there is such a variety of events that no one need be disappointed. For the horsy crowd, the Derby Races come off June 1st-4th; the Royal Horse Show, June 10th-12th; the Royal Ascot Races, June 15th-18th. The Antique Dealers' Fair in London is from the 10th through the 25th; the Lawn Tennis Championship Matches, June 21st to July 23rd. There will be pageantry at St. Albans in celebration of the millennium of its great School. The Shakespeare Festival is going on in Will's home town, Stratford-on-Avon, the last curtain to be rung down October 2nd.

All this and the Olympics, too. Gladiators from the four corners will exhibit their skills or fight it out in the Wembly Stadium, near London, from July 29th to August 14th. A world war, but a peaceful one, this. And an International Festival of Music and Drama will be Edinburgh's contribution this summer, with the opening performance on July 21st.

### *Northern Lights*

The graceful "Stella Polaris," of Caribbean fame offers three fascinating fortnights this summer exploring the coast of Norway with a turn-around at the North Cape. The point of departure is Tilbury (London) or Harwich, or three days later, Bergen, Norway. From here on it's northward-ho—and how—as far north as you can go and be in Europe. Soon "Stella" will begin poking her lovely nose into intriguing fjords, showing you those purely Scandinavian panoramas of mountains and sea in staggering grandeur. A few stops are made up and back, including a stop at a Lapp settlement. The sailing dates from Tilbury are June 23rd, July 8th, and July 24th. Rates: North Cape and return (two weeks), from $250 to $830, with a wide range in between. Popular cruises these, so see your travel agent without delay.

Another show our prima donna of the waves (it's the Norwegian-American Lines' "Stella" again!) puts on this summer is the 13-day round trip cruise from Harwich (or Bergen) to the fjords and to nine Scandinavian ports and back, including Oslo, Stockholm, and Copenhagen—three smart cities, in case *(Continued on page 134)*

*Summer Luxury...* Treat yourself – and your family – to real luxury this summer with two or three of these marvelous Martex beach sheets. Lie on them, dry on them, live with them. Big as life (36 x 68 inches) and twice as handsome. Extra absorbent, yet they dry themselves quickly. Backgrounds in Sunlight or White. At better stores.



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# Danish Princess

## Designed for Royalty ...and You!

In days gone by, craftsmen vied with each other for the coveted and rare occasion when their handiwork was accepted by royalty. Today that royal accolade rests on Danish Princess—an exquisite pattern in star-bright, hand-blown rock crystal created by Heisey to compliment a Danish Princess.

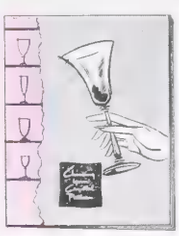
Honored by royalty, but made in America by hand, Danish Princess is yours to own or to give, with the knowledge that it will be treasured through the years. A. H. Heisey & Co., Newark, Ohio.



Rock Crystal stemware or lovely table accessories in the distinguished Danish Princess pattern will add regal brilliance to your home . . . make unsurpassed gifts for any occasion.







**"HOW TO CHOOSE YOUR CRYSTAL PATTERN"** is a new authentic streamlined guide to the proper crystal, china and silver to compliment the decor of your home. Send 10c to Dept. HB, A. H. Heisey & Co., Newark, Ohio.

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*Mrs. John Davis Lodge at home at "Villa Lodge," Westport, Connecticut.*
*On the floor, "Cotillion," the new sculptured Wilton Broadloom by Masland in Pilgrim Grey, No. 1205-118. About $13.95 sq. yd., slightly higher west of the Rockie*
*Send for free decorating booklet, "Young America At Home." Write Dept. HB-3, C. H. Masland & Sons, Carlisle, Pa.*

# You Can Have More Than You Think You Can

By Marion Gough

There's a slogan, created by the Better Business Bureau, which says, "Before you invest, investigate." It is a splendid reminder to help you protect yourself against swindlers.

But most people could use that maxim as a sound protection against themselves. For you can *swindle yourself*, even when you think you're being mighty long-headed about the money you're spending.

You can cheat yourself soundly every time you spend a cent without first learning the alternatives which that money *could* have bought.

You can cheat yourself not only out of coin but out of your chances for better living. If you build a house in 1948 according to plans that were outmoded in 1940, you are swindling yourself. If you don't investigate the beauty, durability, and usefulness that modern technology can build into everything from fabrics to refrigerators, you are buying blindly, hurriedly, without knowing what you *can* have.

Before you buy, study your subject. It's our job to help make that study easier, and so we have devoted much of this issue to proving that you can have more than you think you can—if you first know what to ask for.

This overscale, galleried coffee table is a composition of four small tables which stand together snugly, but can also be used singly, in pairs, or in threes, as you will. Each small table has a gallery on two adjoining sides, measures 20″ x 24″, stands 13″ high. This provides large, medium, or small table surface when and as you need it (see pictures left and below) and you get all this service without any more to-do than moving the tables apart. Richard P. Lischer designed this Trend-Maker furniture for the Morgan Furniture Co.



This time you see two of these same tables put together in a space that calls for a narrower coffee table than the foursome arrangement at the top of the page. They're in black lacquer finish, but lovers of light woods can have them in silvery gray or beige oak.

One table alone can serve as an end table or, as we suggest here, as extra eating space on such occasions as buffet suppers. Or a group of three can fill a corner. Note how solid and handsome they are, so unlike old-time trick furniture that always *looked* tricky.



# There's More Than Meets The Eye In These New Tables

**If you believe that a table is just a table you don't know what you *can* have. You have a right to expect one table to perform more than one service for you—and not in a gadgety, makeshift way, but competently, sturdily, and handsomely. New tables, like those shown on these six pages, can change their heights, extend their surfaces, split up into individuals, or group together as one. A coffee table may be a dining table. It may subdivide into extra seats, or stack up into a bookcase. They're symptomatic of the good things designers and manufacturers are doing—things you should know about before you buy**

TABLES ON THESE 2 PAGES PHOTOGRAPHED AT STERN BROTHERS, NEW YORK





These tables are a good example of the way furniture design evolves from people's living habits. Richard P. Lischer, aware of the small space in which many moderns live and of the increasingly popular buffet supper method of entertaining, designed this doubly useful coffee table which rises to the occasion as a buffet. Morgan Furniture Co.

Change-over into buffet table. Panels which support the coffee table open out, and bracket legs come down from under table top. Open, the table is 84" long, 29" high. It's called "Conver-Table," comes in a misty gray or beige oak. If you want it to be utterly impervious to stains, you may have a plastic-laminated top, flecked in silver or copper.





You may dine in your living room, but no one need be the wiser between meals when the dining table is really your coffee table. At coffee table height its hinged legs "kneel." For dining they straighten out, raising the table surface to convenient eating height. Table would also perform usefully as a part-time desk or buffet. Van Keppel-Green, Inc.





TWO PHOTOGRAPHS BY LANFRÉ-WRIGHT STUDIOS



PHOTOGRAPHED AT B. ALTMAN & CO. NEW YORK

"Spin-up" table at left equals coffee table, dining table, and, as if that weren't enough, silver and linen storage in 4 table-ledge drawers. Four-foot-wide top swivels up like an old-fashioned piano stool, rises from 17″ to 29″, seats 6 diners. Comes in ash, in a gray or sand finish. Robert Dorr, Jr. designed it for Karpen-California.



Look down the line here for a few of the furniture dividends you can expect from these new mahogany wedge tables. At left, four quarter-circle wedges group around a drum-shape core, forming a large-scale coffee table in front of a circular sofa. But that's just the beginning. Immediately below, three wedges go together as a serpentine coffee table, an interesting, well-scaled shape for a long sofa. Or four wedges can pile up into a corner bookcase—used here as phone and plant stand, too. Bottom, two wedges make a low hunt table. By Harvey L. Probber.

PHOTOGRAPHED AT W. & J. SLOANE, NEW YORK



# There's More Than Meets The Eye In These New Tables



***Better Your Home . . .***

***Better Your Living***



PHOTOGRAPHS BY WILLIAM HOWLAND



Lamp table, game table, and a likely candidate for a tea table. That's how the mahogany drop-leaf table above and left pays off. Its top is a removable panel, inlaid on its underside as a checkerboard. Reverse it for the game. Or slide it off entirely, and play backgammon on a built-in board. Ferguson Bros. Mfg. Co.

Down the page see one table working like four. The "Hi-Lo" starts as a narrow coffee table (right). Open the hinged flap top, swing it around, and you double its surface for cocktails or tea (below). Unfold the hinged legs concealed under the table top, and you increase the table height by a full 10 inches. This gives you a console table. Hinged top may be flipped against the wall. Or, open it out flat, swivel it around, and you have ample surface for supper or a card game. How's that for service? Ferguson Bros. Mfg. Co.

PHOTOGRAPHED AT B. ALTMAN & CO., NEW YORK







# There's More Than Meets The Eye In These New Tables

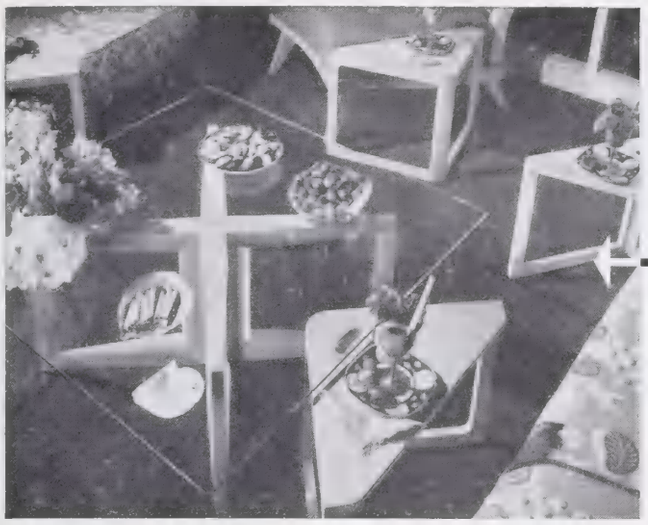
*Better your home . . .*

*Better your living*





Sawbuck base of this oak table turns one into two simply, without mechanics. Lay the X-shape flat on the floor, cover it with the removable square top, and you have a 17″-high coffee table (above). Up-end the X, put the top on it, and you have a 27″-high game table (opposite). Harold Schwartz, designer. The Romweber Co.



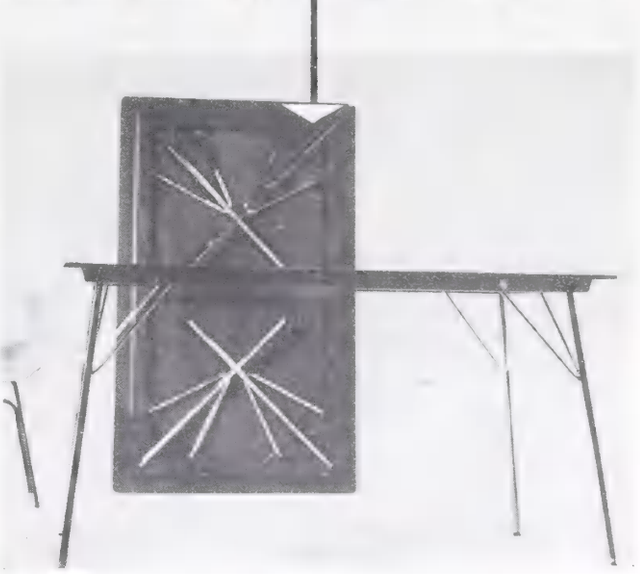


Designer Schwartz's ingenious sawbuck (see it also below) supports the plate glass top of this coffee table, which is five tables in one. Four small, triangular oak tables wedge trimly under the glass, between crossbars, pull out easily when extra table space is needed, are sturdy enough to use as seats. Note cut-out hand grips. The Romweber Co.

PHOTOGRAPHS BY WILLIAM HOWLAND





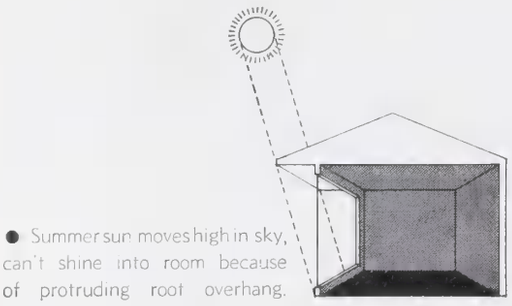


The folding dining table at right disappears; and in close quarters that's as desirable an extra function as any. The top is plywood, in natural walnut or birch or birch-dyed black. Stainless steel legs support it solidly, fold precisely. Flat panel can be tucked into a closet whenever you see fit. Charles Eames, designer. Herman Miller Co.

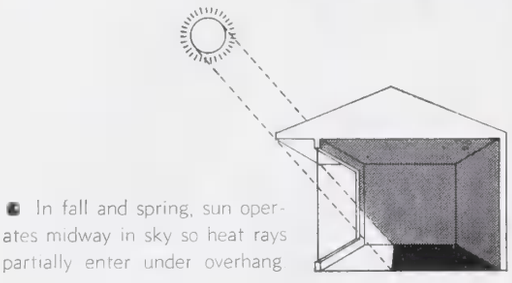
# YOU CAN SO

## have a solar house in a cold climate

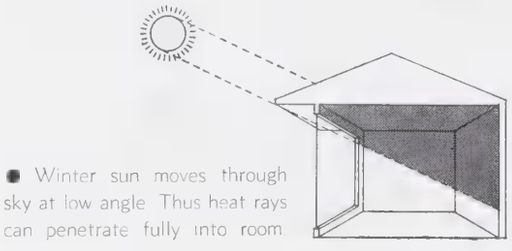
By Jedd S. Reisner



● Summer sun moves high in sky, can't shine into room because of protruding roof overhang.



● In fall and spring, sun operates midway in sky so heat rays partially enter under overhang



● Winter sun moves through sky at low angle. Thus heat rays can penetrate fully into room

Have you ever noticed how much farther the sun comes into your rooms in winter than in summer? That is because the sun is much farther south and rides lower in the sky in the winter time. Being lower, it can reach farther into your rooms. That's the main reason that solar house design is possible. By calculating the angles of the sun in your latitude, your architect can plan the width of the roof overhang so that it acts as a built-in awning in the summer—yet is not so wide as to prevent winter sun heat from warming your rooms when you need it.

**You can use a lot of glass in a cold climate if you harness the heat that comes from the sun, free. Heat caught from the sun offsets the heat loss through glass at night. Of course, you still need good heating, insulation, and weatherstripping. Study this $19,500 solar house. THEN GO TO SEE IT NEAR BOSTON**

Solar houses are sun-harnessing houses. For, if you can catch it, there is a fantastic amount of heat in the winter sun—even in cold climates. Therefore, a solar house is designed to trap this heat, through large south-facing windows.

A solar house should be designed this way: 1. *Have as much glass as possible facing south.* This will allow you to bring into your rooms a great deal of the sun's heat. 2. *Guard against heat loss from the house.* This is done with those old standbys—insulation and weatherstripping. 3. *Heat the house efficiently*—as you should any house. 4. *Provide summer shade for all solar windows.* If you are building a new house this will probably be done by overhangs on south windows so that the summer sun will not reach glass areas and soak into the room. (For ways to protect any window from summer solar heat see article on pages 92-95.)

Windows can be the familiar kind. Or they can be like those in this house, where the glass is fixed and ventilation comes through those horizontal louvers behind which are hinged panels that open to let air in. Screening is placed between the louvers and these panels, where it stays summer and winter. These ventilating panels can be opened without fear of rain entering the house. Solar windows, like any windows, should be double glazed—either with storm sash or insulating glass.

The solar house pictured on the next seven pages was built by the Solaray Corporation in South Natick, Mass., as part of their solar subdivision. It was designed by architects Saltonstall and Morton, and was site-planned and landscaped by Shurcliff & Shurcliff. It will be open for public inspection during May and June.

*Better your home . . . Better your living*



Pleasing paint jobs mean extra study but not extra cost, as shown by William Manker, color stylist. Here he chose paint colors which harmonize with any season and go with winter's snow, apple-blossom time, or summer's deep colors.

**Hultonstall and Morton, architects**

**Decoration by Jordan Marsh Co., Boston.**



By opening carport to house, greater spaciousness is gained at the front door. Protected on the north and east by walls, the car storage area is semi-garage and semi-carport—practical, yet less costly than the conventional garage.



The companionship of the old and the new isn't a brand new idea in decorating, but its effectiveness is underscored in this capsule foyer. Not even the die-hards for traditional can claim that this first glimpse of a Modern home has a clinical chill. Irwin-Pendleton Modern furniture and Mohawk carpets are used throughout this sun-warmed house.



Some people are timorous about broad expanses of glass. They say it has a feeling of cold rigidity and smacks of the proverbial privacy of the goldfish bowl. This solar window vetoes such criticisms, softened as it is, by yards of sheer curtain material and amiably defined by the warm reassurance of colorful draperies and sunshine.

It would be hard to find a more gregarious grouping than this, set along the wall across from the solar window, shown on the opposite page. Friendly and radiating charm, it provides a ringside seat for the big window's winter landscape. Accessories are familiar, friendly, traditional. This house has been decorated by the Jordan Marsh Company.

PAINTINGS FROM DOWNTOWN GALLERIES



*Better your home . . .*

*Better your living*

Looking out of this sunny bedroom imparts the same pleasant feeling that you have when you watch a snowstorm from a train carrying you to sunshine. Solar windows and vivid colors do the trick.



PAINTING FROM ASSOCIATED AMERICAN ARTISTS



Pattern takes the place of eye-attracting clutter we're so used to in traditional rooms. One fine painting is better than a "collection" here because the fabric itself provides all the necessary pattern. Bedspread here and fabrics in living room are from Cohn-Hall-Marx Company.

Blithely disregarding the fact that Modern paintings might be expected in a Modern house, Jordan Marsh's decorators use an American Primitive here, proving that the old and the new live happily together when both are good. Note the sharp color contrasts in the whole house.

A den becomes a guest room without sacrificing the individuality of either when double-purpose furniture is used wisely. Shown below is one of those versatile pieces as a desk. Opposite, the same piece becomes a dressing table. The desk top when raised is a generous-size mirror.



2 PAINTINGS FROM HARRY STONE



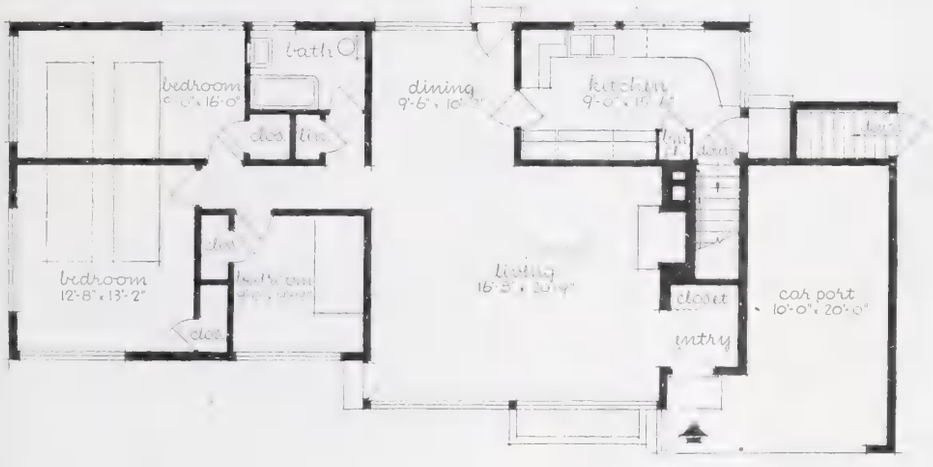


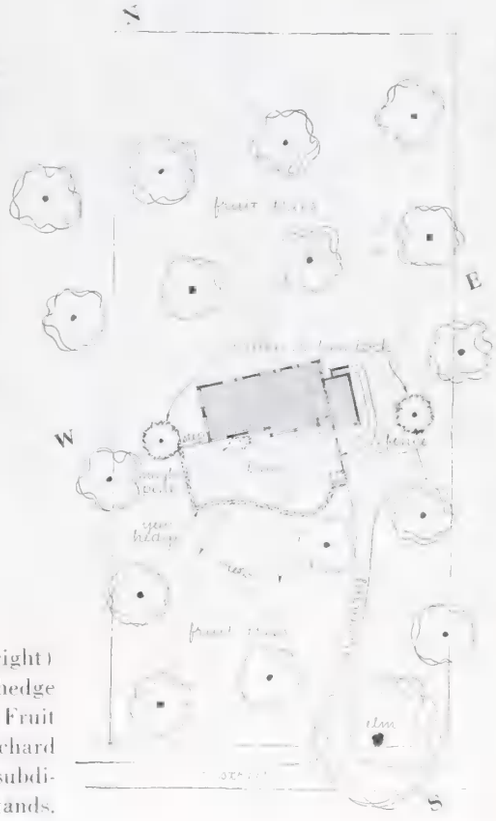
The serious gentleman in this American Primitive would be surprised to find his portrait lit up by cove fluorescent tubes and hung up on a fabric-covered wall. It's a decorator trick to make a decidedly contemporary house look more warmly livable.

# YOU CAN SO . .

## have a solar house in a cold climate

This solar house places all possible rooms to the south, making most use of the winter heat of the sun. Because its site is large, privacy is assured by sheer distance from street and neighbors. You can build a solar house on a much smaller plot and still have privacy if you screen your large windows with walls, fences, or hedges placed at front and side lines. Main point to remember is: For a solar house you must let a lot of sun into as many rooms as possible. Note particularly that this house is on a lot which has the street to the south. *This plan will not work* on the opposite side of the street because all the glass would face north, which would be catastrophic, causing undue heat loss.




Landscape plan (right) shows lawn and hedge yet to be planted. Fruit trees are part of orchard which covers entire subdivision where house stands.



*For more about the furnishings and a list of stores carrying the furniture, turn to page 156*

*Better your home . . .*

*Better your living*



A large window serves a most useful purpose by giving an illusion of space to this compact, tiny dining alcove. Full sheer curtains soften the light. The screen vertically divides the space from the living room and still avoids cutting it off. This house was decorated by Jordan Marsh under the direction of Herbert H. Coe.

# YOU CAN SO . . .

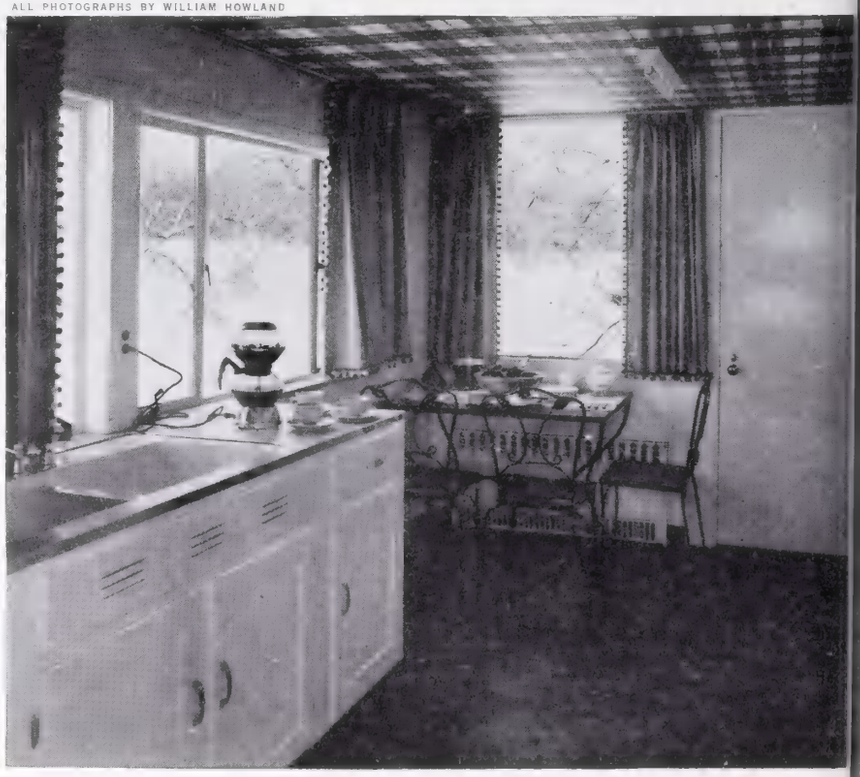
**have a solar house**

**in a cold climate**



ALL PHOTOGRAPHS BY WILLIAM HOWLAND

The front door simply and unostentatiously expresses the solar philosophy of this house. Shown here are those elements that keep basic design and give it character: horizontal louvers for ventilation, large windows for winter sun with overhangs for summer protection. This solar house looks different because it *works* differently.



Even the most functional kitchen is a friendly and charming spot when bright color and a breakfast corner are a part of it. The table and chairs play a dual role. They can be moved to the terrace for warm-weather dining when summer comes because they are weather-resistant wrought iron. Plaid wallpaper on ceiling is a gay note.



he furniture designer has borrowed tricks from the engineer, and this breakfront is thus eful as a storage unit for linen, silver, and ina, as well as a desk. The traditional china ttern looks at home in this Modern furniture. ıe theme which runs through the decoration this house is: keep the old, add the new.



oving food from the kitchen to the dining table is accomplished with the least possible ss when there is careful organization. Space placing the prepared food and an additional unter area for dishes when they are removed m the table assure an orderly and serene vice. The door swings both ways.

# Facts About This Solar House and Reasons for Its Low Cost

**Selling price:** $20,000, including plot and landscaping. **Size of plot:** 140 feet x 295 feet. **Area,** including basement: 2,870 square feet. **Cubage,** including basement: 23,390 cubic feet. **Unit costs:** $7 per square foot, or 85.5¢ per cubic foot with garage area figured at one-half, due to its less-unit cost.

With national costs averaging from $10 to $15 per square foot, or $1 to $1.50 per cubic foot, why does this house cost less? It is due to a combination of design and specification factors and use of quality but inexpensive materials:

**1** *Tar and gravel roof.* Slope of this roof can be kept flatter so there is less cubage to build.

**2** *Wood frame construction.* Less expensive than stone or brick veneer construction.

**3** *Cinder block chimney and fireplaces.* Less material and labor cost than brick or stone.

**4** *Minimum of millwork.* Architectural details kept uniform, few in number and easy to build.

**5** *Minimum interior partitions.* Elimination of unnecessary walls and doors at living room.

**6** *Carport.* Eliminates garage door, hardware.

**7** *Simplified framing.* Same rafters used for roof and ceiling with roofing above and plaster below placed directly on the one beam.

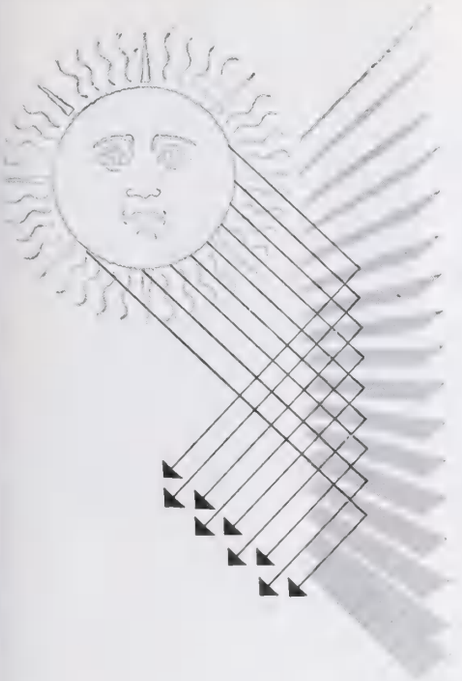
**8** *Simple glazing,* due to the large windows.

**9** *Easy-to-build shape.* Rectangular house with few breaks for easier framing and construction.

**Foundation:** poured concrete. **Walls and roof framing:** wood. **Floors:** oak except for linoleum in kitchen and bath. **Glass:** ¼ inch plate glass in large windows by Pittsburgh Plate Glass Co. **Flashing:** copper by Chase Copper and Brass Co. **Operating Sash:** metal by Hope's Windows, Inc. **Interior finish:** plaster on U. S. Gypsum Co. Rock Lath for walls, plaster on wire lath for ceilings. **Heating system:** American Radiator Co. hot water boiler and radiant baseboard radiators by the Burnham Boiler Corp. **Insulation:** Rock Wool in walls; Balsam Wool in ceilings by Wood Conversion Co.



PHOTOGRAPHED AT THE ROYAL HAWAIIAN HOTEL BY MAYNARD PARKER

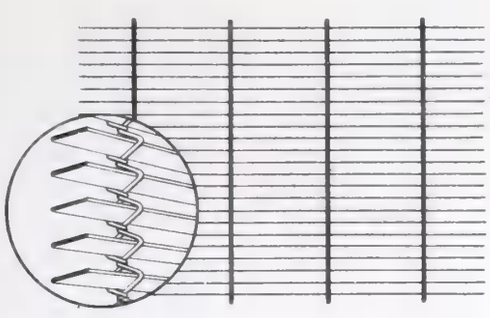


By W. W. Ward

# Keep the sun off your windows and you'll be up to 20% Cooler

**The sun's a temperamental old philanthropist. He may deliver his benefactions with a friendly hug or a hot-tempered slap. Those same radiant rays that warm your rooms in the wintertime should not be allowed to strike your window glass on these hot summer days**

The solar house that you just saw on pages 84-91 seems almost to reach out in an effort to draw in more sunlight and sun heat. In cold weather this extra source of warmth is welcome. But as the sun climbs higher and higher in the summer sky the need for harnessing sun heat lessens. And you welcome an overhanging roof or anything else to block off the sun's heat rays from the glass of your windows.



Pictured, left, and detailed above is the "Koolshade" to stop both sun and insects. The tiny bronze louvers are permanently slanted outward and downward 17 degrees to keep the summer sun's heat rays from reaching the glass area. These screens allow light, ventilation, excellent vision. Made by the Ingersoll Steel Division of Borg-Warner Corporation.

You'd literally roast in a solar house in the summer if you'd let the sun shine on the glass. So doesn't it follow that in any house the windows facing the sun are vulnerable to sun rays? Glass stops very little sun heat. In summer, about 85 per cent of it gets through.

This may sound puzzling in view of the fact that windows were once used primarily to let in the sunlight. But any time that you get direct sunlight, you also get direct sun heat. So you must control the heat part of it according to the season.

By thinking of sunlight and sun heat together, it's easy to be fooled into imagining that drawing the shades or blinds or curtains on the inside of the window will block them both out. You will stop light, yes. But the heat that came through the glass is already in the room, and, though you may slow down (*Continued on page 154*)

***For further illustrations see the next two pages.***

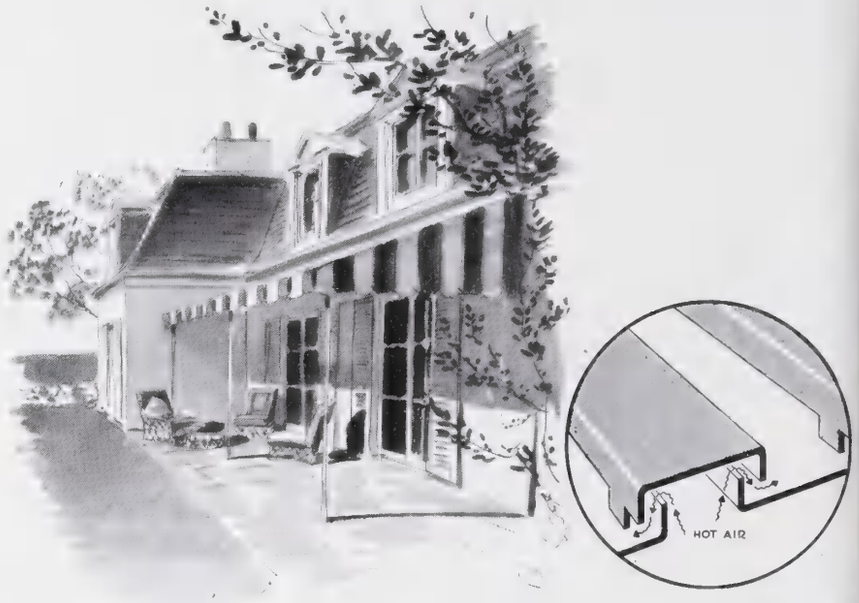
# Keep the sun off your windows



PHOTOGRAPH BY GARY & CLARK

These redwood and cedar "Zephyr" awnings block the sun rays, yet are slatted to allow circulation of any trapped warm air. They come in a variety of designs and colors not only for porches but for windows and doors. They are year-round installations and can be attached to any material, wood, brick, or stone. Made by the National Ventilated Awning Company.





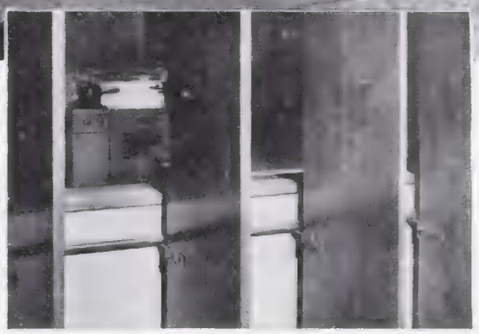

The "Koolvent" canopy over the terrace above is available for window, door, porch or lawn shades. Alternating and overlapping aluminum strips have space between to eliminate heat pockets, dissipate solar absorption. They come in solid colors, or natural aluminum. May be left up the year around, are fireproof. Made by the Koolvent Metal Awning Corporation.



The ventilated tops in these basswood "Vudor" porch shades permit free circulation of air, their wood-slat construction will block out the sun, rain and wind. Automatic cord lock holds them at any level, floor-to-ceiling attachments keep them from whipping in strong wind. You can install them yourself in a variety of color-fast finishes. Made by the Hough Shade Corporation.







THREE PHOTOGRAPHS BY MAYNARD PARKER

Upright movable louvers serve as the shade-maker for the kitchen windows in The May Company's Solar House in Los Angeles, California. Connected by a tie-rod which moves them all as a unit in a 180° arc, they can be adjusted to block out direct or reflected radiation while still admitting plenty of ventilation. Views above show them full open and partly closed to meet changing conditions of sunlight. Designed by A. C. Martin & Associates, Los Angeles.

The slatted awning over the kitchen window (right) was designed by architect Allen Siple to widen the shade effect of a too-narrow roof overhang. It's made simply of wood-slats nailed to rounded sidepieces, and painted to match the house. Notice how shadow of eaves (at noon) neatly matches sill line. Slat shadows will begin to be effective on glass later in day. If it were a solid canopy a heat pocket would be created. Width of overhang is crucial to success.



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



This permanent all-metal jalousie (left) combines sun protection with visibility, ventilation, and light control. It is also made as an awning or canopy and comes in a variety of standard colors. Inside crank turns louvers to admit desired amount of light or shade. Such "shade-makers" can be custom-made to fit almost all architectural styles. Made by the F. C. Russell Co.

By Helen Little

# Maybe you CAN afford a summertime change




As summer approaches, most people would like to get rid of that "winter look" in their homes. Unhappily, the impulse to spruce up for the summer frequently runs afoul of the family budget. There is, however, a way out of this dilemma. The trick: change your fabrics for summer, *but* buy moderately priced materials. Less expensive fabrics these days have more to recommend them than price alone. They have borrowed and adapted devices which used to be available only in higher-priced materials.

The Charles Bloom fabric pictured on these pages shows you what we mean when we say that fabrics alone can change the outlook and mood of a room. It is also an example of what we mean by adaptation of design techniques. The variety in the size of the floral motif in this Bloom fabric is a design theme popular with decorators but ordinarily confined to fabrics in the upper bracket price lists.

A close inspection will reveal that different scaling has been used in the patterns for the draperies and the slipcovers. The draperies, covering a broader expanse, use the larger figure; the same pattern, in same colors, is reduced in scale for slipcovers —small area, smaller patterns. *(Continued on page 160)*

ALL PHOTOGRAPHS BY WILLIAM HOWLAND



Roses—all over the place but not cloying. Windows welcome the over-scaled pattern, while a twin print in a smaller version provides a change of pace for the slipcovers. The cool, solid color of the lining of the drapery has been picked up in the sofa pillows and is used as the welting color for the slipcovers.

Colors taken from the garden provide the pattern which transforms this room into a cool, summer retreat. Bright roses with refreshing greens as accent do the trick neatly. The down-scaled print is used on the loveseat and the chair. Used in this room are Saison "Happily-Married" Fabrics from Charles Bloom, Inc.

***To learn more about these furnishings, and for stores carrying the fabric, turn to page 160***





Here's the answer to the question, "Why doesn't someone design us a decent-size, one-bedroom house?" If you are one of those forgotten families, here's your house. Designed to face south, it makes the most of large rooms on a small lot.

It is a solar house in the true sense of the word. Sunshade extends over sweeping windows flanking an inviting front entrance. Because it faces the street, the house was set well back on the lot to obtain a large, livable front-yard area.

By

Jedd S. Reisner





Furnishing this living room is easy, as your favored big pieces (above) will just naturally be at home here, right along with your choicest bric-a-brac. View at left shows the dining bay de luxe located in large corner window.

# FOR THE FORGOTTEN FAMILY....

# AN APARTMENT-SIZE HOUSE

READY-TO-BUILD HOUSE NO. **31**

976 Square Feet

MINIMUM LOT WIDTH

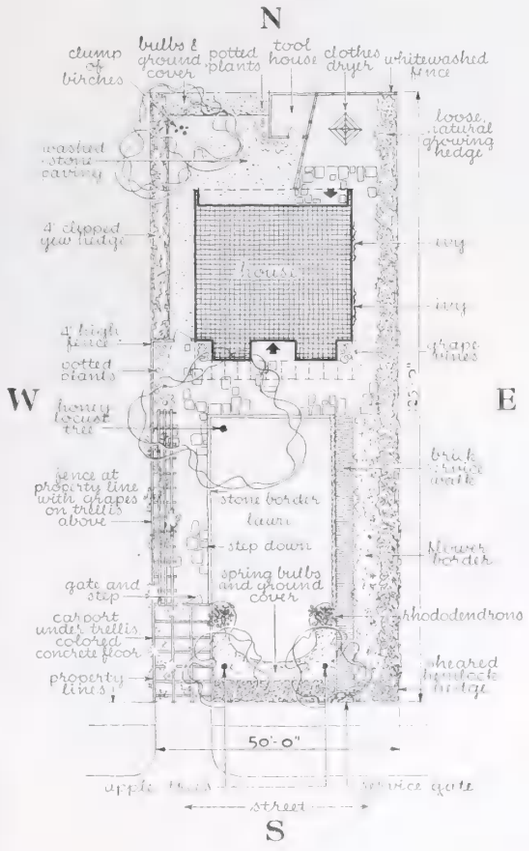
50 FEET

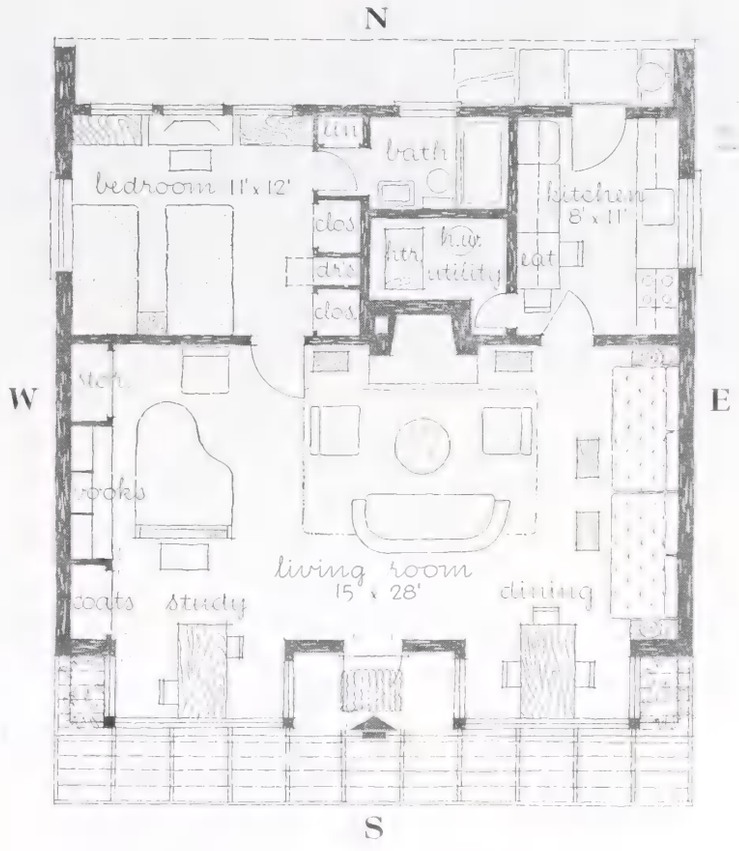
ARCHITECT: JOHN SHOBER BURROWS

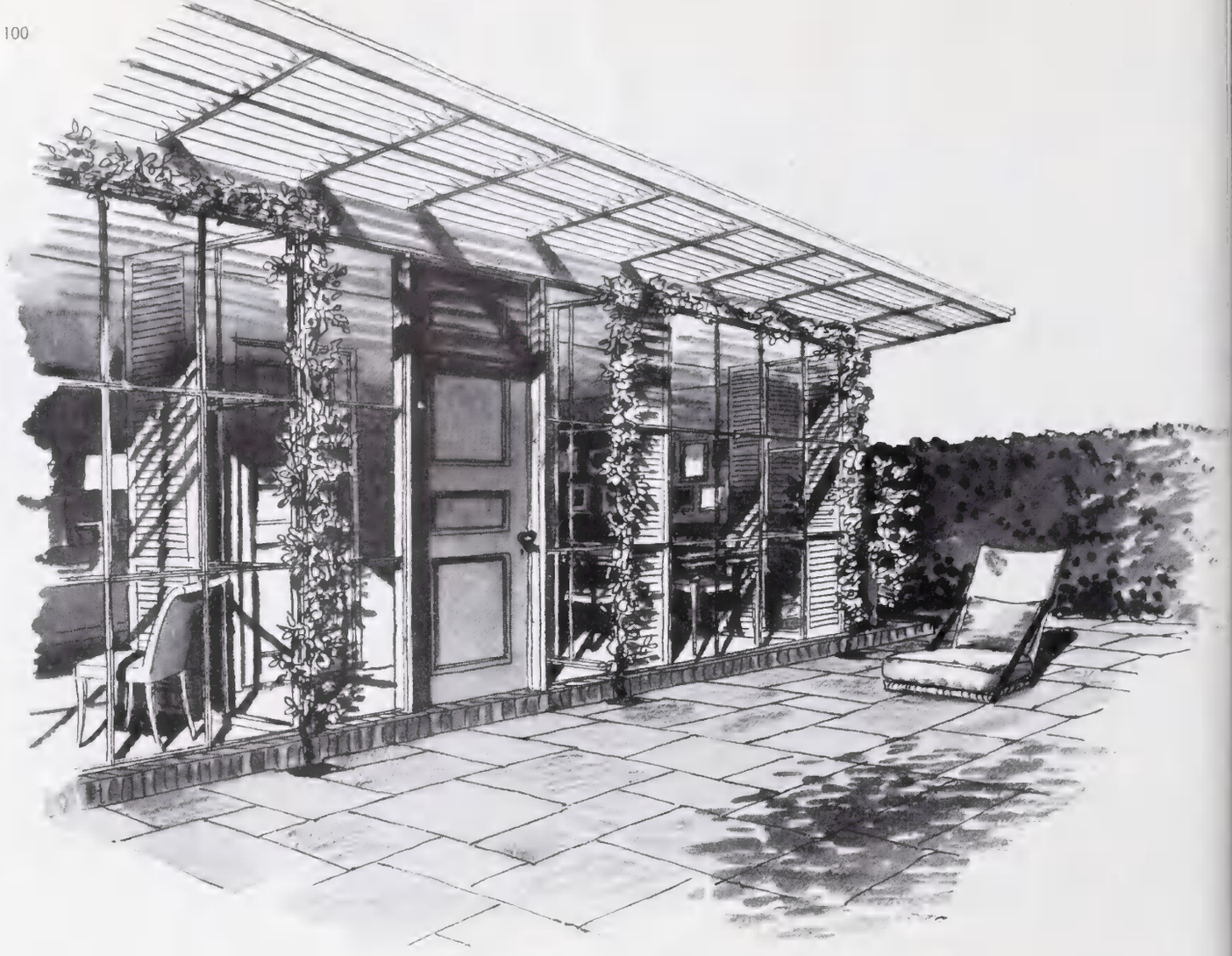
LANDSCAPE ARCHITECT: JO RAY

Young married couples, parents whose children have grown up and left home, professional or business folks—these are among the forgotten families who need a one-bedroom, apartment-size house. This sophisticated little structure may also be used as a week-end place, guest house, or rental-producing quarters. It admirably combines apartment compactness with the luxury of ample-size rooms and convenience in a glorious setting.

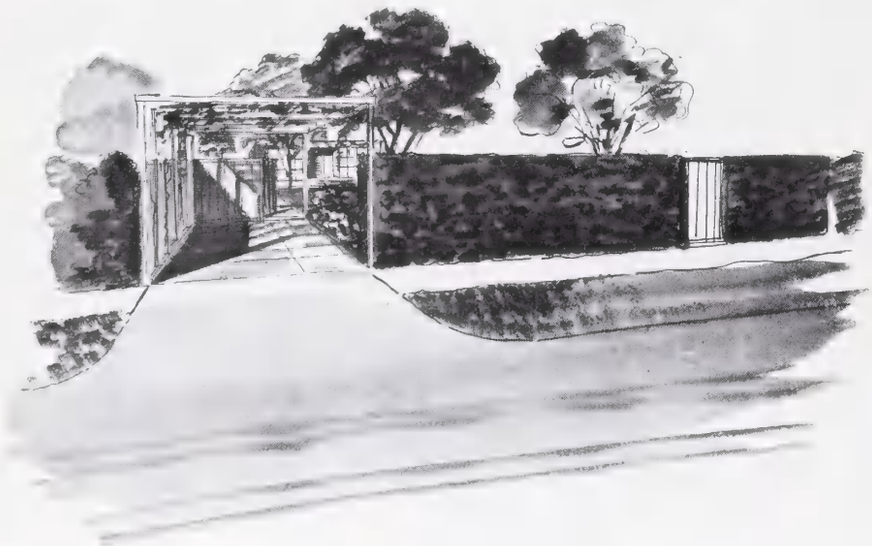
The whole plan is built around the living room—and what a room! It is spaciously large enough for a grand piano, lots of seating, as well as dining and study activities. You can bring *big* furniture pieces in here and they'll look at home instantly. And all during the day there's light, because stately bay windows face east, south and west. They're protected, also, from too much summer sun by shutters and by a solar overhanging trellis above. This solar house, set well back on the lot for privacy, makes the most of the sun's heat during winter to make you comfortable. (See also pages 84-91.) Both house and landscaping were designed to allow a maximum season of pleasant outdoor living. For additional views of this unusual, small house, see next two pages.





During cold weather the entrance vestibule between ba windows may be enclosed by adding a storm door flanke with glass panels. This will serve as an attractive winterin spot for plants which cannot be brought into the house. Place here, where they receive plenty of sun during the entire da they lend color to the entrance and to the living roon



Because the living room is open on the street side to take in as much sun as possible in winter weather, the front of the lot is planted with an evergreen hedge to give you privacy. Main entrance to lot is alongside carport under a plant trellis, while gate in hedge at right becomes service entrance and leads alongside house to kitchen entrance in rear.

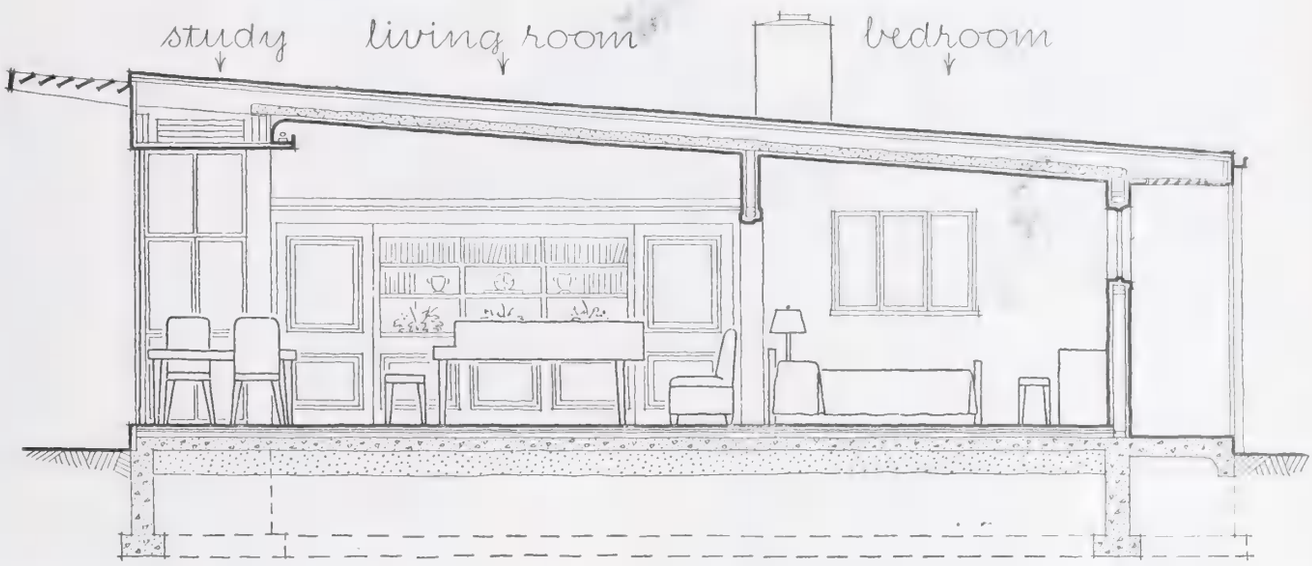
The rear garden, right, provides shaded summer lounging area. Garden is paved for easy maintenance; flowers and planting are kept away from the house so they may receive plenty of sunshine. High windows on this side of house provide privacy inside, give ventilation to bath and bedroom and allow space below for furniture placement.

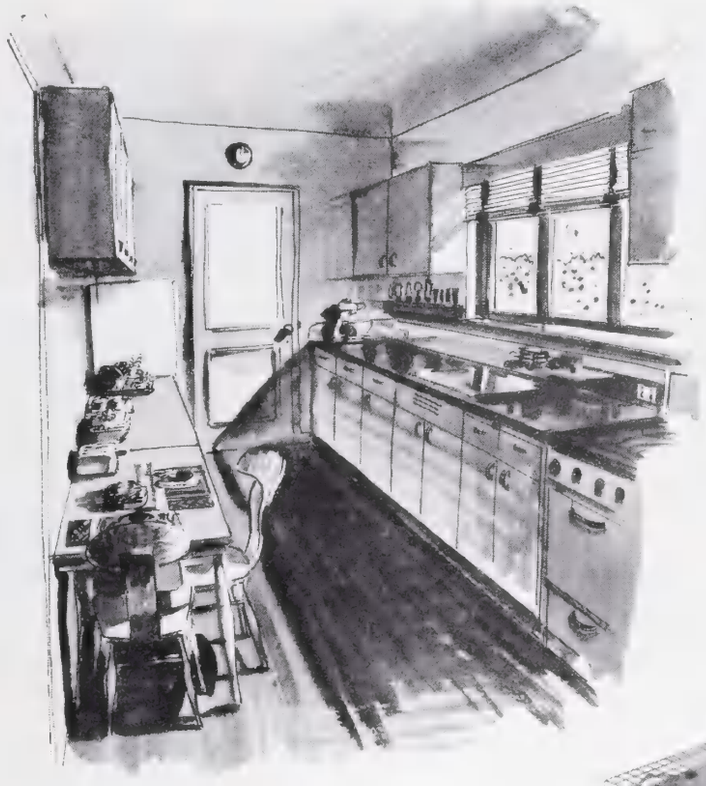


SKETCHES BY MENDEZ



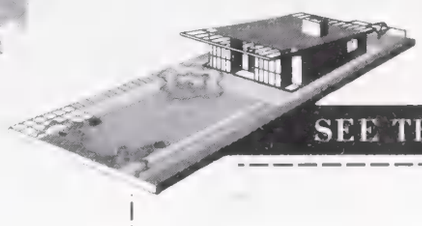
*Better your home . . . Better your living*



This section drawing shows the real character of the house. Gently sloping roof opens up to sun and view to south and exposes a minimum of house to north. Sloped ceilings give added height to interior of rooms. This house is tailored close to the ground and has a minimum of roof construction, so you are building the least amount of unusable space.

The kitchen is small, but not miserly in its use of space. There's room enough for two to work without getting in each other's way. Counter space is provided alongside refrigerator, stove, and sink. Window faces east for morning sun. Door leads directly to drying yard, service and tool yard. If you're one of the forgotten families, here's your house!



# FOR THE FORGOTTEN FAMILY... AN APARTMENT-SIZE HOUSE

**SEE THIS HOUSE IN MODEL FORM**

Building Editor, House Beautiful Magazine
572 Madison Avenue, New York City 22, N. Y.

Please send me:

___Cardboard model for Ready-to-Build House #31 @ $2 each

___Sets of blueprints, landscaping plans, and specifications for Ready-to-Build House #31 @ $5 per set

I am enclosing a check or money order for $ .....

**Allow at least 3 weeks for delivery**

NAME .....

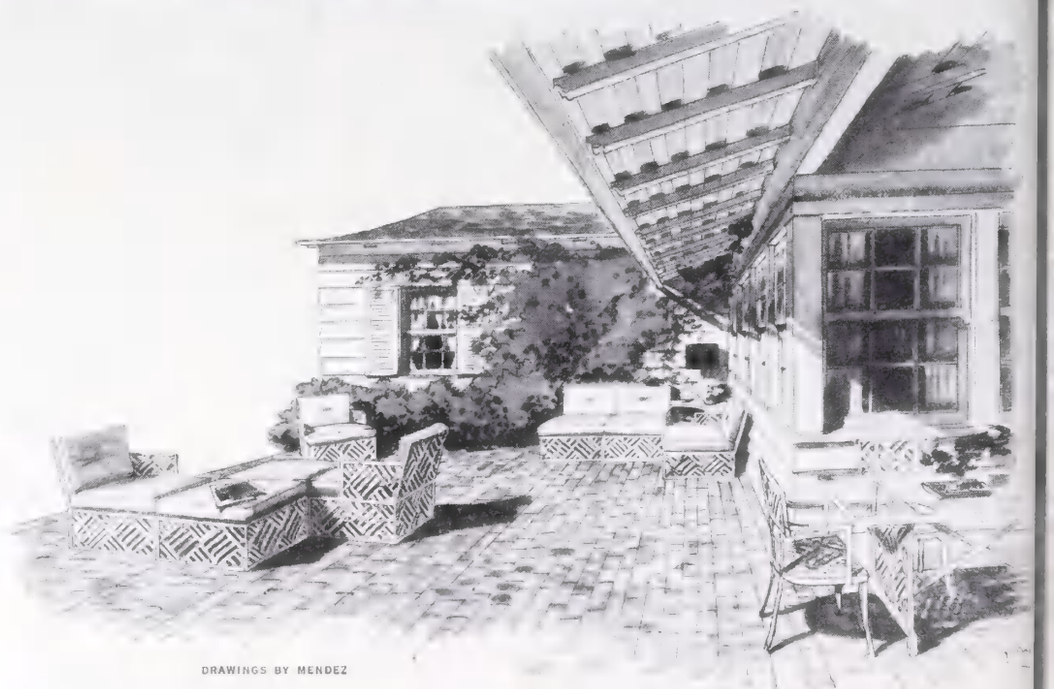
STREET .....

CITY, ZONE, STATE .....

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER

The "Neva-Rust" guarantee on the wrought-iron furniture, above, insures it against corrosion for six years. Cushions of vat-dyed, water-repellent sailcloth add color and luxurious comfort but need shelter in rain. These terrace pieces are made by John B. Salterini Co., Inc.

Painted, non-corrosive aluminum lounge pieces, right, are designed in units of 26-inch squares to allow nice arrangements of sectional chairs and ottomans. Rubber-filled cushions may be had in muslin or sailcloth. This furniture is shipped knocked-down. By Richard Sandfort, Inc.



DRAWINGS BY MENDEZ

# Outdoor Furniture That Can Stay Out

**You *can* have handsome garden furniture without the in-again-out-again routine with every summer thunder storm. Here is outdoor furniture made of weather-resistant materials of wood, rattan, and metal, which, except for the need to shelter some of the cushions, can stay out and take it without coddling and last for years**



Reminiscent of French boulevards, the pretty "Deauville" furniture, above, laughs at the elements. Tempered steel springs in seats and backs, finished for wear in enamel, have built-in ease and bounce, never need a cushion. Umbrella cover is close-woven duck. Troy Sunshade Co.



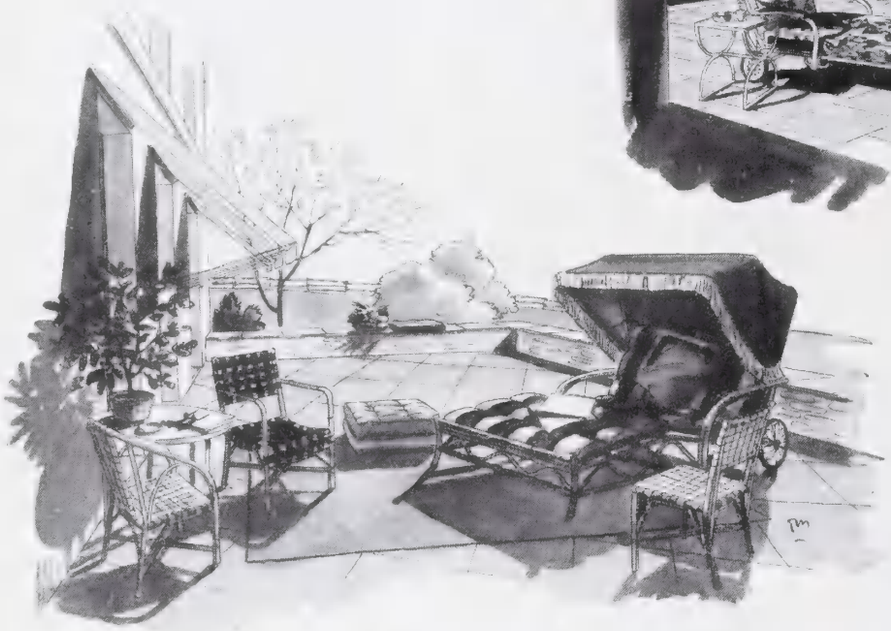
With backs and seats of rugged, mildew-resistant duck, and frames of enameled tubular steel, these chairs, left, ignore the weather. The back slipcovers come off for easy cleaning; so do the seat covers attached to removable rods. Bases are kind to lawns. Durham Mfg. Co.

By Kenneth Young

# Outdoor Furniture That Can Stay Out

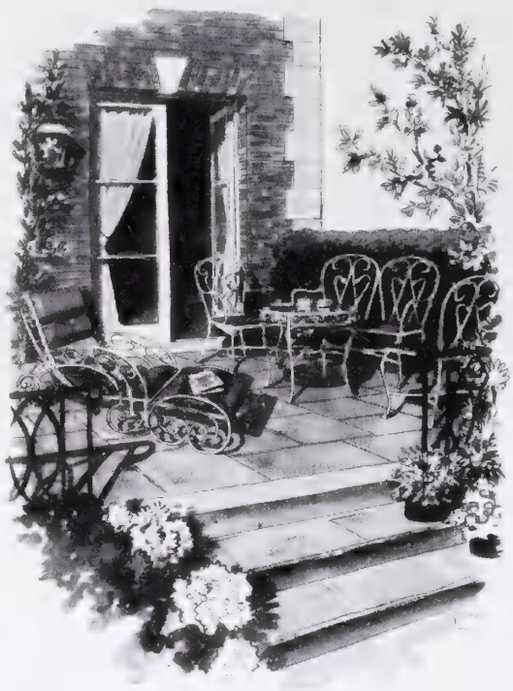
Designed ideally for garden use, with bases that will not dig up the grass, the chairs and tables, right, are made of tubular steel, coated with du Pont enamel. Cushions are available in vinyl-coated florals, stripes, or plaids, or in water-repellent duck. Made by Simmons Co.





Rattan furniture, left, that will weather the summer without too much attention. Vinyl-coated cotton belting makes the strapwork backs and seats. Cartridge cushion on chaise is easily removable during storms. These "Malay Moderns" are from Ficks Reed Co.

Though made from indestructible steel, the LuJo Craft furniture, right, is delicate-looking, light to handle. Rust-proof frames are washable, as are the plastic-coated fabric covers. The spring-filled cushions can be removed easily. From John Parks Newsome, Inc.



PHOTOGRAPH BY SHANKLIN STUDIO



Give your children their own scaled-down gliders and seats. Vest-pocket editions, left, match in every detail the posture-perfect construction of the adult wood furniture, have the same satin enamel finish, and take to all kinds of weather. Made by the Goshen Mfg. Company.

PHOTOGRAPH BY IRVING REUBENS

The cushions on these graceful, light-weight aluminum chaise longues, above, are covered with sailcloth that is plastic-coated on the inside further to protect the filling. Shipped compactly knocked-down and, naturally, insured against rust for years. Made by Molla, Inc.

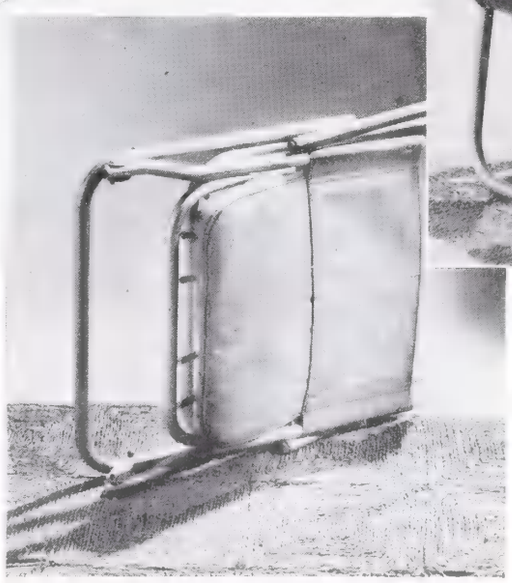


Special patented spring base on the all-metal frame chairs, above, insures your comfort while the open slatted back of one and the woven fiber backs of the others let in summer breezes. Nothing can disturb this combination if left in the open. Made by Lloyd Mfg. Co.



PHOTOGRAPH BY DE EVIA

A collapsible chair that is easy to carry or store is shown at the right. Made of feather-light aluminum, with back and seat of a leather-like plastic fabric, it is impervious to weather. Seat cushion is filled with foam rubber. This chair is at the Mayhew Shop, New York, N. Y.



By M. F. K. Fisher

# Gourmets are made — not born

The making of a gourmet, if the theory is accepted that a gourmet can be made, is a tricky thing which depends on all the circumstances and accidents of time, place, and perhaps the stars. I am convinced that it can be done, given one supreme requisite: good taste.

I do not mean the kind of taste which is one of the five or six physical senses. Almost every normal human being has this sense, in some degree. The people in whom it is most highly developed are naturally the most fortunate, if they wish to become gourmets. Those who are truly tasteblind and cannot understand even the differences between sweet and sour would be hard put to it to know, for instance, whether they were eating a Béchamel or a Velouté sauce.

I use the phrase good taste as it is used in girls' boarding schools, in fashion magazines, and in Brillat Savarin's book on the pleasures of the table, which has become a kind of gourmets' primer. Good taste is an innate thing, a natural and inherent perception of (*Continued on page* 172)

## WHAT A WOULD-BE GOURMET CAN DO ABOUT IT

*What is the difference between a Béchamel and a Velouté? And more important still, since it is agreed that gourmets can be made, what are the five basic sauces? Do you agree with Escoffier in the masterly first chapter of his cook book,* Basic Principles of Cookery, *that the five basic sauces are Espagnole, Velouté, Béchamel, Tomato, and Hollandaise? Do you agree with cooks everywhere, from the armchair to the restaurant scullery, that Escoffier's translated manual is a very good thing to read and read again, especially when you have learned the elements of culinary lingo and no longer are scared silly by words like* brandade, fumet, papillote, *and so on? Good! You are well on the way!*

*Are you interested, in any manner at all from the technical* (Continued on page 174)



KODACHROME BY WILLIAM HOWLAND

You don't have to be a "born" table-setter. You can acquire that skill, too, training your eye to watch for colors and shapes and patterns that belong together. By trial and error you sharpen that subtle sense of appropriateness which tells you raffia mats won't do with fine crystal, nor lace with pottery. In Mrs. Frances T. Heard's table, opposite, you not only feel the compatibility of Blenko glass with Frank M. Whiting's "Princess Ingrid" sterling and Russell Wright's "American Modern" dinnerware by Steubenville Pottery Co., but you sense also how they "belong" with the rattan Ficks-Reed furniture. All at B. Altman & Co., New York. Place mats from Amberg-Hirth, San Francisco.





The "Swirl" glassware reflects the rhythmic flow of the rim of the Minton plate, is right with it, yet would harmonize well with any similarly bordered china. "Plummer Rose" by Minton, from Plummer, Ltd. Marghab linen from Georg Jensen. "Juliana" silverware by Watson Company.



This new Reizenstein glassware captures realistically the delicate tracery of Spode's "Geisha," thus making intentionally matched partners of both. Further complementing this combination are Leron's organdy place mat, Gorham Company's "Lyric" silver. Tea caddy, Lyman Huszagh.

KODACHROME BY WILLIAM F. HOWLAND



The griffins on the intricate plate-border reappear meticulously on the shimmering "Flora" goblet and saucer champagne, elegant as the china. China, "Florentine" by Josiah Wedgwood & Sons. Marghab linen, Georg Jensen. "Fidelle Shell" silver, Frank Smith. Epergne, Lyman Huszagh.



"Pantacolor" glassware, color-banded, sparkles the white of the ever popular "Edme" of Wedgwood, copies the movement of the plate rim. China, Plummer, Ltd. Place mats, Amberg Hirth. Sterling, "Princess Ingrid," Frank M. Whiting. "Colorado Carnations," Colorado State Florists Association.

# Perfect Dinner Partners

By Laura Tanner

Perfect dinner partners in compatible china and glassware are sometimes hard to find because you are not sure what makes a good match. The new glass shown here will do much to take guesswork out of such selections. Not only is there an affinity between the quality and shapes of this glassware and many popular china styles, but some part of the actual china decoration is often copied. The fluted pattern of one glass was suggested by the typical rims of Minton and Spode. Other glass has decoration picked out in color to match certain embossed china edges, makes drama for all-white china. All crystal you see here is made by C. Reizenstein Sons.

PHOTOGRAPHS BY WILLIAM HOWLAND



The fragile shape of the "Doria" glass is in complete harmony with the fine delicacy of the Wedgwood "Appledore" china, but would pair well also, with any light, sprigged border decoration. Appliquéd linen place mat and napkin, Leron Silverware, "Northern Lights" by International.



This goblet subtly flashes back one perfect flower taken from the lush oriental china pattern. This understatement, perfect for the handsomely designed plate, flatters but does not distract. "Ma-Lin" china, Castleton China Co. Linen, Mosse. Silver, "Stradivari," Wallace & Sons Mfg. Co.

## How lazy you are should dictate your garden design

If you aren't willing to do a lot of work to maintain your garden (or can't afford help), your property should be designed very differently from the way you'd plan it if you are the type who is happiest with dirt under his nails. For maintenance and grooming are more of a factor in garden beauty than the design itself—though that may seem strange coming from a landscape architect.

A stiff critical appraisal of your living habits is therefore a very necessary part of your garden planning. If a garden to you is primarily a place in which to sit, eat, sleep, drink, read, entertain, and contemplate the beauties of nature, then increase the percentage of paved area, thus reducing the amount of ground to be planted, cultivated, and watered throughout the season.

But if gardening is for you a hobby, a sport, exercise, and mental excitement (and if you have the time to indulge them all), then you'll want as much as possible of your land to be available for plants and a bare minimum in structural items like walks and steps and terraces.

On these next six pages are the gardens of three different families with widely different ideas about how hard they want to work to have beauty outdoors. See which garden you favor.

By Thomas Chu
LANDSCAPE ARC

ALICE L. DUSTAN
Garden Editor

JANET DARLING
Landscape and Site Planning

REGIONAL CONSULTANTS

ZONE 1
The Northeast
R. B. FARNHAM

ZONE 2
The South
WILLIAM LANIER HUNT, F.R.H.S.

ZONE 3
Florida and the Gulf Strip
JOHN V. WATKINS

ZONE 4
The Middle West
PAUL A. KOHL

ZONE 5
The Rocky Mountains and Great Plains
GEORGE W. KELLY

ZONE 6
The Northwest
CAROL WIETING

ZONE 7
California and the Southwest
ALFRED C. HOTTES

# If you are an AMBITIOUS GARDENER

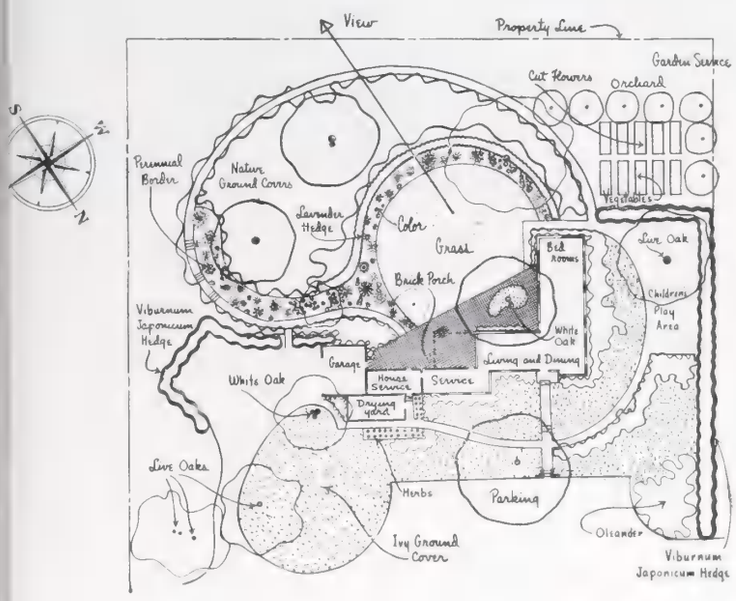
**Do you prefer to stay home week ends and garden—rather than go sailing or to the beach? Yes? Then you may safely plan to garden your grounds to the fullest—up to 90%, leaving only 10% for terraces, walks, steps**

The Brewster Davidsons of Atherton, California, are just your type, then. The two of them maintain 200 feet of border, six feet wide—without a paid gardener of any kind. They keep it in top condition twelve months a year. Half of it is in permanent, but blooming, ground covers. The other half is in seasonal perennials, annuals, and bulbs.

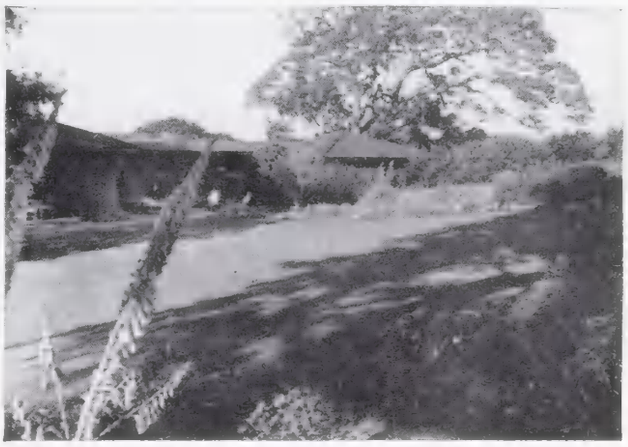
Ninety per cent of their acre plot is gardened, only ten per cent is paved. So much cultivated ground requires that someone be working in the garden all the time. Even the Davison children help. The result of the family's combined efforts is wonderfully good to look at. Because I knew their garden would always be neatly kept, I did not need to design it with any permanent bony structure of architectural design in stone or wood.

ALL PHOTOGRAPHS BY MAYNARD PARKER

● Lawn and flowers, that spell a big headache to some homeowners, are fun to the Davisons. They work hard to get their garden beautifully groomed. But they enjoy it and gardening is their major personal interest. So it's pleasure—not work. This picture, taken from their terrace, shows the magnitude of their flower border.




● The first thing you notice about the Davison plan is the small amount of architectural structure. Aside from the house itself, the parking areas, the terrace, and the play area, their whole acre is in plant materials—grass, ground covers, trees, shrubs, flowers, and vegetables. It's designed for ambitious gardeners.



● When you look back toward the house from the view side, you get an idea of the amount of border the Davisons have taken on. Their six-foot wide strip of seasonal flowers circles the grass plot. The large area in the distance, beneath the giant white oak tree, is planted to ground covers, needing a few clippings a season.



● Flowers almost climb in the windows at the Davisons'. Terrace boxes are kept full of bloom all season long—now predominantly geraniums, good in this moderately sunny location. This view of the house (Clarence Mayhew, architect) shows the garden side of combination living-dining room. Corner of service wing, far right.

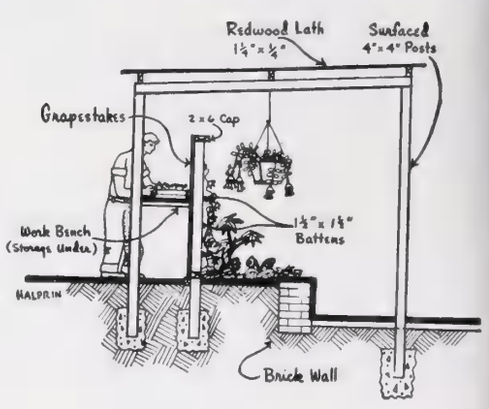


● Here is the one concentrated area under cultivation in the William Baxters' whole back yard. It consists of a raised bed, 30 feet long by 5 feet wide, under lath, to hold Mrs. Baxter's collection of tuberous begonias. It represents but ten per cent of the whole garden area at the rear of the house, but Mrs. Baxter finds it "just enough" to take care of



● As you step inside the garden from the driveway at the rear of the house, you see how well a lath house can fit into a garden. Instead of being an eyesore, like most lath houses, it is a beauty spot, through its good design and pleasing proportions. The raised bed brings the plants close enough so you can enjoy individual blooms without stooping.

# If you are a LAZY GARDENER




● This cross section of lath house shows how it has been built into the slope. Every spring the Baxters buy lots of decorative plants in flats; Mr. Baxter pots them up at his potting bench. This has been tucked in the back of the lath house with a fence separating it from the begonia bed.

**Do interests other than gardening absorb the greater part of your leisure time? Then convert most of your property to paving, setting aside just enough ground to grow a few plants that don't need too much coddling**

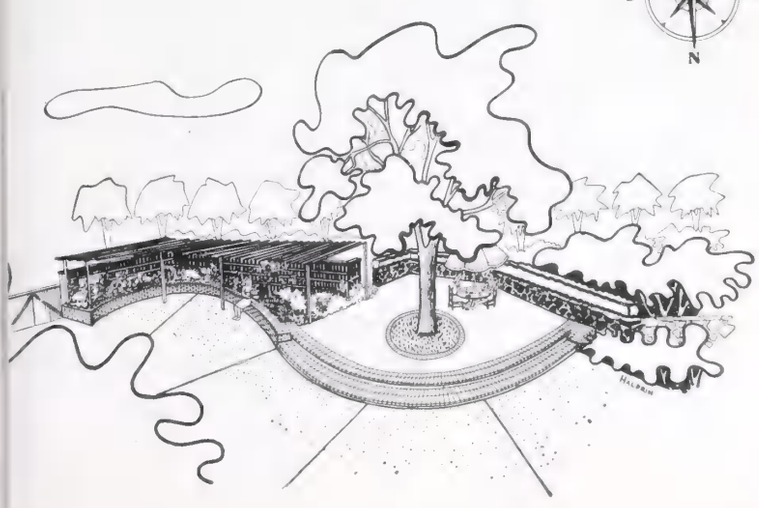
Not everyone has the time or the desire to garden. The William A. Baxters, of Woodside, California, for example, are a couple who use their garden mainly for relaxation and entertaining. Therefore, 90 per cent of their [illegible] garden area is paved. This leaves a small space in which Mrs. Baxter can indulge her second garden interest—growing tuberous begonias. To provide the best conditions for these plants (good drainage and shade), and to make their culture easy, a lath-covered, raised bed was built in a convenient spot by the door to the garden. The only other cultivated spot in the garden is a circle of grass, twelve feet in diameter. A gardener comes one day a week to cut the front lawn (which isn't shown on the garden plan, opposite).

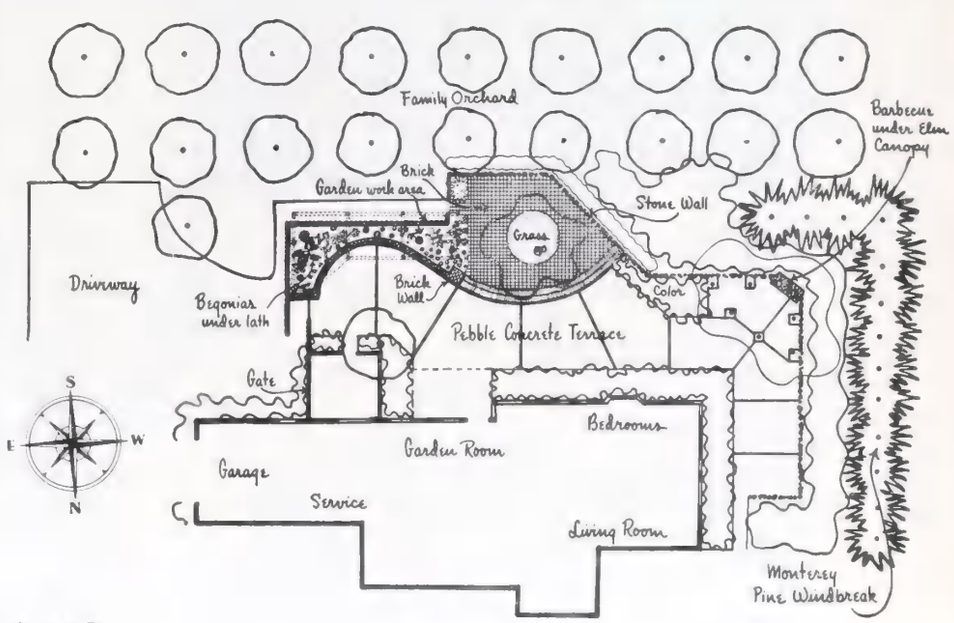
● The sketch of the Baxter garden, at right, shows very plainly the focal point of the garden. It is an old oak tree with a circle of grass at the base. This circle and the begonia bed, left, are the only cultivated areas, except for the small family orchard beyond the fence which takes little care.



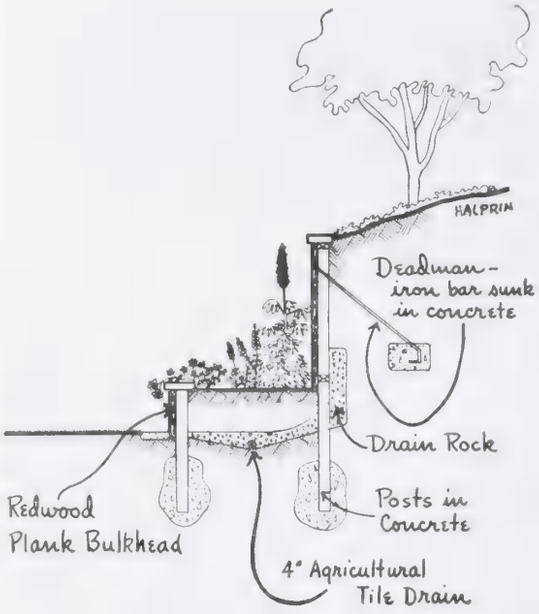
ALL PHOTOGRAPHS BY MAYNARD PARKER

● The raised area in the Baxter garden (that actually makes the design) was dictated by the soil level of the existing oak tree. Sitting or standing on this raised area in an otherwise flat lot gives you something of an emotional lift. A circle was left unpaved around the tree to allow it to get moisture. The area was put in grass instead of in ground cover because it would have to be walked on. The steps of the raised area are brick; the rest of the paving is pebble-surfaced concrete.






● Plan above shows the Baxters' garden and its connection with their house and service area. Notice the high proportion of paving, and the handy location of the begonia bed. Most popular with guests is the barbecue area, far right. Whole living area is surrounded by grapestake fence, beyond which grow an orchard and Monterey pine windbreak.




● This cross section of the border, sketched above, shows how it is built into the hillside. This gives it background and facilitates maintenance, because the flowers grow above lawn level. Retaining wall and coping are of lasting redwood, anchored in concrete.

● The McAllisters' border is always a mass of bloom because it is not only well tended but carefully planned. Mrs. McAllister changes her border for a major color scheme three times a year. The backbone of the border is perennials, pepped up with annual flowers.



PHOTOGRAPHS BY MAYNARD PARKER

# If you want flowers —but don't want to be a slave

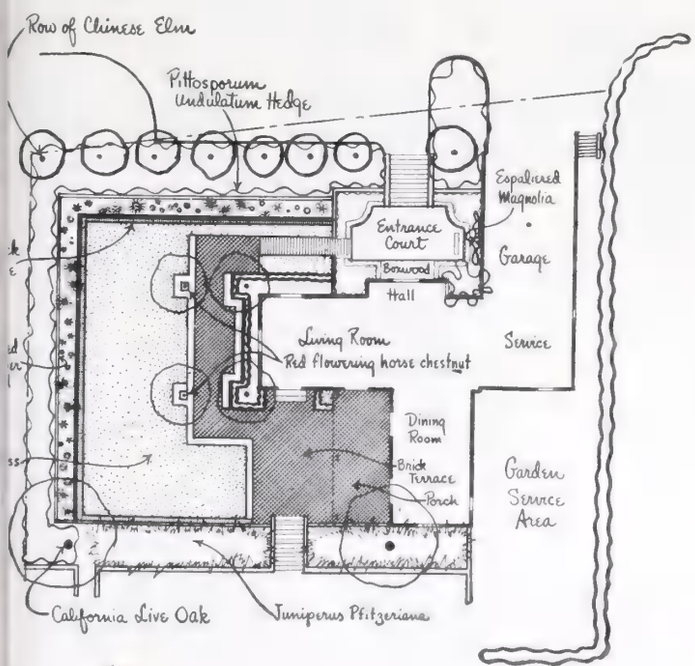
**You have a variety of home interests, but cannot afford to garden to the exclusion of other things. Then set aside only enough ground to enjoy gardening without feeling it is a burden**

If, like Mrs. Decker McAllister, of San Mateo, California, you are a garden perfectionist, you will limit your actual garden area to a comfortable maximum. Then you will have time, as Mrs. McAllister does, not only to keep your borders well groomed, but to play with color schemes, change your border scheme occasionally, make flower arrangements for the house, and take an active part in a garden club. The McAllister border is 100 feet long and 4 feet wide. It is supplemented by a small greenhouse and lath house. Cultivated space amounts to only 50 per cent of the whole garden area. The family has a gardener two half-days a week to cut grass, spray, and do the heavy pruning.

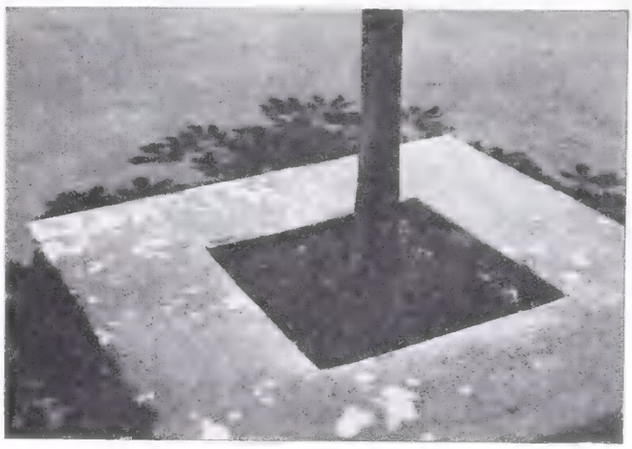




● The first impression you get on entering the McAllister garden is "that well manicured look." This is because the border area is small enough to allow Mrs. McAllister to do a perfectionist's job, also because it has such a strong architectural form that, even if some spots aren't at their best, you aren't conscious of it because the background dominates.




● The plan of the McAllister property is neat and compact. A terrace stretches along the entire garden side of the house. This joins a lawn, on the same level. The raised border, backed by shrubs, edges two sides of lawn. Below, the wide concrete band around tree simplifies lawn mowing by eliminating hand trimming.





*Single peony*

By William Lanier Hunt, F.R.H.S.

# PEONIES

## *as sophisticated as orchids*



*Japanese peony*



*Single peony*

| | |
|---|---|
| *Planning time* | NOW |
| *Ordering time* | SUMMER |
| *Planting time* | SEPTEMBER |

Flowers with petals of gleaming satin or of daintiest marquisette, circling full-feathered puffs—no wonder Japanese peonies cause exclamations like "what *are* those wonderful flowers?" In your home or your garden or your hair, these too-rarely-seen peonies give a sophisticated touch that is in marked contrast to the Victorian air of the common, buxom doubles.

The single and the species peonies have the classic form of a single row of petals around a golden-stamened center. They remind one of the popular single dahlias that fit the back-to-nature trend expressed in today's house which brings nature right into the living room through its glass walls.

When the natural-looking singles and the striking Japanese peonies began to show up in flower shows, the flower arrangers went wild over them. Collections at the national peony shows, held annually by the American Peony Society, have attracted admiring crowds. Surprisingly enough, however, a lot of gardeners have not yet discovered these remarkable flowers.

The single peonies of today have all the appeal of the wild kinds found in eastern Asia centuries ago and taken into gardens by the Chinese and Japanese. In the wild flowers, the petals are relatively small, but several centuries of development and the recent great interest taken in singles by (*Continued on page* 176)



*Japanese peony*



*Anemone type peony*



KODACHROME BY DAVID SEABROOKS

*Single peony*



*Single peony*



*Single peony*



KODACHROME BY F. W. CASSEBEER

*Full double peony*



*Semi-double peony*



*Full double peony*



*Semi-double tree peony*



A brilliant mixture, just for fun: Oriental poppies, Paul's Scarlet roses, white and pink peonies, Campanula glomerata, evening primrose, and a little dash of mustard in a ram's head pitcher make a bouquet as gay as a peasant wedding.



Gold and white Victorian: Silver Moon roses and their fine dark leaves in a pair of nineteenth century vases combine with a gilt mirror and old snuff boxes on a dressing table. This arrangement and others on the page designed by Marni Wood.



KODACHROMES BY S. A. COONS

Close values in mauves and pink: a copper stew pot filled with short stems of fringed petunias in bright magenta, bouncing Bet, sweet rocket, Phlox divaricata, apple blossoms, pansies, and double white narcissus to blend with table décor.



Bold color against a Victorian settee: deep red sweet William, World's Fair and Paul's Scarlet roses contrast with pale sweet William, Baltimore Belle, Dr. Van Fleet, and moss roses in a lobster dish. Note how arrangement repeats form of the settee.



SKETCH BY MARGARET GRAHAM

By Clare Potter

# I garden so I can fill my house with flowers

Luxury means different things to different people: a star sapphire, a swimming pool, an Oriental rug, a Chippendale breakfront. To me the essence of luxury is flowers, a house filled with them. Flowers everywhere—on my breakfast table, in the bathroom, on the landing—give me a feeling of wealth that other women may get from jewels or furs.

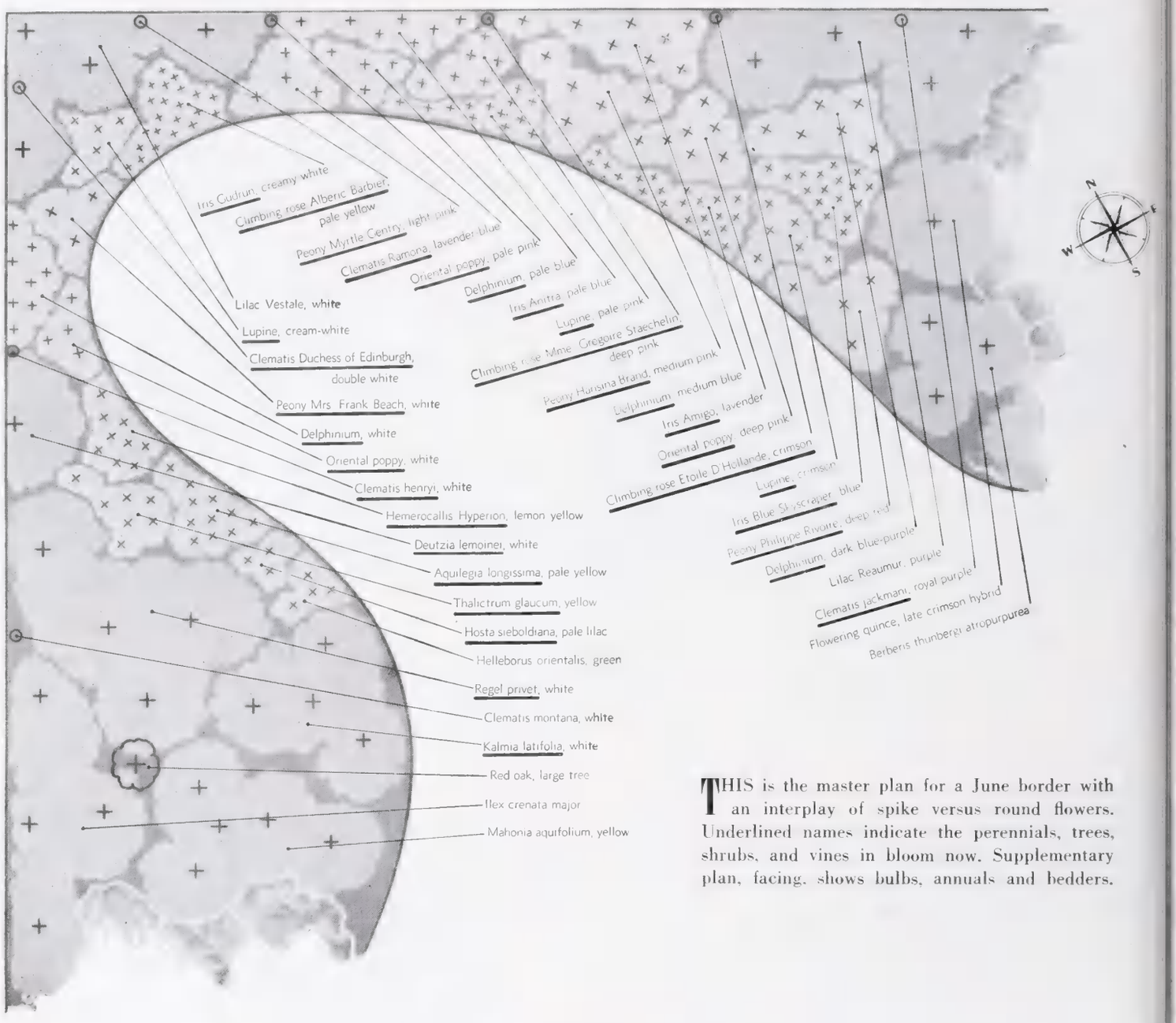
I garden quite simply to indulge in this luxury, one which I could never afford otherwise. My garden is a fierce mixture of things, a wonderful, unrelated hodgepodge having no connection with the organized clutter of a formal garden, totally ignorant of privet hedges and boxwood edgings. I keep it so jam-packed full I can never see the holes for the flowers.

I am against worked-over, manicured, groomed-to-the-teeth gardens. My taste in gardens is like my taste in clothes. I like them both simple, casual, uncomplicated, untricked-up. I prefer good lines to sequin dooddads: the single petunia to the double, double, double one; the plain tulip to its fancy-pants cousin.

I grow old-fashioned flowers. For example, fuchsias for their incredibly sophisticated color. And begonias, a whole school of aesthetics unto themselves. And geraniums, especially the scented-leaved ones, which are short on bloom but incredibly long on the most provocative fragrance in the world.

By my own yardstick, I am a wealthy woman. I own no jewels, but I have a greenhouse with trees beaded in camellias. In winter I can carry the whole tree into the house and stand it complacently in the middle of the living room, if I choose. Or I can just clip the blossoms and lay them in damp moss (much less browning than floating them in water) on a lovely old majolica leaf, all of which feeds my soul extravagantly.

The most luxurious day I can imagine is (*Continued on page 181*)

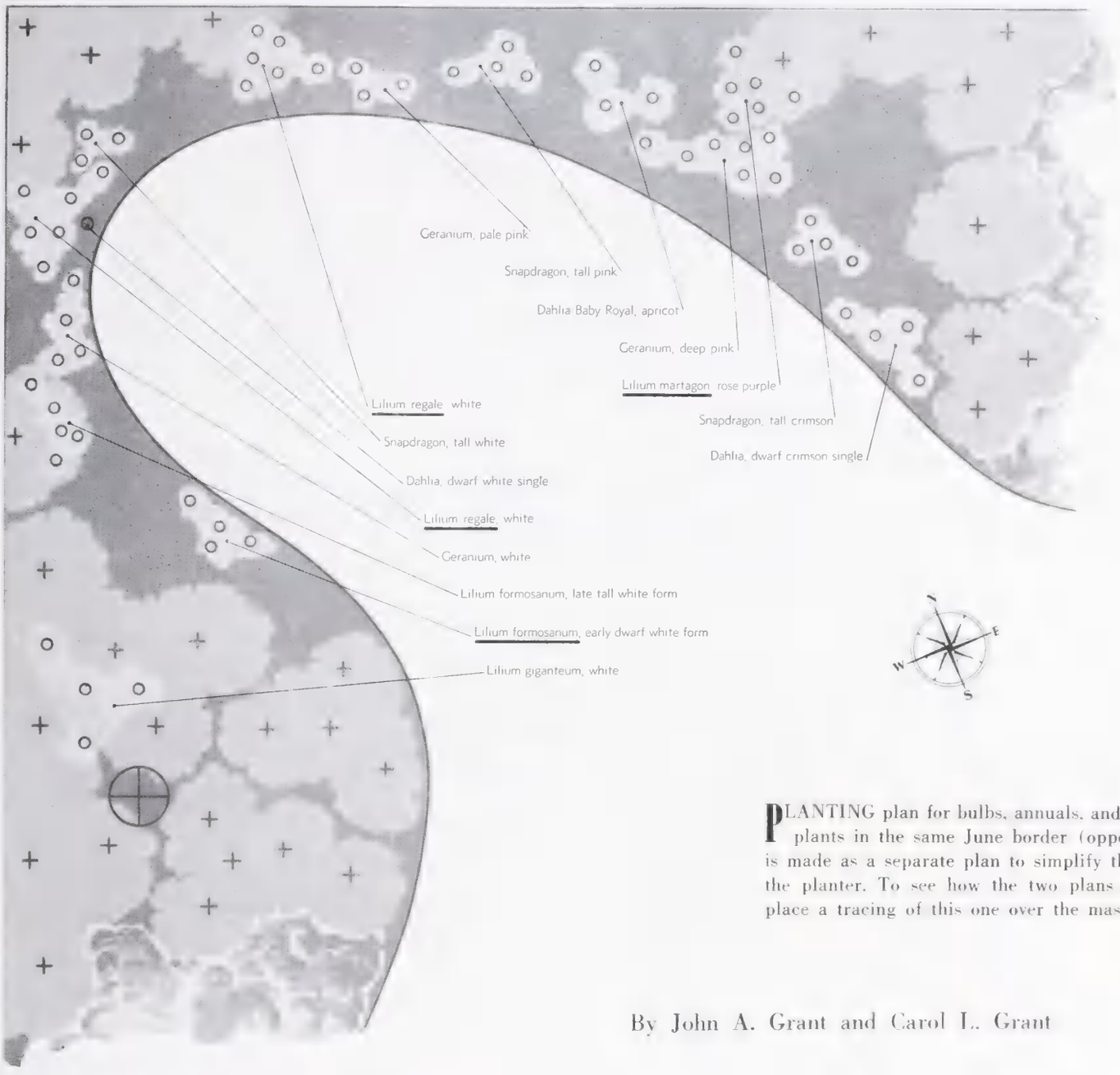



THIS is the master plan for a June border with an interplay of spike versus round flowers. Underlined names indicate the perennials, trees, shrubs, and vines in bloom now. Supplementary plan, facing, shows bulbs, annuals and bedders.

# CHOOSE YOUR BORDER FLOWERS FOR THEIR SHAPES AND SIZES

**Second in House Beautiful's series on how to achieve that elusive triumph—success with a herbaceous border. One key to beauty is knowing how to combine such forms as the spike-headed delphinium and the round-headed peony and iris in a June flower border**

SKETCHES BY ROLAND SUTER




PLANTING plan for bulbs, annuals, and bedding plants in the same June border (opposite). It is made as a separate plan to simplify things for the planter. To see how the two plans dovetail, place a tracing of this one over the master plan.

By John A. Grant and Carol L. Grant

If you want a border that is at its best at this time of year, you'll want to make major use of some such vigorous flowers as delphiniums, peonies, and iris. But although they all like the same cultural conditions (full sun and rich well-fertilized, sweet—not acid—garden soil), they are not so sympathetic with each other on the count of flower shape and form unless skillfully composed together.

So this type of border poses a major design problem of how to combine effectively spike and round-headed flower forms without producing a jumpy, jumbled effect. For it is not easy to achieve a carefully-worked-out dramatic massing of the round-headed form against the spike, in such a way that it builds up structurally like the movements of a mighty and well-built musical symphony.

Grouping flower forms in a border is like grouping notes into musical ideas or themes and developing these into a symphony. The construction of the simplest symphony is relatively complex and yet every symphony conforms to the laws of harmony. Each individual composer produces distinctly individual symphonies, but there are certain basic underlying principles of construction which are evident in all. So it is with grouping flowers in your border. You can get the best results only by understanding the underlying principles and all the different elements of the composition, just as the musician must do before he can compose good music.

Flower form is one of the most important design elements. For the sake of convenience, it might be broken down into groups—the spike, the round-headed form, either of individual flowers or of clustered flowers, and the intermediate shape. *(Continued on page 206)*



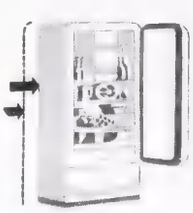
# *Things are getting better all the time*

By Charlotte E. Conway

**There have been some changes made in newest housekeeping appliances. They may not be visible to the naked eye, for usually they are improvements in engineering, materials, or design. But they contribute immensely to taking the "work" out of housework, doing more jobs more easily and efficiently than ever before**



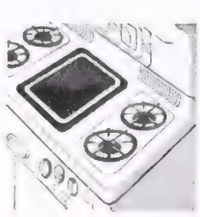
● No stooping or bending to convert the Westinghouse upright vacuum cleaner for above-floor cleaning. Now you just run the cleaner up onto the Attach-Adapter, a metal fixture to which you attach hose and cleaning tools.



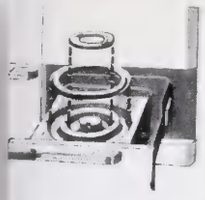
● "Bigger but Smaller" is a Frigidaire refrigerator, with two more cu. ft. of storage space within the same exterior dimensions as before. Rearranged mechanism does the trick. This trend appears in several different makes.



● Set the timer control on Hotpoint's wringer-[illegible] it anywhere from one to fifteen minutes, and you won't have to watch the clock to know when the washing is done. Machine goes off automatically, saves wear and tear.



● A removable griddle now is built into the surface of a Roper range, always ready for pancakes, hamburgers, cheese sandwiches, reheating left-overs. Here's one utensil you no longer have to find more storage space for.



● It's easy to clean up after broiler meals with Cribben & Sexton's Universal gas range. Broiler is in 3 parts, pan and 2 separate rings, all chromium plated, all with rounded surfaces. It cleans as easily as a platter.



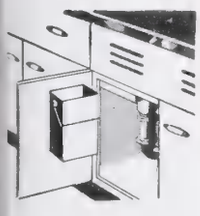
● You don't even have to think about defrosting this Norge refrigerator. Its Self-D-Froster automatically goes on every midnight, goes off 3 or 4 hours later. The water runs into Handefroster for emptying once a week.



● No problem in keeping fruit from spoiling in the new Kelvinator refrigerator. For the bin at the bottom is refrigerated, protected by the full-length door. The bin in the 7 cu ft. refrigerator holds 1¼ bushels of fruit.



● The Thor "Automagic" washer, with its two tubs, now comes built into a complete, compact sink. While one tub is used for washing dishes, the other can be stored under the regular sink bowl until wanted for the laundry.



● Out of sight, but always accessible, is the garbage can designed for a St. Charles under-sink cabinet. Rectangular, it slips into a door bracket, comes out easily for emptying. No danger of marred or stained floors here.



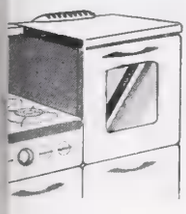
● Using the new Eureka home cleaning system is easier than ever before. Both upright and tank cleaner units are lighter in weight, smaller in size, streamlined in design. Tools go wherever you go in a neat carrying kit.



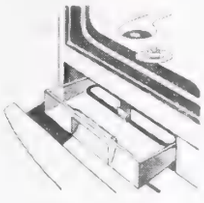
● A coupler which locks into the Apex upright vacuum cleaner with a twist of the wrist, disconnects the floor brush, readies cleaner for above-floor service. Hose slips easily into coupler, ready for any cleaning tool.



● Tappan gas ranges have Pyroglas plates fitted over burners, to help prevent scorching or burning of food. Heat-resistant, these plates keep direct heat away from pots and pans, perform the function of a double boiler.



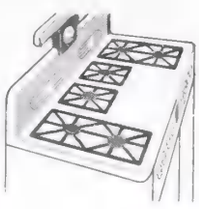
● A higher-than-usual oven on the Hardwick Challenger gas range, takes the stooping out of oven cooking. Open, the oven door serves as a handy working shelf. When oven light is on, you can see what's cooking through window.



● A device called "Moistrol" automatically disposes of any moisture that might collect, in the Admiral refrigerator. Moisture slides down inside walls through a drain to a plastic bin, where a heated coil evaporates it.



● Now you can build your whole kitchen around Tracy stainless steel sinks which don't crack, chip, warp, rot, stain or burn. For Tracy has come out with stainless steel topped base and wall cabinets to complete the ensemble.

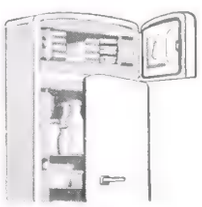


● Anyone who has a large family or does a lot of entertaining will welcome The American Stove Company's Magic Chef gas range. It has six surface burners for extra cooking convenience instead of the conventional four.



● A six quart Presto pressure saucepan now is standard equipment with a Presteline electric range. It fits down into the deepwell. When not in use, deepwell heating element can be raised to serve as a fourth surface burner.

SKETCHES BY JAMES LEWICKI



● Its own outside door, refrigeration, and control systems mark the 1.5 cu. ft. frozen food section, kept at zero temperature, in General Electric's refrigerator-freezer. The fresh food compartment maintains 38° F.

You experience the drama of large scale at Crater Lake, Oregon.



Shore drive, Otter Crest State Park, Ore.—a baby ribbon road.

By Agnes Rothery

# Go Northwest For Large Scale Living

If you are a good traveler, you take your travels home with you to enrich the pattern of your familiar world with ideas for better living collected in unfamiliar places. By observing how other people do things, you may learn a new way to serve tea or to build a cellar wall or to plant a bed of roses. Or, by simply looking at the landscape, you may suddenly understand what makes the difference between good and bad decoration.

If scale and proportion, for instance, are unknown quantities to you—mere vague-sounding words out of the decorators' books—journey to the Great Northwest. In this land, where snow-shrouded mountains make giant forests look like pygmies, where lakes are seas, and even streams are rivers, you'll begin to understand what the decorators mean by "overscaling." One large, eye-compelling object in a room, you have heard, is worth a dozen small ones in effectiveness. Look at the towering colossus of Mt. Hood, as it turns the great city of Portland into a clutter of pinpoint buildings. This is how one bold, oversize painting can take over a room, fading the timid knick-knacks into insignificance. Time and again—in the vastness of the Washington desert, on a sky-touching hilltop—it will *(Continued on page 150)*

TOGRAPH BY WARD ALLAN HOWE



rtland, from the great hills that surround it, is a toy town.

3 PHOTOGRAPHS, UNION PACIFIC RAILROAD



Mt. St. Helens makes dwarfs of giant trees at Spirit Lake, Wash.



DRAWING BY JANE MILLER

# Sink, Sank, Sunk,

By Helen Markel Herrmann

I *like* the sink," David said. "It has a certain nostalgic quality that appeals to me."

"Sure," I said. "The quaint, crumbling charm of Langley Collier."

"It's a perfectly decent sink," David said, louder. "Fine for peeling potatoes, scraping burned pots, washing dishes. What do you want—nightingales?"

"Maybe I have a mental block about it," I said, "but every time I think about fixing up the kitchen there's that thing, sneering at me. What do *you* suggest?"

"Why don't you take a walk around your mental block?" David said, and pulled the unpaid bills over his head.

This debate had been going on for some time. If the living room was the jewel in our battered apartment crown, the kitchen was the court jester. David forced me to admit that the stove seemed amiable enough, if scrawny, and the dumbwaiter (*Continued on page* 197)



# Here's another wonderful NEW FRIGIDAIRE REFRIGERATOR made just for you!

The brand-new model you see here combines a home freezer with the famous Cold-Wall refrigerator. It's proof that Frigidaire leadership comes from a knowledge of your needs . . . from an ability to give you more refrigerator value.

No wonder! There's more than a quarter century of engineering experience in every Frigidaire Refrigerator to give you complete dependability. Years-ahead styling that glamorizes your kitchen—never looks gaudy. Dozens of unusual convenience features to make your food-keeping and food-handling easier. Many, such as Quickube Trays and the famous Meter-Miser cold-making mechanism, are found in no other refrigerator!

Three great series of new Frigidaire Refrigerators—9 models in all—enable you to choose just the right model and size for your family's needs and budget.

**You're twice as sure with two great names**

# FRIGIDAIRE

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# General Motors

See your Frigidaire Dealer. Find name in Classified Telephone Directory, or write Frigidaire, Dayton 1, Ohio; Leaside 12, Ont.

*Listen to Frigidaire's "Man Called X," Sunday nights. See newspaper for time, station.*

**Frigidaire Cold-Wall Imperial** (above) is combination refrigerator and home freezer. Locker-Top freezes foods, holds up to 70 lbs. Cold-Wall compartment below protects foods, uncovered, in moist cold. Super-Moist Hydrator for fruits, vegetables. 10 cu. ft.




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*showing practical arrangements of t*
*tures, with floor plans, color schemes,*
*helpful information. Kohler Co., Ko*

BATHROOM fixtures that are inviting and convenient to use encourage healthful habits. With Kohler plumbing you can have the many satisfactions that go with first quality, at no extra cost.

The illustration shows how attractively Kohler fixtures can be arranged in a simple, distinctive setting, with practical storage facilities.

The Cosmopolitan Bench Bath, with the efficient Triton Shower Mixer, and the Gramercy Vitreous China Lavatory harmonize in design. Intense gives them glass-hard, permanently lustrous, ea clean surfaces. The brass fittings, chromium over a coating of nickel, are made for lasting se

Consult your Kohler plumbing dealer for a on bathroom, washroom, kitchen or laundry fix He'll explain Kohler quality—a 75-year-old tradi protects against worry and expense. Kohler pro are made at one plant, under one supervision.

# KOHLER OF KOHLER



# FROM A BRIDE'S NOTEBOOK

"When we're married, it's going to be loads of fun fixing up our house. I've got some ideas about glass and mirrors that I've been simply dying to try for years!"

*(Note to brides: your department store or other local glass supplier will help you work out your ideas for using glass and mirrors in your home. And when you buy, look for the blue Pittsburgh Label. It means quality Plate Glass.)*

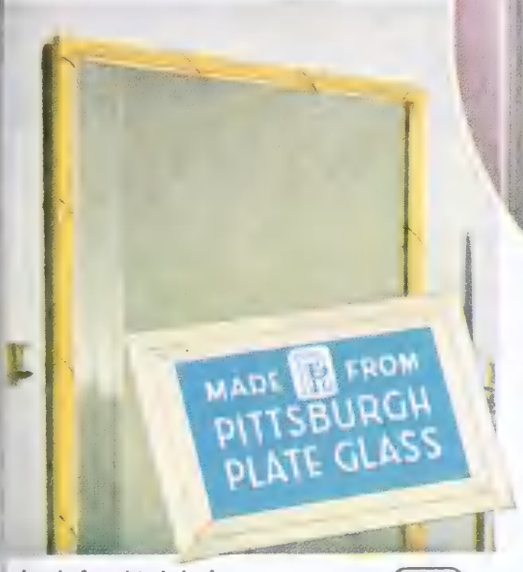
**I'LL WANT** a mirrored fireplace. They're so terribly smart, I've always thought, and make your living room seem much bigger than it really is . . . and much lighter and gayer, too.





**I'LL WANT** bathroom walls of that super-beautiful Carrara Glass. It's so easy to clean, and so modern. Ivory and green, I think . . . although Tom really doesn't care what colors of Carrara I choose, so long as he gets that Plate Glass shower stall!

**FREE BOOKLET!** Full of ideas on how to decorate your home with glass. Profusely illustrated in full color. Suggestions for both old houses and new. Send the coupon.




**I'LL WANT** a door mirror in our bedroom. It's an absolute must! So I can see myself (and Tom!) from head to toe. It'll be made of Plate Glass for good clear reflections. And really full-length, too . . . no skimpy little door mirror for me!

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DRAWING BY JANE OLIVER

# FRIENDLY MUSIC

***Six compositions for summertime listening—as great as they are understandable, as companionable as your best friend***

BY RICHARD WILLIAMS

In last December's issue of this magazine there appeared an article containing hints on the art of conversation. The article told a trick or two on how to make a sluggish stream of conversation flow faster and sprightlier. One suggestion was a question to be asked of your guests: "If you could choose one person in history as your *friend*, whom would you choose?" I tried this game the other night at my house with good results. Each of my guests seemed interested because each had a definite choice, even though one of them ranged into the fictional (unfair!) and chose Mephistopheles, and I myself chose Cleopatra. Our guests' choices were not always the most famous figures of history nor those who contributed most to mankind (no one chose Isaac Newton or Gutenberg), but the historic friends seemed to possess the attributes of real friends and it was quite possible to call these imagined friendships, unbounded by time and space, sensible elections.

I think there are certain pieces of music which could be described as "friendly" music. As in people, so in compositions could you choose particular works toward which your feeling is easy, warm, personal, close—in short, friendly. These pieces of music are not necessarily the most sublime and world-storming utterances, though, on the other hand, we must be careful not to conclude that they are inferior or picayune pieces of music. It is perfectly easy to select compositions of first quality, of great and subtle beauty, and apply the adjective "friendly" to them. It is more difficult to define exactly the characteristics of such music, although I am convinced that it possesses a common characteristic. Perhaps it is not too fanciful to say that friendly music speaks to us on the level of human experience, that

*(Continued on next page)*

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Have fun! Live and love it with just the family or gay house guests. Make every party remembered ... every meal a pleasure with the lucent beauty of *Colony*, handmade by American craftsmen. It's exquisite for all the warmth of old-time hospitality. Complete, practical and rugged for everyday use . . . and a favorite gift for every occasion. Best of all, you'll be surprised at how much you can have, for so little. As you'll see at the better stores everywhere.

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*Includes plan chart to draw your own plans—30-page booklet of new ideas, color schemes and valuable information. Send 25c to Dept. H-48*

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CONTINUED FROM PRECEDING PAGE

it seems to be a translation into sound of our own personal language, that it contains—by what magic we do not know—an intimate appeal, and that it uses liberally both romance and humor.

To call certain compositions friendly is another way of saying that those compositions are easier to know, that they disclose their charm to us more readily than others. The essential of friendliness is the willingness to be friends, and that outgoing quality can also be found in music.

Last month I remarked that no preliminary experience is necessary in order to listen to great music. I fully believe that to be true, but we might amend the remark by saying that there is music which is immediately communicative to most people and then there is music which is a little more obdurate in its disclosures. If my interest in music were in the beginning stage, I would choose the music of the first category. It occurred to me that it might be appropriate—particularly in so easygoing a month as June—to prepare a list of orchestral music which can truly be called friendly music. Now, of course, the choice is enormous and must be individual (what can be more individual than the choice of friends?), but just to show you what I mean, here are a half dozen suggestions—all major and important works, all fine and enduring music, and incidentally all available on records for summer listening:

**Mendelssohn:** *Italian Symphony.* Mendelssohn came from a wealthy family. His father could permit him the luxury of traveling, and so when Felix was twenty-one, he eagerly hied himself to Italy. Italy did not fail to live up to its reputation, did not fail to make the glorious impression on the young Felix that it had made on so many hundreds of receptive minds before and since.

While Mendelssohn was in Italy, he began to compose the *Italian Symphony.* He completed it two years later. It is a work of bright and southern excitement, full of sunny weather. Its last movement is especially captivating: it is called a *saltarello,* and it is built on the rhythm of an Italian dance, a particularly athletic and lusty dance. Recommended recording: Koussevitzky and Boston Symphony Orchestra. Victor.

**Schubert:** *Unfinished Symphony.* Here is one of the mysteries of music. Nobody knows why Schubert left the symphony unfinished, why there are only two movements instead of the classic four. Schubert was twenty-five years old when he wrote it. He had only another six years to live, but within that time he could well have finished the work. Indeed, he completed a much larger and longer symphony after he had laid aside the *Unfinished.* Did Schubert's inspiration run out? That is hardly likely, since within the 22 minutes which it takes to perform the two movements of the symphony there is to be heard some of the most beautiful lyric music written for the orchestra and there is no evidence that Schubert could not have carried on.

Did Schubert, who poured forth ideas so quickly that he was capable of dashing off a complete song while a friend was waiting to take him for a walk, simply forget about this work? That too seems improbable. One might neglect a song, but even Schubert could hardly have treated a major symphony with so much off-handedness.

Did he finish the symphony and are the other two movements lost? If so, no trace of them has been found. The manuscript of the existing portion was unearthed by a conductor, 37 years after Schubert's death. It was found gathering dust and oblivion in an old cupboard. But whatever may be the facts behind this fragment, it is certain that, incomplete as it is, it has led a complete life in our concert halls. It is one of the most popular of all symphonies, and that for one very good reason: Schubert perhaps more than anyone else was a master at composing melodies, and the melodies of this symphony are glorious and unforgettable. Recommended recording: Bruno Walter and Philadelphia Orchestra. Columbia.

**Beethoven:** *Eighth Symphony.* Among the nine symphonies of Beethoven, the *Eighth* occupies a unique position. The symphony was composed when Beethoven was at the height of his powers, yet unlike the *Seventh* and the cosmic *Ninth* it is not a heaven-storming symphony. Its main virtue is humor, humor which is many-sided, gay, charming, lighthearted, romantic and sometimes actually funny. There is a story told about the second movement of the symphony which may or may not be true. Beethoven had become friendly with a certain Malzel, the inventor of the musical chronometer, a sort of metronome. The ticking accompaniment heard in the second movement is supposed to be Beethoven's

(*Continued on page* 134)

Home Heating Hints WATER HEATERS



This modern basement game room gives more space in which to live and play. And the modern Rheem Automatic Water Heater gives more hot water for all the family needs.

# How to sell the man in your house MORE HOT WATER

**Your husband needs facts before he can buy you a new water heater. Here they are, for you *and* him.**

By R. E. James
*Rheem Heating Consultant*

The only time your husband notices the hot water, is when it turns cold on him in the morning. But you have to put up with it—or without it—all day long.

The truth is that your old water heater was just not designed for new appliances. It can hardly meet your minimum family needs for baths and showers—let alone a new double sink, dishwasher or automatic washing machine.



Hot For The Washer

### *Always Hot*

The new water heaters are as automatic as the washing machines and other appliances they have to supply. Let's look at one—the Rheem, in a 40 gallon size.

In the morning your family may need 20 to 30 gallons of hot water before they leave the house—for showers, washing, dishes. The Rheem supplies this amount easily. No waiting, no complaints.

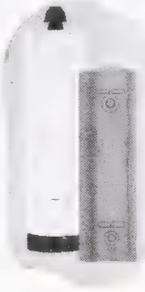
But then *your* day really begins. You immediately need more hot water for your washing machine. About 20 gallons, at least 140° hot, to get clothes really clean. Do you have to wait? Is the water only lukewarm? No, because a fresh supply of water has been heated up rapidly—at the rate of 42 gallons an hour.

### *Set The Dial And Settle Back*

It's heated automatically. You set the thermostat dial just once to 140° and you don't have to bother with it again. If you prefer to wash cottons and white things in hotter water, you can quickly turn the dial up to 160°, then turn it back later. There's also an automatic safety control on the Rheem which shuts off the fuel if the pilot light goes out.

### *Go By The Guarantees*

You should also look for the guarantees and approvals that good water heaters carry for your protection. For example, all Rheem water heaters have earned the Good Housekeeping Guaranty. And the



Tank Is Treated

gas models are approved by the American Gas Association while the Rheem oil and electric models are approved by Underwriters' Laboratories, Inc. All models are also guaranteed by the manufacturer. Ask your plumbing dealer. He will expertly advise you as to size and fuel.

### *Dream House*

Have you seen "Mr. Blandings' Dream House"? Not just the picture but the 100 model houses around the country. Perhaps it was Mrs. Blandings who suggested the Rheem water heater—anyway you'll find it in each house, and a "dream" of a heater, too!

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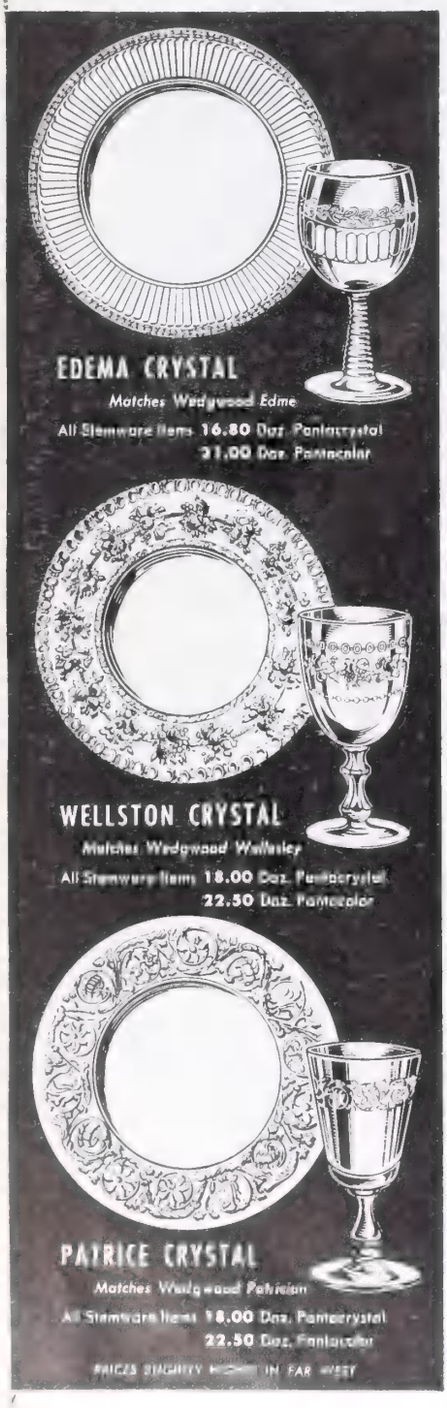
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## FRIENDY MUSIC

CONTINUED FROM PAGE 132

compliment to Mr. Malzel. Recommended recording: Bruno Walter and the New York Philharmonic. Columbia.

**Mozart:** *Eine kleine Nachtmusik.* The title means "a little music at night." It is a serenade for string orchestra. If this serenade is to be played at night, then the night must be a June night, starlit and cloudless. However, the music can make its effect day or night, rain or shine. It is an exquisite example of Mozart's art, perfect in form, polished, elegant, and festive. It is *always* a joy to hear, for here is the very spirit of youth! And here is also that mysterious undertone of sadness that is so characteristic of Mozart's music and which gives that music a fascination that increases with acquaintance. Recommended recording: Beecham and the London Philharmonic. Victor.

**Wagner:** *Siegfried Idyll.* In this unique work you will meet not Wagner the creator of gods and heroes but Wagner as a family man. The composition was a combination birthday and Christmas present for his wife, Cosima, whose birthday fell on Christmas Day. Wagner expressed in the tone poem the joy which he felt over the birth of his son.

It was first performed early Christmas morning in Wagner's house at Lake Lucerne. Wagner had rehearsed it secretly; the friends who were to play the parts stole into the house, Wagner stood on top of the stairs and conducted. Cosima awoke to the sounds of the *Idyll.* She burst into tears. Recommended recording: Toscanini and the NBC Symphony. Victor.

**Tchaikovsky:** *Romeo and Juliet Fantasy.* This is celebrated love music, and the reason for its popularity is to be found in the duet of two melodies which represents the love of Juliet and her Romeo. It is superbly evocative. The *Fantasy* is one of Tchaikovsky's youthful compositions; it is, in fact, the composition which first made him famous and which then followed him all through his life. Whenever or wherever he conducted a concert, he simply had to play *Romeo and Juliet.* One can easily understand why. Recommended recording: Toscanini and the NBC Orchestra. Victor.

## HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 72

you might think this a small-town itinerary. Sailing dates from Harwich are August 9th with a repeat performance August 23rd. Rates are from $240 to $770.

### *Again—the Gallic Touch*

*La Belle France*, who before the war was the darling of American tourists, is at long last her gay self again. It just took a little arithmetic. The devaluation of the franc meant the revaluation of our dollar and the $10 hotel room of last summer is $5 now, and food, drink, and gasoline are cut in half, too, which is a help. For the shopper, the purchase of perfume, laces, gloves, and other luxuries will be a pleasing adventure instead of the headache it was a year ago. Naturally, the bookings across are heavy and the S. R. O. signs are already out for most July and August sailings. Today only five large liners visit French ports, while before the war there were dozens. The advice is for you to book passage for this spring or next autumn. Traveling is lighter at these times, and the chances are that you'll be tucked in somewhere.

The French National Tourist Office, with headquarters in La Maison Française, 610 Fifth Avenue, New York 20, has just opened a new branch office for the convenience of Canadians at 610 Ouest Rue St. Jacques, Montreal, Canada, according to Mr. Philippe de Croisset, Agent General. Other branches of Tourism are at 307 No. Michigan Ave., Chicago; 411 Kohl Building, San Francisco; and 448 South Hill St., Los Angeles. These offices will give you information and attractive folders and no charge. *s'il vous plait.*

### *Other Ways and Means*

If, in the coming months, you cannot make one of the "name" ships to the European theater try one of the lesser breed—a freighter, a Victory, or Liberty ship of the U. S. Lines, and don't be too particular where you land over there. A train or plane or a local steamer will ferry you to your destination. The Swedish American transatlantic freighters have de luxe accommodations to Gothenburg, Sweden, from $292. The American Export, the East Asiatic, the

rnold Bernstein, the Waterman ines, to mention only a few, will ıt you in a Mediterranean or hannel port at rates from around 200.

The Johnson Line, long popular ith Pacific residents, announces e launching of five cargo motor- ips for service between West ast ports and Europe. These ves- ls accommodate twelve passen- rs in outside staterooms and the énage will be in the Johnson dition. Rates: $575 to Antwerp ıd $600 to Gothenburg. For in- rmation on sailings, see your avel agent or write to the Passen- r Agent, W. R. Grace and Co., Pine St., San Francisco 2.

### *Air Shuttle*

American Overseas Airlines has tri-weekly shuttle—New York to e Scandinavian countries and ck, via Iceland and Ireland, plus o more weekly round trips there way of Ireland and Scotland, th service also to Helsinki, nland. From any of these way tions it is no time at all to ndon or Paris. See your travel ent about this and the other nsatlantic lines or write to the king Travel Service. They will ndle all your reservations from time you close your front door il you return. Their address is 5 Broadway, New York 6.

### *Leave Home and Charge It*

What the railroads have been ng for some time, American Air- es has now taken up in a big- rted way. You would have high enture, but your funds are low? ver mind! In the words of lter Sternberg, Traffic Manager, may sign up for the new "Flag- Creditravel Plan" and obtain y-payment loans for your flights Europe, Mexico, Canada, and in the U. S.—a complete pack- -trip, including tours, hotels, in- ntals, and pin-money. Just con- e the Irving Trust Co. in New k or one of the banks in other erican Airlines cities that you an honest fellow and all that, within as little as 24 hours, ll be on your way.



### *Keeping Cool in Tamale Land*

If you would like to leave home to escape the heat, there will be scores of personally-escorted, all-expense tours throughout the summer months to the highlands of Mexico and Central America where your days will be bright and your nights cool. To make welcome the stepped-up invasion, Mexico is building 51 new hotels and they will make their world-premières this year, the star of the galaxy being the government-owned *Del Prado* in the capital.

### *Flight to the Latin Lands*

You may leave your home town by air any day in the week, fly to Mexico City and enjoy a full two weeks of sight-seeing with drives to the Desert of the Lions, the Pyramids, Cordoba, the Shrine of Guadalupe, and other points, returning to the City for the flight home. Rates: from Chicago, $411; from New York, $470; from Atlanta, $449; from Cincinnati, $403.

From New Orleans, a Pan American Clipper will take you to Guatemala City where, as in Mexico City,



the elevation is around 5,000 feet. By motor coach you will visit the ancient city of Antigua, Lake Atitlán, high, wide and handsome, the Indian country, and Chichicastenango where you will enjoy the hospitality of the excellent Mayan Inn and shop among the booths in the Plaza where there is every variety of native handwork for sale. This tour leaves twice weekly the year-round, is of 13 cool days' duration, and costs $395.

In the months ahead there will also be many tours to the Mexican country by rail and motor originating in Los Angeles, Chicago, and New York. For information, dates, and rates consult your travel agent or write to Thomas Cook and Son, 587 Fifth Ave., New York 17, or to the Travel Section of American Express, 65 Broadway, New York.

### *Drive Yourself to Mexico*

If you are driving there on your own, the new edition of *Motoring to Mexico* is for you. It gives you the exact condition of the roads as of 1948, mileages, elevations, and tells you what to see on the way.

*(Continued on next page)*


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Symbolic of a Golden Era of gracious living, this fine reproduction brings the Charm of Old Virginia to your home

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Exquisitely hand-carved from solid Honduras mahogany, this distinguished table is truly worthy of its heritage

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illustrating many beautiful reproductions you will cherish as heirloom pieces—lovely classic tables and bookcases. Convenient payment plan explained. Created by fine Grand Rapids craftsmen, Vanderley Victorian brings the Charm of the Old Southland to your home. Mail 15 cents in coin to Dept. HB

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*June* DESIGN~

*Elegance in a single rose*

Makes the loveliest table imaginable! One rich coral Talisman rose with gold leaves and buds, on an ivory tone background encircled and edged with lines of gold. Beauty combines with long service in the strong lustrous body of Castleton China.

Place Cover — dinner, dessert, butter plate, cup and saucer, $19.00.

Write for the name of your nearest dealer, and folder "Things You Should Know About China". Please enclose 10 cents to cover cost of mailing.

212 FIFTH AVE. · NEW YORK 10, N. Y.


CONTINUED FROM PRECEDING PAGE

However, if you are thinking of motoring from Mexico City to Guatemala City on the new "highway," better have your hotel check on its "exact condition" the night before you venture forth. The booklet is put out by the Travel Division of the Pan American Union, Washington 6, D. C. and is 25¢.

### *Shrouded Peaks*

For the garden lover, the Great Smoky Mountains, towering in misty grandeur along the Tennessee-North Carolina border, offer a symphonic procession of bloom and color from late January to November—a lush and natural arboretum. From nearby Knoxville or Asheville, go to Gatlinburg, National Park Headquarters. Here you may start your exploring by motor, or, if you are a hiker, a rider, or a camper, there are hundreds of dirt roads and trails. The town has four modern hotels, many motor courts and tourist homes and the rates start around $3 European or $5.50 with meals.

Or you may enlist in one of Thomas Cook's 13-day tours to Old Virginia and the Great Smoky Mountains and go by way of the Skyline Drive, the caverns of the Shenandoah Valley, and Williamsburg. They leave New York Sundays on a fortnightly schedule in June, a weekly one in July and August, September and October. Your travel agent will book you. Costs $225 plus tax.

### *Gateway to the Klondike*

The cruise ships, "Princess Louise" and "Princess Norah," will make six sailings a month, from June to September, out of Vancouver, B. C., to Alaskan ports—destination Skagway, and in four days. The vessels thread their way through the Inside Passage, and up and back you are treated to a magnificent wilderness of scenery, close by and on either side. In Skagway you will have a good long day for side trips to the Yukon country. For those in the Midwest who would like to combine this voyage with a view of the Canadian Rockies, the round trip fare, Chicago to Vancouver, is $114.25. Round trip (10 days) Vancouver to Skagway is $136.85 and it in cludes berth, meals, and tax. Se your travel agent or write to th Passenger Agent of the British C lumbia Coast Fleet of the Canadia Pacific Railway, Vancouver, B. C Canada.

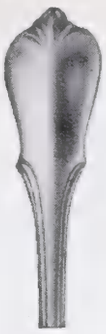
### *Canadian Alps*

It won't be long now before th Canadian Rockies will stage the annual summer spectacle of mou tain grandeur. Banff Springs Hot and Château Lake Louise adm the audience on June 12th and th brief show will close on Septembe 11th. At Banff you may enj fishing, riding, swimming (hot an cold), tennis, or have a workou on one of the great golf course of the world, surrounded by fiv staggering, nearby peaks, snow capped kibitzers looking on, whil you are trying to keep your ey on the ball. Bring your spor clothes, but conventional dress desirable in the dining rooms, a is formal dress in the evening.



Both hotels have changed ov to the European Plan and the rat depend, in part, on the view th picture window of your bedroo commands. If what you see is ju some more mountains, the dail rate is $8 or $9 single, and $10 $12 double. But if you find you self looking at a scenic masterpiec the rate is $10 or $12 single, an $14 or $16 double. It's a short se son and the scenery is put to wor Meals are *table d'hôte* or *a la car* and reasonably priced. Round tri railway fares from New York Banff Springs and Lake Louise vi Montreal, Toronto, or Chicag range from Coach Class at $110 t First Class at $152.05. Round tri sleeping car fares are Tourist Upper, $15.50; Lower, $19.5 Standard: from an Upper at $31.3 to a Drawing Room for 2 $145.70. And don't forget the 15 tax. Trans-Canada Air Lines wi fly you from New York to Calgar (80 miles from Banff) for $141.2 one way, or $254.25 round trip.





This is "Grand Colonial," a sterling flatware pattern made by Wallace Silversmiths and used in our May table setting



This is "Pointed Antique," a sterling flatware pattern made by Reed & Barton We misnamed this in our May issue

# TO ERR IS HUMAN

HOUSE BEAUTIFUL's apologies! On page 125 of our May issue, we pictured a table setting showing Wallace Silversmiths' "Grand Colonial" design. On the page opposite we intended to show a close-up of this, but erroneously showed Reed and Barton's "Pointed Antique" silver. See both patterns, properly labeled, above.

## HOW TO HAVE A GILT-EDGED FUTURE

Entrust your future security to good old Uncle Sam—but do it now by the regular purchase of United States Savings Bonds The more bonds you buy now, the more surely we will stop inflation, and the richer you'll be when your bonds mature Buy them at the bank or the Post Office, or enroll in a payroll deduction plan They're the safest—and best-paying—investment in the world today, because they are a gilt-edge investment in America


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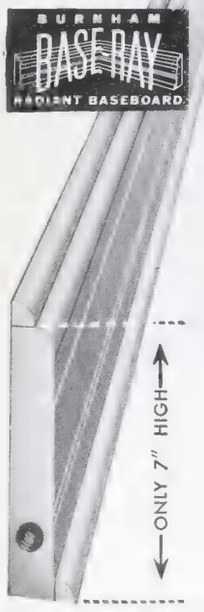
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No wonder neighbors are envious when they visit a home heated with BASE-RAY* Radiant Baseboards. They're such an obvious improvement over conventional methods in appearance and efficiency.

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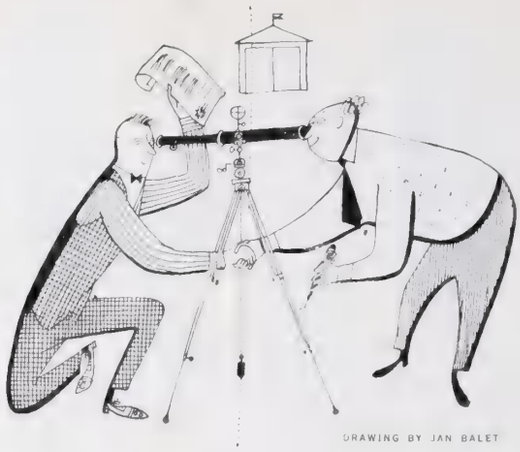
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DRAWING BY JAN BALET

# EASEMENTS don't always give ease

**Before you grant a right-of-way over your property or purchase land already subject to easement, consider all the possibilities**

By Thomas J. Malone

As side-by-side homeowners, you and your neighbor share a common lot line. Your neighbor finds his driveway, hugging that line, is too narrow for maneuvering his new car. Yet he hasn't enough space on his land to widen the drive.

He mentions his dilemma to you. He says it would help a lot if he could use some of your land to add to his driveway or, even better, to make a new driveway wholly on it.

His offer to buy a strip outright doesn't appeal to you. You don't want to part with any of your land.

He then offers to buy the use of a strip for right-of-way purposes only, you to retain full ownership. This might be a ten-foot strip—your lot is much wider than his—that would enable him to have the driveway entirely on your land, or half of that to add to his present one.

You like your neighbor and are disposed to accommodate him. But the proposed arrangement is a new one to you, and you say so. He tells you that it would be granting h an "easement" on your land. adds that easements for vario purposes are quite common.

To your mind, perhaps, an ea ment has always meant somethi that gives ease or relief, like sleeping pill or a hot water bott You can see that such a grant you would make things easier your neighbor. But how about yo Where do you come in?

Maybe you'd better look into t before going ahead. Consider t apparent pro's and the possi con's involved.

If you give an easement, you m find that every Monday the neig bor's wife or her laundress will r a clothesline down or across t strip and hang the family wash your land. Or that the neighbo children and their little playma (bless 'em?) will appropriate t strip, leave their toys strewn up it, build their tepees on it. they will roller-skate by the ho

*(Continued on page 157)*



# ONLY the BarcaLoafer ★

Patent Pending

## Gives You the Miracle of "Floating" Comfort

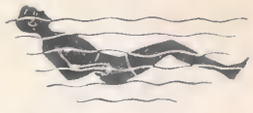
**YOU HAVE NEVER KNOWN REAL RELAXATION** until you have experienced the "floating" comfort of a BarcaLoafer. Here at last is scientific relaxation that's exclusive with Barcalo!

**YOU NESTLE BACK** into the soft, cool cushions you'll find the exquisite head-to-toe comfort that only a BarcaLoafer can give. Whether you sit erect, recline a little or stretch out full length for a snooze, you'll feel completely at ease as the BarcaLoafer automatically assumes the proper angles for greatest relaxation. It's as simple to operate as changing your mind.

**ATTRACTIVE PILLOW-ARM GLIDER AND SPRING BASE CHAIR** (shown below) will add pleasure to your leisure moments. All Barcalo gliders have smooth ball bearing gliding action and convenient locking device to hold the mechanism stationary when desired. With durable steel frames in enamel finish and vinyl reinforced plastic covered cushions in decorator color combinations, these pieces afford smart good looks and finest quality to complement any outdoor setting!

**IT'S PRACTICAL,** too, with long years of service built into the sturdy tubular steel frame and good looking red, green or blue cushions. The BarcaLoafer folds compactly for convenient moving or storage and weighs only 41 pounds.

*You Relax Scientifically in the Patented BarcaLoafer*



It's a known fact that the human body is most completely relaxed while floating in water



Only the BarcaLoafer, scientifically designed according to this principle, gives you RELAXED "FLOATING" COMFORT






*Enjoy it* ● ON YOUR PORCH ● IN YOUR GARDEN ● IN DEN OR PLAYROOM ● ON TRIPS

**VISIT** your Furniture or Department Store — SIT in the BarcaLoafer and EXPERIENCE its amazing "Floating" Comfort. The price — about $34.50 East of the Mississippi, slightly more West. See it soon!

**OTHER BARCALO PRODUCTS INCLUDE:** *The BarcaLounger Chair, Rockit Furniture, Springs and Mattresses, Six-Way Pillows, Upholstered Furniture.*

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*Photographed at Joseph Horne Co., Pittsburg*

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Always, too, you'll be proud to have guests see the clean, classic style and "handcraft quality" construction. The lovely chests, cabinets, consoles . . . the extension table above and the smaller refectory table illustrated at the right . . . all are fashioned of wheat-finish hardwood, gleaming golden. Look for Kensington furniture at fine furniture or department stores, or write for literature to Kensington, Inc., Dept. H-6, New Kensington, Pa.




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**THE DECORATOR** WILLIAM PAHLMANN



**THE THEME** NEW YORK BROWNSTONE



"You will notice," says William Pahlmann, famous New York decorator and member of the American Institute of Decorators, "that careful selection of carpet is all-important to every well-decorated room, period or modern."

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Imagine what a Gulistan Renaissance Carpet would *do* for that room of yours! Wall-to-wall, the single color will make the room appear more spacious. The play of light and shadow in the thick, sculptured weave will add rich and mellow texture interest. And Gulistan has other beautiful weaves, from $6.75 per sq. yd., up. (Demand for Gulistan still outstrips supply. Delivery from your favorite store may be delayed.)

**THE KEYNOTE** **GULISTAN** *Carpet*

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DRAWING BY HARRY BROWN

# THE DAYS ALMOST BEYOND RECALL

**Maids may come and maids may go, but it would help if they stayed just a little bit longer**

By Jean Tigar

hether or not the current domestic help shortage is responsible. on't know. but lately we seem to e broken out in a literary rash treasured memories of "hired ls."

t any rate. I have read accounts several who stayed in their jobs years. sacrificing their own pri- lives to raise a brood of kids gle-handed because the mother not strong. Some came into a sehold equipped with a wonder- philosophy and stuck around to ke philosophers of every mem- of the family.

here was the man who did rything from frosting frequent prise coffee layer cakes to patch- and darning the clothes. and so So I thought I'd try one.

or me. it was not so easy as it nds. I have been thinking back several weeks now, making notes. and I cannot remember a single family retainer who remained with us long enough to be called one. Nor can I find. furthermore, any evidence in other accounts of such things of the pushing or shoving out the way that I remember.

We *did* have a girl once who had a lovely voice and was always promising to do a duet with me some night. But she never got around to it because her boy friend used to show up early and she preferred harmonizing with him. I can recall. too. a young woman who had a brilliant imagination and who probably could have invented some of those marvelous fairy tales at bedtime. but she used her imagination instead for getting extra time off.

There *was* one girl with whom I got pretty clubby. though. Anyway,

*(Continued on next page)*




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UPHOLSTERING MATERIAL

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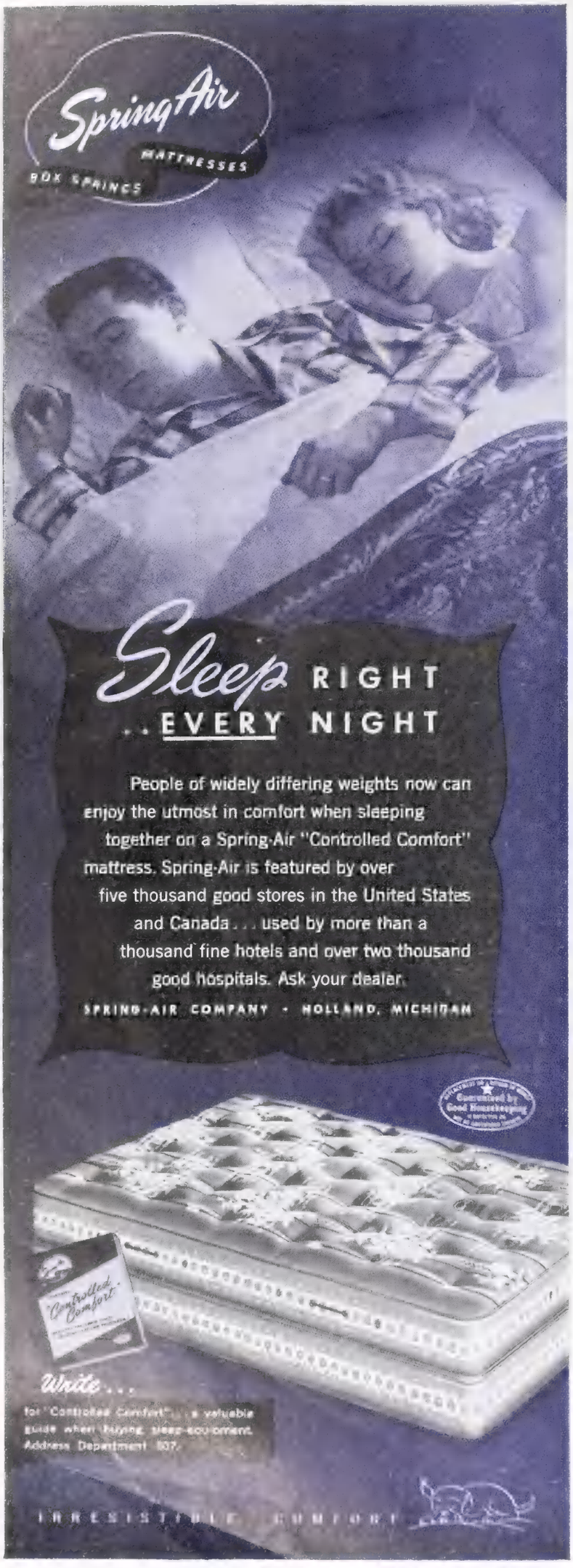



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CONTINUED FROM PRECEDING PAGE

she must have considered me a personal friend. She'd borrow a quarter from me every week to pay her insurance and return it the following pay day in the form of 30 cents. (My husband says for me to tell you that this was at my own insistence, no doubt.)

We never did have anybody who loved the idea of working for a family that entertained a lot, however. The girls who loved working for people who entertained often were always the ones Mama turned away. As a matter of fact, I have begun to think Mama's way of interviewing was faulty.

Mama should never have started off by trying to impress the girl in the interview with what good, plain people we were, for instance. One Annie we had, I recall, took Mama at her word. She set the table for breakfast the first morning with the loaf of bread right in the wrapper. When Mama told her we usually removed the paper and sliced the bread first, she reminded Mama she had said we were *plain*. (Later, Papa drew Mama aside and told her the girl was right.) It was wrong of Mama to be so notional too. But I guess she couldn't help it.

There was the time she came home from the movies and audibly decided it was fitting and proper for me to be called Miss Jean in the future, because Clara Kimball Young's children in the picture were called Master Frank and Miss Lucille. (Some of Mama's most original ideas came from such sources.) Annie didn't refuse exactly. She just kept forgetting until Mama was forced to forget, too.

THEN there was Sophie, on whom Mama immediately felt she could depend. Sophie arrived after dinner one night and, after Mama showed her to her room, she explained about the pantry, calling her attention to the bottom shelf in the ice box from which everything had been cleared. It was always reserved for new girls so they could find the butter, cream, eggs, etc., all in one place. We were usually without help for a week or ten days between girls before Mama found the right one and succeeded, meanwhile, in making the house presentable enough to serve as a shining example. This meant Mama was dead tired by the time the new one came, and she always celebrated by remaining in bed and letting the girl get breakfast on her own. I forgot about the shelf, though. Before I went to bed, I put a piece of a Hershey bar there. The next morning, Papa came dow to breakfast to find half a grap fruit on his plate with the Hershe bar beside it.

Following orders to the lett was what made Sophie a fin Sophie stayed with us five and half months and then left to l married. Mama hated to see her g and she never forgot her. Whe ever Aunt Sally would remit Mama she might be able to ke them longer if she'd overlook mor Mama would remind Aunt Sal about the length of Sophie's sta and that would be the end of it.

Sophie wasn't very original abo the way she left, however. She ju said she was going to be marri and gave Mama two weeks' notic

I CAN remember girls who p much more thought and distin tion into leaving. There was Izett who came out of her room on h day off swinging her suitca around. When Mama question her. Izetta said she had a lot shopping to do and she was ju taking the valise along to put t bundles in. Izetta was so convinci about this, Mama didn't both investigating until it was too la

I also remember Josie, who thre her baggage out the window a jumped out after it. And Bess who crept out in the night becau Mama had told her to have sardin for lunch and Bessie didn't care f sardines. And Alice, who quit b cause Mama and Papa were alwa having people in to play poker. f Alice would have no truck wi gamblers.

Mama was never at a loss for t reasons, either. There was alwa a NOTE. The shortest note of was left by Katie. Katie said simp "Here's key. Going because chopped herring." I phoned Mar a few minutes ago to check this. Did Mama really insist th girls *chop* herring? Weren't the *grinders* in those days? (I w curious about it because I gri everything from chopped onions chopped liver.) Yes, Mama sai Mama added that, furthermore, s never *heard* of grinding herrin What about the grinder's *smell?* I I *really* grind everything. Mar asked? Indeed, I said. That's o thing being a writer and having help cure you of—you don't around smelling things anymore.



# Oh-h-h! What a Vacuum Cleaner

## FILTER QUEEN

The BAGLESS vacuum cleaner




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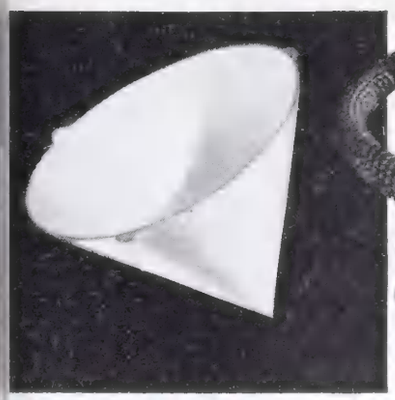
**FER RUGS FOR CHILDREN**

u'll LOVE this *new* kind of vacuum. MUCH less se. MUCH easier to use. MUCH more suction t quickly reaches tramped-in dirt . . . makes s *cleaner* and *safer* for children to play on.



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**FREE!** Beautiful, Illustrated Booklet on Faster, Easier Home Cleaning That Safeguards Health. Just Mail the Coupon Below.

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*Beginning here . . .*



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# Have you a craftsman in your family?

**Does the confirmed tinsmith care if the walls cave in, so long as they're walls prettied up with tin? The answer is no**

By Letha Parrott Nims

By nature, my husband is a tidy man. He makes valiant efforts to keep his tincraft under control. Carefully, he spreads down papers and tarpaulins before he begins work each evening. But tin fragments are like potato chips and hairpins. They're everywhere!

Beginning now, I know that the vacuum cleaner will sound like a Georgia chain gang at play. The baby will eat the tinier bits that she ferrets out from beneath the Capehart. Some insomnia-ridden night I'll forget my slippers when I drift out of bed and into the living room to have another go at Proust. I'll feel again that sharp, penetrating jab under my heel, proof undeniable that my snip-happy lad has been creating again.

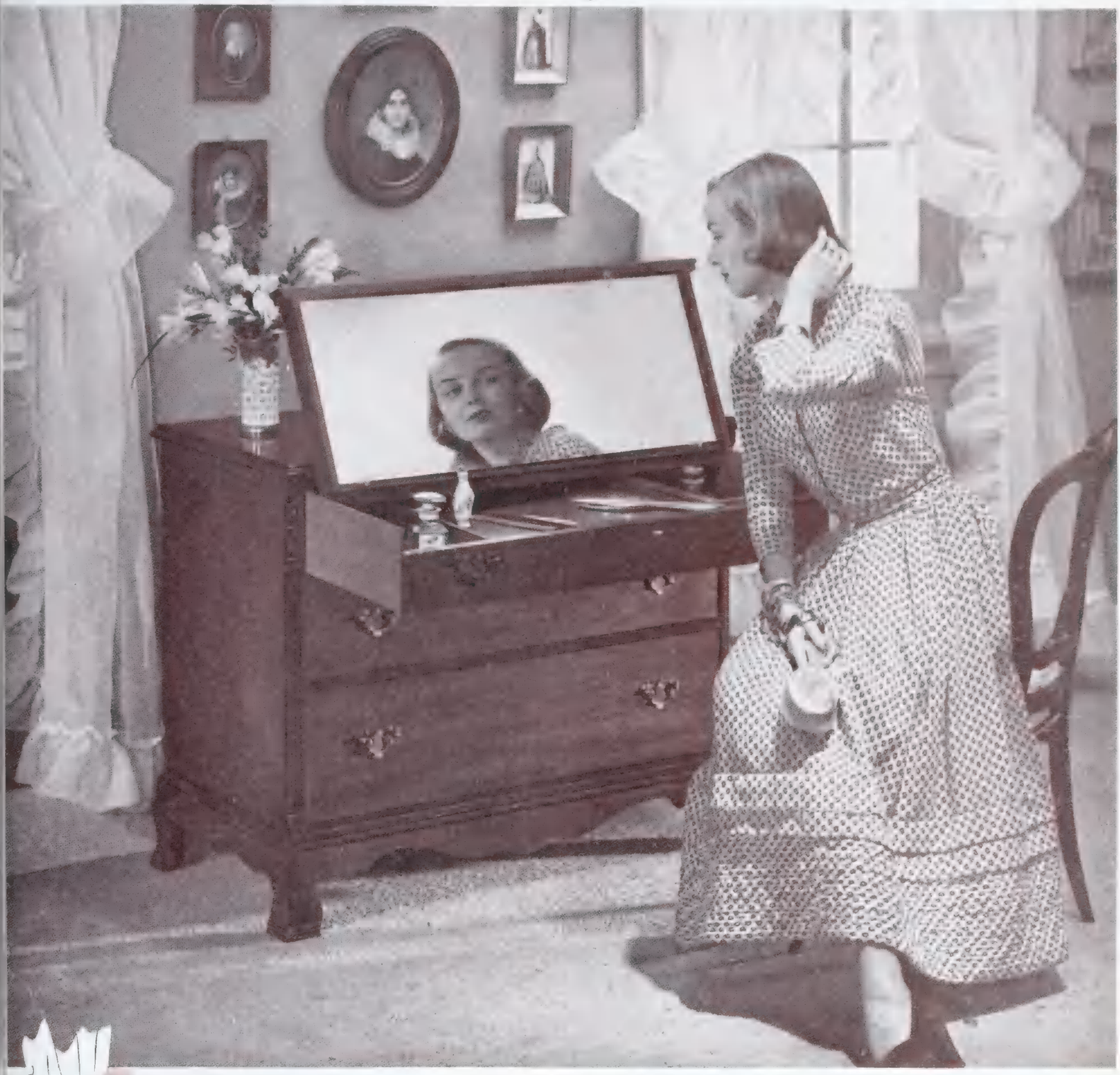
I've tried to wheedle him into a "Little Craft Around the Corner Club," whose members all get together in an old store and create *ensemble*. Alack, organized crafting is not for him. He'd far rather work solo, with only the local disc-jockey as an accompaniment to his labors.

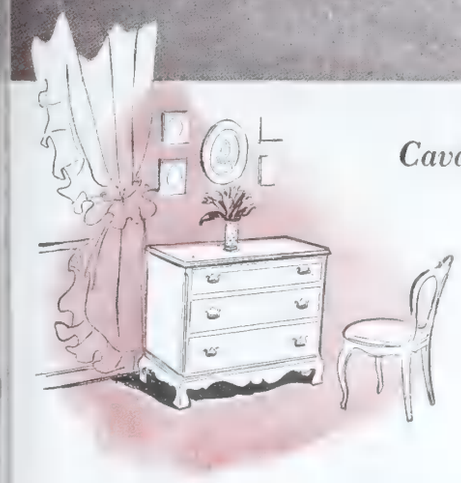
When it isn't Christmas tree ornament season in the tin-snipping trade, it's Ash Tray Time, or My Candlestick Period. Our once-Victorian living room resembles nothing so much as one of the less inviting booths in the Mexico City market.

Our friends took a flattering interest when he first began to display our *objets d'art de tin*. "What a lovely thing," they'd cry, snatching up a candlestick and drawing a pint of blood from each thumb. I began serving Band-Aids with the Scotch and soda. Finally, I tried small, clearly lettered stickers (the kind china stores use), bearing the warning: "Handle This at Your Own Risk!" When The Snipper dis-

*(Continued on page 150)*

# *The New Cavalier Dress-Away...* A CHEST—A DRESSING TABLE





*Cavalier's newest contribution to the art of gracious living in compact quarters*

# Cavalier

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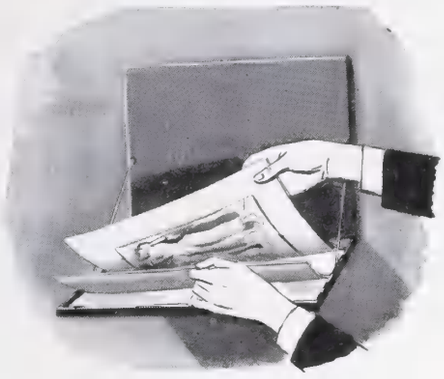
PHOTOGRAPHS BY FRED LERNER

# INTERCHANGE YOUR PICTURES AT WILL

***It's easy to frame pictures so they can be changed without re-framing when you want a new "art exhibit"***



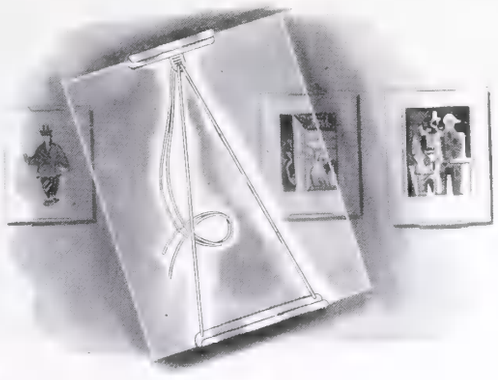
● You can file a six-picture "gallery" behind the glass of this File-Frame and put any of the six on exhibit in a twinkling without even taking the frame off wall. Frame lets down while you change pictures, is held in horizontal position by sturdy straps during process. Circular hanger on frame back lets you change frame from vertical to horizontal hanging position without adjustment.



Collecting pictures is a stimulating, exciting hobby. It's given double pleasure by these ingenious framing devices for they enable you to enjoy any of the pictures in your collection at will, make it easy to interchange your "art gallery" whenever you please, without additional framing costs. Either the File-Frame or Braquette, illustrated, can be had without pictures if you already have a collection of your own. You can buy them complete with the picture group shown with each at left, to add to your collection or if you want a good starter group.

The group furnished by Associated American Artists of New York City, with the File-Frame (above, left), gives you six signed original lithographs in black and white with paper mats. They include "Coolie Woman" by Greenwood, "Tortilleras" by Charlot, "Lake in Central Park" by Dehn, "Fighting Cocks" by Chavez, "The Groom" by Castellon, and "Spring Rain" by Lux. Lithographs and frame, in either black lacquered wood with gold inset or blond wood with black inset, cost $38 complete, plus $1 for postage. The frame, without lithographs, is $12.

The Museum of Modern Art in New York City offers the Braquette holder, complete with framing glass and backing, cardboard picture mats, and five color reproductions for $9.50, including mailing. The full-color prints (below, left) include "Pierrot and Harlequin" and "Chinois" by Picasso (both silk-screen reproductions), Dali's "Galla and Angelus of Millet," Chagall's "I and the Village," and "Misses Maude and Agnes" by Watkins. Braquette holders alone can be had for $1.50, in either stainless steel or Lucite. Both of these framing devices will do proudly by your finest pictures.



This Braquette is another ingenious answer to an adjustable, quick-change picture frame that lets you change your exhibit in a few minutes, as often as you please. You simply slip Braquette holders over the top and bottom of glass, pull cord tight, snap lock that holds cord at desired length, and the picture is ready for hanging. The Braquette is equipped with its own hanging hook, too.


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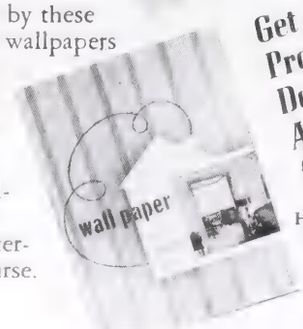


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## HAVE YOU A CRAFTSMAN IN YOUR FAMILY?

CONTINUED FROM PAGE 146

covered these, the hate in his great brown eyes was too much for me to bear. I whisked them off; now I can only trust to our friends' powers of recall and inclination toward temperance to protect them.

I am bound heart to heart, with hoops of tin, to the woman I met the other day. A delightful person! *Her* husband frames pictures in the living room of their tiny house.

"Last night," she said, "I sat quietly for about an hour and watched him mount an old coin on a piece of red velvet about three inches square. Such loving care! Such precision! Only last week, I'd given him the word about the roof, which seems to be slipping off at a catastrophic rate. I told him, too, about the uprights in the basement. *Something* is causing them to rot away in the middle.

"Frankly, I couldn't stand another second of the meticulous care being lavished upon three inches of velvet! I'm afraid I screamed: 'What will it matter what's hanging on the walls when they fall in upon us?'"

Right then I began to worry about next Christmas. Will it really be merry at our house? The scene lies before my inward eye in terrifying clarity.

The Christmas tree is a vision—all a-glitter with beautifully designed and carefully hand-wrought ornaments. The Craftsman holds his breath at its loveliness.

He's forgotten about Mother. Last month, her foot was amputated at the ankle. Today, baby daughter is in the hospital having her stomach vulcanized. But lo, the soul of the Craftsman is at peace!

## GO NORTHWEST FOR LARGE-SCALE LIVING

CONTINUED FROM PAGE 125

be one huge focal point of nature that captures your eye irresistibly. If you note these experiences well, you will have acquired a sound decorating principle to apply to your own human-size quarters when you get home.

### *Hit the Trail*

Summer is the time to hit the Oregon Trail, for during the months ahead our Pacific Northwest, in gala mood, puts on one show after another, and in the grand manner. On the 14th of August, Oregon will observe the centenary of her entrance into the Union as a territorial novitiate, so celebration is in order all around.

The name Oregon originally applied to the vast expanse of the whole Northwest, and it was a long rough trail in a covered wagon. Your Oregon Trail this summer can penetrate the states of Washington and Oregon, and the journey need be neither long nor rough. But you will find this spacious region as invigorating and vital as did the first settlers. This last frontier is still young and the people who live there have the outlook of wholesome youth. They are buoyant and friendly, and not so much interested in the last hundred years being the hardest as the next hundred being the most exciting.

You can pick your climate and choose your favorite altitude. On the slopes of both Mt. Baker in Washington and Mt. Hood in Oregon there will be skiing on the Fourth of July. Perpetual snow caps the peaks of the Cascade Range and mile-high lakes afford fine trout fishing and sailboating, while in the valleys of these Sister States, the apples and peaches and pears, drenched by the warm summer sun, ripen to incredible size and sweetness. East of the Cascades lies the desert. You had better have a look now, for parts of the stark, wild stretches, like lands beyond the moon, will soon receive the waters from the reservoirs of the Grand Coulee and Bonneville dams and will begin spilling forth fruits, berries, vegetables, flax, hops, grains, and every other blessing which Mother Earth will produce here as soon as somebody gives her a drink.

There are immense National Parks, where you can picnic and camp, rivers for the fishermen, forests for Nimrods. There are salt water and fresh water beaches and thousands of miles of superb highways, so beautifully graded through the mountains that the motorist need never get out of high.

### *Costs Are Low*

When you come to this country bring simple sport clothes and a topcoat for the cool evenings.

What will perhaps amaze you as much as the glorious views and vistas is the price of things ou

ere. Abundant and delicious food, omfortable accommodations in lean roadside cabins or in first lass city hotels cost a good deal ss than they do in the East.

One reason for the excellent oads and the inexpensive living nd the widespread recreational reas is that these things are rimarily patronized, not by out-f-state tourists, but by the Wash-ngtonians and Oregonians them-elves, who play the same way they ork—with gusto. They really do ut their back into it when they et up a pageant or festival and hey get up an amazing number f them. This Oregon Centennial August is only one in the long st. The most famous is the Round-Up, which is celebrated every mid-eptember in Pendleton, Oregon. his is attended by thousands of pectators and by cowboys and In-ians, taking part in rodeos and ageants representing the early ays.

### *Oregon Celebrations*

Every month—almost every week —in the year there is some public elebration which will give a vis-or a vivid idea of the tremendous ichness and staggering variety of ne country. This June will see the ortieth annual Rose Festival in Portland, and there are so many shows in various localities featuring roses, delphinium, rhododendrons, azaleas, daffodils, tulips, and gladioli that the spring and summer calendar is hard put to find a place for them. This is gardener's heaven, for flowers grow here in almost tropical profusion, and the natives have a knack for landscaping.

If you are in Portland the first week in August, there is the flax festival at Mt. Angel. And the following week brings the Hop Festival at Independence, for there are more hops raised in Oregon than in any other state, and the high, green-hung hop trellises cover thousands of acres. The Huckleberry Festival in late summer is on the Warm Springs Reservation and to it flock Indians in their colorful regalia to make speeches and sing and dance.

### *Washington Fêtes*

While strawberry fairs, livestock shows, a fat lamb show, turkey shows, and county fairs are going on in Oregon, there is similar activity in Washington. Here are more Indian Festivals and more flower shows, including the Rock Garden Flower Show in Woodland

*(Continued on next page)*




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CONTINUED FROM PRECEDING PAGE

Park, Seattle, in July and the State Gladioli Show at Bellingham in September. There are Yacht Regattas, Pioneer Day celebrations, Air Shows, Salmon Fishing Derbies, and automobile races on the 26 miles of hard, flat sands at Long Beach. These are merely a few of the usual annual events.

### *Crater Lake*

The greatest show of all is the scenery, and there is so much of it that the chief difficulty of the motorist is to decide which of the many trips to take. However, most Oregonians agree that Crater Lake is a jewel.

The trip to it from Portland includes a drive along the Oregon Coast Highway with its view of the Pacific, and then turns east to pass through forests and parks whose descriptive names immediately indicate their special beauties. In this climate azaleas bloom on trees 400 years old and rhododendrons reach the height of trees. You will go through Grant's Pass, see the Rogue River and glimpse the orchards of pears, apples, and peaches which are famous all over the United States and Europe. Finally you will climb up to Crater Lake whose blue, blue, incredibly blue water lies in the crater of an extinct volcano.

It is 2,000 feet deep. Every passing cloud, every tint of sunrise and sunset is reflected in it. Wizard Island, which is a small volcanic cone with its own crater, and another island called the Phantom Ship, are duplicated in this surface, and so are the steep cliffs and green trees surrounding it. It is not a large lake—less than thirty square miles—but it is a mirror of divine proportions.

You may return to Portland by another route, passing through one of the state's thirteen national forests, and approach the city through the Willamette Valley—fertile, indeed, with its orchards and gardens, its nut trees and herds of cows, sheep, and goats. In other words, in a round trip to Crater Lake, you will get a small cross section of a state within whose borders there is every variety of climate, soil, and production to be found in the temperate zone.

### *Columbia River*

Oregonians will insist that the visitor take at least part of the Columbia River Highway. This gorgeous drive of more than 200 miles parallels for seventy of them the mighty, winding stream which has cut a deep chasm through th Cascade Range. On the land sid basaltic bastions tower, and wate falls dash and spray, while M Hood, perpetually snow-cappe looks down from its height 11,253 feet.

The people of Washington hast to inform you that it is not to M Hood, but to Mt. Rainier, you mu pay your liveliest homage, for i 14,408 feet makes it the third hig est in Continental United State and it boasts more glaciers—26 them—than any of its rival Neither will they be satisfied if yo visit Mt. Rainier National Park an omit the Olympic National Par and indeed everything imaginabl has been done to attract the moto ist thither and make him com fortable. At various places the are free camping grounds wit open fireplaces, picnic table spring water, everything to mak camping comfortable. All along th Olympic Highway are housekeep ing and overnight cabins at reaso able rates.

If after all this out-of-door you want a whirl in the city, yo will find theaters, art museum and shops as splendid as any i the United States in Portlan Spokane, and Seattle.

### *Lake Living*

Part of the pleasure a hous keeper has in a vacation is a ten porary release from housekeepin But paradoxically, one thing whic always interests her in an u familiar place is to see how oth women keep house.

In Seattle you will have a chan to see a unique housing projec Moored to the shores of Lak Union, which is in the downtow part of the city, are hundreds houseboats. While some of thes are frankly of the shanty typ there are many permanent hom for families, some of which are a tractive, substantial, and commod ous. Such a six- or seven-roo house may have a porch or a pe gola, a flower and vegetable ga den, and even a few shade trees these last planted in rotted timb with their roots growing down the bottom of the lake. The room inside are precisely like those i a regular house, with Venetia blinds, carpeted floors, pictu windows, a radio, a piano, eve an open fireplace.

These houseboats are enormous popular. They are cheap to buil rarely costing more than $6,00 for they require no land, no cella no sewer. They pay no real esta tax, and are near to the center the city and yet away from i traffic and noise. Beneath the floa

g boardwalks which run be-
een the dwellings are the gas and
ter pipes, which are hooked to
e houses by hoses. Electric wires
e overhead. These gently bobbing
useboats suggest all sorts of pos-
ilities to anyone planning a sum-
r cottage or even an all-year-
und home in certain climates.
oating buildings other than
uses are possible. For instance,
University of Washington uses
show boat for theatrical perform-
ces. Such aquatic structures are
itable to a section intersected by
ers and canals, dotted by lakes,
d facing the glorious Puget
und. Across this watery boule-
rd, eighty miles long and five
les wide, lace big ferry boats
d bigger ocean liners from Pan-
a, Alaska, and the Orient.

Such accessibility to the Pacific
counts for another distinctive
ture of this region.

When Washington and Oregon
came states, they were nearer to
Orient than to the Midwest.
e descendants of the Chinese
l Japanese who came in the early
ys still have their colonies in
st of the larger cities, where
ir shops and restaurants are
cinating to visitors. There are
er unusual faces and languages
contrast with American features
l speed.

On the nine reservations in the
rthwest are about 23,000 In-
ns, and here you can see braves
l squaws and papooses and, on
tival days, watch the native
nces.

n the south, there are Basque herders who still speak Spanish and Escura, an attractive group with their clear olive complexions, dark eyes, red lips, and fine white teeth. They tend sheep as their ancestors did, and, like their ancestors, they love to don bright sashes and vests, and dance to the accompaniment of accordion and guitar.

### *More to See*

You cannot see all the sights of this vast region even if you stay all summer. There would not be time to become acquainted with the principal cities and seaports. You may not be able to visit those two colossal dams—the Bonneville and the Grand Coulee—which irrigate areas as large as some of our smaller states. You may not see Astoria, which is the center of one of the largest salmon fishing industries in the world. You may not be able to watch the cutting and shipping of the giant trees or visit the great grazing areas. But however long or short your time, you will be able to fill it to overflowing, and take in a festival or two.

If you drive your own present-day version of a covered wagon, you will find that all the main highways leading to Washington and Oregon are superb. Or go by bus, plane, or train. If you want a sea trip, go by boat. If you live in the Midwest, begin your tour at Spokane, Washington's easterly gateway. From Denver or Salt Lake City go to Pendleton in eastern Oregon. From San Francisco go north to Portland and Seattle.




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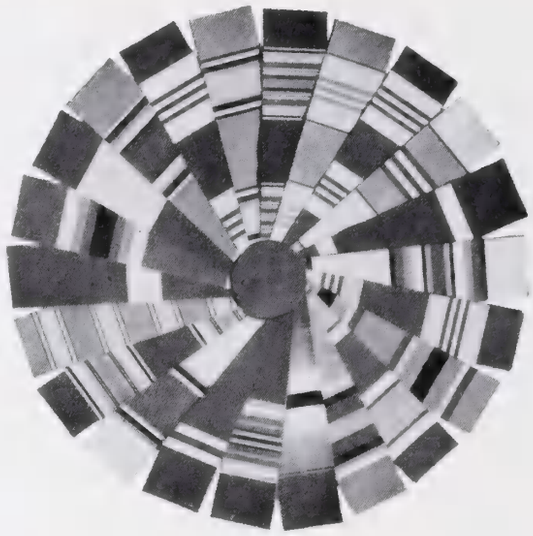
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# KEEP THE SUN OFF YOUR WINDOWS

CONTINUED FROM PAGE 93

its distribution, sooner or later you'll be aware that it is there.

Enough sun heat comes through a window glass exposed to direct rays to increase the temperature of a room ten to twenty degrees. On a warm day, that's part of the difference between your being comfortable and downright hot.

Haven't you ever wondered *why* you feel hot, *why* you feel cold? *Why* you feel just right? The true answers are fascinating.

You see, your body is always creating its own heat—too much of it. The trick in being comfortable is to lose this excess heat. But if you lose it too fast, you feel cold. If you lose it too slowly, you feel warm.

You lose it in a lot of little ways, like exhaling and perspiring. Air moving over you carries some of it away. But about half of it radiates out from you in little waves or rays. It goes directly from you to the solid things around you—like floors, walls, ceilings, furniture.

The cooler these solid things are, the faster your heat goes to the If these solid things are too co they draw away more than yo extra heat and you feel chilly. they're too warm, then you do lose all of it and you feel hot.

That's why in summer you shou keep the sun rays from ever g ting to your windows. *Because they ever get to it, they're going get through it.* And then your floo and walls will absorb their he and re-radiate it to other surfac in the room and warm them, t That means that you can't get r of your excess heat as fast as it created. It has no place to go b cause room surfaces are alrea warm. It stays with you and abo that time you start to compla about the weather.

The sun's to blame, of cour But so are you! You let that s heat into your house. It may the best insulated house in t whole neighborhood, but insulati cannot do its job of keeping the heat when every window posed to direct sun rays is a virtu

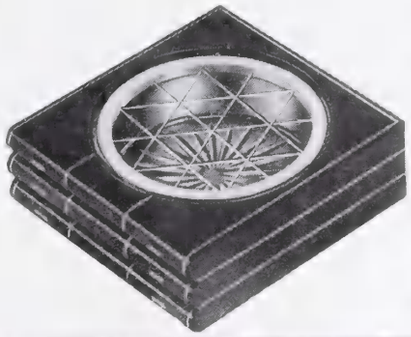
hole in the wall letting in heat. You must block the sun rays before they reach your windows. Whether you use awnings or jalousies or the new louvered insect screening depends upon you and what you think will look best on your house. You may want the same protection for a door or a porch, breezeway or a sunroom. Among the sun-blocking devices illustrated at the beginning of this article, you'll find one that will do any specific decorating job. All effectively keep sun rays from getting into your house. They have one other feature in common. Did you notice? They do not block ventilation through themselves or through the open window behind them. All of them are constructed so that circulation can remove the warm air around them and behind them. They are designed to stop the radiant heat rays, but not the air's movement.

Don't, of course, overlook fabric awnings, particularly if you want to work a garden or terrace color scheme in with your sun control. Sailcloth and canvas lend themselves flexibly to being made up in custom designs, so you can dictate your own exterior décor. Awnings can be rigged to shade whole courtyards (see our February issue).

You want to be comfortable? Look to your windows. See that they are protected against direct sun rays. Because, if you keep the sun off these windows, you'll be up to 20 per cent cooler.

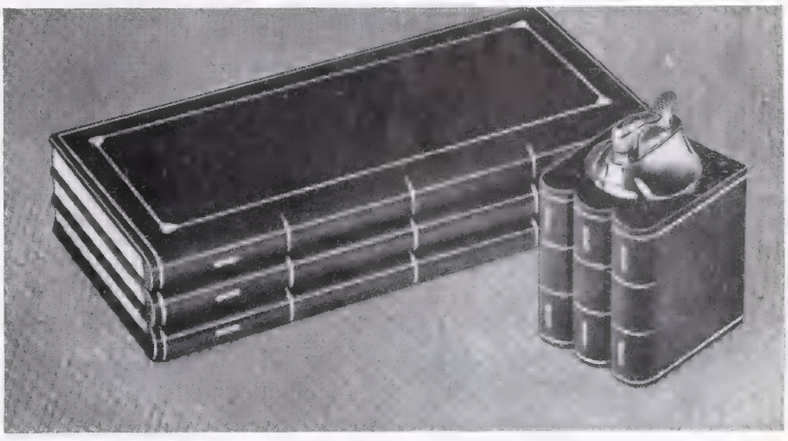
### Let Us Know if You're Moving

If you're one of the lucky few who have found a place to move these days, don't forget to let us know so that we can keep your copies of HOUSE BEAUTIFUL coming to you without interruption. Give us at least four weeks' notice before you move and be sure to give us your old address as well as your new one. Also, include your postal zone number.

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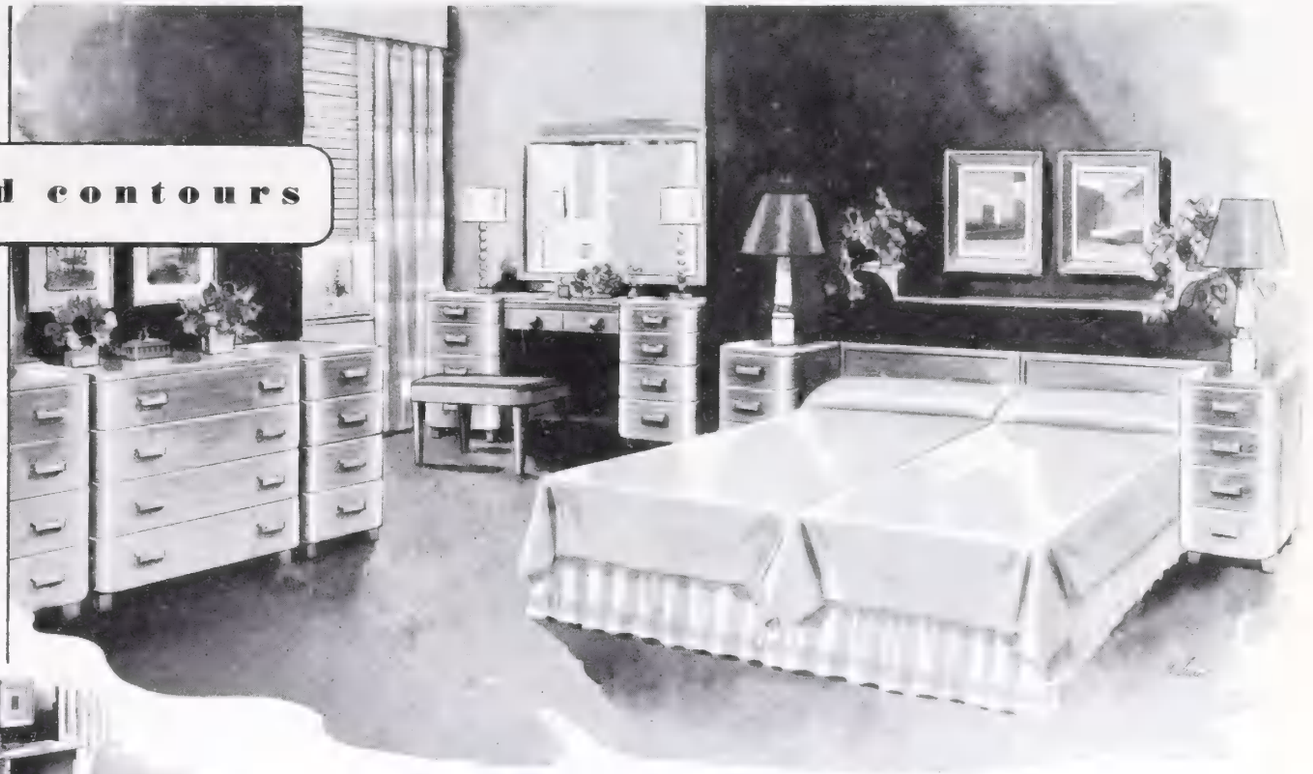
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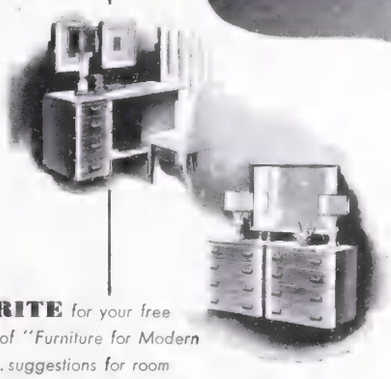
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*Everybody's Pointing To Hotpoint*

# Haven't had a broken dish in years...thanks to our Hotpoint Dishwasher!



Mrs. L. F. Curtis
1636 Lindberg Drive
Lansing, Michigan

*"Everyone at our house thoroughly disliked doing dishes, so our Hotpoint Dishwasher was hailed as a real emancipation from drudgery. It not only washes, rinses and dries dishes at the push of a button, but it does it so gently that I haven't had a broken dish in years!"*

*— Mrs. L. F. CURTIS*

**1. Saves Countless Hours**

● *Completely automatic*—the Hotpoint Electric Dishwasher washes, rinses, *dries* dishes . . . shuts itself off! Just push a button . . . no watching!

**2. Guards Family Health**

● Hotter water washes dishes, silver, pots and pans hygienically clean. No messy dishcloths, unsanitary towels.

**3. Ends Costly Breakage**

● There's no tumbling or turning of dishes in a Hotpoint Dishwasher. Racks hold 58 dishes—full service for six—plus silverware.

**SAVES AT LEAST AN HOUR EVERY DAY**

**4. Provides More Work Surface**

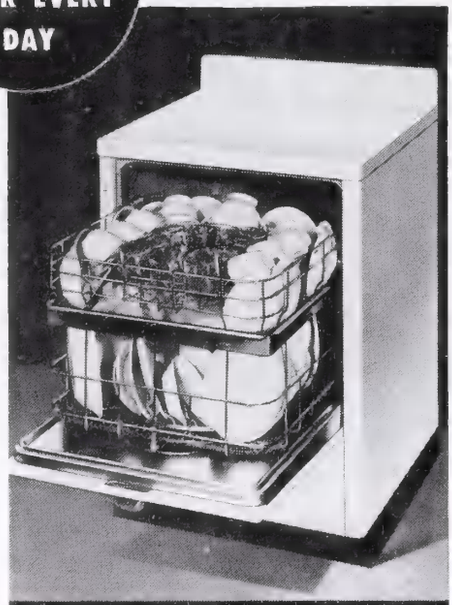
● Hotpoint's exclusive front-opening feature affords greater work surface—saves lifting and stooping.

**5. Dries Dishes Electrically**

● After rinsing, dishes are dried with hot, clean air from exclusive Calrod* unit. Dishes can be reused almost immediately or left for next meal.

**6. Proved for 15 years**

● Hotpoint pioneered and perfected the automatic electric dishwasher—has thousands of satisfied users all over America! Ask your nearest Hotpoint dealer for a demonstration.



**THE ONLY DISHWASHER THAT DRIES ELECTRICALLY**

HOTPOINT INC. • 5600 W. TAYLOR STREET • CHICAGO, ILLINOIS

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*Reg. U. S. Pat. Off.

Hotpoint Inc. a General Electric Affiliate

Hotpoint Dishwashers

MARK OF THE MODERN KITCHEN


## YOU CAN SO HAVE A SOLAR HOUSE

CONTINUED FROM PAGE 89

All **furniture** is Irwin-Pendleton Modern unless otherwise indicated. **Rugs** from Mohawk Carpet Mills, Inc. are used throughout the house. **Accessories** are from Jordan Marsh Co., except the **copper container** in entrance hall, from Carbone, Inc.

In the living room: **Drapery and upholstery fabric,** Cohn-Hall-Marx Co. **Korean chest,** French and Co. **Wallpaper,** Renverne, Inc. **Curtains and andirons,** Jordan Marsh Co. **Painting,** "Newburgh Family," an American primitive from the Downtown Galleries.

In the entrance hall: **Painting,** "Twin Rocks" by G. W. Mark from the Downtown Galleries.

In the study: **Drapery fabric,** Greeff Fabrics, Inc. **Bed,** Simmons Co. **Painting,** "American Primitive." by Harry Stone. **Clock,** General Electric Co. **Stationery,** Eaton Paper Corp.

In the master bedroom: **Draperies,** Greeff Fabrics, Inc. **Bedspread** (especially dyed) and **headboard** Howard & Schaffer, Inc. **Painting** "Colonial Church, Connecticut" by Ernest Fiene from Associate American Artists.

In the girl's room: **Bedspread** Cohn-Hall-Marx Co. **Carnation print,** Howard & Schaffer, Inc. **Lamps,** Jordan Marsh Co. **Painting,** "June Day, Connecticut," by Ernest Fiene from Associate American Artists.

In the kitchen: **Wallpaper,** Birge Co. **Curtains,** Jordan Marsh Co. **Furniture,** John B. Salterini Co. **Refrigerator,** Frigidaire; **Stove** General Electric Company.

***The Following Stores Carry the Irwin-Pendleton Modern Furniture Shown on pages 84-91***

**CALIFORNIA**

Los Angeles — J. W. Robinson Co.
San Francisco — City of Paris

**CONNECTICUT**

Bridgeport — The D. M. Read Co.
Hartford — Brown Thomson, Inc.

**DISTRICT OF COLUMBIA**

Washington — The Hecht Co.

**ILLINOIS**

Chicago — John M. Smyth Furniture Co.
Chicago — Tobey Furniture Co.

**LOUISIANA**

New Orleans — D. H. Holmes Co. Ltd.

**MASSACHUSETTS**

Boston — Jordan Marsh Co.
Worcester — Denholm & McKay Co.

**MICHIGAN**

Detroit — Crowley Milner & Co.
Grand Rapids — The Wurzburg Co.
Kalamazoo — Gilmore Brothers

**MISSOURI**

St. Louis — Famous-Barr Co.

**NEBRASKA**

Omaha — Orchard & Wilhelm Co.

**NEW YORK**

Buffalo — J. N. Adam & Co.
New York — John Wanamaker

**OHIO**

Cleveland — The Higbee Co.
Dayton — Rike Kumler Co.

**OKLAHOMA**

Oklahoma City — Harbour-Longmire Co.

**OREGON**

Portland.....Olds, Wortman & King

**PENNSYLVANIA**

Philadelphia.....John Wanamaker
Pittsburgh.....Gimbel Bros.
Wilkes-Barre.....United Furniture

**RHODE ISLAND**

Providence.....Boston Store Providence

**TENNESSEE**

Knoxville.....Miller's, Inc.

**TEXAS**

Abilene.....Waldrop Store
Dallas.....Sanger Bros
Houston.....Foley's

**UTAH**

Salt Lake City.....Zion Co-Operative Mercantile Institution

**WISCONSIN**

Milwaukee.....Klode Furniture Co

## EASEMENTS DON'T ALWAYS GIVE EASE

CONTINUED FROM PAGE 138

its concrete slab to the keen
itress, at times, of your spouse
o is in bed with a splitting head-
ne.

On the other hand, you may have
ike problem with your own car
ough you and the neighbor
e granted easements, each to the
er, on the respective lands to
ke a common or joint driveway.
n some day, when you have
e by street car to the office,
come home early and want to
e your car from the garage only
ind that your neighbor's wife is
ertaining her bridge club and
re are three cars parked in the
veway!

t might work the other way, too.
's of your own guests might
k that joint driveway and
reby interfere with that use
ch you had pledged the neigh-
in the easement you gave him.
his is the sort of thing that may
l to embarrassing relations, to
ghborly estrangement; in fact,
nding a beautiful friendship.

nother disadvantage is that an
ement on a parcel of land may
a drawback to its sale. It may
a prospective buyer who
sn't want to buy property with
ring on it or it may give a pros-
t ground for cutting down price.
et's go back to the beginning.
re is no easement, and the
ghbor asks one of you. Suppose
r family and the neighbor's
ily get along well, with mutual
d will, consideration, and for-
rance. You grant him the ease-
nt. So long as you remain neigh-bors, the arrangement works out agreeably. Then your neighbor sells his property and moves away.

Your new neighbor has acquired the easement on your land in obtaining the deed to his purchase. An easement in favor of a piece of land goes with that land in a conveyance. It is tied to it. And you can't get along with the newcomer "nohow"!

He uses, and persists in using, that strip of yours—it is yours—for purposes other than right of way. He leaves oil cans and tool boxes on it. He shovels the snow from it or from his half of it (if you granted half only) and throws it over into your yard instead of his own. Had you counted on such a possibility? Had you looked ahead? Can you do anything about it other than protest to him? Have you any recourse? Let's look into that.

An easement proper is defined as a grant to make use of the *grantor's* land, without profit, for a special purpose not inconsistent with the grantor's general right of property in that land. It does not give ownership of the soil. (The person receiving the benefit of the land is the *grantee.*)

Most easements are by express grant, as by deeds of easement, by covenants specifically termed easements in warranty deeds or by public regulations such as municipal zoning and building-line ordinances. The easement, unless extinguished, binds both grantor and

*(Continued on page 189)*




**SHE'S CHIC**

Today's woman—
as smart as tomorrow
and as sensible as yesterday.

**SHE'S CAPABLE**

Naturally then, her furniture
must be lovely to look at,
practical to use. This Sieling
Modern bedroom group
is both. It has clean, gracious
lines. It has storage space galore.

**HER CHOICE IS SIELING MODERN**

It's just right for the woman who knows
good style and good housekeeping!
Write for new free booklet,
"Graciously, Spaciously Yours."



DESIGNED BY CARL HAMMERSTROM

GRACIOUSLY, SPACIOUSLY YOURS

SIELING MODERN

SIELING FURNITURE CO., RAILROAD, PA.





DELAWARE

WRITE FOR BOOKLET showing additional patterns and table settings, also booklet tracing the romantic history of this china. You may obtain both by sending 10c to Theodore Haviland & Co., Inc., 26 West 23rd Street, New York 10, New York.


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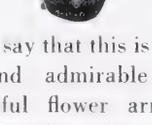
SKETCHES BY JAN BALET

# Cull the bores from your cupboard of FLOWER CONTAINERS

**The rummage sale and an open mind both figure in collecting useful vases**

By Mrs. Anson Howe Smith

The most successful hostess of my acquaintance once remarked that her first rule for a good party was not to invite any bores.



I might say that this is an equally simple and admirable rule for a successful flower arrangement, particularly where the selection of a container is concerned. There are few bores among the flowers themselves (given a proper setting, with an appreciation of their special character, any of them can have charm), but there are certainly plenty of bores among the vases on





the average pantry shelf. Yet this hardly seems necessary in a country where there is at least one rummage sale a year in every com nity, in town or country.

I am assuming that, as an ranger, you have cultivated a p tical philosophy about rumm sales, regarding them as a mean getting rid of white elephants,



as a place to buy more. Real tr ures, of course, have been know be considered bores by some else, so there is no harm in gett to the sale early and sizing up



possibilities. But it usually pay be just a little bit on guard.

What is needed is a more flex approach in the selection of flo vases, wherever they may be p chased. It pays to get over the i




COOK'S
*Imperial*
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Beneath ancient vaulted ceilings cut from solid rock, fine wines *slowly* age in huge oaken casks until time for blending. *Cool, unchanging* temperatures in these subterranean cask caverns *assure* the ultimate *perfection* that is COOK'S IMPERIAL.

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WOULDN'T YOU LIKE TO KNOW MORE ABOUT CHAMPAGNE? Cook's Imperial Hostess Service will be happy to help you with *your* party problems, as well as send you a fascinating booklet on champagne. Just write to Hostess Service, American Wine Co., 321-H So. Beverly Drive, Beverly Hills, Calif.

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*Dessert:* Port, Sherry, Tokay, Muscatel

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ESTABLISHED 1859


that your choice of containers is limited to those especially designed to hold flowers.



Certain purists (and I must confess that I would be inclined to classify *them* as bores, too) maintain that one should never use anything for flowers that was originally in-



tended for something else. I have seen extreme cases where I might agree: teapots with flowers spilling out of their spouts may be a little disturbing, and an old overshoe filled with flowers (which I once



saw in a flower show in a class for "unusual containers") definitely offended my sense of the fitness of things. But, for the most part, this is a narrow view and would deprive one of that important element of



surprise which is, if not requisite, at least desirable in decoration. It is a dull party that has no surprises, either in the food, the guests, or the accessories; and it is a dull flower arrangement that does not



provide the unexpected, either in the container, or in the flowers themselves, or in the way they are put together. These are things to aim for in planning flower arrangements.



• • • • So, for me, the search for good containers is an absorbing hobby and brings to light many that were not originally designed for



flowers but that lend themselves admirably to that purpose. There is, for example, my collection of old jelly molds, all of which seem par-

(*Continued on page* 180)


# Duran

**ALL PLASTIC UPHOLSTERY**






*Lit Brothers, Philadelphia*

*Beauty*

*Comfort*



*James McCreery & Co., New York*



*Marshall Field & Co., Chicago*

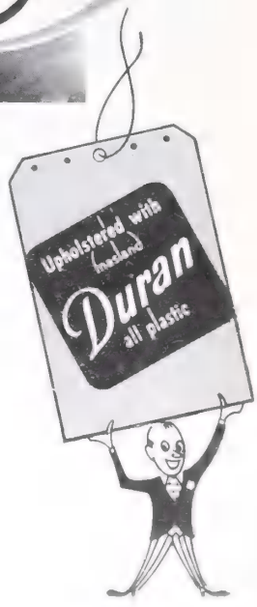
*Sturdy Service*

***GLOWING COLOR, EVERYWHERE*** — See the ever-fresh loveliness of Duran — colorful beauty for every room — living room, bedroom, kitchen too!

***ALWAYS SPARKLING CLEAN*** — Watch how food stains vanish with damp cloth — how those radiant colors resist fading.

***WEARS SO WELL*** — Can't peel. Stands up to scuffing. Keeps its petal-soft pliancy — easy, yielding comfort.

***Send for informative folder with samples***




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YOUR ROOMS CAN BE



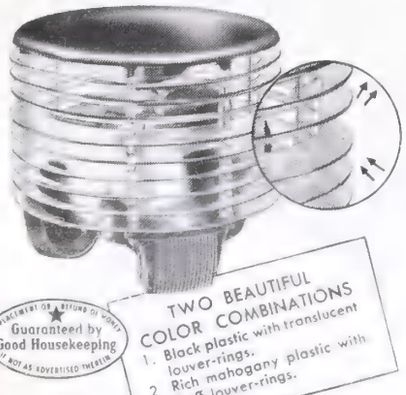
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ALL SUMMER!



*Welch* AIR-FLIGHT *Circulators*

Why swelter in "bake oven" heat this summer? Just flip the convenient, foot operated switch on a Welch Air-Flight Circulator and you and your guests feel cooler immediately. The exclusive, patented louver-rings direct the flow of cooling air from the coolest part of the room gently—in every direction . . . Just one look at a Welch Air-Flight Circulator convinces you it is the *most beautiful fan in America!* Now at better dealers—everywhere.



NO OTHER FAN HAS LOUVER-RINGS TO DIRECT FLOW OF COOLING AIR

- Silent, efficient operation
- Moves more cubic feet cooling air per minute than several ordinary fans of the same size
- Light weight, easily portable
- Write for FREE illustrated booklet and name of nearest dealer—today

TWO BEAUTIFUL COLOR COMBINATIONS
1. Black plastic with translucent louver-rings.
2. Rich mahogany plastic with buff louver-rings.

Guaranteed by Good Housekeeping

W. W. WELCH COMPANY · CINCINNATI 2, OHIO


## A SUMMERTIME CHANGE

CONTINUED FROM PAGE 96

The floral print, redolent of summer gardens, is particularly harmonious in a room re-styled for the new season. Repetition of the lively colors on the upholstery cushions and the welting provides striking accents.

Carefully thought-out details always pay dividends, we think. The solid color lining of the draperies, the binding on the slipcover skirt, the single rose cut-out for the small round pillows illustrate this point.

Uncompromising workmanship is, of course, as essential as care in the choice of color and motif. A smart thing to remember when you use moderately priced fabric is that fullness in draperies is essential. Rather than a skimpy amount of fabric which is higher in price, a full, generous amount of a less expensive material gives a luxury look to your windows. It is this theory which guided us in the transformation of the windows you see pictured.

Shown in this room are: Saison "Happily-Married" Fabrics ("Granda" and "Cora" twin prints, and chartreuse, blue, and red twill) from Charles Bloom, Inc. **Rug** is "Cotillion," a sculptured Wilton Broadloom in Coronet Red from C. H. Masland & Sons. Kinsley **chest of drawers,** Portsmouth Hepplewhite **card table,** two Pembroke **tables,** and **nest of tables** (all mahogany) by Old Colony Furniture Co., from W. & J. Sloane. **Upholstered pieces,** Lobell Furniture, Inc. **Organdy for curtains,** Berkshire Fine Spinning Assoc., Inc. **Lamp** on Pembroke table, W. & J. Sloane. **Lamp** on card table and **antique brass tie-backs,** both Gotham & MacLaughlin. **Painting,** "Portrait of a Lady," from Harry Stone Galleries. **Oriental Lowestoft bowl,** Georgian **silver dish-cross,** and **silver candlesticks,** Mottahedeh & Sons. **Hurricane shades,** Blenko Glass Co., Inc. **Playing cards,** Western Playing Card Company.

***Stores Carrying the Saison "Happily-Married" Fabrics of Charles Bloom are:***

**ALABAMA**

Birmingham — Burger Phillips Co.

**CALIFORNIA**

San Francisco — White House

**CONNECTICUT**

Bridgeport — The D. M. Read Co.

**DISTRICT OF COLUMBIA**

Washington — Lansburgh & Bros.

**ILLINOIS**

Chicago — The Fair Store

**INDIANA**

South Bend — Robertson Bros.

**KANSAS**

Wichita — Hinkel's

**KENTUCKY**

Louisville — The Stewart Dry Goods Co.

**LOUISIANA**

New Orleans — Maison Blanche Co.

**MASSACHUSETTS**

Boston — Jordan Marsh Co.
Lawrence — A. B. Sutherland Co.

**MICHIGAN**

Grand Rapids — Paul Steketee & Sons

**MISSOURI**

Kansas City — Duff & Repp, Inc.

**NEW JERSEY**

Newark — L. Bamberger & Co.
Paterson — Quackenbush Co.

**NEW YORK**

New York ..... Macy's
Poughkeepsie ..... Lucky Platt & Co

**NORTH CAROLINA**

Greensboro ..... The Meyers Co

**OHIO**

Cincinnati ..... The H. & S. Pogue Co
Columbus ..... The F. & R. Lazarus & Co.
Toledo ..... LaSalle & Koch Co

**OREGON**

Portland ..... Meier & Frank Company, Inc

**PENNSYLVANIA**

Johnstown ..... Penn Traffic
Lancaster ..... Hager & Bros., Inc
Philadelphia ..... Gimbel Bros
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Scranton ..... Cleland Simpson Co
Wilkes-Barre ..... Pomeroy's

**TENNESSEE**

Chattanooga ..... Loveman's, Inc

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STOP!—LOOK!—and LISTEN to
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THERE IS NOTHING FINER!

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SLIGH furniture

THE *Canterbury* GROUP



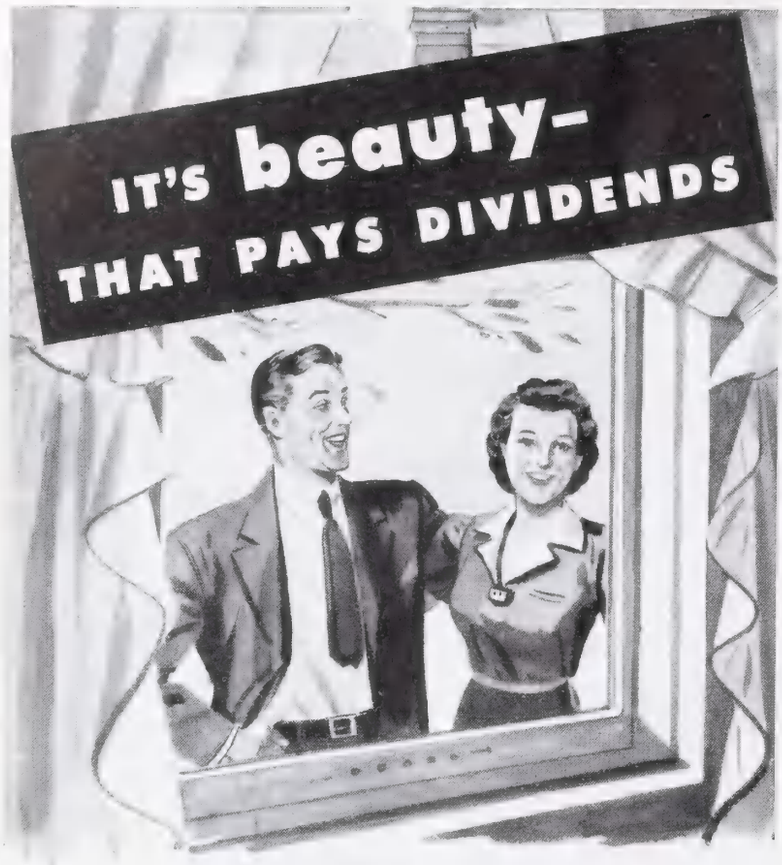
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Yes, all eyes will turn admiringly to your home when you enhance its natural beauty with 'Orange' Aluminum All-weather Windows. The trim lines and satin-smooth finish of 'Orange' windows blend with and improve the appearance of any home—no matter how old or new.

With 'Orange' windows in your home, you can change over the whole house from winter to summer in a matter of minutes. Storm glass panels slide out, screens slide into the same weather-tight aluminum frames—*and all from the inside!*

Think what this means. No back-breaking, semi-annual switchover. Periodic painting and repairing is no longer a problem. Important, too, 'Orange' all-weather windows cut heat leakage to a minimum—save up to 30% of your fuel.



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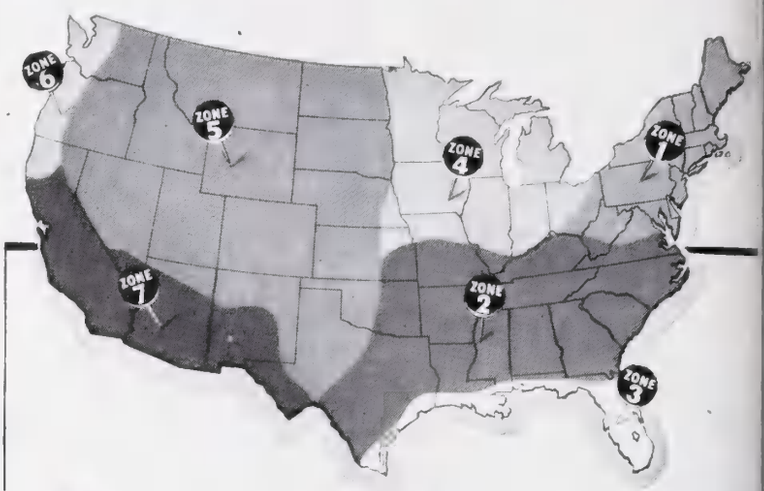
Name (please print) .....

Address .....

City, State .....

I own home ☐ I am planning to build ☐


# The LOG of the PRACTICAL GARDENER




ZONE 1 The Northeast

ZONE 4 The Middle West

ZONE 2 The South

ZONE 5 The Rocky Mountains and Great Plains

ZONE 3 Florida and Gulf Strip

ZONE 6 The Pacific Northwest

ZONE 7 California and the Southwest

This is HOUSE BEAUTIFUL'S Gardening Zone Map of the United States. It is divided into seven main zones, determined not only by temperatures, but by soil, rainfall, and other factors that bear on what you can grow successfully. Whenever gardening procedures depend upon locale, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders here and elsewhere in the magazine to your garden.

If April—when spring begins in earnest—is the most exciting month in the North, June is surely one of the most rewarding. The heaviest spring work is behind you, and you can take time to enjoy the wonderful fragrances of roses and honeysuckle from the cool retreat of the terrace. You can satisfy your yearning for showy flowers in voluptuous peonies and Oriental poppies and in head-high delphiniums. And if you prefer dainty flowers, there are always coral-bells, astilbe, campanulas, violas, beautybush, and mountain laurel.

Toward the middle of the month, your garden changes almost overnight from youth to maturity. Spring growth is complete and leaves are fully unfurled. This gives many gardens a heavy look and calls for immediate action. Prune back the shrubs, restrain the too-ambitious edging plants, clear the borders of weeds, and thin out the annuals. Then your garden chores can settle into their summer pattern of regular cultivating, spraying, and irrigating during dry spells.

*When it comes to pest and disease control, there are two kinds of gardeners. One is the research type who keeps a garden "medicine book" at his elbow and tracks down every new symptom of trouble as soon as it shows on leaf or flower. The other considers a bug not as a challenge to delve into the mysteries of nature, but as just a petty annoyance that interrupts the enjoyment of his garden.*

*If you are the latter type, and haven't the patience or time to spend tracking down the name of a pest and mixing up a special poison, then*

*ll-purpose spray or dust is the best solution. It contains a mixture naterials designed to kill all common kinds of pests and diseases. can get an all-purpose dust in a modestly priced container that itself be used as a duster, thus eliminating the step of loading. pical of this type of pest-killer is Swift's EndoPest and Sherwin-lliams' Bug Blaster.) By working the free end of the heavy card-rd tube up and down, you release the dust from a cap so designed it gives a uniform dusting to your plants, covering both tops and ersides of leaves with the dust mixture. This is pest-control reduced he simplest terms, especially if you dust regularly every ten days wo weeks to keep trouble under control.*

ou sprayed or dusted your peonies regularly this season, begin- as soon as they showed above ground, the chances are they are in l condition. But, if this chore was neglected and buds have blasted foliage is browning and dying back, peony blight has probably sted your plants. The best you can do now is to cut off dead and g leaves, deposit them in a paper bag, and burn the bag to prevent her spread of the trouble—and resolve to spray or dust regularly spring.

*w plant pests cannot be readily reached by a spray or dust applied pliage. An example is the chrysanthemum leaf nematode, one of the t serious and widespread troubles of this popular flower. It is a oscopic animal that feeds inside the leaves, turning them yellow: plants are usually stunted and the flowers ruined. Now you can your plants with a poison that will kill this hitherto baffling pest. he treatment is with selenium, poisonous to man and therefore to be lled with great care. You water it into moist soil around the plants a watering can or sprayer. The chrysanthemums take the poison their leaves and the nematodes, as well as midge and aphids, are d while feeding.*

ll-flowered chrysanthemums grow to perfection out of doors in ida, but after many years of trial, a University of Florida specialist

*(Continued on next page)*




the lighter with the "Miracle Touch"

Colby*

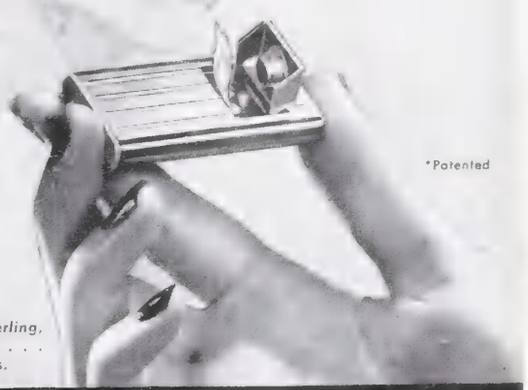
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- Fully Automatic Double-action!
- Press! . . . door swings up, ignites flame . . . Release, door snaps shut, extinguishes flame!

New improved Models have:

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- Speedier Sparking
- Lifetime wick
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- Fits vest pocket or lady's purse

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OUGH THE YEARS A DISTINGUISHED NAME KARPEN FURNITURE FOR A DISTINGUISHED HOME THROUGH THE YEARS

e Carlton House Sofa by Karpen offers new beauty and graceful purity of line in a delicately portioned piece. True to the Karpen tradition in its added refinements that make for out- ding furniture quality — deeply tufted by hand for a smart tailored effect. A one piece n cushion gives real deep-down comfort . . . and as a final touch of Karpen craftsmanship — que brass nails are set head to head along the lustrous Honduras Mahogany frame. Priced n $495.00.

KARPEN Guaranteed FURNITURE

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UFACTURERS OF KARPEN GUARANTEED FURNITURE, MATRESSES AND TRANSPORTATION SEATING

CONTINUED FROM PRECEDING PAGE

recommends that varieties be selected from the northern greenhouse types, rather than from the early, pre-frost northern garden types. If you are ordering rooted cuttings from a northern specialist this month, here are some of the varieties that do exceptionally well in Florida: Vibrant, Sarong, Masterpiece, Snow, Golden Anniversary, Golden Dot, Yellow Fellow, Lodestar, Revelation, Cavalcade, Riviera, November Bronze.

*To keep up on any popular flower, it's rewarding to join its national flower society. For instance, membership in the American Delphinium Society offers you a comprehensive 110-page yearbook, and the chances to meet other enthusiasts, to participate in shows, and to borrow slides for club showings—all for little more than the price of seeing a new movie.*

*Largest plant society, from the standpoint of membership, is the American Rose Society, but you'll find societies for gladiolus, hemerocallis, and for almost any other popular flower.*

Lots of the fun of gardening lies in planning. Gardeners who are looking to 1949 will be interested in two new roses that have just been chosen by the National Rose Jury to receive the All-America Selections awards for 1949. They are Tallyho, a crimson and phlox-pink bicolor, and Forty-Niner, also bicolored in rich yellow outside and vivid red inside. Both are fragrant, and the plants are robust.

*There was a time when the pruning of rhododendrons was definitely frowned upon because it was thought that any cutting of branches would injure the plant beyond repair. But now, according to Carol Wieting who writes from the rhododendron country of the Northwest, many gardeners have learned that pruning is not injurious to all rhododendrons, but helpful to some and almost necessary to many kinds.*

*As rhododendrons make their strongest growth just after flowering, that is the proper time to prune. It is possible to prune, too, by cutting clusters of flowers for decoration from parts of your plants that are in need of trimming. Study each plant carefully beforehand, as too heavy a pruning will leave the plants without branches to flower the next season.*

*Oversize plants can be reduced through a careful pruning program—removing a few branches each year for three or four years. Some varieties, such as Pink Pearl, benefit by an occasional cutting back to keep them from becoming leggy. Other varieties which are compact and round need a thinning every other year to keep them more natural looking.*

People who do not know where to turn for information on particular garden subjects will find help in a new pamphlet, "100 Best Books for the Gardener's Library." The list was made up by Paul F. Frese and is available from The Holliston Mills, Inc., 70 West 40th Street, New York 18, N. Y., for a few cents a copy. A. L. D.




"YOU'RE A SMART YOUNG WOMAN TO INSIST ON *Beautiful* OAK FLOORS"

Father knows how he and Mother enjoyed and still love the sunshine on the lovely graining . . . the colorful reflections of furnishings on the clear, clean surface of polished oak.

And, whenever they added a new chair or replaced a rug, the oak floors welcomed the changes with fresh charm and beauty.

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These are the qualities that have made oak floors the choice for large and small homes, for so many years, just as they are the predominating style today. So, for lifetime beauty that's modern, and timeless, be sure you have oak floors in the home you buy or build.

*Ask your builder or lumber dealer for a copy of the new free booklet—Oak Floors for Long-time Beauty—or write to National Oak Flooring Manufacturers' Association, 814 Sterick Building, Memphis, Tenn.*





OAK FLOORS

BEAUTY · DURABILITY

ADAPTABILITY · ECONOMY





SAID MY NEW MOTHER-IN-LAW . . .

"Congratulations, my dear, on choosing Servel! We've had ours 19 years... and not a whisper!"

SAID I . . .

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● "Get the one that *stays silent*. It will last longer," advise over 2,000,000 Servel-owning families. For Servel is basically different. It has no motor, no valves, no piston or pumps. No moving parts at all in the freezing system to cause noise or wear. Just a tiny gas flame does the work.

The famous Servel Gas Refrigerator now brings you every modern food-keeping feature too. Writes Caroline Flanner of Wilmington, N. C., "Our new Servel is perfectly silent! And has every convenience for fresh foods and frozen foods! We're delighted."

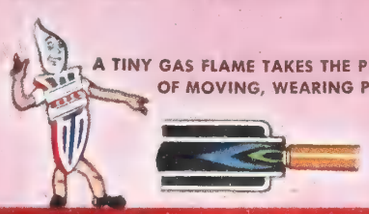
**See the new Servels** at your Gas Company or neighborhood dealer. (For farm and country homes, Servel runs on Bottled Gas—Tank Gas—Kerosene.) For free illustrated folder "Different From All Others," write Servel, Inc., Dept. 34, Evansville 20, Indiana, or if you live in Canada, Servel (Canada), Ltd., 548 King St., W., Toronto 1, Ontario.

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- ✓ Two dew-action vegetable fresheners
- ✓ Flexible interior with clear-across shelves



A TINY GAS FLAME TAKES THE PLACE OF MOVING, WEARING PARTS




STAYS SILENT . . . LASTS LONGER

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NEW ENGLAND'S fascinating, old hand stencilled wall decorations inspired this appealing, muslin print. If your rooms are Provincial, it is the perfect, authentic answer. Colors are varied, exciting. Plain shades to go with the prints are available, as well as correlated wallpapers by Thibaut.

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# DISTINGUISHED

*Gardens*

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DRAWING BY JAN BALET

# Is Your Kitchen A Booby-Trap?

**Is your kitchen a safe workshop, or a booby-trap with concealed hazards dangerous to all?**

BY KITTE TURMELL

Surveys show that the average tchen is the most dangerous room the house. That's where about 6,000 ited States citizens meet fatal mis-ps annually. Thousands more are in-red seriously, and there are countless nor accidents.

Some accidents are inevitable, of urse. Clumsiness, carelessness, and her human errors account for many p-ups. But many dangers can be min-nized by scientific safety precautions

To set the safety-alarm for your kitchen, answer Yes or No to the following questions, then check the answers on page 203, based on Metropolitan Life Insurance studies.

To score yourself allow one for each correct answer. If total is less than 10, your kitchen is rife with risks for you and others. If your score is between 10 and 20, you are only reasonably safe. But 21 or more, your kitchen-alarm is set for scientific safety.

## DO YOU EVER

. Bend over a hot stove, wearing n ornate or loose-fitting outfit with owing sleeves, ruffles, bows, flut-ering sash?

. Use bare hands, apron, thin owel, or what-have-you to grip a andle which isn't too hot, you ope?

. Stow pot-holders, towels, bacon-ripping paper, cardboard contain-rs within scorching distance of p of stove burners or oven out-et?

. Pour cold water into a pan of izzling fat which might flare up?

. Store matches near heat, keep sed and unused matches side by ide in similar containers?

. Cache a lighted cigarette on the helf-edge, in a jar or can top, or ny other improvised ash tray?

**7.** Empty an ash-tray which might be a smouldering volcano, or toss matches into the waste basket?

**8.** Cook with pot handles projecting from the stove; or place a teapot or anything containing hot liquid at the edge of a shelf or table, or within tipping distance of small fry or an unwary passerby; or leave a pan or pail of scalding water on the floor?

**9.** Continue to use an electric cord after it has become frayed, or any appliance in need of repair?

**10.** Use, or store in the kitchen, inflammable or explosive cleaning or waxing fluids?

**11.** Fill a pan so full it might boil over, or leave anything cooking with danger of burning while you are out of the kitchen?

*(Continued on page 175)*


*No other combination window gives you as many advantages as*

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*ALL METAL Self-Storing*

**Combination Screen and Storm Sash**

**NOTHING TO CHANGE... NOTHING TO STORE...**

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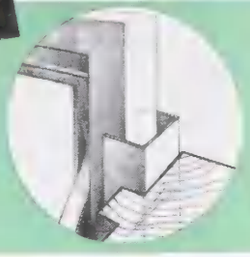
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Here's a bathroom with a Church Colored Pearl Seat on a white bowl. The modern hostess can be proud to show this room to her guests—because a Church Pearl Seat is always correct. Lovely and smart, too, in white or plain pastel colors. Your bathroom can have that "luxury look" with a genuine Church Seat as its focal point.



*Church Pearl Seats in Green or other colors from $16.35. Plain pastel colors from $11.35. White seats from $10.50. Available at better plumbing stores everywhere.*

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"THE BEST SEAT IN THE HOUSE"

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Division of American Radiator & Standard Sanitary Corporation

# Bring Space and Order TO THE BATHROOM

***Start by making the most of corners and shelves, keeping supplies hidden but near, choosing tools for maximum usability***



Here's a neat storage answer to the problem of keeping daily-used bathroom supplies out of sight—yet within easy reach. Wash-basin laundry tucks accessibly into the hamper top. The Closinette's 9-inch deep, half-circle shelves are flat in back so the 16-inch high cabinet can hug the wall. It's sturdily built of white-enameled metal. Hand-painted door makes the space-saving hideaway as decorative as it is useful to create handy extra space.

Here's a neat trick to bring order to the bathroom cabinet. An insertable shelf unit is a four-tiered tidy-upper, makes extra room by turning waste headroom into neat, easily reached ledges for small bathroom gear. Each family member can have his own shelves. White-enameled metal fixture clips to any shelf. Keep dental floss at your finger tips in the Vacudent Dispenser. Refillable holder suctions to wall or inside of cabinet.





The toilet brush may be a necessary evil, but it need no longer be an eye sore. This ingenious Hide-A-Brush keeps it within arm's reach, hung neatly on the back of the half-round corner-fitting metal container. To hang or remove the brush you simply pivot the closet. It's as sanitary as it is concealing, for there's a removable aluminum saucer to catch the drip. The design of the decorated open-back closet lets air get to the brush, too.

PHOTOGRAPHS BY FRED LERNER

You'd find it difficult to find a piece of bathroom equipment that affords more service from a small wall space than this versatile Metal-Vent Vanity Hamper. One compact unit combines cosmetic shelf, room drawer, and removable, metal-grilled hamper that tilts open for easy access. The well-built wood cabinet is smoothly finished in eggshell enamel—either all white or white with peach, blue or green enameled grill.



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# CHRYSLER AIRTEMP



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● When the conversation turns to *heating*, you'll be proud to say *your* home has "Chrysler Airtemp." For careful buyers everywhere know this means truly modern automatic heat — dependable, thrifty, efficient in operation — bringing a new high in ease and comfort! Remember, there's a Chrysler Airtemp unit for *any* home — old or new, small or large. And you may choose either gas, oil, or coal. Before you decide, *get the facts on Chrysler Airtemp!*

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Winter Air Conditioner, Gas or Oil.



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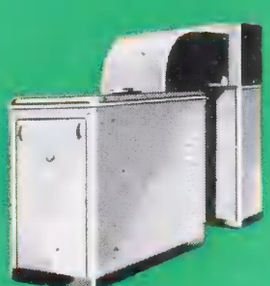
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It's GRAND to have some leisure
In the kitchen for a change.
It's GRAND to do your cooking
With a double-oven range

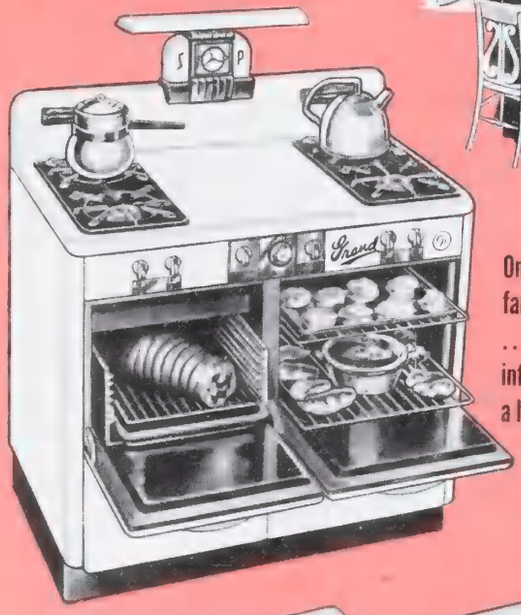




It's GRAND to have one oven
For the tempting foods you bake.
It's GRAND to have another
For a juicy roast or steak.

It's GRAND to know all courses
Will be done at once, as planned.
In other words, it's GRAND to use
A double-oven GRAND!





Only GRAND has the famous Charcol-ator ...cooks meats with infra-red rays, like a hot bed of charcoal.

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A GOOD COOK DESERVES A

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for City Gas and LP (Bottled) Gas

• Only GRAND has the Safe-Tee-Kee... turning a key prevents accidental lighting of burners.

This emblem on a GRAND Gas Range means that it has the 9 BIG FEATURES women want in a range, including COMPLETELY AUTOMATIC OPERATION!

GRAND GAME APPLIANCE CO.
CLEVELAND 4, OHIO

# GOURMETS ARE MADE—NOT BORN

CONTINUED FROM PAGE 106

right and wrong. It stretches from knowing what shoes or tie to wear with what dress or suit, to how to behave in bed.

The lack of it produces a multitude of sins, of both omission and commission. Not the least of these are gastronomical. There is no education, no determination to *know*, which can cover up this basic necessity in the making of a gourmet, and it does not matter how much money or time a person spends on a fine dinner if he cannot sense what is in good taste and what is merely stylish or showy or impressive.

THERE are, of course, many fortunate people who have never read a book about gastronomy in their lives (when one superlatively good cook was asked why she did not keep a shelf of kitchen manuals, she said, "It clutters up my head too much!"), and who can and do know, as unerringly as a well-trained dog with God-given scent will point a bird, how to serve forth a gourmet's meal, a good meal.

There are still others, even more fortunate, who have this same instinct, this natural good taste, and who also know what they strive for: to learn all they can, to read and experiment and discuss, and finally to become one kind or another of gastronome.

It is not at all necessary to be either a scientist or an artist of gastronomy to be a true gourmet. There must be a keen interest, surely, and an enthusiasm. Above all there must be *good taste*. And given this heaven-sent thing, anyone can figure himself among the gods' favorites, no matter what the limitations of his purse.

He can *read* the classics on the subject of eating, from state libraries and second-hand bookstalls and private collections, from *The Closet of Sir Kenelm Digby, Knight*, and *Notes on a Cellar-Book* by George Saintsbury, and the back pages of last month's *Ladies' Home Companion*.

He can *cook*, beginning with a perfectly boiled egg and ending with anything at all that is incredibly complicated . . . say a *bombe aux ananas flambés au kirsch*.

Above all, a man can *eat:* he has to, anyway, in order to exist, and he might as well have fun doing it!

He can eat thoughtfully, deliberately, innocently, cruelly, subtly, generously—never with boredom, never without reason. He can believe that it is as important to satisfy this one of his three basic hungers, the one for food, in an artful and intelligent way as it is important to build a beautiful house to shelter himself, or to make love well in order to find himself some bliss.

He can consider the dictates of planning a meal in good taste, any meal at all from breakfast with his small daughter to dinner with three world-conference delegates; diplomacy is as important in one repast as in the other, and in both of them sex, politics, and even religion play their usual complex roles.

The breakfast, for instance, it would be bad taste to serve something too highly spiced for the young lady's palate, like link-sausages simmered in ale (which the father *loves*), but on the other hand it would be equally unfortunate to point up her tender years by a bowl of pallid pap and a plate of graham crackers (which she perforce endures). A nice compromise must be made, so that her instinctive femaleness will blossom with pleasure at sharing food with a man, and none of her vanity will suffer at having to seem like a sexless infant. Some such dish as this might do, on an early summer morning.

### Eggs for the Infanta

**4 fresh eggs**
**4 slices toast**
**3 tablespoons butter**
**1 tablespoon finely chopped parsley**

Use what is called a "poacher," the kind that really steams the eggs. Butter the four little round pans. Have the water boiling underneath, break an egg into each pan, cover, and cook until just done, firm but not hard.

Meanwhile toast four pieces of good bread, and cut each into a star or a round—anything but an ordinary day-to-day square.

Heat the butter until it begins to color. Add the parsley, shake well, put an egg on each star, pour the butter over, and serve at once.

This dish is very easily eaten (except for cutting the toast, which



young lady's father may do for without seeming *too* fatherly) l digested. The rapid cooking of eggs takes care of that, and father can discreetly give him- f his rightfully major share of butter, and a dash of pepper. d, above all, it is *fun*, because the special shape of the eggs l the toast. It is easy to make. l any man who tries it can sit k well-fed and happy in the npany of an admiring girl-child will suddenly seem even more ightful to him than before.

The dinner is but an enlargement this morning exercise in diplo- cy. Religion and politics can be -eminent here, as was sex at akfast. Two of the three dele- es are from Turkey, say, or one Catholic and it is Friday—or three of them have spent enough e in prison-camps to have lost ir ability to eat rich food. A t who is also a gourmet, actual nly in the making, will discover nany such facts as possible, and der on them as he plans his st.

When in doubt, a gourmet's in- ctive feeling that simplicity is will come to his aid. He will re that his guests have endured ntless, lengthy, complicated e banquets. This reasoning will help justify his seemingly rather lazy decision to serve a light simple supper to them, most probably built around fish and not too definite in flavor, as for example a curry would be.

For dessert the delegate-ridden host would be safe with almost any citizen of the Western or the Eastern worlds to offer:

**A Honey-Bowl**

1 large tin of whole apricots
1 large tin of pineapple "chunks"
1 or two large tins of other fruits
½ cup brandy or
1 cup sweet vermouth
1 cup honey, preferably dark
2 to 3 cups liquid from fruits
2 sticks whole cinnamon
Slivered peel of 1 orange

Drain all the fruit well, and then arrange apricots and plums-grapes-nectarines-or-whatever in a pretty layer on the bottom and sides of a large clear glass bowl. Pile the pineapple in the center. Pour the brandy or vermouth carefully over all the fruit, and let it stand. Bring the honey, fruit-juice, cinnamon, and orange peel to a boil together, and let simmer for about ½ hour or until the peel is tender. Let cool a little and pour gently into the fruit-bowl. It should cover the fruits fairly well without seeming soupy, if they have been well drained and then closely packed together.

*(Continued on next page)*








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I'm your Chamberlin Man (my number's in your phone book). I *know* insulation. I can give you honest FACTS on how to insulate your home *right* for summer *and* winter comfort, tell you how the job pays its own costs in winter fuel savings. Call me TODAY! Terms are available, too!

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After Chamberlin-insulating his home, E. S., Omaha, writes: "During summer the house averaged 15° cooler, and street noises were eliminated."

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serve deKuyper cordials

and fruit flavored brandies

Treat your guests to a delicious de Kuyper drink at luncheon, cocktails or dinner. These world famous products are so versatile they can be served in dozens of popular mixed drinks. The de Kuyper cordials for fourteen years have been made in America according to treasured formulae used in Holland for centuries. Ask for them by name at good dealers everywhere.

de Kuyper

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cordials

and fruit flavored brandies

twelve delicious cordials
four fruit flavored brandies




MAKE YOUR NEXT SIDE CAR WITH DE KUYPER TRIPLE SEC

Triple Sec, 80 Proof. National Distillers Products Corp., N. Y.

ANNO 1695

CONTINUED FROM PRECEDING PAGE

Let stand in the refrigerator at least six hours; overnight is better. Serve from the bowl, and use large dessert spoons because the juice is so good. A cup of grated coconut can be used in the honey-syrup. Obviously the amount of fruit in the bowl dictates the amount of syrup to be made. If anything accompanies this dish it should be the simplest of small cookies, but nothing is best!

Such a dessert, sweet enough fo the Oriental tongue and fres enough for tired Western palate might not prove forever to the hos who served it that he could coun himself a gourmet. But it woul prove, at least to his own satis faction, that he had the making o one in him, and that some day, he read and cooked and *ate* enough he might become one. It migh prove, that is, that gourmets ca indeed be made, not born—if the be born with good taste!

## WHAT A WOULD-BE GOURMET CAN DO

CONTINUED FROM PAGE 106

to the purely literary, in such gastronomical classics as this French *Physiology of Taste*, and the boring-yet-fascinating *Deipnosophists* by Atheneaus? Do they entertain you with anything from their recipes to their epigrams? And do you like to look at modern books on cookery, which may not yet be classics but are both well-written and helpful, like Mrs. William Vaughn Moody's and Sheila Hibben's and Trader Vic's and Charles H. Baker Jr.'s? Good!

Do you admit that the chemical pattern of any good meal has a great deal to do with its aesthetics, and that dull essays on balanced diets and calories and such-like are a part of any gourmet's outlook? How right you are!

Do you *like* to cook? It is a pity if you do not. Cardinal Richelieu relaxed happily in the 1620's making many a bowl of his own invention called mayonnaise, and I know of at least one powerful politician who went from Wall Street to world-wielding in one easy step, thanks to his light hand with midnight omelets in the White House pantry. However, pure theory can be fun, too, and the quiet pondering on old menu-cards can be as nourishing as any dinner. If you agree with me, fine!

Do you like to eat? In this instance, theory is hardly the answer. As far as I can see, it is essential in the making of a gourmet that he subscribe pretty wholeheartedly to the admission that he lives to eat, rather than the basically true vice versa. Anyone who cannot even stir up a suspicion of enjoyment in nourishing himself with a certain amount of grace might as well turn his back on what can never, for him, be the *pleasures* of the table. If, in due time, a flicker of interest in the difference between basil and marjoram, for instance, shoul make itself felt, there is hope fo him! And if he actually grows little of each and rubs it in h palm and sniffs it and decides— ah, fortunate he! A gourmet ha been born!

Do you read current "gourmet periodicals, from the *Wine an Food Quarterly* on up and down Do you limit yourself to them, or d you put two and two togethe gastronomically as well as ever other way, and add news magazine and such to your general pictur of how and why and what the worl eats?

How about national and regiona cookery habits? Do they intere you? Does the fact that you mother's cousin married a Danis ski-instructor have any influence o your meals, so that you can serve minced cod casserole called *Fisk fars* as happily as you serve Bo ton cod-fish cakes? Does the fa that your grandmother grew up o the snow-bound plains of Nort Dakota have any influence on th way you stew canned tomatoes an make blackberry steamed puddin in direct refutation of the recip of your best friend whose gran mother came from Delaware Wonderful!

Are you really much interested i any but your own personal, privat gastronomy? Do you admit that small girl has a right to her preji dices and passions at the famil board? Do you wonder why grow ing boys prefer *chili con carne* t pheasants Souvaroff? And wh pregnant women in China ea pickled pigs' feet? And why Jac Sprat could eat no fat, while h wife could eat no lean? Do yo care? Ah, then you are indeed i for a fine old time! You are goin to have fun! You already are—fo gourmets *are* made, not born!

## IS YOUR KITCHEN A BOOBY TRAP?

CONTINUED FROM PAGE 169

**2.** Postpone repair of pilot light gas burners?

**3.** Check to see that burners are f or on when intended, whenever ou pass the range and before you ave the house?

**4.** Arrange for periodic check-up equipment to make sure it's orking properly?

**5.** Wash the floor while children other trespassers come and go, leave it slippery-wet when it's kely to be used before it can dry it, instead of wiping it dry—and fe to walk on?

**6.** Continue to use rickety chairs small rugs on which it's easy to ip?

**7.** Use a chair, a shelf, a rickety ool, or any similar insecure sup- ort when you have to reach a high ot?

**8.** Delay repair of worn linoleum, ugh door-sills, projecting wall ils, or anything which could tch passersby?

**19.** Keep anything poisonous in the kitchen, or store inedible powders or fluids in unmarked containers, or keep medicines in the refrigerator or on the shelf within reach of children, or in containers in which they might be mistaken for something else?

**20.** Continue to use a can opener or knife with which you often cut or scrape your hands?

**21.** Store knives loosely in a drawer, or balance them precariously at the edge of a shelf, or drop them into a sudsy dishpan after use, or run your finger along the blade to make sure that it has a sharp edge?

**22.** Continue to wash dishes in a pan or sink which might hold fragments of broken glass, or toss jagged glass or anything else sharp into the waste basket without wrapping it first in a piece of paper?

**23.** After brushing up broken glass, follow up with a swipe of a wet cloth or paper, to catch all fragments?

*(Continued on next page)*







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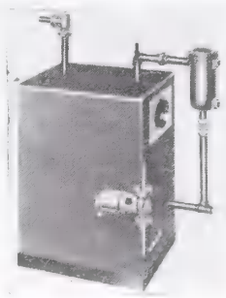
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CONTINUED FROM PRECEDING PAGE

Finally, don't forget the pyschological factors involved in safety.

**DO YOU EVER**

**24.** Bang doors, shove drawers, slam dishes or silver, or otherwise punish equipment to express indignation or frustration?

**25.** Continue conversation you find distracting during work requiring care or concentration?

**26.** Work at top tempo, because you underestimated or begrudge the time required for routine operations; or rush to complete, haphazardly, things that could wait?

**27.** Catch yourself in awkward or careless maneuvers which could be explained by tension, friction, o your abiding dislike for domesti tasks?

**28.** Notice that you're apt to dro or break objects which you don really like, such as that white el phant vase, or anything fragile yo find troublesome to use?

**29.** Toil through kitchen wor which could be postponed, such a clean-up after parties, if you' too tired to be competent?

**30.** Relish, secretly, the attentio and sympathy you attract by dram atizing minor injuries, such as cut or a burn, which doesn't hu too much, but touches off the sym pathy of husband or family?

(Answers on page 203)

## PEONIES AS SOPHISTICATED AS ORCHIDS

CONTINUED FROM PAGE 116

American breeders have resulted in flowers with large petals. Yet the personality of the wild flowers has not been lost because the group of stamens in the center, covered with golden pollen, does much to retain the appearance of the primitive, even in the newest single varieties.

Single peonies are valued for several reasons in addition to their classic form. Most of them bloom early in the season, before the doubles have started to open. Their earliness thus extends the peony season by several days. The flowers are less often shattered by spring rains that often spell quick doom to the doubles, and they frequently give color longer because the main flowers are followed by the unfurling of many side buds.

The most unusual shades of red are to be found in peonies. In addition to all the blazing and flaming reds, the singles come in very dark reds also. Among the very earliest of these are Jewel, Legionnaire, Red Warrior, and Arcturus. Darkness, which also blooms very early, is a dark maroon with still darker markings. All these varieties bloom along with the well-known, old-fashioned early Officinalis Rubra.

Snow Sprite is a very early white single, Harriet Olney a very early pink, and the slightly later Moon Mist is a pale pink with darker dots. After these varieties have announced the season, there bursts upon the garden a host of singles in all the glory of their Oriental beauty.

A list of the best modern singles would probably include the whites Le Jour, Mankato, Krinkled White the pinks Angelus, Town Cri (light red to white), Elfin Pin (real pink), L'Etincelante (cu shaped), Lulu Strong (mottled Owatonna (bright pink), Pride Langport (dainty peach pink clusters); the reds President Li coln, Mellen Knight, Flande Fields, Man O' War (bright re with scarlet), Medicine Hat (dar clear red).

In order to have single varieti bloom into the season of the Jap nese and the double peonies, son late ones should be included. E amples are the late pink Mischie the white Watchman, and the dar reds Kickapoo, Pirate Flag, Re Velvet, and Sun-up.

One of the most charming thing about the single and Japanese pe nies is the tendency of the flowe to close up at night. The Japanes people, long steeped in flower cult will tell you that the time to se peony gardens is in the mornin while the dew is still on the flowe and the more primitive blosson are still partly closed.

In the broad sense, the ter Japanese covers all the varieti intermediate between true singl and true doubles. Actually th group can be subdivided into sem double peonies, anemone-type pe nies, etc. But these terms are base on technical differences, of inte est chiefly to peony fanciers. S for simplicity's sake, we ca classify all peony varieties a singles, Japanese, or doubles.

Don't be surprised if your ol

ıpanese peonies appear in your ighbor's garden under a differ- ıt name. The Japanese hybridizers, ng ago, shipped many of the ıpanese and single varieties to her countries and often sold the me varieties under different ımes. The American Peony So- ety has had a gigantic task to raighten out this tangle. It does ot really matter greatly now, for e new varieties developed in this untry are far superior for the ost part to the old ones.

One of the greatest Japanese- veloped peonies now being chal- nged by newer Occidental varie- es is Isani-Gidui, a white with a nter of yellow petaloids. Moon Nippon is one of its seedlings, th a better stem. Another popular panese importation is Toro-No- aki, lilac white with amber petal- ls. The varieties just off white e subtle, indeed. For instance, ere is Luella Shaylor, creamy ite with yellow-tinted center.

A WHOLE generation of light orchid-pink Japanese varieties finding its way into catalogs. ese seem to be immensely popu- . Their names are as modern as flowers themselves: Do Tell, llywood, Gay Paree, etc. Gay ree shades from bright cerise on outside to light pink with creamy ghlights inside. Any list of darker ıks would have to include: Ama -Sode, the old Japanese importa- n that set the style. Those who gan collecting these hard-to-get wers when they first started com- out will probably have Tomate- ku, Kuken-Jisha, and Tokio. It was the reds among the Japa- se varieties that caused someone call them the "man's flower." ce the variety Mikado struck se shores in 1893, to liven up Chicago Exposition, reds have come legion. Fuyajo, a mahogany , is unusual in that the coloring the same throughout the flower. ppon Beauty, deep red with yel- touches, has a very high rating. do Nippon Splendor, dark red yellow. Nippon Brilliant, ght red with some yellow, and ord Dance, a large red with low center. There are strong ggestions of violet in Ohanagasa. rk varieties like this are un- ievably beautiful with white va- ies. When Prairie Afire ap- red at the Des Moines peony ibition, it nearly "stopped the w" with its fiery red center and e-colored petals.

The doubles and the tree peonies stories in themselves. But, cer- ly, even if a gardener prefers gles and Japanese varieties, a few of the others should be included in his collection. All in all, though, the looser informal peonies are more satisfactory. They do well in the whole northern tier of the country, and are much better than the doubles in hot seasons and in warm parts of the country.

Peonies grow successfully as far south as Birmingham, Alabama. They are occasionally seen even in northern Florida, but here only a few singles will survive. Otherwise, Florida gardeners must resort to forcing frozen-rooted plants, but this is too much of a chore to make them popular. Though southern California isn't an ideal climate for peonies either, the singles and Japanese types are the most useful.

If you garden in the southern part of the country, be sure to order early and mid-season varieties. Late varieties often fail to open properly as the days grow very warm. You will find the bloom season indicated after each variety name in your peony catalog.

When peonies do not bloom, the trouble may be owing to planting the eyes (or buds) too deep. Another cause may be shade, either because of a poor location or a rainy season, as sometimes happens in parts of the Northwest. Still another reason for lack of flowers is disease. A bud blight sometimes blackens and dries the buds before they open. Spraying with a Bordeaux or some other copper spray weekly, beginning as soon as the plants come through the ground, is the best control.

Planting is done in September or October, or in early spring with cold storage roots. If you prepare the soil for your peonies as if they were to be as permanent as apple trees, they will be just that permanent. Dig the soil at least 18 inches deeper is better. And give perfect drainage.

AS TO feeding, an initial big handful of bone meal to each root at planting time will last them a long time if the soil is rich. Some gardeners dig a handful of bone meal or sheep manure into a little circle six inches from the crowns each spring.

There is an unbreakable rule about setting peony roots into the ground: Set the top eye so that it will not be more than two or three inches below the level after the soil has settled. Neither can the eyes be left sticking up above the surface, or you will have to draw the soil up about them. Put a light mulch about the crowns the first year to prevent heaving and thawing by frost action.



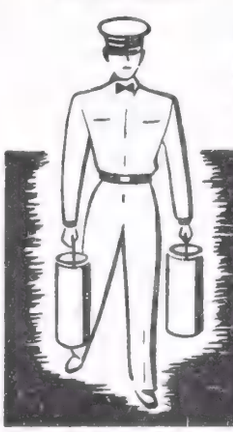


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# It's Worth MENTIONING

By Julie Polshek

No more perfect answer to the portable, fold-up table-chair problem has come our way than this ingenious Handy Table. It's as useful indoors as it's ideal for picnics, beaches, fishing trips. Self-contained Masonite carrying case (shown open and closed) sets up into a 33″ x 29″ table and two benches in 20 seconds; folds even faster; stands firm anywhere. 32-pound case stores in 4″ wide space. $30, Ernst Hardware Co., Seattle.





You're glamorously and well pr tected from hem to finger-tips h this sprightly Snapron Apron-Cuf ette ensemble of Pantacote plasti Both wrist bands and bib have a justable snapped closings. Detach able cotton pot-holder, snapped t snap-on hanger, is always withi hand's reach. Luscious rose, yellow or pastel green dots on whit Apron (regular or extra-size bib under $2. Cuffettes, 50 cents pai Marshall Field's, Chicago, Ill.

The ready-to-fill, built-in funnel under the snap-open hood of this stainless steel Steam-O-Matic is only one innovation that makes it just about the last word in steam irons. It boasts, too: extra-size, fast-ironing soleplate with button groove; uninterrupted, "oversized" steam delivery at any angle—even when iron stands on end for steaming. It's compact, light, fully automatic. About $22. Hammacher-Schlemmer & Co., New York.





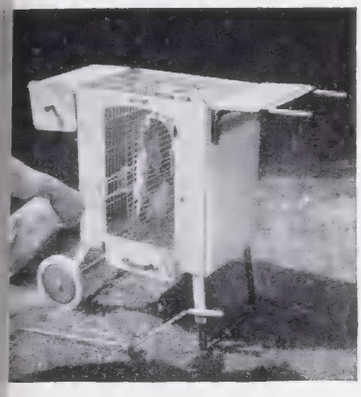
You banish packing and pressin problems and keep garment dustless and fresh when they trave in this Exylin plastic Traveler Bag It's ideal, too, for closets that won accommodate conventional garmen bags. Slide-fastened closing fu length of center makes garment easily accessible. Four-inch gusse around entire bag accommodates garments (no wrinkles). In 45 and 50″ lengths, about $4 an $4.50, Halle's, Cleveland, Ohio



Lounging comfort, ten-pound lightness, instant foldability, durable beauty, all combine to make this Holiday Chaise worthy of spotlight billing. Adjustable leg rest locks on with bend of the wrist, detaches when you want a chair. Back adjusts to 4 positions, head rest slides where you will. Frame is satin-finish aluminum; strapping vat-dyed water-repellent duck (green, blue, red, gold). About $30. W. & J. Sloane Co., New York, N. Y.

his noteworthy Polly-Matic Dryer, as usable indoors as out, deserves ind-of-the-month citation for both 10-pound weight and amazing se and speed with which both ver and stand set up and "knock wn." Arms lock automatically en raised. Self-adjusting, one-ce line stays taut. It fits even all rooms, and is all aluminum. ith stand, about $18, $19, $21. 3 with 100′, 125′, 150′, 175′ of pe. Marshall Field's, Chicago, Ill.





Twin fire compartments, adjustable for heat control, broil or barbecue meat, fish, or fowl to succulent perfection without burning or smoking in this Master Barbecue Grill. Removable broiler adjusts to grip thinnest bacon. Replace grill with revolving spit for barbecueing. Noteworthy, too, are bun-warmer, ash-grease drawer, automatic draft control, adjustable legs, broiling-top grid. About $38. Woodward & Lothrop, Washington, D. C.

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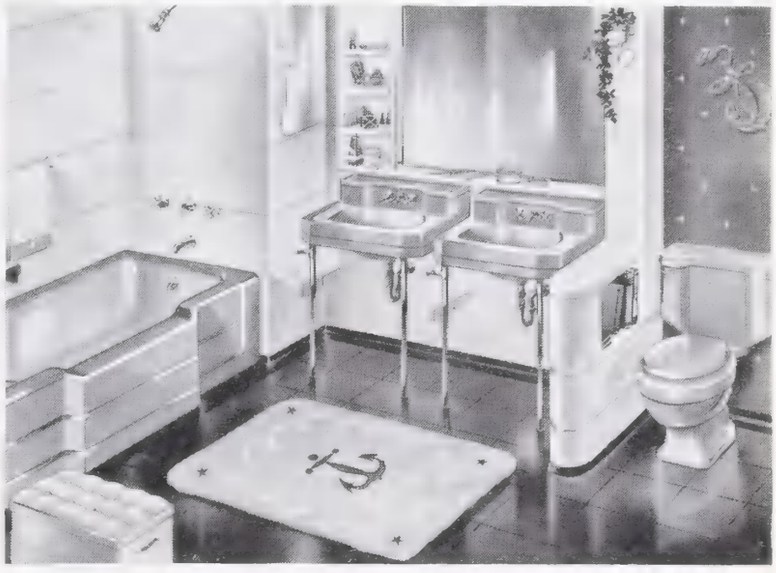
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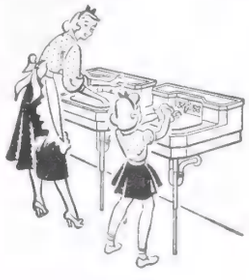
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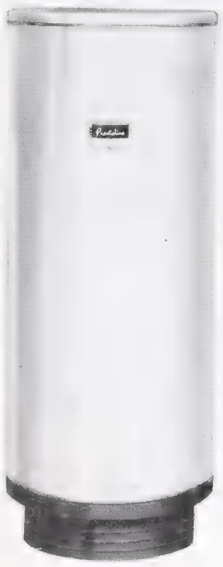
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KITCHEN TABLE-TOP MODEL



45 gal. capacity 24" × 24" × 36"

**10 and 15 gallon models plug into 110 volt circuit—ideal for doctors' and dentists' offices, and trailers.**



**YOUR PRESTELINE DEALER**
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For name of near-by Presteline dealer call Western Union by number. Ask for Operator 25.

**Q. What is Presteline's "Scots Guardsman"?**
A. A device that keeps cold water at bottom of tank. Banishes "cold spots"—boosts life of heating elements and thermostats. Assures your getting all the hot water you pay for!

**Q. Why should I insist on getting Presteline's ProtectOrod*?**
A. It's the magnesium anodic rod that prevents corrosion—and means years of clear, rust-free hot water. To get ProtectOrod*, get Presteline.

**Q. What type of heating units are in the tank?**
A. Chromalox immersion-type. Quick-acting, fast-heating and noted for long economical life.

**Q. How about the recovery rate?**
A. "Recovery" is the engineer's term for fast heating of cold water after tank is emptied of hot water. Presteline heats as much as 50 gallons per hour (where utility companies permit unrestricted input of electricity).

**Q. Why does Presteline have zinc-lined tank?**
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**Q. Is type of insulation important?**
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# CULL THE BORES FROM YOUR CUPBOARD OF FLOWER CONTAINERS

CONTINUED FROM PAGE 159

ticularly becoming to flowers. There is a deep fluted one of orange-brown earthenware with a swirled funnel in the center. This offers a perfect foil for field daisies, calen-



dulas, Bosc pears, or an exuberant wreath of nasturtiums; and at Christmas I put a pert little spruce "tree" in the center of the funnel and heap tangerines around its base.

I also have a tall narrow mold with the imprint of an ear of corn



at the bottom. This one is subtle in shape, flaring slightly and deeply channeled at the corners. The soft coffee color that it has taken on with age (or because of someone's carelessness in leaving it in the oven overtime) is most flattering to flowers, and gives it a sophisticated look not shared by the crude brown



one, which is used chiefly in the kitchen or on the porch. On my shelf may also be found a whole flock of smaller molds, some the color of soft custard, some white, and one a subdued shade of terra cotta. Pansies were made for them.

Another collection is of antique egg-coddlers. Three of these are particularly useful for flowers. One



is of painted tôle, one of pewter, and one of Sheffield plate. All three are very Empire in design, with claw feet and ring handles emerging from lions' mouths. Their inner pierced racks (originally intended



for the eggs) make admirable holders with the addition of a little chicken wire.

Among my favorite containe are a pair of small black iron pa from an old umbrella-stand, and know another arranger who uses big shallow umbrella-stand pan a distinguished modern settin With its fascinating baroque curv and long sweeping handles, and coat of white paint, the pan has a quired a completely New Loo



Thus it has risen appreciably the social scale, associating tod with camellias, tuberous begonia and huge, fantastic dahlias, instea of with wet umbrellas.



● ● ● ● There are all sorts possibilities for containers, if y look about for them. A big con shell will set off a single full-blow rose, a few pansies, or a bunch grapes, with a minimum of "a ranging." A square box of carve soapstone from Denmark can hol alternately, matches and flowers. host of old sugar bowls, gra boats, tea caddies, battery jars, fi



ger bowls can stand ready on yo pantry shelf to suit the mood an color of your house and flowers.

The important characteristic a good container is simplicity. should have a distinguished shap subtle, rather quiet color, and inte esting texture. Pattern is usual not an asset. It is seldom a goo idea to have flowers *on* a vase as well as in it; this sets up an uncon fortable competition and almost i



variably detracts from the beau of the actual flowers. Some of th charming old French flower prin prove that it can be done if yo know how, but the beginner will d better to use an undecorated co tainer.

Modern pottery vases are good they have the three attributes me

*(Continued on page 187)*

From New York State's Garden of the Vines . . .



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## I GARDEN

CONTINUED FROM PAGE 119

a free, unencumbered Saturday, when, baskets underarm, I can spend the morning cutting the garden clean, and the afternoon picking among my loot, choosing and rejecting, trying fuchsias with pink geraniums, experimenting with an all-green arrangement of herbs or plantain-lily leaves, doing anemones in a pink-luster bowl.

Nothing is too good to hold flowers. Putting them in a cheap pottery vase is like a fine jewel in a crude metal setting. I like roses in an ironstone soup tureen, or begonias in a salt glaze pitcher, or a small nosegay in a pink Chelsea hand—a prized possession.

Wicker baskets fitted with tin trays make wonderful containers, like my old leghorn hat, turned upside down with a tin bowl in its crown and flowers spilling out over the brim.

I don't know anything about arranging flowers. I don't understand formal arrangements and I am against them on principle. I like my flowers the way I like my garden and my clothes—casual, straightforward, unworked - over. Flowers should be arranged by inspiration rather than by rote. The business of keeping the vertical in proper balance to the horizontal bores me to death. Flower arranging to me is a personal affair, and I refuse to live by other people's rules. One man's vertical may be another man's poison.

Nor do I understand why flowers should be confined to the living room or the bedroom or company dinners. I like mine all over the house: begonias in a toothbrush mug in the bathroom, daisies and heliotrope in the flour bin in the kitchen; an unexpected burst of fuchsias on the landing to brighten my morning descent.

I like to bring things in from the field and combine them with garden flowers. The improbable gray-green velvet of mullein against spikes of pink phlox; a fountain of ripe wheat spears rising out of a low bowl of roses. The wonderful coolness of ferns that grow in my woods in late August, set in a copper bowl in a summer fireplace.

My house is a simple, natural background to set off my flowers, the way a simple dress sets off a beautiful jewel. I own a few paintings, no Chippendale breakfronts, no Crown Derby. The only clutter in the room is the clutter of books and flowers, friends and dogs, which to me is the most rewarding and luxurious clutter in the world.




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# TEMPTERS FOR TEEN-AGERS

**The way to a teen-ager's popularity is through the pantry. Shelves fully stocked with after-school snacks are sure to make the house ring with gaiety and invitations**

What this country needs is a new concept of childhood. Something to take the place of that old saw, "It is the happiest time of your life."

Not that teen-agers are unhappy *all* the time, of course. But have you ever experienced any adult misery to equal the night you said the wrong thing to that boy and the entire crowd *heard* it? Or any embarrassment to match that which was yours the day you were asked to pour, after the play in the gym, and you upset the tea tray?

You can help your sufferer from self-consciousness by whispering, "Now just forget yourself—say the first thing that comes into your head and keep remembering to laugh at all his jokes." If this fails (and it usually does), try the good old fashioned party cure.

Youngsters who are seeing tha everybody gets introduced are to busy to be ill at ease. Children try ing to be mindful of the duties o a host or hostess (and we *do* mean host, by the way, for boys need sympathetic guidance in this department, too, remember) have no time to dwell upon themselves.

A teen-age party need not be an elaborate, planned-in-advance affair either. As a matter of fact, the more impromptu it seems, the better. (As though the young and ill at-ease didn't have troubles enough already, they are usually worry warts and can spend *days* before a party wiping moist palms and wondering how everything will go.)



● Pecan cookies are mixed in less than ten minutes, take about fifteen to bake. Warning: better make a double batch.

We give you here two recipes that e easy to make and could easily ake you famous. Served with soft inks or a hot beverage, they're st right for any hour. If a real oast is indicated, though, you uld add hot dogs, rolls, and cabge salad.

### lack Magic Chocolate Cake

cups sifted cake flour
teaspoon salt
squares unsweetened chocolate
tablespoons butter or other shortening
2 cups sugar
2 egg yolks, unbeaten
1¾ cups milk
1 teaspoon vanilla
1 teaspoon soda

Sift flour once, measure into ter, add salt, and set sifter aside. Melt chocolate and shortening r hot water. Turn into mixing wl or electric mixer bowl. *Cool* to om temperature. (This is impornt.) Then add sugar and mix well. ix together egg yolks and 1 cup the milk; add to chocolate mixre and blend. Sift in flour, mix til all flour is dampened, then *at 1 minute* at low speed of elece mixer or about 150 strokes by nd. Add vanilla and ½ cup more the milk; stir until smooth. Dislve soda in the remaining ¼ cup lk. Stir into the batter quickly d thoroughly. (Batter will be in.)

Turn into two 9-inch layer pans nich have been lined on bottom th paper, then greased. Bake in oderate oven (350° F.) 30 mines, or until done. Or bake in x9x2-inch pan 45 minutes, or ntil done. Frost as desired or with Seven-Minute Frosting (see below).

Note: This cake may be mixed completely in a 2-quart double boiler. Melt the chocolate and shortening in double boiler and cool to room temperature. Proceed with mixing as directed above, using double boiler instead of a bowl. Bake as directed above.

### Fluffy Seven-Minute Frosting

2 egg whites, unbeaten
1½ cups sugar
Dash of salt
5 tablespoons water
1½ teaspoons light corn syrup
1 teaspoon vanilla

Combine egg whites, sugar, salt, water, and corn syrup in top of double boiler, beating with rotary beater until well mixed. Place over rapidly boiling water, beat constantly with rotary beater, and cook seven minutes, or until frosting will stand in peaks. Remove from boiling water, add vanilla, and beat until thick enough to spread. Makes enough frosting to cover tops and sides of two 9-inch layers.

### Pecan Cookies

¼ pound butter
1 cup dark brown sugar
1 egg
1 cup cake flour
½ teaspoon baking powder
1 teaspoon vanilla
¾ cup pecans

Cream butter (no substitutes) and sugar, add unbeaten egg and blend well. Add vanilla. Sift flour, measure and sift again with baking powder. Add flour gradually to mixture, then add broken nut meats and blend well. Drop by teaspoonfuls onto ungreased cooky sheet. Bake in moderate oven (350° F.) 12 to 15 minutes. Makes 30 cookies.





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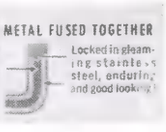
The new Nesco Evenheet Covered Fry Pan is so beautiful you'll keep it out where friends can admire it. It is remarkably efficient because of a layer of special heat-spreading metal locked between its inner and outer surfaces of gleaming stainless steel. This "core" distributes the heat evenly and quickly throughout the utensil. "Spot scorching" is avoided.

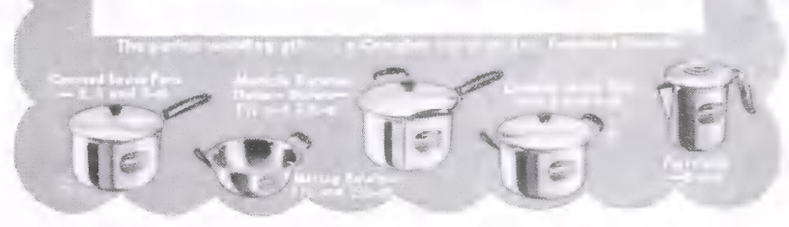
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ALBERT BEHAR

# PANTRY SHELF NEWS

**Everything from Chinese to unusual Southern food to broaden your eating horizons**

By Julie Polshek

We couldn't be more elated than we are at being able, at long last, to gather together a Chinese Home Cookery package. We think the innovation will be equally exciting to all Americans who find the exotic Chinese cuisine a delight.

Our quest was prompted to no small degree by the many requests received constantly for a favorite Chinese recipe or the name of a good, practical Chinese cook book. ("Not too involved, please.") Our "package" not only solves both these problems with a Chinese cook book geared to the American home kitchen, but, in addition, stocks your pantry shelf with most of the special Chinese ingredients that you need for the preparation of these Chinese dishes.

The cook book is *Cook at Home in Chinese*. Its author is Henry Low, a well-known Chinese chef and recognized authority on Chinese food. He has especially selected Chinese dishes of wide American appeal for this book.

The food portion of the package includes: one 18-oz. can of bean sprouts, one 33-oz. can of bamboo shoots, one 18-oz. can of water chestnuts, 1-oz. of dried mushrooms, one 12-oz. jar of bean curd, one pint jar of brown bean sauce, 1 pound of salted dried black beans, one 9-oz. bottle of mei jing seasoning powder, one 4-oz. can of chow mein noodles, and one 5-oz. bottle of soya sauce. Many of the Chinese vegetables in the group are available commercially for the first time since the war.

As devotees of Chinese cuisine know, one or another of them goes into the preparation of a predominant number of Chinese dishes. We predict you'll find yourself working your way through Low's recipes once you get started. There are many delectable recipes for preparing pork, chicken, and duck which are the Chinese epicure's joy, plus many more for exotic fish and shellfish dishes, for those wonderful Chinese omelets known as "foo young," and hot savories like the universally popular Chinese egg roll.

You're told, too, how to plan

and serve a Chinese meal, even to menus. International gourmets will tell you that the Chinese cuisine is just about the finest in the world. For subtlety and artistry in blending flavors, Chinese cookery has no peer. You may not be able to achieve the same degree of perfection to be found in food that comes out of a Chinese kitchen but the results will be close enough to yield some mighty delicious and interesting eating with a real Chinese savor. And pleasing, too, is the surprisingly little effort involved in preparing a Chinese dinner.

The complete Chinese Home Cookery package, including cook book and Chinese foods enumerated before, costs about $11.50 at Charles & Co., 340 Madison Ave., New York City. The items are also available individually when you're ready for replacements.

Anyone who has eaten the superb Southern food served at the famed Bird & Bottle Inn at Garrison, New York, will find good reason for rejoicing in the news that some of the wonderful delicacies for which it is famous may now be had for serving in your own home. For those who have never had the delightful pleasure of visiting the Inn—and I hasten to add that it's a memorable treat—they have made available a Gourmet's Sampler. It's a perfect way to sample these delectable foods.

Having run the gamut of its contents myself, I predict you'll be back for more after you eat your way through the Sampler. All of them are prepared and packed in the Inn's own kitchen by its chef and his staff to insure the same flavor and quality that delight the Inn's guests. The Sampler includes two 19-oz. cans of black bean soup, two cans of Shrimp Soup Louisiane, one 5-oz. jar of dilled olives, a half-pound box of cheese sticks, and a 10-oz. jar of Swedish lingonberry preserve. Each is wrapped in silver foil and the whole handsomely packaged. It's a happy thought for an unusual gift that won't soon be forgotten. The Sampler costs about $7.

You can also get these foods separately.

• • • • The superb black bean soup is a thick, savory purée of black turtle beans, artfully blended with herbs and spices. A can serves about four. Six cans cost under $3.50.

*(Continued on next page)*


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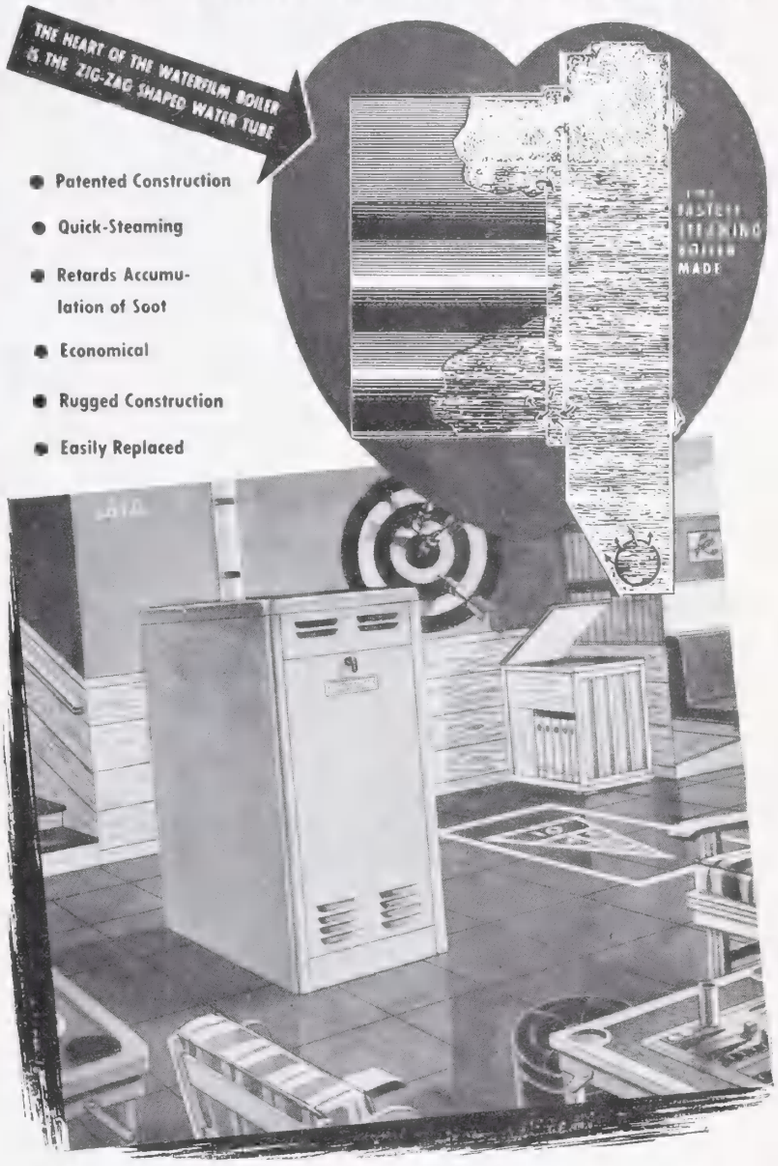
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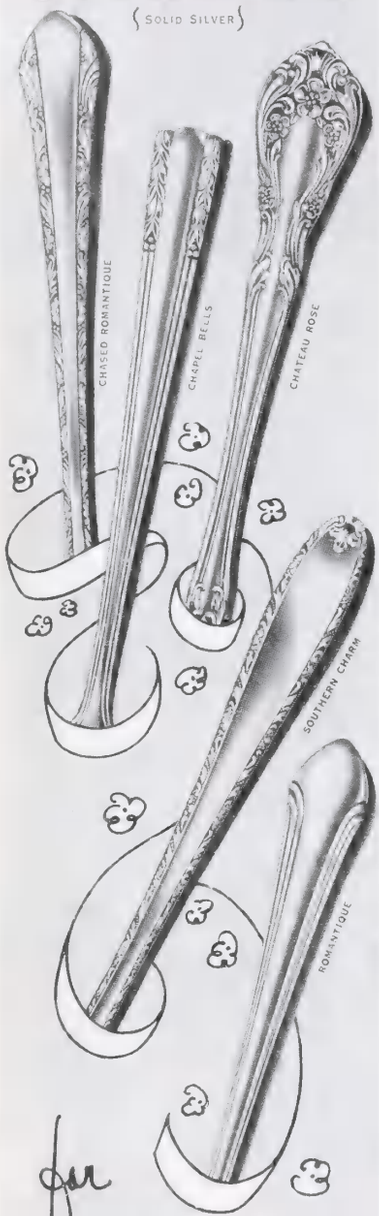
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CONTINUED FROM PRECEDING PAGE

• • • • After the first spoonful of the Shrimp Soup Louisiane you'll understand why this unusual Creole soup has become a "must" with visitors to the Inn. It's a highly seasoned soup made of tomato base, simmered with whole shrimp and their stock, and wonderfully flavored with herbs and vegetables. It's something for the books. Six cans cost under $6.

• • • • The short-as-short Cheese Sticks that melt in your mouth, are as perfect for cocktail-time munching as they are with soups, appetizers, and salads. They have a peppery undertone that combines with the aged Cheddar to zesty perfection. Three half-pound boxes cost about $4.50.

• • • • We went head over heels for the dilled olives. They're cured to perfection with dill, garlic, and tabasco pepper, with slight emphasis on the dill. And how they go with drinks—martinis especially! Six jars cost under $3.50.

• • • • The slightly tart Swedish lingonberry preserve is a delicious accompaniment for poultry and just as delicious on toast or rolled up into French pancakes for dessert purposes. The tiny berries have been kept virtually intact in this smooth-as-velvet syrupy preserve. Six jars cost under $3.50. All from The Bird & Bottle Inn, Albany Post Road, Garrison, N. Y.

My skepticism of the past several years about the availability of a really good canned crabmeat vanished after I opened and tasted the Chatka Crabmeat. The sweet, moist meat proved to be easily as good as it was touted to be. And equally pleasing was the sight of the large, firm chunks of crabmeat. There wasn't a loose shred in the can. The pack looks almost like lobster claws, for the meat comes from giant crabs whose claws have been cut into two-inch lengths. The meat is so sweet and tasty that our dinner guests who ate the deviled crabmeat we whipped up refused to believe that the dish got its start in a can.

Now that summer is coming on, you'll find crabmeat a wonderful pantry shelf ally for making the always popular crabmeat salad. And, of course, don't overlook this delicious shellfish, among other things, as a company-dinner cocktail course where it always makes a hit. Three 6½-oz. cans cost about $3 at Vendome, 415 Madison Ave., New York, N. Y.



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Every time I find an especially fine chutney, like the long-absent Genuine Sun brand, I can hardly wait to broadcast the news, for to my way of thinking there's no tastier relish for cold or hot meat and fowl than a not-too-sweet, hot-ish chutney.

This superbly blended chutney, packed in India, is just about the finest to come our way. Its aromatic bouquet is as delightful as its subtle, gingery tang. The pungent syrup has no more than a suggestion of sweetness and is thick with firm pieces of tropical fruit. From the first taste of the velvet-smooth, throat-warming blend you'll understand why many gourmets consider this chutney the peer of them all. As a matter of fact, it is the original Major Grey Chutney. Try it and we doubt that you'll settle for less. The 17-oz. bottle costs about $1.75 at Vendome, 415 Madison Ave., New York, N. Y.

Kracketts' crisp, airy-light Tomato, Onion, Cheese, and Tato-Bit Puffs are as much fun to deep-fry as they are delicious to eat. Almost the instant the little dried chips (they're about the size of a quarter) make contact with the heated shortening or oil, they miraculously puff up to five times their original size. You can fry up a man-sized batch for a gang of people in almost no time at all, for the puffs are ready for scooping out of the fryer within five seconds from the time they're dropped in. And best of all, you can fry them up fresh for the occasion and enjoy the puffs each time at the peak of their kitchen-fresh goodness. They're equally delicious eating whether you munch them with cocktails or soft drinks or serve them with salads or sandwiches. And they're a perfect addition to any picnic basket. The only fault you're likely to find with these unusual, tasty snacks is that once you start munching you'll find it hard to stop. They cost about $1.75 for six 4-oz. bags (you can have them assorted or six of one flavor). They're at Scruggs-Vandervoort & Barney, St. Louis, Mo.



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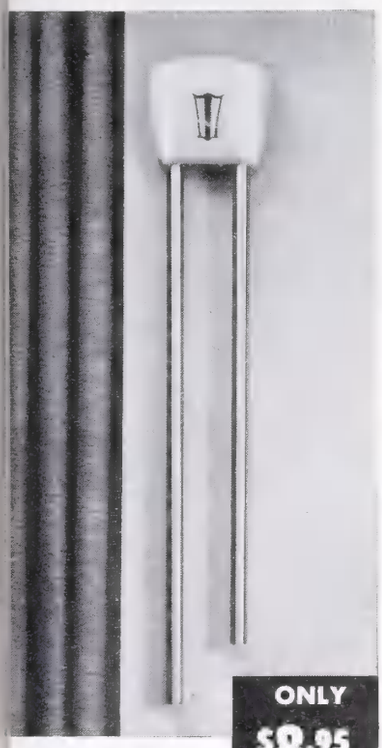
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## CULL THE BORES FROM YOUR CUPBOARD OF FLOWER CONTAINERS

CONTINUED FROM PAGE 180

tioned above: distinguished shape, quiet color, and good texture. But so often they are too strong in color, ugly in shape, and too highly glazed. Other contemporary vases, of clear glass, are lovely for roses and other clean-stemmed flowers with foliage that looks well under water. The majority of flowers are not attractive in clear glass, however. Their visible stems often confuse the pattern of the arrangement; a holder, if used, is difficult to conceal; and coarse foliage, like the leaves of zinnias or calendulas, disintegrates under water and becomes messy and unattractive.

If you insist on having vases originally made for flowers you will have better luck by hunting up some that were made a century or two ago. An antique collector who is also a flower arranger will find a search in this field rewarding.

● ● ● ● In the Eighteenth Century, tulips were exceedingly rare and expensive. One didn't crowd them into a vase with other flowers, except in a Dutch painting where one tulip could economically act as model in several positions. If one had real tulips—a mark of prestige almost to the point of ostentation—she displayed them in a fitting manner, in a tulip vase, a fan-shaped cluster of slender porcelain tubes, one tube for each tulip. This may sound rather stiff, but for setting off the grace of stem and the superb color and form of each tulip, no better holder than the old Delft tulip vase has been devised. You may see one used in Grand Central Palace, New York, or at tulip time in Williamsburg, Virginia, and they are to be found occasionally in antique shops.

● ● ● ● In considering the furnishing of your vase cupboard it is wise to give some thought to the sort of house you live in and to the sort of flowers you are likely to have. An apartment dweller, with little storage space, will concentrate on choice small vases in which a few flowers may be effectively arranged. A shallow dish of really good modern pottery is useful in most apartments. For a traditional setting, an alabaster vase or a silver shell is useful to hold a single lovely flower, such as a pink camellia; or a piece of Waterford glass for the last rose or two left from the week-end dozen.

*(Continued on next page)*

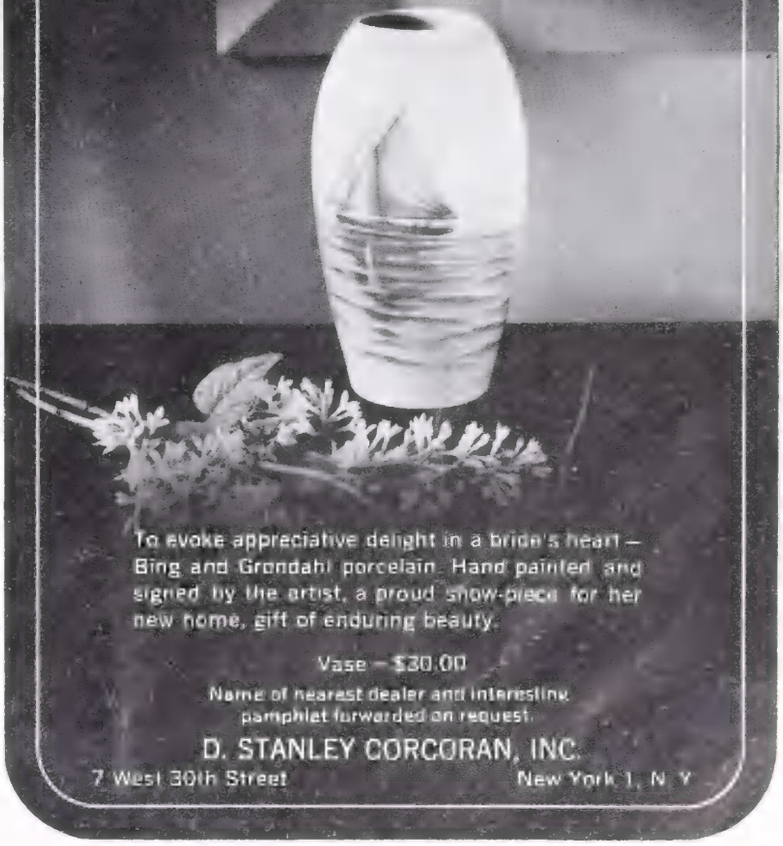
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SARATOGA SPRINGS, NEW YORK

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CONTINUED FROM PRECEDING PAGE

For the dining room table, a crystal or a silver bowl suits a formal occasion, but one should also have an informal piece for "everyday" use that is in character with the dining room.

For the living room or hall the shallow tray type of container is useful for a few flowers; in a formal setting, an urn-shaped vase gives height and dignity and takes far less material than any other vase of equal dimensions. This is the minimum of vase equipment.

If you live in the country with a garden full of flowers, you will never have enough vases or enough cupboards to keep them in. But you will remember the rummage sale and keep weeding them out, replacing them only with those that are worth their keep.

The arranger in the country needs all sorts of vases because she has all sorts of material at hand. From the first snowdrops to the last fling of colorful exuberance from the September garden, from the first tree-flowers to the last autumn foliage, there are never enough vases: large, small, middle-sized; rough, smooth; light, dark; cool-looking, warm-looking; short, tall, deep, shallow; formal, informal, neutral, colorful; and variations and combinations of all the above qualities. She will want simple, crude containers for the woodsy things, and fine vases for the garden aristocrats. If she raises the finest delphiniums she will provide them with equally aristocratic containers, or at least she *should*. A simple pottery might qualify in refinement of form, color and texture.

With a practiced eye the arranger runs over the collection for the vases she will use today, for the flowers that are at their best at the moment in her garden. For the dining table, she might arrange roses or hybrid clematis in crystal (whether Waterford or Steuben depends on which best suits the house) or, more economically, in a square heavy glass ash tray. Yellow and bronze daylilies with pink gasplant might go in a black iron stove-top on the mantel; peonies in a white urn in the hall; three choice iris blossoms in a low copper tray on the coffee table; and the most exquisite rose bud of all in an old perfume bottle on the dressing table. The arrangement? Not too time-consuming because she can depend so much on the beauty of the material and let the selection of the right container do the rest—almost.




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## EASEMENTS

CONTINUED FROM PAGE 157

grantee estates, no matter how often either or both may change ownership in the future. While easements often work out well for both parties concerned, they may contain dynamite.

Is there an easement on your land that you learned about only after buying the land—one that had been granted by a previous owner but not recorded? If it was not recorded in the register of deeds office in your county, it would not appear in the abstract of title covering your land. Failure to file for record does not make an easement invalid. You have cause for court action, if necessary, against a seller who had given you no reason to know there was an unrecorded easement on the land he sold you. But this is poor consolation.

When one takes into consideration rural, estate, and business property, the range of purposes of easements widens. These may be to provide drainage, afford access to a spring or well, give a right to pasturage or the privilege of hunting on another's land or fishing in another's waters, arrange for a party wall, assure light and air from or over another's land, assure an unobstructed view over designated areas to preserve scenic values, and so on.

IN A light-and-air easement, the grantor binds himself not to build structures on his land to a height that would cut off light and air from the grantee's building.

Then there are easements providing for setbacks of buildings, for installing public sewers under private land, for permitting highway departments to place snow fences on farmers' lands, and so on.

An appurtenant easement, one attaching to land, may be permanent or it may be limited. In general practice, it is without time limit. The grant is supposed to continue indefinitely, tied to the grantee's estate. It is transferable and conveyable—handed on from one owner to another, handed down to heirs.

However, an easement may be limited to the person of the grantee, to his lifetime, or his ownership, or his occupancy. This is another type of easement, not appurtenant, of fairly unusual occurrence. Except in a few states, it is not transferable and not conveyable.

Either or both parties to an easement, the grantor and grantee, may fail to live up to the agreement.

*(Continued on page 204)*

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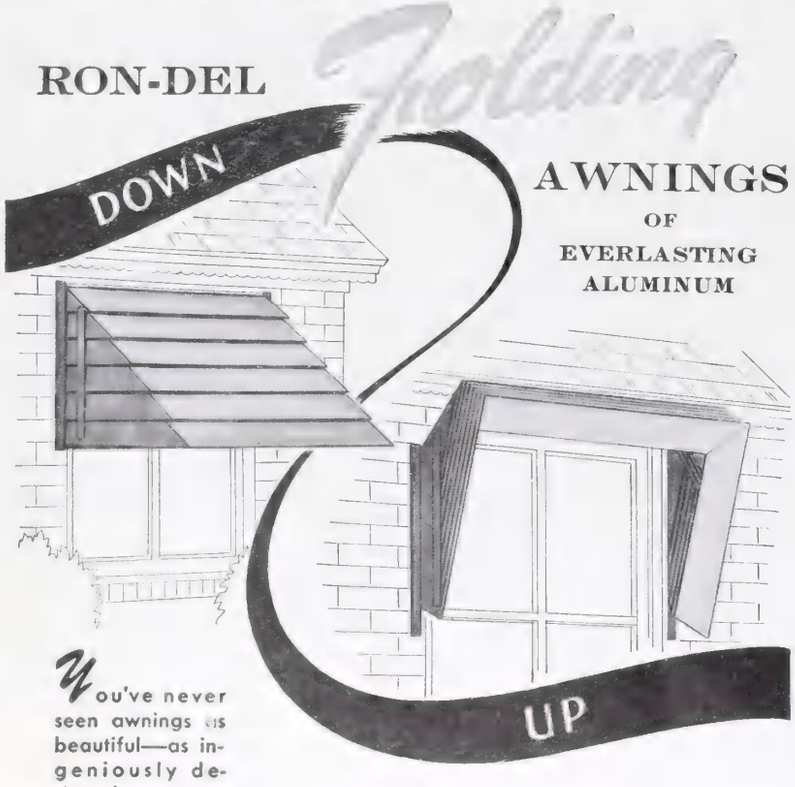
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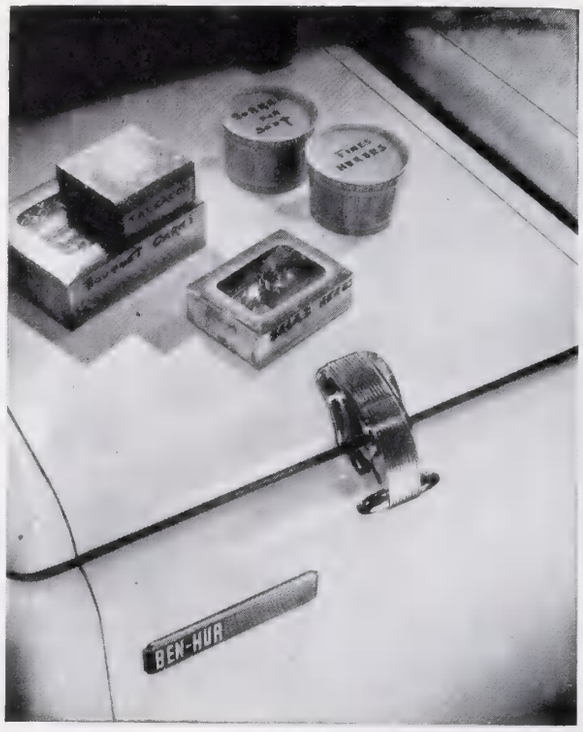
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PHOTOGRAPH BY WILLIAM HOWLAND

# FRESH HERBS FROM THE FREEZER

***You'll find frozen herbs easy to preserve and superior in flavor to the usual dried ones***

**By Gertrude B. Foster**

Quick freezing has proved to be the best method for preserving the out-of-the-garden flavor in fresh fruits and vegetables. We have discovered that this method can be applied to fresh herbs, too, with phenomenal success. The volatile flavor-bearing oils of certain aromatic seasoning plants are dissipated by heat, or exposure to the air, in drying. Tarragon, chervil, sweet basil, burnet, dill, fennel, mint, and sorrel are particular favorites whose taste is altered or diminished by ordinary dehydrating.

Through the magic medium of quick freezing it is possible to preserve all the transient essences in the leaves of culinary herbs. Thus the cook can conveniently concoct, at any season, such gastronomic triumphs as *omelette aux fines herbes*, sorrel soup or chicken estragon, by merely taking out of th freezer packets of individual c mixed herbs, according to th recipe.

The processing of fresh herb for the home freezer is as simple a that of spinach or other green Speed in handling, from the mo ment of picking to the time of pop ping the boxes into the cold com partment, is the secret of sealin the full flavor in the leaves. Gathe the leafy tips early in the mornin of a fair day, when the dew ha dried off the plants but before th sun has begun to release thei pungent oils. Very little washin will be necessary where the herb stand tall enough to be free of san and grit. Cut the leaves with suffi cient stem to tie in small bunche

Have a large pan of boilin water ready for blanching and an

*(Continued on page 195)*

# *Those Heavenly Carpets by Lees*

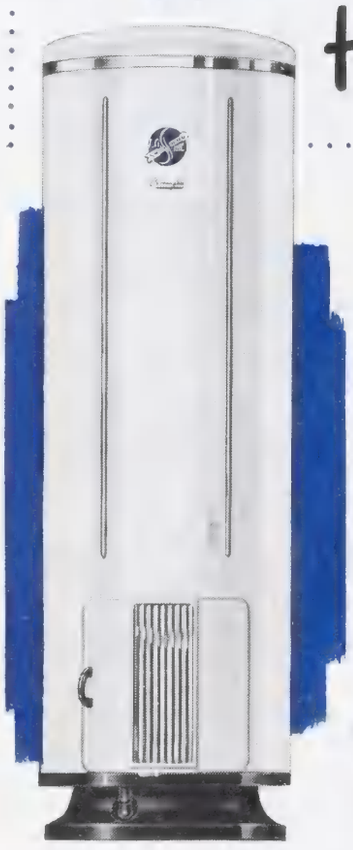
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*is fine carpet.*
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NANCY BURDEN

# OUT OF THE RUT INTO THE GROOVE

**The key that opens the door to more dexterous living is the awareness of the need for change**

**By Jean Tigar**

Experts claim that if we would remain rut-free, if we aim to stay cheerful and in the pink, we should change our personal habits frequently.

Grandma was one step ahead of all this. She probably didn't recognize the psychological reasons, but her favorite anti-doldrum device was trying a new piccalilli recipe or making a new variety of mincemeat. (When she was lucky enough to have a friend whose sister-in-law had heard of a way to improve on the methods, that is.)

How many years is it since *you've* invested in a new cook book, by the way? A trip to your library or book store will convince you that you've got along with the old one far too long. Not only have culinary methods been improved to an amazingly foolproof extent, but recipes are couched in more specific terms: you can tell at a glance about how long preparation time will be; you'll find that many dishes you once rejected because they seemed too difficult don't seem that way any more with your vaster experience.

When was the last time you experimented by switching the radio dial to a different station? How do you know your favorite program *is* your favorite unless you low it to be challenged now a then? A checkup of the radio s tion of your newspaper can son times make a complete a gratifying change in the leisu hours of an entire family.

And that brings us to somethi else. Have you been a subscriber a certain newspaper for Lord kno how long now? How about switch? The difference betwe *The Morning Gazette* and *The E ning Star* will often mean the d ference between a mild curios and an avid interest, or between casual opinion and a smart poi of view.

It works with the small fry, t If milk is the beverage always in cated in your house at noontin try hot chocolate with whipp cream or "Cokes" or ginger a instead. (Don't mention this in a vance, though, and see what ha pens.) Allow "best" clothes to worn for more mundane purpos such as school or a trip to t corner grocery occasionally, givi *two* people pleasure with one h and coat.

If your prime outdoor sport i volves dinner downtown and movie, order two tickets to a pri

*(Continued on page 195)*

# Home-Canning

## *helps you beat High Food Costs . . .*







Home canning of carefully selected, ripe, freshly picked fruits and vegetables when the supply is most abundant and prices lowest will give you a delicious, wholesome, well-balanced diet the year 'round —with considerable savings.

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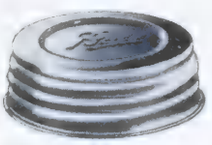
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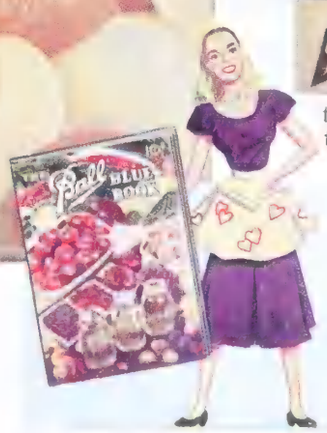


Fit all Mason jars and seal with a rubber ring on wide sealing shoulder. Can be used over and over again! Favorites for more than three generations, Ball Zinc Caps are preferred by many housewives.

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## OUT OF THE RUT INTO THE GROOVE

CONTINUED FROM PAGE 192

ght and have late supper after ıe main event for a change. Or ave an early dinner in a new place nd ask your husband how long it's een since he's seen the inside of a epartment store. (Things can ome of a joint visit to a depart- ıent store, by the way, all of them ood.)

Surprise the family some night y having them come back to a per- umed house. You can experiment ith everything from pine cones in ıe fire place or scented lacquer in rawers to a drop of your best erfume placed on a lighted elec- rical bulb.

Switching markets once in a hile is a good idea, too. A differ- ent brand of evaporated milk could make that custard pie smoother and more flavorsome. Walking around unfamiliar canned goods counters may cause you to remember you haven't served that old favorite in years. A new meat counter could mean a better break with steak or a leg of lamb.

It *may* be your family won't stand for a house that smells like anything but a house: it *could* be you're a Home Ec major and you're writing a cook book; you might even have the kind of kids who refuse to get dressed up. In that case, you're on your own. Promise yourself you won't just stand there, though. *Do something!*

## FRESH HERBS FROM THE FREEZER

CONTINUED FROM PAGE 190

ther bowl filled with ice water or rapid cooling. Separate the leaned sprigs of herbs according o the way in which they are to be acked—singly for cooking with ndividual foods and in mixed bou- uets for salads, soups, and stew. Knot a loop of kitchen thread bout the stems of each small unch so that it can be dipped in oiling water without scalding your ngers, then quickly plunged into ıe chilling pan. To keep the water ı the blanching kettle at the boil- ıg point, handle only as many erbs at a time as you would use in recipe calling for fresh herbs.

Dip the herbs quickly, so that hey are completely covered with oiling water, and leave them in or one minute. Sweet basil will urn black if the leaves are hit by ıe steam before they get under ıe water. Remove and plunge into bowl of ice water or hold under ery cold running water until they re well chilled.

Of course, the original crispness ill not be restored to the leaves, ven by the icy bath, so mint and ther herbs cannot be used as gar- ish after freezing. However, in ecipes calling for chopped or rushed leaves or for an infusion of erbs, such as in iced drinks and omato juice, the wonderfully fresh lavor of quick-frozen herbs is a ast improvement over dried ones.

Drain the leaves and place in ellophane bags, which can be heat- ealed, before enclosing them in a axed carton. Where a small quan- ity of seasoning is usually cooked ith a vegetable, such as summer avory with string beans, the green prigs may be processed at the same time as the beans and laid on top of them in their carton. Separating the herbs into small bunches for *fines herbes*, *bouquet garni*, and *ravigote*, before blanching and packing in separate envelopes will save a lot of time later. The cook can then choose the appropriate group of seasonings for court bouillon or omelet without opening several boxes and bags to find tarragon, chervil or basil.

Make haste, also, when cooking with frozen herbs to use them as soon as thawed. The packets can be placed in the refrigerator unopened until time to steep the contents in soup, at the last minute, or to mince them fine for tossing with salad greens. Like fresh herbs, frozen ones do not keep their flavor too long after they are exposed to the air. If some leaves from a package are left over from a recipe, put the extra sprigs in a glass jar and cover with wine vinegar for piquant salad dressings. Tarragon vinegar can be made at any time of year by using quick-frozen tarragon.

Salad burnet, sweet basil, chervil, chives, dill, fennel, mint, sorrel, and tarragon are great successes when quick-frozen because their true flavor cannot be preserved in any other way. It is also possible

*(Continued on next page)*




Refrescante!

"Refreshing as the mountain air,
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Merito ees the mountain rum
That makes your dreenks with flavor hum!"



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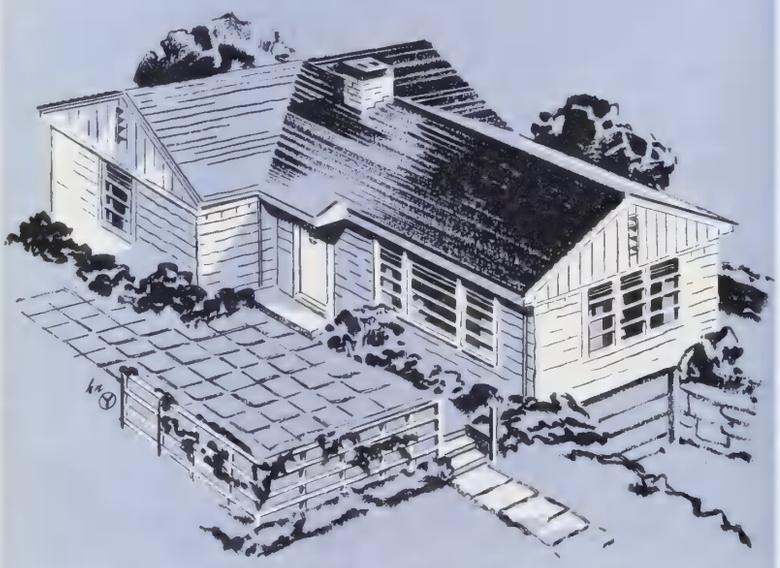



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CONTINUED FROM PRECEDING PAGE

to do parsley, sweet marjoram, savory, thyme, and sage. Several bags of herbs will fit in regular pint cartons which should be labeled according to the contents or the end use to which they will be put.

Two or three sprigs each of tarragon, chervil, chives, and sweet marjoram in one bag can be marked *fines herbes*, so that you will know they can be used in omelets or any recipe calling for that combination. Sweet basil may be substituted for the marjoram, and parsley for chervil, but the chives and tarragon are indispensable Salad herbs might include salad burnet, chives, chervil, and basil, savory or marjoram. A generous handful of tarragon can be prepared along with each roasting chicken and tucked into the cavity to flavor the dressing, or slipped under the skin over the breast bone, for aesthetic as well as gustatory pleasure. In our opinion frozen fish should never be sold without the proper herbs accompanying it for making tartar sauce or chervil butter.

Herb butter, a blending of green and gold, made from finely chopped fresh frozen herbs and well creamed butter, is proof of the cook's artistry. It can be made from tarragon, chervil, chives, dill, fennel, or parsley, to be spread on fish and meats before broiling or slathered over cooked vegetables before serving.

The characteristic flavorings of sorrel soup can be packaged together ready to be minced and combined with cream and chicken stock at a moment's notice. To prepare the greens and concoct the beautiful soup proceed as follows:

### Frozen Sorrel Soup

Wash and prepare two large handfuls of fresh sorrel by folding the leaves and tearing the heavy midrib from the top down. Place in a colander which can be immersed in boiling water. Dip the leaves for one minute in the blanching bath. Try not to let them float out of the wire basket or colander as they become very slippery and fragile when heated. Sorrel does turn a pale brown color whenever it is cooked but this is offset by the verdant color of the herbs in the soup. Chill sorrel leaves and place in the bottom of a pint-size cellophane carton liner. Blanch for one minute 3 large leaves of lovage, 3 sprigs of chervil, 6 leaves of chives, 2 sprigs of tarragon, and a small twig of rosemary, all tied together. Cool and place on top of the sorrel. Heat-seal the bag and mark the carton, "sorrel for soup."

To make the soup for an exotic spring luncheon dish, thaw the herbs, chop very fine and add them to 4 tablespoons of melted butter in which 2 shallots have been cooked in a large skillet. Blend in 2 tablespoons of sifted flour and stir constantly, while adding 2 cups of chicken stock. (Two cups of chicken bouillon, made from 2 bouillon cubes, substitute nicely for chicken stock.) Let simmer for 15 minutes, stirring frequently to prevent lumping. Beat 2 egg yolks slightly and add to 1 cup of cream or evaporated milk. Stir into the soup gradually and turn off heat. Continue stirring until mixture thickens slightly. Serve hot with croutons or cold with a dab of sour cream.

Mint sauce made from quick frozen mint is another out-of-season triumph sure to bring accolades to the cook. Many recipes for this perennial companion to roast lamb call for boiling the mint leaves with vinegar. In our family this is heresy, as the delicate bouquet of mint is lost by boiling and should be allowed to diffuse slowly through the sauce by standing it in a warm place for at least one hour before serving.

### English Mint Sauce

Thaw and chop to a fine puree 2 large handfuls of tenderest frozen spearmint. Pound into it enough granulated sugar to make a thick paste. Moisten with white vinegar or wine vinegar until the paste becomes a thick syrup. To remove the gritty taste of granulated sugar, let stand before the hot air vent of the oven for one hour before serving. The heat will melt the sugar and the aroma of the mint will permeate the vinegar.






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## SINK, SANK, SUNK

CONTINUED FROM PAGE 126

scooted up and down with wild abandon. But the sink . . .

I ask you. It consisted of a peeling, browning basin with two faucets, each of which produced a continuous stream of lukewarm water. Attached to it was a wash tub that looked like something for the girls to soak their feet in after they finished stomping on the grapes.

"Those ladies' magazines must have something to say about old sinks." David said helpfully. "Maybe you can paint it to look like a French poodle or something."

I tried looking at the kitchen in a new light. I painted the inside of the cabinets green and the riser red, and I littered the walls with fancy orange juicers and can openers that looked like guillotines and little doghouses that held kitchen towels. But it was all simply occupational therapy. No matter what I did, there was that boozy, sleazy, blowzy, Langley Collier sink, like a Japanese beetle in a rose bower.

One magazine suggested that I wallpaper behind the stove for a change of pace, whatever that meant. I invested in a plastic-coated wallpaper in a modern strawberry pattern. (David: "What the hell are *modern* strawberries?") It cost more than normal paper, but I tried to explain it to David.

"It's impervious to everything, like some people," I said, glaring at him. "Ink, glue, babies, even lipstick, simply wipe off with soap and water."

David held his head. "It's a fine commentary on the human race when wallpaper manufacturers expect people to go around kissing their wallpaper."

He looked slowly around the kitchen at the modern strawberries running madly around the ceiling and the guillotine can opener.

"I must say you've got everything in here but the kitchen sink. . . ."

*(Continued on next page)*





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CONTINUED FROM PRECEDING PAGE

He clapped his hand over his mouth.

I stepped forward. "You said it," I said ominously.

"I certainly stepped into that one," David said. "Shows the pitfalls into which cliches can lead you. Okay. I give up. Call in the creditors and tell them we're expanding."

"It just happens that I've done a little research on the subject," I said quickly.

"For $155 we can get a sink that fits exactly, plus a double drainboard, engineered drawer space, and a built-in vegetable sprayer."

"Only $155 for a built-in vegetable sprayer?" David said. "We certainly can't let an opportunity like that pass."

The new sink arrived in due course. I found it standing in the middle of the kitchen when I came home one night, staring insolently at its broken-down colleague. It was staggeringly handsome, but it certainly impeded kitchen traffic.

I called David and told him we were going out to dinner. "I can't cook because of the new sink," I explained.

"First sink I ever heard of that forced people to eat out," David said.

"How was I supposed to know that the guys who deliver it don't install it, too? Everybody's so uncooperative."

David sighed deeply. "Maybe it's just as well you're discovering the Age of Specialization now. I only hope it's big enough to hold both of you."

Dinner cost us $5.75. I remember because David made a note of it in a little book entitled "Our Sink."

"Just keeping track of what this $155 sink is going to cost us," he said pleasantly.

The next day I interviewed a number of plumbers, but they were all busy at the moment. I finally found two in the back of a woodworking shop who said they'd be around Monday.

We ate out Wednesday and Thursday nights. The sinking fu assumed proportions. Friday I p suaded the delivery boys fr Gristede's to come up and ha the new sink into the living roo so I could return to the kitchen.

"How much did that maneuv cost you?" David said inexorab notebook in hand.

"Five dollars," I said, weakly.

All through dinner he star malevolently at the sink, gleami hugely in the middle of the livi room.

"Cozy, isn't it?" he said. "Ju the three of us."

Monday morning my two frien arrived to remove the old sin They were the silent, efficient ty with small ears, and I sat peac fully in the living room listening them dispossess the poor old thin Magnanimous in victory, I su denly hoped there was a home f old sinks where they could leak o the last years of their lives, clo ging up together and recalling pa triumphs.

When the old sink was final excavated, the removal of its bac board revealed an unplaster manhole in the wall behind it.

The Padufers helpfully su gested their cousin in the plasterin business. Cousin Leopold arrive the next day, filled in the cavi while discussing Padufer famil problems, and left his bill for $2

I then had to recall the painte to retouch the restored cavity t match the rest of the kitchen woo work, an operation which involve two days, three coats, and $24.

"Only $8 a coat?" David sai "You must be slipping."

The Brothers Padufer were f nally started on the installation the new sink. During the course their labors they delivered selecte passages from Bertrand Russel explained the dangers of the Ma shall Plan, presented me with pamphlet on the Holy Rollers, an discussed the navel vs. the seede orange.

That was Monday and Tuesday during which time they also dis played a notable capacity for bee

On Wednesday at high noon, th



...k was in. At 12:15 it was dis-...ered that when two of the en-...eered drawers were pulled out, ... collided with the kitchen radi-...r and its attendant riser.

Mr. Padufer said we'd have to ...move the radiator and that would ... an extra $25. But the riser ...ned pretty irrevocable. The ...dufers suddenly recalled they ... to get home to their wives ... they'd see me in the morning. ...e all spent Black Thursday to-...her while they unhitched all ... stuff they had spent Monday ... Tuesday hitching up.

...t 5:07 p.m. Friday the sink was ...alled. The Padufers bid me a ...d, beery farewell, a brief lec-...e on electric eels, and departed ...ving their bill for $80.

Eighty dollars to install a built-in vegetable sprayer!" David said that night, staring incredulously from it to his notebook.

"This is really the most versatile gadget I've ever seen," I said, spraying it nervously about the sink. "Won't it be fine for watering your cactuses?"

"Cacti," David said automatically. "Some little bargain you got for us. Cost us $27.50 in dinners out; $5 to have it in the living room with us; $20 to plasterer; $24 to painter; $25 to remove the kitchen radiator; $8.75 in beers to plumbers; now, $80 to install it. The next thing . . ."

"Look at the cute little partitions for kitchen silver." I said frantically.

"One hundred and fifty-five dollars to buy a sink; $165 to get it into action," David said inexorably. "That must be a world's record of some sort."

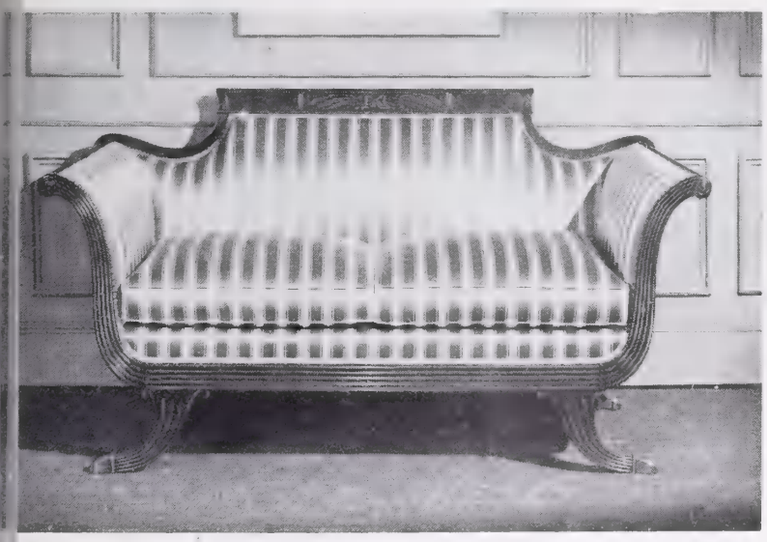
"There's even a place for the garbage can underneath, so you won't have to fall over it any more," I said desperately. "Come look."

David knelt down and examined the size of the garbage compartment critically.

"Might be a tight squeeze for both of us," he said, "but I guess when you need a roof over your head you can't afford to be fussy."




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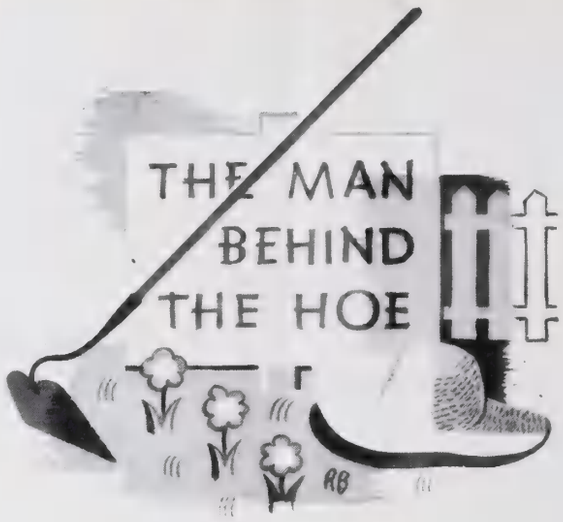
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# June brings choice early vegetables— plus work aplenty

June, at long last: Such a temptation to loll in the hammock under the old apple tree and just enjoy to the full the blue sky and the rose garden.

But, alas, work must be done. This is the month when house guests are carefully screened. Only the tried and true *working* guests are now invited, for millions of peas are waiting to be picked, shelled, and frozen. Many hands make light work, so one delegation picks, another group starts shelling, and the kitchen gang blanches and packs. In no time flat, the year's supply of peas is safely tucked away in the freezer. Speed is important since peas lose their sweetness rapidly.

The dogs join in the fun, too, especially Pete. He not only sits in the middle of all the shellers to salvage any stray peas, but he goes along to the garden and, to the great amusement of guests, picks his own from the plants, carefully eating the tender peas and discarding the pods.

Fat stalks of asparagus are cut and frozen continually until the middle of June. After the asparagus goes to leaf, we sow lettuce seed between the rows. The feathery asparagus foliage lightly shades this cool-weather crop from the worst of the hot, summer sun.

Rosy stalks of rhubarb, too, a pulled and cut into inch lengt These are sprinkled with sugar a go into the freezer, in anticipati of midwinter tarts and fruit co pote (of baked rhubarb combin with strawberries).

Chipman's Canada Red, red the way through, and MacDona with red skin and delicious flav are new varieties that we free We find them sweeter and m flavorful than older varieties. Ho ever, we use the old-fashioned ki to make rhubarb conserve which really superb.

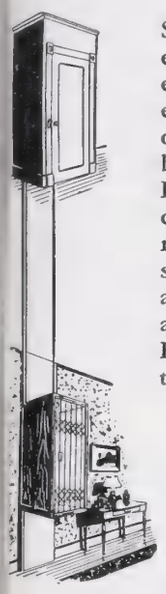
### Rhubarb Conserve

Five pounds of rhubarb cut i one-inch pieces without peeling. S pounds of sugar. Let stand ov night. Then add 4 lemons and orange, boiled until tender, th ground in the food chopper. Ne 1 pound of figs cut into pieces a 1 pound of nut meats cut up. Co all together for about one ho This makes about eleven mediu size mayonnaise jars or eight sm jars of conserve.

Gardeners who have the necessa space can enjoy fresh corn summer and into early fall, a frozen corn throughout the wint as well. The secret is to plan a continuous succession of h

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vests. In our Connecticut garden, we plant several varieties: Spancross (extra early), Marcross (early), Carmelcross (late midseason), and Golden Stowell's Hybrids (very late). Seed of all these varieties is planted at the same time, but they ripen over a period of weeks, because each hybrid takes a different number of days to produce edible ears. However, we do make succession plantings of our favorite, Golden Cross Bantam, at two-week intervals up to July first. We depend on it to supply the bulk of our crop for eating fresh and for freezing.

The corn succession we grow was largely developed by Dr. W. R. Singleton of our State Experiment Station. This year he has a new yellow variety on the market—Grant, that ripens right after Carmelcross. Massachusetts has also introduced a new hybrid, called Pilgrim, for the same season.

Louisiana 521 is another new sweet corn hybrid, developed for use in central and southern Louisiana; the ear is white, and the heavy shucks are a protection from weevils and corn ear worms, which are serious pests in that section of the country. If you haven't space for much corn, try Mason's Golden Midget. Each plant yields three to five small ears that are deliciously sweet. The plants grow three feet tall, and the corn matures in only 56 days.

AFTER some serious trouble with corn borers, we tried our Connecticut Station's suggestion to plant the main crop of corn between May 20th and June 5th. This allowed the corn to mature between broods of the borers and thus largely avoid this pest. Your own State Experiment Station can undoubtedly suggest logical planting dates for your locality.

Bush beans are another vegetable whose sowing should be carefully timed. In our area, bush beans planted between June 1st and June 20th usually mature a crop without serious damage from the Mexican bean beetle. Those planted before or after this period usually require spraying with rotenone as soon as the first beetles appear. Spraying is best done twice a week for three weeks. Spray should cover the underside of the leaves where the beetle eggs are laid.

If you are planting root crops to store for winter, June is the deadline in a northern climate, like ours. Otherwise, they may not mature. Last call, also, for planting fall cabbage, cauliflower, Brussels

*(Continued on next page)*




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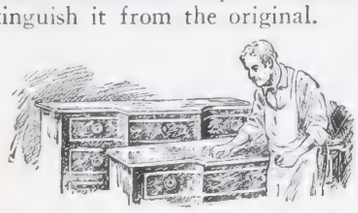
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CHEST OF DRAWERS
*and how it became part of*
The Beacon Hill Collection

Long ago, in a dining room on Beacon Hill, Boston, a group of dinner guests stood admiring an antique Sheraton Chest of Drawers. In the soft candlelight, the simple beauty of its patina and contours seemed to reach out and touch all present . . . especially the young daughter of the hostess, who never forgot the pride of possession shared with her mother on that night.

One day the Sheraton Chest was sent to our furniture shop with the hope that it might be successfully copied and presented to the daughter on her wedding day. Here was a real challenge for our craftsmen. The result was an exciting surprise. So perfect was the reproduction, that it was almost impossible to distinguish it from the original.



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CONTINUED FROM PRECEDING PAGE

sprouts, and broccoli. All except cauliflower will stand a certain amount of frost. With cauliflower, be sure to tie the outer leaves over the flower heads as soon as they are three to four inches in diameter.

Does mention of eggplant bring to mind a picture of limp, unappetizing fried slices? Then take a leaf from Armenian cookery, which considers eggplant as a royal vegetable to serve in a number of delicious ways.

From our friend, Erahooney Kevorkian, comes this delicious recipe.

**Eggplant Rolls**

Ten slices of eggplant ¼ inch thick. 1 pound of ground shoulder of lamb. 1 onion. ⅓ cup of parsley, chopped fine. 10 slices of bacon, salt and pepper to taste. Salt slices of eggplant and let stand 30 minutes. When soft, wash in cold water. Mix together lamb, chopped onion, parsley, salt, and pepper. Place a heaping tablespoonful of mixture on each slice of eggplant. Roll up, wrap a slice of bacon around each roll, and fasten with toothpicks. Place in baking pan, add 1 cup of water and ½ cup of tomato sauce. Bake 1¼ hours. Turn rolls over after 45 minutes to brown on both sides. (Recipe could use left-over meat instead of fresh lamb.)

Eggplant is a hot-weather crop, therefore it cannot be planted much before June 1st up North. If you garden in a cool climate, where many varieties do not mature before frost, try to purchase plants of the New Hampshire Hybrid. It takes only 70 days to mature. Burpee Hybrid is another excellent variety that takes only 70 days, and Black Beauty takes only 73. Remember to plant enough eggplants to allow you to freeze some of the fruit for winter dishes.

Strawberry plants set out early must not suffer for lack of water. Also, newly set plants must be disbudded to provide a good crop of berries next June.

A strawberry plant too seldom grown is the Alpine variety, Baron Solemacher. It is grown from seed and forms compact, bushy plants, charming for edging either a vegetable or flower garden. The plants do not form runners. In Connecticut it begins to bear in early June, and throughout the summer offers a constant supply of small, sweet fruits similar to wild strawberries. My plants have survived three winters with no protection.

The seeds of Baron Solemacher are dust-fine and should be started in small flats or bulb pans, rather than in the open ground. Water them by immersing the bulb pan to just below the rim; overhead watering may wash the tiny seeds to the edge of the pan. Be sure to water the plants thoroughly when you transplant them into the garden.

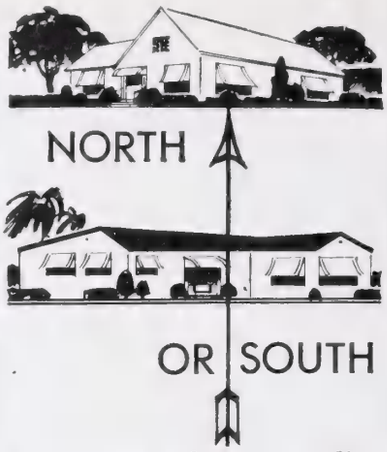
Grapes are one of the small fruits that seem to do well in many parts of the country. If you have lost your grape crop from the very common disease called grape rot, don't despair. Try spraying your vines with two pounds of Fermate to 100 gallons of water, with a sticker spreader. The first spray should be applied when the green tips are three-quarters of an inch long; the second, just before bloom; the third, just after bloom; and the last, two weeks later.

Two remedies are suggested to gardeners whose grapes are infested by the grape flea beetle. The most economical control is to get rid of wild vines (which harbor the pest) within half a mile of your arbor, according to Professor F. Z. Hartzell of the New York Experiment Station. Another remedy is to use a spray of one pound of DDT in 100 gallons of water; this should clear the vines of the adult beetles.

Gardeners who grow Muscadine grapes and get no fruit may have success by introducing a male plant to fertilize the flowers of their plants which are probably all female. Another solution is to set out some of the new varieties with "perfect" flowers, developed by the North Carolina Department of Agriculture and the U. S. Department of Agriculture. Perfect, in botany, is used to describe a plant with both fruit and pollen-producing flowers. Burgaw, Tarheel, and Duplin are black varieties, and Wallace, Willard, and Pendu are white. Burgaw and Wallace are best for general use.

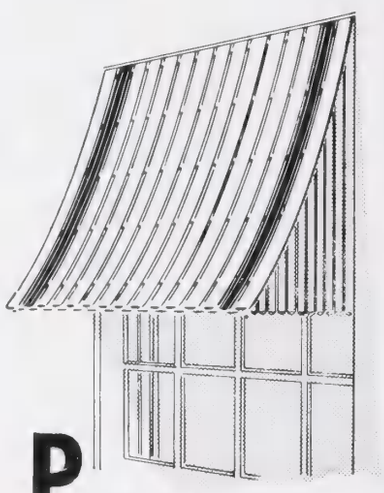
The Scuppernong, native grape of the South, which is considered by many to be a white form of the deep purple, thick-skinned Muscadine, is a "must" for southern gardens. Nothing is easier to grow. Although the "mother vine" on Roanoke Island, N. C., covers an enormous space, a single vine can be restricted to around 200 square feet. If something is needed to beautify a house, no more graceful vine can be found. Picture an old southern home with a second story piazza, where the owner can sit in the shade of a vine and eat grapes to his heart's content.

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yellow grape developed for the Northeast by the Geneva, N. Y. Experiment Station in collaboration with the New York Botanical Garden. The grapes are sweet and ripen the first of September.

Golden Muscat is another new yellow variety. It produces delicious fruits similar to California-grown grapes, but suitable for colder regions that offer a fairly long season for their ripening.

Cardinal is a new California table grape which is large, dark red, highly productive and early. It ripens three or four weeks ahead of Thompson seedless in the Fresno area.

Although grapes succeed in many parts of the country where they are grown for fruit, for wine, or for juice, they are one of the few fruits which cannot be preserved by freezing.—*R. Gannon.*

## IS YOUR KITCHEN A BOOBY-TRAP?

CONTINUED FROM PAGE 176

### *Here Are the Right Answers*

Questions 1 to 10—No. Any Yes rings the alarm for the fire hazards which take greater fatal toll than any other kitchen risk. Burns and scalds, which are the most frequent fatalities, account for more than one-third of all lives lost—more than 2.000 each year in American kitchens.

Questions 11, 12—No.

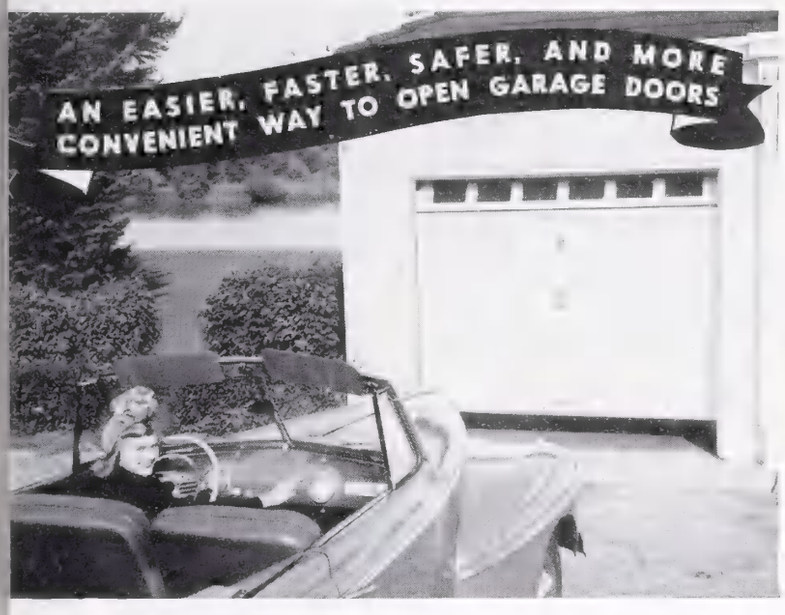
Questions 13, 14—Yes. It's protection against fumes which can catch you dozing, literally.

Questions 15 to 18—No. Or you're a "fall gal" for the falls which rank next to burns as a cause of fatality, accounting for 1.500 fatalities annually. Most of them occur when the victim walks over a treacherous floor.

Questions 19 to 22—No.

Question 23—Yes. Or else you're asking for injuries which aren't just accidental.

Questions 24 to 30—No. Understand your own moods and try to curb them for safety's sake.


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**SAVE** yourself the bother of getting out of your car. Save your clothes and disposition in stormy weather. Save time — save trouble. Just push the button and the door opens — push it again and it closes.

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**BE SURE** of reliable operation with BARBER-COLMAN Radio Control. It was invented over 15 years ago, worked on for six years to develop and perfect it, has been in production for 10 years. Many satisfied users consider it as essential as their car.

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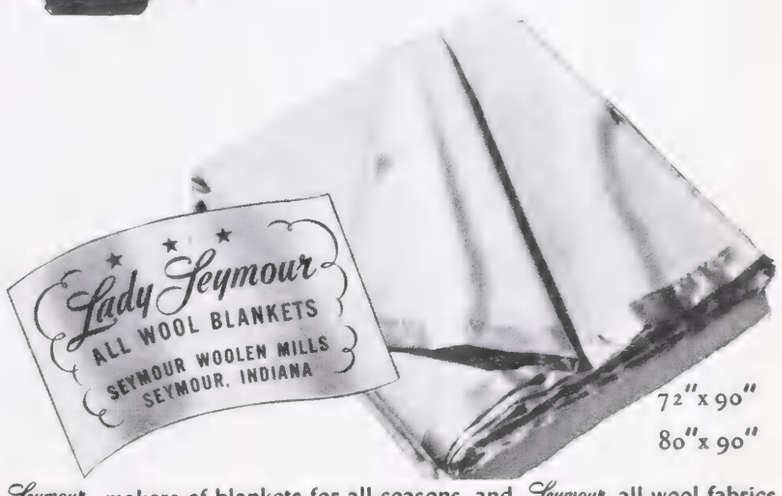


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*Address*.....



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FITTED HANDBAGS POWDER CASES CIGARETTE CASES AUTOMATIC LIGHTERS


## EASEMENTS

CONTINUED FROM PAGE 189

While the grantor's duty is purely negative—he need not make repairs, for instance, or do any other affirmative act—he is obligated to refrain from using his land in a way that interferes with the grantee's right to use it. What if the grantor does interfere with or obstructs the other's right to use and enjoy the privilege granted?

He has a remedy or a choice of remedies. The grantee may punch the grantor in the nose and get his promise to cease and desist, or the grantee may go to court and obtain an injunction restraining the other from his unneighborly acts, or the grantee may collect damages.

If the grantee, on his part, abuses the easement, as in any of the ways already cited, the grantor, too, has the nose-punching recourse, if he is big enough. Or he likewise may seek redress in court.

But may not an easement be got rid of, wiped out, nullified, destroyed, extinguished? It may, in various ways.

One way is by release, as when the owner of the grantee estate relinquishes his right in writing. A common way of doing this is by his giving a quitclaim deed to the grantor's land.

ANOTHER way to extinguish an easement is by merger. If both grantor and grantee estates come into the possession of one owner and are united under one title, the merger destroys the easement. In other words, buy out that troublesome neighbor, whether he be grantor or grantee.

Still another way to wipe out an easement is by surrender, cessation of enjoyment, or abandonment. This applies only when the easement has been acquired not by grant but by "prescription."

Prescription may be regarded for practical purposes as the same as adverse possession occurring when there has been open and uninterrupted use and enjoyment of a privilege from "time immemorial" or for a stated term of years.

Here is an example. Brown recently bought a dwelling in an old, well-established district, taking it as found without having the lot surveyed. In running lines to do some planting, he discovers that the eaves of a neighbor's roof overhang his lot line by a foot to eighteen inches. He notifies the neighbor, one Stubbs, to do something about it. This means move the house back or make terms with Brown.




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Stubbs is not impressed. He does nothing. Can Brown get a ladder and saw off the projecting eaves? Stubbs says to go ahead, that if Brown does anything like that, he, Stubbs, will have the law on him.

It develops that Stubbs claims to have an easement on Brown's lot, not by grant of a former owner but by "prescription." Stubbs points out that he has owned and lived in his house for thirty years and in all that time no one has objected to or interfered with his having his roof where it is.

It may take a court ruling to determine this issue, but Brown is told by his lawyer that Stubbs has a strong case. Brown is still thinking about it.

A sale of tax-forfeited land wipes out an easement on it.

Foreclosure of a mortgage on a parcel of land will nullify an easement on it predating the mortgage, if the mortgagee at the time of making the loan was not informed of the existence of the easement and if there were no visible indications to put him on notice. Such indications might be a common driveway, a party wall, and so on.

***Here are some Do's and Don't's about easements for homeowners:***

*If you are contemplating granting an easement on your home site, think over the possible disadvantages to you if you do grant it. Make the consideration ample to compensate you. Granting an easement places a restriction on the use of your land and so may affect its salability and its sale price.*

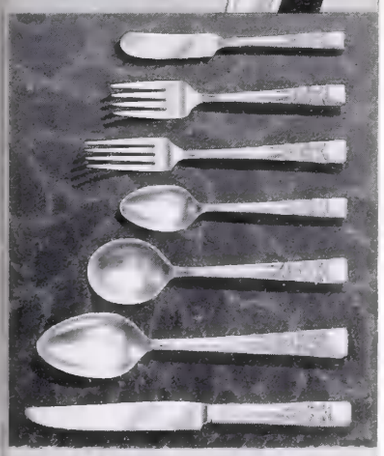
*If you grant an easement to a relative or a friend who is your neighbor, consider that it may go into the hands of a stranger, for the sale of the grantee estate takes the easement with it.*

*If you are to acquire an easement in the purchase of land, make sure that the original grantor of the easement was the actual title holder at the time. Have his abstract of title examined as well as the abstract covering the land you are buying.*

*If you grant or acquire an easement, have the instrument recorded promptly in the office of the register of deeds in your county.*

*If you are thinking of granting an easement on your land, by all means consult a lawyer—not any lawyer, but a title lawyer. It would be well to talk it over with a business man, too, preferably a real estate dealer. Granting an easement is not a little thing; it is a big thing; it is a matter of major importance to you.*


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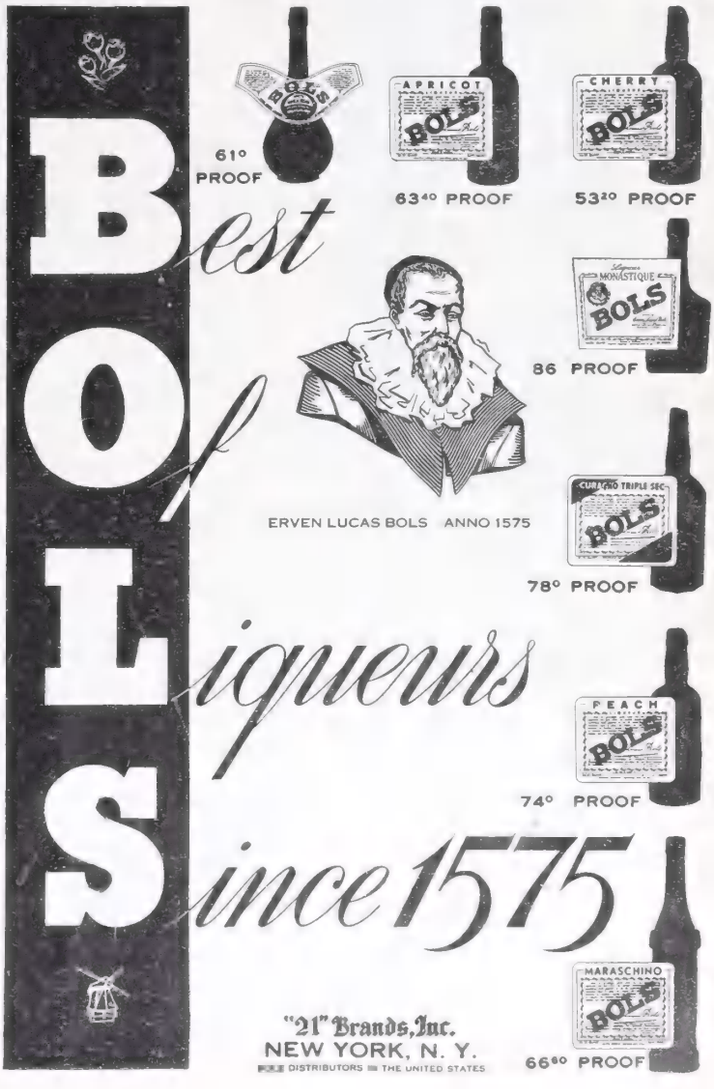
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## CHOOSE YOUR BORDER FLOWERS FOR THEIR SHAPES AND SIZES

*(Continued from page 121)*

In the border illustrated on these pages, there is a strong interplay of spike versus round-headed forms, which, like counterpoint in music, helps to build the scene dramatically. The bold spikes of the delphiniums are echoed in the lupines, and snapdragons provide the same forms later in the season. The lilacs in the background also carry their flowers in spikes. Round-headed forms are prominent in peonies and Oriental poppies; and, later in the season, in geraniums and dahlias. Bearded iris are intermediate, although closer to round-headed than to spike form. The climbing roses on the fence add their quota of round-headed form and give contrast to the spikes of the delphinium.

THE annuals—dahlias, geraniums, and snapdragons—are sparsely planted among the groupings of perennials to give just a touch of color later in the season and to partially hide untidy foliage as it dies down. Oriental poppies, especially, need this coverage because their foliage usually dies down completely by midsummer.

This border shows what might be considered a maximum use of spike form. Beware of using the spike form too much or indiscriminately. Unless it is placed with care and understanding it will break up your composition. On the other hand, if you omit the spike form, the composition will be in danger of lacking interest and accent. However, there is nothing difficult in this design problem.

Once you have become thoroughly conscious that these two flower forms exist, you will enjoy combining them both in flower arrangements in the house and as growing plants in the garden. Wrong use of them springs mainly from a lack of awareness of what they do for a composition. Remember that the spike form usually becomes an accent, and avoid the indiscriminate scattering of accent points throughout the composition.

Establish the points of accent and then build around them a sequence or series of sizes of round-headed forms that are rhythmically related. In our plan the Oriental poppies, the peonies, and the iris are related in scale, the individual flowers of each being fairly large. Yet there is a gradation of size. The hybrid peonies we have used are the largest of the round-headed forms. The average Oriental poppy bloom will be a step smaller than the peonies, and the iris in turn will be smaller than the poppies.

You can readily see that if a few round-headed flowers of much smaller size had been introduced into this composition they would have been out of scale with the existing sequence of large round-headed flowers. For example, scabiosa and Iceland poppies could not have held their own in this particularly large-scale dramatic grouping.

NOW suppose you want to plan a border, such as the one shown on pages 120 and 121. How would you begin? Let's take it step by step. First, assume that the fence and background of deciduous shrubs for this bay of herbaceous planting are already in place. The delphiniums, being the tallest perennials which we are using, are placed at the back of the border against the fence and in the spaces between the lilacs. You will notice that they are not planted in a continuous line but in a series of irregular

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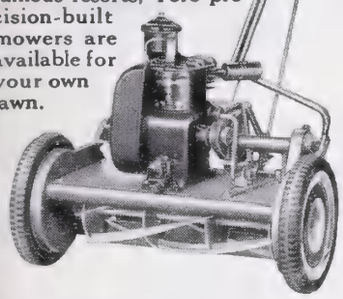
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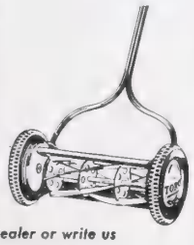


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groups or drifts. Each group is composed of a separate color, beginning with white at the point of deepest in-curve of the bed and then going by equal or rhythmic steps into darker tones, from white to pale blue to deep blue to dark blue-purple. In other words, there is as much change in tone or value (defined as the light and dark of a color) from the white to the pale blue, as from the pale blue to the deep blue, and as from the deep blue to the dark-blue-purple.

Each of the other perennials is worked out in the same way, starting with the lighter colors at the in-curve and building toward the darker colors at the out-curves. There is a series of groups of peonies, ranging in color from white to pale pink to deep pink to crimson. Lupines and Oriental poppies are each arranged in the same rhythmic color sequence. The iris groupings graduate from white through pale blue to blue and violet-purple. The important thing is that these value sequences, or series of color groupings, all run concurrently from light to dark. This makes a strong bond of unity between colors.

IF YOU take a photograph of a border when it is in bloom you will get a cohesive black and white picture if the color values are properly related. But if the values are not well worked out, the lights and the darks will produce a spotty effect, and the design will be lost. Correct value relationship permits the maximum use of contrasting forms. Without related values, the play of form will be lost or just add another note to the dissonance.

Foliage form, too, has a great deal to do with the effectiveness of the border. And remember that its effect lasts far beyond the peak blooming period.

The border described consists for the most part of plants with neutral foliage. Delphiniums and peonies provide this, and grow well together in full sun and well fertilized, sweet (not acid) garden soil. But for foliage accent, some strong, reedy foliage has been introduced.

In sunny areas the gray-green foliage of bearded iris adds strength and snap to the composition, while in the semi-shady area to the north of the oak tree, the lush green foliage of the hemerocallis repeats this form. Reedy foliage can be found in plants growing under the widest range of cultural conditions, so there is always some appropriate reedy foliage for sun or shade or whatever other requirements you have to be met.


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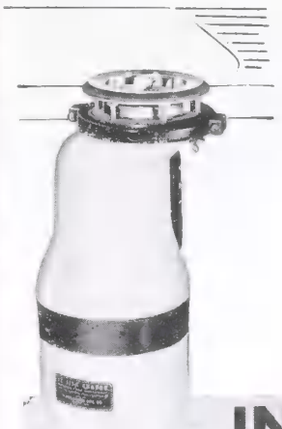
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Q. How does it work?

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Q. Bones too?

A. Oh, sure. Bones, pits, rinds, peelings, parings, trimmings and ash tray contents.

Q. Do you have to clean it?

A. Never . . . IN-SINK-ERATOR's reversing action makes it *completely self cleansing*.

Q. Where did you buy it?

A. From our plumber . . . and he installed it, too.

Q. Swell. I'll have Bob call our plumber tonight.

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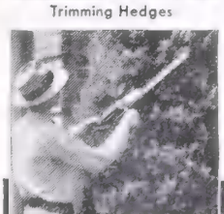
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# The last words on WEED KILLING —in time for use this summer

By Katherine Palmer Plumb

The new science of weed killing moves so fast that we waited until the last minute to tell you about the best ways to solve your summer weed problems. Biggest news is the chemical control of crabgrass, peskiest of all lawn weeds. But you'll also want to know the possibility for killing weeds in your corn and strawberry patches, in your driveway and paths, and in far corners of your property where poison ivy or ragweed has taken over, making your gardening life difficult.

***Lawns:*** Who wants to spend all his holidays grubbing out dandelions, plantain, crabgrass, and chickweed? By this time most of us know that 2,4-D will do away with

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



● One of the most inexpensive and easy-to-use gadgets for spotting out dandelions, plantains, and other weeds with 2,4-D spray is the Weed-No-More sprayer. It's made of Tenite plastic and is designed to screw onto the top of a gallon jug.

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CHEMICALS you need on hand

*2,4-D* (sold under several trade names) to control:
- Broadleaf weeds in lawns
- Weeds in corn patches
- Weeds in strawberry patches
- Ragweed
- Roadside weeds, poison ivy

*2,4-D ester*, to control woody brush

*PMAS*, to control crabgrass

*Ammate* or *Atlacide*, to control:
- Poison ivy, wild cherry, sumac, etc.
- Weeds in paths, driveways, etc.

MECHANICS you need to own

*A spot weeder*, to kill isolated lawn weeds with 2,4-D

*A lawn sprayer*, for crabgrass or for thick stands of broadleaf weeds

*A general sprayer*, which can substitute for the special tools

*A flame gun*, for paths, roadside weeds, and thick stands of lawn weeds

ost broadleaf weeds. The herbi- le must be spread evenly over e grass and kept off the foliage any shrubs, trees, vegetables, or wers. The 2,4-D preparations are mmonly used as sprays, but dusts rk well, too. However, a dust is re likely to drift to other plants, less you use a distributor equipped with a hood to prevent this.

In fact, you now have a choice of many new kinds of tools, machines, and attachments for applying weed control materials, either on a small or large scale. Several are designed to cover a large area

*(Continued on next page)*



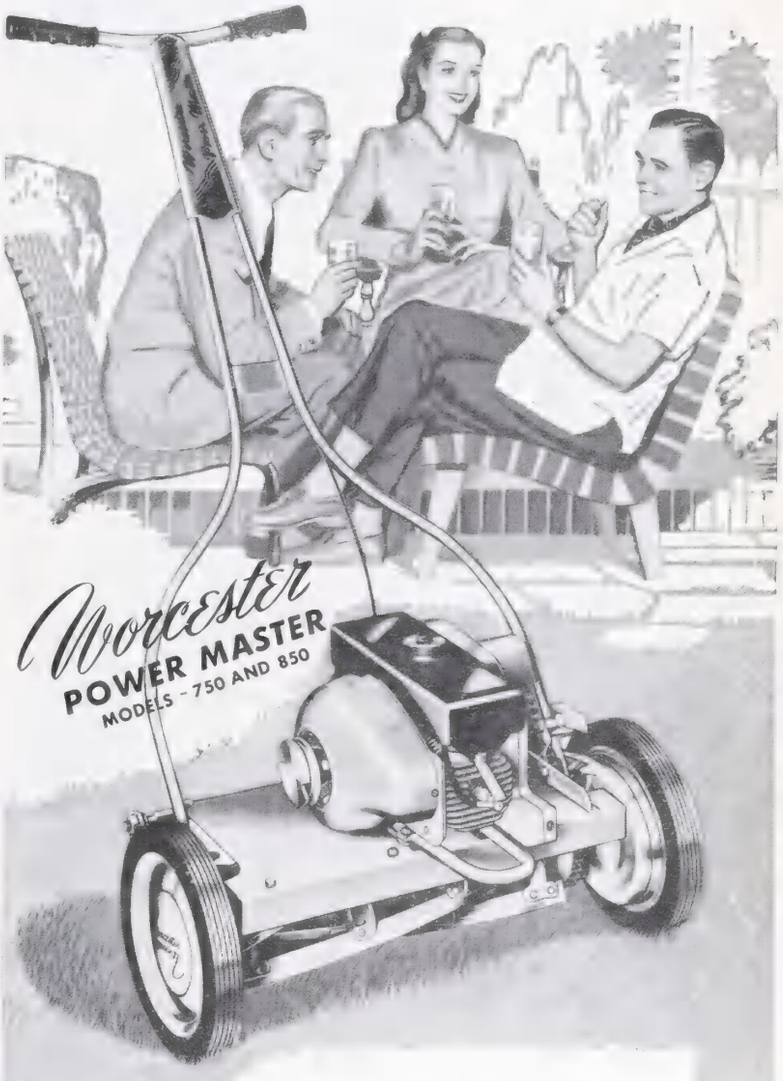
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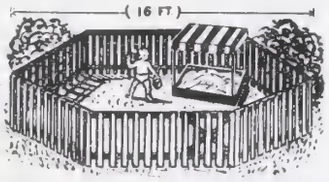
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Selected hand-split chestnut. Available in either the 2, 3 or 4 rail types. A strong, beautiful, long-lasting fence.

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CHILDREN'S OUTDOOR PORTABLE PLAY-YARDS





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*Identify Crabgrass Seedlings*

FIRST APPEARANCE—1/4 INCH HIGH

SECOND LEAF FORMS—1/2 INCH HIGH

**Safe on Lawn Grasses**

TAT C-Lect rids your lawn of crabgrass without harming delicate turf! For full lawn beauty use both TAT C-Lect and TAT Weed C-Lect to kill crabgrass and weeds simultaneously.

Also an effective fungicide • *Unique Kodachrome displays at better dealers everywhere. See the evidence. Ask dealer for literature or write direct.*

START EARLY! Quickest control when applied to seedlings.

COMBINATION PACKAGE —for complete weed and crabgrass control

$2.25 also sold separately




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WRITE FOR FULL-COLOR CATALOGUE


# The last words on WEED KILLING —in time for use this summer

CONTINUED FROM PRECEDING PAGE

with great saving of labor. For example, new precision nozzles may be attached to old hand or power sprayers to give a fan-shaped spray, which saves more time and material and is better for the purpose than the usual cone-shaped spray.

You may apply 2,4-D to lawns at any time from March until late fall, preferably when the temperature is between 60 and 80 degrees, an when the ground is slightly moi but when rain is not imminent. enters the leaves, is carried dow into the roots and, in time, kil susceptible plants. If possible, spra weed foliage at its period of mo rapid growth. A second applicatio may be necessary after three four weeks to complete the kil



PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER

● You can apply weed killers with an all-purpose spray gun that attaches to your hose and lets the water pressure do the work. This is the Hayes Jr., which is light to hold and sells for about $7. The lever releases a fan-shaped spray.



● This cane-like spot weeder is called a Weed Wand. You load the tool with a solution of 2,4-D, and touch the tender center of each broadleaf weed with the wick end. A handy, inexpensive way to kill scattered weeds in your lawn or drive

Caution: 2,4-D can injure bent grass and kill clover, and it does not destroy the insidious crabgrass.

A few of the many trade names under which 2,4-D is sold are: 2,4-Dow Weed Killer, 2,4 WeeDust, DuPont 2,4-D Weed Killer, Chipman 2,4-D Weed Killer, Weedicide, Niagara 2,4-D Weed Killer, Scotts 2-X, Stantox, Tufor, Weedanol, Weedestroy, and Weedone.

It is possible to apply a 2,4-D weed killer in combination with a commercial fertilizer. At least two of these mixtures are on the market under the brand names of Scotts 2-X and Wedo.

*Crabgrass:* This tough customer appears to have met its match in PMAS. Quite by accident, two research men at the Rhode Island Experiment Station in Kingston, Rhode Island, discovered that this water-soluble mercury preparation would kill crabgrass. Drs. J. A. DeFrance and Frank L. Howard, studying turf diseases in 1946, found that crabgrass, as well as dollar and copper spot diseases (for which they were spraying), disappeared in golf turf treated with PMAS. After extensive trials the following year, Dr. DeFrance concluded that three sprays with PMAS, at intervals of one week to ten days, at the height of the crabgrass season—July or early

*(Continued on next page)*



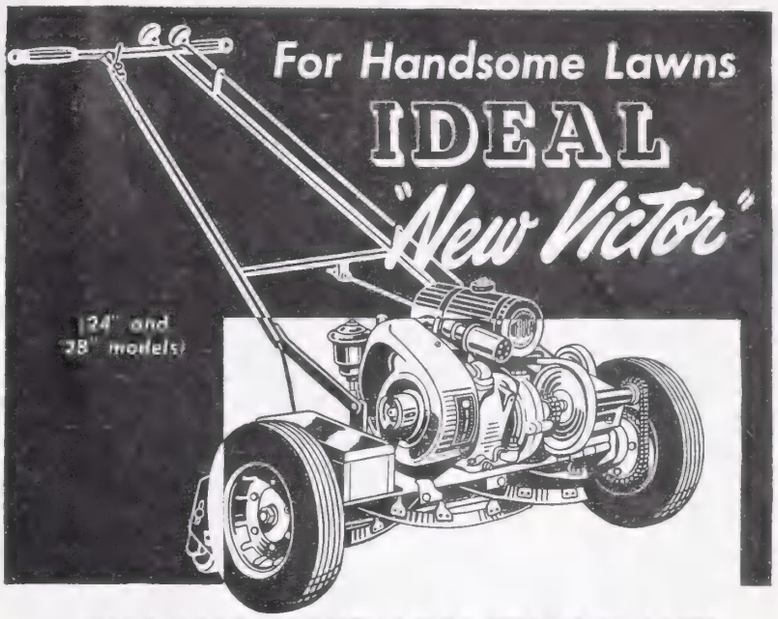
PHOTOGRAPH, COURTESY OF E. I. DUPONT DE NEMOURS & CO

● In spraying poison ivy or any other tough woody weeds with Ammate, a tank sprayer is about the most useful distributor because it will hold a gallon or more of spray. This same type sprayer is useful for distributing 2,4-D on a lawn, etc.



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

● When you buy a sprayer for a weed killer, invest in a good one, like this D. B. Smith Blizzard, all brass and copper. To clean, use ½ cup household ammonia in 2 gallons of water, let the material stand 24 hours, and rinse sprayer in water.


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*Ideal makes a power mower for every type of lawn.*

When you choose an Ideal "New Victor" you have assured yourself years of pleasurable lawn mowing. You will be delighted when you note how much more attractive your home appears when that smoothly mowed lawn provides the perfect setting for it. Ideal's "New Victor" is easy to operate—easy to maintain—and easy on the budget, too!

*See your nearest Ideal dealer, or write for Ideal's Power Lawn Mower catalog, to Dept. 68-HB.*

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GLADIOLUS

Here's midsummer and autumn beauty. These pre-cooled bulbs may be planted from now until July 10. Perfect for cutting.

10 bulbs $1.00

**Maid of Orleans**—Pure white florets with a touch of cream at the throat.
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The Lawn Sweeper, that gently lifts foreign matter from your lawn, makes Spring clean-up an easy task—eliminates manual raking. Constant use will give your lawn a more luxurious look because it allows moisture and sunshine to reach the roots, giving grass color, strength and beauty. Sold by leading hardware, lawn equipment and department stores in a variety of sizes.

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PARKER—"The Original Home-in Lawn Sweeping"

WONDERFUL BLUE
RAIN DROPS
Makes *any* soap go *twice* as far... and do a BETTER job

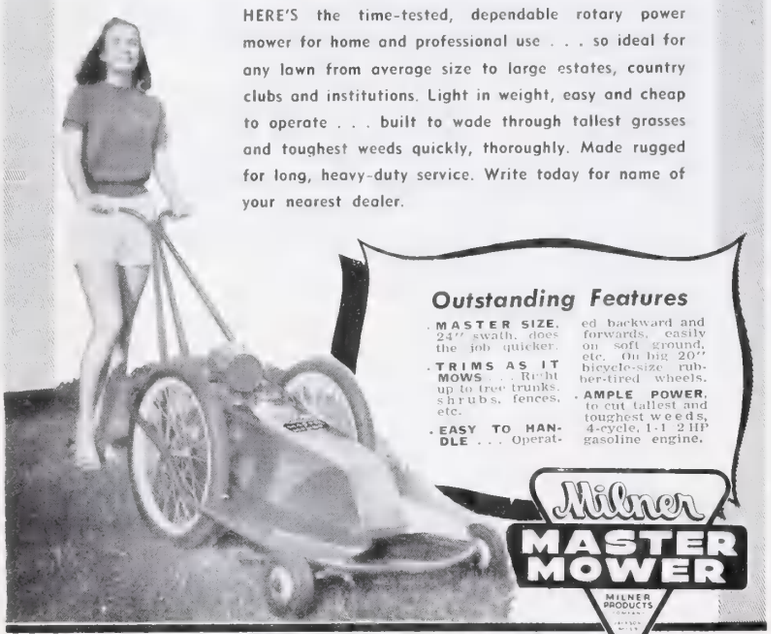



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QUANTITY & PRICE...*concentrated* 24 oz.

*At last* YOU CAN OWN THE MOWER THAT PROFESSIONALS USE

*the same easy, fast and efficient performance at no greater cost*

HERE'S the time-tested, dependable rotary power mower for home and professional use . . . so ideal for any lawn from average size to large estates, country clubs and institutions. Light in weight, easy and cheap to operate . . . built to wade through tallest grasses and toughest weeds quickly, thoroughly. Made rugged for long, heavy-duty service. Write today for name of your nearest dealer.



**Outstanding Features**

- **MASTER SIZE.** 24" swath, does the job quicker.
- **TRIMS AS IT MOWS.** . . Right up to tree trunks, shrubs, fences, etc.
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- **AMPLE POWER,** to cut tallest and toughest weeds, 4-cycle, 1-1 2 HP gasoline engine.

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# The last words on WEED KILLING —in time for use this summer

CONTINUED FROM PRECEDING PAGE

August in the New England area completely destroyed the weed without injuring the lawn grasses. Similar results were reported from Chile, South America, and Georgia, and success stories have come from users of Tat C-Lect, the brand name for PMAS, in many other states as well.

Important to you as a home gardener is the fact that this crabgrass killer can be applied in combination with 2,4-D. Thus you can get rid of practically all of your lawn weeds at once; On the market right now is a formulation of 2,4-D, Tat Weed C-Lect, especially designed for use with Tat C-Lect. Simple package directions explain separate or combined use.

***Paths, driveways, etc.:*** What's the easiest way to clear your driveway and paths of those numerous little weeds that spring up after a rain.

Atlacide is the trade name for a mixture of sodium chlorate and calcium chloride. The first ingredient is an excellent weed killer for such places as paths and tennis courts, and the second takes up moisture so that there is no fire hazard. It is not poisonous but soil will remain sterile for some time after use, and it is expensive.

Experts recommend brands of sodium chlorate for quick kill and eradication of perennial weeds.

Best for poison ivy and for such woody subjects as wild cherry and raspberry is ammonium sulfamate sold as Ammate. This has also been used to kill annual weeds in driveways and similar places. Advantages are that it is neither poisonous nor inflammable. It sterilizes the soil for a relatively short time.

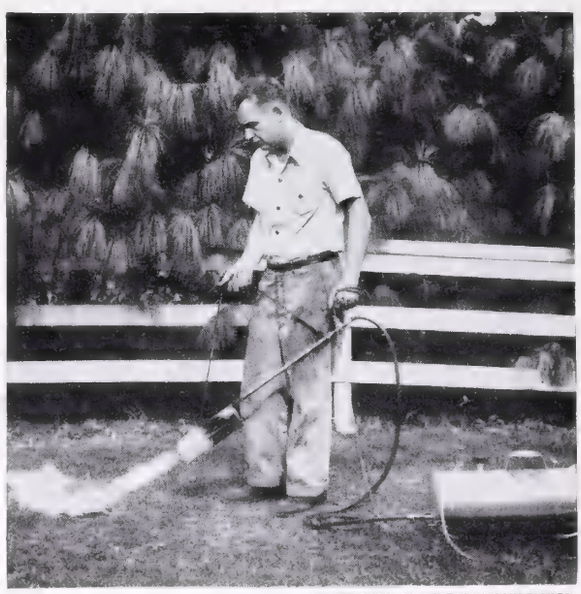
You can also use the ester form of 2,4-D to kill poison ivy (and it spares adjacent grasses). But it acts more slowly than Ammate, and more than one spray is required.

If you have a waste place to treat, borax is one possibility, at the rate of about 50 pounds to 1,000 square feet. The soil remains sterile for some time after such a treatment. A heavy salt solution will also kill vegetation.

There is no doubt that 2,4-D is the best thing on the market for ragweed. You can use it at one-quarter the dilution recommended for lawns.

*Flame guns:* A flame gun rounds out the weed control program on a large or small place, and has many uses besides weed-killing.

***Vegetables, Flowers, Fruits:*** Certain garden plants appear to be



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

● A flame gun supplements chemical controls of weeds. It will clean up large patches of lawn weeds, as well as those in waste places, in driveways and paths. Several are on the market. This glider type, under $25, is sold by the Hauck Co.




Wouldn't it be comforting to know that your home and its surroundings are protected against thoughtless or malicious trespassing? It can be, you know, by simply erecting a Stewart Chain Link Wire or Iron Picket Fence. You guard your home against fire—why not against trespassing? Write for complete details. Let us know whether you are interested in an iron or wire fence, or a combination of both. Stewart also manufactures railings, bracket and pier lanterns, window grilles, etc., for home protection and beautification. We shall be glad to tell you more about them.

THE STEWART IRON WORKS CO., Inc.
1519 Stewart Block, Cincinnati 1, Ohio
*Experts in Metal Fabrications since 1886*

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Make it GROW in properly conditioned soil

WHEN you *condition* your soil first — you will be amazed at how much better your seeds and fertilizer will do for you.

Premier Peat Moss literally gives your soil *new life* — and gives your garden added beauty and vitality. It absorbs 20 times its weight in moisture . . loosens and aerates heavy soil . . . . . binds and gives body to light soil . . . . . prevents leaching. It makes water and fertilizer penetrate deeply—feeds the roots *as they need it.*

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DOUBLY DEADLY TO APHIDS

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LAWN SPRINKLER

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Water, water everywhere with this amazing new lawn sprinkler. 5 ft. high—adjustable to spray up to 1200 sq. ft. area. Stands upright anywhere. Easy to pick up and move around . . . weighs only 6 lb. Simple to use: just stick in ground a few inches, attach hose, adjust mist spray and you've water aplenty! No moving parts, no wasted pressure. Brass construction gives years of service. Use it for an outdoor shower, too! Order FOUNTAIN BEAUTY, the better lawn sprinkler, now! $5.98 postpd. No. C.O.D.'s. $6.25 ppd. west of Miss. Write Dept. C

GARNERVILLE MACHINE & TOOL CORP.
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Kellogg's DOUBLE RUSSIAN VIOLETS




None so fragrant as these. Even a small bouquet of these exquisite, deep purple, long-stemmed flowers perfumes whole room with delightful aroma. Scarce, but Kellogg has them.

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The original Ant Trap, still leader after 17 years. Attracts both sweet and grease-eating ants who carry bait back to wipe out entire nest. Metal safety container protects children and pets. At your dealer, or send $1.00 for four Ant Traps postpaid.

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15 BULBS 25¢
Large Flowered, All Colors Mixed

Blue, purple, yellow, white and striped. SPECIAL, postpaid: 15 Bulbs 25c; 85 for $1.; 100 for $1.50. Order freely at this low price, today!

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entirely or partially resistant to 2,4-D. In many parts of the country, trials are being conducted to control weeds in beds at different planting stages: before the crop is planted, after seed is sown but before plants appear above ground, and during growth. The following brief summary of work in chemical weeding may stimulate you to do a bit of experimenting in your own garden.

*Strawberries:* One of the most exciting crops to weed by the new method is strawberries. Though research is still incomplete and no recommendations are made, the possibilities are fascinating enough to suggest home trials on a small scale.

In 1946 wild strawberries were found to be resistant to 2,4-D. This led to experiments with cultivated varieties, and Dr. R. F. Carlson of Michigan State believes that the herbicide could be used safely on a number of strawberries at the 0.1 per cent rate, under certain conditions.

Another spray mixture that weeded some varieties of strawberries successfully last season has been reported by C. E. Otis of Dow Chemical Company. In West Coast experiments, he used Diesel oil and water fortified with Dow General, a dinitro weed killer. Although Dow will make no recommendations yet, Mr. Otis's results indicate that there are three safe and effective periods to spray strawberry plots against weeds: in early spring, before plants start growing but when weeds are present; in summer, just after the harvest; and in autumn, before freezing weather sets in.

*Gladiolus:* In Florida, Dr. Robert Magie succeeded in keeping weeds out of gladiolus beds for about eight weeks by pre-planting treatments with 2,4-D. At the Bradenton Experiment Station, he broadcast a mixture of 2,4-D dust and commercial fertilizer, raked it in lightly, and watered it into the soil. The result: an almost weed-free bed for eight weeks and no injury to the flowers.

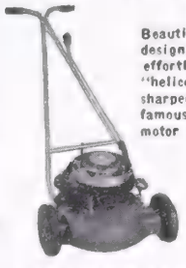
If you want to try this, use about three ounces of 2,4-D salts to 1,000 square feet and wait three to six weeks before planting. Give treatment when soil is slightly moist, and wash in the equivalent of an inch of rain.

*Other ornamentals:* Killing weeds in seeded beds before plants come up is one of the promising phases of chemical control. The dinitros, Dow Contact and Sinox General, have been used on bulb beds in autumn to clean up chickweed, in June seedbeds of delphinium and pansy, and in vegetable plots especially for slow-germinating varieties like parsnips. Dinitros kill everything above ground. The good they do depends upon weather and the number of weeds up. You must be willing to experiment and follow directions. Other materials being tried in pre-emergence work are Stoddards Solvent, kerosene extract, and heavy aromatic oils.

*Corn:* Getting back to 2,4-D, some spectacular weeding with this chemical occurred in Kentucky last year, occasioned by a wet spring. Farmers were unable to get into their corn fields to cultivate. Weeds were choking the crop. Many people realized that the risk of using 2,4-D (then scarcely tried on corn, another member of the 2,4-D tolerant grass family) was their only chance to save the grain. They took the chance and harvested an extra million bushels from 18,000 acres of weed-doomed land. Although results with corn vary widely, a number of states are suggesting small-scale trials this year.

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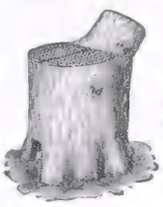


Beautifully streamlined, new design mower that cuts grass effortlessly, efficiently. The "helicopter" type blade (easily sharpened by anyone) and the famous two cylinder Maytag motor does the trick. Order now! Production limited—send money order or check and make lawn mowing a pleasure instead of hard work.

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ONLY $37.50

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A beautiful garden fixture with many uses. A picnic stove, grill or broiler for outdoor cooking. An incinerator for year around use. Made of heat resisting, reinforced Haydite concrete. Complete with stainless steel lid, steel charcoal pan, steel bar grate, and wire chimney screen to prevent flying embers—Stained dark brown color. Will burn any solid fuel.

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KILL LAWN WEEDS
Without Killing Grass
*use*
WEEDONE
Reg. U. S. Pat. Off.
the original and unsurpassed 2.4D weedkiller

There's more to Weedone than just 2.4D. It is a scientifically balanced formula, with wetting agents and penetrants that give real weed-killing results . . . a definite, lasting kill right out to the root tips.

Spray Weedone on your lawn. It picks out and kills such weeds as dandelion, plantain, heal-all, nut grass, poison ivy, poison oak, wild garlic and honeysuckle.

Spraying lawn in early spring prevents crabgrass seed from germinating . . . no seed, no crabgrass!

Spray when weeds are actively growing. Use a coarse, soaking spray that will not drift over to injure valuable plants.

Trial size can 75c
Quart $2.50 Gallon $7.50

For those scattered, here-and-there weeds, use
WEEDUST
TRADE MARK
2.4D in powder form
*in the ready-to-use can*

No measuring or mixing—just shake a pinch of Weedust on each weed.

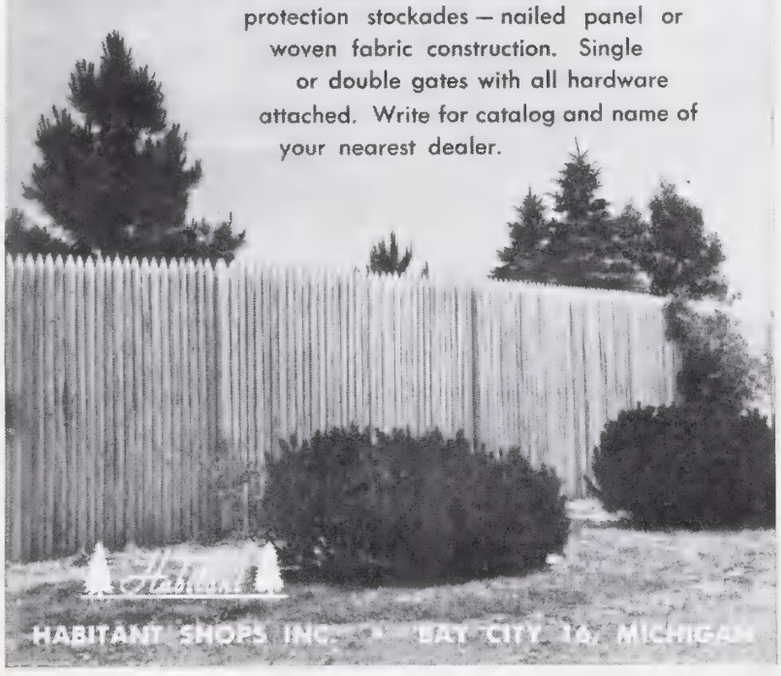
Large can 75c
*Enough to kill 1,000 weeds*

Write direct to us for Lawn Bulletin containing full instructions. Ask for our Agricultural Bulletins to help you with your vegetable garden.

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*Makers of Rootone, Transplantone, and Fruitone*
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**RUSTIC WOOD FENCE**

Your home and garden deserve the protection and dignity of Habitant Rustic Wood Fence. Factory fabricated from durable Michigan White Cedar, Habitant Fence is completely assembled in standard length sections, plus special length sections to fit your exact ground plan. A wide variety of designs, from low, spaced picket styles to high, tight protection stockades — nailed panel or woven fabric construction. Single or double gates with all hardware attached. Write for catalog and name of your nearest dealer.



HABITANT SHOPS INC. BAY CITY 14, MICHIGAN


CONTINUED FROM PRECEDING PAGE

If you want to experiment in your patch, you can prepare your soil, plant and treat with an 0.1 per cent solution, about 4½ gallons to 1,000 square feet. Or, you can spray corn when it is one to three feet tall, directing the solution at the base of stalks to avoid whorls and leaves. Several manufacturers give directions for the amount and dilutions best used.

*Asparagus:* Have you ever tried to bring a weed-filled asparagus bed back into condition? It's almost hopeless, so a successful weed-killing chemical for this vegetable would be welcome indeed.

A 2,4-D spray can be used, but when you're through you still have the grasses to contend with. Probably a better weedicide is Aero Cyanamid granular, which weeds and then feeds the crop. This is a dry material containing 70 per cent hydrated lime and 20.6 per cent nitrogen, both important elements for the plants. If it is applied when asparagus is dry but soil moist, over the rows, it kills young weeds and weed seeds on contact. Use at the rate of one pound to 30 feet, or to 40 feet on sandy soil.

*Other vegetables:* Several materials may be used to weed onions. Cornell University experiments last summer reported best results with X, now on the market as Aero Cyanate. Use when weeds are small and the foliage is dry and will remain dry for a few hours.

Over-wintering spinach has been weeded successfully with 2,4-D, at the Norfolk, Virginia, Truck Experiment Station, where tests are also being made with lettuce, salad greens, celery, and beets.

You may not grow carrots in quantity, but it is interesting to know that dry cleaning fluids of the Stoddard Solvent type have drastically reduced the overhead for weeding carrots in commercial fields in California, Arizona, and New York. Other crops that may be weeded with the cleaning fluids are parsnips, dill, parsley, and fennel.

### *2,4-D Briefs*

In case you are a bit confused by the array of 2,4-D products, here are a few brief facts to guide you: Three kinds of 2,4-D materials are on the market—the salts, the amines, and the esters. The salts are easy to mix and to use; they do a good job on the common weeds, but wash off easily. The esters are the most potent forms of 2,4-D. They penetrate faster and are particularly good for brushy


A YEAR 'ROUND *Labor Saver* for

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Cultivating
Plowing
Grass Cutting
Weed Cutting $146.50 std. clutch
Snow Plowing $157.00 with mercury clutch
PLUS FREIGHT

*and dozens of other uses . . .*

Do your gardening, grass cutting, cultivating or snow plowing, yet add to your leisure and comfort. Save hours and aches with the New CHOREMASTER on your garden, lawn, farm or suburban estate. This rugged tractor zips through tasks formerly taking hours of back-breaking labor. The finest value money can buy. Send for attractive folder showing attachments, applications, and nearest dealer's name.

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Made by Special Products Division
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*Kellogg's New*
CAMELLIA-TYPE CARNATION



FRAGRANT PINK BLOOMS, ALL SUMMER

The color shades and fades from light to dark, with fascinating blushing effect. Flowers continually mid-June to late October. Grows 15" to 18" tall . . . 30 to 40 large blooms at one time. Starts blooming 8 weeks after planting. See this beautiful, fragrant carnation, with camellia's lovely form, in FREE *Garden Beauty Book* . . . also other winter-hardy, everblooming varieties to plant this fall.



*Free!* GARDEN BEAUTY BOOK
Shows many exciting garden novelties. Write today!
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FAMOUS FOR QUALITY SINCE 1885



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Brightly new...brilliantly personal ...handsome letter paper and informal of laid-finish stock with your initials cut out of the deep-toned color border. White, blue, tan, rose. Mail orders filled; allow three weeks.

Informal Size 50 sheets, 50 env. $2.50
Lettersize . . 50 sheets, 50 env. 2.95
Gift Set . . . 50 of ea., 100 env. 5.00

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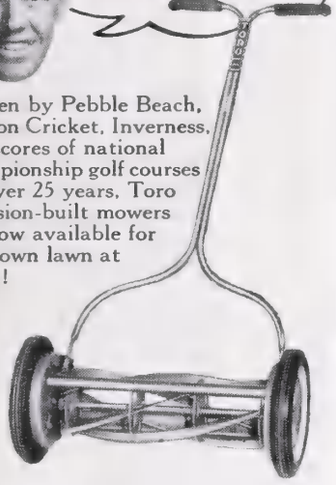
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weeds, for roadsides, and fence rows. They are the most volatile and, therefore, there is more danger to susceptible plants nearby than there is in using the other forms of 2,4-D. The amines come midway between the other two. They mix easily with water and act a bit faster than the salts.

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### *Future of Weed Killers*

Thousands of experiments are in progress, looking toward new or better use of weed killers. At recent weed conferences in the East, Midwest, and on the Pacific Coast, experts mentioned other materials, still in the hands of chemists and experimenters. Each season will bring its new crop of scientific aids to gardeners and farmers.

The consensus of opinion seems to be: Don't throw away your hoe, but be alert and open-minded about the new methods that at least can alleviate the burden of weeding, and at most can overcome an age-old problem for gardeners.

# Garden Books Worth Reading

By De Ette B. Jacobs

***The Complete Book of Flower Arrangement,*** by F. F. Rockwell and Esther C. Grayson. Doubleday and Company, New York. $4.95.

Possibly the word "complete" cannot be used with entire accuracy in connection with anything so many-sided as the art of flower arrangement, but this book approaches very closely a complete summing up of the subject. It has advice and encouragement for the beginner, with line drawings and photographs as guides, but to a large extent it is written from the standpoint of the exhibitor of flower arrangements. It will prove a valuable supplementary handbook to those who are taking the courses of study on arrangement made available through the National Council of State Garden Clubs.

***Flower Arrangement,*** by Matilda Rogers. The Woman's Press. New York. $1.50.

Miss Rogers presents a primer which should encourage many a novice to try her—or even his—hand at the arrangement of flowers. Her directions are concise and easy to follow in pursuing what she calls "the gentlest art, that of puttering with flowers to create three dimensional pictures for the sheer joy of it."

***The African Violet,*** by Helen Van Pelt Wilson. M. Barrows & Company, Inc., New York. $2.50.

African violets have grown so steadily in popularity in the comparatively brief time since their introduction to this country, that they bid fair to rival as house plants those old standbys the ger-

*(Continued on next page)*




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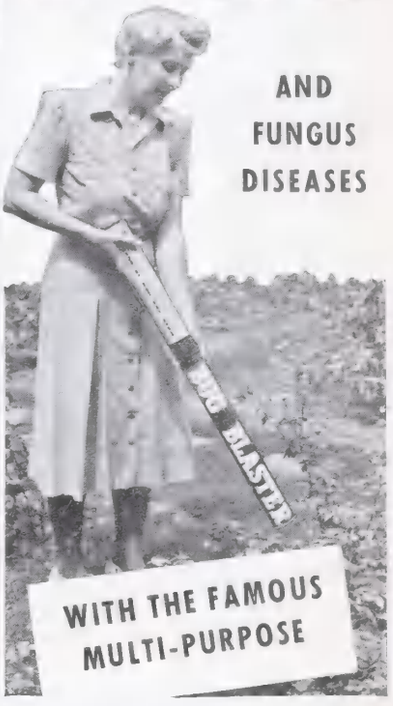
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# WEST VIRGINIA GLASS


CONTINUED FROM PRECEDING PAGE

anium and the begonia. In this first book on the subject Mrs. Wilson gives a brief history of the plant, description and classification of many varieties, cultural directions for both home and greenhouse growing, and information about clubs, societies and shows. She has consulted enthusiasts in all parts of the country. Her conclusion is that, while the enthusiasm is much the same everywhere, the methods employed by successful growers of African violets are surprisingly different, often directly contradictory. Perhaps this is one of the things which makes their cultivation so intriguing. Leonie Hagerty's pen and ink drawings are charming and very helpful illustrations for the book.

***Tuberous Rooted Begonias and Their Culture,*** by George Otten. De La Mare Garden Books, New York. $2.

This is a slender book which will fill the need for information on a specialized garden hobby. It is the author's thesis that tuberous begonias may be grown as easily as geraniums, and he gives his formula for doing so.

***It Is Easy to Grow Herbs,*** Bunny and Phil Foster. Laurel H Herb Farm, Falls Village, Con $.50.

Directions for growing ma herbs are given in this valuab little booklet, with instructions f harvesting and drying them a recipes for their use.

***Quick Freezing and Fami Food Gardening,*** by Gord Morrison. Stephen Daye Pre New York. $2.75.

"Quick Freezing and Fami Food Growing" probably will fi itself on many a kitchen shelf company with oft-consulted co books. Its 15 chapters are classifi under three headings: "Down Earth Information on Family Fo Gardening," "Guides to Processi and Use of Quick Frozen Foods and "How to Grow and Proce Specific Crops." Even those w have no freezing equipment will interested in the chapters on t home-growing of vegetables. Tho who do freeze the family's food w find a great deal of information the book on up-to-date metho and equipment, as well as cha giving specific directions for pr essing and packaging.





